



Company no. 09646832
Charity no. 1163735

It's in the Bag Cancer Support Ltd
Report and Unaudited Financial
Statements
31 December 2022

It's in the Bag Cancer Support Ltd

Reference and administrative details

For the year ended 31 December 2022

Company number 09646832

Charity number 1163735

Registered office and operational address Bristol Haematology And Oncology Centre
Horfield Road
Bristol
BS2 8ED

Trustees Trustees, who are also directors under company law, who served during the year and up to the date of this report were as follows:

Jeremy Braybrooke	
Richard Bullard	
Katherine Gearing	(appointed 27 October 2022)
Stephen Grey	(resigned 30 April 2022)
Sophie Mason	(resigned 6 March 2023)
Michael Perry	
Carolyn Sage	(resigned 18 January 2022)
Edward Smith	

Company secretary Susan Brand

Bankers CAF Bank Ltd
25 Kings Hill Avenue
Kings Hill
West Malling
Kent
ME19 4JQ

Independent examiners Godfrey Wilson Limited
Chartered accountants and statutory auditors
5th Floor Mariner House
62 Prince Street
Bristol
BS1 4QD

It's in the Bag Cancer Support Ltd

Report of the trustees

For the year ended 31 December 2022

The trustees present their annual report for the period ended 31 December 2022.

Reference and administrative information set out on page 1 forms part of this report. The financial statements comply with current statutory requirements, the Memorandum and Articles of Association and the Statement of Recommended Practice - Accounting and Reporting by Charities (effective from January 2019).

The legal name of the charity is: It's in the Bag Cancer Support Ltd.

The charity is also known by its operating name: It's in the Bag.

The charity is constituted as a company limited by guarantee, registered under the Companies Act and its governing document is a Memorandum and Articles of Association under company legislation.

By operation of law all trustees are directors under the Companies Act 2006 and all directors are trustees under Charities legislation and have responsibilities, as such, under both company and charity legislation. The trustees are all individuals.

The principal operating address, telephone number and email and web addresses of the charity are:

Bristol Haematology and Oncology Centre (BHOC), Horfield Road, Bristol. BS2 8ED

Telephone: 0117 342 3472

Email Address: hello@itsinthebag.org.uk

Web address: <http://itsinthebag.org.uk/>

The registered office of the charity for Companies Act purposes is the same as the operating address shown above.

The trustees who served as a trustee in the reporting period and, if applicable, their dates of appointment or resignation during the year are listed on page 1.

All the trustees are also members of the charity.

Objectives and activities

The purposes of the charity as set out in its governing document are:

- 1) To promote and protect the physical and mental health of sufferers of testicular and germ cell cancers in the South West and West of England through the provision of financial assistance, support, education and practical advice.
- 2) To advance the education of the general public and health care professionals in all areas relating to testicular and germ cell cancers.

It's in the Bag (IITB) achieves its purposes in three ways:

It's in the Bag Cancer Support Ltd**Report of the trustees****For the year ended 31 December 2022**

Support

Testicular cancer is the most common cancer in men in their 20's and 30's. Being diagnosed with testicular cancer and going through treatment is a huge challenge physically, mentally and emotionally. We provide a range of activities and initiatives to help men through this tough time. We also support a smaller number of men and women who are affected by other germ cell cancers. This includes support for families and carers.

Awareness

Teaching the public, especially men, the importance of self-checking their testicles regularly, especially those aged 15-45 years and if they discover a problem or issue to see their GP immediately.

Survival

With UK cure rates for testicular cancer running above 98%, we focus on helping men tackle the emotional and practical impact of cancer both during treatment and into their lives afterwards. We also encourage and inspire those affected to help and support others.

The main achievements and performance of the activities undertaken in relation to those purposes during the period:

Our operations have recovered from where we were under COVID and we have been able to hold face to face events including Testical Festival and our Le Tour de Balls cycling tour and re-engage with our fantastic volunteers. There is no doubt that the level of funds raised has been impacted by the cost-of-living effect but we continue to be supported by our generous donors.

It's in the Bag strategy

In December 2022 the Trustees met to review our strategy. We recognised both that the landscape for raising funds is getting more difficult but also that we wanted to consider how we could deliver both more and different services through our continued focus on Support, Awareness and Survival.

We recognised that having further diversified our Trustee Board, with business, professional, charity and clinical experience represented, we now have the opportunity to formalise the way we work; formalise our organisation structure and further professionalise our delivery. However, we also recognised that we must retain the culture of the organisation which engages our volunteers and the sense of fun and the ridiculous that we know also appeals to our audience.

The key areas that we are focusing on initially are:

- Improving the resourcing and systemisation of our fundraising activities;
- Developing further our knowledge of the data we collect and how we use it;
- Continuing to deliver awareness through social media but with a better understanding of the effectiveness of the impact of that delivery; and
- Reviewing the type of services we deliver to support patients at all stages of their cancer journey.

Support

Support for those diagnosed with testicular cancer (germ cell cancer) and their family and friends.

