



OUR  
MOON  
EDUCATION

# Changing One Life to Change a Thousand

Impact Report 2020-21 and  
Accounts as at 31 December 2020







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# Executive Summary

**In a year like no other, Our Moon Education has proven its resilience as a UK-based international development charity making a profound difference to the lives of exceptional young Zambians and their communities.**

While fundraising has been understandably tough in the wake of the pandemic, we have been touched by the generosity of our supporters, and made the decision to keep the doors open during 2020 to students at our residential learning centre in Chibombo District of Zambia's Southern Province.

Our students are from the poorest communities in Zambia, a country where 58% of the population lives below the international poverty line. Our current students' average family income is just £380 per year, and most have parents who are illiterate or haven't completed primary school.

Despite these considerable challenges, each of our students have achieved outstanding high school leaving grades and yet face another hurdle when they leave school: a two year wait until they can go to university and then only if they are admitted and given an adequate loan. There are few jobs available and these same young people - Zambia's changemakers - become demoralised. Too many girls are forced into early marriage or become pregnant and the boys, for want of anything better to do, slip into lives of anti-social behaviour.

Our Moon's Young Leaders programme takes place during this gap and provides not only a pathway for bright young people to some of the best universities in the world, but also develops our students' social conscience and employability skills so they are empowered to contribute to positive social change on the African continent.

Our Moon's philosophy of learning is established around developing the '10Cs': confidence, creativity, courage, compassion, commitment, collaboration, critical thinking, correctness, curiosity, and most crucially, community.



## EDUCATION: A HUGE RETURN ON INVESTMENT

Since our establishment in 2015, we are immensely proud to report that 100% of our alumni have won university places. Many are the first in their families to go to university, and all are the first to study abroad. Our Moon students have won places at universities including:

- Ashesi University (Accra), United States International University (Kenya) and University of Zambia (Lusaka) in Africa
- Ashoka University (New Delhi) in India
- University of British Columbia in Canada
- University of Edinburgh and the London School of Hygiene and Tropical Medicine in the UK
- Cornell University and Columbia University (New York), Stanford University and UC Berkeley (California), Smith College (Massachusetts), and Swarthmore College (Pennsylvania) in the US

They are studying a wide range of disciplines, from economics to computer science, engineering to medicine.

**Our Moon students have been awarded scholarships worth a total of £3.1 million. Considering our programme costs to date are £214,000 (as of March 2021), that is a return on investment of 1410%.**

However, while we are clearly proud of the impact we have on our students' lives and their achievements, the true impact of our work is how they in turn benefit their communities and society as a whole. It is why we continue to provide mentorship to our students and help them to make connections and find opportunities for as long as they need us to do so and certainly to help them return home.

## MAKING A DIFFERENCE: THE MULTIPLIER EFFECT

While we are a small UK-based charity working with a relatively small number of students, the impact of our work goes far beyond those individuals.

The multiplier effect is staggering. **Each student directly impacts more than 100 people and indirectly impacts a further 450 through activities such as entrepreneurship, environmental projects, work internships, volunteering and paid work.** And that's before they start work.

Our operation also supports a growing team of workers who are also mainly from poor backgrounds. Our students help to tutor their children, who are often not in school, with a view to giving them the skills to progress to mainstream education.

Our efforts as a small charity are magnified by our participation in the HALI Access Network, an association of organisations which operate in Sub-Saharan Africa with the common goal of helping young Africans access university.

**With 45 member organisations across 23 countries, HALI helps around 2,000 students to tap into more than \$150 million worth of scholarships every year.** "Friends of HALI" include specialist African universities, US Ivy League and liberal arts colleges and other organisations focussed on creating equality of access to higher education.

**Through our efforts and those of our students, we contribute to a range of UN SDGs, primarily SDG 4: Quality Education, but also Decent Work and Economic Growth, Good Health and Wellbeing, Climate Action, Reducing Inequality, Gender Equality, and more.**





## FUTURE PLANS

We have big ambitions to impact many more people through our Young Leaders and Ambassadors of Social Change programmes, our staff and their families and our local community in Chipansha Village.

However, in 2021, the most pressing investment we need to make is in our land and buildings. We need to raise funds for our Learning Forum, which will enable us to double the size of our Young Leaders programme and add additional Ambassadors of Social Change programmes.

With the extra facilities, in the longer term, we will be able to:

- Expand our children's college for more workers' and local children
- Increase opportunities for staff to gain formal skills and to help them set up their own businesses
- Work with more NGOs and schools to help us identify good students for our programmes, including partners who work with girls in rural areas

- Work with more corporate partners, building on our internship trials with PwC, Baraka Community Partnerships and ZESCO
- Develop agricultural and recreational projects on newly acquired land adjoining our site to reduce food insecurity and costs, boost nutrition and improve physical health.

2020 has proven to be a year of achievement despite formidable challenges. With ongoing support from trusts, foundations, companies and individuals, we aim to make 2021 another successful year for our students and our community.

**CHANGING ONE LIFE  
TO CHANGE A THOUSAND**

# Welcome from the CEO and Chair



**2020 was the year that took us all by surprise. No-one could have foreseen that the world would grind to a halt, international travel would be all but suspended, lockdown would cause economic difficulties that would reverberate around the world and, saddest of all, so many lives would be lost.**

If anyone had previously disputed the fact that we live in a global community, COVID-19 showed just how interconnected we are and how vital it is that we support one another everywhere in the world.

The Board of Trustees in the UK met monthly throughout the year, closely monitoring developments in Zambia and reviewing our financial position. Attracting funding from trusts and foundations was tough with most of our previous funders closing to applications. However, we were really touched by the generosity of our supporters at the ball, the Big Give Christmas Challenge and our numerous online quiz nights.

For Our Moon, 2020 was the year we celebrated our fifth birthday. It was also the year that saw us open our site in Zambia to our latest cohort of Young Leaders. Luckily, because we are a small organisation, we didn't have to close our doors as soon as they had been opened.

Having students with us full time enabled us to help them focus on and research what they are truly interested in. The reflective essays they have written have informed our students' decisions on what they want to study at university and helped them prepare outstanding university applications. We feel very proud of their achievements and are delighted that all our students this year have places to study at excellent universities in Africa or the US, including Stanford, Cornell and United States International University - Africa in Kenya. You will see some of their stories later in this report.

It has also meant that ten local children have had a regular tutor supported by our students to improve their English skills and to encourage their parents to value education.

2021 sees further development of our Young Leaders programme, with more emphasis on the practical application of maths and statistics and the introduction of programming to our curriculum. We are also taking steps to improve staff healthcare by creating a small sick bay and recruiting a staff member to administer over the counter medicines and provide some nursing care. In addition, we are improving the pastoral care of our students and will be employing a social worker. We said goodbye to one of our founding trustees, Victoria Hancock-Fell. Vic has played a vital role in Our Moon's journey so far. We wish her, and her family, all the best for the future and in her continuing efforts to build co-operation between, and campaign on behalf of, small international development charities such as Our Moon.

We welcomed Rich Bowen and Vanessa Strauss to our board in early 2020. Rich comes to us from PwC and Vanessa runs a small letting agency in Tunbridge Wells, so has local knowledge. John Kirkland OBE will join the board in April 2021. He has extensive expertise in access to higher education in the developing world.

On behalf of our fellow Trustees, we would like to thank Justin and his team in Zambia, for their dedication, drive and eternal optimism, which has carried Our Moon through the challenges presented this year. They provide all services, from tutoring, cooking, cleaning, IT, photography, security, maintenance, building work and administration. We are keen for them all to develop their skills and embrace our philosophy of life-long learning as well as have security of shelter and food as well as a decent job and a small salary. All should be immensely proud, that despite all the hurdles, Our Moon has maintained outstanding results in 2020.

Without the support of our donors, none of the achievements contained within this report would be possible. On behalf of the Board, our staff and the inspiring young Zambians whose lives and prospects you have transformed, thank you for your generosity.

