

The Oddballs Foundation
Company Number 09842464
Financial Statements
For the year ended 31st October 2024

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For the year ended 31st October 2024

Trustees

William Cooper
Simon Whiteside
Dr Mark Cox (resigned 1 June 2024)
Paul Varley (resigned 1 June 2024)
David Gray (appointed 1 August 2024)
Dr Summer Kennedy (appointed 1 September 2024)
Daniel Lee (Appointed 1 September 2024)
Emily Miller (appointed 1 September 2024)
Stuart Ward (appointed 1 September 2024) | Chair

Principal Office

Unit L3 Intersect 19
Tyne Tunnel Trading Estate
North Shields
NE29 7UT

Accountants

Arc Financial Limited
12-13 Lansdowne Terrace
Gosforth
Newcastle upon Tyne
NE3 1HN

**The Oddballs Foundation
Trustees Report
For the year ended 31st October 2024**

The trustees present their report and financial statements of the charity for the year ended 31st October 2024.

Registration

The charity was registered on 11th December 2015 with a registration number of 1164815.

Trustees

Trustees are appointed in accordance with the provisions in the governing document. New trustees are recruited through open advertisement and are selected based on relevant experience and commitment to the charity's objectives.

The Board of Trustees meets bi-annually and retains oversight of strategy, finances, key flagship events, governance, and other matters arising. Day-to-day management is delegated to the Manager and charity staff team. The Manager will consult the Chair on any significant decisions.

The Chair will inform fellow trustees where appropriate any significant day-to-day decisions, if any arise which needs to be agreed by all trustees then additional on-line meetings will be arranged.

In the event of any current trustees resigning then the trustees will conduct a Skills Audit to ensure the replacement of the trustee their skills complement the existing trustees.

New trustees are asked to attend the upcoming meeting in-person where they receive an induction pack, charity commission guidance, and have an opportunity to meet their fellow Trustees. Ongoing support is available throughout the year upon request.

The OddBalls Foundation's policy for remuneration of staff is benchmarked against sector averages and reviewed annually by the Board of Trustees.

The OddBalls Foundation collaborates with universities, sports clubs, and other organisations across the UK & Ireland, though it operates independently and is not part of a wider network.

Purpose, Objective and Review of The Year

Charitable Objectives:

To raise awareness of testicular cancer and encourage regular self-examination among young people, particularly men aged 15–49, who are most at risk of developing the cancer. We hope to encourage early detection through highlighting the importance of regular self-checks to help save lives.

Main Activities:

- Delivering educational talks in schools, universities, workplaces, and other organisations.
- Distributing awareness materials and resources, such as our 'Check Yourself' guides, to educate and inform people.
- Hosting and attending events to engage with people through in-person interactions.

The OddBalls Foundation has continued and will continue to deliver its objective through our University Ambassador Programme, where university students across the UK & Ireland represent the charity to help raise awareness of testicular cancer – helping to remove the stigma associated with the cancer and breakdown barriers in a relatable, approachable and accessible manner.

The trustees confirm they have had regard to the Charity Commission's guidance on public benefit when reviewing aims and planning activities.

Achievements and Performance

- Over 900 awareness talks delivered across the UK & Ireland.
- Over 120,000 people reached through awareness talks across the UK & Ireland.
- Distribution of over 1,500,000 self-check guides.

The OddBalls Foundation Festival 2024

The OddBalls Foundation Festival is our flagship event, using the power of sport to bring people together and raise awareness of testicular cancer.

While the festival remained in Nottingham, a central and strategically important location where we have a strong presence, we made the decision to relocate from Nottingham Rugby to the University of Nottingham's Highfields Sports Complex and Nottingham Hockey Centre. This move enabled us to expand the festival in multiple ways:

- Increased pitch capacity allowed us to welcome more teams.
- New sports, including netball, were added thanks to the enhanced facilities.
- Our Event Zone was developed further to enhance the overall experience.

