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**Sensory People**  
**Unaudited Accounts**  
**31st March 2024**

**GRIFFITHS AND PEGG LIMITED**

Chartered Accountants  
3 Hagley Court South  
Waterfront East  
Level Street  
Brierley Hill  
West Midlands  
DY5 1XE

# **Sensory People**

## **Accounts**

**Year ended 31st March 2024**

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# Sensory People

## Trustees' Annual Report

### Year ended 31st March 2024

The trustees present their report and the unaudited accounts of the charity for the year ended 31st March 2024.

#### Reference and administrative details

<b>Registered charity name</b>	Sensory People
<b>Charity registration number</b>	1164806
<b>Principal office</b>	9 Rathmore Close Stourbridge West Midlands DY8 2RS
<b>The trustees</b>	Mrs M Rogerson Mrs J Grainger Mrs J Corcoran Mrs J High
<b>Independent examiner</b>	Mr A A B Grainger FCA of Griffiths & Pegg Limited 3 Hagley Court South Waterfront East Level Street Brierley Hill West Midlands DY5 1XE

#### Structure, governance and management

Sensory People was registered as a Charitable Incorporated Organisation with the Charity Commission on 10th December 2015 operating under charity number 1164806.

#### Objectives and activities

The principal objects of the charity are the relief of need and the promotion of health for persons suffering from mental or physical illness, disability, learning disability or learning difficulties, their families, educators and carers by the provision of support, advice, education, therapy, recreational and other activities or approaches designed to promote their independence and improve their conditions of life.

# Sensory People

## Trustees' Annual Report *(continued)*

### Year ended 31st March 2024

#### Achievements and performance

Following the acquisition of Romsley Methodist Church (RMC) by SENSORY PEOPLE in November 2023, we have embarked on an exciting and busy period of development. Our Chair, Marion Rogerson, is well-acquainted with the Methodist Church in Romsley, B62 0LF, having practiced there part-time between 2016 and 2022. Like a specialist sales manager visiting the site recently said about RMC - "it is a calm building" - just what we want for a therapy centre which will be there to meet the needs of many children with sensory processing challenges.

During the 2023-2024 financial year, we have undertaken several key initiatives to advance the establishment of a sensory integration therapy centre in Romsley:

- **Development Workshop:** We hosted a strategic development evening with staff and board members to gather input and formulate a comprehensive brief for our architects, laying the groundwork for the new centre.
- **Project Management and Architectural Planning:** We welcomed our Project Manager, who engaged Intervention Architecture to design the refurbishment of the centre. Their plans include a welcoming reception area, three sensory integration therapy rooms on the ground floor and an outdoor play area. Additionally, the architects have designed a mezzanine level, providing two rooms for one to one or small group activities, staff workstations, a staff room, and a small balcony area.
- **Organisational Growth /Planning:** We have initiated planning for the expansion of the charity to accommodate a potential tripling in size by 2025, which includes significantly increasing the number of children we can treat. This expansion will require us to further develop our infrastructure and recruit additional therapists.

We much appreciate the loyalty and commitment of our staff and trustees all of whom understand and believe in the use of (Ayres) Sensory Integration Therapy as an effective approach for the treatment of sensory processing challenges and many of whom have had their own children/grandchildren treated by SENSORY PEOPLE's therapy/coaching staff.

We also recognise the significant commitment that parents make in bringing their children/grandchildren to our services, whether it be attending our parent information evenings, participating in Cool Kids sessions, engaging in one-to-one therapy, or utilising our parent support service.

On average we have circa 50 children a week now attend our Cool Kids programme and one to one (Ayres) Sensory Integration Therapy sessions. The Cool Kids programme is being delivered by our sports coaches in a church/church hall (mostly in either St. Kenelm's Church Hall or Romsley Methodist Church), a barn, school, at the child's own home or in a field.

**SIPTs -Sensory Integration and Praxis Tests:** Our Chair, has undertaken a number of SIPTs during the year 2023-24 to support parents applying for Education Health Care Plans or Disability Living Allowance for children who are undertaking our Cool Kids programme. We have restricted this offer to parents who are already engaging in our programmes.

**Saturday morning service:** A Board Member, was registered as an Occupational Therapy Helper during this year and provided, free of charge to the charity, a top up therapy service for children who had already attended (Ayres) Sensory Integration Therapy. While we as a charity much appreciated this input, we became concerned about the short-term cancellations of these sessions and if/when we restart the Saturday service, we will rethink the booking/payment method undertaken in order that it is used on a regular basis by families who opt into the service.

