

**On the Edge Conservation
Group Reports and Financial Statements**

For the year ended 31 December 2023

Charity registration number: 1163124
Company registration number: 09646831

On The Edge Conservation

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For the year ended 31 December 2023

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On The Edge Conservation

Details

For the year ended 31 December 2023

Charity registration number	1163124
Company registration number	09646831
Trustees	Jonathan Baillie (appointed 19 July 2023) Beth Blood David Blood Jules Borkent (appointed 9 October 2023) Alexander Marshall Lara Legassick Henriette Stuart-Reckling (appointed 19 February 2024)
Registered office	25 Ives Street Chelsea, London SW3 2ND
Independent Auditor	Saffery LLP 71 Queen Victoria Street London EC4V 4BE
Solicitor	Bates Wells and Braithwaite London LLP 10 Queen Street Place London EC4R 1BE
Bankers	Handlesbanken 2 nd Floor 125 Kensington High Street London W8 5SF

On The Edge Conservation

Trustees' Annual Report

For the year ended 31 December 2023

The Trustees, who are also Directors of the company for the purposes of the Companies Act 2006, present their report and the audited financial statements of the group and charity for the year ended 31 December 2023.

The financial statements have been prepared in accordance with the accounting policies set out in the notes to the accounts and comply with the charity's governing document, the Charities Act 2011, the Companies Act 2006 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland.

Trustees of the charity

The directors of the charitable company are its Trustees for the purposes of charity law. The Board of Trustees, that meets four times a year, administers the Charity in accordance with the Articles of Association and the Charity Governance Code as applicable to the size of the charity.

Trustees serve for a term of three years and may be appointed for two further terms (9 years); or longer if agreed by the Board. Open positions are advertised on the charity's website, inviting applications, with appointments being made after interview with the Chair (or delegated Trustee). Newly appointed Trustees receive a letter of appointment and an induction pack.

The Board has a wide skills base and cross-sector experience. Each Board member is required to declare any interests, directorships or positions which may conflict with any actual or proposed arrangements with the charity. Such interests are reviewed and authorised annually. Training needs are assessed and met as required.

Objects

The Charity's objects are:

- To promote for the benefit of the public the conservation, protection and improvement of the physical and natural environment and the conservation and protection of endangered species or flora and fauna.
- To advance the education of the public in the conservation, protection and improvement of the physical and natural environment and the conservation and protection of endangered species or flora and fauna.

Goals

On the Edge is committed to reconnecting humanity with the natural world. We do this by changing the narrative for nature using entertainment and popular culture storytelling. Only by experiencing the awe, wonder, complexity and interconnectedness of the natural world will we see, acknowledge and respect it. Achieving this in the first instance will make saving and restoring species and eco systems attainable.

Key achievements in the 2023 financial year:

- On the Edge supported local conservationists, organisations and communities to protect threatened and EDGE species in EDGE Zones and beyond. Through locally-led initiatives, our grant projects benefitted 118 EDGE species and 44 distinctive species. The projects ran across 22 countries and 16 EDGE Zones, and protected, managed, or restored 28,496 hectares of habitat. Further, we estimate £2.5m of additional funding was leveraged by our grantees from On the Edge initial funding.
- Our continued focus on building the capacity of locally-led conservation efforts resulted in 1,086 in-country experts receiving training, employment, and capacity-building support. Further, we continued to promote community co-existence with wildlife and raise awareness amongst local communities. There's been 10,562 people across 85 communities participating in conservation activities.

On The Edge Conservation

Trustees' Annual Report

For the year ended 31 December 2023

- On the Edge held an event with over two hundred people attending the screening of two short films; Spirit of Place and The Unseen. Post the event, we had several approaches to make introductions to potential supporters and collaborators making it well worth the investment.
- Significant progress has been made for the animated feature film in 2023 (OTEP Ltd). The first draft of the script was delivered, and two animation studios are ready to work with OTEP Ltd. Our co-producer and distribution partner, Studio 100 Film, was very successful at the American Film Market (AFM), securing interest from several buyers.
- The returning series "Animals in Therapy" has garnered the highest number of views of any of our content in 2023. We could also distribute and promote the content on all social platforms.

Future Plans

On the Edge balances its activities between nature-promoting media and games, grants, and high-impact campaigns that tie together our media and conservation work. Broadly we are focused on two workstreams:

Storytelling

On the Edge is producing content for different platforms using a variety of storytelling techniques. Efforts are currently focused on:

- Production of short and long form content to shine a light on the awe and wonder of nature using mainstream methods.
- Growing and evolving our mobile gaming slate.
- Supporting social media content creators and partnerships to expand our reach.

