

W&Y Widowed
and Young

Annual Report 2021



www.widowedandyoung.org.uk
Support. Understanding. Friendship

Registered Charity No: 1164988

Introduction



A word from WAY's Chief Executive and Chair of Trustees

As we continued to navigate the pandemic, 2021 was hugely challenging for WAY and our members. The impact of Covid-19 continued to affect us all, especially those who lost loved ones – many of whom sadly became eligible to join our charity. The kindness and friendship shared between members was needed more than ever before. Despite the overwhelming obstacles presented by the ever-changing restrictions, our members came together to provide a listening ear, to lift each other's spirits and to offer vital peer-to-peer support.

The restrictions on face-to-face events acted as a catalyst for the huge expansion of digital engagement between our members. Online events and platforms removed all geographical boundaries, allowing our members to connect with each other across the UK.

In 2021, we saw a 15.2% increase in the number of members joining WAY, and our army of member volunteers has grown to 150 – ensuring that our members are supported through digital platforms and through our 62 local homegroups across the UK.

In May, we waved goodbye to **Rebecca Cooper**, who did a wonderful job as Chief Executive for WAY for three years. **Bill James** also stepped down as WAY Chair in July after serving since 2017 – our thanks and gratitude is extended to them both for the wonderful work they did in leading the charity through this challenging time and building strong foundations for future growth.



In spite of the many challenges, our WAY members raised more than £137,000 through a range of activities and donations – up 17.5% on the previous year. Without the efforts of our wonderful fundraisers, WAY simply could not operate. Their support not only ensures that our current members' activities can continue, but also enables us to reach out to future members.

Sadly, more than 23,000 people aged 18-51 die every year.* This means that the need for WAY has never been greater. While it is sad to reflect that we welcomed more than 1,700 new members in 2021, we are pleased that so many young widowed people found our support.

However, we know that there is still much work to be done to make sure that everyone who needs WAY knows about our charity. In 2021, WAY launched a new five-year strategy plan that includes ambitions to reach out to more young widows, strive towards better engagement with underrepresented groups and continue to invest in our member services as we approach our 25th anniversary.

A sincere and heartfelt thank you goes to everyone who has contributed to WAY in the most difficult of years – our outstanding members, dedicated volunteers, supportive trustee Board, committed staff and our generous fundraisers and donors throughout the UK.

Stephanie Patrick
Chief Executive since August 2021

Joanna Sedley-Burke
Chair of Trustees since June 2021

Our Story

WAY Widowed and Young is the only national charity in the UK for people aged 50 or under when their partner died.

Founded in 1997, it's a club that nobody wants to be eligible to join, but we are so glad that our members find us. We provide a safe space for people who have been widowed at a young age – offering friendship, support and understanding.

WAY offers a unique peer-to-peer support network, led by volunteers who have all been bereaved at a young age themselves so they understand exactly what other members are going through.

As well as offering a secure members only website and opportunities to meet and chat online and in person, our members also have access to a 24-hour confidential telephone helpline offering bereavement support, legal, financial and health advice.

WAY also raises awareness of issues affecting those widowed young, campaigns on current issues such as changes to bereavement benefits and seeks out opportunities to publicise the existence of the charity wherever possible, through the media and other avenues, to show that there is support out there to help people navigate life after loss.

"I joined WAY over eight years ago and it has made a huge difference to my life – a safe place to talk, people to go on holiday with and a social life. Some of my best friends are still people I met through WAY, and it really has helped me rebuild a life in ways I couldn't have imagined."

WAY Member



W&Y

Widowed and Young

WAY impacted the lives of

4,254

young widows in 2021



helping them to navigate their bereavement by offering support and advice, both online and in person.



62

local
homegroups
across the UK

What WAY does



WAY members organised **987** in person and virtual events that were attended by 3,392 people.



150 amazing volunteers helped to support our work across the year.

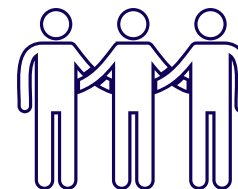


Generous supporters raised **£137,000** helping us to reach more people in need of support.



173 young widows were gifted annual membership of £25, both from our Memorial Fund and through gift memberships.

How WAY helped



79% of members found that meeting others in the same situation has helped.*



Our small team grew to **3 employed** members of staff, helping to better support our members.



79% of members felt that they were better able to cope with their grief.*



70% of members felt less isolated.*



24,332 people helped us to spread the word about WAY by following us across our various social media channels.



Members were kept updated with **117,663** communications across the year.

