

**ACTION CEREBRAL PALSY
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023**

**Action Cerebral Palsy
Unaudited Financial Statements
For The Year Ended 31 December 2023**

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**Action Cerebral Palsy
Company Information
For The Year Ended 31 December 2023**

Directors

Mr Duncan Walsh
Dr Helen Hunt
Mr Philip Lea
Mr Anthony McGarel-Groves
Ms Katharine Gollop
Professor Neena Modi

Company Number

09651097

Registered Office

Units 1 & 2 Field View
Baynards Green
Bicester
OX27 7SG

Accountants

Philip Deane Accountancy Ltd
Units 1 & 2 Field View
Baynards Green
Bicester
OX27 7SG

**Action Cerebral Palsy
Accountant's Report
For The Year Ended 31 December 2023**

In order to assist you to fulfil your duties under the Companies Act 2006, we have compiled the financial statements of the company from the accounting records and information and explanations you have given to us.

This report is made to the directors in accordance with the terms of our engagement. Our work has been undertaken to prepare for approval by the directors the financial statements that we have been engaged to compile, to report to the directors that we have done so, and to state those matters that we have agreed to state to them in this report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's directors for our work or for this report.

You have acknowledged on the balance sheet as at year ended 31 December 2023 your duty to ensure that the company has kept proper accounting records and to prepare financial statements that give a true and fair view under the Companies Act 2006. You consider that the company is exempt from the statutory requirement for an audit for the year.

We have not been instructed to carry out an audit of the financial statements. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the financial statements.

Signed



Date 11th March 2024

Philip Deane Accountancy Ltd
Units 1 & 2 Field View
Baynards Green
Bicester
OX27 7SG

**Action Cerebral Palsy
Profit and Loss Account
For The Year Ended 31 December 2023**

	2023	2022
	£	£
TURNOVER		
Other charges	41,825	58,817
Tax	(46,920)	(62,964)
	-	-
NET LOSS	(5,095)	(4,147)

**Action Cerebral Palsy
Balance Sheet
As At 31 December 2023**

	2023	2022
	£	£
Current assets		
Creditors: Amounts Falling Due Within One Year	26,185	31,280
	(1)	(1)
NET CURRENT ASSETS	26,184	31,279
TOTAL ASSETS LESS CURRENT LIABILITIES	26,184	31,279
NET ASSETS	26,184	31,279
CAPITAL AND RESERVES	26,184	31,279

Notes

1. Average Number of Employees

Average number of employees, including directors, during the year was: 6 (2022: 6)

2. General Information

Action Cerebral Palsy is a private company, limited by guarantee, incorporated on 22 June 2015, in England & Wales, registered number 09651097. The registered office is Units 1 & 2 Field View, Baynards Green, Bicester, OX27 7SG.

For the year ending 31 December 2023 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the micro-entity provisions.

On behalf of the board

Mr Anthony McGarel-Groves

Director

28/02/2024

**Action Cerebral Palsy
Trading Profit and Loss Account
For The Year Ended 31 December 2023**

	2023		2022	
	£	£	£	£
TURNOVER				
Donations				
Training Income	40,575		58,467	
	<u>1,250</u>		<u>350</u>	
		41,825		58,817
OTHER CHARGES				
Printing	613		217	
Accountancy fees	297		284	
Consultancy fees Public Affairs	44,512		62,274	
Sundry expenses	<u>1,498</u>		<u>189</u>	
		(46,920)		(62,964)
LOSS BEFORE TAXATION		<u>(5,095)</u>		<u>(4,147)</u>
NET LOSS		<u>(5,095)</u>		<u>(4,147)</u>



Trustees' Annual Report for the period 01.01.2023 to 31.12.2023

Charity Name: Action Cerebral Palsy
Registered charity number: 1165217
Website: www.actioncp.org
Principal Address: Units 1 and 2 Field View, Baynards Green, Bicester, Oxon, OX27 7SG

The Trustees have pleasure in presenting their annual report and financial statements for the year ended 31st December 2023.