Natural History

We have a particular interest in Evolutionarily Distinct and Globally Endangered (EDGE) species. They represent the most unique, and threatened lineages on the planet yet are often overlooked by conservationists. On the Edge provides financial support and guidance to local conservationists, organisations and communities. which includes building the capacity of in-country conservationists and the promotion of community co-existence with wildlife and nature.

EDGE Zones is another area of particular interest. Campaign grants for this initiative are aimed at achieving conservation outcomes and raising awareness of EDGE zones as important biodiversity hotspots. These grants support a mixture of storytelling initiatives and local conservation efforts.

We are a strategic single-issue pro-active funder, meaning that we seek out potential grantees with activities that align with one or more of our thematic aims. This is done through in-house expertise and institutional connections within the philanthropic and conservation sectors. We do not accept unsolicited requests for funding.

Public benefit statement

The Trustees confirm that they have complied with their duty to have due regard to the guidance on public benefit published by the Charity Commission in exercising their powers and duties.

Structure, governance and management

On The Edge Conservation was incorporated as a charitable company limited by guarantee on 18 June 2015 (Reg. No. 9646831) and registered as a charity on 13 August 2015 (Reg. No. 1163124). OTE Productions Limited (Reg. No. 9660075) is a wholly owned subsidiary of On the Edge Conservation. This entity holds 100% of the rights to the animated movie, mobile games and any future ancillary initiatives related to the brand. OTEP Limited (Reg. No. 9714151) is a wholly owned subsidiary of OTE Productions Limited and is the production vehicle for the movie. OTEP 2 Limited (Reg. No. 12736225) is also a wholly owned subsidiary of OTE Productions Limited and is currently dormant.

Day to day management of the activities is carried out by the CEO Beth Blood and the support of the team.

On The Edge Conservation

Trustees' Annual Report

For the year ended 31 December 2023

Risk Review

The Trustees have assessed the major risks to which the charity is exposed, including those relating to financial, operational, compliance and governance issues. They review risks annually and are satisfied that systems are in place to mitigate exposure to those risks.

The most critical risk to the charity is the loss of funding from David Blood, which supports the Charity's objectives. If David Blood is unable or unwilling to provide funding, this will restrict the Foundation's ability to grow further or mean that grants and research activities may need to be scaled back. However, the trustees consider this risk unlikely.

Financial review – Results for the year and reserves

The charity had a income of £2,467,628 (2022: £2,823,401) and expenditure of £3,330,769 (2022: £2,711,167) including conservation grants £356,377 (2022: £392,004) and £2,286,851 (2022: £2,048,562) in storytelling, impact analysis, marketing, and operational expenses.

The charity's reserves were in surplus by £315,127 as at 31 December 2023 of which £148,850 was restricted (2022: £1,178,268 all unrestricted).

As outlined above, the charity owns 100% of OTE Productions Ltd, OTEP Ltd, and OTEP 2 Ltd. These subsidiary companies are in start-up mode while developing digital content for a Generation Z audience using EDGE species as our ambassadors. In the future, alongside the social impact of these activities, it is intended that the subsidiaries will generate an ongoing revenue stream that can be passed to the charity to fund conservation activity.

For the year ended 31 December 2023, the group had a deficit of £202,505 (2022 surplus £13,115).

Fundraising

The Trustees take their responsibility under the Charities (Protection and Social Investment) Act 2016 seriously and have considered the implications on the charity's activities. The charity currently does not actively fundraise and therefore the trustees do not consider it necessary at this point to have a formal fundraising policy in place.

Reserves policy

The trustees aim to maintain free reserves at a level which equates to approximately one quarter of fixed charitable costs (e.g salaries, compliance and occupancy costs etc.). The trustees consider that this reserve level will provide sufficient funds to respond to applications for grants and ensure that support and governance costs are covered.

The trustees consider that this is sufficient given the philanthropic commitment of David Blood to provide annual funding to On the Edge Conservation. The Trustees are satisfied that this commitment will allow the charity and subsidiaries to develop as intended over the next year.

At the year end the charity held free reserves of £83,267 (2022 £1,055,638).

