

Jackson's Animal Rescue Trustee Report 2024

Overview

2024 has been a year of both incredible achievements and significant challenges for Jackson's Animal Rescue. While we continue to grow and reach more animals in need than ever before, we have also felt the strain of rising veterinary costs, economic pressures, and an overwhelming number of animals requiring urgent care. Despite these obstacles, our dedicated team of staff and volunteers have worked tirelessly to ensure that every animal received the best possible chance of recovery, safety, and a loving home.

Domestic Animal Rescue and Rehoming

Over the year we admitted 157 cats, 8 guinea pigs, and 17 rabbits into our care. Additionally, 14 kittens and 3 baby rabbits were born at the rescue.

Our rehoming efforts remained strong throughout the year, with 129 cats, 7 guinea pigs, and 30 rabbits successfully adopted into new homes.



However, there were periods during the year when we were forced to pause new admissions due to escalating veterinary costs. While we had physical space to help more animals and of course aim to help every animal in need, the financial burden of ongoing treatment meant we could not safely commit to additional cases without risking the welfare of those already in our care. This was an incredibly difficult but necessary decision to protect the charity's long-term stability. Although it is tempting to take in every case as soon as we are aware of them, this just isn't possible due to the sheer numbers of animals in need. Therefore, we continued our efforts to increase space and living quarters in our rescue centres, as well as volunteer recruitment drives, throughout the year to help us keep up with the ever increasing demand.

Wildlife Rescue

Our wildlife work continues to focus on hedgehogs, rabbits, and hares, responding to hundreds of calls for sick, injured, or orphaned wildlife throughout the year. In total, we took in 840 hedgehogs, 2 wild rabbits and one hare. We also had 18 hoglets born in our care.



The Wirral site remained dedicated primarily to hedgehog rehabilitation, providing round-the-clock care for these increasingly vulnerable animals, many suffering from road injuries, parasites, or

malnutrition. We also assisted a number of wild rabbits and hares, most commonly brought in after collisions or entanglements, who were treated and released wherever possible. We were able to release 370 hedgehogs throughout 2024, and one rabbit.



This side of our work continues to grow, with public awareness and referrals from local vets and members of the community increasing year on year.

The Cat Café – A Major Milestone



A major highlight of the year was the opening of the Jackson's Rescue Cat Café in Hoylake.

In December 2023 we signed the lease for a three-storey building which we transformed into an ethical, sustainably built cat café — designed to provide a safe and enriching home for rescue cats, raise funds for the charity, and offer a therapeutic space for the community.

A huge team of volunteers dedicated the early months of 2024 (January–March) to completing the renovation, using recycled and sustainable materials wherever possible. The café officially opened on 11th March 2024 with 13 rescue cats (two more joined later).

We are incredibly proud that the café achieved a 5-star food hygiene rating and received full animal licensing from Wirral Council. Volunteers underwent extensive training to ensure the highest standards of welfare and customer care. We also employed age restrictions for our customers to ensure the welfare of our café residents was always our highest priority.



The café currently has a team of 15 resident cats who will live there until January 2026, when they will be rehomed and replaced by a new group of cats in need. Over its first year, the café developed a large and loyal customer base, and events such as our book club, themed quizzes and board game nights were consistently sold out — creating not only vital income but also meaningful community engagement. The residents helped our supporters celebrate Easter, Halloween and Christmas. In return, our supporters helped figure out the suspects during our popular Meowder Mystery nights!



We were also able to use our cat café to host events such as hedgehog and wildlife awareness talks, therefore increasing awareness of all aspects of our work throughout the Wirral.

Charity Shops

Our Wrexham charity shop, which operated as a standard retail outlet, sadly became financially unviable during 2024. Reduced footfall in the town centre, changes in donor behaviour as more people sold their unwanted items online, and rising operating costs all contributed to the decision to close the shop as a standard outlet in December 2024. Having noticed that there were a lack of preloved Wedding boutiques in the area, we made the decision to re-open the shop in 2025 as a Bridal Boutique, and began the process of requesting donations of bridal gowns and accessories towards the end of the year. We were once again blown away by the response of our supporters,

who began donating their wedding and bridesmaid dresses almost immediately. We have high hopes for this new income stream next year.

Our other charity shops and fundraising outlets continued to perform steadily throughout the year, raising over £100,000 for our cause and remaining vital income streams that support our animal care and veterinary costs.

