

# ONEZOOM

England & Wales · Charity number 1163559

## Details

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**Status** Registered

**Legal form** CIO

**Registered** 2015-09-14

**Register** [View on the Charity Commission register](#)

## Contact

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**Address** OneZoom  
Office 7  
35-37 Ludgate Hill  
London  
EC4M 7JN

**Phone** 07968278436

**Email** [mail@onezoom.org](mailto:mail@onezoom.org)

**Website** [www.onezoom.org](http://www.onezoom.org)

## Activities

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**Objects:** THE OBJECT OF THE CIO ISTO ADVANCE THE EDUCATION OF THE PUBLIC IN THE SUBJECTS OF EVOLUTION, BIODIVERSITY AND CONSERVATION OF THE VARIETY OF LIFE ON EARTH.IN PURSUIT OF THIS OBJECTIVE, THE CIO'S PLANNED ACTIVITIES WILL FOCUS ON BUILDING AND MAINTAINING A SCIENTIFICALLY ACCURATE, EDUCATIONAL, AND VISUALLY APPEALING RECORD OF THE TREE OF LIFE THAT IS EASILY ACCESSIBLE TO THE PUBLIC.

**Activities:** THE OBJECTIVE OF ONEZOOM ISTO ADVANCE THE EDUCATION OF THE PUBLIC IN THE SUBJECTS OF EVOLUTION, BIODIVERSITY AND CONSERVATION OF THE VARIETY OF LIFE ON EARTH.IN PURSUIT OF THIS OBJECTIVE, OUR PLANNED ACTIVITIES WILL FOCUS ON BUILDING AND MAINTAINING A SCIENTIFICALLY ACCURATE, EDUCATIONAL, AND VISUALLY APPEALING RECORD OF THE TREE OF LIFE THAT IS EASILY ACCESSIBLE TO THE PUBLIC.

## Classification

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- **How:** Provides Advocacy/advice/information, Sponsors Or Undertakes Research
- **What:** Education/training, Environment/conservation/heritage
- **Who:** The General Public/mankind

## Geography

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- Australia
- Austria
- Belgium
- Canada
- China
- Denmark
- Finland
- France
- Germany
- Gibraltar
- Ireland
- Italy
- Mexico
- Netherlands
- New Zealand
- Northern Ireland
- Norway
- Philippines
- Scotland
- Spain
- Sweden
- Switzerland
- Taiwan
- Thailand
- United States
- Throughout England And Wales

## Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£4,409	£18,222	-	-
2023-12-31	£7,781	£18,325	-	-
2022-12-31	£35,527	£20,957	-	-
2021-12-31	£26,337	£12,036	-	-
2020-12-31	£4,752	£2,185	-	-

## Trustees

Name	Role	Appointed
Dr JAMES ROSINDELL MMATH, PHD	Chair	2015-09-14
DR YAN WONG		2015-09-14
Dr LUKE HARMON BSC, PHD		2015-09-14

**ONEZOOM**

England & Wales - Charity number 1163559

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# Accounts

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## Trustees' Annual Report for the period

From: 1 January 2024 to 31<sup>st</sup> December 2024

Charity name: OneZoom

Charity registration number: 1163559

### Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	To advance the education of the public in subjects of evolution, biodiversity and conservation of the variety of life on earth
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	Our main activity is building and maintaining a scientifically accurate, educational, and visually appealing record of the tree of life that is easily accessible to the public online. We also collaborate with other organisations to support outreach exhibitions and events that benefit from use of our tree of life explorer.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The Trustees have had due regard to the guidance issued by the Charity Commission on public benefit

### Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	Grant making is not part of our core activities and consequently we do not have a formal policy on grants and deal with potential grant making opportunities on a case-by-case basis.
Policy on social investment including program related investment	Para 1.38	This does not form part of our activities.
Contribution made by volunteers	Para 1.38	The trustees themselves did substantive volunteer work done for OneZoom because they have the relevant knowledge and experience in biology computing, education and science outreach. In addition to David Ebbo, who was mentioned in the last reporting period, we now have two other volunteer developers: James Stout and Jared Khan. They have made contributions

		to our codebase that are publicly visible on GitHub and have also attended online meetings.
Other		

## Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>We continued to receive financial support from the public via our leaf sponsorship funding model during the reporting period. Over the full year we received a total of £3164 through this channel (accounting for PayPal charges not accounting for additional gift aid that can be reclaimed).</p> <p>During this reporting period our biggest achievement was the launch of our 'tree tours' feature which enables users to take an educational guided tour of our tree of life.</p> <p>Thanks to contributions from volunteers we also made incremental improvements across our codebase which improve user experience on our educational website.</p> <p>We have estimated the total number of web users at 120,000 over the reporting period. Unfortunately, issues with our user tracking system meant that this number cannot be recovered precisely for the reporting period but will be resolved fully during the next reporting period.</p> <p>Based on the tracking system data, approximately 48% of users were in the USA, 6% of users were based in the UK, 5% in China, 5% in Canada, 3% in Germany and the remainder spread across other countries. This pattern is similar to that from the previous reporting period.</p>

### Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	Two key objectives were set for the CIO since its foundation, first to achieve sustainability through the leaf sponsorship scheme, and second to enhance our software enabling it to display the complete
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		tree of life for educational purposes. These objectives were met in the 2017 reporting period. Objectives since then have been to maintain what we have already set up and to increase the impact by encouraging broader use. During the present reporting period we have continued to maintain our resource and shown that our sustainability model of leaf sponsorship operates very successfully when enough users can be attracted to the site. Our emerging goals for the future are focused on i) further improvements to the website, particularly around illustrating evolutionary timescales and extinction ii) more tours around the tree including tours built by users iii) increased attention and reach of our work.
Performance of fundraising activities against objectives set	Para 1.41	We have not set formal objectives for fundraising because the leaf sponsorship model comfortably pays for running costs payable to third parties. Having concluded the work funded by our last grant during the present reporting period, we hope to secure another grant to help continue our work at some point during the next reporting period.
Investment performance against objectives	Para 1.41	We have no investments because the funds that would be available for this are negligible in size. For the funds available during this reporting period, it seemed more important to spend them on our charitable purpose and not take on additional risks.
Other		This has been an excellent year for the CIO because we completed the tree tours project. The popularity of our educational software has continued to hold strong.

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The CIO had funds of £9676.85 composed of £9288.21 (Triodos bank) and £ 388.64 (PayPal account) at 31 December 2023. All these funds are unrestricted.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	Reserves are required to meet future obligations and to support the growth of the CIO's activities. This calendar year we have kept reserves to keep the CIO operational through a 12 month period.
Amount of reserves held	Para 1.22	£1,000
Reasons for holding zero reserves	Para 1.22	N/A
Details of fund materially in deficit	Para 1.24	N/A
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	The CIO is dependent on obtaining third party support to develop and improve its products for public benefit. Thanks to the current efforts of volunteers the CIO can continue its core operations with a relatively small amount of ongoing funding. Total annual running costs remain under £1000 so we have held reserves to run for a further 12 months.

### Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	All of the CIO's revenue during this reporting period has come from donations from individuals through the 'sponsor a leaf' campaign, which enables donors to be acknowledged on a unique leaf of our tree of life display as recognition for their donation.
Investment policy and objectives including any social investment policy adopted	Para 1.46	The CIO does not invest funds as the amounts available are small to justify the necessary research into ethical investments that would be compatible with our charitable aims.
A description of the principal risks facing the charity	Para 1.46	<p>The potential risks to the CIO are loss of volunteer time, and loss of funds. Volunteer time is the more valuable at present, particularly that from software developers who perform skilled work that would be very expensive to replace with contractors or paid professionals. A secondary risk is running out of funds, however the CIO only requires minimal funding to pay for its essential operation of hosting the website, ongoing improvements and maintenance are less essential though still important.</p> <p>Since the last reporting period our volunteer base has grown and the volunteer community is drawing near to a</p>

		<p>critical mass so one of the risk is now substantially reduced.</p> <p>In the short term we accept both risks. We do not provide a critical service upon which users are heavily dependent for their wellbeing: if either risk were to materialise, the worst case would be the loss of a free online resource. We have mitigated against both risks by releasing our software under a public license, which includes a failsafe. The failsafe specifies that if the CIO ceases to trade, our software becomes open source, meaning that other individuals or organisations would be able to use it for free to continue our work, should there be a sufficient demand.</p>
Other		

## Structure, Governance and Management

Description of charity's trusts:		
Type of governing document	Para 1.25	Foundation Constitution
How is the charity constituted?	Para 1.25	CIO - Foundation Registered 14 Sep 2015
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<p>Apart from the founding trustees, every subsequent trustee must be appointed by a resolution passed at a properly convened meeting of the Board.</p> <p>In selecting individuals for appointment as charity trustees, the charity trustees must have regard to the skills, knowledge and experience needed for the effective administration of the CIO.</p>

### Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	We have not yet inducted new trustees since charity formation. One of the founding trustees and current chair has attended an extensive trustee leadership programme and an emerging chairs program run by Cause4. Another founding trustee has experience from being a trustee of another unrelated UK charity.
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	No relevant related-party relationships to report for this period
Other		

### Reference and Administrative details

Charity name	OneZoom
Other name the charity uses	
Registered charity number	1163559





## Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

### Additional information (optional)

#### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

#### Name of chief executive or names of senior staff members (Optional information)

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## Exemptions from disclosure

Reason for non-disclosure of key personnel details

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## Other optional information

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## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Prof. James Lloyd Rosindell	
Position (eg Secretary, Chair, etc)	Chair	
Date	13-October-2025	



**Receipts and payments accounts**

CC16a

For the period  
from

01-Jan-24

To

31-Dec-24

**Section A Receipts and payments**

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
Sponsorship	3,064	-	-	3,064	7,207
Interest	59	-	-	59	121
Gift aid reclaimed	1,186	-	-	1,186	-
UK online giving foundation	100	-	-	100	453
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total (Gross income for AR)</b>	<b>4,409</b>	<b>-</b>	<b>-</b>	<b>4,409</b>	<b>7,781</b>
<b>A2 Asset and investment sales, (see table).</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total receipts</b>	<b>4,409</b>	<b>-</b>	<b>-</b>	<b>4,409</b>	<b>7,781</b>
<b>A3 Payments</b>					
Bank charges	6	-	-	6	29
Software development	12,130	3,170	-	15,300	12,600
Insurance	468	-	-	468	450
paypal charges	110	-	-	110	208
Accounting charges	-	-	-	-	1,020
Brand registration renewal	-	-	-	-	420
Domain names costs	-	-	-	-	728
Virtual address costs	-	-	-	-	360
UX and graphic design	1,678	660	-	2,338	1,210
Internet hosting	-	-	-	-	1,300
<b>Sub total</b>	<b>14,392</b>	<b>3,830</b>	<b>-</b>	<b>18,222</b>	<b>18,325</b>
<b>A4 Asset and investment purchases, (see table)</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total payments</b>	<b>14,392</b>	<b>3,830</b>	<b>-</b>	<b>18,222</b>	<b>18,325</b>
<b>Net of receipts/(payments)</b>	<b>- 9,983</b>	<b>- 3,830</b>	<b>-</b>	<b>- 13,813</b>	<b>- 10,544</b>
<b>A5 Transfers between funds</b>	-	-	-	-	-
<b>A6 Cash funds last year end</b>	<b>19,660</b>	<b>3,830</b>	<b>-</b>	<b>23,490</b>	<b>34,034</b>
<b>Cash funds this year end</b>	<b>9,677</b>	<b>-</b>	<b>-</b>	<b>9,677</b>	<b>23,490</b>

**Section B Statement of assets and liabilities at the end of the period**

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>	PayPal	389	-	-
	Tridos Account	9,288	-	-
		-	-	-
	<b>Total cash funds</b>	<b>9,677</b>	<b>-</b>	<b>-</b>


	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B2 Other monetary assets</b>		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B3 Investment assets</b>			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B4 Assets retained for the charity's own use</b>			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
<b>B5 Liabilities</b>			-	-
			-	-
			-	-
			-	-
			-	-

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	James Rosindell	19/10/2025

**ONEZOOM**

England & Wales - Charity number 1163559

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# Accounts

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## Trustees' Annual Report for the period

From: 1 January 2023 to 31<sup>st</sup> December 2023

Charity name: OneZoom

Charity registration number: 1163559

### Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	To advance the education of the public in subjects of evolution, biodiversity and conservation of the variety of life on earth
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	Our main activity is building and maintaining a scientifically accurate, educational, and visually appealing record of the tree of life that is easily accessible to the public online. We also collaborate with other organisations to support outreach exhibitions and events that benefit from use of our tree of life explorer.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The Trustees have had due regard to the guidance issued by the CIO Commission on public benefit

### Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	Grant making is not part of our core activities and consequently we do not have a formal policy on grants and deal with potential grant making opportunities on a case-by-case basis.
Policy on social investment including program related investment	Para 1.38	This does not form part of our activities.
Contribution made by volunteers	Para 1.38	The trustees themselves did substantive volunteer work done for OneZoom because they have the relevant knowledge and experience in biology computing, education and science outreach. During the reporting period, a loyal user of our software, David Ebbo, who had relevant experience carried out substantial software development as a volunteer. His work primarily consisted of

		refactoring the software the generates our tree data.
Other		

## Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>We continued to receive financial support from the public via our leaf sponsorship funding model during the reporting period. Over the full year we received a total of £7452.35 through this channel (accounting for PayPal charges and matched funding).</p> <p>We implemented and released a system to enable volunteers to renew their sponsorships which were intended to last for 4 years only. During the reporting period 101 leaves were renewed raising a total of £3716 in sponsorships (included as part of the total revenue from sponsorships mentioned above).</p> <p>During this reporting period we continued to make progress with the proposed work that was funded by On the EDGE Conservation. The purpose of the grant was to create educational tours around our tree of life explorer. We made excellent progress towards completion of the project during the reporting period but the project is not expected to be concluded until after the end of the reporting period. We did not release a new version of the software during the reporting period because the tours feature needed to be finished before it could provide any meaningful benefits to users of our website.</p> <p>We have noted web traffic from about 317,000 users. Based on the new tracking system data, approximately 50% were in the USA, 7% of users were based in the UK, 6% in China, 4% in Canda, 3% in Germany and the remainder spread across 221 other countries. This pattern is similar to that from the previous reporting period though with a modest 10% fall in total traffic.</p>

