

The Annual Report of the Trustees of Rural Reels for the period August 2020 - August 2021

Introduction

Rural Reels is a Partnership of village halls in Worcestershire with the common aim of bringing big screen films to local communities.

Overview

Rural Reels raises funds, or supports its partners to raise money for themselves in order to purchase, install and maintain projection and sound equipment for each venue.

The members of the group support each other by exchanging ideas on film showings, publicity, marketing and fundraising.

Activities

Having had to close in March 2020 due to the pandemic two venues managed to show a small number of films in September and October when the first lockdown lifted. Turn out for these films was understandably low but audiences were appreciative of the efforts made by the venues to ensure that they were Covid secure. Sadly, due to the second lockdown at the start of 2021 all venues closed again.

Historically our venues close during the summer months, but one venue did open and showed two films when restrictions eased again in the summer of 2021.

Expenditure

Income is raised through a levy charge on our members. This is based on the audience numbers at each venue so that most halls contribute something during the year. The levy payments would normally raise around £600 per year. However, it was agreed in August 2021 that the levy would be suspended until December to help venues recover from the period of closure during Covid restrictions.

Due to venues being closed for the majority of the year there has been very little financial activity. The only expenditure has been payment of the insurance premium for the mobile film equipment.

Activity

Another venue, Callow End Village Hall, is interested in becoming a partner but this will not take place until they are able to open fully. This will bring the total number of venues in the partnership to sixteen spread across the county of Worcestershire.

The Rural Reels AGM will be held in October 2021

Sheena Walsh

Chair and Trustee Rural Reels

Rural Reels
Financial Report for AGM
October 2021

1. General Overview

Annual Accounts have been submitted to the Charity Commission for the year ending 1st August 2020.

The financial Activity was very limited in that period due to the Covid-19 pandemic and the fact that very few films were shown by members and therefore levy income was extremely small.

The balance in the Rural Reels account as at 1st August 2020 was £4082.79.

2. Accounting year 2020-2021

Financial Activity for the year ending 31st July 2021 was similarly limited. Levy payments of £162 were received together with a grant of £300. The only outgoing was the payment of Insurance for equipment of £119.42.

The current balance in the Rural Reels account is therefore £4424.37.

The annual Account will be reported to the Charity Commission in due course.

3. Current Financial Year

A decision was made at the meeting on 19th August 2021 that no levies would be charged on members for films shown up until 31st December 2021 to allow them to recover following the long period without any income and the uncertainty surrounding the return to showing films.

There has been no financial activity on the account so far this financial year.

11th October 2021

Mark Lister

Treasurer