82 press articles were generated with 90 WAY members taking part.



12,000 people visited our website which was an incredible **44% up** on the previous year.

* Based on survey responses from 446 members in May 2022

Our Members

1,732 new members joined in 2021. Some were newly bereaved, whilst others reached out for further support during the pandemic.



WAY's membership grew by **15.2%**



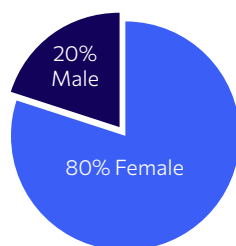
121 people used WAY's 24/7 helpline, enabling them to access counselling services, legal and financial advice.



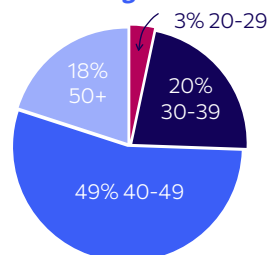
70% of members renewed their membership and retention rates continue to increase year on year.

Demographics

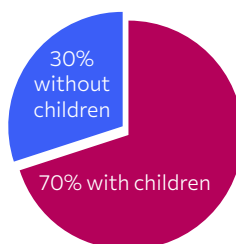
Gender



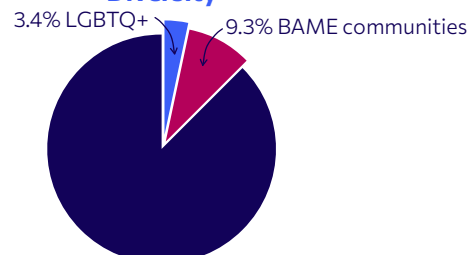
Age



With/without Children



Diversity



Our Member Services

In spite of the challenges presented by the ongoing pandemic in 2021, WAY continued to provide a range of vital services and help for all of our members as they navigated their bereavement journey, including:



A members' only website, which listed **987** events, provided access to forums, chat rooms and allowed members to connect and communicate privately with each other.



A closed Facebook group and a large range of subgroups, which were accessed by **87%** of members.



117,663 regular members' magazines and monthly e-newsletters provided information, resources and members' stories.



35 books about bereavement were loaned to members in 2021.



27 members were nominated for member awards, including our Lockdown Legends award for members who had gone the extra mile to support each other during the pandemic.



72% of members felt that they had an improved network of support.*



80% of members said that they have better knowledge about grief and bereavement.*

* Based on survey responses from 446 members in May 2022

Kirsty's Story



"During the pandemic, I quickly became very conscious of the fact that widowed people were already cut off from much of 'normal life'. To be stuck in our houses, in our own heads, was not a good prospect during lockdown. I decided to set up a Saturday Zoom session for members which very quickly expanded.

I also set up a buddy system, which provided members with a buddy who they could contact during lockdown, someone they could check in on and someone who could check in on them. I have made amazing friendships from WAY and wanted other members to experience that too.

WAY has become my support network for so much of my life. It has integrated into my 'normal' life and, during lockdown, it was one of very few constants."

Events



Many of our face-to-face meet ups were still on hold during 2021 due to the coronavirus pandemic, particularly in the first half of the year. However, we adapted quickly, and a huge number of meetings went online with some smaller gatherings going ahead towards the end of the year.



3,392 people attended 987 events listed across the year - up 14% on the previous year.



75% of members said that face to face meetings and events are one of the most important services that WAY offers.*



* Based on survey responses from 446 members in May 2022

"When Rob died, I didn't know anyone in my situation and suddenly my social life changed too. WAY gave me both social contact and contact with people who I could talk to about Rob and who genuinely understood what I was going through."

WAY Member

Here are just a few events from across the year.

Virtual Spring Festival

The day included yoga, quizzes, games, and tips on healthy eating. With **21** different sessions throughout the day, the festival was attended by more than **100** people.



Big Picnic

With restrictions beginning to lift in May 2021, we were able to hold our annual Big Picnic event both in person and online – with **30 picnics** taking place up and down the country.



Bingo

Lots of members across the year joined in various online events including bingo and quizzes.



Creating Change

Every year, around 3,000 young, widowed men and women with children are unable to access bereavement support payments to help support their families because they were not married to their partner when they died.

WAY has been campaigning on this issue for many years alongside other charities. In July 2021, we were thrilled when the Government finally responded by introducing draft legislation to extend bereavement support payments to cohabiting couples with children.

