

Report of the Trustees and
Unaudited Financial Statements for the Year Ended 31 December 2024
for
Imago Dei
(A Charitable Incorporated Organisation)

Permission given by charity commission
to not display trustees' details
due to the nature of the ministry.
Exemption Granted.

Imago Dei
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for the Year Ended 31 December 2024

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Imago Dei
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Report of the Trustees
for the Year Ended 31 December 2024

The trustees present their report with the financial statements of the charity for the year ended 31 December 2024. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

Imago Dei (ID) objectives are to advance the Christian faith and to provide resources to Chaplains and prisoners in HM Prisons. Such resources will include but not be limited to the teaching of educational courses generally and the teaching of Christian values, to equip and enable change in prisoners' behaviour and reduce re-offending.

The objectives of this charitable incorporated organisation (CIO) are:

1. The advancement of the Christian faith by the provision of resources to prison chaplains and to women in prison or youth custody. Such resources will include but not be limited to the provision of educational and personal development courses underpinned by Christian values to women of any faith or of no faith to equip and enable change in prisoners' behaviour and reduce re-offending.
2. To advance the care, resettlement and rehabilitation of women leaving prison and those at risk of offending or re-offending in such ways as the charity trustees think fit, including through the provision of accommodation, work experience opportunities and life skills training.

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Report of the Trustees
for the Year Ended 31 December 2024

OBJECTIVES AND ACTIVITIES

Significant Activities

ID activities are encapsulated in the four (4) projects we are currently invested in, namely:

ID Prison Ministry

ID Grace House

ID Essence

#SheMatters

Throughout 2024 the total number of ID courses delivered were 31 to a total of 172 women in 3 prisons. In addition, we also offered continual pastoral support, prayer, Bible studies and encouragement to those who requested it.

We continued taking volunteers into prisons who have lived experience of the Criminal Justice System, they were able to facilitate courses and share their experiences as well as inspire the women attending the different courses.

Throughout 2024, we continued to maintain good and healthy relationships with the 3 prisons, offering our support and services wherever possible through the Chaplaincy departments. We also worked alongside the Managing Chaplains, Offender Management Departments, Activities Departments and Personal Offender Managers.

We continued resourcing Chaplaincy departments by taking regular Sunday Services in HMP East Sutton Park. Hillsong Church was able to go in and do three worship evenings in HMP Send. We facilitated two poetry events in two different prisons which were well attended and an opportunity to engage and encourage women of all faiths.

For Easter, we were able to provide 120 Easter gifts to one of the prisons.

In December, Imago Dei donated 681 Christmas gifts to three prisons including chocolate, journals, face masks and hand cream. These always go down well and are well received by the prisons and prisoners alike. In addition, we were able to gift 850 knitted hats to the prisons, made by members of the community, as part of our community engagement programme.

ID Grace House Project

Throughout 2024 we looked for a suitable property in Maidstone. After struggling to have an offer accepted on several residential houses, we decided to look specifically for a house of multiple occupancy (HMO). This meant that it would already meet the legal requirements and regulations of Maidstone Borough Council.

Working with the funders who will be purchasing the property, we finally found a property that was suitable, and an offer was duly accepted.

At the end of 2024, we were waiting for solicitors to finalise the purchase. We are looking forward to taking possession early in 2025. The house will provide accommodation for 6 women leaving prison. It will require some refurbishment work and we will aim to open in the summer of 2025.

ID Essence Project

Our ID Essence project has continued working with women both in prison and upon release. 2024 saw new milestones achieved within the ID Essence team. We welcomed 3 new part time team members, 2 of whom are young women we supported in prison.

ID Essence started a new Experts Board which offers paid opportunities for individuals previously supported by ID Essence during their time in the criminal justice system and who are eager to make a difference by contributing to shaping ID's work. Since the Board was launched in May 2024, we have had four board meetings including contributions from 10 experts and have implemented a number of their ideas.

We saw firsthand the detrimental impact of the housing crisis on young adults transitioning from prison. We supported people who had to navigate the cycle of moving between temporary accommodations, marked by an uncertainty of when - if ever - they would be able to settle permanently. Regrettably, this instability has contributed to the highest recalls rates back to prison we have seen in our 12-year history as a project with 14 individuals from our caseload being recalled this year.

