



Models of Diversity

Registered charity number: 1164927

Trustees' 6th Year Annual Report:

From: 1st April 2021

To: 31st March 2022

Trustees

No change to founding trustees.

Day to Day Work

MoD continued with the object of promoting equality and diversity in the fashion, beauty and media industries.

Day to day promotional work continues in social media and becomes the primary vehicle under COVID. Facebook group, page and Twitter followers show slight increase over last year around 12k, 10k and 22k followers but Instagram following continues to grow up 46% to 19k. Its focus on images makes it an ideal medium to present imagery featuring diverse models. The Insta Live & TV video features allows us to engage followers with live discussions with a variety of guests.

MoD continues with one main employee part time as the primary cost.

Public Liability insurance cost dropped slightly with a change of provider.

The main source of income was one main donor for staffing, but sales of donations from high street retail outlets brought in over £4k.

Overall, MoD was £160 in the black after a year of promoting our object.

Projects

MoD held two workshops, a pop up fashion show on Oxford Street "Fashion Revolution Show" with Unhidden Clothing and collaborated with Stonewall charity on a photo production "Proud Nation" centered around LGBTQ+ people. We also produced a bridal shoot featuring models with disabilities that was featured on BBC local TV.



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Trustees' 5th Year Accounts:

From: 1st April 2021

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Advertsising	-203.07
Bank charges	-118.17
Comms	-284.00
Donation	8048.99
Event Costs	-888.44
Event Revenue	1488.13
Hardware	-228.83
Insurance	-341.11
Modelling Services	200.00
Postage	-451.81
Printing	-415.18
Professional fees	-615.10
Sales	4312.31
Staff	-8915.00
Stationery	-238.99
Travel	-284.89
Venue Hire	-311.23
Web hosting	-594.77

Total **158.84**