



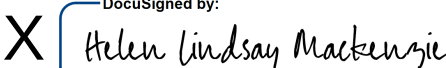
Spaceship Earth Trustee Annual Report

2022-2023

Introduction

As the Chair of the Board of Trustees, I am delighted to welcome you to our Annual Report for the year 2022-2023. This has been a transformative and inspiring year for our organization, and I am proud to share our accomplishments, challenges, and future plans with you.

The purpose of this annual report is to provide a comprehensive overview of Spaceship Earth's activities, achievements, and financial performance over the past year. It aims to demonstrate our commitment to transparency, accountability, and continuous improvement, while highlighting the positive impact our work has had on the lives of the individuals and communities we serve. By sharing our successes, challenges, and plans for the future, we hope to foster a deeper understanding of our mission and to inspire continued support and engagement from our valued partners, donors, and volunteers.

DocuSigned by:

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 Helen Lindsay MacKenzie
 Trustee 9/24/2023

Charity Information

Charity name: Spaceship Earth

Registered charity number: 1164631

Principal address: 530 Oxford Rd, Reading, RG30 1EG

Structure, Governance and Management

Governing document: Constitution

Type of organization: Charitable Incorporated Organization

Trustee selection methods: Appointment by Trustees and CEO

Description of the charity's structure:

Spaceship Earth operates as a Charitable Incorporated Organization (CIO) under the governance of its constitution. The organization's structure consists of the Board of Trustees, which is responsible for overall strategic direction and oversight, and the Chief Executive Officer (CEO), who leads the management team and oversees the day-to-day operations. The management team is further divided into various departments, such as fundraising, communications, program development, and finance, to ensure the smooth functioning of the charity.

Spaceship Earth, 530 Oxford Rd, Reading, RG30 1EG volunteer@spaceshipearth.org.uk
www.spaceshipearth.org.uk



Details of how the charity is managed, including trustee recruitment:

The charity is managed by the Board of Trustees, which meets regularly to review progress, set strategic priorities, and make decisions on key issues. Trustees are appointed through a nomination process, which involves the existing Trustees and the CEO. Candidates are selected based on their skills, experience, and commitment to the charity's mission, and they undergo an induction process to familiarize themselves with their responsibilities and the organization's operations.

List of current trustees and CEO, including brief bios and roles:

Helen Mackenzie (appointed by Matthew Mason on 13/09/2018) - Chair of the Board of Trustees

Helen, born and raised in Zimbabwe, lived through the bush war, an experience that significantly shaped her understanding of the importance of human rights and the need for social justice. This formative period in her life has instilled in her a deep dedication to working in the charity sector, helping people from all walks of life.

With experience in the non-profit sector, Helen has honed her expertise in education and community development. As the Chair of the Board of Trustees, she plays a vital role in leading the board and ensuring effective governance, while providing strategic direction to the organization. Her unique background and unwavering commitment to human rights have made her an invaluable asset to Spaceship Earth and its mission to promote inclusion and dispel misinformation.

Anthony Campbell (appointed on 01/12/2015) - Treasurer

Anthony is a qualified accountant with extensive experience in financial management within the charitable sector. As Treasurer, he oversees the financial operations of Spaceship Earth, ensuring the organization's financial stability and compliance with relevant regulations.

Matthew Mason - CEO

Matthew has been the CEO of Spaceship Earth since its inception. Holding a degree in psychology from the Open University, he possesses a profound understanding of critical thinking skills and the mechanisms through which fascism gains a foothold in society. Matthew's expertise in deciphering how misinformation leads to social tensions between various groups has been instrumental in shaping the organization's vision and strategy.

As a passionate advocate for human rights, Matthew is committed to ensuring that the fight against misinformation goes hand in hand with the promotion of dignity, equality, and justice for all. With a background in social entrepreneurship and substantial experience in raising funds for Polio Eradication through Rotary International, Matthew has demonstrated unwavering dedication to fighting misinformation and protecting human rights.



Activities, Objectives, and Public Benefit

Charity Objectives:

Dispelling misinformation, conspiracy theories, tearing down barriers of inclusion. We operate online educational meetings to allow anyone in the world to participate, teaching people how they can be tricked into believing misinformation around health, finance, science and anti-Semitism. Fighting Holocaust denial through the restoration and colourisation of historical footage.

Reference to the Charity Commission's Public Benefit Guidance:

In accordance with the Charity Commission's public benefit guidance, Spaceship Earth has ensured that its activities and objectives meet the public benefit requirement. This includes satisfying both the 'benefit aspect' and the 'public aspect' of the requirement.

The 'benefit aspect' is met as the charity's purpose of dispelling misinformation, conspiracy theories, and promoting inclusion is clearly beneficial, identifiable, and supported by evidence. The charity's work in restoring and colourising historical footage to combat Holocaust denial further supports the benefit aspect, with any potential harm or detriment being outweighed by the educational and awareness-raising value of the project.

