

PINK FESTIVAL

THE PINK FESTIVAL
GROUP TRUSTEE'S
ANNUAL RETURN 2021

Registered Charity No. 1163298.





ABOUT US

What we do

Create a safe environment that brings communities together



Offer a fun and diverse experience



Provide a variety of entertainment, art and culture



Offer access to information and support

What we achieve

Raise awareness and promote acceptance by challenging stereotypes



Be visible throughout each year (beyond one-off events) and leave a legacy

How we do it

Offer meaningful opportunities to be involved



Be successful, sustainable and supported

PINK
FESTIVAL

OUR CHARITABLE PURPOSE

We exist to...

...promote equality and diversity
for the benefit of the public, including by:

- the elimination of discrimination in particular on the grounds of sexual orientation or gender identification;
- advancing education and raising awareness in equality and diversity;
- promoting activities to foster understanding between people from diverse backgrounds (in particular in respect of their sexual orientation or gender identification); and
- cultivating a sentiment in favour of equality and diversity.

...promote social inclusion
for the benefit of the public by:

preventing people from becoming excluded (particularly as a result of their sexual orientation or gender identification), relieving the needs of those people who are socially excluded (particularly as a result of their sexual orientation or gender identification) and assisting them to integrate into society.



OUR OBJECTIVES AND ACTIVITIES

We are...

Improving health and wellbeing

Clearly, by helping people access support for a range of needs there is personal benefit to them and their families. These benefits include reduced isolation, improved health and increased income from employment. This benefit is incidental to the wider public benefit and, indeed, a necessary prerequisite to the realisation of the benefits to LGBT+ people and the public our organisation aims to achieve.

Providing opportunities for communities to come together and to bring about change

The charity's events aim to bring large groups of people together to help build tolerance and understanding of the things that make us all different.

This is 'gay pride' for a modern era aiming to build social cohesion. Our unique family-oriented events make a real difference – especially for people living in the rural East of England – by providing a safe, accessible environment that embraces all aspects of diversity including sexuality, race, age and gender.

Supporting better employment

Through volunteering, participation and performance, our events can help increase the skills of vulnerable LGBT+ people.

Building a stronger voluntary sector in the Cambridge

We particularly seek to include partners who provide services that meet the needs identified by LGBT+ people in the recent needs assessment, for example health (including mental health), education, safety/crime, employment and tackling bullying and harassment.

We seek feedback from people who attend our events, and the LGBT+ community more widely, to assess which elements they found most helpful, which less so and whether other elements should have been included. Together with the needs assessment and other research evidence, we use that feedback to target specific partners and projects to include within the overall programming for events.

OUR 2021 REPORT

Cambridge Pride 2021

We made the decision not to hold Cambridge Pride 2021. We had initially been open minded about the possibility of hosting the event in 2021, as we intended to hold a Cambridge Pride event annually. However, the COVID-19 pandemic continued to make it difficult to plan with confidence and make any guarantees. Our priority is to ensure the safety of our team and the public. We decided that it would not be appropriate for us to use resources to plan an event that would be increasingly unlikely to go ahead.

The pandemic also brought changes to everyday life for our board and volunteers. We took this into account in our decisions to pause any projects we were planning.

Pride Experience event

Later in 2021, with more certainty around events going ahead, we decided to deliver a smaller-scale event. Our rationale and strategy for the event was fourfold:

- Help to raise funds for future events such as Cambridge Pride 2022.
- Maintain our brand presence.
- Provide an opportunity for LGBTQ+ artists to perform and gain income.
- And, most importantly, deliver a number of our charitable aims by bringing together the local LGBTQ+ community, which had been without events and valuable opportunities to socialise since before the pandemic.

While the event did not raise significant funds for future events,

we did deliver a ticketed event that benefited more than 330 people directly and supported nine LGBTQ+ acts. The cost of the delivering the event was essentially neutral. We also thank the Cambridge Junction for their support.

Recruitment

We are currently recruiting for a Treasurer.

Looking ahead

At the end of 2021 we tentatively began exploring the possibility of holding Cambridge Pride in 2022.

