

# Embracing Arts

England & Wales · Charity number 1162812

## Details

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**Other names** C4K, CHRISTMAS FOR KIDS, Christmas for Kids

**Status** Registered

**Legal form** CIO

**Registered** 2015-07-23

**Register** [View on the Charity Commission register](#)

## Contact

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**Address** 4 Barrel Lane  
Faversham  
Kent  
ME13 7FL

**Phone** 07927022904

**Email** [info@embracingarts.org.uk](mailto:info@embracingarts.org.uk)

**Website** [www.embracingarts.org.uk](http://www.embracingarts.org.uk)

## Activities

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**Objects:** THE OBJECT OF THE CIO IS THE PRESERVATION AND PROTECTION OF HEALTH AND WELLBEING OF CHILDREN WITH SPECIAL EDUCATIONAL NEEDS, DISABILITIES AND ILLNESSES, THEIR FAMILIES AND CARERS THROUGHOUT THE UK BY MEANS OF THE ARTS, IN PARTICULAR BUT NOT EXCLUSIVELY THE ART OF MUSIC, DRAMA AND PUPPETRY.

**Activities:** Founded in 2009, Embracing Arts provides interactive, multi-sensory musical theatre experiences for children with special educational needs and life limiting illness. The charity works with SEND schools and hospice services to improve the wellbeing of children who have limited access to the arts and cultural provision. We provide interactive Christmas shows, Inclusive parties and School Workshops.

## Classification

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- **How:** Provides Services
- **What:** Disability, Arts/culture/heritage/science, Recreation
- **Who:** Children/young People, People With Disabilities, Other Charities Or Voluntary Bodies

## Geography

- Northern Ireland
- Scotland
- Throughout England

## Finances

Period end	Income	Expenditure	Assets	Employees
2025-04-05	£243,491	£224,905	-	-
2024-04-05	£155,367	£153,578	-	-
2023-04-05	£113,386	£93,800	-	-
2022-04-05	£69,175	£69,685	-	-
2021-04-05	£48,948	£54,199	-	-

## Trustees

Name	Role	Appointed
Andrew Keogan		2022-05-16
Bar Huberman		2021-02-08
Charlotte Selene Pym Cornish		2024-01-25
Dave Hearn BA Hons		2018-07-04
David Equality Hull-Watters		2024-02-21
EMMA JANE REEVES		2015-07-23
Rebekah Catherine Hughes		2025-03-03

**Embracing Arts**

England & Wales - Charity number 1162812

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# Accounts

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## Trustees' Annual Report for the period

From 06/04/2024 Period start date

To 05/04/2025 Period end date

Charity name: Embracing Arts

Charity registration number: 1162812

### Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	The object of the CIO is the preservation and protection of health and wellbeing of children with special educational needs, disabilities and illnesses, their families and carers throughout the UK by means of the arts, in particular but not exclusively the art of music, drama and puppetry.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<p><b>Christmas for Kids (C4K)</b> – Original, interactive, sensory shows performed in children's hospices, SEND schools and community groups UK-wide. This is available annually in digital form and an in-person tour also runs each year, its outreach dependent on funds available. These performances are offered entirely free of charge.</p> <p><b>Embracing Arts Workshops</b> – 30-minute workshops on a chosen topic, featuring music, song, sensory play and intensive interaction. Delivered to SEND schools, in both an in-person and digital form. These workshops are subsidised wherever possible.</p> <p><b>Embracing Arts Parties</b> – Inclusive, theatre-based parties around a theme of the child's choice. Featuring singing, interactive play, sensory stimulation and puppetry. Available online and in person.</p>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The trustees confirm that we are aware of the Charity Commission's Charities' guidance on public benefit, and take this into account when making decisions and holding the executive team to account.

### Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	N/A
Policy on social investment including program related investment	Para 1.38	N/A
Contribution made by volunteers	Para 1.38	Contributions from volunteers occur sporadically throughout the year, most notably around fundraising events.
Other		N/A

### Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p><b>Christmas for Kids (C4K) – main annual project, November 2024 - February 2025.</b></p> <p>Following the success of producing both a live tour and digital show in tandem in 2023, we decided to return to this model in 2024.</p> <p>Our 2023 live show, '<b>Chrimblesense</b>' brought in the best feedback we have received so far as an organisation. We chose in 2024 to tour the show to new areas underserved by publicly-funded culture (Arts Council England Priority Places) across the South and North / North East of England.</p> <p>Two teams of three actor-facilitators took the show out on tour. The main aim was to utilise the sensory and non-verbal aspects of EA Workshops within our C4K project. This show had less narrative than in previous years and focussed more on offering sensory stimulation, interaction and play.</p> <p>The tour played 64 performances in 62 venues and reached 2,300 audience members.</p> <p>There was again a strong focus on utilising elements that children with a range of cognitive and physical needs could enjoy. We worked for a third year with Access Coordinator, Robyn Olivia, to guide our work throughout the process. Feedback was extremely positive, with 99% of all audiences surveyed agreeing that watching</p>

the show had a positive impact on their wellbeing and that of the child in their care.


"It was beautifully and thoughtfully presented. The best show for children with complex needs I have seen in 30 years of working in this area." - Department Head, SEND School, South East.

**Christmas for Kids Digital Show 2024:** We adapted existing digital show content into magazine-style show, delivered across six episodes. This was '**Phoebe's Festive Favourites**', a collection of Phoebe's favourite festive memories featuring our puppets, songs, and sensory sections which could be facilitated 'at home' using our accompanying resources.

'Phoebe's Festive Favourites' reached over 10,000 beneficiaries across the UK, and received lots of positive feedback - including a good response to our decision to offer both longform and episodic viewing of the show.

"Watching the show brought all of the children together; we had great fun using all of the different resources. We certainly felt excited for Christmas after watching the show" Children's Hospice staff member, South West.

We worked again with social consultants, Cornish & Grey to produce a Formal Evaluation Report for the project. The report, including feedback quotes, is available to view here:

 [\\_Christmas For Kids Evaluation Report - 2024 compressed.pdf](#)

**Embracing Arts Workshops:** Our SEND school-based sensory workshops continue to be hugely successful and grow increasingly popular with our beneficiaries. In FY2024/5, we reached 3,071 beneficiaries, compared with 1,472 the previous year.

Workshop feedback continues to be consistently positive, and in particular we have seen a striking impact from our six-week SEND School workshop programs which currently run in Canterbury, Kent:

"There are no words to say how much the pupils at St Nicholas School benefit from the Embracing Arts sessions. Their use of sensory objects and musical themes allows the pupils to enjoy themselves to the fullest as well as learn new language and skills." - Teacher, SEN School of EA Workshops.

We were chosen as one of ten service providers to work with A New Direction (AND) in its initiative for schools, commissioned by the City of London. We delivered workshops across ten schools between 26/02/25 and 04/04/25. Feedback was extremely positive, and this also brought about new partnerships and connections for the charity. Beneficiary numbers for this project were 721 Primary and 135 Secondary beneficiaries.

		<p>Feedback: “Was fabulous - developed our knowledge and understanding and the children had such fun! The team coming in were amazing and so open and great with all of our children and particularly those with high levels of need.”</p> <p>The call for Embracing Arts to educate other SEND service providers with our methods of working continues to expand. We have delivered Continued Professional Development training in 10 school settings through the AND project (eight mainstream &amp; two SEND), and one CPD session at The British Museum.</p> <p><b>Embracing Arts Parties:</b> Our partnership with charity Spread a Smile to run fortnightly parties online for children’s wards in hospitals continues to run successfully every fortnight.</p> <p>Parties have also been booked by children’s hospices, individuals and community groups. In 2024-25, EA Parties reached 534 Primary and 318 Secondary beneficiaries, an increase of over 100 beneficiaries on the previous year.</p> <p>These paid services cover their own costs and then provide a profit which goes back into the company to cover core costs and act as additional funding for the C4K tours.</p> <p><b>Recognition:</b> Our Creative Director, Claire Sundin was one of four finalists for the <b>Children &amp; Young People Now Awards</b> in the <b>Children’s Champion</b> category. These are cross-sector awards and are UK-wide.</p>
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**Additional information (optional)**

You may choose to include further statements where relevant about:

<p>Achievements against objectives set</p>	<p>Para 1.41</p>	<p>The <b>Christmas For Kids</b> team expanded their reach this year with two new impactful shows.</p> <p>'Chrimblesense was performed live in 62 venues (64 performances and reached a total audience of 2,298, compared to 37 performances and an audience of 1,359 in 2023. Audience feedback was universally high and exceeded the previous years, with 99-100% of audience surveyed responding that the show had improved their wellbeing, that of the children in their care and that they found the show enjoyable and engaging.</p> <p>For the first time, audiences had the choice of watching the digital show in six episodes, or as a full length film. 'Phoebe's Festive Favourites' had a total audience of 10,509, compared to 10,590 in 2023. 97% of viewers surveyed enjoyed the show and 95% felt it demonstrated an understanding of children with additional needs. These are above our previously set targets, and show a clear progression in style, presentation and content for our digital work.</p>
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		<p>The 2024 Christmas for Kids projects reached a combined audience of 12,807 beneficiaries - a 7% increase on 2023, and over a 100% increase on the audience in 2022. We aim to increase outreach every year, so this was in line with targets set.</p> <p><b><i>“As a parent of a child with SEND, I really appreciate what you are doing to make the arts more accessible and to make everyone feel welcome in a performance space”</i></b> - Parent, Story Museum performance, Oxford.</p> <p><b>EA Workshops:</b> Our main objectives for the workshops were: encourage rebooking from venues; deliver more 6-week long courses of sessions; launch and deliver Continued Professional Development (CPD) sessions.</p> <p>We achieved all of these objectives, with our rebooking record for the year standing at <b>58%</b>, and more venues asking for longer and repeated workshop series. We also successfully launched our CPD service and delivered it to several venues with positive feedback across the board.</p> <p><b><i>‘The workshop was great and appropriate for all our different learner profiles. Everyone thoroughly enjoyed it, and Claire (Sundin - Creative Director of EA) ensured she adapted her delivery and allowed extra time for those who found the transition challenging. All students were fully engaged and participated actively, with equal opportunities provided’</i></b> - Assistant Headteacher, SEN School.</p> <p><b>EA Parties:</b> Again, we were looking to increase uptake and outreach of our party bookings. Our ongoing relationship with Spread a Smile (SAS) is proving lasting and mutually beneficial, with SAS booking regular online parties for their children’s hospital delivery, as well as live parties for them and other organisations.</p> <p><b><i>“I just wanted to thank you for coming to our festival. I don’t think I’ve ever had such positive feedback from a workshop before. Everyone spoke very highly of (your artists) and the workshops they facilitated. I think it is safe to say you had a very positive impact on the children of Cashel. Thank you.”</i></b> - Cashel Arts Festival representative</p>
<p>Performance of fundraising activities against objectives set</p>	<p>Para 1.41</p>	<p><b>General Fundraising</b></p> <ul style="list-style-type: none"> <li>- Individual Giving, totalling £22,384, came in <b>£1,300</b> over what we had estimated (this includes fundraising events, general Donations and all related Gift Aid). The most successful income streams here were public Theatre Bucket Shakes and donations via the Enthuse fundraising platform which included the London to Brighton Cycle Ride and other smaller campaigns.</li> <li>- Our ongoing corporate partnership with Channel Facilities Management continued to be a successful one. Channel provided</li> </ul>

		<p>a tour van for the Christmas for Kids project, T-shirts, and manned 24hr storage for props, set &amp; costume.</p> <ul style="list-style-type: none"> <li>- We also received some smaller corporate donations from Novel Theatre Company and, Kent based, William Property Management.</li> </ul> <p><b>44.6%</b> of the year's core contractor costs and overheads were covered by grants as follows:</p> <ul style="list-style-type: none"> <li>- Garfield Weston Foundation (£10,000)</li> <li>- Children in Need (£14,803)</li> <li>- Cornish &amp; Grey via City Bridge Foundation (£1,000)</li> </ul> <p>The remaining budget was covered by the organisation's existing funds and our own fundraising, as well as through Support in Kind.</p> <p><b>Christmas for Kids (C4K) Project Funding</b></p> <p><b>100%</b> of the Christmas for Kids total project budget was funded by grants, support in kind and earned income as follows:</p> <ul style="list-style-type: none"> <li>- Arts Council England (£72,729)</li> <li>- Backstage Trust (£10,000)</li> <li>- Britford Bridge Trust (£5,000)</li> <li>- City Bridge Foundation (£8,000)</li> <li>- Gale Foundation (£2,000)</li> <li>- Postcode Society Trust (£15,000)</li> <li>- Support in Kind came in the form of donations of time, resources and reductions in fees.</li> <li>- Earned income: <b>£900</b> was raised by venues asking for a paid additional performance of the show. The first show is always offered for free.</li> </ul> <p><b>Trade Income</b></p> <p>Our total Trade Income (including Billable Expenditure) as a percentage of our annual turnover was <b>27.02%</b></p> <ul style="list-style-type: none"> <li>- We achieved and exceeded our target of <b>£29,100</b> earned income for the year by 226%</li> </ul> <p>Total trade income = <b>£65,781</b> (including £1,230 Billable Expenditure)</p>
Investment performance against objectives	Para 1.41	<b>N/A</b>
Other		<b>N/A</b>

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	<p>The Charity's financial position at the end of the Financial Year is relatively strong. <b>Turnover was higher than planned with a surplus of £18,585</b> at the end of the year, providing a strong start to the new year.</p> <p>C4K project costs were 100% covered by Grants and Support in Kind.</p> <p>Trade income has grown to 27.02% of turnover.</p>
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	<p>Embracing Arts has a <b>Reserves Policy</b> in order to cover any unforeseen circumstances.</p> <p>The minimum Reserves figure has been calculated to cover six months of core running costs including: key personnel costs, accounting fees, advertising and fundraising costs. This is an 'emergency' budget allowing us to regroup and plan ahead for the following year.</p> <p>In extreme circumstances, it may be used as a source of income e.g. if a grant has not come through on time, to cover the cashflow for an agreed period of time. Funds might be required to give trustees time to take action if income falls below expectations.</p> <p>In light of fundraising successes and increased turnover &amp; expenditure, funds were added to the reserves to match increased running costs. This ensures the charity meets the "six months running costs" policy. The money was moved to the Reserves account in mid-April 2025.</p>
Amount of reserves held	Para 1.22	<p>Total reserves held at the end of the FY = <b>£77,372</b></p> <p>Note: Of the Unrestricted funds, £33,293 is a Designated 'emergency' Fund to cover six months core running costs, as per the organisation's reserves policy. Remaining free reserves are £44,078</p>
Reasons for holding zero reserves	Para 1.22	n/a
Details of fund materially in deficit	Para 1.24	n/a
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	<p>The organisation has been running since 2009 and has always covered its project and core costs through fundraising, sponsorship and earned income.</p> <p>Our main expenditure is the <b>Christmas for Kids</b> project, and the size of this project can be made larger or smaller depending on the funds available that year. We know our fundraising position by the time we put plans into action, and can tailor the project to match our funds, so as not to overstretch the organisation financially.</p> <p>Core costs are increasing as we continue to expand our service provision, strive to pay our staff in line with industry standards and move to employ our Senior Leadership Team (three employees) in April 2025.</p>

		It is becoming increasingly difficult to support Core costs through grant funding, so moving to other forms of income is imperative. Trade income is increasing as planned and we look to other fundraising initiatives, such as Corporate and Individual giving to support this.
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**Additional information (optional)**

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	<p>Grants were our primary source of funding at <b>56.9%</b> of total income. This is a slight increase on the previous year. We are working to reduce our reliance on grants, but given the large increase in turnover on the previous year, the current grant funding figure is not unexpected.</p> <p>Trade was <b>27%</b> of total income. This is a slight increase on the previous year's figure which was 24%. Considering the large increase in turnover, this is in line with the expansion of the charity.</p> <p>Corporate Sponsorship was <b>6.4%</b> of total income (including Support in Kind). This is a reduction on the previous year from 9.2%. The charity is taking steps to improve this by taking on a member of staff who will focus on Corporate Giving and Philanthropy, ideally in the next financial year.</p> <p>All other Donations, including Individual Giving, donations from organisations and non-corporate Support in Kind was <b>9.7%</b> of total income, similar to the previous Financial Year.</p>
Investment policy and objectives including any social investment policy adopted	Para 1.46	N/A
A description of the principal risks facing the charity	Para 1.46	<p>The main risk to the charity is financial. As the organisation expands, so do its core costs, and we have seen increased competition for grants, particularly in the core costs area. We are diversifying our fundraising initiatives to include more fundraising events and are working to increase our corporate support. We intend to employ a corporate fundraising specialist in FY2025/6 to kick start this area for us, which is currently under-utilised.</p> <p>We are seeing a marked increase in earned income, with EA Workshops, Parties and CPD turning a profit which is then fed back into our core costs. We aim to increase this amount moving forward by employing a Trade Administrator in FY2025/26 who will increase our trade capacity considerably.</p>

		<p>The executive team mitigates financial risk by carefully and slowly increasing any additional expenditure (eg. increasing core staff hours or pay rate; delivering dual C4K projects) and by agreeing alternative output should the required level of funding not come in by the required date. We have not yet had to resort to this in over a decade, and plan as carefully as possible to avoid having to cancel organisational development or projects due to lack of funds.</p> <p>We are also aware that the charity is run by three experienced individuals who head up Governance/Fundraising; Creative Services and Finance. These are all specialists in their field and we are working to ensure succession planning is in place should there be illness or a reason for one of the team to leave, even if temporarily. This is ongoing, but is a priority for the charity to mitigate risk.</p>
Other		

## Structure, Governance and Management

Description of charity's trusts:		
Type of governing document ( <a href="#">trust deed</a> , <a href="#">royal charter</a> )	Para 1.25	Constitution
How is the charity constituted? (e.g <a href="#">unincorporated association</a> , CIO)	Para 1.25	Charitable Incorporated Organisation
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<p>New trustees are recruited in a variety of ways, including word of mouth, websites CharityJob, NCVO and Reach Volunteering. They are chosen on merit of their CV, lived experience of the communities we engage with, and what they can bring to the diversity and breadth of skill within the Board.</p> <p>New trustees are proposed by a board member/director, and seconded by another. Trustees then vote on the new trustee's appointment in accordance with the Constitution.</p>

### Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	The charity trustees make available to each new charity trustee:
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		<p>(a) a copy of the of the charity’s Constitution;</p> <p>(b) a copy of the CIO’s latest Trustees’ Annual Report and statement of accounts;</p> <p>(c) a copy of the last Board meeting minutes;</p> <p>and</p> <p>(d) a copy of any other relevant policies such as our safeguarding policy and equality, diversity and inclusion policy.</p> <p>All Trustees undergo a DBS check and Safeguarding training. Training is delivered by an external organisation every three years as in line with education standards. Trustees are encouraged to join the DBS Update service so their checks are renewed annually.</p> <p>Before their first Board meeting, all new trustees have an induction meeting with at least one other trustee (normally the Chair) and the executive team, during which we explain in detail the charity’s foundation, purpose and governance, and in which the new trustee is given plenty of opportunity to ask questions and make suggestions.</p>
<p>The charity’s organisational structure and any wider network with which the charity works</p>	<p>Para 1.51</p>	<p><b>Rebekah Hughes joined us as a new trustee on 3rd March 2025.</b> Becky is the Governance and Compliance Manager at Diverse City, a charity that champions equality and inclusion in the arts. Becky has extensive experience in monitoring, reporting, and data analysis, with particular expertise in Arts Council England compliance.</p>
<p>Relationship with any related parties</p>	<p>Para 1.51</p>	<p>The charity has a close relationship with social consultants Cornish and Grey, and has received a discounted rate of consultation and evaluation assistance from this company. In January 2024, Charlotte Cornish, a Director of Cornish &amp; Grey, was appointed as a trustee of Embracing Arts. The charity followed Charities Act and Charity Commission guidance on payments of service to an organisation connected to a trustee for consultancy work completed after Charlotte Cornish became a trustee.</p> <p>We worked with community theatre Streatham Space Project in November 2024 to hold an invited Dress Rehearsal showing of our C4K Live</p>

		<p>show, “Chrimblesense” for local SEND school, Livity School.</p> <p>Our ongoing partnership with charity Spread a Smile began in January 2022, and we have been delivering virtual parties every fortnight with them in children’s hospital wards as well as in-person parties when required.</p> <p>Our partnership with St Nicholas SEND School, Canterbury, is ongoing and proving very successful. We have worked this year with many different classes and years across the school, and deliver six-week workshop series every other half term. These bookings are ongoing and are booked into the forthcoming academic year.</p> <p>We are also nurturing a partnership with City of London, who funded the A New Direction project and also commissioned a CPD workshop for educators in their catchment area.</p> <p>Our corporate partners, Channel Facilities Management, based in Dover, provide support in kind for our tours and free manned 24-hr accessible storage for our set, props and costumes throughout the year.</p>
Other		

### Reference and Administrative details

Charity name	Embracing Arts
Other name the charity uses	Christmas for Kids
Registered charity number	1162812
Charity’s principal address	4 Barrel Lane Faversham Kent ME13 7FL

**Names of the charity trustees who manage the charity**

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Bar Huberman	Chair		
2	Andy Keogan	Treasurer		
3	David E Hull-Waters	Safeguarding Deputy		
4	Samson Ajewole	Safeguarding Officer		
5	Charlotte Cornish			
6	Dave Hearn			
7	Emma Reeves			
8	Rebekah Hughes		Appointed 03/03/25	
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**Corporate trustees – names of the directors at the date the report was approved**

Director name		

**Name of trustees holding title to property belonging to the charity**

Trustee name	Dates acted if not for whole year	

## Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	n/a
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	n/a
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	n/a

### Additional information (optional)

#### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
Independent Examiner	Tracey Stakes	4 Turret Avenue, Warblington, Havant, PO9 2GN

#### Name of chief executive or names of senior staff members (Optional information)

Sue Appleby – Company Executive Director
Claire Sundin – Artistic Director
Katie Hecht – Finance Director

## Exemptions from disclosure

Reason for non-disclosure of key personnel details

n/a
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## Other optional information

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## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s) CM Co

Full name(s) Charlotte Cornall

Position (eg Secretary, Chair, etc) Chair

Date 22.1.2026

relating to : —  
EA Independent Examiners Report 2025  
+ TAR Report + Accounts 2024-2025



**Section A**

**Independent Examiner's Report**

**Report to the trustees**

Charity Name  
Embracing Arts

**On accounts for the year  
ended**

5 April 2025

**Charity no  
(if any)**

1162812

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 5 April 2024. DD / MM / YYYY.

**Responsibilities and  
basis of report**

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent  
examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

**Signed:**

**Date:**

22 January 2026

**Name:**

Tracey Stakes

**Relevant professional  
qualification(s) or body  
(if any):**

FCA – Fellow of Institute of Chartered Accountants of England and Wales

**Address:**

4 Turret Avenue

Havant

PO9 2GN

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

**Give here brief details of any items that the examiner wishes to disclose.**



Embracing Arts		Charity No (if any)	1162812	<b>CC17a</b>
Annual accounts for the period				
Period start date	6/4/2024	To	5/4/2025	

## Section A Statement of financial activities

Recommended categories by activity	Details of own analysis	Note	Restricted			Total this year	Total last year
			Unrestricted funds	income funds	Endowment funds		
			£	£	£	£	£
			F01	F02	F03	F04	F05
<b>Incoming resources (Note 3)</b>							
<b>Incoming resources from generated funds</b>							
Voluntary income		S01	37,723	25,803	-	63,526	47,370
Activities for generating funds		S02	-	-	-	-	-
Investment income		S03	1,119	-	-	1,119	317
Incoming resources from charitable activities		S04	66,116	112,729	-	178,845	107,681
Other incoming resources		S05	-	-	-	-	-
<b>Total incoming resources</b>			<b>104,958</b>	<b>138,532</b>	<b>-</b>	<b>243,491</b>	<b>155,367</b>
<b>Resources expended (Notes 4-8)</b>							
<b>Costs of Generating Funds</b>							
Costs of generating voluntary income		S07	10,272	23,386	-	33,658	22,832
Fundraising trading costs		S08	43,916	2,224	-	46,140	30,011
Investment management costs		S09	-	-	-	-	-
Charitable activities		S10	24,511	93,526	-	118,037	84,588
Governance costs		S11	7,673	19,396	-	27,069	16,138
Other resources expended		S12	1	-	-	1	9
<b>Total resources expended</b>			<b>86,372</b>	<b>138,532</b>	<b>-</b>	<b>224,905</b>	<b>153,578</b>
<b>Net incoming/(outgoing) resources before transfers</b>			<b>18,586</b>	<b>-</b>	<b>-</b>	<b>18,586</b>	<b>1,789</b>
<b>Gross transfers between funds</b>			<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Net incoming/(outgoing) resources before other recognised gains/(losses)</b>			<b>18,586</b>	<b>-</b>	<b>-</b>	<b>18,586</b>	<b>1,789</b>
<b>Other recognised gains/(losses)</b>							
Gains and losses on revaluation of fixed assets for the charity's own use		S17	-	-	-	-	-
Gains and losses on investment assets		S18	-	-	-	-	-
<b>Net movement in funds</b>			<b>18,586</b>	<b>-</b>	<b>-</b>	<b>18,586</b>	<b>1,789</b>
<b>Total funds brought forward</b>			<b>58,786</b>	<b>-</b>	<b>-</b>	<b>58,786</b>	<b>56,997</b>
<b>Total funds carried forward</b>			<b>77,372</b>	<b>-</b>	<b>-</b>	<b>77,372</b>	<b>58,786</b>

## Section B

## Balance sheet

	Note	Restricted			Total this year £	Total last year £
		Unrestricted funds £	income funds £	Endowment funds £		
		F01	F02	F03	F04	F05
<b>Fixed assets</b>						
Tangible assets (Note 9)	B01	-	-	-	-	-
	B02	-	-	-	-	-
Investments (Note 10)	B03	-	-	-	-	-
<b>Total fixed assets</b>	B04	-	-	-	-	-
<b>Current assets</b>						
Stock and work in progress	B05	-	-	-	-	-
Debtors (Note 11)	B06	27,006	-	-	27,006	7,396
(Short term) investments	B07	23,526	-	-	23,526	23,526
Cash at bank and in hand	B08	27,312	14,068	-	41,380	35,415
<b>Total current assets</b>	B09	77,844	14,068	-	91,912	66,337
<b>Creditors: amounts falling due within one year (Note 12)</b>	B10	472	14,068	-	14,540	7,551
<b>Net current assets/(liabilities)</b>	B11	77,372	0	-	77,372	58,786
<b>Total assets less current liabilities</b>	B12	77,372	0	-	77,372	58,786
<b>Creditors: amounts falling due after one year (Note 12)</b>	B13	-	-	-	-	-
<b>Provisions for liabilities and charges</b>	B14	-	-	-	-	-
<b>Net assets</b>	B15	77,372	0	-	77,372	58,786
<b>Funds of the Charity</b>						
<b>Unrestricted funds</b>	B16	44,078			44,078	30,260
Unrestricted designated funds	B17	33,293			33,293	28,526
<b>Restricted income funds (Note 13)</b>	B18		0		0	-
<b>Endowment funds (Note 13)</b>	B19			-	-	-
<b>Total funds</b>	B20	77,372	0	-	77,372	58,786

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval

Cells highlighted in Yellow contain formulas to add up columns C,D and E but these are not protected cells

Cells highlighted in Blue contain formulas in protected cells. The protection can be removed from the tools menu

Note 1 **Basis of preparation**

***This section should be completed by all charities.***

**1.1 Basis of accounting**

These accounts have been prepared on the basis of historic cost (except that investments are shown at market value) in accordance with:

- Accounting and Reporting by Charities – Statement of Recommended Practice (SORP 2005);

- and with\* 

✓

 Accounting Standards;
- or 


 Financial Reporting Standards for Smaller Enterprises (FRSSE);
- and with the Charities Act.

***Give details in this box if a different standard has been followed.***

\* -Tick as appropriate:

- if all relevant disclosures shown in the pack have been given then please tick “Accounting Standards”;

- if disclosures completed in these accounts have been restricted to those required by the FRSSE, then please tick “Financial Reporting Standards for Smaller Enterprises (FRSSE)”.

\*\* - If no departures from the chosen standards have been made then delete these words; otherwise give details of any changes in the boxes.

**1.2 Change in basis of accounting**

There has been no change to the accounting policies (valuation rules and methods of accounting) since last year.

§ if no changes have been made to accounting policies then delete these words.

**1.3 Changes to previous accounts**

No changes have been made to accounts for previous years.

***Give details in this box of any material changes that have been made.***

§§ if no changes have been made to accounts for previous periods then delete these words.

## Note 2 Accounting policies

*This standard list of accounting policies has been applied by the charity except for those deleted. Where a different or additional policy has been adopted then this is detailed in the box below.*

### INCOMING RESOURCES

<b>Recognition of incoming resources</b>	These are included in the Statement of Financial Activities (SoFA) when: <ul style="list-style-type: none"> <li>· the charity becomes entitled to the resources;</li> <li>· the trustees are virtually certain they will receive the resources; and</li> <li>· the monetary value can be measured with sufficient reliability.</li> </ul>
<b>Incoming resources with related expenditure</b>	Where incoming resources have related expenditure (as with fundraising or contract income) the incoming resources and related expenditure are reported gross in the SoFA.
<b>Grants and donations</b>	Grants and donations are only included in the SoFA when the charity has unconditional entitlement to the resources.
<b>Tax reclaims on donations and gifts</b>	Incoming resources from tax reclaims are included in the SoFA at the same time as the gift to which they relate.
<b>Contractual income and performance related grants</b>	This is only included in the SoFA once the related goods or services have been delivered.
<b>Gifts in kind</b>	Gifts in kind are accounted for at a reasonable estimate of their value to the charity or the amount actually realised. Gifts in kind for sale or distribution are included in the accounts as gifts only when sold or distributed by the charity. Gifts in kind for use by the charity are included in the SoFA as incoming resources when receivable.
<b>Donated services and facilities</b>	These are only included in incoming resources (with an equivalent amount in resources expended) where the benefit to the charity is reasonably quantifiable, measurable and material. The value placed on these resources is the estimated value to the charity of the service or facility received.
<b>Volunteer help</b>	The value of any voluntary help received is not included in the accounts but is described in the trustees' annual report.
<b>Investment income</b>	This is included in the accounts when receivable.
<b>Investment gains and losses</b>	This includes any gain or loss on the sale of investments and any gain or loss resulting from revaluing investments to market value at the end of the year.

### EXPENDITURE AND LIABILITIES

<b>Liability recognition</b>	Liabilities are recognised as soon as there is a legal or constructive obligation committing the charity to pay out resources.
<b>Governance costs</b>	Include costs of the preparation and examination of statutory accounts, the costs of trustee meetings and cost of any legal advice to trustees on governance or constitutional matters.
<b>Grants with performance conditions</b>	Where the charity gives a grant with conditions for its payment being a specific level of service or output to be provided, such grants are only recognised in the SoFA once the recipient of the grant has provided the specified service or output.
<b>Grants payable without performance conditions</b>	These are only recognised in the accounts when a commitment has been made and there are no conditions to be met relating to the grant which remain in the control of the charity.
<b>Support Costs</b>	Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, eg allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.