Helen Leale-Green  
Founder and CEO of Trustees

James Haughton  
Chair



Helen Leale-Green  
Founder and CEO of Trustees



James Haughton  
Chair



# Impact of Covid-19

Zambia hasn't been nearly as badly affected by COVID from a health perspective as the UK and other countries in the global north. Whereas the UK almost tops the table in terms of deaths per million of the population, Zambia is 137th in the world.<sup>1</sup>

However, from an economic perspective, Zambia has suffered. In 2020, the Zambian kwacha was Africa's worst performing currency<sup>2</sup> and inflation has soared. Although there are a number of reasons, it has been exacerbated by the pandemic and the kwacha is worth nearly half what it was 15 months ago. Businesses are closing and even more people are finding it hard to feed their families.

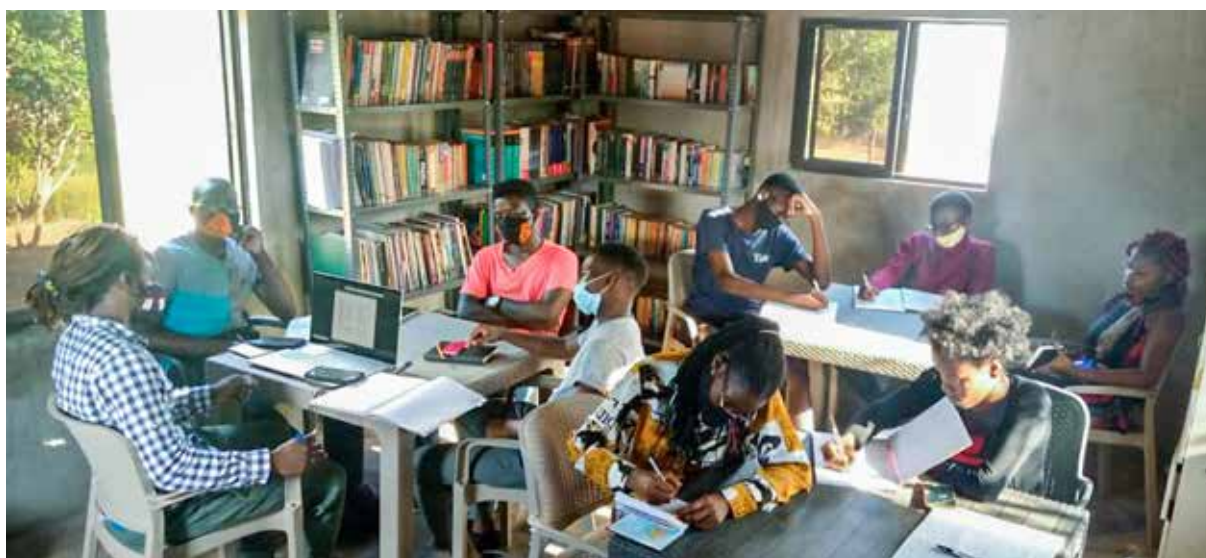
It makes the work of Our Moon and the work of others like us all the more imperative, so that countries like Zambia have new generations of leaders in the wings, to create the sustainable economies needed.

Working closely with the Ministry of Community Development in Zambia, we took the decision not to close our doors and send our students home. This was on the basis that they were most probably safer with us than they would be if they went home to the cities and over-populated homes.

It was good to see our students taking the time to educate people within the community about social distancing, hygiene and wearing face masks.

We also took steps to reduce the numbers of people entering and leaving Our Moon's site to avoid the spread of the disease. We will be taking further steps in 2021 to improve the immediate health care and quarantine space on site to prevent outbreaks as far as possible (see future plans).

The pandemic meant that Helen Leale-Green didn't travel to Zambia during 2020 and held all her classes and individual guidance meetings online. The solar system we implemented provided enough electricity most days to ensure the students had good enough internet. With Zambia still on the UK government's red list, it could be some time before she is able to make a visit.



<sup>1</sup> <https://www.worldometers.info/coronavirus/>

<sup>2</sup> <https://www.bloomberg.com/news/articles/2020-04-30/zambia-inflation-rate-surges-to-43-month-high-in-april>



# What Problem is Our Moon Seeking to Address?

We all hear of Africa's challenges: poverty, hunger, war, disease, corruption... In addition, its population is due to double by 2050<sup>3</sup>, meaning that a quarter of the world's population will live in Africa.

Zambia has one of the highest fertility rates in Africa<sup>1</sup>, so its population is increasing even faster than the continental average. A total of 58% of the population still live below the international poverty level, increasing to 85% in rural areas<sup>4</sup>, compared to an average of 41% in Sub-Saharan Africa.

However, there is reason for optimism. While the percentage of young Zambians graduating from secondary school with a leaving certificate is still woefully low (around 18.1%<sup>5</sup>), numbers are rapidly rising in line with high population growth. Zambia's youthful population (the average age is 16.8 years<sup>6</sup>) want change. And who better to influence change than the young people themselves, who have first-hand experience of chronic poverty and the problems it creates?



## POPULATION

### ZAMBIA

2020 **18.7M**

2050 **39M**

CHANGE % **+208%**

### UK

2020 **66.8M**

2050 **15.6M**

CHANGE % **-18%**



## % STUDENTS LEAVING SECONDARY SCHOOL WITH SCHOOL LEAVING CERTIFICATE / PASSING GCSES

### ZAMBIA

**18.1%**

### ENGLAND

**79.9%**



## FERTILITY RATES

### ZAMBIA

**5.83 children**

### UK

**1.86 children**



## AVERAGE AGE OF POPULATION

### ZAMBIA

**16.8 years**

### UK

**40.5 years**



## POVERTY LEVELS

### ZAMBIA

**58%**

### UK

**0.2%**

<sup>3</sup> <https://www.economist.com/special-report/2020/03/26/africas-population-will-double-by-2050>

<sup>4</sup> <https://www.worldbank.org/en/country/zambia/overview#2>

<sup>5</sup> <https://www.unicef.org/zambia/education>

<sup>6</sup> <https://www.worldometers.info/world-population/zambia-population/>

However, there are still big obstacles to overcome and urgent action is needed.

Financially disadvantaged, bright young people - potential future leaders in their fields - are those hit hardest. They leave school with outstanding grades, often having fought to stay in school, but have to wait two years until they are eligible to go to university in Zambia, and then only if they have a place to study and an appropriate loan. During this waiting period, they have little to do. There is pressure on them to earn money but there are too few jobs, and they don't have the privilege to travel or attend programmes. They become bored and lose hope. Many girls become pregnant and/or are forced into early marriage. Boys resort to anti-social behaviours and the cycle of poverty continues.

To add to their burden, there is also a two year gap in the Zambian school academic level compared to most countries. This makes it harder for students to access places to study outside of the country.

**This is why we need to act and harness the power of bright students who will lead the development needed in their communities, country and continent.**



## 2-YEAR GAP BETWEEN SCHOOL AND UNIVERSITY



## PERCENTAGE OF 18-24 YEAR OLDS IN FULL TIME EDUCATION

ZAMBIA  
**2.52%**

UK  
**42%**



## UNIVERSITY DROP OUT RATES

ZAMBIA  
**40%**

UK  
**6.3%**



## ACADEMIC SYSTEM

ZAMBIA  
**12  
YEARS**

UK  
**14  
YEARS**

<sup>7</sup> Masaiti and Simuyaba (2018, p. 105) cited from 2016/2017 HOHE Annual Higher Education Census

<sup>8</sup> <https://www.ons.gov.uk/employmentandlabourmarket/peopleinwork/employmentandemployeetypes/datasets/educationalstatusandlabourmarketstatusforpeopleagedfrom16to24yearsnotseasonallyadjusted>

<sup>9</sup> <https://www.mohe.gov.zm/download/Reports/2018-MoHE-Annual-Report.pdf>

<sup>10</sup> <https://www.whatuni.com/> (24.1.21)



# What we do

Our Moon runs a residential learning centre in Chibombo District of Zambia's Central Province. Since development started in 2019, we have created a small community of staff with their families and our students.

## OUR SITE

We are fortunate to be situated in a beautiful area of Zambia, conducive to study and work. We are still fundraising for our main classroom building, but to date have built student accommodation, including a library, shelter and gardens, a dining room with kitchen facilities, an office, and homes for families and staff. To help ensure food security, expand nutritional variety and reduce our food costs, we are planting vegetables, fruit trees and crops, as well as flowers to beautify the site.

In 2020, we dug a bore hole and installed a small solar system so that we have basic electricity and a pump on the bore for running water.