We are very disappointed, however, that the legislation has still not been finalised at the time of writing. We continue to campaign on this issue to make sure that our members both with and without children get the support they are entitled to – as well as highlighting other injustices that affect those who've been widowed young.

Our Volunteers



Volunteers are absolutely central to WAY's peer-to-peer support network, with 150 volunteers covering roles up and down the country and online.

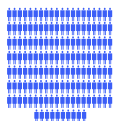
We are pleased that we have been able to increase our support to volunteers in 2021. Our National Volunteer Manager **Veronica Currie** is now in a permanent position with WAY and works tirelessly to ensure volunteers are kept informed and offers ongoing support, training and practical guidance for our growing network of volunteers.

In June, we hosted our first **Volunteers' Festival** – an online event open to volunteers with a variety of activities throughout the day. This included a presentation from author Caroline Lloyd as well as a cookalong along with Masterchef contestant Theo Michaels.

We also appointed four new **Ambassadors** to our team of WAY members who help to promote WAY and raise awareness of the diverse and inclusive nature of the group.



16% more people helped to volunteer in 2021 compared to 2020.



150 volunteers covered 175 volunteering roles.



These volunteers helped to support WAY across the UK in 62 regions.



82% of WAY regions are covered by a local volunteer member with 68% of them having more than one volunteer.



57% of members said that they have found it helpful being able to support peers.*

*Based on survey responses from 438 members in May 2022

Raising Funds for WAY

Although many of our usual fundraising events continued to be on hold during 2021, WAY's members and supporters did an incredible job of raising funds for our charity. Together they helped to raise more than **£137,000** by taking on amazing challenges and through generous donations including gift aid.

London to Brighton



A team of 18 WAY members raised an incredible £33k!

Virtual Marathons



Walking



Wingwalking



We'd like to thank the following companies and foundations that have supported WAY in 2021:

Austin, Davis & Sons Funeral Directors
Bakerwell Ltd
Decanter
Irwin Mitchell
Masterserve Foundation
Sandwell Council via the Institute of Cemetery and Crematorium Management (ICCM) scheme
S.E.A. Building Compliance Limited



78 amazing fundraising challenges took place across the year.

How your support helps

£5

pays for access to the members area of our website

£10

pays for a member to access our helpline for a year

£25

pays for a year's funded membership to WAY

£40

pays to train a WAY volunteer

£100

pays for a member to access a funded place on a WAY weekend break

Interested in fundraising?

Please get in touch with us at fundraising@widowedandyoung.org.uk

Financial Review

Accounts to the end of December 2021

Income & Expenditure Account

	2021	2020
Income	£	£
Members' subscriptions	44,025	37,500
Members' renewals	69,425	60,325
Donations	58,718	126,035
Fundraising	47,007	41,841
Income - Other	1,670	1,165
Merchandise	1,503	1,437
Covid-19 Support	0	5,000
Gift Aid	31,679	27,447
TOTAL Income	254,026	300,750
Expenditure	£	£
Memorial Fund	(3,575)	64
Member Helpline	(9,595)	(8,098)
Administration	(17,406)	(16,855)
WAY Publications	(18,179)	(18,252)
Media & PR	(20,353)	(13,469)
Staff Costs	(110,906)	(111,834)
IT Expenditure	(3,650)	(561)
Merchandise	(699)	(1,801)
Big Picnic	0	(151)
Website	(32,922)	(24,782)
Insurance, Audit & Legal Fees	(3,276)	(997)
Paypal/Just Giving/etc Fees	(4,758)	(4,351)
Other - Project Swan	(845)	(9,950)
Total Expenditure	(226,164)	(211,036)
Net (deficit)/surplus for the year excluding Events	27,863	89,714
AGM 2021	(1,443)	0
Holidays and Events	0	12
Net (deficit)/surplus for the year	26,420	89,726

Balance Sheet

	2021	
CURRENT ASSETS	£	£
Debtors		
Gift Aid	6,000	
		6,000
Cash At Bank	299,869	
Less Uncleared (Cheques)/Credits	(3,273)	
		296,596
Set Aside Funds		
Gift Membership	(450)	
		(450)
CURRENT LIABILITIES AND DEFERRED INCOME		
Events	(1,045)	
Brand Refresh	(5,040)	
		(6,085)
TOTAL Assets		296,062
FINANCED BY:		
Accumulated Surplus Brought Forward		269,642
Net (Deficit)/Surplus for the Year		26,420
		296,062

WAY's Board



Meet some of the people who make decisions about our strategic direction.