### ASSETS

<b>Tangible fixed assets for use by charity</b>	These are capitalised if they can be used for more than one year, and cost at least £500. They are valued at cost or a reasonable value on receipt.
<b>Investments</b>	Investments quoted on a recognised stock exchange are valued at market value at the year end. Other investment assets are included at trustees' best estimate of market value.

**Stocks and work in progress**

These are valued at the lower of cost or market value.

**POLICIES ADOPTED  
ADDITIONAL TO OR  
DIFFERENT FROM THOSE  
ABOVE**

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### Note 3 Analysis of incoming resources

*Incoming resources may be further analysed if this would help the reader of the accounts.*

	Analysis	This year £	Last year £
<b>Voluntary income</b>	Restricted Grants	25,803	11,076
	Restricted Donations	-	5,000
	Unrestricted Grants and Donations	23,409	18,867
	Donations in Kind	14,314	12,427
		-	-
	<b>Total</b>	<b>63,526</b>	<b>47,370</b>
<b>Activities for generating funds</b>		-	-
		-	-
		-	-
		-	-
		-	-
	<b>Total</b>	<b>-</b>	<b>-</b>
<b>Investment income</b>	Interest Earned	1,119	317
		-	-
		-	-
		-	-
		-	-
	<b>Total</b>	<b>1,119</b>	<b>317</b>
<b>Incoming resources from charitable activities</b>	Restricted Grants	112,729	67,113
	Sales of Product income	64,551	35,845
	C4K Extra Performance Donation	-	3,200
	Billable Expenditure	1,230	1,523
	Donations in Kind	335	-
	<b>Total</b>	<b>178,845</b>	<b>107,681</b>

**Note 4 Analysis of resources expended**

Resources expended may be further analysed if this would help the reader of the accounts.

	Analysis	This year £	Last year £
<b>Costs of generating voluntary income</b>	Sub-contractors	32,823	19,061
	Advertising and Promotion	144	63
	Fundraising Costs	690	347
	Evaluation Costs	-	3,360
		-	-
	<b>Total</b>	<b>33,658</b>	<b>22,832</b>
<b>Fundraising trading</b>	Costume	159	-
	Equipment & Materials	3,125	2,109
	Trade Advertisement & Promotion	-	500
	Premises Hire	475	-
	Travel, Accommodation & Subsistence	4,509	3,836
	Subcontractors	37,872	23,567
	<b>Total</b>	<b>46,140</b>	<b>30,011</b>
<b>Investment management costs</b>		-	-
		-	-
		-	-
	<b>Total</b>	<b>-</b>	<b>-</b>
<b>Charitable activities</b>	Project Advertising & Promotion	57	2,250
	Conferences & Training	2,366	1,163
	Tour Costume	1,289	363
	Equipment and Materials	4,080	2,905
	Premises Costs	9,261	10,986
	Printing, Postage & Stationary	164	135
	Research & Development	1,120	1,350
	Travel, Accommodation and Subsistence	19,537	7,795
	Sub-Contractors	78,264	56,248
	Entertainment & Gifts	946	749
	Insurance	952	644
	-	-	
	<b>Total</b>	<b>118,037</b>	<b>84,588</b>
<b>Governance costs</b>	Accountancy	1,025	506
	Finance Admin	9,045	5,826
	General Admin	16,998	9,805
	<b>Total</b>	<b>27,069</b>	<b>16,138</b>

**Note 5 Support Costs**

*Please complete this note if the charity has analysed its expenses using activity categories and has support costs.*

<b>Support cost type</b>	<b>Fundraising activity £</b>	<b>Charitable Activity £</b>	<b>Governance Activity £</b>	<b>Total Cost £</b>
Admin	18,347	-		18,347
Research & Development	-	480		480
Evaluation	3,904	-		3,904
Conferences and Training	-	1,782		1,782
Communication & Marketing	7,289	-		7,289
	-	-	-	-
	-	-	-	-
<b>Total</b>	<b>29,539</b>	<b>2,262</b>	<b>-</b>	<b>31,801</b>

**Note 6 Details of certain items of expenditure****6.1 Trustee expenses**

*Please provide details of the amount of any payment or reimbursement of out-of-pocket expenses made to trustees or to third parties for expenses incurred by trustees. If no expenses were paid, please enter 'None' in the appropriate box(es).*

Number of trustees who were paid expenses

Nature of the expenses

Total amount paid

<b>This year</b>	<b>Last year</b>
None	None
£	£

**6.2 Fees for examination or audit of the accounts**

*Please provide details of the amount paid for any statutory external scrutiny of accounts and other services provided by your independent examiner or auditor. If nothing was paid please enter NONE in the appropriate box(es).*

Independent examiner's or auditors' fees for reporting on the accounts

Other fees (for example: advice, consultancy, accountancy services) paid to the independent examiner or auditor

<b>This year £</b>	<b>Last year £</b>
None	None

**Note 7**                      **Paid employees**

*Please complete this note if the charity has any employees.*

**7.1 Staff Costs**

	This year £	Last year £
Gross wages, salaries and benefits in kind	-	-
Employer's National Insurance costs	-	-
Pension costs	-	-
<b>Total staff costs</b>	-	-

**7.2 Average number of full-time equivalent employees in the year**

The parts of the charity in which the employees work

	This year Number	Last year Number
Fundraising	-	-
Charitable Activities	-	-
Governance	-	-
Other	-	-
<b>Total</b>	-	-

**7.3 Defined contribution pension scheme**

*Please complete if a defined contribution pension scheme is operated.*

Brief details of the scheme

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	This year £	Last year £
The costs of the scheme to the charity for the year		
The amount of any contributions outstanding at the year end		
The amount of any contributions prepaid at the year end		



**Note 9 Tangible fixed assets***Please complete this note if the charity has any tangible fixed assets***9.1 Cost or valuation**

	Freehold land & buildings	Other land & buildings	Plant, machinery and motor vehicles	Fixtures, fittings and equipment	Payments on account and assets under construction	Total
	£	£	£	£	£	£
Balance brought forward	-	-	-	-	-	-
Additions	-	-	-	-	-	-
Revaluations	-	-	-	-	-	-
Disposals	-	-	-	-	-	-
Transfers *	-	-	-	-	-	-
Balance carried forward	-	-	-	-	-	-

**9.2 Accumulated depreciation and impairment provisions**

**Basis	SL or RB	SL or RB	SL or RB	SL or RB	SL or RB
** Rate					

Balance brought forward	-	-	-	-	-	-
Depreciation charge for year	-	-	-	-	-	-
Impairment provisions	-	-	-	-	-	-
Revaluations	-	-	-	-	-	-
Disposals	-	-	-	-	-	-
Transfers*	-	-	-	-	-	-
Balance carried forward	-	-	-	-	-	-

**9.3 Net book value**

Brought forward	-	-	-	-	-	-
Carried forward	-	-	-	-	-	-

**9.4 Revaluation***If any fixed assets have been revalued please give details of the valuer and method of valuation*

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\* The "transfers" row is for movements between fixed asset categories.

\*\* Please indicate the method of depreciation by deleting the method not applicable (SL = straight line; RB = reducing balance). Also please indicate the rate of depreciation: for straight line, what is the anticipated life of the asset (in years); for reducing balance, what is the percentage annual deduction.

**Note 10 Investment assets**

*Please complete this note if the charity has any investment assets.*

**10.1 Fixed assets investments**

	£
Carrying (market) value at beginning of year	-
<b>Add:</b> additions to investments at cost	-
<b>Less:</b> disposals at carrying value	-
<b>Add/(deduct):</b> net gain/(loss) on revaluation	-
Carrying (market) value at end of year	-

*Please provide below:*

**10.2 A breakdown of the market values of investments shown above agreeing with the balance sheet row B03.**

**10.3 A breakdown of the income from investments agreeing with SOFA row S03.**

**Analysis of investments**

	10.2 Market value at year end  £	10.3 Income from investments for the year  £
Investment properties	-	-
Investments listed on a recognised stock exchange or held in common investment funds, open ended investment companies, unit trusts or other collective investment schemes	-	-
Investments in subsidiary or connected undertakings and companies	-	-
Securities not listed on a recognised Stock Exchange	-	-
Cash held as part of the investment portfolio	-	-
Other investments	-	-
<b>Total</b>	-	-

**10.4 Material investment holdings**

**If any single investment is material in terms of its value (for example represents more than 5 per cent of the value of the charity's total investments) please provide details.**

**Investment held**

**Market Value**


**Note 11 Debtors and prepayments**

*Please complete this note if the charity has any debtors or prepayments.*

Analysis of debtors	Amounts falling due within one year		Amounts falling due after more than one year	
	This year £	Last year £	This year £	Last year £
Trade debtors	21,809.0	6,490.7	-	-
Amounts due from subsidiary and associated undertakings	-	-	-	-
Other debtors	-	-	-	-
Prepayments and accrued income	5,197.1	905.3	-	-
<b>Total</b>	<b>27,006.1</b>	<b>7,396.0</b>	<b>-</b>	<b>-</b>

**Note 12 Creditors and accruals**

*Please complete this note if the charity has any creditors or accruals.*

**12.1 Analysis of creditors**

Analysis of creditors	Amounts falling due within one year		Amounts falling due after more than one year	
	This year £	Last year £	This year £	Last year £
Loans and overdrafts	-	-	-	-
Trade creditors	-	-	-	-
Amounts due to subsidiary and associated undertakings	-	-	-	-
Other creditors	-	-	-	-
Accruals and deferred income	14,540	7,551	-	-
<b>Total</b>	<b>14,540</b>	<b>7,551</b>	<b>-</b>	<b>-</b>

**12.2 Security over assets**

*If any loan, overdraft or other creditor holds a charge or other security over any assets of the charity please provide details.*

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**Note 13 Endowment and restricted income funds**

*Please complete this section if the charity has any endowment or restricted income funds.*

**13.1 Funds held**

Please give a brief description of any of the following type of funds held by the charity:

- permanent endowment funds (PE);
- expendable endowment funds (EE); and
- restricted income funds, including special trusts, of the charity (R).

Fund Name	Type PE, EE or R	Purpose and Restrictions
	R	
	R	
	R	

**13.2 Movements of major funds**

*Please give details of the movements of the major funds summarised in the restricted and endowment columns of the Statement of Financial Activities.*

Fund names	Fund balances brought forward £	Incoming resources £	Outgoing resources £	Transfers £	Gains and losses £	Fund balances carried forward £
Arts Council of England	-	72,729	- 72,729	-	-	-
Backstage Trust	-	10,000	- 10,000	-	-	-
Britford Bridge	-	5,000	- 5,000	-	-	-
Children in Need	-	14,803	- 14,803	-	-	-
City Bridge Trust	-	8,000	- 8,000	-	-	-
Gale Foundation	-	2,000	- 2,000	-	-	-
Postcode Society Trust	-	15,000	- 15,000	-	-	-
Garfield Weston	-	10,000	- 10,000	-	-	-
Cornish & Grey	-	1,000	- 1,000	-	-	-
	-	-	-	-	-	-
	-	-	-	-	-	-
<b>Total Funds</b>	-	138,532	- 138,532	-	-	-

**13.3 Transfers between funds**

*Please give details of any transfers between funds.*

From Fund (Name)	To Fund (Name)	Reason	Amount

**Note 14 Transactions with related parties**

*If the charity has any transactions with related parties (other than the trustee expenses explained in note 6) details of such transactions should be provided in this note. If there are no transactions to report, please enter "None" in the relevant boxes.*

**14.1 Remuneration and benefits**

*Please give the amount of, and legal authority for, any remuneration or other benefits paid to a trustee or other related parties by the charity or any institution or company connected with it.*

Name of trustee or connected party	Legal authority (eg order, governing document)	Amounts paid or benefit value	
		This year £	Last year £
Charlotte Cornish of Cornish & Grey	governing document & section 185 of the Charity Act 2011	1,500	2,160
David E. Hull-Watters	governing document & section 185 of the Charity Act 2011	200	200

**14.2 Loans**

*Please give details of and amounts owing to or from the charity's trustees or other related parties by the charity at the year end.*

	Name of trustee or connected party	Legal authority	Amount owing	
			This year £	Last year £
Due to trustees and related parties				
Due from trustees and related parties				

**14.3 Other transaction(s) with trustees or related parties**

*Please give details of any transaction undertaken by (or on behalf of) the charity in which a trustee or related party has a material interest.*

Name of the trustee or related party	Relationship to charity	Description of the transaction(s)	This year £	Last year £

**Note 15****Additional Disclosures**

The following are significant matters which are not covered in other notes and need to be included to provide a proper understanding of the accounts. If there is insufficient room here, please add a separate sheet.

# Embracing Arts

## Financial Activities

6 April, 2024 - 5 April, 2025

	TOTAL
Income	
Christmas for Kids Income	
C4K Project - Donations in Kind	10,568.84
C4K Project - Restricted Funds Grants	112,729.00
<b>Total Christmas for Kids Income</b>	<b>123,297.84</b>
Core Income	
Core - Donations in Kind	3,745.20
Core - Restricted Funds Grants	25,803.40
Core - Unrestricted Corporate Sponsorship Donations	1,025.00
Core - Unrestricted Individual Giving Donations	
C4K Extra Performance donation	900.00
Christmas Crackers	660.00
Crowdfunder.co.uk	1,545.88
Enthuse Fundraising Platform	6,741.48
Gift Aid	6,007.41
Give As You Live Fundraising Platform	492.03
Just Giving Fundraising Platform	170.32
Other Individual Giving	177.13
Paypal Giving	204.08
Public Bucket Shakes	5,485.57
<b>Total Core - Unrestricted Individual Giving Donations</b>	<b>22,383.90</b>
<b>Total Core Income</b>	<b>52,957.50</b>
The Phoebe Show - Donations In Kind	335.00
Trade Income	
Trade - Billable Expenditure Income	
Accommodation charged to client	220.00
Facilitator extended hours	240.00
Travel charges to client	770.00
<b>Total Trade - Billable Expenditure Income</b>	<b>1,230.00</b>
Trade - Sales of Product Income	
Embracing Arts - Creation Fees	200.00
Embracing Arts - Festivals & Events	325.00
Embracing Arts - Parties (in-person)	9,882.00
Embracing Arts - Parties (online)	1,575.00
Embracing Arts - Trade Projects	28,843.96
Embracing Arts - Workshops (in-person)	23,725.00
<b>Total Trade - Sales of Product Income</b>	<b>64,550.96</b>
<b>Total Trade Income</b>	<b>65,780.96</b>
<b>Total Income</b>	<b>£242,371.30</b>
TOTAL	<b>£242,371.30</b>

# Embracing Arts

## Financial Activities

6 April, 2024 - 5 April, 2025

	TOTAL
<b>Expenditures</b>	
Christmas for Kids Overheads	
C4K Project - Advertising/Promotional - Charitable Activities	57.45
C4K Project - Conferences & Training - Charitable Activities	
C4K Project Training providers	645.00
<b>Total C4K Project - Conferences &amp; Training - Charitable Activities</b>	<b>645.00</b>
C4K Project - Costume - Charitable Activities	
C4K Live Tour Costume	1,289.20
<b>Total C4K Project - Costume - Charitable Activities</b>	<b>1,289.20</b>
C4K Project - Equipment and Materials - Charitable Activities	
C4K Digital Show Equipment and Materials	13.48
C4K Digital Show Post Production	62.40
C4K Live Tour Access Equipment and Materials	253.15
C4K Live Tour Asset Purchases	967.96
C4K Live Tour Equipment & Materials	2,750.17
<b>Total C4K Project - Equipment and Materials - Charitable Activities</b>	<b>4,047.16</b>
C4K Project - Premises Costs - Charitable Activities	
C4K Digital Show Premises Hire	250.00
C4K Live Tour Premises Hire	2,886.00
Storage Space Rental - Project Months	2,640.00
<b>Total C4K Project - Premises Costs - Charitable Activities</b>	<b>5,776.00</b>
C4K Project - Printing, Postage & Stationary - Charitable Activities	74.68
C4K Project - Research & Development - Charitable Activities	
C4K Live Tour R&D	480.00
<b>Total C4K Project - Research &amp; Development - Charitable Activities</b>	<b>480.00</b>
C4K Project - Travel, Accommodation & Subsistence - Charitable Activities	
C4K Digital Show Subsistence	127.21
C4K Digital Show Travel	361.48
C4K Live Tour Accommodation	6,496.38
C4K Live Tour Per Diems	3,218.45
C4K Live Tour R&D Travel	97.45
C4K Live Tour Rehearsal Travel	1,583.11
C4K Live Tour Rehearsal weekly living allowance	1,410.18
C4K Live Tour Subsistence	68.00
C4K Live Tour Travel-on-the-road	1,550.39
C4K Live Tour Van Hire	3,444.70
<b>Total C4K Project - Travel, Accommodation &amp; Subsistence - Charitable Activities</b>	<b>18,357.35</b>
<b>Total Christmas for Kids Overheads</b>	<b>30,726.84</b>
Christmas for Kids Subcontractor Costs - Charitable Activities	
C4K Digital Show Creatives Subcontractors	14,135.00
C4K Digital Show Performer Filming/Recording Fees	322.00
C4K Digital Show Performer Holiday Pay	38.86
C4K Live Tour Creatives Subcontractors	17,881.00
C4K Live Tour Performer Holiday Pay	2,626.77
C4K Live Tour Performer Overtime	934.75

# Embracing Arts

## Financial Activities

6 April, 2024 - 5 April, 2025

	TOTAL
C4K Live Tour Performer Rehearsal Fees	12,233.00
C4K Live Tour Performer Show Wages	15,244.00
C4K Project Access Subcontractors	7,614.84
<b>Total Christmas for Kids Subcontractor Costs - Charitable Activities</b>	<b>71,030.22</b>
Christmas for Kids Subcontractor Costs - Generating Voluntary Income	
C4K Digital Show Marketing Staff Costs	3,621.00
C4K Live Tour Marketing staff costs	1,019.00
Project Environmental Sustainability	2,296.00
Project Evaluation Costs (core staff)	2,054.00
Project Evaluation Costs (subcontractors)	1,850.00
<b>Total Christmas for Kids Subcontractor Costs - Generating Voluntary Income</b>	<b>10,840.00</b>
Core Overheads	<b>9,778.36</b>
Core Subcontractor Costs	
Core Subcontractors - Charitable Activities	
Charity Development (EA Staff)	100.80
<b>Total Core Subcontractors - Charitable Activities</b>	<b>100.80</b>
Core Subcontractors - Generating Voluntary Income	
Charity General Subcontractors	468.00
Core Communications & Marketing staff costs	5,718.60
Fundraising Admin	14,746.80
Staff Training & Development fees	1,050.00
<b>Total Core Subcontractors - Generating Voluntary Income</b>	<b>21,983.40</b>
Core Subcontractors - Governance Costs	
Finance Admin	9,045.40
General Admin	16,998.40
<b>Total Core Subcontractors - Governance Costs</b>	<b>26,043.80</b>
<b>Total Core Subcontractor Costs</b>	<b>48,128.00</b>
The Phoebe Show Overheads - Charitable Activities	
The Phoebe Show - Equipment and Materials	33.15
The Phoebe Show - Premises Hire	205.00
The Phoebe Show - R&D	640.00
The Phoebe Show - Travel, Accommodation & Subsistence	
The Phoebe Show R&D Subsistence	7.11
The Phoebe Show R&D Travel	51.79
The Phoebe Show Subsistence	25.62
The Phoebe Show Travel	164.66
<b>Total The Phoebe Show - Travel, Accommodation &amp; Subsistence</b>	<b>249.18</b>
<b>Total The Phoebe Show Overheads - Charitable Activities</b>	<b>1,127.33</b>
The Phoebe Show Subcontractor Costs - Charitable Activities	
The Phoebe Show Creatives Subcontractors	6,685.00
The Phoebe Show Performer Fees	400.00
The Phoebe Show Performer Holiday Pay	48.28
<b>Total The Phoebe Show Subcontractor Costs - Charitable Activities</b>	<b>7,133.28</b>
Trade Overheads	
Trading Costs - Costume	158.96

# Embracing Arts

## Financial Activities

6 April, 2024 - 5 April, 2025

	TOTAL
Trading Costs - Equipment & Materials	
Parties Equipment & Materials	781.15
Workshops Equipment & Materials	2,344.34
<b>Total Trading Costs - Equipment &amp; Materials</b>	<b>3,125.49</b>
Trading Costs - Premises Hire	475.00
Trading Costs - Travel, Accommodation & Subsistence	
CPD Travel	309.25
Festival & Events Travel	275.69
Parties Travel	1,002.75
The Phoebe Show Workshop Travel	64.62
Trade Accommodation	143.07
Trade Admin Travel	312.82
Trade Subsistence or extra time fees	597.06
Workshop Travel	1,712.58
Workshops Accommodation	91.07
<b>Total Trading Costs - Travel, Accommodation &amp; Subsistence</b>	<b>4,508.91</b>
<b>Total Trade Overheads</b>	<b>8,268.36</b>
Trade Subcontractor Costs	
Content Creation - Online Party	420.00
Content Creation - Workshop (in-person)	633.00
CPD Delivery	1,950.00
Embracing Arts Trade Rehearsals	3,105.28
Facilitator Fees - Festival & Events	905.00
Facilitator Fees - Parties (in-person)	4,320.00
Facilitator Fees - Parties (online)	630.00
Facilitator Fees - The Phoebe Show Workshops	360.00
Facilitator Fees - Workshops	16,005.00
New Directions Trade Admin	3,970.28
Parties & Workshops Admin	3,600.00
Parties & Workshops Staff Marketing costs	1,570.00
Trade General Subcontractors	403.00
<b>Total Trade Subcontractor Costs</b>	<b>37,871.56</b>
Uncategorised Expenditure	0.00
<b>Total Expenditures</b>	<b>£224,903.95</b>
NET OPERATING INCOME	<b>£17,467.35</b>
Other Income	
Interest earned	1,119.27
<b>Total Other Income</b>	<b>£1,119.27</b>
Other Expenditures	
Unrealised Gain or Loss	0.00
<b>Total Other Expenditures</b>	<b>£0.00</b>
NET OTHER INCOME	<b>£1,119.27</b>
NET INCOME/(EXPENDITURE)	<b>£18,586.62</b>

**Embracing Arts**

England & Wales - Charity number 1162812

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# Accounts

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## Trustees' Annual Report for the period

From 06/04/2023 Period start date To 05/04/2024 Period end date

Charity name: Embracing Arts

Charity registration number: 1162812

## Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	The object of the CIO is the preservation and protection of health and wellbeing of children with special educational needs, disabilities and illnesses, their families and carers throughout the UK by means of the arts, in particular but not exclusively the art of music, drama and puppetry.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<p><b>Christmas for Kids (C4K)</b> – Original, interactive, sensory shows performed in children's hospices, SEND schools and community groups UK-wide. This is available annually in digital form and an in-person tour also runs each year, its outreach dependent on funds available. These performances are offered entirely free of charge.</p> <p><b>Embracing Arts Workshops</b> – 30-minute workshops on a chosen topic, featuring music, song, sensory play and intensive interaction. Delivered to SEND schools, in both an in-person and digital form. These workshops are subsidised wherever possible.</p> <p><b>Embracing Arts Parties</b> – Inclusive, theatre-based parties around a theme of the child's choice. Featuring singing, interactive play, sensory stimulation and puppetry. Available online and in person.</p>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The trustees confirm that we are aware of the Charity Commission's Charities' guidance on public benefit, and take this into account when making decisions and holding the executive team to account.

### Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	N/A
Policy on social investment including	Para 1.38	N/A

program related investment		
Contribution made by volunteers	Para 1.38	Contributions from volunteers occur sporadically throughout the year, most notably around fundraising events.
Other		

## Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p><b>Christmas for Kids (C4K) – main annual project, November 2023- February 2024.</b></p> <p>Following the success of our return to live touring in 2022, for C4K 2023, we created a new live show, inspired by the work our Creative Director had done on the ground in SEND schools and community venues throughout the year. ‘Chrimblesense’ was devised by Creative Director Claire Sundin, our creative team and the three actor-facilitators who took the show out on tour. The main aim was to utilise the sensory and non-verbal aspects of EA Workshops within our C4K project. This show had less narrative and focussed more on offering sensory stimulation, interaction and play.</p> <p>The tour played 37 performances in 31 venues and reached over 1,350 audience members.</p> <p>Feedback for the show was notably (even) more positive than previous years with parents, teachers and carers reporting the added engagement the show brought out in their young audiences. ‘Chrimblesense’ featured the Christmas for Kids signature blend of song, sensory stimuli and intensive interaction. There was a strong focus on introducing elements that children with a range of cognitive and physical needs could enjoy. We worked for a second year with access coordinator, Robyn Olivia, to guide our work throughout the process.</p> <p>Using our existing rolling model, we adapted the 2022 Live C4K show into the 2023 digital show. This was ‘Phoebe's Green Christmas’, a story promoting environmental sustainability featuring our puppets, song, story, and several sensory sections which could be facilitated ‘at home’ using our accompanying resources.</p> <p>‘Phoebe’s Green Christmas’ reached 10,590 beneficiaries, almost doubling our previous year’s outreach. We invested more in e-marketing and reached a larger number of schools with SEND provision as a result.</p> <p>We worked again with social consultants, Cornish &amp; Grey to produce a Formal Evaluation Report for the project. The report, including feedback quotes, is available to view here: <a href="https://www.embracingarts.org.uk/_files/ugd/394117_ba52ac67e29f4b27a92f7454eaf62b2c.pdf">https://www.embracingarts.org.uk/_files/ugd/394117_ba52ac67e29f4b27a92f7454eaf62b2c.pdf</a></p>

	<p><b>Embracing Arts Workshops:</b>  Our SEND school-based sensory workshops have been a huge success and uptake has shown a significant rise on the previous year. We reached 1263 primary beneficiaries and 446 secondary beneficiaries over the year. Workshop feedback has been consistently positive, showing a strong correlation between the workshops’ development over time and the response from the children. We are also noticing the call for Embracing Arts to educate other SEND service providers with our methods of working, and were asked to present at the British Museum in Summer 2023 as part of their program supporting SEND educators.</p> <p><b>Embracing Arts Parties:</b>  The uptake of our Parties service has also increased this year. Our partnership with charity Spread a Smile to run fortnightly parties online for children’s wards in hospitals continues to run successfully every fortnight.  Parties have also been booked by children’s hospices, individuals and community groups. In 2023-24, EA Parties reached 408 primary and 340 secondary beneficiaries, an increase of nearly 300 beneficiaries on the previous year.</p> <p>These paid services cover their own costs and then provide a profit which goes back into the company to cover core costs and act as additional funding for the C4K tours.</p> <p><b>Recognition:</b>  <b>Embracing Arts were named joint winners in the Children’s Charity of the Year category at the Kent Charity Awards 2023.</b></p>
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**Additional information (optional)**

You may choose to include further statements where relevant about:

<p>Achievements against objectives set</p>	<p>Para 1.41</p>	<p><b>Christmas for Kids:</b>  Live - We were proud to expand our live tour again as well as to create our content directly influenced by our experience of delivering our workshops throughout the year. We achieved everything we had set out to do in this area, and our evaluation of the project ensured we made the right decision adapting our content further for our audiences, who responded favourably as a result.  The feedback gathered by survey and through interviews showed an improvement in the impact of the show, with an average of 99.2% positive responses from hospices, SEND schools &amp; families. This was the best response we had received to date for our live shows.</p> <p><b>Digital show</b> – We offered the show to every children’s hospice in the UK and to our database of over 300 SEND schools, chosen to represent a UK-wide outreach of schools with lower socio-economic backgrounds and to serve the Arts Council England priority areas.</p>
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		<p>We aimed to increase our sign up numbers, and noted a significant uptick on signups from mainstream schools with SEND provision due to employing an e-marketing company to help us market the show via email to teachers directly.</p> <p><b>EA Workshops:</b> Our main objectives for the workshops were:</p> <ul style="list-style-type: none"> <li>- To widen our catchment area and outreach;</li> <li>- To encourage rebooking from venues</li> <li>- To deliver more 6-week long courses of sessions</li> </ul> <p>We achieved these aims, with 17 schools/charities/groups rebooking with us. Our catchment area continued to widen and we saw an uptick in bookings of longer workshop series, for which the outcomes achieved and feedback received were extremely positive. "Our students absolutely loved the workshop. Claire was incredibly engaging and our students were mesmerised throughout. A few students who find engaging in group sessions difficult also stayed for significant amounts of time in the session appearing engaged and interested which is a big achievement for them." – Teacher, SEND School, Herts.</p> <p><b>EA Parties:</b> Again, we were looking to increase uptake and outreach of our party bookings. Our ongoing relationship with Spread a Smile (SAS) continues to flourish: SAS book regular online parties for their children’s hospital delivery, as well as live parties for them and other organisations.</p> <p><i>"Embracing Arts have truly impacted the work we do at Spread a Smile; being able to offer such inclusive virtual sessions to the patients we support has been invaluable. The reactions and feedback we receive from our virtual sessions with Embracing Arts are incredible... we feel very lucky and honoured to be able to work with them!"</i>- Jasmin Minjoot, Operations Manager, Spread a Smile.</p>
<p>Performance of fundraising activities against objectives set</p>	<p>Para 1.41</p>	<p><b>General Fundraising</b></p> <ul style="list-style-type: none"> <li>- We had some unexpected fundraising from a pharmaceuticals company, via Paypal Giving, totalling £1,154</li> <li>- Individual giving came in c. £4,000 under what we had estimated (this includes fundraising events and general donations)</li> <li>- Theatre Bucket shakes by Mischief Theatre were nearly double our estimate of £4,000: coming in at £7,671.</li> </ul> <p><b>Corporate Sponsorship/Donations</b></p> <ul style="list-style-type: none"> <li>- Our ongoing partnership with Channel Facilities Management continued to be a successful one. Channel provided a tour van for Christmas for Kids, T-shirts, and manned 24 hr storage. Their support increased by £800 over the year.</li> <li>- Mischief Theatre donated £631.</li> <li>- Blue Horizon Medical Group held a Christmas fundraiser, raising £1,154.</li> <li>- Deluxe gave £5,000 to support for the C4K Project.</li> </ul>

		<p><b>Core costs funding</b> 36.5% of the year's core contractor costs and overheads were covered by grants as follows:</p> <ul style="list-style-type: none"> <li>- £7,076 Children in Need (part usage of full award of £14,627 in Year 1 of 3yr Grant) remaining funds to be spent in FY24/25</li> <li>- £4,000 Kent Community Foundation</li> <li>- £7,000 Foyle Foundation (accounted for in FY22/23 but spent in FY23/24)</li> </ul> <p>Notes on Core funding: the amount covered by grants is less than previous year. The remaining budget was covered by the organisation's existing funds and our own fundraising, as well as through support in kind</p> <p><b>Christmas for Kids (C4K) Project Funding</b> 91.9% of the Christmas for Kids total project budget was funded by grants as follows:</p> <ul style="list-style-type: none"> <li>- £2,000 The Gale Foundation</li> <li>- £1,250 Whitehead Monckton Charitable Foundation</li> <li>- £36,706 The Arts Council of England</li> <li>- £3,000 The Shanley Foundation</li> <li>- £7,000 City Bridge Foundation</li> <li>- £10,000 The Backstage Trust</li> <li>- £2,000 The Albert Hunt Trust</li> <li>- £3,657 True Colours Foundation</li> <li>- £5,000 Deluxe Media Entertainment (Corporate Donation)</li> <li>- The remainder of the C4K project budget was covered by Support in Kind and earned income</li> <li>- <b>Earned income:</b> £3,200 was raised by venues asking for a paid 2<sup>nd</sup> performance of the show. The first show is always offered for free.</li> </ul> <p><b>Workshops &amp; Parties Trade Income</b> Our total Trade Income (including Billable Expenditure) as a percentage of our annual turnover was <b>24.1%</b>.</p> <ul style="list-style-type: none"> <li>- We achieved and exceeded our target of £26,500 earned income for the year. Total trade income = £37,367.51 (including £1,522.51 Billable Expenditure)</li> <li>- A grant from the Arts Society for £1,500 funded a series of Workshops in Southwark</li> </ul>
Investment performance against objectives	Para 1.41	n/a
Other		

