

# **The German Shepherd Helpline**

**Charity Number: 1164869**

*{For Charitable Incorporated Organisation}*

## **Trustees ' Annual Report and Financial Statements for the year ended 31 March 2024**



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## Reference & Administration Details

**Charity name:** The German Shepherd Helpline

**Charity number:** 1164869

**Charity's operating address:** The Coach House, Horsey Manor Farm,  
Horsey Lane, Bridgwater.  
TA7 8QJ

### Names of the Charity Trustees who Manage the Charity *(Add extra rows as required)*

	<i>Trustee Name</i>	<i>Office (if any)</i>	<i>Appointed</i>	<i>Retired</i>
1:	Miss Brenda Jojic		15 Dec 2015	
2:	Miss Charlotte White		15 Dec 2015	27 July 2018
3:	Mr Godfrey Alan Gullidge		15 Dec 2015	
4:	Ms Bernadette Austin		24 November 2018	
5:	Mrs Lesley Anne Hocking		31 August 2019	

### Names & Addresses of Advisors *(Delete rows which are not relevant)*

<i>Name</i>	<i>Address &amp; Postcode</i>
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## Structure, Governance & Management

### Description of the Charity's Trusts

**Type of Governing Document:** Constitution

**How the Charity is Constituted:** Charitable Incorporated Organisation

### Objectives & Activities

For the benefit of the public to relieve the suffering of German Shepherd dogs in need of care and attention and promote humane behaviour towards German Shepherd's in particular but not exclusively by: A) Providing an advice and support line, to give advice on dog welfare issues. To assist on helping abandoned German Shepherds. B) reduce cruelty or assist with efforts to reduce. C) provide grants for emergency veterinary fees, training and behavioural. D) facilitate rehoming of dogs E) Educate people on welfare of dogs.

### Achievements & Performance

#### Statutory Declaration

The trustees declare that they have complied with their duty to have due regard to the guidance on public benefit published by the commission in exercising their powers or duties.

#### Summary of the Main Achievements of the Charity for the Year

We continue to gain supporters and make changes towards positive reinforcement training methods. Our online auction has gained popularity. We continue on a small scale.

### Financial Review

#### Brief Statement of the Charity's Policy on Reserves

All reserves if applicable are reinvested into the charity to directly benefit German Shepherd's

#### Details of Any Funds Materially in Deficit

None noted

## Declaration

**The Trustees declare that they have approved the Trustees' Report above.**

Signed on behalf of the Charity's Trustees

**Signature(s):**



**Full Name(s):**

Miss Brenda Jojic

**Position(s):**

Trustee

**Date:**

11 December 2024

**THE GERMAN SHEPHERD HELPLINE**  
**SCHEDULE OF INCOME AND EXPENDITURE**  
**FOR THE YEAR ENDED 31ST MARCH 2024**

**2023**

5,220	Income	9,558
	<u>Less Expenses</u>	
5,278	Veterinary Expenses	15,182
1,101	Food Bills	326
714	Auction Items	388
1,433	Training Expenses	350
216	Other Expenses	82
-	Computer Expenses	939
75	Telephone	75
60	Motor Expenses	-
8,877		17,342
<b><u>-£3,657</u></b>	<b><u>NET PROFIT / (LOSS) FOR THE YEAR</u></b>	<b><u>-£7,785</u></b>
20	Add: Bank Interest Received	49
<b><u>-£3,637</u></b>	<b><u>ADJSUTED NET LOSS FOR THE YEAR</u></b>	<b><u>-£7,736</u></b>

**THE GERMAN SHEPHERD HELPLINE**  
**BALANCE SHEET**  
**FOR THE YEAR ENDED 31ST MARCH 2024**

**2023**

**ASSETS**

10,748	Bank Accounts	3,012
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**LESS LIABILITIES**

-	Creditors	-
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**£ 10,748**

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**£ 3,012**

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**FINANCED BY:**

14,385	Reserve Funds B/Fwd	10,748
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-3637	Profit / (Loss) for the Year	- 7,736
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**£ 10,748**

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**£ 3,012**

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**The German Shepherd Helpline**  
**Bank Reconciliation - Savings Account**  
**For the Year Ended 31<sup>st</sup> March 2024**

Opening Balance 9,069.90

Bank Receipts - Bank Payments 8,000.00

Bank Interest Received 48.82

01/04/2023	5.99
09/05/2023	5.16
09/06/2023	5.78
10/07/2023	6.12
09/08/2023	6.42
11/09/2023	6.54
09/10/2023	3.78
09/11/2023	3.9
11/12/2023	1.52
09/01/2024	1.15
09/02/2024	1.23
11/03/2024	1.23

