

Charity number: 1165217

**ACTION CEREBRAL PALSY  
FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2024**

Philip Deane Accountancy Ltd  
Units 1 & 2 Field View  
Baynards Green  
Bicester  
OX27 7SG

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**Action Cerebral Palsy  
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**Action Cerebral Palsy  
Charity Information  
For The Year Ended 31 December 2024**

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**Trustees**

Katharine Gollop  
Dr Helen Hunt  
Mr Philip Lea  
Mr Anthony McGarel-Groves  
Mr Paul Maynard (appointed 20 November 2024)  
Professor Neena Modi  
Mr Duncan Walsh

**Charity Number**

1165217

**Registered Office**

Units 1 & 2 Field View  
Baynards Green  
Bicester  
OX27 7SG

**Accountants**

Philip Deane Accountancy Ltd  
Units 1 & 2 Field View  
Baynards Green  
Bicester  
OX27 7SG

**Action Cerebral Palsy  
Independent Examination  
For The Year Ended 31 December 2024**

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I report on the financial statements of Action Cerebral Palsy CIO for the year ended 31 December 2024, which are set out on pages 4 and 5.

**Respective responsibilities of trustees and examiner**

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 ("the Charities Act") and that an independent examination is needed. Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to: examine the accounts under section 145 of the Charities Act, to follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act), and to state whether particular matters have come to my attention.

**Basis of independent examiner's statement**

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

**Independent examiner's statement**

In connection with my examination, no material matters have come to my attention which gives me cause to believe that in, any material respect

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a "true and fair" view which is not a matter considered as part of an independent examination.

I have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

*Philip Deane Accountancy Ltd*

Date *24th February 2025*  
Philip Deane Accountancy Ltd  
Units 1 & 2 Field View  
Baynards Green  
Bicester  
OX27 7SG

**Action Cerebral Palsy  
Balance Sheet  
As At 31 December 2024**

	2024	2023
	£	£
Current assets (bank account)	42,678	26,185
Creditors: Amounts Falling Due Within One Year	-	(1 )
<b>NET CURRENT ASSETS</b>	<b>42,678</b>	<b>26,184</b>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>	<b>42,678</b>	<b>26,184</b>
Accruals and deferred income (accountancy)	(550 )	-
<b>NET ASSETS</b>	<b>42,128</b>	<b>26,184</b>
<b>CAPITAL AND RESERVES</b>		
Restricted	8,275	
Unrestricted	34,108	26,184
	<b>42,128</b>	<b>26,184</b>

**Notes**

**General Information**

Action Cerebral Palsy is a Charitable Incorporated Organisation (CIO) and is registered with the Charity Commissioners under registration number 1165217.

The CIO was registered with the Charity Commission on 19 January 2016 (standard registration) and converted to a CIO on 7 May 2024.

**Number of Trustees**

Number of Trustees during the year was: 7 (2023: 6)

Mr Anthony McGarel-Groves  
Trustee and Treasurer

Date

26 February 2025

**Action Cerebral Palsy  
Income & Expenditure Account  
For The Year Ended 31 December 2024**

	2024		2023	
	£	£	£	£
<b>Income</b>				
Donations	59,870		40,575	
Donations-Restricted	10,000		-	
Training Income	750		1,250	
		70,620		41,825
<b>Expenditure</b>				
<b>Restricted</b>			-	
Consultancy	1,725			
<b>Unrestricted</b>				
Printing	436		613	
Accountancy fees	563		297	
Consultancy fees Public Affairs	51,337		44,512	
Sundry expenses	(38)		1,498	
Travel	653		-	
		(54,676)		(46,920)
<b>NET SURPLUS/(DEFICIT)</b>		<b>15,944</b>		<b>(5,095)</b>



Registered Charity no: 1165217

## **Trustees' Annual Report for the Financial Period ending 31.12.2024**

**Charity Name:** Action Cerebral Palsy

**Registered charity number:** 1165217

**Website:** [www.actioncp.org](http://www.actioncp.org)

**Principal Address:** Units 1 and 2 Field View, Baynards Green, Bicester, Oxon, OX27 7SG

The Trustees have pleasure in presenting their annual report and financial statements for the year ended 31st December 2024.