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The charity is in a stable financial position at the end of the period FY23/24. Nearly 100% of the C4K Project costs were covered by Grants and Support in Kind. Approximately 20% of Core costs were also covered by grant funding; the remainder covered using existing funds, individual giving and fundraising efforts across the Financial Year. The charity broke even over the FY so will be ending the year in a similar position to that which it started.
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		<p>Charity reserves remain untouched and are held in a separate account in line with our reserves policy (see below).</p> <p>The trustees are optimistic about the organisation's sustainability heading into the next financial year with trade income at a good and increasing level, which may help to offset the fact that Grant funding is noticeably harder to come by since the pandemic.</p>
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	<p>Embracing Arts has a Reserves Policy in order to cover any unforeseen circumstances.</p> <p>The minimum Reserves figure has been calculated to cover six months of core running costs including: key personnel costs, accounting fees, advertising and fundraising costs. This is an 'emergency' budget allowing us to regroup and plan ahead for the following year.</p> <p>In extreme circumstances, it may be used as a source of income e.g. if a grant has not come through or a pledger has not been able to raise sufficient funds. Funds might be needed to give the trustees time to take action if income falls below expectations.</p> <p>We would still mount a C4K touring project and scale it to the amount of grant funding available, seeing as our success rate in project funding is very high. We would, however, deliver an existing digital show to keep costs down. We would then work towards building finances to support core running costs.</p> <p>We would continue to run EA Workshops and EA Parties, as these cover their own costs and bring income/profit into the organisation, as well as providing service delivery in line with the charity's constitution.</p>
Amount of reserves held	Para 1.22	<p>Total reserves held at the end of the financial year are £58,786.</p> <p>Note: £7551 is held in creditors as deferred income from year 1 of a 3 year grant from Children in Need. The full grant amount was £14,627 and spans the calendar year Sep to Aug starting September 2023. Approximately half of the funds have been spent by the end of this FY as per the grant's plan, the remaining £7,551 to spend for "Year 1" of the grant has been brought forward into FY24/25.</p> <p>Of the unrestricted funds, £23,526 is a Designated Fund to cover six months core running costs, as per the organisation's reserves policy, with £35,360 free reserves to be carried forward to the new financial year for day to day running expenses.</p>
Reasons for holding zero reserves	Para 1.22	n/a
Details of fund materially in deficit	Para 1.24	n/a

<p>Explanation of any uncertainties about the charity continuing as a going concern</p>	<p>Para 1.23</p>	<p>The organisation has been running since 2009 and has always covered its project and core costs through fundraising, sponsorship and earned income.</p> <p>Our main expenditure is the Christmas for Kids project, and this tour can be made larger or smaller depending on the available funds that year. We know our fundraising position by the time we book our venues, and tailor the tour to match our funds, so as not to overstretch the organisation financially.</p> <p>Core costs are increasing as we continue to expand our service provision and strive to pay our staff in line with industry standards. It is becoming increasingly difficult to support Core costs through grant funding, so moving to other forms of income is imperative. Trade income is increasing as planned and we look to other fundraising initiatives to support this.</p>
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### Additional information (optional)

You may choose to include further statements where relevant about:

<p>The charity's principal sources of funds (including any fundraising)</p>	<p>Para 1.47</p>	<p>Grants were our main source of funding at 50.3% of total income. This is an improvement on the previous year (60.45%), showing less reliance on Grants.</p> <p>Trade income was 24.1% of total income. This is more than double the previous year's figure (11.45%) showing increasing success of the Trade arm of the charity.</p> <p>Corporate Sponsorship was 9.2% of total income (including Support in Kind and Cash donations). This is a reduction on the previous year from 12.25%. It is the charity's intention to take on a member of staff who will focus on Corporate and Individual Giving when funds/fundraising allows.</p> <p>Donations, including Individual Giving, donations from organisations and other Support in Kind was 15.4% of total income, similar to that of the previous Financial Year.</p>
<p>Investment policy and objectives including any social investment policy adopted</p>	<p>Para 1.46</p>	<p>n/a</p>
<p>A description of the principal risks facing the charity</p>	<p>Para 1.46</p>	<p>Covid-19 had a significant impact on both in- person touring and workshop/party delivery and also our theatre-based fundraising initiatives.</p> <p>We are now close to pre-pandemic touring levels and the introduction of digital services has proven extremely successful in terms of outreach and accessibility.</p> <p>A risk to the charity which was exacerbated by the pandemic is financial. As the organisation expands, so do its core costs, and we are also finding increased competition for grants, particularly in the core costs area. We have diversified our fundraising initiatives to include more fundraising events online and are</p>

		<p>working to increase our corporate support. This is a slow process, and our fundraising team is looking to alter its structure to incorporate more areas of fundraising, as well as bringing in advisors and mentors who are willing to advise periodically in a Support in Kind capacity.</p> <p>We are seeing an increase in earned income, with EA Workshops and Parties turning a modest profit which can then be fed back into our core costs. We hope to increase this amount and work to build individual and corporate giving moving forward.</p> <p>The executive team mitigates financial risk by carefully and slowly increasing any additional expenditure (eg. increasing core staff hours or pay rate; delivering dual C4K projects) and by agreeing alternative output should the required level of funding not come in by the required date. We have not yet had to resort to this in over a decade, and plan as carefully as possible to avoid having to cancel organisational development or projects due to lack of funds.</p>
Other		

## Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Constitution
How is the charity constituted? (e.g. unincorporated association, CIO)	Para 1.25	Charitable Incorporated Organisation
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<p>New trustees are recruited in a variety of ways, including word of mouth, websites CharityJob, NCVO and Reach Volunteering. They are chosen on merit of their CV, lived experience of the communities we engage with, and what they can bring to the diversity and breadth of skill within the Board.</p> <p>New trustees are proposed by a board member/director, and seconded by another. Trustees then vote on the new trustee's appointment in accordance with the Constitution.</p>

### Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	<p>The charity trustees make available to each new charity trustee:</p> <p>(a) a copy of the of the charity's Constitution;</p>
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		<p>(b) a copy of the CIO's latest Trustees' Annual Report and statement of accounts;</p> <p>(c) a copy of the last Board meeting minutes;</p> <p>and</p> <p>(d) a copy of any other relevant policies such as our safeguarding policy and equality, diversity and inclusion policy.</p> <p>All Trustees undergo a DBS check and Safeguarding training. Training is delivered by an external organisation every three years as in line with education standards. Trustees are encouraged to join the DBS Update service so their checks are renewed annually.</p> <p>Before their first Board meeting, all new trustees have an induction meeting with at least one other trustee (normally the Chair) and the executive team, during which we explain in detail the charity's foundation, purpose and governance, and in which the new trustee is given plenty of opportunity to ask questions and make suggestions.</p> <p>A Conflicts of Interest policy and register was created in March 2019 by Alex Kearney and Claire Sundin. The register is completed and considered at each Trustee meeting.</p>
<p>Relationship with any related parties</p>	<p>Para 1.51</p>	<p>The charity has a close relationship with social consultants Cornish and Grey, and has received a discounted rate of consultation and evaluation assistance from this company. In January 2024, Charlotte Cornish, a Director of Cornish &amp; Grey, was appointed as a trustee of Embracing Arts. During the year Cornish and Grey consultancy work totalled £2,160 (including a Support in Kind discount of £540 against their services). The charity followed Charities Act and Charity Commission guidance on payments of service to an organisation connected to a trustee for consultancy work completed after Charlotte Cornish became a trustee.</p> <p>We worked with community theatre Streatham Space Project in November 2023 to hold an invited Dress Rehearsal showing of our C4K Live show, "Chrimblesense" for local SEND school, Livity School. We have a strong partnership with SSP, who have offered us a discounted rate for rehearsal space hire for C4K 2024.</p> <p>Our ongoing partnership with charity Spread a Smile began in January 2022, and we have been delivering virtual parties every fortnight with them in children's hospital wards as well as in-person parties when required.</p> <p>Our partnership with St Nicholas SEND School, Canterbury, is ongoing and proving very successful. We have worked this year with many different classes and years across the school, and</p>



Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	

**Funds held as custodian trustees on behalf of others**

Description of the assets held in this capacity	n/a
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	n/a
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	n/a

**Additional information (optional)**

Names and addresses of advisers (Optional information)		
Type of adviser	Name	Address
Independent Examiner	Tracey Stakes	4 Turret Avenue, Warblington, Havant, PO9 2GN
Name of chief executive or names of senior staff members (Optional information)		
Sue Appleby – Company Executive Director Claire Sundin – Artistic Director Katie Hecht – Finance Director		

**Exemptions from disclosure**

Reason for non-disclosure of key personnel details

n/a
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**Other optional information**

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## Declarations

<b>The trustees declare that they have approved the trustees' report above.</b>		
<b>Signed on behalf of the charity's trustees</b>		
	<b>Signature(s):</b>	<i>Bar Huberman</i>
	<b>Full name(s):</b>	Bar Huberman
	<b>Position (eg Secretary, Chair, etc):</b>	Chair
	<b>Date:</b>	17th January 2025



Embracing Arts		Charity No (if any)	1162812	<b>CC17a</b>
Annual accounts for the period				
Period start date	6/4/2023	To	5/4/2024	

## Section A Statement of financial activities

Recommended categories by activity	Details of own analysis	Note	Restrictive				
			Unrestricted funds	Income funds	Endowment funds	Total this year	Total last year
			£	£	£	£	£
			F01	F02	F03	F04	F05
<b>Incoming resources (Note 3)</b>							
<b>Incoming resources from generated funds</b>							
Voluntary income		S01	31,294	16,076	-	47,370	100,325
Activities for generating funds		S02	-	-	-	-	13,024
Investment income		S03	317	-	-	317	36
Incoming resources from charitable activities		S04	40,568	67,113	-	107,681	-
Other incoming resources		S05	-	-	-	-	-
<b>Total incoming resources</b>			<b>72,178</b>	<b>83,189</b>	<b>-</b>	<b>155,367</b>	<b>113,386</b>
<b>Resources expended (Notes 4-8)</b>							
<b>Costs of Generating Funds</b>							
Costs of generating voluntary income		S07	11,983	10,849	-	22,832	20,891
Fundraising trading costs		S08	26,315	3,696	-	30,011	12,355
Investment management costs		S09	-	-	-	-	-
Charitable activities		S10	16,685	67,903	-	84,588	49,514
Governance costs		S11	8,397	7,741	-	16,138	11,041
Other resources expended		S12	9	-	-	9	-
<b>Total resources expended</b>			<b>63,389</b>	<b>90,189</b>	<b>-</b>	<b>153,578</b>	<b>93,800</b>
<b>Net incoming/(outgoing) resources before transfers</b>			<b>8,788</b>	<b>- 7,000</b>	<b>-</b>	<b>1,789</b>	<b>19,585</b>
<b>Gross transfers between funds net incoming/(outgoing) resources before other recognised gains/(losses)</b>			<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Other recognised gains/(losses)</b>							
Gains and losses on revaluation of fixed assets for the charity's own use		S17	-	-	-	-	-
Gains and losses on investment assets		S18	-	-	-	-	-
<b>Net movement in funds</b>			<b>8,788</b>	<b>- 7,000</b>	<b>-</b>	<b>1,789</b>	<b>19,585</b>
<b>Total funds brought forward</b>			<b>49,997</b>	<b>7,000</b>	<b>-</b>	<b>56,997</b>	<b>37,412</b>
<b>Total funds carried forward</b>			<b>58,786</b>	<b>0</b>	<b>-</b>	<b>58,786</b>	<b>56,997</b>

## Section B

## Balance sheet

Note	Unrestrict ed funds	Restricted		Total this year	Total last year
		income funds	Endowmen t funds		
	£	£	£	£	£
	F01	F02	F03	F04	F05
<b>Fixed assets</b>					
Tangible assets (Note 9)	B01	-	-	-	-
	B02	-	-	-	-
Investments (Note 10)	B03	-	-	-	-
<i>Total fixed assets</i>	B04	-	-	-	-
<b>Current assets</b>					
Stock and work in progress	B05	-	-	-	-
Debtors (Note 11)	B06	7,396	-	7,396	4,237
(Short term) investments	B07	23,526	-	23,526	22,422
Cash at bank and in hand	B08	27,864	7,551	35,415	32,962
<i>Total current assets</i>	B09	58,785	7,551	66,337	59,622
Creditors: amounts falling due within one year (Note 12)	B10	-	7,551	7,551	2,625
<i>Net current assets/(liabilities)</i>	B11	58,785	0	58,786	56,997
<i>Total assets less current liabilities</i>	B12	58,785	0	58,786	56,997
Creditors: amounts falling due after one year (Note 12)	B13	-	-	-	-
Provisions for liabilities and charges	B14	-	-	-	-
<i>Net assets</i>	B15	58,785	0	58,786	56,997
<b>Funds of the Charity</b>					
Unrestricted funds	B16	30,260		30,260	49,997
Unrestricted designated funds	B17	28,526		28,526	-
Restricted income funds (Note 13)	B18		0	0	7,000
Endowment funds (Note 13)	B19			-	-
<i>Total funds</i>	B20	58,785	0	58,786	56,997
Signed by one or two trustees on behalf of all the trustees		Signature	Print Name	Date of approval	

Cells highlighted in Yellow contain formulas to add up columns C,D and E but  
Cells highlighted in Blue contain formulas in protected cells. The protection can

## Note 1 Basis of preparation

*This section should be completed by all charities.*

**1.1 Basis of accounting**

These accounts have been prepared on the basis of historic cost (except that

• Accounting and Reporting by Charities – Statement of Recommended Practice (SORP 2005);

• and with\*

✓

Accounting Standards;

or

Financial Reporting Standards for Smaller Enterprises (FRSSE);

• and with the Charities Act.

**Give details in this box if a different standard has been followed.**

\* -Tick as appropriate:

· if all relevant disclosures shown in the pack have been given then please tick "Accounting Standards";

· if disclosures completed in these accounts have been restricted to those required by the FRSSE, then please tick "Financial Reporting Standards for Smaller Enterprises (FRSSE)".

\*\* - If no departures from the chosen standards have been made then delete these words; otherwise give details of any changes in the boxes.

**1.2 Change in basis of accounting**

There has been no change to the accounting policies (valuation rules and methods of accounting) since last year.

§ if no changes have been made to accounting policies then delete these words.

**1.3 Changes to previous accounts**

No changes have been made to accounts for previous years.

**Give details in this box of any material changes that have been made.**

§§ if no changes have been made to accounts for previous periods then delete these words.

## Note 2 Accounting policies

*This standard list of accounting policies has been applied by the charity except for those deleted. Where a different or additional policy has been adopted then this is detailed in the box below.*

### INCOMING RESOURCES

<b>Recognition of incoming resources</b>	These are included in the Statement of Financial Activities (SoFA) when: <ul style="list-style-type: none"> <li>· the charity becomes entitled to the resources;</li> <li>· the trustees are virtually certain they will receive the resources;</li> </ul> and <ul style="list-style-type: none"> <li>· the monetary value can be measured with sufficient reliability.</li> </ul>
<b>Incoming resources with related expenditure</b>	Where incoming resources have related expenditure (as with fundraising or contract income) the incoming resources and related expenditure are reported gross in the SoFA.
<b>Grants and donations</b>	Grants and donations are only included in the SoFA when the charity has unconditional entitlement to the resources.
<b>Tax reclaims on donations and gifts</b>	Incoming resources from tax reclaims are included in the SoFA at the same time as the gift to which they relate.
<b>Contractual income and performance related grants</b>	This is only included in the SoFA once the related goods or services have been delivered.
<b>Gifts in kind</b>	Gifts in kind are accounted for at a reasonable estimate of their value to the charity or the amount actually realised. Gifts in kind for sale or distribution are included in the accounts as gifts only when sold or distributed by the charity. Gifts in kind for use by the charity are included in the SoFA as incoming resources when receivable.
<b>Donated services and facilities</b>	These are only included in incoming resources (with an equivalent amount in resources expended) where the benefit to the charity is reasonably quantifiable, measurable and material. The value placed on these resources is the estimated value to the charity of the service or facility received.
<b>Volunteer help</b>	The value of any voluntary help received is not included in the accounts but is described in the trustees' annual report.
<b>Investment income</b>	This is included in the accounts when receivable.
<b>Investment gains and losses</b>	This includes any gain or loss on the sale of investments and any gain or loss resulting from revaluing investments to market value at the end of the year.

### EXPENDITURE AND LIABILITIES

<b>Liability recognition</b>	Liabilities are recognised as soon as there is a legal or constructive obligation committing the charity to pay out resources.
<b>Governance costs</b>	Include costs of the preparation and examination of statutory accounts, the costs of trustee meetings and cost of any legal advice to trustees on governance or constitutional matters.
<b>Grants with performance conditions</b>	Where the charity gives a grant with conditions for its payment being a specific level of service or output to be provided, such grants are only recognised in the SoFA once the recipient of the grant has provided the specified service or output.

**Grants payable without performance conditions**

These are only recognised in the accounts when a commitment has been made and there are no conditions to be met relating to the grant which remain in the control of the charity.

**Support Costs**

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, eg allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.

## **ASSETS**

**Tangible fixed assets for use by charity**

These are capitalised if they can be used for more than one year, and cost at least £500. They are valued at cost or a reasonable value on receipt.

**Investments**

Investments quoted on a recognised stock exchange are valued at market value at the year end. Other investment assets are included at trustees' best estimate of market value.

**Stocks and work in progress**

These are valued at the lower of cost or market value.

**POLICIES ADOPTED  
ADDITIONAL TO OR  
DIFFERENT FROM THOSE  
ABOVE**

--

## Note 3

## Analysis of incoming resources

*Incoming resources may be further analysed if this would help the reader of the accounts.*

	Analysis	This year £	Last year £
<b>Voluntary income</b>	Restricted Grants	11,076	68,508
	Restricted Donations	5,000	3,400
	Unrestricted Grants and Donations	18,867	17,946
	Donations in Kind	12,427	10,471
		-	-
	<b>Total</b>	<b>47,370</b>	<b>100,325</b>
<b>Activities for generating funds</b>	Sales of Product Income		13,024
			-
		-	-
		-	-
		-	-
	<b>Total</b>	<b>-</b>	<b>13,024</b>
<b>Investment income</b>	Interest Earned	317	36
			-
			-
		-	-
		-	-
	<b>Total</b>	<b>317</b>	<b>36</b>
<b>Incoming resources from charitable activities</b>	Restricted Grants	67,113	-
	Sales of Product income	35,845	-
	C4K Extra Performance Donation	3,200	-
	Billable Expenditure	1,523	-
		-	-
	<b>Total</b>	<b>107,681</b>	<b>-</b>

**Note 4 Analysis of resources expended**

Resources expended may be further analysed if this would help the reader of the accounts.

	Analysis	This year £	Last year £
<b>Costs of generating voluntary income</b>	Advertising and Promotion	63	206
	Evaluation Costs	3,360	2,880
	Fundraising Costs	347	370
	Sub-contractors	19,061	17,436
		-	-
	<b>Total</b>	<b>22,832</b>	<b>20,891</b>
<b>Fundraising trading costs</b>	Trade Advertisement & Promotion	500	598
	Travel, Accommodation & Subsistence	3,836	720
	Equipment Costs	2,109	933
	Subcontractors	23,567	10,104
		-	-
	<b>Total</b>	<b>30,011</b>	<b>12,354</b>
<b>Investment management costs</b>		-	-
		-	-
		-	-
	<b>Total</b>	<b>-</b>	<b>-</b>
<b>Charitable activities</b>	Conferences & Training	1,163	2,631
	Tour Costume	363	95
	Entertainment & Gifts	749	607
	Equipment and Materials	2,905	1,119
	Insurance	644	388
	Premises Costs	10,986	7,132
	Printing, Postage & Stationary	135	46
	Project Advertising & Promotion	2,250	-
	Research & Development	1,350	450
	Sub-Contractors	56,248	33,417
	Travel, Accommodation and Subsistence	7,795	3,630
		-	-
	<b>Total</b>	<b>84,588</b>	<b>49,514</b>
<b>Governance costs</b>	Accountancy	506	786
	Finance Admin	5,826	3,988
	General Admin	9,805	6,267
	<b>Total</b>	<b>16,138</b>	<b>11,040</b>

**Note 5 Support Costs**

*Please complete this note if the charity has analysed its expenses using activity categories and has support costs.*

Support cost type	activity £	Activity £	Activity £	Total Cost £
Admin	18,633	1,653	15,632	35,918
Research & Development	-	1,350	-	1,350
Evaluation	3,360	-	-	3,360
Conferences and Training	-	1,163	-	1,163
Communication & Marketing	6,202	450	-	6,652
	-	-	-	-
	-	-	-	-
<b>Total</b>	<b>28,195</b>	<b>4,616</b>	<b>15,632</b>	<b>48,443</b>

**Note 6 Details of certain items of expenditure****6.1 Trustee expenses**

*Please provide details of the amount of any payment or reimbursement of out-of-pocket expenses made to trustees or to third parties for expenses incurred by trustees. If no expenses were paid,*

Number of trustees who were paid expenses

Nature of the expenses

Total amount paid

This year	Last year
None	None
£	£

**6.2 Fees for examination or audit of the accounts**

*Please provide details of the amount paid for any statutory external scrutiny of accounts and other services provided by your independent examiner or auditor. If nothing was paid please enter NONE in the appropriate box(es).*

Independent examiner's or auditors' fees for reporting on the accounts

Other fees (for example: advice, consultancy, accountancy services) paid to the independent examiner

...

This year £	Last year £
None	None

**Note 7 Paid employees***Please complete this note if the charity has any employees.***7.1 Staff Costs**

	This year £	Last year £
Gross wages, salaries and benefits in kind	-	-
Employer's National Insurance costs	-	-
Pension costs	-	-
<b>Total staff costs</b>	-	-

**7.2 Average number of full-time equivalent employees in the year**

The parts of the charity in which the employees work

	This year Number	Last year Number
Fundraising	-	-
Charitable Activities	-	-
Governance	-	-
Other	-	-
<b>Total</b>	-	-

**7.3 Defined contribution pension scheme***Please complete if a defined contribution pension scheme is operated.*

Brief details of the scheme

--

	This year £	Last year £
The costs of the scheme to the charity for the year		
The amount of any contributions outstanding at the year end		
The amount of any contributions prepaid at the year end		



**Note 9 Tangible fixed assets***Please complete this note if the charity has any tangible fixed assets***9.1 Cost or valuation**

	Freehold land & buildings	Other land & buildings	Plant, machinery and motor vehicles	Fixtures, fittings and equipment	Payments on account and assets under construction	Total
	£	£	£	£	£	£
Balance brought forward	-	-	-	-	-	-
Additions	-	-	-	-	-	-
Revaluations	-	-	-	-	-	-
Disposals	-	-	-	-	-	-
Transfers *	-	-	-	-	-	-
Balance carried forward	-	-	-	-	-	-

**9.2 Accumulated depreciation and impairment provisions**

**Basis	SL or RB	SL or RB	SL or RB	SL or RB	SL or RB
** Rate					

Balance brought forward	-	-	-	-	-	-
Depreciation charge for year	-	-	-	-	-	-
Impairment provisions	-	-	-	-	-	-
Revaluations	-	-	-	-	-	-
Disposals	-	-	-	-	-	-
Transfers*	-	-	-	-	-	-
Balance carried forward	-	-	-	-	-	-

**9.3 Net book value**

Brought forward	-	-	-	-	-	-
Carried forward	-	-	-	-	-	-

**9.4 Revaluation***If any fixed assets have been revalued please give details of the valuer and method of*

--

\* The "transfers" row is for movements between fixed asset categories.

\*\* Please indicate the method of depreciation by deleting the method not applicable (SL = straight line; RB = reducing balance). Also please indicate the rate of depreciation: for straight line, what is the anticipated life of the asset (in years); for reducing balance, what is the percentage annual deduction.

**Note 10 Investment assets**

*Please complete this note if the charity has any investment assets.*

**10.1 Fixed assets investments**

	£
Carrying (market) value at beginning of year	-
<b>Add:</b> additions to investments at cost	-
<b>Less:</b> disposals at carrying value	-
<b>Add/(deduct):</b> net gain/(loss) on revaluation	-
Carrying (market) value at end of year	-

*Please provide below:*

**10.2 A breakdown of the market values of investments shown above agreeing with the balance sheet row B03.**

**10.3 A breakdown of the income from investments agreeing with SOFA row S03.**

**Analysis of investments**

	10.2 Market value at year end  £	10.3 Income from investments for the year  £
<b>Investment properties</b>	-	-
<b>Investments listed on a recognised stock exchange or held in common investment funds, open ended investment companies, unit trusts or other collective investment schemes</b>	-	-
<b>Investments in subsidiary or connected undertakings and companies</b>	-	-
<b>Securities not listed on a recognised Stock Exchange</b>	-	-
<b>Cash held as part of the investment portfolio</b>	-	-
<b>Other investments</b>	-	-
<b>Total</b>	-	-

**10.4 Material investment holdings**

**If any single investment is material in terms of its value (for example represents more than 5 per cent of the value of the charity's total investments) please provide details.**

**Investment held**

**Market Value**


**Note 11 Debtors and prepayments**

*Please complete this note if the charity has any debtors or prepayments.*

Analysis of debtors	Amounts falling due within one year		Amounts falling due after more than one year	
	This year £	Last year £	This year £	Last year £
Trade debtors	6,490.7	-	-	-
Amounts due from subsidiary and associated undertakings	-	-	-	-
Other debtors	-	4,053.8	-	-
Prepayments and accrued income	905.3	183.5	-	-
<b>Total</b>	<b>7,396.0</b>	<b>4,237.3</b>	<b>-</b>	<b>-</b>

**Note 12 Creditors and accruals**

*Please complete this note if the charity has any creditors or accruals.*

**12.1 Analysis of creditors**

Analysis of creditors	Amounts falling due within one year		Amounts falling due after more than one year	
	This year £	Last year £	This year £	Last year £
Loans and overdrafts	-	-	-	-
Trade creditors	-	-	-	-
Amounts due to subsidiary and associated undertakings	-	-	-	-
Other creditors	-	2,325	-	-
Accruals and deferred income	7,551	300	-	-
<b>Total</b>	<b>7,551</b>	<b>2,625</b>	<b>-</b>	<b>-</b>

**12.2 Security over assets**

*If any loan, overdraft or other creditor holds a charge or other security over any assets of the charity please provide details.*

--

**Note 13 Endowment and restricted income funds**

*Please complete this section if the charity has any endowment or restricted income funds.*

**13.1 Funds held**

Please give a brief description of any of the following type of funds held by the charity:

- permanent endowment funds (PE);
- expendable endowment funds (EE); and
- restricted income funds, including special trusts, of the charity (R).