The result? Our biggest festival to date, with over 3,000 people in attendance. We've established a strong working relationship with both the university and the hockey centre, who have already welcomed us back for 2025.

Volunteers

The OddBalls Foundation is proud to be supported by a dedicated team of volunteers, most notably through our University Ambassador Programme. During the reporting period, we worked with 50 volunteer University Ambassadors across the UK and Ireland.

This programme is one of the most in-demand and competitive voluntary opportunities for university students, with hundreds of applicants each year. University Ambassadors play a vital role in furthering our mission by delivering talks, organising events, distributing awareness materials, and encouraging self-checks for testicular cancer across their cities and the wider community.

The impact of our volunteer University Ambassadors is significant and far-reaching, enabling us to extend our educational outreach into communities and organisations that might otherwise be difficult to access. Their passion, creativity, and teamwork are central to our success in raising awareness and saving lives.

Our University Ambassadors are expected to deliver a minimum 15 talks in 15 different schools throughout the academic year, as well as raising over £1,000 through their own fundraising pursuits. We deem this output significant in enabling us to reach hundreds of thousands of people, whilst also being realistic with the lifestyle demands of being a university student (prioritising academics, being involved in societies, and embracing the social aspect of being a university student).

Grant-making

During the reporting period, The OddBalls Foundation did not receive or distribute any grants, and grant-making has not formed a material part of our charitable activities to date.

However, the trustees recognise the potential value of grant funding in supporting the expansion and sustainability of our initiatives. As such, grant writing and the pursuit of external funding opportunities are areas the charity may explore to support future projects, particularly those aimed at expanding our educational outreach and awareness campaigns.

Any future development in this area will be aligned with The OddBalls Foundation's objectives and subject to the appropriate governance, with a clear policy framework established to ensure transparency and impact.

Fundraising

Fundraising remains a vital component of The OddBalls Foundation's income generation strategy and directly supports our mission to raise awareness of testicular cancer across the UK and Ireland.

During the reporting period, our fundraising activities included:

- University-led fundraising events coordinated by our University Ambassador Programme.
- Online campaigns and community-led fundraising challenges.
- Securing places at high-profile marathon and half marathon events, which were made available to our fundraising community. Participants purchased entry and pledged to raise a minimum fundraising total, helping to generate both income and visibility for The OddBalls Foundation.

These activities performed well against our internal fundraising objectives, helping us reach new audiences and sustain supporter engagement across digital and in-person platforms.

Expenditure on fundraising included:

- The production and distribution of branded merchandise, which supports both visibility and personal accountability / engagement. Wearing OddBalls Foundation branded clothing not only promotes our cause but also sparks conversation, drives traffic to individual fundraising pages, and increases social media engagement.
- Upfront costs to secure spaces in marathon and half marathon events, enabling fundraisers to take part and raise money under our banner.
- Logistical costs associated with sending out resources to fundraisers, including welcome packs, fundraising materials, and event-day gear.

While some of this expenditure represents an investment in long-term brand and supporter growth, it is expected to generate increased returns in future periods by expanding our network of fundraisers and enhancing public engagement.

Ongoing Partnership with Wilder Fight Night

Wilder Fight Night hosts the largest student-led charity boxing events across the UK and Ireland, and we're proud to continue our partnership with this incredible organisation.

During the 2023–24 academic year, Wilder Fight Night raised over £250,000 for The OddBalls Foundation. This partnership has grown stronger each year and is now built on a foundation of shared values and trust.

We're excited to see how this relationship evolves and the impact it will continue to have as we work together to save lives through sport, awareness, and fundraising.

Key Risks and Uncertainties

The Trustees of The OddBalls Foundation regularly review the key risks facing the charity and take appropriate steps to mitigate them. The principal risks and uncertainties identified during the reporting period include:

1. **Volunteer Engagement and Retention:**

Our University Ambassador Programme is central to delivering awareness activities. A drop in volunteer numbers or reduced student engagement could limit our outreach capacity.