### **Structure and Governance**

In 2024, Action Cerebral Palsy ("Action CP") converted to a charitable incorporated organisation ("CIO") registered with the Charity Commission for England and Wales (registered charity number 1165217). Action CP has adopted the Foundation Model CIO Constitution whereby the only members of the charity are the trustees. Our registered charity number and charitable aims remain unchanged.

The Trustees who served during the period were:

Miss Katharine Gollop KC  
Dr Helen Hunt  
Mr Philip Lea  
Mr Anthony McGarel-Groves (Treasurer and Secretary)  
Paul Maynard (appointed 20 November 2024)  
Professor Neena Modi  
Mr Duncan Walsh

The members of the CIO are the Charity Trustees who form the Board and who are responsible for managing the affairs of Action CP. Action CP must have at least three charity trustees; apart from the first charity trustees named in our Constitution, every trustee is appointed for a term of three years. One of the Trustees serves voluntarily as Treasurer and Company Secretary. There are four full meetings of charity trustees held each year. One Trustee is appointed as Chairperson for each meeting. When new trustees are appointed, they are introduced to the Board and briefed on all aspects of the Charity's objectives and policies and Charity Commission requirements. Trustees are encouraged to seek training as appropriate, and to observe and follow the requirements and guidelines set down by the

Charity Commission. Action Cerebral Palsy's trustees have diverse professional backgrounds and have direct professional or lived experience supporting children with cerebral palsy and their families.

In 2024, Action CP was pleased to be joined by a new member. Paul Maynard, former MP, was appointed as a trustee by a resolution passed at the Annual General Meeting on 20 November. Paul, who lives with CP, has been involved with Action CP as a Patron since its founding. In addition, Action CP is pleased that Mary Foy, MP for the City of Durham, has agreed to become a Patron on the Charity. Mary has a lived experience of supporting a child with cerebral palsy, and along with Paul Maynard, was Co-Chair of the All-Party Parliamentary Group on Cerebral Palsy of which Action CP was the lead sponsor.



### **The Executive**

The Charity's day-to-day operations are managed by the Chief Executive and additional project work by the Policy Lead. Both posts are part-time.

### **Our Charitable Objectives:**

- © To engage with policy makers in order to promote the creation of a national CP strategy and care pathways for intervention and provision for children with cerebral palsies
- © To be a source of informed advice on cerebral palsy for policy makers and the public
- © To represent the best interests of the cerebral palsy community
- © To facilitate the development of best practice for intervention, care, education and support for children and young people with cerebral palsies across the United Kingdom
- © To facilitate and disseminate research on cerebral palsy and therapeutic and educational intervention

### **Public Benefit**

In establishing annual objectives and overseeing the Charity's activities, the trustees have regard to the principles of public benefit at all times. The core purpose of Action Cerebral Palsy is to work towards better public and professional awareness and understanding of cerebral palsy and an improved quality of life for all children in the United Kingdom with the



condition. Action Cerebral Palsy needs to raise funds to support the cost of working towards these outcomes.

## About Cerebral Palsy

**Cerebral Palsy (CP)**, a lifelong neurological condition, is an umbrella term that is used to describe a range of movement disorders which can have an impact on many aspects of normal childhood development: motor, sensory, communication, cognitive, health and self-care. It occurs as a result of interference or damage to the development of a baby's central nervous system (the brain and spinal cord) between conception and 3 years of age.

- ⊙ Cerebral palsy (CP) is the largest cohort of childhood onset lifelong physical disability
- ⊙ It affects approximately 1:400 children with approximately 1,800 children diagnosed each year. Despite advances in healthcare, whilst this figure has fluctuated over the past 60 years it has not changed considerably.
- ⊙ There are 33,500 children and young people of school age with a physical disability, the majority of whom have cerebral palsy
- ⊙ There are approximately **30,000 children and 130,000 adults in the UK** living with cerebral palsy
- ⊙ By 2031, there will be almost a 3-fold increase in the number of people with cerebral palsy over the age of 65.
- ⊙ The incidence rate for cerebral palsy is the same across Europe, the United States and Australia.
- ⊙ **1:3 with the condition will be unable to walk; 1:4 are unable to talk; 1:2 has intellectual impairment**
- ⊙ **Cerebral palsy is 3 times more common than Downs syndrome and similar in population to multiple sclerosis and Parkinson's disease**
- ⊙ **Cerebral palsy is nearly 30 times more common than muscular dystrophy**