Fund Name	Type PE, EE or R	Purpose and Restrictions
	R	
	R	
	R	

**13.2 Movements of major funds**

*Please give details of the movements of the major funds summarised in the restricted and endowment columns of the Statement of Financial Activities.*

Fund names	Fund balances brought forward £	Incoming resources £	Outgoing resources £	Transfers £	Gains and losses £	Fund balances carried forward £
The Albert Hunt Trust	-	2,000	- 2,000	-	-	-
The Arts Council of England	-	36,706	- 36,706	-	-	-
Backstage Trust	-	10,000	- 10,000	-	-	-
Children in Need	-	7,076	- 7,076	-	-	-
City Bridge Trust	-	7,000	- 7,000	-	-	-
Deluxe	-	5,000	- 5,000	-	-	-
Foyle Foundation	7,000	-	- 7,000	-	-	-
Gale Foundation	-	2,000	- 2,000	-	-	-
Kent Community Foundation	-	4,000	- 4,000	-	-	-
Shanley Foundation	-	3,000	- 3,000	-	-	-
The Arts Society	-	1,500	- 1,500	-	-	-
True Colours	-	3,657	- 3,657	-	-	-
Whitehead Monckton	-	1,250	- 1,250	-	-	-
<b>Total Funds</b>	<b>7,000</b>	<b>83,189</b>	<b>- 90,189</b>	<b>-</b>	<b>-</b>	<b>-</b>

**13.3 Transfers between funds**

*Please give details of any transfers between funds.*

From Fund (Name)	To Fund (Name)	Reason	Amount

## Note 14 Transactions with related parties

*If the charity has any transactions with related parties (other than the trustee expenses explained in note 6) details of such transactions should be provided in this note. If there are no transactions to report, please enter "None" in the relevant boxes.*

### 14.1 Remuneration and benefits

*Please give the amount of, and legal authority for, any remuneration or other benefits paid to a trustee or other related parties by the charity or any institution or company connected with it.*

Name of trustee or connected party	Legal authority (eg order, governing document)	Amounts paid or benefit value	
		This year £	Last year £
Charlotte Cornish of Cornish & Grey	governing document & section 185 of the Charity Act 2011	2,160	-

### 14.2 Loans

*Please give details of and amounts owing to or from the charity's trustees or other related parties by the charity at the year end.*

	Name of trustee or connected party	Legal authority	Amount owing	
			This year £	Last year £
Due to trustees and related parties				
Due from trustees and related parties				

### 14.3 Other transaction(s) with trustees or related parties

*Please give details of any transaction undertaken by (or on behalf of) the charity in which a trustee or related party has a material interest.*

Name of the trustee or related party	Relationship to charity	Description of the transaction(s)	This year £	Last year £

**Note 15**

**Additional Disclosures**

The following are significant matters which are not covered in other notes and need to be included to a proper understanding of the accounts. If there is insufficient room here, please add a separate sheet



# Embracing Arts

## Financial Activities

6 April, 2023 - 5 April, 2024

	TOTAL
<b>Income</b>	
Corporate Sponsorship Donations	
Restricted Corporate Donations	5,000.00
Unrestricted Corporate Donations	1,785.45
<b>Total Corporate Sponsorship Donations</b>	<b>6,785.45</b>
Donations	
C4K Extra Performance donation	3,200.00
Christmas Crackers	660.00
Unrestricted Donations - Individual Giving	15,633.13
<b>Total Donations</b>	<b>19,493.13</b>
Donations In Kind	
Donations in Kind - Core	2,790.00
Donations in Kind - Projects	9,637.00
<b>Total Donations In Kind</b>	<b>12,427.00</b>
Gift Aid	787.96
Grants	
Restricted Funds C4K Project Grants	65,613.00
Restricted Funds EA Core Grants	11,076.00
Restricted Funds EA Trade Grants	1,500.00
<b>Total Grants</b>	<b>78,189.00</b>
Sales of Product Income	
Embracing Arts - Creation Fees	100.00
Embracing Arts - Festivals & Events	2,020.00
Embracing Arts - Parties (in-person)	8,935.00
Embracing Arts - Parties (online)	1,650.00
Embracing Arts - Workshops (in-person)	23,140.00
<b>Total Sales of Product Income</b>	<b>35,845.00</b>
Trade - Billable Expenditure Income	
Accommodation charged to client	150.00
Facilitator extended hours	120.00
Travel charges to client	1,252.51
<b>Total Trade - Billable Expenditure Income</b>	<b>1,522.51</b>
<b>Total Income</b>	<b>£155,050.05</b>
<b>TOTAL</b>	<b>£155,050.05</b>
<b>Expenditures</b>	
Charitable Activities - Conferences & Training	
Core Staff Training courses and R&D tickets	31.42
Dues and Subscriptions	241.31
Project Training providers	890.00
<b>Total Charitable Activities - Conferences &amp; Training</b>	<b>1,162.73</b>
Charitable Activities - Costume	
C4K Digital Show Costume	68.00



# Embracing Arts

## Financial Activities

6 April, 2023 - 5 April, 2024

	TOTAL
C4K Live Tour Costume	294.73
<b>Total Charitable Activities - Costume</b>	<b>362.73</b>
Charitable Activities - Entertainment & Gifts	749.48
Charitable Activities - Equipment and Materials	
C4K Digital Show Equipment and Materials	548.88
C4K Digital Show Post Production	375.99
C4K Live Tour Equipment & Materials	1,853.55
General Equipment and Materials	127.02
<b>Total Charitable Activities - Equipment and Materials</b>	<b>2,905.44</b>
Charitable Activities - Insurance	644.31
Charitable Activities - Premises Costs	
C4K Digital Show Premises Hire	2,999.60
C4K Live Tour Premises Hire	2,266.00
Storage Space Rental	5,720.00
<b>Total Charitable Activities - Premises Costs</b>	<b>10,985.60</b>
Charitable Activities - Printing, Postage & Stationary	134.88
Charitable Activities - Project Advertising/Promotional	2,250.00
Charitable Activities - Research & Development	
C4K Live Tour R&D	1,350.00
<b>Total Charitable Activities - Research &amp; Development</b>	<b>1,350.00</b>
Charitable Activities - Sub Contractors	
Access Subcontractors	2,200.00
C4K Digital Show Admin	481.65
C4K Digital Show Creatives Subcontractors	22,010.00
C4K Digital Show Holiday Pay	398.25
C4K Digital Show Overtime	23.40
C4K Digital Show Performer Filming/Recording Fees	1,404.00
C4K Digital Show Performer Rehearsal Fees	1,872.00
C4K Live Tour Admin	1,174.65
C4K Live Tour Creatives Subcontractors	13,100.00
C4K Live Tour Holiday Pay	1,189.26
C4K Live Tour Performer Rehearsal Fees	3,270.00
C4K Live Tour Performer Show Wages	8,675.00
C4K Live Tour project Marketing staff costs	0.00
Project Marketing staff costs	450.00
<b>Total Charitable Activities - Sub Contractors</b>	<b>56,248.21</b>
Charitable Activities - Travel, Accommodation & Subsistence	
Ad hoc subsistence	93.95
Ad hoc Travel	1,082.05
C4K Digital Show Subsistence	438.87
C4K Digital Show Travel	655.02
C4K Live Tour Accommodation	1,097.06
C4K Live Tour Per Diems	464.40



# Embracing Arts

## Financial Activities

6 April, 2023 - 5 April, 2024

	TOTAL
C4K Live Tour Travel	3,706.58
Fundraising Travel	96.70
R&D Travel	160.36
<b>Total Charitable Activities - Travel, Accommodation &amp; Subsistence</b>	<b>7,794.99</b>
Generating Voluntary Income - Core Advertising/Promotional	63.47
Generating Voluntary Income - Evaluation Costs	
Generating Voluntary Income - Project Evaluation Costs (core staff)	1,200.00
Generating Voluntary Income - Project Evaluation Costs (subcontractors)	2,160.00
<b>Total Generating Voluntary Income - Evaluation Costs</b>	<b>3,360.00</b>
Generating Voluntary Income - Fundraising Costs	346.84
Generating Voluntary Income - Subcontractors	
Core Communications & Marketing staff costs	6,074.20
Fundraising Admin	12,987.00
<b>Total Generating Voluntary Income - Subcontractors</b>	<b>19,061.20</b>
Governance Costs - Accountancy	506.20
Governance Costs - Subcontractors	
Finance Admin	5,826.40
General Admin	9,805.10
<b>Total Governance Costs - Subcontractors</b>	<b>15,631.50</b>
Trading Costs - Advertising/Promotional	500.00
Trading Costs - EA Travel, Accommodation & Subsistence	
Festival & Events Travel	183.18
Parties Travel	1,273.12
Workshop & Parties Subsistence or extra time fees	410.00
Workshop Travel	1,882.74
Workshops Accommodation	87.00
<b>Total Trading Costs - EA Travel, Accommodation &amp; Subsistence</b>	<b>3,836.04</b>
Trading Costs - Equipment & Materials	
Parties Equipment & Materials	454.14
Workshops Equipment & Materials	1,654.56
<b>Total Trading Costs - Equipment &amp; Materials</b>	<b>2,108.70</b>
Trading Costs - Premises Hire	0.00
Trading Costs - Subcontractors	
Content Creation - Online Party	460.00
Content Creation - Workshop (in-person)	817.50
Festival & Events Facilitator Wages	1,170.00
Parties & Workshops Admin	5,646.00
Parties & Workshops Staff Marketing costs	128.00
Parties Facilitator Wages (in-person)	3,775.00
Parties Facilitator Wages (online)	690.00
Trade General Subcontractors	330.00
Workshop Facilitator Wages	10,550.00
<b>Total Trading Costs - Subcontractors</b>	<b>23,566.50</b>



# Embracing Arts

## Financial Activities

6 April, 2023 - 5 April, 2024

	TOTAL
Uncategorised Expenditure	0.00
<b>Total Expenditures</b>	<b>£153,568.82</b>
NET OPERATING INCOME	<b>£1,481.23</b>
Other Income	
Interest earned	316.52
<b>Total Other Income</b>	<b>£316.52</b>
Other Expenditures	
Unrealised Gain or Loss	0.00
Exchange Gain or Loss	8.90
<b>Total Other Expenditures</b>	<b>£8.90</b>
NET OTHER INCOME	<b>£307.62</b>
NET INCOME/(EXPENDITURE)	<b>£1,788.85</b>

# Embracing Arts

## Balance Sheet

As of April 5, 2024

	TOTAL
Fixed Asset	
<b>Total Fixed Asset</b>	
Cash at bank and in hand	
Designated Reserves	23,525.60
Restricted Funds Account	16,810.41
Treasurers Account (6468)	18,604.65
<b>Total Cash at bank and in hand</b>	<b>£58,940.66</b>
Debtors	
Debtors	6,490.70
Debtors - EUR	0.00
<b>Total Debtors</b>	<b>£6,490.70</b>
Current Assets	
Prepaid Expenditures	905.29
Undeposited Funds	0.00
<b>Total Current Assets</b>	<b>£905.29</b>
<b>NET CURRENT ASSETS</b>	<b>£66,336.65</b>
Creditors: amounts falling due within one year	
Trade Creditors	
Creditors	0.00
<b>Total Trade Creditors</b>	<b>£0.00</b>
Current Liabilities	
Accruals	0.00
Deferred Income	7,551.00
<b>Total Current Liabilities</b>	<b>£7,551.00</b>
<b>Total Creditors: amounts falling due within one year</b>	<b>£7,551.00</b>
<b>NET CURRENT ASSETS (LIABILITIES)</b>	<b>£58,785.65</b>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>	<b>£58,785.65</b>
<b>TOTAL NET ASSETS (LIABILITIES)</b>	<b>£58,785.65</b>
Charity funds	
Retained Earnings	66,720.17
Surplus/(Deficit)	-7,934.52
<b>Total Charity funds</b>	<b>£58,785.65</b>



**Section A**

**Independent Examiner's Report**

**Report to the trustees**

Charity Name  
Embracing Arts

**On accounts for the year  
ended**

5 April 2024

**Charity no  
(if any)**

1162812

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 5 April 2024. DD / MM / YYYY.

**Responsibilities and  
basis of report**

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent  
examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

**Signed:**

**Date:**

17 January 2025

**Name:**

Tracey Stakes

**Relevant professional  
qualification(s) or body  
(if any):**

FCA – Fellow of Institute of Chartered Accountants of England and Wales

**Address:**

4 Turret Avenue

Havant

PO9 2GN

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

**Give here brief details of any items that the examiner wishes to disclose.**

**Embracing Arts**

England & Wales - Charity number 1162812

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# Accounts

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**Section A**

**Independent Examiner's Report**

**Report to the trustees/  
members of**

Charity Name  
Embracing Arts

**On accounts for the year  
ended**

05 April 2023

**Charity no  
(if any)**

1162812

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended **05/04/2023**.

**Responsibilities and  
basis of report**

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent  
examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

**Signed:**

**Date:** 26/01/2024

**Name:**

Tracey Stakes

**Relevant professional  
qualification(s) or body  
(if any):**

FCA – Fellow of Institute of Chartered Accountants of England and Wales

**Address:**

4 Turret Avenue

Havant

PO9 2GN

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

**Give here brief details of any items that the examiner wishes to disclose.**



## Trustees' Annual Report for the period

From 06/04/2022 Period start date To 05/04/2023 Period end date

Charity name: Embracing Arts

Charity registration number: 1162812

## Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	The object of the CIO is the preservation and protection of health and wellbeing of children with special educational needs, disabilities and illnesses, their families and carers throughout the UK by means of the arts, in particular but not exclusively the art of music, drama and puppetry.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<p><b>Christmas for Kids (C4K)</b> – Original, interactive, sensory shows performed in children’s hospices, SEND schools and community groups UK-wide. This is available annually in digital form and an in-person tour also runs each year, its outreach dependent on funds available. These performances are offered entirely free of charge.</p> <p><b>Embracing Arts Workshops</b> – 30-minute workshops on a chosen topic, featuring music, song, sensory play and intensive interaction. Delivered to SEND schools, in both an in-person and digital form. These workshops are subsidised wherever possible.</p> <p><b>Embracing Arts Parties</b> – Inclusive, theatre-based parties around a theme of the child’s choice. Featuring singing, interactive play, sensory stimulation and puppetry. Available online and in person.</p>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The trustees confirm that we are aware of the Charity Commission’s Charities’ guidance on public benefit, and take this into account when making decisions and holding the executive team to account.

### Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	N/A
Policy on social investment including program related investment	Para 1.38	N/A
Contribution made by volunteers	Para 1.38	The charity has two regular volunteers, who provide support in the following areas: SEND advice; general administration; project administration; tour booking; C4K digital show distribution; workshop marketing; fundraising.
Other		

## Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p><b>Christmas for Kids (C4K) – main annual project, November 2022- January 2023.</b></p> <p>It had long been the aim of the executive team to return to live touring following a 2-year hiatus due to the pandemic. 2022 saw Christmas for Kids return to SEND school and children's hospice venues across Kent and the South East with new, original show, <b><i>"Phoebe's Green Christmas"</i></b>. The tour reached 19 venues and played to over 600 beneficiaries.</p> <p>Written by Laura Kaye Thomson, and directed by Claire Sundin, with musical direction by Hannah Hurst, the show featured Christmas for Kids' signature blend of puppetry, song, sensory stimuli and intensive interaction. There was a strong focus on introducing elements that children with a range of cognitive and physical needs could enjoy. This was also the first year that we brought on an access coordinator, Robyn Olivia, to guide our work throughout the process.</p> <p>As we were returning to live touring after a period of absence, and understood the demand that would place on the core team and our fundraising, we decided to update an existing show for our digital delivery. <b><i>"Benson's Christmas Letter"</i></b> was initially released in 2020,</p>

as our first digital offering. We reviewed feedback of the show from our audiences and the main change we made was to introduce a narrator linking character, played by our patron, Sarah Moyle (BBC's 'Doctors', RSC, Jerusalem). Using this structure, we were able to heavily reduce the show's dialogue and move more quickly between the sensory and musical sections of the piece.

**"Benson's Christmas Letter"** reached over 5,500 beneficiaries over nearly 500 venues, and was offered UK-wide.

We worked again with partners **Loaded Productions** to edit the show – this is the same company that filmed the show initially in 2020. Our marketing manager, Matthew Davidson, used guidance from our SEN practitioner contacts to include new elements in the digital show Resource Pack, and our access coordinator also advised on how to make the pack as accessible and useful as possible to those facilitating the show's sensory elements.

As a result of our fundraising efforts throughout the year, we were able to cover both projects' costs without any cost to the hospices, schools or families themselves. We also covered administrative, fundraising, distribution and marketing fees throughout the year.

We worked again with social consultants, Cornish & Grey to review feedback and survey data gathered, and embed this into a Formal Evaluation Report. The report is available to view here:

[https://www.embracingarts.org.uk/files/ugd/394117\\_5a29d2deafbc4b03a182a7cd7eb17805.pdf](https://www.embracingarts.org.uk/files/ugd/394117_5a29d2deafbc4b03a182a7cd7eb17805.pdf)

**The feedback and evaluation of data told us that both services had their own merits, and that the optimum delivery for our beneficiaries would be to offer them both the live show performance on a specific date as well as access to the digital show throughout its running period.**

**A selection of 2022 C4K Live Tour feedback:**

"Children with PMLD have difficulty accessing shows and theatres, so to have a fully inclusive, engaging, multi-sensory theatre (company) come in and perform for them is absolutely amazing!" – Teacher, SEND School, Kent.

“The show was great for a range of ages and abilities, meaning families could enjoy it together. I loved how sensory and inclusive the performance was”.

**A selection of 2022 C4K Digital Tour feedback:**

“I used this as an alternative Christmas sensory story with my PMLD class. The bright colours on the screen got their attention and the suggested resources aided their interaction with the story”  
– Teacher, SEND school, South West

“It made a positive difference to us as we hadn’t seen such an accessible show before. It made my daughter feel understood and cared for, and like she belonged.” – Parent of child with additional needs, North East

**Embracing Arts Workshops:**

These were established in 2021 as a response to feedback requesting year-round services. They have been a huge success and uptake has shown a steady rise on the previous year. We reached 462 primary beneficiaries and 223 secondary beneficiaries over the year. Workshop feedback has been consistently positive, showing a strong correlation between the workshops’ development over time and the response from the children.

**EA Workshop Feedback:**

“The pupils have absolutely loved their time with you. Thank you for creating such a magical environment for them, they have loved every minute of it.” – Teacher, SEND School, Kent.

“The engagement and participation from each and every single one of the children has been impressive... You thought so carefully and delicately about each of the props, the language used and processing time needed to support the children and it’s been so wonderful watching (them) come alive in response to this!” – Teacher, SEND School, Kent.

**Embracing Arts Parties:**

The uptake of our Parties service has also increased this year. Our partnership with charity Spread a Smile to run fortnightly parties online for children’s wards in hospitals has proved very

		<p>successful and is ongoing. We opened these up to in-person parties when restrictions allowed. Parties have also been booked by children's hospices, individuals and community groups. In 2022-23, the Parties reached 306 primary and 144 secondary beneficiaries.</p> <p><b>Inclusive Festivals &amp; Events:</b> Embracing Arts performed at the following:</p> <ul style="list-style-type: none"> <li>- Festability (June 2022)</li> <li>- Spread a Smile Summer Party (August 2022)</li> <li>- Faversham Fringe (Sep 2022)</li> <li>- Rays of Sunshine Christmas Party (Dec 2022)</li> </ul> <p>These paid services cover their own costs and then provide a profit which goes back into the company to cover core costs and act as additional funding for the C4K tours.</p> <p><b>Recognition:</b> Embracing Arts were one of four finalists in the Kent Charity Awards 2022 Children's Charity of the Year category.</p>
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**Additional information (optional)**

You may choose to include further statements where relevant about:

<p>Achievements against objectives set</p>	<p>Para 1.41</p>	<p><b>Christmas for Kids:</b> We were proud to go back to live touring post-pandemic and achieved everything we had set out to do in this area. Any cancellations which occurred on the tour were due to venue closure (illness etc.) and, wherever possible, we offered an alternative date.</p> <p>Digital tour – We implemented feedback from when this show was first delivered in 2020 to make some significant changes to it, and the resulting feedback was more positive in terms of the beneficiaries' ability to engage with the content. We offered the show to every children's hospice in the UK and to our database of over 300 SEND schools, chosen to represent a UK-wide outreach of schools with lower socio-economic backgrounds and to serve the Arts Council England priority areas.</p> <p>The feedback gathered by survey and through interviews showed an improvement in the impact of the show, with an average of 97.75% positive responses from hospices, SEND schools &amp; families compared to 96.5% the previous year.</p> <p><b>EA Workshops:</b> Our main objectives for the workshops were:</p> <ul style="list-style-type: none"> <li>- To widen our catchment area and outreach;</li> <li>- To deliver more 6-week long courses of sessions</li> </ul>
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		<p>- To fund free workshops for schools in poorer socio-economic areas.</p> <p>We achieved all of these aims and fully funded a workshop series in Southwark with support from the <b>Newcomen Collett Foundation</b>.</p> <p><b>EA Parties:</b> Again, we were looking to increase uptake and outreach of our party bookings. We achieved this and nurtured a wonderful relationship with Spread a Smile who book one party every 2 weeks for their children’s hospital delivery, as well as delivering live parties for them and other organisations. Feedback for these events is extremely positive across the board.</p>
<p>Performance of fundraising activities against objectives set</p>	<p>Para 1.41</p>	<p>With the expansion of our new services and the increased workload that returning to live touring brought, it was our intention to raise the contract rates for our five key personnel if fundraising allowed. We were successful in this, and raised the rates of pay for our executive team and Marketing Manager on 1<sup>st</sup> January 2023.</p> <p>We also raised the number of weekly hours for our CEO and Artistic Director slightly, and for our Finance manager considerably, as she took on the management of our increasing workshop and party bookings.</p> <p>Fundraising activities, corporate sponsorship, earned income and grants have to fund the following across the year:</p> <ul style="list-style-type: none"> <li>- C4K Live project costs</li> <li>- C4K Digital project costs</li> <li>- Embracing Arts salaries and overheads</li> </ul> <p>Currently, the workshops and parties cover their own running costs and generally break even. As our reputation for excellence in this area builds, we will look to raise our prices so bringing in much-needed earned income to support the charitable areas of the organisation.</p> <p><b>EA Fundraising:</b> Our overall fundraising activities were more successful than originally budgeted for. Income from fundraising events fell a little short of target, but this was made up for by increases in Individual Giving.</p> <p><b>Corporate Sponsorship:</b> Our corporate sponsorship increased this year. This income stream is still in its infancy, but we have made solid and continuing relationships with our larger sponsors.</p>

Deluxe Media: £3,000. A new sponsor for the C4K digital project with the promise of continuing support for future years.

Channel Facilities Management, our primary corporate partner, increased their support in kind to £7,000 across the year.

**Corporate Donations:**

We received some smaller corporate donations to help support our work:

ASDA Green Token Giving: £400

XPerHR = £100

Givaudan = £50

**Core Funding:**

61.1% of the year's core contractor costs and overheads were covered by grants as follows:

Didymus: £4,500

D'Oyly Carte Charitable Trust: £3,000

Kent Community Foundation: £4,000

Simon Gibson Charitable Trust: £3,000

Forresters Family Trust: £5,000

We also received a grant from the Foyle Foundation of £7,000. This grant was for use between 29/11/22 & 29/11/23 and the decision was taken to carry it over for use in FY23/24.

**Project Funding:**

88.1% of the Christmas for Kids total project budget was funded by grants as follows:

The Arts Council of England: £22,383

Backstage Trust: £5,000

City Bridge Trust: £6,000

Jessie's Fund: £2,000

M&G Prudential Community Fund: £3,000

Skipton Charitable Foundation: £1,625

Whitehead Monckton Charitable Foundation: £1,000

Our trade services, Embracing Arts Workshops and Parties, received a grant of £1,000 from the Newcomen Collett Foundation to allow us to offer workshops for free.

The remaining budget was covered by the organisation's existing funds and our own fundraising, as well as through support in kind.

**Earned Income:**

Our total Trade and corporate income as a percentage of our annual turnover was 23.9%. Trade income came in at £13,024 and corporate donations (cash and support in kind) totalling £14,021.

Our 5-year target for earned income was to earn 20% of our annual income. We hit this target within 2 years of going into trading. It is encouraging to note that our previous year's earned income figure was 18.41%.

Investment performance against objectives	Para 1.41	N/A
Other		

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	<p>In this financial year, Embracing Arts covered all project, core costs and overheads and had a surplus of £19,585. This surplus will be taken forward into the next financial year.</p> <p>Our reserves remain untouched and are held in a separate account in line with our reserves policy (see below).</p> <p>We are optimistic about the organisation's sustainability heading into the next financial year. Trade income is at a good and increasing level; project grant applications are continuing to be successful and corporate relationships (both existing and new) are solidifying and developing.</p>
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	<p>Embracing Arts has a Reserves Policy in order to cover any unforeseen circumstances such as:</p> <ul style="list-style-type: none"> <li>· Repair or replacement of integral equipment or fixed assets (such as the PA systems and puppets).</li> <li>· In extreme circumstances, it may be used as a source of income e.g. if a grant has not come through or a pledger has not been able to raise sufficient funds. Funds might be needed to give the trustees time to take action if income falls below expectations (this is an unlikely occurrence as we always have our funding in place before determining the scale of our Christmas project).</li> </ul> <p>The minimum Reserves figure has been calculated to cover 6 months of running costs including: key personnel costs, accounting fees, advertising and fundraising costs. This is an 'emergency' budget allowing us to regroup and plan ahead for the following year. We would not mount a full C4K touring project if reserves are used, but would deliver a skeleton tour, or an existing digital show within whatever budget was available outside of the reserves. We would</p>

		then work towards building finances to mount the shelved C4K project the following year. We would continue to run EA Workshops and EA Parties, as these cover their own costs and bring income/profit into the organisation, as well as providing service delivery in line with the charity's constitution.
Amount of reserves held	Para 1.22	Total reserves held at the end of the financial year are £56,997.  £7,000 of this is a restricted fund from The Foyle Foundation which was awarded in this financial year, but will be spent in the next.  The remaining £49,997 is unrestricted of which £22,422 is needed to cover 6 months operating costs, as per the organisation's reserves policy.  £27,575 is to be carried over to the new financial year for day-to-day running of the organisation.
Reasons for holding zero reserves	Para 1.22	N/A
Details of fund materially in deficit	Para 1.24	N/A
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	The organisation has been running since 2009 and has covered its project and core costs through diversified fundraising, sponsorship and earned income. The pandemic years had an impact on our existing funds, and certainly reduced theatre-based fundraising, which had been a source of substantial income for us in our formative years.  Our main expenditure is the Christmas for Kids project, and this tour can be made larger or smaller depending on the available funds that year. We know our fundraising position by the time we book our venues, and tailor the tour to match our funds, so as not to overstretch the organisation financially. In FY 2022/23, we covered the costs of both C4K projects entirely through grants and some modest additional fundraising.

#### **Additional information (optional)**

You may choose to include further statements where relevant about:

		Grants were our main source of funding at <b>60.45%</b> of total income.
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The charity's principal sources of funds (including any fundraising)	Para 1.47	Individual Giving was <b>15.85%</b> of total income. Trade income was <b>11.45%</b> of total income. Corporate Sponsorship was <b>12.25%</b> of total income (including Support in Kind and Cash donations).
Investment policy and objectives including any social investment policy adopted	Para 1.46	N/A
A description of the principal risks facing the charity	Para 1.46	<p>Covid-19 had a significant impact on both in-person touring and workshop/party delivery and also our theatre-based fundraising initiatives. Our audiences are amongst the UK's most vulnerable, and so live touring to hospice venues only became possible again for us in December 2022. We are now in a very positive position of having a dual digital/live delivery of the C4K project, which continues to go from strength to strength.</p> <p>A risk to the charity which has been exacerbated by the pandemic is financial. As the organisation expands, so do its core costs, and we are also finding increased competition for grants, particularly in the core costs area. We have diversified our fundraising initiatives to include more fundraising events online and are working to increase our corporate support.</p> <p>We have offered our main project, Christmas for Kids, for free since our genesis in 2009, and it is a huge support for the families we serve, who face additional daily costs, as well as the pressure of one parent often being their child's full-time carer and so not able to work. Offering this project for free means there is no barrier to anyone receiving our work and the whole organisation, guided by the Board, regularly assesses this and are in agreement. The charity trialled an option for audiences to donate after watching both live and digital C4K shows, but this did not bring in particularly significant income to support the tour. Something that was trialled in 2023, is that venues can request, book and pay for a 2<sup>nd</sup> show on top of the free one they receive. As numbers need to be capped for the live show, this may well bring in much-needed income to support the charitable arm of this project. This was deemed a success, bringing in £3200 to support the tour, and the charity plans to continue this for the 2024 project.</p> <p>The executive team aims to mitigate financial risk by carefully and slowly increasing any additional expenditure (eg. increasing core staff</p>

		hours or pay rate; delivering dual C4K projects) and by agreeing alternative output should the required level of funding not come in by the required date. We have not yet had to resort to this in over a decade, and plan as carefully as possible to avoid having to cancel organisational development or projects due to lack of funds.
Other		

## Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Constitution
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Charitable Incorporated Organisation
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<p>New trustees are recruited in a variety of ways, including word of mouth, websites CharityJob and Reach Volunteering. They are chosen on merit of their CV, lived experience of the communities we engage with, and what they can bring to the diversity and breadth of skill within the Board.</p> <p>New trustees are proposed by a board member/director, and seconded by another. Trustees then vote on the new trustee's appointment in accordance with the Constitution.</p>

### Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	<p>The charity trustees make available to each new charity trustee:</p> <p>(a) a copy of the of the charity's Constitution;</p> <p>(b) a copy of the CIO's latest Trustees' Annual Report and statement of accounts;</p> <p>(c) a copy of the last Board meeting minutes; and</p> <p>(d) a copy of any other relevant policies such as our safeguarding policy and equality, diversity and inclusion policy.</p>
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		<p>All Trustees undergo DBS check/Safeguarding training.</p> <p>Before their first Board meeting, all trustees have an induction meeting with at least one other trustee (normally the chair) and the executive team, during which we explain in detail the charity's foundation, purpose and governance, and in which the new trustee is given plenty of opportunity to ask questions and make suggestions.</p>
<p>The charity's organisational structure and any wider network with which the charity works</p>	<p>Para 1.51</p>	<p>The executive team is responsible for the day-to-day running of the charity, and the Board of Trustees is responsible for ensuring that the executive team is managing the charity efficiently, effectively and in accordance with its mission.</p> <p>The charity is co-run by Company Executive Director, Sue Appleby, and Artistic Director, Claire Sundin. Both directors work on a freelance basis to a set rate of pay per month – this was agreed and voted for by the trustees with updated contracts signed on 01/01/2023.</p> <p>Administrative duties are undertaken by Katie Hecht on a freelance basis to a set rate of pay per month, voted for by the Board of Trustees with updated contracts signed on 01/01/2023. Katie's role also includes day to day financial management and the preparation of financial reports for trustees.</p> <p>Social Media Management duties are undertaken by Matthew Davidson on a freelance basis to a set rate of pay per month. This appointment and subsequent rate of pay was agreed and voted for by the trustees with an updated contract issued and signed on 01/01/2023.</p> <p>Funding associate duties, primarily assisting the CEO with large grant applications and completing smaller applications, are undertaken by Laura Kaye Thomson on a freelance basis to a set rate of pay per month. This appointment and subsequent rate of pay was agreed and voted for by the trustees with a contract issued and signed on 01/01/2023.</p> <p>Administration duties, primarily assisting the CEO and Chair of the Board with trustee matters, taking minutes for meetings, and supporting the executive team with research and general administration are undertaken by Maria</p>

		<p>Crawford on a freelance basis to a set rate of pay per month. This appointment and subsequent rate of pay was agreed and voted for by the trustees with a contract issued and signed on 01/04/2023.</p> <p>During the time of rehearsal and performance of our Christmas show, actors, director, musical director and writer and other creative team freelancers are employed on a freelance basis to provide their specialised services at a rate of pay agreed and voted for by the Trustees.</p> <p>The Board consists of 7 trustees, with varied professional and lived experience backgrounds and meets at least once per quarter, with additional meetings scheduled as needed to discuss topics and issues.</p> <p>Before each Board meeting, trustees are sent an agenda, which includes up-to- date provisional budgets. Following meetings, minutes are shared with the Board &amp; Exec team, allowing individuals the chance to add to/amend these.</p> <p>The way in which Board decisions are made is governed by the Constitution. This includes the requirement to ensure there is a quorum when making decisions, and requirements around how decisions may be made. The trustees have access to the Constitution and other relevant documents, and the Chair refers to the Constitution regularly to ensure proceedings are held appropriately.</p> <p>A Conflicts of Interest policy and register was created in March 2019 by Alex Kearney and Claire Sundin. The register is completed and considered at each Trustee meeting.</p> <p>A bookkeeper is employed on a freelance basis to prepare accounts for the charity, and these are verified on a pro bono basis by independent examiner Tracey Stakes (full details below).</p>
<p>Relationship with any related parties</p>	<p>Para 1.51</p>	<p>The charity has a close relationship with social consultants <b>Cornish and Grey</b>, and has received a discounted rate of consultation and evaluation assistance from this company. It is our work with C&amp;G that has helped us to rebrand as Embracing Arts (EA), and to expand to offering year-round services. They also assisted with formal evaluations of our digital C4K shows “Benson’s Christmas Letter” and “Phoebe’s First Christmas”</p>

		<p>from 2020-2022, as well as our Live tour of “Phoebe’s Green Christmas” in December 2022.</p> <p>We worked with community theatre <b>Streatham Space Project</b> in November 2022 to hold an invited Dress Rehearsal showing of our C4K Live show, “Phoebe’s Green Christmas” for local SEND school Livity School. We have a strong partnership with SSP, who have offered us a discounted rate for rehearsal space hire for C4K 2023.</p> <p>Our ongoing partnership with charity <b>Spread a Smile</b> began in January 2022, and we have been delivering virtual parties every fortnight with them in children’s hospital wards as well as in person parties when required.</p> <p>Our EA Workshop Research &amp; Development in partnership with <b>St Nicholas SEND School</b>, Canterbury, started in October 2021. Since then, we have built a strong relationship with this school and, most recently, have been booked to run workshops for half of each term throughout the academic year 2022-23. This relationship is ongoing.</p> <p>Our corporate partners, <b>Channel Facilities Management</b>, based in Dover, provide support in kind for our tours and free manned 24-hr accessible storage for our set, props and costumes throughout the year.</p>
Other		

## Reference and Administrative details

Charity name	Embracing Arts
Other name the charity uses	Christmas for Kids (C4K)
Registered charity number	1162812
Charity’s principal address	4 Barrel Lane Faversham Kent ME13 7FL

**Names of the charity trustees who manage the charity**

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Bar Huberman	Chair		
2	Matt Charlton			
3	Samson Ajewole	Safeguarding Officer	Appointed 04/04/2022	
4	Dave Hearn			
5	Chris Pizzey		1 month notice of resignation given 16/09/2022	
6	Emma Reeves			
7	Andy Keogan	Treasurer	Appointed 16/05/2022	
8	Elaine King		Appointed 14/06/2022	
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

