

THE SAMOSA MEDIA LIMITED

England & Wales · Charity number 1165245

Details

Other names	THE SAMOSA
Status	Registered
Legal form	Charitable company
Company number	09606330
Registered	2016-01-20
Register	View on the Charity Commission register

Contact

Address	17A Electric Lane ImpactBrixtonHub Brixton LONDON Brixton London SW9 8LA
Phone	0044 ()7710977381
Email	info@thesamosa.org
Website	www.thesamosa.co.uk

Activities

Objects: 1.1 THE OBJECTS OF THE CHARITY ARE:1.1.1 TO ADVANCE THE EDUCATION OF THE GENERAL PUBLIC AND THE BRITISH-PAKISTANI POPULATION OF THE UNITED KINGDOM ABOUT:(A) THE CHALLENGES FACING THE BRITISH-PAKISTANI POPULATION IN THE UNITED KINGDOM, INCLUDING POVERTY AND UNDER-REPRESENTATION OF BRITISH-PAKISTANIS IN ARTS, SOCIAL POLICY, ACADEMIA AND MEDIA IN THE UNITED KINGDOM; AND (B) THE VARIOUS WAYS IN WHICH THE BRITISH-PAKISTANI POPULATION CAN CONTRIBUTE TO ARTS, CULTURE, JOURNALISM, INTERFAITH WORKING, COMMUNITY COHESION AND CONFLICT RESOLUTION.THIS OBJECT WILL BE ACHIEVED IN SUCH WAYS AS THE TRUSTEES SHALL FROM TIME TO TIME THINK FIT, INCLUDING BY:(A) DEVELOPING AND PROMOTING FILMS WITH YOUNG PEOPLE FROM BRITISH-PAKISTANI COMMUNITIES, TO BE USED AS RESOURCES FOR OUTREACH WORK IN AREAS OF THE UNITED KINGDOM WITH LARGE BRITISH-PAKISTANI POPULATIONS, AS WELL AS FOR WIDER CURRICULUM WORK IN SCHOOLS, COLLEGES AND UNIVERSITIES; (B) PUBLISHING NEWS MEDIA ON THE ORGANISATION'S WEBSITE ON THE THEMES OF EDUCATION, CONFLICT RESOLUTION, COMMUNITY COHESION AND WORK IN THE ARTS; AND(C) ORGANISING TALKS, SEMINARS, PANELS, WORKSHOPS, FILM SCREENINGS AND OTHER EVENTS;1.1.2 TO ADVANCE THE ARTS FOR THE BENEFIT OF THE GENERAL PUBLIC AND THE BRITISH-PAKISTANI POPULATION OF THE UNITED KINGDOM BY PROMOTING INTER-FAITH AND CROSS-CULTURAL WORK BY ARTISTS IN THE FIELDS OF THEATRE, VISUAL ARTS, FILM, LITERATURE AND MUSIC IN SUCH WAYS AS THE TRUSTEES SHALL FROM TIME TO TIME THINK FIT, INCLUDING BY:A) COLLABORATING WITH THEATRES, CINEMAS, CULTURAL CENTRES AND OTHER VENUES IN THE UNITED KINGDOM TO PRODUCE PLAYS AND ORGANISE EXHIBITIONS, FILM SCREENINGS AND OTHER EVENTS THAT SHOWCASE BRITISH PAKISTANI AND PAKISTANI ARTISTS AND ART FORMS TO A HIGH STANDARD; ANDB) WORKING WITH BRITISH AND INTERNATIONAL ORGANISATIONS TO DEVELOP ARTS AND CULTURE PROGRAMMES FOR THE WIDER BRITISH COMMUNITY THAT ALSO SHOWCASE WORK BY BRITISH PAKISTANI AND PAKISTANI ARTISTS.1.1.3 THE PROMOTION OF EQUALITY AND DIVERSITY FOR THE PUBLIC BENEFIT BY:A) THE ELIMINATION OF DISCRIMINATION ON THE GROUNDS OF RACE, GENDER, DISABILITY, SEXUAL ORIENTATION OR RELIGION;B ADVANCING EDUCATION AND RAISING AWARENESS IN EQUALITY AND DIVERSITY;C PROMOTING ACTIVITIES TO FOSTER UNDERSTANDING BETWEEN PEOPLE FROM DIVERSE BACKGROUNDS;D) CONDUCTING OR COMMISSIONING RESEARCH ON EQUALITY AND DIVERSITY ISSUES AND PUBLISHING THE RESULTS TO THE PUBLIC;E) CULTIVATING A SENTIMENT IN FAVOUR OF EQUALITY AND DIVERSITY.1.1.4 SUCH OTHER OBJECTS AS ARE CHARITABLE UNDER THE LAWS OF ENGLAND AND WALES AS THE TRUSTEES SHALL AT THEIR ABSOLUTE DISCRETION DETERMINE.

Activities: To encourage education of British Pakistanis and other communities through raising awareness of issues such as identity, politics, multiculturalism, human rights and development in Pakistan, Britain and elsewhere through arts , media and the provision of global forums and democratic www.thesamosa.co.uk www.thersa.org/pkcalling

Classification

- **How:** Provides Services, Acts As An Umbrella Or Resource Body
- **What:** Education/training, Overseas Aid/famine Relief, Arts/culture/heritage/science, Human Rights/religious Or Racial Harmony/equality Or Diversity
- **Who:** People Of A Particular Ethnic Or Racial Origin, The General Public/mankind

Geography

- Pakistan
- Throughout England

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£113,540	£109,740	-	-
2024-03-31	£123,917	£103,205	-	-
2023-03-31	£73,000	£107,000	-	-
2022-03-31	£106,400	£109,134	-	-
2021-03-31	£138,900	£102,538	-	-

Trustees

Name	Role	Appointed
GRAHAM HITCHEN	Chair	2016-06-02
JOHN PANDIT		2016-06-02
Sonia Raja		2016-02-08

THE SAMOSA MEDIA LIMITED

England & Wales - Charity number 1165245

Accounts



Trustees' Annual Report for the period

From	Period start date			To	Period end date		
	31	03	2024		31	03	2025

Section A Reference and administration details

Charity name

Other names charity is known by

Registered charity number (if any)

Charity's principal address

Postcode

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	John Pandit		appointed 23 May 2015	
2	Graham Hitchen		appointed 23 May 2015	
3	Sonia Raja		appointed 22 June 2015	
4				
5				
9				
19				
20				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Name of chief executive or names of senior staff members (Optional information)

Section B**Structure, governance and management****Description of the charity's trusts**

Type of governing document (eg. trust deed, constitution)	Articles of association
How the charity is constituted (eg. trust, association, company)	Association
Trustee selection methods (eg. appointed by, elected by)	Elected by the members

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

Section C**Objectives and activities****Summary of the objects of the charity set out in its governing document**

On 23 May 2015, The Samosa Media Limited was incorporated and full charitable status was received in January 2016 and entered onto the Register of Charities with the Registered Charity Number 1165245.

To encourage the advancement of education of British Pakistanis and other communities through raising awareness of issues such as identity, politics, multiculturalism, human rights and development in Pakistan, Britain and elsewhere through the arts and media communication and other recognised scholarly subjects and the provision of global forums and democratic and participatory exchange, either free of charge or subject to charge;

- to advance the Arts for the benefit of the general public and the British-Pakistani population of the United Kingdom by promoting inter-faith and cross-cultural work by artists in the fields of theatre, visual arts, film, literature and music in such ways as the trustees shall from time to time think fit, including by:
 - collaborating with theatres, cinemas, cultural centres and other venues in the United Kingdom to produce plays and films and organise exhibitions, film screenings and other events that

showcase British Pakistani and Pakistan artists and art forms to a high standard and working with British and international organisations to develop arts and culture programmes for the wider British community that also showcase work by British Pakistani and Pakistani artists;

- the promotion of equality and diversity for the public benefit by:
 - the elimination of discrimination on the grounds of race, gender, disability, sexual orientation or religion;
 - advancing education and raising awareness in equality and diversity;
 - promoting activities to foster understanding between people from diverse backgrounds;
 - conducting or commissioning research on equality and diversity issues and publishing the results to the public; and
 - cultivating a sentiment in favour of equality and diversity.
- to provide people, organisations and businesses in the United Kingdom and Pakistan with a means of presenting themselves directly without mediation by government, established media or political or religious institutions;
- to promote and publish magazines, articles and all forms of publications and broadcasting especially on the internet in pursuit of the above objects;
- to encourage and promote research and discussion, in particular in relation to the above objects; and
- such other objects as are charitable under the laws of England and Wales as the Trustees shall at their absolute discretion determine.

THE SAMOSA MEDIA LIMITED REPORT OF THE TRUSTEES
Year ended 31 March 2025

Achievements and performance

Curriculum and arts projects commenced that we partnered, led or contributed to this year include:

- Continuing work on several school, sixth form and university campuses, delivering mentoring workshops and diverse curriculum enrichment programmes, to support young people. We are delivering structured programmes of education work with the University of East London, Westminster University, Loughborough University (London campus), Stepney Redcoats School, St Gabriel's School Camberwell and Lilian Bayliss School Lambeth. Example of work from these campus workshops are www.thesamosa.co.uk/2025/02/11/samosa-media-st-gabriels-school-london-bilingual-film-workshops-january-25/ and www.thesamosa.co.uk/2025/03/28/stepney-all-saints-sixth-form-tower-hamlets-question-time-december-24/
- We continued to deliver curriculum resources and programme work into a range of other educational institutions and community organisations. We have delivered a significant body of media work that empowers British young people with South Asian heritage, establishing a range of positive programmes of work that inspire and bring communities together with shared heritage and shared narratives. This work helps young people gain confidence in communication, critical thought and social issues, and helps tackle the poverty, cultural and social isolation experienced by many young BAME people in the UK. This Manchester youth mentoring programme showcases our increasing work outside of London. www.thesamosa.co.uk/2025/08/14/samosa-media-manchester-youth-identity-and-culture-documentary-2024-5/
- We continue to update and publish more online teaching resources available to download for free by use in all UK Schools, Colleges and Sixth Forms, based on our Student Question Time workshops and productions. www.thesamosa.co.uk/2023/06/13/samosa-media-diverse-mentoring-training/

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

Plans for future periods

- A series of new programmes of activity which address community cohesion. We have identified five new partnerships will bring about a step-change in our youth and community education work. Over the next three years we plan to work with these partners to establish new programmes of activity focused around community cohesion, that generate new community education practices and resources that challenge extremism and division, and which bring London communities together.
- Working with Votes for Schools will expand our existing programme of campus-based work, establishing new channels for the work we have created over recent years and developing new schools-based materials and resources.
- With Community Organisers, we plan to bring youth and community workers together, to co-develop projects which build on the schools-based work being undertaken to engage fragmented and disconnected communities affected by extremists and media disinformation.
- With Arts Emergency, we will provide very targeted mentorship support work with young people. A channel through which talented young people can be directed by Samosa Media, giving them access to Arts Emergency's network of professional mentors.
- With The Workers Education Association, we will develop a series of filmed history talks and educational podcasts highlighting the contributions to building modern Britain made by Britain's Black and Asian communities, producing a range of online learning resources on diverse histories. These will include the story of the British Indian Army, the contributions of minority communities to culture, media, industry, commerce, the NHS, the bus and railways industries.
- All this work will then be enhanced and amplified through work shared and co-hosted in collaboration with Hard Art, a collective of artists, educationalists and activists working on social justice and the climate crisis.

All our education work is now catalogued and available to access as teaching materials from the www.thesamosa.co.uk website and is now being shared and promoted as a curriculum resource for schools, colleges and universities across the UK. This resource includes material created with the Royal Society of Arts, Commerce and Manufacturing (RSA) to develop the Pakistan Calling catalogue, [//pkcalling.com/](http://pkcalling.com/). We have produced and curated over 60 films looking at education, culture, health, development, conflict resolution, women, tolerance and minority rights issues in Pakistan and the UK. The film platform is a curriculum resource. All films are in English or subtitled.

We are learning and measure impact as we go on all our projects, collecting information through questionnaires and surveys involving young people attending our workshops, events, debates and discussions. We are now developed an evaluation impact framework working with www.tialt.org to fully quantify the impact achieved, inform our future planning / development work with our partners and donors.

Section D

Achievements and performance

Summary
of the
main
achievem
ents of
the
charity
during
the year

Achievements and performance

We continue to deliver curriculum resources and programme work into a range of other educational institutions and community organisations. We have delivered a significant body of media work that empowers British young people with South Asian heritage, establishing a range of positive programmes of work that inspire and bring communities together with shared heritage and shared narratives. This work helps young people gain confidence in communication, critical thought and social issues, and helps tackle the poverty, cultural and social isolation experienced by many young BAME people in the UK.

Section E	Financial review
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Brief statement of the charity's policy on reserves	The charitable company is currently in the process of growing reserves to an acceptable level for the management of company business and contingency policy. A long-term reserves fund of £40,000 is targeted, that figure being approximately equal to four months of company core, annual, operational costs, that include staffing, overheads and programme management costs.
Details of any funds materially in deficit	

Further financial review details (Optional information)	
You may choose to include additional information, where relevant about: - the charity's principal sources of funds (including any fundraising); - how expenditure has supported the key objectives of the charity; - investment policy and objectives including any ethical investment policy adopted.	New income was £113,540 including contributions from The Portal Trust (£51,720) and Esmee Fairbairn Foundation (£58,820). After expenditure on charitable activities of £109,740, the charity had a surplus in the year of £3,800 and reserves carried forward of £35,346. We are also in discussion with new funders and partners regarding future support for our education and integration work, as we aim to expand programme delivery to larger groups of young people. We continue to work closely with the Portal Trust on both delivery of educational support to young people in London and wider policy work on young people, poverty and social exclusion. The company is in a stable operational and trading situation and aiming to scale up its educational and arts programme delivery work with more schools, colleges, universities and cultural partners in new locations.

Section F	Other optional information
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Section G	Declaration
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The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Graham Hitchen	6 January 2026
Position (eg Secretary, Chair,	Chair	



THE SAMOSA MEDIA LIMITED

**UNAUDITED REPORT OF THE TRUSTEES AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED
31 MARCH 2025**

Company Number 09606330

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Independent Examiner's Report	6
Statement of Financial Activities	7
Balance Sheet	8
Accounting Policies and Notes to the Financial Statements	9 - 12

Trustees	John Pandit Graham Hitchen Sonia Raja
Principal address	Impact Brixton Hub 17a Electric Lane Brixton London SW9 8LA
Company Number	09606330
Charity Registration Number	1165245
Independent Examiner	Alastair Duke PKF Littlejohn LLP Chartered Accountants 15 Westferry Circus Canary Wharf London E14 4HD
Bankers	HSBC 59 – 61 The Mall Stratford London E15 1XF

Introduction

The Trustees have pleasure in presenting this report and the financial statements of the company for the year to 31 March 2025. The Trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their financial statements.

Vision and Mission

The Samosa Media Limited is a UK based arts and media charity, facilitating positive cooperation and discussion both within the British Pakistani community and between Britain and Pakistan (as well as wider South Asian and Muslim communities). Using the medium of arts and journalism, we promote education and learning, community cohesion and intercultural dialogue, as well as providing spaces to explore cultural and social issues impacting all communities. Our approach is always inclusive and open to people from all backgrounds, engaging wider Asian, Muslim, BME and all other communities in the UK. The Samosa Media works to empower British Muslim voices and increase opportunities using media, film, theatre and music as ways to engage with and explore issues these communities face. We believe that the arts can play a major part in giving a voice to often-unheard experiences of minority groups in Britain. Our arts and education work includes The Moghul History Play Dara, The Lahore Museum Film, The Pakistan Calling film project, our films with UEL Journalism school and our Stepney All Saints Sixth Form Question Time films.

Objects

The Objects of the Charity are:

- to encourage the advancement of education of British Pakistanis and other communities through raising awareness of issues such as identity, politics, multiculturalism, human rights and development in Pakistan, Britain and elsewhere through the arts and media communication and other recognised scholarly subjects and the provision of global forums and democratic and participatory exchange, either free of charge or subject to charge;
- to advance the Arts for the benefit of the general public and the British-Pakistani population of the United Kingdom by promoting inter-faith and cross-cultural work by artists in the fields of theatre, visual arts, film, literature and music in such ways as the trustees shall from time to time think fit, including by:
 - collaborating with theatres, cinemas, cultural centres and other venues in the United Kingdom to produce plays and films and organise exhibitions, film screenings and other events that showcase British Pakistani and Pakistani artists and art forms to a high standard; and
 - working with British and international organisations to develop arts and culture programmes for the wider British community that also showcase work by British Pakistani and Pakistani artists;
- the promotion of equality and diversity for the public benefit by:
 - the elimination of discrimination on the grounds of race, gender, disability, sexual orientation or religion;
 - advancing education and raising awareness in equality and diversity;
 - promoting activities to foster understanding between people from diverse backgrounds;
 - conducting or commissioning research on equality and diversity issues and publishing the results to the public; and
 - cultivating a sentiment in favour of equality and diversity.
- to provide people, organisations and businesses in the United Kingdom and Pakistan with a means of presenting themselves directly without mediation by government, established media or political or religious institutions;
- to promote and publish magazines, articles and all forms of publications and broadcasting especially on the internet in pursuit of the above objects;
- to encourage and promote research and discussion, in particular in relation to the above objects; and
- such other objects as are charitable under the laws of England and Wales as the Trustees shall at their absolute discretion determine.

Organisational structure, Governance and Management

On 23 May 2015, The Samosa Media Limited was incorporated, with full charitable status received in January 2016 and entered onto the Register of Charities with the Registered Charity Number 1165245.

The Samosa has three trustees with a track record of public service in education, social welfare work and the arts on its board:

Graham Hitchen (Chair)
John Pandit (co-founder)
Sonia Raja

Staff Company Secretary and Chief Executive Officer: M. Anwar Akhtar

Education Programme officer part time: Natalie Marshall

Film and Media associate: Victor Rios

The Trustees confirm that they have had due regard to the guidance on public benefit issued by the Charity Commission when considering the objects, activities and future plans of the Charity.

