



## **Hats Off for Bootsie**

# **Trustees' Annual Report 2021**

**Charitable Incorporated Organisation**

**Registration no. 1165319.**

[www.hatsoffforbootsie.org.uk](http://www.hatsoffforbootsie.org.uk)

**The Summit, 2 Castle Hill Terrace, Maidenhead, SL6 4JP**

## Report of the Trustees for the year ending 31 December 2021

The Trustees are pleased to present their annual report together with the consolidated financial statements of the charity for the year ending 31 December 2021.

### Chair's Report

Hats Off for Bootsie (HOfB) was incorporated as a Charitable Incorporated Organisation (CIO) on 26<sup>th</sup> January 2016 under registration no. 1165319.

HOfB's objects are 'to promote and protect the good health of Combat Veterans who are homeless or who are overcoming mental trauma, in particular but not exclusively, by providing them with opportunities to rehabilitate using the arts as a medium.'

Between 1/1/21 and 31/12/21 HOfB secured a total income of £1,168 and expenditure of £3,871. The disparity resulted from grant income obtained during 2020 only starting to be spent in 2021, the delay being on account of the Covid-19 pandemic lockdown.

The main activities of 2021 therefore consisted of the filming of a promotional film for HOfB's *The Terminus*. This short film, called *Service No Longer Required*, was filmed using a cast of mainly military veteran actors and veteran production staff. The film was due to be released in late 2021 or early 2022 in conjunction with Stoll, where it was filmed, but concerns of last minute cancellations, due to further Covid lockdowns, delayed the release.

My thanks to the generous help we have received from Supporters and Friends this year and particularly to the veterans involved in the filming and production of *Service No Longer Required*. Their enthusiasm and dedication were remarkable.

Chris Greenslade  
Chair

## Governance

During 2021 our board consisted of five Trustees with a variety of backgrounds and experience pertinent to both our proposed activities and the high standards of governance of a CIO. HOfB's decisions are reached either through a majority vote at Trustees' Meetings or, as our constitution allows, through a majority vote on-line. The Trustees met twice in 2021.

## Objectives and Activities

HOfB's objects are 'to promote and protect the good health of Combat Veterans who are homeless or who are overcoming mental trauma, in particular but not exclusively, by providing them with opportunities to rehabilitate using the arts as a medium.'

HOfB was established on 26 January 2016. During 2021, the initial objectives continued to be developed and pursued:

1. Establishing a plan of activities to support the longer term objective of putting on a theatrical production using military veteran actors.
2. Developing the relationships required to deliver item 1
3. Developing relationships, including our network of volunteer ambassadors, to promote a positive perception of veterans overcoming mental trauma and homelessness
4. Raising grants or other sizeable funding to deliver item 1.

## Achievement and Performance

### Objective 1

A costed plan previously developed continues to apply. The plan is to stage a play, *The Terminus*, which has as its central character a homeless war veteran suffering from Post-Traumatic Stress Disorder and the onset of Alzheimer's Disease. The cast will consist mostly

or entirely of military veteran actors. Objective 1 is the main plank of HOfB's strategy to achieving its charitable objects. For further details, specifically how this will be delivered and who will be involved, see Objective 2.

However, with the closure of all theatres during the Covid-19 pandemic and no indication that they might open in the foreseeable future, the trustees decided in 2020 that there was little prospect of raising funding for a theatre production and progressing this objective. Therefore HOfB investigated, costed and obtained grant funding for a short film, *Service No Longer Required*, as an interim objective. The film was to be a low cost, high impact drama highlighting the plight of veterans living on the streets. It will be released on social media through our partners for maximum coverage and will give a taste of the theatre production. Filming took place during the summer of 2021 and the release is expected in 2022 at a launch in conjunction with a partner and/or directly via social media. The public's response to *Service No Longer Required* will be considered by the Trustees in order to determine what course of action should be taken going forwards in order to support Objective 1.

## Objective 2

During 2020 Shaun Johnson, a HOfB Ambassador, was appointed Producer and Nigel Fair, the Script Writer, was appointed Director. They selected and recruited the veterans required for the filming, including acting, camera work, sound, post-production and editing. During 2021 11 military veterans were hired (2 waived their fee) for the filming and a further 10 members of military families volunteered their services.

The film raises issues facing veterans overcoming mental trauma and homelessness, particularly issues concerning their value to society. Improvement in public perception of such veterans will not just be for those involved in the project, but also for thousands of other veterans faced with similar challenges.

