



## **Report and Financial Statements**

# **Supershoes**

For the year ended 31 August 2022

# Supershoes

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## **Charity information**

### **For the year ended 31 August 2022**

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|---|--|
| <b>Trustees:</b>                                | Gill Long<br>Jane Steer<br>Lucas Tyler<br>Kenneth White<br>Sarah White     |
| <b>Charity number:</b>                          | 1163157  |
| <b>Registered office and principal address:</b> | 49 Weathercock Close<br>Woburn Sands<br>Milton Keynes<br>MK17 8SR          |
| <b>Banker:</b>                                  | The Co-operative Bank Plc  |
| <b>Independent Examiner:</b>                    | Kevan Findlay FCCA<br>19 Golden Hinde Gardens<br>Milton Keynes<br>MK10 7JU |

The Trustees have pleasure in presenting their second report, together with the financial statements for the year to 31 August 2022.

#### **Structure, governance and management**

Supershoes is a Charitable Incorporated Organisation, registered number 1163157, governed by a Foundation document dated 14 August 2015 and an updated constitution of 28<sup>th</sup> June 2019.

The Trustees are actively involved in the CIO. The existing Trustees have a policy to look for new trustees, with the necessary skill set as and when required to take Charity forward from existing contacts they have, who are like-minded people. When new trustees join, they are given an informal introduction to their role within the Trust and their legal responsibilities.

The day to day management of the Charity is delegated to the Trustee, Sarah White.

#### **Objective**

The aim of the charity is to provide activities and items to give comfort to children and young people who are receiving treatment for/or palliative care from paediatric cancer.

# **Supershoes**

## **Trustees' report For the year ended 31 August 2022**

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In fulfilment of the above aim, the trustees believe that the assets of the Charity should be used to support the beneficiaries through art workshops, and or other art related gifts and where eligibility is met and have been referred by our referring partners such as Young Lives vs Cancer (Formally CLIC Sargent) pair of “Supershoes” designed and hand-painted specifically for a child or young person to express all the things they hold dear,

The “Supershoes” are as unique as the child or young person that wears them and acts as reminder to the child of who they are despite their illness, challenges and treatment.

### **Public Benefit**

The Trustees confirm that they have referred to the guidance contained in the Charity Commission’s general guidance on public benefit when reviewing the Trust’s aims and objectives and in planning future activities.

### **Investment policy**

The Charities investment policy is to retain cash so that there is the flexibility to support urgent immediate needs.

### **Reserves**

The Trustees will aim to increase reserves to allow the charity to give support to beneficiaries as and when the need arises. They are aware of the requirement to keep reserves under review. Total reserves held at 31 August 2022 were in a satisfactory position to allow the charity to continue delivering “Supershoes” to nominated children and young people.

### **Risk assessment**

The Trustees have experience of risk assessment exercises and have reviewed the activities of the charity and the risks it faces. From time to time the risks are re-assessed and managed as appropriate.

### **Fundraising policy**

We do not use professional or commercial fundraisers nor approach individuals directly. Donations are received through raising awareness of the charity through our website and personal invitations to speak at corporate events. We have received no complaints about fundraising for the charity.

### **Activities and achievements.**

This year we reached our 5000th recipient with the gift of Supershoes. These were delivered by our CEO to 8-year-old Henry who was overjoyed to see his favourite characters from Frozen and Scooby Doo painted on his Supershoes! This milestone highlighted the continued commitment of our team, ensuring that every eligible child referred to us, receives the gift of Supershoes that are unique and reflect the child that wears them.

In January 2022 we took another step into securing Supershoes future by further transitioning to a partially paid workforce; employing a permanent, part-time administrative support assistant. Whilst we recognise the tremendous efforts of three-hundred strong volunteers we also understand that they benefit from the support and structure of a permanent member of staff.

# Supershoes

Working with a Clinical Lead of 30+ years in paediatric oncology saw us put in place a robust eligibility criteria policy, that helps our referring partners, parents and the wider public understand who is eligible for the gift of Supershoes and who isn't.

## Art related Gifts:

This year Supershoes reached 721 children with the gift of Supershoes each pair created and designed specifically for the child, by a volunteer Super Artist. The feedback we receive from parents, children and medical staff continues to be incredibly positive with stories of how much Supershoes have provided a much-needed boost, encouraged mobility, raised a smile or given a child the feeling of control. Super Caps are still available as an option for children who prefer a cap or who are unable to wear shoes.