# Young Leaders Programme

Our flagship Young Leaders programme runs for approximately 18 months, involving two semesters on site and a final semester for projects at students' homes and internships. Our Young Leaders are very much part of Our Moon's family and we continue to provide ongoing mentorship and support with internship opportunities and personal guidance once our students are at university and beyond.

The aim is to develop the skills, knowledge and dispositions of carefully selected young people and give them the chance to fulfil their potential.

Our programme's foundation lies in four interrelated cornerstones which cover academic development, emotional and physical welfare, development of social consciousness and university guidance.

The programme is managed by Justin Mushitu in Zambia, who delivers the sessions on identity and develops our students' critical reading, writing and oral communication skills. He is supported by tutors, a social worker/house parent, cook, administrative staff and workers who provide security, cleaning and maintenance. Helen Leale-Green manages elements of the programme (both remotely and on site when she visits Zambia), especially the reflective essay, supported by teachers from [Ecolint](#) in Geneva, as well as coordinating the emotional support from volunteer counsellors, and offering university and careers guidance.

## ACADEMIC DEVELOPMENT

Identity - understanding of self and role in society

English skills - critical reading, academic writing, reading and literature

Reflective essay - academic research on a global issue analysed within a local Zambian context

Maths skills - development of mathematical and statistical skills

Programming - introduction to coding using Python

Maths project - applying maths and programming skills to real life analyses.

## EMOTIONAL AND PHYSICAL WELFARE

Morning "Rise and Shine" programme including physical activity, dog walking

Introduction to mental wellbeing

Remote 1-2-1 psychotherapeutic support as required by volunteer counsellors



## SOCIAL CONSCIOUSNESS

Local volunteering including educating local children, agricultural, environmental and waste management projects according to interests (and to support reflective essays above).

Living within Our Moon's community



## UNIVERSITY AND CAREERS GUIDANCE

Using information about the students and their areas of interest, help students to consider careers and courses of study. Guide their university choices and applications as well as prepare them for university life.





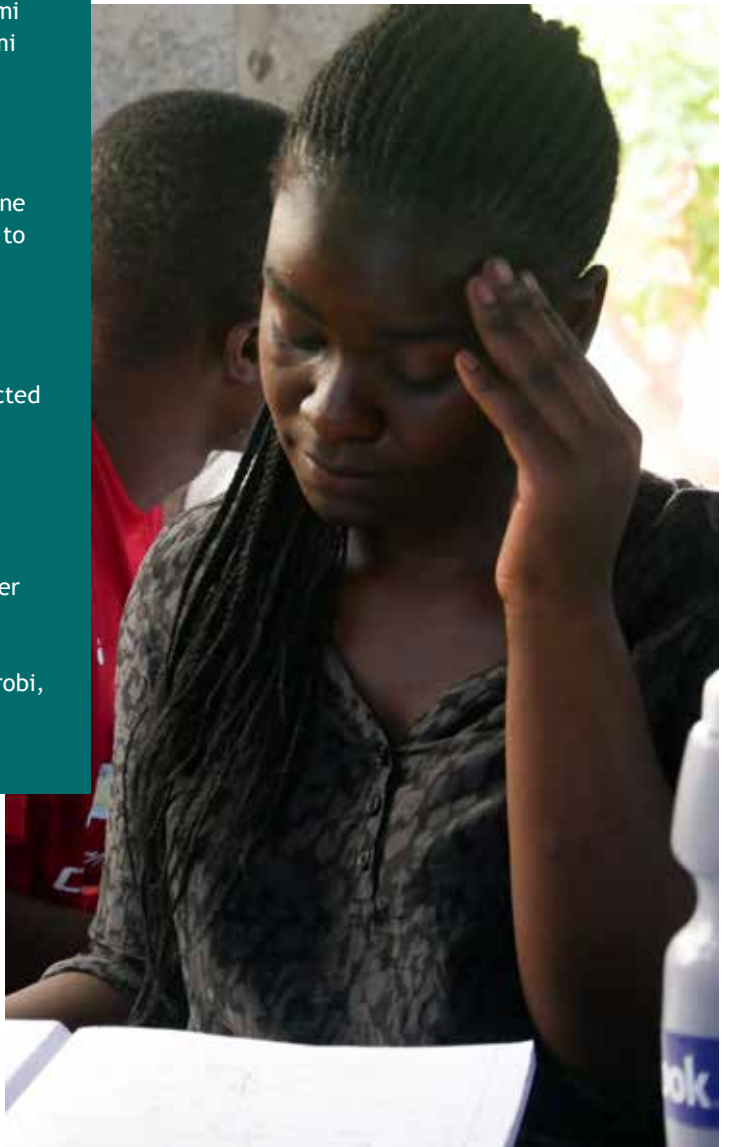
### SPOTLIGHT ON NAOMI: STUDENT GRADUATING FROM OUR MOON PROGRAMME

Naomi joined our programme from Lusaka, Zambia's capital city. Her mother is the sole breadwinner; Naomi's father was a drug addict, so her parents divorced. This left Naomi's mother with the job of bringing up Naomi and her two sisters on a meagre maid's salary - Naomi and her sisters have only been able to go to school because an uncle paid for their bus fare.

"From my school year group, I am probably the only person who will go to university, certainly the only one who has the chance to study abroad and be exposed to different ways of learning.

I am now, through Our Moon's help, undertaking an internship, acting as a tutor and buddy to young underprivileged girls. I feel proud to have been selected and that I am considered to be a role model.

At school, I really loved biology. Through applying my theoretical knowledge, I have realised there is a global problem with nutrition. I was able to explore this in my reflective essay and hope to study it further at university so I can impact the diets of people in Zambia. I am excited to be going to study at [United States International University - Africa](#), based in Nairobi, Kenya."



# How we Select our Young Leaders

We select our students from young people put forward by partner organisations and our alumni.

We have a rigorous application process that combines a written application, testing and interviews. Usually, our students are tested and interviewed on site, where they are also introduced to our programme.



## CRITERIA FOR SELECTION

- Outstanding high school leaving grades
- From the poorest communities
- Must have been involved in a project within their community
- Must want to contribute to change



Equal numbers of boys and girls

Country-wide

Average family income (based on 2020 cohort)

**£380 pa**

**70%** have parents who are illiterate or who haven't completed primary school

**84%** are the first in family to go to university

**100%** who go to university abroad will be the first in their families to study outside Zambia



# Our Moon's Community: Staff and their Children

It is just as important to us that the people who work at Our Moon feel as supported and able to develop as our students. Many also come from low income backgrounds, with no fixed home. Their children are often not in school. We provide them with a small home, a small salary and education for their children, with a view to the children eventually being able to transition into mainstream school.

Under the guidance of Iwell Banda, our students help to tutor the children, teaching them English (reading, writing and speaking), basic maths, and science. The children also get involved in agricultural and horticultural projects.



## SPOTLIGHT ON STAFF MEMBER: Sanky

“Our Moon has allowed me to improve my cooking skills and helped me enjoy doing what I love to do.

Most Zambians eat nshima, a maize based product, for lunch and supper. There is very little variety. Ntasuwila and I plan a balanced menu which is as nutritious as possible, within our budget and food availability.

My favourite meal is creamy potatoes with boiled fish and some veggies. I also enjoy using the new oven where I can roast, bake and make the most of delicious marinades.

Our Moon has given me the chance to do something I love, offered me employment and a roof over my head, and offered me the chance to contribute to its very worthwhile programme.”

# Our Alumni

Most of our students go straight to university, but some take longer and there may be some who decide they don't want to pursue higher education (though that hasn't happened yet).

**100%**

**OF OUR ALUMNI  
HAVE WON PLACES  
AT UNIVERSITY**

We continue to stay in touch after students graduate from Our Moon. As members of HALI Access Network (see page 19), we are able to connect our students with others going to the same university to help them settle in. We are in regular formal and informal contact and encourage each student to return home during their time at university by organising internships and projects back in Zambia.

## SPOTLIGHT ON THANDO:

### An Alumna Studying at Smith College in the US

Thando describes the sudden shift to poverty after her abusive father left the family (when Thando was 14 years old) as a powerful turning point in her life. She is now a sophomore studying Quantitative Economics and Mathematics at the renowned [Smith College](#).

“With the guidance of Our Moon, I realised that my past trauma had the potential to give me the motivation I needed to achieve my goal of gaining the financial freedom to provide for my family as well as the tools to give back to my community.

