

THE SAMOSA MEDIA LIMITED

**UNAUDITED REPORT OF THE TRUSTEES AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED
31 MARCH 2023**

Company Number 09606330

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Trustees	John Pandit Graham Hitchen Sonia Raja
Principal address	Impact Brixton Hub 17a Electric Lane Brixton London SW9 8LA
Company Number	09606330
Charity Registration Number	1165245
Independent Examiner	Alastair Duke PKF Littlejohn LLP Chartered Accountants 15 Westferry Circus Canary Wharf London E14 4HD
Bankers	HSBC 59 – 61 The Mall Stratford London E15 1XF

Introduction

The Trustees have pleasure in presenting this report and the financial statements of the company for the year to 31 March 2023. The Trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their financial statements.

Vision and Mission

The Samosa Media Limited is a UK based arts and media charity, facilitating positive cooperation and discussion both within the British Pakistani community and between Britain and Pakistan (as well as wider South Asian and Muslim communities). Using the medium of arts and journalism, we promote education and learning, community cohesion and intercultural dialogue, as well as providing spaces to explore cultural and social issues impacting all communities. Our approach is always inclusive and open to people from all backgrounds, engaging wider Asian, Muslim, BME and all other communities in the UK. The Samosa works to empower British Muslim voices and increase opportunities using media, film, theatre and music as ways to engage with and explore issues these communities face. We believe that the arts can play a major part in giving voice to often-unheard experiences of minority groups in Britain, and the Play Dara, the Lahore Museum Film, the Pakistan Calling films our films with UEL Journalism school and our Stepney All Saints Sixth Form Question Time films are all very powerful resources to do this.

Objects

The Objects of the Charity are:

- to encourage the advancement of education of British Pakistanis and other communities through raising awareness of issues such as identity, politics, multiculturalism, human rights and development in Pakistan, Britain and elsewhere through the arts and media communication and other recognised scholarly subjects and the provision of global forums and democratic and participatory exchange, either free of charge or subject to charge;
- to advance the Arts for the benefit of the general public and the British-Pakistani population of the United Kingdom by promoting inter-faith and cross-cultural work by artists in the fields of theatre, visual arts, film, literature and music in such ways as the trustees shall from time to time think fit, including by:
 - collaborating with theatres, cinemas, cultural centres and other venues in the United Kingdom to produce plays and films and organise exhibitions, film screenings and other events that showcase British Pakistani and Pakistani artists and art forms to a high standard; and
 - working with British and international organisations to develop arts and culture programmes for the wider British community that also showcase work by British Pakistani and Pakistani artists;
- the promotion of equality and diversity for the public benefit by:
 - the elimination of discrimination on the grounds of race, gender, disability, sexual orientation or religion;
 - advancing education and raising awareness in equality and diversity;
 - promoting activities to foster understanding between people from diverse backgrounds;
 - conducting or commissioning research on equality and diversity issues and publishing the results to the public; and
 - cultivating a sentiment in favour of equality and diversity.
- to provide people, organisations and businesses in the United Kingdom and Pakistan with a means of presenting themselves directly without mediation by government, established media or political or religious institutions;
- to promote and publish magazines, articles and all forms of publications and broadcasting especially on the internet in pursuit of the above objects;
- to encourage and promote research and discussion, in particular in relation to the above objects; and
- such other objects as are charitable under the laws of England and Wales as the Trustees shall at their absolute discretion determine.

Organisational structure, Governance and Management

On 23 May 2015, The Samosa Media Limited was incorporated and full charitable status was received in January 2016 and entered onto the Register of Charities with the Registered Charity Number 1165245.

The Samosa has three trustees with a track record of public service in education, social welfare work and the arts on its board:

Graham Hitchen (Chair)
John Pandit (co-founder)
Sonia Raja

Staff Company Secretary and Chief Executive Officer: M.Anwar Akhtar

Education Programme officer part time: Natalie Marshall

Film and Media associate: Victor Rios

The Trustees confirm that they have had due regard to the guidance on public benefit issued by the Charity Commission when considering the objects, activities and future plans of the Charity.

