

THE PINK FESTIVAL GROUP

England & Wales · Charity number 1163298

Details

Other names	THE PINK FESTIVAL OR PINK
Status	Registered
Legal form	CIO
Registered	2015-08-25
Register	View on the Charity Commission register

Contact

Address
The Pink Festival Group
Office A
The Marlborough Club
High Street
Newmarket
Suffolk

Phone 07827967370

Email info@thepinkfestival.co.uk

Website www.thepinkfestival.co.uk

Activities

Objects: 1. TO PROMOTE EQUALITY AND DIVERSITY FOR THE BENEFIT OF THE PUBLIC INCLUDING BY:A. THE ELIMINATION OF DISCRIMINATION IN PARTICULAR ON THE GROUNDS OF SEXUAL ORIENTATION OR GENDER IDENTIFICATION;B. ADVANCING EDUCATION AND RAISING AWARENESS IN EQUALITY AND DIVERSITY;C. PROMOTING ACTIVITIES TO FOSTER UNDERSTANDING BETWEEN PEOPLE FROM DIVERSE BACKGROUNDS (IN PARTICULAR IN RESPECT OF THEIR SEXUAL ORIENTATION OR GENDER IDENTIFICATION); ANDD. CULTIVATING A SENTIMENT IN FAVOUR OF EQUALITY AND DIVERSITY.2. TO PROMOTE SOCIAL INCLUSION FOR THE BENEFIT OF THE PUBLIC BY PREVENTING PEOPLE FROM BECOMING EXCLUDED (PARTICULARLY AS A RESULT OF THEIR SEXUAL ORIENTATION OR GENDER IDENTIFICATION), RELIEVING THE NEEDS OF THOSE PEOPLE WHO ARE SOCIALLY EXCLUDED (PARTICULARLY AS A RESULT OF THEIR SEXUAL ORIENTATION OR GENDER IDENTIFICATION) AND ASSISTING THEM TO INTEGRATE INTO SOCIETY.

Activities: the elimination of discrimination in particular on the grounds of sexual orientation or gender identification;advancing education and raising awareness in equality and diversity;promoting activities to foster understanding between people from diverse backgrounds

Classification

- **How:** Provides Human Resources, Provides Buildings/facilities/open Space, Provides Services, Provides Advocacy/advice/information
- **What:** Human Rights/religious Or Racial Harmony/equality Or Diversity, Recreation
- **Who:** Other Defined Groups, The General Public/mankind

Geography

- Bedford
- Cambridgeshire
- Essex
- Herefordshire
- Leicestershire
- Norfolk
- Northamptonshire
- Suffolk

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	-	-	-	-
2023-12-31	£98,667	£90,545	-	-
2022-12-31	£72,548	£72,908	-	-
2021-12-31	£1,350	£2,490	-	-
2020-12-31	£0	£438	-	-
2019-12-31	£56,548	£51,580	-	-

Trustees

Name	Role	Appointed
ALISTAIR WILLIAM WILSON		2015-08-25
Gordon Bateman		2018-05-17
Paul Robert Owens		2019-12-30
Robert Ferguson		2018-05-17

THE PINK FESTIVAL GROUP

England & Wales - Charity number 1163298

Accounts

PINK FESTIVAL

THE PINK FESTIVAL
GROUP TRUSTEE'S
ANNUAL RETURN
2023

Registered Charity No. 1163298.





**WELCOME TO OUR
2023 REPORT**

LOUD PROUD UNSTOPPABLE

As a charity aligning to our charity objectives we continued to support isolated, excluded and discriminated communities which are key to our aims. This was achieved by delivery of Cambridge Pride 2023.

Cambridge Pride 2023 was a vibrant celebration of diversity, inclusivity, and community spirit. Held on June 17th at Jesus Green, the event featured a colorful parade, live performances, and various activities designed to engage and entertain attendees of all ages.

This is the third Cambridge Pride event which continues to expand year on year and gain more engagement with the local community.

Gordon Bateman

Chair of the Cambridge Pride Working Group



CELEBRATE

Fun, safe, diverse,
entertaining

INVOLVE

Open, inclusive,
accessible, equal



WHY PRIDE MATTERS

Our vision and values



INSPIRE

Unique, creative, challenging,
awareness-raising



OUR OBJECTIVES AND ACTIVITIES

Improving health and wellbeing

Clearly, by helping people access support for a range of needs there is personal benefit to them and their families. These benefits include reduced isolation, improved health and increased income from employment. This benefit is incidental to the wider public benefit and, indeed, a necessary prerequisite to the realisation of the benefits to LGBT+ people and the public our organisation aims to achieve.

Providing opportunities for communities to come together and to bring about change

The charity's events aim to bring large groups of people together to help build tolerance and understanding of the things that make us all different.

This is 'gay pride' for a modern era aiming to build social cohesion. Our unique family-oriented events make a real difference – especially for people living in the rural East of England – by providing a safe, accessible environment that embraces all aspects of diversity including sexuality, race, age and gender.

Supporting better employment

Through volunteering, participation and performance, our events can help increase the skills of vulnerable LGBT+ people.

Building a stronger voluntary sector in the Cambridgeshire region

We particularly seek to include partners who provide services that meet the needs identified by LGBT+ people in the recent needs assessment, for example health (including mental health), education, safety/crime, employment and tackling bullying and harassment.

We seek feedback from people who attend our events, and the LGBT+ community more widely, to assess which elements they found most helpful, which less so and whether other elements should have been included.

Together with the needs assessment and other research evidence, we use that feedback to target specific partners and projects to include within the overall programming for events.

**WE CREATE
SAFE
SPACES
WHERE
CHANGE
HAPPENS.**

OUR CHARITABLE PURPOSE AND AIMS



WHY WE EXIST

To promote equality and diversity for the benefit of the public, including by:

- the elimination of discrimination in particular on the grounds of sexual orientation or gender identification;
- advancing education and raising awareness in equality and diversity;
- promoting activities to foster understanding between people from diverse backgrounds (in particular in respect of their sexual orientation or gender identification); and
- cultivating a sentiment in favour of equality and diversity.

To promote social inclusion for the benefit of the public, by:

preventing people from becoming excluded (particularly as a result of their sexual orientation or gender identification), relieving the needs of those people who are socially excluded (particularly as a result of their sexual orientation or gender identification) and assisting them to integrate into society.

WHAT WE DO

Create a safe environment that brings communities together

Provide a variety of entertainment, art and culture

Offer a fun and diverse experience

Offer access to information and support

HOW WE DO IT

Offer meaningful opportunities to be involved

Be successful, sustainable and supported

WHAT WE ACHIEVE




Raise awareness and promote acceptance by challenging stereotypes

Be visible throughout each year (beyond one-off events) and leave a legacy




OUR STAKEHOLDERS

Our beneficiaries



The Pink Festival Group engages with a wide range of stakeholders, many of whom benefit from our activities.

-  The **LGBTQ+ communities** in Cambridgeshire are the focus of our charitable aims. We primarily deliver benefits to people who are not heterosexual and/or cisgender.
-  **Charitable and non-governmental organisations** are supported by us to multiply the positive impacts on LGBTQ+ people throughout the year.
-  In reaching people within the **general public**, no matter their sexuality or gender identity, we are helping to change perceptions and build acceptance.

Other external stakeholders

-  Without funding from generous **corporate sponsors**, Cambridge Pride would not take place each year.
-  **Grant funders** provide additional, restricted funds to deliver specific event aspects.
-  As a registered charity, we report our aims, activities and outcomes on an annual basis, in line with the requirements of the **charity commission**.

Our internal stakeholders

-  Our **board of trustees and long-term volunteers** ensure the success of the charity and its projects.
-  Our **project working groups** deliver our projects and events, such as Cambridge Pride. Each working group is briefed by the Pink Festival Group and reports back on progress and outcomes. Some working group team members are also trustees. The charity remains ultimately accountable.



Cambridge Pride working group

The working group was established prior to delivering the first Cambridge Pride event in 2019. Since then, the team of volunteers continues to grow and are engaged with each year's project for up to 12 months.

The team is responsible for nurturing and maintaining relationships with project-specific stakeholders as shown in the diagram above.