### Additional information (optional)

You may choose to include further statements where relevant about:

<p>Achievements against objectives set</p>	<p>Para 1.41</p>	<p>Two key objectives were set for the CIO since its foundation, first to achieve sustainability through the leaf sponsorship scheme, and second to enhance our software enabling it to display the complete tree of life for educational purposes. These objectives were met in the 2017 reporting period. Objectives since then have been to maintain what we have already set up and to increase the impact by encouraging broader use. During the present reporting period we have continued to maintain our resource and shown that our sustainability model of leaf sponsorship operates very successfully when enough users can be attracted to the site.</p>
<p>Performance of fundraising activities against objectives set</p>	<p>Para 1.41</p>	<p>We have not set formal objectives for fundraising because the leaf sponsorship model comfortably pays for running costs payable to third parties. we hope to seek another grant after we have successfully performed the work mandated by the grant we already received.</p>
<p>Investment performance against objectives</p>	<p>Para 1.41</p>	<p>We have no investments because the funds that would be available for this are negligible in size. For the funds available during this reporting period, it seemed more important to spend them on our charitable purpose and not take on additional risks.</p>
<p>Other</p>		<p>This has been an excellent year for the CIO because we made progress on the tours project and began offering sponsorship renewals. The popularity of our educational software has continued to hold strong.</p>

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The CIO had funds of £23490 at 31 December 2023, represented by bank balances. £3830 of these funds are restricted and associated with a specific grant with deliverables.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	Reserves are required to meet future obligations and to support the growth of the CIO's activities. This calendar year we have kept reserves to keep the CIO operational through a 12 month period.
Amount of reserves held	Para 1.22	£1,000
Reasons for holding zero reserves	Para 1.22	N/A
Details of fund materially in deficit	Para 1.24	N/A
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	The CIO is dependent on obtaining third party support to develop and improve its products for public benefit. Thanks to the current efforts of volunteers the CIO can continue its core operations with a relatively small amount of ongoing funding. Total annual running costs remain under £1000 so we have held reserves to run for a further 12 months.

### Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	Much of the CIO's revenue up this reporting period has come from donations from individuals through the 'sponsor a leaf' campaign, which enables donors to be acknowledged on a unique leaf of our tree of life display as recognition for their donation.
Investment policy and objectives including any social investment policy adopted	Para 1.46	The CIO does not invest funds as the amounts available are small to justify the necessary research into ethical investments that would be compatible with our charitable aims.
A description of the principal risks facing the charity	Para 1.46	<p>The potential risks to the CIO are loss of volunteer time, and loss of funds. Volunteer time is the more valuable at present, particularly that from software developers who perform skilled work that would be very expensive to replace with contractors or paid professionals. A secondary risk is running out of funds, however the CIO only requires minimal funding to pay for its essential operation of hosting the website, ongoing improvements and maintenance are less essential though still important.</p> <p>In the short term we accept both risks. We do not provide a critical service upon which</p>

		<p>users are heavily dependent for their wellbeing: if either risk were to materialise, the worst case would be the loss of a free online resource. We have mitigated against both risks by releasing our software under a public license, which includes a failsafe. The failsafe specifies that if the CIO ceases to trade, our software becomes open source, meaning that other individuals or organisations would be able to use it for free to continue our work, should there be a sufficient demand.</p>
Other		

## Structure, Governance and Management

Description of charity's trusts:		
Type of governing document	Para 1.25	Foundation Constitution
How is the charity constituted?	Para 1.25	CIO - Foundation Registered 14 Sep 2015
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<p>Apart from the founding trustees, every subsequent trustee must be appointed by a resolution passed at a properly convened meeting of the Board.</p> <p>In selecting individuals for appointment as charity trustees, the charity trustees must have regard to the skills, knowledge and experience needed for the effective administration of the CIO.</p>

### Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	We have not yet inducted new trustees since charity formation. One of the founding trustees and current chair has attended an extensive trustee leadership programme and an emerging chairs program run by Cause4. Another founding trustee has experience from being a trustee of another unrelated UK charity.
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	No relevant related-party relationships to report for this period
Other		

### Reference and Administrative details

Charity name	OneZoom
Other name the charity uses	
Registered charity number	1163559





## Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

### Additional information (optional)

#### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
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#### Name of chief executive or names of senior staff members (Optional information)

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## Exemptions from disclosure

Reason for non-disclosure of key personnel details

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## Other optional information

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## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Dr James Rosindell	
Position (eg Secretary, Chair, etc)	Chair	
Date	6-October-2023	



**Receipts and payments accounts**

For the period from	01-Jan-23	To	31-Dec-23
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**Section A Receipts and payments**

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
Sponsorship	7,207	-	-	7,207	10,498
Interest	121	-	-	121	29
Grant from On The EDGE Conservation	-	-	-	-	25,000
UK online giving foundation	453	-	-	453	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total (Gross income for AR)</b>	<b>7,781</b>	<b>-</b>	<b>-</b>	<b>7,781</b>	<b>35,527</b>
<b>A2 Asset and investment sales, (see table).</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total receipts</b>	<b>7,781</b>	<b>-</b>	<b>-</b>	<b>7,781</b>	<b>35,527</b>
<b>A3 Payments</b>					
Bank charges	29	-	-	29	5
Software development	3,600	9,000	-	12,600	19,200
Insurance	450	-	-	450	409
paypal charges	208	-	-	208	383
Accounting charges	1,020	-	-	1,020	960
Brand registration renewal	420	-	-	420	-
Domain names costs	728	-	-	728	-
Virtual address costs	360	-	-	360	-
UX and graphic design	440	770	-	1,210	-
Internet hosting	1,300	-	-	1,300	-
<b>Sub total</b>	<b>8,555</b>	<b>9,770</b>	<b>-</b>	<b>18,325</b>	<b>20,957</b>
<b>A4 Asset and investment purchases, (see table)</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total payments</b>	<b>8,555</b>	<b>9,770</b>	<b>-</b>	<b>18,325</b>	<b>20,957</b>
<b>Net of receipts/(payments)</b>	<b>- 774</b>	<b>- 9,770</b>	<b>-</b>	<b>- 10,544</b>	<b>14,570</b>
<b>A5 Transfers between funds</b>	-	-	-	-	-
<b>A6 Cash funds last year end</b>	<b>20,434</b>	<b>13,600</b>	<b>-</b>	<b>34,034</b>	<b>19,464</b>
<b>Cash funds this year end</b>	<b>19,660</b>	<b>3,830</b>	<b>-</b>	<b>23,490</b>	<b>34,034</b>

