

Trustees' Annual Report

for the period

From 01/04/2024 To 31/03/2025

Charity name: KING'S LYNN FILM FESTIVAL

Charity registration number: 1163058

## **Objectives and Activities**

The Kings Lynn Film Festival objectives are to: promote appreciation of, and education in, the arts and crafts and their associated technologies in relation to cinema and other forms of moving images by staging an annual film festival and educational events and activities in association with this.

### **Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.**

King's Lynn Film Festival began back in 2015, but after a follow up edition in 2017, took a break for several years.

It returned in 2023 with a four-day edition 27-30 November, taking place primarily at the Corn Exchange Cinema in the town.

This was a successful return and the 2024 edition followed along broadly similar lines.

Our activities have been given a good profile locally through the media and through our own communications activities, including both social media and a physical presence within the town centre shopping area. The bulk of the expenditure associated with staging the Film Festival was spent on physical publicity material including posters, two pull-up banners, a vinyl banner, and 1,000 A5 fold-out leaflets, which we distributed around town, at key locations, directly to the public, to cinema audiences etc. These were visually attractive and were probably our main way to encourage ticket sales.

We negotiated a deal with the Corn Exchange cinema whereby they donated the screens free of charge, booked in the requested films, but then retained the income from ticket sales. This worked well for our festival return, minimising any losses for us, and enabling us to make imaginative film bookings with less risk.

We developed further our working relationship with the College of West Anglia, working with the media students so that their short films were able to be included in the festival line-up.

We also included a film about the experiences of young people with autism, and worked with the local Autism Group in West Norfolk to promote the film.

Through our funds and negotiations, we staged a four-day film festival comprising 15 feature films, and two screenings of locally-made student shorts. Overall, we have established the KLFF as part of the wider arts and cultural offering in King's Lynn and West Norfolk.

### **Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit**

Yes, the Trustees have read the guidance issued by the Charity Commission.

**Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.**

The successful staging of the Film Festival in November 2024 could be seen as a positive success, presenting 15 films from around the world, a film aimed at those with autism and their families, and two sessions of locally made student short films. The student sessions only cost £1 to encourage the wider public to attend and make it affordable for everyone. Audiences reacted positively to the festival, and felt that the event made a positive contribution to the arts offering in the town and locality. Total audiences over the 4 days exceeded 500 people.

The main objective for 2024/25 was to build on the success of the previous year, and to deliver a film festival that could grow and attract increased numbers, and enhance its profile within the town and surrounding areas. We have achieved this.

**Financial Review**

Review of the charity's financial position at the end of the period - We began the year with £1183, attracted a further £918 in funds, and then spent around £818 on staging the film festival. We ended the year with £1282 reserve in the bank.

Statement explaining the policy for holding reserves stating why they are held - Whilst we don't have a formal policy on reserves, we like to retain a base of at least £1000 at the end of year as a guarantee that we will be able to undertake a festival in the new year. This we have achieved.

No zero reserves, deficits or ongoing concerns about the charity continuing.

**Structure, Governance and Management**

Type of governing document – Constitution

How is the Charity constituted? – CIO

Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees - Volunteers to Trustee positions

**Reference and Administrative details**

Charity name KING'S LYNN FILM FESTIVAL

Registered charity number 1163058

Charity's principal address 17 PORTLAND STREET KING'S LYNN NORFOLK PE30 1PB

Names of the charity trustees who manage the charity:

Ian Barton (Chair)

Amanda Goldsmith

Paul Andrews

All in post for whole year

No corporate trustees, and no trustees who hold title to property belonging to the charity.

**Funds held as custodian trustees on behalf of others**

None

**No exemptions from disclosures**

**Declarations:**

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s): IAN BARTON

Full name(s) IAN BARTON

Position: Chair

Date: 29 January 2025



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