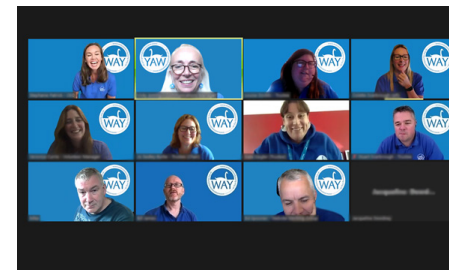
In 2021, our Board took on an ambitious brand refresh, holding **5** Board meetings and **10** working group meetings across the year looking at our website and branding.

We would like to thank Bill, who stepped down as Chair and Chris who stepped down as a Trustee at the end of the year, and all of our trustees, all of whom are volunteers and do a fantastic job.

Trustee	Appointed
Stuart Scarbrough	2016
Bill James	2017
Chris Lima	2018
Graham Briscoe	2018
Jo Sedley-Burke	2018
Jacqueline Dewdney	2019
Kate Siegler	2019
Louise Dodds	2019
Mike Etherington	2020

AGM

We were delighted that our online AGM was attended by more than **150 WAY members**, who had the chance to hear updates about the charity from the comfort of home.



“WAY has helped me a lot, particularly when I was newly widowed, and I see the help it provides to many other people today. I'd like to help the team in their quest to reach as many eligible widows as possible across the UK, so we can help to provide support to even more folks at a time when they most need it.”

Mike Etherington, Trustee

Strategy and Charity Objectives

Our members help to shape our future and after going through an organisational transformation in 2018, WAY carried out a range of consultations with our members to help inform the direction our charity should take in future. We carried out an extensive survey of our members and volunteers to work out the best way forward as our charity continues to grow.

From this, our 2021-2026 five year Strategic Plan was born and reflects the views of all our members and volunteers to make sure the charity meets their needs, to draw out our long-term ambitions, to help outline our organisational priorities and to reflect our new structure.

WAY's new Strategic Plan has been developed in line with recommendations drawn from reports and takes on feedback from our members, staff and volunteers.

We would like to thank everyone who offered their valuable input – from completing WAY surveys to attending meetings, from talking to our team to taking part in working groups.

Our new strategic plan is split into three key areas:

Members' Services



Our work in this area will include membership services, inclusion and engagement and support for volunteers.

Reach



We want to ensure that ALL those eligible to be members are aware of WAY and have access to the peer-to-peer network and support that WAY offers. This includes growing our brand awareness, communications and relationships.

Governance



Our aim is to manage WAY in a more effective, sustainable and transparent way with excellent governance, in order to support the needs of our members. This includes a key focus on governance, funding and operations.

Sachel's Story



Sachel (pictured above left) joined WAY in August 2021 after her 52-year-old husband died of Covid-19. Here's her story...

"I caught Covid in December 2020 and then a couple of days later my husband and nine-year-old son got ill too. My husband got worse and then was admitted to hospital on 6 January and died the following week. It was a lot to take on board – from having a fantastic Christmas together one minute to him not being there.

I don't know whether I coped or not in those first few days and weeks – I just existed. I just did what I had to do to get through the day. I found WAY through a Google search. I found I was in a pretty good head space, considering – but I didn't want to suddenly explode because I hadn't dealt with my grief or talked to anyone else who understood. I needed to be whole for my son.

Going along to my first WAY event was nerve-wracking but it's been hugely beneficial. I've gone along to dinners, cafes, walks and me and my son are going on a day trip to Hunstanton with fellow WAY members in future.

Our local group is very active but there's no pressure to attend things if you don't want to. The best thing is knowing you're not on your own and that people have been through what you've been through. It's a place where you can be without judgement or expectation. You can talk if you want to and if you don't, that is also fine.

What I found I struggled with was making the right decisions about my son. When you're on your own, it's relentless. Through WAY, I joined a subgroup on Facebook for other WAY parents who had children with special educational needs. Suddenly I had people to bounce those decisions off, which has been really valuable.

I would definitely encourage people to join WAY – it's been so helpful to be with people who get you without any judgement."

WAY's Mission

"To offer unique support for those aged 50 or under when their partner died, through an inclusive peer-led network based upon mutual self-help. WAY also campaigns to raise awareness and understanding of the issues affecting those widowed young, and to influence relevant policy."

WAY's Vision

"To ensure ALL those eligible to be members are aware of WAY and have access to the peer-to-peer network and support that WAY offers."

