



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From: 1 January 2021 to 31st December 2021

Charity name: OneZoom

Charity registration number: 1163559

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	To advance the education of the public in subjects of evolution, biodiversity and conservation of the variety of life on earth
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	Our main activity is building and maintaining a scientifically accurate, educational, and visually appealing record of the tree of life that is easily accessible to the public online. We also collaborate with other organisations to support outreach exhibitions and events that benefit from use of our tree of life explorer.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The Trustees have had due regard to the guidance issued by the CIO Commission on public benefit

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	Grant making is not part of our core activities and consequently we do not have a formal policy on grants and deal with potential grant making opportunities on a case-by-case basis.
Policy on social investment including program related investment	Para 1.38	This does not form part of our activities.
Contribution made by volunteers	Para 1.38	The trustees themselves did the majority of volunteer work done for OneZoom. This is because the trustees have the relevant knowledge and experience in biology computing, education and science outreach. We do not log the total hours contributed by volunteers but have estimated that the total comfortably

		exceeds 500 hours during the reporting period.
Other		

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>During the reporting period we made substantial improvements to our science outreach website and released 'chocolate chip starfish': version 3.5 of our software. Enhancements included improved colour schemes for showing extinction risk of species, popularity of species, uncertainty about evolutionary connections and a colour-blind friendly mode. We also improved the content, usage instructions and interpretation pages throughout our site. We released a docker image for the first time – this makes it much easier for other organisations to download and use our software on their own machines without the need for a stable internet connection.</p> <p>Key people from OneZoom have, during this reporting period, published a peer reviewed scientific paper on the advances that have been involved in getting the project to its present stage. This marks the completion of an endeavour that was first mentioned in our 2020 annual report. The paper can be seen here https://besjournals.onlinelibrary.wiley.com/doi/abs/10.1111/2041-210X.13766</p> <p>We continued to receive financial support from the public via our leaf sponsorship funding model during the reporting period. Our publication and associated press release had an unexpectedly large effect on financial support, we received £13,570 in support over the 19 days between the date of publication (13th December 2021) and the year end. By comparison £2,344 was raised in total over the rest of the year.</p> <p>Whilst early supporters should in theory be asked to renew their sponsorship during this reporting period we continued to defer requesting this. Firstly because we didn't want to request further funding from the public during the aftermath of the COVID pandemic crisis. Secondly, the work required from us to develop a good user experience for renewing sponsorships would be substantive and it was not practical for the trustee volunteers to undertake this in addition to their other commitments during this reporting period. We did however approach our largest donor, Richard Dawkins, about renewal and he made an additional donation in advance of the system being ready for general use.</p> <p>We have noted web traffic from about 285,000 users (of which 93,000 were during the period prior to 14th October when we updated our tracking system). Based on the new tracking system data, approximately 5% of users were based in the UK, 35% in the US and the remainder spread across 220 other countries.</p>

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Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	Two key objectives were set for the CIO since its foundation, first to achieve sustainability through the leaf sponsorship scheme, and second to enhance our software enabling it to display the complete tree of life for educational purposes. These objectives were met in the 2017 reporting period. Objectives since then have been to maintain what we have already set up and to increase the impact by encouraging broader use. During the present reporting period we have continued to maintain our resource and shown that our sustainability model of leaf sponsorship operates very successfully when enough users can be attracted to the site.
Performance of fundraising activities against objectives set	Para 1.41	We have not set formal objectives for fundraising because the leaf sponsorship model comfortably pays for running costs payable to third parties. Funding is, however, required to implement new features. During the reporting period we took the first steps towards writing a grant application to add a major feature to our work – the option for users to see tours around the tree of life. We hope this will improve engagement by providing users with an easy path to being guided through the most interesting parts of evolutionary history whilst requiring fewer user interactions along the way.
Investment performance against objectives	Para 1.41	We have no investments because the funds that would be available for this are negligible in size. For the funds available during this reporting period, it seemed more important to spend them on our charitable purpose and not take on additional risks.
Other		This has been an excellent year for the CIO thanks in large part to the attention gained through our publication and associated press release. Targets for the coming two years will be to successfully implement both leaf sponsor renewals and the tours feature.

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The CIO had unrestricted funds of £19,464 at 31 December 2021, represented by bank balances. £13,570 of this was gained unexpectedly near the end of the reporting period due to a surge in public support.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	Reserves are required to meet future obligations and to support the growth of the CIO's activities. This calendar year we have kept reserves to keep the CIO operational through a 12 month period.
Amount of reserves held	Para 1.22	£19,464
Reasons for holding zero reserves	Para 1.22	N/A
Details of fund materially in deficit	Para 1.24	N/A
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	The CIO is dependent on obtaining third party support to develop and improve its products for public benefit. Thanks to the current efforts of volunteers the CIO can continue its core operations with a relatively small amount of ongoing funding. Total annual running costs remain under £1000 so we have held reserves to run for a further 12 months.