**Section B Statement of assets and liabilities at the end of the period**

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>	PayPal	296	-	-
	Tridos Account	19,364	3,830	-
		-	-	-
	<b>Total cash funds</b>	<b>19,660</b>	<b>3,830</b>	<b>-</b>

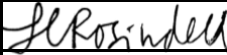
	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B2 Other monetary assets</b>		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B3 Investment assets</b>			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B4 Assets retained for the charity's own use</b>			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
<b>B5 Liabilities</b>			-	-
			-	-
			-	-
			-	-
			-	-

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	James Rosindell	10/10/2023

**ONEZOOM**

England & Wales - Charity number 1163559

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# Accounts

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**Section A Independent Examiner's Report**

**Report to the trustees/  
members of**

Charity Name  
OneZoom

**On accounts for the year  
ended**

31 December 2022

**Charity no  
(if any)**

1163559

**Set out on pages**

As attached

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31/12/2022.

**Responsibilities and  
basis of report**

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent  
examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

**Signed:**

*B. Silva*

**Date:** 18/10/2023

**Name:**

Bianca Silva

**Relevant professional  
qualification(s) or body:**

ACA

**Address:**

MHA, Building 4, Foundation Park  
Roxborough Way, Maidenhead, SL6 3UD





CHARITY COMMISSION  
FOR ENGLAND AND WALES

OneZoom 1163559

**Receipts and payments accounts**

CC16a

For the period from	01-Jan-22	To	31-Dec-22
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**Section A Receipts and payments**

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
Sponsorship	10,498	-	-	10,498	26,334
Interest	29	-	-	29	3
Grant from On The EDGE Conservation	-	25,000	-	25,000	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total (Gross income for AR)</b>	<b>10,527</b>	<b>25,000</b>	<b>-</b>	<b>35,527</b>	<b>26,337</b>
<b>A2 Asset and investment sales, (see table).</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total receipts</b>	<b>10,527</b>	<b>25,000</b>	<b>-</b>	<b>35,527</b>	<b>26,337</b>
<b>A3 Payments</b>					
Bank charges	5	-	-	5	4
Domain name costs (paid by trustee and reclaimed)	-	-	-	-	401
payment to collaborating organisation	-	-	-	-	15
Software development	7,800	11,400	-	19,200	10,200
Insurance	409	-	-	409	303
paypal charges	383	-	-	383	573
Accounting charges	960	-	-	960	-
3 years virtual address (paid by trustee and reclaimed)	-	-	-	-	540
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>9,557</b>	<b>11,400</b>	<b>-</b>	<b>20,957</b>	<b>12,036</b>
<b>A4 Asset and investment purchases, (see table)</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total payments</b>	<b>9,557</b>	<b>11,400</b>	<b>-</b>	<b>20,957</b>	<b>12,036</b>
<b>Net of receipts/(payments)</b>	<b>970</b>	<b>13,600</b>	<b>-</b>	<b>14,570</b>	<b>14,301</b>
<b>A5 Transfers between funds</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>A6 Cash funds last year end</b>	<b>19,464</b>	<b>-</b>	<b>-</b>	<b>19,464</b>	<b>5,163</b>
<b>Cash funds this year end</b>	<b>20,434</b>	<b>13,600</b>	<b>-</b>	<b>34,034</b>	<b>19,464</b>

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>	PayPal	4,401	-	-
	Tridos Account	16,033	13,600	-
		-	-	-
	<b>Total cash funds</b>	<b>20,434</b>	<b>13,600</b>	<b>-</b>

(agree balances with receipts and payments account(s))

OK	OK	OK
Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £

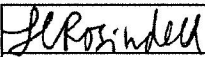
Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B2 Other monetary assets</b>	-	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-
	-	-	-

Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B3 Investment assets</b>		-	-
		-	-
		-	-
		-	-
		-	-

Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
<b>B4 Assets retained for the charity's own use</b>		-	-
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-
		-	-

Details	Fund to which liability relates	Amount due (optional)	When due (optional)
<b>B5 Liabilities</b>		-	-
Trustee expenses incurred and not yet reclaimed - these expenses are related to domain name registrations and website server costs	unrestricted	-	-
		-	-
		-	-
		-	-

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	James Rosindell	17/09/2023
		18/10/2023



## Trustees' Annual Report for the period

From: 1 January 2022 to 31<sup>st</sup> December 2022

Charity name: OneZoom

Charity registration number: 1163559

### Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	To advance the education of the public in subjects of evolution, biodiversity and conservation of the variety of life on earth
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	Our main activity is building and maintaining a scientifically accurate, educational, and visually appealing record of the tree of life that is easily accessible to the public online. We also collaborate with other organisations to support outreach exhibitions and events that benefit from use of our tree of life explorer.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The Trustees have had due regard to the guidance issued by the Charity Commission on public benefit

### Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	Grant making is not part of our core activities and consequently we do not have a formal policy on grants and deal with potential grant making opportunities on a case-by-case basis.
Policy on social investment including program related investment	Para 1.38	This does not form part of our activities.
Contribution made by volunteers	Para 1.38	The trustees themselves did the majority of volunteer work done for OneZoom. This is because the trustees have the relevant knowledge and experience in biology computing, education and science outreach. We do not log the total hours contributed by volunteers but have estimated that the total comfortably exceeds 500 hours during the reporting

		period. Toward the end of the reporting period (December 2022) a loyal user of our software expressed an interest in doing some software development for us as a volunteer during 2023.
Other		

## Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>During the reporting period we made substantial improvements to our science outreach website and released 'musical furry lobster': version 3.6 of our software. Enhancements included species occurrence (distribution) maps in the popup tabs.</p> <p>We continued to receive financial support from the public via our leaf sponsorship funding model during the reporting period. Over the full year we received a total of £10,498 through this channel.</p> <p>During this reporting period we successfully secured a grant of £25,000 from On the EDGE Conservation. The purpose of the grant was to create educational tours around our tree of life explorer. We made excellent progress towards completion of the project during the reporting period but the project is not expected to be concluded until after the end of the reporting period.</p> <p>Whilst early supporters should in theory be asked to renew their sponsorship during this reporting period we continued to defer requesting this. We did, however, make further progress toward having the software mechanism ready for renewals.</p> <p>We have noted web traffic from about 353,000 users. Based on the new tracking system data, approximately 46% were in the USA, 6% of users were based in the UK, 6% in China, 5% in Germany and the remainder spread across 219 other countries.</p>

### Additional information (optional)

You may choose to include further statements where relevant about:

<p>Achievements against objectives set</p>	<p>Para 1.41</p>	<p>Two key objectives were set for the charity since its foundation, first to achieve sustainability through the leaf sponsorship scheme, and second to enhance our software enabling it to display the complete tree of life for educational purposes. These objectives were met in the 2017 reporting period. Objectives since then have been to maintain what we have already set up and to increase the impact by encouraging broader use. During the present reporting period we have continued to maintain our resource and shown that our sustainability model of leaf sponsorship operates very successfully when enough users can be attracted to the site.</p>
<p>Performance of fundraising activities against objectives set</p>	<p>Para 1.41</p>	<p>We have not set formal objectives for fundraising because the leaf sponsorship model comfortably pays for running costs payable to third parties. To receive a substantial grant was a big success for the charity during the present reporting period.</p>
<p>Investment performance against objectives</p>	<p>Para 1.41</p>	<p>We have no investments because the funds that would be available for this are negligible in size. For the funds available during this reporting period, it seemed more important to spend them on our charitable purpose and not take on additional risks.</p>
<p>Other</p>		<p>This has been an excellent year for the charity thanks to our grant success and ongoing popularity of our educational software.</p>

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The charity had unrestricted funds of £20,434 at 31 December 2022, and restricted funds of £13600, all represented by bank balances.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	Reserves are required to meet future obligations and to support the growth of the charity's activities. This calendar year we have kept reserves to keep the charity operational through a 12 month period.
Amount of reserves held	Para 1.22	£1,000
Reasons for holding zero reserves	Para 1.22	N/A
Details of fund materially in deficit	Para 1.24	N/A
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	The charity is dependent on obtaining third party support to develop and improve its products for public benefit. Thanks to the current efforts of volunteers the charity can continue its core operations with a relatively small amount of ongoing funding. Total annual running costs remain under £1000 so we have held reserves to run for a further 12 months.

### Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	Much of the charity's revenue up this reporting period has come from donations from individuals through the 'sponsor a leaf' campaign, which enables donors to be acknowledged on a unique leaf of our tree of life display as recognition for their donation. During this reporting period we also received a substantial external grant.
Investment policy and objectives including any social investment policy adopted	Para 1.46	The charity does not invest funds as the amounts available are small to justify the necessary research into ethical investments that would be compatible with our charitable aims.
A description of the principal risks facing the charity	Para 1.46	The potential risks to the charity are loss of volunteer time, and loss of funds. Volunteer time is the more valuable at present, particularly that from software developers who perform skilled work that would be very expensive to replace with contractors or paid professionals. A secondary risk is running out of funds, however the charity only requires minimal funding to pay for its essential operation of hosting the website, ongoing improvements and maintenance are less essential though still important.

		<p>In the short term we accept both risks. We do not provide a critical service upon which users are heavily dependent for their wellbeing: if either risk were to materialise, the worst case would be the loss of a free online resource. We have mitigated against both risks by releasing our software under a public license, which includes a failsafe. The failsafe specifies that if the charity ceases to trade, our software becomes open source, meaning that other individuals or organisations would be able to use it for free to continue our work, should there be a sufficient demand.</p>
Other		

## Structure, Governance and Management

Description of charity's trusts:		
Type of governing document	Para 1.25	Foundation Constitution
How is the charity constituted?	Para 1.25	CIO - Foundation Registered 14 Sep 2015
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<p>Apart from the founding trustees, every subsequent trustee must be appointed by a resolution passed at a properly convened meeting of the Board.</p> <p>In selecting individuals for appointment as charity trustees, the charity trustees must have regard to the skills, knowledge and experience needed for the effective administration of the charity.</p>

### Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	We have not yet inducted new trustees since charity formation. One of the founding trustees and current chair has attended an extensive trustee leadership programme and an emerging chairs program run by Cause4. Another founding trustee has experience from being a trustee of another unrelated UK charity.
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	No relevant related-party relationships to report for this period
Other		

### Reference and Administrative details

Charity name	OneZoom
Other name the charity uses	
Registered charity number	1163559

Charity's principal address	OneZoom Office 7 35-37 Ludgate Hill London EC4M 7JN

**Names of the charity trustees who manage the charity**

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Dr Yan Wong			
2	Dr James Rosindell			
3	Dr Luke Harmon			
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
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19				
20				

**Corporate trustees – names of the directors at the date the report was approved**

Director name		

**Name of trustees holding title to property belonging to the charity**

Trustee name	Dates acted if not for whole year	

### Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

### Additional information (optional)

#### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

#### Name of chief executive or names of senior staff members (Optional information)

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### Exemptions from disclosure

#### Reason for non-disclosure of key personnel details

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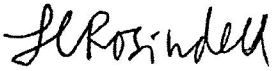
### Other optional information

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## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Dr James Rosindell	
Position (eg Secretary, Chair, etc)	Chair	
Date	17-September-2023	



**ONEZOOM**

England & Wales - Charity number 1163559

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# Accounts

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## Trustees' Annual Report for the period

From: 1 January 2021 to 31<sup>st</sup> December 2021

Charity name: OneZoom

Charity registration number: 1163559

### Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	To advance the education of the public in subjects of evolution, biodiversity and conservation of the variety of life on earth
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	Our main activity is building and maintaining a scientifically accurate, educational, and visually appealing record of the tree of life that is easily accessible to the public online. We also collaborate with other organisations to support outreach exhibitions and events that benefit from use of our tree of life explorer.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The Trustees have had due regard to the guidance issued by the CIO Commission on public benefit

### Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	Grant making is not part of our core activities and consequently we do not have a formal policy on grants and deal with potential grant making opportunities on a case-by-case basis.
Policy on social investment including program related investment	Para 1.38	This does not form part of our activities.
Contribution made by volunteers	Para 1.38	The trustees themselves did the majority of volunteer work done for OneZoom. This is because the trustees have the relevant knowledge and experience in biology computing, education and science outreach. We do not log the total hours contributed by volunteers but have estimated that the total comfortably

		exceeds 500 hours during the reporting period.
Other		

## Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>During the reporting period we made substantial improvements to our science outreach website and released 'chocolate chip starfish': version 3.5 of our software. Enhancements included improved colour schemes for showing extinction risk of species, popularity of species, uncertainty about evolutionary connections and a colour-blind friendly mode. We also improved the content, usage instructions and interpretation pages throughout our site. We released a docker image for the first time – this makes it much easier for other organisations to download and use our software on their own machines without the need for a stable internet connection.</p> <p>Key people from OneZoom have, during this reporting period, published a peer reviewed scientific paper on the advances that have been involved in getting the project to its present stage. This marks the completion of an endeavour that was first mentioned in our 2020 annual report. The paper can be seen here <a href="https://besjournals.onlinelibrary.wiley.com/doi/abs/10.1111/2041-210X.13766">https://besjournals.onlinelibrary.wiley.com/doi/abs/10.1111/2041-210X.13766</a></p> <p>We continued to receive financial support from the public via our leaf sponsorship funding model during the reporting period. Our publication and associated press release had an unexpectedly large effect on financial support, we received £13,570 in support over the 19 days between the date of publication (13th December 2021) and the year end. By comparison £2,344 was raised in total over the rest of the year.</p> <p>Whilst early supporters should in theory be asked to renew their sponsorship during this reporting period we continued to defer requesting this. Firstly because we didn't want to request further funding from the public during the aftermath of the COVID pandemic crisis. Secondly, the work required from us to develop a good user experience for renewing sponsorships would be substantive and it was not practical for the trustee volunteers to undertake this in addition to their other commitments during this reporting period. We did however approach our largest donor, Richard Dawkins, about renewal and he made an additional donation in advance of the system being ready for general use.</p> <p>We have noted web traffic from about 285,000 users (of which 93,000 were during the period prior to 14<sup>th</sup> October when we updated our tracking system). Based on the new tracking system data, approximately 5% of users were based in the UK, 35% in the US and the remainder spread across 220 other countries.</p>