It's in the Bag Cancer Support Ltd

Report of the trustees

For the year ended 31 December 2022

Support at diagnosis and through treatment

- Patient education and information in written, video and website formats.
- All patients in the South West are offered an information pack about germ cell cancers at the time of diagnosis. This year we distributed 210 information packs.
- Patient information leaflets and surveillance schedules continued to be funded in accordance with clinical need.
- Providing travel grants for patients on low incomes throughout the South West. BHOC is the Supra-regional specialist treatment centre which therefore can necessitate the requirement for long distance travel. During the pandemic and beyond we did not refuse a single travel grant. However, with the cost of fuel rising we will be reviewing the level of travel grant payment in 2023. Sixteen travel grants were provided in 2022.
- Providing a gift experience grant up to £500 for patients undergoing complex treatments and palliative care, as defined by the medical team. This could be a visit to the zoo, a special meal, a ride in a balloon, flowers for a funeral, travel expenses to a holiday destination or a small break.
- Providing funeral grants to help with the expense of a funeral. Due to the nature of the disease, those who die are often young and have not prepared for their funeral costs, as such this puts a burden on the already grieving family. This is aimed to help fund the funeral and/or the costs associated with it. Two funeral grants were provided in 2022.

Support beyond treatment

- Prior to the COVID 19 pandemic we had been providing post treatment Survivorship Toolkit days and Personal Development weekend courses with the aim of enabling and empowering self-management. These were tailor made for testicular cancer/germ cell patients and based on the NHS national initiative for the recovery package. However, our face to face activities have been seriously compromised by the pandemic and pressures on the NHS. During 2022 we started to review the post treatment support we are giving. Our revised service will include a helpline manned by trained support facilitators, health and well-being videos and personal development weekends for those with complex needs and will be launched in 2023.

Support for health care professionals

- This is to support the training and education of the Bristol Testicular Cancer Service (BTCS) based at University Hospitals Bristol and Weston NHS Foundation Trust and those NHS trusts linked to the BTCS. Many of the face to face training activities have now moved online, however the National Germ Cell Group (NGCG) biannual conference was a physical meeting in Glasgow in April 2023. We supported two clinical nurse specialists to attend this meeting.

Awareness

When testicular cancer (germ cell cancer) is detected early it can be treated with surgery alone and reduces the need for more invasive treatments. Testicular cancer remains one of the most treatable and curable cancers, however raising awareness, particularly in the younger age group, requires a different approach. It's in the Bag will continue to push the boundaries when raising awareness and does so in the following ways:

It's in the Bag Cancer Support Ltd

Report of the trustees

For the year ended 31 December 2022

Promoting quirky and innovative campaigns and images

During Men's Health Awareness Month (November) we launched our new campaign SAS Who Checks Wins. Based on our three aims Support Awareness Survival (SAS) and the Who Dares Wins popularity we worked with local artist and now Patron Jonathan Dixon. The campaign included checking cards, posters and a video. The video was entered into The Charity Film Awards and was shortlisted for an award. The campaign has been further endorsed by SAS Who Dares Wins Mark Billingham MBE who the team met.

We have designed some checking cards that are gender neutral. This has helped us to deliver awareness stands in schools and colleges and at Bristol Pride.

Promoting Testicular Cancer Awareness Month (TCAM)

In 2022 we achieved 3 main goals in TCAM:

- Promote Le Tour de Balls fundraiser which was completed at the beginning of May. Social Media reach for the tour Facebook was 52K up by 74% and Instagram was 3k up by 34%;
- To develop Match Fit Cricket Packs and present to the Bristol and District Cricket League to give out 84 packs which include our new Shower Hooks. This had the potential to reach 80-90k people; and
- To fund our posters to be in motorway services throughout the South West of England. The locations chosen had a potential footfall of just over a million during that period.

Attending schools, colleges, universities, workplaces and events that reflect our catchment group

We have been able to resume our face to face events including delivering presentations and attending events with our IITB stand. The response is always very positive. This year we presented at:

- St. Gregory's and Beechen Cliff schools in Bath;
- Churchdown School in Gloucester;
- Richard Huish College in Taunton;
- Hartpury University's WellFest event;
- Bath University's Good Health Week;
- Numatics Ltd in Chard;
- Stroud College;
- Bath Rotary Club;
- Edinburgh University Hockey Club;
- UWE online;
- Weston General Hospital; and
- Network Rail.

As a designated charity for Exeter Chiefs Foundation we were able to distribute a lot of awareness checking cards at Sandy Park and at the venue of Test Fest Taunton Rugby Football Club.

Bristol Pride is one of our most popular events with both volunteers and the public. This was especially well received with our gender neutral checking cards. We aim to develop a gender neutral banner for the parade in 2023 to ensure we meet our diverse audience.

It's in the Bag Cancer Support Ltd**Report of the trustees****For the year ended 31 December 2022**

Through our talks we reached over 1,000 people directly, have given out thousands of checking cards and engaged in innumerable conversations. Together with all talks and presentations being posted on our social media channels, our reach during April was 26k on Facebook, an increase of 78%, and 1.1k on Instagram up by 2.2%. Our view is that this work only has to save one life and it will have been worthwhile.

Test Fest 2022

Unfortunately, the weather was not kind for our first event since Covid.

The last music festival was 2019 where we had thought that numbers and recognition was growing. However, we believe that the change of venue and the weather severely impacted on the success of the event. Nevertheless, the feedback from the volunteers, public, bands and services was wonderful and we have been encouraged to repeat it in 2023. The proviso is that ticket sales need to increase and that we need to ensure much more sponsored support. Again the social media spoke for us as the event generated a peak of over 27k views on Facebook and the biggest increase in Instagram followers.