Structure and Governance

Action Cerebral Palsy ("Action CP") is a Registered Charity (number 1165217). It is a Company (number 09651097) limited by guarantee. The Charity is governed by its Articles of Association. The Trustees who served during the period were:

Miss Katharine Gollop KC
Dr Helen Hunt
Mr Philip Lea
Mr Anthony McGarel-Groves (Treasurer)
Professor Neena Modi
Mr Duncan Walsh

The directors and members of the company, who are also Charity Trustees for the purpose of charity law, form the Board of Trustees. One of the Trustees serves voluntarily as Treasurer and Company Secretary. There are three full board meetings held each year. One Trustee is appointed as Chairperson for each meeting. There were no new Trustees appointed during the financial year. When new trustees are appointed, they are introduced to the Board and briefed on all aspects of the Charities objectives and policies and Charity Commission requirements. Trustees are encouraged to seek training as appropriate, and to observe and follow the requirements and guidelines set down by the Charity Commission. Action Cerebral Palsy's trustees have diverse professional backgrounds and have direct professional or lived experience supporting children with cerebral palsy and their families.

In 2023, the members of the company formally voted to change the legal charitable structure of Action CP to a charitable incorporated organization (CIO) and this application along with all required supporting documentation was filed prior to the end of 2023 for the approval of the Charity Commission.

The Executive

The Charity's day-to-day operations are managed by the Chief Executive and additional project work by the Policy Lead. In 2023, Action CP's Founder and Chief Executive, Amanda Richardson MBE, stepped down from her role as Chief Executive. The Trustees are grateful to Amanda for her significant contribution to this Charity and glad that Action CP continues to be able to benefit from Amanda's experience and passion in her new role as Director of Policy, focusing on Action CP's public affairs and policy initiatives including following up of the All-Party Parliamentary work and the implementation of those recommendations. Pilar Cloud, who has supported Amanda as Project Lead since 2020, took over the role of Chief Executive in March. Both posts are part-time.

Our Charitable Objectives:

1. To engage with policy makers in order to promote the creation of a national CP strategy and care pathways for intervention and provision for children with cerebral palsies
2. To be a source of informed advice on cerebral palsy for policy makers and the public
3. To represent the best interests of the cerebral palsy community
4. To facilitate the development of best practice for intervention, care, education and support for children and young people with cerebral palsies across the United Kingdom
5. To facilitate and disseminate research on cerebral palsy and therapeutic and educational intervention

Public Benefit

In establishing annual objectives and overseeing the Charity's activities, the trustees have regard to the principles of public benefit at all times. The core purpose of Action Cerebral Palsy is to work towards better public and professional awareness and understanding of cerebral palsy and an improved quality of life for all children in the United Kingdom with the condition. Action Cerebral Palsy needs to raise funds to support the cost of working towards these outcomes.

About Cerebral Palsy

Cerebral Palsy (CP), a lifelong neurological condition, is an umbrella term that is used to describe a range of movement disorders which can have an impact on many aspects of normal childhood development: motor, sensory, communication, cognitive, health and self-care. It occurs as a result of interference or damage to the development of a baby's central nervous system (the brain and spinal cord) between conception and 3 years of age.

- © Cerebral palsy (CP) is the largest cohort of childhood onset lifelong physical disability
- © It affects approximately 1:400 children with approximately 1,800 children diagnosed each year. Despite advances in healthcare, whilst this figure has fluctuated over the past 60 years it has not changed considerably.

- ⊙ There are 33,500 children and young people of school age with a physical disability, the majority of whom have cerebral palsy
- ⊙ There are approximately **30,000 children and 130,000 adults in the UK** living with cerebral palsy
- ⊙ By 2031, there will be almost a 3-fold increase in the number of people with cerebral palsy over the age of 65.
- ⊙ The incidence rate for cerebral palsy is the same across Europe, the United States and Australia.
- ⊙ **1:3 with the condition will be unable to walk; 1:4 are unable to talk; 1:2 has intellectual impairment**
- ⊙ **Cerebral palsy is 3 times more common than Downs syndrome and similar in population to multiple sclerosis and Parkinson's disease**
- ⊙ **Cerebral palsy is nearly 30 times more common than muscular dystrophy**

Summary of main activities and achievements during 2023

Action Cerebral Palsy ("Action CP") is the only UK charity which actively and solely campaigns on behalf of children with cerebral palsy, filling the gap left by other campaigning organisations. Our work is inspired and driven by children with CP and their families who face the many challenges of their day-to-day life with courage and resilience. The Charity continues to work in collaboration with leading clinicians, therapists, healthcare professionals, special needs educators and third sector organisations as well as parents and young people with cerebral palsy. We are very proud of the progress that Action CP has made to improve public, professional and political awareness of cerebral palsy and the issues facing the 30,000 children and young people living with the condition and their families.