Closing Balance 1,118.72

£9,118.72

£9,118.72

-00



**The German Shepherd Helpline**  
**Bank Reconciliation**  
**For the Year Ended 31<sup>st</sup> March 2024**

<u>Opening Balance</u>	1,678.36		
<u>Bank Receipts</u>	17,482.34	<u>Bank Payments</u>	17,267.00
		<u>Closing Balance</u>	1,893.70
	<u><u>£19,160.70</u></u>		<u><u>£19,160.70</u></u>

0.00

**The German Shepherd Helpline**  
**Schedule of Income – Per Bank Statements**  
**For the Year Ended 31<sup>st</sup> March 2024**

<u>Date</u>	<u>Inv Ref</u>	<u>Details</u>	<u>£</u>	<u>Donations</u>	<u>Tfr</u> <u>Savings Acc</u>
06/04/23		Rodney Edmundson	10.00	10.00	
11/04/23		Ross C Auction	15.00	15.00	
11/04/23		Meadows Sue	18.34	18.34	
12/04/23		The Giving Machine	9.60	9.60	
17/04/23		F Oakley Auction	5.00	5.00	
24/04/23		Amazon Europe	7.14	7.14	
24/04/23		T Sharman Scratch Cards	30.00	30.00	
25/04/23		Mulhearn Helpline	5.00	5.00	
25/04/23		T Sharman Scratch Cards	30.00	30.00	
27/04/23		CAF	20.00	20.00	
09/05/23		Rodney Edmundson	10.00	10.00	
10/05/23		The Giving Machine	9.60	9.60	
18/05/23		PayPal	500.00	500.00	
19/05/23		Amazon Europe	36.44	36.44	
26/05/23		CAF	20.00	20.00	
01/06/23		S Johnson	17.00	17.00	
02/06/23		Ridler	37.50	37.50	
05/06/23		V McGovern Auctions	10.00	10.00	
05/06/23		DL Plas	10.00	10.00	
05/06/23		Harris Auction	7.00	7.00	
06/06/23		Rodney Edmundson	10.00	10.00	
06/06/23		T Greig	10.00	10.00	
06/06/23		PayPal	400.00	400.00	
12/06/23		Mia Auction	5.00	5.00	
13/06/23		The Giving Machine	12.00	12.00	
15/06/23		The German Shepherd Helpline	100.00		100.00
26/06/23		Lisa Towning	9.99	9.99	
28/06/23		CAF	20.00	20.00	
05/07/23		Simone Marie Barney	20.00	20.00	
06/07/23		T Greig	10.00	10.00	
06/07/23		Mr Rodney	10.00	10.00	
11/07/23		The Giving Machine	9.60	9.60	
13/07/23		K Brereton Cat Book	3.00	3.00	
13/07/23		V McGovern Auctions	5.00	5.00	
13/07/23		Linda Khanfir	10.00	10.00	
14/07/23		S Johnson	7.00	7.00	
17/07/23		PayPal	500.00	500.00	
17/07/23		The German Shepherd Helpline	400.00		400.00
17/07/23		DL Plas	57.00	57.00	
21/07/23		Brooker	10.00	10.00	
27/07/23		CAF	20.00	20.00	
07/08/23		T Greig	10.00	10.00	
07/08/23		Edmundson	10.00	10.00	
15/08/23		The Giving Machine	12.00	12.00	
22/08/23		Easy Fundraising	37.04	37.04	
29/08/23		CAF	20.00	20.00	
30/08/23		S Ridler Homeopath	15.69	15.69	
31/08/23		K Brereton Broach	3.00	3.00	
31/08/23		T Greig	30.00	30.00	
31/08/23		Linda Khanfir	17.99	17.99	
31/08/23		Baker	10.00	10.00	