2023 HIGHLIGHTS



INPUTS

Corporate sponsorship

Grant and award funding

Fundraising and collections

Hundreds of volunteer hours

THE EVENT

A successful 12-hour-long Pride festival event in the centre of Cambridge city, including a Friday night Cabaret event curated by local arts collective Club Urania

A full programme of activities across multiple stages, also providing a platform for local and national charities supporting LGBTQ+ people in Cambridgeshire
More than 120 artists and performers

Eight distinct event areas

Delivering our charitable aims

OUTCOMES

Over 8,000 visitors benefited from free participation in Cambridge's third pride event

Hundreds of people supported by the charities and organisations to whom we provided a free platform

Local companies and employees supported by showcasing workplace LGBTQ+ networks

A HUGE SUCCESS!

OUR 2023 REPORT

Our focus: Cambridge Pride 2023

In 2023, we focussed on improving on the second Cambridge Pride event.

The overall goal of Cambridge Pride is to fulfil all of the charities aims by providing a diverse range of accessible entertainment, activities and information to many thousands of people in a safe space. Cambridge Pride is our key tool for delivering our charitable aims and we see this strategy being retained for years to come.



Defining the Cambridge Pride event

There are a few simple factors we consider when shaping the event.

- Our charitable aims
- Our previous decades of experience running large-scale, outdoor LGBTQ+ events in Cambridge
- Our team's capacity
- The feedback we receive from stakeholders
- The available budget
- Community Engagement
- Listening to stakeholder feedback



Pride sits at the heart of ARU's values, and we are delighted to once again be partnering with Cambridge Pride for this year's event.

At ARU we are proud to provide an inclusive, supportive environment in which to work and study. We have a vibrant LGBTQ+ staff and student community, and we are looking forward to celebrating our diversity at [the] event."

Professor Roderick Watkins

*Vice Chancellor, Anglia Ruskin University (ARU)
Cambridge Pride title sponsor*



a.r.u. | Proudly supporting
the LGBTQ+ community

OUR 2023 REPORT



As well as our own observations during the event, we reviewed the feedback we received via online forms & social media. This helped us to improve plans for our next event which include

- Additional welfare facilities
- A quiet space for those with specific sensory requirements
- Sensitivity regarding future sponsorship selection
- Provide a city centre parade that all attendees can take part in

Funding is crucial and is becoming harder all the time

As a group we are constantly re-configuring the event to ensure that we are covering our charitable aims but are also putting on a financially viable event. Committing to sponsor Cambridge pride earlier means we can plan a larger scale event without putting the charity at risk.

Event planning and governance

We spend the whole year planning the event which includes mapping out the event areas, sourcing suppliers, booking entertainment and marketing the event to the public. Our team has specific roles and responsibilities for the required activities.

Accessibility and inclusivity

A key focus while planning and delivering the event is naturally to ensure it is accessible for all and that our visitors and other stakeholders feel welcome.

It is also very important to us that Cambridge Pride provides a platform for both established and upcoming queer performers. Because of this, we aimed - and succeeded - in ensuring this event consisted of the vast majority of acts coming from within the LGBTQ+ community.



Volunteering opportunities on event day

As the event grows we rely more and more on Volunteers to help the day run smoothly. Without the commitment from these Super Stars, we would not be able to provide a safe and well organised event.

Recruiting new volunteers is a year round task and this can be a fun way to get to meet new people or gain new skills.

It's also a way to get to know the working group before making the jump to join the Pride committee full time!

Gordon Bateman

Chair of the Cambridge Pride Working Group

Trustee of the Pink Festival Group

Head of Programming

Community Lead

Working group members

In addition to our Volunteers on event day, we also rely heavily on our working group to keep the financial, infrastructure planning and implementation of the event going throughout the year.

These members commit to regular meetings and go out into the wider world to secure funding and negotiate contracts.

If you or anyone you know might like to join us please register your interest at : <https://cambridgepride.co.uk/contact/>



Cambridge Pride gave us the opportunity to directly connect with the community we broadcast for. It's been an unforgettable day and it's amazing to see so many people coming together to protest and celebrate. It makes us immensely proud to support such a great, inclusive and professional organisation."

Eugenio Ceriello

GlitterBeam Radio

Official Media Partner, 2022 and 2023



GlitterBeam
RADIO



Building on the success of Cambridge Pride 2022

An estimated 8,000 people attended Cambridge Pride 2023. The event is not gated or ticketed and is therefore free and accessible for the general public to attend.

Main Stage

In 2023, the Main Stage hosted a varied lineup of over twenty six acts, ranging from solo performers to a large community choir. The audience was treated to a wide selection of entertainment, including comedy, dance, vocal performances, punk rock bands, country music, afro-pop, and drag artists. Additionally, a well known performer and more than 65 performers from the LGBTQ+ spectrum, along with supportive allies, showcased their talents, delighting thousands in attendance.

Parade

In 2023, we held our second parade in the park which circled Jesus Green, for all to participate in. Over 1,250 walked and wheeled, led by a local samba band.

Community Hive

In 2023, the Community Hive brought together more than 50 local and national LGBTQ+ organizations, surpassing the 30 present in 2022. It provided a special platform for these groups to connect with LGBTQ+ individuals, families, and other community members seeking support or information. This gathering fostered meaningful interactions and furthered understanding within the local community.

Moreover, a diverse array of local artists delighted the audience with poetry, sign language, music, humor, and performance art, adding an extra sprinkle of entertainment!

The event offered more than just entertainment. It provided a platform for crucial discussions on disability and the LGBTQ+ community, amplifying the voices of a group whose experiences are frequently disregarded, particularly in matters of gender and sexuality.

Dance Tent

The 2023 Dance Tent featured an inclusive lineup of talented djs from the local area and beyond. This year was an excellent opportunity to showcase a widely diverse lineup, including a high profile Muslim drag queen, two transgender djs and a reality tv star personality as the headliner, as well as supporting local emerging djs from across the LGBTQ+ community. Along with the great display of diversity throughout, there was a widely eclectic range of musical styles enjoyed immensely by all attendees.

Wellbeing Tent

In response to the higher than average mental health issues and suicide rates among the LGBTQ+ community, we are taking proactive steps to promote wellness. At Cambridge Pride, individuals had the opportunity to freely participate in various enriching sessions offered by Satyam Yoga Centre, such as mindfulness, breathwork, yoga, and therapy taster sessions.



The Youth & Families Tent

The Youth & Families Tent supported children and young people up to the age of 25 and their families. It was a sober space with a ban on alcoholic beverages.

Well respected Cambridgeshire charity, The Kite Trust, programmed the space created by young people for young people.

There were opportunities to get creative, connect with peers, and find out more about the wide range of opportunities, support and services available to LGBTQ+ children and young people in Cambridge.

Community Art Tent

The Community Art Tent provided a creative space for visitors to get involved, with several art workshops hosted throughout the day with free materials. The pre-parade workshop allowed those hoping to attend the parade to prepare by making masks and banners with local artist. Workshops hosted throughout the day included a Polari workshop (Danny De La Motte) and reflective community workshop (Hilary Cox Condron) and craft skills (Finn Yvo). There was also a space for acoustic performers and spoken word poets.



This giant artwork was led by a local artist and created by attendees of Cambridge Pride 2022.

I LOVE EVERYTHING

TRANS

people are not aliens

YOU ARE BEAUTIFUL

Love has no gender

LET YOURSELF LIVE

LOVE FOR



AWESOME CHILD

Your Love is BEAUTIFUL

Be You Be Beautiful LOVE

PEPE

Just Love



PANSEXUAL

LOVE



ABOUT THIS REPORT

Our charity

Charity name: The Pink Festival Group

Registered in England as a Charitable incorporated organisation No. CE004417 and a Registered Charity No. 1163298.

Address: Office A, The Marlborough Club, High Street, Newmarket, Suffolk CB8 8UG

Our trustees

The following board of trustees managed the charity during this period.

Paul Hyde Clarke	Chair
Adam Olivant	Secretary
Alistair Wilson	Board member
Gordon Bateman	Board member
Robert Ferguson	Board member
Paul Owens	Board member
Deborah Luxon	Board member

There are no custodian trustees, advisers to the board, chief executives or senior staff members.