Mitigation: We continue to invest in ambassador recruitment, training, and digital support tools to sustain and grow volunteer engagement.

2. **Event-Related Financial Commitments:**

The charity commits funds upfront to secure entries in marathons and other events. If fundraising targets are not met by participants, this could result in financial pressure.

Mitigation: We are strengthening our vetting and support processes for fundraisers, introducing minimum pledge agreements, and improving participant onboarding to boost outcomes.

3. **Economic and Cost-of-Living Pressures:**

Broader economic challenges may affect donor giving and corporate support.

Mitigation: We are reviewing pricing strategies, building stronger partnerships, and increasing the flexibility of donation options to maintain supporter accessibility and engagement.

4. **Digital and Data Risks:**

As our fundraising and awareness efforts grow online, so does the risk of cyber threats and data breaches.

Mitigation: We are reviewing data protection policies, working with reputable platforms, and implementing secure systems to ensure compliance with GDPR and sector best practice.

Looking Ahead:

The Trustees remain vigilant in monitoring these and emerging risks. Our financial performance may be influenced by economic volatility, changes in charitable giving behaviour, or shifts in youth and student engagement. Through careful planning, ongoing investment in our people and systems, and a clear focus on mission-led growth, the charity is well positioned to manage these risks and remain financially resilient.

Financial Review, Reserves and Investment Policy

The charity's income exceeded its expenditure for the year under the review by £181,460. Donations amounting to £680,092 were received over the reporting period.

It is the charity's policy to hold reserves. The trustee has reviewed the policy on the level of reserves needed by the Trust. The trustee believes that the level of reserves is reasonable in current circumstances. However, this policy will be reviewed on a regular basis.

There is no restriction on the charity's power to invest. The investment strategy is set periodically by the trustee to take account of the needs for funds and the maintenance of the value of the assets.

Plans for Future Periods

Looking ahead, The OddBalls Foundation remains committed to its core mission: raising awareness of testicular cancer, encouraging regular self-examination, and breaking down stigma through education, visibility, and conversation.

Our key aims and objectives for the upcoming period include:

- **Developing the University Ambassador Programme** to reach more campuses across the UK and Ireland, enabling us to grow our education network and deliver more awareness talks.
- **Developing digital & physical resources**, including the launch of a monthly SMS / messaging services to support monthly self-check reminders, educational content, and engagement tracking.
- **Increasing our presence at national sporting events**, securing more charity spaces at marathons and half marathons, and strengthening relationships with sports organisations to maximise fundraising and awareness opportunities.
- **Enhancing our school and college outreach** through tailored workshops and challenges, aimed at educating younger audiences in a relevant, accessible way.
- **Exploring grant funding opportunities** to diversify our income streams and support future research, programme delivery, and resource development.

Launching The OddPod

The OddPod is our brand-new mobile awareness unit, designed to provide private, accessible spaces for men to check themselves for signs of testicular cancer.

Our goal is to bring The OddPod to high-footfall locations, including professional sports stadiums, university campuses, festivals, military barracks, and workplaces, to empower more people to take proactive steps toward looking after their health.

The OddPod officially launches in November 2024, marking a major milestone in our mission to normalise conversations around testicular health.

The OddBalls Foundation Festival 2025

We're expecting The OddBalls Foundation Festival 2025 to be our biggest and most exciting event yet. Building on the success of 2024, we're expanding the festival by introducing new sports, including Men's Football, Mixed Touch Rugby, and Mixed Lacrosse, which will attract more teams, more players, and ultimately, more spectators.

In addition, we'll be laying the groundwork to bring on official event partners to support the festival's continued growth and impact.

The event will once again take place at the University of Nottingham's Highfields Sports Complex and Nottingham Hockey Centre, where we've built strong relationships and an ideal home for our flagship event.