01/09/23	J King Auction	38.20	38.20	
01/09/23	F Oakley Auction	12.00	12.00	
01/09/23	The German Shepherd Helpline	4,500.00		4,500.00
04/09/23	DL Plas	10.00	10.00	
04/09/23	S Banks	35.00	35.00	
06/09/23	T Greig	10.00	10.00	
06/09/23	Edmundson	10.00	10.00	
06/09/23	M Aburn	40.00	40.00	
13/09/23	The Giving Machine	9.60	9.60	
14/09/23	Lisa Towning	6.49	6.49	
27/09/23	Simone Marie Barney	10.00	10.00	
28/09/23	CAF	20.00	20.00	
06/10/23	CAF	10.00	10.00	
06/10/23	Edmundson	10.00	10.00	
10/10/23	The Giving Machine	9.60	9.60	
11/10/23	Jodie Dunford	5.00	5.00	
11/10/23	T Greig	5.00	5.00	
12/10/23	Linda Khanfir	15.00	15.00	
12/10/23	Hensley	10.00	10.00	
13/10/23	M Aburn	15.00	15.00	
13/10/23	Lisa Towning	29.69	29.69	
16/10/23	Fulwell Auction	10.00	10.00	
16/10/23	F Oakley Auction	13.50	13.50	
17/10/23	Collins Auction	8.69	8.69	
20/10/23	PayPal	600.00	600.00	
26/10/23	CAF	20.00	20.00	
01/11/23	The German Shepherd Helpline	2,000.00		2,000.00
06/11/23	T Greig	10.00	10.00	
06/11/23	Edmundson	10.00	10.00	
13/11/23	J King Auction	30.00	30.00	
14/11/23	The Giving Machine	12.00	12.00	
16/11/23	B Austin	10.00	10.00	
17/11/23	The German Shepherd Helpline	1,000.00		1,000.00
28/11/23	Colin Bottomly	10.00	10.00	
28/11/23	Hensley	10.00	10.00	
28/11/23	Linda Khanfir	20.00	20.00	
28/11/23	A Stones	10.00	10.00	
28/11/23	J Hillier Auctions	20.19	20.19	
28/11/23	Ridler Sharon	11.60	11.60	
29/11/23	CAF	20.00	20.00	
29/11/23	M Aburn	144.18	144.18	
29/11/23	T Sharman Scratch Cards	50.00	50.00	
29/11/23	T Greig	7.00	7.00	
01/12/23	F Oakley Auction	20.00	20.00	
01/12/23	V McGovern Auctions	11.00	11.00	
01/12/23	J King Auction	120.68	120.68	
06/12/23	T Greig	10.00	10.00	
06/12/23	Edmundson	10.00	10.00	
08/12/23	B Austin	50.00	50.00	
12/12/23	The Giving Machine	8.00	8.00	
14/12/23	Robinson	50.00	50.00	
15/12/23	J King Auction	90.00	90.00	
15/12/23	T Sharman Scratch Cards	50.00	50.00	
15/12/23	T Sharman Scratch Cards	50.00	50.00	
18/12/23	PayPal	1,300.00	1,300.00	
18/12/23	T Sharman Scratch Cards	3,000.00	3,000.00	
20/12/23	Linda Khanfir	10.00	10.00	

02/01/24	J King Auction	100.00	100.00
02/01/24	CAF	20.00	20.00
08/01/24	T Greig	10.00	10.00
08/01/24	Edmundson	10.00	10.00
09/01/24	The Giving Machine	9.60	9.60
23/01/24	Jomalone	174.00	174.00
26/01/24	CAF	20.00	20.00
29/01/24	Amazon Europe	13.99	13.99
29/01/24	T Sharman Scratch Cards	20.00	20.00
06/02/24	T Greig	10.00	10.00
06/02/24	Edmundson	10.00	10.00
08/02/24	F Oakley Auction	8.69	8.69
08/02/24	M Aburn	46.00	46.00
08/02/24	J King Auction	176.00	176.00
08/02/24	Bastin	10.00	10.00
13/02/24	Easy Fundraising	57.93	57.93
13/02/24	The Giving Machine	12.00	12.00
14/02/24	Indentibase	30.00	30.00
14/02/24	Hensley	10.00	10.00
26/02/24	Churcher	5.00	5.00
28/02/24	CAF	20.00	20.00
04/03/24	B Stevens	150.00	150.00
04/03/24	T Greig	60.00	60.00
06/03/24	T Greig	10.00	10.00
06/03/24	Edmundson	10.00	10.00
12/03/24	The Giving Machine	9.60	9.60
22/03/24	Linda Khanfir	10.00	10.00
22/03/24	Mrs C A Fieldhouse	35.00	35.00
22/03/24	M Aburn	30.00	30.00
22/03/24	Anne Ferguson	5.00	5.00
22/03/24	A Stones	34.69	34.69
22/03/24	Christina Whittle	67.20	67.20
22/03/24	Mrs D Auction	12.69	12.69
22/03/24	Ridler	5.60	5.60
25/03/24	Ross C Auction	15.00	15.00
25/03/24	F Oakley Auction	10.00	10.00
26/03/24	Churcher Carol Dogs	5.00	5.00
28/03/24	CAF	20.00	20.00