Achievements and performance

Curriculum and arts projects commenced that we partnered, led or contributed to this year include:

- Continuing work on several school, sixth form and university campuses, delivering mentoring workshops and diverse curriculum enrichment programmes, to support young people. We are delivering structured programmes of education work with the University of East London, Westminster University, Loughborough University (London campus), Stepney Redcoats School, St Gabriel's School Camberwell and Lilian Bayliss School Lambeth. Example of work from these campus workshops are www.thesamosa.co.uk/2025/02/11/samosa-media-st-gabriels-school-london-bilingual-film-workshops-january-25/ and www.thesamosa.co.uk/2025/03/28/stepney-all-saints-sixth-form-tower-hamlets-question-time-december-24/
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Risk Management

The board meets a minimum of four times a year and closely monitors company programme planning and programme work in delivery. An annual work plan developed by the CEO, is assessed and then approved by the board. Staff are then tasked to deliver and work to this planning document.

Reserves Policy

The charitable company is currently in the process of growing reserves to an acceptable level for the management of company business and contingency policy. A long-term reserves fund of £40,000 is targeted, that figure being approximately equal to four months of company core, annual, operational costs, that include staffing, overheads and programme management costs.

Plans for future periods

- A series of new programmes of activity which address community cohesion. We have identified five new partnerships will bring about a step-change in our youth and community education work. Over the next three years we plan to work with these partners to establish new programmes of activity focused around community cohesion, that generate new community education practices and resources that challenge extremism and division, and which bring London communities together.
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Financial Review

New Income was £113,540 including contributions from The Portal Trust (£51,720) and Esmee Fairbairn Foundation (£58,820). After expenditure on charitable activities of £109,740, the charity had a surplus in the year of £3,800 and reserves carried forward of £35,346.

We are also in discussion with new funders and partners regarding future support for our education and integration work, as we aim to expand programme delivery to larger groups of young people. We continue to work closely with the Portal Trust on both delivery of educational support to young people in London and wider policy work on young people, poverty and social exclusion. The company is in a stable operational and trading situation and aiming to scale up its educational and arts programme delivery work with more schools, colleges, universities and cultural partners in new locations.

Statement of Trustees' responsibilities

The Trustees (who are also directors for the purposes of company law) are responsible for preparing the Report of the Trustees and the Financial Statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company and Charity law requires the Trustees to prepare Financial Statements for each financial year under law, that the Trustees must not approve the Financial Statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these Financial Statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities' SORP;
- make judgments and estimates that are reasonable and prudent;
- state whether applicable United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law) has been followed, disclosing and explaining any departures there from in the Financial Statements; and
- prepare the Financial Statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The Trustees are responsible for keeping proper accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the Financial Statements comply with the Companies Act 2006 and Charities Act 2011. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

By Order of the Board of Trustees



Graham Hitchen
Chair

11 December 2025

Independent Examiner's report to the Trustees of The Samosa Media Limited

I report to the charity's Trustees on my examination of the financial statements of The Samosa Media Limited for the year ended 31 March 2025, which are set out on pages 7 to 12.

This report is made solely to the Charity's Trustees, as a body, in accordance with section 145 of the Charities Act 2011. My work has been undertaken so that I might state to the Charity's Trustees those matters I am required to state to them in this report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the Charity and the Charity's members as a body, for my work, for this report, or for the opinions I have formed.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the financial statements do not accord with those records; or
3. the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the financial statements give a 'true and fair view which is not a matter considered as part of an independent examination; or
4. the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Alastair Duke FCA
For and on behalf of
PKF Littlejohn LLP
Chartered Accountants

15 Westferry Circus
Canary Wharf
London
E14 4HD

11 December 2025

	Notes	2025	2024
Income from:			
Grants	1	113,540	123,917
		<u> </u>	<u> </u>
Total Income		113,540	123,917
		<u> </u>	<u> </u>
Expenditure on:			
Charitable activities	2	109,740	103,205
		<u> </u>	<u> </u>
Total Expenditure		109,740	103,205
		<u> </u>	<u> </u>
Net movement of funds	3	3,800	20,712
Balance brought forward at start of period		31,546	10,834
		<u> </u>	<u> </u>
Balance carried forward at end of period		£35,346	£31,546
		<u> </u>	<u> </u>

All funds held are unrestricted.

The Company had no gains and losses other than those noted above. All income is derived from continuing activities.

The accounting policies and notes on pages 9 to 12 form part of these Financial Statements.

	Notes	2025	2024
Tangible Fixed Assets	5	233	-
Current Assets			
Debtors	6	6,720	-
Cash at bank and in hand		32,423	36,847
		39,143	36,847
Less: Current Liabilities			
Creditors: amounts falling due within one year	7	(4,030)	(5,301)
Net Current Assets		35,113	31,546
Net Assets		£35,346	£31,546
Represented by:			
Unrestricted funds			
		£35,346	£31,546

The Directors are satisfied that the Company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006 and that members have not required the Company to obtain an audit in accordance with section 476 of the Act.

The Directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of the accounts.

The Financial Statements are prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the provisions of FRS102 Section 1A – small entities.

The Financial Statements were approved by the Trustees on 11 December 2025.



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Graham Hitchen
Chairman

The accounting policies and notes on pages 9 to 12 form part of these Financial Statements.

General information and basis of preparation

The Samosa Media Limited is a charitable company, limited by guarantee, in the United Kingdom. The address of the registered office is given in the company information on page 1 of these financial statements.

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice, the Charities Act 2011, the Companies Act 2006 and UK Generally Accepted Practice as it applies from 1 January 2019.

The Trustees have assessed the future cashflows of the charity and believe that there will be sufficient inflows to meet liabilities for a period of at least twelve months from the date of approval of the financial statements. The financial statements are therefore prepared on the going concern basis.

The financial statements are prepared in sterling which is the functional currency of the company and on an historical cost basis.

The significant accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all years presented unless otherwise stated.

Voluntary Income

All incoming resources are included in the Statement of Financial Activities (SoFA) when the company is legally entitled to the income, after any performance conditions have been met, when the amount can be measured reliably and when it is probable that the income will be received. Income from donations is recognised on receipt, unless there are conditions attached to the donation that require a level of performance before entitlement can be obtained. In this case income is deferred until those conditions are fully met or the fulfilment of those conditions is within the control of the company and it is probable that they will be fulfilled.

Resources Expended

Liabilities are recognised as resources expended as soon as there is a legal or constructive obligation committing the company to the expenditure. All expenditure is accounted for on an accruals basis and has been classified as Costs of Charitable Activities.

Tangible fixed assets

Tangible fixed assets are stated at cost less accumulated depreciation and accumulated impairment losses. Cost includes costs directly attributable to making the asset capable of operating as intended.

Depreciation is provided on all tangible fixed assets, at rates calculated to write off the cost, less estimated residual value, of each asset on a systematic basis over its expected useful life as follows:

IT equipment	3 years
--------------	---------

Foreign Currency Translation

Transactions in foreign currencies are translated at the exchange rate ruling on the date of the transaction.

Funds

The funds represented on the Balance Sheet are unrestricted funds and can be used at the Trustees' discretion for either capital or revenue purposes on any of the activities carried out by the company.

Taxation

The company is treated for tax purposes as a charity and is not liable to Income Tax on income derived from charitable activities. The company is not registered for VAT. All expenditure amounts in the Statement of Financial Activities (SOFA) are shown inclusive of VAT, where relevant.

1. Grants	2025	2024
Esmee Fairbairn	58,820	59,180
Portal Trust	51,720	45,000
University of Manchester	3,000	10,682
Foundation Future London	-	9,000
Sundry	-	55
	£113,540	£123,917

2. Charitable activities

Staff costs	68,927	65,936
Direct programme costs	32,071	27,785
Support costs:		
Rent and service charges	2,213	3,749
Bank and other charges	132	132
Independent examiner's fees	1,700	1,700
Bookkeeping fee	2,100	1,820
Insurance	852	800
Depreciation	117	-
Other costs	1,628	1,283
	£109,740	£103,205

3. Net movement in funds

Net movement in funds is stated after charging:

Independent examiner's fee	£1,700	£1,700

4. Trustees, Employees and Related Party Transactions

The Trustees were not remunerated nor reimbursed any expenses during the period.

There were two employees of the charity in the year (2024 – two). No employees earned more than £60,000.

Staff are supported by associate colleagues, artists and freelancers in delivery of a programme of education and arts workshops.

5. Tangible fixed assets

	IT equipment £
Cost:	
At 1 April 2024	1,478
Additions	350
At 31 March 2025	1,828
Depreciation:	
At 1 April 2024	1,478
Charge for the year	117
At 31 March 2025	1,595
Net book value:	
At 31 March 2025	233
At 31 March 2024	-

6. Debtors	2025	2024
Accrued income	£6,720	£-

7. Creditors: amounts falling due within one year

Accruals	£4,030	£5,301

8. Contingent Liabilities

There were no contingent liabilities at 31 March 2025 or 31 March 2024.

9. Limitation of Liability

The Company is limited by guarantee having no share capital. If the Charity is dissolved, every member remaining or who was a member within 12 months of the winding up has agreed to contribute up to £1 towards the costs of dissolution and the liabilities incurred by the Charity whilst the contributor was a member.

10. Related Party Transactions

There are no known related party transactions to disclose.

11. Post Balance Sheet Events

There have been no events between the period end and the date on which these Financial Statements were approved that would have a significant effect on the Financial Statements.

12. Ultimate Controlling Party

The Trustees do not consider that there is an Ultimate Controlling Party.

THE SAMOSA MEDIA LIMITED

England & Wales - Charity number 1165245

Accounts



Trustees' Annual Report for the period						
From	Period start date			To	Period end date	
	31	03	2023		31	03

Section A

Reference and administration details

Charity name	The Samosa Media Limited
Other names charity is known by	The Samosa
Registered charity number (if any)	1165245
Charity's principal address	Impact Brixton Hub - 17a Electric Lane, Brixton, SW9 8LA.
Postcode	SW9 8LA.

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	John Pandit		appointed 23 May 2015	
2	Graham Hitchen		appointed 23 May 2015	
3	Sonia Raja		appointed 22 June 2015	
4				
5				
9				
19				
20				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

~~Name of chief executive or names of senior staff members (Optional information)~~

Anwar Akhtar

Section B**Structure, governance and management****Description of the charity's trusts**

Type of governing document (eg. trust deed, constitution)	Articles of association
How the charity is constituted (eg. trust, association, company)	Association
Trustee selection methods (eg. appointed by, elected by)	Elected by the members

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

Section C**Objectives and activities****Summary of the objects of the charity set out in its governing document**

On 23 May 2015, The Samosa Media Limited was incorporated and full charitable status was received in January 2016 and entered onto the Register of Charities with the Registered Charity Number 1165245.

To encourage the advancement of education of British Pakistanis and other communities through raising awareness of issues such as identity, politics, multiculturalism, human rights and development in Pakistan, Britain and elsewhere through the arts and media communication and other recognised scholarly subjects and the provision of global forums and democratic and participatory exchange, either free of charge or subject to charge;

- to advance the Arts for the benefit of the general public and the British-Pakistani population of the United Kingdom by promoting inter-faith and cross-cultural work by artists in the fields of theatre, visual arts, film, literature and music in such ways as the trustees shall from time to time think fit, including by:
 - collaborating with theatres, cinemas, cultural centres and

other venues in the United Kingdom to produce plays and films and organise exhibitions, film screenings and other events that showcase British Pakistani and Pakistani artists and art forms to a high standard; and

- o working with British and international organisations to develop arts and culture programmes for the wider British community that also showcase work by British Pakistani and Pakistani artists;
- the promotion of equality and diversity for the public benefit by:
 - o the elimination of discrimination on the grounds of race, gender, disability, sexual orientation or religion;
 - o advancing education and raising awareness in equality and diversity;
 - o promoting activities to foster understanding between people from diverse backgrounds;
 - o conducting or commissioning research on equality and diversity issues and publishing the results to the public; and
 - o cultivating a sentiment in favour of equality and diversity.
- to provide people, organisations and businesses in the United Kingdom and Pakistan with a means of presenting themselves directly without mediation by government, established media or political or religious institutions;
- to promote and publish magazines, articles and all forms of publications and broadcasting especially on the internet in pursuit of the above objects;
- to encourage and promote research and discussion, in particular in relation to the above objects; and
- such other objects as are charitable under the laws of England and Wales as the Trustees shall at their absolute discretion determine.

THE SAMOSA MEDIA LIMITED REPORT OF THE TRUSTEES

Year ended 31 March 2024

Achievements and performance

New **curriculum and arts projects** commenced that we partnered, led or contributed to this year include:

- The completion of a set of online teaching resources available to download for free by use in all UK Schools, Colleges and Sixth Forms, based on our Student Question Time workshops and productions. www.thesamosa.co.uk/2023/06/13/samosa-media-diverse-mentoring-training/
- Developed new relationships and partnerships with media and cultural groups to promote diversity in the curriculum and raise wider awareness of the education work of Samosa Media, including profiles of our work by Hyphen Media www.thesamosa.co.uk/2024/06/18/im-not-interested-in-destroying-institutions-i-want-to-change-them-hyphen/ and work for BBC Radio 4 exploring tensions between young people in the UK due to the war in Gaza. www.bbc.co.uk/programmes/Conflict-on-Campus-Anwar-Akhtar
- Continuing work on several school, sixth form and university campuses, delivering mentoring workshops and diverse curriculum enrichment programmes, to support young people. We are delivering structured programmes of education work, with the University of East London, Westminster University, Loughborough University London, Stepney Redcoats School, St Gabriel's School Camberwell and Lilian Bayliss School Lambeth. An example of work from these campus workshops is this film made with students at St Gabriel's School Lambeth. www.thesamosa.co.uk/2024/04/26/five-tips-to-survive-if-you-dont-speak-english-in-school/
- Pakistan's best kept Secret - the story of Lahore Museum, made as a curriculum resource across South Asian, Muslim, Sikh, Hindu studies, Commonwealth History and British Asian history, continues to have audience impact on campuses. Online it has now reached an audience of over 3.5 million. It has been featured on many educational websites, and used by multiple schools, colleges and universities as a curriculum resource. Our work with school students is recognised as helping to build confidence, and contributes towards their interest in further and higher education. Our work with working class, mainly BAME, university students has supported them to gain cultural capital, confidence in communication and critical thought.

All the above work is now catalogued and available to access as teaching materials from the www.thesamosa.co.uk website and is now being shared and promoted as a curriculum resource for schools, colleges and universities across the UK. This resource includes material created with the Royal Society of Arts, Commerce and Manufacturing (RSA) to develop the Pakistan Calling catalogue, [//pkcalling.com/](http://pkcalling.com/). We have produced and curated over 60 films looking at education, culture, health, development, conflict resolution, women, tolerance and minority rights issues in Pakistan and the UK. The film platform is a curriculum resource. All films are in English or subtitled.

The Samosa Media has previously delivered two very high profile arts productions. We co-produced DARA, a play originally performed by Pakistani human rights theatre group Ajoka, bringing it to the London stage at the National Theatre in 2015. In May 2016, we co-produced Laal and Asian Dub Foundation concert at The Royal Festival Hall. We continue to develop work with our partners in Pakistan. This work is still a core part of our arts education and diversity in the curriculum programmes.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

Plans for future periods

The Samosa Media continues to deliver a wide programme of workshops and out-of-hours educational activity across UK Secondary schools, Further and Higher Education making use of a rich body of content generated by our work. Building confidence and introducing students to key aspects of the creative industries, our work provides an important contribution to curriculum development in subject areas such as Media Studies, History, Religious Studies and Citizenship. Using resources such as the Pakistan Calling film catalogue and our experience as co-producers of the Moghul History, DARA play, our workshops explore topical issues relevant to young people today, such as racism, religious tensions, immigration, social change and women's rights. The work helps promote cultural diversity, bridging understanding and connecting communities in the UK.

We are learning and measure impact as we go on all our projects, collecting information through questionnaires and surveys involving young people attending our workshops, events, debates and discussions. We are now developed an evaluation impact framework working with www.tialt.org to fully quantify the impact achieved, inform our future planning / development work with our partners and donors.

You **may choose** to include further statements, where relevant, about: policy on grantmaking;

- policy programme related investment;
- contribution made by volunteer

Section D Achievements and performance	
Summary of the main achievements of the charity during the year	Achievements and performance • We continue to deliver curriculum resources and programme work into a range of other educational institutions and community organisations. We have delivered a significant body of media work that empowers British young people with South Asian heritage, establishing a range of positive programmes of work that inspire and bring communities together with shared heritage and shared narratives. This work helps young people gain confidence in communicating critical thought and social issues, and helps tackle the poverty, cultural and social isolation experienced by many young BAME people in the UK.

Section E	Financial review
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Brief statement of the charity's policy on reserves	As we are in the eighth year of activity, the charitable company is currently in the process of growing reserves to an acceptable level for the management of company business and contingency policy. A long-term reserves fund of £40,000 is targeted, that figure being approximately equal to 4 months of company core, annual, operational costs, that include staffing, overheads and programme management costs.
Details of any funds materially in deficit	

Further financial review details (Optional information)

You may choose to include additional information, where relevant about: - the charity's principal sources of funds (including any fundraising); - how expenditure has supported the key objectives of the charity; - investment policy and objectives including any ethical investment policy adopted.	New Income was £123,917 including contributions from The Portal Trust (£45,000) and Esmee Fairbairn Foundation (£59,180). After expenditure on charitable activities of £103,205 this gave a year end surplus of £20,712. We are also in discussion with new funders regarding future support for our education and integration work, as we aim to expand programme delivery to larger groups of young people. Exploratory discussions are underway with the Henry Smith Charity relating to future support for our work. We continue to work closely with the Portal Trust on both delivery of educational support to young people in London and policy work on young people, poverty and social exclusion. The company is in a stable operational and trading situation and aiming to scale up its educational and arts programme delivery work with more schools, colleges, universities and cultural / arts partners in new locations.
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Section F	Other optional information
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Section G	Declaration
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The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)		
Position (eg Secretary, Chair,		
	Graham Hitchen	20 January 25
	Chair	



THE SAMOSA MEDIA LIMITED

**UNAUDITED REPORT OF THE TRUSTEES AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED
31 MARCH 2024**

Company Number 09606330

	Page
Company Information	1
Report of the Trustees	2 - 6
Independent Examiner's Report	7
Statement of Financial Activities	8
Balance Sheet	9
Accounting Policies and Notes to the Financial Statements	10 - 13

Trustees	John Pandit Graham Hitchen Sonia Raja
Principal address	Impact Brixton Hub 17a Electric Lane Brixton London SW9 8LA
Company Number	09606330
Charity Registration Number	1165245
Independent Examiner	Alastair Duke PKF Littlejohn LLP Chartered Accountants 15 Westferry Circus Canary Wharf London E14 4HD
Bankers	HSBC 59 – 61 The Mall Stratford London E15 1XF

Introduction

The Trustees have pleasure in presenting this report and the financial statements of the company for the year to 31 March 2024. The Trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their financial statements.