## About Action Cerebral Palsy

Action Cerebral Palsy ("Action CP") is the only UK charity which actively and solely campaigns on behalf of children with cerebral palsy, a disabling lifelong condition caused by damage to the immature or developing brain before or after birth. There are an estimated 30,000 children from all social backgrounds and ethnic groups in the UK with cerebral palsy which is the most common cause of lifelong physical disability starting in infancy. Action CP began in 2013 as a national consortium of specialist charities working with children with cerebral palsy and their families and became a registered charity in 2016.

Since 2016, Action CP has raised awareness of the condition through our research, publications, campaigns and engagement with the public, professionals and policy makers. Our work is inspired and driven by children with CP and their families who face the many challenges of their day-to-day life with courage and resilience. We are a small but aspirational charity which is committed to improve the daily lives and life chances of all children with CP throughout the UK so that they can have the best possible start to life and ongoing help and support.

## Summary of Charitable Activities and Achievements during 2024

### Policy Engagement to Improve Political Awareness of Cerebral Palsy and the issues facing children and young people with the condition and their families

This has been a year of significant political change with the General Election in July 2024 bringing in a new Labour Government for the first time since 2010. Children and young people with CP require high-quality healthcare and special educational needs and disability (SEND) provision from experienced, specialist professionals so the impact of their disability can be mitigated from the earliest opportunity and their full potential maximised throughout their developing years.

Despite the widespread prevalence of CP, the existing legislative framework is fragmented, and does not account for CP as a condition in its own right. Meanwhile, policy makers, professionals within education, health and social care as well the public lack knowledge about the specific needs of children and young people (CYP) with CP resulting in an unacceptable variation in the quality of health and educational provision across the UK.

Action CP is a non-partisan charity and has engaged across all parties and within all devolved regions of the UK to improve the awareness and understanding of CP at local and national levels in order to facilitate the development of models of best practice.



Action CP launched its **Election Manifesto** on the very day that the General Election was called – 22<sup>nd</sup> May 2024 – at an informal drop in event for Parliamentarians in the House of Commons kindly hosted by Mary Foy, MP - <https://actioncp.org/action-cerebral-palsy-launches-its-2024-manifesto/>. The event was attended by 16 parliamentarians from both Houses of which 14 retained their seats in the election. We were also pleased to have a team from the NHSE Children and Young People Transformation Group on hand to discuss their work on the new NHSE Cerebral Palsy Framework.

The Action CP Manifesto comprised three “asks” all of which have been drawn from the report and recommendations of the [All-Party Parliamentary Group on Cerebral Palsy](#) sessions which were held between 2020 and 2023:

1. Implement the proposed framework for the commissioning of care and services for CYP with CP developed by the NHSE CYP Transformation Programme.
2. Invest in recruitment and training to increase specialist knowledge of CP across health, education and social care.
3. Fund dedicated lead professionals to act as advocate, co-ordinator and support from diagnosis to transition to adulthood.

### **A Source of Informed Advice on Cerebral Palsy for Policy Makers**

Prior to and following the General Election, Action CP continued to meet with, seek meetings with and to provide briefings for key stakeholders including Parliamentarians of all parties, the Secretaries of State for Education, Health and Social Care and Work and Pensions, key ministers for Schools, Early Years and SEND, Disability, Mental Health and Employment as well as the Shadow Ministers and Spokespeople and key select committees. We have also worked directly with the SEND team within the Department for Education and the Cabinet Office to ensure that physical disability and cerebral palsy are no longer overlooked within key national policies including the previous Government's Disability Action Plan, National Disability Strategy and SEND and AP implementation Plan which failed to mention CP or the needs of children with physical disability.

To highlight **World CP Day** in October, Action CP wrote to all MPs and Peers seeking their engagement to broaden their understanding of cerebral palsy and its impact on children and young people and their families.

