

HATS OFF FOR BOOTSIIE

England & Wales · Charity number 1165319

Details

Other names HOFB

Status Registered

Legal form CIO

Registered 2016-01-26

Register [View on the Charity Commission register](#)

Contact

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Maidenhead
Berks.
Select
SL6 6DF

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Website www.hatsoffforbootsie.org.uk

Activities

Objects: THE PURPOSE FOR WHICH THIS CHARITABLE INCORPORATED ORGANISATION IS ESTABLISHED IS TO PROMOTE AND PROTECT THE GOOD HEALTH OF COMBAT VETERANS WHO ARE HOMELESS OR WHO ARE OVERCOMING MENTAL TRAUMA, IN PARTICULAR BUT NOT EXCLUSIVELY, BY PROVIDING THEM WITH OPPORTUNITIES TO REHABILITATE USING THE ARTS AS A MEDIUM.FOR THE PURPOSES OF THIS CLAUSE "THE ARTS" SHALL INCLUDE WRITTEN, VISUAL AND PERFORMING ARTS AND "COMBAT VETERAN" SHALL INCLUDE ANY PERSON WHO HAS SEEN ACTIVE SERVICE IN THE ARMED FORCES OF THE CROWN.

Activities: HOfB exists to support Combat Veterans who are homeless or who are overcoming mental trauma with opportunities to help them rehabilitate, by supporting them to: 1) write, produce or perform art, or supporting art with CVs as its focus 2) inspire/encourage people struggling with homelessness, trauma or addiction 3) educate/raise awareness in the wider community.

Classification

- **How:** Other Charitable Activities
- **What:** Education/training, Disability, The Prevention Or Relief Of Poverty, Arts/culture/heritage/science, Other Charitable Purposes
- **Who:** Other Defined Groups

Geography

- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£1	£307	-	-
2023-12-31	£1,001	£1,355	-	-
2022-12-31	£1	£1,025	-	-
2021-12-31	£1,168	£3,871	-	-
2020-12-31	£4,731	£1,181	-	-

Trustees

Name	Role	Appointed
COLONEL ROBIN PATRICK HILTON VICKERS		2015-09-07
ISHMAEL CARBOO		2015-09-07
Lucinda Jayne Howland		2022-10-11
NIGEL WALTER FAIR		2015-09-07
RACHEL ODENIYI		2015-09-07

HATS OFF FOR BOOTSIE

England & Wales - Charity number 1165319

Accounts



HATS OFF FOR BOOTSIE

Championing Mental Trauma Overcomers



Hats Off for Bootsie TAR 2024

**Charitable Incorporated Organisation
Registration no. 1165319.**

www.hatsoffforbootsie.org.uk

11 Raymond Road, Maidenhead SL6 6DF

Report of the Trustees for the year ending 31 December 2024

The Trustees are pleased to present their annual report together with the consolidated financial statements of the charity for the year ending 31 December 2024.

Chair's Report

Hats Off for Bootsie (HOfB) was incorporated as a Charitable Incorporated Organisation (CIO) on 26th January 2016 under registration no. 1165319.

HOfB's objects are 'to promote and protect the good health of Combat Veterans who are homeless or who are overcoming mental trauma, in particular but not exclusively, by providing them with opportunities to rehabilitate using the arts as a medium.'

Between 01/01/2024 and 31/12/2024 HOfB secured nil income (£1 from bank interest to be precise) and expenditure of £307. As in previous years, the major enabler in 2024 was the provision of pro-bono services, not income.

2024 was a year when our relationship with the University of West London (UWL) flourished and provided two substantial opportunities to veterans. Both of these opportunities were free of charge to HOfB and a number of other veteran organisations.

Nigel had been asked to be on both steering committees in 2023 for UWL's forthcoming provision for veterans (in 2024). The first opportunity was in music lessons: a choice of Electronic Dance Music (EDM) Composition, and song writing / playing in a band.

The second opportunity offered by UWL was for eight veteran arts organisations from the southern half of England to demonstrate their work to one another, and thereby to learn from each other. As much as Nigel's professional music background informed his advice on the music lessons, so his theatre background informed his advice on the art's knowledge sharing event.

HOfB had the opportunity of presenting three of the most telling scenes from *The Terminus*. The actors not only rehearsed in detail before they reached the theatre, but had the chance to work with professional stage crew in a theatre with lighting and sound effects. The music was played by a fine professional pianist, and on an excellent Steinway Grand Piano.

The performance was inspiring for both audience and performers alike. May I thank all those at UWL who made the event of July 10th such a memorable one: those in administration, those who worked in the theatre, and for Cathy Sloane's vision and determination to make the event happen.

The pilot music sessions in the summer of 2024 had a brilliant outcome the following year. There were ten week courses in both EDM composition and in Playing in a Band. The ten week in-house courses were followed by eight week online courses.

Before the in-house courses started, several veterans were selected and trained to be mentors to the veterans, not least to interface between UWL staff and the veterans on the courses. Out of the four chosen, two were from HOfB: Shaun Johnson and Dean Helliwell.

Our gratitude goes to Greg Smith, Lecturer in Music Technology, whose initial warm welcome and persistent patience were significant factors in the programme of music lessons offered to veterans.

May I thank Supporters and Friends, as well as Trustees and Ambassadors for the generous help they have given us this year. Most of our enablement was made possible by pro-bono work undertaken by them in support of our aims and activities.

Lucinda Howland
Chair

Governance

During 2024, our board consisted of five Trustees. The Trustees have a variety of backgrounds and experience pertinent to both our proposed activities and the high standards of governance of a CIO. HOfB's decisions are reached either through a majority vote at Trustees' Meetings or, as our constitution allows, through a majority vote online. The Trustees met twice in 2024.

Objectives and Activities

HOfB's objects are 'to promote and protect the good health of Combat Veterans who are homeless or who are overcoming mental trauma, in particular but not exclusively, by providing them with opportunities to rehabilitate using the arts as a medium.'

HOfB was established on 26 January 2016. During 2024, the initial objectives continued to be developed and pursued:

1. Establishing a plan of activities to support the longer term objective of putting on a theatrical production using military veteran actors.
2. Developing the relationships required to deliver item 1
3. Developing relationships, including our network of volunteer ambassadors, to promote a positive perception of veterans overcoming mental trauma and homelessness
4. Raising grants or other sizeable funding to deliver item 1.

Achievement and Performance

Objective 1

A costed plan previously developed continues to apply. The plan is to stage a play, *The Terminus*, which has as its central character a homeless war veteran suffering from Post-Traumatic Stress Disorder and the onset of Alzheimer's Disease.

The cast and crew will consist mostly or entirely of former servicemen and women. Objective 1 is the main plank of HOfB's strategy to achieving its charitable objects. For more details, specifically how this will be delivered and who will be involved, see Objective 2.

HOfB finished its short film, *Service No Longer Required (SNLR)*. The film raises issues facing veterans overcoming mental trauma and homelessness, particularly issues concerning their value to society. A more positive public perception of such veterans will not just be for those involved in the project, but also for thousands of others with similar challenges.

Objective 2

HOfB continues to develop significant relationships which enable us to give veterans quality training, experience and performance activities. In 2024, despite a negligible income of £1, we were busier than ever. (Please see Chair's Report on pages 2 and 3, which describes the opportunities given to us by UWL, which were entirely pro bono. Developing these relationships is essential for us to remain useful and effective.

Objective 3

HOfB's wider network of volunteer ambassadors continues to be valued. HOfB is most grateful for their enthusiasm and dedication to impact their own home and work communities – mainly by conversations and social media, but also speaking to small, local groups.

Despite Covid, when numbers of ambassadors fell away due to the lack of opportunity to talk to people, it now appears that the reach, effectiveness and enthusiasm of our volunteer ambassadors is more than it was pre-Covid.

Objective 4

A major dependency for achieving Objective 1 was and continues to be the ability to raise the necessary funding. The Veterans' Foundation's initial grant made our short film, SNLR possible. We will be approaching them again.

The Trustees had previously made two decisions that have a strong bearing on the fundraising activities:

- 1 Not to pursue actively funding from the public in general until such time that a sufficiently large grant/donation had been secured to give a realistic prospect of achieving Objective 1.
- 2 Until such time that a grant/corporate donation had been secured to cover a high proportion of the cost of Objective 1, no commercial commitments would be made. The box office revenues would largely be discounted from the funds required for Objective 1.

The impact of these decisions was that a 'high entry bar to start' was created. Whilst the grant from The Veterans' Foundation covered most of the costs of producing *Service No Longer Required* the above ethos still applies and therefore a funded step-by-step approach will continue to be adopted.

A variation of Objective 1 will be discussed among the Trustees and those with practical experience and advice. Instead of a fully staged run of performances, the idea of producing a radio play with a professional podcast has been muted. The same criteria of employing a cast and crew of mostly or entirely former servicemen and women would apply. The level of artistic achievement and opportunity to develop the cast as artists is comparable.

