



REGISTERED COMPANY NUMBER: 09708873 (England and Wales)

REGISTERED CHARITY NUMBER: 1163850

Report to the Trustees and
Financial Statements for the Year Ending 31 July 2024
for
Youth Engagement Solutions Ltd

REPORT OF THE TRUSTEES

For the Year Ended 31st July 2024

The Trustees who are also directors of the charity for the purpose of the Company Act 2006, present their report with the financial statements of the charity for the year ended 31 July 2024. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and republic of Ireland (FRS 102) (effective 1 January 2015)

STRUCTURE, GOVERNANCE AND MANAGEMENT

Government document

The charity is controlled by its government document, a deed of trust, and constitutes a limited company. Limited by guarantee, as defined by the companies Act 2016

REFERENCE AND ADMINISTRATIVE DETAILS

Registered company number

09708873 (England & Wales)

Registered Charity Number

1163850

Registered office

Wembley FC-Vale Farm, Watford Road
Wembley, Middlesex.
HA0 3HG

Board of Trustees

R T Byrne	Retired Solicitor (Resigned 01-08-18)
C H M Ryan	HR Consultant
E I Beaber	Business Development Consultant
A S Katten	Financial Advisor
H Skolnick	Business Manager (Resigned 08-04-20)
M Charles	Marketing Consultant (Resigned 29-04-24)

Company Secretary

Ms M D C Llorente

Independent Examiner

JG & ASSOCIATES
TBXH@ Sunley House
Bedford Park
Croydon
CR0 2A

TRUSTEES 'S REPORT

The Trustees of the charity /Youth Engagement Solutions Ltd (YES Ltd) are pleased to present their annual Trustees' report together with the financial statements of the charity for the year ending 31 July 2024. These are prepared with the purpose of meeting the legal requirements for a Trustees' report and accounts in accordance with the Companies Act 2006. The financial statements comply with the Charities Act 2011, the Companies Act 2006, the Memorandum and Articles of Association, and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

OBJECTIVES AND ACTIVITIES

YES Ltd objects, as detailed in our Articles of Association (2015), are to act as a resource for young people up to the age of 30 and living in London by providing advice and assistance and by organising programmes of physical, educational and other activities as a means of:

- 1.1 assisting young people to advance in life by developing their skills, capacities and capabilities and thereby enabling them to participate in society as independent, mature and responsible individuals;
- 1.2 advancing education;
- 1.3 relieving unemployment; and
- 1.4 providing recreational and leisure time activity in the interests of social welfare for people living in the London area who have a particular need by reason of their youth, disability, poverty or social and economic circumstances and with a view to improving the conditions of life of such persons.

With regard to the Charity Commission's guidance on public benefit the Trustees believe that the provision of such benefit is an integral part of each of the charitable objectives

OUR AIM

YES Ltd, is a charity which aims to turn disadvantaged young people away from criminal activity, unemployment and social and financial exclusion whilst helping them to play an active role in their communities

STRUCTURE, GOVERNANCE AND MANAGEMENT

The charity is controlled by its governing trust, and constitutes a limited company, limited by guarantee, as defined by the companies Act 2006.

YES Ltd is administered by a Board of Trustees, members of which constitute the Directors, to comply with company legislation and trust law for the purpose of charity legislation. Trustees are recruited and appointed by the Board and periodically a skills audit is carried out to ensure that the Board is fully equipped to oversee and lead the organisation. The Board meets at least four times a year. New members are given full induction and training is provided if required. The board delegates finance responsibility to the Treasurer. The Treasurer is responsible for providing advice and guidance to the Board on matters relating to finance and resources. Financial reports are circulated to all members and are tabled at each Board meeting.

As a developing organisation the Charity has sought to ensure that members reflect the skills mix required to ensure a sustainable business and also the diverse makeup of the community. To make sure we do this we advertise in relevant areas and outlets for members who can help to achieve YES Ltd.'s vision.

Day to day responsibilities is delegated to the Chief Executive who is supported by Finance officer and a team of operational workers managed by a coordinator.

. Approval of strategy, policy and decisions relating to governance are retained by the Board of Trustees.

RISK MANAGEMENT

The Trustees are responsible for the effective management of risks. Monitoring income and expenditure levels, reviewing the risk register and financial controls provide an effective method of reducing risk and providing assurance against fraud and error.

Risk management assessments are carried out by the Chief Executive and action is taken to reduce any identified risks. The key risks to YES Ltd is the difficult funding environment, costs pressures and increased demand for our services. Our focus is to continually look at ways in which we can respond positively to these changes.

OUR WORK

Our Charity works with a troubled demographic, being young people up to 30 years of age from across London but predominantly from Brent and the surrounding boroughs.