Cases of Note

Throughout the year, we dealt with several high-profile and emotionally challenging cases that highlight both the importance and the financial strain of our work.

- Baxter, a rabbit with severe entropion in both eyes, required specialist surgery costing over £1,000. Despite his long-term care needs, Baxter was given a second chance and later accepted into a sanctuary home.
- Harley and Hazel, two rabbits fed a poor-quality muesli diet, required complex dental surgeries at £300 each.
- Gideon, a young cat with a fractured femur, needed sedation, x-rays, and long-term pain management, costing hundreds in veterinary fees.



- Olive, a beloved elderly pig resident, passed away peacefully after nearly three years in our care. Her sister Petunia continues to live with us under close monitoring.
- Roland, a severely neglected stray cat from Ellesmere Port, tested positive for both FIV and FeLV and was later found to have extensive tumours. He was humanely euthanised after every possible measure was taken to give him comfort.
- Mila, a rabbit who arrived heavily pregnant, gave birth to three healthy babies in our care — a reminder of how often unneutered animals contribute to the ongoing rescue crisis.
- Three kittens rescued from a cement block were found covered in concrete dust and required around-the-clock hand-rearing and treatment.
- We also carried out an emergency rescue of abandoned guinea pigs found living in freezing temperatures in a roadside hedgerow. After a two-hour rescue operation in dangerous conditions, they were safely recovered, treated, and fostered.



Each of these cases represents the dedication and compassion of our team, and the extraordinary lengths they go to for every animal we take in.

Trends and Challenges

2024 saw a sharp rise in the number of stray cats arriving in poor health — not feral, but previously owned pets. Many were emaciated, unneutered, and suffering from untreated conditions. We believe this reflects the growing cost of living and high veterinary fees, leading more owners to abandon pets rather than seek help. This national rescue crisis has placed immense financial pressure on organisations like ours, as treatment costs rise and donations struggle to keep pace.

Fundraising and Community Support

Despite the financial challenges, 2024 also brought incredible displays of public generosity and community spirit.



Throughout the year, we gave many hedgehog and wildlife awareness talks in the Wirral and North Wales. From Primary Schools such as Woodchurch Road Primary and Penygelli School Coedpoeth, to Scouts and Rainbows groups such as 4th Heswall Rainbows, local community groups such as Quirky Community Hub in Hoylake and Liscard Ladies' Group and even residential homes such as Abbeyfield Lear Residential Home, we educated any group in the community who showed a willingness to learn about their local wildlife and what they can do to help. As

always, we have been blown away by the financial support and also the vast donations of vital supplies such as cat food, kitchen roll, bin bags and cleaning products we received following these talks.

In October, content creators Sky and Callum organised a 12-hour livestream fundraising event across YouTube and Twitch, raising over £5,000 for our rescue work — an astonishing achievement and a real morale boost for our team.



We also held our annual Christmas Fair at New Ferry Town Hall, as well as attending numerous summer fairs, dog shows, and car boot sales throughout the year. These events not only raised vital funds, in total over £75,000 throughout the year, but also helped spread awareness of our rescue's mission and values. We feel incredibly lucky to have so many loyal volunteers and supporters who not only attend these events in such numbers, but also give up their free time continuously to arrange and run them.

Looking Ahead

While 2024 tested us in many ways, it also reminded us of the strength of our community, our volunteers, and our commitment to the animals who depend on us. Our focus for 2025 is to stabilise our finances, rebuild reserves, and continue providing excellence in animal welfare and public education. Our waitlists only ever seem to increase, due to increasing financial pressures on the general public, and we are therefore also continuing our work to try to increase our efficiencies in order to aim to reduce these waitlists and increase the numbers of animals we are able to help

throughout the year. The Cat Café will remain a central hub for fundraising and awareness, and we plan to strengthen partnerships and events that support our long-term sustainability.

We would like to take this opportunity to once again thank all of our amazing volunteers and staff for providing their considerable time and effort to allow us to continue our work helping animals both domestic and wild. And to our supporters, far and wide, we thank you for your incredibly generous donations, without which our efforts wouldn't be sustainable.