Structure, governance and management

Type of governing document:
Constitution

How the charity is constituted:
Charitable Incorporated Organisation

Trustee selection methods:
Appointed by board

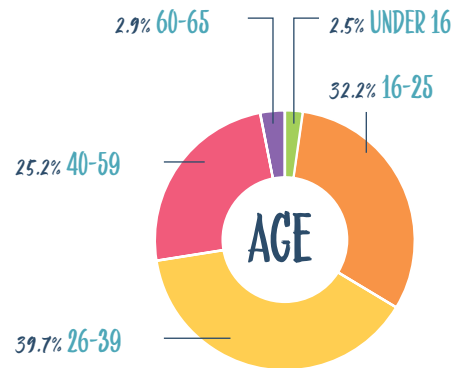
About this financial return

This financial return is for the charity named 'The Pink Festival Group' (a charitable organisation responsible for running the event known as Cambridge Pride), for the financial year 1 January 2022 to 31 December 2022.

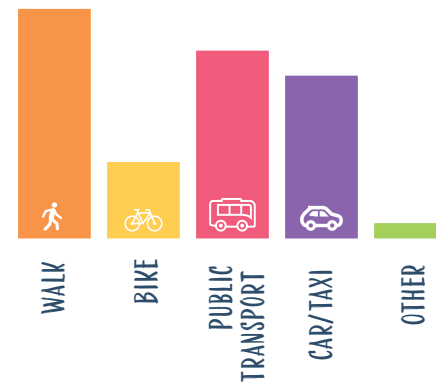
CAMBRIDGE PRIDE IN NUMBERS

Across the day in 2022 we welcomed an estimated

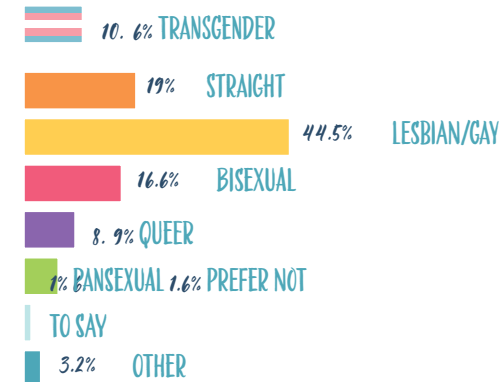
In a post-event online survey of visitors in 2019, the 250 people who responded told us...



TRAVEL The vast majority travelled less than 25 miles



SEXUALITY AND GENDER

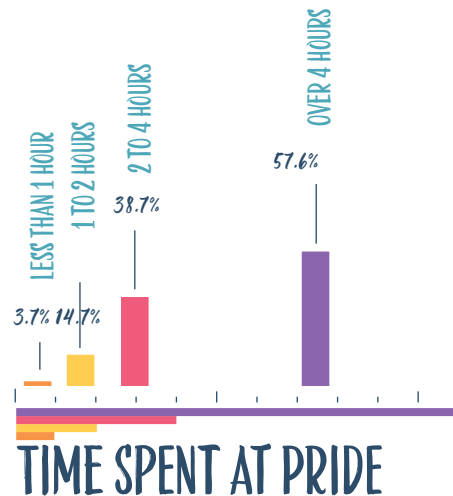


10,000 VISITORS

OUR 2022 FOLLOWERS



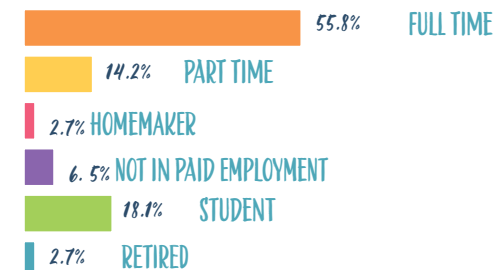
3.5k 1.3k 2.5k



FOUND OUT BY...



EMPLOYMENT



Our 2022 event was broadcast live on air all day, reaching

40,000 LISTENERS



@CAMBRIDGEPRIDE

www.cambridgepride.co.uk

The Pink Festival Group is registered in England as a Charitable incorporated organisation No. CE004417 and a Registered Charity No. 1163298.

Registered Office: Office A, The Marlborough Club, High Street, Newmarket, Suffolk, CB8 8UG



The Pink Festival Group			Charity No (if any)	1163298
Annual accounts for the period				
Period start date	01/01/2023	To	Period end date	31/12/2023

Section A Statement of financial activities

Recommended categories by activity	Guidance Note	Unrestricted funds £ F01	Restricted income funds £ F02	Endowment funds £ F03	Total funds £ F04	Prior year funds £ F05
Incoming resources (Note 3)						
Income and endowments from:						
Donations and legacies	S01		19,976	-	19,976	20,862
Charitable activities	S02		78,691	-	78,691	51,686
Other trading activities	S03	-		-	-	-
Investments	S04	-	-		-	-
Fundraising	S05	-	-	-	-	-
Other	S06	-	-	-	-	-
Total	S07	-	98,667	-	98,667	72,548
Resources expended (Note 6)						
Expenditure on:						
Raising funds	S08		518	-	518	59
Activity Costs	S09	84	83,444	-	83,528	69,473
Salaries and Associated Costs	S09		1,490	-	1,490	155
IT and Communication Costs	S09	236	325	-	561	352
Property and Office Costs	S09	40	15	-	55	-
Finance Costs	S09	483	220	-	703	485
Governance Costs	S09		2,804	-	2,804	2,384
Separate material item of expense	S10	-	-	-	-	-
Other	S11	886	-	-	886	-
Total	S12	1,729	88,816	-	90,545	72,908
Net income/(expenditure) before investment gains/(losses)						
	S13	- 1,729	9,851	-	8,122	- 360
Net gains/(losses) on investments	S14	-	-	-	-	-
Net income/(expenditure)	S15	- 1,729	9,851	-	8,122	- 360
Extraordinary items	S16	-	-	-	-	-
Transfers between funds	S17	1,360	- 1,360	-	-	-
Other recognised gains/(losses):						
Gains and losses on revaluation of fixed assets for the charity's own use	S18	-	-	-	-	-
Other gains/(losses)	S19	-	-	-	-	-
Net movement in funds	S20	- 369	8,491	-	8,122	- 360
Reconciliation of funds:						
Total funds brought forward	S21	7,683	236	-	7,919	8,279
Total funds carried forward	S22	7,314	8,727	-	16,041	7,919

Section B

Balance sheet

		Guidance Notes	Unrestricted funds £ F01	Restricted income funds £ F02	Endowment funds £ F03	Total this year £ F04	Total last year £ F05
Fixed assets							
Intangible assets	(Note 15)	B01	-	-	-	-	-
Tangible assets	(Note 14)	B02	-	-	-	-	-
Heritage assets	(Note 16)	B03	-	-	-	-	-
Investments	(Note 17)	B04	-	-	-	-	-
Total fixed assets		B05	-	-	-	-	-
Current assets							
Stocks	(Note 18)	B06	-	-	-	-	-
Debtors	(Note 19)	B07		2,263	-	2,263	-
Investments	(Note 17.4)	B08	-	-	-	-	-
Cash at bank and in hand	(Note 24)	B09	7,664	7,469	-	15,133	8,269
Total current assets		B10	7,664	9,732	-	17,396	8,269
Creditors: amounts falling due within one year							
	(Note 20)	B11	350	1,005	-	1,355	350
Net current assets/(liabilities)		B12	7,314	8,727	-	16,041	7,919
Total assets less current liabilities		B13	7,314	8,727	-	16,041	7,919
Creditors: amounts falling due after one year							
	(Note 20)	B14		-	-	-	-
Provisions for liabilities		B15		-	-	-	-
Total net assets or liabilities		B16	7,314	8,727	-	16,041	7,919
Funds of the Charity							
Endowment funds	(Note 27)	B17	-			-	-
Restricted income funds	(Note 27)	B18		8,727		8,727	-
Unrestricted funds		B19	7,314		-	7,314	7,919
Revaluation reserve		B20				-	
Total funds		B21	7,314	8,727	-	16,041	7,919

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval dd/mm/yyyy
<i>Gordon Bateman</i>	Gordon Bateman	08/01/25



Section A

Independent Examiner's Report

Report to the trustees

The Pink Festival Group CIO

**On accounts for the year
ended**

31st December 2023

**Charity no
(if any)**

1163298

See accompanying Independent Examination Checklist with Notes and Recommendations

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31/12/2023.