Our services aim to turn young people away from homelessness, criminal activity, unemployment, physical inactivity, and social and financial exclusion and to help them play an active role in their communities. Through a holistic programme of prevention and intervention services we encourage young people to take responsibility for their lives and chose a path that leads to fulfilled lives. We also aim to give young people a voice and provide positive activities and opportunities for their participation, whether it’s education, training, employment, sport, social or community activities.

TARGET AREAS AND PERFORMANCE, 1ST August 2023 to 31ST July 2024

YES Ltd, provides programmes of prevention, intervention, and sustainability to enable disadvantaged young people, who either show signs of disaffection or are already disengaged, to push the boundaries of what they believe is possible. YES Ltd, encourages these young people to challenge the expectations of those around them and achieve outcomes that result in savings to the public purse.

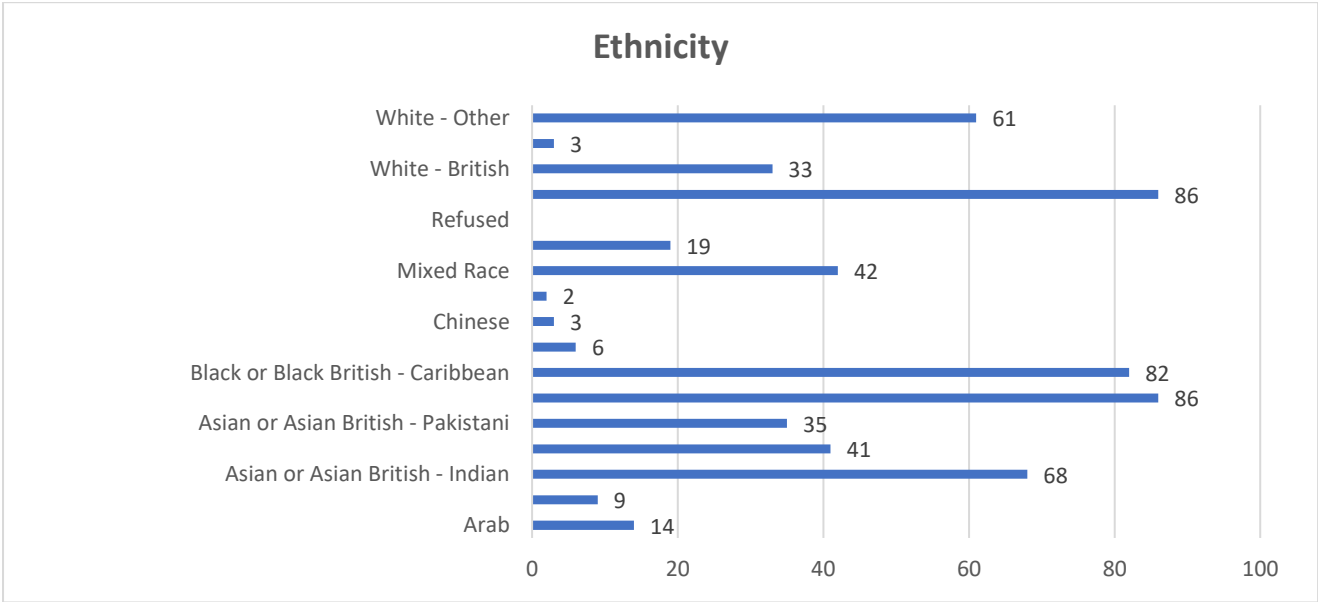
The mission of YES Ltd is to develop and deliver interventions that support disengaged/disadvantaged young people in reaching their full potential and that have a positive impact in the communities where they live.

