



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From 06/04/2023 Period start date To 05/04/2024 Period end date

Charity name: Embracing Arts

Charity registration number: 1162812

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	The object of the CIO is the preservation and protection of health and wellbeing of children with special educational needs, disabilities and illnesses, their families and carers throughout the UK by means of the arts, in particular but not exclusively the art of music, drama and puppetry.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<p>Christmas for Kids (C4K) – Original, interactive, sensory shows performed in children's hospices, SEND schools and community groups UK-wide. This is available annually in digital form and an in-person tour also runs each year, its outreach dependent on funds available. These performances are offered entirely free of charge.</p> <p>Embracing Arts Workshops – 30-minute workshops on a chosen topic, featuring music, song, sensory play and intensive interaction. Delivered to SEND schools, in both an in-person and digital form. These workshops are subsidised wherever possible.</p> <p>Embracing Arts Parties – Inclusive, theatre-based parties around a theme of the child's choice. Featuring singing, interactive play, sensory stimulation and puppetry. Available online and in person.</p>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The trustees confirm that we are aware of the Charity Commission's Charities' guidance on public benefit, and take this into account when making decisions and holding the executive team to account.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	N/A
Policy on social investment including	Para 1.38	N/A

program related investment		
Contribution made by volunteers	Para 1.38	Contributions from volunteers occur sporadically throughout the year, most notably around fundraising events.
Other		

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>Christmas for Kids (C4K) – main annual project, November 2023- February 2024.</p> <p>Following the success of our return to live touring in 2022, for C4K 2023, we created a new live show, inspired by the work our Creative Director had done on the ground in SEND schools and community venues throughout the year. 'Chrimblesense' was devised by Creative Director Claire Sundin, our creative team and the three actor-facilitators who took the show out on tour. The main aim was to utilise the sensory and non-verbal aspects of EA Workshops within our C4K project. This show had less narrative and focussed more on offering sensory stimulation, interaction and play.</p> <p>The tour played 37 performances in 31 venues and reached over 1,350 audience members.</p> <p>Feedback for the show was notably (even) more positive than previous years with parents, teachers and carers reporting the added engagement the show brought out in their young audiences. 'Chrimblesense' featured the Christmas for Kids signature blend of song, sensory stimuli and intensive interaction. There was a strong focus on introducing elements that children with a range of cognitive and physical needs could enjoy. We worked for a second year with access coordinator, Robyn Olivia, to guide our work throughout the process.</p> <p>Using our existing rolling model, we adapted the 2022 Live C4K show into the 2023 digital show. This was 'Phoebe's Green Christmas', a story promoting environmental sustainability featuring our puppets, song, story, and several sensory sections which could be facilitated 'at home' using our accompanying resources.</p> <p>'Phoebe's Green Christmas' reached 10,590 beneficiaries, almost doubling our previous year's outreach. We invested more in e-marketing and reached a larger number of schools with SEND provision as a result.</p> <p>We worked again with social consultants, Cornish & Grey to produce a Formal Evaluation Report for the project. The report, including feedback quotes, is available to view here: https://www.embracingarts.org.uk/_files/ugd/394117_ba52ac67e29f4b27a92f7454eaf62b2c.pdf</p>

		<p>Embracing Arts Workshops:</p> <p>Our SEND school-based sensory workshops have been a huge success and uptake has shown a significant rise on the previous year. We reached 1263 primary beneficiaries and 446 secondary beneficiaries over the year. Workshop feedback has been consistently positive, showing a strong correlation between the workshops' development over time and the response from the children. We are also noticing the call for Embracing Arts to educate other SEND service providers with our methods of working, and were asked to present at the British Museum in Summer 2023 as part of their program supporting SEND educators.</p> <p>Embracing Arts Parties:</p> <p>The uptake of our Parties service has also increased this year. Our partnership with charity Spread a Smile to run fortnightly parties online for children's wards in hospitals continues to run successfully every fortnight.</p> <p>Parties have also been booked by children's hospices, individuals and community groups. In 2023-24, EA Parties reached 408 primary and 340 secondary beneficiaries, an increase of nearly 300 beneficiaries on the previous year.</p> <p>These paid services cover their own costs and then provide a profit which goes back into the company to cover core costs and act as additional funding for the C4K tours.</p> <p>Recognition:</p> <p>Embracing Arts were named joint winners in the Children's Charity of the Year category at the Kent Charity Awards 2023.</p>
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Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	<p>Christmas for Kids:</p> <p>Live - We were proud to expand our live tour again as well as to create our content directly influenced by our experience of delivering our workshops throughout the year. We achieved everything we had set out to do in this area, and our evaluation of the project ensured we made the right decision adapting our content further for our audiences, who responded favourably as a result.</p> <p>The feedback gathered by survey and through interviews showed an improvement in the impact of the show, with an average of 99.2% positive responses from hospices, SEND schools & families. This was the best response we had received to date for our live shows.</p> <p>Digital show – We offered the show to every children's hospice in the UK and to our database of over 300 SEND schools, chosen to represent a UK-wide outreach of schools with lower socio-economic backgrounds and to serve the Arts Council England priority areas.</p>
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		<p>We aimed to increase our sign up numbers, and noted a significant uptick on signups from mainstream schools with SEND provision due to employing an e-marketing company to help us market the show via email to teachers directly.</p> <p>EA Workshops: Our main objectives for the workshops were:</p> <ul style="list-style-type: none"> - To widen our catchment area and outreach; - To encourage rebooking from venues - To deliver more 6-week long courses of sessions <p>We achieved these aims, with 17 schools/charities/groups rebooking with us. Our catchment area continued to widen and we saw an uptick in bookings of longer workshop series, for which the outcomes achieved and feedback received were extremely positive. "Our students absolutely loved the workshop. Claire was incredibly engaging and our students were mesmerised throughout. A few students who find engaging in group sessions difficult also stayed for significant amounts of time in the session appearing engaged and interested which is a big achievement for them." – Teacher, SEND School, Herts.</p> <p>EA Parties: Again, we were looking to increase uptake and outreach of our party bookings. Our ongoing relationship with Spread a Smile (SAS) continues to flourish: SAS book regular online parties for their children's hospital delivery, as well as live parties for them and other organisations.</p> <p><i>"Embracing Arts have truly impacted the work we do at Spread a Smile; being able to offer such inclusive virtual sessions to the patients we support has been invaluable. The reactions and feedback we receive from our virtual sessions with Embracing Arts are incredible... we feel very lucky and honoured to be able to work with them!"</i>- Jasmin Minjoot, Operations Manager, Spread a Smile.</p>
Performance of fundraising activities against objectives set	Para 1.41	<p>General Fundraising</p> <ul style="list-style-type: none"> - We had some unexpected fundraising from a pharmaceuticals company, via Paypal Giving, totalling £1,154 - Individual giving came in c. £4,000 under what we had estimated (this includes fundraising events and general donations) - Theatre Bucket shakes by Mischief Theatre were nearly double our estimate of £4,000: coming in at £7,671. <p>Corporate Sponsorship/Donations</p> <ul style="list-style-type: none"> - Our ongoing partnership with Channel Facilities Management continued to be a successful one. Channel provided a tour van for Christmas for Kids, T-shirts, and manned 24 hr storage. Their support increased by £800 over the year. - Mischief Theatre donated £631. - Blue Horizon Medical Group held a Christmas fundraiser, raising £1,154. - Deluxe gave £5,000 to support for the C4K Project.