We hold on to hope and continue in our mission to stand by our young adults through the highs and lows.

The Work: Inside

2024 has been another brilliant year in the prisons we serve. Our support continued to be well received and popular among the 18-25 year-olds in HMP Downview. Our reputation from other prison departments has grown and strengthened. Some new developments to highlight, this year we:

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OBJECTIVES AND ACTIVITIES

- set up music sessions (new in 2024) for 18-25s developing their music skills and grow their confidence;
- rolled out updated self-development 'myLife' course content;
- supported an engagee in preparation for parole and in the hearing itself
- provided new 1-to-1 starters with notebooks for reflecting and journaling between sessions;
- stayed in touch via letter and video call with 24 ID Essence Engagees who have moved to other prisons.

The heart of ID Essence's activities in prison continues to be the long-term 1-to-1 support the team provides young adults in prison. This remains the foundation of who they are and what they do.

For the majority of the young adults we serve, this involves working through our myLife courses on topics such as Managing Emotions & Relating to Others; receiving ongoing pastoral & mentoring support; and resettlement support in the run up to their release.

The Work: Outside

This year in the community has been a busy one. We engaged with 59 young adults through their resettlement support (an increase of nearly 50% from 2023).

Young women face remarkable barriers after prison. It's humbling to see our community engagees overcome these challenges to build positive, fulfilling lives for themselves and their families. Our engagees demonstrated significant growth including a changed view of themselves and others, positive interaction with their families, adapting well to parenthood, engaging with training and education, reduced sense of isolation and asking for help.

Most importantly, a large majority of our engagees have stayed out of prison.

#SheMatters Project

The #SheMatters project grew throughout 2024 offering opportunities in both the community and the women's open prison and supporting women in the Criminal Justice System. Our #SheMatters community project seeks to reach the community in three ways: locally, developmentally, and leading the conversation.

Locally through #SheMatters shop, a boutique charity shop in Tunbridge Wells, celebrated the second anniversary in 2024. We recently added new jewellery and accessories to usual donations of clothes and children's items, generating income. As part of the continued engagement with the public and community, we held several craft evenings at the shop increasing awareness of women in the Criminal Justice System.

Knitting lovers were invited to knit hats for our first 'Hatty Christmas Campaign.' We wanted to show the women in the prisons we support that people care about them by gifting each one of them a handmade hat. We had so many hats that we were able to gift some to a charity working with the homeless locally.

We were able to have women coming through the justice system into the shop where we can help them integrate with society and get ready for their future employment after release. We believe volunteering in the shop gives them confidence, purpose for change and hope for the future.

Developmentally through #SheMatters courses. After months of waiting to secure a date, we successfully delivered our first FLOURISH Course to women on Probation in the community this September through a Kent Probations Women's Centre. It was a privilege to work with women beyond the prison - those in contact with their Probation Officers post-release, as well as those serving community sentences or completing unpaid hours. Working in a more supportive, less restrictive setting proved to be a powerful approach, encouraging personal growth and family life. Some participants were mums who brought their babies and children. We will continue to run these regularly in 2025.

Leading the conversation through #SheMatters Criminal Justice Conference

2024 saw our third women's Criminal Justice Conference. It was a successful event and was well attended by people from all areas of the sector, Prison Officers, Prison Managing Chaplains, Probation, people with lived experience of prison, prison workers, volunteers and people from other like-minded organisations working in the sector. The theme throughout was 'What could the justice system look like if there was more support, housing and employment opportunities available?'

It was good, again, to have so many people from the same sector in the same room, sharing good practice and experiences. Described as inspiring and thought-provoking, events like this are vital for networking and raising awareness-especially so that Prison and Probation services know these organisations exist and can make use of the support they offer. Contributors included Birth Companions (supporting mothers through pregnancy and early motherhood inside prison), Hestia Housing (highlighting urgent housing on release to avoid homelessness) and The Movement (tackling domestic abuse, sexual exploitation). We will hold a similar conference next year.