OVERALL PERFORMANCE & IMPACT

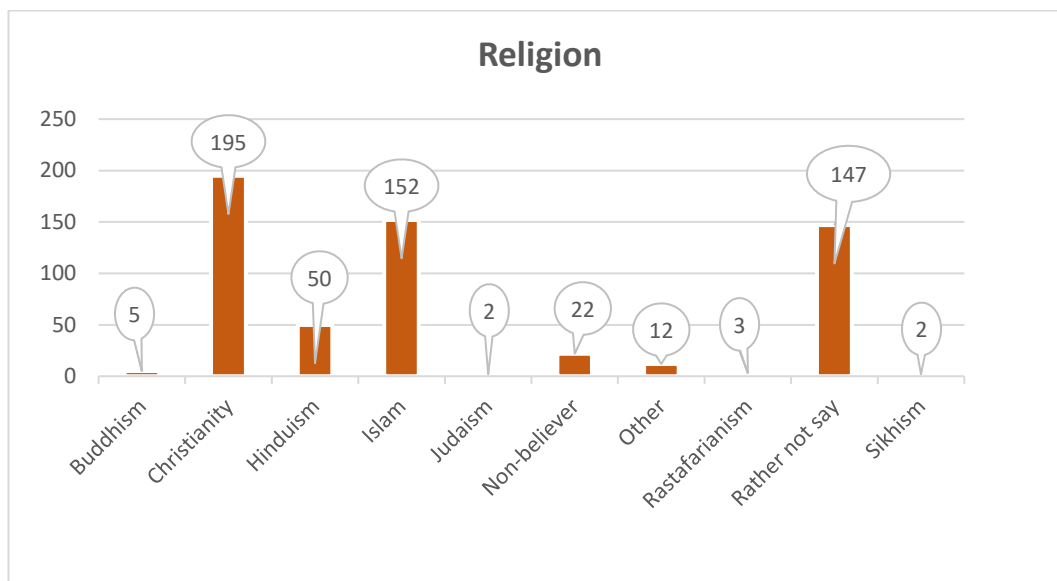
During 1st August 2023 to 31st July 2024 YES Ltd provided services to **590 young people** of which **59% were new customers**. We promote **integration** and **social mobility** by engaging customers from all backgrounds, across all services.

Promoting Inclusion and Diversity

From 01/08/2023 - 31/07/2024-YES Ltd provided services to 590 young people and their families of which 349 were new Service users; 48 have a disability; 37% were female and 63% male.



Religion:



Our customers came from 25 London Boroughs:

The majority came from Brent 59% followed by surrounding boroughs 28%, the remaining London boroughs 13%

Services Provided from August 2023 to July 2024

Target A:

Those within the education system who are either attending Pupil Referral Units ("PRU's") or are likely to do so in the future. YES Ltd provides:

- Prevention activities
- Learning activities
- Health and well-being activities

Target A

Performance:

A total of 315 young customers of school age participated in prevention and health and well being activities

Services provided included workshops and activities that promote their health and well being. It involved multisport activities, football, Self defence & martial Arts among others; and targeted workshops as outlined below:

- **Prevention activities:** Anger management, mental health awareness, crime prevention & anti-bullying workshops.
- **Learning activities:** careers advice, personal development, living skills, football coaching and how to support a peer.
- **Health and Wellbeing:** workshops on communication, motivation, dealing with stress, team work, and healthy eating and nutrition
- **DWP- Positive Parents Positive Kids (PPPK):** in parallel to provision to parents, one-to-one support was provided to children with their parents consent.



Listening young people voices to address their needs and aspirations

YES delivered 28 workshops of 2 hours duration in: Building Healthy Relationships workshops; motivation; confidence building; Anti-bullying workshops, mental wellbeing workshops; nutrition and personal development. A total of 188 young people participated in the workshops.

YES A total of 22 young people engaged and participate in weekly music production and mentoring sessions.

YES 62% of Young People received individual 1-to-1 Mentoring Support across projects

YES A total of 214 young people participated in Self Defence Classes

YES 228 children and young people participated in sport and physical activities through:

- Weekly Martial Arts Sessions, football sessions and competing matches face to face.
- 206 sessions in physical activities in the year.

Target B

Those who have left school and who are street active or disengaged and young people, including parents, who are not in employment, education or training (“NEET”). YES Ltd provides:

- Education, Training & Employment
- Health and well-being - physical & mental health activities
- Business Support / Enterprise
- Access to coaching and competitive football

Performance:

A total of 170 young adults of non school age were provided with the following services:






- **100% of clients received Information, advice and guidance (“IAG”)** on a one to one basis and in group settings.
- **Out of 105 people, 77 customers gain positive outcomes:** 17 secured permanent jobs; 53 went into further education; 4 into volunteering and 3 started their own business.
- 1 Young People **progressed to diploma level on HNDs with Loughborough College.**
- **4 people started their own business.**
- **The program engaged 105 participants**, with 62 completing the full six-week course through one-to-one sessions or group workshops
- Key outcomes included improved communication, emotional regulation, and mental wellbeing, with **72% of participants reporting increased wellbeing scores.**
- The initiative successfully reached underrepresented groups, **with 78% of participants from minority ethnic backgrounds and 45% engaging in structured support for the first time.**
-
- tailored approaches, such as **Motivational Interviewing (MI)**, flexible delivery options, and culturally sensitive practices, were instrumental in fostering engagement and achieving positive outcomes.