**Corporate trustees – names of the directors at the date the report was approved**

Director name		

**Name of trustees holding title to property belonging to the charity**

Trustee name	Dates acted if not for whole year	

## Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	N/A
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	N/A
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	N/A

### Additional information (optional)

#### Names and addresses of advisers (Optional information)

	Type of adviser	Name	Address
	Bookkeeper	Mikka Styles	Keep My Books, 4 Percy Street, Stratford Upon Avon, CV37 6SL
	Independent Examiner	Tracey Stakes	4 Turret Avenue, Warblington, Havant, PO9 2GN

#### Name of chief executive or names of senior staff members (Optional information)

<p>Sue Appleby – Company Executive Director          Claire Sundin – Artistic Director          Katie Hecht – Finance Director          The executive team (previously referred to as key personnel) are all freelance contractors.</p>
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## Exemptions from disclosure

Reason for non-disclosure of key personnel details

N/A
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## Other optional information

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## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

	Signature(s)	Bar Huberman	
	Full name(s)	Bar Huberman	
	Position (eg Secretary, Chair, etc)	Chair	
	Date	26th January 2024	



Embracing Arts		Charity No (if any)	1162812	<b>CC17a</b>
Annual accounts for the period				
Period start date	06/04/2022	To	05/04/2023	

## Section A Statement of financial activities

Recommended categories by activity	Details of own analysis	Note	Restrict			Total this year £	Total last year £
			Unrestrict ed funds £	d income funds £	Endowme nt funds £		
			F01	F02	F03	F04	F05
<b>Incoming resources (Note 3)</b>							
<b>Incoming resources from generated funds</b>							
Voluntary income		S01	28,417	71,908	-	100,325	61,675
Activities for generating funds		S02	13,024	-	-	13,024	7,500
Investment income		S03	36	-	-	36	1
Incoming resources from charitable activities		S04	-	-	-	-	-
Other incoming resources		S05	-	-	-	-	-
<b>Total incoming resources</b>			<b>41,478</b>	<b>71,908</b>	<b>-</b>	<b>113,386</b>	<b>69,176</b>
<b>Resources expended (Notes 4-8)</b>							
<b>Costs of Generating Funds</b>							
Costs of generating voluntary income		S07	5,230	15,662	-	20,891	17,191
Fundraising trading costs		S08	9,180	3,175	-	12,355	10,222
Investment management costs		S09	-	-	-	-	-
Charitable activities		S10	11,805	37,709	-	49,514	34,550
Governance costs		S11	2,678	8,363	-	11,041	7,722
Other resources expended		S12	-	-	-	-	-
<b>Total resources expended</b>			<b>28,893</b>	<b>64,908</b>	<b>-</b>	<b>93,800</b>	<b>69,685</b>
<b>Net incoming/(outgoing) resources before transfers</b>			<b>12,585</b>	<b>7,000</b>	<b>-</b>	<b>19,585</b>	<b>- 509</b>
<b>Gross transfers between funds</b>							
<b>Net incoming/(outgoing) resources before other recognised gains/(losses)</b>			<b>12,585</b>	<b>7,000</b>	<b>-</b>	<b>19,585</b>	<b>- 509</b>
<b>Other recognised gains/(losses)</b>							
Gains and losses on revaluation of fixed assets for the charity's own use		S17	-	-	-	-	-
Gains and losses on investment assets		S18	-	-	-	-	-
<b>Net movement in funds</b>			<b>12,585</b>	<b>7,000</b>	<b>-</b>	<b>19,585</b>	<b>- 509</b>
<b>Total funds brought forward</b>			<b>37,412</b>	<b>-</b>	<b>-</b>	<b>37,412</b>	<b>37,921</b>
<b>Total funds carried forward</b>			<b>49,997</b>	<b>7,000</b>	<b>-</b>	<b>56,997</b>	<b>37,412</b>

## Section B Balance sheet

	Note	Unrestricted funds £ F01	Restricted income funds £ F02	Endowment funds £ F03	Total this year £ F04	Total last year £ F05
<b>Fixed assets</b>						
Tangible assets (Note 9)	B01	-	-	-	-	-
	B02	-	-	-	-	-
Investments (Note 10)	B03	-	-	-	-	-
<b>Total fixed assets</b>	B04	-	-	-	-	-
<b>Current assets</b>						
Stock and work in progress	B05	-	-	-	-	-
Debtors (Note 11)	B06	4,237	-	-	4,237	1,875
(Short term) investments	B07	22,422	-	-	22,422	-
Cash at bank and in hand	B08	25,962	7,000	-	32,962	35,837
<b>Total current assets</b>	B09	52,622	7,000	-	59,622	37,712
Creditors: amounts falling due within one year (Note 12)	B10	2,625	-	-	2,625	300
<b>Net current assets/(liabilities)</b>	B11	49,997	7,000	-	56,997	37,412
<b>Total assets less current liabilities</b>	B12	49,997	7,000	-	56,997	37,412
Creditors: amounts falling due after one year (Note 12)	B13	-	-	-	-	-
Provisions for liabilities and charges	B14	-	-	-	-	-
<b>Net assets</b>	B15	49,997	7,000	-	56,997	37,412
<b>Funds of the Charity</b>						
Unrestricted funds	B16	49,997			49,997	37,412
	B17	-			-	-
Restricted income funds (Note 13)	B18		7,000		7,000	-
Endowment funds (Note 13)	B19			-	-	-
<b>Total funds</b>	B20	49,997	7,000	-	56,997	37,412

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval

**Section C****Notes to the accounts****Note 1 Basis of preparation**

*This section should be completed by all charities .*

**1.1 Basis of accounting**

These accounts have been prepared on the basis of historic cost (except that investments are shown at market value) in accordance with:

- Accounting and Reporting by Charities – Statement of Recommended Practice (SORP 2005);
- and with\*  Accounting Standards;
- or  Financial Reporting Standards for Smaller Enterprises (FRSSE);
- and with the Charities Act.

***Give details in this box if a different standard has been followed.***

\* -Tick as appropriate:

- if all relevant disclosures shown in the pack have been given then please tick "Accounting Standards";
- if disclosures completed in these accounts have been restricted to those required by the FRSSE, then please tick "Financial Reporting Standards for Smaller Enterprises (FRSSE)".

\*\* - If no departures from the chosen standards have been made then delete these words; otherwise give details of any changes in the boxes.

**1.2 Change in basis of accounting**

There has been no change to the accounting policies (valuation rules and methods of accounting) since last year.

§ if no changes have been made to accounting policies then delete these words.

**1.3 Changes to previous accounts**

No changes have been made to accounts for previous years.

***Give details in this box of any material changes that have been made.***

§§ if no changes have been made to accounts for previous periods then delete these words.

**Note 2 Accounting policies**

*This standard list of accounting policies has been applied by the charity except for those deleted. Where a different or additional policy has been adopted then this is detailed in the box below.*

**INCOMING RESOURCES**

<b>Recognition of incoming resources</b>	These are included in the Statement of Financial Activities (SoFA) when: <ul style="list-style-type: none"> <li>the charity becomes entitled to the resources;</li> <li>the trustees are virtually certain they will receive the resources; and</li> <li>the monetary value can be measured with sufficient reliability.</li> </ul>
<b>Incoming resources with related expenditure</b>	Where incoming resources have related expenditure (as with fundraising or contract income) the incoming resources and related expenditure are reported gross in the SoFA.
<b>Grants and donations</b>	Grants and donations are only included in the SoFA when the charity has unconditional entitlement to the resources.
<b>Tax reclaims on donations and gifts</b>	Incoming resources from tax reclaims are included in the SoFA at the same time as the gift to which they relate.
<b>Contractual income and performance related grants</b>	This is only included in the SoFA once the related goods or services have been delivered.
<b>Gifts in kind</b>	Gifts in kind are accounted for at a reasonable estimate of their value to the charity or the amount actually realised.  Gifts in kind for sale or distribution are included in the accounts as gifts only when sold or distributed by the charity.  Gifts in kind for use by the charity are included in the SoFA as incoming resources when receivable.
<b>Donated services and facilities</b>	These are only included in incoming resources (with an equivalent amount in resources expended) where the benefit to the charity is reasonably quantifiable, measurable and material. The value placed on these resources is the estimated value to the charity of the service or facility received.
<b>Volunteer help</b>	The value of any voluntary help received is not included in the accounts but is described in the trustees' annual report.
<b>Investment income</b>	This is included in the accounts when receivable.
<b>Investment gains and losses</b>	This includes any gain or loss on the sale of investments and any gain or loss resulting from revaluing investments to market value at the end of the year.

**EXPENDITURE AND LIABILITIES**

<b>Liability recognition</b>	Liabilities are recognised as soon as there is a legal or constructive obligation committing the charity to pay out resources.
<b>Governance costs</b>	Include costs of the preparation and examination of statutory accounts, the costs of trustee meetings and cost of any legal advice to trustees on governance or constitutional matters.
<b>Grants with performance conditions</b>	Where the charity gives a grant with conditions for its payment being a specific level of service or output to be provided, such grants are only recognised in the SoFA once the recipient of the grant has provided the specified service or output.
<b>Grants payable without performance conditions</b>	These are only recognised in the accounts when a commitment has been made and there are no conditions to be met relating to the grant which remain in the control of the charity.
<b>Support Costs</b>	Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, eg allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.

**ASSETS**

<b>Tangible fixed assets for use by charity</b>	These are capitalised if they can be used for more than one year, and cost at least £500. They are valued at cost or a reasonable value on receipt.
<b>Investments</b>	Investments quoted on a recognised stock exchange are valued at market value at the year end. Other investment assets are included at trustees' best estimate of market value.
<b>Stocks and work in progress</b>	These are valued at the lower of cost or market value.

**POLICIES ADOPTED  
ADDITIONAL TO OR  
DIFFERENT FROM THOSE  
ABOVE**

--

## Note 3 Analysis of incoming resources

Incoming resources may be further analysed if this would help the reader of the accounts.

	Analysis	This year £	Last year £
<b>Voluntary income</b>	Restricted Grants	68,508	35,210
	Restricted Donations	3,400	-
	Unrestricted Grants and Donations	17,946	26,465
	Donations in Kind	10,471	-
		-	-
	<b>Total</b>	<b>100,325</b>	<b>61,675</b>
<b>Activities for generating funds</b>	Sales of Product Income	13,024	7,500
		-	-
		-	-
		-	-
		-	-
	<b>Total</b>	<b>13,024</b>	<b>7,500</b>
<b>Investment income</b>	Interest Earned	36	1
		-	-
		-	-
		-	-
		-	-
	<b>Total</b>	<b>36</b>	<b>1</b>
<b>Incoming resources from charitable activities</b>		-	-
		-	-
		-	-
		-	-
		-	-
	<b>Total</b>	<b>-</b>	<b>-</b>

**Section C****Notes to the accounts****(cont)****Note 4 Analysis of resources expended**

Resources expended may be further analysed if this would help the reader of the accounts.

	Analysis	This year £	Last year £
<b>Costs of generating voluntary income</b>	Advertising and Promotion	206	713
	Evaluation Costs	2,880	1,800
	Fundraising Costs	370	318
	Sub-contractors	17,436	10,375
	<b>Total</b>	-	-
	<b>Total</b>	20,891	13,206
<b>Fundraising trading costs</b>	Advertisement & Promotion	598	187
	Travel, Accommodation & Subsistence	720	615
	Equipment Costs	933	390
	Subcontractors	10,104	9,031
	<b>Total</b>	-	-
	<b>Total</b>	12,354	10,222
<b>Investment management costs</b>		-	-
		-	-
	<b>Total</b>	-	-
	<b>Total</b>	-	-
<b>Charitable activities</b>	Conferences & Training	2,631	410
	Tour Costume	95	179
	Entertainment & Gifts	607	154
	Equipment and Materials	1,119	749
	Insurance	388	109
	Premises Costs	7,132	5,995
	Printing, Postage & Stationary	46	662
	Research & Development	450	300
	Sub-Contractors	33,417	28,300
	Travel, Accommodation and Subsistence	3,630	1,677
	<b>Total</b>	-	-
	<b>Total</b>	49,514	38,535
<b>Governance costs</b>	Accountancy	786	762
	Finance Admin	3,988	2,176
	General Admin	6,267	4,784
	<b>Total</b>	-	-
	<b>Total</b>	11,040	7,722

## Section C

## Notes to the accounts

(cont)

## Note 5 Support Costs

Please complete this note if the charity has analysed its expenses using activity categories and has support costs.

Support cost type	Fundraising activity £	Charitable Activity £	Governance Activity £	Total Cost £
Admin	10,989	3,183	11,040	25,212
Research & Development		450	-	450
Evaluation	2,880		-	2,880
Conferences and Training		2,631	-	2,631
Communication & Marketing	3,708	-	598	4,306
	-	-	-	-
	-	-	-	-
<b>Total</b>	<b>17,577</b>	<b>6,264</b>	<b>11,639</b>	<b>35,479</b>

## Note 6 Details of certain items of expenditure

## 6.1 Trustee expenses

Please provide details of the amount of any payment or reimbursement of out-of-pocket expenses made to trustees or to third parties for expenses incurred by trustees. If no expenses were paid, please enter 'None' in the appropriate box(es).

Number of trustees who were paid expenses

Nature of the expenses

Total amount paid

This year	Last year
None	None
£	£

## 6.2 Fees for examination or audit of the accounts

Please provide details of the amount paid for any statutory external scrutiny of accounts and other services provided by your independent examiner or auditor. If nothing was paid please enter NONE in the appropriate box(es).

Independent examiner's or auditors' fees for reporting on the accounts

Other fees (for example: advice, consultancy, accountancy services) paid to the independent examiner or auditor

This year £	Last year £
None	None

**Section C**

**Notes to the accounts**

**(cont)**

**Note 7 Paid employees**

*Please complete this note if the charity has any employees.*

**7.1 Staff Costs**

	This year £	Last year £
Gross wages, salaries and benefits in kind	-	-
Employer's National Insurance costs	-	-
Pension costs	-	-
<b>Total staff costs</b>	-	-

**7.2 Average number of full-time equivalent employees in the year**

	This year Number	Last year Number
The parts of the charity in which the employees work	Fundraising	-
	Charitable Activities	-
	Governance	-
	Other	-
<b>Total</b>	-	-

**7.3 Defined contribution pension scheme**

*Please complete if a defined contribution pension scheme is operated.*

Brief details of the scheme

--

	This year £	Last year £
The costs of the scheme to the charity for the year		
The amount of any contributions outstanding at the year end		
The amount of any contributions prepaid at the year end		



**Note 9 Tangible fixed assets**

Please complete this note if the charity has any tangible fixed assets

**9.1 Cost or valuation**

	Freehold land & buildings	Other land & buildings	Plant, machinery and motor vehicles	Fixtures, fittings and equipment	Payments on account and assets under construction	Total
	£	£	£	£	£	£
Balance brought forward	-	-	-	-	-	-
Additions	-	-	-	-	-	-
Revaluations	-	-	-	-	-	-
Disposals	-	-	-	-	-	-
Transfers *	-	-	-	-	-	-
Balance carried forward	-	-	-	-	-	-

**9.2 Accumulated depreciation and impairment provisions**

<b>**Basis</b>	SL or RB	SL or RB	SL or RB	SL or RB	SL or RB
<b>** Rate</b>					

Balance brought forward	-	-	-	-	-	-
Depreciation charge for year	-	-	-	-	-	-
Impairment provisions	-	-	-	-	-	-
Revaluations	-	-	-	-	-	-
Disposals	-	-	-	-	-	-
Transfers*	-	-	-	-	-	-
Balance carried forward	-	-	-	-	-	-

**9.3 Net book value**

Brought forward	-	-	-	-	-	-
Carried forward	-	-	-	-	-	-

**9.4 Revaluation**

If any fixed assets have been revalued please give details of the valuer and method of valuation

--

\* The "transfers" row is for movements between fixed asset categories.

\*\* Please indicate the method of depreciation by deleting the method not applicable (SL = straight line; RB = reducing balance). Also please indicate the rate of depreciation: for straight line, what is the anticipated life of the asset (in years); for reducing balance, what is the percentage annual deduction.

**Section C** **Notes to the accounts** **(cont)**

**Note 10 Investment assets**

*Please complete this note if the charity has any investment assets.*

**10.1 Fixed assets investments**

	£
Carrying (market) value at beginning of year	-
<b>Add:</b> additions to investments at cost	-
<b>Less:</b> disposals at carrying value	-
<b>Add/(deduct):</b> net gain/(loss) on revaluation	-
Carrying (market) value at end of year	-

*Please provide below:*

**10.2 A breakdown of the market values of investments shown above agreeing with the balance sheet row B03.**

**10.3 A breakdown of the income from investments agreeing with SOFA row S03.**

**Analysis of investments**

	10.2 Market value at year end  £	10.3 Income from investments for the year  £
<b>Investment properties</b>	-	-
<b>Investments listed on a recognised stock exchange or held in common investment funds, open ended investment companies, unit trusts or other collective investment schemes</b>	-	-
<b>Investments in subsidiary or connected undertakings and companies</b>	-	-
<b>Securities not listed on a recognised Stock Exchange</b>	-	-
<b>Cash held as part of the investment portfolio</b>	-	-
<b>Other investments</b>	-	-
<b>Total</b>	-	-

**10.4 Material investment holdings**

If any single investment is material in terms of its value (for example represents more than 5 per cent of the value of the charity's total investments) please provide details.

<b>Investment held</b>	
<b>Market Value</b>	

**Note 11 Debtors and prepayments**

Please complete this note if the charity has any debtors or prepayments.

## Analysis of debtors

	Amounts falling due within one year		Amounts falling due after more than one year	
	This year £	Last year £	This year £	Last year £
Trade debtors	-	-	-	-
Amounts due from subsidiary and associated undertakings	-	-	-	-
Other debtors	4,053.8	1,875.0	-	-
Prepayments and accrued income	183.5	-	-	-
<b>Total</b>	<b>4,237.3</b>	<b>1,875.0</b>	<b>-</b>	<b>-</b>

**Note 12 Creditors and accruals**

Please complete this note if the charity has any creditors or accruals.

## 12.1 Analysis of creditors

	Amounts falling due within one year		Amounts falling due after more than one year	
	This year £	Last year £	This year £	Last year £
Loans and overdrafts	-	-	-	-
Trade creditors	-	-	-	-
Amounts due to subsidiary and associated undertakings	-	-	-	-
Other creditors	2,325	-	-	-
Accruals and deferred income	300	300	-	-
<b>Total</b>	<b>2,625</b>	<b>300</b>	<b>-</b>	<b>-</b>

## 12.2 Security over assets

If any loan, overdraft or other creditor holds a charge or other security over any assets of the charity please provide details.

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**Note 13 Endowment and restricted income funds**

Please complete this section if the charity has any endowment or restricted income funds.

**13.1 Funds held**

Please give a brief description of any of the following type of funds held by the charity:

- permanent endowment funds (PE);
- expendable endowment funds (EE); and
- restricted income funds, including special trusts, of the charity (R).

Fund Name	Type PE, EE or R	Purpose and Restrictions
	R	
	R	
	R	
	R	

**13.2 Movements of major funds**

Please give details of the movements of the major funds summarised in the restricted and endowment columns of the Statement of Financial Activities.

Fund names	Fund balances brought forward £	Incoming resources £	Outgoing resources £	Transfers £	Gains and losses £	Fund balances carried forward £
Arts Council	-	22,383	- 22,383	-	-	-
ASDA Green Token	-	400	- 400	-	-	-
Backstage Trust	-	5,000	- 5,000	-	-	-
City Bridge Trust	-	6,000	- 6,000	-	-	-
D'Oyle Carte	-	3,000	- 3,000	-	-	-
Deluxe Media	-	3,000	- 3,000	-	-	-
Didymus	-	4,500	- 4,500	-	-	-
Forresters Family Trust	-	5,000	- 5,000	-	-	-
Foyle Foundation	-	7,000	-			7,000
Jessie's Fund	-	2,000	- 2,000	-	-	-
Kent Community Fdn	-	4,000	- 4,000	-	-	-
M&G	-	3,000	- 3,000	-	-	-
Marshalls Newcommen	-	1,000	- 1,000	-	-	-
Simon Gibson CT	-	3,000	- 3,000	-	-	-
Skipton Charitable Fdn	-	1,625	- 1,625	-	-	-
Whitehed Monckton	-	1,000	- 1,000	-	-	-
	-	-	-	-	-	-
<b>Total Funds</b>	-	<b>71,908</b>	- <b>64,908</b>	-	-	<b>7,000</b>

**13.3 Transfers between funds**

Please give details of any transfers between funds.

From Fund (Name)	To Fund (Name)	Reason	Amount

**Note 14 Transactions with related parties**

*If the charity has any transactions with related parties (other than the trustee expenses explained in note 6) details of such transactions should be provided in this note. If there are no transactions to report, please enter "None" in the relevant boxes.*

**14.1 Remuneration and benefits**

*Please give the amount of, and legal authority for, any remuneration or other benefits paid to a trustee or other related parties by the charity or any institution or company connected with it.*

Name of trustee or connected party	Legal authority (eg order, governing document)	Amounts paid or benefit value	
		This year £	Last year £
Claire Sundin	Invoice		15,324
Sue Appleby	Invoice		9,236

**14.2 Loans**

*Please give details of and amounts owing to or from the charity's trustees or other related parties by the charity at the year end.*

	Name of trustee or connected party	Legal authority	Amount owing	
			This year £	Last year £
Due to trustees and related parties				
Due from trustees and related parties				

**14.3 Other transaction(s) with trustees or related parties**

*Please give details of any transaction undertaken by (or on behalf of) the charity in which a trustee or related party has a material interest.*

Name of the trustee or related party	Relationship to charity	Description of the transaction(s)	This year £	Last year £





# Embracing Arts

## Financial Activities

6 April, 2022 - 5 April, 2023

	TOTAL
Income	
Donations	
Christmas Crackers	660.00
Restricted Corporate Donations	3,400.00
Unrestricted Corporate Donations	150.00
Unrestricted Donations - Individual Giving	16,353.63
<b>Total Donations</b>	<b>20,563.63</b>
Donations In Kind	10,471.40
Gift Aid	782.42
Grants	
Restricted Funds C4K Project Grants	41,008.00
Restricted Funds EA Core Grants	26,500.00
Restricted Funds EA Trade Grants	1,000.00
Restricted Funds Grants	0.00
<b>Total Grants</b>	<b>68,508.00</b>
Sales of Product Income	
Embracing Arts - Festivals & Events	1,709.00
Embracing Arts - Parties (in-person)	420.00
Embracing Arts - Parties (online)	1,800.00
Embracing Arts - Workshops (Digital)	600.00
Embracing Arts - Workshops (in-person)	8,495.00
<b>Total Sales of Product Income</b>	<b>13,024.00</b>
<b>Total Income</b>	<b>£113,349.45</b>
<b>TOTAL</b>	<b>£113,349.45</b>
Expenditures	
Charitable Activities - Conferences & Training	
Core Staff Training courses and R&D tickets	1,076.76
Dues and Subscriptions	144.00
Tour Training providers	1,410.00
<b>Total Charitable Activities - Conferences &amp; Training</b>	<b>2,630.76</b>
Charitable Activities - Costume C4K	
Tour Costume	95.45
<b>Total Charitable Activities - Costume C4K</b>	<b>95.45</b>
Charitable Activities - Entertainment & Gifts	607.20
Charitable Activities - Equipment and Materials	
Access Equipment and Materials	79.88
Digital Tour Equipment and Materials	18.20
Digital Tour Post Production	48.00
Tour Equipment & Materials	972.72
<b>Total Charitable Activities - Equipment and Materials</b>	<b>1,118.80</b>



# Embracing Arts

## Financial Activities

6 April, 2022 - 5 April, 2023

	TOTAL
Charitable Activities - Insurance	387.54
Charitable Activities - Premises Costs	5,200.00
Tour Rehearsal Space Rental	1,932.00
<b>Total Charitable Activities - Premises Costs</b>	<b>7,132.00</b>
Charitable Activities - Printing, Postage & Stationary	45.66
Charitable Activities - Research & Development	
Tour Research & Development	450.00
<b>Total Charitable Activities - Research &amp; Development</b>	<b>450.00</b>
Charitable Activities - Sub Contractors	
Access Subcontractors	900.00
Digital Tour Actor Filming Fees	1,600.00
Digital Tour Admin	1,112.50
Digital Tour Subcontractors	10,475.00
Tour Actor Holiday Pay	1,179.00
Tour Actor Overtime	343.06
Tour Actor Show Wages	7,320.00
Tour Actor training	300.00
Tour Admin	1,637.50
Tour Rehearsal Fees	2,425.00
Tour Subcontractors	6,125.00
<b>Total Charitable Activities - Sub Contractors</b>	<b>33,417.06</b>
Charitable Activities - Travel, Accommodation & Subsistence	
Ad hoc subsistence	173.22
Ad hoc Travel	411.60
Digital Tour Subsistence	72.80
Digital Tour Travel	46.80
Tour Travel	2,925.22
<b>Total Charitable Activities - Travel, Accommodation &amp; Subsistence</b>	<b>3,629.64</b>
Generating Voluntary Income - Advertising/Promotional	205.94
Generating Voluntary Income - Evaluation Costs	
Generating Voluntary Income - Project Evaluation Costs (core staff)	900.00
Generating Voluntary Income - Project Evaluation Costs (subcontractors)	1,980.00
<b>Total Generating Voluntary Income - Evaluation Costs</b>	<b>2,880.00</b>
Generating Voluntary Income - Fundraising Costs	369.87
Generating Voluntary Income - Subcontractors	
Charity General Subcontractors	2,739.00
Communications & Marketing	3,708.00
Fundraising Admin	10,313.50
Fundraising Assistant	675.00
<b>Total Generating Voluntary Income - Subcontractors</b>	<b>17,435.50</b>
Governance Costs - Accountancy	785.80



# Embracing Arts

## Financial Activities

6 April, 2022 - 5 April, 2023

	TOTAL
Governance Costs - Subcontractors	
Finance Admin	3,987.50
General Admin	6,267.00
<b>Total Governance Costs - Subcontractors</b>	<b>10,254.50</b>
Trading Costs - Advertising/Promotional	598.23
Trading Costs - EA Travel, Accommodation & Subsistence	
Festival & Events Travel	140.61
Parties Travel	76.63
Workshop Travel	502.29
<b>Total Trading Costs - EA Travel, Accommodation &amp; Subsistence</b>	<b>719.53</b>
Trading Costs - Equipment & Materials	
Festivals & Events Equipment & Materials	247.24
Parties Equipment & Materials	27.25
Workshops Equipment & Materials	658.47
<b>Total Trading Costs - Equipment &amp; Materials</b>	<b>932.96</b>
Trading Costs - Subcontractors	
Content Creation - Online Party	330.00
Content Creation - Workshop (digital)	60.00
Content Creation - Workshop (in-person)	200.00
Festival & Events Actor Wages	975.00
Parties & Workshops Admin	1,819.00
Parties Actor Wages (in-person)	360.00
Parties Actor Wages (online)	660.00
Trade General Subcontractors	250.00
Workshop Actor Wages	5,450.00
<b>Total Trading Costs - Subcontractors</b>	<b>10,104.00</b>
Uncategorised Expenditure	0.00
<b>Total Expenditures</b>	<b>£93,800.44</b>
NET OPERATING INCOME	<b>£19,549.01</b>
Other Income	
Interest earned	36.22
<b>Total Other Income</b>	<b>£36.22</b>
Other Expenditures	
Unrealised Gain or Loss	0.00
<b>Total Other Expenditures</b>	<b>£0.00</b>
NET OTHER INCOME	<b>£36.22</b>
<b>NET INCOME/(EXPENDITURE)</b>	<b>£19,585.23</b>



# Embracing Arts

## Balance Sheet

As of April 5, 2023

	TOTAL
Fixed Asset	
<b>Total Fixed Asset</b>	
Cash at bank and in hand	
Reserve Fund	22,422.12
Treasurers Account (6468)	32,962.41
<b>Total Cash at bank and in hand</b>	<b>£55,384.53</b>
Debtors	
Debtors	1,728.82
<b>Total Debtors</b>	<b>£1,728.82</b>
Current Assets	
Prepaid Expenditures	183.45
<b>Total Current Assets</b>	<b>£183.45</b>
<b>NET CURRENT ASSETS</b>	<b>£57,296.80</b>
Creditors: amounts falling due within one year	
Trade Creditors	
Creditors	0.00
<b>Total Trade Creditors</b>	<b>£0.00</b>
Current Liabilities	
Accruals	300.00
<b>Total Current Liabilities</b>	<b>£300.00</b>
<b>Total Creditors: amounts falling due within one year</b>	<b>£300.00</b>
<b>NET CURRENT ASSETS (LIABILITIES)</b>	<b>£56,996.80</b>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>	<b>£56,996.80</b>
<b>TOTAL NET ASSETS (LIABILITIES)</b>	<b>£56,996.80</b>
Charity funds	
Retained Earnings	53,241.13
Surplus/(Deficit)	3,755.67
<b>Total Charity funds</b>	<b>£56,996.80</b>

**Embracing Arts**

England & Wales - Charity number 1162812

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# Accounts

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## Trustees' Annual Report for the period

From 06/04/2021 Period start date To 05/04/2022 Period end date

Charity name: Embracing Arts

Charity registration number: 1162812

## Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	The object of the CIO is the preservation and protection of health and wellbeing of children with special educational needs, disabilities and illnesses, their families and carers throughout the UK by means of the arts, in particular but not exclusively the art of music, drama and puppetry.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	<p><b>Christmas for Kids (C4K)</b> – Original interactive, sensory shows performed in children’s hospices, SEND schools and community groups UK-wide. This is available annually in digital form and an in-person tour also runs each year, although not in December 2020 or 2021 due to Covid-19. These performances are offered entirely free of charge.</p> <p><b>Embracing Arts Workshops</b> – 30-minute workshops on a chosen topic, featuring music, song, sensory play and intensive interaction. Delivered to SEND schools in the South East of England in person, and to any location in its digital form. These workshops are subsidised wherever possible.</p> <p><b>Embracing Arts Parties</b> – Inclusive, theatre-based parties around a theme of the child’s choice. Featuring singing, interactive play, sensory stimulation and puppetry. Available online (any location) and in person across the SE of England.</p>
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The trustees confirm that we are aware of the Charity Commission’s Charities’ guidance on public benefit, and take this into account when making decisions and holding the executive team to account.

### Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	N/A
Policy on social investment including program related investment	Para 1.38	N/A
Contribution made by volunteers	Para 1.38	The charity has three regular volunteers, who provide support in the following areas: SEND advice; general administration; project administration; tour booking; C4K digital show distribution; workshop marketing; fundraising.
Other		

### Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p><b>Christmas for Kids (C4K) – main annual project, December 2021- January 2022.</b></p> <p>The executive team decided early on in 2021 that the best course of action would be to produce a second C4K digital tour. We were concerned about the impact of Covid-19 during the winter, and took into account that our audiences are among the UK's most vulnerable. With hindsight, the Omicron variant which broke in Nov/Dec 2021, would indeed have prevented any in-person touring at the very last minute, so we were reassured that we had made the right decision.</p> <p>We used the findings of the evaluation of our 2020 digital show to create an entirely new and original digital show: <b><i>"Phoebe's First Christmas"</i></b>. Sweet puppet Phoebe learns about the traditions of Christmas from her puppet friends and Elf, who was a key-word signer throughout the 25-minute piece. We made the content more episodic than the previous year, so that it lent itself better to repetition, pausing and restarting, something which our audiences had requested. We also made the show shorter, led by more music and sensory play and less reliant on narrative and the spoken word.</p>

We chose to work again with video production company Loaded Productions, who were keen to explore further the capabilities of green-screen technology in the telling of the story. We played with size, scale and location – transporting the characters to fantasy worlds and even having them hanging from a Christmas tree! We included some original songs in this show, and made use of repetition and recurring themes.