“To broaden my understanding of the effects of climate change on the agricultural sector of the global south - particularly Zambia - I have taken on a position as a research assistant for one of the developmental economists here at Smith.

I hope not only to improve my empirical research skills, but also to equip myself with the tools I need to come up with realistic and sustainable solutions.”

With the support of one of Our Moon's partners, Thando was able to intern for a notable finance firm this past summer. During her second summer at Smith, Thando is completing a virtual internship for Edgehill Endowment Partners, based in Connecticut. She hopes to learn about ethical, social and governmental investments.



# How We Make a Difference

Value of scholarships achieved  
for Our Moon students:

**£3.1 million**

Programme costs  
(approx. to March 2021):

**£214,000**

Return on Investment:

**1,410%**

INCOME MULTIPLIER

**15X**

Graduate level job one  
year after graduating

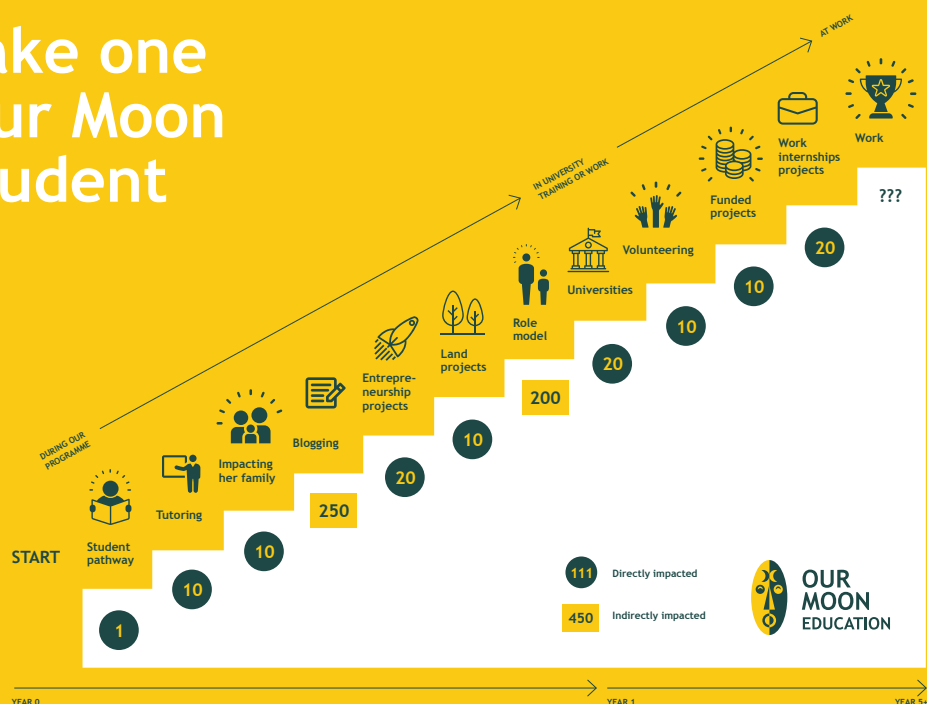
**30X**

Graduate level job within  
five years of graduating

While we are proud of the impact we have on our students' lives and their achievements, the true impact of our work is how they in turn benefit their communities and society as a whole. It is why our programme takes the time to develop our students' social conscience and employability skills as we want them to be empowered to contribute to positive social change on the African continent. It is also why we continue to mentor our students and help them to make connections and find opportunities for as long as they need us to do so and certainly to help them return home.

The multiplier effect is staggering. While the number of students we directly teach is deliberately small to give them a very personal service, each student directly impacts more than 100 people and indirectly impacts a further 450 through activities such as entrepreneurship, environmental projects, work internships, volunteering and paid work. It is a gigantic return on investment.

## Take one Our Moon student





## SPOTLIGHT ON ANDREW: STUDENT GRADUATING FROM OUR MOON'S PROGRAMME

Originally from a rural area of Zambia, Andrew was brought up to believe that he would take over his father's small holding. He was told education was unimportant - he just needed to learn enough so that he could read a letter to his future wife - so he only went to school from time to time.

"Everything changed when my mother passed away and my father later remarried. The farm was sold and, when I was 11 years old, I was taken by one of my older siblings to Lusaka. I remember the journey so well as I saw tarred roads for the first time. I haven't seen my father or siblings since. I stayed with an uncle who generously helped me to go to school. I wasn't an exceptional or particularly motivated student but after a year, I did sufficiently well to pass my exams to proceed to the next grade.

"But then he too died and school for me was no longer an option. I stayed at home working as a house boy in my aunt's household. Over two years, I became disillusioned and really wanted to try to return to school. There had to be more to my life than washing pots and pans and sweeping floors.

Together with my uncle's widowed wife, we persuaded an NGO, Bwafwano Integrated Services Organisation (BISO), to pay towards my school fees.

If I had been rather apathetic before, I was no longer. I was that kid that was up at four every morning, trekking two hours to go to school to be the first one there. I took advantage of all opportunities and, eventually rose to get the top results my school had ever had.

But we still leave school in Zambia with great uncertainty. I am pretty sure I would have been admitted to UNZA, the largest university in Zambia, though the financial situation would have been difficult. But I would have been on track to study medicine when my passions are for economics and the social sciences. Because my grades are good, I wouldn't have had that option.

Through BISO, I was introduced to Our Moon. The programme has given me the chance to explore economics through a reflective essay that I researched and wrote with the help of a teacher from Ecolint, on the Chinese relationship with Zambia. It made me all the more sure of my interest in economics and my desire to use my education to improve the lives of Zambians.

Also, through Our Moon's connections, I have been interning at PwC for the past few months. I have learnt so much about the corporate world and business relationships as well as the technical skills to do my job.

I am so excited that I have been awarded a full scholarship to study at [Cornell University](#) in New York State for four years. I often reflect on how my life trajectory has changed since I was that boy on the farm. I would urge everyone to have the courage and curiosity to do what is right for the world and for yourself.



# HALI Access Network



Our Moon is an active member of HALI Access Network, an association of organisations which operate in Sub-Saharan Africa with the common goal of helping young Africans access university. HALI Access Network offers opportunities for many young Africans and, together, can advocate on behalf of our students and create even more opportunities for them.

While Our Moon is relatively small, the number of Africans graduating from HALI organisations is large. Together, those students can bring about the change that the continent needs.

Helen sits on the Executive Committee and is Chair of the Communications Committee. She is responsible for the HALI Access Network Podcast series together with three Our Moon alumni.

## 45

Member  
organisations

## 23

African  
Countries

## FRIENDS OF HALI

Friends of HALI include leading universities on the African continent, US Ivy Leagues and liberal arts colleges and other organisations focussed on creating equality of access to higher education

## 2,000

Students  
(approximately)  
supported per year

## \$150,000,000

In excess of \$150,000,000  
scholarships awarded each year

# Progress Against UN SDGs



The main [UN Sustainable Development Goal](#) that Our Moon contributes to is SDG 4: Quality Education, in particular enabling young people to have the right skills, knowledge and dispositions to access scholarships.

