

WORLD HERITAGE UK

Trustees Annual Report and Financial Statements for the Year Ended 31st March 2023

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A: Reference and Administrative Detail

Trustees During 2022-23:

Teresa Anderson – Chair (appointed December 2022)

Max Bryant

Amanda Chadburn (appointed December 2022)

Gillian Clarke (resigned December 2022)

Tony Crouch – (Past Chair until December 2022)

Lesley Garlick

Jane Gibson

Don Gobbett (resigned December 2022)

David Holroyd

Jane Masters (resigned October 2022)

Stephen Ratcliffe

Sam Rose

Justin Scully

Ashleigh Taylor (appointed December 2022)

Ian Wray – Vice-Chair

Charity Registration Number: 1163364

Registered Office: c/o The Ironbridge Gorge Museum Trust
Coach Road
Coalbrookdale
TELFORD
Shropshire
TF8 7DQ

B: Structure, Governance and Management

Type of Governing Document: Constitution

How the Charity is Constituted: Charitable Incorporated Organisation

Trustee Selection Methods: Elected by the Membership at AGM

Governance Policies:

World Heritage UK has a number of governance policies in place in accordance with the guidance from the National Council for Voluntary Organisations for small charities. These include:

- Conflict of Interest Policy
- Data Protection
- Ethics Policy (including Donations, Gifts and Hospitality) – in draft
- Employee Handbook incorporating HR Policies
- Expenses Policy
- Financial Management and Controls – in draft
- Health and Safety Policy
- Reserves Policy
- Safeguarding and Protecting People
- Volunteering Policy – in draft

C: Objectives and Activities

Objects and Aims

To promote the conservation and protection of the UK's World Heritage Sites for the benefit of the public, defined as those places considered by the United Nations Educational Cultural and Scientific Organisation (UNESCO) as having such Outstanding Universal Value that they warrant being inscribed on the World Heritage List through the powers of the international Convention concerning the Protection of the World Cultural and Natural Heritage, 1972, in particular but without limitation to the following:-

- Supporting for the benefit of the public the development of World Heritage Site nominations for the UK's Tentative List Sites, defined as Sites on the UK Government's official Tentative List for nomination for World Heritage Status;
- Advancing the education of the public in general in respect of the significance and values of the UK's World Heritage Sites and Tentative List Sites, as defined above;
- Undertaking effective advocacy at all levels for the joint benefit of the UK's World Heritage Sites and for the World Heritage Convention;
- Facilitating and encouraging networking between organisations and individuals that play a role in the management of the UK's WH Sites, and Tentative List Sites (as defined in the objects) be that at the Site, agency, NGO, government, corporate or individual level, for the collective benefit of the Sites' management. This may involve: bringing people together; sharing good practice; exchanging information;
- Dissemination of information;
- Undertaking joint projects and initiatives;
- Providing a platform for partners to access the UK World Heritage Community;
- Linking internationally, where appropriate; and
- Promoting the UK's World Heritage Sites, in collaboration with key partner agencies, to a national and international audience so as to allow more people to experience the Sites in ways that are appropriate to their different situations and pressures, and which enable the general public to better find out about, experience, access and enjoy them.

Public Benefit

The Trustees confirm that they have referred to the Guidance contained in the Charity Commission's general guidance on public benefit when reviewing the Trust's aims and objectives and in planning future activities. In particular, the Trustees consider how planned activities will contribute to the aims and objectives they have set.

The Trustees confirm that they have complied with the requirements of Section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission.

D. Achievements and Performance: World Heritage UK's Year – April 2022 to March 2023

2022 saw the 50th anniversary of the World Heritage Convention and this featured frequently in WHUK's activities during the year, as it continued to support and deliver on behalf of the membership and the UK's World Heritage sector.