A survey was sent out within days of filming to solicit feedback from the veterans and early responses scored 5 (highest score) significantly more than any other score. One veteran wrote, *"Never before had I been on a film set so this was a new experience, and a good one too. I was blown away with the set-up and professionalism shown by all. Everyone got on really well and I felt very much part of the team. We never stopped perfecting what we were trying to achieve and by the end of filming we had smashed it. I hope to do something similar again with the team soon."* This was typical of the comments received.

### Objective 3

As before, HOfB's wider network of volunteer ambassadors continues to be valued. HOfB is most grateful for their enthusiasm and dedication to impact their own home and work communities – mainly by conversations and social media, but also speaking to small, local groups.

Covid had an obvious impact on the number and types of meetings possible, but nevertheless a team was formed and developed to undertake roles in front of and behind the camera. Strategically the relationships with Stoll and The Veterans' Foundation were developed and these are both essential enabling relationships for HOfB and we see them being mutually beneficial going forwards.

Stoll in particular was kind enough to permit the filming to take place in their grounds and for the people involved in the filming to make use of their community hall and facilities.

### Objective 4

A major dependency for achieving Objective 1 was and continues to be the ability to raise the necessary funding.

During 2020 HOfB received from The Veterans' Foundation our first grant of £4,708 to cover the entire filming of *Service No Longer Required*. The Trustees' hope that the release of the film in 2022 will generate sufficient interest and, with it, income to support further smaller films or potentially even adequate funds to enable a theatrical production. The Trustees will determine the most appropriate strategy after they have considered the results achieved from the initial film release.

The Trustees had previously made two decisions that have a strong bearing on the fundraising activities:

1. Not to pursue actively funding from the public in general until such time that a sufficiently large grant/donation had been secured to give a realistic prospect of achieving Objective 1.
2. Until such time that such grant/corporate donation had been secured to cover a high proportion of the cost of Objective 1, no commercial commitments would be made to any partner or supplier. Specifically, the box office revenues would largely be discounted from the funds required for Objective 1.

The impact of these decisions was that a 'high entry bar to start' was created. Whilst the grant from The Veterans' Foundation covered most of the costs of producing *Service No Longer Required* the above ethos still applies and therefore a funded step-by-step approach will continue to be adopted.

## Financial Review

2021 saw a total income of £1,168 and total expenditure of £3,871. Grant funding obtained during 2020 only starting to be spent in 2021, the delay being on account of the Covid-19 pandemic lockdown. Most of that grant funding has already been spent, on the whole to paying veterans for their services. The remaining amount is expected to be spent on post-production work on the film before its release in 2022. HOfB continues to be volunteer lead and therefore carries minimal overheads.

As with the other pro-bono work we receive, such as legal advice, research work and the hosting and maintenance of our website ([www.hatsoffforbootsie.org.uk](http://www.hatsoffforbootsie.org.uk)), the work of our wider network of ambassadors has gone ahead unhindered by budgetary constraints.

All expenses incurred by the Trustees and Friends of HOfB involved in meetings, consultations and rehearsals, have been borne by the individuals themselves.

The Trustees continue to be of the opinion that a major source of funding is required in order for its activities to accelerate, but consider the grant funding secured in 2020, the filming in 2021 and expected release of the film in 2022, to be good progress.

Given the 'start-up' circumstances of HOfB (and given decision 2 under Objective 4) the Trustees have not felt the need to have a reserves policy at this time.

## Outlook

Good progress, albeit against an interim objective, was made during 2021 in that the hiring of veterans and filming were achieved. The interim objective, to release a short, low cost, high impact drama highlighting the plight of veterans living on the streets, is very much in line with HOfB's charitable objects.

2021 saw a number of veterans being employed to deliver a film that tells their story. A post-filming questionnaire was used to capture feedback. The response from the veterans was extremely positive.

We anticipate releasing the short film in 2022 with Stoll at a prestigious launch event and anticipate that this will help raise funding for further initiatives, hopefully including in due course the staging of *The Terminus*.

## Public Benefit Statement

The Trustees believe the benefits of HOfB's activities are:

- Firstly, for veterans who have suffered mental trauma or experienced homelessness as a result of their service to their country, and who wish to engage with the performing arts to assist in their rehabilitation and engagement with the wider community;
- To the wider community, initially family and friends of such veterans, but also the public in general benefiting from the knowledge that veterans who have served their country are being supported in their rehabilitation in an engaging, appropriate way;
- The veterans themselves are combatting the stigma surrounding mental trauma and homelessness, not only in military circles, but also where it exists in the public at large.