		<p>Core costs funding 36.5% of the year's core contractor costs and overheads were covered by grants as follows:</p> <ul style="list-style-type: none"> - £7,076 Children in Need (part usage of full award of £14,627 in Year 1 of 3yr Grant) remaining funds to be spent in FY24/25 - £4,000 Kent Community Foundation - £7,000 Foyle Foundation (accounted for in FY22/23 but spent in FY23/24) <p>Notes on Core funding: the amount covered by grants is less than previous year. The remaining budget was covered by the organisation's existing funds and our own fundraising, as well as through support in kind</p> <p>Christmas for Kids (C4K) Project Funding 91.9% of the Christmas for Kids total project budget was funded by grants as follows:</p> <ul style="list-style-type: none"> - £2,000 The Gale Foundation - £1,250 Whitehead Monckton Charitable Foundation - £36,706 The Arts Council of England - £3,000 The Shanley Foundation - £7,000 City Bridge Foundation - £10,000 The Backstage Trust - £2,000 The Albert Hunt Trust - £3,657 True Colours Foundation - £5,000 Deluxe Media Entertainment (Corporate Donation) - The remainder of the C4K project budget was covered by Support in Kind and earned income - Earned income: £3,200 was raised by venues asking for a paid 2nd performance of the show. The first show is always offered for free. <p>Workshops & Parties Trade Income Our total Trade Income (including Billable Expenditure) as a percentage of our annual turnover was 24.1%.</p> <ul style="list-style-type: none"> - We achieved and exceeded our target of £26,500 earned income for the year. Total trade income = £37,367.51 (including £1,522.51 Billable Expenditure) - A grant from the Arts Society for £1,500 funded a series of Workshops in Southwark
Investment performance against objectives	Para 1.41	n/a
Other		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The charity is in a stable financial position at the end of the period FY23/24. Nearly 100% of the C4K Project costs were covered by Grants and Support in Kind. Approximately 20% of Core costs were also covered by grant funding; the remainder covered using existing funds, individual giving and fundraising efforts across the Financial Year. The charity broke even over the FY so will be ending the year in a similar position to that which it started.
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		<p>Charity reserves remain untouched and are held in a separate account in line with our reserves policy (see below).</p> <p>The trustees are optimistic about the organisation's sustainability heading into the next financial year with trade income at a good and increasing level, which may help to offset the fact that Grant funding is noticeably harder to come by since the pandemic.</p>
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	<p>Embracing Arts has a Reserves Policy in order to cover any unforeseen circumstances.</p> <p>The minimum Reserves figure has been calculated to cover six months of core running costs including: key personnel costs, accounting fees, advertising and fundraising costs. This is an 'emergency' budget allowing us to regroup and plan ahead for the following year.</p> <p>In extreme circumstances, it may be used as a source of income e.g. if a grant has not come through or a pledger has not been able to raise sufficient funds. Funds might be needed to give the trustees time to take action if income falls below expectations.</p> <p>We would still mount a C4K touring project and scale it to the amount of grant funding available, seeing as our success rate in project funding is very high. We would, however, deliver an existing digital show to keep costs down. We would then work towards building finances to support core running costs.</p> <p>We would continue to run EA Workshops and EA Parties, as these cover their own costs and bring income/profit into the organisation, as well as providing service delivery in line with the charity's constitution.</p>
Amount of reserves held	Para 1.22	<p>Total reserves held at the end of the financial year are £58,786.</p> <p>Note: £7551 is held in creditors as deferred income from year 1 of a 3 year grant from Children in Need. The full grant amount was £14,627 and spans the calendar year Sep to Aug starting September 2023. Approximately half of the funds have been spent by the end of this FY as per the grant's plan, the remaining £7,551 to spend for "Year 1" of the grant has been brought forward into FY24/25.</p> <p>Of the unrestricted funds, £23,526 is a Designated Fund to cover six months core running costs, as per the organisation's reserves policy, with £35,360 free reserves to be carried forward to the new financial year for day to day running expenses.</p>
Reasons for holding zero reserves	Para 1.22	n/a
Details of fund materially in deficit	Para 1.24	n/a

Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	<p>The organisation has been running since 2009 and has always covered its project and core costs through fundraising, sponsorship and earned income.</p> <p>Our main expenditure is the Christmas for Kids project, and this tour can be made larger or smaller depending on the available funds that year. We know our fundraising position by the time we book our venues, and tailor the tour to match our funds, so as not to overstretch the organisation financially.</p> <p>Core costs are increasing as we continue to expand our service provision and strive to pay our staff in line with industry standards. It is becoming increasingly difficult to support Core costs through grant funding, so moving to other forms of income is imperative. Trade income is increasing as planned and we look to other fundraising initiatives to support this.</p>
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Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	<p>Grants were our main source of funding at 50.3% of total income. This is an improvement on the previous year (60.45%), showing less reliance on Grants.</p> <p>Trade income was 24.1% of total income. This is more than double the previous year's figure (11.45%) showing increasing success of the Trade arm of the charity.</p> <p>Corporate Sponsorship was 9.2% of total income (including Support in Kind and Cash donations). This is a reduction on the previous year from 12.25%. It is the charity's intention to take on a member of staff who will focus on Corporate and Individual Giving when funds/fundraising allows.</p> <p>Donations, including Individual Giving, donations from organisations and other Support in Kind was 15.4% of total income, similar to that of the previous Financial Year.</p>
Investment policy and objectives including any social investment policy adopted	Para 1.46	n/a
A description of the principal risks facing the charity	Para 1.46	<p>Covid-19 had a significant impact on both in- person touring and workshop/party delivery and also our theatre-based fundraising initiatives.</p> <p>We are now close to pre-pandemic touring levels and the introduction of digital services has proven extremely successful in terms of outreach and accessibility.</p> <p>A risk to the charity which was exacerbated by the pandemic is financial. As the organisation expands, so do its core costs, and we are also finding increased competition for grants, particularly in the core costs area. We have diversified our fundraising initiatives to include more fundraising events online and are</p>

		<p>working to increase our corporate support. This is a slow process, and our fundraising team is looking to alter its structure to incorporate more areas of fundraising, as well as bringing in advisors and mentors who are willing to advise periodically in a Support in Kind capacity.</p> <p>We are seeing an increase in earned income, with EA Workshops and Parties turning a modest profit which can then be fed back into our core costs. We hope to increase this amount and work to build individual and corporate giving moving forward.</p> <p>The executive team mitigates financial risk by carefully and slowly increasing any additional expenditure (eg. increasing core staff hours or pay rate; delivering dual C4K projects) and by agreeing alternative output should the required level of funding not come in by the required date. We have not yet had to resort to this in over a decade, and plan as carefully as possible to avoid having to cancel organisational development or projects due to lack of funds.</p>
Other		

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Constitution
How is the charity constituted? (e.g. unincorporated association, CIO)	Para 1.25	Charitable Incorporated Organisation
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<p>New trustees are recruited in a variety of ways, including word of mouth, websites CharityJob, NCVO and Reach Volunteering. They are chosen on merit of their CV, lived experience of the communities we engage with, and what they can bring to the diversity and breadth of skill within the Board.</p> <p>New trustees are proposed by a board member/director, and seconded by another. Trustees then vote on the new trustee's appointment in accordance with the Constitution.</p>

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	<p>The charity trustees make available to each new charity trustee:</p> <p>(a) a copy of the of the charity's Constitution;</p>
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		<p>(b) a copy of the CIO's latest Trustees' Annual Report and statement of accounts;</p> <p>(c) a copy of the last Board meeting minutes;</p> <p>and</p> <p>(d) a copy of any other relevant policies such as our safeguarding policy and equality, diversity and inclusion policy.</p> <p>All Trustees undergo a DBS check and Safeguarding training. Training is delivered by an external organisation every three years as in line with education standards. Trustees are encouraged to join the DBS Update service so their checks are renewed annually.</p> <p>Before their first Board meeting, all new trustees have an induction meeting with at least one other trustee (normally the Chair) and the executive team, during which we explain in detail the charity's foundation, purpose and governance, and in which the new trustee is given plenty of opportunity to ask questions and make suggestions.</p> <p>A Conflicts of Interest policy and register was created in March 2019 by Alex Kearney and Claire Sundin. The register is completed and considered at each Trustee meeting.</p>
Relationship with any related parties	Para 1.51	<p>The charity has a close relationship with social consultants Cornish and Grey, and has received a discounted rate of consultation and evaluation assistance from this company. In January 2024, Charlotte Cornish, a Director of Cornish & Grey, was appointed as a trustee of Embracing Arts. During the year Cornish and Grey consultancy work totalled £2,160 (including a Support in Kind discount of £540 against their services). The charity followed Charities Act and Charity Commission guidance on payments of service to an organisation connected to a trustee for consultancy work completed after Charlotte Cornish became a trustee.</p> <p>We worked with community theatre Streatham Space Project in November 2023 to hold an invited Dress Rehearsal showing of our C4K Live show, "Chrimblesense" for local SEND school, Livity School. We have a strong partnership with SSP, who have offered us a discounted rate for rehearsal space hire for C4K 2024.</p> <p>Our ongoing partnership with charity Spread a Smile began in January 2022, and we have been delivering virtual parties every fortnight with them in children's hospital wards as well as in-person parties when required.</p> <p>Our partnership with St Nicholas SEND School, Canterbury, is ongoing and proving very successful. We have worked this year with many different classes and years across the school, and</p>

Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	n/a
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	n/a
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	n/a

Additional information (optional)

Names and addresses of advisers (Optional information)		
Type of adviser	Name	Address
Independent Examiner	Tracey Stakes	4 Turret Avenue, Warblington, Havant, PO9 2GN
Name of chief executive or names of senior staff members (Optional information)		
Sue Appleby – Company Executive Director Claire Sundin – Artistic Director Katie Hecht – Finance Director		