Advocacy

WHUK works internationally, nationally and locally:

- WHUK contributed to The Historic Environment Overview (Spring 2022) produced by the Historic Environment Forum with support from the National Trust and Historic England. The WHUK President provided a review of WH over the past 12 months.
- WHUK's President presented at ICOMOS' "50 Years of the UNESCO World Heritage Convention in Europe. Achievements and Challenges" Krakow 8–10 June 2022.
- WHUK has been providing support and guidance to the Czech Republic's Ministry of Culture, as it explores developing a similar body as World Heritage UK for the country.
- WHUK's President together with a Trustee attended the European World Heritage Associations conference in Switzerland in October, where representatives from 16 countries discussed the challenges and opportunities WHSs faced in the coming years.
- World Heritage UK took part in Heritage Alliance's Heritage Debate 2022 in November, where over 200 heritage professionals discussed this year's topic: "Heritage in 20 Years: what will matter most?", focusing on the challenges and hopes for WH.
- WHUK's President has been working with the Irish Government on developing its strategy for World Heritage. This culminated in a presentation to the International Scientific Committee on Archaeological Heritage Management (ICAHM) in December, on the challenges and opportunities for WH in Ireland.
- Three independent experts from the WHUK Board have been part of DCMS' Panel to Review the upcoming UK WH Tentative List. The new candidates will be announced in April 2023. WHUK has also been supporting some of the prospective candidates in their proposals.
- This year saw the start of the UK's WHSs 3rd Cycle of Periodic Reporting to UNESCO. WHUK supported DCMS, Historic England and WHSs prepare for and commence the process.
- WHUK continues to work with Historic England, Historic Environment Scotland, Cadw, Northern Ireland Environment Agency, ICOMOS-UK (promotion of events), IUCN, ICCROM (Panorama project) and the UK National Commission to UNESCO (in particular UK's statement on Ukraine War and the Local to Global project).
- WHUK supported Heritage Alliance with its review of the Heritage Funding Directory.

Learning and Networking

WHUK works on behalf of the UK's 33 WHSs by acting as a key hub role, linking the frontline with government and the national heritage agencies, and providing knowledge, training and networking opportunities for WH professionals to share and learn from each other. This year WHUK delivered:

- *"World Heritage and Sustainability"* at Blenheim WHS in April; WHUK's first hybrid event (both in-person and broadcasting online), featuring talks on the UN's Sustainable Development Goals, sustainable transport and tourism, and building sustainable relationships with communities, with speakers from UNESCO, Oxford University, the UK National Commission, World Heritage Experience Switzerland, VisitBritain and more. Over 50 delegates attended from across the UK.
- *"Liverpool – After World Heritage"* online conference in June; following Liverpool's sad delisting last year, WHUK delivered an all-day conference, exploring the reasons why and ramifications of this loss to the UK's WHS sector. Speakers included the Heseltine Institute at the University of Liverpool and representatives from DCMS, Historic England, ICOMOS-UK, Dresden, Bordeaux, Merseyside Civic Society, Harcourt Developments and National Museums Liverpool. Over 75 delegates attended this lively debate.
- *"Celebrating 50 years of the World Heritage Convention and looking ahead to the next 50"* was the theme for the 2022 annual conference, held at Jodrell Bank WHS in October. The first day looked back at 50 years of the Convention and 36 years of WH in the UK, and speakers included the ex-Director of the WH Centre, the UK's Ambassador to UNESCO, ICOMOS-UK, the National Trust and representatives from all the UK's national heritage agencies. The second day looked ahead, to what the future might hold for WH. The day started with

UNESCO's Chair for Heritage Futures and a challenging workshop, followed by speakers from the Irish Government, the UK's WH Youth Ambassadors and Newcastle University. Over 100 delegates attended in-person and online.

- In March WHUK hosted a webinar on "*Funding for Heritage*", with the National Lottery's Heritage Fund's Head of Policy speaking on their new strategy. 20 delegates attended including representatives from Overseas Territories.
- WHUK hosted four *WHS Coordinators' Forums* (in May, September, November, and February), providing Site coordinators and managers the opportunity to hear the latest from Government, NDPBs and their peers; average attendance exceeded 30.
- WHUK hosted two *WHS Chairs meetings* (May and November), with presentations on WH Engagement Locally, Regionally and Nationally by the Chair of the English Lake District WHS and UKNC's Local to Global/Sites for Sustainability projects.
- WHUK has continued to support *Special Interest Groups and Site projects*, including Industrial Heritage, Climate Emergency, WH & Peace, the north England WHS cluster, Learning and Engagement and communications/branding.

