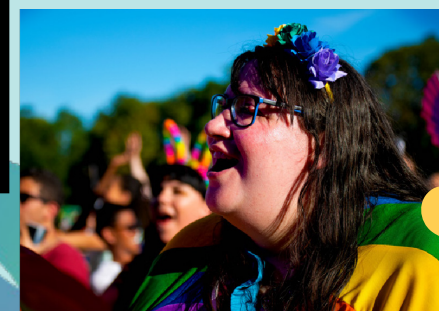


# PiNK FESTiVAL

THE PINK FESTIVAL  
GROUP TRUSTEE'S  
ANNUAL RETURN  
2023

Registered Charity No. 1163298.







## WELCOME TO OUR 2023 REPORT

# LOUD PROUD UNSTOPPABLE

**As a charity aligning to our charity objectives we continued to support isolated, excluded and discriminated communities which are key to our aims. This was achieved by delivery of Cambridge Pride 2023.**

Cambridge Pride 2023 was a vibrant celebration of diversity, inclusivity, and community spirit. Held on June 17th at Jesus Green, the event featured a colorful parade, live performances, and various activities designed to engage and entertain attendees of all ages.

This is the third Cambridge Pride event which continues to expand year on year and gain more engagement with the local community.

**Gordon Bateman**

*Chair of the Cambridge Pride Working Group*





## CELEBRATE

Fun, safe, diverse,  
entertaining

## INVOLVE

Open, inclusive,  
accessible, equal



# WHY PRIDE MATTERS

Our vision and values



## INSPIRE

Unique, creative, challenging,  
awareness-raising



## OUR OBJECTIVES AND ACTIVITIES

### Improving health and wellbeing

Clearly, by helping people access support for a range of needs there is personal benefit to them and their families. These benefits include reduced isolation, improved health and increased income from employment. This benefit is incidental to the wider public benefit and, indeed, a necessary prerequisite to the realisation of the benefits to LGBT+ people and the public our organisation aims to achieve.

### Providing opportunities for communities to come together and to bring about change

The charity's events aim to bring large groups of people together to help build tolerance and understanding of the things that make us all different.

This is 'gay pride' for a modern era aiming to build social cohesion. Our unique family-oriented events make a real difference – especially for people living in the rural East of England – by providing a safe, accessible environment that embraces all aspects of diversity including sexuality, race, age and gender.

### Supporting better employment

Through volunteering, participation and performance, our events can help increase the skills of vulnerable LGBT+ people.

### Building a stronger voluntary sector in the Cambridgeshire region

We particularly seek to include partners who provide services that meet the needs identified by LGBT+ people in the recent needs assessment, for example health (including mental health), education, safety/crime, employment and tackling bullying and harassment.

We seek feedback from people who attend our events, and the LGBT+ community more widely, to assess which elements they found most helpful, which less so and whether other elements should have been included. Together with the needs assessment and other research evidence, we use that feedback to target specific partners and projects to include within the overall programming for events.

**WE CREATE  
SAFE  
SPACES  
WHERE  
CHANGE  
HAPPENS.**



# OUR CHARITABLE PURPOSE AND AIMS



## WHY WE EXIST

**To promote equality and diversity** for the benefit of the public, including by:

- the elimination of discrimination in particular on the grounds of sexual orientation or gender identification;
- advancing education and raising awareness in equality and diversity;
- promoting activities to foster understanding between people from diverse backgrounds (in particular in respect of their sexual orientation or gender identification); and
- cultivating a sentiment in favour of equality and diversity.

**To promote social inclusion** for the benefit of the public, by:

preventing people from becoming excluded (particularly as a result of their sexual orientation or gender identification), relieving the needs of those people who are socially excluded (particularly as a result of their sexual orientation or gender identification) and assisting them to integrate into society.

## WHAT WE DO

Create a safe environment that brings communities together

Provide a variety of entertainment, art and culture

Offer a fun and diverse experience

Offer access to information and support

## HOW WE DO IT

Offer meaningful opportunities to be involved

Be successful, sustainable and supported

## WHAT WE ACHIEVE

Raise awareness and promote acceptance by challenging stereotypes




Be visible throughout each year (beyond one-off events) and leave a legacy






# OUR STAKEHOLDERS

## Our beneficiaries



The Pink Festival Group engages with a wide range of stakeholders, many of whom benefit from our activities.