Exemptions from disclosure

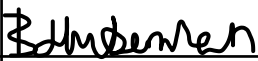
Reason for non-disclosure of key personnel details

n/a

Other optional information

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Declarations

The trustees declare that they have approved the trustees' report above.		
Signed on behalf of the charity's trustees		
	Signature(s):	
	Full name(s):	Bar Huberman
	Position (eg Secretary, Chair, etc):	Chair
	Date:	17th January 2025



Embracing Arts			Charity No (if any)	1162812	CC17a
Annual accounts for the period					
Period start date	6/4/2023	To	5/4/2024		

Section A Statement of financial activities

Recommended categories by activity	Details of own analysis	Note	Unrestricted funds £ F01	Restricted income funds £ F02	Endowment funds £ F03	Total this year £ F04	Total last year £ F05
Incoming resources (Note 3)							
Incoming resources from generated funds			-	-	-	-	-
Voluntary income		S01	31,294	16,076	-	47,370	100,325
Activities for generating funds		S02	-	-	-	-	13,024
Investment income		S03	317	-	-	317	36
Incoming resources from charitable activities		S04	40,568	67,113	-	107,681	-
Other incoming resources		S05	-	-	-	-	-
Total incoming resources		S06	72,178	83,189	-	155,367	113,386
Resources expended (Notes 4-8)							
Costs of Generating Funds			-	-	-	-	-
Costs of generating voluntary income		S07	11,983	10,849	-	22,832	20,891
Fundraising trading costs		S08	26,315	3,696	-	30,011	12,355
Investment management costs		S09	-	-	-	-	-
Charitable activities		S10	16,685	67,903	-	84,588	49,514
Governance costs		S11	8,397	7,741	-	16,138	11,041
Other resources expended		S12	9	-	-	9	-
Total resources expended		S13	63,389	90,189	-	153,578	93,800
Net incoming/(outgoing) resources before transfers		S14	8,788	- 7,000	-	1,789	19,585
Gross transfers between funds net incoming/(outgoing) resources before other recognised gains/(losses)		S15	-	-	-	-	-
		S16	8,788	- 7,000	-	1,789	19,585
Other recognised gains/(losses)							
Gains and losses on revaluation of fixed assets for the charity's own use		S17	-	-	-	-	-
Gains and losses on investment assets		S18	-	-	-	-	-
Net movement in funds		S19	8,788	- 7,000	-	1,789	19,585
Total funds brought forward		S20	49,997	7,000	-	56,997	37,412
Total funds carried forward		S21	58,786	0	-	58,786	56,997

Section B

Balance sheet

	Note	Unrestrict ed funds £ F01	Restricted income funds £ F02	Endowmen t funds £ F03	Total this year £ F04	Total last year £ F05
Fixed assets						
Tangible assets (Note 9)	B01	-	-	-	-	-
	B02	-	-	-	-	-
Investments (Note 10)	B03	-	-	-	-	-
Total fixed assets	B04	-	-	-	-	-
Current assets						
Stock and work in progress	B05	-	-	-	-	-
Debtors (Note 11)	B06	7,396	-	-	7,396	4,237
(Short term) investments	B07	23,526	-	-	23,526	22,422
Cash at bank and in hand	B08	27,864	7,551	-	35,415	32,962
Total current assets	B09	58,785	7,551	-	66,337	59,622
Creditors: amounts falling due within one year (Note 12)	B10	-	7,551	-	7,551	2,625
Net current assets/(liabilities)	B11	58,785	0	-	58,786	56,997
Total assets less current liabilities	B12	58,785	0	-	58,786	56,997
Creditors: amounts falling due after one year (Note 12)	B13	-	-	-	-	-
Provisions for liabilities and charges	B14	-	-	-	-	-
Net assets	B15	58,785	0	-	58,786	56,997
Funds of the Charity						
Unrestricted funds	B16	30,260			30,260	49,997
Unrestricted designated funds	B17	28,526			28,526	-
Restricted income funds (Note 13)	B18		0		0	7,000
Endowment funds (Note 13)	B19			-	-	-
Total funds	B20	58,785	0	-	58,786	56,997
Signed by one or two trustees on behalf of all the trustees						
		Signature		Print Name		Date of approval

Cells highlighted in Yellow contain formulas to add up columns C,D and E but
Cells highlighted in Blue contain formulas in protected cells. The protection can

Note 1 Basis of preparation

This section should be completed by all charities.

1.1 Basis of accounting

These accounts have been prepared on the basis of historic cost (except that

• Accounting and Reporting by Charities – Statement of Recommended Practice (SORP 2005);

• and with*

or

✓

Accounting Standards;

Financial Reporting Standards for Smaller Enterprises (FRSSE);

• and with the Charities Act.

Give details in this box if a different standard has been followed.

* -Tick as appropriate:

· if all relevant disclosures shown in the pack have been given then please tick "Accounting Standards";

· if disclosures completed in these accounts have been restricted to those required by the FRSSE, then please tick "Financial Reporting Standards for Smaller Enterprises (FRSSE)".

** - If no departures from the chosen standards have been made then delete these words; otherwise give details of any changes in the boxes.

1.2 Change in basis of accounting

There has been no change to the accounting policies (valuation rules and methods of accounting) since last year.

§ if no changes have been made to accounting policies then delete these words.

1.3 Changes to previous accounts

No changes have been made to accounts for previous years.

Give details in this box of any material changes that have been made.

§§ if no changes have been made to accounts for previous periods then delete these words.

Note 2 Accounting policies

This standard list of accounting policies has been applied by the charity except for those deleted. Where a different or additional policy has been adopted then this is detailed in the box below.