Vision and Mission

The Samosa Media Limited is a UK based arts and media charity, facilitating positive cooperation and discussion both within the British Pakistani community and between Britain and Pakistan (as well as wider South Asian and Muslim communities). Using the medium of arts and journalism, we promote education and learning, community cohesion and intercultural dialogue, as well as providing spaces to explore cultural and social issues impacting all communities. Our approach is always inclusive and open to people from all backgrounds, engaging wider Asian, Muslim, BME and all other communities in the UK. The Samosa Media works to empower British Muslim voices and increase opportunities using media, film, theatre and music as ways to engage with and explore issues these communities face. We believe that the arts can play a major part in giving a voice to often-unheard experiences of minority groups in Britain. Our arts and education work includes The Moghul History Play Dara, The Lahore Museum Film, The Pakistan Calling film project, our films with UEL Journalism school and our Stepney All Saints Sixth Form Question Time films are all educational resources.

Objects

The Objects of the Charity are:

- to encourage the advancement of education of British Pakistanis and other communities through raising awareness of issues such as identity, politics, multiculturalism, human rights and development in Pakistan, Britain and elsewhere through the arts and media communication and other recognised scholarly subjects and the provision of global forums and democratic and participatory exchange, either free of charge or subject to charge;
- to advance the Arts for the benefit of the general public and the British-Pakistani population of the United Kingdom by promoting inter-faith and cross-cultural work by artists in the fields of theatre, visual arts, film, literature and music in such ways as the trustees shall from time to time think fit, including by:
 - collaborating with theatres, cinemas, cultural centres and other venues in the United Kingdom to produce plays and films and organise exhibitions, film screenings and other events that showcase British Pakistani and Pakistani artists and art forms to a high standard; and
 - working with British and international organisations to develop arts and culture programmes for the wider British community that also showcase work by British Pakistani and Pakistani artists;
- the promotion of equality and diversity for the public benefit by:
 - the elimination of discrimination on the grounds of race, gender, disability, sexual orientation or religion;
 - advancing education and raising awareness in equality and diversity;
 - promoting activities to foster understanding between people from diverse backgrounds;
 - conducting or commissioning research on equality and diversity issues and publishing the results to the public; and
 - cultivating a sentiment in favour of equality and diversity.
- to provide people, organisations and businesses in the United Kingdom and Pakistan with a means of presenting themselves directly without mediation by government, established media or political or religious institutions;
- to promote and publish magazines, articles and all forms of publications and broadcasting especially on the internet in pursuit of the above objects;
- to encourage and promote research and discussion, in particular in relation to the above objects; and
- such other objects as are charitable under the laws of England and Wales as the Trustees shall at their absolute discretion determine.

Organisational structure, Governance and Management

On 23 May 2015, The Samosa Media Limited was incorporated, with full charitable status received in January 2016 and entered onto the Register of Charities with the Registered Charity Number 1165245.

The Samosa has three trustees with a track record of public service in education, social welfare work and the arts on its board:

Graham Hitchen (Chair)
John Pandit (co-founder)
Sonia Raja

Staff Company Secretary and Chief Executive Officer: M.Anwar Akhtar

Education Programme officer part time: Natalie Marshall

Film and Media associate: Victor Rios

The Trustees confirm that they have had due regard to the guidance on public benefit issued by the Charity Commission when considering the objects, activities and future plans of the Charity.

Achievements and performance

New **curriculum and arts projects** commenced that we partnered, led or contributed to this year include:

- The completion of a set of online teaching resources available to download for free by use in all UK Schools, Colleges and Sixth Forms, based on our Student Question Time workshops and productions. www.thesamosa.co.uk/2023/06/13/samosa-media-diverse-mentoring-training/
- Developed new relationships and partnerships with media and cultural groups to promote diversity in the curriculum and raise wider awareness of the education work of Samosa Media, including profiles of our work by Hyphen Media www.thesamosa.co.uk/2024/06/18/im-not-interested-in-destroying-institutions-i-want-to-change-them-hyphen/ and work for BBC Radio 4 exploring tensions between young people in the UK due to the war in Gaza. [www.bbc.co.uk/programmes/Conflict on Campus Anwar Akhtar](http://www.bbc.co.uk/programmes/Conflict_on_Campus_Anwar_Akhtar)
- Continuing work on several school, Sixth Form and University campuses, delivering mentoring workshops and diverse curriculum enrichment programmes, to support young people. We are delivering structured programmes of education work, with the University of East London, Westminster University, Loughborough University London, Stepney Redcoats School, St Gabriel's School Camberwell and Lilian Bayliss School Lambeth. An example of work from these campus workshops is this film made with students at St Gabriel's School Lambeth. www.thesamosa.co.uk/2024/04/26/five-tips-to-survive-if-you-dont-speak-english-in-school/
- We delivered to continue to deliver curriculum resources and programme work into a range of other educational institutions and community organisations. We have delivered a significant body of media work that empowers British young people with South Asian heritage, establishing a range of positive programmes of work that inspire and bring communities together with shared heritage and shared narratives. This work helps young people gain confidence in communication, critical thought and social issues, and helps tackle the poverty, cultural and social isolation experienced by many young BAME people in the UK.

Pakistan's Best Kept Secret – a film about Lahore Museum, made as a curriculum resource across South Asian, Muslim, Sikh, Hindu studies, Commonwealth History and British Asian history, continues to have audience impact on campuses. Online it has now reached an audience of over 3.5 million. It has been featured on many educational websites, and used by multiple schools, colleges and universities as a curriculum resource. Our work with school students is recognised as helping to build confidence, and contributes towards their interest in further and higher education. Our work with mainly BAME university students has supported them to gain cultural capital, confidence in communication and critical thought.

All the above work is now catalogued and available to access as teaching materials from the www.thesamosa.co.uk website and is now being shared and promoted as a curriculum resource for schools, colleges and universities across the UK. This resource includes material created with the Royal Society of Arts, Commerce and Manufacturing (RSA) to develop the Pakistan Calling catalogue, [//pkcalling.com/](http://pkcalling.com/). We have produced and curated over 60 films looking at education, culture, health, development, conflict resolution, women, tolerance and minority rights issues in Pakistan and the UK. The film platform is a curriculum resource. All films are in English or subtitled.

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The Samosa Media continues to deliver a wide programme of workshops and out-of-hours educational activity across UK Secondary schools, Further and Higher Education making use of a rich body of content generated by our work. Building confidence and introducing students to key aspects of the creative industries, our work provides an important contribution to curriculum development in subject areas such as Media Studies, History, Religious Studies and Citizenship. The work helps promote cultural diversity, bridging understanding and connecting communities in the UK.

We are learning and measure impact as we go on all our projects, collecting information through questionnaires and surveys involving young people attending our workshops, events, debates and discussions. We are now developed an evaluation impact framework working with www.tialt.org to fully quantify the impact achieved, inform our future planning / development work with our partners and donors.

Risk Management

The board meets a minimum of four times a year and closely monitors company programme planning and programme work in delivery. An annual work plan developed by the CEO, is assessed and then approved by the board. Staff are then tasked to deliver and work to this planning document.

Reserves Policy

The charitable company is currently in the process of growing reserves to an acceptable level for the management of company business and contingency policy. A long-term reserves fund of £40,000 is targeted, that figure being approximately equal to 4 months of company core, annual, operational costs, that include staffing, overheads and programme management costs.

Plans for future periods

Several research reports have detailed the health, economic and social inequalities exposed in the UK by Covid 19, in relation to working class BAME communities. This has highlighted the impact and importance of our work. BAME communities outside of London face regional inequality, class inequality and racial inequality. As such we are now developing more programme work in Bradford and Manchester.

We have seen a sudden upsurge in online use of our current curriculum content, as a result of home learning, due to campus and school closures as a result of Covid 19. Our future work plans and programme planning have factored in, how we as an arts and educational organisation, respond to the long term challenges of these inequalities in society, particularly their impact on young people. We have developed a training methodology, fostering creative skills, self-confidence, and supporting diversity in media and arts. This supports young BAME working class people in their social, cultural and educational development, helping them gain cultural capital often only available to middle class children.

Financial Review

New income was £123,917 including contributions from The Portal Trust (£45,000) and Esmee Fairbairn Foundation (£59,180). After expenditure on charitable activities of £103,205 this gave a year end surplus of £20,712. We are also in discussion with new funders regarding future support for our education and integration work, as we aim to expand programme delivery to larger groups of young people. Exploratory discussions are underway with the Henry Smith Charity relating to future support for our work. We continue to work closely with the Portal Trust on both delivery of educational support to young people in London and policy work on young people, poverty and social exclusion. The company is in a stable operational and trading situation and aiming to scale up its educational and arts programme delivery work with more schools, colleges, universities and cultural / arts partners in new locations.

Statement of Trustees' responsibilities

The Trustees (who are also directors for the purposes of company law) are responsible for preparing the Report of the Trustees and the Financial Statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company and Charity law requires the Trustees to prepare Financial Statements for each financial year under law, that the Trustees must not approve the Financial Statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these Financial Statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities' SORP;
- make judgments and estimates that are reasonable and prudent;
- state whether applicable United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law) has been followed, disclosing and explaining any departures there from in the Financial Statements; and
- prepare the Financial Statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The Trustees are responsible for keeping proper accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the Financial Statements comply with the Companies Act 2006 and Charities Act 2011. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

By Order of the Board of Trustees



Graham Hitchen

Chair

6 December 2024

Independent Examiner's report to the Trustees of The Samosa Media Limited

I report to the charity's Trustees on my examination of the financial statements of The Samosa Media Limited for the year ended 31 March 2024, which are set out on pages 8 to 13.

This report is made solely to the Charity's Trustees, as a body, in accordance with section 145 of the Charities Act 2011. My work has been undertaken so that I might state to the Charity's Trustees those matters I am required to state to them in this report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the Charity and the Charity's members as a body, for my work, for this report, or for the opinions I have formed.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the financial statements do not accord with those records; or
3. the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the financial statements give a 'true and fair view which is not a matter considered as part of an independent examination; or
4. the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Alastair Duke FCA
For and on behalf of
PKF Littlejohn LLP
Chartered Accountants

15 Westferry Circus
Canary Wharf
London
E14 4HD

6 December 2024

	Notes	2024	2023
Income from:			
Grants	1	123,917	73,000
		<u> </u>	<u> </u>
Total Income		123,917	73,000
		<u> </u>	<u> </u>
Expenditure on:			
Charitable activities	2	103,205	106,592
		<u> </u>	<u> </u>
Total Expenditure		103,205	106,592
		<u> </u>	<u> </u>
Net movement of funds	3	20,712	(33,592)
Balance brought forward at start of period		10,834	44,426
		<u> </u>	<u> </u>
Balance carried forward at end of period		£31,546	£10,834
		<u> </u>	<u> </u>

All funds held are unrestricted.

The Company had no gains and losses other than those noted above. All income is derived from continuing activities.

The accounting policies and notes on pages 10 to 13 form part of these Financial Statements.

	Notes	2024	2023
Tangible Fixed Assets	5	-	-
Current Assets			
Debtors	6	-	-
Cash at bank and in hand		36,847	14,365
		36,847	14,365
Less: Current Liabilities			
Creditors: amounts falling due within one year	7	(5,301)	(3,531)
Net Current Assets		31,546	10,834
Net Assets		£31,546	£10,834
Represented by:			
Unrestricted funds			
		£31,546	£10,834

The Directors are satisfied that the Company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006 and that members have not required the Company to obtain an audit in accordance with section 476 of the Act.

The Directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of the accounts.

The Financial Statements are prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the provisions of FRS102 Section 1A – small entities.

The Financial Statements were approved by the Trustees on 6 December 2024.



.....
Graham Hitchen
Chairman

The accounting policies and notes on pages 10 to 13 form part of these Financial Statements.

General information and basis of preparation

The Samosa Media Limited is a charitable company, limited by guarantee, in the United Kingdom. The address of the registered office is given in the company information on page 1 of these financial statements.

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice, the Charities Act 2011, the Companies Act 2006 and UK Generally Accepted Practice as it applies from 1 January 2019.

The Trustees have assessed the future cashflows of the charity and believe that there will be sufficient inflows to meet liabilities for a period of at least twelve months from the date of approval of the financial statements. The financial statements are therefore prepared on the going concern basis.

The financial statements are prepared in sterling which is the functional currency of the company and on an historical cost basis.

The significant accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all years presented unless otherwise stated.

Voluntary Income

All incoming resources are included in the Statement of Financial Activities (SoFA) when the company is legally entitled to the income, after any performance conditions have been met, when the amount can be measured reliably and when it is probable that the income will be received. Income from donations is recognised on receipt, unless there are conditions attached to the donation that require a level of performance before entitlement can be obtained. In this case income is deferred until those conditions are fully met or the fulfilment of those conditions is within the control of the company and it is probable that they will be fulfilled.

Resources Expended

Liabilities are recognised as resources expended as soon as there is a legal or constructive obligation committing the company to the expenditure. All expenditure is accounted for on an accruals basis and has been classified as Costs of Charitable Activities.

Tangible fixed assets

Tangible fixed assets are stated at cost less accumulated depreciation and accumulated impairment losses. Cost includes costs directly attributable to making the asset capable of operating as intended.

Depreciation is provided on all tangible fixed assets, at rates calculated to write off the cost, less estimated residual value, of each asset on a systematic basis over its expected useful life as follows:

IT equipment	3 years
--------------	---------

Foreign Currency Translation

Transactions in foreign currencies are translated at the exchange rate ruling on the date of the transaction.

Funds

The funds represented on the Balance Sheet are unrestricted funds and can be used at the Trustees' discretion for either capital or revenue purposes on any of the activities carried out by the company.

Taxation

The company is treated for tax purposes as a charity and is not liable to Income Tax on income derived from charitable activities. The company is not registered for VAT. All expenditure amounts in the Statement of Financial Activities (SOFA) are shown inclusive of VAT, where relevant.

1. Grants	2024	2023
Esmee Fairbairn	59,180	-
Portal Trust	45,000	55,000
University of Manchester	10,682	-
Foundation Future London	9,000	18,000
Sundry	55	-
	£123,917	£73,000
2. Charitable activities		
Staff costs	65,936	75,053
Direct programme costs	27,785	25,327
Support costs:		
Rent and service charges	3,749	888
Bank and other charges	132	132
Independent examiner's fees	1,700	1,500
Bookkeeping fee	1,820	2,310
Insurance	800	750
Other costs	1,283	632
	£103,205	£106,592
3. Net movement in funds		
Net movement in funds is stated after charging:		
Independent examiner's fee	£1,700	£1,500

4. Trustees, Employees and Related Party Transactions

The Trustees were not remunerated nor reimbursed any expenses during the period.

There were two employees of the charity in the year (2023 – two). No employees earned more than £60,000.

Staff are supported by associate colleagues, artists and freelancers in delivery of a programme of education and arts workshops.

5. Tangible fixed assets

	IT equipment £
Cost:	
At 1 April 2023	1,478
Additions	-
At 31 March 2024	1,478
Depreciation:	
At 1 April 2023	1,478
Charge for the year	-
At 31 March 2024	1,478
Net book value:	
At 31 March 2024	-
At 31 March 2024	-

6. Debtors	2024	2023
Prepayments	£-	£-

7. Creditors: amounts falling due within one year

Accruals	£5,301	£3,531

8. Contingent Liabilities

There were no contingent liabilities at 31 March 2024 or 31 March 2023.

9. Limitation of Liability

The Company is limited by guarantee having no share capital. If the Charity is dissolved, every member remaining or who was a member within 12 months of the winding up has agreed to contribute up to £1 towards the costs of dissolution and the liabilities incurred by the Charity whilst the contributor was a member.

10. Related Party Transactions

There are no known related party transactions to disclose.

11. Post Balance Sheet Events

There have been no events between the period end and the date on which these Financial Statements were approved that would have a significant effect on the Financial Statements.

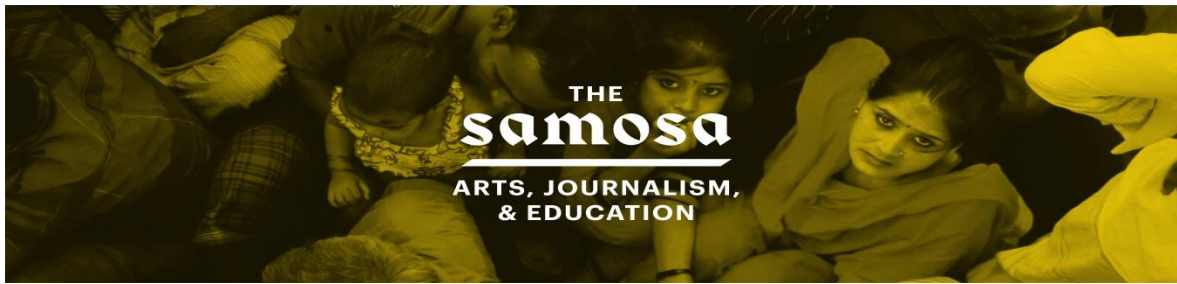
12. Ultimate Controlling Party

The Trustees do not consider that there is an Ultimate Controlling Party.

THE SAMOSA MEDIA LIMITED

England & Wales - Charity number 1165245

Accounts



THE SAMOSA MEDIA LIMITED

**UNAUDITED REPORT OF THE TRUSTEES AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED
31 MARCH 2023**

Company Number 09606330

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Company Information	1
Report of the Trustees	2 - 6
Independent Examiner's Report	7
Statement of Financial Activities	8
Balance Sheet	9
Accounting Policies and Notes to the Financial Statements	10 - 13

Trustees	John Pandit Graham Hitchen Sonia Raja
Principal address	Impact Brixton Hub 17a Electric Lane Brixton London SW9 8LA
Company Number	09606330
Charity Registration Number	1165245
Independent Examiner	Alastair Duke PKF Littlejohn LLP Chartered Accountants 15 Westferry Circus Canary Wharf London E14 4HD
Bankers	HSBC 59 – 61 The Mall Stratford London E15 1XF

Introduction

The Trustees have pleasure in presenting this report and the financial statements of the company for the year to 31 March 2023. The Trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their financial statements.