Selling merchandise

- Each piece of merchandise we sell has the ability to raise awareness of testicular cancer and the charity. This provides an effective way of communicating as the message is delivered each time the merchandise is worn or used and, of course, it also allows us to raise funds.
- Merchandise sales were limited, with the inclement weather at Test Fest Music Festival limiting the opportunity for good fund raising. Unfortunately, the price of some materials in 2022 have risen making it increasingly difficult to maintain a diverse shop front. This will be reviewed in 2023.
- In 2022 we gave the online shop a bit of a facelift to make it look more professional.

Reaching out via our website and Social Media channels

- Facebook – We have continued to regularly post on our Facebook page and the new Test Fest page too. It remains our most popular platform. Whilst the audience has not grown significantly it has increased from 5,693 to 5,761 and again managing to retain our audience. However, we have increased our reach by 245.8%! The peaks in reach are during TCAM, the lead up and during Le Tour de Balls Trois, and during the lead up to and during The Test Fest.
- Instagram – Instagram is continuing to grow and with the help of some volunteer's expertise we have and continue to improve our posts and audience. We have adopted the use of stories which is a very popular way to give information. It is especially helpful when linking to videos, tickets, shop, and other posts.

It's in the Bag Cancer Support Ltd

Report of the trustees

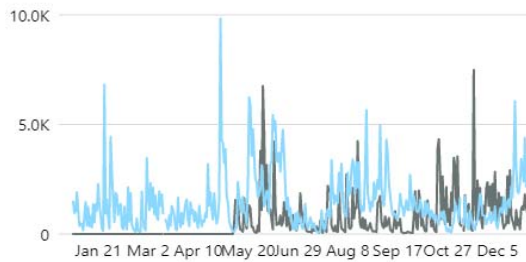
For the year ended 31 December 2022

Blue is 2022 and Grey 2021:

Reach

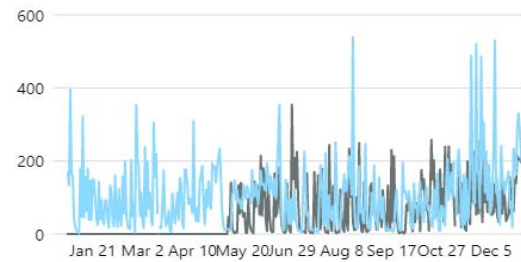
Facebook Page reach ⓘ

159,175 ↑ 245.8%



Instagram reach ⓘ

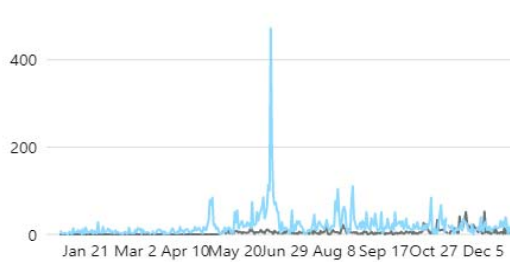
10,236 ↑ 169.2%



Page and profile visits

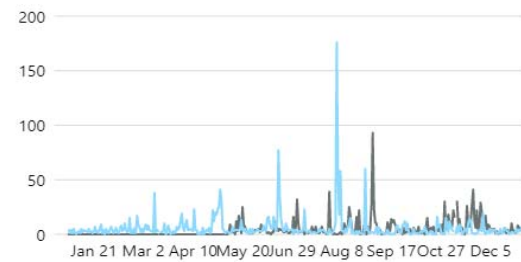
Facebook Page visits ⓘ

7,368 ↑ 377.2%



Instagram profile visits ⓘ

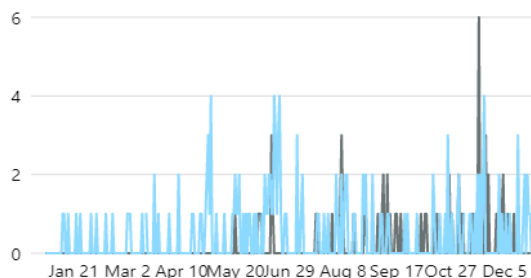
2,066 ↑ 34.7%



New likes and follows

Facebook Page new likes ⓘ

154 ↑ 133.3%





It's in the Bag Cancer Support Ltd

Report of the trustees

For the year ended 31 December 2022

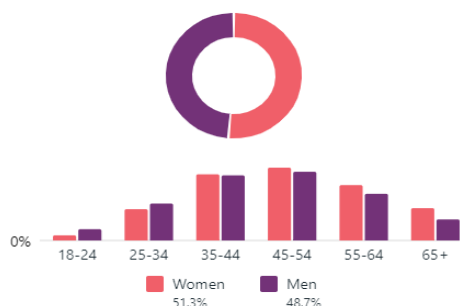
Facebook Page followers ①

5,761

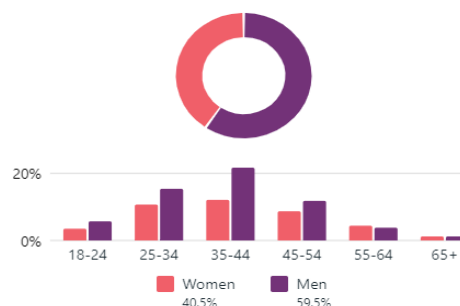
Instagram followers ①

889

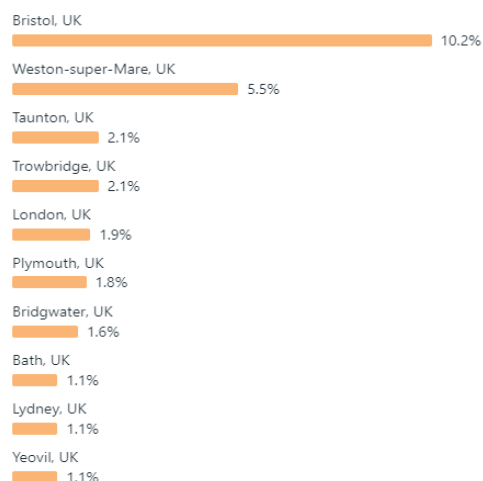
Age & gender ①



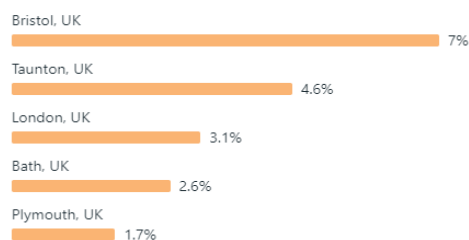
Age & gender ①



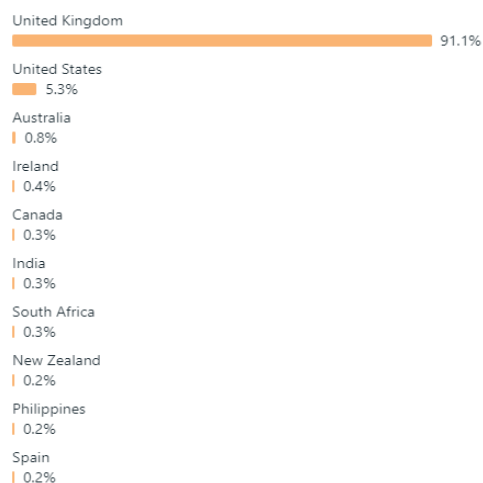
Top cities



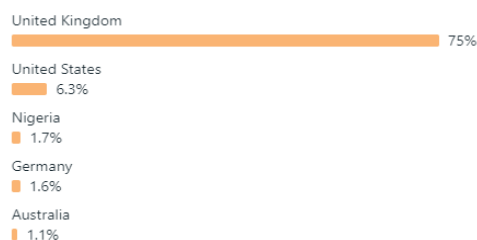
Top cities



Top countries



Top countries



It's in the Bag Cancer Support Ltd

Report of the trustees

For the year ended 31 December 2022

Twitter – Twitter remains harder to track and also a difficult animal to read. We have some fantastic Tweets that appear to go pretty sky high and some that flop. Top Tweets for us were:

- Test Fest post about ITV West Country news June 2022 – 818;
- An appeal for Cricket Packs Devon Cricket July 2022 – 1,676;
- Band & Artist release for Test Fest 2023 August 2022 – 802 – 1,571;
- Test Fest poster design and Jon Dixon Patron September 2022 – 2,508;
- School Mufti Day September 2022 – 1,098;
- Donation Glastonbury from volunteers October 2022 – 1,739;
- Test Fest partners with local radio station November 2022 – 1,048;
- International Men's Day launch SAS November 2022 – 1,290; and
- Sixth Day of Christmas celebrate our Patrons December 2022 – 3,320!

LinkedIn – All posts are now more focused on appealing to and informing a business and professional audience, so not necessarily the same as our posts to Facebook and Instagram. This approach has expanded our network and we will continue to understand further to gain traction for our events. We had 24 new followers. Views increased as did impressions. These appear to be linked with significant events and campaigns.

YouTube – Our YouTube Channel is as predicted increasing in both audience and viewing time. In 2021 we had 1,790 views which equated to 1,983 minutes viewing, this has increased to 1,979 with viewing time up by 10%. The most viewed videos are:

- A Guide on How to Check Your Balls Once a Month;
- What to do if you found something;
- Retro Peritoneal Lymph Node Dissection (RPLND);
- SAS Who Checks Wins (released in November); and
- The Test Fest Video (released in June).

Viewing spikes experienced were during the build-up to TCAM, Test Fest; and November.

- Website – We continue to make changes to the website design and in particular the awareness and fundraising pages to improve user experience and therefore the effectiveness of the pages. We actively review Google data in a structured way to identify the areas of focus.
- The normal traffic of our website pages is between 50 – 75 views daily. During our popular activities there are significant spikes in activity. In April during TCAM we had a spike during the month of 200 – 300 people daily. The main page's visit was those that we direct people to: Check Your Balls and Found Something. It is heartening that over 85% of those visited were from the South and mostly South West and 97% using a mobile device. We believe this to be linked to the posters in the motorway services for 2 weeks during April.
- There were also genuine spikes during the build-up and during Le Tour de Balls; Test Fest; and November which is Men's Health Awareness Month.

Fundraising activities during the period

The impact of COVID and the rise in the cost of living have impacted on our ability to fundraise and as such we have been looking at avenues which encourage regular donations and support. Alongside this we also receive support from businesses, clubs and bucket collections. Many of our supporters also give their time to help us and this is very much part of the family nature of our charity. We noted earlier signs of online fundraising fatigue. As a result we will be more targeted in which events we will now run online and which will be physical attendance.

It's in the Bag Cancer Support Ltd**Report of the trustees****For the year ended 31 December 2022**

Events like Total Bo**ocks Pub Quiz and Bonkers for Conkers are becoming regular events which are not directly organised by It's in the Bag. Our lottery continues but does not appear to have much growth but it does currently give us a regular income of up to £2,000 a year. We are overwhelmed by the annual support we have at Edinburgh Men's Hockey Club where each year they grow a hairy top lip for us and raise thousands of pounds.