We also contribute to these SDGs:

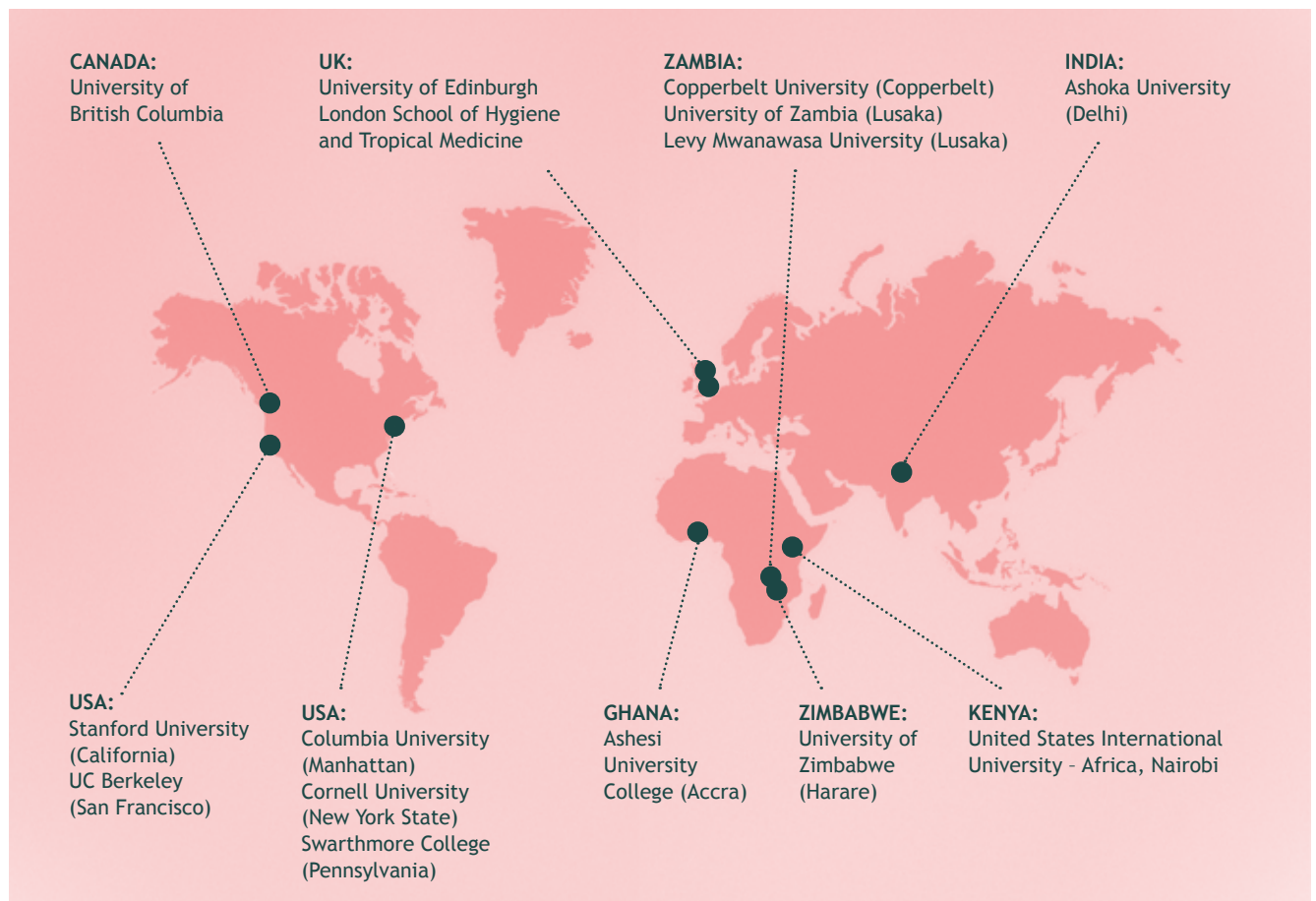


And, through our students, we contribute to even more:





# Where Our Students go to University



## SUBJECTS STUDIED BY OUR STUDENTS INCLUDE:

- Business
- Economics (with maths or finance)
- Sociology
- Computer Science
- Engineering - Civil

- Engineering - Mechanical
- Engineering - Electronic and Electrical
- Epidemiology and Biostatistics

- Medicine
- Bioengineering
- Clinical Medicine
- Teaching (Biology major)
- Psychology

# Future Plans

We have big ambitions to impact many more people through our Young Leaders programme, Ambassadors of Social Change programme, our staff and their families and our local community in Chipansha Village.

But the most pressing investment we need to make is in our land and buildings:

## BUILDINGS

We need to raise funds for our Learning Forum, a building (yellow in the painting below) which comprises classrooms, an IT lab and library. This will enable us to: Double the size of our Young Leaders programme

- Add additional Ambassadors of Social Change programmes
- Enable our IT and library facilities to be extended to members of the local community
- Free up our temporary classroom and house parent building to add to our student housing
- In addition, we need to build a new house parent's home.

## LAND

In early 2021, we acquired some adjoining land. We wish to develop recreational and agricultural projects on this land to:

- Increase food security
- Reduce our food costs
- Ensure availability of a wider range of nutritional food items
- Give our students and staff a place to play sports and work on their physical fitness.

## NEW MOON CHILDREN'S COLLEGE

We would like to expand this and make the facility available to many more young children.

## STAFF

We want to increase opportunities for our staff to gain formal skills and to help them set up their own businesses.

## WORK WITH MORE PARTNERS

To widen our reach, we will be looking to work with more partners to help us identify good students for our programmes, including partners who work with girls in rural areas.

## WORK WITH MORE COMPANIES

Having trialled internships with with companies including PwC (see Spotlight on Andrew on page 18), we are keen to talk to any companies that would like to provide our students with internship or permanent job opportunities:

- Immediately after completing our onsite programme
- During university holidays
- After graduating from university



## SPOTLIGHT ON CHITUNDU ALUMNUS FROM CLASS OF 2018-19

Chitundu graduated from Our Moon in 2019 but didn't feel ready to go to university. Instead, he returned home. He had so many different things that he wanted to explore including himself.

"I love learning diverse things - psychology, philosophy, how to teach, painting, chess. My time spent at home has given me a chance to make progress in all areas.

I realise that I have developed much more focus over the past year and my attention to detail has improved. I have taught myself to draw and paint - the improvement is huge. I am very proud to have painted my impression of what Our Moon's site will be like once it is complete.

I have also found that those who have in abundance, give in abundance - and I don't mean just money. But when you have love in your heart, you are much more able to give love in return. The same with knowledge - when you have knowledge, you can give it in equal measures.

I am excited that I am off to study for a Bachelor's in Science of Technology for four years at United States University in Kenya. It offers me the chance not only to study for my degree but to learn about leadership skills, how to solve some of Africa's problems - I feel I can make huge changes.

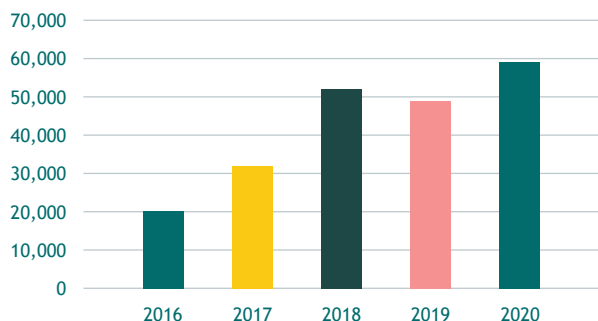
The greatest thing I learnt from Our Moon was how to value the process of learning. The opportunities it has exposed me to has made me think deeply about leadership of the world. Good leadership leads to success and bad leadership to distress. I want to be that strong, ethical leader where people can flourish under me."



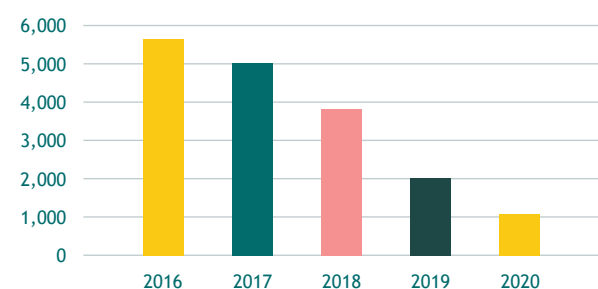


# The Treasurer's Financial Review

Programme Income Growth Over 5 Years



Cost per full time beneficiary (staff, students and children)



I am delighted to report that we came through the pandemic relatively well intact. Although there have been significant pressures on fundraising, we have managed to grow our programme income and kept our expenses under good control, while benefiting many more people.

Income for the year was £58,880 (2019: £127,550). Although it appears to have dipped in 2020, £78,244 of 2019's income was made up of two extraordinary donations towards the building of our site from major donors with whom the charity has a personal relationship. Without these donations, the income for 2019 was £49,306. Therefore, despite the challenges that the COVID-19 pandemic has placed on raising funds, we have seen a growth in programme income of 19.4%. This has come largely from growth in our supporter base which saw both our first ever charity ball and a number of smaller, online events being very well attended as well as exceeding our target for the Big Give campaign.

The amount spent in the year was £70,117 (2019: £120,087). This was split between expenses on the charitable programmes of £62,737 (2019: £47,429) and investment in fixed assets in the year of £7,380 (2019: £72,658).