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**Additional information (optional)**

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	Two key objectives were set for the CIO since its foundation, first to achieve sustainability through the leaf sponsorship scheme, and second to enhance our software enabling it to display the complete tree of life for educational purposes. These objectives were met in the 2017 reporting period. Objectives since then have been to maintain what we have already set up and to increase the impact by encouraging broader use. During the present reporting period we have continued to maintain our resource and shown that our sustainability model of leaf sponsorship operates very successfully when enough users can be attracted to the site.
Performance of fundraising activities against objectives set	Para 1.41	We have not set formal objectives for fundraising because the leaf sponsorship model comfortably pays for running costs payable to third parties. Funding is, however, required to implement new features. During the reporting period we took the first steps towards writing a grant application to add a major feature to our work – the option for users to see tours around the tree of life. We hope this will improve engagement by providing users with an easy path to being guided through the most interesting parts of evolutionary history whilst requiring fewer user interactions along the way.
Investment performance against objectives	Para 1.41	We have no investments because the funds that would be available for this are negligible in size. For the funds available during this reporting period, it seemed more important to spend them on our charitable purpose and not take on additional risks.
Other		This has been an excellent year for the CIO thanks in large part to the attention gained through our publication and associated press release. Targets for the coming two years will be to successfully implement both leaf sponsor renewals and the tours feature.

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The CIO had unrestricted funds of £19,464 at 31 December 2021, represented by bank balances. £13,570 of this was gained unexpectedly near the end of the reporting period due to a surge in public support.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	Reserves are required to meet future obligations and to support the growth of the CIO's activities. This calendar year we have kept reserves to keep the CIO operational through a 12 month period.
Amount of reserves held	Para 1.22	£19,464
Reasons for holding zero reserves	Para 1.22	N/A
Details of fund materially in deficit	Para 1.24	N/A
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	The CIO is dependent on obtaining third party support to develop and improve its products for public benefit. Thanks to the current efforts of volunteers the CIO can continue its core operations with a relatively small amount of ongoing funding. Total annual running costs remain under £1000 so we have held reserves to run for a further 12 months.

### Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	All of the CIO's revenue up to and including this reporting period has come from donations from individuals through the 'sponsor a leaf' campaign, which enables donors to be acknowledged on a unique leaf of our tree of life display as recognition for their donation.
Investment policy and objectives including any social investment policy adopted	Para 1.46	The CIO does not invest funds as the amounts available are small to justify the necessary research into ethical investments that would be compatible with our charitable aims.
A description of the principal risks facing the charity	Para 1.46	<p>The potential risks to the CIO are loss of volunteer time, and loss of funds. Volunteer time is the more valuable at present, particularly that from software developers who perform skilled work that would be very expensive to replace with contractors or paid professionals. A secondary risk is running out of funds, however the CIO only requires minimal funding to pay for its essential operation of hosting the website, ongoing improvements and maintenance are less essential though still important.</p> <p>In the short term we accept both risks. We do not provide a critical service upon which</p>

		<p>users are heavily dependent for their wellbeing: if either risk were to materialise, the worst case would be the loss of a free online resource. We have mitigated against both risks by releasing our software under a public license, which includes a failsafe. The failsafe specifies that if the CIO ceases to trade, our software becomes open source, meaning that other individuals or organisations would be able to use it for free to continue our work, should there be a sufficient demand. In the current reporting period we released a Docker image of our resource making it even easier for a third party to replicate everything we have created should we cease to operate.</p>
Other		

## Structure, Governance and Management

Description of charity's trusts:		
Type of governing document	Para 1.25	Foundation Constitution
How is the charity constituted?	Para 1.25	CIO - Foundation Registered 14 Sep 2015
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<p>Apart from the founding trustees, every subsequent trustee must be appointed by a resolution passed at a properly convened meeting of the Board.</p> <p>In selecting individuals for appointment as charity trustees, the charity trustees must have regard to the skills, knowledge and experience needed for the effective administration of the CIO.</p>

### Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	We have not yet inducted new trustees since charity formation. One of the founding trustees and current chair has attended an extensive trustee leadership programme and an emerging chairs program run by Cause4. Another founding trustee has experience from being a trustee of another unrelated UK charity.
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	No relevant related-party relationships to report for this period
Other		

### Reference and Administrative details

Charity name	OneZoom
Other name the charity uses	
Registered charity number	1163559

Charity's principal address	OneZoom Office 7 35-37 Ludgate Hill London EC4M 7JN

**Names of the charity trustees who manage the charity**

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Dr Yan Wong			
2	Dr James Rosindell			
3	Dr Luke Harmon			
4				
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**Corporate trustees – names of the directors at the date the report was approved**

Director name		

**Name of trustees holding title to property belonging to the charity**

Trustee name	Dates acted if not for whole year	

**Funds held as custodian trustees on behalf of others**

Description of the assets held in this capacity	
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

**Additional information (optional)**

**Names and addresses of advisers (Optional information)**

**Type of adviser      Name      Address**


**Name of chief executive or names of senior staff members (Optional information)**

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**Exemptions from disclosure**

Reason for non-disclosure of key personnel details

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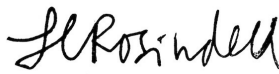
**Other optional information**

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## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Dr James Rosindell	
Position (eg Secretary, Chair, etc)	Chair	
Date	25-Oct-2022	



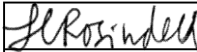
**Receipts and payments accounts**

For the period from	01-Jan-21	To	31-Dec-21
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**Section A Receipts and payments**