WAY's Values

Caring

Respectful

Innovative

Valued

Transparent

www.widowedandyoung.org.uk

Registered Charity No: 1164988

Email: enquiries@widowedandyoung.org.uk | Telephone: 0300 201 0051

Registered Address: Advantage House, Stowe Court, Stowe Street, Lichfield WS13 6AQ





**FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021**

3S Accountancy Services
Chartered Accountants

WAY Widowed and Young

FINANCIAL STATEMENTS

YEAR ENDED 31 DECEMBER 2021

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WAY Widowed and Young

MEMBERS OF THE BOARD AND PROFESSIONAL ADVISERS

Trustees

Trustees who served during the year and up to the date of this report were as follows:

Graham Briscoe	
Chris Lima	<i>Resigned 18th September 2021</i>
Jacqueline Ann Dewdney	
Louise Jane Dodds	
Mike Etherington	
William Thomas James	<i>Treasurer</i>
Katherine Denise Siegler	
Stuart Alan Scarbrough	
Joanna Sedley-Burke	<i>Chair</i>

Secretary

Current Vacancy

Key management personnel

Rebecca Jane Cooper	Chief Executive Resigned May 22
Stephanie Patrick	Chief Executive appointed Aug22

Registered office

Advantage House
Stowe Court
Stowe Street
Lichfield
WS13 6AQ

Trading address

N/A

Accountants

3S Accountancy Services
Chartered Accountants
5-8 Priestgate
Darlington
DL1 1NL

Bankers

CAF Bank Limited
25 Kings Hill Avenue
Kings Hill, West Malling
Kent
ME19 4JQ

Charity number

1164988

**WAY Widowed and Young
ANNUAL REPORT OF THE TRUSTEES
YEAR ENDED 31 DECEMBER 2021**

The trustees present their report together with the financial statements of the charity for the year ended 31 December 2021. The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's constitution, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland published on 16 July 2014. Legal and administrative information set out on page 1 forms part of this report.

STRUCTURE GOVERNANCE AND MANAGEMENT

WAY was established in 1997 and is a Charitable Incorporated Organisation (CIO) with an association Governing Document (the constitution). This was registered on 29 December 2015, amended on 4th March 2017 and 18th September 2021. The trustees meet at least five times a year, trustees serving during the period 1st January 2020 to 31st December 2020 are listed on page 1. All trustees give their time voluntarily and receive no remuneration for duties carried out as a trustee. However, trustees claimed out of pocket expenses while undertaking volunteer duties during the year and reimbursement of any expenditure incurred purchasing goods and services required by the charity. The trustees may also be members of the charity but this entitles them only to voting rights. The trustees have no beneficial interest in the charity. At every Annual General Meeting, one third of the Trustees shall retire from office (The longest serving must resign first) but they are permitted to be re-elected or re-appointed by the members. At any one time, the constitution stipulates there should be a minimum of five Trustees. Members are also able to appoint two Trustees that are not WAY members.

OBJECTIVES

The objectives of the Charity are:

- i. To advance the education of the public to raise the awareness of the needs of people who are widowed and young.
- ii. To relieve persons in need, following bereavement by offering a peer-to-peer support network for anyone aged 50 or under, at time of bereavement, who is overcoming the loss of a partner, married or not, with or without children, whatever their sexual orientation.

ACHIEVEMENTS AND PERFORMANCE

WAY is the only national charity in the UK for people aged 50 or under when their partner died. It's a peer-to-peer support group operating with a network of volunteers who have been bereaved at a young age themselves, so they understand exactly what other members are going through.

WAY was founded in 1997 and had 4254 members across England, Wales, Scotland and Northern Ireland at the end of 2021. The charity aims to provide peer-to-peer support to young widowed people – married or not, with or without children, whatever their sexual orientation – as they adjust to life after the death of their partner.

In 2021 we continued to respond to the pandemic, adapting the way that we worked as a charity by continuing to implement procedures to protect the health and safety of our staff, volunteers and members including working from home and operating both online and face-to-face events. We met increased demand for our services and were able to offer innovative ways to support both members and volunteers. We also reviewed budgets and forecasts to take account of the expected financial impact of the pandemic. This initially forecast a significant deficit for the year due to an anticipated loss of fundraising income, however this is mitigated in full by increased engagement of our members in fundraising activities. We expect that demand for WAY services will continue to be high as the effects of the pandemic continue to take effect. Whilst it is difficult to summarise everything that WAY has been involved in over the last 12 months, we have included key achievements below.

Membership - the year closed with 4254 members, which included 562 new members. We have seen an increase in member retention rates, with 68.3% choosing to renew their membership this year. We are pleased that the time we have taken to listen to our members and respond to their needs is really helping to create a service that members truly value.