-  The **LGBTQ+ communities** in Cambridgeshire are the focus of our charitable aims. We primarily deliver benefits to people who are not heterosexual and/or cisgender.
-  **Charitable and non-governmental organisations** are supported by us to multiply the positive impacts on LGBTQ+ people throughout the year.
-  In reaching people within the **general public**, no matter their sexuality or gender identity, we are helping to change perceptions and build acceptance.

## Other external stakeholders

-  Without funding from generous **corporate sponsors**, Cambridge Pride would not take place each year.
-  **Grant funders** provide additional, restricted funds to deliver specific event aspects.
-  As a registered charity, we report our aims, activities and outcomes on an annual basis, in line with the requirements of the **charity commission**.

## Our internal stakeholders

-  Our **board of trustees and long-term volunteers** ensure the success of the charity and its projects.
-  Our **project working groups** deliver our projects and events, such as Cambridge Pride. Each working group is briefed by the Pink Festival Group and reports back on progress and outcomes. Some working group team members are also trustees. The charity remains ultimately accountable.



## Cambridge Pride working group

The working group was established prior to delivering the first Cambridge Pride event in 2019. Since then, the team of volunteers continues to grow and are engaged with each year's project for up to 12 months.

The team is responsible for nurturing and maintaining relationships with project-specific stakeholders as shown in the diagram above.



# 2023 HIGHLIGHTS

## INPUTS

Corporate sponsorship

Grant and award funding

Fundraising and collections

Hundreds of volunteer hours

## THE EVENT

A successful 12-hour-long Pride festival event in the centre of Cambridge city, including a Friday night Cabaret event curated by local arts collective Club Urania

A full programme of activities across multiple stages, also providing a platform for local and national charities supporting LGBTQ+ people in Cambridgeshire  
More than 120 artists and performers

Eight distinct event areas

Delivering our charitable aims

**A HUGE  
SUCCESS!**

## OUTCOMES

Over 8,000 visitors benefited from free participation in Cambridge's third pride event

Hundreds of people supported by the charities and organisations to whom we provided a free platform

Local companies and employees supported by showcasing workplace LGBTQ+ networks





# OUR 2023 REPORT

## Our focus: Cambridge Pride 2023

In 2023, we focussed on improving on the second Cambridge Pride event.

The overall goal of Cambridge Pride is to fulfil all of the charities aims by providing a diverse range of accessible entertainment, activities and information to many thousands of people in a safe space. Cambridge Pride is our key tool for delivering our charitable aims and we see this strategy being retained for years to come.



## Defining the Cambridge Pride event

There are a few simple factors we consider when shaping the event.

- Our charitable aims
- Our previous decades of experience running large-scale, outdoor LGBTQ+ events in Cambridge
- Our team's capacity
- The feedback we receive from stakeholders
- The available budget
- Community Engagement
- Listening to stakeholder feedback



**Pride sits at the heart of ARU's values, and we are delighted to once again be partnering with Cambridge Pride for this year's event.**

**At ARU we are proud to provide an inclusive, supportive environment in which to work and study. We have a vibrant LGBTQ+ staff and student community, and we are looking forward to celebrating our diversity at [the] event."**

***Professor Roderick Watkins***

*Vice Chancellor, Anglia Ruskin University (ARU)  
Cambridge Pride title sponsor*



**a.r.u.** | Proudly supporting  
the LGBTQ+ community



## OUR 2023 REPORT



As well as our own observations during the event, we reviewed the feedback we received via online forms & social media. This helped us to improve plans for our next event which include

- Additional welfare facilities
- A quiet space for those with specific sensory requirements
- Sensitivity regarding future sponsorship selection
- Provide a city centre parade that all attendees can take part in

### **Funding is crucial and is becoming harder all the time**

As a group we are constantly re-configuring the event to ensure that we are covering our charitable aims but are also putting on a financially viable event. Committing to sponsor Cambridge pride earlier means we can plan a larger scale event without putting the charity at risk.

### **Event planning and governance**

We spend the whole year planning the event which includes mapping out the event areas, sourcing suppliers, booking entertainment and marketing the event to the public. Our team has specific roles and responsibilities for the required activities.