Business Support – We were very pleased to be chosen again as a designated charity for Exeter Chiefs Rugby Foundation and continue to have a good relationship with Astra Security, Graphic Mill and Angus and Oink and continued our relationship My Bollox (the underwear brand).

Grants – we were excited to once again receive a grant of £5,000 during the period from Elizabeth & Prince Zaiger Trust. We applied for a National Lottery Community Grant and were awarded £10,000 which is to be used to update our videos and develop one to explain what we do and how we can help.

Funeral Grants are high expenditure, however the family of one recipient went on to organise a few fundraising activities and raised nearly £4,000. This generosity in the face of such sorrow is quite humbling for a charity like ours.

Tour de Balls – This event is repeated once every 3 years and we surpassed ourselves again. We were aiming for 24 cyclists and ended up with 16, who cycled 300 miles in 3 days. They raised a total of £13,728 which was phenomenal. Our target was £10k so we are very pleased both with the funds but the raising awareness too, where our reach on Facebook was 52K.

Survival***It's in the Bag Volunteers***

Volunteers are vital to the work of It's in the Bag. We have no paid members of staff but ask a lot of our supporters. We want to ensure our volunteers are safe and that they clearly represent our charity. We established a WhatsApp group during lockdown which has been retained as an easy and valuable way of maintaining communication with our volunteers. We also engage with our volunteers (and the wider public) through regular use of social media.

To celebrate survival and to thank our volunteers, supporters and business sponsors we organise a bi-annual event which includes the "Golden Pants Awards". Attendees pay a small fee for tickets, awards are funded by IITB and charity funds will be used to encourage people to attend, as these events are often relatively expensive to those who have recently completed treatment.

We will hold a Testicular Ball in 2023. This event is integral to our ongoing efforts to use and raise funds by attracting and strengthening relationships with volunteers and business sponsors.

We also strongly believe that celebrating survival for many men and their families is an important step in the recovery process.

Innovative features

We are the only testicular cancer charity to produce gender neutral materials to encourage self-checking and early diagnosis.

We continue to be the only testicular cancer charity who ensure that all our checking videos have subtitles and British Sign Language to appeal to those with disabilities.

It's in the Bag Cancer Support Ltd

Report of the trustees

For the year ended 31 December 2022

We decided that we need a new face of It's in the Bag for November and SAS Who Checks Wins was born. To continue our unique style and quirky messages this was a big success.

Test Fest 2023 – we remain the only testicular cancer awareness music festival in the UK.

To start our preparation for 2023 we have developed a project with local college Art and Design Department to design large letters for the Test Fest. The college have never been given a project like it and 59 students took part. Together with the redesign of all the materials to appeal to a younger audience.

Recruitment strategy

We have continued our recruitment strategy to appeal to potential Trustees and a wider range of volunteers for specific roles, looking beyond IITB connections. We have successfully recruited two new Trustees in the period.

Zoom platform – we have continued to invest as a remote working charity since it allows us to have more conversations with volunteers, fundraisers and Trustees than we were ever able to do before.

YouTube platform – our YouTube platform has benefitted from the investment we have made with increased utilization and professional output. By using tools such as Snappa and Canva we can design our images to fit all media platforms.

Virtual events - we have the skills, experience and necessary tools to continue to leverage such events. We have noted the decline in effectiveness of online events for fundraising, but we will continue to run them after evaluating based on purpose, efficiency and effectiveness.

Structure, governance and management

As set out in the charity's Articles of Association, the charity may by ordinary resolution:

- 1) appoint a person who is willing to be a trustee; and
- 2) determine the rotation in which any additional trustees are to retire.

No person other than a trustee retiring by rotation may be appointed a trustee at any general meeting unless:

- 1) he or she is recommended for re-election by the trustees; or
- 2) not less than fourteen nor more than thirty-five clear days before the date of the meeting, the charity is given a notice that:
 - a) is signed by a member entitled to vote at the meeting,
 - b) states the member's intention to propose the appointment of a person as a trustee,
 - c) contains the details that, if the person were to be appointed, the charity would have to file at Companies House, and
 - d) is signed by the person who is to be proposed to show his or her willingness to be appointed.

All members who are entitled to receive notice of a general meeting must be given not less than seven nor more than twenty-eight clear days' notice of any resolution to be put to the meeting to appoint a trustee other than a trustee who is to retire by rotation. Our AGM was attended by trustees, volunteers and supporters who all made a valuable contribution to celebrating the previous year and helping to set the path we will take in the next year.

The trustees may appoint a person who is willing to act to be a trustee.

It's in the Bag Cancer Support Ltd**Report of the trustees****For the year ended 31 December 2022**

A trustee appointed by a resolution of the other trustees must retire at the next annual general meeting and must not be taken into account in determining the trustees who are to retire by rotation.

Financial review

For the period under review, we generated total income of £76,505 (2021: £39,170) and spent £79,603 (2021: £42,876) leaving a small deficit for the year of £3,098. Funds brought forward from the prior period were £64,968, resulting in total funds of £61,870 as at 31 December 2022 to be carried forward into the next financial year.

Reserves policy

The charity's estimated annual expenditure is budgeted to be in the region of £85,000. We will plan, as in past years, to secure the charity's future and ability to meet its aims and objectives. The directors will ensure that there are sufficient reserves to cover the costs for the forthcoming year, particularly as most of our funds are raised through donations from individuals and therefore the charity has no guaranteed income.