All planned activities are designed to increase impact, ensure sustainability, and reach more young people with potentially life-saving information. The trustees are committed to scaling The OddBalls Foundation's reach while maintaining the authenticity and community-led spirit that defines its work.

The Oddballs Foundation
Financial Statements
For the year ended 31st October 2024

The trustees are responsible for preparing the Annual Report and the financial statements in accordance with Applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practices).

Company law and the law applicable to charities in England and Wales requires the charity trustees to prepare financial statements for each financial year, which give a true and fair view of the state of affairs of the Charity's financial activities during the year and of its financial position at the end of the year. In preparing these financial statements, the trustees are required to:

1. Select suitable accounting policies and then apply them consistently;
2. Observe the methods and principles in the Charities SORP;
3. Make judgements and estimates that are reasonable and prudent;
4. Prepare the financial statements on a going concern basis unless it is inappropriate to presume that the charity will continue in business

The trustees are responsible for keeping accounting records that disclose with reasonable accuracy at any time the financial position of the Charity and to enable them to ensure that financial statements and which enable them comply with Companies Act 1985 and the Charities Act 2011.

The trustees are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Signed on behalf of the trustees

Signed by:

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Stuart Ward
29 July 2025

**The Oddballs Foundation
Financial Statements
For the year ended 31st October 2024**

Independent examiner's report of the trustees of The Oddballs Foundation.

I report on the accounts of the Trust for the year ended 31st October 2024, which are set out on pages 5 to 8.

Responsibilities and basis of the report

As the charity's trustees you are responsible for the preparation of the accounts of the above charity in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

The Charity's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of the Institute of Chartered Accountants of Scotland.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

DocuSigned by:

Michael Matson

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Michael Matson CA
Arc Financial Limited
12-13 Lansdowne Terrace
Newcastle upon Tyne
NE3 1HN

The Oddballs Foundation
Statement of Financial Activities
For the year ended 31st October 2024

	Unrestricted funds	Total funds	Prior Period Total funds
Income and endowments from:			
Donations and legacies	680,092	32,158	379,991
Charitable activities	32,158	32,158	35,197
Other trading activities	962	962	10,000
Investments	0	0	225
Total	<u>713,212</u>	<u>713,212</u>	<u>425,413</u>
Expenditure on:			
Raising funds	300,715	300,715	251,912
Charitable activities	58,125	58,125	40,225
Other	172,912	172,912	160,787
	<u>531,752</u>	<u>531,752</u>	<u>452,924</u>
Net Income / (Expenditure)	181,460	181,460	(27,511)
Other recognized gains / (losses)	0	0	0
Net movement in funds	<u>181,460</u>	<u>181,460</u>	<u>(27,511)</u>
Total funds brought forward	31,412	31,412	58,923
Total Funds carried forward	<u>212,872</u>	<u>212,872</u>	<u>31,412</u>

The Oddballs Foundation
Balance Sheet
For the year ended 31st October 2024

	Note	2024	2023
Fixed Assets			
Intangible Assets for use by charity	4	1953	2,023
Tangible Assets	5	28,262	0
		<u>30,215</u>	<u>2,023</u>
Current Assets			
Bank and cash in hand		83,532	12,837
Trade Debtors		144,250	0
VAT		7,953	8,834
Other Debtors		36,890	18,157
		<u>272,625</u>	<u>39,828</u>
Current Liabilities			
Trade Creditors		86,149	8,337
Taxes and Social Security		2,446	1,699
Other Creditors		1,373	403
		<u>89,698</u>	<u>10,439</u>
Net Current Assets		182,657	29,389
Total Net Assets		<u>212,872</u>	<u>31,412</u>
Funds			
Unrestricted Funds:			
General Fund		<u>212,872</u>	<u>31,412</u>
Total Funds		<u>212,872</u>	<u>31,412</u>

The financial statements were approved by the Trustees on 29 July 2025 and were signed by:

Signed by:

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Stuart Ward

The Oddballs Foundation
Statement of Cash Flows
For the year ended 31st October 2024

	2024	2023
Cash flows from operating activities		
Net movement in funds	181,460	(27,511)
Add back depreciation	70	70
Decrease (Increase) in debtors	(162,101)	(13,688)
Increase (decrease) in creditors	79,528	7,849
	<u>98,957</u>	<u>(33,280)</u>
Cash flows from investing activities		
Purchase of tangible fixed assets	(28,262)	0
	<u>(28,262)</u>	<u>0</u>
Cash flows from financing activities	0	0
	<u>70,695</u>	<u>(33,280)</u>
Increase (decrease) in cash and cash equivalents in the year		
Cash and cash equivalents at the beginning of the year	12,837	46,117
	<u>83,532</u>	<u>12,837</u>
Total cash and cash equivalents at the end of the year		

The Oddballs Foundation
Notes to the Financial Statements
For the year ended 31st October 2024

1. Accounting Policies

Basis of Accounting

These financial statements have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities (SORP (FRS102)), the Financial Reporting Standard applicable in the UK (FRS102) and with the Companies Act 2006.

Recognition of Income

- Income is included in the financial statements when
- The charity becomes entitled to the resources
 - It is more likely than not that the trustees will receive the resources
 - The monetary value can be measured with sufficient reliability

Grants and donations are only included in the financial statements when the income recognition criteria are met.

Legacies are included when receipt is probable, that is, when there has been a grant of probate, the executors have established that there is sufficient assets in the estate and any conditions attached to the legacy are either within the control of the charity or have been met.

Gifts in kind and donated goods and facilities

Donated facilities would be included at their estimated value and the corresponding expenditure is included under the appropriate heading. Where there was no financial cost borne by another party for the provision of donated facilities (including donated services) then no income has been recognized.

Cost of raising funds

The cost of raising funds includes all costs relating to our University Ambassadors.

Support costs

Support costs are those functions that assist the work of the charity but do not directly undertake charitable activities. Support costs include back office costs, finance, personnel, payroll and governance costs.

Staff costs

All staff costs relate to fundraising and events.

Investments

The charity has no investments other than funds held on deposit in UK Bank and Building Society accounts.

Tangible fixed assets

Tangible fixed assets are capitalized at cost and are depreciated over their estimated useful lives on a straight line basis as follows:

Asset Category	Annual Rate
Motor Vehicles	20%

The Oddballs Foundation
Notes to the Financial Statements
For the year ended 31st October 2024

2. Analysis of Support and Governance costs**2024****2023**

Subscriptions - support	11,831	8,122
Bank Charges - support	41	46
Insurance - support	2,391	1,098
Legal Fees - governance	4,000	0
Depreciation - support	70	70
Management Fees - support	51,000	119,360
	<u>418,090</u>	<u>428,311</u>

3. Staff Costs**2024****2023**

Salaries and wages	108,232	28,246
Employer NIC	2,532	0
Subscriptions	2,398	746
Staff Training	500	0
	<u>113,662</u>	<u>28,992</u>

4. Intangible Assets**Cost**

At 1 November 2023	<u>2,443</u>
At 31 October 2024	<u>2,443</u>

Amortisation and Impairment

At 1 November 2023	420
Charge for the year	<u>70</u>
At 31 October 2024	<u>490</u>

Net book values

At 31 October 2024	<u>1,953</u>
At 31 October 2023	<u>2,023</u>

5. Tangible Assets**Cost**

At 1 November 2023	0
Additions	<u>28,662</u>
At 31 October 2024	<u>28,662</u>

Depreciation

At 1 November 2023	0
Charge for the year	<u>0</u>
At 31 October 2024	<u>0</u>

Net book values

At 31 October 2024	<u>28,662</u>
At 31 October 2023	<u>0</u>