Other Outcomes:

-  We continue been known as **a lead organisation in providing services to young people in Brent.**
-  **Ongoing updating of CRM** to provide a better platform for service development, online and face to face to make monitoring, managing and reporting on YES services/projects much quicker, easier and informative.
-  We delivered business incubation services thought the year at Gramme Park- Notting Hill Genesis **to 35 young people**
-  **8 workshops delivered** in finance, marketing, fundraising, company formation, service/product development, Governance and compliance, HR and business plans
-  Regular one to one support was provided to all customers **with 3 starting their own business**

Brent Family Wellbeing programme. Delivering Martial Arts sessions, growth mindset workshops and supporting 10 to 15 years old children with additional support. It aimed to:

-  help young people keeping healthy and improve their wellbeing, through physical activities.
 -  encourage young people to develop positive communication.
 -  provide insights and strategies to deal with misbehaviour and useful tips on how to meet the challenges. Ensure to highlight a child's achievements, praise their positive traits, and encourage them when identify good behaviour.
 -  teach young people to use assertive discipline to help change their behaviour.
 -  enable children to develop their self-esteem and self-confidence through good communication that encourages positive behaviours.
- In a six months period, a total of **78** young people participated in **79**, 2 hours long, self-defence sessions delivered **at 5 Brent Family Wellbeing Centres, giving a total of 438 attendances.**

Results of Surveys and monitoring (we used Warwick & Edinburgh Scale to measure) showed:

- 89% satisfaction from the young participants and their families.
- 68% of the young people who attended the sessions have reported having their well-being level increased.
- 77% of the young people who attended the sessions have reported symptoms of no depression,
- 19% symptoms of mild depression and 4% symptoms of depression.

Case Studies from DWP “Positive Parents Positive Kids” (PPPK) project:

Lives Transformed- Stories of Impact

Case Study 1.

AB's Positive Parenting:

AB, a single mother of three who moved from Jamaica to England, faced anxiety and financial struggles. She joined the Positive Parents Positive Kids program to improve family relationships. Through workshops, AB learned effective communication and conflict management, developing a Positive Parenting Plan. Her efforts have led to better school adjustment for her eldest daughter and improved family dynamics.

Case Study 2.

CD's Empowerment Journey:

CD, a 22-year-old care leaver, shares custody of her son due to domestic violence risks. Participating in early help services, she focused on improving her well-being and parenting skills. CD learned conflict resolution techniques and created a Positive Parenting Plan. Her journey has empowered her to foster a positive environment for her child, using her strengths to manage stress and conflict.

Case study from “Brent Families Wellbeing” Programme.

NH and MP who are both 15 years old, joined our sessions from the beginning of the activities delivered at Family Wellbeing Centres.

Both boys are friends. When they arrived at the centre, they were shy, never said hello to anybody, never spoke to anyone. Looked confused at anyone who tried to talk to them. Even during the sessions, they only practiced the exercises given by the tutor by themselves. Sometimes they practised so hard, they had to be watched, to ensure that they did not cause any injuries to each other. After they completed the exercises that they chose to do, they were leaving without a goodbye.

With time, they started to communicate with participants attending the sessions and we were able to have a conversation about school, their interests and their journey to the centre. Both improved their communication skills, become happier, participated well during the sessions and began assisted those who found the exercises harder to follow.

NH and MP had their own issues at school and at home, which they tried to overcome. Their journey was not easy. Nevertheless, they were determined to improve. And it was good to see the improvement and a change to their behaviour.

After summer holiday, **NH** came to talk to us during the session and informed us that he is going to do an apprenticeship. We were so happy for him that he is concentrating on something positive to give him courage and purpose. A few months later we had a visit from **MP**, who had also agreed to do apprenticeship.

It is heart warming story of a journey of two boys whose lives were not easy, but they found carriage to do something positive with their lives and we are happy that we were part of their journey.

Testimonial

**Fun and educational sessions.
I learnt a lot. Good teaching
and life lessons. Very friendly**

HOW DO WE DELIVER PUBLIC BENEFIT?

YES Ltd is a charity that is a direct response to the growing number of young people that are either falling through the cracks at school, are already entangled with the juvenile court system, are street active or NEET. The goal is to offer a positive support system to avoid the pitfalls that can derail their lives further.

In shaping our objectives and planning our activities for the year, the Trustees have considered the duties set out in section 17(5) of the Charities Act 2011 to have due regard to public benefit. In particular, the Trustees have considered how the planned activities will contribute to the overall aims and objectives that they have set.

The Trustees believe that the paragraphs, specifically on the "Objectives and Activities" and "Achievements and Performance" for the year, relate in detail the benefit that the charity provides to the public.