Volunteers - WAY ended the year with 150 volunteers across the UK, up 65% on pre-pandemic levels. WAY is incredibly fortunate to have so many members who are so passionate about the charity. The appointment of a volunteer manager in 2019 has meant that volunteers have been offered the chance to network, access training and support and there has also been the development of new roles such as Ambassadors and online volunteers.

Events - Although our members were unable to host face to face meetups, through our members only website, our volunteers and members are able to organise their own virtual meet ups – from chats to bingo. Between them, our volunteers and members organised 987 events hosted in 2021.

Website - We continued to make improvements to the members area and the public facing pages, with an understanding that wider investment is required to develop the members area to continue to meet member needs. The WWG continue to meet to set out future developments which are expected to be rolled out in 2022.

Social Media - We continued to make great strides on all our social media platforms, having a combined following which exceeds 24k. All of our social media platforms showed a strong performance in 2021, helping us to reach out to new audiences.

Media Coverage - WAY was featured in 65 media opportunities throughout the year including TV, Press and Radio. Whilst slightly lower than the previous year, the number of members and volunteers taking part increased, with 90 people helping to raise awareness of WAY.

Awareness-raising - WAY continued to work alongside other bereavement charities and networks to achieve our shared goals. Our staff spoke about WAY to Irwin Mitchell, Anthony Collins Solicitors and continued to meet with Hospices including hosting a stand at the National Suicide Conference which was held in Manchester. WAY also continues working alongside other bereavement charities as part of the National Bereavement Alliance and to promote National Grief Awareness week. We are also a member of the all-party parliamentary group for bereavement support.

Fundraising - Despite 2021 being such a challenging year for fundraising with so many organised events having to be cancelled, WAY members continued to find innovative ways to raise money for the charity. The year saw a variety of individual virtual fundraisers and a growth in Facebook Birthday Fundraisers. WAY members ran a number of successful fundraising campaigns, including participation in events such as the London2Brighton walk which 16 members participated in.

Strategic plan - WAY's five-year strategic plan was unveiled to members in early spring and initial KPI's were set and achieved by the staff team and trustees.

WAY AGM 2020

Every year since WAY was launched in 1997, the charity has held an Annual General Meeting (AGM). The annual gathering incorporating the AGM is the biggest WAY event of the year and has become a fixed and key point in the charity's social calendar. Sadly, in light of coronavirus and government guidance at the time we had to cancel the planned 2021 face-to-face AGM in Glasgow. Instead, this event was held online in September 2021, being attended by over 150 members and the constitution was amended to allow this and future AGM's to take place in this manner.

WAY Widowed and Young
ANNUAL REPORT OF THE TRUSTEES continued
YEAR ENDED 31 DECEMBER 2021

Income

Income for the current year came from three main sources:

- Membership Fees
- Fundraising
- Donations and Grants

The continuing growth of our membership has been such that we now have over 4,200 members for the first time. Income from new memberships and renewals has therefore grown to £113,450 (2020 - £97,825). As noted elsewhere, pandemic restrictions continued to hinder membership fundraising activities but even so funds raised in 2021 at £47,007 (2020 £41,841) are almost back to pre-pandemic levels. During 2021 we did see a substantial fall in revenue from external donations and grants, since in 2020 we secured additional funds from the Coronavirus Community Support Fund distributed by the National Lottery Community Fund.

As always we wish to take this opportunity to say thank you to all those who have worked hard to raise funds or make a donation in 2021. This support is invaluable in providing the resources needed to continue the charity's work.

Public benefit

The trustees have complied with the duty in the Charities Act 2011 to have due regard to public benefit guidance published by the Charity Commission.

Reserves

Reserves - The Charity's policy, as decided on by the Board of Trustees is to maintain reserves at the level of 50% of anticipated running costs for the coming year. With total funds of almost £300,000 at the end of the year our reserves remain well above that level.

It remains a key challenge for the Charity to identify how and where to best use these funds to support our members and to reach more of those eligible to become members. To this end the Board is working hard to improve our website offering, has recently concluded a brand update and is expanding our staffing to better serve and support our membership.