Achievements and performance

New **curriculum and arts projects** commenced that we partnered, led or contributed to this year include:

The Samosa Media Community Production Internship, aimed at improving the employability of students from under-represented backgrounds by gaining professional experience in the creative sector working with Manchester University. www.manchester.ac.uk/discover/news/the-samosa-media-project-cross-school-collaboration-opens-doors-to-professional-experience-in-the-creative-sector/

Various projects with Anglia Ruskin University to both produce new materials and disseminate existing to provide diversity in the curriculum. www.aru.ac.uk/research/safe-and-inclusive-communities/anwar-akhtar-delivers-powerful-keynote-at-second-theme-launch

Developed new relationships and partnerships with educational groups to promote diversity in the curriculum including work with Arty Teacher. [Dara - Delivering a Diverse Drama Curriculum - The Arty Teacher](http://Dara-Delivering-a-Diverse-Drama-Curriculum-The-Arty-Teacher)

Continuing work on several school, sixth form and university campuses delivering mentoring workshops and diverse curriculum enrichment programmes to support young people. We are delivering structured programmes of education work with the University of East London, Westminster University, Loughborough University London, Stepney Redcoats School, St Gabriel's School Camberwell and Lilian Bayliss School Lambeth. For example www.stepneyallsaints.school/samosa-media-workshops-at-stepney-all-saints/

We delivered and continue to deliver curriculum resources and programme work into a range of other educational institutions and community organisations. We have delivered a significant body of media work that empowers British young people with South Asian heritage, establishing a range of positive programmes of work that inspire and bring communities together with shared heritage and shared narratives. This work helps young people gain confidence in communication, critical thought and social issues, and helps tackle the poverty, cultural and social isolation experienced by many young BAME people in the UK. Our programme of work was adapted to the impact of Covid; much more activity moved on line as we faced the consequences of school and campus closures - and, as they re-open, shrinking extra-curricular activity and reduced off-campus activities in youth, community centres and summer camps. www.thesamosa.co.uk/2023/06/13/samosa-media-diverse-curriculum-resources/

Pakistan's best kept Secret - the story of Lahore Museum, made as a curriculum resource across South Asian, Muslim, Sikh, Hindu studies, Commonwealth History and British Asian history, continues to have audience impact on campuses. Online it has now reached an audience of over 3.5 million. It has been featured on many educational websites, and used by multiple schools, colleges and universities as a curriculum resource.

Our work with school students is recognised as helping to build confidence, and contributes towards their interest in further and higher education. Our work with working class, mainly BAME, university students has supported them to gain confidence in communication and critical thought.

All the above work is now catalogued and available to access as teaching materials from the www.thesamosa.co.uk website and is now being shared and promoted as a curriculum resource for schools, colleges and universities across the UK. This resource includes material created with the Royal Society of Arts, Commerce and Manufacturing (RSA) to develop the Pakistan Calling catalogue, [//pkcalling.com/](http://pkcalling.com/). We have produced and curated over 60 films looking at education, culture, health, development, conflict resolution, women, tolerance and minority rights issues in Pakistan and the UK. The film platform is a curriculum resource. All films are in English or subtitled.

The Samosa Media has previously delivered two very high profile arts productions. We co-produced DARA, a play originally performed by Pakistani human rights theatre group Ajoka, bringing it to the London stage at the National Theatre in 2015. In May 2016, we co-produced Laal and Asian Dub Foundation concert at The Royal Festival Hall. We continue to develop work with our partners in Pakistan. This work is still a core part of our arts education and diversity in the curriculum programmes.