Vision and Mission

The Samosa Media Limited is a UK based arts and media charity, facilitating positive cooperation and discussion both within the British Pakistani community and between Britain and Pakistan (as well as wider South Asian and Muslim communities). Using the medium of arts and journalism, we promote education and learning, community cohesion and intercultural dialogue, as well as providing spaces to explore cultural and social issues impacting all communities. Our approach is always inclusive and open to people from all backgrounds, engaging wider Asian, Muslim, BME and all other communities in the UK. The Samosa works to empower British Muslim voices and increase opportunities using media, film, theatre and music as ways to engage with and explore issues these communities face. We believe that the arts can play a major part in giving voice to often-unheard experiences of minority groups in Britain, and the Play Dara, the Lahore Museum Film, the Pakistan Calling films our films with UEL Journalism school and our Stepney All Saints Sixth Form Question Time films are all very powerful resources to do this.

Objects

The Objects of the Charity are:

- to encourage the advancement of education of British Pakistanis and other communities through raising awareness of issues such as identity, politics, multiculturalism, human rights and development in Pakistan, Britain and elsewhere through the arts and media communication and other recognised scholarly subjects and the provision of global forums and democratic and participatory exchange, either free of charge or subject to charge;
- to advance the Arts for the benefit of the general public and the British-Pakistani population of the United Kingdom by promoting inter-faith and cross-cultural work by artists in the fields of theatre, visual arts, film, literature and music in such ways as the trustees shall from time to time think fit, including by:
 - collaborating with theatres, cinemas, cultural centres and other venues in the United Kingdom to produce plays and films and organise exhibitions, film screenings and other events that showcase British Pakistani and Pakistani artists and art forms to a high standard; and
 - working with British and international organisations to develop arts and culture programmes for the wider British community that also showcase work by British Pakistani and Pakistani artists;
- the promotion of equality and diversity for the public benefit by:
 - the elimination of discrimination on the grounds of race, gender, disability, sexual orientation or religion;
 - advancing education and raising awareness in equality and diversity;
 - promoting activities to foster understanding between people from diverse backgrounds;
 - conducting or commissioning research on equality and diversity issues and publishing the results to the public; and
 - cultivating a sentiment in favour of equality and diversity.
- to provide people, organisations and businesses in the United Kingdom and Pakistan with a means of presenting themselves directly without mediation by government, established media or political or religious institutions;
- to promote and publish magazines, articles and all forms of publications and broadcasting especially on the internet in pursuit of the above objects;
- to encourage and promote research and discussion, in particular in relation to the above objects; and
- such other objects as are charitable under the laws of England and Wales as the Trustees shall at their absolute discretion determine.

Organisational structure, Governance and Management

On 23 May 2015, The Samosa Media Limited was incorporated and full charitable status was received in January 2016 and entered onto the Register of Charities with the Registered Charity Number 1165245.

The Samosa has three trustees with a track record of public service in education, social welfare work and the arts on its board:

Graham Hitchen (Chair)
John Pandit (co-founder)
Sonia Raja

Staff Company Secretary and Chief Executive Officer: M.Anwar Akhtar

Education Programme officer part time: Natalie Marshall

Film and Media associate: Victor Rios

The Trustees confirm that they have had due regard to the guidance on public benefit issued by the Charity Commission when considering the objects, activities and future plans of the Charity.

Achievements and performance

New **curriculum and arts projects** commenced that we partnered, led or contributed to this year include:

The Samosa Media Community Production Internship, aimed at improving the employability of students from under-represented backgrounds by gaining professional experience in the creative sector working with Manchester University. www.manchester.ac.uk/discover/news/the-samosa-media-project-cross-school-collaboration-opens-doors-to-professional-experience-in-the-creative-sector/

Various projects with Anglia Ruskin University to both produce new materials and disseminate existing to provide diversity in the curriculum. www.aru.ac.uk/research/safe-and-inclusive-communities/anwar-akhtar-delivers-powerful-keynote-at-second-theme-launch

Developed new relationships and partnerships with educational groups to promote diversity in the curriculum including work with Arty Teacher. [Dara - Delivering a Diverse Drama Curriculum - The Arty Teacher](http://Dara-Delivering-a-Diverse-Drama-Curriculum-The-Arty-Teacher)

Continuing work on several school, sixth form and university campuses delivering mentoring workshops and diverse curriculum enrichment programmes to support young people. We are delivering structured programmes of education work with the University of East London, Westminster University, Loughborough University London, Stepney Redcoats School, St Gabriel's School Camberwell and Lilian Bayliss School Lambeth. For example www.stepneyallsaints.school/samosa-media-workshops-at-stepney-all-saints/

We delivered and continue to deliver curriculum resources and programme work into a range of other educational institutions and community organisations. We have delivered a significant body of media work that empowers British young people with South Asian heritage, establishing a range of positive programmes of work that inspire and bring communities together with shared heritage and shared narratives. This work helps young people gain confidence in communication, critical thought and social issues, and helps tackle the poverty, cultural and social isolation experienced by many young BAME people in the UK. Our programme of work was adapted to the impact of Covid; much more activity moved on line as we faced the consequences of school and campus closures - and, as they re-open, shrinking extra-curricular activity and reduced off-campus activities in youth, community centres and summer camps. www.thesamosa.co.uk/2023/06/13/samosa-media-diverse-curriculum-resources/

Pakistan's best kept Secret - the story of Lahore Museum, made as a curriculum resource across South Asian, Muslim, Sikh, Hindu studies, Commonwealth History and British Asian history, continues to have audience impact on campuses. Online it has now reached an audience of over 3.5 million. It has been featured on many educational websites, and used by multiple schools, colleges and universities as a curriculum resource.

Our work with school students is recognised as helping to build confidence, and contributes towards their interest in further and higher education. Our work with working class, mainly BAME, university students has supported them to gain confidence in communication and critical thought.

All the above work is now catalogued and available to access as teaching materials from the www.thesamosa.co.uk website and is now being shared and promoted as a curriculum resource for schools, colleges and universities across the UK. This resource includes material created with the Royal Society of Arts, Commerce and Manufacturing (RSA) to develop the Pakistan Calling catalogue, [//pkcalling.com/](http://pkcalling.com/). We have produced and curated over 60 films looking at education, culture, health, development, conflict resolution, women, tolerance and minority rights issues in Pakistan and the UK. The film platform is a curriculum resource. All films are in English or subtitled.

The Samosa Media has previously delivered two very high profile arts productions. We co-produced DARA, a play originally performed by Pakistani human rights theatre group Ajoka, bringing it to the London stage at the National Theatre in 2015. In May 2016, we co-produced Laal and Asian Dub Foundation concert at The Royal Festival Hall. We continue to develop work with our partners in Pakistan. This work is still a core part of our arts education and diversity in the curriculum programmes.

In July 23 BBC Radio 4 broadcast a 30 minute documentary presented by Anwar Akhtar 'Schools Apart' on diversity and inclusive education within England's schools. The programme explored the central role of curriculum diversity in helping to build a shared identity for young people with contributions from teachers and students at Stepney All Saints and Lilian Baylis schools in London and Loreto 6th form in Manchester, where Anwar was a student. The Show is also available as an on line podcast and is a valuable impactful curriculum resource. www.bbc.co.uk/programmes/m0018wz5

The Samosa Media continues to deliver a wide programme of workshops and out-of-hours educational activity across UK Secondary schools, Further and Higher Education making use of a rich body of content generated by our work. Building confidence and introducing students to key aspects of the creative industries, our work provides an important contribution to curriculum development in subject areas such as Media Studies, History, Religious Studies and Citizenship. Using resources such as the Pakistan Calling film catalogue and our experience as co-producers of the Moghul History, DARA play, these workshops explore topical issues relevant to young people today, such as racism, religious tensions, immigration, social change and women's rights. The engagement work helps promote cultural diversity, bridging understanding and connecting communities in the UK.

We are learning and measure impact as we go on all our projects, collecting information through questionnaires and surveys involving young people attending our workshops, events, debates and discussions. We are now developing an evaluation impact framework working with www.tialt.org to fully quantify the impact achieved, inform our future planning / development work with our partners and donors.

Risk Management

The board meets a minimum of four times a year and closely monitors company programme planning and programme work in delivery. An annual work plan developed by the CEO, is assessed and then approved by the board. Staff are then tasked to deliver and work to this planning document.

Reserves Policy

Entering the seventh year of activity, the charitable company is currently in the process of growing reserves to an acceptable level for the management of company business and contingency policy. A long-term reserves fund of £40,000 is targeted, that figure being approximately equal to 4 months of company core, annual, operational costs, that include staffing, overheads and programme management costs.

Plans for future periods

Several research reports in 2023 have detailed the health, economic and social inequalities exposed in the UK by Covid 19, in relation to working class BAME communities. This has highlighted the impact and importance of our work. BAME communities outside of London face regional inequality, class inequality and racial inequality. As such we are now developing more programme work in Bradford and Manchester.

We have seen a sudden upsurge in online use of our current curriculum content, as a result of home learning, due to campus and school closures as a result of Covid 19. Our future work plans and programme planning have factored in, how we as an arts and educational organisation, respond to the long term challenges of these inequalities in society, particularly their impact on young people. We have developed a training methodology, fostering creative skills, self-confidence, and supporting diversity in media and arts. This supports young BAME working class people in their social, cultural and educational development, helping them gain cultural capital often only available to middle class children.

Financial Review

New Income was £73,000 from The Portal Trust (£55,000) and Foundation For Future London (£18,000). After expenditure on charitable activities of £106,592, a deficit of £33,592 was made.

New funding has also been confirmed, for the next two years for our programme work with young people from the Portal Trust of £95,000 and Esmée Fairbairn Foundation of £118,000 reflecting a strong endorsement and investment in our diversity in arts, education and heritage programme work, alongside our focus on young people and curriculum diversity. The company is in a stable operational, trading situation and aiming to scale up its educational and arts programme delivery work with more schools, colleges, universities and cultural / arts partners, and in new locations.

Statement of Trustees' responsibilities

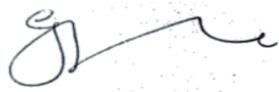
The Trustees (who are also directors for the purposes of company law) are responsible for preparing the Report of the Trustees and the Financial Statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company and Charity law requires the Trustees to prepare Financial Statements for each financial year under law, that the Trustees must not approve the Financial Statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these Financial Statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities' SORP;
- make judgments and estimates that are reasonable and prudent;
- state whether applicable United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law) has been followed, disclosing and explaining any departures there from in the Financial Statements; and
- prepare the Financial Statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The Trustees are responsible for keeping proper accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the Financial Statements comply with the Companies Act 2006 and Charities Act 2011. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

By Order of the Board of Trustees



Graham Hitchen
Chair
19 December 2023

Independent Examiner's report to the Trustees of The Samosa Media Limited

I report to the charity's Trustees on my examination of the financial statements of The Samosa Media Limited for the year ended 31 March 2023, which are set out on pages 8 to 13.

This report is made solely to the Charity's Trustees, as a body, in accordance with section 145 of the Charities Act 2011. My work has been undertaken so that I might state to the Charity's Trustees those matters I am required to state to them in this report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the Charity and the Charity's members as a body, for my work, for this report, or for the opinions I have formed.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the financial statements do not accord with those records; or
3. the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the financial statements give a 'true and fair view which is not a matter considered as part of an independent examination; or
4. the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Alastair Duke FCA
For and on behalf of
PKF Littlejohn LLP
Chartered Accountants

15 Westferry Circus
Canary Wharf
London
E14 4HD

19 December 2023

	Notes	2023	2022
Income from:			
Grants	1	73,000	106,400
Total Income		73,000	106,400
Expenditure on:			
Charitable activities	2	106,592	109,134
Total Expenditure		106,592	109,134
Net movement of funds	3	(33,592)	(2,734)
Balance brought forward at start of period		44,426	47,160
Balance carried forward at end of period		£10,834	£44,426

All funds held are unrestricted.

The Company had no gains and losses other than those noted above. All income is derived from continuing activities.

The accounting policies and notes on pages 10 to 13 form part of these Financial Statements.

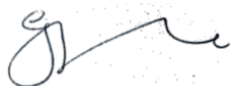
	Notes	2023	2022
Tangible Fixed Assets	5	-	-
Current Assets			
Debtors	6	-	-
Cash at bank and in hand		14,365	47,876
		14,365	47,876
Less: Current Liabilities			
Creditors: amounts falling due within one year	7	(3,531)	(3,450)
Net Current Assets		10,834	44,426
Net Assets		£10,834	£44,426
Represented by:			
Unrestricted funds			
		£10,834	£44,426

The Directors are satisfied that the Company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006 and that members have not required the Company to obtain an audit in accordance with section 476 of the Act.

The Directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of the accounts.

The Financial Statements are prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the provisions of FRS102 Section 1A – small entities.

The Financial Statements were approved by the Trustees on 19 December 2023.



.....
Graham Hitchen
Chairman

The accounting policies and notes on pages 10 to 13 form part of these Financial Statements.

General information and basis of preparation

The Samosa Media Limited is a charitable company, limited by guarantee, in the United Kingdom. The address of the registered office is given in the company information on page 1 of these financial statements.

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice, the Charities Act 2011, the Companies Act 2006 and UK Generally Accepted Practice as it applies from 1 January 2019.

The Trustees have assessed the future cashflows of the charity and believe that there will be sufficient inflows to meet liabilities for a period of at least twelve months from the date of approval of the financial statements. The financial statements are therefore prepared on the going concern basis.

The financial statements are prepared in sterling which is the functional currency of the company and on an historical cost basis.

The significant accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all years presented unless otherwise stated.

Voluntary Income

All incoming resources are included in the Statement of Financial Activities (SoFA) when the company is legally entitled to the income, after any performance conditions have been met, when the amount can be measured reliably and when it is probable that the income will be received. Income from donations is recognised on receipt, unless there are conditions attached to the donation that require a level of performance before entitlement can be obtained. In this case income is deferred until those conditions are fully met or the fulfilment of those conditions is within the control of the company and it is probable that they will be fulfilled.

Resources Expended

Liabilities are recognised as resources expended as soon as there is a legal or constructive obligation committing the company to the expenditure. All expenditure is accounted for on an accruals basis and has been classified as Costs of Charitable Activities.

Tangible fixed assets

Tangible fixed assets are stated at cost less accumulated depreciation and accumulated impairment losses. Cost includes costs directly attributable to making the asset capable of operating as intended.

Depreciation is provided on all tangible fixed assets, at rates calculated to write off the cost, less estimated residual value, of each asset on a systematic basis over its expected useful life as follows:

IT equipment	3 years
--------------	---------

Foreign Currency Translation

Transactions in foreign currencies are translated at the exchange rate ruling on the date of the transaction.

Funds

The funds represented on the Balance Sheet are unrestricted funds and can be used at the Trustees' discretion for either capital or revenue purposes on any of the activities carried out by the company.

Taxation

The company is treated for tax purposes as a charity and is not liable to Income Tax on income derived from charitable activities. The company is not registered for VAT. All expenditure amounts in the Statement of Financial Activities (SOFA) are shown inclusive of VAT, where relevant.

1. Grants	2023	2022
Portal Trust	55,000	55,000
Sir Harvey McGrath Foundation	-	25,000
Foundation Future London	18,000	18,000
Arts Council	-	5,000
Porthcurno	-	2,400
Paintings in Hospitals	-	1,000
	£73,000	£106,400

2. Charitable activities

Staff costs	75,053	75,727
Direct programme costs	25,327	27,849
Support costs:		
Rent and service charges	888	828
Bank and other charges	132	146
Independent examiner's fees	1,500	1,520
Bookkeeping fee	2,310	1,463
Insurance	750	689
Other costs	632	912
	106,592	£109,134

3. Net movement in funds

Net movement in funds is stated after charging:

Independent examiner's fee	£1,500	£1,520

4. Trustees, Employees and Related Party Transactions

The Trustees were not remunerated nor reimbursed any expenses during the period.

There were two employees of the charity in the year (2022 – two). No employees earned more than £60,000.

Staff are supported by associate colleagues, artists and freelancers in delivery of a programme of education and arts workshops.

5. Tangible fixed assets

	IT equipment £
Cost:	
At 1 April 2022	1,478
Additions	-
At 31 March 2023	1,478
Depreciation:	
At 1 April 2022	1,478
Charge for the year	-
At 31 March 2023	1,478
Net book value:	
At 31 March 2023	-
At 31 March 2022	-

6. Debtors	2023	2022
Prepayments	£-	£-

7. Creditors: amounts falling due within one year

Accruals	£3,531	£3,450

8. Contingent Liabilities

There were no contingent liabilities at 31 March 2023 or 31 March 2022.

9. Limitation of Liability

The Company is limited by guarantee having no share capital. If the Charity is dissolved, every member remaining or who was a member within 12 months of the winding up has agreed to contribute up to £1 towards the costs of dissolution and the liabilities incurred by the Charity whilst the contributor was a member.

10. Related Party Transactions

There are no known related party transactions to disclose.

11. Post Balance Sheet Events

There have been no events between the period end and the date on which these Financial Statements were approved that would have a significant effect on the Financial Statements.

12. Ultimate Controlling Party

The Trustees do not consider that there is an Ultimate Controlling Party.



Trustees' Annual Report for the period						
From	Period start date			To	Period end date	
	31	03	2022		31	03

Section A Reference and administration details

Charity name	The Samosa Media Limited
Other names charity is known by	The Samosa
Registered charity number (if any)	1165245
Charity's principal address	Impact Brixton Hub - 17a Electric Lane, Brixton, SW9 8LA.
Postcode	SW9 8LA.

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	John Pandit		appointed 23 May 2015	
2	Graham Hitchen		appointed 23 May 2015	
3	Sonia Raja		appointed 22 June 2015	
4				
5				
9				
19				
20				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)
Anwar Akhtar

Section B**Structure, governance and management****Description of the charity's trusts**

Type of governing document (eg. trust deed, constitution)	Articles of association
How the charity is constituted (eg. trust, association, company)	Association
Trustee selection methods (eg. appointed by, elected by)	Elected by the members

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

Section C**Objectives and activities**

Summary of the objects of the charity set out in its governing document

On 23 May 2015, The Samosa Media Limited was incorporated and full charitable status was received in January 2016 and entered onto the Register of Charities with the Registered Charity Number 1165245.