**Responsibilities and
basis of report**

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent
examiner's statement**


I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination (other than that disclosed below *) which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

** Please delete the words in the brackets if they do not apply.*

Signed:



Date:

13/12/2025

Name:

Judith Dartnell

**Relevant professional
qualification(s) or body
(if any):**

MBA

Address:

75 Argyle Street

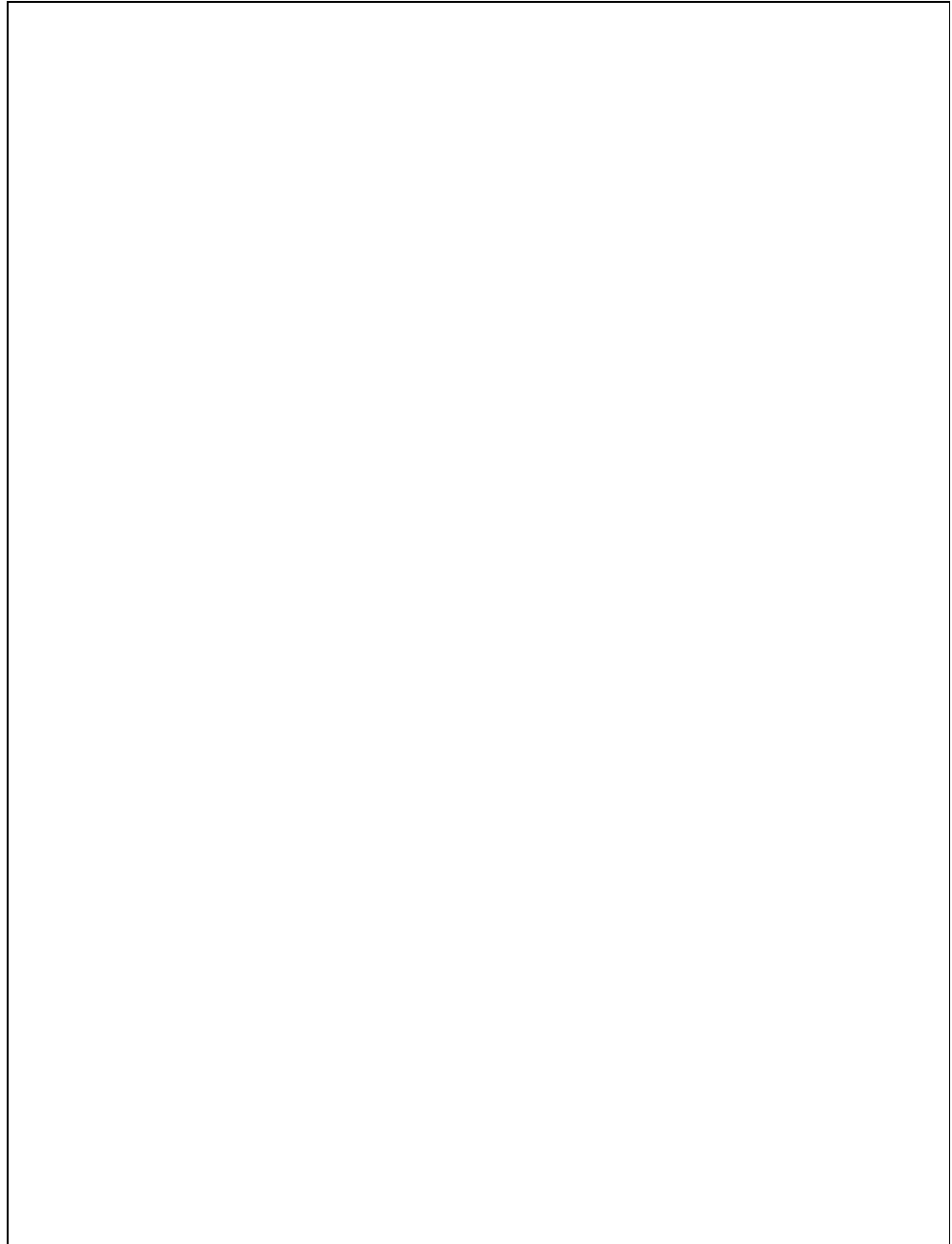
Cambridge

CB1 3LS

Section B**Disclosure**

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.



THE PINK FESTIVAL GROUP

England & Wales - Charity number 1163298

Accounts

PINK FESTIVAL

THE PINK FESTIVAL
GROUP TRUSTEE'S
ANNUAL RETURN
2022

Registered Charity No. 1163298.





WELCOME TO OUR
2022 REPORT

EMBRACING A RETURN TO FREEDOM

As a charity supporting isolated, excluded and discriminated communities, the concept of freedom is key to our aims.

After a two years of lockdowns and uncertainty, 2022 was a hugely important return to freedom that we knew we had to embrace.

While taking seriously the health and safety of our teams and communities, we knew that it was important to deliver Cambridge Pride 2022 so that LGBTQ+ communities in Cambridgeshire could be visible, connected and supported once more. The event was a success, involving an estimated 8,000 people.

Looking back on 2022 fills me with great pride for what we continue to make possible, and continued confidence in why the charity is so valuable to our many stakeholder groups. Myself and the team are grateful to all who made Cambridge Pride possible in 2022, and we look forward to many more life-changing events.

Paul Hyde-Clarke

Chair of the board of trustees



CELEBRATE

Fun, safe, diverse,
entertaining

INVOLVE

Open, inclusive,
accessible, equal



WHY PRIDE MATTERS

Our vision and values



INSPIRE

Unique, creative, challenging,
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OUR OBJECTIVES AND ACTIVITIES

Improving health and wellbeing

Clearly, by helping people access support for a range of needs there is personal benefit to them and their families. These benefits include reduced isolation, improved health and increased income from employment. This benefit is incidental to the wider public benefit and, indeed, a necessary prerequisite to the realisation of the benefits to LGBT+ people and the public our organisation aims to achieve.

Providing opportunities for communities to come together and to bring about change

The charity's events aim to bring large groups of people together to help build tolerance and understanding of the things that make us all different.

This is 'gay pride' for a modern era aiming to build social cohesion. Our unique family-oriented events make a real difference – especially for people living in the rural East of England – by providing a safe, accessible environment that embraces all aspects of diversity including sexuality, race, age and gender.

Supporting better employment

Through volunteering, participation and performance, our events can help increase the skills of vulnerable LGBT+ people.

Building a stronger voluntary sector in the Cambridgeshire region

We particularly seek to include partners who provide services that meet the needs identified by LGBT+ people in the recent needs assessment, for example health (including mental health), education, safety/crime, employment and tackling bullying and harassment.

We seek feedback from people who attend our events, and the LGBT+ community more widely, to assess which elements they found most helpful, which less so and whether other elements should have been included. Together with the needs assessment and other research evidence, we use that feedback to target specific partners and projects to include within the overall programming for events.

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SAFE SPACES
WHERE
CHANGE
HAPPENS.**



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Provide a variety of entertainment, art and culture

Offer a fun and diverse experience

Offer access to information and support

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Offer meaningful opportunities to be involved

Be successful, sustainable and supported

WHAT WE ACHIEVE




Raise awareness and promote acceptance by challenging stereotypes

Be visible throughout each year (beyond one-off events) and leave a legacy




OUR STAKEHOLDERS

Our beneficiaries



The Pink Festival Group engages with a wide range of stakeholders, many of whom benefit from our activities.

-  The **LGBTQ+ communities** in Cambridgeshire are the focus of our charitable aims. We primarily deliver benefits to people who are not heterosexual and/or cisgender.
-  **Charitable and non-governmental organisations** are supported by us to multiply the positive impacts on LGBTQ+ people throughout the year.
-  In reaching people within the **general public**, no matter their sexuality or gender identity, we are helping to change perceptions and build acceptance.

Other external stakeholders

-  Without funding from generous **corporate sponsors**, Cambridge Pride would not take place each year.
-  **Grant funders** provide additional, restricted funds to deliver specific event aspects.
-  As a registered charity, we report our aims, activities and outcomes on an annual basis, in line with the requirements of the **charity commission**.

Our internal stakeholders

-  Our **board of trustees and long-term volunteers** ensure the success of the charity and its projects.
-  Our **project working groups** deliver our projects and events, such as Cambridge Pride. Each working group is briefed by the Pink Festival Group and reports back on progress and outcomes. Some working group team members are also trustees. The charity remains ultimately accountable.



Cambridge Pride working group

The working group was established prior to delivering the first Cambridge Pride event in 2019. Since then, the team of volunteers continues to grow and are engaged with each year's project for up to 12 months.

The team is responsible for nurturing and maintaining relationships with project-specific stakeholders as shown in the diagram above.

