



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From 01/04/2023 To 31/03/2024

Charity name: KING'S LYNN FILM FESTIVAL

Charity registration number: 1163058

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	The Kings Lynn Film Festival objectives are to:- promote appreciation of, and education in, the arts and crafts and their associated technologies in relation to cinema and other forms of moving images by staging an annual film festival and educational events and activities in association with this.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<p>King's Lynn Film Festival commenced its activities in 2015, with a weekend festival of film screenings and young person's film-making workshops. A decision was made at that stage to run the Festival every 2 years, so the next edition was in 2017, again featuring a programme of film over a weekend, plus additional activities including a young person's workshop. These served to meet the KLFF objectives of promoting an appreciation of film as an art form, and providing a specific opportunity to engage with new audiences such as young people.</p> <p>The 2019 edition of the Festival was postponed in order to review our offer and give it wider appeal. However, our plans for 2020 were disrupted by the covid pandemic, and the Festival returned after a break of 6 years in November 2023.</p> <p>The Festival took place over 4 days 27 – 30 November, with screenings staged primarily at the King's Lynn Corn Exchange Cinema, although we also used the nearby Guildhall. .</p> <p>Our activities have been given a good profile locally through the media and through our own communications activities, including both social media and a physical presence within the town centre shopping area. The bulk of the expenditure associated</p>

		<p>with staging the Film Festival was spent on physical publicity material including posters, two pull-up banners, a vinyl banner, and 1,000 A5 fold-out leaflets, which we distributed around town, at key locations, directly to the public, to cinema audiences etc. These were visually attractive and were probably our main way to encourage ticket sales. We also hired out space in a town centre shop on two occasions to engage the public directly and promote the festival.</p> <p>We negotiated a deal with the Corn Exchange cinema whereby they donated the screens free of charge, booked in the requested films, but then retained the income from ticket sales. This worked well for our festival return, minimising any losses for us, and enabling us to make imaginative film bookings with less risk.</p> <p>We attracted funding from the Norfolk Community Foundation for the screening of a Ukrainian animated film, free of charge to the public, with the aim of attracting an audience drawn from both the Ukrainian refugee community and long-standing local families.</p> <p>Through our funds and negotiations, we staged a four-day film festival comprising 15 feature films, a talk on film, and two screenings of locally-made student shorts.</p> <p>Overall, we have established the KLFF as part of the wider arts and cultural offering in King's Lynn and West Norfolk.</p>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	Yes, the Trustees have read the guidance issued by the Charity Commission.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	n/a
Policy on social investment including program related investment	Para 1.38	n/a
		n/a

Contribution made by volunteers	Para 1.38	
Other		n/a

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>The successful staging of the Film Festival in November 2023 could be seen as a positive success, presenting 15 films from around the world, a talk on one of the founders of Technicolor, and two sessions of locally made student short films.</p> <p>The student sessions and the screening of a Ukrainian animated film were made free for the public to attend.</p> <p>Audiences reacted positively to the festival, and felt that the event made a positive contribution to the arts offering in the town and locality.</p> <p>Total audiences over the 4 days exceeded 500 people, of which around 420 paid an entrance fee.</p>

Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	The main objective for 2023/24 was to deliver a successful film festival after several years where we had been unable to put on an event. In this respect we succeeded in our ambitions
Performance of fundraising activities against objectives set	Para 1.41	<p>For 2023/24 we did not target raising large sums of funding, as we knew we had the basics in place to deliver the festival at minimal costings, particularly having negotiated the deal with the cinema.</p> <p>The funds raised were primarily for the specific Ukrainian screening and in that respect we attracted over 30 people to join us on a Sunday morning, many of whom had not previously been aware of the venue. The screening sent out a strong message of inclusion to the Ukrainian refugee community in and around King's Lynn.</p>
Investment performance	Para 1.41	n/a

against objectives		
Other		n/a

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	We began the year with £1643,17, attracted a further £500 in funds, and then spent around £959 on staging the film festival. We ended the year with £1183 in the bank.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	Whilst we don't have a formal policy on reserves, we like to retain a base of £1000 at the end of year as a guarantee that we will be able to undertake a festival in the new year. This we have achieved.
Amount of reserves held	Para 1.22	£1183
Reasons for holding zero reserves	Para 1.22	n/a
Details of fund materially in deficit	Para 1.24	n/a
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	n/a

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	Financial donations, sponsorship of screenings, offering of venues and services for free, etc.	
Investment policy and objectives including any social investment policy adopted	Para 1.46	N/a	
A description of the principal risks facing the charity	Para 1.46	N/a	
Other		N/a	

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Constitution
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	CIO
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Volunteers to Trustee positions

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	N/A
The charity's organisational structure and any wider network with which the charity works	Para 1.51	N/A
Relationship with any related parties	Para 1.51	N/A
Other		N/A

Reference and Administrative details

Charity name	KING'S LYNN FILM FESTIVAL
Other name the charity uses	
Registered charity number	1163058
Charity's principal address	17 PORTLAND STREET KING'S LYNN NORFOLK PE30 1PB

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	IAN BARTON	CHAIR	N/A	
2	AMANDA GOLDSMITH		N/A	
3	PAUL ANDREWS		N/A	
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Corporate trustees – names of the directors at the date the report was approved

[illegible]

Name of trustees holding title to property belonging to the charity

[illegible]

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	None
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	N/A
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	N/A

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Exemptions from disclosure

Reason for non-disclosure of key personnel details

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Other optional information

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Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)

I Barton

Full name(s)

IAN BARTON

Position (eg Secretary,
Chair, etc)

CHAIR

Date

30/1/2025

DATE	DETAILS	CONTACT
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10/4/2023	Norfolk Community Foundation	
10/26/2023	Room Hire - The Place	Vicky Etheridge KL BID
10/31/2023	Pull Up Banners x 2	Prontaprint
10/31/2023	A3 Posters	Prontaprint
10/31/2023	PVC Banner	Prontaprint
11/14/2023	Room Hire - The Place	Vicky Etheridge KL BID
10/31/2023	Brochures A5 8 page	Prontaprint
11/7/2023	A5 Fliers - Mavka	
11/7/2023	A5 Fliers - Powell/Pressburger	
11/28/2023	Speaker	Christopher Budd
11/28/2023	DVD Postage	
12/1/2023	BFI Screening Licence	
TOTAL		

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FILM SCREENING/EVENT	EXPENDITURE	VAT	TOTAL	INCOME	BALANCE
					£1,643.17

Support Ukrainian Screening - 'Mavka'				£500.00	
Promo hire of shop space 28 Oct	£12.50	£2.50	£15.00		
Promotional banners	£150.00	£30.00	£180.00		
Promotional posters x 100	£30.00	£6.00	£36.00		
Promotional banner	£90.00	£18.00	£108.00		
Promo hire of shop space 18 Nov	£12.50	£2.50	£15.00		
Programme brochures x 1000	£300.00		£300.00		
	£44.65		£44.65		
	£44.65		£44.65		
Ringmaster to the Rainbow	£107.60		£107.60		
	£7.35		£7.35		
	£101.40		£101.40		
	£900.65	£59.00	£959.65	£500.00	£1,183.52

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