To encourage the advancement of education of British Pakistanis and other communities through raising awareness of issues such as identity, politics, multiculturalism, human rights and development in Pakistan, Britain and elsewhere through the arts and media communication and other recognised scholarly subjects and the provision of global forums and democratic and participatory exchange, either free of charge or subject to charge;

- to advance the Arts for the benefit of the general public and the British-Pakistani population of the United Kingdom by promoting inter-faith and cross-cultural work by artists in the fields of theatre, visual arts, film, literature and music in such ways as the trustees shall from time to time think fit, including by:
 - collaborating with theatres, cinemas, cultural centres and other venues in the United Kingdom to produce plays and films and organise exhibitions, film screenings and other events that showcase British Pakistani and Pakistan

artists and art forms to a high standard; and

- o working with British and international organisations to develop arts and culture programmes for the wider British community that also showcase work by British Pakistani and Pakistani artists;
- the promotion of equality and diversity for the public benefit by:
 - o the elimination of discrimination on the grounds of race, gender, disability, sexual orientation or religion;
 - o advancing education and raising awareness in equality and diversity;
 - o promoting activities to foster understanding between people from diverse backgrounds;
 - o conducting or commissioning research on equality and diversity issues and publishing the results to the public; and
 - o cultivating a sentiment in favour of equality and diversity.
- to provide people, organisations and businesses in the United Kingdom and Pakistan with a means of presenting themselves directly without mediation by government, established media or political or religious institutions;
- to promote and publish magazines, articles and all forms of publications and broadcasting especially on the internet in pursuit of the above objects;
- to encourage and promote research and discussion, in particular in relation to the above objects; and
- such other objects as are charitable under the laws of England and Wales as the Trustees shall at their absolute discretion determine.

THE SAMOSA MEDIA LIMITED REPORT OF THE TRUSTEES Year ended 31 March 2023

The Trustees have pleasure in presenting this report and the financial statements of the company for the year to 31 March 2023. The Trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their financial statements.

The Samosa Media Limited is a UK based arts and media charity, facilitating positive cooperation and discussion both within the British Pakistani community and between Britain and Pakistan (as well as wider South Asian and Muslim communities). Using the medium of arts and journalism, we promote education and learning, community cohesion and intercultural dialogue, as well as providing spaces to explore cultural and social issues impacting all communities. Our approach is always inclusive and open to people from all backgrounds, engaging wider Asian, Muslim, BME and all other communities in the UK. The Samosa works to empower British Muslim voices and increase opportunities using media, film, theatre and music as ways to engage with and explore issues these communities face. We believe that the arts can play a major part in giving voice to often-unheard experiences of minority groups in Britain, and the Play Dara, the Lahore Museum Film, the Pakistan Calling films our films with UEL Journalism school and our Stepney All Saints Sixth Form Question Time films are all very powerful resources to do this.

The Samosa has three trustees with a track record of public service in education, social welfare work and the arts on its board:

Graham Hitchen (Chair)
John Pandit (co-founder)
Sonia Raja

Staff Company Secretary and Chief Executive Officer: M.Anwar Akhtar

Education Programme officer part time: Natalie Marshall

Film and Media associate: Victor Rios

The Trustees confirm that they have had due regard to the guidance on public benefit issued by the Charity Commission when considering the objects, activities and future plans of the Charity.

Achievements and performance

New **curriculum and arts projects** commenced that we partnered, led or contributed to this year include:

The Samosa Media Community Production Internship, aimed at improving the employability of students from under-represented backgrounds by gaining professional experience in the creative sector working with Manchester University. www.manchester.ac.uk/discover/news/the-samosa-media-project-cross-school-collaboration-opens-doors-to-professional-experience-in-the-creative-sector/

Various projects with Anglia Ruskin University to both produce new materials and disseminate existing to provide diversity in the curriculum. www.aru.ac.uk/research/safe-and-inclusive-communities/anwar-akhtar-delivers-powerful-keynote-at-second-theme-launch

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

Developed new relationships and partnerships with educational groups to promote diversity in the curriculum including work with Arty Teacher. [Dara - Delivering a Diverse Drama Curriculum - The Arty Teacher](#)

Continuing work on several school, sixth form and university campuses delivering mentoring workshops and diverse curriculum enrichment programmes to support young people. We are delivering structured programmes of education work with the University of East London, Westminster University, Loughborough University London, Stepney Redcoats School, St Gabriel's School Camberwell and Lilian Bayliss School Lambeth. For example

www.stepneyallsaints.school/samosa-media-workshops-at-stepney-all-saints/

We delivered and continue to deliver curriculum resources and programme work into a range of other educational institutions and community organisations. We have delivered a significant body of media work that empowers British young people with South Asian heritage, establishing a range of positive programmes of work that inspire and bring communities together with shared heritage and shared narratives.

This work helps young people gain confidence in communication, critical thought and social issues, and helps tackle the poverty, cultural and social isolation experienced by many young BAME people in the UK. Our programme of work was adapted to the impact of Covid; much more activity moved on line as we faced the consequences of school and campus closures - and, as they re-open, shrinking extra-curricular activity and reduced off-campus activities in youth, community centres and summer camps.

www.thesamosa.co.uk/2023/06/13/samosa-media-diverse-curriculum-resources/

Pakistan's best kept Secret - the story of Lahore Museum, made as a curriculum resource across South Asian, Muslim, Sikh, Hindu studies, Commonwealth History and British Asian history, continues to have audience impact on campuses. Online it has now reached an audience of over 3.5 million. It has been featured on many educational websites, and used by multiple schools, colleges and universities as a curriculum resource.

Our work with school students is recognised as helping to build confidence, and contributes towards their interest in further and higher education. Our work with working class, mainly BAME, university students has supported them to gain confidence in communication and critical thought.

All the above work is now catalogued and available to access as teaching materials from the www.thesamosa.co.uk website and is now being shared and promoted as a curriculum resource for schools, colleges and universities across the UK. This resource includes material created with the Royal Society of Arts, Commerce and Manufacturing (RSA) to develop the Pakistan Calling catalogue, [//pkcalling.com/](http://pkcalling.com/). We have produced and curated over 60 films looking at education, culture, health, development, conflict resolution, women, tolerance and minority rights issues in Pakistan and the UK. The film platform is a curriculum resource. All films are in English or subtitled.

In July 22 BBC Radio 4 broadcast a 30 minute documentary presented by Anwar Akhtar 'Schools Apart' on diversity and inclusive education within England's schools. The programme explored the central role of curriculum diversity in helping to build a shared identity for young people with contributions from teachers and students at Stepney All Saints and Lilian Baylis schools in London and Loreto 6th form in Manchester, where Anwar was a student. The Show is also available as a on line and is a valuable impactful curriculum resource.

www.bbc.co.uk/programmes/m0018wz5

The Samosa Media continues to deliver a wide programme of workshops and out-of-hours educational activity across UK Secondary schools, Further and Higher Education making use of a rich body of content generated by our work. Building confidence and introducing students to key aspects of the creative industries, our work provides an important contribution to curriculum development in subject areas such as Media Studies, History, Religious Studies and Citizenship. Using resources such as the Pakistan Calling film catalogue and our experience as co-producers of the Moghul History, DARA play, these workshops explore topical issues relevant to young people today, such as racism, religious tensions, immigration, social change and women's rights. The engagement work helps promote cultural diversity, bridging understanding and connecting communities in the UK.

We are learning and measure impact as we go on all our projects, collecting information through questionnaires and surveys involving young people attending our workshops, events, debates and discussions. We are now developing an evaluation impact

framework working with www.tialt.org to fully quantify the impact achieved, inform our future planning / development work with our partners and donors.

Plans for future periods

Several research reports in 2023 have detailed the health, economic and social inequalities exposed in the UK by Covid 19, in relation to working class BAME communities. This has highlighted the impact and importance of our work. BAME communities outside of London face regional inequality, class inequality and racial inequality. As such we are now developing more programme work in Bradford and Manchester.

We have seen a sudden upsurge in online use of our current curriculum content, as a result of home learning, due to campus and school closures as a result of Covid 19. Our future work plans and programme planning have factored in, how we as an arts and educational organisation, respond to the long term challenges of these inequalities in society, particularly their impact on young people. We have developed a training methodology, fostering creative skills, self-confidence, and supporting diversity in media and arts. This supports young BAME working class people in their social, cultural and educational development, helping them gain cultural capital often only available to middle class children.

Additional details of objectives and activities (Optional information)

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You **may choose** to include further statements, where relevant, about: policy on grantmaking;

- policy programme related investment;
- contribution made by volunteer

Section D	Achievements and performance
Summary of the main achievements of the charity during the year	Achievements and performance We delivered and continue to deliver curriculum resources and programme work into a range of other educational institutions and community organisations. We have delivered a significant body of media work that empowers British young people with South Asian heritage, establishing a range of positive programmes of work that inspire and bring communities together with shared heritage and shared narratives. This work helps young people gain confidence in communication, critical thought and social issues, and helps tackle the poverty, cultural and social isolation experienced by many young BAME people in the UK. Our programme of work was adapted to the impact of Covid; much more activity moved on line as we faced the consequences of school and campus closures - and, as they re-open, shrinking extra-curricular activity and reduced off-campus activities in youth, community centres and summer camps. www.thesamosa.co.uk/2023/06/13/samosa-media-diverse-curriculum-resources/

Section E**Financial review****Brief statement of the charity's policy on reserves**

As a relatively new charity entering its eight full year of trading, the company is currently in the process of growing reserves to an acceptable level for the management of company business and contingency policy. A long term reserves fund of £40,000 is targeted, that figure being approximately equal to 4 months of company full annual operational costs, that include staffing, overheads and programme management costs.

Details of any funds materially in deficit**Further financial review details (Optional information)**

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

New Income was £73,000 from The Portal Trust (£55,000) and Foundation For Future London (£18,000). After expenditure on charitable activities of £106,592, a deficit of £33,592 was made.

New funding has also been confirmed, for the next two years for our programme work with young people from the Portal Trust of £95,000 and Esmee Fairbairn Foundation of £118,000 reflecting a strong endorsement and investment in our diversity in arts, education and heritage programme work, alongside our focus on young people and curriculum diversity. The company is in a stable operational, trading situation and aiming to scale up its educational and arts programme delivery work with more schools, colleges, universities and cultural / arts partners, and in new locations.

Section F**Other optional information****Section G****Declaration**

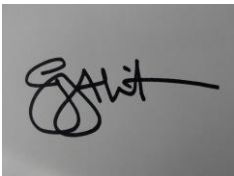
The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)

Full name(s)

Position (eg Secretary, Chair,

	
Graham Hitchen	21 March 24
Chair	

THE SAMOSA MEDIA LIMITED

England & Wales - Charity number 1165245

Accounts



Trustees' Annual Report for the period

	Period start date				Period end date		
	31	03	2021		31	03	2022
From				To			

Section A Reference and administration details

Charity name The Samosa Media Limited

Other names charity is known by The Samosa

Registered charity number (if any) 1165245

Charity's principal address Impact Brixton Hub - 17a Electric Lane, Brixton, SW9 8LA.

Postcode SW9 8LA.

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	John Pandit		appointed 23 May 2015	
2	Graham Hitchen		appointed 23 May 2015	
3	Sonia Raja		appointed 22 June 2015	
4				
5				
9				
19				
20				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

~~Name of chief executive or names of senior staff members (Optional information)~~

Anwar Akhtar

Section B**Structure, governance and management****Description of the charity's trusts**

Type of governing document (eg. trust deed, constitution)	Articles of association
How the charity is constituted (eg. trust, association, company)	Association
Trustee selection methods (eg. appointed by, elected by)	Elected by the members

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

Section C**Objectives and activities****Summary of the objects of the charity set out in its governing document**

On 23 May 2015, The Samosa Media Limited was incorporated and full charitable status was received in January 2016 and entered onto the Register of Charities with the Registered Charity Number 1165245.

To encourage the advancement of education of British Pakistanis and other communities through raising awareness of issues such as identity, politics, multiculturalism, human rights and development in Pakistan, Britain and elsewhere through the arts and media communication and other recognised scholarly subjects and the provision of global forums and democratic and participatory exchange, either free of charge or subject to charge;

- to advance the Arts for the benefit of the general public and the British-Pakistani population of the United Kingdom by promoting inter-faith and cross-cultural work by artists in the fields of theatre, visual arts, film, literature and music in such ways as the trustees shall from time to time think fit, including by:

collaborating with theatres, cinemas, cultural centres and other venues in the United Kingdom to produce plays and films and organise exhibitions, film screenings and other events that showcase British Pakistani and Pakistani

artists and art forms to a high standard; and

- o working with British and international organisations to develop arts and culture programmes for the wider British community that also showcase work by British Pakistani and Pakistani artists;
- the promotion of equality and diversity for the public benefit by:
 - o the elimination of discrimination on the grounds of race, gender, disability, sexual orientation or religion;
 - o advancing education and raising awareness in equality and diversity;
 - o promoting activities to foster understanding between people from diverse backgrounds;
 - o conducting or commissioning research on equality and diversity issues and publishing the results to the public; and
 - o cultivating a sentiment in favour of equality and diversity.
- to provide people, organisations and businesses in the United Kingdom and Pakistan with a means of presenting themselves directly without mediation by government, established media or political or religious institutions;
- to promote and publish magazines, articles and all forms of publications and broadcasting especially on the internet in pursuit of the above objects;
- to encourage and promote research and discussion, in particular in relation to the above objects; and
- such other objects as are charitable under the laws of England and Wales as the Trustees shall at their absolute discretion determine.

THE SAMOSA MEDIA LIMITED REPORT OF THE TRUSTEES Year ended 31 March 2022

The Trustees have pleasure in presenting this report and the financial statements of the company for the year to 31 March 2022. The Trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their financial statements.

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The Samosa has three trustees with a track record of public service in education, social welfare work and the arts on its board:

Graham Hitchen (Chair)
John Pandit (co-founder)
Sonia Raja

Staff Company Secretary and Chief Executive Officer: M.Anwar Akhtar

Education Programme officer part time: Natalie Marshall

Film and Media associate: Victor Rios

The Trustees confirm that they have had due regard to the guidance on public benefit issued by the Charity Commission when considering the objects, activities and future plans of the Charity.

Achievements and performance

New curriculum and arts projects commenced that we partnered, led or contributed to this year include:

Preparation for a major event taking place later in 2022 to mark the 75th anniversary of the partition of India – working with Ajoka Theatre, the Lahore Arts Council and The British Council. An all-day 'peace conference and celebration' was planned, including presentations, talks and performances from writers, poets, musicians, dancers, theatre and visual artists. The event received widespread media coverage in Asia and Europe, including being profiled by Salzburg Global Seminar as part of their arts and peace building programme work. The event was filmed for use, as an education and cultural learning resource.

Early planning and research was undertaken for a BBC Radio 4 broadcast

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

documentary (the programme presented by Anwar Akhtar 'Schools Apart' on diversity and inclusive education within England's schools was broadcast in July 2022). Research was undertaken on the central role of curriculum diversity in helping to build a shared identity for young people with contributions from teachers and students at Stepney All Saints and Lilian Baylis schools in London and Loreto 6th form in Manchester, where Anwar was a student.

Loughborough University Bi-lingual Education partnership – working with a group of 20 students enrolled in the Masters' programmes at the Institute of Media and Creative Industries, Loughborough University London, to create a set of materials and research to help support teaching professionals with bilingual learning in the curriculum for 11-18 year olds. The students were a diverse group from various countries in the world.

Delivered a series of 12 creative film workshops for a group of students aged 15–17 at St. Gabriel's College Lambeth, to help students develop their language, communication and self confidence; and to explore roles such as director, camera assistant, actor, lighting and sound engineer.

Continued delivery of several curriculum enrichment workshop programmes at Stepney All Saints school including support for 6th form business studies students in public speaking and communication; and Drama and literacy workshops for Year 9 students to support building confidence in language and self-expression.

Continued a curriculum support partnership with Westminster University Contemporary Media Practice BA Honours. Anwar Akhtar is working with the second-year students on a live project/client brief. He gave a lecture and delivered workshops with smaller groups of students to guide them in the development, production and delivery of a piece of creative media production, related to a theme or subject that the students identified following their initial workshop with him. This partnership between Westminster University and Samosa Media is part of a project aimed at exploring wider policy and cultural debates, media discourses relating to home, identity, place, and belonging with young people in Britain. Four pieces of production work were then delivered by the students

Kick-started a Manchester youth film workshops programme. Anwar led a diversity and media workshop with filmmaker Luca Rudlin and young BAME creatives Aatif Zafar, Ellern Lewis and Jamil Keating. Samosa Media worked with Xaverian College and Contact Theatre to recruit participants and deliver a project with young people exploring themes of identity and belonging in Greater Manchester. A series of interviews were collected with young people exploring the themes of identity and belonging in Greater Manchester. In October, a second series of media and production workshops run by BAME creatives from Manchester aged 16-21, developed creative responses, to both the ideas discussed around identity and belonging in Manchester. The films created will be future curriculum resources and assets for further work in this area.

We have delivered a significant body of media work that empowers British young people with South Asian heritage, establishing a range of positive programmes of work that inspire and bring communities together, with shared heritage and shared narratives. This work helps young people gain confidence in communication, critical thought and social issues, and helps tackle the poverty, cultural and social isolation experienced by many young BAME people in the UK. Our programme of work was adapted to the impact of Covid; much more activity moved on line as we faced the consequences of school and campus closures - and, as they re-open, shrinking extra-curricular activity and reduced off-campus activities in youth, community centres and summer camps

www.thesamosa.co.uk/2020/02/18/schools-colleges-and-universities/

Pakistan's best kept Secret - the story of Lahore Museum, made as a curriculum resource across South Asian, Muslim, Sikh, Hindu studies, Commonwealth History and British Asian history, continues to have audience impact on campuses. Online it has now reached an audience of over 3 million. It has been featured on many educational websites, and used by multiple schools, colleges and universities as a curriculum resource.

We are delivering structured programmes of education work with the University of East London, Westminster University, Stepney Redcoats School, St Gabriel's School Camberwell, Stratford School Academy and Manchester Museum.

We delivered and continue to deliver curriculum resources and programme work into a range of other educational institutions and community organisations. Our work with school students is recognised as helping to build confidence, and contributes towards their interest in further and higher education. Our work with working class, mainly BAME, university students has supported them to gain confidence in communication and critical thought.

Our partnership with University of East London Journalism school to support working class and students from BAME backgrounds has now entered its seventh year. Our Sixth form Question Time film programme and skills workshops programme continues with Stepney School, with Anwar Akhtar also invited to give assembly talks to the full Sixth form of 200 students in October 2021, to launch our workshop programme at the school, on 'The importance of education and the arts to working class young people'.

All the above work is now catalogued and available to access as teaching materials from the www.thesamosa.co.uk website and is now being shared and promoted as a curriculum resource for schools, colleges and universities across the UK. We have established a Samosa Education Programme 'method' with the creation of a set of Curriculum and learning materials for both campus and wider community use.