CHARITY REGISTRATION NUMBER: 1165330

Jackson's Animal Rescue

Unaudited Financial Statements

Period Ending 31st December 2024

ROWAN & CO ACCOUNTANTS LIMITED
94 Wallasey Road
Wallasey
CH44 2AE

Jackson's Animal Rescue

Contents of the Financial Statements Period Ending 31st December 2024

	Page
Independent examiner's report to the trustees	1
Statement of financial activities	2
Statement of financial position	3
Statement of cash flows	4
Notes to the Financial Statements	5

Jackson's Animal Rescue

Independent Examiner's Report to the Trustees of Jackson's Animal Rescue Period Ending 31st December 2024

I report to the trustees on my examination of the financial statements of Jackson's Animal Rescue ('the charity') for the period ending 31st December 2024.

Responsibilities and basis of report

As the charity's trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ("the 2006 Act").

Having satisfied myself that the accounts of the charity are not required to be audited for this year under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ("the 2011 Act"). In carrying out my examination, I have followed the Directions given by the Charity Commission (under section 145(5)(b) of the 2011 Act).

Independent examiner's statement

The company's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of the Association of Accounting Technicians.

I have completed my examination. I confirm that no material matters have come to my attention which gives me cause to believe that:

- accounting records were not kept in accordance with section 386 of the Companies Act 2006; or
- the accounts do not accord with such records; or
- the accounts do not comply with relevant accounting requirements under section 396 of the Companies Act 2006 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
- the accounts have not been prepared in accordance with the Charities SORP (FRS102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

David Pollard MAAT
Independent Examiner
94 Wallasey Road
Wallasey
CH44 2AE
Date: 13th October 2025

Statement of Financial Activities
Period Ending 31st December 2024

		2024		2023
	Notes	Unrestricted funds £	Total funds £	Total funds £
Income and endowments				
Donations and legacies	4	208,504	208,504	237,202
Other trading activities	5	106,573	106,573	116,478
Other income	6	166,694	166,694	70,619
Total Income		481,771	481,771	424,300
Expenditure				
Expenditure on raising funds:				
Costs of raising donations and legacies	7	9,677	9,677	2,139
Costs of other trading activities	8	209,439	209,439	134,456
Expenditure on charitable activities	9	295,711	295,711	306,617
Other expenditure	10	6,731	6,731	5,585
Total expenditure		521,558	521,558	448,797
Net (expenditure)/income and net movement in funds		(39,788)	(39,788)	(24,497)
Reconciliation of funds				
Total funds brought forward as previously reported		(7,924)	(7,924)	16,573
Total funds carried forward		(47,712)	(47,712)	(7,924)

The statement of financial activities includes all gains and losses recognised in the year.
All income and expenditure derive from continuing activities.

Jackson's Animal Rescue
Statement of Financial Position
Period Ending 31st December 2024

	Notes	2024 £	2023 £
Fixed assets			
Tangible fixed assets	15	4,178	12,050
Current assets			
Cash at bank and in hand		8,225	4,042
Creditors: Amounts falling due within one	16	27,981	12,816
Net current liabilities		<u>(19,756)</u>	<u>(8,773)</u>
Total assets less current liabilities		(15,578)	3,276
 Creditors: Amounts falling due after one y	17	6,500	11,200
Net assets		<u>(22,078)</u>	<u>(7,924)</u>
 Funds of the charity			
Unrestricted funds		(47,712)	(7,924)
Total charity funds	19	<u>(47,712)</u>	<u>(7,924)</u>

The company was entitled to exemption from audit under s477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to small companies subject to the small companies regime and in accordance with FRS102 SORP.

The financial statements were approved by the directors on 31/10/2025 and were signed by:



Ms Kathryn Wright
Treasurer

Jackson's Animal Rescue

Statement of Cash Flows

Period Ending 31st December 2024

	Notes	2024 £	2023 £
Cash flows from operating activities			
Net (expenditure)/income		(39,788)	(24,497)
<i>Adjustments for:</i>			
Depreciation of tangible fixed assets		8,590	8,446
Accrued (income)/expenses		0	0
<i>Changes in:</i>			
Trade and other creditors		21,665	16,907
Cash generated from operations		<u>(9,533)</u>	<u>855</u>
Net cash (used in)/from operating activities		<u>(9,533)</u>	<u>855</u>
Cash flows from investing activities			
Purchase of tangible assets		<u>717</u>	<u>0</u>
Net cash used in investing activities		<u>717</u>	<u>0</u>
Net (decrease)/increase in cash and cash equivalents		(8,815)	855
Cash and cash equivalents at beginning of year		4,041	3,186
Cash and cash equivalents at end of year		<u>(4,774)</u>	<u>4,041</u>

Jackson's Animal Rescue**Notes to the Financial Statements
Period Ending 31st December 2024****1. General information**

The charity is a public benefit entity and a registered charity in England and Wales and is a Charitable Incorporated Organisation. The address of the principal office is Camfa Rheinallt Farm, Padeswood Lake Road, Padeswood, Mold, Wales. CH7 4HZ.