PINK FESTIVAL GROUP – STATEMENT OF FINANCIAL ACTIVITIES

Annual accounts for the period 1 January 2021 to 31 December 2021

Note	Unrestricted funds £ F01	Restricted income funds £ F02	Endowment funds £ F03	Total this year £ F04	Total last year £ F05
Incoming resources (Note 3)					
Grants For Services			-	-	-
Donations & Gifts			-	-	-
Fundraising	1,350		-	1,350	-
Facilitation & Training			-	-	-
Interest			-	-	-
Total incoming resources	1,350	-	-	1,350	-
Resources expended (Notes 4-8)					
Fundraising Costs	154			154	
Activity Costs	1,881			1,881	107
Salaries and Associated Costs	-			-	
IT & Communication Cost	318			318	201
Property & Office Costs	-			-	30
Governance Costs	137			137	100
Total resources expended	2,490	-	-	2,490	438
Net incoming/(outgoing) resources before transfers	- 1,140	-	-	- 1,140	- 438
Gross transfers between funds			-	-	-
Net incoming/(outgoing) resources before other recognised gains/(losses)	- 1,140	-	-	- 1,140	- 438
Other recognised gains/(losses)					
Gains and losses on revaluation of fixed assets for the charity's own use	-	-	-	-	-
Gains and losses on investment assets	-	-	-	-	-
Net movement in funds	- 1,140	-	-	- 1,140	- 438
Total funds brought forward	9,419		-	9,419	9,857
Total funds carried forward	8,279	-	-	8,279	9,419

PINK FESTIVAL GROUP – BALANCE SHEET

	Note	Unrestricted funds £	Restricted income funds £	Endowment funds £	Total this year £	Total last year £
		F01	F02	F03	F04	F05
Fixed assets						
Tangible assets (Note 9)		-	-	-	-	-
		-	-	-	-	-
Investments (Note 10)		-	-	-	-	-
Total fixed assets		-	-	-	-	-
Current assets						
Stock and work in progress				-	-	-
Debtors (Note 11)					-	100
(Short term) investments				-	-	-
Cash at bank and in hand		8,279		-	8,279	9,419
Total current assets		8,279	-	-	8,279	9,519
Creditors: amounts falling due within one year (Note 12)					-	-
		-	-	-	-	-
Net current assets/(liabilities)		8,279	-	-	8,279	9,519
Total assets less current liabilities		8,279	-	-	8,279	9,519
Creditors: amounts falling due after one year (Note 12)				-	-	-
Provisions for liabilities and charges			-	-	-	-
Net assets		8,279	-	-	8,279	9,519
Funds of the Charity						
Unrestricted funds		8,279			8,279	9,419
		-			-	-
Restricted income funds (Note 13)					-	-
Endowment funds (Note 13)				-	-	-
Total funds		8,279	-	-	8,279	9,419

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the trustees



Paul Hyde-Clarke, Chair, Pink Festival Group
29 October 2022

ABOUT THIS REPORT

Our charity

Charity name: The Pink Festival Group

Registered in England as a Charitable incorporated organisation No. CE004417 and a Registered Charity No. 1163298.

Address: Office A, Dales Brewery, Gwydir Street, Cambridge, CB1 2LJ

Our trustees

The following board of trustees managed the charity during this period.

Paul Hyde Clarke	Chair
Adam Olivant	Secretary
Alistair Wilson	Board member
Gordon Bateman	Board member
Robert Ferguson	Board member
Tam Blaxter	Board member
Paul Owens	Board member
Deborah Luxon	Board member

There are no custodian trustees, advisers to the board, chief executives or senior staff members.

Structure, governance and management

Type of governing document:
Constitution

How the charity is constituted:
Charitable Incorporated Organisation

Trustee selection methods:
Appointed by board

About this financial return

This financial return is for the charity named 'The Pink Festival Group' (a charitable organisation responsible for running the event known as Cambridge Pride), for the financial year 1 January 2021 to 31 December 2021.



@CAMBRIDGEPRIDE

www.cambridgepride.co.uk

The Pink Festival Group is registered in England as a Charitable incorporated organisation No. CE004417 and a Registered Charity No. 1163298.

Registered Office: Office A, Dales Brewery, Gwydir Street, Cambridge, CB1 2LJ