## Sensory People

### Trustees' Annual Report *(continued)*

#### Year ended 31st March 2024

**Therapists:** We continue to enjoy the contribution our therapists make to the SENSORY PEOPLE services including speech and language therapists and occupational therapists. From September 2023- December 2023, we had a Worcester University Masters Occupational Therapy student working with us one day a week and this student joined us as a part time member of staff in January 2024. She is now, alongside other therapists, undertaking her training in order to become qualified in the use of the Sensory Integration Therapy approach.

**COOL KIDS coaches:** Our lead COOL KIDS coach and our dance graduate coach continue to work with us - we much appreciate the experience they now have to offer families who often come to the service at time of crisis and travel from as far afield as Banbury, Codsall and Shropshire, to Birmingham and the Black Country - between them they undertook 704 sessions between April 2023 and March 2024

**Administration and Fundraising:** We are pleased to retain our fundraiser and to welcome our new administrator. Working part time and remotely, between them they contribute substantially to the running of the organisation including: keeping the local community informed about our services, launching a new social media page; consistently managing all our email enquiries and serving as coordinators, efficiently collating and distributing information to our entire team and our families, keeping in touch with grant funding organisations and supporting parents/others who fundraise for us. The team members who undertake invoicing and financial accounts are appreciated for their efficient and human approach to numbers!

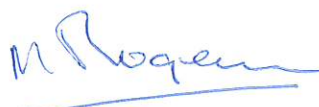
**Donations** - we were grateful to JP who ran the Great Scottish Run and MF who ran the Amsterdam (The Netherlands) Marathon - between them they raised over £2000 for SENSORY PEOPLE. An interested parent kindly contributed £1k to our funds (use yet to be decided).

#### Financial review

Total receipts on ordinary unrestricted funds were £86,591 and are detailed in the financial statements.

Financially the net result for the period 2022-2023 was an excess of payments over receipts of £1,884.

The trustees' annual report was approved on 7th January 2025 and signed on behalf of the board of trustees by:



Mrs M Rogerson  
Trustee

## Sensory People

### Independent Examiner's Report to the Trustees of Sensory People

Year ended 31st March 2024

I report to the trustees on my examination of the accounts of Sensory People ('the charity') for the year ended 31st March 2024.

#### Responsibilities and basis of report

As the trustees of the charity you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

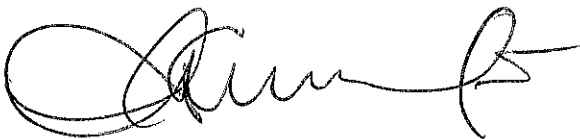
I report in respect of my examination of the charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

#### Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Mr A A B Grainger FCA of  
Griffiths & Pegg Limited  
Independent Examiner

3 Hagley Court South  
Waterfront East  
Level Street  
Brierley Hill  
West Midlands  
DY5 1XE

7th January 2025

**Sensory People**  
**Statement of Financial Activities**  
**Year ended 31st March 2024**

			2024		2023
	Note	Unrestricted funds £	Restricted funds £	Total funds £	Total funds £
<b>Income and endowments</b>					
Donations and legacies	4	24,075	—	<b>24,075</b>	19,712
Charitable activities	5	44,355	—	<b>44,355</b>	36,087
Investment income	6	18,161	—	<b>18,161</b>	4,808
<b>Total income</b>		<u>86,591</u>	<u>—</u>	<u><b>86,591</b></u>	<u>60,607</u>
<b>Expenditure</b>					
Expenditure on charitable activities	7,8	88,475	—	<b>88,475</b>	51,034
<b>Total expenditure</b>		<u>88,475</u>	<u>—</u>	<u><b>88,475</b></u>	<u>51,034</u>
<b>Net (expenditure)/income and net movement in funds</b>		<u>(1,884)</u>	<u>—</u>	<u><b>(1,884)</b></u>	<u>9,573</u>
<b>Reconciliation of funds</b>					
Total funds brought forward		39,128	740,000	<b>779,128</b>	769,555
<b>Total funds carried forward</b>		<u>37,244</u>	<u>740,000</u>	<u><b>777,244</b></u>	<u>779,128</u>

The statement of financial activities includes all gains and losses recognised in the year.  
All income and expenditure derive from continuing activities.