### **Accessibility and inclusivity**

A key focus while planning and delivering the event is naturally to ensure it is accessible for all and that our visitors and other stakeholders feel welcome.

It is also very important to us that Cambridge Pride provides a platform for both established and upcoming queer performers. Because of this, we aimed - and succeeded - in ensuring this event consisted of the vast majority of acts coming from within the LGBTQ+ community.



### Volunteering opportunities on event day

As the event grows we rely more and more on Volunteers to help the day run smoothly. Without the commitment from these Super Stars, we would not be able to provide a safe and well organised event.

Recruiting new volunteers is a year round task and this can be a fun way to get to meet new people or gain new skills.

It's also a way to get to know the working group before making the jump to join the Pride committee full time!

#### **Gordon Bateman**

*Chair of the Cambridge Pride Working Group  
Trustee of the Pink Festival Group  
Head of Programming  
Community Lead*

### Working group members

In addition to our Volunteers on event day, we also rely heavily on our working group to keep the financial, infrastructure planning and implementation of the event going throughout the year.

These members commit to regular meetings and go out into the wider world to secure funding and negotiate contracts.

If you or anyone you know might like to join us please register your interest at : <https://cambridgepride.co.uk/contact/>



**Cambridge Pride gave us the opportunity to directly connect with the community we broadcast for. It's been an unforgettable day and it's amazing to see so many people coming together to protest and celebrate. It makes us immensely proud to support such a great, inclusive and professional organisation."**

***Eugenio Ceriello***

*GlitterBeam Radio*

*Official Media Partner, 2022 and 2023*



**GlitterBeam**  
RADIO

## OUR 2023 REPORT



### Building on the success of Cambridge Pride 2022

An estimated 8,000 people attended Cambridge Pride 2023. The event is not gated or ticketed and is therefore free and accessible for the general public to attend.

#### Main Stage

In 2023, the Main Stage hosted a varied lineup of over twenty six acts, ranging from solo performers to a large community choir. The audience was treated to a wide selection of entertainment, including comedy, dance, vocal performances, punk rock bands, country music, afro-pop, and drag artists. Additionally, a well known performer and more than 65 performers from the LGBTQ+ spectrum, along with supportive allies, showcased their talents, delighting thousands in attendance.

#### Parade

In 2023, we held our second parade in the park which circled Jesus Green, for all to participate in. Over 1,250 walked and wheeled, led by a local samba band.

#### Community Hive

In 2023, the Community Hive brought together more than 50 local and national LGBTQ+ organizations, surpassing the 30 present in 2022. It provided a special platform for these groups to connect with LGBTQ+ individuals, families, and other community members seeking support or information. This gathering fostered meaningful interactions and furthered understanding within the local community.

Moreover, a diverse array of local artists delighted the audience with poetry, sign language, music, humor, and performance art, adding an extra sprinkle of entertainment!

The event offered more than just entertainment. It provided a platform for crucial discussions on disability and the LGBTQ+ community, amplifying the voices of a group whose experiences are frequently disregarded, particularly in matters of gender and sexuality.



### Dance Tent

The 2023 Dance Tent featured an inclusive lineup of talented djs from the local area and beyond. This year was an excellent opportunity to showcase a widely diverse lineup, including a high profile Muslim drag queen, two transgender djs and a reality tv star personality as the headliner, as well as supporting local emerging djs from across the LGBTQ+ community. Along with the great display of diversity throughout, there was a widely eclectic range of musical styles enjoyed immensely by all attendees.

### Wellbeing Tent

In response to the higher than average mental health issues and suicide rates among the LGBTQ+ community, we are taking proactive steps to promote wellness. At Cambridge Pride, individuals had the opportunity to freely participate in various enriching sessions offered by Satyam Yoga Centre, such as mindfulness, breathwork, yoga, and therapy taster sessions.



### The Youth & Families Tent

The Youth & Families Tent supported children and young people up to the age of 25 and their families. It was a sober space with a ban on alcoholic beverages.

Well respected Cambridgeshire charity, The Kite Trust, programmed the space created by young people for young people.

There were opportunities to get creative, connect with peers, and find out more about the wide range of opportunities, support and services available to LGBTQ+ children and young people in Cambridge.