BUSINESS PLAN REVIEW

Our current business plan is reviewed on an ongoing basis and adjustments are made as necessary. We will continue to review our plan to ensure our focus on:

- **Quality:** Providing quality services and having the best staff, volunteers, trustees and partners possible.
- **Customer First:** All our services being evaluated in order that we continue to meet our clients' needs.
- **Community participation:** Engaging with local communities and agencies in order to work together to achieve the best for young people.

- **Financial sustainability:** better use of resources available, increased outcomes and finding additional income streams that will increase, not only our capacity to deliver but also will provide long term sustainability for our organisation.

PLANS FOR THE FUTURE

This has been another challenging year as lack of securing funding, especially long-term funding, led to the reduction on the staff team to reduce costs and some leaving to gain more stable positions in other organisations. YES Ltd, as many other charitable organisations, entering a period of financial uncertainty due to funding opportunities declining due to funds being shifted to address the primary of needs of those at risk from the current economic crisis. This has added to the ever-increased demand for our services. In a positive side we managed to secure a contract, from May 2023 to January 2025, from the Department of Work and Pensions-Reducing Parental Conflict through our project: Positive Parent Positive Kids (PPPK).

The key aims and objectives for the future, subject to secure further funding, are to:

- Continue to build a sustainable funding strategy and seek further opportunities for income generation.
- Develop and deliver a volunteering & participation strategy to increase the role of volunteers within the organisation and delivery of our services.
- Seek continued funding to secure the programmes of work that support children, young people and their families.
- To be market leaders locally in supporting disadvantaged children and young people and keeping them healthy and safe.
- To recruit more Trustees, including customer representation in the Board to strengthen our strategic direction and visual impact through marketing.
- Increase work with the public sector and other agencies by securing new contracts to deliver more services for disadvantaged young people.

FINANCIAL REVIEW

It is difficult to predict the financial or operational implications in the current economic crisis on our charity and our customers. Securing funding has become very unpredictable and difficult to obtain, as too many charities are competing for funds. It is therefore imperative that we are as prepared as possible and think carefully of the implications of different scenarios and to factor these into future planning. An increased demand on our resources and services at a time when charitable trust grant funding is diluted shows that many charities like ours struggle to survive at this difficult time, as most funds have been redirected to economic crisis interventions. Meanwhile, family finances have collapsed, and mental health issues have increased affecting more children and young people from poor or disadvantaged backgrounds.

PRINCIPAL RISKS AND UNCERTAINTIES

The Trustees have a risk management strategy in place which comprises:

- An annual review of the risks the charity may face. Such risks include financial, reputational and compliance and regulatory risks. Examples of such risks are:

Strategic – Services for children and young people as a reduced priority (for government and funding partners); organisational sustainability.

Financial – Poor response from main funders; No financial reserves; no long-term funding partners

Reputational – YES Ltd is unknown, general mistrust of children and young people's services due to adverse press.

Regulatory – Failure to meet legislative and expected standards from the Health and Safety Executive, The Charity Commission, HM Revenue and Customs, Child protection legislation, the Data Protection Act, the Fundraising Regulator, and employment legislation.

Personnel – Poor recruitment; specially in recruiting new Trustees, failure to manage staff health and wellbeing; failure to develop staff.

Operational – Poor project management; failure to provide adequate resources; failure to engage with the public.

- Systems and procedures to mitigate against those risks identified in the review
- Procedures designed to prevent any potential impact on the charity should those risks materialise

Details of our income and expenditure are set out in the Statement of Finance Activities (SOFA). Income resources for the year were £216,938 and total resources expended were £208,417 resulting in a net movement of funds for the year of £8,522.

The principal source of income is from projects undertaken to meet the charity's objectives and are detailed in the SOFA.

PRINCIPAL FUNDING SOURCES

Our Principal restricted funders were the Department of Work and Pensions, London Borough of Brent, Notting hill Genesis, and St Jame's Place Charitable Foundation. In addition, the Trustees donated funds to provide Christmas bonus for salaried staff.

Further income is also achieved through donations and service delivery to other local organisations. Main fundraising activities are carried out by the Chair and CEO with support from a fundraiser and the Finance Officer/Secretary.

Expenditure has supported our key objectives mainly through staff salaries to support specific areas of work and through projects activities. Most of our funding supports direct costs.

RESERVES POLICY

The Trustees of YES Ltd believe that the charity should hold financial reserves because,

- a) it has no endowment funding and is, in the main, dependent for income on annual funding agreements which are inevitably subject to fluctuation and
- b) it requires protection against, and the ability to continue operating despite, catastrophic or lesser but damaging events.