Statement of trustees' responsibilities

The trustees (who are also directors of On The Edge Conservation for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

On The Edge Conservation

Trustees' Annual Report

For the year ended 31 December 2023

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and the group and of the incoming resources and application of resources, including the income and expenditure, of the charitable group for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP (FRS 102);
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

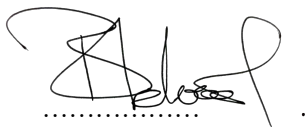
The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditor is unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

Preparation of the report

This report has been prepared taking advantage of the small companies' exemption of section 415A of the Companies Act 2006. This report was approved and authorised for issue by the Trustees on **11/09/2024** and signed on their behalf by:



Beth Blood
Chair of Trustees

On The Edge Conservation

Independent auditor's report to the members

For the year ended 31 December 2023

Opinion

We have audited the financial statements of On The Edge Conservation (the 'parent charitable company') and its subsidiaries (the 'group') for the year ended 31 December 2023 which comprise the consolidated statement of financial activities, charity statement of financial activities, balances sheets, consolidated cash flow statement and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the affairs of the group and the parent charitable company as at 31 December 2023 and of the parent charitable company and group's incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group and parent charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group or the parent charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information; we are required to report that fact.

On The Edge Conservation

Independent auditor's report to the members

For the year ended 31 December 2023

We have nothing to report in this regard.

Other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' Annual Report which includes the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Trustees' Annual Report which includes the Directors' Report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the group and the parent charitable company and their environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' Annual Report.

We have nothing to report in respect of the following matters where the Companies Act 2006 require us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent charitable company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent charitable company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and to take advantage of the small companies exemption in preparing the Trustees' Annual Report and the Strategic Report.

Responsibilities of trustees

As explained more fully in the Statement of Trustees' Responsibilities set out on page 5 and 6, the trustees (who are also the directors of the parent charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of the financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group and the parent charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the group or the parent charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

We have been appointed as auditors under the Companies Act 2006 and report in accordance with regulations made under that Act.

Our objectives are to obtain reasonable assurance about whether the group and parent financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

On The Edge Conservation

Independent auditor's report to the members

For the year ended 31 December 2023

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud.

The specific procedures for this engagement and the extent to which these are capable of detecting irregularities, including fraud are detailed below.

Identifying and assessing risks related to irregularities:

We assessed the susceptibility of the group and parent charitable company's financial statements to material misstatement and how fraud might occur, including through discussions with the trustees, discussions within our audit team planning meeting, updating our record of internal controls and ensuring these controls operated as intended. We evaluated possible incentives and opportunities for fraudulent manipulation of the financial statements. We identified laws and regulations that are of significance in the context of the group and parent charitable company by discussions with trustees and updating our understanding of the sectors in which the group and parent charitable company operate.

Laws and regulations of direct significance in the context of the group and parent charitable company include The Companies Act 2006 and guidance issued by the Charity Commission for England and Wales.

Audit response to risks identified:

We considered the extent of compliance with these laws and regulations as part of our audit procedures on the related financial statement items including a review of financial statement disclosures. We reviewed the parent charitable company's records of breaches of laws and regulations, minutes of meetings and correspondence with relevant authorities to identify potential material misstatements arising. We discussed the parent charitable company's policies and procedures for compliance with laws and regulations with members of management responsible for compliance.

During the planning meeting with the audit team, the engagement partner drew attention to the key areas which might involve non-compliance with laws and regulations or fraud. We enquired of management whether they were aware of any instances of non-compliance with laws and regulations or knowledge of any actual, suspected or alleged fraud. We addressed the risk of fraud through management override of controls by testing the appropriateness of journal entries and identifying any significant transactions that were unusual or outside the normal course of business. We assessed whether judgements made in making accounting estimates gave rise to a possible indication of management bias. At the completion stage of the audit, the engagement partner's review included ensuring that the team had approached their work with appropriate professional scepticism and thus the capacity to identify non-compliance with laws and regulations and fraud.

There are inherent limitations in the audit procedures described above and the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we would become aware of it. Also, the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion. A further description of our responsibilities is available on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

On The Edge Conservation

Independent auditor's report to the members

For the year ended 31 December 2023

Use of our report

This report is made solely to the parent charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the parent charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the parent charitable company and the parent charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.