### Community Art Tent

The Community Art Tent provided a creative space for visitors to get involved, with several art workshops hosted throughout the day with free materials. The pre-parade workshop allowed those hoping to attend the parade to prepare by making masks and banners with local artist. Workshops hosted throughout the day included a Polari workshop (Danny De La Motte) and reflective community workshop (Hilary Cox Condon) and craft skills (Finn Yvo). There was also a space for acoustic performers and spoken word poets.





This giant artwork was led by a local artist and created by attendees of Cambridge Pride 2022.



# ABOUT THIS REPORT

## Our charity

**Charity name:** The Pink Festival Group

Registered in England as a Charitable incorporated organisation No. CE004417 and a Registered Charity No. 1163298.

**Address:** Office A, The Marlborough Club, High Street, Newmarket, Suffolk CB8 8UG

## Our trustees

The following board of trustees managed the charity during this period.

Paul Hyde Clarke	Chair
Adam Olivant	Secretary
Alistair Wilson	Board member
Gordon Bateman	Board member
Robert Ferguson	Board member
Paul Owens	Board member
Deborah Luxon	Board member

There are no custodian trustees, advisers to the board, chief executives or senior staff members.

## Structure, governance and management

**Type of governing document:**  
Constitution

**How the charity is constituted:**  
Charitable Incorporated Organisation

**Trustee selection methods:**  
Appointed by board

## About this financial return

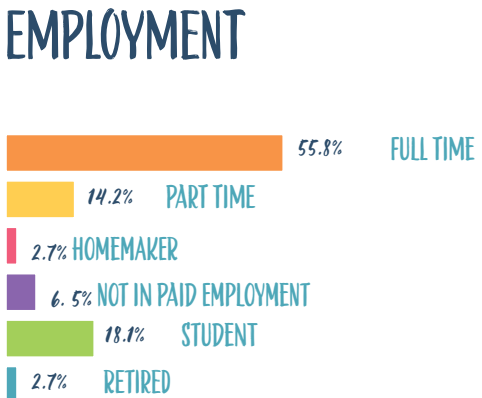
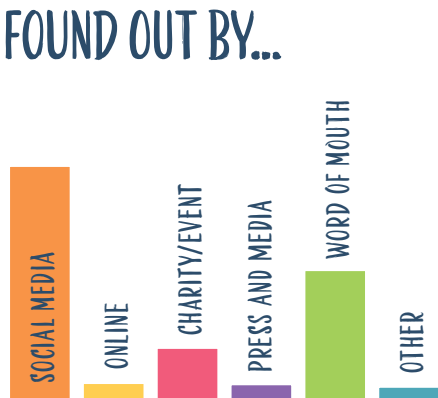
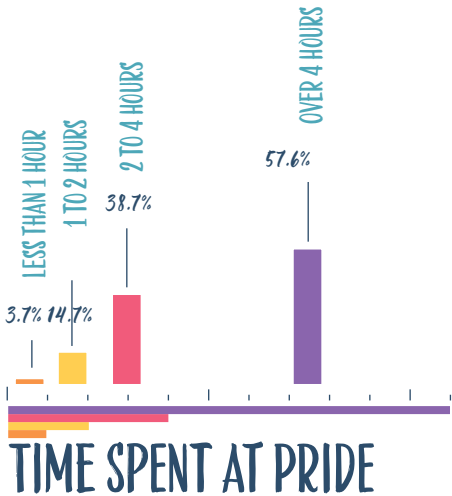
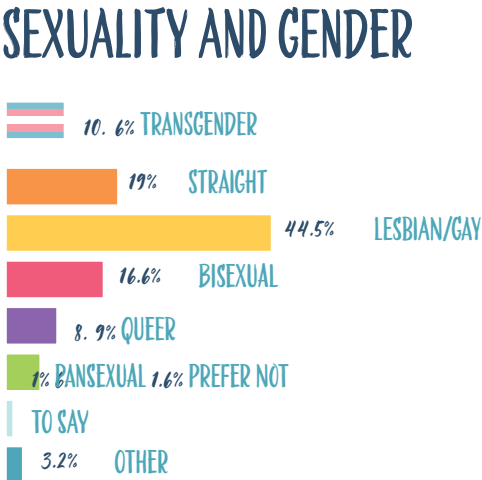
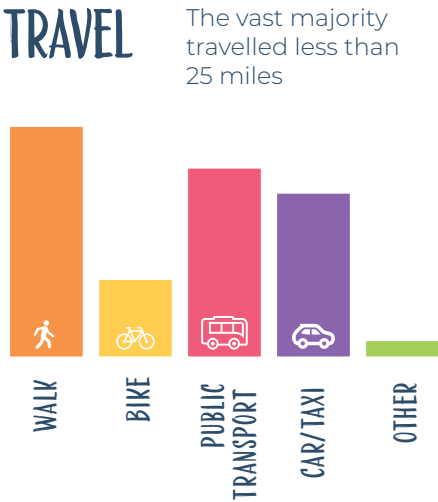
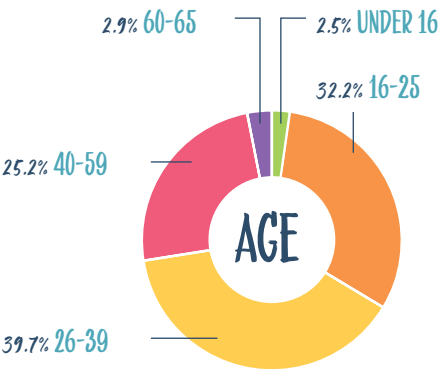
This financial return is for the charity named 'The Pink Festival Group' (a charitable organisation responsible for running the event known as Cambridge Pride), for the financial year 1 January 2022 to 31 December 2022.