Promotion

WHUK's communications is primarily aimed at the UK's WH sector. However, the social media activity has reach beyond this audience.

- *Website*: additional resources were added to the site during the year, primarily 2021-22 WHUK Review, WH in the UK 2021-22 Review, Periodic Reporting and videos from events; 58 articles for the News section on a variety of topics including WHUK events, WH Convention anniversary events, job and Trustee opportunities across the UK, UNESCO resources etc.
- *Database*: WHUK's database of regular contacts stands at 709 (WH stakeholders and commercial).
- *E-Communications*: 19 e-newsletters were sent out to this database during the course of the year, reaching around 13.5k in total, with an average open rate of 22.6% (compared to industry norm/last year's figure of 22%) and average click through of 8.3% (compared to industry norm of 3-5% and 7.2% last year).
- *Social Media*: Twitter followers are currently 3,583 (up from about 3000 the previous year) and Facebook has 1,900 followers (an increase from around 1,000).
- *Print*: a reprint of 5,500 copies of the '*World Heritage in the UK*' map was made for three WHSs.
- *Key dates*: for both WH Day (18 April) and the 50th anniversary of the WH Convention (16 November), WHUK posted on social media, added content online and sent out details via e-newsletter.

Membership

WHUK's membership remains stable. During 2022-23, using funding from Steps to Sustainability, research was undertaken with Local Enterprise Partnerships, Destination Marketing Organisations and academia, to identify potential markets for membership growth. The research found that the best prospect for future membership is from academia. Since the research, WHUK has been working with Bangor University, to develop membership packages for academic departments, staff and students. These packages will be marketed to academic institutes for the 2023/24 academic year. Volunteer research has provided a database of prospective institutions to target.

- Voting Members = 38 (same as 2021-22) - see Appendix One
- Associate Members = 3 (one less than previous year)
- Individual Members = 63 (up eight or 15% on previous year)

Governance and Management

- Following the 2022 AGM in December, WHUK saw the stepping down from the Chair of Tony Crouch, who has been Chair for four years. The new Chair Teresa Anderson from Jodrell Bank WHS and Manchester University took over at the start of 2023.
- 2022-23 also saw changes within the Board of Trustees; Don Gobbett, Gill Clarke and Jane Masters all retired and new Trustees elected include Amanda Chadburn (previously at DCMS and Historic England) and Ashleigh Taylor (from Blaenavon WHS). Henry Owen-John was also co-opted onto the Board in the spring.
- The 2022-23 online AGM saw finances of the previous year agreed and new membership rates for 2023-24 also agreed.
- In February, WHUK undertook a planning day, in-person, in Manchester and a majority of trustees were able to attend either in person or online. The impetus for this day was the need to review the Business Plan and to agree steps for securing funding. As a result of this day, discussions have started with some of the national agencies around funding.
- During the year, WHUK made seven applications for funding; unfortunately, all have been unsuccessful.
- New policies developed during the year include Safeguarding and Protecting People, Ethics and Volunteering.
- A members' survey was distributed towards the end of the year with results being analysed in early 2023-24.

Declaration

The Trustees declare that they have approved the Trustees Annual Report at its Board Meeting on 20th July 2023.

Signed on behalf of the Charity Trustees:

Full Name: Tony Crouch

Position: Vice-Chair

E. Treasurer's Report

1.0 Introduction

- 1.1 World Heritage UK is a Charitable Incorporated Organisation (CIO) and was registered with the Charity Commission (charity number 1163364) on 1 September 2015.
- 1.2 This report details the Income and Expenditure Account from 1 April 2022 to 31 March 2023.
- 1.3 An Independent Examiner's report has been carried out by Andrew Chappell FCA MIMgt of Chappell Associates Ltd as required by the Charity Commission for those charities with gross incomes greater than £25,000 per annum.