The office of the **Children's Commissioner** invited Action CP to meet to discuss waiting times for community care for children at risk of or with CP. The Children's Commissioner's report, [Waiting Times for Assessment and Support for Autism, ADHD and Other Neurodevelopmental Conditions](#), was published in October 2024 and revealed that children with cerebral palsy have the longest mean waiting time between referral and diagnosis of all neurodevelopmental conditions – 1222 days/3 years and 4 months and the second longest waiting time between referral and first contact – 827 days.

Action CP successfully applied to join the **Special Educational Consortium** - [Special Educational Consortium \(councilfordisabledchildren.org.uk\)](#) – which is a small membership organisation that works with DfE, Parliament and other stakeholders on policy, legislations, regulations and guidance that may affect disabled children and young people and those with SEN.

Over the course of the year, Action CP has submitted evidence for the following consultations:

- © Lord's Committee on Pre-Term Birth which has now been published on their website <https://committees.parliament.uk/writtenevidence/128873/pdf/>
- © Public Accounts Committee Inquiry on Support for Children and Young People with Special Educational Needs - [SEND emergency: Unviable system will end in lost generation of children without reform - Committees - UK Parliament](#)
- © Department for Education Curriculum and Assessment Review - [Curriculum and assessment review - GOV.UK](#) for which Action CP organised stakeholder engagement



meetings and an online survey to solicit feedback from parents, carers and young people.

© HM Treasury stakeholder representation in advance of the Autumn Statement.

### **Representing the Best Interests of the Cerebral Palsy Community**

We have participated in meetings with other charities focused on disability, healthcare, specialist and mainstream education professionals and engaged through direct dialogue and online surveys with our community of parents, carers and young people to gather evidence of the issues facing the CP community in their ability to access appropriate care, resources, services, support and education and to ensure that these views are represented in all of our policy engagement.

Over this past year, Action Cerebral Palsy worked in collaboration with a number of organisations, including:

- CP Sport
- CP Teens
- Council for Disabled Children
- EI Smart
- Embracing Complexity Consortium
- Institute of Education Psychologists
- Institute of Health Visiting
- National Day Nurseries Association
- Parent Carer Forum Bristol
- PD Net
- Riding for the Disabled Association
- Royal College of Speech and Language Therapists
- Scope
- Special Education Consortium
- Up Movement and the Up Adult Working Party
- Whizzybugs
- Researchers and academic institutions who are conducting research related to neurological conditions such as cerebral palsy

### **Facilitating the Development of Best Practice**

#### **In Healthcare – Early Identification, Intervention and Pathways of Care**

Action CP's work in this area has focused on empowering healthcare professionals to identify and respond and refer rather than wait and see, to ensure that at risk children are referred promptly, assessed and receive care and intervention at the earliest possible moment, and at a point when it can have a positive impact on that child's lifelong prospects as well as their and their family's well-being.

- © In 2023, Action CP was invited to participate in a new **NHS CP Task Force**, driven by Dr Charlie Fairhurst and chaired by Dr Simon Kenny, as part of the work in NHS England on the Children and Young People Transformation Programme. Action CP facilitated engagement with parents and young people to learn more about their experiences of the NHS services that they or their child has received. Their voices have been embedded within this groundbreaking framework that has been developed by the Task Force for the commissioning of services for children and young people with cerebral palsy. This framework which will serve as a blueprint for all children with neuro-developmental conditions is due to be published imminently. The NHS has identified a number of pilot ICBs.
- © Action CP continued to campaign to raise awareness of the early warning signs of CP and what to do if a parent has concerns about their child's motor development. Our free [If In Doubt, Check It Out](#) posters and parent information leaflets were shared and made widely available via conferences and our extended network of health, education and social care professionals.



- © Action CP was invited to join the advisory group for the **Institute of Health Visiting Early Motor Development Toolkit** to provide input on the overall content of this repository of resources for Health Visitors that will also be made available more widely to other healthcare professionals. This toolkit will be launched in early 2025.
- © In 2024, NHSE paused its work on the development of a **digital Personal Child Health Record or Red Book**. Action CP continues to advocate for the inclusion of information on early motor development within the Healthy Start, Start For Life and Family Hubs print-based and online support materials.

