

Models of Diversity

Registered charity number: 1164927

Trustees' 9th Year Annual Report:

From: 1st April 2024

To: 31st March 2025

Trustees

No change

Day to Day Work

MoD continued with the object of promoting equality and diversity in the fashion, beauty and media industries.

Day to day promotional work continues in social media although increase in followers has been around 5% in Instagram / Facebook sponsoring posts continues to support online sales of donations.

X.com engagement continued to become less valuable and MoD stopped paying for the service, expecting to close the account as the audience changes.

MoD continues with one main employee part time as the primary cost with some money spent maintaining social media specifically and professional services as required per event.

Public Liability insurance dropped slightly.

The main sources of income were event sales, trustee funding, and donations/sales of donations for staffing.

Projects

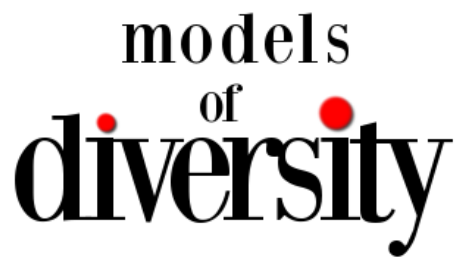
MoD started April with a shoot of plus size models.

In May we held a Camera Confidence Workshop.

In June worked with Mencap Ealing with a workshop building to a future fashion show.

MoD partnered with River Island to find a model to represent their BASE brand.

Funds were raised too with pop up shops in Putney, Croydon, Gipsy Hill and some raffles.



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Trustees' 9th Year Accounts:

From: 1st April 2024

To: 31st March 2025

Accommodation	-120.47
Bank Fees	-75.65
Consumables	-511.43
Donations Made	-46.40
Donations Received	2952.67
Equipment	-298.72
Event Costs	-4224.97
Insurance	-412.51
Loan from Trustee	5060.56
Marketing	-511.93
Postage	-81.65
Professional Services	-2267.96
Publications	-39.84
Sales	11878.82
Staff	-8604.00
Stationery	-306.28
Tax	-370.03
Telecoms	-167.00
Travel	-1169.47
Website	-179.32
Total	504.24