The Trustees believe that the minimum level of free reserves should be calculated and reviewed annually, as an integral part of YES Ltd.'s planning, budgeting, and forecasting cycle. The policy is based on a risk identification approach, identifying existing funds, and reviewing future income streams and committed expenditure. It looks at the extent to which these income streams are reliable and controllable. It also identifies potential commitments and contingencies, together with the likelihood that these risks will materialise and give rise to new commitments.

The Trustees use this information to ensure an adequate level of readily available reserves is maintained. They believe that free reserves should be built up to the desired level in stages consistent with the charity's overall financial position and its need to maintain and develop its charitable activities. The reserves will be routinely reviewed by the Trustees as part of financial monitoring and strategic planning.

The Trustees have established policy whereby uncommitted unrestricted funds (general funds) should be such as to cover a minimum period of 4 months by 2025. The reserves are needed to meet the working capital requirements of the charity, and the management committee are confident that at this level they will be able to continue to deliver the activities of the charity in the event of a significant drop of funding.

The Trustees note that the charity has currently no reserves which creates an uncertain future. The incoming six months will be critical to ascertain if the charity can be kept operating. Trustees and the team will regularly review the financial situation of the charity to see if it is possible to remain solvent. If not, enough funding can be secured, costs savings will be introduced and the option of potentially closing the charity will have to be considered.

TRUSTEES RESPONSIBILITIES

The Trustees are responsible for preparing the Trustees Annual Report and the Financial Statements in accordance with applicable law and regulations.

Company law requires the trustees to prepare financial statements for each financial year. Under the law the trustees have been elected to prepare the Financial Statements in accordance with United Kingdom Generally Accepted Practice (United Kingdom Accounting Standards and Application Law). The financial statements are required by law to give a true and fair view of the state of affairs of the charity and of the surplus or deficit of the charity for that period.

In preparing these statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently.
- make judgements and estimates that are reasonable and prudent.
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and which enable them to ensure that the financial statements comply with Companies Act 2006. The trustees are also responsible for safeguarding the assets of the charity and hence for reasonable steps for the prevention and detection of fraud and other irregularities.

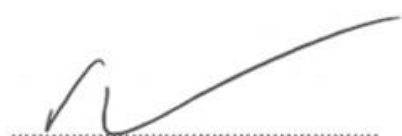
DISCLOSURE OF INFORMATION TO INDEPENDENT EXAMINERS

Each of the Trustees has confirmed that there is no information of which they are aware which is relevant to the independent financial examination, but of which the independent examiners are unaware. They have further confirmed that they have taken appropriate steps to identify such relevant information and to establish that the independent examiners are aware of such information.

INDEPENDENT EXAMINERS

The Trustees appointed Joanna Goodridge from JG & ASSOCIATES as independent examiner during the year. A resolution to reappoint her as independent examiner will be proposed at the Annual General Meeting

Approved by order of the board of Trustees on 28 March 2025 and signed on its behalf by:



Adam Katten
Chairperson & Treasurer

**INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES
of Youth Engagement Solutions Ltd**

I report on the accounts for the year ended 31 July 2024 set out on pages 13 to 19.

Responsibilities and basis of the report

As the charity's trustees of the Company (and directors for the purpose of company law), you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with my examination giving me cause to believe:

1. accounts records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standards applicable in the UK and Republic of Ireland (FRS 102)]

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Date:.....27.03.2025.....

Joanna Goodridge MICB

**JG & ASSOCIATES
TBXH@ Sunley House
Bedford Park
Croydon
CR0 2A**

Youth Engagement Solutions Ltd

Statement of Financial Activities **for the Year Ending 31 July 2024**

	Notes	Unrestricted Funds £'s	Restricted Funds £'s	Total Funds Jul'24 £'s	Total Funds Jul'23 £'s
INCOMING RESOURCES					
Income Resources from generating funds					
Voluntary income	3	41,093	113,234	154,327	75,543
Activities for generating funds	4	-	-	-	-
Income resources from charitable activities	5	62,612	-	62,612	114,169
		103,705	113,234	216,938	189,712
RESOURCES EXPENDED					
Charitable activities					
Project expenses	6	33,599	90,885	124,484	140,006
Governance costs	7	1,755	127	1,882	1,614
Other resources expended	8	59,828	22,223	82,051	84,858
Total resources expended		95,183	113,234	208,417	226,478
NET INCOMING(OUTGOING)					
RESOURCES BEFORE TRANSFERS		8,522	-	8,522	(36,766)
Gross transfers between funds		-	-	-	-
Net incoming/(outgoing) resources		8,522	-	8,522	(36,766)
TOTAL FUNDS BROUGHT FORWARD		(19,359)	-	(19,359)	17,407
TOTAL FUNDS CARRIED FORWARD		(10,837)	-	(10,837)	(19,359)