In July 23 BBC Radio 4 broadcast a 30 minute documentary presented by Anwar Akhtar 'Schools Apart' on diversity and inclusive education within England's schools. The programme explored the central role of curriculum diversity in helping to build a shared identity for young people with contributions from teachers and students at Stepney All Saints and Lilian Baylis schools in London and Loreto 6th form in Manchester, where Anwar was a student. The Show is also available as an on line podcast and is a valuable impactful curriculum resource. www.bbc.co.uk/programmes/m0018wz5

The Samosa Media continues to deliver a wide programme of workshops and out-of-hours educational activity across UK Secondary schools, Further and Higher Education making use of a rich body of content generated by our work. Building confidence and introducing students to key aspects of the creative industries, our work provides an important contribution to curriculum development in subject areas such as Media Studies, History, Religious Studies and Citizenship. Using resources such as the Pakistan Calling film catalogue and our experience as co- producers of the Moghul History, DARA play, these workshops explore topical issues relevant to young people today, such as racism, religious tensions, immigration, social change and women's rights. The engagement work helps promote cultural diversity, bridging understanding and connecting communities in the UK.

We are learning and measure impact as we go on all our projects, collecting information through questionnaires and surveys involving young people attending our workshops, events, debates and discussions. We are now developing an evaluation impact framework working with www.tialt.org to fully quantify the impact achieved, inform our future planning / development work with our partners and donors.

Risk Management

The board meets a minimum of four times a year and closely monitors company programme planning and programme work in delivery. An annual work plan developed by the CEO, is assessed and then approved by the board. Staff are then tasked to deliver and work to this planning document.

Reserves Policy

Entering the seventh year of activity, the charitable company is currently in the process of growing reserves to an acceptable level for the management of company business and contingency policy. A long-term reserves fund of £40,000 is targeted, that figure being approximately equal to 4 months of company core, annual, operational costs, that include staffing, overheads and programme management costs.

Plans for future periods

Several research reports in 2023 have detailed the health, economic and social inequalities exposed in the UK by Covid 19, in relation to working class BAME communities. This has highlighted the impact and importance of our work. BAME communities outside of London face regional inequality, class inequality and racial inequality. As such we are now developing more programme work in Bradford and Manchester.

We have seen a sudden upsurge in online use of our current curriculum content, as a result of home learning, due to campus and school closures as a result of Covid 19. Our future work plans and programme planning have factored in, how we as an arts and educational organisation, respond to the long term challenges of these inequalities in society, particularly their impact on young people. We have developed a training methodology, fostering creative skills, self-confidence, and supporting diversity in media and arts. This supports young BAME working class people in their social, cultural and educational development, helping them gain cultural capital often only available to middle class children.

Financial Review

New Income was £73,000 from The Portal Trust (£55,000) and Foundation For Future London (£18,000). After expenditure on charitable activities of £106,592, a deficit of £33,592 was made.

New funding has also been confirmed, for the next two years for our programme work with young people from the Portal Trust of £95,000 and Esmée Fairbairn Foundation of £118,000 reflecting a strong endorsement and investment in our diversity in arts, education and heritage programme work, alongside our focus on young people and curriculum diversity. The company is in a stable operational, trading situation and aiming to scale up its educational and arts programme delivery work with more schools, colleges, universities and cultural / arts partners, and in new locations.

Statement of Trustees' responsibilities

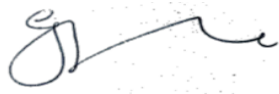
The Trustees (who are also directors for the purposes of company law) are responsible for preparing the Report of the Trustees and the Financial Statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company and Charity law requires the Trustees to prepare Financial Statements for each financial year under law, that the Trustees must not approve the Financial Statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these Financial Statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities' SORP;
- make judgments and estimates that are reasonable and prudent;
- state whether applicable United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law) has been followed, disclosing and explaining any departures there from in the Financial Statements; and
- prepare the Financial Statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The Trustees are responsible for keeping proper accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the Financial Statements comply with the Companies Act 2006 and Charities Act 2011. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

By Order of the Board of Trustees



Graham Hitchen
Chair
19 December 2023

Independent Examiner's report to the Trustees of The Samosa Media Limited

I report to the charity's Trustees on my examination of the financial statements of The Samosa Media Limited for the year ended 31 March 2023, which are set out on pages 8 to 13.