## In Education – Workforce Skills and Understanding

Cerebral Palsy primarily affects sensory motor function but can also encompass several neurological disorders which can affect all aspects of development in the growing child. Children with CP can have a range of issues with communication, cognitive and learning issues, hearing or sight issues, and difficulties with sensory processing. This has a huge impact on how they develop, learn, and interact with the world around them. Therefore, cerebral

palsy should not be considered as purely a physical disability nor treated as such within schools and their approach to supporting children with CP. The unique nature of the neurological condition requires a cross-sector approach bridging both health and education.

In enabling schools to access specialist training or specialist CP experts would help to bolster the skills and knowledge that are required for assessing, supporting, engaging and monitoring the progress, wellbeing, and ongoing needs of the child with CP within the school.

Furthermore, having expert input in the EHCP process is pivotal to ensure the correct level of provision to enable a child with CP to thrive, and will facilitate better overall decision-making for the care and education of CYP with CP.

Action CP's work in this area has focused on improving the understanding of CP within the workforce and ensuring that the needs of children and young people with the condition and their family are strongly represented within policy discussions and review:

- © Action CP is now developing its own **CP support materials** targeted at non-specialist education professionals to ensure that schools and local authorities have access to specific information about CP and how it impacts children and young people and how they can be supported.
- © **National Day Nurseries Association** – Action CP was invited to meet with this national charity representing 6,500 private, voluntary and independent children's nurseries across the UK. An article on cerebral palsy and its early warning signs that Action CP wrote appeared in the Spring 2024 edition of Nursery News. Action CP used this opportunity to launch an online survey for early years education professionals to gain a better understanding of their awareness of and experience in identifying early motor developmental delay and supporting children with motor developmental issues.
- © Action CP also continued to offer **CP Awareness training** for organisations supporting children and young people with CP including:
  - Institute of Health Visiting
  - Riding for the Disabled
  - Bristol Parent and Carer Forum
- © Through our involvement with the **Special Education Consortium** as well as our own initiatives, Action CP has been advocating for:
  - An improved EHCP process, with a national EHCP template that is fit for purpose for children with complex conditions.
  - Focus and funding on an expanded SEND module in initial teacher training and condition specific CPD training programmes, so early education professionals and teachers have the necessary skills. The existing SEND training for mainstream teachers is very general and does not provide sufficient skills and knowledge to enable these professionals to fully support a child with CP.
- © Over the course of the year, Action CP continued to meet regularly with colleagues in the specialist teaching sector to look at the challenges and changes facing that sector

and how we can move the agenda forward to improve education workforce skills, training and awareness of the impact of physical disabilities and complex conditions such as cerebral palsy.

## **Facilitating and Sharing Research**

This year, Action CP has been asked to support grant applications and to help facilitate parent engagement for a number of research projects.

## **Summary**

We are proud of the impact that the charity has had in 2024, the continued momentum from the APPG on Cerebral Palsy and helping to ensure that the voices of parents and young people with cerebral palsy were represented in key Government consultations, with policy makers and across all parties. We are encouraged by the excellent work now happening within the NHS England CP Task and Finish Group and within NHS England and positive about the engagement we have had with local authorities, schools, professional governing bodies and the Parliamentarians who have chosen to engage and who genuinely want to understand more and improve their offering.

Our determination to improve the understanding of cerebral palsy with those who are tasked with allocating funding for, making decisions about or providing services and support to children and young people with cerebral palsy is paramount to improving the pathways of care available to these children. Children and their parents need to be at the heart of the provision and not made to feel that they have to fight to get the right care, support or educational provision for their child.