The great advantages are the budget for a radio recording would be a fraction of that required for a staged production, and that we are more likely to raise the money for a fully staged run, if we had a high quality sound recording that was, in effect' publicising our original objective far and wide.

Unfortunately, UWL are not in a position to help us either with a financial contribution, or to use their facilities for rehearsing or recording. We have approached a well-known actor who is a most experienced Radio Four Play performer, and a drama trained writer who we are hoping will fundraise for us.

Crowd funding, something we have yet to try, comes highly recommended by our web designer, Adrian Scarbrough MA MSc. He has considerable experience of this method of raising funds. His experience gives him confidence that we would raise the money for a radio play, but not for a fully staged play.

Financial Review

2024 saw a total income of £1, and a total expenditure of £307. HOfB continues to be volunteer led and therefore carries minimal overheads.

The pro-bono work we receive, such as legal advice, research work and the improving, hosting and maintaining of our website www.hatsoffforbootsie.org.uk the work of our wider network of ambassadors has gone ahead unhindered by budgetary constraints.

Trustees and Friends of HOfB have continued to abide generously to HOfB's principle that, at all times, any expenses incurred should be borne by the individuals themselves. Nigel, our Creative Director, made in excess of 35 journeys to London in 2024: UWL in W5, Stoll in W6 and to the pianist's rehearsal in London E10, as well as rehearsing as far afield as Plymouth. For this and other such expenditure, nothing was withdrawn from our account.

The Trustees continue to be of the opinion that a major source of funding is required in order for its activities to accelerate, but consider the grant funding secured at the end of 2020, the filming in 2021 and release of the film in our launch at EY, May 2023, to be good progress.

Given the 'start-up' circumstances of HOfB (and decision 2 under Objective 4) the Trustees have not felt the need for a reserves policy at this time.

Outlook

It should also be noted that the pro-bono generosity of individuals and organisations reduces the sum we need to raise for projects by a considerable amount. For example, SNLR would cost between £20K to £25K, were it not for pro-bono contributions. Stoll contributed rehearsal space in the Community Hall and unlimited access to film on their property. A number of individuals waived their fees entirely, some reduced their fees to a bare minimum. So, a grant of under £5K proved sufficient to make a film which would otherwise have cost 4 or 5 times that amount .

Should the Trustees decide to produce a radio play and professional podcast, paid for principally by crowdfunding (see last three paragraphs of Objective 4 on page 6), the outlook will, necessarily change, and change for the better.

Public Benefit Statement

The Trustees believe the benefits of HOfB's activities are:

- First, for both ex-servicemen and women, who have suffered mental trauma or experienced homelessness as a result of their service to their country, and who wish to engage with the performing arts to assist in their rehabilitation, for engagement with the wider community, to provide professional opportunities to those who have retrained in film and theatre. It would be a profound mistake not to include those with good mental health whose involvement will enable them to keep it so.
- To the wider community, initially family and friends of such veterans, but also the public in general benefiting from the knowledge that veterans who have served their country are being supported in their rehabilitation in an engaging, appropriate way ;
- The veterans themselves are combatting the stigma surrounding mental trauma and homelessness, not only in military circles, but also where it exists in the public at large. Their efforts and ours help to create a climate of two-way approachability, which is often the starting point for veterans suffering with mental trauma and homelessness to receive help and support.

Reference and administrative details

Charity number: 1165319
Principal Office: The Summit, 2 Castle Hill Terrace, Maidenhead, SL6 4JP
Web site: www.hatsoffforbootsie.org.uk

Our advisers

Auditors N/A
Bankers CAF Bank Ltd, 25 Kings Hill Avenue, Kings Hill, West Malling, Kent
ME19 4JQ
Legal Advice Ashleigh Harding

Trustees

The Trustees serving during the year and since the year-end were as follows:

Lucinda Howland, Robin Vickers, Rachael Odeniyi, Ishmael Carboo and Nigel Fair

Structure, Governance and Management

During 2024, our board consisted of five Trustees. The Trustees have a variety of backgrounds and experience pertinent to both our proposed activities and high standards of governance of a CIO. HOfB's decisions are reached either through a majority vote at Trustees' Meetings or, as our constitution allows, through a majority vote online. The Trustees met twice in 2024.

Lara Fair attended a Trustees' Meetings once in 2024. (She was 18 for most of 2024). Her involvement is part of our awareness that in order to be equipped for the future, one must prepare in the present.

Governing Document

HOfB is a Charitable Incorporated Organisation governed by its Constitution of 17 December 2015. It is registered as a charity with the Charity Commission.

Approved by the Trustees of HOfB on October 2025 and signed on their behalf by Lucinda Howland (Chair)



Hats Off For Bootsie

Financial Statements for the year ended 31st December 2024

	Total 2024	Total 2023
	£	£
Income and Expenditure Statement		
Income	1	1,001
Expenditure	307	355

Excess of Income over Expenditure	(307)	(354)
Opening balance 1 st January	615	968
Closing balance 31 st December	309	614
Assets and Liabilities Statement		
Total assets	309	614
Total liabilities	0	0

Approved by the Trustees of HOfB on 26th October 2025 and signed on their behalf by Lucinda Howland (chair)



HOfB Accounts y / e 31/12/24

Date	Credit	Debit	Balance
01/01/2024 Opening Balance			£614.86
15/01/2024 Bank charges		£5.00	£609.86
15/02/2024 Bank charges		£5.00	£604.86
15/03/2024 Bank charges		£5.00	£599.86
26/03/2024 Bank interest	£0.31		£600.17
15/04/2024 Bank charges		£5.00	£595.17
15/05/2024 Bank charges		£5.00	£590.17
17/06/2024 Bank charges		£5.00	£585.17
26/06/2024 Bank interest	£0.31		£585.48
15/07/2024 Bank charges		£5.00	£580.48
15/08/2024 Bank charges		£5.00	£575.48
16/09/2024 Bank charges		£5.00	£570.48
26/09/2024 Bank interest	£0.29		£570.77
15/10/2024 Bank charges		£5.00	£565.77
24/10/2024 Enthuse Annual Payment		£246.95	£318.82
15/11/2024 Bank charges		£5.00	£313.82
16/12/2024 Bank charges		£5.00	£308.82
27/12/2024 Bank interest	£0.20		£309.02 correct to here
Totals	1.11	306.95	
Net for yr		-305.84	

HATS OFF FOR BOOTSIE

England & Wales - Charity number 1165319

Accounts

HOfB Accounts y/e 31/12/23

Date	Credit	Debit	Balance
01/01/2023			£968.77
15/01/2023		£5.00	£963.77
15/02/2023		£5.00	£958.77
15/03/2023		£5.00	£953.77
20/03/2023	£716.49		£1,670.26
27/03/2023	£0.50		£1,670.76
05/04/2023	185		£1,855.76
17/04/2023		£5.00	£1,850.76
15/05/2023		£5.00	£1,845.76
31/05/2023		£200.00	£1,645.76
31/05/2023		£0.75	£1,645.01
13/06/2023		£145.00	£1,500.01
13/06/2023		£0.75	£1,499.26
15/06/2023		£5.00	£1,494.26
26/06/2023	£0.88		£1,495.14
17/07/2023		£5.00	£1,490.14
20/07/2023	£76.87		£1,567.01
02/08/2023	£20.00		£1,587.01
15/08/2023		£5.00	£1,582.01
15/09/2023		£5.00	£1,577.01
26/09/2023	£0.78		£1,577.79
16/10/2023		£5.00	£1,572.79
26/10/2023		£246.95	£1,325.84
08/11/2023		£600.00	£725.84
08/11/2023		£0.75	£725.09

15/11/2023 Bank charges		£5.00	£720.09
21/11/2023 S Robbings		£100.00	£620.09
21/11/2023 Cheque 005 fee		£0.75	£619.34
15/12/2023 Bank charges		£5.00	£614.34
27/12/2023 Interest	£0.52		£614.86 correct to here

Totals

£1,001.04	£1,354.95
Net for yr	-£353.91



CHARITY COMMISSION
FOR ENGLAND AND WALES

Charity Name Hats Off for Bootsie	No (if any) 1165319
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CC16a

Receipts and payments accounts

For the period from	Period start date 01/01/2023	To	Period end date 31/12/2023
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations	813	-	-	813	-
Gift Aid	185	-	-	185	-
Bank Interest	3	-	-	3	1
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	1,001	-	-	1,001	1
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	1,001	-	-	1,001	1
A3 Payments					
Bank Charges	60	-	-	60	81
Cheque Fees	3	-	-	3	-
Enthuse Gift Aid service (formerly called Charity Checkout)	247	-	-	247	494
Payment to S. Craig Musician at EY Launch	200	-	-	200	-
T. Roberts Train Fare	-	145	-	145	-
Dan. Shpherd SNLR Post Production	562	38	-	600	-
S. Robbins Piano Recording	100	100	-	200	-
Payment to Matteo di Cugno SNLR Sound Services	-	-	-	-	350
Tip Cullen for SNLR Acting	-	-	-	-	100
Sub total	1,172	283	-	1,455	1,025
A4 Asset and investment purchases. (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	1,172	283	-	1,455	1,025
Net of receipts/(payments)	- 171	- 283	-	- 454	- 1,024
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	-	-	-	-	-
Cash funds this year end	- 171	- 283	-	- 454	- 1,024

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank Current Account	615	-	-
		-	-	-
		-	-	-
	Total cash funds	615	-	-
	(agree balances with receipts and payments account(s))	Agreement Error	Agreement Error	OK
B2 Other monetary assets	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
	None	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
	None		-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
	None		-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
	None		-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	



Hats Off for Bootsie

Trustees' Annual Report 2023

Charitable Incorporated Organisation

Registration no. 1165319.

www.hatsoffforbootsie.org.uk

The Summit, 2 Castle Hill Terrace, Maidenhead, SL6 4J

Report of the Trustees for the year ending 31 December 2023

The Trustees are pleased to present their annual report together with the consolidated financial statements of the charity for the year ending 31 December 2023.