INCOMING RESOURCES

Recognition of incoming resources	These are included in the Statement of Financial Activities (SoFA) when: <ul style="list-style-type: none"> · the charity becomes entitled to the resources; · the trustees are virtually certain they will receive the resources; and · the monetary value can be measured with sufficient reliability.
Incoming resources with related expenditure	Where incoming resources have related expenditure (as with fundraising or contract income) the incoming resources and related expenditure are reported gross in the SoFA.
Grants and donations	Grants and donations are only included in the SoFA when the charity has unconditional entitlement to the resources.
Tax reclaims on donations and gifts	Incoming resources from tax reclaims are included in the SoFA at the same time as the gift to which they relate.
Contractual income and performance related grants	This is only included in the SoFA once the related goods or services have been delivered.
Gifts in kind	Gifts in kind are accounted for at a reasonable estimate of their value to the charity or the amount actually realised. Gifts in kind for sale or distribution are included in the accounts as gifts only when sold or distributed by the charity. Gifts in kind for use by the charity are included in the SoFA as incoming resources when receivable.
Donated services and facilities	These are only included in incoming resources (with an equivalent amount in resources expended) where the benefit to the charity is reasonably quantifiable, measurable and material. The value placed on these resources is the estimated value to the charity of the service or facility received.
Volunteer help	The value of any voluntary help received is not included in the accounts but is described in the trustees' annual report.
Investment income	This is included in the accounts when receivable.
Investment gains and losses	This includes any gain or loss on the sale of investments and any gain or loss resulting from revaluing investments to market value at the end of the year.

EXPENDITURE AND LIABILITIES

Liability recognition	Liabilities are recognised as soon as there is a legal or constructive obligation committing the charity to pay out resources.
Governance costs	Include costs of the preparation and examination of statutory accounts, the costs of trustee meetings and cost of any legal advice to trustees on governance or constitutional matters.
Grants with performance conditions	Where the charity gives a grant with conditions for its payment being a specific level of service or output to be provided, such grants are only recognised in the SoFA once the recipient of the grant has provided the specified service or output.

Grants payable without performance conditions	These are only recognised in the accounts when a commitment has been made and there are no conditions to be met relating to the grant which remain in the control of the charity.
Support Costs	Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, eg allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.
ASSETS	
Tangible fixed assets for use by charity	These are capitalised if they can be used for more than one year, and cost at least £500. They are valued at cost or a reasonable value on receipt.
Investments	Investments quoted on a recognised stock exchange are valued at market value at the year end. Other investment assets are included at trustees' best estimate of market value.
Stocks and work in progress	These are valued at the lower of cost or market value.

**POLICIES ADOPTED
ADDITIONAL TO OR
DIFFERENT FROM THOSE
ABOVE**

Note 3**Analysis of incoming resources**

Incoming resources may be further analysed if this would help the reader of the accounts.

		This year £	Last year £
	Analysis		
Voluntary income	Restricted Grants	11,076	68,508
	Restricted Donations	5,000	3,400
	Unrestricted Grants and Donations	18,867	17,946
	Donations in Kind	12,427	10,471
		-	-
	Total	47,370	100,325
Activities for generating funds	Sales of Product Income		13,024
			-
		-	-
		-	-
		-	-
	Total	-	13,024
Investment income	Interest Earned	317	36
			-
			-
		-	-
		-	-
	Total	317	36
Incoming resources from charitable activities	Restricted Grants	67,113	-
	Sales of Product income	35,845	-
	C4K Extra Performance Donation	3,200	-
	Billable Expenditure	1,523	-
		-	-
	Total	107,681	-

Section C**Notes to the accounts (cont)****Note 4****Analysis of resources expended**

Resources expended may be further analysed if this would help the reader of the accounts.

		This year £	Last year £
	Analysis		
Costs of generating voluntary income	Advertising and Promotion	63	206
	Evaluation Costs	3,360	2,880
	Fundraising Costs	347	370
	Sub-contractors	19,061	17,436
		-	-
	Total	22,832	20,891
Fundraising trading costs	Trade Advertisement & Promotion	500	598
	Travel, Accommodation & Subsistence	3,836	720
	Equipment Costs	2,109	933
	Subcontractors	23,567	10,104
		-	-
	Total	30,011	12,354
Investment management costs		-	-
		-	-
		-	-
	Total	-	-
Charitable activities	Conferences & Training	1,163	2,631
	Tour Costume	363	95
	Entertainment & Gifts	749	607
	Equipment and Materials	2,905	1,119
	Insurance	644	388
	Premises Costs	10,986	7,132
	Printing, Postage & Stationary	135	46
	Project Advertising & Promotion	2,250	-
	Research & Development	1,350	450
	Sub-Contractors	56,248	33,417
	Travel, Accommodation and Subsistence	7,795	3,630
		-	-
	Total	84,588	49,514
Governance costs	Accountancy	506	786
	Finance Admin	5,826	3,988
	General Admin	9,805	6,267
	Total	16,138	11,040

Section C**Notes to the accounts (cont)****Note 5 Support Costs**

Please complete this note if the charity has analysed its expenses using activity categories and has support costs.

Support cost type	activity £	Activity £	Activity £	Total Cost £
Admin	18,633	1,653	15,632	35,918
Research & Development	-	1,350	-	1,350
Evaluation	3,360	-	-	3,360
Conferences and Training	-	1,163	-	1,163
Communication & Marketing	6,202	450	-	6,652
	-	-	-	-
	-	-	-	-
Total	28,195	4,616	15,632	48,443

Note 6 Details of certain items of expenditure**6.1 Trustee expenses**

Please provide details of the amount of any payment or reimbursement of out-of-pocket expenses made to trustees or to third parties for expenses incurred by trustees. If no expenses were paid,

Number of trustees who were paid expenses

Nature of the expenses

Total amount paid

This year	Last year
None	None
£	£

6.2 Fees for examination or audit of the accounts

Please provide details of the amount paid for any statutory external scrutiny of accounts and other services provided by your independent examiner or auditor. If nothing was paid please enter NONE in the appropriate box(es).