2022 HIGHLIGHTS



INPUTS

Corporate sponsorship
Grant and award funding
Fundraising and collections
Hundreds of volunteer hours

THE EVENT

A successful 11-hour-long Pride festival event in the centre of Cambridge city

A programme of almost 60 hours of entertainment and activities

A platform for local and national charities supporting LGBTQ+ people in Cambridgeshire

More than 100 artists and performers

Eight distinct event areas

Delivering our charitable aims

A HUGE SUCCESS!

OUTCOMES

An estimated 10,000 visitors benefited from free participation in Cambridge's third pride event

Hundreds of people supported by the charities and organisations to whom we provided a free platform

Local companies and employees supported by showcasing workplace LGBTQ+ networks

OUR 2022 REPORT

Our focus: Cambridge Pride 2022

In 2022, we focused on delivering the second ever Cambridge Pride event, and the first since 2019 due to the Coronavirus pandemic.

The overall goal of Cambridge Pride is to fulfil all of the charities aims by providing a diverse range of accessible entertainment, activities and information to many thousands of people in a safe space. Cambridge Pride is our key tool for delivering our charitable aims and we see this strategy being retained for years to come.



Defining the Cambridge Pride event

There are a few simple factors we consider when shaping the event.

- Our charitable aims
- Our previous decades of experience running large-scale, outdoor LGBTQ+ events in Cambridge
- Our team's capacity
- The feedback we receive from stakeholders
- The available budget
- Listening to stakeholder feedback

Directly following the previous event in 2019, we conducted a survey of attendees. The survey told us about the demographics of those attending. We also took the opportunity to receive general feedback about the 2019 to understand what was working well and what we needed to improve.



Pride sits at the heart of ARU's values, and we are delighted to once again be partnering with Cambridge Pride for this year's event.

At ARU we are proud to provide an inclusive, supportive environment in which to work and study. We have a vibrant LGBTQ+ staff and student community, and we are looking forward to celebrating our diversity at [the] event."

Professor Roderick Watkins

*Vice Chancellor, Anglia Ruskin University (ARU)
Cambridge Pride title sponsor*



a.r.u. | Proudly supporting
the LGBTQ+ community

OUR 2022 REPORT



As well as our own observations, we reviewed the 250 responses we received and agreed to focus on three key developments while retaining all of the successful elements of the 2019 event.

- Improve attendee information at the event including signage
- Provide a seated space for people to be able to rest and congregate
- Provide a parade that all attendees can take part in

Obtaining funds to hold the event

Before confirming the scale of the event we use communications to reach potential sponsors and commit to sponsorship agreements. Sponsorship is the main source of the event's funding.

Event planning and governance

We spend many months planning the event which includes mapping out the event areas, sourcing suppliers, booking entertainment and marketing the event to the public. Our team has specific roles and responsibilities for the required activities.

Accessibility and inclusivity

A key focus while planning and delivering the event is naturally to ensure it is accessible for all and that our visitors and other stakeholders feel welcome.

It is also very important to us that Cambridge Pride provides a platform for both established and upcoming queer performers. Because of this, we aimed - and succeeded - in ensuring this event consisted of the vast majority of acts coming from within the LGBTQ+ community.



Volunteering opportunities on the event day

The day provides numerous opportunities for the general public to get involved in delivering the event. These opportunities are promoted prior to the event. We then allocate volunteers to specific roles based on their interest, experience or skills and we provide induction training online as well as at the event site at the start of the day. We look to build new skills and confidence in those volunteering, so that they feel the experience was valuable. Informal feedback from volunteers is entirely positive. Along with training and experience, they also receive a complimentary, branded T-shirt and subsistence. The event is photographed by volunteers who generously donate their time and images to us for use in marketing and communications.

2022 event photography credits (volunteers):

Jamie Thistlethwaite

Mark Nortcliffe

Alice Chapman

Welcoming the Commonwealth Baton to Pride

On the same date as Cambridge Pride, the city hosted a leg of the Queen's Baton Relay, the traditional curtain-raiser to the Commonwealth Games.

The Baton, which contained a message from Her Majesty the Queen to the athletes, was carried to the stage by a batonbearer, selected by Cambridge City Council. The council team arranged the Baton Relay event to co-incide with Cambridge Pride on the same Jesus Green park site, recognising the synergies of spirit and vision between the two events. The Queen's Baton Relay is all about celebrating community and honouring the Batonbearers chosen to carry the Baton from our local communities.

This baton's global journey spanned 294 days and 71 nations and territories.

Representatives of the Local Authority and VIPs joined the batonbearer on stage before the Baton was placed on a ceremonial plinth.



Cambridge Pride gave us the opportunity to directly connect with the community we broadcast for. It's been an unforgettable day and it's amazing to see so many people coming together to protest and celebrate. It makes us immensely proud to support such a great, inclusive and professional organisation."

Eugenio Ceriello

GlitterBeam Radio

Official Media Partner, 2022 and 2023



**GlitterBeam
RADIO**



The success of Cambridge Pride 2022

An estimated 8,000 people attended Cambridge Pride 2022. The event is not gated or ticketed and is therefore free and accessible for the general public to attend.

Main Stage

In 2022, we welcomed over twenty unique acts to the Main Stage, from solo performers to a huge community choir and every size of act in between. The crowds were captivated by comedy, dance, vocal performances, punk rock bands, country music, afro-pop, drag artists and a UK chart topping group, with more than 60 performers from across the LGBTQ+ spectrum (and a few fantastic allies showing their support for Pride) enjoying the opportunity to entertain thousands with their talents.

Parade

In 2022, we held our first parade in the park which circled Jesus Green, for all to participate in. Over 1,000 walked and wheeled, led by a local samba band. The Youth Tent participants created costumes.

Community Hive

In 2022, the Community Hive hosted over 30 local and national LGBTQ+ charities, support organisations, social clubs and staff groups from several local businesses. The Hive gave these groups a unique opportunity to meet LGBTQ+ people, their families and other members of the local community who were curious and looking for support or to have questions answered.

In addition, visitors were entertained by a large selection of community performers, bringing poetry, sign language, song, comedy and performance art to the stage.

It wasn't just an opportunity for fun however, as important panel sessions discussing attitudes towards disability within the LGBTQ+ community helped give voice to a group who's experiences, especially when it comes to gender and sexuality, are too often overlooked.

Dance Tent

In 2022, the Dance Tent featured locally based Cambridge DJs who wanted to provide not just a fantastic day of cross-genre dance music, but also showcase a wide variety and diverse range of DJ talent from across the LGBTQ+ community. In an environment where the DJ world can often be seen as a predominately male orientated scene, the Dance Tent was able to demonstrate just how truly inclusive a DJ lineup could be and was totally representative of all the values we strive to uphold. The Dance Tent ran from 12-9 and was hugely popular, attracting young and old to dance the day away in an exciting, vibrant and above all, safe environment for everyone to be themselves.

Wellbeing Tent

With the LGBTQ+ community witnessing higher than average mental health issues and suicide, we proactively champion wellbeing. Visitors to Cambridge Pride were able to simply turn up and join any of the amazing free sessions run by Satyam Yoga Centre including mindfulness, breathwork and yoga as well as therapy taster sessions.



The Youth & Families Tent

The Youth & Families Tent supported children and young people up to the age of 25 and their families. It was a sober space with a ban on alcoholic drinks.

Well respected Cambridgeshire charity, The Kite Trust, programmed the space created by young people for young people.

There were opportunities to get creative, connect with peers, and find out more about the wide range of opportunities, support and services available to LGBTQ+ children and young people in Cambridge.

Community Art Workshop

Another area for visitors to get involved was the art workshop with free materials and recognised workshop leader, Hilary Cox Condron. Participants created a mural (pictured left and on the next page) as well as masks and banners for the parade.



This giant artwork was led by a local artist and created by attendees of Cambridge Pride 2022.