The directors are also mindful of the possible need to contract out some of the administration and therefore feel it necessary to hold reserves in anticipation of this potential future cost. The directors therefore believe that a reserve balance of around £35,000 is a prudent level to secure the charity's future.

Going concern

The charity currently has sufficient funds to sustain its planned activities and therefore has no going concern issues. We have managed our accounts very closely. We recognise that there is still ongoing uncertainty exacerbated by global events which has had an impact on cost of living and we will continue to exercise a prudent view of necessary expenditure.

Plans for future periods

We have completed a strategy and three-year operating plan ensuring that we can provide sustainable support.

Support: Our hope is to support many more men and their families in the South West of England including the use of Grants and the Survivorship Toolkit. The main aim is still to encourage attendance of those who are treated outside of the Bristol clinical service and to start to develop support facilitators in Devon and Cornwall. However, COVID has continued to put significant strain on NHS resources and it has been difficult to get support for the clinical activities supporting the Toolkit days. We are investigating alternative strategies to support men and their families during treatment.

Awareness: We will continue to strengthen all our current platforms and campaigns.

The charity hopes to double the number in attendance of "The Test Fest". We were adversely impacted by the weather in 2022 so have carried this objective forward to 2023. The venue (Taunton RFC) is close to town which has good transport links and services in the area. This provides more opportunity to advertise and will tap into the rugby fraternity. The collaboration allows Taunton RFC to diversify events at the club.

We have re-established our links with places like UWE Freshers Fair and Hartpury College and have our face to face awareness stands present there as well as new venues. We aim to increase our visits to schools, colleges and universities.

It's in the Bag Cancer Support Ltd

Report of the trustees

For the year ended 31 December 2022

We aim to target Rugby Clubs in the South West leagues with our Match Fit packs and this will be helped if we obtain a grant applied for through the Exeter Chiefs Foundation.

Statement of responsibilities of the trustees

The trustees (who are also directors of the charity for the purposes of company law) are responsible for preparing the trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102: The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year, which give a true and fair view of the state of affairs of the charity and of the income and expenditure of the charity for that period. In preparing those financial statements the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK accounting standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and which enable them to ensure that the financial statements comply with the Companies Act 2006. The trustees are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Members of the charity guarantee to contribute an amount not exceeding £10 to the assets of the charity in the event of winding up. The trustees are members of the charity but this entitles them only to voting rights. The trustees have no beneficial interest in the charity.

Independent examiners

Godfrey Wilson Limited were re-appointed as independent examiners to the charitable company during the year and have expressed their willingness to continue in that capacity.

Approved by the trustees on 17 May 2023 and signed on their behalf by

MPerry

Michael Perry - Trustee

Independent examiner's report

To the trustees of

It's in the Bag Cancer Support Ltd

I report to the trustees on my examination of the accounts of It's in the Bag Cancer Support Ltd (the charitable company) for the year ended 31 December 2022, which are set out on pages 15 to 25.

Responsibilities and basis of report

As the trustees of the charitable company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the charitable company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the charitable company's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- (1) accounting records were not kept in respect of the charitable company as required by section 386 of the 2006 Act; or
- (2) the accounts do not accord with those records; or
- (3) the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
- (4) the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

William Guy Blake

Date: 9 June 2023

William Guy Blake ACA

Member of the ICAEW

For and on behalf of:

Godfrey Wilson Limited

Chartered accountants and statutory auditors

5th Floor Mariner House

62 Prince Street

Bristol

BS1 4QD

It's in the Bag Cancer Support Ltd

Statement of financial activities (incorporating an income and expenditure account)

For the year ended 31 December 2022

	Note	Restricted £	Unrestricted £	2022 Total £	2021 Total £
Income from:					
Donations	2	10,000	62,073	72,073	31,651
Charitable activities	3				
<i>Celebrate</i>		-	-	-	3,973
<i>Awareness</i>		-	4,432	4,432	3,546
Total income		<u>10,000</u>	<u>66,505</u>	<u>76,505</u>	<u>39,170</u>
Expenditure on:					
Raising funds		-	5,935	5,935	(396)
Charitable activities					
<i>Celebrate</i>		-	-	-	9,318
<i>Awareness</i>		2,204	62,814	65,018	28,074
<i>Support</i>		-	8,650	8,650	5,880
Total expenditure	5	<u>2,204</u>	<u>77,399</u>	<u>79,603</u>	<u>42,876</u>
Net movement in funds	7	7,796	(10,894)	(3,098)	(3,706)
Reconciliation of funds:					
Total funds brought forward		<u>-</u>	<u>64,968</u>	<u>64,968</u>	<u>68,674</u>
Total funds carried forward		<u><u>7,796</u></u>	<u><u>54,074</u></u>	<u><u>61,870</u></u>	<u><u>64,968</u></u>

All of the above results are derived from continuing activities. There were no other recognised gains or losses other than those stated above. All income and expenditure was unrestricted in the prior year.