Chair's Report

Hats Off for Bootsie (HOfB) was incorporated as a Charitable Incorporated Organisation (CIO) on 26th January 2016 under registration no. 1165319.

HOfB's objects are 'to promote and protect the good health of Combat Veterans who are homeless or who are overcoming mental trauma, in particular but not exclusively, by providing them with opportunities to rehabilitate using the arts as a medium.'

Between 01/01/2023 and 31/12/2023 HOfB secured a total income of £1,001.04 and expenditure of £1,355.50. As in previous years, it was pro-bono services and provision of a number of not income, that was the major enabler in 2023.

2023 was a year when much of our preparation over the last seven years started to bear fruit. Tip Cullen introduced Lucinda Howland and Nigel Fair to a number of valuable contacts, several of which became partners, and all of whom were principally enablers rather than donors.

'Rock 2 Recovery' (R2R), through its Secretary, Charlie Hobson, suggested a number of changes to the slates of our nearly completed film, and analysed HOfB's overall strategy. This resulted in some very positive feedback and endorsements which we are able to quote publicly. R2R also provided us with a key speaker at our film launch in May. Charlie also put us in touch with a major military supporter and donor. Most generously, he has offered us use of his conference room in the heart of the West End, to stage a publicity and fund-raising event, and to put us in touch with a number of those he considers would help us.

'No Laughing Matter' (NLM) are supporting us by means of providing access to TV personalities who would invite veterans onto their shows. NLM have also given us access to theatres and rehearsal space which they would provide to us as part of their pro-bono help. One of their number, Stuart Croll, donated money to cover travel expenses for our May film launch, which enabled us to be bold when asking speakers, and to welcome a fine guitarist, who played throughout the evening.

Ernst and Young (EY) generously gave us the wonderful facility of their principal conference room, which overlooked Tower Bridge. EY refreshed and fed our sixty or so guests with a splendid finger buffet and an appetising selection of wines and other drinks. They also staffed the event generously, so there were EY staff to welcome guests, to escort guests to the venue, and waiting staff who were attentive at all times. This was entirely pro-bono.

We are most grateful to Iain Burgess, the senior partner at EY, who not only approved of all the expenditure, but also spoke from the heart as to why he was involved in veteran charities.

We would also like to thank Stuart Christie, who was most helpful at all stages., and who coordinated the different departments at EY, helping greatly to make a success of the evening..

Iain warmly welcomed our guests to what was a memorable and productive evening. We had engaged a number of speakers which included Dr Cathy Sloan of University of West London (UWL) who spoke about Atmospheres of Recovery, and a Naval Lieutenant who preferred to be anonymous, and who was brave enough to let us into the trauma she experienced, and the unwillingness she felt to do anything about it.

We launched our short film, 'Service No Longer Required' (SNLR), which had a profound effect on its audience. Additionally, a pivotal scene from 'The Terminus' was presented in a rehearsed readthrough by Tip Cullen and Shaun Johnson, two of Hats Off for Bootsie's Ambassadors, and leading actors. A number of other speakers and items were featured, all of which were particularly relevant to HOfB's work, its personnel and its goals.

Nigel Fair presented the evening. He would like to take this opportunity to thank everyone who contributed to a first-class evening which challenged, informed and entertained. He is also grateful for the discipline and brevity of all the speakers. This enabled our ambitious programme to be delivered well within EY's timeframe, and without the evening dragging on at any stage.

Other partners joined us through different routes. Our third Ambassador, Tom Stimpson, arranged for us to be partners with the fine arts charity 'Outside In'. They facilitated Tom's display of paintings at the EY launch.

Later in the year, Nigel arranged for a partnership between Hats Off for Bootsie and Mesh Theatre. Mesh have been presenting high-quality WWI plays in Belgian battlefield sites which resonate with the horror of mass-slaughter. Nigel and Lucinda have had three meetings with its Founder and Director, Sally Woodcock and her Assistant, Tom Kaye. All we need now is the funds to make possible the plans we have made to perform 'The Terminus'.

There were also two opportunities which came from the film launch at EY. First, Nigel Fair was asked to write a four page article in Performing Recovery magazine about HOfB. This got us lots of hits on our website, and contained a lot of home truths about setting up a charity, what positively and negatively affects veterans, and what we have managed to achieve so far, whether part of headline activities or not.

Secondly, Nigel was asked to be on two steering committees for UWL's forthcoming provision for veterans. UWL were planning to provide music lessons free of charge to veterans, in songwriting and Electronic Dance Music (EDM). Nigel's professional music background was useful in determining the final 'product'.

Nigel was also asked to be on the steering committee for a Knowledge Sharing event at UWL in 2024, with other veterans' arts organisations across the South of England.

Both these opportunities, particularly the latter, indicate just how much HOfB is becoming respected and valued. As Brig. (ret) Charlie Hobson RM remarked, 'The idea is sound, the aim and ethos selfless.'

May I thank Supporters and Friends, as well as Trustees and Ambassadors for the generous help they have given us this year. Most of our enablement was made possible by pro-bono work undertaken by them in support of our aims and activities.

Lucinda Howland

Chair

Governance

During 2023, our board consisted of five Trustees, except when the outgoing and incoming Trustee and Chair, Chris and Lucinda, overlapped from October '22 to February '23, during which time there were six. The Trustees have a variety of backgrounds and experience pertinent to both our proposed activities and the high standards of governance of a CIO. HOfB's decisions are reached either through a majority vote at Trustees' Meetings or, as our constitution allows, through a majority vote online. The Trustees met three times in 2023.

Objectives and Activities

HOfB's objects are 'to promote and protect the good health of Combat Veterans who are homeless or who are overcoming mental trauma, in particular but not exclusively, by providing them with opportunities to rehabilitate using the arts as a medium.'

HOfB was established on 26 January 2016. During 2023, the initial objectives continued to be developed and pursued:

1. Establishing a plan of activities to support the longer term objective of putting on a theatrical production using military veteran actors.
2. Developing the relationships required to deliver item 1
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Achievement and Performance

Objective 1

A costed plan previously developed continues to apply. The plan is to stage a play, *The Terminus*, which has as its central character a homeless war veteran suffering from Post-Traumatic Stress Disorder and the onset of Alzheimer's Disease.

The cast and crew will consist mostly or entirely of former servicemen and women. Objective 1 is the main plank of HOfB's strategy to achieving its charitable objects. For further details, specifically how this will be delivered and who will be involved, see Objective 2.

HOfB finished its short film, *Service No Longer Required (SNLR)* The film raises issues facing veterans overcoming mental trauma and homelessness, particularly issues concerning their value to society. A more positive public perception of such veterans will not just be for those involved in the project, but also for thousands of others with similar challenges.

Objective 2

HOfB are most grateful to Tip Cullen, a RM ex-Serviceman at the end of thirty-seven year military career who had re-trained as an actor. As detailed in Lucinda's Chair Report and elsewhere, Tip managed to replace our previous partners, Stoll, at relatively short notice with EY, enabling our launch to go ahead in May 2023. Tip also put us in touch with a number of his valued contacts who became our partners. This is in addition to his performances as Boney (The Terminus) and Bootsie, in our short film, SNLR.

Several of Tip's contacts not only proved to be of direct value to HOfB, but they also attracted many people who found what we were doing worth supporting. Tip's contacts gave HOfB a much wider reach and, I think, has provided us with relationships that will, sooner or later, enable us to achieve Objective 1, the main plank of HOfB's strategy to achieving its charitable objects.

Objective 3

HOfB's wider network of volunteer ambassadors continues to be valued. HOfB is most grateful for their enthusiasm and dedication to impact their own home and work communities – mainly by conversations and social media, but also speaking to small, local groups. Tip, who is our third major Ambassador, has given a considerable boost to the numbers of our volunteer ambassadors. Despite Covid, when numbers of ambassadors fell away due to the lack of opportunity to talk to people, it now appears that the reach, effectiveness and enthusiasm of our volunteer ambassadors is more than it was pre-Covid.