The 'public aspect' is met by providing educational resources and courses that are available to the public in general, or a sufficient section of the public. The charity offers its courses for free to those who cannot afford them, ensuring that access to valuable information is not limited by financial means. Spaceship Earth's projects, including the Holocaust footage restoration, are designed to benefit the public as a whole without resulting in more than incidental personal benefit.

As charity trustees, the board members of Spaceship Earth have had regard for the Charity Commission's public benefit guidance when making decisions about the charity's activities and objectives. This includes understanding how the charity's purpose is beneficial, managing risks of detriment or harm, making decisions about who benefits in ways that are consistent with the purpose, and ensuring that any personal benefits are no more than incidental.

Spaceship Earth will report on public benefit in its trustees' annual report, explaining how the charity has carried out its purpose for the public benefit and confirming that the trustees have had regard to the Charity Commission's public benefit guidance where relevant. This reporting will help the charity stay focused on its objectives and demonstrate the value and impact of its work to its supporters, beneficiaries, grant makers, and funding bodies.



Overview of the charity's activities during the year:

Throughout the year, Spaceship Earth focused on securing funding for its various projects by sending out 295 grant applications. Despite the challenging economic climate, the charity successfully secured four grants, with 54 rejections letters being overwhelmingly supportive but unable to offer financial assistance. The cost-of-living crisis has negatively impacted the charity sector, with many organizations experiencing a decline in income and an overwhelming demand for their services.

Considering these challenges, Spaceship Earth launched a paid course on teaching cognitive biases to business leaders and corporate professionals, with the aim of generating additional funding while offering the course for free to those who cannot afford it. The charity also continued its consultations with other organizations and conducted ethical reviews of its Holocaust footage restoration and colourisation project.

Achievements and Performance:

Spaceship Earth was able to secure £7,000 in grants and donations during the previous financial year, and although an additional pledge of £4,000 was made, it was received after the end of the financial year. The charity achieved its goal of funding the restoration of one reel of Holocaust footage, with payment made to Park Road Post Production in the next financial year.

The test footage of Leipzig and Penig concentration camps, used both before and after restoration and colourisation, reached 941,000 views on Reddit, prompting important discussions, and raising awareness about the Holocaust and ongoing global issues such as the genocide happening in Ukraine. Comments from this footage sharing include: "Colorized Holocaust hits different." - "it's happening again right now in Ukraine" - "I wonder what a holocaust denier's response would be to watching this video?" - "Some of these comments made me (and others, I'm sure) realize just how little some people know about the Holocaust."

Four participants joined our new course, which is a good start as the course launched near the end of this financial year.





Financial Review:

Spaceship Earth has maintained a reserve policy to ensure that funds are available for grants, payments, and unforeseen expenses. This year, the focus will be on finding funds to colourise the restored reel of Holocaust footage and while also securing funds to pay for the professional management of the Google Grant account for an entire year. This will enable the charity to advertise critical thinking courses to people for free increasing the number of participants.

Future Plans and Goals:

As we look forward to the next year, Spaceship Earth has set clear SMART (Specific, Measurable, Achievable, Relevant, and Time-bound) goals to guide its growth and development:

- **Course Expansion:** Our objective is to launch a new course on Logical Fallacies within the next six months, followed by a course on semantics within the next fiscal year. We aim to increase our total course participation by 100 people by the end of the next fiscal year, enhancing our capacity to educate and engage with a broader audience.
- **Funding for Restoration and Colourisation:** We intend to secure at least £20,000 in grant funding over the next fiscal year. This will be directed towards the colourisation of the restored Holocaust footage and the ongoing restoration work on additional reels. We plan to accomplish this by diversifying our fundraising efforts, increasing the number of grant applications, and engaging more actively with potential donors and partners.
- **Stakeholder Engagement:** We aim to engage with key stakeholders, including local MP Alok Sharma, the Holocaust Memorial Foundation, and the Blair Partnership, within the next three months. Our goal is to showcase the progress of our restoration project, explore further funding opportunities, and reinforce our commitment to our mission.

By setting these SMART goals, Spaceship Earth is demonstrating its commitment to transparency, accountability, and continuous improvement. We are dedicated to our mission of dispelling misinformation, promoting inclusion, and preserving the historical truth of the Holocaust. These goals will serve as a roadmap for the coming year, guiding our actions and helping us measure our progress. We look forward to sharing our achievements in our next annual report.