.....
Jamie Cassell (Senior Statutory Auditor)
for and on behalf of Saffery LLP

Date 24 September 2024	71 Queen Victoria Street London
Chartered Accountants	EC4V 4BE

Saffery LLP is eligible to act as an auditor in terms of section 1212 of the Companies Act 2006

On The Edge Conservation

Consolidated Statement of Financial Activities

For the year ended 31 December 2023

		31 December 2023			31 December 2022
		Unrestricted funds	Restricted funds	Total	Unrestricted and Total
	Note				
Income:					
Donations		2,152,744	-	2,152,744	2,822,172
Grant		-	282,815	282,815	-
Other income	2	609,078	-	609,078	1,282
Total income		2,761,822	282,815	3,044,637	2,823,454
Charitable expenditure:					
Conservation and Science	3	580,132	133,965	714,097	392,004
Marketing and Storytelling		2,438,419	-	2,438,419	2,259,259
Impact Measurement		94,626	-	94,626	159,076
Total expenditure		3,113,177	133,965	3,247,142	2,810,339
Net income/(expenditure) before tax		(351,355)	148,850	(202,505)	-
Tax credit		-	-	-	-
Net income/(expenditure)		(351,355)	148,850	(202,505)	13,115
Net movement in funds		(351,355)	148,850	(202,505)	13,115
Reconciliation of funds:					
Total funds brought forward		205,557	-	205,557	192,442
Total funds carried forward		(145,798)	148,850	3,052	205,557

On The Edge Conservation

Statement of Financial Activities (Including Income and Expenditure Account)

For the year ended 31 December 2023

	Note	31 December 2023			31 December 2022
		Unrestricted funds	Restricted funds	Total	Unrestricted and Total
Income:					
Donations		2,152,744	-	2,152,744	2,822,172
Grant		-	282,815	282,815	-
Other income	2	32,069	-	32,069	1,229
Total income		2,184,813	282,815	2,467,628	2,823,401
Charitable expenditure:	3				
Conservation and Science		570,812	133,965	704,777	427,004
Marketing and Storytelling		2,532,601	-	2,532,601	2,125,087
Impact Measurement		93,391	-	93,391	159,076
Total expenditure		3,196,804	133,965	3,330,769	2,711,167
Loss on Investment		-	-	-	-
Net income/(expenditure)		(1,011,991)	148,850	(863,141)	112,235
Net movement in funds		(1,011,991)	148,850	(863,141)	112,235
Reconciliation of funds:					
Total funds brought forward		1,178,268	-	1,178,268	1,066,033
Total funds carried forward		166,277	148,850	315,127	1,178,268

All income and expenditure derive from continuing activities.

On The Edge Conservation

Balance Sheets

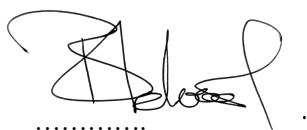
As at 31 December 2023

		31 December 2023		31 December 2022	
	Note	Group £	Charity £	Group £	Charity £
Fixed assets					
Tangible Fixed Assets	7	83,039	83,039	122,629	122,629
Investments	10	-	1	-	1
		83,039	83,040	122,629	122,630
Current assets					
Trade and other receivables	11	97,355	68,313	125,178	186,007
Cash at bank and in hand		552,371	538,267	1,184,863	1,172,924
		649,726	606,580	1,310,042	1,358,931
Current Liabilities					
Trade and other payables	12	(729,713)	(374,493)	(1,227,113)	(303,293)
Net current assets		(79,987)	232,087	82,928	1,055,638
Net assets		3,052	315,127	205,557	1,178,268
Charity Funds					
Unrestricted funds		(145,798)	166,277	205,557	1,178,268
Restricted funds		148,850	148,850	-	-
Total funds surplus		3,052	315,127	205,557	1,178,268

The financial statements have been prepared in accordance with the special provisions applicable to small companies within Part 15 of the Companies Act 2006.

The financial statements were approved and authorised for issue by the Trustees on 11/09/2024.

Signed on behalf of the board of trustees



.....
Beth Blood
Trustee

The notes on pages 15 to 24 form part of these financial statements.

Company registration number: 09646831

On The Edge Conservation

Consolidated Cash Flow Statement

As at 31 December 2023

	31 December 2023	31 December 2022
Cash flows from operating activities:		
Net (expenditure)/income for the reporting period	(202,505)	13,115
Depreciation	43,794	26,768
Interest income	(32,069)	(1,282)
Loss on disposal of PPE	-	9,926
Decrease in debtors	27,823	59,027
(Decrease)/increase in creditors	(497,399)	287,115
Net cash (used in)/provided by operating activities	(660,356)	394,671
Cash flow from investing activities:		
Purchase of office equipment/computers	(4,205)	(130,958)
Interest income	32,069	1,282
Net cash provided by/(used in) investing activities	27,864	(129,676)
Change in cash and cash equivalents in the reporting period	(632,492)	264,995
Cash at bank and in hand at the beginning of the reporting period	1,184,863	919,867
Cash at bank and in hand at the end of the reporting period	552,371	1,184,863

Analysis of changes in net debt:

	At Start of the period	Cash outflow	At end of the period
Cash	1,184,863	(632,492)	552,371
Total	1,184,863	(632,492)	552,371

On The Edge Conservation

Notes to the Financial Statements

For the year ended 31 December 2023

1 Summary of significant accounting policies

(a) General information and basis of preparation

On The Edge Conservation is a charitable company registered in England and Wales. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the charity. Total of such guarantees at 31 December 2023 was £ 3(2022: £3). The address of the registered office is given in the charity information on page 2 of these financial statements. The nature of the charity's operations and principal activities are as set out on page 3.