Our expenses on programmes grew in 2020 by 12%. In January 2020, we moved all our programmes to our site. Not only are we supporting our six students, but we are also providing a fulltime education programme for, on average since April 2020, ten younger children who would otherwise not be in school. 27 people have benefited from regular employment with us on building, gardening, security, cooking and programme support work. Included in these numbers are six households who receive shelter who would not otherwise have permanent homes.

At the end of the year, the charity had unrestricted funds of £7,302 (2019: £22,203), restricted funds of £11,288 (2019: £7,624) and fixed assets of £84,998 (2019: £77,618). All restricted funds are restricted to spend on our Young Leaders programme, with the exception of a grant from Gilchrist Educational Trust which donated £1,150 towards fixtures and fittings for our programme.

## RESERVES POLICY

The trustees aim to keep reserves at a level to cover six months' project support and running costs. We recognise that this is a hard target to maintain, especially during these times, but feel it is the target we wish to strive for.

As stated above, spend on programmes for the year was £62,737. With unrestricted funds and funds restricted to the programme totalling £18,590 as at the end of December 2020, we are operating with reserves lasting approximately 5.5 months. The trustees, therefore, consider that there are no material uncertainties about the ability of Our Moon Education to continue as a going concern.

The accounts were approved by the trustees on 15 April 2021.

Alan Leale-Green  
Trustee: Our Moon Education  
Charity number: 1165083



# Statement of Financial Activities

INCOME AND EXPENDITURE ACCOUNT FOR YEAR ENDED 31 DECEMBER 2020

		Unrestricted Funds 2020	Restricted Funds 2020	Fixed Asset Funds	Total Funds 2020	Total Funds 2019
	Note	£	£	£	£	£
Income from Donations	2.1, 3.1	22,464	36,404		58,868	127,533
Investment Income		12			12	17
<b>TOTAL INCOME</b>		<b>22,476</b>	<b>36,404</b>		<b>58,880</b>	<b>127,550</b>
Expenditure on raising funds	2.2, 3.2	4,716			4,716	4,479
Expenditure on charitable activities	2.2, 3.2		39,699		39,699	35,315
Expenditure on support costs	2.2, 3.2	2,489			2,489	3,085
Depreciation on Fixed Assets	2.3			15,833	15,833	4,550
<b>TOTAL EXPENDITURE</b>		<b>7,230</b>	<b>39,699</b>	<b>15,833</b>	<b>62,737</b>	<b>47,429</b>
<b>NET MOVEMENT IN FUNDS</b>		<b>15,271</b>	<b>-3,295</b>	<b>-15,833</b>	<b>-3,857</b>	<b>80,121</b>
Total Funds Brought Forward		22,203	7,624	77,618	107,445	27,324
Fund Transfers		-30,172	6,959	23,213		
<b>TOTAL FUNDS CARRIED FORWARD</b>		<b>7,302</b>	<b>11,288</b>	<b>84,998</b>	<b>103,588</b>	<b>107,445</b>



# BALANCE SHEET AS AT 31 DECEMBER 2020

		2020	2019
	Note	£	£
<b>Fixed Assets</b>			
Tangible fixed assets	4.1	84,998	77,618
<b>TOTAL FIXED ASSETS</b>		<b>84,998</b>	<b>77,618</b>
<b>Current Assets</b>			
Debtors and accrued income	8	11,549	9,911
Cash at bank and in hand	10	14,443	27,679
<b>TOTAL CURRENT ASSETS</b>		<b>25,992</b>	<b>37,590</b>
<b>Current Liabilities</b>			
Creditors: amounts falling due within one year	9	7,402	7,763
<b>NET CURRENT ASSETS</b>		<b>18,590</b>	<b>29,827</b>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<b>103,588</b>	<b>107,445</b>
<b>Represented By Income Funds</b>			
Unrestricted funds		7,302	22,203
Restricted funds		11,288	7,624
Total Income Funds		18,590	29,827
Fixed Asset Funds		84,998	77,618
<b>TOTAL FUNDS</b>		<b>103,588</b>	<b>107,445</b>

## NOTES TO THE ACCOUNTS

### NOTE 1: BASIS OF ACCOUNTING

#### 1.1 BASIS OF ACCOUNTING

These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

They have been prepared in accordance with the accounting policies set out in Note 2 to the accounts. They comply with the charity's constitution, the Accounting and Reporting by Charities: Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard (FRS) applicable in the UK and Republic of Ireland (FRS 102, issued on 16 July 2014), FRS 102 and with the Charities Act 2011.

Notes to the accounts have only been produced when relevant to the accounts of Our Moon Education. Note numbers have been produced in accordance with the Charity Commission's form CC17a.

The charity constitutes a public benefit entity as defined by FRS 102.

The charity was entitled to exemption from audit under section 476 and 477 of the Companies Act 2006 relating to small companies.

The trustees acknowledge their responsibilities for complying with the requirements of the Companies Act with respect to accounting records and the preparation of accounts. The accounts present a true and fair view and no changes have been made to the accounting policies or estimates with in the reporting period. There have been no prior year adjustments.

## NOTE 2: INCOME AND EXPENDITURE

### 2.1 INCOME

Recognition of income: this is included in the Statement of Financial Activities (SoFA) when the charity becomes entitled to the resources, when it is more likely than not that the trustees will receive the resources and when the monetary value can be measured with enough reliability.

There has been no offsetting of assets and liabilities, or income and expenses, unless required or permitted by the FRS 102 SORP or FRS 102.

Grants and donations are only included in the SoFA when the general income recognition criteria are met (5.10 to 5.12 FRS102 SORP).

There are no legacies within this accounting period.

The charity has not received government grants in the reporting period.

Gift Aid receivable is included in income when there is a valid declaration from the donor. Any Gift Aid amount recovered on a donation is part of that gift and is treated as an addition to the same fund as the initial donation unless the donor or the terms of the appeal have specified otherwise.

The value of any voluntary and pro bono help received is not valued in the accounts but is described on page xxx, together with donations received.

### 2.2 EXPENDITURE & LIABILITIES

Liabilities are recognised where it is more likely than not that there is a legal or constructive obligation committing the charity to pay out resources and the amount of the obligation can be measured with reasonable certainty.

Support costs have been allocated between governance costs and other support. Governance costs comprise all costs involving public accountability of the charity and its compliance with regulation and good practice.

Fund balances carried forward include assets and liabilities denominated in Zambian kwacha converted at the rate when the currency was bought. There were no material differences at the year end.

### 2.3 ASSETS

Freehold land is not depreciated. Depreciation on other items of property, furniture and fittings are calculated using the straight-line method to allocate their depreciable amounts over their estimated useful lives as follows:

Buildings 5-10 years depending on building materials used  
Motor Vehicles 5 years  
Furniture and Fittings 5 years

The residual values, estimated useful lives and depreciation method of property, plant and equipment are reviewed, and adjusted as appropriate, at each balance sheet date. The effects of any revision are recognised in profit or loss when the changes arise. There is money in future budgets allocated for maintenance of the assets.

There are no investments other than a deposit account at Barclays Bank in the UK.

Debtors (including trade debtors and loans receivable) are measured on initial recognition at settlement amount after any trade discounts or amount advanced by the charity. Subsequently, they are measured at the cash or other consideration expected to be received.

## NOTE 3: INCOME AND EXPENDITURE

### 3.1 INCOME ANALYSIS

	Unrestricted Funds 2020	Restricted Funds 2020	Total Funds 2020	Prior Year Funds 2019
	£	£	£	£
Donations, grants & gifts	22,464	36,404	58,868	127,535
Investment Income	12	-	12	15
<b>TOTAL INCOME</b>	<b>22,476</b>	<b>36,404</b>	<b>58,880</b>	<b>127,550</b>

#### INCLUDED IN DONATIONS, GRANTS, AND GIFTS ABOVE ARE:

##### Trusts and Foundations

Brian Murtagh Charitable Trust	-	-	-	5,000
Eleanor Rathbone Charitable Trust	-	-	-	1,000
Gilchrist Educational Trust	-	1,150	1,150	-
John Collings Charitable Trust	-	3,863	3,863	-
Souter Charitable Trust	-	3,000	3,000	2,000

##### Campaigns

Big Give	866	13,320	14,186	3,424
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##### Corporate giving

LGT Vestra (2020 £500 Incl in Big Give)	-	-	-	500
Ecolint	-	-	-	1,406
Other Corporates	1,237	50	1,287	155

<b>Major donors</b>	<b>3,300</b>	<b>-</b>	<b>3,300</b>	<b>78,244</b>
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##### Events

UK Tennis Event	-	-	-	2,195
Zambian Walk	-	-	-	7,094
Ball	-	10,771	10,771	-
Quiz Nights	2,890	602	3,492	-
Gin Tasting (£886 inc. in Big Give)	-	-	-	-

<b>Regular donors</b>	<b>8,809</b>	<b>-</b>	<b>8,809</b>	<b>6,895</b>
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<b>Other Donations</b>	<b>2,308</b>	<b>1,232</b>	<b>3,540</b>	<b>2,181</b>
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Gift Aid (Restricted on Big Give)	3,054	2,416	5,470	17,456
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<b>TOTAL INCOME</b>	<b>22,464</b>	<b>36,404</b>	<b>58,868</b>	<b>127,550</b>
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Income in the prior year was £88,006 unrestricted and £39,544 restricted.  
Of the income in the year, £26,708 was utilised on fixed assets.