Risk management

The trustees have assessed the major risks to which the charity is exposed, and are satisfied that systems are in place to mitigate exposure to the major risks

Statement of Trustees' Responsibilities

The charity trustees are responsible for preparing a trustees' annual report and financial statements in accordance with applicable law and United Kingdom accounting standards for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements the trustees are required to:

- a) select suitable accounting policies and then apply them consistently;
- b) observe the methods and principles in the applicable Charities SORP;
- c) make judgements and estimates that are reasonable and prudent;
- d) state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- e) prepare the Financial Statements on a going concern basis unless it is inappropriate to assume that the charity will continue operating.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the Financial Statements comply with the Charities Act 2011 and the applicable Charity (Accounts and Reports) Regulations, and the provisions of the trust deed. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the board on 7th May 2022 and signed on its behalf



Joanna Sedley-Burke
Chair

WAY Widowed and Young
INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF WAY WIDOWED AND YOUNG
YEAR ENDED 31 DECEMBER 2021

I report on the accounts of WAY Widowed and Young (the Trust) for the year ended 31 December 2021, which are set out on pages 5 to 10.

This report is made solely to the trustees of the charity, as a body, in accordance with section 145 of the Charities Act 2011 (the 2011 Act). My examination has been undertaken so that I might state to the trustees of the charity those matters I am required to state to them in an independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the trustees of the charity as a body for my examination, for this report or the opinions I have formed.

Respective responsibilities of trustees and examiner

The trustees are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144 of the 2011 Act and that an independent examination is needed. The charity's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of the Institute of Chartered Accountants in England and Wales (ICAEW). Having satisfied myself that the charity is not subject to audit and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- to state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no material matters have come to my attention:

(1) which gives me reasonable cause to believe that in any material respect the requirements:

- to keep accounting records in accordance with section 130 of the 2011 Act; or
- to prepare accounts which accord with the accounting records and comply with the accounting requirements concerning the format and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 (other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination),

have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Catherine Milbanke BSc BFP FCA
3S Accountancy Services, Chartered Accountants
5-8 Priestgate
Darlington
DL1 1NL

Date:

WAY Widowed and Young

STATEMENT OF FINANCIAL ACTIVITIES (incorporating Income and Expenditure Account)

YEAR ENDED 31 DECEMBER 2021

	Note	Unrestricted £	Restricted £	2021 £	2020 £
Incoming Resources					
Income from:					
Donations and legacies	2	252,524	-	252,524	299,313
Other trading activities	3	1,503	-	1,503	1,437
Total		254,027	-	254,027	300,750
Resources Expended					
Expenditure on:					
Raising funds		20,353	-	20,353	13,469
Charitable activities		207,254	-	207,254	198,434
Total	4	227,607	-	227,607	211,903
Net income / (expenditure)		26,421	-	26,421	88,847
Transfers between funds		-	-	-	-
Net movement in funds		26,421	-	26,421	88,847
Fund balances brought forward at 1 JANUARY 2021		269,641	-	269,641	180,794
Fund balances carried forward at 31 DECEMBER 2021	10	296,061	-	296,061	269,641

The statement of financial activities includes all gains and losses recognised in the year.

WAY Widowed and Young**BALANCE SHEET****AS AT 31 DECEMBER 2021**

		2021		2020	
	Note	£	£	£	£
Current assets					
Debtors and prepayments	8	6,000		9,169	
Cash at bank and in hand		296,146		276,627	
		302,146		285,795	
Creditors					
Amounts falling due within one year	9	(6,085)		(16,154)	
Net current assets			296,061		269,641
Net assets			296,061		269,641
Funds					
Unrestricted Funds			296,061		269,641
Restricted funds			-		-
Total charity funds	10		296,061		269,641

These financial statements were approved and signed by the trustees and authorised for issue on

Joanna Sedley-Burke
Chair

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 DECEMBER 2021

1. Accounting policies

The following accounting policies have been used consistently in dealing with items which are considered material in relation to the charity's accounts.

- (i) The accounts have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities applicable to charities preparing their accounts in accordance with Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) issued on 16 July 2014 and with the Charities Act 2011.

The accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the notes to these accounts.

The charity constitutes a public benefit entity as defined by FRS102.

(ii) Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes.

(iii) Incoming resources

Income is accounted for on an accruals basis. Grants are recognised as an incoming resource when the conditions for the receipt have been met and are accounted for in accordance with the headings they have been allocated to on a basis consistent with the use of the resources.

(iv) Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to the expenditure, it is probable settlement will be required and the amount of the obligation can be measured reliably.