2.0 Income and Expenditure Account from 1 April 2022 - 31 March 2023

Income

- 2.1 World Heritage UK was able to return to in-person meetings after the break caused by the coronavirus pandemic. This resulted in an increase in this income stream due to meetings in Blenheim Palace and Jodrell Bank World Heritage Sites. We also continued with online and hybrid events. Membership levels were maintained.
- 2.2 We received one grant of £9,900 from the Social Enterprise Academy for their 'Steps to Sustainability' Programme. This was used to explore additional sources of income for WHUK.
- 2.3 The high level of miscellaneous funding was due to the sum of £6,000 incorrectly paid into our account and then subsequently returned.
- 2.4 The Trustees of World Heritage UK continue to seek for ways to make the Charity sustainable so that it can continue to serve its members and fulfil its charitable objectives.
- 2.5 The Trustees would like to thank all their members and supporters for their contributions throughout the year.

Expenditure

- 2.6 The majority of expenditure continues to be for the small administrative team consisting of a General Manager (0.6 FTE) and Business Manager (3 days per month).
- 2.7 The cost of events has been increased by the new demand to provide hybrid meetings and allow participants to join digitally. The Events Committee review each meeting to refine the ticket prices and costs to ensure the events provide a surplus to enable activity to continue in the future.
- 2.8 As a remote organisation without any premises other overheads are kept to a minimum and mostly relate to digital provision and business software.

Balance

- 2.9 At the end of the financial year 2022-23 WHUK held total funds of £22,077.

3.0 Reserves Policy

The Trustees of World Heritage UK have reviewed their financial commitments and have agreed to hold a reserve sum of £16,170. This is the equivalent of approximately 5 months of core operating costs.

In the event of an unexpected loss of income or the trustees determining that WHUK is no longer a going concern, this sum would provide the funds to continue paying the monthly operating costs until either the CIO is wound up or alternative sources of funding are found.

Sam Rose
Treasurer

Approved by the Trustees at its Board Meeting on 20th July 2023

Signed: Tony Crouch

Vice-Chair of Trustees

WORLD HERITAGE UK

Independent Examiners Report

and

Accounts

1st April 2022 - 31st March 2023

Independent examiner's report to the Trustees of World Heritage UK

I report to the trustees on my examination of the accounts of World Heritage UK for the year ended 31 March 2023.

Responsibilities and basis of report

As the charity trustees of World Heritage UK you are responsible for the preparations of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Trustee's accounts carried out under section 145 of the 2011 Act and in carrying out my examinations I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

I have completed my examinations. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- (1) accounting records were not kept in respect of the Trust as required by section 130 of the Act; or
- (2) the accounts do not accord with those records.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed 

Andrew Chappell - FCA

**Chappell Associates Ltd
Chartered Accountants
Westfield House
Bratton Road
Westbury
Wiltshire
BA13 3EP**

15/06/2022

World Heritage UK
Income & Expenditure Account
1 April 2022 - 31 March 2023

| | 2023 | 2022 |
|---|-----------------------|----------------------|
| | £ | £ |
| Income | | |
| Subscriptions | 27,476 | 28,183 |
| Historic England | - | - |
| Historic Environmental Scotland | 0 | 1,000 |
| Cadw | 0 | 1,000 |
| Meeting support | 0 | 2,500 |
| Conference income | 500 | 2,297 |
| Meeting income | 18,889 | 176 |
| Miscellaneous | 6,394 | 703 |
| Donations | 594 | 794 |
| Gift Aid on donations | 298 | 135 |
| Interest receivable | 173 | 5 |
| WH:UK review | - | - |
| Charitable Activities / WHUK Map | 13,013 | 2,142 |
| Membership fee 2022-23 | - | - |
| NLHF Resilience grant | 0 | 10,000 |
| Restricted grant (website) | - | - |
| Heritage Emergency Fund Grant | - | - |
| Cultural Recovery Fund Grant | 0 | 1,670 |
| | <u>67,337</u> | <u>50,605</u> |
| Expenditure | | |
| Staff costs | 35,905 | 35,983 |
| Recruitment | - | - |
| Board member and meeting expenses | 324 | - |
| Volunteer appreciation | - | - |
| Conference expenditure | 0 | 1,590 |
| Meeting expenditure | 17,793 | - |
| Insurance and accounting | 882 | 759 |
| Marketing and publicity | 924 | 773 |
| Office expenses | 1,513 | 2,318 |
| Other professional expenses | 0 | 1,335 |
| Membership | 710 | 575 |
| Charitable Activities | 0 | 300 |
| Research Agenda | - | - |
| Miscellaneous | 6,212 | 706 |
| Bank charges | 122 | 108 |
| World Heritage review | - | - |
| NHLF Resilience Grant | 0 | 384 |
| Project costs | 13,228 | - |
| Cultural Recovery Fund Grant | 0 | 1,871 |
| | <u>77,613</u> | <u>46,702</u> |
| Surplus / (Deficit) for the period | <u>(10276)</u> | <u>3,903</u> |