Objective 4

A major dependency for achieving Objective 1 was and continues to be the ability to raise the necessary funding. The Veterans' Foundation's initial grant made our short film, SNLR possible. We will be approaching them again.

The public's response to *Service No Longer Required* will be considered by the Trustees in order to determine what course of action should be taken going forwards in order to support Objective 1. (SNLR was finally launched in May of 2023 at EY.)

The Trustees had previously made two decisions that have a strong bearing on the fundraising activities:

- 1 Not to pursue actively funding from the public in general until such time that a sufficiently large grant/donation had been secured to give a realistic prospect of achieving Objective 1.
- 2 Until such time that such grant/corporate donation had been secured to cover a high proportion of the cost of Objective 1, no commercial commitments would be made to any partner or supplier. Specifically, the box office revenues would largely be discounted from the funds required for Objective 1.

The impact of these decisions was that a 'high entry bar to start' was created. Whilst the grant from The Veterans' Foundation covered most of the costs of producing *Service No Longer Required* the above ethos still applies and therefore a funded step-by-step approach will continue to be adopted.

A variation of Objective 1 will be discussed among the Trustees and those with practical experience and advice. Instead of a fully staged run of performances, the idea of producing a radio play with a professional podcast has been muted. The same criteria of employing a cast and crew of mostly or entirely former servicemen and women would apply. The level of artistic achievement and opportunity to develop the cast as artists is comparable.

The great advantages are the budget for a radio recording would be a fraction of that required for a staged production, and that we are more likely to raise the money for a fully staged run, if we had a high quality sound recording that was, in effect' publicising our original objective far and wide .

We would also discuss the merits and otherwise of crowd funding, something we have yet to try but comes highly recommended by our web designer, Adrian Scarbrough MA MSc, who has considerable experience of this method of raising funds.

Financial Review

2023 saw a total income of £1,001, and a total expenditure of £1,355 Spending the grant HOfB obtained in November of 2020 had been delayed on account of the Covid-19 pandemic lockdown. The amount that remained at the start of 2023 was spent on post-production work on the film before its release. HOfB continues to be volunteer lead and therefore carries minimal overheads.

The pro-bono work we receive, such as legal advice, research work and the improvement, hosting and maintenance of our website (www.hatsoffforbootsie.org.uk), the work of our wider network of ambassadors has gone ahead unhindered by budgetary constraints.

Trustees and Friends of HOfB have continued to abide generously to HOfB's principle that, at all times, any expenses incurred should be borne by the individuals themselves. In the early part 2023, Tip, Lucinda and Nigel travelled to Exeter, Portsmouth and, on several occasions, to London. During this period, Nigel also went to Plymouth and Portsmouth twice. For this and other such expenditure, nothing was withdrawn from our account.

The Trustees continue to be of the opinion that a major source of funding is required in order for its activities to accelerate, but consider the grant funding secured at the end of 2020, the filming in 2021 and release of the film in our launch at EY, May 2023, to be good progress.

Given the 'start-up' circumstances of HOfB (and given decision 2 under Objective 4) the Trustees have not felt the need to have a reserves policy at this time.

Outlook

The making and launching of SNLR is good progress, albeit against an interim objective.

The delay caused by Stoll pulling out of our partnership, worked in our favour. It gave us the time to spend the remaining grant from the Veterans Foundation on post-production with a highly skilled RN Naval cameraman. His work made a considerable improvement to the film's impact.

Although the film itself and the evening of its launch (24th May at EY) were both great successes, the funds raised were disappointing. However, we were able to make a number of important connections, most of whom have become friends of HOfB. We are in discussions with some as to how they could help us.

HOfB is committed to paying its veterans industry standard fees, plus travel, food and overnight stays where appropriate. This, therefore, obliges us to step up our efforts to obtain grants and increase monetary contributions from individuals, in order to fund our next steps.

However, it should also be noted that the pro-bono generosity of individuals and organisations reduces the sum we need to raise for projects by a considerable amount. For example, SNLR would cost between £20K to £25K, were it not for pro-bono contributions. Stoll contributed rehearsal space in the Community Hall and unlimited access to film on their property. A number of individuals waved their fees entirely, some reduced their fees to a bare minimum. So, a grant of under £5K proved sufficient to make a film which would otherwise have cost 4 or 5 times that amount.

Should the Trustees decide to produce a radio play and professional podcast, paid for principally by crowdfunding (see last three paragraphs of Objective 4 on page 6), the outlook will, necessarily change, and I surmise will change for the better.

Public Benefit Statement

The Trustees believe the benefits of HOfB's activities are:

- First, for both ex-servicemen and women, who have suffered mental trauma or experienced homelessness as a result of their service to their country, and who wish to engage with the performing arts to assist in their rehabilitation, for engagement with the wider community, to provide professional opportunities to those who have retrained in film and theatre. It would be a profound mistake not to include those with good mental health whose involvement will enable them to keep it so.
- To the wider community, initially family and friends of such veterans, but also the public in general benefiting from the knowledge that veterans who have served their country are being supported in their rehabilitation in an engaging, appropriate way ;
- The veterans themselves are combatting the stigma surrounding mental trauma and homelessness, not only in military circles, but also where it exists in the public at large. Their efforts and ours help to create a climate of two-way approachability, which is often the starting point for veterans suffering with mental trauma and homelessness to receive help and support.

Reference and administrative details

Charity number: 1165319
Principal Office: The Summit, 2 Castle Hill Terrace, Maidenhead, SL6 4JP
Web site: www.hatsoffforbootsie.org.uk

Our advisers

Auditors N/A
Bankers CAF Bank Ltd, 25 Kings Hill Avenue, Kings Hill, West Malling, Kent
ME19 4JQ
Legal Advice Ashleigh Harding

Trustees

The Trustees serving during the year and since the year-end were as follows:

Nigel Fair
Robin Vickers
Rachael Odeniyi
Ishmael Carboo
Christopher Greenslade (retired 13/02/2023)
Lucinda Howland (appointed 11/10/2022)

Structure, Governance and Management

During 2023, our board consisted of five Trustees, except when the outgoing and incoming Trustee and Chair, Chris and Lucinda, overlapped from October '22 to February '23, during which time there were six. The Trustees have a variety of backgrounds and experience pertinent to both our proposed activities and high standards of governance of a CIO. HOfB's decisions are reached either through a majority vote at Trustees' Meetings or, as our constitution allows, through a majority vote on-line. The Trustees met three times in 2023

NB Lara Fair attended Trustees' Meetings twice .(She was 17 for most of 2023). Her involvement is part of our awareness that in order to be equipped for the future, one must prepare in the present.

Governing Document

HOfB is a Charitable Incorporated Organisation governed by its Constitution dated 17 December 2015. It is registered as a charity with the Charity Commission.

Approved by the Trustees of HOfB on 30th October 2024 and signed on their behalf by
Lucinda Howland (chair)



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Hats Off For Bootsie

Financial Statements for the year ended 31st December 2023

	Total 2023	Total 2022
	£	£
Income and Expenditure Statement		
Income	1,001.	1
Expenditure	1,355	1,025

Excess of Income over Expenditure	(354)	(1,024)
Opening balance 1 st January	968	1,992
Closing balance 31 st December	614	968
Assets and Liabilities Statement		
Total assets	614	968
Total liabilities	0	0

Approved by the Trustees of HOfB on 30th October 2024 and signed on their behalf
by Lucinda Howland (chair)



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HATS OFF FOR BOOTSIE

England & Wales - Charity number 1165319

Accounts



Hats Off for Bootsie

Trustees' Annual Report 2022

Charitable Incorporated Organisation

Registration no. 1165319.

www.hatsoffforbootsie.org.uk

The Summit, 2 Castle Hill Terrace, Maidenhead, SL6 4J

Report of the Trustees for the year ending 31 December 2022

The Trustees are pleased to present their annual report together with the consolidated financial statements of the charity for the year ending 31 December 2022.

Chair's Report

Hats Off for Bootsie (HOfB) was incorporated as a Charitable Incorporated Organisation (CIO) on 26th January 2016 under registration no. 1165319.

HOfB's objects are 'to promote and protect the good health of Combat Veterans who are homeless or who are overcoming mental trauma, in particular but not exclusively, by providing them with opportunities to rehabilitate using the arts as a medium.'

Between 01/01/2022 and 31/12/2022 HOfB secured a total income of £1.40 (bank interest) and expenditure of £1,025. As in previous years, it was pro-bono services, not income, that was the major enabler in 2022.

2022 started with two setbacks which seemed insurmountable. First, Stoll broke the news that they could no longer afford to host the joint event in which both our charities were to bring to the public's attention the plight of homeless veterans. Secondly, the problems with Nigel's back increased, making it almost impossible for him to travel to attend meetings, or network face to face in order to negotiate a new partnership, when it became necessary.

By September, however, Nigel could travel again. This enabled him to secure Tip Cullen to replace Stoll as our 'Partner'. Tip's determination and extensive network of contacts would prove vital in bringing our ambition of a film launch to a successful conclusion in 2023.