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	All of the CIO's revenue up to and including this reporting period has come from donations from individuals through the 'sponsor a leaf' campaign, which enables donors to be acknowledged on a unique leaf of our tree of life display as recognition for their donation.
Investment policy and objectives including any social investment policy adopted	Para 1.46	The CIO does not invest funds as the amounts available are small to justify the necessary research into ethical investments that would be compatible with our charitable aims.
A description of the principal risks facing the charity	Para 1.46	<p>The potential risks to the CIO are loss of volunteer time, and loss of funds. Volunteer time is the more valuable at present, particularly that from software developers who perform skilled work that would be very expensive to replace with contractors or paid professionals. A secondary risk is running out of funds, however the CIO only requires minimal funding to pay for its essential operation of hosting the website, ongoing improvements and maintenance are less essential though still important.</p> <p>In the short term we accept both risks. We do not provide a critical service upon which</p>

		<p>users are heavily dependent for their wellbeing: if either risk were to materialise, the worst case would be the loss of a free online resource. We have mitigated against both risks by releasing our software under a public license, which includes a failsafe. The failsafe specifies that if the CIO ceases to trade, our software becomes open source, meaning that other individuals or organisations would be able to use it for free to continue our work, should there be a sufficient demand. In the current reporting period we released a Docker image of our resource making it even easier for a third party to replicate everything we have created should we cease to operate.</p>
Other		

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document	Para 1.25	Foundation Constitution
How is the charity constituted?	Para 1.25	CIO - Foundation Registered 14 Sep 2015
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<p>Apart from the founding trustees, every subsequent trustee must be appointed by a resolution passed at a properly convened meeting of the Board.</p> <p>In selecting individuals for appointment as charity trustees, the charity trustees must have regard to the skills, knowledge and experience needed for the effective administration of the CIO.</p>

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	We have not yet inducted new trustees since charity formation. One of the founding trustees and current chair has attended an extensive trustee leadership programme and an emerging chairs program run by Cause4. Another founding trustee has experience from being a trustee of another unrelated UK charity.
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	No relevant related-party relationships to report for this period
Other		

Reference and Administrative details

Charity name	OneZoom
Other name the charity uses	
Registered charity number	1163559

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Exemptions from disclosure

Reason for non-disclosure of key personnel details

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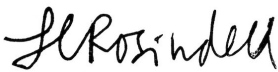
Other optional information

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Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Dr James Rosindell	
Position (eg Secretary, Chair, etc)	Chair	
Date	25-Oct-2022	



CHARITY COMMISSION
FOR ENGLAND AND WALES

OneZoom

1163559

Receipts and payments accounts

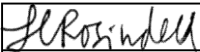
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For the period from	01-Jan-21	To	31-Dec-21
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Sponsorship	26,334	-	-	26,334	1,838
Interest	3	-	-	3	-
Paypal giving fund	-	-	-	-	31
Gift aid reclaim on all previous eligible donations	-	-	-	-	2,808
Other donations	-	-	-	-	76
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	26,337	-	-	26,337	4,752
A2 Asset and investment sales, (see table).					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total receipts	26,337	-	-	26,337	4,752
A3 Payments					
Bank charges	4	-	-	4	4
Domain name costs (paid by trustee and reclaimed)	401	-	-	401	-
payment to collaborating organisation	15	-	-	15	-
Software development	10,200	-	-	10,200	1,200
Insurance	303	-	-	303	287
paypal charges	573	-	-	573	694
graphic design	-	-	-	-	-
3 years virtual address (paid by trustee and reclaimed)	540	-	-	540	-
	-	-	-	-	-
	-	-	-	-	-
Sub total	12,036	-	-	12,036	2,185
A4 Asset and investment purchases, (see table)					
	-	-	-	-	-
	-	-	-	-	-
Sub total	-	-	-	-	-
Total payments	12,036	-	-	12,036	2,185
Net of receipts/(payments)	14,301	-	-	14,301	2,567
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	5,163	-	-	5,163	2,596
Cash funds this year end	19,464	-	-	19,464	5,163

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	PayPal	1,011	-	-
	Tridos Account	18,453	-	-
		-	-	-
	Total cash funds	19,464	-	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets	Details	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
	Small amount of trustee expenses incurred and not yet reclaimed	unrestricted	-	-
	Website server costs not yet invoiced for the reporting period	unrestricted	-	-
		-	-	
		-	-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
		Dr J Rosindell	25/10/2022	



Section A

Independent Examiner's Report

Report to the trustees/
members of

Charity Name
OneZoom

On accounts for the year
ended

31 December 2021

Charity no
(if any)

1163559

Set out on pages

As attached

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31/12/2021.

Responsibilities and
basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:

B. Silva

Date: 28 October 2022

Name:

Bianca Silva

Relevant professional
qualification(s) or body:

ACA

Address:

Building 4, Foundation Park

Roxborough Way, Maidenhead, SL6 3UD