

## **The Annual Report of the Trustees of Rural Reels for the period**

**August 2021 – August 2022**

### **Introduction**

Rural Reels is a Partnership of village halls in Worcestershire with the common aim of bringing big screen films to local communities.

### **Overview**

Rural Reels partners organise film showings to bring people together in their community. The film evenings are social events where people can enjoy seeing a film on the big screen in a warm and friendly environment. Ticket prices are very modest, the average being £5.00. Most venues have an intermission during the film allowing film goers time to socialise over reasonably priced refreshments.

The partnership raises funds through a levy system in order to purchase, install and maintain projection and sound equipment, and provide each venue with a promotional banner. The members of the group also support each other by sharing suggestions for films and exchange discs in order to reduce their overall costs.

### **Activities**

Having had to close our venues during the pandemic we slowly welcomed our audiences back in September 2021. Numbers were understandably low to begin with but have steadily increased.

In March five venues quickly responded to the events in Ukraine and raised over £2.5K in support of the DEC Fund.

### **Expenditure**

Income is raised through a small levy charge based on audience numbers. This is an additional cost on top of the film licensing fee. Financial activity has again been limited with minor expenditure for repairs to the mobile equipment and new and replacement banners.

### **The future**

With the on-going demise of Blu-ray and DVD discs we have been investigating the possibility of streaming films in the future. It is hoped that in conjunction with our support partner we will take part in a pilot scheme later in the year.

We have welcomed two new partners to the group and are supporting a venue in Herefordshire with the loan of film equipment.

Our AGM will be held on 6 October 2022.

Sheena Walsh

Chair and Trustee Rural Reels

**Rural Reels**

**Charity Number 1165731**

**Accounts for year ending 1 August 2022**

Income

Expenditure

**Bank Balance brought forward**

4424.37

Voluntary Income

Grants

General Fundraising/Levy

Donations

61

Investment Income

Charitable Activities

General upkeep and running costs

Donations

Banners

39.5

Insurance

138

New Equipment

9.99

Equipment Repairs

227.4

Present

152.59

Governance Costs

Accountancy

Debtors

Trade

Creditors

Trade

Cash at Bank and in hand

Petty cash

Bank

3917.89
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