**Sensory People**  
**Statement of Financial Position**  
**31st March 2024**

	Note	2024 £	£	2023 £	£
<b>Fixed assets</b>					
Tangible fixed assets	12		184,218		—
<b>Current assets</b>					
Debtors	13	1,416		4,715	
Cash at bank and in hand		597,331		778,546	
		<u>598,747</u>		<u>783,261</u>	
<b>Creditors: amounts falling due within one year</b>	14	<u>(5,721)</u>		<u>(4,133)</u>	
<b>Net current assets</b>			<u>593,026</u>		<u>779,128</u>
<b>Total assets less current liabilities</b>			<u>777,244</u>		<u>779,128</u>
<b>Net assets</b>			<u>777,244</u>		<u>779,128</u>
<b>Funds of the charity</b>					
Restricted funds			740,000		740,000
Unrestricted funds			37,244		39,128
<b>Total charity funds</b>	15		<u>777,244</u>		<u>779,128</u>

These accounts were approved by the board of trustees and authorised for issue on 7th January 2025, and are signed on behalf of the board by:



Mrs M Rogerson  
Trustee



# Sensory People

## Notes to the Accounts

### Year ended 31st March 2024

#### 1. General information

The charity is registered in England and Wales as a charitable incorporated organisation (CIO). The address of the principal office is 9 Rathmore Close, Stourbridge, West Midlands, DY8 2RS.

#### 2. Statement of compliance

These accounts have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland', the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP (FRS 102)) and the Charities Act 2011.

#### 3. Accounting policies

##### Basis of preparation

The accounts have been prepared on the historical cost basis, as modified by the revaluation of certain financial assets and liabilities and investment properties measured at fair value through income or expenditure.

The accounts are prepared in sterling, which is the functional currency of the entity.

##### Going concern

There are no material uncertainties about the charity's ability to continue.

##### Disclosure exemptions

The entity satisfies the criteria of being a qualifying entity as defined in FRS 102. As such, advantage has been taken of the following disclosure exemptions available under paragraph 1.12 of FRS 102:

- (a) No cash flow statement has been presented for the charity.
- (b) Disclosures in respect of financial instruments have not been presented.

##### Judgements and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

##### Fund accounting

Unrestricted funds are available for use at the discretion of the trustees to further any of the charity's purposes.

Designated funds are unrestricted funds earmarked by the trustees for particular future project or commitment.

Restricted funds are subjected to restrictions on their expenditure declared by the donor or through the terms of an appeal, and fall into one of two sub-classes: restricted income funds or endowment funds.

# Sensory People

## Notes to the Accounts *(continued)*

Year ended 31st March 2024

### 4. Donations and legacies

	Unrestricted Funds £	Total Funds 2024 £	Unrestricted Funds £	Total Funds 2023 £
<b>Donations</b>				
Donations	7,571	7,571	16,710	16,710
Gift aid	1,338	1,338	3,002	3,002
<b>Grants</b>				
Grants receivable	15,166	15,166	—	—
	<u>24,075</u>	<u>24,075</u>	<u>19,712</u>	<u>19,712</u>

### 5. Charitable activities

	Unrestricted Funds £	Total Funds 2024 £	Unrestricted Funds £	Total Funds 2023 £
Training fees and services	<u>44,355</u>	<u>44,355</u>	<u>36,087</u>	<u>36,087</u>

### 6. Investment income

	Unrestricted Funds £	Total Funds 2024 £	Unrestricted Funds £	Total Funds 2023 £
Bank interest receivable	<u>18,161</u>	<u>18,161</u>	<u>4,808</u>	<u>4,808</u>

### 7. Expenditure on charitable activities by fund type

	Unrestricted Funds £	Total Funds 2024 £	Unrestricted Funds £	Total Funds 2023 £
Sensory People	87,635	87,635	50,314	50,314
Support costs	840	840	720	720
	<u>88,475</u>	<u>88,475</u>	<u>51,034</u>	<u>51,034</u>

### 8. Expenditure on charitable activities by activity type

	Activities undertaken directly £	Support costs £	Total funds 2024 £	Total fund 2023 £
Sensory People	87,635	—	87,635	50,314
Governance costs	—	840	840	720
	<u>87,635</u>	<u>840</u>	<u>88,475</u>	<u>51,034</u>

# Sensory People

## Notes to the Accounts *(continued)*

Year ended 31st March 2024

### 9. Independent examination fees

	2024 £	2023 £
Fees payable to the independent examiner for: Independent examination of the accounts	<u>720</u>	<u>720</u>

### 10. Staff costs and emoluments

There were no staff costs or employee benefits for the reporting period.