These resources includes material created with the Royal Society of Arts, Commerce and Manufacturing (RSA) to develop the Pakistan Calling catalogue, <https://pkcalling.com/>. We have produced and curated over 60 films looking at education, culture, health, development, conflict resolution, women, tolerance and minority rights issues in Pakistan and the UK. The film platform is a curriculum resource. All films are in English or subtitled.

The Samosa Media has previously delivered two very high profile arts productions. We co-produced DARA, a play originally performed by Pakistani human rights theatre group Ajoka, bringing it to the London stage at the National Theatre in 2015. In May 2016, we co-produced Laal and Asian Dub Foundation concert at The Royal Festival Hall. We continue to develop work with our partners in Pakistan.

The Samosa Media continues to deliver a wide programme of workshops and out-of-hours educational activity across UK Secondary schools, Further and Higher Education making use of a rich body of content generated by our work. Building confidence and introducing students to key aspects of the creative industries, our work provides an important contribution to curriculum development in subject areas such as Media Studies, History, Religious Studies and Citizenship. Using resources such as the Pakistan Calling film catalogue and our experience as co-producers of the DARA play, these workshops explore topical issues relevant to young people today, such as racism, religious tensions, immigration, social change and women's rights. The

engagement work helps promote cultural diversity, bridging understanding and connecting communities in the UK.

We are learning and measuring impact as we go on all our projects, collecting information through questionnaires and surveys involving young people attending our workshops, event, debates and discussions. We have developed an evaluation impact framework with BOP Consulting <http://bop.co.uk/> to help us fully quantify the impact achieved and to inform our future planning and development work with our partners and donors.

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Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about: policy on grantmaking;

- policy programme related investment;
- contribution made by volunteers.

Section D

Achievements and performance

Summary of the main achievements of the charity during the year

New curriculum and arts projects commenced that we partnered, led or contributed to this year include:

Preparation for a major event taking place later in 2022 to mark the 75th anniversary of the partition of India – working with Ajoka Theatre, the Lahore Arts Council and The British Council. An all-day ‘peace conference and celebration’ was planned, including presentations, talks and performances from writers, poets, musicians, dancers, theatre and visual artists. The event received widespread media coverage in Asia and Europe, including being profiled by Salzburg Global Seminar as part of their arts and peace building programme work. The event was filmed for use, as an education and cultural learning resource.

Early planning and research was undertaken for a BBC Radio 4 broadcast documentary (the programme presented by Anwar Akhtar ‘Schools Apart’ on diversity and inclusive education within England’s schools was broadcast in July 2022). Research was undertaken on the central role of curriculum diversity in helping to build a shared identity for young people with contributions from teachers and students at Stepney All Saints and Lilian Baylis schools in London and Loreto 6th form in Manchester, where Anwar was a student.

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Continued delivery of several curriculum enrichment workshop programmes at Stepney All Saints school including support for 6th form business studies students in public speaking and communication; and Drama and literacy workshops for Year 9 students to support building confidence in language and self-expression. Continued a curriculum support partnership with Westminster University Contemporary Media Practice BA Honours. Anwar Akhtar is working with the second-year students on a live project/client brief. He gave a lecture and delivered workshops with smaller groups of students to guide them in the development, production and delivery of a piece of creative media production, related to a theme or subject that the students identified following their initial workshop with him. This partnership between Westminster University and Samosa Media is part of a project aimed at exploring wider policy and cultural debates, media discourses relating to home, identity, place, and belonging with young people in Britain. Four pieces of production work were then delivered by the students

Section E**Financial review****Brief statement of the charity's policy on reserves**

As a relatively new charity only entering its seventh full year of trading, the company is currently in the process of growing reserves to an acceptable level for the management of company business and contingency policy. A long term reserves fund of £40,000 is targeted, that figure being approximately equal to 4 months of company full annual operational costs, that include staffing, overheads and programme management costs.

Details of any funds materially in deficit**Further financial review details (Optional information)**

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

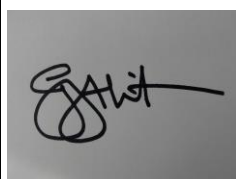
Total Annual Income was £106,400 reflecting a strong endorsement and investment in our diversity in arts, education and heritage programme work, alongside our focus on young people and curriculum diversity. Funding included Portal Trust £55,000 (part of a 2 year grant education programme contract); Sir Harvey McGrath Foundation, £25,000; and new funding support from the Foundation for Future London of £18,000 (first part of a 18 month grant education programme contract). The company is in a stable operational, trading situation and aiming to scale up its educational and arts programme delivery work with more schools, colleges, universities and cultural / arts partners, and in new locations. We have commenced detailed planning with our existing funder, Portal Trust re a new 3 year campus and community education work workplan commencing in 2023 and are preparing project workplans for other Trusts and Foundations to support work, particularly outside of London.

Section F**Other optional information****Section G****Declaration**

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)



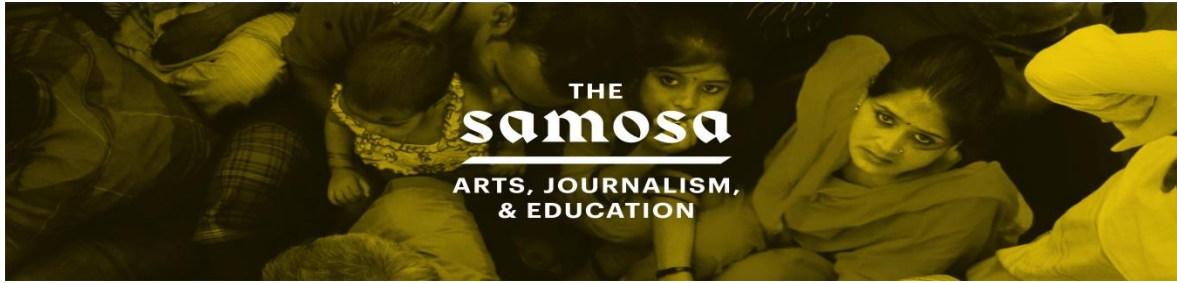
Full name(s)

Graham Hitchen

19 / 1/ 23

Position (eg Secretary, Chair, etc)

Chair



THE SAMOSA MEDIA LIMITED

**UNAUDITED REPORT OF THE TRUSTEES AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED
31 MARCH 2022**

Company Number 09606330

	Page
Company Information	1
Report of the Trustees	2 - 6
Independent Examiner's Report	7
Statement of Financial Activities	8
Balance Sheet	9
Accounting Policies and Notes to the Financial Statements	10 - 13

Trustees	John Pandit Graham Hitchen Sonia Raja
Principal address	Impact Brixton Hub 17a Electric Lane Brixton London SW9 8LA
Company Number	09606330
Charity Registration Number	1165245
Independent Examiner	Alastair Duke PKF Littlejohn LLP Chartered Accountants 15 Westferry Circus Canary Wharf London E14 4HD
Bankers	HSBC 59 – 61 The Mall Stratford London E15 1XF

Introduction

The Trustees have pleasure in presenting this report and the financial statements of the company for the year to 31 March 2022. The Trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their financial statements.

Vision and Mission

The Samosa Media Limited is a UK based arts and media charity, facilitating positive cooperation and discussion both within the British Pakistani community and between Britain and Pakistan (as well as wider South Asian and Muslim communities). Using the medium of arts and journalism, we promote education and learning, community cohesion and intercultural dialogue, as well as providing spaces to explore cultural and social issues impacting all communities. Our approach is always inclusive and open to people from all backgrounds, engaging wider Asian, Muslim, BME and all other communities in the UK. The Samosa works to empower British Muslim voices and increase opportunities using media, film, theatre and music as ways to engage with and explore issues these communities face. We believe that the arts can play a major part in giving voice to often-unheard experiences of minority groups in Britain, and the Play Dara, the Lahore Museum Film, the Pakistan Calling films our films with UEL Journalism school and our Stepney All Saints Sixth Form Question Time films are all very powerful resources to do this.

Objects

The Objects of the Charity are:

- to encourage the advancement of education of British Pakistanis and other communities through raising awareness of issues such as identity, politics, multiculturalism, human rights and development in Pakistan, Britain and elsewhere through the arts and media communication and other recognised scholarly subjects and the provision of global forums and democratic and participatory exchange, either free of charge or subject to charge;
- to advance the Arts for the benefit of the general public and the British-Pakistani population of the United Kingdom by promoting inter-faith and cross-cultural work by artists in the fields of theatre, visual arts, film, literature and music in such ways as the trustees shall from time to time think fit, including by:
 - collaborating with theatres, cinemas, cultural centres and other venues in the United Kingdom to produce plays and films and organise exhibitions, film screenings and other events that showcase British Pakistani and Pakistani artists and art forms to a high standard; and
 - working with British and international organisations to develop arts and culture programmes for the wider British community that also showcase work by British Pakistani and Pakistani artists;
- the promotion of equality and diversity for the public benefit by:
 - the elimination of discrimination on the grounds of race, gender, disability, sexual orientation or religion;
 - advancing education and raising awareness in equality and diversity;
 - promoting activities to foster understanding between people from diverse backgrounds;
 - conducting or commissioning research on equality and diversity issues and publishing the results to the public; and
 - cultivating a sentiment in favour of equality and diversity.
- to provide people, organisations and businesses in the United Kingdom and Pakistan with a means of presenting themselves directly without mediation by government, established media or political or religious institutions;
- to promote and publish magazines, articles and all forms of publications and broadcasting especially on the internet in pursuit of the above objects;
- to encourage and promote research and discussion, in particular in relation to the above objects; and
- such other objects as are charitable under the laws of England and Wales as the Trustees shall at their absolute discretion determine.

Organisational structure, Governance and Management

On 23 May 2015, The Samosa Media Limited was incorporated and full charitable status was received in January 2016 and entered onto the Register of Charities with the Registered Charity Number 1165245.

The Samosa has three trustees with a track record of public service in education, social welfare work and the arts on its board:

Graham Hitchen (Chair)
John Pandit (co-founder)
Sonia Raja

Staff Company Secretary and Chief Executive Officer: M.Anwar Akhtar

Education Programme officer part time: Natalie Marshall

Film and Media associate: Victor Rios

The Trustees confirm that they have had due regard to the guidance on public benefit issued by the Charity Commission when considering the objects, activities and future plans of the Charity.

Achievements and performance

New curriculum and arts projects commenced that we partnered, led or contributed to this year include:

Preparation for a major event taking place later in 2022 to mark the 75th anniversary of the partition of India – working with Ajoka Theatre, the Lahore Arts Council and The British Council. An all-day ‘peace conference and celebration’ was planned, including presentations, talks and performances from writers, poets, musicians, dancers, theatre and visual artists. The event received widespread media coverage in Asia and Europe, including being profiled by Salzburg Global Seminar as part of their arts and peace building programme work. The event was filmed for use, as an education and cultural learning resource.

Early planning and research was undertaken for a BBC Radio 4 broadcast documentary (the programme presented by Anwar Akhtar ‘Schools Apart’ on diversity and inclusive education within England’s schools was broadcast in July 2022). Research was undertaken on the central role of curriculum diversity in helping to build a shared identity for young people with contributions from teachers and students at Stepney All Saints and Lilian Baylis schools in London and Loreto 6th form in Manchester, where Anwar was a student.

Loughborough University Bi-lingual Education partnership – working with a group of 20 students enrolled in the Masters’ programmes at the Institute of Media and Creative Industries, Loughborough University London, to create a set of materials and research to help support teaching professionals with bilingual learning in the curriculum for 11-18 year olds. The students were a diverse group from various countries in the world.

Delivered a series of 12 creative film workshops for a group of students aged 15–17 at St. Gabriel’s College Lambeth, to help students develop their language, communication and self confidence; and to explore roles such as director, camera assistant, actor, lighting and sound engineer.

Continued delivery of several curriculum enrichment workshop programmes at Stepney All Saints school including support for 6th form business studies students in public speaking and communication; and Drama and literacy workshops for Year 9 students to support building confidence in language and self-expression.

Continued a curriculum support partnership with Westminster University Contemporary Media Practice BA Honours. Anwar Akhtar is working with the second-year students on a live project/client brief. He gave a lecture and delivered workshops with smaller groups of students to guide them in the development, production and delivery of a piece of creative media production, related to a theme or subject that the students identified following their initial workshop with him. This partnership between Westminster University and Samosa Media is part of a project aimed at exploring wider policy and cultural debates, media discourses relating to home, identity, place, and belonging with young people in Britain. Four pieces of production work were then delivered by the students

Kick-started a Manchester youth film workshops programme. Anwar led a diversity and media workshop with filmmaker Luca Rudlin and young BAME creatives Aatif Zafar, Ellern Lewis and Jamil Keating. Samosa Media worked with Xaverian College and Contact Theatre to recruit participants and deliver a project with young people exploring themes of identity and belonging in Greater Manchester. A series of interviews were collected with young people exploring the themes of identity and belonging in Greater Manchester. In October, a second series of media and production workshops run by BAME creatives from Manchester aged 16-21, developed creative responses, to both the ideas discussed around identity and belonging in Manchester. The films created will be future curriculum resources and assets for further work in this area.

We have delivered a significant body of media work that empowers British young people with South Asian heritage, establishing a range of positive programmes of work that inspire and bring communities together, with shared heritage and shared narratives. This work helps young people gain confidence in communication, critical thought and social issues, and helps tackle the poverty, cultural and social isolation experienced by many young BAME people in the UK. Our programme of work was adapted to the impact of Covid; much more activity moved on line as we faced the consequences of school and campus closures - and, as they re-open, shrinking extra-curricular activity and reduced off-campus activities in youth, community centres and summer camps www.thesamosa.co.uk/2020/02/18/schools-colleges-and-universities/

Pakistan's best kept Secret - the story of Lahore Museum, made as a curriculum resource across South Asian, Muslim, Sikh, Hindu studies, Commonwealth History and British Asian history, continues to have audience impact on campuses. Online it has now reached an audience of over 3 million. It has been featured on many educational websites, and used by multiple schools, colleges and universities as a curriculum resource.

We are delivering structured programmes of education work with the University of East London, Westminster University, Stepney Redcoats School, St Gabriel's School Camberwell, Stratford School Academy and Manchester Museum.

We delivered and continue to deliver curriculum resources and programme work into a range of other educational institutions and community organisations. Our work with school students is recognised as helping to build confidence, and contributes towards their interest in further and higher education. Our work with working class, mainly BAME, university students has supported them to gain confidence in communication and critical thought.

Our partnership with University of East London Journalism school to support working class and students from BAME backgrounds has now entered its seventh year. Our Sixth form Question Time film programme and skills workshops programme continues with Stepney School, with Anwar Akhtar also invited to give assembly talks to the full Sixth form of 200 students in October 2021, to launch our workshop programme at the school, on 'The importance of education and the arts to working class young people'.

All the above work is now catalogued and available to access as teaching materials from the www.thesamosa.co.uk website and is now being shared and promoted as a curriculum resource for schools, colleges and universities across the UK. We have established a Samosa Education Programme 'method' with the creation of a set of Curriculum and

learning materials for both campus and wider community use.

THE SAMOSA MEDIA LIMITED

REPORT OF THE TRUSTEES

Year ended 31 March 2022

These resources include material created with the Royal Society of Arts, Commerce and Manufacturing (RSA) to develop the Pakistan Calling catalogue, <https://pkcalling.com/>. We have produced and curated over 60 films looking at education, culture, health, development, conflict resolution, women, tolerance and minority rights issues in Pakistan and the UK. The film platform is a curriculum resource. All films are in English or subtitled.

The Samosa Media has previously delivered two very high profile arts productions. We co-produced DARA, a play originally performed by Pakistani human rights theatre group Ajoka, bringing it to the London stage at the National Theatre in 2015. In May 2016, we co-produced Laal and Asian Dub Foundation concert at The Royal Festival Hall. We continue to develop work with our partners in Pakistan.

The Samosa Media continues to deliver a wide programme of workshops and out-of-hours educational activity across UK Secondary schools, Further and Higher Education making use of a rich body of content generated by our work. Building confidence and introducing students to key aspects of the creative industries, our work provides an important contribution to curriculum development in subject areas such as Media Studies, History, Religious Studies and Citizenship. Using resources such as the Pakistan Calling film catalogue and our experience as co-producers of the DARA play, these workshops explore topical issues relevant to young people today, such as racism, religious tensions, immigration, social change and women's rights. The engagement work helps promote cultural diversity, bridging understanding and connecting communities in the UK.

We are learning and measuring impact as we go on all our projects, collecting information through questionnaires and surveys involving young people attending our workshops, event, debates and discussions. We have developed an evaluation impact framework with BOP Consulting <http://bop.co.uk/> to help us fully quantify the impact achieved and to inform our future planning and development work with our partners and donors.

Risk Management

The board meets a minimum of four times a year and closely monitors company programme planning and programme work in delivery. An annual work plan developed by the CEO, is assessed and then approved by the board. Staff are then tasked to deliver and work to this planning document.

Reserves Policy

Entering the seventh year of activity, the charitable company is currently in the process of growing reserves to an acceptable level for the management of company business and contingency policy. A long-term reserves fund of £40,000 is targeted, that figure being approximately equal to 4 months of company core, annual, operational costs, that include staffing, overheads and programme management costs.

Plans for future periods

The health, economic and social inequalities exposed in the UK by Covid 19, in relation to working class BAME communities, has highlighted the impact and potential of the work of the Samosa. BAME communities outside of London face regional inequality, class inequality and racial inequality. As such Samosa Media is now developing more programme work in Bradford and Manchester.

Covid 19 has impacted unevenly on communities. Young people from disadvantaged families are more severely affected by school and colleges closures. Many BAME/ Muslim children, due to class, cultural factors, did not receive family / home learning support that children from Middle class backgrounds often receive. We have seen a sudden upsurge in online use of our current curriculum content, as a result of home learning, due to campus, school closures as a result of Covid 19. Our future work plans and programme planning have factored in, how we as an arts and educational organisation, respond to the long term challenges of these inequalities in society and particularly their impact on young people. We have developed a training methodology, fostering creative skills, self-confidence, and supporting diversity in media and arts. This supports young BAME working class people in their social, cultural and educational development, helping them gain cultural capital often only available to middle class children.