Engagement with policy makers in order to promote the creation of a national strategy and care pathways for intervention and provision for children with cerebral palsies

Until the campaigning initiatives of Action Cerebral Palsy, there had previously been no unified voice or platform for cerebral palsy clinical professionals and parents of children with cerebral palsy to draw together a coherent case for policy makers for improved provisions and reform to improve early identification, intervention and pathways of care for infants with cerebral palsy.

From October 2020 until March 2023, Action Cerebral Palsy was the lead sponsor of the first ever All-Party Parliamentary Group on Cerebral Palsy, co-chaired by Mary Foy MP and Paul Maynard MP, which examined topics from early identification and intervention, through best practice in teaching and education, to social participation and recreation and the transition to adulthood and adult services. Following the APPG Round Table meeting in January to discuss social inclusion for children and young people with cerebral palsy and the subsequent publication of the summary and recommendations, it was agreed that Action Cerebral Palsy should pause its sponsorship of the APPG in order to focus at both national and local levels to further these proposals and recommendations drawn from the APPG

reports (which can be found [here](#)). Without further sponsors, the formal work of the Group was suspended in March this year.

We have participated in meetings with fellow APPG sponsors and the wider community to discuss priorities for potential APPG follow up work, and the main area of consensus appears to be the establishment of a national CP Register.

In 2023, there was a new positive national level focus on cerebral palsy as a result of the evidence presented to the APPG and the subsequent recommendations for action which were all largely driven by Action Cerebral Palsy, including:

- ⊙ APPG Co-Chair, MP [Paul Maynard's adjournment debate](#) on 30th March and the **Minister for Social Care's** response in the chamber and her subsequent written engagement with Paul, who has kindly consulted with Action CP in preparation for his responses to the Minister.
- ⊙ Action CP's meeting with the **Minister for Disabled People, Health and Work**, Tom Pursglove, in May
- ⊙ The NHS Task and Finish Group on Cerebral Palsy

Action CP is a non-partisan charity and engages across all parties and within all devolved regions of the UK to improve the local and national care pathways for intervention and provision. Our policy work in 2023 includes:

Early Identification and Intervention.

- ⊙ Meetings with officials from NHS England, the Royal College of Paediatrics and Child Health, the Institute of Health Visiting and the Department of Health and Social Care as well as leading clinicians regarding inclusion of information about typical motor developmental milestones and atypical warning signs in the digital **Personal Child Health Record, or Red Book**, which is given to every new mother to provide information and a record for her new born infant. Action CP also supported the research group commissioned by NHSE to engage more directly with parents for their thoughts on how they use and value the content of the existing Red Book.
- ⊙ Action CP continues to campaign to raise awareness of the early warning signs of CP and what to do if you have concerns about your child's motor development. In January, 435 GP surgeries across 6 different local authorities (Bedfordshire, Birmingham East, Buckinghamshire, London East, East Sussex, West Sussex – chosen because of the diversity of population across and within these areas as well as availability of early intervention services) received printed ***If In Doubt, Check It Out*** posters and parent information leaflets and worked with several other local authorities to have these materials distributed electronically to all of their schools, children's centres, children's social care teams, commissioned services, voluntary services and parent/carer forums. Posters and leaflets were also distributed to all 230 attendees of the Institute of Health Visiting annual conference in September.



Special Educational Needs and Disability and Alternative Provision Implementation Plan.

- ⊙ In 2022, Action CP provided a detailed response to the national SEND and AP Green paper consultation.
- ⊙ In 2023, Action CP met with the SEND and Alternative Provision team within the Department for Education to discuss issues raised in the consultation and our response to that.
- ⊙ This year, we continued to meet regularly with colleagues in the specialist teaching sector to look at the challenges and changes facing that sector and how we can move the agenda forward to improve education workforce skills, training and awareness of the impact of physical disabilities and complex conditions such as cerebral palsy.
- ⊙ The SEND and AP Improvement Plan was published in late February (after our meeting with the SEND and AP team) and does not contain any reference to cerebral palsy or physical needs. Under the new Improvement Plan, there will be a standardised national EHCP template (which will have a consultation for this, but as of yet has not been published), a drive to create more inclusive school cultures and the need to develop parental trust. To see the Action CP response to this Implementation Plan, please click [here](#).
- ⊙ We have subsequently had an exchange of written letters with the David Johnston, **Minister for Minister for Children, Families and Wellbeing** to raise our concerns about the lack of expert representation for complex disabilities including cerebral palsy on the SEND and AP Implementation Board which is responsible for the critical oversight and implementation of this improvement plan. We will continue to monitor the work of the SEND and AP Improvement Board and engage with the DfE SEND Policy group to look for ways of improving workforce skills and ensuring the EHCP template is appropriate for children with complex needs.