Youth Engagement Solutions

Balance Sheet

At 31 July 2024

		Jul 31, 2024
		£'s
ASSETS	Notes	
Fixed Assets	9	2,467.91
Current Assets	10	
Accounts Receivable		4,641.08
Current/Savings		9,376.66
Total Current Assets		14,017.74
Current Liabilities	11	
Accounts Payable		27,322.71
Total Current Liabilities		27,322.71
NET CURRENT ASSETS		-13,304.97
TOTAL ASSETS LESS CURRENT LIABILITIES		-19,358.89
NET ASSETS		8,521.83
Equity		-10,837.06

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 July 2023

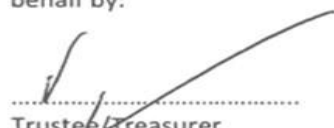
The members have not required the charitable company to obtain an audit of its financial statements for the year ended 31 July 2022 in accordance with Section 476 of the companies Act 2006.

The trustees acknowledge their responsibilities for

- Ensuring that the charitable company keeps accounting records that comply with sections 386 and 387 of the Companies Act 2006 and
- Preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small charitable companies.

The financial statements were approved by the Board of Trustees on 28 MARCH 2025 and we signed on its behalf by:


Trustee/Treasurer
ADAM KATTEN

Notes to the Financial Statements
for the Year Ended 31 July 2024

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The Financial statements have been prepared under the historical cost convention.

Incoming Resources

All incoming resources are included on the Statement of Financial Activities when the charity is legally entitled to the income, and the amount can be quantified with reasonable accuracy.

Resources expended.

Expenditure is accounted for on accruals basis and has been classified under headings that aggregate all costs related to the category. Where costs cannot be directly attributed to particular headings, they have been allocated to activities on a basis consistent with the use of resources.

Fund Accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees. Restricted funds can only be used for particular restricted purposes within the objectives of the charity. Restrictions arise when specified by the donor or when funds are raised for restricted purposes.

2. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 July 2024

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 July 2024

Trustees Liability Insurance

The charity has liability insurance in place, but no claim has been made.

Youth Engagement Solutions Ltd

Notes to the Accounts

3 VOLUNTARY INCOME

	Unrestricted Funds £'s	Restricted Funds £'s	Total Funds July 2024 £'s	Total Funds July 2023 £'s
Individual Donations	11,128	300	11,428	16,354
Corporate Donations including donated goods	4,000	1,665	5,665	9,095
Albert Hunt Trust	-	-	-	3,000
St Jame's Place Charitable Foundation	-	10,000	10,000	-
The National Foundation for Youth Music	25,965	2,199	28,164	-
Street Games	-	-	-	20,000
DWP	-	99,070	99,070	27,094
	41,093	113,234	154,327	75,543

4 ACTIVITIES FOR GENERATED FUNDS

	Unrestricted Funds £'s	Restricted Funds £'s	Total Funds July 2024 £'s	Total Funds July 2023 £'s
Football & other income	-	-	-	-
	0	-	0	0

5 INCOME RESOURCES FROM CHARITABLE ACTIVITIES

	Unrestricted Funds £'s	Restricted Funds £'s	Total Funds July 2024 £'s	Total Funds July 2023 £'s
Young Brent Foundation	-	-	-	28,875
Noting Hill Genesis Housing	37,500	-	37,500	45,157
Countryside Properties (UK) Limited	4,965	-	4,965	-
South Kilburn Trust	-	-	-	5,794
Cricklewood Wanderers C.I.C	6,264	-	6,264	18,880
Brent Council	12,900	-	12,900	13,845
Other: Bank Rewards, interest and Gift Aid & Reimbursements	982	-	982	1,618
	62,612	-	62,612	114,169
Total Income	103,705	113,234	216,938	209,406

6 PROJECT EXPENSES

	Unrestricted Funds £'s	Restricted Funds £'s	Total Funds July 2024 £'s	Total Funds July 2023 £'s
Customer costs	-	-	-	-
Printing/marketing/publicity	488	-	488	797
Pitch/venue costs	1,375	1,000	2,375	20,250
Project Direct costs/includes partners costs	8,769	15,866	24,635	38,337
Operational staff costs	22,230	73,221	95,452	79,086
Communications	737	82	819	794
Volunteer travel costs	-	716	716	742
	<u>33,599</u>	<u>90,885</u>	<u>124,484</u>	<u>140,006</u>

7 GOVERNANCE COSTS

	Unrestricted Funds £'s	Restricted Funds £'s	Total Funds July 2024 £'s	Total Funds July 2023 £'s
Independent Examiner	765	85	850	850
Charity/company Compliance costs	990	42	1,032	764
	<u>1,755</u>	<u>127</u>	<u>1,882</u>	<u>1,614</u>