It's in the Bag Cancer Support Ltd

Balance sheet

As at 31 December 2022

	Note	£	2022 £	2021 £
Fixed assets				
Tangible fixed assets	10		355	429
Current assets				
Stock	11	19,167		17,204
Debtors	12	2,973		1,298
Cash at bank and in hand		43,351		49,772
		65,491		68,274
Liabilities				
Creditors: amounts falling due within 1 year	13	(3,976)		(3,735)
Net current assets			61,515	64,539
Net assets	14		61,870	64,968
Funds	15			
Restricted funds			7,796	-
Unrestricted funds			54,074	64,968
Total charity funds			61,870	64,968

The directors are satisfied that the company is entitled to exemption from the provisions of the Companies Act 2006 (the Act) relating to the audit of the financial statements for the year by virtue of section 477(2), and that no member or members have requested an audit pursuant to section 476 of the Act.

The directors acknowledge their responsibilities for:

- ensuring that the Company keeps proper accounting records which comply with section 386 of the Act; and
- preparing financial statements which give a true and fair view of the state of affairs of the Company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Act relating to financial statements, so far as applicable to the company.

These accounts have been prepared in accordance with the special provisions applicable to companies subject to the small companies' regime.

Approved by the trustees on 17 May 2023 and signed on their behalf by

MPerry

Michael Perry - Trustee

It's in the Bag Cancer Support Ltd**Notes to the financial statements****For the year ended 31 December 2022**

1. Accounting policies**a) Basis of preparation**

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities in preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

It's in the Bag Cancer Support Ltd meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note.

b) Going concern basis of accounting

The accounts have been prepared on the assumption that the charity is able to continue as a going concern, which the trustees consider appropriate having regard to the current level of unrestricted reserves and budgets for the next 12 months. The charity holds unrestricted net current assets of £54,074 and a cash balance of £43,351. There are no material uncertainties about the charity's ability to continue as a going concern.

c) Income

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the item of income have been met, it is probable that the income will be received and the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.

Income received in advance of events is deferred until criteria for income recognition are met.

d) Donated services and facilities

Donated professional services and donated facilities are recognised as income when the charity has control over the item, any conditions associated with the donated item have been met, the receipt of economic benefit from the use by the charity of the item is probable and the economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), general volunteer time is not recognised.

On receipt, donated professional services and donated facilities are recognised on the basis of the value of the gift to the charity which is the amount the charity would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

e) Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity: this is normally upon notification of the interest paid or payable by the bank.

It's in the Bag Cancer Support Ltd

Notes to the financial statements

For the year ended 31 December 2022

1. Accounting policies (continued)

f) Funds accounting

Unrestricted funds are available to spend on activities that further any of the purposes of the charity. Designated funds are unrestricted funds of the charity which the trustees have decided at their discretion to set aside to use for a specific purpose. Restricted funds are donations which the donor has specified are to be solely used for particular areas of the charity's work or for specific projects being undertaken by the charity.

g) Expenditure and irrecoverable VAT

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

h) Allocation of support and governance costs

Support costs are those functions that assist the work of the charity but do not directly undertake charitable activities. Governance costs are the costs associated with the governance arrangements of the charity, including the costs of complying with constitutional and statutory requirements and any costs associated with the strategic management of the charity's activities. These costs have been allocated between cost of raising funds and expenditure on charitable activities in proportion to the direct costs of each activity, as follows:

	2022	2021
Raising funds	7.4%	0.0%
Celebrate	0.0%	21.5%
Awareness	81.7%	64.9%
Support	10.9%	13.6%

i) Tangible fixed assets

Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rates in use are as follows:

Equipment	4 years
-----------	---------

j) Stock

Purchased stock is included at the lower of cost or net realisable value, less provision for slow moving items. Donated items of stock for resale are recognised at fair value which is the expected proceeds from sale less any expected costs of sale. Materials and merchandise distributed to beneficiaries are valued at the lower of cost and net realisable value.

k) Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

It's in the Bag Cancer Support Ltd

Notes to the financial statements

For the year ended 31 December 2022

1. Accounting policies (continued)

l) Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

m) Creditors

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

n) Financial instruments

The charitable company only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently recognised at amortised cost using the effective interest method.

o) Accounting estimates and key judgements

In the application of the charity's accounting policies, the trustees are required to make judgements, estimates and assumptions about the carrying values of assets and liabilities that are not readily apparent from other sources. The estimates and underlying assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period, or in the period of the revision and future periods if the revision affects both current and future periods.

The key sources of estimation uncertainty that have a significant effect on the amounts recognised in the financial statements are described below.

Depreciation

As described in note 1i to the financial statements, depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life.

It's in the Bag Cancer Support Ltd

Notes to the financial statements

For the year ended 31 December 2022

2. Income from donations

	Restricted £	Unrestricted £	2022 Total £	2021 Total £
Voluntary donations	-	56,071	56,071	23,724
Gift aid	-	1,002	1,002	2,927
Grants	<u>10,000</u>	<u>5,000</u>	<u>15,000</u>	<u>5,000</u>
Total income from donations	<u>10,000</u>	<u>62,073</u>	<u>72,073</u>	<u>31,651</u>

All income from donations in the prior year was unrestricted.

3. Income from charitable activities

	2022 Total £	2021 Total £
Celebrate:		
Celebration event income	<u>-</u>	<u>3,973</u>
Awareness:		
Awareness merchandise sold	1,464	3,546
Testical Festival	<u>2,968</u>	<u>-</u>
	<u>4,432</u>	<u>3,546</u>

All income from charitable activities in both the current and prior years was unrestricted.

4. Government grants

In the current year the charitable company received a government grant via the National Lottery Community Fund totalling £10,000 to fund charitable activities; there are no unfulfilled conditions or contingencies attaching to this grant.