This report is made solely to the Charity's Trustees, as a body, in accordance with section 145 of the Charities Act 2011. My work has been undertaken so that I might state to the Charity's Trustees those matters I am required to state to them in this report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the Charity and the Charity's members as a body, for my work, for this report, or for the opinions I have formed.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the financial statements do not accord with those records; or
3. the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the financial statements give a 'true and fair view which is not a matter considered as part of an independent examination; or
4. the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Alastair Duke FCA
For and on behalf of
PKF Littlejohn LLP
Chartered Accountants

15 Westferry Circus
Canary Wharf
London
E14 4HD

19 December 2023

	Notes	2023	2022
Income from:			
Grants	1	73,000	106,400
		<hr/>	<hr/>
Total Income		73,000	106,400
		<hr/>	<hr/>
Expenditure on:			
Charitable activities	2	106,592	109,134
		<hr/>	<hr/>
Total Expenditure		106,592	109,134
		<hr/>	<hr/>
Net movement of funds	3	(33,592)	(2,734)
Balance brought forward at start of period		44,426	47,160
		<hr/>	<hr/>
Balance carried forward at end of period		£10,834	£44,426
		<hr/>	<hr/>

All funds held are unrestricted.

The Company had no gains and losses other than those noted above. All income is derived from continuing activities.

The accounting policies and notes on pages 10 to 13 form part of these Financial Statements.

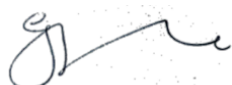
	Notes	2023	2022
Tangible Fixed Assets	5	-	-
Current Assets			
Debtors	6	-	-
Cash at bank and in hand		14,365	47,876
		<hr/>	<hr/>
		14,365	47,876
Less: Current Liabilities			
Creditors: amounts falling due within one year	7	(3,531)	(3,450)
		<hr/>	<hr/>
Net Current Assets		10,834	44,426
		<hr/>	<hr/>
Net Assets		£10,834	£44,426
		<hr/> <hr/>	<hr/> <hr/>
Represented by:			
Unrestricted funds		<hr/>	<hr/>
		£10,834	£44,426
		<hr/> <hr/>	<hr/> <hr/>

The Directors are satisfied that the Company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006 and that members have not required the Company to obtain an audit in accordance with section 476 of the Act.

The Directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of the accounts.

The Financial Statements are prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the provisions of FRS102 Section 1A – small entities.

The Financial Statements were approved by the Trustees on 19 December 2023.



.....
Graham Hitchen
Chairman

The accounting policies and notes on pages 10 to 13 form part of these Financial Statements.

General information and basis of preparation

The Samosa Media Limited is a charitable company, limited by guarantee, in the United Kingdom. The address of the registered office is given in the company information on page 1 of these financial statements.

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice, the Charities Act 2011, the Companies Act 2006 and UK Generally Accepted Practice as it applies from 1 January 2019.

The Trustees have assessed the future cashflows of the charity and believe that there will be sufficient inflows to meet liabilities for a period of at least twelve months from the date of approval of the financial statements. The financial statements are therefore prepared on the going concern basis.

The financial statements are prepared in sterling which is the functional currency of the company and on an historical cost basis.

The significant accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all years presented unless otherwise stated.

Voluntary Income

All incoming resources are included in the Statement of Financial Activities (SoFA) when the company is legally entitled to the income, after any performance conditions have been met, when the amount can be measured reliably and when it is probable that the income will be received. Income from donations is recognised on receipt, unless there are conditions attached to the donation that require a level of performance before entitlement can be obtained. In this case income is deferred until those conditions are fully met or the fulfilment of those conditions is within the control of the company and it is probable that they will be fulfilled.

Resources Expended

Liabilities are recognised as resources expended as soon as there is a legal or constructive obligation committing the company to the expenditure. All expenditure is accounted for on an accruals basis and has been classified as Costs of Charitable Activities.

Tangible fixed assets

Tangible fixed assets are stated at cost less accumulated depreciation and accumulated impairment losses. Cost includes costs directly attributable to making the asset capable of operating as intended.

Depreciation is provided on all tangible fixed assets, at rates calculated to write off the cost, less estimated residual value, of each asset on a systematic basis over its expected useful life as follows:

IT equipment	3 years
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Foreign Currency Translation

Transactions in foreign currencies are translated at the exchange rate ruling on the date of the transaction.