2. Statement of compliance

The accounts have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014.

3. Accounting policies**Basis of preparation**

These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

Going concern

There are no material uncertainties about the charity's ability to continue.

Judgements and key sources of estimation uncertainty

The preparation of these accounts requires management to make judgements, estimates and assumptions that affect the amounts reported. The estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Fund accounting

Unrestricted funds are available for use at the discretion of the trustees to further any of the charity's purposes

Designated funds are unrestricted funds earmarked by the trustees for particular future project or commitment.

Restricted funds are subjected to restrictions on their expenditure declared by the donor or through the terms of an appeal, and fall into one of two sub-classes: restricted income funds or endowment funds.

Jackson's Animal Rescue

Notes to the Financial Statements - continued Period Ending 31st December 2024

3. Accounting policies (continued)

Recognition of income

These are included in the Statement of Financial Activities (SoFA) when:

- the charity becomes entitled to the resources;
- it is more likely than not that the trustees will receive the resources;
- the monetary value can be measured with sufficient reliability.

Offsetting

There has been no offsetting of assets and liabilities or income and expenses unless required or permitted by the FRS 102 SORP or FRS 102.

Grants and donations

Grants and donations are only included in the SoFA when the general income recognition criteria are met (5.10 to 5.12 FRS102 SORP).

Legacies

Legacies are included in the SOFA when receipt is probable that is when there has been grant of probate the executors have established that there are sufficient assets in the estate and any conditions attached to the legacy are either within the control of the charity or have been met.

Tax reclaims on donations and gifts

Gift Aid receivable is included in income when there is a valid declaration from the donor. Any Gift Aid amount recovered on a donation is considered to be part of that gift and is treated as an addition to the same fund as the initial donation unless the donor or the terms of the appeal have specified otherwise.

Donated goods

Donated goods are measured at fair value (the amount for which the asset could be exchanged) unless impractical to do so.

Goods donated for on-going use by the charity are recognised as tangible fixed assets and included in the SoFA as incoming resources when receivable.

Resources expended

Expenditure is recognised on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is classified under headings of the statement of financial activities to which it relates:

- expenditure on raising funds includes the costs of all fundraising activities, events, non-charitable trading activities, and the sale of donated goods.
- expenditure on charitable activities includes all costs incurred by a charity in undertaking activities that further its charitable aims for the benefit of its beneficiaries, including those support costs and costs relating to the governance of the charity apportioned to charitable activities.
- other expenditure includes all expenditure that is neither related to raising funds for the charity nor part of its expenditure on charitable activities.

Jackson's Animal Rescue

Notes to the Financial Statements - continued Period Ending 31st December 2024

3. Accounting policies (continued)

Resources expended (continued)

All costs are allocated to expenditure categories reflecting the use of the resource. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs are apportioned between the activities they contribute to on a reasonable, justifiable and consistent basis.

Tangible assets

Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses.

Depreciation

Depreciation is calculated so as to write off the cost or valuation of an asset, less its residual value, over the useful economic life of that asset as follows:

Plant and machinery - 20% straight line

Office Equipment - 20% straight line

4. Donations and legacies

	Unrestricted funds	Total funds	Unrestricted funds	Total funds
	£	£	£	£
		2024		2023
Donations and gifts	138,464	138,464	134,120	134,120
Gift Aid	16,830	16,830	10,681	10,681
Legacies	2,055	2,055	6024.98	6024.98
Grants income	18,648	18,648	41,959	41,959
Adoption fees received	18,984	18,984	31,504	31,504
Collecting tins & bucket collections	9,554	9,554	12,913	12,913
	<u>204,534</u>	<u>204,534</u>	<u>237,202</u>	<u>237,202</u>

5. Other trading activities

	Unrestricted funds	Total funds	Unrestricted funds	Total funds
	£	£	£	£
		2024		2023
Shop income	106,573	106,573	116,478	116,478
Cafe income	81,609	81,609	-	-
	<u>188,182</u>	<u>188,182</u>	<u>116,478</u>	<u>116,478</u>