I LOVE EVERYTHING

I LOVE TRANS

people are humans not aliens

LET YOURSELF LIVE

LOVE FOR ALL

YOU ARE BEAUTIFUL

Be You Be Beautiful LOVE

PEPE POPE

Love has no gender I Love to Stud

Just Love

BFFS

PANSEXUAL

LOVE

Your Love is BEAUTIFUL

-fafa

-fafa -he/it

6

PINK FESTIVAL GROUP 2022 STATEMENT OF FINANCIAL ACTIVITIES

Annual accounts for the period 1 January 2022 to 31 December 2022

Recommended categories by activity	Guidance Notes	Unrestricted	Restricted	Endowment	Total funds	Prior year
		funds	income	funds	funds	funds
		£	£	£	£	£
		F01	F02	F03	F04	F05
Incoming resources (Note 3)						
Income and endowments from:						
Donations and legacies	S01	69	20,793	-	20,862	-
Charitable activities	S02	-	51,686	-	51,686	-
Other trading activities	S03	-	-	-	-	-
Investments	S04	-	-	-	-	-
Fundraising	S05	-	-	-	-	1,350
Other	S06	-	-	-	-	-
Total	S07	69	72,479	-	72,548	1,350
Resources expended (Note 6)						
Expenditure on:						
Raising funds	S08	-	59	-	59	154
Activity Costs	S09	-	69,473	-	69,473	1,881
Salaries and Associated Costs	S09	-	155	-	155	-
IT and Communication Costs	S09	201	151	-	352	318
Property and Office Costs	S09	-	-	-	-	-
Finance Costs	S09	485	-	-	485	-
Governance Costs	S09	-	2,384	-	2,384	137
Separate material item of expense	S10	-	-	-	-	-
Other	S11	-	-	-	-	-
Total	S12	686	72,222	-	72,908	2,490
Net income/(expenditure) before investment gains/(losses)	S13	- 617	257	-	- 360	- 1,140
Net gains/(losses) on investments	S14	-	-	-	-	-
Net income/(expenditure) Extraordinary items	S15	- 617	257	-	- 360	- 1,140
Transfers between funds	S16	-	-	-	-	-
Other recognised gains/(losses):	S17	21	- 21	-	-	-
Gains and losses on revaluation of fixed assets for the charity's own use	S18	-	-	-	-	-
Other gains/(losses)	S19	-	-	-	-	-
Net movement in funds	S20	- 596	236	-	- 360	- 1,140
Reconciliation of funds:						
Total funds brought forward	S21	8,279	-	-	8,279	9,419
Total funds carried forward	S22	7,683	236	-	7,919	8,279

PINK FESTIVAL GROUP 2022 BALANCE SHEET

	Guidance No	Unrestricted funds	Restricted income funds	Endowment funds	Total this year	Total last year
		£	£	£	£	£
		F01	F02	F03	F04	F05
Fixed assets						
Intangible assets (Note 15)	B01	-	-	-	-	-
Tangible assets (Note 14)	B02	-	-	-	-	-
Heritage assets (Note 16)	B03	-	-	-	-	-
Investments (Note 17)	B04	-	-	-	-	-
Total fixed assets	B05	-	-	-	-	-
Current assets						
Stocks (Note 18)	B06	-	-	-	-	-
Debtors (Note 19)	B07	-	-	-	-	-
Investments (Note 17.4)	B08	-	-	-	-	-
Cash at bank and in hand (Note 24)	B09	8,269	-	-	8,269	8,279
Total current assets	B10	8,269	-	-	8,269	8,279
Creditors: amounts falling due within one year (Note 20)	B11	350	-	-	350	-
Net current assets/(liabilities)	B12	7,919	-	-	7,919	8,279
Total assets less current liabilities	B13	7,919	-	-	7,919	8,279
Creditors: amounts falling due after one year (Note 20)	B14	-	-	-	-	-
Provisions for liabilities	B15	-	-	-	-	-
Total net assets or liabilities	B16	7,919	-	-	7,919	8,279
Funds of the Charity						
Endowment funds (Note 27)	B17	-	-	-	-	-
Restricted income funds (Note 27)	B18	-	-	-	-	-
Unrestricted funds	B19	7,919	-	-	7,919	8,279
Revaluation reserve	B20	-	-	-	-	-
Total funds	B21	7,919	-	-	7,919	8,279

PINK FESTIVAL GROUP – BALANCE SHEET



CHARITY COMMISSION
FOR ENGLAND AND WALES

Independent examiner's report on the accounts

Section A Independent Examiner's Report

Report to the trustees The Pink Festival Group CIO

On accounts for the year ended 31st December 2022 **Charity no (if any)** 1163298

Set out on pages See accompanying Independent Examination Checklist, Notes and Recommendations

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31/12/2022.

Responsibilities and basis of report As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination (other than that disclosed below *) which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

* Please delete the words in the brackets if they do not apply.

Signed:  **Date:** 31/10/2023

Name: Judith Dartnell

Relevant professional qualification(s) or body (if any): MBA



The trustees declare that they have approved the trustees' report above.

Signed on behalf of the trustees

Paul Hyde-Clarke, Chair, Pink Festival Group
31 October 2023

ABOUT THIS REPORT

Our charity

Charity name: The Pink Festival Group

Registered in England as a Charitable incorporated organisation No. CE004417 and a Registered Charity No. 1163298.

Address: Office A, The Marlborough Club, High Street, Newmarket, Suffolk CB8 8UG

Our trustees

The following board of trustees managed the charity during this period.

Paul Hyde Clarke	Chair
Adam Olivant	Secretary
Alistair Wilson	Board member
Gordon Bateman	Board member
Robert Ferguson	Board member
Paul Owens	Board member
Deborah Luxon	Board member

There are no custodian trustees, advisers to the board, chief executives or senior staff members.

Structure, governance and management

Type of governing document:
Constitution

How the charity is constituted:
Charitable Incorporated Organisation

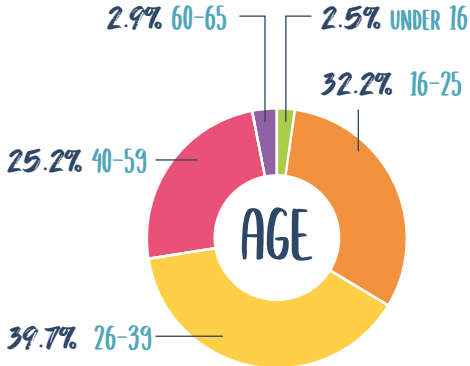
Trustee selection methods:
Appointed by board

About this financial return

This financial return is for the charity named 'The Pink Festival Group' (a charitable organisation responsible for running the event known as Cambridge Pride), for the financial year 1 January 2022 to 31 December 2022.

CAMBRIDGE PRIDE IN NUMBERS

In a post-event online survey of visitors in 2019, the 250 people who responded told us...

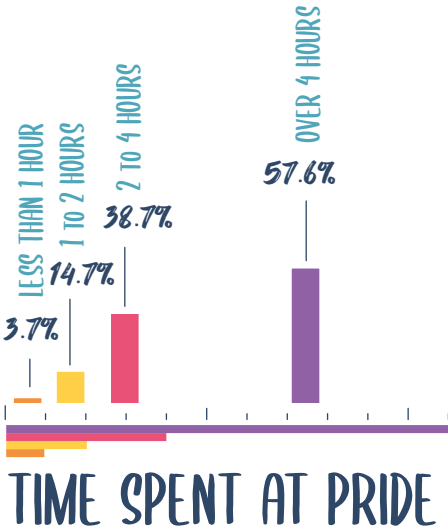
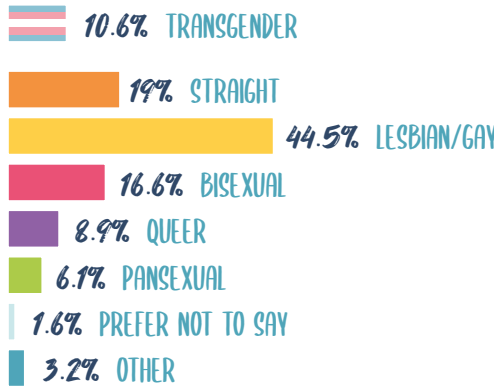


TRAVEL

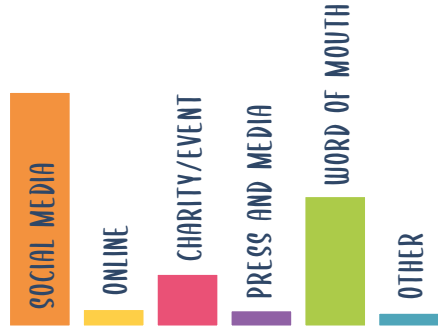
The vast majority travelled less than 25 miles



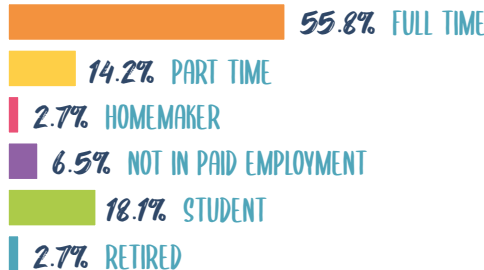
SEXUALITY AND GENDER



FOUND OUT BY...