The charity constitutes a public benefit entity as defined by FRS 102. The Trustees confirm that they have complied with their duty to have due regard to the guidance on public benefit published by the Charity Commission in exercising their powers and duties.

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), the Charities Act 2011, the Companies Act 2006 and UK Generally Accepted Accounting Practice.

The financial statements have been prepared on a going concern basis under the historical cost convention, modified to include certain items at fair value. The financial statements are prepared in sterling which is the functional currency of the charity.

At the time of approving the financial statements, the trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. David Blood has made a philanthropic commitment to providing funding for On the Edge Conservation. Thus, the Trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

The consolidated financial statements include the financial statements of all subsidiaries. The financial statements of subsidiaries are included in the consolidated financial statements from the date on which control over the operating and financial decisions is obtained and cease to be consolidated from the date on which control is transferred out of the Group. Control exists when the Company has the power, directly or indirectly, to govern the financial and operating policies of an entity to obtain economic benefits from its activities. All intercompany balances and transactions have been eliminated in full.

The significant accounting policies applied in the preparation of these financial statements are set out below.

(b) Funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Restricted funds are amounts which are specified by the donor to be used solely for particular purposes by the charity.

(c) Income recognition

All income is included in the Statement of Financial Activities (SoFA) when the charity is legally entitled to the income after any performance conditions have been met, the amount can be measured reliably, and it is probable that the income will be received.

For donations to be recognised the charity will have been notified of the amounts and the settlement date in writing. If there are conditions attached to the donation and this requires a level of performance before entitlement can be obtained, then income is deferred until those conditions are fully met or the fulfilment of those conditions is within the control of the charity and it is probable that they will be fulfilled.

On The Edge Conservation

Notes to the Financial Statements

For the year ended 31 December 2023

(d) Expenditure recognition

All expenditure is accounted for on an accrual's basis. All costs can be directly attributed to an expense category. Irrecoverable VAT is charged as to the relevant expense as incurred.

(e) Critical Estimates and Judgements

In the application of the Charity's accounting policies, the Trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where these are affected.

The Trustees consider the most significant judgement in the accounts to be the estimated useful life of the fixed and intangible assets.

(f) Employee benefits

(i) Short term benefits

Short term benefits, including private medical insurance are recognised as an expense in the period in which the service is received.

(ii) Pension schemes

The contributions to defined contribution plans are recognised as an expense when they are due.

(iii) Termination benefits

Termination benefits are payable when employment is terminated by charity, or whenever an employee accepts voluntary redundancy in exchange for these benefits. The Group recognises termination benefits when it is demonstrably committed to either (i) terminating the employment of current employees according to a detailed formal plan without possibility of withdrawal or (ii) providing termination benefits as a result of an offer of voluntary redundancy.

(g) Financial Instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method. The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

On The Edge Conservation

Notes to the Financial Statements

For the year ended 31 December 2023

(h) Tangible fixed assets

Property, plant and equipment is stated at cost less accumulated depreciation and impairment losses. Depreciation is provided to write off the cost or valuation less the estimated residual value of tangible fixed assets by equal instalments over their estimated useful economic lives, over the following periods.

Plant and machinery	5 years
Fixtures, fittings and equipment	5 years
Computer equipment	3 years
Leasehold improvements	Over life of lease

The assets' residual values, useful lives and depreciation methods are reviewed and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

(i) Intangible fixed assets

Intangible assets are stated at cost less accumulated amortization and impairment. Amortisation is calculated using the straight line method to allocate the depreciable amount of the assets to their residual values over their estimated useful lives which is considered to be between three and five years.

The carrying values are reviewed for impairment when events or changes in circumstances indicate the carrying value may require impairment.

(j) Investments

The investment in the subsidiary undertaking is shown at cost on the charity balance sheet.

The charity also invests in a mixed motive investment via the subsidiary undertaking meaning assets that both further the charity's objects and generate a financial return. Following the impairment of the mobile games in 2022, the trustees also decided to impair the loan as likelihood of repayment was remote.