Independent examiner's or auditors' fees for reporting on the accounts

Other fees (for example: advice, consultancy, accountancy services) paid to the independent examiner

...

This year £	Last year £
None	None

Section C**Notes to the accounts (cont)****Note 7 Paid employees**

Please complete this note if the charity has any employees.

7.1 Staff Costs

	This year £	Last year £
Gross wages, salaries and benefits in kind	-	-
Employer's National Insurance costs	-	-
Pension costs	-	-
Total staff costs	-	-

7.2 Average number of full-time equivalent employees in the year

	This year Number	Last year Number
The parts of the charity in which the employees work		
Fundraising	-	-
Charitable Activities	-	-
Governance	-	-
Other	-	-
Total	-	-

7.3 Defined contribution pension scheme

Please complete if a defined contribution pension scheme is operated.

Brief details of the scheme

--

	This year £	Last year £
The costs of the scheme to the charity for the year		
The amount of any contributions outstanding at the year end		
The amount of any contributions prepaid at the year end		

Note 8 Grantmaking

Please complete this note if the charity made any grants or donations which in aggregate form a material part of the charitable activities undertaken.

8.1 Total value of grants

Purpose for which grants made	Grants to institutions Total amount £	Grants to individuals Total amount £
	-	-
	-	-
	-	-
	-	-
	-	-
	-	-
	-	-
Total	-	-

8.1 Grantmaking costs

If the charity's accounts are prepared on the "activity basis" please give details of any support cost associated with grantmaking. Please enter "Nil" if the charity does not identify and/or allocate support costs.

Support costs of grantmaking

£

8.3 Grants made to institutions

If the charity has made grants to particular institutions that are material in the context of its grantmaking please give details of the institution supported, purpose of the grant and total paid to each institution listed. Sufficient information should be given to provide a reasonable understanding of the range of institutions supported.

Names of institutions	Purpose	Total amount of grants paid £
		-
		-
		-
		-
		-
		-
		-
		-
		-
		-
Total grants to institutions		-

Section C

Notes to the accounts (cont)

Note 9 Tangible fixed assets

Please complete this note if the charity has any tangible fixed assets

9.1 Cost or valuation

	Freehold land & buildings	Other land & buildings	Plant, machinery and motor vehicles	Fixtures, fittings and equipment	Payments on account and assets under construction	Total
	£	£	£	£	£	£
Balance brought forward	-	-	-	-	-	-
Additions	-	-	-	-	-	-
Revaluations	-	-	-	-	-	-
Disposals	-	-	-	-	-	-
Transfers *	-	-	-	-	-	-
Balance carried forward	-	-	-	-	-	-

9.2 Accumulated depreciation and impairment provisions

**Basis	SL or RB	SL or RB	SL or RB	SL or RB	SL or RB
** Rate					

Balance brought forward	-	-	-	-	-	-
Depreciation charge for year	-	-	-	-	-	-
Impairment provisions	-	-	-	-	-	-
Revaluations	-	-	-	-	-	-
Disposals	-	-	-	-	-	-
Transfers*	-	-	-	-	-	-
Balance carried forward	-	-	-	-	-	-

9.3 Net book value

Brought forward	-	-	-	-	-	-
Carried forward	-	-	-	-	-	-

9.4 Revaluation

If any fixed assets have been revalued please give details of the valuer and method of

* The "transfers" row is for movements between fixed asset categories.

** Please indicate the method of depreciation by deleting the method not applicable (SL = straight line; RB = reducing balance). Also please indicate the rate of depreciation: for straight line, what is the anticipated life of the asset (in years); for reducing balance, what is the percentage annual deduction.

Note 10 Investment assets

Please complete this note if the charity has any investment assets.

10.1 Fixed assets investments

	£
Carrying (market) value at beginning of year	-
Add: additions to investments at cost	-
Less: disposals at carrying value	-
Add/(deduct): net gain/(loss) on revaluation	-
Carrying (market) value at end of year	-

Please provide below:

10.2 A breakdown of the market values of investments shown above agreeing with the balance sheet row B03.

10.3 A breakdown of the income from investments agreeing with SOFA row S03.

Analysis of investments

	10.2 Market value at year end £	10.3 Income from investments for the year £
Investment properties	-	-
Investments listed on a recognised stock exchange or held in common investment funds, open ended investment companies, unit trusts or other collective investment schemes	-	-
Investments in subsidiary or connected undertakings and companies	-	-
Securities not listed on a recognised Stock Exchange	-	-
Cash held as part of the investment portfolio	-	-
Other investments	-	-
Total	-	-

10.4 Material investment holdings

If any single investment is material in terms of its value (for example represents more than 5 per cent of the value of the charity's total investments) please provide details.

Investment held

Market Value

Note 11 Debtors and prepayments*Please complete this note if the charity has any debtors or prepayments.*

Analysis of debtors	Amounts falling due within one year		Amounts falling due after more than one year	
	This year £	Last year £	This year £	Last year £
Trade debtors	6,490.7	-	-	-
Amounts due from subsidiary and associated undertakings	-	-	-	-
Other debtors	-	4,053.8	-	-
Prepayments and accrued income	905.3	183.5	-	-
Total	7,396.0	4,237.3	-	-

Note 12 Creditors and accruals*Please complete this note if the charity has any creditors or accruals.***12.1 Analysis of creditors**

	Amounts falling due within one year		Amounts falling due after more than one year	
	This year £	Last year £	This year £	Last year £
Loans and overdrafts	-	-	-	-
Trade creditors	-	-	-	-
Amounts due to subsidiary and associated undertakings	-	-	-	-
Other creditors	-	2,325	-	-
Accruals and deferred income	7,551	300	-	-
Total	7,551	2,625	-	-

12.2 Security over assets*If any loan, overdraft or other creditor holds a charge or other security over any assets of the charity please provide details.*

--

Section C**Notes to the accounts (cont)****Note 13 Endowment and restricted income funds**

Please complete this section if the charity has any endowment or restricted income funds.