As the prospects of live theatre became increasingly decimated by Covid, the importance of our film, *SNLR*, increased. While we were trying to replace Stoll and launch the film, we took the opportunity to improve *SNLR*'s quality. It was to become our calling-card.

May I thank Supporters and Friends, as well as Trustees and Ambassadors for the generous help they have given us this year. Most of our enablement was made possible by pro-bono work undertaken by them in support of our aims and activities.

In October, our much loved and greatly respected Chair, Chris, resigned so that he and Carol could retire abroad. The success that HOfB is starting to enjoy would not have been possible without the foundation that he was instrumental in building during HOfB's first seven years. In Nigel's words: "The combination of Chris' integrity and can-do attitude was a great support for me personally, and a huge benefit to HOfB. We wish Chris and Carol all the very best. May the sun never scorch them, and their glass be ever full."



Lucinda Howland

Chair (since October 2022)

Governance

During 2022, our board consisted of five Trustees, except when the outgoing and incoming Trustee and Chair, Chris and Lucinda, overlapped from October '22 to February '23, during which time there were six. The Trustees have a variety of backgrounds and experience pertinent to both our proposed activities and the high standards of governance of a CIO. Lucinda is keen to her medical and psychological know-how and knowledge to contribute the board's already impressive range of expertise. HOfB's decisions are reached either through a majority vote at Trustees' Meetings or, as our constitution allows, through a majority vote online. The Trustees met three times in 2022.

Objectives and Activities

HOfB's objects are 'to promote and protect the good health of Combat Veterans who are homeless or who are overcoming mental trauma, in particular but not exclusively, by providing them with opportunities to rehabilitate using the arts as a medium.'

HOfB was established on 26 January 2016. During 2022, the initial objectives continued to be developed and pursued:

1. Establishing a plan of activities to support the longer term objective of putting on a theatrical production using military veteran actors.
2. Developing the relationships required to deliver item 1
3. Developing relationships, including our network of volunteer ambassadors, to promote a positive perception of veterans overcoming mental trauma and homelessness
4. Raising grants or other sizeable funding to deliver item 1.

Achievement and Performance

Objective 1

A costed plan previously developed continues to apply. The plan is to stage a play, *The Terminus*, which has as its central character a homeless war veteran suffering from Post-Traumatic Stress Disorder and the onset of Alzheimer's Disease. The cast and crew will consist mostly or entirely of former servicemen and women. Objective 1 is the main plank of HOfB's strategy to achieving its charitable objects. For further details, specifically how this will be delivered and who will be involved, see Objective 2.

Although the UK will record 2022 as a year that had little or no lockdown, plans for presenting a play or a film in public were still hindered by a fear of Covid and a lack of confidence in any venture that required a considerable audience to break even. Televised sport without any spectators was a notable exception. Investment would be, of course, much less forthcoming in a climate of low confidence.

HOfB set about trying to finish its short film, *Service No Longer Required (SNLR)* as soon as it could in 2022, knowing it was an interim objective, but one that was of far greater significance for HOfB than originally planned.

The film raises issues facing veterans overcoming mental trauma and homelessness, particularly issues concerning their value to society. A more positive public perception of such veterans will not just be for those involved in the project, but also for thousands of others with similar challenges.

The Covid-19 pandemic, however, had two other major and unforeseen, negative consequences. First, our Partners in the proposed reception for *SNLR*, Stoll, said they were forced to withdraw: a combination of Covid lowering their income and the invasion of Ukraine hiking up their fuel prices. Stoll's part of our partnership was to provide the reception, while HOfB was to provide the film.

Secondly, we began 2022 having had no progress in our fund-raising for Object 1 for nearly two years - since March in 2020. Nor was there any likely prospect for raising money as the year progressed, as the market/audience for theatre remained sceptical of being part of a crowd, so audience numbers were down .

Objective 2

There were three people who were key in the making and launching of *SNLR*: Shaun Johnson, a HOfB Ambassador, was the Producer and Nigel Fair, our Founding Trustee, was the Director. Neither accepted a fee, and both put a considerable sum of their own money into post-production. Many others involved during 2021's filming and 2022's editing and post-production accepted lower fees than they would command in the marketplace.

The third person who was key in the making and launching of *SNLR* was Tip Cullen. Not only did he take the central role of Bootsie in *SNLR*, but Nigel persuaded him to become The Executive Director for *The Terminus*. An ex-Serviceman at the end of thirty-seven year military career who had re-trained as an actor, he was ideal to become Mentor to everyone on set, stage or backstage. His friendly manner and intelligent engagement made him a natural Ambassador for HOfB.

Tip did find a new organisation to host the launch of *SNLR*, and at an event which shop-windowed HOfB's ethos and activities. However, that launch event is for next year's Trustees' Report. In 2022, Tip started to introduce many people to Nigel. Several not only proved to be of direct value to HOfB, but they also attracted many people who found what we were doing worth supporting. Tip's contacts gave HOfB a much wider reach and, I think,

has provided us with relationships that will, sooner or later, enable us to achieve Objective 1, the main plank of HOfB's strategy to achieving its charitable objects.

Objective 3

HOfB's wider network of volunteer ambassadors continues to be valued. HOfB is most grateful for their enthusiasm and dedication to impact their own home and work communities – mainly by conversations and social media, but also speaking to small, local groups. Tip, who is our third major Ambassador, has given a considerable boost to the numbers of our volunteer ambassadors. Despite Covid, when numbers of ambassadors fell away due to the lack of opportunity to talk to people, it now appears that the reach, effectiveness and enthusiasm of our volunteer ambassadors is more than it was pre-Covid.

Objective 4

A major dependency for achieving Objective 1 was and continues to be the ability to raise the necessary funding.

In November 2020, The Veterans' Foundation gave HOfB our first grant of £4,708, to cover the filming of *Service No Longer Required*. The Trustees hope that the release of the film will generate sufficient interest and, with it, income to support further smaller films or potentially even adequate funds to enable a theatrical production. The public's response to *Service No Longer Required* will be considered by the Trustees in order to determine what course of action should be taken going forwards in order to support Objective 1. (SNLR was finally launched in May of 2023.)

The Trustees had previously made two decisions that have a strong bearing on the fundraising activities:

1. Not to pursue actively funding from the public in general until such time that a sufficiently large grant/donation had been secured to give a realistic prospect of achieving Objective 1.
2. Until such time that such grant/corporate donation had been secured to cover a high proportion of the cost of Objective 1, no commercial commitments would be made to any partner or supplier. Specifically, the box office revenues would largely be discounted from the funds required for Objective 1.

The impact of these decisions was that a 'high entry bar to start' was created. Whilst the grant from The Veterans' Foundation covered most of the costs of producing *Service No Longer Required* the above ethos still applies and therefore a funded step-by-step approach will continue to be adopted.

Financial Review

2022 saw a total income of £1.40 (bank interest) and total expenditure of £1,025. The grant HOfB obtained in November of 2020 only starting to be spent in 2021, the delay being on account of the Covid-19 pandemic lockdown. Most of that grant funding has already been spent, on the whole to paying veterans for their services in 2021 and 2022. The remaining amount is expected to be spent on post-production work on the film before its release. HOfB continues to be volunteer lead and therefore carries minimal overheads.

As with the other pro-bono work we receive, such as legal advice, research work and the hosting and maintenance of our website (www.hatsoffforbootsie.org.uk), the work of our wider network of ambassadors has gone ahead unhindered by budgetary constraints.

All expenses incurred by the Trustees and Friends of HOfB involved in travel to meetings, consultations and rehearsals, have been borne by the individuals themselves. In 2022, Nigel travelled to London, Plymouth and Putney many times, as well as Worcester, Bristol and Belfast, also without remuneration.

The Trustees continue to be of the opinion that a major source of funding is required in order for its activities to accelerate, but consider the grant funding secured in 2020, the filming in 2021 and expected release of the film in 2022, to be good progress.

Given the 'start-up' circumstances of HOfB (and given decision 2 under Objective 4) the Trustees have not felt the need to have a reserves policy at this time.

Outlook

Good progress, albeit against an interim objective, was made during 2021 in that the hiring of veterans and filming were achieved. The interim objective, to release a short, low cost, high impact drama highlighting the plight of veterans living on the streets, is very much in line with HOfB's charitable objects.

2021 saw a number of veterans being employed to deliver a film that tells their story. A post-filming questionnaire was used to capture feedback. The response from the veterans was extremely positive.

We anticipate releasing the short film in 2022 with Stoll at a prestigious launch event and anticipate that this will help raise funding for further initiatives, hopefully including in due course the staging of *The Terminus*. However, there was a further delay owing to HOfB losing Stoll as our partner. The recovery from this, gaining a new Partner who paid for a prestigious launch event, was relatively prompt and completely successful, even though it was a considerable and unwelcome delay.