## Reference and administrative details

Charity number: 1165319  
Principal Office: The Summit, 2 Castle Hill Terrace, Maidenhead, SL6 4JP  
Web site: [www.hatsoffforbootsie.org.uk](http://www.hatsoffforbootsie.org.uk)

## Our advisers

Auditors N/A  
Bankers CAF Bank Ltd, 25 Kings Hill Avenue, Kings Hill, West Malling, Kent  
ME19 4JQ  
Legal Advice Ashleigh Harding

## Trustees

The Trustees serving during the year and since the year-end were as follows:

Nigel Fair  
Robin Vickers  
Rachael Odeniyi  
Ishmael Carboo  
Christopher Greenslade

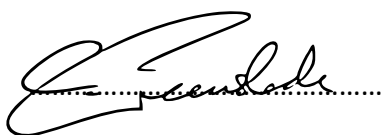
## Structure, Governance and Management

During 2021 HOfB's board consisted of five Trustees with a variety of backgrounds and experience pertinent to both our proposed activities and high standards of governance of a CIO. HOfB's decisions are reached either through a majority vote at Trustees' Meetings or, as our constitution allows, through a majority vote on-line. The Trustees met twice in 2021.

## Governing Document

HOfB is a Charitable Incorporated Organisation governed by its Constitution dated 17 December 2015. It is registered as a charity with the Charity Commission.

Approved by the Trustees of HOfB on 11<sup>th</sup> October 2022 and signed on their behalf  
by Chris Greenslade (chair)





## Hats Off For Bootsie

### Financial Statements for the year ended 31<sup>st</sup> December 2021

	Total 2021	Total 2020
	£	£
<b>Income and Expenditure Statement</b>		
Income	1,168	4,731
Expenditure	3,871	1,181
	-----	
Excess of Income over Expenditure	(2,703)	3,550
Opening balance 1 <sup>st</sup> January	4,695	1,146
Closing balance 31 <sup>st</sup> December	1,992	4,695
<b>Assets and Liabilities Statement</b>		
Total assets	1,992	4,695
Total liabilities	0	0

Approved by the Trustees of HOfB on 11<sup>th</sup> October 2022 and signed on their behalf  
by Chris Greenslade (chair)





## Receipts and payments accounts

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For the period  
from

Period start date  
01/01/2021

To

Period end date  
31/12/2021

### Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
Donations	918	-	-	918	18
Gift Aid	250	-	-	250	5
Grant	-	-	-	-	4,708
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total (Gross income for AR)</b>	<b>1,168</b>	<b>-</b>	<b>-</b>	<b>1,168</b>	<b>4,731</b>
<b>A2 Asset and investment sales, (see table).</b>					
None	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total receipts</b>	<b>1,168</b>	<b>-</b>	<b>-</b>	<b>1,168</b>	<b>4,731</b>
<b>A3 Payments</b>					
Bank charges	97	-	-	97	60
CharityCheckout GiftAid service	-	-	-	-	246
Fundraising services	-	-	-	-	875
Payment to Tom Stimpson for art materials	250	-	-	250	-
Payments to Veterans for SNLR film	-	3,525	-	3,525	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>347</b>	<b>3,525</b>	<b>-</b>	<b>3,871</b>	<b>1,181</b>
<b>A4 Asset and investment purchases, (see table)</b>					
None	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total payments</b>	<b>347</b>	<b>3,525</b>	<b>-</b>	<b>3,871</b>	<b>1,181</b>
<b>Net of receipts/(payments)</b>	<b>822</b>	<b>- 3,525</b>	<b>-</b>	<b>- 2,703</b>	<b>3,550</b>
<b>A5 Transfers between funds</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>A6 Cash funds last year end</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Cash funds this year end</b>	<b>822</b>	<b>- 3,525</b>	<b>-</b>	<b>- 2,703</b>	<b>3,550</b>

### Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>				
	Bank Current Account	1,259	733	-
		-	-	-
		-	-	-
	<b>Total cash funds</b>	<b>1,259</b>	<b>733</b>	<b>-</b>

(agree balances with receipts and payments account(s))

Agreement Error

Agreement Error

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## B2 Other monetary assets

### Details

Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-

## B3 Investment assets

### Details

Fund to which asset belongs	Cost (optional)	Current value (optional)
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-

## B4 Assets retained for the charity's own use

### Details

Fund to which asset belongs	Cost (optional)	Current value (optional)
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-
-	-	-

## B5 Liabilities

### Details

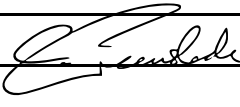
Fund to which liability relates	Amount due (optional)	When due (optional)
-	-	-
-	-	-
-	-	-
-	-	-

Signed by one or two trustees on behalf of all the trustees

Signature

Print Name

Date of approval



Chris Greenslade

11/10/2022