Funds

The funds represented on the Balance Sheet are unrestricted funds and can be used at the Trustees' discretion for either capital or revenue purposes on any of the activities carried out by the company.

Taxation

The company is treated for tax purposes as a charity and is not liable to Income Tax on income derived from charitable activities. The company is not registered for VAT. All expenditure amounts in the Statement of Financial Activities (SOFA) are shown inclusive of VAT, where relevant.

1. Grants	2023	2022
Portal Trust	55,000	55,000
Sir Harvey McGrath Foundation	-	25,000
Foundation Future London	18,000	18,000
Arts Council	-	5,000
Porthcurno	-	2,400
Paintings in Hospitals	-	1,000
	<hr/>	<hr/>
	£73,000	£106,400
	<hr/>	<hr/>

2. Charitable activities

Staff costs	75,053	75,727
Direct programme costs	25,327	27,849
Support costs:		
Rent and service charges	888	828
Bank and other charges	132	146
Independent examiner's fees	1,500	1,520
Bookkeeping fee	2,310	1,463
Insurance	750	689
Other costs	632	912
	<hr/>	<hr/>
	106,592	£109,134
	<hr/>	<hr/>

3. Net movement in funds

Net movement in funds is stated after charging:

Independent examiner's fee	£1,500	£1,520
	<hr/>	<hr/>

4. Trustees, Employees and Related Party Transactions

The Trustees were not remunerated nor reimbursed any expenses during the period.

There were two employees of the charity in the year (2022 – two). No employees earned more than £60,000.

Staff are supported by associate colleagues, artists and freelancers in delivery of a programme of education and arts workshops.

5. Tangible fixed assets

	IT equipment £
Cost:	
At 1 April 2022	1,478
Additions	-
	<hr/>
At 31 March 2023	1,478
	<hr/>
Depreciation:	
At 1 April 2022	1,478
Charge for the year	-
	<hr/>
At 31 March 2023	1,478
	<hr/>
Net book value:	
At 31 March 2023	-
	<hr/>
At 31 March 2022	-
	<hr/>

6. Debtors	2023	2022
Prepayments	£-	£-
	<hr/>	<hr/>

7. Creditors: amounts falling due within one year

Accruals	£3,531	£3,450
	<hr/>	<hr/>

8. Contingent Liabilities

There were no contingent liabilities at 31 March 2023 or 31 March 2022.

9. Limitation of Liability

The Company is limited by guarantee having no share capital. If the Charity is dissolved, every member remaining or who was a member within 12 months of the winding up has agreed to contribute up to £1 towards the costs of dissolution and the liabilities incurred by the Charity whilst the contributor was a member.

10. Related Party Transactions

There are no known related party transactions to disclose.

11. Post Balance Sheet Events

There have been no events between the period end and the date on which these Financial Statements were approved that would have a significant effect on the Financial Statements.

12. Ultimate Controlling Party

The Trustees do not consider that there is an Ultimate Controlling Party.



Trustees' Annual Report for the period						
From	Period start date			To	Period end date	
	31	03	2022		31	03

Section A

Reference and administration details

Charity name	The Samosa Media Limited
Other names charity is known by	The Samosa
Registered charity number (if any)	1165245
Charity's principal address	Impact Brixton Hub - 17a Electric Lane, Brixton, SW9 8LA.
Postcode	SW9 8LA.

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	John Pandit		appointed 23 May 2015	
2	Graham Hitchen		appointed 23 May 2015	
3	Sonia Raja		appointed 22 June 2015	
4				
5				
9				
19				
20				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

~~Name of chief executive or names of senior staff members (Optional information)~~

Anwar Akhtar

Section B**Structure, governance and management****Description of the charity's trusts**

Type of governing document (eg. trust deed, constitution)	Articles of association
How the charity is constituted (eg. trust, association, company)	Association
Trustee selection methods (eg. appointed by, elected by)	Elected by the members

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

Section C**Objectives and activities**

Summary of the objects of the charity set out in its governing document

On 23 May 2015, The Samosa Media Limited was incorporated and full charitable status was received in January 2016 and entered onto the Register of Charities with the Registered Charity Number 1165245.