# CAMBRIDGE PRIDE IN NUMBERS

Across the day in 2022 we welcomed an estimated

10,000 VISITORS

In a post-event online survey of visitors in 2019, the 250 people who responded told us...



OUR 2022 FOLLOWERS



3.5k 1.3k 2.5k



GlitterBeam RADIO

Our 2022 event was broadcast live on air all day, reaching

40,000 LISTENERS





**@CAMBRIDGEPRIDE**

**[www.cambridgepride.co.uk](http://www.cambridgepride.co.uk)**

The Pink Festival Group is registered in England as a Charitable incorporated organisation No. CE004417 and a Registered Charity No. 1163298.

Registered Office: Office A, The Marlborough Club, High Street, Newmarket, Suffolk, CB8 8UG



**CHARITY COMMISSION  
FOR ENGLAND AND WALES**

<b>The Pink Festival Group</b>			Charity No (if any)	1163298
<b>Annual accounts for the period</b>				
Period start date	01/01/2023	<b>To</b>	Period end date	31/12/2023

## Section A Statement of financial activities

Recommended categories by activity	Guidance Note	Unrestricted funds	Restricted income funds	Endowment funds	Total funds	Prior year funds
		£ F01	£ F02	£ F03	£ F04	£ F05
<b>Incoming resources (Note 3)</b>						
<b>Income and endowments from:</b>						
Donations and legacies	S01		19,976	-	19,976	20,862
Charitable activities	S02		78,691	-	78,691	51,686
Other trading activities	S03	-		-	-	-
Investments	S04	-	-		-	-
Fundraising	S05	-	-	-	-	-
Other	S06	-	-	-	-	-
<b>Total</b>	S07	-	98,667	-	98,667	72,548
<b>Resources expended (Note 6)</b>						
<b>Expenditure on:</b>						
Raising funds	S08		518	-	518	59
Activity Costs	S09	84	83,444	-	83,528	69,473
Salaries and Associated Costs	S09		1,490	-	1,490	155
IT and Communication Costs	S09	236	325	-	561	352
Property and Office Costs	S09	40	15	-	55	-
Finance Costs	S09	483	220	-	703	485
Governance Costs	S09		2,804	-	2,804	2,384
Separate material item of expense	S10	-	-	-	-	-
Other	S11	886	-	-	886	-
<b>Total</b>	S12	1,729	88,816	-	90,545	72,908
<b>Net income/(expenditure) before investment gains/(losses)</b>	S13	- 1,729	9,851	-	8,122	- 360
Net gains/(losses) on investments	S14	-	-	-	-	-
<b>Net income/(expenditure)</b>	S15	- 1,729	9,851	-	8,122	- 360
<b>Extraordinary items</b>	S16	-	-	-	-	-
<b>Transfers between funds</b>	S17	1,360	- 1,360	-	-	-
<b>Other recognised gains/(losses):</b>						
Gains and losses on revaluation of fixed assets for the charity's own use	S18	-	-	-	-	-
Other gains/(losses)	S19	-	-	-	-	-
<b>Net movement in funds</b>	S20	- 369	8,491	-	8,122	- 360
<b>Reconciliation of funds:</b>						
Total funds brought forward	S21	7,683	236	-	7,919	8,279
<b>Total funds carried forward</b>	S22	7,314	8,727	-	16,041	7,919