Public Benefit Statement

The Trustees believe the benefits of HOfB's activities are:

- Firstly, for veterans who have suffered mental trauma or experienced homelessness as a result of their service to their country, and who wish to engage with the performing arts to assist in their rehabilitation and engagement with the wider community;
- To the wider community, initially family and friends of such veterans, but also the public in general benefiting from the knowledge that veterans who have served their country are being supported in their rehabilitation in an engaging, appropriate way;
- The veterans themselves are combatting the stigma surrounding mental trauma and homelessness, not only in military circles, but also where it exists in the public at large.

Reference and administrative details

Charity number: 1165319
Principal Office: The Summit, 2 Castle Hill Terrace, Maidenhead, SL6 4JP
Web site: www.hatsoffforbootsie.org.uk

Our advisers

Auditors N/A
Bankers CAF Bank Ltd, 25 Kings Hill Avenue, Kings Hill, West Malling, Kent ME19 4JQ
Legal Advice Ashleigh Harding

Trustees

The Trustees serving during the year and since the year-end were as follows:

Nigel Fair
Robin Vickers
Rachael Odeniyi
Ishmael Carboo
Christopher Greenslade (retired 13/02/2023)
Lucinda Howland (appointed 11/10/2022)

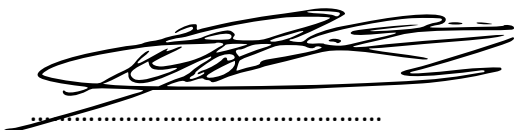
Structure, Governance and Management

During 2022, our board consisted of five Trustees, except when the outgoing and incoming Trustee and Chair, Chris and Lucinda, overlapped from October '22 to February '23, during which time there were six. The Trustees have a variety of backgrounds and experience pertinent to both our proposed activities and high standards of governance of a CIO.. Lucinda is keen to her medical and psychological know-how and knowledge to contribute the board's already impressive range of expertise. HOfB's decisions are reached either through a majority vote at Trustees' Meetings or, as our constitution allows, through a majority vote on-line. The Trustees met three times in 2022.

Governing Document

HOfB is a Charitable Incorporated Organisation governed by its Constitution dated 17 December 2015. It is registered as a charity with the Charity Commission.

Approved by the Trustees of HOfB on 30th October 2023 and signed on their behalf by Lucinda Howland (chair)



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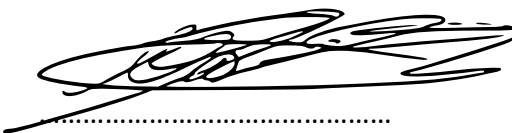
Hats Off For Bootsie

Financial Statements for the year ended 31st December 2022

	Total 2022	Total 2021
	£	£
Income and Expenditure Statement		
Income	1	1,168
Expenditure	1,025	3,871

Excess of Income over Expenditure	(1,024)	(2,703)
Opening balance 1 st January	1,992	4,695
Closing balance 31 st December	968	1,992
Assets and Liabilities Statement		
Total assets	968	1,992
Total liabilities	0	0

Approved by the Trustees of HOfB on 30th October 2023 and signed on their behalf
by Lucinda Howland (chair)



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Receipts and payments accounts

For the period from	Period start date 01/01/2022	To	Period end date 31/12/2022
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations	-	-	-	-	918
Gift Aid	-	-	-	-	250
Bank Interest	1	-	-	1	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	1	-	-	1	1,168
A2 Asset and investment sales, (see table).					
None	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	1	-	-	1	1,168
A3 Payments					
Bank charges	81	-	-	81	97
CharityCheckout GiftAid service	494	-	-	494	-
Payment to Tom Stimpson for art materials	-	-	-	-	250
Payments to Veterans for SNLR film	-	-	-	-	3,525
Payment to Matteo di Cugno for SNLR	-	350	-	350	-
Payment to Tip Cullen for SNLR	-	100	-	100	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	575	450	-	1,025	3,872
A4 Asset and investment purchases, (see table)					
None	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	575	450	-	1,025	3,872
Net of receipts/(payments)	- 574	- 450	-	- 1,024	- 2,704
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	-	-	-	-	-
Cash funds this year end	- 574	- 450	-	- 1,024	- 2,704

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank Current Account	686	283	-
		-	-	-
		-	-	-
	Total cash funds	686	283	-


	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets			
Details			
None	-	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-

	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			
Details			
None		-	-
		-	-
		-	-
		-	-
		-	-

	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use			
Details			
None		-	-
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-

	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities			
Details			
None		-	
		-	
		-	
		-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	Lucinda Howland	31/10/2002
		3

HATS OFF FOR BOOTSIE

England & Wales - Charity number 1165319

Accounts



Hats Off for Bootsie

Trustees' Annual Report 2021

Charitable Incorporated Organisation

Registration no. 1165319.

www.hatsoffforbootsie.org.uk

The Summit, 2 Castle Hill Terrace, Maidenhead, SL6 4JP

Report of the Trustees for the year ending 31 December 2021

The Trustees are pleased to present their annual report together with the consolidated financial statements of the charity for the year ending 31 December 2021.

Chair's Report

Hats Off for Bootsie (HOfB) was incorporated as a Charitable Incorporated Organisation (CIO) on 26th January 2016 under registration no. 1165319.

HOfB's objects are 'to promote and protect the good health of Combat Veterans who are homeless or who are overcoming mental trauma, in particular but not exclusively, by providing them with opportunities to rehabilitate using the arts as a medium.'

Between 1/1/21 and 31/12/21 HOfB secured a total income of £1,168 and expenditure of £3,871. The disparity resulted from grant income obtained during 2020 only starting to be spent in 2021, the delay being on account of the Covid-19 pandemic lockdown.

The main activities of 2021 therefore consisted of the filming of a promotional film for HOfB's *The Terminus*. This short film, called *Service No Longer Required*, was filmed using a cast of mainly military veteran actors and veteran production staff. The film was due to be released in late 2021 or early 2022 in conjunction with Stoll, where it was filmed, but concerns of last minute cancellations, due to further Covid lockdowns, delayed the release.

My thanks to the generous help we have received from Supporters and Friends this year and particularly to the veterans involved in the filming and production of *Service No Longer Required*. Their enthusiasm and dedication were remarkable.

Chris Greenslade
Chair

Governance

During 2021 our board consisted of five Trustees with a variety of backgrounds and experience pertinent to both our proposed activities and the high standards of governance of a CIO. HOfB's decisions are reached either through a majority vote at Trustees' Meetings or, as our constitution allows, through a majority vote on-line. The Trustees met twice in 2021.

Objectives and Activities

HOfB's objects are 'to promote and protect the good health of Combat Veterans who are homeless or who are overcoming mental trauma, in particular but not exclusively, by providing them with opportunities to rehabilitate using the arts as a medium.'

HOfB was established on 26 January 2016. During 2021, the initial objectives continued to be developed and pursued:

1. Establishing a plan of activities to support the longer term objective of putting on a theatrical production using military veteran actors.
2. Developing the relationships required to deliver item 1
3. Developing relationships, including our network of volunteer ambassadors, to promote a positive perception of veterans overcoming mental trauma and homelessness
4. Raising grants or other sizeable funding to deliver item 1.

Achievement and Performance

Objective 1

A costed plan previously developed continues to apply. The plan is to stage a play, *The Terminus*, which has as its central character a homeless war veteran suffering from Post-Traumatic Stress Disorder and the onset of Alzheimer's Disease. The cast will consist mostly

or entirely of military veteran actors. Objective 1 is the main plank of HOfB's strategy to achieving its charitable objects. For further details, specifically how this will be delivered and who will be involved, see Objective 2.

However, with the closure of all theatres during the Covid-19 pandemic and no indication that they might open in the foreseeable future, the trustees decided in 2020 that there was little prospect of raising funding for a theatre production and progressing this objective. Therefore HOfB investigated, costed and obtained grant funding for a short film, *Service No Longer Required*, as an interim objective. The film was to be a low cost, high impact drama highlighting the plight of veterans living on the streets. It will be released on social media through our partners for maximum coverage and will give a taste of the theatre production. Filming took place during the summer of 2021 and the release is expected in 2022 at a launch in conjunction with a partner and/or directly via social media. The public's response to *Service No Longer Required* will be considered by the Trustees in order to determine what course of action should be taken going forwards in order to support Objective 1.

Objective 2

During 2020 Shaun Johnson, a HOfB Ambassador, was appointed Producer and Nigel Fair, the Script Writer, was appointed Director. They selected and recruited the veterans required for the filming, including acting, camera work, sound, post-production and editing. During 2021 11 military veterans were hired (2 waived their fee) for the filming and a further 10 members of military families volunteered their services.

The film raises issues facing veterans overcoming mental trauma and homelessness, particularly issues concerning their value to society. Improvement in public perception of such veterans will not just be for those involved in the project, but also for thousands of other veterans faced with similar challenges.