13.1 Funds held

Please give a brief description of any of the following type of funds held by the charity:

- permanent endowment funds (PE);
- expendable endowment funds (EE); and
- restricted income funds, including special trusts, of the charity (R).

Fund Name	Type PE, EE or R	Purpose and Restrictions
	R	
	R	
	R	

13.2 Movements of major funds

Please give details of the movements of the major funds summarised in the restricted and endowment columns of the Statement of Financial Activities.

Fund names	Fund balances brought forward £	Incoming resources £	Outgoing resources £	Transfers £	Gains and losses £	Fund balances carried forward £
The Albert Hunt Trust	-	2,000	- 2,000	-	-	-
The Arts Council of England	-	36,706	- 36,706	-	-	-
Backstage Trust	-	10,000	- 10,000	-	-	-
Children in Need	-	7,076	- 7,076	-	-	-
City Bridge Trust	-	7,000	- 7,000	-	-	-
Deluxe	-	5,000	- 5,000	-	-	-
Foyle Foundation	7,000	-	- 7,000	-	-	-
Gale Foundation	-	2,000	- 2,000	-	-	-
Kent Community Foundation	-	4,000	- 4,000	-	-	-
Shanley Foundation	-	3,000	- 3,000	-	-	-
The Arts Society	-	1,500	- 1,500	-	-	-
True Colours	-	3,657	- 3,657	-	-	-
Whitehead Monckton	-	1,250	- 1,250	-	-	-
Total Funds	7,000	83,189	- 90,189	-	-	-

13.3 Transfers between funds

Please give details of any transfers between funds.

From Fund (Name)	To Fund (Name)	Reason	Amount

Note 14 Transactions with related parties

If the charity has any transactions with related parties (other than the trustee expenses explained in note 6) details of such transactions should be provided in this note. If there are no transactions to report, please enter "None" in the relevant boxes.

14.1 Remuneration and benefits

Please give the amount of, and legal authority for, any remuneration or other benefits paid to a trustee or other related parties by the charity or any institution or company connected with it.

Name of trustee or connected party	Legal authority (eg order, governing document)	Amounts paid or benefit value	
		This year £	Last year £
Charlotte Cornish of Cornish & Grey	governing document & section 185 of the Charity Act 2011	2,160	-

14.2 Loans

Please give details of and amounts owing to or from the charity's trustees or other related parties by the charity at the year end.

	Name of trustee or connected party	Legal authority	Amount owing	
			This year £	Last year £
Due to trustees and related parties				
Due from trustees and related parties				

14.3 Other transaction(s) with trustees or related parties

Please give details of any transaction undertaken by (or on behalf of) the charity in which a trustee or related party has a material interest.

Name of the trustee or related party	Relationship to charity	Description of the transaction(s)	This year £	Last year £

Note 15 **Additional Disclosures**

The following are significant matters which are not covered in other notes and need to be included to provide a proper understanding of the accounts. If there is insufficient room here, please add a separate sheet.

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Embracing Arts

Financial Activities

6 April, 2023 - 5 April, 2024

	TOTAL
Income	
Corporate Sponsorship Donations	
Restricted Corporate Donations	5,000.00
Unrestricted Corporate Donations	1,785.45
Total Corporate Sponsorship Donations	6,785.45
Donations	
C4K Extra Performance donation	3,200.00
Christmas Crackers	660.00
Unrestricted Donations - Individual Giving	15,633.13
Total Donations	19,493.13
Donations In Kind	
Donations in Kind - Core	2,790.00
Donations in Kind - Projects	9,637.00
Total Donations In Kind	12,427.00
Gift Aid	787.96
Grants	
Restricted Funds C4K Project Grants	65,613.00
Restricted Funds EA Core Grants	11,076.00
Restricted Funds EA Trade Grants	1,500.00
Total Grants	78,189.00
Sales of Product Income	
Embracing Arts - Creation Fees	100.00
Embracing Arts - Festivals & Events	2,020.00
Embracing Arts - Parties (in-person)	8,935.00
Embracing Arts - Parties (online)	1,650.00
Embracing Arts - Workshops (in-person)	23,140.00
Total Sales of Product Income	35,845.00
Trade - Billable Expenditure Income	
Accommodation charged to client	150.00
Facilitator extended hours	120.00
Travel charges to client	1,252.51
Total Trade - Billable Expenditure Income	1,522.51
Total Income	£155,050.05
TOTAL	£155,050.05
Expenditures	
Charitable Activities - Conferences & Training	
Core Staff Training courses and R&D tickets	31.42
Dues and Subscriptions	241.31
Project Training providers	890.00
Total Charitable Activities - Conferences & Training	1,162.73
Charitable Activities - Costume	
C4K Digital Show Costume	68.00