In 2025, we will continue to work on our own and with others in the following areas:

- ◎ **Policy and practice change** at national and local government level working with all parties to highlight the challenges and opportunities to improve the services available to children and young people with cerebral palsy, and supporting the rollout of the NHS England CP Framework for the Commissioning of Services for Children and Young People with Cerebral Palsy.
- ◎ **Workforce Skills improvement, practical information and awareness raising about cerebral palsy** - Evidence provided at the APPG on CP and our own research identified that there is a lack of knowledge of cerebral palsy and its impact on the individual and their family amongst non-specialist professionals whose job often involves supporting families with children or young people with CP. These practitioners may work in community health or education settings, local authorities or disability advisory services, or in special or mainstream schools. Action Cerebral Palsy is now developing high quality training materials in conjunction with other healthcare, education and therapeutic professionals that can be delivered in person or virtually by Action Cerebral Palsy, and that are also accessible via our website.
- ◎ **Parent Support** to provide families with much needed practical information about cerebral palsy and where they can turn to for help, care, support and the opportunities available for their child



## Financials

Action Cerebral Palsy is indebted to the many individuals, families, companies and funding organisations which have donated to the Charity or chosen to fundraise for us during 2024. We are pleased to have received the support of new and known Trusts and Foundations this past year, including the Michael Cornish Charitable Trust, the Grace Trust, the Roger and Jean Jefcoate Trust, the King Cullimore Charitable Trust, the Souter Charitable Trust, and the St. Jude's Trust as well as individuals who organised pub quizzes, classical music concerts, bake sales, golf events and undertook challenges on foot, on bicycle and with parachutes to raise funds for Action CP. We are grateful to have benefited from being chosen as one of 5 charities supported by Eton Action in the 2023-2024 academic year, as well as for the much-valued support from our significant individual donors and corporate fundraisers, including Tresidor Investment Management Ltd.

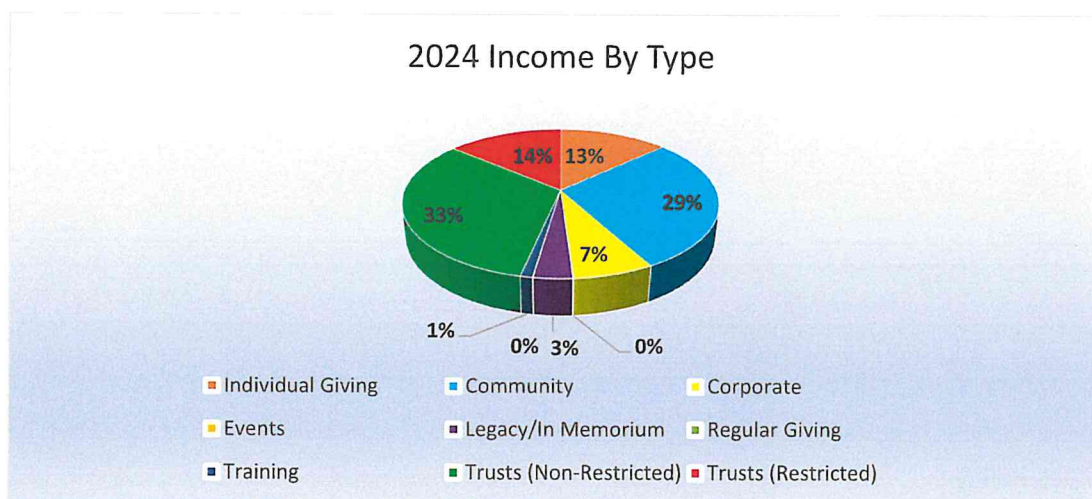
The trustees have a continued focus on strengthening the Charity's financial sustainability through proactively seeking new sources of charitable funding, which has included delivering a number of CP awareness training sessions during the course of this year, as well as looking at secure ways of growing the Charity's cash reserves. The Charity makes all possible efficiencies to keep costs to a minimum and spending continues to be tightly controlled. The Charity has also benefited from generous pro bono administrative support. The Charity does not employ paid staff but instead uses specialist consultancy and volunteer services to support its operations. As a result, the Charity retains sufficient levels of cash reserves.

The tables below identify the Charity's income by type and expenditure by area of activity. While the Charity's CEO is largely focused on advocacy, awareness raising and education and fundraising, she is also involved in the Charity's policy work. Similarly, the Director of Policy is involved in advocacy, awareness raising and fundraising. The Charity was awarded a restricted grant at the end of the first trimester of the financial year and will carry into 2025 that portion of the grant that was not fully spent within 2024.