### 11. Trustee remuneration and expenses

No remuneration or other benefits from employment with the charity or a related entity were received by the trustees.

### 12. Tangible fixed assets

	Land and buildings £
<b>Cost</b>	
At 1st April 2023	—
Additions	<u>184,218</u>
<b>At 31st March 2024</b>	<u><b>184,218</b></u>
<b>Depreciation</b>	
At 1st April 2023 and 31st March 2024	<u>—</u>
<b>Carrying amount</b>	
<b>At 31st March 2024</b>	<u><b>184,218</b></u>
At 31st March 2023	<u>—</u>

### 13. Debtors

	2024 £	2023 £
Trade debtors	<u>1,416</u>	<u>4,715</u>

### 14. Creditors: amounts falling due within one year

	2024 £	2023 £
Trade creditors	<u>5,111</u>	<u>3,533</u>
Accruals and deferred income	<u>610</u>	<u>600</u>
	<u><b>5,721</b></u>	<u><b>4,133</b></u>

# Sensory People

## Notes to the Accounts *(continued)*

Year ended 31st March 2024

### 15. Analysis of charitable funds

#### Unrestricted funds

	At 1st April 2023 £	Income £	Expenditure £	At 31st March 2024 £
General funds	<u>39,128</u>	<u>86,591</u>	<u>(88,475)</u>	<u>37,244</u>

	At 1st April 2022 £	Income £	Expenditure £	At 31st March 2023 £
General funds	<u>29,555</u>	<u>60,607</u>	<u>(51,034)</u>	<u>39,128</u>

#### Restricted funds

	At 1st April 2023 £	Income £	Expenditure £	At 31st March 2024 £
Property Fund	<u>740,000</u>	<u>—</u>	<u>—</u>	<u>740,000</u>

	At 1st April 2022 £	Income £	Expenditure £	At 31st March 2023 £
Property Fund	<u>740,000</u>	<u>—</u>	<u>—</u>	<u>740,000</u>

### 16. Analysis of net assets between funds

	Unrestricted Funds £	Restricted Funds £	Total Funds 2024 £
Tangible fixed assets	—	184,218	<b>184,218</b>
Current Assets	42,965	555,782	<b>598,747</b>
Creditors less than 1 year	(5,721)	—	<b>(5,721)</b>
<b>Net assets</b>	<u>37,244</u>	<u>740,000</u>	<u><b>777,244</b></u>

	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £
Tangible fixed assets	—	—	—
Current Assets	43,261	740,000	783,261
Creditors less than 1 year	(4,133)	—	(4,133)
<b>Net assets</b>	<u>39,128</u>	<u>740,000</u>	<u><b>779,128</b></u>

**Sensory People**  
**Management Information**  
**Year ended 31st March 2024**

The following pages do not form part of the accounts.

# Sensory People

## Detailed Statement of Financial Activities

Year ended 31st March 2024

	2024 £	2023 £
<b>Income and endowments</b>		
<b>Donations and legacies</b>		
Donations	7,571	16,710
Gift aid	1,338	3,002
Grants receivable	15,166	—
	<u>24,075</u>	<u>19,712</u>
 <b>Charitable activities</b>		
Training fees and services	<u>44,355</u>	<u>36,087</u>
 <b>Investment income</b>		
Bank interest receivable	<u>18,161</u>	<u>4,808</u>
 <b>Total income</b>	<u><u>86,591</u></u>	<u><u>60,607</u></u>
 <b>Expenditure</b>		
<b>Expenditure on charitable activities</b>		
Staffing, leader fees	29,813	25,616
Rent	7,921	5,875
Equipment	4,671	1,734
Insurance	2,874	2,412
Administrative support costs	16,017	13,664
Motor vehicle expenses	3,793	—
Legal and professional fees	840	720
IT assistance	339	45
Stationery and office costs	497	16
Education and training costs	802	850
ICO, DBS and assessments	235	102
Sundry expenses	673	—
Project fees for future development	20,000	—
	<u>88,475</u>	<u>51,034</u>
 <b>Total expenditure</b>	<u><u>88,475</u></u>	<u><u>51,034</u></u>
 <b>Net (expenditure)/income</b>	<u><u>(1,884)</u></u>	<u><u>9,573</u></u>