The Disability Action Plan.

- ⊙ In July, the government launched a consultation on its [Disability Action Plan](#) which replaces the previously published National Disability Strategy (launched under Boris Johnson's premiership) and that focuses on very near term initiatives (e.g. 2023 – 2024). As with the SEND and AP Improvement Plan, there is no mention of cerebral palsy or physical disability in this DAP.
- ⊙ Action Cerebral Palsy was invited and attended Disability Unit (DU) organised roundtable discussions for this consultation on: accessible playgrounds, disabled children and assistive technology.
- ⊙ Action CP provided submitted a detailed response to this DAP Consultation in September 2023 based upon our own consultations with parents and our wider CP community network.

A Source of Informed Advice on Cerebral Palsy for Policy Makers and the Public

- ⊙ **Minister for Disabled People, Health and Work, Tom Pursglove** - Following the APPG Roundable on Social Inclusion held in late January 2023 which was attended by parents, therapists, educators, clinicians, civil servants from the Cabinet Office and the Department for Education, Action CP was invited to meet with the Minister for Disabled People.
- ⊙ **Ministerial and Shadow Cabinet Engagement** - Throughout this year of ministerial and shadow cabinet changes, Action CP has continued to seek meetings with and provide briefings for key members of the government, their shadow cabinet counterparts and other parties' spokespeople in order to make them aware of the critical issues facing children and young people with CP, opportunities to improve these areas and to offer our support in shaping SEND policy.
- ⊙ **World CP Day Engagement with Local Councils and All MPs and Peers** - In October, Action CP wrote to every local council in England and to all MPs and Peers seeking their engagement to broaden their understanding of cerebral palsy and its impact on children and young people and their families and asking them to share about World CP Day. To date, we have received responses and requests for meeting from 20 different MPs and held our first series of individual meetings with MPs starting in late November.

Representing and Facilitating Engagement with the Cerebral Palsy community

Action Cerebral Palsy is proud to have been a voice for children and young people with cerebral palsy and their families throughout 2023 and to have raised awareness of the condition through the Charity's research, publications, campaigns and engagement with the public, professionals and policy makers. The Charity's reports and publications are of value to other services, schools, practitioners and charities in this sector to who rely on this data to help them understand the status of the cerebral palsy landscape in the UK. In addition to its extensive policy and public awareness work, the Charity;

- ⊙ Maintained a commentary on social media on aspects of health and education that concerns children with cerebral palsy

- © Responded to national consultations on disability and education to represent the needs of children with cerebral palsy and their families

Action Cerebral Palsy continues to collaborate with individuals and other stakeholders to better understand their offering or explore ongoing and future collaboration, including with:

- Members of the Cerebral Palsy Coalition
- Caudwell Children
- CP Scotland
- CP Sport
- CP Teens
- CP Wales
- Council for Disabled Children
- Embracing Complexity Consortium
- Enable Law
- Institute of Health Visiting
- Irwin Mitchell
- Parents of children and young people with cerebral palsy
- PD Net
- Policy Connect
- Royal College of Speech and Language Therapists
- Schools seeking help to better understand and support their students with CP
- Scope
- Up Movement and the Up Adult Working Party
- Researchers and academic institutions who are conducting research related to neurological conditions such as cerebral palsy

Facilitating the Development of Best Practice

- © In 2023, Action CP was invited to participate in a new **NHS CP Task and Finish Force**, driven by Charlie Fairhurst and chaired by Simon Kenny, as part of the work in NHS England on the Children and Young People's Transformation Programme. This Task Force reports directly to the NHSE CYP Transformation Board who in turn reports directly to the NHS England Board. The Terms of Reference of this Task Force sited ALL of the key health policy related recommendations from the [APPG on CP report on early identification, intervention and pathways of care](#). The Task Force has been established to develop a framework for the commissioning of services for children and young people with cerebral palsy, and Action CP has facilitated the engagement of this Task Force with parents and young people to learn more about their experiences of the NHS services that they or their child has received and to ensure their voices are embedded within the framework.
- © Through our awareness training sessions for local authorities, schools and service providers as well as within articles within SEN magazines and publications, Action CP has continued this year to work to improve the understanding of the impact of cerebral palsy on children and young people with these non-specialist professionals.