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Report of the Trustees
for the Year Ended 31 December 2024

OBJECTIVES AND ACTIVITIES

Statement of public benefit

Under the Charities Act 2011, charities are required to demonstrate that their aims are for the public benefit. The two key principles that must be met in this context are, first, that there must be an identifiable benefit or benefits; and secondly, that the benefit must be to the public or a section of the public. Charity Trustees must ensure that they carry out their charities aims for the public benefit, must have regard to the Charity Commission's guidance and must report on public benefit in their annual report.

Imago Dei's purpose and objectives are the underpinning for its activities, which are all carried out for the public benefit. The Board of Trustees regularly monitor and review the success of the Charity in meeting these.

Staffing, Governance and Volunteers

Staffing

During 2024 we had a few changes to our staff team. We had 2 Shop Managers working at #SheMatters part-time. ID Essence had a total of 5 team members, one who went on maternity leave. In the ID office, we had 3 staff in addition to 2 people working in the prisons. In total we ended the year with 12 staff on our team. In addition, we paid a sessional Course Facilitator.

We outsourced our HR needs to MG Warren Solutions and received advice on staffing issues, staff well-being, contracts etc throughout the year.

Volunteers

We ran two prison training days this year and in total had 18 volunteers come to prison with many committing to assist in facilitating on a regular basis. One volunteer gave feedback saying "You just ooze love and care and it felt like...ID are really impacting these ladies' lives. I felt privileged to be there."

Our charity shop also had several volunteers throughout the year including people with lived experience themselves. One such volunteer wrote "If I had someone to guide me and believe in me when I was initially in prison, I doubt I would have lost so many years to addiction and dysfunction. We get to give others hope. I see the women I meet find hope, self-esteem, and a new sense of purpose."

ACHIEVEMENT AND PERFORMANCE

Charitable activities

In September 2024, Imago Dei was awarded an Award for Impact in Prisons (a project that has genuinely made a difference in their mission focus and who can demonstrate this through qualitative and quantitative evidence) by the Christian Funder's Forum. Both the CEO and the Head of Fundraising went to collect the award on behalf of the Imago Dei team at a ceremony in the House of Lords, Westminster.

Fundraising activities

Our Head of Fundraising submitted an update and report to the Trustees at each of the Trustee's meetings throughout 2024. She diligently continued throughout the year submitting applications for grant funding from many funding organisations. Several of those applications were successful. At the end of 2024 we were successful in securing an additional years' funding from the Ministry of Justice towards core costs in 2025.

We had several people running and participating in marathons and running events throughout 2024 raising funds for Imago Dei through sponsorship.

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ACHIEVEMENT AND PERFORMANCE

Internal and external factors

ADMINISTRATION

As in previous years each project was responsible for its own administration.

The CEO and Trustees met regularly to discuss various issues and plan strategically for the future and maintain all records etc. Bi-monthly reports were submitted to the Trustees by all projects.

TRAINING

Throughout 2024, we held 2 Basic Prison Training mornings for Imago Dei prison volunteers, sharing the history of ID, our strategy for the future, security training, and how to lead and facilitate courses.

In addition, all Imago Dei staff participated in Practical First Aid training.

Front-line workers also attended training put on by HMPPS relevant to their work areas.

OFFICE

We retained our in East Grinstead, West Sussex.

We opened a new office in Aldgate, London which is used mainly by the ID Essence team.

ACCOUNTING

ID continues to use Always Accounting Limited for accounting, and, also for our independent examination which is submitted to the Charity Commission yearly. In 2024 we employed a Finance Officer to maintain the bookkeeping for Imago Dei.

SOCIAL MEDIA & PUBLIC RELATIONS

We maintained a presence on social media across several platforms throughout 2024. In addition, we maintained and updated our websites regularly.

In June, we held our Evening with Imago Dei at Christ Church, Tunbridge Wells. This was an opportunity to hear about the ministry, updates, expansion plans etc for all supporters and funders. It was well attended.

EXHIBITING

During 2024 we exhibited at The Rise Conference in Dartford.

This provided the opportunity to share about our work and invite people to sign up to our newsletter to hear more about what we do.

In addition, we had a number of speaking engagements including The Women's Institute, Mother's Union Annual Meeting, Child's Charitable Trust Missions Day and 6 church groups.