Financial Review

Total Annual Income was £106,400 reflecting a strong endorsement and investment in our diversity in arts, education and heritage programme work, alongside our focus on young people and curriculum diversity. Funding included Portal Trust £55,000 (part of a 2 year grant education programme contract); Sir Harvey McGrath Foundation, £25,000; and new funding support from the Foundation for Future London of £18,000 (first part of a 18 month grant education programme contract). The company is in a stable operational, trading situation and aiming to scale up its educational and arts programme delivery work with more schools, colleges, universities and cultural / arts partners, and in new locations. We have commenced detailed planning with our existing funder, Portal Trust re a new 3 year campus and community education work workplan commencing in 2023 and are preparing project workplans for other Trusts and Foundations to support work, particularly outside of London.

Statement of Trustees' responsibilities

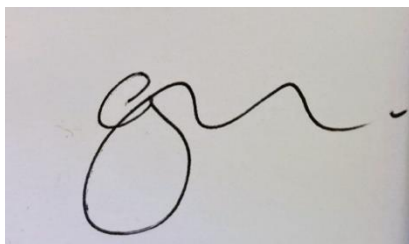
The Trustees (who are also directors for the purposes of company law) are responsible for preparing the Report of the Trustees and the Financial Statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company and Charity law requires the Trustees to prepare Financial Statements for each financial year under law, that the Trustees must not approve the Financial Statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these Financial Statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities' SORP;
- make judgments and estimates that are reasonable and prudent;
- state whether applicable United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law) has been followed, disclosing and explaining any departures there from in the Financial Statements; and
- prepare the Financial Statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The Trustees are responsible for keeping proper accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the Financial Statements comply with the Companies Act 2006 and Charities Act 2011. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

By Order of the Board of Trustees



Graham Hitchen

Chair

December 2022

Independent Examiner's report to the Trustees of The Samosa Media Limited

I report to the charity's Trustees on my examination of the financial statements of The Samosa Media Limited for the year ended 31 March 2022, which are set out on pages 7 to 12.

This report is made solely to the Charity's Trustees, as a body, in accordance with section 145 of the Charities Act 2011. My work has been undertaken so that I might state to the Charity's Trustees those matters I am required to state to them in this report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the Charity and the Charity's members as a body, for my work, for this report, or for the opinions I have formed.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the financial statements do not accord with those records; or
3. the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the financial statements give a 'true and fair view which is not a matter considered as part of an independent examination; or
4. the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Alastair Duke FCA
For and on behalf of
PKF Littlejohn LLP
Chartered Accountants
E14 4HD

15 Westferry Circus
Canary Wharf
London

2022

THE SAMOSA MEDIA LIMITED**STATEMENT OF FINANCIAL ACTIVITIES**
For the year ended 31 March 2022

	Notes	2022	2021
Income from:			
Grants	1	106,400	138,900
		_____	_____
Total Income		106,400	138,900
		_____	_____
Expenditure on:			
Charitable activities	2	109,134	102,538
		_____	_____
Total Expenditure		(2,734)	102,538
		_____	_____
Net movement of funds	3		36,362
Balance brought forward at start of period		47,160	10,798
		_____	_____
Balance carried forward at end of period		£44,426	£47,160
		=====	=====

All funds held are unrestricted.

The Company had no gains and losses other than those noted above. All income is derived from continuing activities.

The accounting policies and notes on pages 10 to 13 form part of these Financial Statements.

THE SAMOSA MEDIA LIMITED

BALANCE SHEET
As at 31 March 2022
Company Number 09606330

	Notes	2022	2021
Tangible Fixed Assets	5	-	-
Current Assets			
Debtors	6	-	-
Cash at bank and in hand		47,876	49,655
		47,876	49,655
Less: Current Liabilities			
Creditors: amounts falling due within one year	7	(3,450)	(2,495)
Net Current Assets		44,426	47,160
Net Assets		£44,426	£47,160
Represented by:			
Unrestricted funds		£44,426	£47,160

The Directors are satisfied that the Company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006 and that members have not required the Company to obtain an audit in accordance with section 476 of the Act.

The Directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of the accounts.

The Financial Statements are prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the provisions of FRS102 Section 1A – small entities.

The Financial Statements were approved by the Trustees on December 2022.



.....
Graham Hitchen
Chairman

The accounting policies and notes on pages 10 to 13 form part of these Financial Statements.

General information and basis of preparation

The Samosa Media Limited is a charitable company, limited by guarantee, in the United Kingdom. The address of the registered office is given in the company information on page 1 of these financial statements.

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice, the Charities Act 2011, the Companies Act 2006 and UK Generally Accepted Practice as it applies from 1 January 2019.

The Trustees have assessed the future cashflows of the charity and believe that there will be sufficient inflows to meet liabilities for a period of at least twelve months from the date of approval of the financial statements. The financial statements are therefore prepared on the going concern basis.

The financial statements are prepared in sterling which is the functional currency of the company and on an historical cost basis.

The significant accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all years presented unless otherwise stated.

Voluntary Income

All incoming resources are included in the Statement of Financial Activities (SoFA) when the company is legally entitled to the income, after any performance conditions have been met, when the amount can be measured reliably and when it is probable that the income will be received. Income from donations is recognised on receipt, unless there are conditions attached to the donation that require a level of performance before entitlement can be obtained. In this case income is deferred until those conditions are fully met or the fulfilment of those conditions is within the control of the company and it is probable that they will be fulfilled.

Resources Expended

Liabilities are recognised as resources expended as soon as there is a legal or constructive obligation committing the company to the expenditure. All expenditure is accounted for on an accruals basis and has been classified as Costs of Charitable Activities.

Tangible fixed assets

Tangible fixed assets are stated at cost less accumulated depreciation and accumulated impairment losses. Cost includes costs directly attributable to making the asset capable of operating as intended.

Depreciation is provided on all tangible fixed assets, at rates calculated to write off the cost, less estimated residual value, of each asset on a systematic basis over its expected useful life as follows:

IT equipment	3 years
--------------	---------

Foreign Currency Translation

Transactions in foreign currencies are translated at the exchange rate ruling on the date of the transaction.

Funds

The funds represented on the Balance Sheet are unrestricted funds and can be used at the Trustees' discretion for either capital or revenue purposes on any of the activities carried out by the company.

Taxation

The company is treated for tax purposes as a charity and is not liable to Income Tax on income derived from charitable activities. The company is not registered for VAT. All expenditure amounts in the Statement of Financial Activities (SOFA) are shown inclusive of VAT, where relevant.

11 The Samosa Media Ltd. www.thesamosa.co.uk Arts & Education & Journalism.

Reg'd Charity 1165245 Impact Brixton Hub – 17A Electric Lane, Brixton, SW9 8LA. Email info@thesamosa.org.uk

THE SAMOSA MEDIA LIMITED
NOTES TO THE FINANCIAL STATEMENTS
Year ended 31 March 2022

1. Grants	2022	2021
Portal Trust	55,000	-
Sir Harvey McGrath Foundation	25,000	-
Foundation Future London	18,000	-
Arts Council	5,000	80,000
Porthcurno	2,400	-
Paintings in Hospitals	1,000	-
Sir John Cass Foundation	-	35,000
Dulverton Trust	-	20,000
PK Trust	-	3,600
Other income	-	300
	£106,400	£138,900

2. Charitable activities

Staff costs	75,727	76,951
Direct programme costs	27,849	16,941
Support costs:		
Rent and service charges	828	3,403
Bank and other charges	146	150
Independent examiner's fees	1,520	1,520
Bookkeeping fee	1,463	1,347
Insurance	689	674
Depreciation	-	283
Other costs	912	1,269
	109,134	£102,538

3. Net movement in funds

Net movement in funds is stated after charging:

Depreciation	£-	£283
Independent examiner's fee	£1,520	£1,520

4. Trustees, Employees and Related Party Transactions

The Trustees were not remunerated nor reimbursed any expenses during the period.

There were two employees of the charity in the year (2021 – two). No employees earned more than £60,000.

Staff are supported by associate colleagues, artists and freelancers in delivery of a programme of education and arts workshops.

5. Tangible fixed assets

	IT equipment £
Cost:	
At 1 April 2021	1,478
Additions	-
At 31 March 2022	1,478
Depreciation:	
At 1 April 2021	1,478
Charge for the year	-
At 31 March 2022	1,478
Net book value:	
At 31 March 2022	-
At 31 March 2021	-

6. Debtors	2022	2021
Prepayments	£-	£-
7. Creditors: amounts falling due within one year		
Accruals	£3,450	£2,495

8. Contingent Liabilities

There were no contingent liabilities at 31 March 2022 or 31 March 2021.

9. Limitation of Liability

The Company is limited by guarantee having no share capital. If the Charity is dissolved, every member remaining or who was a member within 12 months of the winding up has agreed to contribute up to £1 towards the costs of dissolution and the liabilities incurred by the Charity whilst the contributor was a member.

10. Related Party Transactions

There are no known related party transactions to disclose.

11. Post Balance Sheet Events

There have been no events between the period end and the date on which these Financial Statements were approved that would have a significant effect on the Financial Statements.

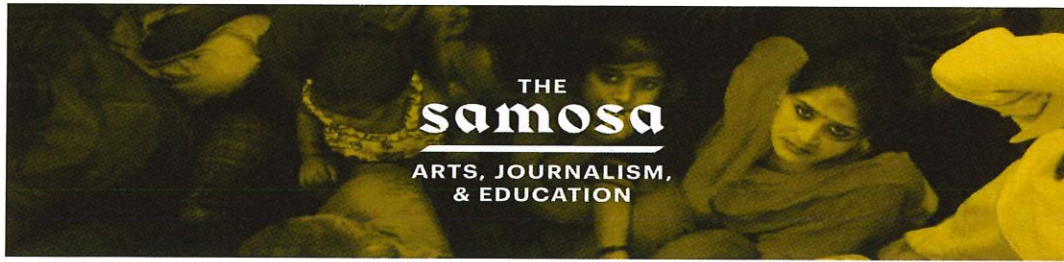
12. Ultimate Controlling Party

The Trustees do not consider that there is an Ultimate Controlling Party.

THE SAMOSA MEDIA LIMITED

England & Wales - Charity number 1165245

Accounts



THE SAMOSA MEDIA LIMITED

**UNAUDITED REPORT OF THE TRUSTEES AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED
31 MARCH 2021**

Company Number 09606330

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Statement of Financial Activities	7
Balance Sheet	8
Accounting Policies and Notes to the Financial Statements	9 - 12

THE SAMOSA MEDIA LIMITED

COMPANY INFORMATION

Trustees

John Pandit
Graham Hitchen
Sonia Raja

Principal address

51 Southwark Street
London
SE1 1RU

Company Number

09606330

Charity Registration Number

1165245

Independent Examiner

Alastair Duke
PKF Littlejohn LLP
Chartered Accountants
15 Westferry Circus
Canary Wharf
London E14 4HD

Bankers

HSBC
59 – 61 The Mall
Stratford
London
E15 1XF

Introduction

The Trustees have pleasure in presenting this report and the financial statements of the company for the year to 31 March 2021. The Trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their financial statements.

Vision and Mission

The Samosa Media Limited is a UK based arts and media charity, facilitating positive cooperation and discussion both within the British Pakistani community and between Britain and Pakistan (as well as wider South Asian and Muslim communities). Using the medium of arts and journalism, we promote education and learning, community cohesion and intercultural dialogue, as well as providing spaces to explore cultural and social issues impacting all communities. Our approach is always inclusive and open to people from all backgrounds, engaging wider Asian, Muslim, BME and all other communities in the UK. The Samosa works to empower British Muslim voices and increase opportunities using media, film, theatre and music as ways to engage with and explore issues these communities face. We believe that the arts can play a major part in giving voice to often-unheard experiences of minority groups in Britain, and the Play Dara, the Lahore Museum Film, the Pakistan Calling films our films with UEL Journalism school and our Stepney All Saints Sixth Form Question Time films are all very powerful resources to do this.

Objects

The Objects of the Charity are:

- to encourage the advancement of education of British Pakistanis and other communities through raising awareness of issues such as identity, politics, multiculturalism, human rights and development in Pakistan, Britain and elsewhere through the arts and media communication and other recognised scholarly subjects and the provision of global forums and democratic and participatory exchange, either free of charge or subject to charge;
- to advance the Arts for the benefit of the general public and the British-Pakistani population of the United Kingdom by promoting inter-faith and cross-cultural work by artists in the fields of theatre, visual arts, film, literature and music in such ways as the trustees shall from time to time think fit, including by:
 - collaborating with theatres, cinemas, cultural centres and other venues in the United Kingdom to produce plays and films and organise exhibitions, film screenings and other events that showcase British Pakistani and Pakistani artists and art forms to a high standard; and
 - working with British and international organisations to develop arts and culture programmes for the wider British community that also showcase work by British Pakistani and Pakistani artists;
- the promotion of equality and diversity for the public benefit by:
 - the elimination of discrimination on the grounds of race, gender, disability, sexual orientation or religion;
 - advancing education and raising awareness in equality and diversity;
 - promoting activities to foster understanding between people from diverse backgrounds;
 - conducting or commissioning research on equality and diversity issues and publishing the results to the public; and
 - cultivating a sentiment in favour of equality and diversity.
- to provide people, organisations and businesses in the United Kingdom and Pakistan with a means of presenting themselves directly without mediation by government, established media or political or religious institutions;
- to promote and publish magazines, articles and all forms of publications and broadcasting especially on the internet in pursuit of the above objects;
- to encourage and promote research and discussion, in particular in relation to the above objects; and
- such other objects as are charitable under the laws of England and Wales as the Trustees shall at their absolute discretion determine.

Organisational structure, Governance and Management

On 23 May 2015, The Samosa Media Limited was incorporated and full charitable status was received in January 2016 and entered onto the Register of Charities with the Registered Charity Number 1165245.

The Samosa has three trustees with a track record of public service in education, social welfare work and the arts on its board:

Graham Hitchen (Chair)
John Pandit (co-founder)
Sonia Raja

Staff Company Secretary and Chief Executive Officer: M.Anwar Akhtar

Education Programme officer part time: Natalie Marshall

Film and Media associate: Victor Rios

The Trustees confirm that they have had due regard to the guidance on public benefit issued by the Charity Commission when considering the objects, activities and future plans of the Charity.

Achievements and performance

New curriculum and arts projects commenced that we partnered, led or contributed to this year include:

- St Gabriel's School Camberwell language, identity and integration workshops, with mainly groups of young Londoners with South American Heritage.
- Manchester Youth films and education programme supported by Dulverton Trust.
- A series of education and heritage workshops, that brought together Manchester Museum and Lahore Museum.
- An education and heritage project working with PK Porthcurno Museum and Exeter University to engage students remotely with PK Porthcurno's archive.

We have delivered a significant body of media work that empowers British young people with South Asian heritage, establishing a range of positive programmes of work that inspire and bring communities together with shared heritage and shared narratives. This work helps young people gain confidence in communication, critical thought and social issues, and helps tackle the poverty, cultural and social isolation experienced by many young BAME people in the UK. Our programme of work was adapted to the impact of Covid; much more activity moved on line as we faced the consequences of school and campus closures - and, as they re-open, shrinking extra-curricular activity and reduced off-campus activities in youth, community centres and summer camps www.thesamosa.co.uk/2020/02/18/schools-colleges-and-universities/

Pakistan's best kept Secret - the story of Lahore Museum, made as a curriculum resource across South Asian, Muslim, Sikh, Hindu studies, Commonwealth History and British Asian history, continues to have audience impact on campuses. Online it has now reached an audience of over 3 million. It has been featured on many educational websites, and used by multiple schools, colleges and universities as a curriculum resource.

We are delivering structured programmes of education work with the University of East London, Westminster University, Stepney Redcoats School, St Gabriel's School Camberwell and Manchester Museum.

We delivered and continue to deliver curriculum resources and programme work into a range of other educational institutions and community organisations.

Our work with school students is recognised as helping to build confidence, and contributes towards their interest in further and higher education. Our work with working class, mainly BAME, university students has supported them to gain confidence in communication and critical thought.

Our partnership with University of East London Journalism school to support working class and students from BAME backgrounds has now entered its sixth year.

Our Sixth form Question Time film programme and skills workshops programme continues with Stepney School, with Anwar Akhtar also invited to give assembly talks to the full Sixth form of 200 students on 15th October 2020, to launch our workshop programme at the school, on 'The importance of education and the arts to working class young people'.

All the above work is now catalogued and available to access as teaching materials from the www.thesamosa.co.uk website and is now being shared and promoted as a curriculum resource for schools, colleges and universities across the UK. This resource includes material created with the Royal Society of Arts, Commerce and Manufacturing (RSA) to develop the Pakistan Calling catalogue, <https://pkcalling.com/>. We have produced and curated over 60 films looking at education, culture, health, development, conflict resolution, women, tolerance and minority rights issues in Pakistan and the UK. The film platform is a curriculum resource. All films are in English or subtitled.

The Samosa Media has previously delivered two very high profile arts productions. We co-produced DARA, a play originally performed by Pakistani human rights theatre group Ajoka, bringing it to the London stage at the National Theatre in 2015. In May 2016, we co-produced Laal and Asian Dub Foundation concert at The Royal Festival Hall. We continue to develop work with our partners in Pakistan.

The Samosa Media continues to deliver a wide programme of workshops and out-of-hours educational activity across UK Secondary schools, Further and Higher Education making use of a rich body of content generated by our work. Building confidence and introducing students to key aspects of the creative industries, our work provides an important contribution to curriculum development in subject areas such as Media Studies, History, Religious Studies and Citizenship. Using resources such as the Pakistan Calling film catalogue and our experience as co-producers of the DARA play, these workshops explore topical issues relevant to young people today, such as racism, religious tensions, immigration, social change and women's rights. The engagement work helps promote cultural diversity, bridging understanding and connecting communities in the UK.

We are learning and measure impact as we go on all our projects, collecting information through questionnaires and surveys involving young people attending our workshops, event, debates and discussions. We have developed an evaluation impact framework with BOP Consulting <http://bop.co.uk/> to help us fully quantify the impact achieved and to inform our future planning and development work with our partners and donors.

Risk Management

The board meets a minimum of four times a year and closely monitors company programme planning and programme work in delivery. An annual work plan developed by the CEO, is assessed and then approved by the board. Staff are then tasked to deliver and work to this planning document.

Reserves Policy

Entering the sixth year of activity, the charitable company is currently in the process of growing reserves to an acceptable level for the management of company business and contingency policy. A long term reserves fund of £40,000 is targeted, that figure being approximately equal to 4 months of company core, annual, operational costs, that include staffing, overheads and programme management costs.