	Unrestricted funds	Restricted funds	Endowment funds	Total funds	Last year
	to the nearest £	to the nearest £	to the nearest £	to the nearest £	to the nearest £
<b>A1 Receipts</b>					
Sponsorship	26,334	-	-	26,334	1,838
Interest	3	-	-	3	-
Paypal giving fund	-	-	-	-	31
Gift aid reclaim on all previous eligible donations	-	-	-	-	2,808
Other donations	-	-	-	-	76
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total (Gross income for AR)</b>	<b>26,337</b>	<b>-</b>	<b>-</b>	<b>26,337</b>	<b>4,752</b>
<b>A2 Asset and investment sales, (see table).</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total receipts</b>	<b>26,337</b>	<b>-</b>	<b>-</b>	<b>26,337</b>	<b>4,752</b>
<b>A3 Payments</b>					
Bank charges	4	-	-	4	4
Domain name costs (paid by trustee and reclaimed)	401	-	-	401	-
payment to collaborating organisation	15	-	-	15	-
Software development	10,200	-	-	10,200	1,200
Insurance	303	-	-	303	287
paypal charges	573	-	-	573	694
graphic design	-	-	-	-	-
3 years virtual address (paid by trustee and reclaimed)	540	-	-	540	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>12,036</b>	<b>-</b>	<b>-</b>	<b>12,036</b>	<b>2,185</b>
<b>A4 Asset and investment purchases, (see table)</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total payments</b>	<b>12,036</b>	<b>-</b>	<b>-</b>	<b>12,036</b>	<b>2,185</b>
<b>Net of receipts/(payments)</b>	<b>14,301</b>	<b>-</b>	<b>-</b>	<b>14,301</b>	<b>2,567</b>
<b>A5 Transfers between funds</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>A6 Cash funds last year end</b>	<b>5,163</b>	<b>-</b>	<b>-</b>	<b>5,163</b>	<b>2,596</b>
<b>Cash funds this year end</b>	<b>19,464</b>	<b>-</b>	<b>-</b>	<b>19,464</b>	<b>5,163</b>

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>	PayPal	1,011	-	-
	Tridos Account	18,453	-	-
		-	-	-
	<b>Total cash funds</b>	<b>19,464</b>	<b>-</b>	<b>-</b>
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B2 Other monetary assets</b>	Details	-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
<b>B3 Investment assets</b>	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
<b>B4 Assets retained for the charity's own use</b>	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
<b>B5 Liabilities</b>	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
	Small amount of trustee expenses incurred and not yet reclaimed	unrestricted	-	-
	Website server costs not yet invoiced for the reporting period	unrestricted	-	-
			-	-
			-	-
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
		Dr J Rosindell	25/10/2022	



**Section A**

**Independent Examiner's Report**

**Report to the trustees/  
members of**

Charity Name  
OneZoom

**On accounts for the year  
ended**

31 December 2021

**Charity no  
(if any)**

1163559

**Set out on pages**

As attached

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31/12/2021.

**Responsibilities and  
basis of report**

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent  
examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

**Signed:**

*Bianca Slva*

**Date:**

28 October 2022

**Name:**

Bianca Slva

**Relevant professional  
qualification(s) or body:**

ACA

**Address:**

Building 4, Foundation Park

Roxborough Way, Maidenhead, SL6 3UD

**ONEZOOM**

England & Wales - Charity number 1163559

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# Accounts

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## Trustees' Annual Report for the period

From: 1 January 2020 to 31<sup>st</sup> December 2020

Charity name: OneZoom

Charity registration number: 1163559

### Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	To advance the education of the public in subjects of evolution, biodiversity and conservation of the variety of life on earth
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	Our main activity is building and maintaining a scientifically accurate, educational, and visually appealing record of the tree of life that is easily accessible to the public online. We also collaborate with other organisations to support outreach exhibitions and events that benefit from use of our tree of life explorer.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The Trustees have had due regard to the guidance issued by the Charity Commission on public benefit

### Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	Grant making is not part of our core activities and consequently we do not have a formal policy on grants and deal with potential grant making opportunities on a case-by-case basis.
Policy on social investment including program related investment	Para 1.38	This does not form part of our activities.
Contribution made by volunteers	Para 1.38	The trustees themselves did the majority of volunteer work done for OneZoom. This is because the trustees have the relevant knowledge and experience in biology computing, education and science outreach. We do not log the total hours contributed by volunteers but have estimated that the total comfortably exceeds 500 hours during the reporting period.

Other		
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## Achievements and Performance

	SORP reference	
<p>Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.</p>	<p>Para 1.20</p>	<p>During the reporting period we made substantial improvements to our software and science outreach website. Specifically, we completed a substantial redesign of the landing page of our website. This had been identified as a key shortcoming of our previous versions and was mentioned in the previous report. The landing page now allows users to search the tree of life and includes a lot more interpretation about the tree of life and what the site offers. The front page features a new visual design and user interface that was built with advice from professional designers. We have paid specific attention to signposting different kinds of users (members of the public, educators and scientists) to different content that could be interesting or useful to them.</p> <p>Separately from the landing page update, we have released new public APIs giving access to our content for use by third party research and educational projects. An example of such a project that has since been developed with some support from OneZoom is <a href="https://phyloquiz.com">https://phyloquiz.com</a>. These APIs go beyond those mentioned in the previous reporting period because they have additional functionality and are properly documented and open to all on the website.</p> <p>Key people from OneZoom have, during this reporting period, submitted a scientific publication on the advances that have been involved in getting the project to this stage. A pre print can be seen here <a href="https://www.biorxiv.org/content/10.1101/2020.10.14.323055v1">https://www.biorxiv.org/content/10.1101/2020.10.14.323055v1</a> The manuscript is undergoing revisions for publication at the time of writing.</p> <p>We continued to receive financial support from the public via our leaf sponsorship funding model during the reporting period. Whilst early supporters should in theory be asked to renew their sponsorship during this reporting period we deferred requesting this. Firstly because we didn't want to request further funding from the public during the COVID pandemic crisis on something that was not urgent. Secondly, the work required from us to develop a good user experience for renewing sponsorships would be substantive and it was not practical for the trustee volunteers to undertake this in addition to their other commitments during this reporting period.</p> <p>We have noted web traffic during the reporting period from 124,937 users with 13,310 of these spending a meaningful amount of time on the site of over 3 minutes; 2,759 users spent over 30 minutes exploring the site. These figures are less than the previous reporting period but we believe they</p>

		<p>are underestimates due to an error in the way traffic has been tracked on the site since the launch of our new front page. This error will be fixed during the next reporting period. Approximately 9.5% of users were based in the UK, 54% in the US and the remainder spread across 188 other countries.</p>
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**Additional information (optional)**

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	Two key objectives were set for the charity since its foundation, first to achieve sustainability through the leaf sponsorship scheme, and second to enhance our software enabling it to display the complete tree of life for educational purposes. These objectives were met in the 2017 reporting period. Objectives since then have been to maintain what we have already set up and to increase the impact by encouraging broader use. During the present reporting period we have continued to maintain our resource through a difficult time. In the next reporting period we plan to focus on sponsorship renewals and publication of our scientific work.
Performance of fundraising activities against objectives set	Para 1.41	We have not set formal objectives for fundraising because the leaf sponsorship model comfortably pays for running costs payable to third parties. Where third parties approach us for collaboration normally work with them to budget for the necessary developments to our codebase and assist those third parties in getting funding, which is paid to trusted professionals to improve our software for public use. The trustees regard this strategy as lower risk for the charity whilst still effectively enabling us to meet our objectives.
Investment performance against objectives	Para 1.41	We have no investments because the funds that would be available for this are negligible in size.
Other		Whilst the funds we have raised are relatively small, we have been able to achieve a lot with those funds. We continue to have ambitions for the future to further increase our audience, add significant new features and reach out to other charitable organisations with complementary aims.