A survey was sent out within days of filming to solicit feedback from the veterans and early responses scored 5 (highest score) significantly more than any other score. One veteran wrote, *"Never before had I been on a film set so this was a new experience, and a good one too. I was blown away with the set-up and professionalism shown by all. Everyone got on really well and I felt very much part of the team. We never stopped perfecting what we were trying to achieve and by the end of filming we had smashed it. I hope to do something similar again with the team soon."* This was typical of the comments received.

Objective 3

As before, HOfB's wider network of volunteer ambassadors continues to be valued. HOfB is most grateful for their enthusiasm and dedication to impact their own home and work communities – mainly by conversations and social media, but also speaking to small, local groups.

Covid had an obvious impact on the number and types of meetings possible, but nevertheless a team was formed and developed to undertake roles in front of and behind the camera. Strategically the relationships with Stoll and The Veterans' Foundation were developed and these are both essential enabling relationships for HOfB and we see them being mutually beneficial going forwards.

Stoll in particular was kind enough to permit the filming to take place in their grounds and for the people involved in the filming to make use of their community hall and facilities.

Objective 4

A major dependency for achieving Objective 1 was and continues to be the ability to raise the necessary funding.

During 2020 HOfB received from The Veterans' Foundation our first grant of £4,708 to cover the entire filming of *Service No Longer Required*. The Trustees' hope that the release of the film in 2022 will generate sufficient interest and, with it, income to support further smaller films or potentially even adequate funds to enable a theatrical production. The Trustees will determine the most appropriate strategy after they have considered the results achieved from the initial film release.

The Trustees had previously made two decisions that have a strong bearing on the fundraising activities:

1. Not to pursue actively funding from the public in general until such time that a sufficiently large grant/donation had been secured to give a realistic prospect of achieving Objective 1.
2. Until such time that such grant/corporate donation had been secured to cover a high proportion of the cost of Objective 1, no commercial commitments would be made to any partner or supplier. Specifically, the box office revenues would largely be discounted from the funds required for Objective 1.

The impact of these decisions was that a 'high entry bar to start' was created. Whilst the grant from The Veterans' Foundation covered most of the costs of producing *Service No Longer Required* the above ethos still applies and therefore a funded step-by-step approach will continue to be adopted.

Financial Review

2021 saw a total income of £1,168 and total expenditure of £3,871. Grant funding obtained during 2020 only starting to be spent in 2021, the delay being on account of the Covid-19 pandemic lockdown. Most of that grant funding has already been spent, on the whole to paying veterans for their services. The remaining amount is expected to be spent on post-production work on the film before its release in 2022. HOfB continues to be volunteer lead and therefore carries minimal overheads.

As with the other pro-bono work we receive, such as legal advice, research work and the hosting and maintenance of our website (www.hatsoffforbootsie.org.uk), the work of our wider network of ambassadors has gone ahead unhindered by budgetary constraints.

All expenses incurred by the Trustees and Friends of HOfB involved in meetings, consultations and rehearsals, have been borne by the individuals themselves.

The Trustees continue to be of the opinion that a major source of funding is required in order for its activities to accelerate, but consider the grant funding secured in 2020, the filming in 2021 and expected release of the film in 2022, to be good progress.

Given the 'start-up' circumstances of HOfB (and given decision 2 under Objective 4) the Trustees have not felt the need to have a reserves policy at this time.

Outlook

Good progress, albeit against an interim objective, was made during 2021 in that the hiring of veterans and filming were achieved. The interim objective, to release a short, low cost, high impact drama highlighting the plight of veterans living on the streets, is very much in line with HOfB's charitable objects.

2021 saw a number of veterans being employed to deliver a film that tells their story. A post-filming questionnaire was used to capture feedback. The response from the veterans was extremely positive.

We anticipate releasing the short film in 2022 with Stoll at a prestigious launch event and anticipate that this will help raise funding for further initiatives, hopefully including in due course the staging of *The Terminus*.

Public Benefit Statement

The Trustees believe the benefits of HOfB's activities are:

- Firstly, for veterans who have suffered mental trauma or experienced homelessness as a result of their service to their country, and who wish to engage with the performing arts to assist in their rehabilitation and engagement with the wider community;
- To the wider community, initially family and friends of such veterans, but also the public in general benefiting from the knowledge that veterans who have served their country are being supported in their rehabilitation in an engaging, appropriate way;
- The veterans themselves are combatting the stigma surrounding mental trauma and homelessness, not only in military circles, but also where it exists in the public at large.

Reference and administrative details

Charity number: 1165319
Principal Office: The Summit, 2 Castle Hill Terrace, Maidenhead, SL6 4JP
Web site: www.hatsoffforbootsie.org.uk

Our advisers

Auditors N/A
Bankers CAF Bank Ltd, 25 Kings Hill Avenue, Kings Hill, West Malling, Kent
ME19 4JQ
Legal Advice Ashleigh Harding

Trustees

The Trustees serving during the year and since the year-end were as follows:

Nigel Fair
Robin Vickers
Rachael Odeniyi
Ishmael Carboo
Christopher Greenslade

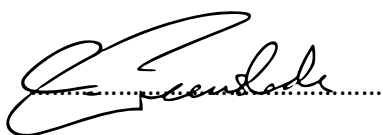
Structure, Governance and Management

During 2021 HOfB's board consisted of five Trustees with a variety of backgrounds and experience pertinent to both our proposed activities and high standards of governance of a CIO. HOfB's decisions are reached either through a majority vote at Trustees' Meetings or, as our constitution allows, through a majority vote on-line. The Trustees met twice in 2021.

Governing Document

HOfB is a Charitable Incorporated Organisation governed by its Constitution dated 17 December 2015. It is registered as a charity with the Charity Commission.

Approved by the Trustees of HOfB on 11th October 2022 and signed on their behalf
by Chris Greenslade (chair)



Hats Off For Bootsie

Financial Statements for the year ended 31st December 2021

	Total 2021	Total 2020
	£	£
Income and Expenditure Statement		
Income	1,168	4,731
Expenditure	3,871	1,181

Excess of Income over Expenditure	(2,703)	3,550
Opening balance 1 st January	4,695	1,146
Closing balance 31 st December	1,992	4,695
Assets and Liabilities Statement		
Total assets	1,992	4,695
Total liabilities	0	0

Approved by the Trustees of HOfB on 11th October 2022 and signed on their behalf
by Chris Greenslade (chair)





Receipts and payments accounts

For the period from	Period start date 01/01/2021	To	Period end date 31/12/2021
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations	918	-	-	918	18
Gift Aid	250	-	-	250	5
Grant	-	-	-	-	4,708
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	1,168	-	-	1,168	4,731
A2 Asset and investment sales, (see table).					
None	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	1,168	-	-	1,168	4,731
A3 Payments					
Bank charges	97	-	-	97	60
CharityCheckout GiftAid service	-	-	-	-	246
Fundraising services	-	-	-	-	875
Payment to Tom Stimpson for art materials	250	-	-	250	-
Payments to Veterans for SNLR film	-	3,525	-	3,525	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	347	3,525	-	3,871	1,181
A4 Asset and investment purchases, (see table)					
None	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	347	3,525	-	3,871	1,181
Net of receipts/(payments)	822	- 3,525	-	- 2,703	3,550
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	-	-	-	-	-
Cash funds this year end	822	- 3,525	-	- 2,703	3,550

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank Current Account	1,259	733	-
		-	-	-
		-	-	-
	Total cash funds	1,259	733	-

(agree balances with receipts and payments account(s))

Agreement Error

Agreement Error

OK

Unrestricted funds

Restricted funds

Endowment funds

to nearest £

to nearest £

to nearest £

B2 Other monetary assets

Details

None	-	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-

B3 Investment assets

Details

Fund to which asset belongs

Cost (optional)

Current value (optional)

None		-	-
		-	-
		-	-
		-	-
		-	-
		-	-

B4 Assets retained for the charity's own use

Details

Fund to which asset belongs

Cost (optional)

Current value (optional)

None		-	-
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-

B5 Liabilities

Details

Fund to which liability relates

Amount due (optional)

When due (optional)

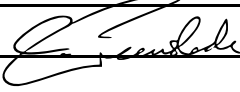
None			
		-	
		-	
		-	
		-	

Signed by one or two trustees on behalf of all the trustees

Signature

Print Name

Date of approval



Chris Greenslade

11/10/2022

HATS OFF FOR BOOTSIE

England & Wales - Charity number 1165319

Accounts



Hats Off for Bootsie

Trustees' Annual Report 2020

Charitable Incorporated Organisation

Registration no. 1165319.

www.hatsoffforbootsie.org.uk

The Summit, 2 Castle Hill Terrace, Maidenhead, SL6 4JP

Report of the Trustees for the year ending 31 December 2020

The Trustees are pleased to present their annual report together with the consolidated financial statements of the charity for the year ending 31 December 2020.

Chair's Report

Hats Off for Bootsie (HOfB) was incorporated as a Charitable Incorporated Organisation (CIO) on 26th January 2016 under registration no. 1165319.

HOfB's objects are 'to promote and protect the good health of Combat Veterans who are homeless or who are overcoming mental trauma, in particular but not exclusively, by providing them with opportunities to rehabilitate using the arts as a medium.'