### 3.2 CHARITABLE ACTIVITIES EXPENDITURE ANALYSIS

	Charitable Activities Restricted	Support Costs Unrestricted	Fundraising Costs	Total
	£	£	£	£
<b>UK EXPENSES</b>				
Direct Cost of Fundraising			4,558	4,558
Literature & Brochures			158	158
Printing		336		336
Internet		132		132
Computer & Software		259		259
Insurance		395		395
Bank Charges		212		212
Staff Training		320		320
Accounting Fees		600		848
Membership Fees & Subscriptions		235		235
<b>STUDENTS' EXPENSES</b>				
Food and toiletries	7,432			7,432
Transport	838			838
Books & Learning Materials	418			418
SAT, university application & other uni expenses	1,036			1,036
Internet & Phone	2,102			2,102
Other expenses	307			307

	Charitable Activities Restricted	Support Costs Unrestricted	Fundraising Costs	Total
	£	£	£	£
<b>ZAMBIAN STAFF EXPENSES</b>				
Programme Staff Compensation	15,137			15,137
Motor Vehicle Expenses	3,326			3,326
Rent & Electricity	694			694
Travel, Accommodation & Subsistence	2,936			2,936
Food	1,887			1,887
Internet & Phone	1,113			1,113
Insurances	1,033			1,033
Bank Charges	94			94
Helen Leale-Green flight to Zambia	648			648
Misc.	708			708
<b>DEPRECIATION</b>				
Depreciation - Motor Vehicles	4,600			4,600
Depreciation - Furniture & Fittings	472			472
Depreciation - Buildings	10,761			10,761
<b>TOTAL FROM RESTRICTED FUNDS</b>	<b>55,532</b>			<b>55,532</b>
<b>TOTAL FROM UNRESTRICTED FUNDS</b>	<b>-</b>	<b>2,489</b>	<b>4,716</b>	<b>7,205</b>
<b>TOTAL EXPENDITURE</b>	<b>55,532</b>	<b>2,489</b>	<b>4,716</b>	<b>62,737</b>

## NOTE 4: FIXED ASSETS

### 4.1 ANALYSIS OF FIXED ASSETS

	2020	2019
	£	£
<b>Motor Vehicles</b>		
Cost of Motor Vehicle	16,532	16,532
Depreciation	12,167	4,072
<b>NET VALUE</b>	<b>4,365</b>	<b>12,460</b>
<b>Land</b>	<b>8,545</b>	<b>8,526</b>
<b>Buildings (see below)</b>		
Cost of Buildings	83,420	57,604
Depreciation	13,265	2,504
<b>NET VALUE</b>	<b>70,155</b>	<b>55,100</b>
<b>Furniture &amp; Fittings</b>		
Cost of Furniture & Fittings	2,531	1,658
Depreciation	598	126
<b>NET VALUE</b>	<b>1,933</b>	<b>1,532</b>
<b>TOTAL COST</b>	<b>111,028</b>	<b>84,320</b>
<b>TOTAL DEPRECIATION</b>	<b>26,030</b>	<b>6,702</b>
<b>TOTAL NET VALUE</b>	<b>84,998</b>	<b>77,618</b>

## 4.2 DETAILED ANALYSIS OF LAND AND BUILDINGS

	Quantity	£
<b>LAND</b> including fencing and deeds	1.5 hectares	8,545
<b>BUILDINGS</b>		
Workers homes (burnt bricks, plastered, with roofing sheers, windows and strong doors with locks)	4	17,522
Student accommodation chalets (breeze blocks, plastered inside, stone clad outside, thatched roofs, aluminium windows all sides, steel doors and locks)	4	20,091
Kitchen (breeze blocks, roofing sheets, storage room with grill door and locks)	1	3,000
Storage building (breeze blocks, roofing sheets, 2 lockable rooms, 1 outdoor lockable space)	1	3,000
Tank stand with storage beneath, lockable door	1	4,000
Office (breeze blocks, aluminium windows, lockable door)	1	3,200
Dining building (wide room, 3 big sliding windows, 1 sliding door, roofing sheets balanced on poles)	1	5,080
Ablution block (breeze block, roofing sheets, 2 bathrooms, 2 toilets)	1	4,000
Solar system - electricity and pump	1	10,527
Shelter - breeze block, with thatched roof, paved floor	1	1,500
Guest chalet (breeze block, roofed, aluminium windows and door)	1	3,000
Learning forum - foundation only	1	8,000
Paving of internal spaces	Various	500
<b>TOTAL BUILDINGS</b>		<b>83,420</b>
<b>TOTAL LAND AND BUILDINGS</b>		<b>91,965</b>

## NOTE 5: OTHER FEES

	2020	2019
	£	£
Independent examiners' fees	600	800
Assurance services other than independent examination	-	-
Tax advisory fees	-	-
Other fees	-	-

Our accounts were independently reviewed by Chloe Way of Southworth and Co Ltd Chartered Accountants. Legal work is carried out by Morgan Lewis and Bockius LLP, on a pro bono basis.

## NOTE 6: PAID EMPLOYEES

### 6.1 STAFF COSTS

	2020	2019
	£	£
Salaries & Wages	13,691	5,813
Pensions Costs	386	291
Health Care Cost	566	-
<b>TOTAL SALARY COSTS</b>	<b>14,643</b>	<b>6,104</b>

### 6.2 AVERAGE HEADCOUNT OF PERMANENT STAFF IN THE YEAR

	2020	2019
Charitable activities	2	1.75
<b>TOTAL AVERAGE HEADCOUNT</b>	<b>2</b>	<b>1.75</b>

## NOTE 7: PENSION SCHEME

The amount of £625, half by Our Moon and half from deductions from salaries, was paid to the Zambian Pension Authority in the year.

## NOTE 8: DEBTORS & PREPAYMENTS

	2020	2019
	£	£
Prepayments and accrued income	10,729	9,091
Other debtors	820	820
<b>TOTAL DEBTORS</b>	<b>11,549</b>	<b>9,911</b>

## NOTE 9: CREDITORS AND ACCRUALS

	Amounts falling due within one year		Amounts falling due after more than one year	
	2020	2019	2020	2019
	£	£	£	£
Accruals and deferred income	2,618	4,387	-	-
Credit card balance	2,152	1,340	-	-
Other creditors	2,632	2,036	-	-
<b>TOTAL CREDITORS</b>	<b>7,402</b>	<b>7,763</b>	<b>-</b>	<b>-</b>

## NOTE 10: CASH AT BANK AND IN HAND

	2020	2019
	£	£
<b>TOTAL CASH AT BANK AND IN HAND</b>	<b>14,443</b>	<b>27,679</b>

## NOTE 11: TRANSACTIONS WITH TRUSTEES AND RELATED PARTIES

### TRUSTEE REMUNERATION AND BENEFITS

None of the trustees have been paid any remuneration or received any other benefits from employment with the charity or related entity.



# Independent Examiner's Report to the Trustees of Our Moon Education

I report on the accounts of the Trust (Charity No. 1165083) for the year ended 31 December 2020.

## RESPECTIVE RESPONSIBILITIES OF TRUSTEES AND EXAMINER

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed.

It is my responsibility to:

examine the accounts under section 145 of the Charities Act; to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the Charities Act; and to state whether particular matters have come to my attention.