## Art Related Events:

The appetite for face-to-face art activities was uncertain on the back end of Covid-19 pandemic and as safety is a priority, especially whilst working with vulnerable and immunocompromised children and young people, the decision was made to continue to ringfence restricted funds for these activities and watch and wait.

## A statement from our CEO:

I am pleased to report on the successes of Supershoes during the financial year ending in August 2022. It has been another good year for the charity, as we have continued our mission to boost the wellbeing of children who are in treatment for cancer, despite the challenging economic conditions in the UK and beyond.

Restoring the self-esteem of over 700 children and young people whilst they endure treatment for cancer has been both humbling and rewarding for my team, this year especially. The impact we continue to make is highlighted in the daily feedback we receive from parents and their support workers who tell us just how Supershoes are making a difference to their child; encouraging them back on their feet and to get active. Children who are excited to go to school to show their friends their cool new Supershoes, and excited to go to hospital to show the doctor and nurses!

There has been no doubt that Supershoes are needed more than ever, as families continue to deal with both the emotional and financial cost of cancer. Supershoes bring a sense of joy to all the family, a positive step on a difficult journey and a boost of positivity, whilst also providing a beautifully personal yet practical gift that the family may not normally be able to afford.

Looking to the year ahead, I remain confident that Supershoes will continue to grow and fulfil its mission. The team of Trustees remain completely committed to serving our charity and steering it through challenging times, with a robust reserve policy that gives us the financial stability to ensure we can continue our important work.

As we move forward, I want to assure our supporters that we remain committed to our mission of providing hope and comfort to children who are enduring treatment for cancer. I wholeheartedly believe with your continued support and dedication, we can make a significant impact in the lives of those who need it the most.

## Supershoes

In conclusion, I want to thank all those who support our mission and help us make a positive impact in the lives of those who need it most. Your continued support and dedication are what makes our work possible, and we are grateful for all that you do.

Sincerely,

Sarah White

CEO

### **Future Plans:**

- Expand our Board of Trustees to encompass a clinical lead and fundraising lead
- Further develop and formalise existing partnerships with referring partners
- Publish Colouring books
- Monitor and review accounts monthly to control closely control output and spend during challenging times

# **Supershoes**

## **Trustees' report**

### **For the year ended 31 August 2022**

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#### **Financial Review**

The charity has sustained another challenging year like other charities in the aftermath of the Coronavirus pandemic. With reduced donations of 11.8% of comparative unrestricted donations to the previous year, and a drop of 10.8% overall. Totalling £55,258 in donation income and gift aid receipts for the 12 months compared to the previous year. (2021: £61,886). With a second year of reduced income, we were able to remove restrictions on funds previously ring fenced to assist the charity to continue its operation. In addition, the charity received donations of mobile telephone costs totalling £271 (2021: £248).

Total expenditure of £70,389 before the donated costs of £3,240 (2021: £248) is primarily represented by the purchase of Converse shoes and postage to send them out to the artists and then the child/young person. Closely followed by Property costs and Salary costs. (Restricted to the CEO and Admin Assistant only. The artists do not receive any money for painting the shoes.)

#### **Statement of Trustees' responsibilities**

The Trustees are aware of their responsibilities to prepare accounts for each financial year which give a true and fair view of the state of affairs of the charity and of its financial activities for that period. In preparing the accounts the trustees have accepted the requirement to:-

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping adequate accounting records which disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Charities Act 2011. They accept responsibility for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the Trustees on 29<sup>th</sup> June 2023 and signed on their behalf by Sarah White:

**Lucas Tyler**

**Jane Steer**

**Gill Long**

**Jeanette Hawkins**

**Sarah White**

**Sabiene North**

# Supershoes

## Statement of financial activities (Including income and expenditure account) For the year ended 31 August 2022

Prepared by: A Kent

|                                      |       | 2022                  |                         |                  | 2021                  |                         |                  |
|--------------------------------------|-------|-----------------------|-------------------------|------------------|-----------------------|-------------------------|------------------|
|                                      | Notes | Restricted Funds<br>£ | Unrestricted Funds<br>£ | Total Funds<br>£ | Restricted Funds<br>£ | Unrestricted Funds<br>£ | Total Funds<br>£ |
| <b>Income</b>                        |       |                       |                         |                  |                       |                         |                  |
| Voluntary Income:                    |       |                       |                         |                  |                       |                         |                  |
| Gifts and Donations                  | 2     |                       | 70,492                  |                  |                       | 62,134                  |                  |
| Restricted Donations                 | 2     | -12,000               |                         | 58,492           | 0                     |                         | 62,134           |
| <b>Total Income</b>                  |       |                       |                         | 58,492           |                       |                         | 62,134           |
| <b>Expenditure</b>                   |       |                       |                         |                  |                       |                         |                  |
| Charitable Activities                | 3     | 0                     | 71,123                  |                  | 0                     | 52,244                  |                  |
| Costs of Generating Funds            | 4     | 0                     | 2,229                   | 73,352           | 0                     | 3,097                   | 55,341           |
| <b>Total Expenditure</b>             |       |                       |                         | 73,352           |                       |                         | 55,341           |
| <b>Net income for the year</b>       |       | -12,000               | -2,860                  | -14,860          | 0                     | 6,793                   | 6,793            |
| Balance brought forward              | 9     | 22,883                | 45,169                  | 68,052           | 22,883                | 38,376                  | 61,259           |
| <b>Fund balances carried forward</b> |       |                       |                         |                  |                       |                         |                  |
| At 31st August                       | 9     | 10,883                | 42,309                  | 53,192           | 22,883                | 45,169                  | 68,052           |

The charitable company had no recognised gains or losses other than the net movement of funds for the year. The net outgoing resources and resulting net movements in funds arrive from continuing activities.

The notes on pages 6 to 12 form part of these financial statements.



# Supershoes

## Balance sheet As at 31 August 2022

|                             |       |        | 2022       |        | 2021       |
|-----------------------------|-------|--------|------------|--------|------------|
|                             | Notes | £      | Total<br>£ | £      | Total<br>£ |
| <b>Fixed assets</b>         |       |        |            |        |            |
| Tangible assets             | 7a    |        | 2,151      |        | 2,835      |
| <b>Current assets</b>       |       |        |            |        |            |
| Stock                       | 7b    | 9,008  |            | 2,930  |            |
| Debtors                     | 7c    | 1,986  |            | 1,909  |            |
| Bank & cash                 | 7d    | 43,936 |            | 61,991 |            |
|                             |       | 54,930 |            | 66,830 |            |
| <b>Current liabilities</b>  |       |        |            |        |            |
| Trade creditors             | 8     | 3,889  |            | 1,217  |            |
| Other creditors             | 8     | 0      |            | 396    |            |
|                             |       | 3,889  |            | 1,613  |            |
| Net current assets          |       |        | 51,041     |        | 65,217     |
| Total net assets            |       |        | 53,192     |        | 68,052     |
| <b>Funds &amp; reserves</b> |       |        |            |        |            |
| Restricted Funds            | 9     |        | 10,883     |        | 22,883     |
| Unrestricted Funds          | 9     |        | 42,309     |        | 45,169     |
|                             |       |        | 53,192     |        | 68,052     |

The notes on pages 6 to 12 form part of these financial statements.

Approved by the board on and authorised for issue on and signed on its behalf by

Sarah White

# **Supershoes**

## **Notes to the financial statements For the year ended 31 August 2022**

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### **1. Accounting policies**

#### **Accounting convention**

The financial statements have been prepared in accordance with the accounting policies set out in the notes to the accounts and comply with the charity's governing document, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable in the UK and Republic of Ireland (FRS102) issued on 16 July 2014.

#### **Going concern**

These accounts have been prepared on the going concern basis as the trustees consider that there are sufficient reserves available to meet the charity's liabilities as they fall due.

#### **Incoming resources**

All income is included in the SOFA in the year in which it becomes receivable.

Donated services and facilities are included in the SOFA when received at the value of the gift to the charity provided the value of the gift can be measured reliably.

#### **Resources expended**

All expenditure is included on an accruals basis and is recognised when there is a legal or constructive obligation to do so.

Governance costs include those incurred in the governance of the charity and its assets and primarily associated with constitutional and statutory requirements.

All other expenditure is directly attributed to one of the functional categories of resources expended in the SOFA, on a basis consistent with the use of the resources.

Assets with a value of £400 or less are expended.

#### **Fund accounting**

The charitable company's unrestricted funds consist of funds which the charitable company may use for its purposes at its discretion.

#### **Judgements in applying accounting policies and key sources of estimation uncertainty**

In applying the charity's accounting policies, the Trustees may be required to make judgements, estimates and assumptions in determining the carrying amounts of assets and liabilities.

Due to the nature of the charity's activities and financial statements, the Trustees do not consider there to be any significant judgements or sources of estimation uncertainty which could influence the reader's understanding of the financial statements.