It's in the Bag Cancer Support Ltd

Notes to the financial statements

For the year ended 31 December 2022

5. Total expenditure

	Raising funds £	Celebrate £	Awareness £	Support £	Support and governance costs £	2022 Total £
Awareness events	-	-	19,705	-	-	19,705
Other fundraising events	5,409	-	-	-	-	5,409
Support courses	-	-	-	407	-	407
Publicity and awareness	-	-	8,789	-	-	8,789
Grants payable (note 6)	-	-	-	7,476	-	7,476
Website and computer	-	-	1,449	-	-	1,449
Awareness merchandise	-	-	10,545	-	-	10,545
Shopify costs and merchandise storage	-	-	2,734	-	-	2,734
Insurance	-	-	-	-	955	955
Administration costs	-	-	1,957	-	3,036	4,993
Administrative support	-	-	13,132	-	1,284	14,416
Trustee costs	-	-	944	-	-	944
Depreciation	-	-	-	-	401	401
Accountancy	-	-	-	-	1,380	1,380
Sub-total	5,409	-	59,255	7,883	7,056	79,603
Allocation of support and governance costs	526	-	5,763	767	(7,056)	-
Total expenditure	5,935	-	65,018	8,650	-	79,603

Total governance costs were £2,324 (2021: £2,326).

It's in the Bag Cancer Support Ltd

Notes to the financial statements

For the year ended 31 December 2022

5. Total expenditure (continued)

Prior year comparative

	Raising funds £	Celebrate £	Awareness £	Support £	Support and governance costs £	2021 Total £
Awareness events	-	-	295	-	-	295
Other fundraising events	(396)	-	-	-	-	(396)
Support courses	-	-	-	561	-	561
Celebrate survival events	-	7,658	-	-	-	7,658
Publicity and awareness	-	-	2,011	-	-	2,011
Patient information packs	-	-	-	113	-	113
Grants payable (note 6)	-	-	-	4,159	-	4,159
Website and computer	-	-	1,934	-	-	1,934
Awareness merchandise	-	-	814	-	-	814
Shopify costs and merchandise storage	-	-	2,388	-	-	2,388
Insurance	-	-	-	-	908	908
Administration costs	-	-	3,515	-	1,010	4,525
Administrative support	-	-	12,117	-	3,029	15,146
Trustee costs	-	-	-	-	1,006	1,006
Depreciation	-	-	-	-	434	434
Accountancy	-	-	-	-	1,320	1,320
Sub-total	(396)	7,658	23,074	4,833	7,707	42,876
Allocation of support and governance costs	-	1,660	5,000	1,047	(7,707)	-
Total expenditure	(396)	9,318	28,074	5,880	-	42,876

It's in the Bag Cancer Support Ltd

Notes to the financial statements

For the year ended 31 December 2022

6. Grants payable

	2022 £	2021 £
Grants to individuals - 18 grants (2021: 13)	<u>7,476</u>	<u>4,159</u>

All grants were paid to individuals in line with the 'Support' charitable objectives as outlined in the trustees report.

7. Net movement in funds

This is stated after charging:

	2022 £	2021 £
Depreciation	401	434
Trustees' remuneration	Nil	Nil
Trustees' reimbursed expenses	485	74
Independent examiner's remuneration:		
▪ Independent examination (including VAT)	<u>1,380</u>	<u>1,320</u>

Trustee reimbursed expenses relate to travel expenses for one trustee for the current and prior year.

8. Taxation

The charity is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

9. Staff costs

The charity has no employees. Key management personnel comprise the trustees, who received no remuneration during the year (2021: none).

It's in the Bag Cancer Support Ltd

Notes to the financial statements

For the year ended 31 December 2022

10. Tangible fixed assets

	Equipment £
Cost	
At 1 January 2022	1,733
Additions in year	327
At 31 December 2022	2,060
Depreciation	
At 1 January 2022	1,304
Charge for the year	401
At 31 December 2022	1,705
Net book value	
At 31 December 2022	355
At 31 December 2021	429

11. Stock

	2022 £	2021 £
Merchandise for resale	19,167	17,204

12. Debtors

	2022 £	2021 £
Prepayments	1,971	711
Other debtors	1,002	587
	2,973	1,298

13. Creditors: amounts falling due within 1 year

	2022 £	2021 £
Accruals	3,976	3,735

It's in the Bag Cancer Support Ltd

Notes to the financial statements

For the year ended 31 December 2022

14. Analysis of net assets between funds

	Restricted funds £	General funds £	Total funds £
Tangible fixed assets	-	355	355
Current assets	7,796	57,695	65,491
Current liabilities	-	(3,976)	(3,976)
Net assets at 31 March 2022	7,796	54,074	61,870

In the prior year all net assets were held in unrestricted funds.

15. Movement in funds

	At 1 January 2022 £	Income £	Expenditure £	Transfers between funds £	At 31 December 2022 £
Restricted funds					
National Lottery	-	10,000	(2,204)	-	7,796
Total restricted funds	-	10,000	(2,204)	-	7,796
Unrestricted funds					
General funds	64,968	66,505	(77,399)	-	54,074
Total unrestricted funds	64,968	66,505	(79,603)	-	54,074
Total funds	64,968	76,505	(79,603)	-	61,870

Purposes of restricted funds

National Lottery These funds were granted to fund video production costs for the website.

In the prior year all funds were unrestricted.

16. Related party transactions

There were no related party transactions during the year (2021: none).