<b>£17,482.34</b>	<b>£9,482.34</b>	<b>£8,000.00</b>
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£0.00

**For the Year Ended 31<sup>st</sup> March 2024**

					<u>Sundry</u>	<u>Food</u>	<u>Auction</u>	<u>Computer</u>	<u>Repairs &amp;</u>	<u>Bank</u>	<u>Legal</u>	<u>Protective</u>	<u>Motor</u>	<u>Savings</u>	<u>Contra</u>		
<u>Date</u>	<u>Inv Ref</u>	<u>Details</u>	<u>£</u>	<u>Vets</u>	<u>Expenses</u>	<u>Bills</u>	<u>Items</u>	<u>Costs</u>	<u>Renewals</u>	<u>Charges</u>	<u>Training</u>	<u>Expenses</u>	<u>Insurance</u>	<u>Clothing</u>	<u>Expenses</u>	<u>Account</u>	<u>Income</u>
03/04/23		Linnaeus Vets	1300.97	1300.97													
05/04/23		Polden Hills Vets	146.75	146.75													
05/04/23		Cave Vet	14.96	14.96													
06/04/23		Amazon	27.99	27.99													
14/04/23		Shrpa CD	99.00					99.00									
03/05/23		Naturaw CD	55.30			55.30											
04/05/23	1	Polden Hills Vets	92.86	92.86													
18/05/23		Shrpa CD	300.00					300.00									
24/05/23		Pet Drugs Online	64.80	64.80													
25/05/23	2	Wilson Vets	77.17	77.17													
01/06/23	3	Polden Hills Vets	59.10	59.10													
06/06/23	4	Polden Hills Vets	46.37	46.37													
07/06/23	5	Polden Hills Vets	430.07	430.07													
09/06/23	6	Polden Hills Vets	53.43	53.43													
12/06/23	7	Polden Hills Vets	9.89	9.89													
12/06/23		Amazon	20.98	20.98													
16/06/23	8	Polden Hills Vets	25.93	25.93													
23/06/23	9	Wilson Vets	77.17	77.17													
29/06/23	10	Polden Hills Vets	80.01	80.01													
06/07/23		Post Office	15.45		15.45												
17/07/23		Rosalind Wrightson	350.00								350.00						
18/07/23		Printer Base	384.00					384.00									
20/07/23	11	Polden Hills Vets	92.47	92.47													
24/07/23		Post Office	4.80		4.80												
26/07/23	11A	Wilson Vets	77.17	77.17													
26/07/23	12	Polden Hills Vets	63.90	63.90													
27/07/23		Naturaw CD	49.00			49.00											
25/08/23	13	Polden Hills Vets	156.35	156.35													
04/09/23		LVL-Cave Vets	1500.00	1500.00													
13/09/23		Post Office	6.40		6.40												
15/09/23		LVL-Cave Vets	2231.12	2231.12													
19/09/23		The Vet Station	126.50	126.50													
19/09/23	14	The Vet Station	150.00	150.00													
02/10/23		Amazon	33.59	33.59													
06/10/23		Amazon	21.97	21.97													
09/10/23		Amazon	23.98	23.98													
09/10/23		Amazon	27.99	27.99													
10/10/23		Amazon	30.00	30.00													
11/10/23		Daf South	51.96			51.96											
13/10/23		SP The Cornish Co	57.38				57.38										
16/10/23		Blossom Gifts	56.36				56.36										
16/10/23	15	Shrpa CD	156.00					156.00									
23/10/23	16	Cross Hands Vets	397.41	397.41													
23/10/23		Ormskirk Pets	39.49			39.49											
13/11/23	17	Polden Hills Vets	38.40	38.40													
13/11/23	18	Bristol Vets	253.05	253.05													
14/11/23		Amazon	16.99	16.99													
20/11/23	19	Bristol Vets	2035.71	2035.71													
24/11/23		Amazon	10.00	10.00													
24/11/23		Amazon	10.00	10.00													
24/11/23		Amazon	10.00	10.00													
04/12/23		Ormskirk Pets	39.49			39.49											
19/12/23		Jomalone.co.uk	174.00				174.00										