(k) Tax

The tax credit represents the sum of the tax currently receivable.

The tax currently recoverable is based on relievable losses arising in the year as a result of film tax relief legislation. Relievable losses differ from net losses as reported in the profit and loss account because they include an additional deduction relating to qualifying film development expenditure and exclude items of income or expense that are taxable or deductible in other years, as well as items that are never taxable or deductible. The company's tax position is calculated using tax rates that have been enacted or substantively enacted at the reporting date.

As a registered charity income derived from wholly charitable activities is exempt from corporation tax.

On The Edge Conservation

Notes to the Financial Statements

For the year ended 31 December 2023

2 Other income

	2023		2022	
	Group £	Charity £	Group £	Charity £
Interest income	32,069	32,069	1,282	1,229
Reimbursement of development costs	11,009	-	-	-
Waiver of Directors Loan Account	566,000	-	-	-
	609,078	36,069	1,282	1,229

3 Expenditure on Charitable activities

Group:

	Total 31 Dec 23	Activities undertaken Directly	Grant funding of activities	Support costs	Total 31 Dec 22
Conservation and Science	714,097	202,919	356,377	154,801	392,004
Marketing and Storytelling	2,438,419	1,909,821	-	528,598	2,259,259
Impact Measurement	94,626	74,113	-	20,513	159,076
	3,247,142	2,186,853	356,377	703,912	2,810,339

Charity:

	Total 31 Dec 23	Activities undertaken Directly	Grant funding of activities	Support costs	Total 31 Dec 22
Conservation and Science	704,777	202,919	356,377	145,481	427,004
Marketing and Storytelling	2,532,601	2,009,818	-	522,783	2,125,087
Impact Measurement	93,391	74,113	-	19,278	159,076
	3,330,769	2,286,850	356,377	687,542	2,711,167

All grants were made to institutions. No grants were made to individuals.

Significant grants, considered to be over £50,000, included within expenditure have been made to:

Zoological Society of London (ZSL)	£75,000
Re:wild (Species Survival Commission of the International Union for Conservation of Nature)	£81,188
Nature Conservation Fund (India)	£60,000
Wildscreen	£60,000

During the year the charity also made grants totalling £658,029 to its subsidiary OTE Productions Limited. These are shown within expenditure on activities undertaken directly

On The Edge Conservation

Notes to the Financial Statements

For the year ended 31 December 2023

4 Support and governance costs

	2023		2022	
	Group £	Charity £	Group £	Charity £
Staff costs	159,270	159,270	1,001,471	1,000,971
Gifts in kind	130,000	130,000	-	-
Consulting	77,101	45,806	36,794	34,720
Depreciation	43,794	43,794	26,768	26,768
IT costs	68,272	67,826	92,100	88,827
Rent	34,876	34,876	68,279	68,279
Legal expenses	64,410	11,043	25,360	25,360
Other	102,989	171,727	84,686	79,492
<i>Governance</i>				
Audit and accountancy	23,200	23,200	24,150	24,150
	703,912	687,542	1,359,608	1,348,567

5 Auditors remuneration

	2023		2022	
	Group £	Charity £	Group £	Charity £
Audit of financial statements	23,200	23,200	22,250	22,250
Tax advisory services	7,042	7,042	2,080	-
Other non audit services	8,231	1,500	1,900	1,900
	38,473	31,742	26,230	24,150

6 Employees

	2023		2022	
	Group £	Charity £	Group £	Charity £
Wages and salaries	760,475	760,475	727,688	727,688
Redundancy	28,862	28,862	24,394	24,394
Social security costs	89,011	89,011	89,704	89,704
Pension contributions	113,235	113,235	109,284	109,284
Medical Insurance	12,178	12,178	13,016	13,016
Other HR costs	17,619	17,619	37,384	36,884
Staff costs	1,021,380	1,021,380	1,001,471	1,000,971

The number of persons employed by the group during the period is 13 (2022: 12).

On The Edge Conservation

Notes to the Financial Statements

For the year ended 31 December 2023

During the year employees earning over £60,000 were:

	2023	2022
£60,000 - £69,999	3	1
£70,000 - £79,999	-	2
£80,000 - £89,999	1	1
£90,000 - £99,999	-	-
£100,000 - £109,999	1	1
£110,000 - £119,999	1	-

The key management personnel is the Chief Executive Officer, together with the Trustees. Key management personnel received benefits totalling £nil including employer pension contributions (2022: £119,792). Beth Blood, trustee, is currently acting as Chief Executive Officer. She is not remunerated for this position. A gift in kind of £130,000 is included in the accounts to reflect this. This is not included in the above staff costs table.