Jackson's Animal Rescue

Notes to the Financial Statements - continued Period Ending 31st December 2024

6. Other income

	Unrestricted funds	Total funds 2024	Unrestricted funds	Total funds 2023
	£	£	£	£
Income from fundraising events	76,563	76,563	60,074	60,074
Rental income	8,400	8,400	8,400	8,400
Merchandise	122	122	2,146	2,146
	<u>85,085</u>	<u>85,085</u>	<u>70,619</u>	<u>70,619</u>

7. Costs of raising donations and legacies

	Unrestricted funds	Total funds 2024	Unrestricted funds	Total funds 2023
	£	£	£	£
Staging fundraising events	1,432	1,432	1,424	1,424
Start up costs - new source of income	-	-	715	715
	<u>1,432</u>	<u>1,432</u>	<u>2,139</u>	<u>2,139</u>

8. Costs of other trading activities

	Unrestricted funds	Total funds 2024	Unrestricted funds	Total funds 2023
	£	£	£	£
Shop - wages and salaries	83,098	83,098	71,871	71,871
Shop - employer's NIC	9,350	9,350	6,470	6,470
Shop - rent	45,793	45,793	40,762	40,762
Shop - rates & water	3,343	3,343	1,661	1,661
Shop - light & heat	11,795	11,795	12,408	12,408
Shop - other	56,060	56,060	1,285	1,285
	<u>209,439</u>	<u>209,439</u>	<u>134,456</u>	<u>134,456</u>

9. Expenditure on charitable activities by fund type

	Unrestricted funds	Total funds 2024	Unrestricted funds	Total funds 2023
	£	£	£	£
Care of animals	163,966	163,966	206,347	206,347
Support costs	131,745	131,745	100,270	100,270
	<u>295,711</u>	<u>295,711</u>	<u>306,617</u>	<u>306,617</u>

Jackson's Animal Rescue

Notes to the Financial Statements - continued Period Ending 31st December 2024

10. Other expenditure

	Unrestricted funds	Total funds 2024	Unrestricted funds	Total funds 2023
	£	£	£	£
Telephone, internet and stationery expenses	2,769	2,769	2,060	2,060
Printing and workwear expenses	1,487	1,487	2,205	2,205
General expenses	2,475	2,475	1,320	1,320
	<u>6,731</u>	<u>6,731</u>	<u>5,585</u>	<u>5,585</u>

11. Net (expenditure)/income

Net (expenditure)/income is stated after charging/(crediting)

	2024	2023
	£	£
Depreciation of tangible fixed assets	<u>8,590</u>	<u>8,446</u>

12. Independent examination fees

	2024	2023
	£	£
Fees payable to the independent examiner for:		
Independent examination of the financial statements	500	500
Other financial services	1,975	820
	<u>2,475</u>	<u>1,320</u>

13. Staff costs

The total staff costs and employee benefits for the reporting period are analysed below:

	2024	2023
	£	£
Wages and salaries	197,876	177,029
Social security costs	9,350	12,252
Employer contributions to pension plans	4,112	3,394
	<u>211,338</u>	<u>192,675</u>

The average head count of employees during the year was 16 (2023: 13). The average number of full-time equivalent employees during the year is analysed as follows:

Jackson's Animal Rescue

Notes to the Financial Statements - continued Period Ending 31st December 2024

13. Staff costs (continued)

	2024	2023
	No.	No.
Number of staff - management	1	1
Number of staff - shop staff	5	4
Number of staff - charitable activities	10	8
	<u>16</u>	<u>13</u>

14. Trustee remuneration and expenses

No remuneration or other benefits from employment with the charity or a related entity were received by the trustees.

15. Tangible fixed assets

	Plant and machinery £	Office Equipment £	Totals £
Cost			
At 1 January 2024	42,231	-	42,231
Additions	-	717	717
At 31 December 2024	<u>42,231</u>	<u>717</u>	<u>42,948</u>
Depreciation			
At 1 January 2024	30,181	-	30,181
Charge for the year	8,446	143	8,590
At 31 December 2024	<u>38,627</u>	<u>143</u>	<u>38,771</u>
Carrying amount			
At 31 December 2024	<u>3,604</u>	<u>574</u>	<u>4,178</u>
At 31 December 2023	<u>12,050</u>	<u>-</u>	<u>12,050</u>

16. Creditors: amounts falling due within one year

	2024	2023
	£	£
Accruals and deferred income	825	1,320
Social security and other taxes	21,156	3,296
Other creditors	6,000	8,200
	<u>27,981</u>	<u>12,816</u>