# Supershoes

## Notes to the financial statements For the year ended 31 August 2022

| 2. Gifts and Donations             | Restricted | Unrestricted | 2022<br>£<br>Total          | 2021<br>£<br>Total          |
|------------------------------------|------------|--------------|-----------------------------|-----------------------------|
| <b>Donations</b>                   |            |              |                             |                             |
| Restricted                         | -12,000    | 12000        | 0                           | 0                           |
| Gift Aid                           |            | 3,128        | 3,128                       | 2,475                       |
| Unrestricted                       |            | 51,830       | 51,830                      | 58,738                      |
| Fees / Sales/ Raffle Contra        |            | 300          | 300                         | 673                         |
|                                    | -12,000    | 67,258       | 55,258                      | 61,886                      |
| <b>Grants</b>                      |            |              |                             |                             |
| Government Covid Grant             |            |              | 0                           | 0                           |
|                                    |            |              | 0                           | 0                           |
| <b>Donated Assets and Services</b> |            |              |                             |                             |
| Event donations                    |            | 2,963        | 2,963                       | 0                           |
| Mobile Phone - S White             |            | 271          | 271                         | 248                         |
|                                    | -12,000    | 70,492       |                             |                             |
|                                    | <b>D1</b>  | <b>D1</b>    | 3,233                       | 248                         |
|                                    |            |              | <b>58,492</b>               | <b>62,134</b>               |
| <b>3. Charitable activities</b>    |            |              | <b>2022<br/>£<br/>Total</b> | <b>2021<br/>£<br/>Total</b> |
| Shoes, caps and materials          |            |              | 13,489                      | 10,551                      |
| Fundraising Events                 |            |              | 0                           | 0                           |
| Mission Events                     |            |              | 0                           | 0                           |
| Third Party Events                 |            |              | 0                           | 0                           |
| Postage & packaging                |            |              | 13,670                      | 12,158                      |
| Support Costs                      | <b>5</b>   |              | 43,964                      | 29,535                      |
|                                    | <b>D1</b>  |              | 71,123                      | 52,244                      |

# Supershoes

## Notes to the financial statements For the year ended 31 August 2022

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| 4. Costs of generating funds | 2022<br>£<br>Total | 2021<br>£<br>Total |
|------------------------------|--------------------|--------------------|
| Fundraising (General)        | 78                 | 1,642              |
| Merchandise                  | 773                | 513                |
| Marketing                    | 1031               | 292                |
| Fees / Sales/ Raffle Contra  | 300                | 673                |
| Online Giving Fees           | 47                 | -23                |
|                              | <b>D1</b> 2,229    | 3,097              |

| 5. Support Costs                         | 2022<br>£<br>Total | 2021<br>£<br>Total |
|--|--------------------|--------------------|
| Salary                                   | <b>6</b> 23,392    | 10,041             |
| Computer / IT and website                | 3,197              | 2,133              |
| Property Costs                           | 12,663             | 10,447             |
| Office Furniture                         | 153                | 191                |
| Travel                                   | 159                | 29                 |
| Telecommunications                       | 1,000              | 947                |
| Office Consumables and Cleaning services | 2,716              | 4,462              |
| Depreciation                             | <b>7a</b> 684      | 540                |
| Loss on Disposal of Fixed Assets         | 0                  | 745                |
| Governance Costs - trustee meetings      | 0                  | 0                  |
|  | 43,964             | 29,535             |

The charity has used a casual self employed graphic designer to assist this year for a few months, with additional support of a casual admin assistant. The charity then took on an Admin Assistant to support the charity on an ongoing basis.

### 6. Trustees

The Board of Trustees received no emoluments for their services as Trustees and have delegated the day to day management of the Trust to the Trustee, Sarah White. Sarah White received £15,600 in remuneration for management of the charity.

The Board of Trustees received reimbursement for travel expenses totalling £0.00 (2021: £0.00).

The charity does not hold Trustee indemnity insurance at present.

# Supershoes

## Notes to the financial statements For the year ended 31 August 2022

### 7a. Fixed Assets

|                       |                     |           | 2022<br>£<br>Plant &<br>equipment | 2021<br>£<br>Plant &<br>equipment |
|-----------------------|---------------------|-----------|-----------------------------------|-----------------------------------|
| <b>Cost</b>           |                     |           |                                   |                                   |
|                       | At 1 September 2021 |           | 4,272                             | 3,919                             |
|                       | Additions           | a         | 0                                 | 1,384                             |
|                       | Disposals           |           | 0                                 | -1,031                            |
|                       | At 31 August 2022   |           | <u>4,272</u>                      | <u>4,272</u>                      |
| <b>Depreciation</b>   |                     |           |                                   |                                   |
|                       | At 1 September 2021 |           | 1,437                             | 1,183                             |
|                       | Charge              | 20%<br>SL | 684                               | 540                               |
|                       | Disposal            |           | 0                                 | -286                              |
|                       | At 31 August 2022   |           | <u>2,121</u>                      | <u>1,437</u>                      |
| <b>Net book value</b> |                     |           |                                   |                                   |
|                       | At 31 August 2022   |           | <u>2,151</u>                      | <u>2,835</u>                      |