The Trustees were not paid nor received any other benefits from the charity or its subsidiary companies in the year (2022: £nil). They were not reimbursed for any expenses during the year (2022: £nil). No charity trustee received payment for professional or other services supplied to the charity (2022: £nil).

7 Tangible fixed assets

Group and charity	Fixtures, fittings and equipment	Leasehold improvements	Total
Cost			
At 1 January	54,722	102,613	157,335
Additions	4,205	-	4,205
At 31 December	58,927	102,613	161,540
Depreciation			
At 1 January	23,840	10,866	34,706
Charge for the period	16,012	27,783	43,795
At 31 December	39,852	38,649	78,501
Net book value			
At 31 December 2022	30,882	91,747	122,629
At 31 December 2023	19,075	63,964	83,039

Financial Commitments

In June 2023 OTEP Limited entered into a memorandum of understanding for a coproduction agreement with Studio 100 International GmbH ("Studio 100"). Under this agreement OTEP Limited is committed to fund a further USD 100,000 of script fees towards which Studio 100 will contribute 40%. Further development costs not committed to at 31 December 2023 will be split 50:50 between the parties.

On The Edge Conservation

Notes to the Financial Statements

For the year ended 31 December 2023

8 Intangible fixed assets

Group	Total
Cost	
At 1 January	302,250
Additions	-
At 31 December	302,250
Amortisation and impairment	
At 1 January	302,250
Charge for the period	-
At 31 December	302,205
Net book value	
At 31 December 2022	-
At 31 December 2023	-

The intangible asset relates to two gaming apps. These were fully impaired in 2021 as there are no current plans to monetise the apps.

The charity does not hold any intangible assets.

9 Taxation

There was no tax credit received in the current or prior period from creative industries film tax credit due to OTEP 2 Ltd.

10 Investments

Investments at fair value comprise:	Shares in subsidiary	Mixed motive investment	Total
Cost or valuation			
At 1 January	1	160,000	160,001
Waiver of loan	-	(160,000)	(160,000)
	-	-	1
Provisions and impairments			
Impairment brought forward	-	160,000	160,000
Waiver of loan	-	(160,000)	(160,000)
Impairment carried forward	-	-	
At 31 December 2023	1	-	1

The mixed motive investment funding the development of a game by OTE Productions Limited which had previously been impaired was formally waived in the year.

On The Edge Conservation

Notes to the Financial Statements

For the year ended 31 December 2023

Subsidiary undertakings

The following were subsidiary undertakings of the charity

Name	Company Registration No.	Class of Shares	Holding
OTE Productions Ltd (formally On The Edge Productions Ltd)	09660075	Ordinary	100%
OTEP Ltd	09714151	Wholly owned subsidiary of OTE Productions Ltd	
OTEP 2 Ltd	12736225	Wholly owned subsidiary of OTE Productions Ltd	

All entities in the group are located at registered office 25 Ives Street, Chelsea SW3 2ND.

The aggregate of the share capital and reserves as at 31 December 2023 and of the profit or loss for the period then ended on that date for the subsidiary undertakings were as follows:

	OTE Productions Ltd	OTEP 2 Ltd	OTEP Ltd
Income	570,028	577,009	-
Expenditure	(585,223)	(60,977)	-
Net profit/(loss)	(15,195)	516,032	-
Total assets as at 31 Dec 23	1	1	1
Total liabilities as at 31 Dec 23	(372,953)	(200,320)	(7,297)
Net assets held as at 31 Dec 23	(372,952)	(200,319)	(7,296)

11 Trade and other receivables

	2023		2022	
	Group	Charity	Group	Charity
	£	£	£	£
Trade debtors	954	-	3,151	3,151
Other debtors	31,552	4,065	97,242	11,344
Amounts owed by associated undertakings	-	-	-	148,777
Deposits	14,431	14,430	14,431	14,431
Prepayments	50,418	49,818	10,354	8,304
	97,355	68,313	125,178	186,007

12 Trade and other payables

	2023		2022	
	Group	Charity	Group	Charity
	£	£	£	£
Accruals	86,251	83,360	30,168	127,280
Accounts payable	205,288	259,625	196,238	173,405
Directors loan account	402,097	-	898,097	-
Other creditors	36,077	31,508	2,610	2,608
	729,713	374,493	1,127,113	303,293

On The Edge Conservation

Notes to the Financial Statements

For the year ended 31 December 2023

13 Operating lease commitments

Operating leases which expire:

	Land and buildings			
	2023		2022	
	Group	Charity	Group	Charity
	£	£	£	£
Within one year	57,723	57,723	57,723	57,723
Within two to five years	76,772	76,772	134,495	134,495
	134,495	134,495	192,218	192,218

Lease expenditure of £34,876 (2022: £62,820) is included in support costs in note 4.