Plans for future periods

The health, economic and social inequalities exposed in the UK by Covid 19, in relation to working class BAME communities, has highlighted the impact and potential of the work of the Samosa.

Covid 19 has impacted unevenly on communities. Older and BAME people have suffered the most severe health problems. Young people from disadvantaged families have also been severely affected by school and colleges closures. Many BAME/ Muslim children - due to class and cultural factors - did not receive the family / home learning support that children from Middle class backgrounds often receive. We have seen a sudden upsurge in online use of our current curriculum content, as a result of home learning, and campus and school closures as a result of Covid 19. Our future work plans and programme planning have factored in how we, as an arts and educational organisation, respond to the long term challenges of these inequalities in society and particularly their impact on young people.

Financial Review

Total Annual Income was £138,900 which represented a very strong endorsement and investment in our diversity in arts, education and heritage programme work, alongside our focus on young people and curriculum diversity. Funding included Portal Trust £35,000, Arts Council Culture Recovery fund £80,000 and Dulverton Trust £20,000.

The company is in a stable operational and trading situation and also scaling up its educational and arts programme delivery work with more schools, colleges, universities, new cultural / arts partners and in new locations.

Statement of Trustees' responsibilities

The Trustees (who are also directors for the purposes of company law) are responsible for preparing the Report of the Trustees and the Financial Statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company and Charity law requires the Trustees to prepare Financial Statements for each financial year under law, that the Trustees must not approve the Financial Statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these Financial Statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities' SORP;
- make judgments and estimates that are reasonable and prudent;
- state whether applicable United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law) has been followed, disclosing and explaining any departures there from in the Financial Statements; and
- prepare the Financial Statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The Trustees are responsible for keeping proper accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the Financial Statements comply with the Companies Act 2006 and Charities Act 2011. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

By Order of the Board of Trustees



Graham Hitchen

Chair

13 December 2021

Independent Examiner's report to the Trustees of The Samosa Media Limited

I report to the charity's Trustees on my examination of the financial statements of The Samosa Media Limited for the year ended 31 March 2021, which are set out on pages 7 to 12.

This report is made solely to the Charity's Trustees, as a body, in accordance with section 145 of the Charities Act 2011. My work has been undertaken so that I might state to the Charity's Trustees those matters I am required to state to them in this report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the Charity and the Charity's members as a body, for my work, for this report, or for the opinions I have formed.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the financial statements do not accord with those records; or
3. the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the financial statements give a 'true and fair view which is not a matter considered as part of an independent examination; or
4. the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Alastair Duke FCA
For and on behalf of
PKF Littlejohn LLP
Chartered Accountants

15 Westferry Circus
Canary Wharf
London
E14 4HD

14 December 2021

THE SAMOSA MEDIA LIMITED

STATEMENT OF FINANCIAL ACTIVITIES
For the year ended 31 March 2021

	Notes	2021	2020
Income from:			
Grants	1	138,900	45,484
		<u> </u>	<u> </u>
Total Income		138,900	45,484
		<u> </u>	<u> </u>
Expenditure on:			
Charitable activities	2	102,538	78,015
		<u> </u>	<u> </u>
Total Expenditure		102,538	78,015
		<u> </u>	<u> </u>
Net movement of funds	3	36,362	(32,531)
Balance brought forward at start of period		10,798	43,329
		<u> </u>	<u> </u>
Balance carried forward at end of period		£47,160	£10,798
		<u> </u>	<u> </u>

All funds held are unrestricted.

The Company had no gains and losses other than those noted above. All income is derived from continuing activities.

The accounting policies and notes on pages 9 to 12 form part of these Financial Statements.

THE SAMOSA MEDIA LIMITED

BALANCE SHEET
As at 31 March 2021
Company Number 09606330

	Notes	2021	2020
Tangible Fixed Assets	5	-	283
Current Assets			
Debtors	6	-	559
Cash at bank and in hand		49,655	11,961
		<u>49,655</u>	<u>12,520</u>
Less: Current Liabilities			
Creditors: amounts falling due within one year	7	(2,495)	(2,005)
		<u>47,160</u>	<u>10,515</u>
Net Current Assets		<u>47,160</u>	<u>10,515</u>
Net Assets		<u>£47,160</u>	<u>£10,798</u>
Represented by:			
Unrestricted funds		<u>£47,160</u>	<u>£10,798</u>

The Directors are satisfied that the Company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006 and that members have not required the Company to obtain an audit in accordance with section 476 of the Act.

The Directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of the accounts.

The Financial Statements are prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the provisions of FRS102 Section 1A – small entities.

The Financial Statements were approved by the Trustees on 13 December 2021.



.....
Graham Hitchen
Chairman

The accounting policies and notes on pages 9 to 12 form part of these Financial Statements.

General information and basis of preparation

The Samosa Media Limited is a charitable company, limited by guarantee, in the United Kingdom. The address of the registered office is given in the company information on page 1 of these financial statements.

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice, the Charities Act 2011, the Companies Act 2006 and UK Generally Accepted Practice as it applies from 1 January 2019.

The Trustees have assessed the future cashflows of the charity and believe that there will be sufficient inflows to meet liabilities for a period of at least twelve months from the date of approval of the financial statements. The financial statements are therefore prepared on the going concern basis.

The financial statements are prepared in sterling which is the functional currency of the company and on an historical cost basis.

The significant accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all years presented unless otherwise stated.

Voluntary Income

All incoming resources are included in the Statement of Financial Activities (SoFA) when the company is legally entitled to the income, after any performance conditions have been met, when the amount can be measured reliably and when it is probable that the income will be received. Income from donations is recognised on receipt, unless there are conditions attached to the donation that require a level of performance before entitlement can be obtained. In this case income is deferred until those conditions are fully met or the fulfilment of those conditions is within the control of the company and it is probable that they will be fulfilled.

Resources Expended

Liabilities are recognised as resources expended as soon as there is a legal or constructive obligation committing the company to the expenditure. All expenditure is accounted for on an accruals basis and has been classified as Costs of Charitable Activities.

Tangible fixed assets

Tangible fixed assets are stated at cost less accumulated depreciation and accumulated impairment losses. Cost includes costs directly attributable to making the asset capable of operating as intended.

Depreciation is provided on all tangible fixed assets, at rates calculated to write off the cost, less estimated residual value, of each asset on a systematic basis over its expected useful life as follows:

IT equipment	3 years
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Foreign Currency Translation

Transactions in foreign currencies are translated at the exchange rate ruling on the date of the transaction.

Funds

The funds represented on the Balance Sheet are unrestricted funds and can be used at the Trustees' discretion for either capital or revenue purposes on any of the activities carried out by the company.

Taxation

The company is treated for tax purposes as a charity and is not liable to Income Tax on income derived from charitable activities. The company is not registered for VAT. All expenditure amounts in the Statement of Financial Activities (SOFA) are shown inclusive of VAT, where relevant.

THE SAMOSA MEDIA LIMITED
NOTES TO THE FINANCIAL STATEMENTS
Year ended 31 March 2021

1. Grants	2021	2020
Sir John Cass Foundation	35,000	40,000
Arts Council	80,000	-
PK Trust	3,600	-
Dulverton Trust	20,000	-
Rangoonwala Foundation	-	5,000
Other income	300	484
	£138,900	£45,484
2. Charitable activities		
Staff costs	76,951	57,546
Direct programme costs	16,941	12,568
Support costs:		
Rent and service charges	3,403	3,412
Bank and other charges	150	145
Independent examiner's fees	1,520	1,250
Bookkeeping fee	1,347	1,253
Insurance	674	656
Depreciation	283	283
Other costs	1,269	902
	£102,538	£78,015
3. Net movement in funds		
Net movement in funds is stated after charging:		
Depreciation	£283	£283
Independent examiner's fee	£1,520	£1,250

4. Trustees, Employees and Related Party Transactions

The Trustees were not remunerated nor reimbursed any expenses during the period.

There were two employees of the charity in the year (2020 – two). No employees earned more than £60,000.

Staff are supported by associate colleagues, artists and freelancers in delivery of a programme of education and arts workshops.

5. Tangible fixed assets

	IT equipment £
Cost:	
At 1 April 2020	1,478
Additions	-
At 31 March 2021	1,478
Depreciation:	
At 1 April 2020	1,195
Charge for the year	283
At 31 March 2021	1,478
Net book value:	
At 31 March 2021	-
At 31 March 2020	283

6. Debtors	2021	2020
Prepayments	£-	£559

7. Creditors: amounts falling due within one year

Accruals	£2,495	£2,005

8. Contingent Liabilities

There were no contingent liabilities at 31 March 2021 or 31 March 2020.

9. Limitation of Liability

The Company is limited by guarantee having no share capital. If the Charity is dissolved, every member remaining or who was a member within 12 months of the winding up has agreed to contribute up to £1 towards the costs of dissolution and the liabilities incurred by the Charity whilst the contributor was a member.

10. Related Party Transactions

There are no known related party transactions to disclose.

11. Post Balance Sheet Events

There have been no events between the period end and the date on which these Financial Statements were approved that would have a significant effect on the Financial Statements.

12. Ultimate Controlling Party

The Trustees do not consider that there is an Ultimate Controlling Party.



Trustees' Annual Report for the period

	Period start date				Period end date		
	31	03	2020		31	03	2021
From				To			

Section A Reference and administration details

Charity name The Samosa Media Limited

Other names charity is known by The Samosa

Registered charity number (if any) 1165245

Charity's principal address First Floor Menier Chocolate Factor 51 Southwark Street
London, England

Postcode SE1 1RU

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	John Pandit		appointed 23 May 2015	
2	Graham Hitchen		appointed 23 May 2015	
3	Sonia Raja		appointed 22 June 2015	
4				
5				
9				
19				
20				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

~~Name of chief executive or names of senior staff members (Optional information)~~

Anwar Akhtar

Section B**Structure, governance and management****Description of the charity's trusts**

Type of governing document (eg. trust deed, constitution)	Articles of association
How the charity is constituted (eg. trust, association, company)	Association
Trustee selection methods (eg. appointed by, elected by)	Elected by the members

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

Section C**Objectives and activities****Summary of the objects of the charity set out in its governing document**

To encourage the advancement of education of British Pakistanis and other communities through raising awareness of issues such as identity, politics, multiculturalism, human rights and development in Pakistan, Britain and elsewhere through the arts and media communication and other recognised scholarly subjects and the provision of global forums and democratic and participatory exchange, either free of charge or subject to charge;

- to advance the Arts for the benefit of the general public and the British-Pakistani population of the United Kingdom by promoting inter-faith and cross-cultural work by artists in the fields of theatre, visual arts, film, literature and music in such ways as the trustees shall from time to time think fit, including by:
 - o collaborating with theatres, cinemas, cultural centres and other venues in the United Kingdom to produce plays and films and organise exhibitions, film screenings and other events that showcase British Pakistani and Pakistani

artists and art forms to a high standard; and

- o working with British and international organisations to develop arts and culture programmes for the wider British community that also showcase work by British Pakistani and Pakistani artists;
- the promotion of equality and diversity for the public benefit by:
 - o the elimination of discrimination on the grounds of race, gender, disability, sexual orientation or religion;
 - o advancing education and raising awareness in equality and diversity;
 - o promoting activities to foster understanding between people from diverse backgrounds;
 - o conducting or commissioning research on equality and diversity issues and publishing the results to the public; and
 - o cultivating a sentiment in favour of equality and diversity.
- to provide people, organisations and businesses in the United Kingdom and Pakistan with a means of presenting themselves directly without mediation by government, established media or political or religious institutions;
- to promote and publish magazines, articles and all forms of publications and broadcasting especially on the internet in pursuit of the above objects;
- to encourage and promote research and discussion, in particular in relation to the above objects; and
- such other objects as are charitable under the laws of England and Wales as the Trustees shall at their absolute discretion determine.

THE SAMOSA MEDIA LIMITED REPORT OF THE TRUSTEES Year ended 31 March 2021

New curriculum and arts projects commenced that we partnered, led or contributed to this year include:

- St Gabriel's School Camberwell language, identity and integration workshops, with mainly groups of young Londoners with South American Heritage.
- Manchester Youth films and education programme supported by Dulverton Trust.
- A series of education and heritage workshops, that brought together Manchester Museum and Lahore Museum.
- An education and heritage project working with PK Porthcurno Museum and Exeter University to engage students remotely with PK Porthcurno's archive.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

We have delivered a significant body of media work that empowers British young people with South Asian heritage, establishing a range of positive programmes of work that inspire and bring communities together with shared heritage and shared narratives. This work helps young people gain confidence in communication, critical thought and social issues, and helps tackle the poverty, cultural and social isolation experienced by many young BAME people in the UK. Our programme of work was adapted to the impact of Covid; much more activity moved on line as we faced the consequences of school and campus closures - and, as they re-open, shrinking extra-curricular activity and reduced off-campus activities in youth, community centres and summer camps www.thesamosa.co.uk/2020/02/18/schools-colleges-and-universities/

Pakistan's best kept Secret - the story of Lahore Museum, made as a curriculum resource across South Asian, Muslim, Sikh, Hindu studies, Commonwealth History and British Asian history, continues to have audience impact on campuses. Online it has now reached an audience of over 3 million. It has been featured on many educational websites, and used by multiple schools, colleges and universities as a curriculum resource.

We are delivering structured programmes of education work with the University of East London, Westminster University, Stepney Redcoats School, St Gabriel's School Camberwell and Manchester Museum.

We delivered and continue to deliver curriculum resources and programme work into a range of other educational institutions and community organisations.

Our work with school students is recognised as helping to build confidence, and contributes towards their interest in further and higher education. Our work with working class, mainly BAME, university students has supported them to gain confidence in communication and critical thought.

Our partnership with University of East London Journalism school to support working class and students from BAME backgrounds has now

entered its sixth year.

Our Sixth form Question Time film programme and skills workshops programme continues with Stepney School, with Anwar Akhtar also invited to give assembly talks to the full Sixth form of 200 students on 15th October 2020, to launch our workshop programme at the school, on 'The importance of education and the arts to working class young people'.

All the above work is now catalogued and available to access as teaching materials from the www.thesamosa.co.uk website and is now being shared and promoted as a curriculum resource for schools, colleges and universities across the UK. This resource includes material created with the Royal Society of Arts, Commerce and Manufacturing (RSA) to develop the Pakistan Calling catalogue, <https://pkcalling.com/>. We have produced and curated over 60 films looking at education, culture, health, development, conflict resolution, women, tolerance and minority rights issues in Pakistan and the UK. The film platform is a curriculum resource. All films are in English or subtitled.

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The Samosa Media continues to deliver a wide programme of workshops and out-of-hours educational activity across UK Secondary schools, Further and Higher Education making use of a rich body of content generated by our work. Building confidence and introducing students to key aspects of the creative industries, our work provides an important contribution to curriculum development in subject areas such as Media Studies, History, Religious Studies and Citizenship. Using resources such as the Pakistan Calling film catalogue and our experience as co-producers of the DARA play, these workshops explore topical issues relevant to young people today, such as racism, religious tensions, immigration, social change and women's rights. The engagement work helps promote cultural diversity, bridging understanding and connecting communities in the UK.

We are learning and measure impact as we go on all our projects, collecting information through questionnaires and surveys involving young people attending our workshops, event, debates and discussions. We have developed an evaluation impact framework with BOP Consulting <http://bop.co.uk/> to help us fully quantify the impact achieved and to inform our future planning and development work with our partners and donors.

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Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about: policy on grantmaking;

- policy programme related investment;
- contribution made by volunteers.

Section D

Achievements and performance

Summary of the main achievements of the charity during the year

The Samosa Media Limited works to challenge bigotry and extremism by promoting a shared space for young people, in particular young British Muslims and other young people from BAME (Black and Minority Ethnic) communities to share their experiences and pursue their ambitions. It does this by running a national programme of talks, events, films and workshop-based programmes in schools colleges and universities, using film and the arts, providing spaces for young people to talk about their experience of different cultures, religions and their own British identity, through a series of mentoring and leadership workshops.

We run arts and media projects, in which the young people present, develop their skills and confidence- through film, spoken word, debating events, as part of a curriculum support programme. Our core mission involves curriculum enhancement focussing on diversity, segregation in schools, social mobility, youth mentoring and challenging extremism through education.

We facilitate debate and critical thinking amongst the young participants.

- We provide working class and BAME young people with an intense series of educational programmes, such as our film club workshop and discussion series, which helps them gain the cultural & social capital middle class children often have
- Our work encourages enquiry, critical thinking, debate and academic development in.
- In the 12 months March 2020 – March 2021, 647 students took part in our school workshops 593 students participated in our university / campus film workshops including online tutorials

Our social media educational impact (Website, Facebook and Twitter combined) was greatly assisted by our film Pakistan's Best Kept Secret - Lahore Museum gone viral, over 3.5 million views on Facebook and has been used as an educational resource both in UK and Internationally.

Please see below www.salzburgglobal.org/news/latest-news/article/pakistans-best-kept-secret-lahore-museum

This has enabled wider online engagement with all our over online curriculum resources such as those curated here - www.thesamosa.co.uk/2020/02/18/schools-colleges-and-universities/

- We deliver leadership programmes to working class and BAME young people, giving them the skills to become community and business leaders
- We help develop the next generation of diverse leaders and change makers in areas such as the arts, politics, journalism and business
- We offer opportunities for corporate volunteers & mentors to contribute, support and learn from our work by participating & leading some of our work with young people

Section E**Financial review****Brief statement of the charity's policy on reserves**

As a relatively new charity only entering its fifth full year of trading, the company is currently in the process of growing reserves to an acceptable level for the management of company business and contingency policy. A long term reserves fund of £50,000 is targeted, that figure being approximately equal to 6 months of company full annual operational costs, that include staffing, overheads and programme management costs.

Details of any funds materially in deficit**Further financial review details (Optional information)**

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Total Annual Income was £138,900 which represented a very strong endorsement and investment in our diversity in arts, education and heritage programme work, alongside our focus on young people and curriculum diversity. Funding included Portal Trust £35,000, Arts Council Culture Recovery fund £80,000 and Dulverton Trust £20,000.

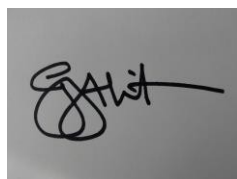
The company is in a stable operational and trading situation and also scaling up it educational and arts programme delivery work with more schools, colleges, universities, new cultural / arts partners and in new locations

Section F**Other optional information****Section G****Declaration**

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)



Full name(s)

Graham Hitchen

Position (eg Secretary, Chair, etc)

Chair