EMPLOYMENT



Across the day in 2022 we welcomed an estimated

10,000 VISITORS

OUR 2022 FOLLOWERS



3.5k 1.3k 2.5k



GlitterBeam RADIO

Our 2022 event was broadcast live on air all day, reaching

40,000 LISTENERS



@CAMBRIDGEPRIDE

www.cambridgepride.co.uk

The Pink Festival Group is registered in England as a Charitable incorporated organisation No. CE004417 and a Registered Charity No. 1163298.

Registered Office: Office A, The Marlborough Club, High Street, Newmarket, Suffolk, CB8 8UG

THE PINK FESTIVAL GROUP

England & Wales - Charity number 1163298

Accounts

PINK FESTIVAL

THE PINK FESTIVAL
GROUP TRUSTEE'S
ANNUAL RETURN 2021

Registered Charity No. 1163298.





ABOUT US

What we do

Create a safe environment that brings communities together



Offer a fun and diverse experience



Provide a variety of entertainment, art and culture



Offer access to information and support

What we achieve

Raise awareness and promote acceptance by challenging stereotypes



Be visible throughout each year (beyond one-off events) and leave a legacy

How we do it

Offer meaningful opportunities to be involved



Be successful, sustainable and supported

**PINK
FESTIVAL**

OUR CHARITABLE PURPOSE

We exist to...

...promote equality and diversity
for the benefit of the public, including by:

- the elimination of discrimination in particular on the grounds of sexual orientation or gender identification;
- advancing education and raising awareness in equality and diversity;
- promoting activities to foster understanding between people from diverse backgrounds (in particular in respect of their sexual orientation or gender identification); and
- cultivating a sentiment in favour of equality and diversity.

...promote social inclusion
for the benefit of the public by:

preventing people from becoming excluded (particularly as a result of their sexual orientation or gender identification), relieving the needs of those people who are socially excluded (particularly as a result of their sexual orientation or gender identification) and assisting them to integrate into society.



OUR OBJECTIVES AND ACTIVITIES

We are...

Improving health and wellbeing

Clearly, by helping people access support for a range of needs there is personal benefit to them and their families. These benefits include reduced isolation, improved health and increased income from employment. This benefit is incidental to the wider public benefit and, indeed, a necessary prerequisite to the realisation of the benefits to LGBT+ people and the public our organisation aims to achieve.

Providing opportunities for communities to come together and to bring about change

The charity's events aim to bring large groups of people together to help build tolerance and understanding of the things that make us all different.

This is 'gay pride' for a modern era aiming to build social cohesion. Our unique family-oriented events make a real difference – especially for people living in the rural East of England – by providing a safe, accessible environment that embraces all aspects of diversity including sexuality, race, age and gender.

Supporting better employment

Through volunteering, participation and performance, our events can help increase the skills of vulnerable LGBT+ people.

Building a stronger voluntary sector in the Cambridge

We particularly seek to include partners who provide services that meet the needs identified by LGBT+ people in the recent needs assessment, for example health (including mental health), education, safety/crime, employment and tackling bullying and harassment.

We seek feedback from people who attend our events, and the LGBT+ community more widely, to assess which elements they found most helpful, which less so and whether other elements should have been included. Together with the needs assessment and other research evidence, we use that feedback to target specific partners and projects to include within the overall programming for events.

OUR 2021 REPORT

Cambridge Pride 2021

We made the decision not to hold Cambridge Pride 2021. We had initially been open minded about the possibility of hosting the event in 2021, as we intended to hold a Cambridge Pride event annually. However, the COVID-19 pandemic continued to make it difficult to plan with confidence and make any guarantees. Our priority is to ensure the safety of our team and the public. We decided that it would not be appropriate for us to use resources to plan an event that would be increasingly unlikely to go ahead.

The pandemic also brought changes to everyday life for our board and volunteers. We took this into account in our decisions to pause any projects we were planning.

Pride Experience event

Later in 2021, with more certainty around events going ahead, we decided to deliver a smaller-scale event. Our rationale and strategy for the event was fourfold:

- Help to raise funds for future events such as Cambridge Pride 2022.
- Maintain our brand presence.
- Provide an opportunity for LGBTQ+ artists to perform and gain income.
- And, most importantly, deliver a number of our charitable aims by bringing together the local LGBTQ+ community, which had been without events and valuable opportunities to socialise since before the pandemic.

While the event did not raise significant funds for future events,

we did deliver a ticketed event that benefited more than 330 people directly and supported nine LGBTQ+ acts. The cost of the delivering the event was essentially neutral. We also thank the Cambridge Junction for their support.

Recruitment

We are currently recruiting for a Treasurer.

Looking ahead

At the end of 2021 we tentatively began exploring the possibility of holding Cambridge Pride in 2022.

PINK FESTIVAL GROUP – STATEMENT OF FINANCIAL ACTIVITIES

Annual accounts for the period 1 January 2021 to 31 December 2021

	Note	Unrestricted funds £	Restricted income funds £	Endowment funds £	Total this year £	Total last year £
		F01	F02	F03	F04	F05
Incoming resources (Note 3)						
Grants For Services				-	-	-
Donations & Gifts				-	-	-
Fundraising		1,350		-	1,350	-
Facilitation & Training				-	-	-
Interest				-	-	-
Total incoming resources		1,350	-	-	1,350	-
Resources expended (Notes 4-8)						
Fundraising Costs		154			154	
Activity Costs		1,881			1,881	107
Salaries and Associated Costs		-			-	
IT & Communication Cost		318			318	201
Property & Office Costs		-			-	30
Governance Costs		137			137	100
Total resources expended		2,490	-	-	2,490	438
Net incoming/(outgoing) resources before transfers		-	-	-	-	-
Gross transfers between funds		-	-	-	-	-
Net incoming/(outgoing) resources before other recognised gains/(losses)		-	-	-	-	-
Other recognised gains/(losses)						
Gains and losses on revaluation of fixed assets for the charity's own use		-	-	-	-	-
Gains and losses on investment assets		-	-	-	-	-
Net movement in funds		-	-	-	-	-
Total funds brought forward		9,419		-	9,419	9,857
Total funds carried forward		8,279	-	-	8,279	9,419

PINK FESTIVAL GROUP – BALANCE SHEET

	Note	Restricted			Total this year £	Total last year £
		Unrestricted funds £	income funds £	Endowment funds £		
		F01	F02	F03	F04	F05
Fixed assets						
Tangible assets (Note 9)		-	-	-	-	-
Investments (Note 10)		-	-	-	-	-
Total fixed assets		-	-	-	-	-
Current assets						
Stock and work in progress				-	-	-
Debtors (Note 11)					-	100
(Short term) investments					-	-
Cash at bank and in hand		8,279			8,279	9,419
Total current assets		8,279	-	-	8,279	9,519
Creditors: amounts falling due within one year (Note 12)					-	-
Net current assets/(liabilities)		8,279	-	-	8,279	9,519
Total assets less current liabilities		8,279	-	-	8,279	9,519
Creditors: amounts falling due after one year (Note 12)					-	-
Provisions for liabilities and charges			-	-	-	-
Net assets		8,279	-	-	8,279	9,519
Funds of the Charity						
Unrestricted funds		8,279			8,279	9,419
Restricted income funds (Note 13)		-			-	-
Endowment funds (Note 13)				-	-	-
Total funds		8,279	-	-	8,279	9,419

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the trustees



Paul Hyde-Clarke, Chair, Pink Festival Group
29 October 2022

ABOUT THIS REPORT

Our charity

Charity name: The Pink Festival Group

Registered in England as a Charitable incorporated organisation No. CE004417 and a Registered Charity No. 1163298.

Address: Office A, Dales Brewery, Gwydir Street, Cambridge, CB1 2LJ

Our trustees

The following board of trustees managed the charity during this period.

Paul Hyde Clarke	Chair
Adam Olivant	Secretary
Alistair Wilson	Board member
Gordon Bateman	Board member
Robert Ferguson	Board member
Tam Blaxter	Board member
Paul Owens	Board member
Deborah Luxon	Board member

There are no custodian trustees, advisers to the board, chief executives or senior staff members.