World Heritage UK
Balance Sheet as at 31 March 2023

| | 2023 £ | 2022 £ |
|----------------------------------|----------------------|----------------------|
| <u>Current Assets</u> | | |
| Sundry Debtors | - | - |
| Cash at Bank | 23,947 | 33,916 |
| Payroll creditors | (1,240) | (933) |
| Total Net Assets | <u>22,707</u> | <u>32,983</u> |
| <u>Accumulated Fund</u> | | |
| as at 1 April 2022 | 32,983 | 29,080 |
| Surplus / (Deficit) for the Year | (10276) | 3,903 |
| | <u>22,707</u> | <u>32,983</u> |

For the year in question, World Heritage UK was entitled to exemption from an audit under section 477 of the Companies Act 2006.

The trustees have not required World Heritage UK to obtain an audit of its accounts for the year in question in accordance with section 476 of the Act.

The trustees acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

Signed



Date:

11/7/23

Trustee Name:

P. J. GIBSON

Signed



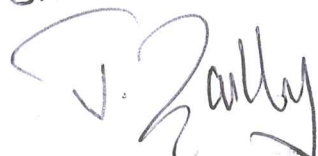
Date:

12/7/23

Trustee Name:

SAM ROSE

Signed



Date:

13/7/23

Trustee Name:

JUSTIN SCULLY

Appendix One: World Heritage UK – Voting Members 2022-23

| World Heritage Site | Voting Member Organisation |
|---|--|
| Blaenavon | Torfaen County Borough Council |
| Blenheim Palace | Blenheim Palace |
| Blenheim Palace | West Oxfordshire District Council |
| Canterbury | Canterbury City Council |
| Castles of Gwynedd/Wales Slate | Gwynedd Council |
| City of Bath | Bath & North East Somerset Council |
| Cornish Mining | Cornwall Council |
| Cornish Mining/Jurassic Coast | Devon County Council |
| Derwent Valley | Derbyshire County Council |
| Durham WHS | Durham WHS |
| Old and New Towns of Edinburgh | Edinburgh City Council |
| Flow Country (Tentative Site) | Peatlands Partnership |
| Fountains Abbey & Studley Royal | National Trust |
| Giants Causeway | National Trust |
| Gorham's Cave Complex | The Gibraltar Museum |
| Great Spas of Europe | Great Spas of Europe |
| Frontiers of the Roman Empire: Hadrian's Wall | Carlisle City Council |
| Ironbridge Gorge | Ironbridge Gorge Museum Trust |
| Ironbridge Gorge | Telford & Wrekin Council |
| Jodrell Bank | University of Manchester |
| Jurassic Coast | Jurassic Coast Trust |
| Kew | Royal Botanic Gardens Kew |
| Lake District | Lake District Park Authority |
| Lake District | National Trust |
| Maritime Greenwich | Greenwich WHS |
| Neolithic Orkney | Orkney Island Council |
| New Lanark | New Lanark Trust |
| New Lanark | South Lanarkshire Council |
| Pontcysyllte | Canal and River Trust |
| Pontcysyllte | Wrexham Borough Council |
| Saltaire | City of Bradford Metropolitan District Council |
| Shetland (Tentative Site) | Shetland Amenity Trust |
| St George's Bermuda | St George's Foundation |
| St Kilda | National Trust for Scotland |
| Stonehenge and Avebury | Wiltshire Council |
| Tower of London | Historic Royal Palaces |
| Wales Slate | Snowdonia National Park |
| Westminster | Westminster City Council |