2. Donations and legacies

	Unrestricted £	Restricted £	2021 £	2020 £
Donations and Grants	58,718	-	58,718	126,035
Gift Aid	31,679	-	31,679	27,447
Membership Subscriptions	113,450	-	113,450	97,825
Fundraising	47,007	-	47,007	41,841
Coronavirus Pandemic Support	-	-	-	5,000
Other	1,670	-	1,670	1,165
	252,524	-	252,524	299,313

In 2020 £40,752 donations and grants were restricted.

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 DECEMBER 2021

3. Other trading activities

	Unrestricted £	Restricted £	2021 £	2020 £
Income from activities				
Merchandise	1,503	-	1,503	1,437
	1,503	-	1,503	1,437

In 2021 and 2020 all income from activities was unrestricted.

4. Analysis of total resources expended

	Unrestricted £	Restricted £	2021 £	2020 £
Cost of generating funds				
Media & PR	20,353	-	20,353	13,469
	-	-		
	-	-		
	20,353	-	20,353	13,469
Charitable Activities				
Staff Costs	110,906	-	110,906	111,834
Member Services - WAY Forward, Enews, Helpline etc	31,349	-	31,349	26,349
Big Picnic	-	-		151
Website & IT Expenditure	36,572	-	36,572	25,343
Merchandise	699	-	699	1,801
Administration	17,406	-	17,406	16,769
Bank charges & other fees	6,218	-	6,218	4,351
Insurance	1,096	-	1,096	997
Independent Examination	720	-	720	1,000
Committee Expenses	-	-		86
Members Events	1,443	-	1,443	198
Project Swan	845	-	845	9,950
	207,254	-	207,254	198,434
	227,607	-	227,607	211,903

In 2020 expenditure of £40,752 was restricted.

5. Governance

	2021 £	2020 £
Accountancy and professional fees	720	1,000
	720	1,000

6. Trustees' remuneration

Except below, the trustees received £nil (2020: £nil) worth of emoluments during the period.

Expenses amounting to £0 (2020: £86) were reimbursed in 2021

WAY Widowed and Young

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 DECEMBER 2021

7. Staff costs

	2021
	£
Wages and Salaries	90,698
Employer National Insurance	5,526
Employer Pension Contributions (Defined Contribution Scheme)	5,934
Temporary Staff	-
Other Payroll costs	8,748
TOTAL	<u>110,906</u>

By the end of 2021 there were three permanent members of staff (2020: 3).

8. Debtors

	2021
	£
Gift Aid	6,000
Other	-
	<u>6,000</u>

9 Creditors: amounts falling due within one year

	2021
	£
Accruals and deferred income	6,085
Other creditors	-
	<u>6,085</u>

2020

£

98,972

6,655

3,655

1,359

1,193

111,834

2020

£

9,169

-

9,169

2020

£

16,154

-

16,154

WAY Widowed and Young
NOTES TO THE FINANCIAL STATEMENTS
YEAR ENDED 31 DECEMBER 2021

10 Statement of Funds

	Balance b/fwd £	Incoming £	Outgoing £	Transfers £	Balance c/fwd £
Unrestricted funds - general	143,539	252,304	(220,232)	-	175,611
Designated - Memorial Fund	1,852	1,723	(3,575)		-
Designated - Project Swan	3,775		(3,775)		-
Designated - Gift Membership	475		(25)		450
Designated - Operating Fund	120,000				120,000
Total unrestricted funds	<u>269,641</u>	<u>254,027</u>	<u>(227,607)</u>	<u>-</u>	<u>296,061</u>
RESTRICTED FUNDS					
	-	-	-	-	-
Total restricted funds	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
TOTAL FUNDS	<u>269,641</u>	<u>254,027</u>	<u>(227,607)</u>	<u>-</u>	<u>296,061</u>

The designated Gift Membership represents funds received to cover membership costs for the recipient of the voucher

The designated Operating Fund represents 50% of our projected operating costs in 2021, in line with our reserves policy

Made up of:

	2021			2020		
	Restricted	Unrestricted	Total	Restricted	Unrestricted	Total
Current assets						
Stock	-	-	-	-	-	-
Debtors and prepayments	-	6,000	6,000	-	9,169	9,169
Cash at bank and in hand	-	296,146	296,146	-	276,627	276,627
	-	302,146	302,146	-	285,795	285,795
Creditors	-	(6,085)	(6,085)	(52)	(16,102)	(16,154)
	-	296,061	296,061	(52)	269,693	269,641

WAY Widowed and Young

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Catherine Milbanke

Catherine Milbanke BSc BFP FCA
3S Accountancy Services, Chartered Accountants
5-8 Priestgate
Darlington
DL1 1NL

Date:

7th June 2022