Embracing Arts

Financial Activities

6 April, 2023 - 5 April, 2024

	TOTAL
C4K Live Tour Costume	294.73
Total Charitable Activities - Costume	362.73
Charitable Activities - Entertainment & Gifts	749.48
Charitable Activities - Equipment and Materials	
C4K Digital Show Equipment and Materials	548.88
C4K Digital Show Post Production	375.99
C4K Live Tour Equipment & Materials	1,853.55
General Equipment and Materials	127.02
Total Charitable Activities - Equipment and Materials	2,905.44
Charitable Activities - Insurance	644.31
Charitable Activities - Premises Costs	
C4K Digital Show Premises Hire	2,999.60
C4K Live Tour Premises Hire	2,266.00
Storage Space Rental	5,720.00
Total Charitable Activities - Premises Costs	10,985.60
Charitable Activities - Printing, Postage & Stationary	134.88
Charitable Activities - Project Advertising/Promotional	2,250.00
Charitable Activities - Research & Development	
C4K Live Tour R&D	1,350.00
Total Charitable Activities - Research & Development	1,350.00
Charitable Activities - Sub Contractors	
Access Subcontractors	2,200.00
C4K Digital Show Admin	481.65
C4K Digital Show Creatives Subcontractors	22,010.00
C4K Digital Show Holiday Pay	398.25
C4K Digital Show Overtime	23.40
C4K Digital Show Performer Filming/Recording Fees	1,404.00
C4K Digital Show Performer Rehearsal Fees	1,872.00
C4K Live Tour Admin	1,174.65
C4K Live Tour Creatives Subcontractors	13,100.00
C4K Live Tour Holiday Pay	1,189.26
C4K Live Tour Performer Rehearsal Fees	3,270.00
C4K Live Tour Performer Show Wages	8,675.00
C4K Live Tour project Marketing staff costs	0.00
Project Marketing staff costs	450.00
Total Charitable Activities - Sub Contractors	56,248.21
Charitable Activities - Travel, Accommodation & Subsistence	
Ad hoc subsistence	93.95
Ad hoc Travel	1,082.05
C4K Digital Show Subsistence	438.87
C4K Digital Show Travel	655.02
C4K Live Tour Accommodation	1,097.06
C4K Live Tour Per Diems	464.40



Embracing Arts

Financial Activities

6 April, 2023 - 5 April, 2024

	TOTAL
C4K Live Tour Travel	3,706.58
Fundraising Travel	96.70
R&D Travel	160.36
Total Charitable Activities - Travel, Accommodation & Subsistence	7,794.99
Generating Voluntary Income - Core Advertising/Promotional	63.47
Generating Voluntary Income - Evaluation Costs	
Generating Voluntary Income - Project Evaluation Costs (core staff)	1,200.00
Generating Voluntary Income - Project Evaluation Costs (subcontractors)	2,160.00
Total Generating Voluntary Income - Evaluation Costs	3,360.00
Generating Voluntary Income - Fundraising Costs	346.84
Generating Voluntary Income - Subcontractors	
Core Communications & Marketing staff costs	6,074.20
Fundraising Admin	12,987.00
Total Generating Voluntary Income - Subcontractors	19,061.20
Governance Costs - Accountancy	506.20
Governance Costs - Subcontractors	
Finance Admin	5,826.40
General Admin	9,805.10
Total Governance Costs - Subcontractors	15,631.50
Trading Costs - Advertising/Promotional	500.00
Trading Costs - EA Travel, Accommodation & Subsistence	
Festival & Events Travel	183.18
Parties Travel	1,273.12
Workshop & Parties Subsistence or extra time fees	410.00
Workshop Travel	1,882.74
Workshops Accommodation	87.00
Total Trading Costs - EA Travel, Accommodation & Subsistence	3,836.04
Trading Costs - Equipment & Materials	
Parties Equipment & Materials	454.14
Workshops Equipment & Materials	1,654.56
Total Trading Costs - Equipment & Materials	2,108.70
Trading Costs - Premises Hire	0.00
Trading Costs - Subcontractors	
Content Creation - Online Party	460.00
Content Creation - Workshop (in-person)	817.50
Festival & Events Facilitator Wages	1,170.00
Parties & Workshops Admin	5,646.00
Parties & Workshops Staff Marketing costs	128.00
Parties Facilitator Wages (in-person)	3,775.00
Parties Facilitator Wages (online)	690.00
Trade General Subcontractors	330.00
Workshop Facilitator Wages	10,550.00
Total Trading Costs - Subcontractors	23,566.50



Embracing Arts

Financial Activities

6 April, 2023 - 5 April, 2024

	TOTAL
Uncategorised Expenditure	0.00
Total Expenditures	£153,568.82
NET OPERATING INCOME	£1,481.23
Other Income	
Interest earned	316.52
Total Other Income	£316.52
Other Expenditures	
Unrealised Gain or Loss	0.00
Exchange Gain or Loss	8.90
Total Other Expenditures	£8.90
NET OTHER INCOME	£307.62
NET INCOME/(EXPENDITURE)	£1,788.85

Embracing Arts

Balance Sheet

As of April 5, 2024

	TOTAL
Fixed Asset	
Total Fixed Asset	
Cash at bank and in hand	
Designated Reserves	23,525.60
Restricted Funds Account	16,810.41
Treasurers Account (6468)	18,604.65
Total Cash at bank and in hand	£58,940.66
Debtors	
Debtors	6,490.70
Debtors - EUR	0.00
Total Debtors	£6,490.70
Current Assets	
Prepaid Expenditures	905.29
Undeposited Funds	0.00
Total Current Assets	£905.29
NET CURRENT ASSETS	£66,336.65
Creditors: amounts falling due within one year	
Trade Creditors	
Creditors	0.00
Total Trade Creditors	£0.00
Current Liabilities	
Accruals	0.00
Deferred Income	7,551.00
Total Current Liabilities	£7,551.00
Total Creditors: amounts falling due within one year	£7,551.00
NET CURRENT ASSETS (LIABILITIES)	£58,785.65
TOTAL ASSETS LESS CURRENT LIABILITIES	£58,785.65
TOTAL NET ASSETS (LIABILITIES)	£58,785.65
Charity funds	
Retained Earnings	66,720.17
Surplus/(Deficit)	-7,934.52
Total Charity funds	£58,785.65



Section A

Independent Examiner's Report

Report to the trustees

Charity Name
Embracing Arts

On accounts for the year
ended

5 April 2024

Charity no
(if any)

1162812

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 5 April 2024. DD / MM / YYYY.

Responsibilities and
basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:

Date: 17 January 2025

Name:

Tracey Stakes

Relevant professional
qualification(s) or body
(if any):

FCA – Fellow of Institute of Chartered Accountants of England and Wales

Address:

4 Turret Avenue

Havant

PO9 2GN

Section B**Disclosure**

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.