14 Analysis of net assets between funds

Group:	31 December 2023	31 December 2023	31 December 2023	31 December 2022
	Unrestricted funds	Restricted funds	Total	Unrestricted and total
Fixed assets	83,039	-	83,039	122,629
Cash	97,355	-	97,355	1,184,863
Debtors	403,521	148,850	552,371	125,178
Other current liabilities	(729,713)	-	(729,713)	(1,227,113)
Total	(145,798)	148,850	3,052	205,557

Charity:

Fixed assets	83,039	-	83,039	122,629
Investments	1	-	1	1
Cash	68,313	-	68,313	1,172,924
Debtors	389,417	148,850	538,267	186,007
Other current liabilities	(374,493)	-	(374,493)	(303,293)
Total	166,277	148,850	315,127	1,178,267

On The Edge Conservation

Notes to the Financial Statements

For the year ended 31 December 2023

15 Movement in funds

Group:	Brought forward	Income	Expenditure	Carried forward
Restricted funds				
Zoological Society of London (ZSL)	-	148,850	-	148,850
The Tanzania Forest Conservation Group	-	74,425	(74,425)	-
Nature Conservation Foundation (India)	-	59,540	(59,540)	-
	-	282,815	(133,965)	148,850
Unrestricted funds	205,557	2,761,822	(3,113,177)	(145,798)
Total funds	205,557	3,044,637	(3,247,142)	3,052
Charity:				
Restricted funds				
Zoological Society of London (ZSL)	-	148,850	-	148,850
The Tanzania Forest Conservation Group	-	74,425	(74,425)	-
Nature Conservation Foundation (India)	-	59,540	(59,540)	-
	-	282,815	(133,965)	148,850
Unrestricted funds	1,178,268	2,184,813	(3,196,804)	166,277
Total funds	1,178,268	2,467,628	(3,330,769)	315,127

In the year ended 31 December 2023, Friends of On the Edge Foundation provided grant funding to On the Edge Conservation to support three projects being:

- Zoological Society of London (ZSL)
- The Tanzania Forest Conservation Group
- Nature Conservation Foundation (India)

On the Edge Conservation will manage these grants on behalf of Friends of On the Edge Foundation and report back to the directors of the US charity on the impact of these grant monies.

All funds during the year ended 31 December 2022 were unrestricted.

On The Edge Conservation

Notes to the Financial Statements

For the year ended 31 December 2023

16 Related party transactions

Trustee David Blood made donations to On the Edge Conservation totalling £1,618,244 (2022: £2,257,500). As noted above (note 6) none of the Trustees in On the Edge Conservation had expenses reimbursed in the period.

During the course of the year Beth and David Blood, who are also trustees of the charity, loaned OTEP Limited the following amounts shown within note 12:

	2023	2022
Brought forward	898,097	862,097
Additional loan	70,000	36,000
Loan waiver (see note 2)	(566,000)	-
Carried forward	402,097	898,097

At the year end OTE Productions owed the parent charity the following:

	2023	2022
Owed by OTE Productions	180,498	257,476
Brought forward provision against debtor	(108,700)	(108,700)
Additional provision against debtor	(71,798)	-
	-	148,776

At year-end, the charity does not have any amount owing to subsidiary companies (2022: £nil). During the year the charity also made grants totalling £658,029 to its subsidiary OTE Productions Limited.

At the start of the financial year, the Charity paid £42,556 (2022: £22,419) to Jonathan Baillie, who is also a director of OTE Productions Ltd and trustee of the Charity, in respect of consultancy services provided to the Charity. These consultancy services predate Jonathan Baillie being appointed a trustee of the charity in July 2023.

The Charity made payments of £nil (2022: £5,000) in respect of conference costs to Bright Tide Limited which shares a director with OTE Productions Ltd.

On 28 March 2017, Friends of On the Edge Foundation was established as a not-for-profit entity incorporated in Delaware USA. The Charity is connected to On the Edge Conservation by virtue of having representation on its Board of Directors. During the year, the following served as members of the Board of Friends of On the Edge Foundation: David Blood, Barry Zubrow and Richard Sabo. During the year a restricted grant of £282,815 (2022: £nil) was received from Friends of On the Edge Foundation (see note 15).