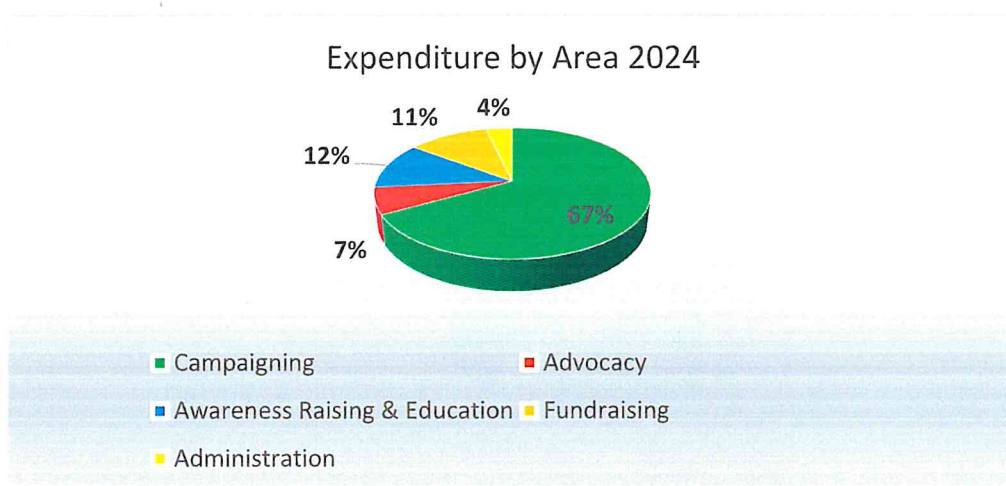
For 2024, the Charity's income and expenditure was as follows:



Income	2024	2023
Individual Giving	£ 9,415.34	£ 15,766.36
Community	£ 20,592.71	£ 2,657.37
Corporate	£ 5,000.00	£ 5,939.75
Events	£ 42.75	£ -
Legacy/In Memorium	£ 2,405.75	£ 1,437.06
Regular Giving	£ 24.00	£ 24.00
Training	£ 750.00	£ 1,250.00
Trusts (Non-Restricted)	£ 23,389.00	£ 14,750.00
Trusts (Restricted)	£ 10,000.00	£ -
<b>Total Income</b>	<b>£ 71,619.55</b>	<b>£ 41,824.54</b>



Expenditure	2024	2023
Campaigning	£ 36,456.58	£ 27,932.46
Advocacy	£ 3,600.00	£ 2,400.00
Awareness Raising & Education	£ 6,300.00	£ 10,646.38
Fundraising	£ 5,933.92	£ 4,306.31
Administration	£ 2,385.17	£ 1,634.50
<b>Total Expenditure</b>	<b>£ 54,675.67</b>	<b>£ 46,919.65</b>



## Reserves Policy

The Charity has developed a Reserves Policy to protect its operations by creating financial support against an unpredictable fundraising environment and to make sufficient provision for future cash flow requirements and capital procurement. The policy also provides the framework for future strategic planning and decision-making. The Reserves Policy is based upon an annual risk assessment of the internal and external operation environment, as well as having due regard to the nature of the activities undertaken by the Charity towards its charitable aims. In order to ensure there is appropriate financial security, the Trustees will accumulate minimum reserves to meet immediate outstanding liabilities at any one point. The Trustees have resolved, in view of the size and operational requirements of the charity, that the minimum level of reserves should be three months of budgeted expenditure. The Trustees review this Reserves Policy on an annual basis.

## Going Concern

Further to independent consultation, the Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements.

## **Financial Strategy**

Action Cerebral Palsy is ambitious in its mission and is highly conscious of its current status as being the only existing UK charity campaigning solely on behalf of children with cerebral palsy and their families. We recognise that in the current economic climate we must continue to focus on organic growth that leverages existing resources and relationships to ensure that we build from a position of financial stability while continuing to fund our key charitable activities. The Charity continues to move forward with its fundraising strategy which seeks to develop new opportunities and potential income generation across a range of fundraising activities, delivered services and projects which link us with individuals, other charities, corporates, trusts and foundations so that we can continue to expand our capabilities to campaign, educate and advocate on behalf of our community of 30,000 children and young people with cerebral palsy in the UK.