## Section B Balance sheet

		Guidance Notes	Unrestricted funds £ F01	Restricted income funds £ F02	Endowment funds £ F03	Total this year £ F04	Total last year £ F05
<b>Fixed assets</b>							
Intangible assets	(Note 15)	B01	-	-	-	-	-
Tangible assets	(Note 14)	B02	-	-	-	-	-
Heritage assets	(Note 16)	B03	-	-	-	-	-
Investments	(Note 17)	B04	-	-	-	-	-
<b>Total fixed assets</b>		B05	-	-	-	-	-
<b>Current assets</b>							
Stocks	(Note 18)	B06	-	-	-	-	-
Debtors	(Note 19)	B07		2,263	-	2,263	-
Investments	(Note 17.4)	B08	-	-	-	-	-
Cash at bank and in hand	(Note 24)	B09	7,664	7,469	-	15,133	8,269
<b>Total current assets</b>		B10	7,664	9,732	-	17,396	8,269
<b>Creditors: amounts falling due within one year</b>	(Note 20)	B11	350	1,005	-	1,355	350
<b>Net current assets/(liabilities)</b>		B12	7,314	8,727	-	16,041	7,919
<b>Total assets less current liabilities</b>		B13	7,314	8,727	-	16,041	7,919
<b>Creditors: amounts falling due after one year</b>	(Note 20)	B14		-	-	-	-
<b>Provisions for liabilities</b>		B15		-	-	-	-
<b>Total net assets or liabilities</b>		B16	7,314	8,727	-	16,041	7,919
<b>Funds of the Charity</b>							
Endowment funds	(Note 27)	B17	-			-	-
Restricted income funds	(Note 27)	B18		8,727		8,727	-
Unrestricted funds		B19	7,314		-	7,314	7,919
Revaluation reserve		B20				-	
<b>Total funds</b>		B21	7,314	8,727	-	16,041	7,919
Signed by one or two trustees on behalf of all the trustees			Signature		Print Name		Date of approval dd/mm/yyyy
			<i>Gordon Bateman</i>		Gordon Bateman		08/01/25



Section A

Independent Examiner's Report

Report to the trustees

The Pink Festival Group CIO

On accounts for the year  
ended

31<sup>st</sup> December 2023

Charity no  
(if any)

1163298

See accompanying Independent Examination Checklist with Notes and  
Recommendations

I report to the trustees on my examination of the accounts of the above  
charity ("the Trust") for the year ended 31/12/2023.

Responsibilities and  
basis of report

As the charity's trustees, you are responsible for the preparation of the  
accounts in accordance with the requirements of the Charities Act 2011  
("the Act").

I report in respect of my examination of the Trust's accounts carried out  
under section 145 of the 2011 Act and in carrying out my examination, I  
have followed all the applicable Directions given by the Charity Commission  
under section 145(5)(b) of the Act.

Independent  
examiner's statement

I have completed my examination. I confirm that no material matters have  
come to my attention in connection with the examination (other than that  
disclosed below \*) which gives me cause to believe that in, any material  
respect:

- the accounting records were not kept in accordance with section 130  
of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements  
concerning the form and content of accounts set out in the Charities  
(Accounts and Reports) Regulations 2008 other than any requirement  
that the accounts give a 'true and fair' view which is not a matter  
considered as part of an independent examination.

I have no concerns and have come across no other matters in connection  
with the examination to which attention should be drawn in this report in  
order to enable a proper understanding of the accounts to be reached.

*\* Please delete the words in the brackets if they do not apply.*

Signed:

Date: 13/12/2025

Name:

Judith Dartnell

Relevant professional  
qualification(s) or body  
(if any):

MBA

Address:

75 Argyle Street

Cambridge

CB1 3LS



**Section B****Disclosure**

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

**Give here brief details of any items that the examiner wishes to disclose.**