As we had a better understanding of the post-production process, we chose to rehearse and record the show earlier than we had in 2020. We rehearsed three actors in July, and recorded the digital show in the same month over two days at Camberwell Studios. The show was edited from August – October, and marketing/distribution happened alongside this. In the first week of December, the show went live and continued to be available for two months. It was offered to every children's hospice throughout the UK and to 300 SEND schools. It was played 584 times by 258 unique viewers. From our survey which followed the show, which asked about audience numbers, we estimate that nearly 2,900 children and their families watched the show – increasing our outreach for this project by over 500 beneficiaries. What is clear is that a C4K show is the main Christmas activity for many settings and indeed the only theatre show for many children that year, and for some the only theatre experience they will have in their short lives: *"It is such a magical, lovely, little show and theatre company who... visit Children's hospices and perform their show live in the hospice day rooms to our children in their beds, wheelchairs, buggies, comfy indoor supportive chairs with their parents and siblings experiencing live theatre possibly for the first and only time they will.*

*These children cannot go to a theatre, they cannot tolerate the length of time of a full show, and sometimes these children may become uncomfortable and cry or scream and need medical attention. Therefore, these children do not get to go to the theatre.*

*Christmas for Kids provides a professional live little show of music and unique, trained, and talented, sensory, magical storytelling in a gentle well thought out manner for little children and their families." - Senior Registered Nurse, Demelza Children's Hospice*

	<p>As a result of our fundraising efforts throughout the year, we were able to pay our three actors, writer, director, musical director, video production company, stage manager and props/set designer and to cover all expenses for rehearsal space costs, green screen studio hire, costume, props, employer’s liability insurance, again without any cost to the hospices, schools or families themselves. We also covered administrative, fundraising, distribution and marketing fees throughout the year. From August 2021, we were given free 24hr-manned storage in Dover by our principal corporate sponsor, Channel Facilities Management. This is an ongoing arrangement which is saving the organisation on average £100 per week.</p> <p>As well as improving and adjusting the structural elements of the digital show to cater to the feedback we received, we also adjusted the Resource Pack in 2021. We included ‘how to’ videos to aid the facilitation of the interactive and sensory points in the show. We also suggested more craft and play ideas which could be incorporated in the run-up to watching the show. We retained the social story, synopsis and other standard elements that we had been told were so important to many of our beneficiaries.</p> <p>The Resource pack was available online a month in advance of the show’s release to allow teachers, carers and parents time to prepare and enjoy the approach of the show, which for many was their main festive event. The craft and music ideas both received excellent feedback, and allowed us to retain the interactive and sensory elements that are so integral to our in-person shows.</p> <p>We worked again with social consultants, Cornish &amp; Grey and developed a survey to gain much needed quantitative and qualitative data from the audience. Our formal evaluation is available to view here: <a href="https://www.embracingarts.org.uk/files/ugd/394117_f4f478635f2c499a826920109d2b1f87.pdf">https://www.embracingarts.org.uk/files/ugd/394117_f4f478635f2c499a826920109d2b1f87.pdf</a></p> <p>What became clear from the feedback we gathered is how much our services were needed again this year – and were appreciated just as much as in 2020. Our beneficiaries had experienced so much continued isolation and stress as a result of Covid-19, that having a show provided for them that they could access in whichever way suited them, helped to ease stress and bring joy at what was again a difficult</p>
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time for the whole of the UK. In a similar way to our in-person shows, our digital show brought much needed respite and a positive experience that the whole family could enjoy and remember.

**A selection of 2021 C4K Digital Tour feedback:**

**"We got to watch a Christmas show, just like the rest of our mainstream school, even though we couldn't go to the theatre with them. It allowed for fair and equal access to a show"** - Teaching Assistant, Mainstream School with SEND provision, North West

**"I work in a children's hospice and to have such a joyful festive offering that engages so many children with a wide range of developmental and sensory issues is amazing"** - Hospice Play Worker, South East England

**"We are hugely grateful to have the option of tuning into the online show. Even before Covid-19, our daughter spent long periods of time at home isolating and for children like her the world will never be normal, their normal means long periods of time at home with nothing to engage with. These online sessions have been life-changing and we are so keen for them to continue long-term for the families who always needed them"** - Parent, East Anglia

**Embracing Arts Workshops:**

These were launched in October 2021, with a Research & development project in association with St Nicholas SEND School, Canterbury. This research was funded by the Ragdoll Foundation. Our Artistic Director, Claire Sundin, used her experience of working with children with additional needs over the past 12 years to create musical and sensory workshops on a myriad of topics, designed primarily for children with Profound & Multiple Learning Difficulties (PMLD), those on the Autistic Spectrum and those with other complex needs. The trial was a huge success, and the school rebooked straightaway, and have booked six-week workshop blocks every term since.

Over the next six months, we delivered 44 in-person workshops in the following areas: Kent, London, Essex and Surrey, and 13 workshops online. The trajectory of the workshops is growing at a good rate, and they made a modest profit in this financial year. We

		<p>have a pool of five trained actor-facilitators and are looking to expand this in the next financial year to respond to increasing demand.</p> <p><b>EA Workshop Feedback:</b>  <b>“Thank you so much for providing such a fantastic experience for the class. So much thought, organisation and detail was put into each session, with child specific aspects added too! We have been lucky enough to have you for a second time and would absolutely love to have you more”.</b>  - Teacher, St Nicholas School, Canterbury</p> <p><b>“As the Mighty Mega members left today, they were singing Claire's praises. I don't remember getting such positive feedback before. Today was the first day the members lingered as they were all saying Happy Christmas having had such a good term.”</b> - Community &amp; Education Manager, Discover Children's Story Centre (Mighty Mega workshops for children aged 5-11).</p> <p><b>Embracing Arts Parties:</b>  These were launched in June 2021 and had a slow start, but received good feedback from each party delivered. We initially worked in children’s hospices already known to us. In January 2022, charity Spread a Smile approached us to run fortnightly parties online for children’s wards in hospitals. These will be opened up to in-person parties when restrictions and locations allow. This is an ongoing regular booking.</p> <p><b>Inclusive Festivals:</b>  Embracing Arts has also received bookings for two inclusive family festivals, to be held in Summer 2022.</p> <p>These paid services cover their own costs and then provide a profit which goes back into the company to cover core costs and act as additional funding for the C4K tours.</p> <p><b>Recognition:</b>  In Summer 2021, Embracing Arts’ Artistic Director, Claire Sundin, was highly commended (runner-up) in the Third Sector Awards Digital Champion of the Year.</p>
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**Additional information (optional)**

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	<b>Christmas for Kids:</b> We aimed to increase our outreach numbers on the previous year, which we achieved – delivering the show to an estimated 500
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		<p>more beneficiaries. We offered the show to every children’s hospice in the UK and to 300 SEND schools which were chosen to represent a UK-wide outreach of schools with lower socio-economic backgrounds.</p> <p>The feedback gathered by survey and through interviews showed an improvement in the impact of the show, with an average of 96.5% positive responses from SEND schools compared to 92% the previous year.</p> <p><b>EA Workshops:</b> Our main objective here was to set up, research and develop and then deliver workshops that were evaluated to have a significant impact on the children we work with. We achieved all of these objectives and now have a strong workshop model that can be adapted to any topic and delivered to cater for children with a wide range of needs and abilities.</p> <p><b>EA Parties:</b> The original targets for these were to deliver 10 in-person and 10 online parties over the first six months. We met the online target through our partnership with Spread A Smile, but the in-person target we did not meet. Many venues were still observing restrictions to in-person activities from visiting companies and our bookings reflected this.</p>
<p>Performance of fundraising activities against objectives set</p>	<p>Para 1.41</p>	<p>With the launch of our new services and the increased workload that this brought, it was our intention to raise the contract rates for our four key personnel. Our original target was to raise these on receipt of sufficient funds as follows:</p> <p>Original rates:  5 key personnel, working between 2.5 - 10 hours per week @ £12.50 p/hr  Total: £19,000p/a £1,650p/m</p> <p>Target rates:  5 key personnel, working between 2.5 - 12 hours per week @ £15.00 p/hr  Total: £29,040p/a £2,420p/m</p> <p>We came in slightly under target in our core fundraising and so made a partial increase as outlined below. We also lost a member of key personnel due to other work commitments, so this person’s work and fees were given to subsidiary contracted freelancers over the year:  4 key personnel, working between 3.25 and 12 hours per week @ £15.00 per hour  Total: £27,840p/a £2,320p/m</p> <p>It is our intention to enable two of our key personnel to move up to 20 hours per week as soon as this</p>

		<p>becomes possible through sustained income. Our aim is to achieve this by FY 23/24.</p> <p><b>EA Fundraising:</b> Our own fundraising activities were more successful than originally budgeted for. Individual giving and event sponsorship (Parallel Fun Run and Crowdfunder campaign supported by the Aviva Community Fund) both exceeded our initial targets. Theatre bucket shakes brought in an additional £4,000.</p> <p><b>Corporate Sponsorship:</b> We secured some modest corporate sponsorship in the year - this was a new venture for us: Barratt Homes £1,000 Howdens £250 Channel Facilities Management became our primary corporate partner, providing £3,985 through Support in Kind throughout the year.</p> <p><b>Project Funding:</b> The Christmas for Kids digital tour project budget was 81.8% funded by grants as follows: The April Trust: £10,000 The Arts Council of England: £6,600 M&amp;G Community Fund: £2,400 The D'Oyly Carte Charitable trust: £3,500 The Albert Hunt Trust: £1,500</p> <p>The remaining budget was covered by the organisation's existing funds and our own fundraising, as well as Support in Kind.</p> <p><b>Earned Income:</b> Our total trade and corporate income as a percentage of our annual turnover was 18.41%, with trade income at £7,500 and corporate donations (Cash &amp; In Kind) totalling £5,235. We have a long-term target for this of 20%. It is encouraging to note that our previous year's figure was 4.6%.</p>
Investment performance against objectives	Para 1.41	N/A
Other		

## Financial Review

<p>Review of the charity's financial position at the end of the period</p>	<p>Para 1.21</p>	<p>We used some existing surplus funds from the previous year to cover core costs, having made a loss of approximately £500. This loss was less than predicted after the FY 2020-21, where fundraising, especially within the theatre community, was heavily affected by the Covid pandemic. Fundraising in FY 2021-22 was more successful than expected.</p> <p>Other than this, our reserves remain untouched and are held in a separate account in line with our reserves policy (see below).</p> <p>We are optimistic about the organisation's sustainability heading into the next financial year. Trade income is up significantly from the previous year and is growing; project grant applications are continuing to be successful and corporate relationships (both existing and new) are solidifying and developing.</p>
<p>Statement explaining the policy for holding reserves stating why they are held</p>	<p>Para 1.22</p>	<p>Embracing Arts feels the need to have a reserves policy in order to cover any unforeseen circumstances such as:</p> <ul style="list-style-type: none"> <li>· Repair or replacement of integral equipment or fixed assets (such as the PA systems and puppets).</li> <li>· In extreme circumstances, it may be used as a source of income e.g. if a grant has not come through or a pledger has not been able to raise sufficient funds. Funds might be needed to give the trustees time to take action if income falls below expectations (this is an unlikely occurrence as we always have our funding in place before determining the scale of our Christmas project).</li> </ul> <p>The minimum reserves figure has been calculated to cover 6 months of running costs including: key personnel costs, accounting fees, advertising and fundraising costs. This is an 'emergency' budget allowing us to regroup and plan ahead for the following year. We would not mount a full C4K touring project if reserves are used, but would deliver a skeleton tour, or an existing digital show within whatever budget was available outside of the reserves. We would then work towards building finances to mount the shelved C4K project the following year. We would continue to run EA Workshops and EA Parties, as these cover their own costs and bring income/profit into the organisation,</p>

		as well as providing service delivery in line with the charity's constitution.
Amount of reserves held	Para 1.22	Total reserves held are £37,412, of which £35,919 are unrestricted reserves with a reserves policy minimum target of £15,809. As per the organisation's reserves policy, the £15,809 is held as emergency reserve funds to cover 6 months of operating costs. The remainder of the unrestricted reserves is carried over to the following year for day-to-day running of the organisation.
Reasons for holding zero reserves	Para 1.22	N/A
Details of fund materially in deficit	Para 1.24	None. The organisation made a loss of £500 over the year, but this was covered by existing funds. The fund never went into deficit.
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	<p>The organisation has been running since 2009 and has covered its project and core costs through diversified fundraising, sponsorship and earned income. The pandemic years had an impact on our existing funds, and certainly reduced theatre-based fundraising, which had been a source of substantial income for us in our formative years.</p> <p>We have been drawing on our existing funds to cover small deficits over the past few years, and aim to reduce reliance on these to make our ongoing sustainability more assured. One of the ways we aim to do this is to choose the most appropriate services and provision each year depending on the income we have promised/brought in. Our main expenditure is the Christmas for Kids project, and this tour can be made larger or smaller depending on the available funds that year. We know our fundraising position by the time we book our venues, and tailor the tour to match our funds, so as not to overstretch the organisation financially.</p> <p>Should we experience significant reduction in income, it is any expansion that would be uncertain, rather than our continuation as a going concern. However, our expansion as an organisation is in direct correlation with our income and fundraising capabilities. This model worked well against the backdrop of Covid-19, and we were able to sustain ourselves well throughout that period.</p>

**Additional information (optional)**

You may choose to include further statements where relevant about:

<p>The charity's principal sources of funds (including any fundraising)</p>	<p>Para 1.47</p>	<p>Grants were our main source of funding at <b>54.51%</b> of total income.  Grants received were as follows:  Didymus Trust: £4,560 (core costs)  M&amp;G: £2,400 (project costs)  D'Oyly Carte: £3,500 (core costs)  The Gale Foundation: £2,500 (core costs)  The Arts Council of England: £12,000 (project costs)  April Trust: £10,000 (project costs)  Ragdoll Foundation: £1,250 (workshop research &amp; development)  Albert Hunt Trust: £1,500 (project costs)  Individual Giving was <b>27.08%</b> of total income.  Trade income was <b>10.84%</b> of total income.  Corporate Sponsorship was <b>7.57%</b> of total income (including Support in Kind and Cash donations).</p>
<p>Investment policy and objectives including any social investment policy adopted</p>	<p>Para 1.46</p>	<p>N/A</p>
<p>A description of the principal risks facing the charity</p>	<p>Para 1.46</p>	<p>Covid-19 had a significant impact on both our in-person touring and workshop/party delivery and also our theatre-based fundraising initiatives. Our audiences are amongst the UK's most vulnerable, and so live touring to hospice venues was not possible in 2020 or 2021, with the resurgence of Covid-19 in the Omicron variant.</p> <p>We responded to these threats to outreach by adapting all services to a digital delivery. This has proved particularly successful with the C4K digital project, which increased its outreach three times over, as well as offering versatility of viewing for beneficiaries. The feedback was so good, that we aim to produce both In-Person and Digital formats for C4K moving forward.</p> <p>Another risk to the charity which has been exacerbated by the pandemic is financial. As the organisation expands, so do its core costs, and we are also finding increased competition for grants, particularly in the core costs area. We have diversified our fundraising initiatives to include more fundraising events online and are working to increase our corporate support.</p> <p>We have offered our main project, Christmas for Kids, for free since our genesis in 2009, and it is a huge support for the families we serve, who face additional daily costs, as well as the pressure of</p>

		<p>one parent often being their child's full-time carer and so not able to work. Offering this project for free means there is no barrier to anyone receiving our work and the whole organisation, guided by the Board, regularly assesses this and are in agreement. The charity will offer an option for audiences to donate after watching both live and digital C4K shows and will trial this in December 2022.</p> <p>The executive team aims to mitigate financial risk by carefully and slowly increasing any additional expenditure (eg. increasing core staff hours or pay rate; delivering dual C4K projects) and by agreeing alternative output should the required level of funding not come in by the required date. We have not had to resort to this so far in over a decade, and plan as carefully as possible to avoid having to cancel organisational development or projects due to lack of funds.</p>
Other		

## Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Constitution
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Charitable Incorporated Organisation
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<p>New trustees are recruited in a variety of ways, including websites CharityJob and Reach Volunteering. They are chosen on merit of their CV, lived experience of the communities we engage with, and what they can bring to the diversity and breadth of skill within the Board.</p> <p>New trustees are proposed by a board member/director, and seconded by another. Trustees then vote on the new trustee's appointment in accordance with the Constitution.</p>

### Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	<p>The charity trustees make available to each new charity trustee:</p> <ul style="list-style-type: none"> <li>(a) a copy of the of the charity's Constitution;</li> <li>(b) a copy of the CIO's latest Trustees' Annual Report and statement of accounts;</li> <li>(c) a copy of the last Board meeting minutes; and</li> <li>(d) a copy of any other relevant policies such as our safeguarding policy and equality, diversity and inclusion policy.</li> </ul> <p>All Trustees undergo DBS check/Safeguarding training.</p> <p>Before their first Board meeting, all trustees have an induction meeting with at least one other trustee (normally the chair) and the executive team, during which we explain in detail the charity's foundation, purpose and governance, and in which the new trustee is given plenty of opportunity to ask questions and make suggestions.</p>
The charity's organisational structure and any wider	Para 1.51	The executive team is responsible for the day-to-day running of the charity, and the Board of Trustees is responsible for ensuring that the

network with which the charity works

executive team is managing the charity efficiently, effectively and in accordance with its mission.

The charity is co-run by Company Executive Director, Sue Appleby, and Artistic Director, Claire Sundin. Both directors work on a freelance basis to a set rate of pay per month – this was agreed and voted for by the trustees with updated contracts signed on 01/09/2021.

Administrative duties are undertaken by Katie Hecht on a freelance basis to a set rate of pay per month, voted for by the Board of Trustees with updated contracts signed on 01/09/2021. Katie's role also includes day to day financial management and the preparation of financial reports for trustees.

Social Media Management duties are undertaken by Matthew Davidson on a freelance basis to a set rate of pay per month. This appointment and subsequent rate of pay was agreed and voted for by the trustees with an updated contract issued and signed on 06/01/2022.

During the time of rehearsal and performance of our Christmas show, actors, director, musical director and writer and other creative team freelancers are employed on a freelance basis to provide their specialised services at a rate of pay agreed and voted for by the Trustees.

The Board consists of 8 trustees, with varied professional and lived experience backgrounds and meets at least once per quarter, with additional meetings scheduled as needed to discuss topics and issues.

Before each Board meeting, trustees are sent an agenda, which includes up-to- date provisional budgets. Following meetings, minutes are shared with the Board & Exec team, allowing individuals the chance to add to/amend these.

The way in which Board decisions are made is governed by the Constitution. This includes the requirement to ensure there is a quorum when making decisions, and requirements around how decisions may be made. The trustees have access to the Constitution and other relevant documents, and the Chair refers to the Constitution regularly to ensure proceedings are held appropriately.

		<p>A Conflicts of Interest policy and register was created in March 2019 by Alex Kearney and Claire Sundin. The register is completed and considered at each Trustee meeting.</p> <p>A bookkeeper is employed on a freelance basis to prepare accounts for the charity, and these are verified on a pro bono basis by independent examiner Tracey Stakes (full details below).</p>
<p>Relationship with any related parties</p>	<p>Para 1.51</p>	<p>The charity has a close relationship with social consultants Cornish and Grey, and has received a discounted rate of consultation and evaluation assistance from this company. It is our work with C&amp;G that has helped us to rebrand as Embracing Arts (EA), and to expand to offering year-round services. They also assisted with formal evaluations of our 2020 &amp; 2021 digital C4K shows “Benson’s Christmas Letter” and “Phoebe’s First Christmas”.</p> <p>The charity also takes part in a sharing scheme with community venue Hargrave Hall in Archway, providing workshops in exchange for free rehearsal/research &amp; development space.</p> <p>We worked with local theatre Streatham Space Project in November 2021 to hold a private showing of our C4K digital show, “Phoebe’s First Christmas” for local SEND school Livity School. The event was a huge success, with 50 children and teaching staff filling the black box theatre space and Embracing Arts providing four facilitators who delivered the interactive and sensory elements of the show, which was projected onto a large screen. We now have a strong working partnership with SSP, who have given us a heavily discounted rate for rehearsal space hire for C4K 2022. We also plan to preview our C4K live tour of “Phoebe’s Green Christmas” for Livity School at SSP in November.</p> <p>Our ongoing partnership with charity Spread a Smile began in January 2022, and we have been delivering virtual parties every fortnight with them in children’s hospital wards.</p> <p>Our EA Workshop Research &amp; Development in partnership with St Nicholas SEND School, Canterbury, happened in October 2021. Since then, we have built a strong relationship with this school and, most recently, have been booked to run workshops for half of each term throughout the academic year 2022-23.</p>

		There were two trustees, who operated as contractors, who were paid for professional services during the period. All payments were made in line with the Financial Policy approved by the Board.
Other		

### Reference and Administrative details

Charity name	Embracing Arts
Other name the charity uses	Christmas for Kids (C4K)
Registered charity number	1162812
Charity's principal address	4 Barrel Lane Faversham Kent ME13 7FL

**Names of the charity trustees who manage the charity**

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Bar Huberman	Chair		
2	Matt Charlton	Treasurer		
3	Samson Ajewole	Safeguarding Officer	Appointed 04/04/2022	
4	Sue Appleby		1 month notice of resignation given 21/03/2022	
5	Dave Hearn			
6	Chris Pizzey			
7	Emma Reeves			
8	Claire Sundin		1 month notice of resignation given 21/03/2022	
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

**Corporate trustees – names of the directors at the date the report was approved**

Director name		

**Name of trustees holding title to property belonging to the charity**

Trustee name	Dates acted if not for whole year	

## Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	N/A
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	N/A
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	N/A

### Additional information (optional)

#### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
Bookkeeper	Mikka Styles	Keep My Books, 4 Percy Street, Stratford Upon Avon, CV37 6SL
Independent Examiner	Tracey Stakes	4 Turret Avenue, Warblington, Havant, PO9 2GN

#### Name of chief executive or names of senior staff members (Optional information)

<p>Sue Appleby – Company Executive Director          Claire Sundin – Artistic Director          Katie Hecht – Finance Director          The executive team (previously referred to as key personnel) are all freelance contractors.</p>
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## Exemptions from disclosure

Reason for non-disclosure of key personnel details

N/A
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## Other optional information

Claire Sundin and Sue Appleby resigned (giving one month's notice in line with the charity's constitution) from the Board of Trustees on 21st March 2022, following a discussion around best practice in a meeting of the Board of Trustees on the same date. They will continue to attend Board meetings as members of the Executive Team, and were happy to make way for new trustees to diversify the skills and lived experience within the Board of Trustees.

## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

	Signature(s)	<i>B Huberman</i>	
	Full name(s)	Bar Huberman	
	Position (eg Secretary, Chair, etc)	Chair	
	Date	3rd November 2022	



Section A

Independent Examiner's Report

Report to the trustees/  
members of

Charity Name  
Embracing Arts

On accounts for the year  
ended

05 April 2022

Charity no  
(if any)

1162812

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended **05/04/2022**.

Responsibilities and  
basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").


I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent  
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed: 

Date: 3/11/2022

Name: Tracey Stakes

Relevant professional  
qualification(s) or body  
(if any):

FCA – Fellow of Institute of Chartered Accountants of England and Wales

Address:

4 Turret Avenue

Havant

PO9 2GN

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

**Give here brief details of any items that the examiner wishes to disclose.**



<b>Embracing Arts</b>			Charity No (if any)	1162812	<b>CC17a</b>
<b>Annual accounts for the period</b>					
Period start date	<b>06/04/2021</b>	To	<b>05/04/2022</b>		

## Section A Statement of financial activities

Recommended categories by activity	Details of own analysis	Note	Restricted			Total this year £	Total last year £
			Unrestricted funds £	income funds £	Endowment funds £		
			F01	F02	F03	F04	F05
<b>Incoming resources (Note 3)</b>							
<b>Incoming resources from generated funds</b>			-	-	-	-	-
Voluntary income		S01	26,465	35,210	-	61,675	46,698
Activities for generating funds		S02	7,500		-	7,500	2,250
Investment income		S03	1	-	-	1	3
<b>Incoming resources from charitable activities</b>		S04	-	-	-	-	-
<b>Other incoming resources</b>		S05	-	-	-	-	-
<b>Total incoming resources</b>		S06	<b>33,966</b>	<b>35,210</b>	<b>-</b>	<b>69,176</b>	<b>48,951</b>
<b>Resources expended (Notes 4-8)</b>							
<b>Costs of Generating Funds</b>			-	-	-	-	-
Costs of generating voluntary income		S07	8,700	4,506	-	13,206	14,125
Fundraising trading costs		S08	8,453	1,769	-	10,222	-
Investment management costs		S09	-	-	-	-	-
<b>Charitable activities</b>		S10	<b>11,360</b>	<b>27,175</b>	<b>-</b>	<b>38,535</b>	<b>31,563</b>
<b>Governance costs</b>		S11	<b>5,962</b>	<b>1,760</b>	<b>-</b>	<b>7,722</b>	<b>8,512</b>
<b>Other resources expended</b>		S12	-	-	-	-	-
<b>Total resources expended</b>		S13	<b>34,475</b>	<b>35,210</b>	<b>-</b>	<b>69,685</b>	<b>54,200</b>
<b>Net incoming/(outgoing) resources before transfers</b>		S14	- 509	-	-	- 509	- 5,249
<b>Gross transfers between funds net incoming/(outgoing) resources before other recognised gains/(losses)</b>		S15	-	-	-	-	-
		S16	- 509	-	-	- 509	- 5,249
<b>Other recognised gains/(losses)</b>							
Gains and losses on revaluation of fixed assets for the charity's own use		S17	-	-	-	-	-
Gains and losses on investment assets		S18	-	-	-	-	-
<b>Net movement in funds</b>		S19	- 509	-	-	- 509	- 5,249
<b>Total funds brought forward</b>		S20	<b>37,921</b>	<b>-</b>	<b>-</b>	<b>37,921</b>	<b>43,170</b>
<b>Total funds carried forward</b>		S21	<b>37,412</b>	<b>-</b>	<b>-</b>	<b>37,412</b>	<b>37,921</b>

## Section B Balance sheet

	Note	Unrestricted funds £ F01	Restricted income funds £ F02	Endowment funds £ F03	Total this year £ F04	Total last year £ F05
<b>Fixed assets</b>						
Tangible assets (Note 9)	B01	-	-	-	-	-
	B02	-	-	-	-	-
Investments (Note 10)	B03	-	-	-	-	-
<i>Total fixed assets</i>	B04	-	-	-	-	-
<b>Current assets</b>						
Stock and work in progress	B05	-	-	-	-	-
Debtors (Note 11)	B06	1,875	-	-	1,875	633
(Short term) investments	B07	-	-	-	-	-
Cash at bank and in hand	B08	35,837	-	-	35,837	37,588
<i>Total current assets</i>	B09	37,712	-	-	37,712	38,221
<b>Creditors: amounts falling due within one year</b> (Note 12)	B10	300	-	-	300	300
<i>Net current assets/(liabilities)</i>	B11	37,412	-	-	37,412	37,921
<i>Total assets less current liabilities</i>	B12	37,412	-	-	37,412	37,921
<b>Creditors: amounts falling due after one year</b> (Note 12)	B13	-	-	-	-	-
<b>Provisions for liabilities and charges</b>	B14	-	-	-	-	-
<i>Net assets</i>	B15	37,412	-	-	37,412	37,921
<b>Funds of the Charity</b>						
Unrestricted funds	B16	37,412			37,412	37,921
	B17	-			-	-
Restricted income funds (Note 13)	B18				-	-
Endowment funds (Note 13)	B19			-	-	-
<i>Total funds</i>	B20	37,412	-	-	37,412	37,921

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval

**Section C****Notes to the accounts****Note 1 Basis of preparation**

*This section should be completed by all charities .*

**1.1 Basis of accounting**

These accounts have been prepared on the basis of historic cost (except that investments are shown at market value) in accordance with:

- Accounting and Reporting by Charities – Statement of Recommended Practice (SORP 2005);
- and with\*  Accounting Standards;
- or  Financial Reporting Standards for Smaller Enterprises (FRSSE);
- and with the Charities Act.

***Give details in this box if a different standard has been followed.***

\* -Tick as appropriate:

- if all relevant disclosures shown in the pack have been given then please tick “Accounting Standards”;
- if disclosures completed in these accounts have been restricted to those required by the FRSSE, then please tick “Financial Reporting Standards for Smaller Enterprises (FRSSE)”.

\*\* - If no departures from the chosen standards have been made then delete these words; otherwise give details of any changes in the boxes.

**1.2 Change in basis of accounting**

There has been no change to the accounting policies (valuation rules and methods of accounting) since last year

***Give details in this box of any material changes that have been made.***

§ if no changes have been made to accounting policies then delete these words.

**1.3 Changes to previous accounts**

No changes have been made to accounts for previous years

***Give details in this box of any material changes that have been made.***

§§ if no changes have been made to accounts for previous periods then delete these words.

**Note 2 Accounting policies**

*This standard list of accounting policies has been applied by the charity except for those deleted. Where a different or additional policy has been adopted then this is detailed in the box below.*

**INCOMING RESOURCES**

<b>Recognition of incoming resources</b>	These are included in the Statement of Financial Activities (SoFA) when: <ul style="list-style-type: none"> <li>the charity becomes entitled to the resources;</li> <li>the trustees are virtually certain they will receive the resources; and</li> <li>the monetary value can be measured with sufficient reliability.</li> </ul>
<b>Incoming resources with related expenditure</b>	Where incoming resources have related expenditure (as with fundraising or contract income) the incoming resources and related expenditure are reported gross in the SoFA.
<b>Grants and donations</b>	Grants and donations are only included in the SoFA when the charity has unconditional entitlement to the resources.
<b>Tax reclaims on donations and gifts</b>	Incoming resources from tax reclaims are included in the SoFA at the same time as the gift to which they relate.
<b>Contractual income and performance related grants</b>	This is only included in the SoFA once the related goods or services have been delivered.
<b>Gifts in kind</b>	Gifts in kind are accounted for at a reasonable estimate of their value to the charity or the amount actually realised.  Gifts in kind for sale or distribution are included in the accounts as gifts only when sold or distributed by the charity.  Gifts in kind for use by the charity are included in the SoFA as incoming resources when receivable.
<b>Donated services and facilities</b>	These are only included in incoming resources (with an equivalent amount in resources expended) where the benefit to the charity is reasonably quantifiable, measurable and material. The value placed on these resources is the estimated value to the charity of the service or facility received.
<b>Volunteer help</b>	The value of any voluntary help received is not included in the accounts but is described in the trustees' annual report.
<b>Investment income</b>	This is included in the accounts when receivable.
<b>Investment gains and losses</b>	This includes any gain or loss on the sale of investments and any gain or loss resulting from revaluing investments to market value at the end of the year.