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The CIO had unrestricted funds of £5162.75 at 31 December 2020, represented by bank balances. During the reporting period we reclaimed £2807.74 in Gift Aid on all eligible donations made since the launch of our sponsorship scheme. A range of documented costs including running the website and renewing the virtual address during this reporting period were paid by a trustee and refunded during the next reporting period.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	Reserves are required to meet future obligations and to support the growth of the CIO's activities. This calendar year we have built up reserves for planned development work in the 2019 calendar year
Amount of reserves held	Para 1.22	£1,000
Reasons for holding zero reserves	Para 1.22	N/A
Details of fund materially in deficit	Para 1.24	N/A
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	The CIO is dependent on obtaining third party support to develop and improve its products for public benefit. Thanks to the current efforts of volunteers the CIO can continue its core operations with a relatively small amount of ongoing funding. Total annual running costs remain under £1000 so we have held reserves to run for a further 12 months.

### Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	All of our funding revenue has come from donations from individuals through our 'sponsor a leaf' campaign, which enables donors to be acknowledged on a unique leaf of our tree of life display as recognition for their donation.
Investment policy and objectives including any social investment policy adopted	Para 1.46	We do not invest our funds as the amount is too small to justify the necessary research into ethical investments that would be compatible with our charitable aims.
A description of the principal risks facing the charity	Para 1.46	The potential risks to the charity are loss of volunteer time, and loss of funds. Volunteer time is the more valuable at present, particularly that from software developers who perform skilled work that would be very expensive to replace with contractors or paid professionals. A secondary risk is running out of funds, however the charity only requires minimal funding to pay for its essential operation of hosting the website, ongoing improvements and maintenance are

		<p>less essential though still important.</p> <p>In the short term we accept both risks. We do not provide a critical service upon which users are heavily dependent for their wellbeing: if either risk were to materialise, the worst case would be the loss of a free online resource. We have mitigated against both risks by releasing our software under a public license, which includes a failsafe. The failsafe specifies that if the charity ceases to trade, our software becomes open source, meaning that other individuals or organisations would be able to use it for free to continue our work, should there be a sufficient demand. In the next reporting period we hope to release a Docker image of our resource making it even easier for a third party to replicate everything we have created should we cease to operate.</p>
Other		

## Structure, Governance and Management

Description of charity's trusts:		
Type of governing document	Para 1.25	Foundation Constitution
How is the charity constituted?	Para 1.25	CIO - Foundation Registered 14 Sep 2015
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<p>Apart from the founding trustees, every subsequent trustee must be appointed by a resolution passed at a properly convened meeting of the Board.</p> <p>In selecting individuals for appointment as charity trustees, the charity trustees must have regard to the skills, knowledge and experience needed for the effective administration of the CIO.</p>

### Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	We have not yet inducted new trustees since charity formation. One of the founding trustees and current chair has attended an extensive trustee leadership programme and an emerging chairs program run by Cause4. Another founding trustee has experience from being a trustee of another unrelated UK charity.
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	No relevant related-party relationships to report for this period
Other		

### Reference and Administrative details

Charity name	OneZoom
Other name the charity uses	
Registered charity number	1163559

Charity's principal address	OneZoom Office 7 35-37 Ludgate Hill London EC4M 7JN

**Names of the charity trustees who manage the charity**

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Dr Yan Wong			
2	Dr James Rosindell			
3	Dr Luke Harmon			
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

**Corporate trustees – names of the directors at the date the report was approved**

Director name		

**Name of trustees holding title to property belonging to the charity**

Trustee name	Dates acted if not for whole year	



## Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

### Additional information (optional)

#### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
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#### Name of chief executive or names of senior staff members (Optional information)

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## Exemptions from disclosure

Reason for non-disclosure of key personnel details

--


## Other optional information

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## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Dr James Rosindell	
Position (eg Secretary, Chair, etc)	Chair	
Date	12-Oct-2021	



**Receipts and payments accounts**

**CC16a**

For the period from	01-Jan-20	To	31-Dec-20
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**Section A Receipts and payments**

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
Sponsorship	1,838	-	-	1,838	2,695
Payment for API service	-	-	-	-	1,500
interest	-	-	-	-	4
Paypal giving fund	31	-	-	31	-
Gift aid reclaim on all previous eligible donations	2,808	-	-	2,808	-
Other donations	76	-	-	76	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total (Gross income for AR)</b>	<b>4,752</b>	<b>-</b>	<b>-</b>	<b>4,752</b>	<b>4,199</b>
<b>A2 Asset and investment sales, (see table).</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total receipts</b>	<b>4,752</b>	<b>-</b>	<b>-</b>	<b>4,752</b>	<b>4,199</b>
<b>A3 Payments</b>					
Bank charges	4	-	-	4	28
Website costs	-	-	-	-	666
payment to collaborating organisation	-	-	-	-	15
Software development	1,200	-	-	1,200	7,845
Insurance	287	-	-	287	287
paypal charges	-	-	-	-	71
graphic design	694	-	-	694	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>2,185</b>	<b>-</b>	<b>-</b>	<b>2,185</b>	<b>8,912</b>
<b>A4 Asset and investment purchases, (see table)</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total payments</b>	<b>2,185</b>	<b>-</b>	<b>-</b>	<b>2,185</b>	<b>8,912</b>
<b>Net of receipts/(payments)</b>	<b>2,567</b>	<b>-</b>	<b>-</b>	<b>2,567</b>	<b>- 4,713</b>
<b>A5 Transfers between funds</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>A6 Cash funds last year end</b>	<b>2,596</b>	<b>-</b>	<b>-</b>	<b>2,596</b>	<b>7,309</b>
<b>Cash funds this year end</b>	<b>5,163</b>	<b>-</b>	<b>-</b>	<b>5,163</b>	<b>2,596</b>

**Section B Statement of assets and liabilities at the end of the period**

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>	PayPal	794	-	-
	Tridos Account	4,369	-	-
		-	-	-
	<b>Total cash funds</b>	<b>5,163</b>	<b>-</b>	<b>-</b>
	(agree balances with receipts and payments account(s))	OK	OK	OK
		<b>Unrestricted funds</b>	<b>Restricted funds</b>	<b>Endowment funds</b>

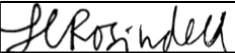
<b>B2 Other monetary assets</b>	Details	to nearest £	to nearest £	to nearest £
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

<b>B3 Investment assets</b>	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-

<b>B4 Assets retained for the charity's own use</b>	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

<b>B5 Liabilities</b>	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
	Trustee expenses incurred for website domain and virtual address	unrestricted	761	-
	Website server costs not yet invoiced for the reporting period	unrestricted	-	-
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	Dr J Rosindell	12/10/21