Risk Management:

Spaceship Earth is committed to identifying and mitigating risks that could impact the achievement of its mission. In line with our commitment to transparency and accountability, we have outlined below the two principal risks facing the organization, along with our strategies for managing these risks:

- **Economic Uncertainty:** The ongoing cost-of-living crisis and the potential for a recession pose significant challenges for fundraising efforts. Reduced disposable income may impact the generosity of individual donors and grant-making organizations alike. To mitigate this risk, Spaceship Earth is diversifying its income streams, including the introduction of paid courses for business leaders and corporate professionals. Furthermore, we are focusing on demonstrating tangible outcomes from our work, such as the delivery of the restored reel of Holocaust footage from Park Road Post Production. We anticipate that showcasing the impact of our work in this way will be instrumental in securing further funding.
- **Discreditation by Denialist Groups:** Our work in restoring and colourising Holocaust footage presents a potential target for Neo-Nazis, Anti-Semites, and Holocaust deniers who may seek to discredit our mission. To manage this risk, we are steadfast in our commitment to authenticity and transparency. The original footage will be shown alongside the restored version to reinforce the veracity of the materials. Additionally, we are vigilant about monitoring public sentiment and prepared to swiftly counter any misinformation with clear, factual information about our processes and the provenance of the footage.

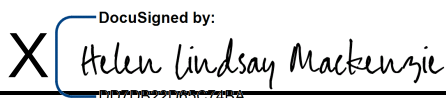
Spaceship Earth recognizes that risk management is an ongoing process that requires regular review and adaptation in response to changing circumstances. Our Board of Trustees and management team are committed to this task and will continue to prioritize risk management as a key aspect of our strategic planning and decision-making processes.

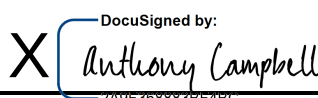
Reserves Policy:

Our reserves policy is aimed at maintaining a reserve equivalent to 3 months of running costs, including insurance and website operating expenses. Currently, the reserve level held is equal to 3 months of insurance and website running costs, ensuring we can comfortably cover essential operating costs in the event of a financial downturn or unforeseen expenses.

Conclusion:

Despite the challenges faced in the past year, Spaceship Earth has made significant progress in achieving its objectives and has continued to adapt to the changing landscape of the charity sector. The organization expresses its gratitude to all those who have contributed to its success and encourages continued support and engagement in the upcoming year.

DocuSigned by:

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 Helen Lindsay MacKenzie
 Trustee 9/24/2023

DocuSigned by:

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 Anthony Campbell
 Trustee 9/24/2023



CHARITY COMMISSION
FOR ENGLAND AND WALES

Charity Name
Spaceship Earth

No (if any)
1164631

Receipts and payments accounts

CC16a

For the period
from

Period start date
06/04/2022

To

Period end date
05/04/2023

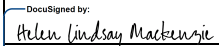
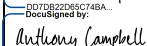
Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Donations & Grants	6,561	-	-	6,561	462
Bonamy Charitable Trust	-	120	-	120	-
Phillips Family Charitable Trust	-	500	-	500	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	6,561	620	-	7,181	462
A2 Asset and investment sales, (see table).					
Opening Balance for the Year	1,604	-	-	1,604	-
	-	-	-	-	-
Sub total	1,604	-	-	1,604	-
Total receipts	8,165	620	-	8,785	462
A3 Payments					
Advertising & Marketing	590	-	-	590	662
Insurance	99	-	-	99	99
IT Software and Consumables	176	-	-	176	-
Postage, Freight & Courier	411	-	-	411	-
Travel - National	28	-	-	28	27
Henninger Media Services	-	-	-	-	145
Payment via Wise	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	1,304	-	-	1,304	933
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	1,304	-	-	1,304	933
Net of receipts/(payments)	6,861	620	-	7,481	- 471
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	-	-	-	-	-
Cash funds this year end	6,861	620	-	7,481	- 471

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Total cash at bank and in hand	6,861	620	-
		-	-	-
		-	-	-
	Total cash funds	6,861	620	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	Details	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	Helen Lindsay MacKenzie	9/24/2023
	Anthony Campbell	9/24/2023



**CHARITY COMMISSION
FOR ENGLAND AND WALES**

Independent examiner's report on the accounts

Section A

Independent Examiner's Report

**Report to the trustees/
members of**

Spaceship Earth

**On accounts for the year
ended**

5th April 2023

Charity no

1164631

Set out on pages

1-2

**Respective
responsibilities of
trustees and examiner**

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Charities Act,
- to follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the Charities Act, and
- to state whether particular matters have come to my attention.

**Basis of independent
examiner's statement**

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

**Independent
examiner's statement**

In connection with my examination, no material matters have come to my attention which gives me cause to believe that in, any material respect,:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:

Date:

5th September 2023

Name:

Rachel Eden

**Relevant professional
qualification(s) or body:**

Chartered Institute of Management Accountants

Address:	Holy Brook Associates Ltd
	Curious Lounge, 1 st Floor Pinnacle Building
	Tudor Road, Reading, RG1 1NH

Section B	Disclosure
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N/A

Signature Certificate

Reference number: P6PAI-KTYXP-V5FJE-OWZVJ

Signer

Timestamp

Signature

Rachel Eden

Email: rachel.eden@holybrook.com

Sent:

05 Sep 2023 09:05:45 UTC

Signed:

05 Sep 2023 09:05:45 UTC



IP address: 82.21.178.87

Location: Reading, United Kingdom

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05 Sep 2023 09:05:45 UTC

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