# Supershoes

## Notes to the financial statements For the year ended 31 August 2022

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### 7b. Stock

|                          | 2022  | 2021  |
|--------------------------|-------|-------|
|                          | £     | £     |
| Unallocated Shoes & Caps | 8,037 | 1,439 |
| Fundraising Stock        | 0     | 0     |
| Merchandise              | 972   | 1,491 |
|                          | <hr/> | <hr/> |
|                          | 9,008 | 2,930 |
|                          | <hr/> | <hr/> |

### 7c. Debtors – amounts falling due within one year

|                 | 2022    | 2021  |
|-----------------|---------|-------|
|                 | £       | £     |
| <b>Debtors</b>  |         |       |
| PAYE            | 960     | 396   |
| Gift Aid - HMRC | 6 1,027 | 1454  |
|                 | <hr/>   | <hr/> |
|                 | D2 396  | 30    |
|                 | <hr/>   | <hr/> |

### 8. Creditors – amounts falling due within one year

|                        | 2021     | 2020  |
|------------------------|----------|-------|
|                        | £        | £     |
| <b>Trade Creditors</b> |          |       |
| MKC Rent               | 2,500    | 0     |
| Utilities              | 266      | 0     |
| Royal Mail             | 1,123    | 1,217 |
|                        | <hr/>    | <hr/> |
|                        | D2 3,889 | 1,217 |
|                        | <hr/>    | <hr/> |

# Supershoes

## Notes to the financial statements For the year ended 31 August 2022

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### 9. Funds and reserves

|                                  | <b>Restricted<br/>Funds<br/>£</b> | <b>Unrestricted<br/>Funds<br/>£</b> | <b>Total<br/>Funds<br/>£</b> |
|----------------------------------|-----------------------------------|-------------------------------------|------------------------------|
| Balance at 1 September 2021      | 22,883                            | 45,169                              | <b>D1</b> 68,052             |
| Net incoming resources           | <u>-12,000</u>                    | <u>-2,860</u>                       | <u>-14,860</u>               |
| <b>Balance at 31 August 2022</b> | <u>10,883</u><br><b>D1</b>        | <u>42,309</u><br><b>D1</b>          | <u>53,192</u>                |

### 10. Related party transactions

In the year ended 31 August 2021, a trustee's supplied; mobile phone services valued at £271 (2021: £248).

## **Supershoes**

# **Independent Examiner's Report to the Trustees of Supershoes**

I report on the financial statements of the Trust for the year ended 31 August 2022, which are set out on pages 5 to 13.

## **Respective responsibilities of trustees and examiner**

The charity's trustees are responsible for the preparation of the financial statements. The charity's trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

It is my responsibility to:

- examine the financial statements under section 145 of the 2011 Act;
- follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- state whether particular matters have come to my attention.

## **Basis of independent examiner's report**

My examination was carried out in accordance with the general Directions given by the Charity Commission as covered in *Independent examination of charity accounts: Directions and guidance for examiners (CC32)*

An examination includes a review of the accounting records kept by the charity and a comparison of the financial statements presented with those records.

It also includes consideration of any unusual items or disclosures in the Accounts, seeking explanations from you as trustees concerning any such matters.

The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the financial statements present a 'true and fair view' and the report is limited to those matters set out in the statement below.



## **Supershoes**

# **Independent Examiner's Report to the Trustees of Supershoes**

## **Independent examiner's report to the Trustees of Supershoes**

I report to the trustees on my examination of the accounts of Supershoes for the year ended 31 August 2022.

### **Responsibilities and basis of report**

As the charity trustees of the Trust you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

### **Independent examiner's statement**

I can report that I completed my examination (June 2023) and confirm no material matters were brought to my attention or identified during my review to give any cause to believe that in any material respect:

1. accounting records were not kept in respect of the Trust as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination.

I therefore confirm I have no concerns nor have come across other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Kevan Findlay FCCA

19 Golden Hinde Gardens

Milton Keynes

MK10 7JU

29<sup>th</sup> June 2023