To encourage the advancement of education of British Pakistanis and other communities through raising awareness of issues such as identity, politics, multiculturalism, human rights and development in Pakistan, Britain and elsewhere through the arts and media communication and other recognised scholarly subjects and the provision of global forums and democratic and participatory exchange, either free of charge or subject to charge;

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artists and art forms to a high standard; and

- o working with British and international organisations to develop arts and culture programmes for the wider British community that also showcase work by British Pakistani and Pakistani artists;
- the promotion of equality and diversity for the public benefit by:
 - o the elimination of discrimination on the grounds of race, gender, disability, sexual orientation or religion;
 - o advancing education and raising awareness in equality and diversity;
 - o promoting activities to foster understanding between people from diverse backgrounds;
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- to encourage and promote research and discussion, in particular in relation to the above objects; and
- such other objects as are charitable under the laws of England and Wales as the Trustees shall at their absolute discretion determine.

THE SAMOSA MEDIA LIMITED REPORT OF THE TRUSTEES Year ended 31 March 2023

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Various projects with Anglia Ruskin University to both produce new materials and disseminate existing to provide diversity in the curriculum. www.aru.ac.uk/research/safe-and-inclusive-communities/anwar-akhtar-delivers-powerful-keynote-at-second-theme-launch

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

Developed new relationships and partnerships with educational groups to promote diversity in the curriculum including work with Arty Teacher. [Dara - Delivering a Diverse Drama Curriculum - The Arty Teacher](#)

Continuing work on several school, sixth form and university campuses delivering mentoring workshops and diverse curriculum enrichment programmes to support young people. We are delivering structured programmes of education work with the University of East London, Westminster University, Loughborough University London, Stepney Redcoats School, St Gabriel's School Camberwell and Lilian Bayliss School Lambeth. For example

www.stepneyallsaints.school/samosa-media-workshops-at-stepney-all-saints/

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This work helps young people gain confidence in communication, critical thought and social issues, and helps tackle the poverty, cultural and social isolation experienced by many young BAME people in the UK. Our programme of work was adapted to the impact of Covid; much more activity moved on line as we faced the consequences of school and campus closures - and, as they re-open, shrinking extra-curricular activity and reduced off-campus activities in youth, community centres and summer camps.

www.thesamosa.co.uk/2023/06/13/samosa-media-diverse-curriculum-resources/

Pakistan's best kept Secret - the story of Lahore Museum, made as a curriculum resource across South Asian, Muslim, Sikh, Hindu studies, Commonwealth History and British Asian history, continues to have audience impact on campuses. Online it has now reached an audience of over 3.5 million. It has been featured on many educational websites, and used by multiple schools, colleges and universities as a curriculum resource.

Our work with school students is recognised as helping to build confidence, and contributes towards their interest in further and higher education. Our work with working class, mainly BAME, university students has supported them to gain confidence in communication and critical thought.

All the above work is now catalogued and available to access as teaching materials from the www.thesamosa.co.uk website and is now being shared and promoted as a curriculum resource for schools, colleges and universities across the UK. This resource includes material created with the Royal Society of Arts, Commerce and Manufacturing (RSA) to develop the Pakistan Calling catalogue, [//pkcalling.com/](http://pkcalling.com/). We have produced and curated over 60 films looking at education, culture, health, development, conflict resolution, women, tolerance and minority rights issues in Pakistan and the UK. The film platform is a curriculum resource. All films are in English or subtitled.