22/12/23		M & S	100.00					100.00							
03/01/24		Bristol Vets	4038.14	4038.14											
04/01/24	20	Bristol Vets	38.88	38.88											
16/01/24		Amazon	33.99	33.99											
25/01/24	20A	Polden Hills Vets	195.43	195.43											
26/01/24	21	Vet & Physio	135.00	135.00											
31/01/24	22	Vet & Physio	64.76	64.76											
05/02/24		Indentibase	30.00		30.00										
13/02/24	23	Vet & Physio	64.76	64.76											
16/02/24	24	Vet & Physio	64.76	64.76											
21/02/24	25	Vet & Physio	80.82	80.82											
26/02/24	26	Polden Hills Vets	24.80	24.80											
29/02/24	27	Vet & Physio	80.82	80.82											
11/03/24		Ormskirk Pets	51.23		51.23										
14/03/24		Annual Review	25.11							25.11					
14/03/24		Non GBP Trans Fee	0.69							0.69					
15/03/24		Ormskirk Pets	39.49		39.49										
18/03/24	28	Vet & Physio	80.82	80.82											
21/03/24	29	Vet & Physio	80.82	80.82											
25/03/24		Polden Hills Vets	71.87	71.87											
27/03/24	30	Polden Hills Vets	253.33	253.33											
28/03/24	31	Vet & Physio	37.80	37.80											
			<b>£17,267.00</b>	<b>£15,181.85</b>	<b>£56.65</b>	<b>£325.96</b>	<b>£387.74</b>	<b>£939.00</b>	<b>£0.00</b>	<b>£25.80</b>	<b>£350.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£0.00</b>

**The German Shepherd Helpline**  
**Schedule of Expenses – Paid by Brenda – Donations**  
**For the Year Ended 31<sup>st</sup> March 2024**

<u>Date</u>	<u>Invoice Ref</u>	<u>Details</u>	<u>£</u>	<u>Website</u>	<u>Accountancy</u>	<u>Phone</u>	<u>Vets</u>	<u>Advertising</u>
24/04/2023	See Below	Tamar - Free Phone Number	6.29			6.29		
24/05/2023	See Below	Tamar - Free Phone Number	6.29			6.29		
24/06/2023	See Below	Tamar - Free Phone Number	6.29			6.29		
24/07/2023	See Below	Tamar - Free Phone Number	6.29			6.29		
24/08/2023	See Below	Tamar - Free Phone Number	6.29			6.29		
24/09/2023	See Below	Tamar - Free Phone Number	6.29			6.29		
24/10/2023	See Below	Tamar - Free Phone Number	6.29			6.29		
24/11/2023	See Below	Tamar - Free Phone Number	6.29			6.29		
24/12/2023	See Below	Tamar - Free Phone Number	6.29			6.29		
24/01/2024	See Below	Tamar - Free Phone Number	6.29			6.29		
24/02/2024	See Below	Tamar - Free Phone Number	6.29			6.29		
24/03/2024	See Below	Tamar - Free Phone Number	6.29			6.29		
			<b>£75.48</b>	<b>£0.00</b>	<b>£0.00</b>	<b>£75.48</b>	<b>£0.00</b>	<b>£0.00</b>



**Your invoice summary**  
Account number: 1009540  
Account name: German Shepherd Helpline  
Invoice number: 1356454

Invoice date: 10th March 2022  
Invoice Amount: £5.99  
Payment due by: 24th March 2022


Direct debit setup? Yes

[View invoice](#)

Dear Miss Jojic,  
If your account has a direct debit setup (as indicated above), we will collect the amount due on the 24th of this month. If this falls on a weekend or Bank Holiday, it will be collected on the next working day.  
If your account does not have a direct debit setup (as indicated above), please ensure that your payment reaches us, no later than the 24th of this month. Please note that we charge a late payment fee of £5.00 plus VAT, for invoices which are paid late. This charge would be added to your next invoice.


**Making payment**  
**By Direct Debit:**


**Your Tamar Telecom Invoice 3686138 for Account 1009540**

Accounts <accounts@tamartelecommunications.co.uk>

To: jojic@btinternet.com;

10/08/22 11:02

 1



**Your Tamar Telecom Invoice 3686138 for Account 1009540**

**Your invoice summary**

Account number: 1009540

Account name: German Shepherd Helpline

Invoice number: 3686138

Invoice date: 10th July 2022

Invoice Amount: £6.29

[View invoice](#)

[View Invoice](#)

Hello Miss Brenda Jojic

Your invoice for July 2022 is now available.

The German Shepherd Helpline  
Schedule of Creditors  
For the Year Ended 31<sup>st</sup> March 2024

<u>Date</u>	<u>Details</u>	<u>£</u>	<u>Vets</u>	<u>Accounts / Bookkeeping</u>
		0.00		
		£0.00	£0.00	£0.00

2023 Creditors

<u>Date</u>	<u>Details</u>	<u>£</u>	<u>Bookkeeping</u>	<u>Vets</u>
		£0.00	£0.00	£0.00