Facilitating and Sharing Research

This year, Action CP has been asked to support grant applications and to help facilitate parent engagement for a number of research projects.

Summary

We are proud of the progress that the charity has achieved in 2023 and the momentum from the APPG on Cerebral Palsy and helping to ensure that the voices of parents and young people with cerebral palsy were represented in key Government consultations, with policy makers and across all parties. We are encouraged by the excellent work now happening within the NHS England CP Task and Finish Group and within NHS England and positive about the engagement we have had with local authorities, schools and the Parliamentarians who have chosen to engage and who genuinely want to understand more and improve their offering.

Our determination to improve the understanding of cerebral palsy with those who are tasked with allocating funding for, making decisions about or providing services and support to children and young people with cerebral palsy is paramount to improving the pathways of care available to these children. Children and their parents need to be at the heart of the provision and not made to feel that they have to fight to get the right care, support or educational provision for their child.

In 2024, we will continue to work on our own and with others in the following areas:

- ⊙ **Policy and practice change** at national and local government level working to support all parties in this election year to understand the challenges and opportunities to improve the services available to children and young people with cerebral palsy.
- ⊙ **Workforce Skills improvement, practical information and awareness raising about cerebral palsy** with the public and non-specialist professionals through the expansion of our If In Doubt, Check It Out awareness campaign coverage and the continued development of our CP awareness training materials
- ⊙ **Parent Support** to provide families with much needed practical information about cerebral palsy and where they can turn to for help, care, support and the opportunities available for their child

Financial Review

Action Cerebral Palsy is indebted to the many individuals, families and funding organisations which have donated to the Charity or chosen to fundraise for us during 2023. We are pleased to have received non-restricted funding from new and known Trusts and Foundations including the King Cullimore Charitable Trust, the Souter Charitable Trust, St. Jude's Trust, the Henhurst Charitable Trust, the James & Grace Anderson Trust, and Castle Lodge of Harmony no. 26. We grateful to those individuals who chose to challenge themselves and fundraise for us, significant individual donors, corporate and community

fundraisers. We are particularly proud to have been nominated, supported and chosen by the students and teachers at Eton College to be one of their 5 nominated charities of the 2023-2024 academic year and were pleased to be able to participate and speak about Action CP at the annual Charity Fayre in September.

The trustees have a continued focus on strengthening the Charity's financial sustainability through proactively seeking new sources of charitable funding, which has included delivering a number of CP awareness training sessions during the course of this year. The Charity makes all possible efficiencies to keep costs to a minimum and spending continues to be tightly controlled. The Charity has also benefited from generous pro bono administrative support. The Charity does not employ paid staff, but instead uses specialist consultancy and volunteer services to support its operations. While the Charity income is down on the previous year due to a decline in new grants from trusts and foundations and the end of a 3 year grant from the Barbara Ward Children's Foundation, this is in part also due to the constraints on our limited human resources and the need to focus on key policy initiatives being driven by the Departments for Health and Social Care and for Education. Although the Charity's administrative costs were higher in 2024 as a result of legal advice in conjunction with the conversion to CIO, overall expenditure is also down significantly on the previous year as the APPG on CP was paused after Q1, and the bulk of the expenditure for the Charity's *If In Doubt, Check It Out* public awareness campaign and Action CP website redevelopment also finished in Q1. As a result, the Charity retains sufficient levels of cash reserves.

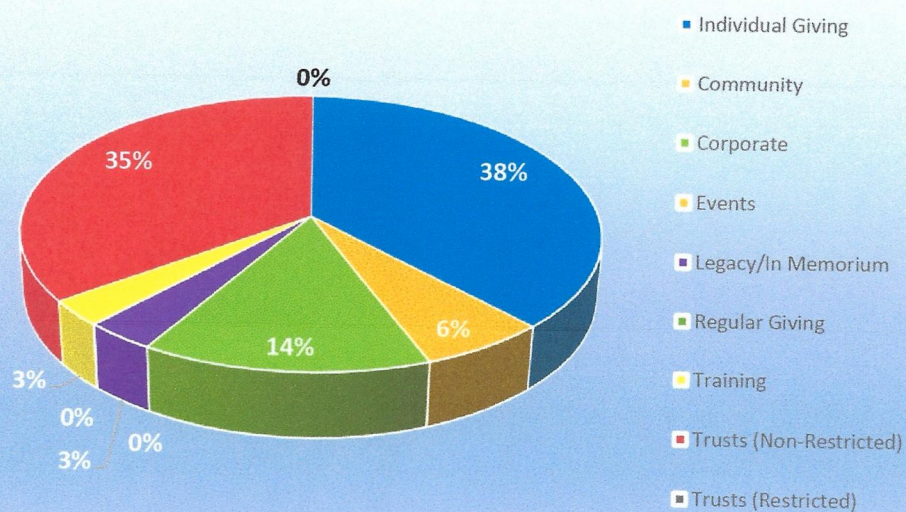
The tables below identifies the Charity's income by type and expenditure by area of activity. All restricted income carried into 2023 has now been spent in the financial year. While the Charity's CEO is largely focused on advocacy, awareness raising and education and fundraising, she is also involved in the Charity's policy work. Similarly, the Director of Policy is involved in advocacy, awareness raising and fundraising.