**EXPENDITURE AND LIABILITIES**

<b>Liability recognition</b>	Liabilities are recognised as soon as there is a legal or constructive obligation committing the charity to pay out resources.
<b>Governance costs</b>	Include costs of the preparation and examination of statutory accounts, the costs of trustee meetings and cost of any legal advice to trustees on governance or constitutional matters.
<b>Grants with performance conditions</b>	Where the charity gives a grant with conditions for its payment being a specific level of service or output to be provided, such grants are only recognised in the SoFA once the recipient of the grant has provided the specified service or output.
<b>Grants payable without performance conditions</b>	These are only recognised in the accounts when a commitment has been made and there are no conditions to be met relating to the grant which remain in the control of the charity.
<b>Support Costs</b>	Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, eg allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.

**ASSETS**

<b>Tangible fixed assets for use by charity</b>	These are capitalised if they can be used for more than one year, and cost at least £500. They are valued at cost or a reasonable value on receipt.
<b>Investments</b>	Investments quoted on a recognised stock exchange are valued at market value at the year end. Other investment assets are included at trustees' best estimate of market value.
<b>Stocks and work in progress</b>	These are valued at the lower of cost or market value.

**POLICIES ADOPTED  
ADDITIONAL TO OR  
DIFFERENT FROM THOSE  
ABOVE**

--

## Note 3 Analysis of incoming resources

*Incoming resources may be further analysed if this would help the reader of the accounts.*

	Analysis	This year £	Last year £
<b>Voluntary income</b>	Restricted Grants	35,210	30,490
	Unrestricted Grants & Donations	26,465	10,608
	Unrestricted Grants	-	5,600
		-	-
	<b>Total</b>	61,675	46,698
<b>Activities for generating funds</b>	Sales of Product Income	7,500	2,250
		-	-
		-	-
		-	-
	<b>Total</b>	7,500	2,250
<b>Investment income</b>	Interest Earned	1	3
		-	-
		-	-
		-	-
	<b>Total</b>	1	3
<b>Incoming resources from charitable activities</b>		-	-
		-	-
		-	-
		-	-
	<b>Total</b>	-	-

**Section C****Notes to the accounts****(cont)****Note 4 Analysis of resources expended**

Resources expended may be further analysed if this would help the reader of the accounts.

	Analysis	This year £	Last year £
<b>Costs of generating voluntary income</b>	Advertising and Promotion	713	355
	Evaluation Costs	1,800	4,290
	Fundraising Admin	318	756
	General Sub-contractors	10,375	8,723
		-	
		13,206	14,124
<b>Fundraising trading costs</b>	Advertisement & Promotion	187	-
	Travel, Accommodation & Subsistence	615	-
	Equipment Costs	390	-
	Subcontractors	9,031	-
		-	-
	<b>Total</b>	10,222	-
<b>Investment management costs</b>		-	-
		-	-
		-	-
	<b>Total</b>	-	-
<b>Charitable activities</b>	Conferences & Training	410	212
	Tour Costume	179	100
	Entertainment & Gifts	154	197
	Equipment and Materials	749	1,674
	Insurance	109	-
	Premises Costs	5,995	2,340
	Printing, Postage & Stationary	662	62
	Research & Development	300	-
	Sub-Contractors	28,300	26,242
	Travel, Accommodation and Subsistence	1,677	736
	<b>Total</b>	38,535	31,563
<b>Governance costs</b>	Accountancy	762	732
	Finance Admin	2,176	3,140
	General Admin	4,784	4,640
		<b>Total</b>	7,722

**Note 5 Support Costs**

Please complete this note if the charity has analysed its expenses using activity categories and has support costs.

Support cost type	Fundraising activity £	Charitable Activity £	Governance Activity £	Total Cost £
Admin		3,161	4,784	7,945
Evaluation	-	1,800	-	1,800
Financing	7,269	-	2,176	9,445
Communication & Marketing	3,497	-	-	3,497
	-	-	-	-
	-	-	-	-
	-	-	-	-
<b>Total</b>	<b>10,766</b>	<b>4,961</b>	<b>6,960</b>	<b>22,687</b>

**Note 6 Details of certain items of expenditure****6.1 Trustee expenses**

Please provide details of the amount of any payment or reimbursement of out-of-pocket expenses made to trustees or to third parties for expenses incurred by trustees. If no expenses were paid, please enter 'None' in the appropriate box(es).

Number of trustees who were paid expenses

Nature of the expenses

Total amount paid

This year	Last year
None	None
£	£

**6.2 Fees for examination or audit of the accounts**

Please provide details of the amount paid for any statutory external scrutiny of accounts and other services provided by your independent examiner or auditor. If nothing was paid please enter NONE in the appropriate box(es).

Independent examiner's or auditors' fees for reporting on the accounts

Other fees (for example: advice, consultancy, accountancy services) paid to the independent examiner or auditor

This year £	Last year £
None	None

**Section C**

**Notes to the accounts**

**(cont)**

**Note 7 Paid employees**

*Please complete this note if the charity has any employees.*

**7.1 Staff Costs**

	This year £	Last year £
Gross wages, salaries and benefits in kind	-	-
Employer's National Insurance costs	-	-
Pension costs	-	-
<b>Total staff costs</b>	-	-

**7.2 Average number of full-time equivalent employees in the year**

	This year Number	Last year Number
The parts of the charity in which the employees work	Fundraising	-
	Charitable Activities	-
	Governance	-
	Other	-
<b>Total</b>	-	-

**7.3 Defined contribution pension scheme**

*Please complete if a defined contribution pension scheme is operated.*

Brief details of the scheme

--

	This year £	Last year £
The costs of the scheme to the charity for the year		
The amount of any contributions outstanding at the year end		
The amount of any contributions prepaid at the year end		



**Note 9 Tangible fixed assets**

Please complete this note if the charity has any tangible fixed assets

**9.1 Cost or valuation**

	Freehold land & buildings	Other land & buildings	Plant, machinery and motor vehicles	Fixtures, fittings and equipment	Payments on account and assets under construction	Total
	£	£	£	£	£	£
Balance brought forward	-	-	-	-	-	-
Additions	-	-	-	-	-	-
Revaluations	-	-	-	-	-	-
Disposals	-	-	-	-	-	-
Transfers *	-	-	-	-	-	-
Balance carried forward	-	-	-	-	-	-

**9.2 Accumulated depreciation and impairment provisions**

<b>**Basis</b>	SL or RB	SL or RB	SL or RB	SL or RB	SL or RB
<b>** Rate</b>					

Balance brought forward	-	-	-	-	-	-
Depreciation charge for year	-	-	-	-	-	-
Impairment provisions	-	-	-	-	-	-
Revaluations	-	-	-	-	-	-
Disposals	-	-	-	-	-	-
Transfers*	-	-	-	-	-	-
Balance carried forward	-	-	-	-	-	-

**9.3 Net book value**

Brought forward	-	-	-	-	-	-
Carried forward	-	-	-	-	-	-

**9.4 Revaluation**

If any fixed assets have been revalued please give details of the valuer and method of valuation

--

\* The "transfers" row is for movements between fixed asset categories.

\*\* Please indicate the method of depreciation by deleting the method not applicable (SL = straight line; RB = reducing balance). Also please indicate the rate of depreciation: for straight line, what is the anticipated life of the asset (in years); for reducing balance, what is the percentage annual deduction.

**Note 10 Investment assets**

*Please complete this note if the charity has any investment assets.*

**10.1 Fixed assets investments**

	£
Carrying (market) value at beginning of year	-
<b>Add:</b> additions to investments at cost	-
<b>Less:</b> disposals at carrying value	-
<b>Add/(deduct):</b> net gain/(loss) on revaluation	-
Carrying (market) value at end of year	-

*Please provide below:*

**10.2 A breakdown of the market values of investments shown above agreeing with the balance sheet row B03.**

**10.3 A breakdown of the income from investments agreeing with SOFA row S03.**

**Analysis of investments**

	10.2 Market value at year end £	10.3 Income from investments for the year £
<b>Investment properties</b>	-	-
<b>Investments listed on a recognised stock exchange or held in common investment funds, open ended investment companies, unit trusts or other collective investment schemes</b>	-	-
<b>Investments in subsidiary or connected undertakings and companies</b>	-	-
<b>Securities not listed on a recognised Stock Exchange</b>	-	-
<b>Cash held as part of the investment portfolio</b>	-	-
<b>Other investments</b>	-	-
<b>Total</b>	-	-

**10.4 Material investment holdings**

If any single investment is material in terms of its value (for example represents more than 5 per cent of the value of the charity's total investments) please provide details.

<b>Investment held</b>	
<b>Market Value</b>	

## Section C

## Notes to the accounts

(cont)

**Note 11 Debtors and prepayments***Please complete this note if the charity has any debtors or prepayments.*

## Analysis of debtors

	Amounts falling due within one year		Amounts falling due after more than one year	
	This year £	Last year £	This year £	Last year £
Trade debtors	-	-	-	-
Amounts due from subsidiary and associated undertakings	-	-	-	-
Other debtors	-	250.0	-	-
Prepayments and accrued income	1,875.0	383.0	-	-
<b>Total</b>	<b>1,875.0</b>	<b>633.0</b>	<b>-</b>	<b>-</b>

**Note 12 Creditors and accruals***Please complete this note if the charity has any creditors or accruals.*

## 12.1 Analysis of creditors

	Amounts falling due within one year		Amounts falling due after more than one year	
	This year £	Last year £	This year £	Last year £
Loans and overdrafts	-	-	-	-
Trade creditors	-	-	-	-
Amounts due to subsidiary and associated undertakings	-	-	-	-
Other creditors	-	-	-	-
Accruals and deferred income	300	300	-	-
<b>Total</b>	<b>300</b>	<b>300</b>	<b>-</b>	<b>-</b>

## 12.2 Security over assets

*If any loan, overdraft or other creditor holds a charge or other security over any assets of the charity please provide details.*

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**Note 13 Endowment and restricted income funds**

Please complete this section if the charity has any endowment or restricted income funds.

**13.1 Funds held**

Please give a brief description of any of the following type of funds held by the charity:

- permanent endowment funds (PE);
- expendable endowment funds (EE); and
- restricted income funds, including special trusts, of the charity (R).

Fund Name	Type PE, EE or R	Purpose and Restrictions
	R	

**13.2 Movements of major funds**

Please give details of the movements of the major funds summarised in the restricted and endowment columns of the Statement of Financial Activities.

Fund names	Fund balances brought forward £	Incoming resources £	Outgoing resources £	Transfers £	Gains and losses £	Fund balances carried forward £
Arts Council	-	12,000	- 12,000	-	-	-
Albert Hunt Trust	-	1,500	- 1,500	-	-	-
April Trust	-	10,000	- 10,000	-	-	-
D'Oyle Carte	-	3,500	- 3,500	-	-	-
Ragdoll	-	1,250	- 1,250	-	-	-
Didymus	-	4,560	- 4,560	-	-	-
M&G	-	2,400	- 2,400	-	-	-
<b>Total Funds</b>	<b>-</b>	<b>35,210</b>	<b>- 35,210</b>	<b>-</b>	<b>-</b>	<b>-</b>

**13.3 Transfers between funds**

Please give details of any transfers between funds.

From Fund (Name)	To Fund (Name)	Reason	Amount

**Note 14 Transactions with related parties**

*If the charity has any transactions with related parties (other than the trustee expenses explained in note 6) details of such transactions should be provided in this note. If there are no transactions to report, please enter "None" in the relevant boxes.*

**14.1 Remuneration and benefits**

*Please give the amount of, and legal authority for, any remuneration or other benefits paid to a trustee or other related parties by the charity or any institution or company connected with it.*

Name of trustee or connected party	Legal authority (eg order, governing document)	Amounts paid or benefit value	
		This year £	Last year £
Claire Sundin	Governing Document	15,324	8,098
Sue Appleby	Governing Document	9,236	8,262

**14.2 Loans**

*Please give details of and amounts owing to or from the charity's trustees or other related parties by the charity at the year end.*

	Name of trustee or connected party	Legal authority	Amount owing	
			This year £	Last year £
Due to trustees and related parties			None	None
Due from trustees and related parties			None	None

**14.3 Other transaction(s) with trustees or related parties**

*Please give details of any transaction undertaken by (or on behalf of) the charity in which a trustee or related party has a material interest.*

Name of the trustee or related party	Relationship to charity	Description of the transaction(s)	This year £	Last year £
			None	None



# Embracing Arts

## Financial Activities

6 April, 2021 - 5 April, 2022

	TOTAL
Income	
Donations	<b>18,505.28</b>
Donations In Kind	3,985.00
Gift Aid	1,474.34
Grants	
Restricted Funds Grants	35,210.00
Unrestricted Grants	2,500.00
<b>Total Grants</b>	<b>37,710.00</b>
Sales of Product Income	
Embracing Arts - Parties (online)	220.00
Embracing Arts - Workshops (Digital)	3,550.00
Embracing Arts - Workshops (in-person)	3,730.00
<b>Total Sales of Product Income</b>	<b>7,500.00</b>
<b>Total Income</b>	<b>£69,174.62</b>
TOTAL	<b>£69,174.62</b>
Expenditures	
Charitable Activities - Conferences & Training	
Core Staff Training courses and R&D tickets	409.56
<b>Total Charitable Activities - Conferences &amp; Training</b>	<b>409.56</b>
Charitable Activities - Costume C4K	
Digital Tour Costume	179.11
<b>Total Charitable Activities - Costume C4K</b>	<b>179.11</b>
Charitable Activities - Entertainment & Gifts	153.52
Charitable Activities - Equipment and Materials	
Digital Tour Equipment and Materials	597.74
Digital Tour Post Production	36.00
General Equipment and Materials	103.55
<b>Total Charitable Activities - Equipment and Materials</b>	<b>737.29</b>
Charitable Activities - Insurance	109.00
Charitable Activities - Premises Costs	
Digital Tour Premises Hire	2,595.00
Storage Space Rental	3,400.00
<b>Total Charitable Activities - Premises Costs</b>	<b>5,995.00</b>
Charitable Activities - Printing, Postage & Stationary	662.06
Charitable Activities - Research & Development	
Digital Tour Research & Development	300.00
<b>Total Charitable Activities - Research &amp; Development</b>	<b>300.00</b>
Charitable Activities - Sub Contractors	
Charity Development (EA Staff)	1,800.00
Charity Development (Other Subcontractors)	3,600.00
Digital Tour Actor Filming Fees	2,400.00
Digital Tour Actor Rehearsal Fees	1,350.00
Digital Tour Admin	3,161.00

# Embracing Arts

## Financial Activities

6 April, 2021 - 5 April, 2022

	TOTAL
Digital Tour Subcontractors	15,952.00
Project Development	37.00
<b>Total Charitable Activities - Sub Contractors</b>	<b>28,300.00</b>
Charitable Activities - Travel, Accommodation & Subsistence	
Ad hoc subsistence	85.76
Ad hoc Travel	406.87
Digital Tour Subsistence	578.95
Digital Tour Travel	605.85
<b>Total Charitable Activities - Travel, Accommodation &amp; Subsistence</b>	<b>1,677.43</b>
Generating Voluntary Income - Advertising/Promotional	713.48
Generating Voluntary Income - Evaluation Costs	
Generating Voluntary Income - Staff Evaluation Costs	600.00
Generating Voluntary Income - Subcontractor Evaluation Costs	1,200.00
<b>Total Generating Voluntary Income - Evaluation Costs</b>	<b>1,800.00</b>
Generating Voluntary Income - Fundraising Costs	317.75
Generating Voluntary Income - Subcontractors	
Communications & Marketing	3,497.00
Fundraising Admin	6,189.00
General Subcontractors	689.00
<b>Total Generating Voluntary Income - Subcontractors</b>	<b>10,375.00</b>
Governance Costs - Accountancy	761.80
Governance Costs - Subcontractors	
Finance Admin	2,176.00
General Admin	4,784.00
<b>Total Governance Costs - Subcontractors</b>	<b>6,960.00</b>
Trading Costs - Advertising/Promotional	186.52
Trading Costs - EA Travel, Accommodation & Subsistence	
Workshop Travel	537.18
Workshops Accommodation	77.50
<b>Total Trading Costs - EA Travel, Accommodation &amp; Subsistence</b>	<b>614.68</b>
Trading Costs - Equipment & Materials	
Parties Equipment & Materials	2.95
Workshops Equipment & Materials	398.99
<b>Total Trading Costs - Equipment &amp; Materials</b>	<b>401.94</b>
Trading Costs - Subcontractors	
EA General Subcontractors	250.00
Parties & Workshops Admin	1,871.00
Parties Actor Wages (online)	150.00
Workshop Actor Wages	4,940.00
Workshop Content Creation	620.00
Workshop Digital Content Creation	400.00
Workshop Research & Development	800.00
<b>Total Trading Costs - Subcontractors</b>	<b>9,031.00</b>

# Embracing Arts

## Financial Activities

6 April, 2021 - 5 April, 2022

	TOTAL
Uncategorised Expenditure	0.00
<b>Total Expenditures</b>	<b>£69,685.14</b>
NET OPERATING INCOME	<b>£ -510.52</b>
Other Income	
Interest earned	1.26
<b>Total Other Income</b>	<b>£1.26</b>
NET OTHER INCOME	<b>£1.26</b>
NET INCOME/(EXPENDITURE)	<b>£ -509.26</b>

# Embracing Arts

## Balance Sheet

As of April 5, 2022

	TOTAL
Fixed Asset	
<b>Total Fixed Asset</b>	
Cash at bank and in hand	
Reserve Fund	15,805.90
Treasurers Account (6468)	20,030.91
<b>Total Cash at bank and in hand</b>	<b>£35,836.81</b>
Debtors	
Debtors	1,836.36
<b>Total Debtors</b>	<b>£1,836.36</b>
Current Assets	
Prepaid Expenditures	38.40
<b>Total Current Assets</b>	<b>£38.40</b>
<b>NET CURRENT ASSETS</b>	<b>£37,711.57</b>
Creditors: amounts falling due within one year	
Current Liabilities	
Accruals	300.00
<b>Total Current Liabilities</b>	<b>£300.00</b>
<b>Total Creditors: amounts falling due within one year</b>	<b>£300.00</b>
<b>NET CURRENT ASSETS (LIABILITIES)</b>	<b>£37,411.57</b>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>	<b>£37,411.57</b>
<b>TOTAL NET ASSETS (LIABILITIES)</b>	<b>£37,411.57</b>
Charity funds	
Retained Earnings	36,659.88
Surplus/(Deficit)	751.69
<b>Total Charity funds</b>	<b>£37,411.57</b>

**Embracing Arts**

England & Wales - Charity number 1162812

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# Accounts

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# Trustees' Annual Report for the period

<b>From</b>	Period start date			<b>To</b>	Period end date		
	Day 06	Month 04	Year 2020		Day 05	Month 04	Year 2021

## Section A Reference and administration details

**Charity name**

**Other names charity is known by**

**Registered charity number (if any)**

**Charity's principal address**

4 Barrel Lane
Faversham
Kent
<b>Postcode</b> <input type="text" value="ME13 7FL"/>

### Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Sue Appleby			
2	Claire Sundin	Secretary		
3	Alexandra Kearney		01/09/2017 – 01/09/2020	
4	Gareth Tempest	Script Writer	23/07/2015 – 10/12/2020	
5	Emma Reeves			
6	Dave Hearn			
7	Christopher Pizzey			
8	Bar Huberman	Chair	08/02/2021 - Present	
9	Matt Charlton		23/03/2021 - Present	
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

### Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

## Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
Book Keeper	Mikka Styles	Keep My Books, 4 Percy Street, Stratford Upon Avon, CV37 6SL
Accountant	Jane Hermiston	22b Enderby Street, London, SE10 9PF
Administrator	Katie Hecht	10 Park Cottages, Manor Road, Hurstpierpoint, West Sussex, BN6 9UW

## Name of chief executive or names of senior staff members (Optional information)

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## Section B Structure, governance and management

### Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	Charitable Incorporated Constitution (CIO)
Trustee selection methods (eg. appointed by, elected by)	Proposed by Directors of company and elected by board of trustees

### Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

Induction of trustees:  
The charity trustees will make available to each new charity trustee, on or before his or her first appointment:

(a) a copy of the current version of the charity's constitution; and  
(b) a copy of the CIO's latest Trustees' Annual Report and statement of accounts.

The charity is co-run by Company Executive Director, Sue Appleby, and Company Artistic Director & Producer, Claire Sundin. Both directors work on a freelance basis to a set rate of pay per month – this was agreed and voted for by the trustees in January 2019, with contracts issued and signed in February 2019 and reviewed in November 2020.

Administrative duties are undertaken by Katie Hecht on a freelance basis to a set rate of pay per month, voted for by the Board of Trustees in January 2019, with contract issued and signed in March 2019. This contract was reviewed in November 2020. Katie's role also includes day to day financial management and the preparation of financial reports for trustees.

Additional fundraising duties are undertaken by Caitlin MacMillan on a freelance basis to a set rate of pay per month. This appointment and subsequent rate of pay was agreed and voted for by the trustees in January 2019, with contract issued and signed in February 2019 and reviewed in November 2020.

Social Media Management duties are undertaken by Matthew Davidson on a freelance basis to a set rate of pay per month. This appointment and subsequent rate of pay was agreed and voted for by the trustees in January 2019, with contract issued and signed in February 2019. Rate of

pay was raised as voted on by trustees in February 2020. Contract was reviewed again in November 2020.

During the time of rehearsal and performance of our Christmas show, actors, director, musical director and writer are employed on a freelance basis to provide their specialised services at a rate of pay agreed and voted for by the Trustees.

**\*\*Note that any Trustee who is personally affected by a vote on rates of pay or hours is exempt from that particular vote\*\*.**

A Conflicts of Interest policy and register was created in March 2019 by Alex Kearney and Claire Sundin. The register is completed and considered at each Trustee meeting.

A bookkeeper is employed on a freelance basis to prepare accounts for the charity, and these are verified on a pro bono basis by registered accountant Jane Hermiston.

The charity has a close relationship with social consultants Cornish and Grey, and has received a discounted rate of consultation and evaluation assistance from this company. It is our work with C&G that has helped us to rebrand as Embracing Arts (EA), and to expand to offering year-round services. They also assisted with a formal evaluation of our 2020 digital Christmas for Kids (C4K) show "Benson's Christmas Letter".

The charity also takes part in a sharing scheme with community venue Hargrave Hall in Archway, providing workshops in exchange for free rehearsal space.

Trustees agreed and voted on a Reserve Fund to be held in the company account each year. This figure was reassessed in November 2020 and it was agreed that a reserve of £11,000 was to be held in a separate bank account. This is enough to operate a skeleton tour of London and SE England or cover 6-months' minimum running costs in accordance with CC guidelines.

Directors are responsible for Employers Liability insurance for rehearsals and December tour, and for writing the tour Risk Assessment which is circulated to all venues receiving the show alongside each actor's DBS certificate. The Directors also manage any other risks and bring these to the attention and discussion of the Trustees in regular meetings throughout the year.

Claire Sundin is responsible for Safeguarding and Child Protection. She maintains the EA Safeguarding and Child Protection policy and trains trustees, actors and creative teams on said policy and procedures. It should be noted that all of EA's trustees, volunteers and actors are DBS checked.

In March 2020, the UK was hit by the **Coronavirus Pandemic**, which closed all theatre productions, schools, and inhibited many of the hospice services throughout the UK pending further government guidelines. Embracing Arts (then only known under working name Christmas for Kids) responded to this with a decision to continue our charitable activities via digital models, and scheduled regular emergency trustee meetings via Zoom calls during the end of March and into April. Our intention being to provide a digital version of our show in December 2020 if social distancing was still required, as well as to produce some online content for our audiences during a very limiting lockdown period.

In such unprecedented times, it felt important to meet online as a full board more regularly, and for trustees to advise the artistic and administration teams as much as possible, as our activities would have to be changed in a significant manner. We also noted the possibility of reduced in-person fundraising capabilities throughout 2020, and the increased reliance on grant funding and online fundraising initiatives.

## **Section C Objectives and activities**

**Summary of the objects of the charity set out in its governing document**

The object of the CIO is the preservation and protection of health of children with special educational needs, disabilities and illnesses, their families and carers throughout the UK by means of the arts, in particular but not exclusively the art of music, drama and puppetry.

**Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)**

Since 2009, Christmas for Kids, has provided interactive, multi-sensory theatre performances in children's hospices across the UK at Christmas time. In April 2020, the charity changed its name to Embracing Arts, keeping Christmas for Kids as a working name. The reason behind this change was the intention to provide year-round services in addition to our annual main festive project – Christmas for Kids. The name change was agreed and voted on by the Board of Trustees and registered with the Charities Commission in April 2020. The website was updated, under the new address: [www.embracingarts.org.uk](http://www.embracingarts.org.uk).

Embracing Arts was founded by Sue Appleby (West End performer/musical director) and Claire Sundin (West End performer/children's workshop leader). Our script writer is Gareth Tempest (West End performer, SEN school TA and workshop leader), and our SEND advisor is Fiona Phillips (15 years' work in primary and secondary school sectors). Practitioners involved with the show are committed artists who bring their practice to young people and their families, creating a space outside the everyday and beyond the difficult circumstances of the children's lives, in which both company and audience can explore their creativity and relationship to each other. Our main aim is to engage with our very unique audience through the medium of theatre (whether in-person or digital), and to facilitate the creation of memories and interaction for the children, their carers and their families.

Our shows, parties and workshops are specifically designed to engage children of all ages, particularly those with profound and multiple learning difficulties (PMLD), those on the autistic spectrum (ASD) and those with life-limiting illness. Our work is inclusive, sensory, musical, interactive and performer led. Our hand & rod puppets - Benson, Harry and Maurice the Monkey - help even unresponsive children to connect and express themselves in both a show and workshop context.

Our audience are service users at children's hospices, SEND schools and community groups throughout the UK. Through our parties, we also work with individuals and families directly. The children in our audiences

have complex needs and limited opportunity to engage with the arts, particularly theatre. Each year, individuals in hospice care are generally experiencing our work for the first time. Many are not able to visit the theatre at all, so it is our mission to bring theatrical experiences to them, either in person or in a digital format.

In normal years, we tour to hospice and SEND venues directly. We liaise with each hospice to agree an appropriate space to perform within their premises. This enables even the most unwell and immobile of children to be brought to the performance space and to experience our show. Each hospice differs, and we adapt our playing style to the size and needs of the audience. Previous tours have played anything from six children and their carers in an intimate space, to a Christmas party with over a hundred children, parents, siblings and carers. In 2020, we created our first digital show, which can be viewed by one child in their bed on a tablet, or as a group or class of children, shown on a big screen. For more details on our digital show output, please see section D.

From June 2020, Embracing Arts offered a new service – Embracing Arts Parties. For these performance-based interactive parties, one EA facilitator works to create a show based around the child’s/children’s preferences and then provides interactive elements to explore the show’s content in a fun and engaging way. These parties are available to all, but are specifically designed for children with additional needs. They have so far happened mostly on Zoom due to Covid-19 restrictions, but are also available in person in the South East of England.

Research and Development is also in the pipeline for a third service from Embracing Arts: Workshops for SEND schools provided by Embracing Arts Workshops.

The Charities’ Commission Guidance on Public Benefit is considered by the directors of the charity when designing our projects and crafting our tours. Trustees have received the relevant guidance to read which is then discussed within the context of our shows at trustee meetings.

**Additional details of objectives and activities (Optional information)**

We do not make grants and therefore do not have policy on Grant making. The same applies for investments.

Three volunteers work for the charity: Maria Crawford, who assists with administration; Fiona Philipps, who advises on SEND schools and special education and Philippa Rae, who assists with administration and fundraising. They provide their services on an ad hoc basis, with an agreed limit on monthly hours provided.

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

## Section D

## Achievements and performance

### Summary of the main achievements of the charity during the year

When the Coronavirus Pandemic hit in March 2020, we quickly realised that we would need to make changes to our Christmas for Kids project, especially as our audiences often contain extremely vulnerable children. Our Board of Trustees agreed to meet bi-monthly, or even more regularly as required, to advise our administrative and creative teams as their plans altered in response to the pandemic.

By the summer, it was clear that we would need to create a digital show for 2020, and we chose to adapt an existing C4K show from 2017: "Benson's Christmas Letter". We were drawn to this show as it had the main protagonist, Benson, travelling all around the world on his search for Santa, and we were keen to see what animation and green-screen technology could do in the telling of that story.

We rehearsed three actors in September, and recorded the digital show in a green screen studio in early October. The show was edited during October and November and marketing/distribution was happening alongside this. In the first week of December, the show went live and continued to be available for two months. It was offered to every children's hospice throughout the UK and to 200 SEND schools. It was played 749 times by 631 unique viewers. We estimate that over 2,000 children and their families watched the show – increasing our outreach to three times that of our 2019 in-person show.

As a result of our fundraising efforts throughout the year, we were able to pay our three actors, writer, director, musical director, video production company, stage manager and props/set designer and to cover all expenses for rehearsal space costs, green screen studio hire, costume, props, employer's liability insurance, again without any cost to the hospices themselves. We also covered administrative, fundraising, distribution and marketing fees throughout the year. From July 2018, we were able to store our costumes, sets and props at a supporter's dry and safe garage, local to charity director Sue Appleby. This saved us a great deal in storage fees as the provider of the space wanted to donate it for free. This storage agreement continued to work well this year.

Within the show, 'Benson's Christmas Letter, we find loveable puppet Benson, who journeys across the globe on a mission to deliver his (rather heavy) Christmas list to Santa. At each new location he travels to, he meets fun characters, and enjoys songs and interactive play along the way. Each new encounter unlocks a new section of music, song or play element, all presented in a fresh and interactive way: stimulating sight, hearing and touch. For example, our rendition of 'Starlight, Star Bright' is sung in 3-part harmony, incorporating suggested coloured light stimuli and a darkened room.

Usually, our actor-facilitators interact very closely with the children in our audiences, and we were adamant that we wanted to retain these interactive and sensory elements in our digital work. Our Director, Claire Sundin, devised a Resource E-Pack, containing suggestions for costume, props, interaction and sensory elements to use at the appropriate points in the show. These points were indicated by the puppet characters and use of PEC symbols. The Resource pack was available online in advance of the show's release to allow teachers, carers and parents time to prepare. The craft and music ideas both received excellent feedback, and allowed us to retain the important interactive and sensory elements that are so integral to our in-person shows.

With Cornish & Grey, we developed a survey to gain much needed quantitative and qualitative data from the audience. Digital production was a completely new venture for us, so we were keen to gain as much feedback as we could. We held a focus group and telephone interviews alongside the survey and compiled all the information into a formal evaluation report available here:

[https://www.embracingarts.org.uk/\\_files/ugd/394117\\_a9fe6aa26b0e4285918f8c729ff988cf.pdf](https://www.embracingarts.org.uk/_files/ugd/394117_a9fe6aa26b0e4285918f8c729ff988cf.pdf)

What became clear from this feedback is how much our services were needed this year – even more than in previous years. Our beneficiaries had experienced so much isolation and stress as a result of Covid-19, that having a show provided for them that they could access in whichever way suited them, helped to ease stress and bring joy to what was a very bleak Christmas for the whole of the UK. In a similar way to our in-person shows, our digital show brought much needed respite and a positive experience that the whole family could enjoy and remember.