FINANCIAL REVIEW

Financial position

At the end of 2024 we had 55 regular donors. In addition to regular donors we received 16 one off donations throughout the year.

The Charity continued its work in 2024. Incoming resources were lower in 2024 at £340,960 (2023: £381,807).

Of the incoming resources £92,236 (2023 £47,798) of donations were received all of which were unrestricted (2023: £2,796 were restricted and related to Essence)

Grants amounted to £246,097 (2023: £326,713) of which £194,922 (2023: £215,213) were restricted and £51,175 (2023: £111,500) were unrestricted.

Resources expended were higher in 2024 at £350,826 (2023: £302,095). This is attributed additional staffing costs.

The charity showed a net deficit for the year of ((£9,866) 2023: £79,712.)

The charity held free reserves of £74,958 as at the 31 December 2024 (2023: £95,701).

At the year end the Trustees were happy that the charity reserves would be in line with the Reserves Policy and other expenditure.

Reserves policy

The Trustees and CEO continue endeavours to increase the charity reserves in accordance with our Reserves Policy.

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Report of the Trustees
for the Year Ended 31 December 2024

FINANCIAL REVIEW

Going concern

The financial statements are prepared on a going concern basis, under the historical cost convention.

The Trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

FUTURE PLANS

SUMMARY

2024 was a more positive year for the charity with many improvements being implemented to strengthen the organisation and raising awareness of its charitable activities. Whilst there were financial challenges during the year mainly surrounding increasing costs, the year ended better than expected and as a charity we are very appreciative of the ongoing support of many including the prisons, supporters, volunteers and funders.

The overall impact within the prisons was good and healthy and we were able to maintain and deliver the amount of courses that we had intended and regularly saw good results and positive feedback in all areas.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is a Charitable Incorporated Organisation and uses a Foundation Model Constitution, which was completed and signed on 4 January 2016.

The Trustee's annual report has been compiled with due regard to the guidance on public benefit published by the Charity Commission.

Recruitment and appointment of new trustees

The Board of Trustees appointed 1 new Trustee during 2024. At the end of 2024 we had 6 Trustees on the Board.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Charity number

1165176

Principal address

PO Box 830
East Grinstead
West Sussex
RH19 9GU

Trustees

At the end of 2024 ID had 6 Trustees on the board.

All names have been removed due to exemption - The Charity Commission has details.

Independent Examiner

Always Accounting Limited
PO Box 242
Heathfield
East Sussex
TN21 1EN

Approved by order of the board of trustees on and signed on its behalf by:

.....
Trustee

**Independent Examiner's Report to the Trustees of
Imago Dei
(A Charitable Incorporated Organisation)**

Independent examiner's report to the trustees of Imago Dei (A Charitable Incorporated Organisation)

I report to the charity trustees on my examination of the accounts of Imago Dei (A Charitable Incorporated Organisation) (the Trust) for the year ended 31 December 2024.

Responsibilities and basis of report

As the charity trustees of the Trust you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 (the Act).

I report in respect of my examination of the Trust's accounts carried out under Section 145 of the Act and in carrying out my examination I have followed all applicable Directions given by the Charity Commission under Section 145(5)(b) of the Act.

Independent examiner's statement

Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a member of the Association of Accounting Technicians, which is one of the listed bodies.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Trust as required by Section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Katie Parsons FMAAT AATQB

Always Accounting Limited
PO Box 242
Heathfield
East Sussex
TN21 1EN

Date: 18/08/2025

Imago Dei
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Statement of Financial Activities
for the Year Ended 31 December 2024