Structure, governance and management

Type of governing document:
Constitution

How the charity is constituted:
Charitable Incorporated Organisation

Trustee selection methods:
Appointed by board

About this financial return

This financial return is for the charity named 'The Pink Festival Group' (a charitable organisation responsible for running the event known as Cambridge Pride), for the financial year 1 January 2021 to 31 December 2021.



@CAMBRIDGEPRIDE

www.cambridgepride.co.uk

The Pink Festival Group is registered in England as a Charitable incorporated organisation No. CE004417 and a Registered Charity No. 1163298.

Registered Office: Office A, Dales Brewery, Gwydir Street, Cambridge, CB1 2LJ

THE PINK FESTIVAL GROUP

England & Wales - Charity number 1163298

Accounts

PINK FESTIVAL

THE PINK FESTIVAL
GROUP TRUSTEE'S
ANNUAL RETURN 2020

Registered Charity No. 1163298.





ABOUT US

What we do

Create a safe environment that brings communities together

• Offer a fun and diverse experience

• Provide a variety of entertainment, art and culture

• Offer access to information and support

What we achieve

Raise awareness and promote acceptance by challenging stereotypes

• Be visible throughout each year (beyond one-off events) and leave a legacy

How we do it

• Offer meaningful opportunities to be involved

• Be successful, sustainable and supported

**PINK
FESTIVAL**

OUR CHARITABLE PURPOSE

We exist to...

...promote equality and diversity
for the benefit of the public, including by:

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...promote social inclusion
for the benefit of the public by:

preventing people from becoming excluded (particularly as a result of their sexual orientation or gender identification), relieving the needs of those people who are socially excluded (particularly as a result of their sexual orientation or gender identification) and assisting them to integrate into society.



OUR OBJECTIVES AND ACTIVITIES

We are...

Improving health and wellbeing

Clearly, by helping people access support for a range of needs there is personal benefit to them and their families. These benefits include reduced isolation, improved health and increased income from employment. This benefit is incidental to the wider public benefit and, indeed, a necessary prerequisite to the realisation of the benefits to LGBT+ people and the public our organisation aims to achieve.

Providing opportunities for communities to come together and to bring about change

The charity's events aim to bring large groups of people together to help build tolerance and understanding of the things that make us all different.

This is 'gay pride' for a modern era aiming to build social cohesion. Our unique family-oriented events make a real difference – especially for people living in the rural East of England – by providing a safe, accessible environment that embraces all aspects of diversity including sexuality, race, age and gender.

Supporting better employment

Through volunteering, participation and performance, our events can help increase the skills of vulnerable LGBT+ people.

Building a stronger voluntary sector in the Cambridge

We particularly seek to include partners who provide services that meet the needs identified by LGBT+ people in the recent needs assessment, for example health (including mental health), education, safety/crime, employment and tackling bullying and harassment.

We seek feedback from people who attend our events, and the LGBT+ community more widely, to assess which elements they found most helpful, which less so and whether other elements should have been included. Together with the needs assessment and other research evidence, we use that feedback to target specific partners and projects to include within the overall programming for events.

OUR 2020 REPORT

Event cancellations

At the end of 2019 we began planning Cambridge Pride 2020. The event was expected to have taken place in June 2020 and we had made plans for the event to be similar to the previous year but with some key changes and improvements that took our learnings into account from the first event in 2019.

Although we initially continued planning during the first few months for 2020, due to the COVID-19 pandemic we decided that it would not be appropriate for us to continue. We cancelled the event due to the uncertainty around safety and financial concerns.

The cancellation was necessary to ensure the safety of our team and the public.

It was our responsibility to protect the funding we would be securing. Due to the uncertainty around the pandemic at that time, we were operating in an environment where we could not make any guarantees.

The pandemic also brought changes to everyday life for our board and volunteers. We took this into account in our decisions to pause any projects we were planning.

Recruitment

We are currently recruiting for a Treasurer.

Looking ahead

We made a decision to hold all events until we could be sure that we were taking the most responsible approach possible and not risking health or finances.

We tentatively considered plans for holding Cambridge Pride in the summer of 2021, but these plans were also put on hold due to the continued uncertainties due to the pandemic. With in-person pride events not taking place, the team began considering alternative approaches to meeting our charitable aims in 2021. We will report on those in our 2021 annual return.

PINK FESTIVAL GROUP – STATEMENT OF FINANCIAL ACTIVITIES

Annual accounts for the period 1.1.2020 to 31.12.2020

Note	Unrestricted funds	Restricted income funds	Endowment funds	Total this year	Total last year
	£	£	£	£	£
	F01	F02	F03	F04	F05
Incoming resources (Note 3)					
Grants For Services			-	-	29,400
Donations & Gifts			-	-	2,624
Fundraising			-	-	24,524
Facilitation & Training			-	-	-
Interest			-	-	-
Total incoming resources	-	-	-	-	56,548
Resources expended (Notes 4-8)					
Activity Costs		107	-	107	48,125
Salaries and Associated Costs			-	-	-
IT & Communication Cost	201		-	201	187
Property & Office Costs	30		-	30	3,142
Governance Costs			-	-	126
Bad Debt		100	-	100	-
Total resources expended	231	207	-	438	51,580
Net incoming/(outgoing) resources before transfers	- 231	- 207	-	- 438	4,968
Gross transfers between funds	6,406	- 6,406	-	-	-
Net incoming/(outgoing) resources before other recognised gains/(losses)	6,175	- 6,613	-	- 438	4,968
Other recognised gains/(losses)					
Gains and losses on revaluation of fixed assets for the charity's own use	-	-	-	-	-
Gains and losses on investment assets	-	-	-	-	-
Net movement in funds	6,175	- 6,613	-	- 438	4,968
Total funds brought forward	3,244	6,613	-	9,857	4,889
Total funds carried forward	9,419	-	-	9,419	9,857

PINK FESTIVAL GROUP – BALANCE SHEET

	Note	Unrestricted funds £	Restricted income funds £	Endowment funds £	Total this year £	Total last year £
		F01	F02	F03	F04	F05
Fixed assets						
Tangible assets (Note 9)	B01	-	-	-	-	-
	B02	-	-	-	-	-
Investments (Note 10)	B03	-	-	-	-	-
Total fixed assets	B04	-	-	-	-	-
Current assets						
Stock and work in progress	B05			-	-	-
Debtors (Note 11)	B06				-	100
(Short term) investments	B07				-	-
Cash at bank and in hand	B08	9,419			9,419	10,043
Total current assets	B09	9,419	-	-	9,419	10,143
Creditors: amounts falling due within one year (Note 12)	B10				-	286
Net current assets/(liabilities)	B11	9,419	-	-	9,419	9,857
Total assets less current liabilities	B12	9,419	-	-	9,419	9,857
Creditors: amounts falling due after one year (Note 12)	B13				-	-
Provisions for liabilities and charges	B14				-	-
Net assets	B15	9,419	-	-	9,419	9,857
Funds of the Charity						
Unrestricted funds	B16	9,419			9,419	3,244
	B17	-			-	-
Restricted income funds (Note 13)	B18				-	6,613
Endowment funds (Note 13)	B19				-	-
Total funds	B20	9,419	-	-	9,419	9,857

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the trustees



Paul Hyde-Clarke, Chair, Pink Festival Group
31 October 2021

ABOUT THIS REPORT

Our charity

Charity name: The Pink Festival Group

Registered in England as a Charitable incorporated organisation No. CE004417 and a Registered Charity No. 1163298.

Address: Office A, Dales Brewery, Gwydir Street, Cambridge, CB1 2LJ

Our trustees

The following board of trustees managed the charity during this period.

Paul Hyde Clarke	Chair
Adam Olivant	Secretary
Alistair Wilson	Board member
Gordon Bateman	Board member
Robert Ferguson	Board member
Tam Blaxter	Board member
Paul Owens	Board member

There are no custodian trustees, advisers to the board, chief executives or senior staff members.

Structure, governance and management

Type of governing document:
Constitution

How the charity is constituted:
Charitable Incorporated Organisation

Trustee selection methods:
Appointed by board

About this financial return

This financial return is for the charity named 'The Pink Festival Group' (a charitable organisation responsible for running the event known as Cambridge Pride), for the financial year 1 January 2020 to 31 December 2020.



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www.cambridgepride.co.uk

The Pink Festival Group is registered in England as a Charitable incorporated organisation No. CE004417 and a Registered Charity No. 1163298.

Registered Office: Office A, Dales Brewery, Gwydir Street, Cambridge, CB1 2LJ