As there were serious concerns of more restrictions and further waves of Covid-19 in the Winter of 2021, the creative team and Board decided to create another digital show for Christmas for Kids 2021. This would be a new show, focussing on implementing the feedback received from our 2020 digital production. It was noted that the timescale needed to move forward two months to allow for adequate time for post-production.

A selection of 2020 Digital Tour feedback:

*One child isn't a screen watcher but she still liked the show because there are music and interactive bits. Then she would be brought in and be very interactive in those bits. The fact there are so many songs throughout it, and they're all so interactive meant that she was hooked - **Play Specialist Hospice***

*One of our young gentlemen is 21 years old, he is very, very hard to engage with and in his own world most of the time. He was smiling when he saw the show, he really enjoyed it - **Staff Carer Hospice***

*Today the whole class got to experience the entire show with all the props that we had gathered and it made it a much more engaging experience for them! Rather than being positioned at the back of a hall out of the way due to their chairs and having everyone sitting in front of them! - **Class of complex medical PMLD KS1 in SEND School***

*This year a couple of the panto companies sent us links to their live shows but it just wasn't nearly as good as the C4K panto. They are just for the general public and not designed for our children, the children get bored. The C4K show was brilliant - it lifted all of our moods. We all laughed and laughed. - **Staff Carer Hospice***

*Thanks to this amazing digital show we were able to share the experience with all our pupils. Our children enjoy singing and signing, and they really enjoyed watching the singing with hands. - **Teacher SEND school***

*It brought a bit of normality into the Christmas term. The children loved the fun and excitement of the show and everyone was smiling*

*and vocalising. This mood lasted throughout the day. - Teacher SEND school*

*The show brought a lot of understanding for the complex needs, especially for our children which is accessible for all types of needs. For example, having the knowledge of resources to involve the children really helped. - Teacher SEND school*

*This has given us some ideas for sensory music sessions within school - thank you. - Teacher SEND school*

*It made such a difference to the children and their families, and also, to the staff – we all loved it – it's just what we needed. - Staff Carer Hospice*

*I've seen it so many times and it always makes me laugh, I can't tell you how wonderful that is. - Staff Carer Hospice*

*My class of complex medical PMLD KS1 were so much more engaged in being able to watch and participate in a small group rather than being part of a live production where noise and distraction from other children changes the experience. - Teacher SEND school*

*Don't get me wrong, the live show is brilliant, it brings people together and means parents and brothers and sisters can come too, and we would always want to have it, but we would also like the digital show too. It means that more children can see the show ...we are restricted on numbers for the live show because of the size of the lounge area and the digital show means that everyone can see it. - Staff Carer Hospice*

In March/April 2020, we produced 26 songs, available on our YouTube channel, alongside a video series of our puppets reading stories, which we recorded and released during the first Lockdown. The 26 songs were part of the 2.6 Challenge and raised over £500 for Shooting Star Children's Hospice.

We were hugely encouraged by the digital show we created and the feedback it received. It increased our outreach, whilst reducing our project budget by 40%. It came to us through necessity, but is certainly something that we want to use in future – leaning towards a blended output moving forward to reach as many of our beneficiaries as possible, with location being no obstacle.

**Brief statement of the charity's policy on reserves**

We hold a reserve fund of £11,000, in a separate bank account, to be used for extraordinary activity or emergencies. This fund is to be released only on approval of the Board of Trustees, and covers 6-months of minimum running costs.

**Details of any funds materially in deficit**

None

**Further financial review details (Optional information)**

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

When Coronavirus hit the UK, it also hit our in-person fundraising efforts. For 2020, these included theatre bucket shakes and a gala theatre night with Mischief Theatre that was planned for July 2020. We estimate we lost in the region of £40,000+ in cancelled fundraising events. In early 2020, we formed a new Fundraising Subcommittee to support the future of the organisation at this turbulent time and to ensure that our future was not jeopardised. The emphasis of this committee was to look at as many grant funding opportunities as possible, understanding that grants would become the main part of our income in 2020. We also started to apply for core funding, whereas this had previously come from our own fundraising. Members of this committee met and liaised throughout our fundraising period in 2020 and will continue to meet moving forward.

We had successful applications for funding from The Arts Council of England, Children in Need, The April Trust, The D'Oyly Carte CT, The Albert Hunt Trust, The Joyce Fletcher CT, M&G Investments, and The Gale Foundation as well as emergency support from The City Bridge Trust. We had a very positive experience with the Aviva Crowdfunder Campaign, which enabled us to rally our regular supporters as well as those Aviva employees who donate on behalf of the Aviva Community Fund. We were able to cover our project costs (which were heavily reduced due to the digital project being less costly than a live tour) and to pay for a large portion of our running costs for the year. We used our previously raised funds to cover the deficit.

We were also commissioned to deliver some online educational content around making digital theatre. Our new Embracing Arts Parties service also brought in some modest revenue and so covered its own costs.

By raising the funds set out in our proposed digital show budget, we were able to employ professional actors on a freelance basis with an appropriate rate of pay in line with industry standards, and also to cover costs of an animator, designer, video production company to film and edit the show. We were able to pay for creation of the Resource Pack and distribution of the show to over 250 venues UK wide, focussing on those in more disadvantaged areas.

We were able to employ Chris Thatcher (whose credits include 'The Muppets', 'The Dark Crystal', and the UK tour of 'Avenue Q') to run a 4-hour puppetry workshop with our actors and to advise on set during filming. This made a huge difference to the quality of puppetry within the show and improved the believability of the puppet characters throughout. We were also able to hire high-standard rehearsal space at a central London location and a Green Screen studio for two days of filming.

## Section F

## Other optional information

We keep our supporters engaged through our website and regular updates to our Blog, Facebook, Twitter and Instagram feeds. We started the fundraising and awareness campaign for the project from the end of Spring and increased its presence in the run up to Christmas.

Following the departure of two trustees during 2020, the remaining trustees wanted to increase the breadth of knowledge within the Board when recruiting new trustees. We therefore recruited Bar Huberman, who works in Employment Law, and Matt Charlton, who works in the children's charity sector.

2020 was an incredibly challenging year for our core staff. It became clear by the end of the year that their wages need to be raised as soon as possible to allow them to give more hours to Embracing Arts. The expansion of the charity, and the ongoing challenge of fundraising has resulted in an expanded workload for our core team. This will be addressed as soon as possible in 2021, and applications for core funding grants are ongoing to support this change.


Our staff and Board are, however, incredibly proud of all we have achieved in the face of the Coronavirus Pandemic. Not only did we still produce a high-quality show, specially designed to engage and stimulate our beneficiaries, but we also delivered this show to three times the number of children than in 2019. We rebranded and launched a new service with another in development, and have now moved to year-round service delivery. Our digital output will certainly remain a feature, and we are already considering what we can do to improve and build on our 2020 experience as we move into 2021.

## Section G

## Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Sue Appleby	
Position (eg Secretary, Chair, etc)	Chair	
Date	20/12/2021	



**Section A**

**Independent Examiner's Report**

**Report to the trustees/  
members of**

Charity Name  
Embracing Arts

**On accounts for the year  
ended**

05 April 2021

**Charity no  
(if any)**

1162812

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended **05 / 04 / 2021**.

**Responsibilities and  
basis of report**

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

**Independent  
examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

**Signed:**

*Jane Hermiston*

**Date:**

19/12/2021

**Name:**

Jane Hermiston

**Relevant professional  
qualification(s) or body  
(if any):**

CPA Australia (9356934)

**Address:**

22B Enderby Street

SE10 9PF



Embracing Arts		Charity No (if any)		<b>CC17a</b>
Annual accounts for the period				
Period start date	06/04/2020	To	Period end date	

## Section A Statement of financial activities

Recommended categories by activity	Details of own analysis	Note	Restricted			Total this year £	Total last year £
			Unrestricted funds £	income funds £	Endowment funds £		
			F01	F02	F03	F04	F05
<b>Incoming resources (Note 3)</b>							
<b>Incoming resources from generated funds</b>			-	-	-	-	-
Voluntary income		S01	16,208	30,490	-	46,698	57,795
Activities for generating funds		S02	2,250	-	-	2,250	2,165
Investment income		S03	3	-	-	3	2
<b>Incoming resources from charitable activities</b>							
		S04	-	-	-	-	-
<b>Other incoming resources</b>							
		S05	-	-	-	-	-
<b>Total incoming resources</b>		S06	18,461	30,490	-	48,951	59,962
<b>Resources expended (Notes 4-8)</b>							
<b>Costs of Generating Funds</b>			-	-	-	-	-
Costs of generating voluntary income		S07	14,124	-	-	14,124	8,353
Fundraising trading costs		S08	-	-	-	-	-
Investment management costs		S09	-	-	-	-	-
<b>Charitable activities</b>		S10	1,073	30,490	-	31,563	46,739
<b>Governance costs</b>		S11	8,512	-	-	8,512	7,003
<b>Other resources expended</b>							
		S12	-	-	-	-	-
<b>Total resources expended</b>		S13	23,709	30,490	-	54,199	62,095
<b>Net incoming/(outgoing) resources before transfers</b>		S14	-	-	-	-	-
		S14	-	-	-	5,249	2,133
<b>Gross transfers between funds</b>		S15	-	-	-	-	-
<b>Net incoming/(outgoing) resources before other recognised</b>		S16	-	-	-	5,249	2,133
<b>Other recognised gains/(losses)</b>							
Gains and losses on revaluation of assets		S17	-	-	-	-	-
		S18	-	-	-	-	-
<b>Net movement in funds</b>		S19	-	-	-	5,249	2,133
<b>Total funds brought forward</b>		S20	43,170	-	-	43,170	45,303
<b>Total funds carried forward</b>		S21	37,921	-	-	37,921	43,170

# Section B Balance sheet

		Restricted			
Note	Unrestricted funds	income funds	Endowment funds	Total this year	Total last year
	£	£	£	£	£
	F01	F02	F03	F04	F05
<b>Fixed assets</b>					
<b>Tangible assets</b>	(Note 9)				
	B01	-	-	-	-
	B02	-	-	-	-
<b>Investments</b>	(Note 10)				
	B03	-	-	-	-
	<b>Total fixed assets</b>	-	-	-	-
<b>Current assets</b>					
<b>Stock and work in progress</b>					
	B05	-	-	-	-
<b>Debtors</b>	(Note 11)				
<b>(Short term) investments</b>					
	B06	633	-	633	695
	B07	-	-	-	-
<b>Cash at bank and in hand</b>					
	B08	37,588	-	37,588	42,775
	<b>Total current assets</b>	38,221	-	38,221	43,470
<b>Creditors: amounts falling due within one year</b>	(Note 12)				
	B10	300	-	300	300
	<b>Net current assets/(liabilities)</b>	37,921	-	37,921	43,170
	<b>Total assets less current liabilities</b>	37,921	-	37,921	43,170
<b>Creditors: amounts falling due after one year</b>	(Note 12)				
	B13	-	-	-	-
<b>Provisions for liabilities and charges</b>					
	B14	-	-	-	-
	<b>Net assets</b>	37,921	-	37,921	43,170
<b>Funds of the Charity</b>					
<b>Unrestricted funds</b>					
	B16	37,921		37,921	43,170
	B17	-		-	-
<b>Restricted income funds (Note 13)</b>					
	B18		-	-	-
<b>Endowment funds (Note 13)</b>					
	B19			-	-
695	<b>Total funds</b>	37,921	-	37,921	43,170

Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval

Cells highlighted in Yellow contain formulas to add up columns C,D and E but these are not protected cells  
 Cells highlighted in Blue contain formulas in protected cells. The protection can be removed from the tools menu

Note 1 **Basis of preparation**

*This section should be completed by all charities .*

**1.1 Basis of accounting**

These accounts have been prepared on the basis of historic cost (except that investments are shown at market value) in accordance with:

- Accounting and Reporting by Charities – Statement of Recommended
- and with\*  Accounting Standards;
- or  Financial Reporting Standards for Smaller Enterprises (FRSSE);
- and with the Charities Act.

***Give details in this box if a different standard has been followed.***

\* -Tick as appropriate:

- if all relevant disclosures shown in the pack have been given then please tick “Accounting Standards”;
- if disclosures completed in these accounts have been restricted to those required by the FRSSE, then please tick “Financial Reporting Standards for Smaller Enterprises (FRSSE)”.

\*\* - If no departures from the chosen standards have been made then delete these words; otherwise give details of any changes in the boxes.

**1.2 Change in basis of accounting**

There has been no change to the accounting policies (valuation rules and methods of accounting) since last year

***Give details in this box of any material changes that have been made.***

§ if no changes have been made to accounting policies then delete these

**1.3 Changes to previous accounts**

No changes have been made to accounts for previous years

***Give details in this box of any material changes that have been made.***

§§ if no changes have been made to accounts for previous periods then delete these words.

**Note 2 Accounting policies**

*This standard list of accounting policies has been applied by the charity except for those deleted.*

**INCOMING RESOURCES**

<b>Recognition of incoming resources</b>	These are included in the Statement of Financial Activities (SoFA) when:
	<ul style="list-style-type: none"> <li>the charity becomes entitled to the resources;</li> <li>the trustees are virtually certain they will receive the resources; and</li> <li>the monetary value can be measured with sufficient reliability.</li> </ul>
<b>Incoming resources with related expenditure</b>	Where incoming resources have related expenditure (as with fundraising or contract income) the incoming resources and related expenditure are reported gross in the SoFA.
<b>Grants and donations</b>	Grants and donations are only included in the SoFA when the charity has unconditional entitlement to the resources.
<b>Tax reclaims on donations and gifts</b>	Incoming resources from tax reclaims are included in the SoFA at the same time as the gift to which they relate.
<b>Contractual income and performance related grants</b>	This is only included in the SoFA once the related goods or services have been delivered.
<b>Gifts in kind</b>	<p>Gifts in kind are accounted for at a reasonable estimate of their value to the charity or the amount actually realised.</p> <p>Gifts in kind for sale or distribution are included in the accounts as gifts only when sold or distributed by the charity.</p> <p>Gifts in kind for use by the charity are included in the SoFA as incoming resources when receivable.</p>
<b>Donated services and facilities</b>	These are only included in incoming resources (with an equivalent amount in resources expended) where the benefit to the charity is reasonably quantifiable, measurable and material. The value placed on these resources is the estimated value to the charity of the service or facility received.
<b>Volunteer help</b>	The value of any voluntary help received is not included in the accounts but is described in the trustees' annual report.
<b>Investment income</b>	This is included in the accounts when receivable.
<b>Investment gains and losses</b>	This includes any gain or loss on the sale of investments and any gain or loss resulting from revaluing investments to market value at the end of the year.

**EXPENDITURE AND LIABILITIES**

<b>Liability recognition</b>	Liabilities are recognised as soon as there is a legal or constructive obligation committing the charity to pay out resources.
<b>Governance costs</b>	Include costs of the preparation and examination of statutory accounts, the costs of trustee meetings and cost of any legal advice to trustees on governance or constitutional matters.
<b>Grants with performance conditions</b>	Where the charity gives a grant with conditions for its payment being a specific level of service or output to be provided, such grants are only recognised in the SoFA once the recipient of the grant has provided the specified service or output.
<b>Grants payable without performance conditions</b>	These are only recognised in the accounts when a commitment has been made and there are no conditions to be met relating to the grant which remain in the control of the charity.
<b>Support Costs</b>	Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, eg allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.

**ASSETS**

<b>Tangible fixed assets for use by charity</b>	These are capitalised if they can be used for more than one year, and cost at least £500. They are valued at cost or a reasonable value on receipt.
<b>Investments</b>	Investments quoted on a recognised stock exchange are valued at market value at the year end. Other investment assets are included at trustees' best estimate of market value.
<b>Stocks and work in progress</b>	These are valued at the lower of cost or market value.

**POLICIES ADOPTED  
ADDITIONAL TO OR  
DIFFERENT FROM  
THOSE ABOVE**

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## Section C

## Notes to the accounts (cont)

## Note 3 Analysis of incoming resources

Incoming resources may be further analysed if this would help the reader of the accounts.

		This year £	Last year £
<b>Voluntary income</b>	<b>Analysis</b>		
	Non-Restricted Donations	10,608	23,880
	Restricted Grants	30,490	33,915
	Unrestricted Grants	5,600	-
	Hospital Shows Income	-	2,165
	<b>Total</b>	<b>46,698</b>	<b>59,959</b>
<b>Activities for generating funds</b>	Sales of Product Income	2,250	-
		-	-
		-	-
		-	-
		-	-
		<b>Total</b>	<b>2,250</b>
<b>Investment income</b>	Interest Earned	3	2
		-	-
		-	-
		-	-
		<b>Total</b>	<b>3</b>
<b>Incoming resources from charitable activities</b>		-	-
		-	-
		-	-
		-	-
		<b>Total</b>	<b>-</b>

**Section C** **Notes to the accounts (cont)****Note 4** **Analysis of resources expended**

Resources expended may be further analysed if this would help the reader of the accounts.

	Analysis	This year £	Last year £
<b>Costs of generating voluntary income</b>	Advertising and Promotion	355	123
	Fundraising Costs	-	244
	Communications	-	2,636
	Evaluation Costs	4,290	
	Fundraising Admin	756	5,350
	General Sub-contractors	8,723	-
	<b>Total</b>	<b>14,124</b>	<b>8,353</b>
<b>Fundraising trading costs</b>		-	-
		-	-
		-	-
		-	-
	<b>Total</b>	<b>-</b>	<b>-</b>
<b>Investment management costs</b>		-	-
	<b>Total</b>	<b>-</b>	<b>-</b>
<b>Charitable activities</b>	Conferences & Training	212	153
	Tour Costume	100	179
	Entertainment & Gifts	197	251
	Equipment and Materials	1,674	1,352
	Premises Costs	2,340	84
	Printing, Postage & Stationary	62	99
	Research & Development	-	550
	Sub-Contractors	26,242	37,168
	Insurance	-	166
	Travel, Accommodation and Subsistence	736	6,736
	Other	-	-
	<b>Total</b>	<b>31,563</b>	<b>46,739</b>
<b>Governance costs</b>	Accountancy	732	664
	Finance Admin	3,140	3,680
	General Admin	4,640	2,659
	<b>Total</b>	<b>8,512</b>	<b>7,003</b>

## Section C

## Notes to the accounts (cont)

## Note 5 Support Costs

Please complete this note if the charity has analysed its expenses using activity categories

Support cost type	Fundraising activity £	Charitable Activity £	Governance Activity £	Total Cost £
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
	-	-	-	-
<b>Total</b>	-	-	-	-

## Note 6 Details of certain items of expenditure

## 6.1 Trustee expenses

Please provide details of the amount of any payment or reimbursement of out-of-pocket expenses made to trustees or to third parties for expenses incurred by trustees. If no expenses were paid, please enter 'None' in the appropriate box(es).

Number of trustees who were paid expenses

Nature of the expenses

Total amount paid

This year	Last year
None	None
£	£

## 6.2 Fees for examination or audit of the accounts

Please provide details of the amount paid for any statutory external scrutiny of accounts and other services provided by your independent examiner or auditor. If nothing was paid please enter NONE in the appropriate box(es).

Independent examiner's or auditors' fees for reporting

Other fees (for example: advice, consultancy,

This year £	Last year £
None	None

**Section C Notes to the accounts (cont)**

**Note 7 Paid employees**

*Please complete this note if the charity has any employees.*

**7.1 Staff Costs**

	This year £	Last year £
Gross wages, salaries and benefits in kind	-	-
Employer's National Insurance costs	-	-
Pension costs	-	-
<b>Total staff costs</b>	<b>-</b>	<b>-</b>

**7.2 Average number of full-time equivalent employees in the year**

The parts of the charity in which the employees work

	This year Number	Last year Number
Fundraising	-	-
Charitable Activities	-	-
Governance	-	-
Other	-	-
<b>Total</b>	<b>-</b>	<b>-</b>

**7.3 Defined contribution pension scheme**

*Please complete if a defined contribution pension scheme is operated.*

Brief details of the scheme

--

	This year £	Last year £
The costs of the scheme to the charity for the year		
The amount of any contributions outstanding at the year end		
The amount of any contributions prepaid at the year end		



**Note 9 Tangible fixed assets***Please complete this note if the charity has any tangible fixed assets***9.1 Cost or valuation**

	Freehold land & buildings	Other land & buildings	Plant, machinery and motor vehicles	Fixtures, fittings and equipment	Payments on account and assets under construction	Total
	£	£	£	£	£	£
Balance brought forward	-	-	-	-	-	-
Additions	-	-	-	-	-	-
Revaluations	-	-	-	-	-	-
Disposals	-	-	-	-	-	-
Transfers *	-	-	-	-	-	-
Balance carried forward	-	-	-	-	-	-

**9.2 Accumulated depreciation and impairment provisions**

**Basis	SL or RB	SL or RB	SL or RB	SL or RB	SL or RB
** Rate					

Balance brought forward	-	-	-	-	-	-
Depreciation charge for year	-	-	-	-	-	-
Impairment provisions	-	-	-	-	-	-
Revaluations	-	-	-	-	-	-
Disposals	-	-	-	-	-	-
Transfers*	-	-	-	-	-	-
Balance carried forward	-	-	-	-	-	-

**9.3 Net book value**

Brought forward	-	-	-	-	-	-
Carried forward	-	-	-	-	-	-

**9.4****Revaluation***If any fixed assets have been revalued please give details of the valuer and method of valuation*

--

\* The "transfers" row is for movements between fixed asset categories.

\*\* Please indicate the method of depreciation by deleting the method not applicable (SL = straight line; RB = reducing balance). Also please indicate the rate of depreciation: for straight line, what is the anticipated life of the asset (in years); for reducing balance, what is the percentage annual deduction.

**Section C** **Notes to the accounts (cont)**

**Note 10 Investment assets**

*Please complete this note if the charity has any investment assets.*

**10.1 Fixed assets investments**

	<b>£</b>
Carrying (market) value at beginning of year	-
<b>Add:</b> additions to investments at cost	-
<b>Less:</b> disposals at carrying value	-
<b>Add/(deduct):</b> net gain/(loss) on revaluation	-
Carrying (market) value at end of year	-

*Please provide below:*

**10.2 A breakdown of the market values of investments shown above agreeing with the balance sheet row B03.**

**10.3 A breakdown of the income from investments agreeing with SOFA row S03.**

**Analysis of investments**

	<b>10.2 Market value at year end  £</b>	<b>10.3 Income from investments for the year  £</b>
<b>Investment properties</b>	-	-
<b>Investments listed on a recognised stock exchange or held in common investment funds, open ended investment companies, unit trusts or other collective investment schemes</b>	-	-
<b>Investments in subsidiary or connected undertakings and companies</b>	-	-
<b>Securities not listed on a recognised Stock Exchange</b>	-	-
<b>Cash held as part of the investment portfolio</b>	-	-
<b>Other investments</b>	-	-
<b>Total</b>	-	-

**10.4 Material investment holdings**

**If any single investment is material in terms of its value (for example represents more than 5 per cent of the value of the charity’s total investments) please provide details.**

<b>Investment held</b>	
<b>Market Value</b>	

**Section C****Notes to the accounts (cont)****Note 11 Debtors and prepayments**

*Please complete this note if the charity has any debtors or prepayments.*

**Analysis of debtors**

	Amounts falling due within one year		Amounts falling due after more than one year	
	This year £	Last year £	This year £	Last year £
Trade debtors	-	-	-	-
Amounts due from subsidiary and associated undertakings	-	-	-	-
Other debtors	250	-	-	-
Prepayments and accrued income	383	695	-	-
<b>Total</b>	<b>633</b>	<b>695</b>	<b>-</b>	<b>-</b>

**Note 12 Creditors and accruals**

*Please complete this note if the charity has any creditors or accruals.*

**12.1 Analysis of creditors**

	Amounts falling due within one year		Amounts falling due after more than one year	
	This year £	Last year £	This year £	Last year £
Loans and overdrafts	-	-	-	-
Trade creditors	-	-	-	-
Amounts due to subsidiary and associated undertakings	-	-	-	-
Other creditors	-	-	-	-
Accruals and deferred income	300	300	-	-
<b>Total</b>	<b>300</b>	<b>300</b>	<b>-</b>	<b>-</b>

**12.2 Security over assets**

*If any loan, overdraft or other creditor holds a charge or other security over any assets of the charity please provide details.*

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**Note 13 Endowment and restricted income funds**

Please complete this section if the charity has any endowment or restricted income funds.

**13.1 Funds held**

Please give a brief description of any of the following type of funds held by the charity:

- permanent endowment funds (PE);
- expendable endowment funds (EE); and
- restricted income funds, including special trusts, of the charity (R).

Fund Name	Type PE, EE or R	Purpose and Restrictions
Christmas for Kids's Tour Fund	R	Grants for Christmas for Kids's Touring Productions

**13.2 Movements of major funds**

Please give details of the movements of the major funds summarised in the restricted and endowment columns of the Statement of Financial Activities.

Fund names	Fund balances brought forward £	Incoming resources £	Outgoing resources £	Transfers £	Gains and losses £	Fund balances carried forward £
Christmas for Kids's Tour Fund	-	30,490	- 30,490	-	-	-
	-	-	-	-	-	-
	-	-	-	-	-	-
	-	-	-	-	-	-
	-	-	-	-	-	-
	-	-	-	-	-	-
<b>Total Funds</b>	-	30,490	- 30,490	-	-	-

**13.3 Transfers between funds**

Please give details of any transfers between funds.

From Fund (Name)	To Fund (Name)	Reason	Amount

## Note 14 Transactions with related parties

*If the charity has any transactions with related parties (other than the trustee expenses explained in note 6) details of such transactions should be provided in this note. If there are no transactions to report, please enter "None" in the relevant boxes.*

### 14.1 Remuneration and benefits

*Please give the amount of, and legal authority for, any remuneration or other benefits paid to a trustee or other related parties by the charity or any institution or company connected with it.*

Name of trustee or connected party	Legal authority (eg order, governing document)	Amounts paid or benefit value	
		This year £	Last year £
Claire Sundin	Invoice	8,098	8,215
Sue Appleby	Invoice	8,262	7,164
Gareth Tempest	Invoice		650

### 14.2 Loans

*Please give details of and amounts owing to or from the charity's trustees or other related parties by the charity at the year end.*

	Name of trustee or connected party	Legal authority	Amount owing	
			This year £	Last year £
Due to trustees and related parties			None	None
Due from trustees and related parties			None	None

### 14.3 Other transaction(s) with trustees or related parties

*Please give details of any transaction undertaken by (or on behalf of) the charity in which a trustee or related party has a material interest.*

Name of the trustee or related party	Relationship to charity	Description of the transaction(s)	This year £	Last year £
			None	None

**Note 15****Additional Disclosures**

The following are significant matters which are not covered in other notes and need to be included to provide a proper understanding of the accounts. If there is insufficient room here, please add a separate sheet.

# Embracing Arts

## Financial Activities

6 April, 2020 - 5 April, 2021

	TOTAL
Income	
Donations	
Christmas Crackers	165.00
Unrestricted Funds Donations	9,903.89
<b>Total Donations</b>	<b>10,068.89</b>
Gift Aid	538.78
Grants	
Restricted Funds Grants	30,490.00
Unrestricted Grants	5,600.00
<b>Total Grants</b>	<b>36,090.00</b>
Sales of Product Income	
LCLC Workshop	2,250.00
<b>Total Sales of Product Income</b>	<b>2,250.00</b>
<b>Total Income</b>	<b>£48,947.67</b>
TOTAL	<b>£48,947.67</b>
Expenditures	
Charitable Activities - Conferences & Training	
Admin Staff Training	212.44
<b>Total Charitable Activities - Conferences &amp; Training</b>	<b>212.44</b>
Charitable Activities - Costume C4K	
Digital Tour Costume	100.41
<b>Total Charitable Activities - Costume C4K</b>	<b>100.41</b>
Charitable Activities - Entertainment & Gifts	197.00
Charitable Activities - Equipment and Materials	
Digital Tour Equipment and Materials	356.37
Digital Tour Post Production Effects	1,256.40
General Equipment and Materials	61.64
<b>Total Charitable Activities - Equipment and Materials</b>	<b>1,674.41</b>
Charitable Activities - Premises Costs	
Digital Tour Premises Hire	2,340.00
<b>Total Charitable Activities - Premises Costs</b>	<b>2,340.00</b>
Charitable Activities - Printing, Postage & Stationary	62.08
Charitable Activities - Sub Contractors	
Digital Tour Actor Filming Fees	3,000.00
Digital Tour Actor Rehearsal Fees	1,800.00
Digital Tour Admin	2,622.50
Digital Tour Subcontractors	18,054.00
Project Development	765.00
<b>Total Charitable Activities - Sub Contractors</b>	<b>26,241.50</b>

# Embracing Arts

## Financial Activities

6 April, 2020 - 5 April, 2021

	TOTAL
Charitable Activities - Travel, Accommodation & Subsistence	
Ad hoc subsistence	141.18
Digital Tour Subsistence	312.89
Digital Tour Travel	281.51
<b>Total Charitable Activities - Travel, Accommodation &amp; Subsistence</b>	<b>735.58</b>
Generating Voluntary Income - Advertising/Promotional	355.45
Generating Voluntary Income - Evaluation Costs	4,290.00
Generating Voluntary Income - Fundraising Costs	756.00
Generating Voluntary Income - Subcontractors	
Communications	2,855.00
Fundraising Admin	4,477.50
General Subcontractors	1,390.00
<b>Total Generating Voluntary Income - Subcontractors</b>	<b>8,722.50</b>
Governance Costs - Accountancy	732.00
Governance Costs - Subcontractors	
Finance Admin	3,140.00
General Admin	4,640.00
<b>Total Governance Costs - Subcontractors</b>	<b>7,780.00</b>
<b>Total Expenditures</b>	<b>£54,199.37</b>
NET OPERATING INCOME	<b>£ -5,251.70</b>
Other Income	
Interest earned	2.86
<b>Total Other Income</b>	<b>£2.86</b>
NET OTHER INCOME	<b>£2.86</b>
NET INCOME/(EXPENDITURE)	<b>£ -5,248.84</b>

# Embracing Arts

## Balance Sheet

As of April 5, 2021

	TOTAL
Fixed Asset	
<b>Total Fixed Asset</b>	
Cash at bank and in hand	
Reserve Fund	11,004.64
Treasurers Account (6468)	26,583.43
<b>Total Cash at bank and in hand</b>	<b>£37,588.07</b>
Debtors	
Debtors	343.78
<b>Total Debtors</b>	<b>£343.78</b>
Current Assets	
Prepaid Expenditures	288.98
<b>Total Current Assets</b>	<b>£288.98</b>
<b>NET CURRENT ASSETS</b>	<b>£38,220.83</b>
Creditors: amounts falling due within one year	
Current Liabilities	
Accruals	300.00
<b>Total Current Liabilities</b>	<b>£300.00</b>
<b>Total Creditors: amounts falling due within one year</b>	<b>£300.00</b>
<b>NET CURRENT ASSETS (LIABILITIES)</b>	<b>£37,920.83</b>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>	<b>£37,920.83</b>
<b>TOTAL NET ASSETS (LIABILITIES)</b>	<b>£37,920.83</b>
Charity funds	
Retained Earnings	37,218.07
Surplus/(Deficit)	702.76
<b>Total Charity funds</b>	<b>£37,920.83</b>