Between 1/1/20 and 31/12/20 HOfB secured some grant funding resulting in a total income of £4,731 and expenditure of £1,181. The grant income was originally intended to be spent during 2020, however the Covid-19 pandemic lockdown meant that the planned activities were delayed until 2021.

The main activities of 2020 therefore consisted of a fundraising campaign to enable a promotional film for HOfB's *The Terminus* to be made. This promo film, called *Service No Longer Required* could not actually be filmed during 2020 due to the Covid-19 pandemic lockdown. However it was possible to develop the script and story board, cast the film from almost entirely military veterans, and rehearse the main actor over Zoom videoconferencing.

My thanks to the generous help we have received from Supporters and Friends this year and particularly to the Veterans' Foundation for providing the grant required to fund the filming.

Chris Greenslade
Chair

Governance

During 2020 our board consisted of five Trustees with a variety of backgrounds and experience pertinent to both our proposed activities and the high standards of governance of a CIO. HOfB's decisions are reached either through a majority vote at Trustees' Meetings or, as our constitution allows, through a majority vote on-line. The Trustees met twice in 2020.

Objectives and Activities

HOfB's objects are 'to promote and protect the good health of Combat Veterans who are homeless or who are overcoming mental trauma, in particular but not exclusively, by providing them with opportunities to rehabilitate using the arts as a medium.'

HOfB was established on 26 January 2016. During 2020, the initial objectives continued to be developed and pursued:

1. Establishing a plan of activities to support the longer term objective of putting on a theatrical production using military veteran actors.
2. Developing the relationships required to deliver item 1
3. Developing relationships, including our network of volunteer ambassadors, to promote a positive perception of veterans overcoming mental trauma and homelessness
4. Raising grants or other sizeable funding to deliver item 1.

Achievement and Performance

Objective 1

A costed plan previously developed continues to apply. The plan is to stage a play, *The Terminus*, which has as its central character a homeless war veteran suffering from Post-Traumatic Stress Disorder and the onset of Alzheimer's Disease. The cast will consist mostly

or entirely of military veteran actors. Objective 1 is the main plank of HOfB's strategy to achieving its charitable objects. For further details, specifically how this will be delivered and who will be involved, see Objective 2.

However, with the closure of all theatres as a result of the Covid-19 pandemic and no indication that they might open in the foreseeable future, the trustees decided that there was little prospect of raising funding for a theatre production and progressing this objective. Therefore HOfB investigated, costed and obtained grant funding for a short film, *Service No Longer Required*, as an interim objective. The film was to be a low cost, high impact drama highlighting the plight of veterans living on the streets. It will be released on social media through our partners for maximum coverage and will give a taste of the theatre production. The intention had been to rehearse and then possibly even film in 2020 but a further lockdown prevented filming from taking place and this had to be deferred to 2021.

Objective 2

The activities and relationships required to deliver the interim objective described above therefore needed to change slightly. HOfB engaged with a professional charities fundraiser who was commissioned to raise the funding required for the film. An existing relationship with Stoll, the veterans housing charity in the Fulham Road, London, delivered the perfect filming location and will hopefully grow through a planned joint launch of the film at a prestigious fundraising event in late 2021/early 2022.

Shaun Johnson, a HOfB Ambassador, was appointed Producer and Nigel Fair, the Script Writer, was appointed Director. They selected and recruited the veterans required for the filming, including acting, camera work, sound, post-production and editing. We anticipate that 13 military veterans will be hired.

The film raises issues facing veterans overcoming mental trauma and homelessness, particularly issues concerning their value to society. Improvement in public perception of such veterans will not just be for those involved in the project, but also for thousands of other veterans faced with similar challenges.

Objective 3

As before, HOfB's wider network of volunteer ambassadors continues to be valued. HOfB is most grateful for their enthusiasm and dedication to impact their own home and work communities – mainly by conversations and social media, but also speaking to small, local groups.

Covid had an obvious impact on the number and types of meetings possible, but nevertheless a team was formed and developed to undertake roles in front of and behind the camera. Strategically the relationships with Stoll and The Veterans' Foundation were developed and initiated, respectively, and these are both essential enabling relationships for HOfB and we see them being mutually beneficial going forwards.

Objective 4

A major dependency for achieving Objective 1 was and continues to be the ability to raise the necessary funding.

During 2020 the Trustees decided to engage a professional fundraiser to research and assist the Trustees in approaching a targeted list of potential grant providers. This resulted in our first grant funding being achieved in the form of a £4,708 grant to cover the entire filming of *Service No Longer Required*. HOfB is extremely grateful to The Veterans' Foundation for this grant and hopes the relationship will grow to mutual benefit as the film is made public.

Stoll appears keen to use the film as a centrepiece in a prestigious fundraising event it intends to host and it is hoped that this could also benefit HOfB financially.

The Trustees had previously made two decisions that have a strong bearing on the fundraising activities:

1. Not to pursue actively funding from the public in general until such time that a sufficiently large grant/donation had been secured to give a realistic prospect of achieving Objective 1.
2. Until such time that such grant/corporate donation had been secured to cover a high proportion of the cost of Objective 1, no commercial commitments would be made to any partner or supplier. Specifically, the box office revenues would largely be discounted from the funds required for Objective 1.

The impact of these decisions was that a 'high entry bar to start' was created.

Financial Review

2020 saw the first grant income (£4,708) which constituted most of the income (total £4,731). Expenditure (£1,181) was limited as the costs associated with the filming will arise in 2021. HOfB continues to be volunteer lead and therefore carries minimal overheads.

As with our other pro-bono work, such as legal advice, research work and the hosting and maintenance of our website (www.hatsoffforbootsie.org.uk), the work of our wider network of ambassadors has gone ahead unhindered by budgetary constraints.

All expenses incurred by the Trustees and Friends of HOfB involved in meetings, consultations and rehearsals, have been borne by the individuals themselves.

The Trustees continue to be of the opinion that a major source of funding is required in order for its activities to commence in a more meaningful way, but do consider the grant funding secured in 2020 to be good progress.

Given the 'start-up' circumstances of HOfB (and given decision 2 under Objective 4) the Trustees have not felt the need to have a reserves policy at this time.

Outlook

Good progress, albeit against an interim objective, was made during 2020 in a difficult year, given the pandemic. The interim objective, to release a short, low cost, high impact drama highlighting the plight of veterans living on the streets, is very much in line with HOfB's charitable objects.

2020 saw the funding secured for the filming of *Service No Longer Required*. 2021 will see its filming and, Covid-permitting, release in conjunction with Stoll and other partners. This will see a number of veterans being employed to deliver a film that tells their story. The initial response from those involved in preparations is excitement. The Trustees will implement a mechanism for feedback during the filming in 2021 in order to help determine the benefit being realised.

Release of this short film will help raise funding for further initiatives, hopefully including in due course the staging of *The Terminus*.

Public Benefit Statement

The Trustees believe the benefits of HOfB's activities are:

- Firstly, for veterans who have suffered mental trauma or experienced homelessness as a result of their service to their country, and who wish to engage with the performing arts to assist in their rehabilitation and engagement with the wider community;
- To the wider community, initially family and friends of such veterans, but also the public in general benefiting from the knowledge that veterans who have served their country are being supported in their rehabilitation in an engaging, appropriate way;
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Our advisers

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Bankers CAF Bank Ltd, 25 Kings Hill Avenue, Kings Hill, West Malling, Kent
ME19 4JQ
Legal Advice Ashleigh Harding

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Robin Vickers
Rachael Odeniyi
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Christopher Greenslade

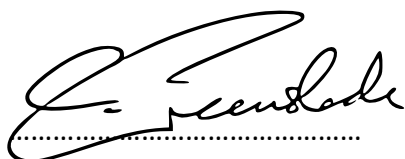
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During 2020 HOfB's board consisted of five Trustees with a variety of backgrounds and experience pertinent to both our proposed activities and high standards of governance of a CIO. HOfB's decisions are reached either through a majority vote at Trustees' Meetings or, as our constitution allows, through a majority vote on-line. The Trustees met twice by Zoom in 2020.

Governing Document

HOfB is a Charitable Incorporated Organisation governed by its Constitution dated 17 December 2015. It is registered as a charity with the Charity Commission.

Approved by the Trustees of HOfB on 20th October 2021 and signed on their behalf
by Chris Greenslade (chair)



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Hats Off For Bootsie

Financial Statements for the year ended 31st December 2020

	Total 2020	Total 2019
	£	£
Income and Expenditure Statement		
Income	4,731	293
Expenditure	1,181	315

Excess of Income over Expenditure	3,550	(22)
Opening balance 01/01/19	1,146	1,168
Closing balance 31/12/19	4,695	1,146
Assets and Liabilities Statement		
Total assets	4,695	1,146
Total liabilities	0	0

Approved by the Trustees of HOfB on 20th October 2021 and signed on their behalf
by Chris Greenslade (chair)