## BASIS OF INDEPENDENT EXAMINER'S REPORT

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

## INDEPENDENT EXAMINER'S STATEMENT

In connection with my examination, no material matters have come to my attention which gives me cause to believe that in, any material respect: the accounting records were not kept in accordance with section 130 of the Charities Act; or the accounts did not accord with the accounting records; or the accounts did not comply with the applicable requirements concerning the form and content of accounts set up in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Date: 2 March 2021

Chloe Way FCA Independent Examiner Southworth and Co Ltd Chartered Accountants Four Elms Edenbridge Kent

Signature:

# Legal and Administrative Information

## TRUSTEES

Alan Leale-Green  
Charles Coldman  
Helen Leale-Green  
James Haughton (Chair)  
Richard Bowen (appointed 7 February 2020)  
Vanessa Strauss (appointed 7 February 2020)  
Victoria Hancock Fell (resigned 7 February 2020)

## CHARITY NUMBER

1165083

## REGISTERED OFFICE

The Coach House  
Hurstwood Lane  
Tunbridge Wells  
Kent TN4 8YA

## BANKERS

Barclays Bank plc  
8 Calverley Rd  
Tunbridge Wells  
Kent TN1 2TB

## INDEPENDENT EXAMINER

Chloe Way FCA  
Southworth and Co Ltd Chartered Accountants  
Four Elms  
Edenbridge  
Kent TN8 6NE

# Thanks

We would like to thank all our supporters including the Trusts, Foundations and Companies who have generously supported us over the past year, our friends and donors, and companies both local and far who donated to our auction and raffle prizes.

Other donations have been very gratefully received from individuals, including donations for raffle prizes, second-hand clothing and accessories for our students and alumni, Kindles and IT equipment.

## TRUSTS AND FOUNDATIONS

The Souter Charitable Trust  
Gilchrist Educational Trust  
John Collings Charitable Trust

## CORPORATE GIVING

LGT Vestra LLP £1000  
COLLEGEBOARD donated SAT vouchers and CSS profile codes value around £1000  
DUOLINGO donated free English tests for our students at the beginning and end of our programme approximate value £720  
MICROSOFT donated unlimited licenses of Office 365 for all staff and Our Moon's beneficiaries. Approximate value during 2020 £1200 - increasing each year  
GOOGLE donated Google Workspace licenses at an approximate value of £600 - increasing annually

## PRIZES FOR THE BALL WERE RECEIVED FROM

Gamewatchers safari - four day safari plus stay in Nairobi before and after  
Bill Buck - a painting  
Helen Clark MP - tour of House of Commons  
Legacy 300 - cycling at the velodrome  
Rob Curd of Got The Shot - photos of the ball plus a corporate photoshoot  
The Chapel - Hair cut and colour  
Tim Cullen of Mint DJs - DJ lesson  
The Edmans family - two cases of Chateau La Tour de Chollet wine, plus other raffle prizes  
Hotel du Vin - dinner for two and a bottle of wine  
Emily Brown photographer - family photo session  
Lingfield Park Racecourse - racenight for two guests  
Christine King of Neil's Yard - box of beauty products  
Freddie's Flowers - two boxes of flowers  
The Massage Company - massage  
Havet - voucher for meal  
Ocado, Utility Warehouse and Lutyens and Rubinstein - hamper of Method cleaning products  
Network B2B - Kent - hamper of booze

## PRIZES FOR THE BALL - TOTAL VALUE APPROX £8,000



In Zambia, we are very grateful to the Headmen of Chipansha Village for their support of our project and Chief Liteta of the Lenje people of Chibombo District. We would like to thank those people at the Ministry of Community Development and the Department for Social Welfare in Chibombo.

We have also received support from Namukale Mubanga to help connect us to companies in Zambia and our group of trustees.

In the UK, in addition to all the help we received from our trustees, we received pro bono and volunteer support from the following people:

Psychotherapy and counselling support for our students and alumni by Ally Buck, Katherine Kong and Fiona Hooper.

Keith Browne and teachers Philip Wingate, Tony Marable and Julian Parry, from Ecolint in Geneva, who tutored our students through their reflective essay.

Dawn Gibson of Dawn Creative Media for helping to write and edit this report

Keith McGuinness of Red&Grey for designing our brochures.

Marie Williams, events organiser, who handled all the administration of the ball, and Rob Curd, who took the photos.

Ali Hollands gave her time as MC at the ball and also found some friends to support the event.

Joe Leale-Green, marketing and events organiser, took responsibility for setting up and running our social media and Sam Leale-Green, sound designer, edited our video and podcast.

Malama Mushitu for most of the photos that appear in this brochure.

Morgan Lewis for providing us with pro bono legal support.

Alice Radley, Sarah Franklin, Rachel Cameron Potter, Alfie Blake and Gemma Drake, who provided volunteer support in various aspects of marketing, fundraising and careers support.

Len Rogers and Patrick Glass for educational materials and help with marking selection essays.

Gemma Gillespie organised a quiz night to support Our Moon.

The HALI Access Network for all the support they offer Our Moon.

The Small International Development Charities Network, which provides invaluable resources to all small international development charities operating overseas from the UK.

We have not attempted to put a value on any volunteer and pro bono time but recognise its vital importance to us and the success of Our Moon and our programmes. Many others are also involved, and we thank everyone for their time, input, support and enthusiasm.





# How to Support Us

## SPOTLIGHT ON A VOLUNTEER

Sarah is studying for a Master's in International Development at SOAS, where she hopes to specialise in East Asian and African development.

Sarah tells us what attracted her to volunteer for Our Moon:

“Our Moon is a small charity using a bottom-up approach to operate through employing and working with local people. After students have completed their education, they are encouraged to return to Zambia. I think this says a lot about how beneficial the charity is for Zambian communities when alumni choose to return and use their influence to support the cause. Having had the opportunity over the last year to work with some of the students, I've been able to understand how the charity can open doors. Our Moon offers students the opportunity to explore and deepen their talents and empowers students to choose where they would like to explore their talents in the world, rather than have this decided for them by the education system.

“Through volunteering with Our Moon, I am having the chance to gain a deeper insight into the impact that education has on individuals and communities. It is also a journey for me to find out how I can use my education and experiences to best help others.”

Your donations are very important to us. The easiest way to donate is to press the donate button on our website: [www.ourmoon.org.uk](http://www.ourmoon.org.uk)

You can also donate in the following ways:

### DONATE BY CHEQUE

Please send a cheque payable to Our Moon Education to:  
Alan Leale-Green  
Treasurer and Trustee  
Our Moon Education  
The Coach House  
Hurstwood Lane  
Tunbridge Wells  
Kent TN4 8YA

### DONATE BY BANK TRANSFER

Please contact Helen Leale-Green if you wish to make a transfer at [helen.leale-green@ourmoon.org.uk](mailto:helen.leale-green@ourmoon.org.uk)

There are many ways you can support us. For more information, please visit our website [www.ourmoon.org.uk/get-involved/](http://www.ourmoon.org.uk/get-involved/) or contact us by email at [helen.leale-green@ourmoon.org.uk](mailto:helen.leale-green@ourmoon.org.uk)





### **SPOTLIGHT ON ASHLEY: NOW GRADUATED FROM UNIVERSITY**

Many of you will have been following Ashley's story. She was one of Our Moon's first group of students and recently graduated from the University of British Columbia in Canada where she majored in Sociology and minored in Law and Society, fully funded by the MasterCard Foundation Scholars Programme.

"I am currently working at Atira, a Canadian non-profit, as a legal housing advocate for marginalized women. My drive comes from being a survivor of early child marriage when I was 8 years old, a situation my late father imposed on me and my sister. As a result of my passion to find innovative ways to improve gender equality, I recently won a place at the Social Innovation Fellowship Academy where I will be learning about impact investment, social design and social finance. I am really excited for the hands-on experience that I will get through this experience as this will enable me to be better equipped to create lasting positive impact in my community back home.

Through the generosity of Our Moon, I was able to have the opportunity to study at a world class university. Not only did Our Moon help me to secure a scholarship that would change my life, but Helen and Ally have supported me through my time at UBC and continue to do so. I appreciate the work that Our Moon does to help people like me who come from disadvantaged backgrounds.



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