	Notes	Unrestricted funds £	Restricted fund £	31.12.24 Total funds £	31.12.23 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies		92,236	-	92,236	47,798
Charitable activities					
Prison Work UK		51,175	12,950	64,125	95,223
Grace House		-	700	700	40,000
Essence		-	6,781	6,781	4,500
Essence Community		-	34,980	34,980	4,600
Essence Salary		-	27,000	27,000	71,000
MOJ Core Costs		-	112,511	112,511	99,390
SheMatters Courses		-	-	-	12,000
Other trading activities	2	12	-	12	6,000
Investment income	3	319	-	319	277
Other income		2,296	-	2,296	1,019
Total		<u>146,038</u>	<u>194,922</u>	<u>340,960</u>	<u>381,807</u>
EXPENDITURE ON					
Raising funds		7,556	37,385	44,941	44,582
Charitable activities					
Prison Work UK		89,319	31,242	120,561	47,227
Grace House		13	-	13	11,171
Essence		60,644	10,004	70,648	44,739
Essence Community		7	19,919	19,926	10,836
Essence Salary		-	40,517	40,517	59,752
MOJ Core Costs		-	43,814	43,814	48,880
Conference		287	-	287	3,044
SheMatters Courses		-	1,163	1,163	-
Other		8,956	-	8,956	31,864
Total		<u>166,782</u>	<u>184,044</u>	<u>350,826</u>	<u>302,095</u>
NET INCOME/(EXPENDITURE)		(20,744)	10,878	(9,866)	79,712
RECONCILIATION OF FUNDS					
Total funds brought forward		95,701	145,605	241,306	161,594
TOTAL FUNDS CARRIED FORWARD		<u>74,957</u>	<u>156,483</u>	<u>231,440</u>	<u>241,306</u>

The notes form part of these financial statements

Imago Dei
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Balance Sheet
31 December 2024

	Notes	Unrestricted funds £	Restricted fund £	31.12.24 Total funds £	31.12.23 Total funds £
FIXED ASSETS					
Intangible assets	7	1,680	-	1,680	1,960
Tangible assets	8	1,566	-	1,566	1,038
Investments	9	73,130	15	73,145	63,191
		<u>76,376</u>	<u>15</u>	<u>76,391</u>	<u>66,189</u>
CURRENT ASSETS					
Debtors	10	2,498	206	2,704	4,918
Cash at bank and in hand		3,085	185,175	188,260	205,611
		<u>5,583</u>	<u>185,381</u>	<u>190,964</u>	<u>210,529</u>
CREDITORS					
Amounts falling due within one year	11	(7,001)	(28,914)	(35,915)	(35,412)
NET CURRENT ASSETS		<u>(1,418)</u>	<u>156,467</u>	<u>155,049</u>	<u>175,117</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>74,958</u>	<u>156,482</u>	<u>231,440</u>	<u>241,306</u>
NET ASSETS		<u>74,958</u>	<u>156,482</u>	<u>231,440</u>	<u>241,306</u>
FUNDS	12				
Unrestricted funds:					
Unrestricted funds				74,958	95,701
Restricted funds				156,482	145,605
TOTAL FUNDS				<u>231,440</u>	<u>241,306</u>

The financial statements were approved by the Board of Trustees and authorised for issue on and were signed on its behalf by:

.....
Trustee

Imago Dei
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Notes to the Financial Statements
for the Year Ended 31 December 2024

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charity, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Charities Act 2011. The financial statements have been prepared under the historical cost convention, with the exception of investments which are included at market value.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- Straight line over 5 years
Computer equipment	- 25% on cost

Taxation

The charity is exempt from tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The charity operates a defined contribution pension scheme. Contributions payable to the charity's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

2. OTHER TRADING ACTIVITIES

	31.12.24	31.12.23
	£	£
Fundraising events	12	6,000
	<u>12</u>	<u>6,000</u>

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Notes to the Financial Statements - continued
for the Year Ended 31 December 2024

3. INVESTMENT INCOME

	31.12.24	31.12.23
	£	£
Interest receivable - trading	319	277
	<u>319</u>	<u>277</u>

4. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 December 2024 nor for the year ended 31 December 2023.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 December 2024 nor for the year ended 31 December 2023.

5. STAFF COSTS

The average monthly number of employees during the year was as follows:

	31.12.24	31.12.23
	8	6
Charitable Activities	1	1
Raising Funds	2	1
Support	<u>11</u>	<u>8</u>

No employees received emoluments in excess of £60,000.

6. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted funds £	Restricted fund £	Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies	43,876	3,922	47,798
Charitable activities			
Prison Work UK	91,500	3,723	95,223
Grace House	20,000	20,000	40,000
Essence	-	4,500	4,500
Essence Community	-	4,600	4,600
Essence Salary	-	71,000	71,000
MOJ Core Costs	-	99,390	99,390
SheMatters Courses	-	12,000	12,000
Other trading activities	-	6,000	6,000
Investment income	277	-	277
Other income	1,017	2	1,019
Total	<u>156,670</u>	<u>225,137</u>	<u>381,807</u>
EXPENDITURE ON			
Raising funds	6,139	38,443	44,582
Charitable activities			
Prison Work UK	28,219	19,008	47,227
Grace House	9	11,162	11,171
Essence	41,143	3,596	44,739
Essence Community	-	10,836	10,836
Essence Salary	-	59,752	59,752
MOJ Core Costs	-	48,880	48,880
Conference	3,044	-	3,044

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Notes to the Financial Statements - continued
for the Year Ended 31 December 2024

6. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES - continued

	Unrestricted funds £	Restricted fund £	Total funds £
Other	31,864	-	31,864
Total	110,418	191,677	302,095
NET INCOME	46,252	33,460	79,712
RECONCILIATION OF FUNDS			
Total funds brought forward	46,980	114,614	161,594
TOTAL FUNDS CARRIED FORWARD	93,232	148,074	241,306

7. INTANGIBLE FIXED ASSETS

	Computer software £
COST	
At 1 January 2024 and 31 December 2024	2,800
AMORTISATION	
At 1 January 2024	840
Charge for year	280
At 31 December 2024	1,120
NET BOOK VALUE	
At 31 December 2024	1,680
At 31 December 2023	1,960

8. TANGIBLE FIXED ASSETS

	Fixtures and fittings £	Computer equipment £	Totals £
COST			
At 1 January 2024	259	5,563	5,822
Additions	-	1,394	1,394
At 31 December 2024	259	6,957	7,216
DEPRECIATION			
At 1 January 2024	155	4,629	4,784
Charge for year	52	814	866
At 31 December 2024	207	5,443	5,650
NET BOOK VALUE			
At 31 December 2024	52	1,514	1,566
At 31 December 2023	104	934	1,038

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Notes to the Financial Statements - continued
for the Year Ended 31 December 2024

9. FIXED ASSET INVESTMENTS

	31.12.24	31.12.23
	£	£
Loans	<u>73,145</u>	<u>63,191</u>
		Loans to group undertakings
		£
At 1 January 2024		63,191
New in year		<u>9,954</u>
At 31 December 2024		<u>73,145</u>

There were no investment assets outside the UK.

10. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31.12.24	31.12.23
	£	£
Prepayments and accrued income	1,150	2,020
Prepayments	<u>1,554</u>	<u>2,898</u>
	<u>2,704</u>	<u>4,918</u>

11. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31.12.24	31.12.23
	£	£
Trade creditors	786	1,322
Taxation and social security	5,483	4,843
Other creditors	<u>29,646</u>	<u>29,247</u>
	<u>35,915</u>	<u>35,412</u>

12. MOVEMENT IN FUNDS

	At 1.1.24	Net movement in funds	At 31.12.24
	£	£	£
Unrestricted funds			
Unrestricted funds	95,701	(20,743)	74,958
Restricted funds			
Restricted funds	145,605	10,877	156,482
TOTAL FUNDS	<u>241,306</u>	<u>(9,866)</u>	<u>231,440</u>

Imago Dei
(A Charitable Incorporated Organisation)

Notes to the Financial Statements - continued
for the Year Ended 31 December 2024

12. MOVEMENT IN FUNDS - continued

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
Unrestricted funds	146,038	(166,781)	(20,743)
Restricted funds			
Restricted funds	194,922	(184,045)	10,877
TOTAL FUNDS	<u>340,960</u>	<u>(350,826)</u>	<u>(9,866)</u>

Comparatives for movement in funds

	At 1.1.23 £	Net movement in funds £	At 31.12.23 £
Unrestricted funds			
Unrestricted funds	46,980	48,721	95,701
Restricted funds			
Restricted funds	114,614	30,991	145,605
TOTAL FUNDS	<u>161,594</u>	<u>79,712</u>	<u>241,306</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
Unrestricted funds	156,670	(107,949)	48,721
Restricted funds			
Restricted funds	225,137	(194,146)	30,991
TOTAL FUNDS	<u>381,807</u>	<u>(302,095)</u>	<u>79,712</u>