8 OTHER RESOURCES EXPENDED

	Unrestricted Funds £'s	Restricted Funds £'s	Total Funds July 2024 £'s	Total Funds July 2023 £'s
Depreciation	2,446	-	2,446	2,446
H&S	182	-	182	353
Equipment (small items) & rental	2,744	111	2,855	1,110
Insurance	1,404	156	1,560	2,294
IT services	965	83	1,048	4,242
Mtce Costs	2,970	330	3,300	3,100
Utilities	7,110	790	7,900	7,300
Pensions	3,131	4,106	7,237	6,575
Fundraising costs	2,668	-	2,668	5,872
Management & Admin costs	36,208	16,646	52,855	51,566
	<u>59,828</u>	<u>22,223</u>	<u>82,051</u>	<u>84,858</u>

Total Expenditure	95,183	113,234	208,417	226,478
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TRUSTEES

None of the Trustees (or any persons connected with them) received any remuneration during the period or were reimbursed expenses

EMPLOYERS AND EMPLOYMENT COSTS

Employees

The average number of employees (full and part time) persons employed during the year was 8
In addition we have used 4 freelance workers to deliver wellbeing activities, outreach work, training and professional skills

The aggregated emoluments were as follows

	For the year 23-24 £'s	For the year 22-23 £'s
Wages & Salaries	111,029	98,666
Social Security Costs-employers contributions	29,736	11,354
Freelance workers & Partners	26,245	3,163
	167,010	113,182.18

No employees received emoluments of more than £60,000 during the year

9 TANGIBLE FIXED ASSETS

	Furniture and fittings £'s	Video & photographic equipment £'s	Equipment & Computers £'s	Totals
Costs				
At 1st of August 2023	1,472	692	5,174	12,230
Additions	-	-	-	-
At 31 July 2024	1,472	692	5,174	12,230
Depreciation				
At 1st August 2023	490	231	1,725	2,446
Charge for the year	490	231	1,725	2,446
At 31 July 2024	980	462	3,450	4,892
Net book value				
At 31 July 2024	980	462	3,450	4,892

10 CURRENT ASSETS

	Total Funds July 2024	Total Funds July 2023
Debtors		
Contryside Properties (UK Limited)	4,965	-
LB Bbrent	2,400	1,260
Cricklewood Wanderers C.I.C	475	-
DWP-PPPK	4,301	4,301
Young Brent Foundation	(7,500)	9,600
	4,641	15,161
Cash at bank and in hand		
Bank Account	638	2,471
Cash	25	215
	662	2,685
TOTAL CURRENT ASSETS	5,304	17,846

11 CREDITORS

	Total Funds July 2024	Total Funds July 2023
	£'s	£'s
Alfred Ekpenyong	2,580.96	4,479.10
B&CE Holdings Ltd	630.87	513.36
Big Dog Little Dog (BDLD)	8,300.00	3,400.00
Bob Kitchen	2,668.14	-
COPYBOX	6.94	44.84
CW C.I.C	4,250.00	5,601.70
Ewa Nowak	1,900.96	3,199.10
HMRC	1,857.72	1,540.20
JG & Associates	850.00	850.00
John Ferguson	350.00	-
OK Club Oxford Kilburn Youth Trust	1,000.00	-
Rachid Choaiabi	528.50	769.96
Romario Hines Mcleod	-	2,766.82
Sara Jiwajee- Volunteer	101.50	35.00
Teckfrom Office & Computing Services	39.00	32.50
Vanessa Brown	-0.20	1,139.76
Wembley FC	2,133.32	17,599.98
	27,198	41,972

Total Amounts falling within 1 year	27,198	41,972
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	Total Funds July 2024	Total Funds July 2023
OTHER CURRENT LIABILITIES		
Advanced Grants	-	125
	-	125
TOTAL LIABILITIES	27,198	42,097

12 FUND ANALYSIS

	As 1st August 2023	Income Resources	Outgoing Resources	As per 31st July 2024
Unrestricted Funds	-19,359		-	-10,837.06
Restricted Funds	-	-	-	-
	(19,359)	0	-	-10,837

14 RELATED PARTY TRANSACTIONS

Three trustees gave personal donations to the charity during the year under review, which has been included under Voluntary Income -Individual donations totalled £1,200 of which £300 was restricted.

No other donations were received from trustees or related parties.

No loans were received from trustees or related parties during the financial year ending 31 July 2024

15 CONFLICTS OF INTEREST

Trustees followed the Charity Commission guidance in making decisions dealing with conflict of interest with adequate records.