For 2023, the Charity's income and expenditure was as follows;

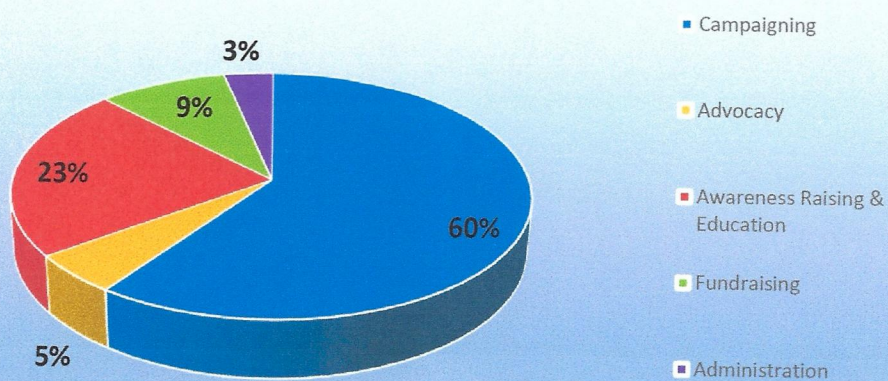
Income	2023	2022
Individual Giving	£ 15,766.36	£ 14,617.48
Community	£ 2,657.37	£ 12,859.14
Corporate	£ 5,939.75	£ -
Events	£ -	£ -
Legacy/In Memorium	£ 1,437.06	£ 1,778.76
Regular Giving	£ 24.00	£ 12.00
Training	£ 1,250.00	£ 350.00
Trusts (Non-Restricted)	£ 14,750.00	£ 28,000.00
Trusts (Restricted)	£ -	£ 1,200.00
Total Income	£ 41,824.54	£ 58,817.36

Expenditure by Area	2023 Draft	2022
Campaigning	£ 27,932.46	£ 43,014.36
Advocacy	£ 2,400.00	£ 2,396.67
Awareness Raising & Education	£ 10,646.38	£ 14,487.00
Fundraising	£ 4,306.31	£ 2,660.80
Administration	£ 1,634.50	£ 405.35
Total Expenditure	£ 46,919.65	£ 62,964.18

Income By Type - 2023



Expenditure by Area - 2023



Reserves Policy

The Charity has developed a Reserves Policy to protect its operations by creating financial support against an unpredictable fundraising environment and to make sufficient provision for future cash flow requirements and capital procurement. The policy also provides the framework for future strategic planning and decision-making. The Reserves Policy is based upon an annual risk assessment of the internal and external operation environment, as well as having due regard to the nature of the activities undertaken by the Charity towards its charitable aims. In order to ensure there is appropriate financial security, the Trustees will accumulate minimum reserves to meet immediate outstanding liabilities at any one point. The Trustees have resolved, in view of the size and operational requirements of the charity, that the minimum level of reserves should be three months of budgeted expenditure. The Trustees review this Reserves Policy on an annual basis.

Going Concern

Further to independent consultation, the Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements.

Financial Strategy

Action Cerebral Palsy is ambitious in its mission and is highly conscious of its current status as being the only existing UK charity campaigning solely on behalf of children with cerebral palsy and their families. We recognise that in the current economic climate and with a general election upcoming we must continue to focus on organic growth that leverages existing resources and relationships to ensure that we build from a position of financial stability while continuing to fund our key charitable activities. The Charity continues to move forward with its fundraising strategy which seeks to develop new opportunities and potential income generation across a range of fundraising activities, delivered services and projects which link us with individuals, other charities, corporates, trusts and foundations so that we can continue to expand our capabilities to campaign, educate and advocate on behalf of our community of 30,000 children and young people with cerebral palsy in the UK.