Imago Dei
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Notes to the Financial Statements - continued
for the Year Ended 31 December 2024

12. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.1.23 £	Net movement in funds £	At 31.12.24 £
Unrestricted funds			
Unrestricted funds	46,980	27,978	74,958
Restricted funds			
Restricted funds	114,614	41,868	156,482
TOTAL FUNDS	<u>161,594</u>	<u>69,846</u>	<u>231,440</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
Unrestricted funds	302,708	(274,730)	27,978
Restricted funds			
Restricted funds	420,059	(378,191)	41,868
TOTAL FUNDS	<u>722,767</u>	<u>(652,921)</u>	<u>69,846</u>

13. RELATED PARTY DISCLOSURES

In the year the charity paid £9,954 of costs relating to the #SheMatters Shop.

Imago Dei
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**Detailed Statement of Financial Activities
for the Year Ended 31 December 2024**

	31.12.24 £	31.12.23 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations	87,086	43,844
Gift aid	5,150	3,954
	<hr/> 92,236	<hr/> 47,798
Other trading activities		
Fundraising events	12	6,000
Investment income		
Interest receivable - trading	319	277
Charitable activities		
Grants	246,097	326,713
Other income		
Other sales	2,296	1,019
Total incoming resources	<hr/> 340,960	<hr/> 381,807
EXPENDITURE		
Raising donations and legacies		
Wages	31,500	30,946
Social security	2,319	3,734
Pensions	758	735
Sundries	-	19
Fundraising events	2,607	5,720
Travel	618	258
Subscriptions	590	150
	<hr/> 38,392	<hr/> 41,562
Other trading activities		
Events	4,920	3,020
Charitable activities		
Wages	190,580	150,681
Social security	12,135	10,033
Pensions	3,632	3,506
Other operating leases	9,443	8,910
Insurance	123	590
Resources	5,661	4,243
Telephone	1,589	-
Postage and stationery	1,365	1,606
Advertising	1,858	2,303
Other expenses	6,779	4,577
Training	4,138	2,521
Travel costs	12,369	13,574
Bank charges	376	242
Communications	-	986
Carried forward	250,048	203,772

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Imago Dei
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**Detailed Statement of Financial Activities
for the Year Ended 31 December 2024**

	31.12.24 £	31.12.23 £
Charitable activities		
Brought forward	250,048	203,772
Computer costs	6,859	5,764
Subscriptions	3,750	3,909
Events	285	2,895
Legal and professional	2,351	1,300
Subcontractor	3,455	2,841
Community 1:1 sessions	3,148	-
Conference costs	287	-
	<hr/> 270,183	<hr/> 220,481
Other		
Interest payable	77	-
Support costs		
Management		
Wages	12,900	10,861
Social security	974	919
Pensions	581	282
Advertising	500	500
	<hr/> 14,955	<hr/> 12,562
Finance		
Insurance	594	170
Bank charges	37	23
	<hr/> 631	<hr/> 193
Information technology		
Computer costs	934	1,283
Other		
Wages	6,857	4,456
Social security	313	392
Pensions	125	120
Rent and rates	1,500	1,136
Postage and stationery	1,126	-
Sundries	890	548
Tithe	25	1,500
Subscriptions	1,294	399
Travel	25	-
Training	-	84
Subcontractors	3,743	200
Events	65	169
Legal and professional	-	600
Communications	105	-
Recruitment	229	-
Computer software	280	280
Fixtures and fittings	52	52
Computer equipment	815	1,084
	<hr/> 17,444	<hr/> 11,020
Governance costs		
Auditors' remuneration for non audit work	426	426
Carried forward	426	426

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Imago Dei
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Detailed Statement of Financial Activities
for the Year Ended 31 December 2024

	31.12.24	31.12.23
	£	£
Governance costs		
Brought forward	426	426
Accountancy and legal fees	1,544	2,044
Bookkeeping	1,320	9,504
	<u>3,290</u>	<u>11,974</u>
Total resources expended	350,826	302,095
Net (expenditure)/income	<u>(9,866)</u>	<u>79,712</u>

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