In July 22 BBC Radio 4 broadcast a 30 minute documentary presented by Anwar Akhtar 'Schools Apart' on diversity and inclusive education within England's schools. The programme explored the central role of curriculum diversity in helping to build a shared identity for young people with contributions from teachers and students at Stepney All Saints and Lilian Baylis schools in London and Loreto 6th form in Manchester, where Anwar was a student. The Show is also available as a on line and is a valuable impactful curriculum resource.

www.bbc.co.uk/programmes/m0018wz5

The Samosa Media continues to deliver a wide programme of workshops and out-of-hours educational activity across UK Secondary schools, Further and Higher Education making use of a rich body of content generated by our work. Building confidence and introducing students to key aspects of the creative industries, our work provides an important contribution to curriculum development in subject areas such as Media Studies, History, Religious Studies and Citizenship. Using resources such as the Pakistan Calling film catalogue and our experience as co-producers of the Moghul History, DARA play, these workshops explore topical issues relevant to young people today, such as racism, religious tensions, immigration, social change and women's rights. The engagement work helps promote cultural diversity, bridging understanding and connecting communities in the UK.

We are learning and measure impact as we go on all our projects, collecting information through questionnaires and surveys involving young people attending our workshops, events, debates and discussions. We are now developing an evaluation impact

framework working with www.tialt.org to fully quantify the impact achieved, inform our future planning / development work with our partners and donors.

Plans for future periods

Several research reports in 2023 have detailed the health, economic and social inequalities exposed in the UK by Covid 19, in relation to working class BAME communities. This has highlighted the impact and importance of our work. BAME communities outside of London face regional inequality, class inequality and racial inequality. As such we are now developing more programme work in Bradford and Manchester.

We have seen a sudden upsurge in online use of our current curriculum content, as a result of home learning, due to campus and school closures as a result of Covid 19. Our future work plans and programme planning have factored in, how we as an arts and educational organisation, respond to the long term challenges of these inequalities in society, particularly their impact on young people. We have developed a training methodology, fostering creative skills, self-confidence, and supporting diversity in media and arts. This supports young BAME working class people in their social, cultural and educational development, helping them gain cultural capital often only available to middle class children.

Additional details of objectives and activities (Optional information)

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You **may choose** to include further statements, where relevant, about: policy on grantmaking;

- policy programme related investment;
- contribution made by volunteer

Section D	Achievements and performance
Summary of the main achievements of the charity during the year	<p>Achievements and performance</p> <p>We delivered and continue to deliver curriculum resources and programme work into a range of other educational institutions and community organisations. We have delivered a significant body of media work that empowers British young people with South Asian heritage, establishing a range of positive programmes of work that inspire and bring communities together with shared heritage and shared narratives. This work helps young people gain confidence in communication, critical thought and social issues, and helps tackle the poverty, cultural and social isolation experienced by many young BAME people in the UK. Our programme of work was adapted to the impact of Covid; much more activity moved on line as we faced the consequences of school and campus closures - and, as they re-open, shrinking extra-curricular activity and reduced off-campus activities in youth, community centres and summer camps.</p> <p>www.thesamosa.co.uk/2023/06/13/samosa-media-diverse-curriculum-resources/</p>

Section E**Financial review****Brief statement of the charity's policy on reserves**

As a relatively new charity entering its eight full year of trading, the company is currently in the process of growing reserves to an acceptable level for the management of company business and contingency policy. A long term reserves fund of £40,000 is targeted, that figure being approximately equal to 4 months of company full annual operational costs, that include staffing, overheads and programme management costs.

Details of any funds materially in deficit**Further financial review details (Optional information)**

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

New Income was £73,000 from The Portal Trust (£55,000) and Foundation For Future London (£18,000). After expenditure on charitable activities of £106,592, a deficit of £33,592 was made.

New funding has also been confirmed, for the next two years for our programme work with young people from the Portal Trust of £95,000 and Esmee Fairbairn Foundation of £118,000 reflecting a strong endorsement and investment in our diversity in arts, education and heritage programme work, alongside our focus on young people and curriculum diversity. The company is in a stable operational, trading situation and aiming to scale up its educational and arts programme delivery work with more schools, colleges, universities and cultural / arts partners, and in new locations.

Section F**Other optional information****Section G****Declaration**

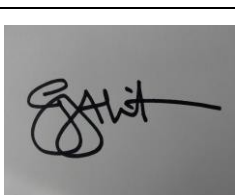
The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)

Full name(s)

Position (eg Secretary, Chair,



Graham Hitchen

Chair

21 March 24