

Charity registration number: 1162772

The Church and Media Network

(A charitable incorporated organisation)

Annual Report and Financial Statements

for the Year Ended 31 December 2024

McKellens Limited
11 Riverviews
The Embankment Business Park
Vale Road
Heaton Mersey
Stockport
SK4 3GN

The Church and Media Network

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The Church and Media Network

Trustees' Annual Report

Charity Name:

The Church and Media Network (aka Christians in Media UK)

Charity Number:

1162772

Registered Office:

128 City Road
London
EC1V 2NX

Trustees serving during 2024:

- **Steve Cox** – (resigned July 2024)
- **Lani Charwood** – Chair (stepped into role July 2024)
- **Rebecca Chapman** – Vice Chair (stepped into role July 2024)
- **Tobi Rachel Akingbade** - (resigned July 2024)
- **Paul Kerensa** - (resigned July 2024)
- **Josie Gamble** – Design & creative lead
- **Carol Sun-Schuster** – Marketing & socials
- **Tolu Adebekun** – Data & digital lead
- **Craig Forrest** – Regional hubs lead
- **Sandra Godley**
- **Lisa Miosi** – Fundraising lead
- **Marcia Muller** – Secretary

Independent Examiner:

Paul Roper FCA
McKellens Limited Chartered Accountants
11 Riverview
The Embankment Business Park, Vale Road
Heaton Mersey
Stockport
SK4 3GN

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Trustees' Annual Report

Structure, Governance and Management

Christians in Media UK is run by a small board of volunteers committed to guiding and delivering the mission of the charity. In 2024, we had key leadership shifts: Lani stepped in as Chair mid-year, supported by Rebecca as Vice Chair. New trustees Craig, Carol, Tolu, Lisa and Marcia all joined the Board during 2024.

We also adapted to a leaner operational team when our Head of Operations and Finance Administrator moved on. The Board members filled vital roles, bringing practical skills and energy day-to-day - all shaping a hands-on, collaborative culture. The unique strengths of each Trustee came into sharp focus this year and we're deeply thankful for the way God has brought together such a purposefully skilled team - each bringing timely talents that have met the charity's needs right when they were most needed.

Charitable Activities and Impact

2024 was a big year with fresh energy, new beginnings and deeper community engagement.

Global Day of Prayer

On **Sunday 27 October**, we joined our international partners to host the **first ever 24-hour Global Day of Prayer for Media, Arts & Entertainment**, streaming live as the sun moved across the globe. Over the course of a full day, prayer segments were led by a diverse group of media professionals and Christian leaders - from journalists to creatives, broadcasters and artists, across multiple time zones. Our UK segment was hosted by our podcast anchor, Carla Adebeken and we drew attention to the broader media ecosystem - not just mainstream media, but also the arts and entertainment industry - calling for truth, integrity and grace. It was also our joy to partner with the National Week of Prayer in the UK, which happened during the week of our Engage conference, to participate more broadly in praying for our nation and particularly for Christians involved in the Media.

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Trustees' Annual Report

Engage 2024 Conference

Our debut **Engage conference** was a standout moment. Held in October, it brought together Christian media practitioners - writers, podcasters, broadcasters, social media professionals and more - for a day of renewal, learning, prayer and connection. One attendee shared:

"I knew the content would be good and relevant but I wasn't expecting the event also to be encouraging!"

A number of delegates commented on the quality and relevance of speakers, with topics covering Disagreeing Well, AI, and Wellbeing. It was a joy to gather together, pray, worship and learn from each other.

Six Month Sabbatical & Vision Reset

Post Engage, we intentionally stepped back to listen to our Christians in Media community. We announced a six month sabbatical from activity, to talk to individuals and survey the network - 32 individuals participated in the survey. Responses ranged from bold confidence in faith at work, to a struggle even naming ourselves as Christians. Highlights included:

- **Prayer** rated highest need (63%)
- **Networking** and belonging ranked in the Top 5 needs for 85% of respondents
- Strong interest in **mentoring, training and mental health support**

This "sabbatical season" has given us clarity and strengthened our resolve to serve the breadth of the Christian in Media community.

CRM Launch & Systems Overhaul

We went live with our new **CRM platform**, replacing fragmented spreadsheets and booking systems with one secure, centralised solution. The benefits are immediate: faster event bookings, improved data protection, dashboards to monitor activity, smarter email communication. It's already changing how we work behind the scenes.

Staffing Changes & Trustee Involvement

Saying goodbye to our Head of Operations **Jocelyn Anne** and Finance Administrator **Kamau Picort** meant we lost operational bandwidth, quickly. But it called on us (trustees!) to step up. Beyond governance, we jumped in: organising events, managing digital channels, administering bookings and tightening finance controls. It's worth pausing to say: thank you, trustees - you've given hands-on leadership that truly kept CiM afloat.

The Church and Media Network

Trustees' Annual Report

Future Plans

2025 is shaping up to be a turning point.

Vision Relaunch

We will unveil a refreshed statement of purpose:

“Christians in Media is a UK network, creating spaces to gather, pray for and inspire Christians in the Media since 1967.”

Building on that, we'll focus on four pillars:

- **Wellbeing**
- **Gathering**
- **Partnering**
- **Resourcing**

We'll explore themes that matter: integrity, disagreeing well, joy, ethics in AI and wellbeing at work.

Upcoming Initiatives in 2025:

- **Engage Conference** – back by popular demand, in partnership with Christians at Sky
- **Membership Scheme** – offering belonging, visibility and financial support
- **Wellbeing Groups** – in partnership with Kintsugi Hope
- **Faith in Media Podcast** – finishing Season 3, then taking a short break
- **Regular communications and social engagement** – pointing our network to great Christian resources and sharing stories
- **CRM Embed** – using our new system to build community and efficiency
- **Prayer Breakfasts** + digital gatherings to come in 2026

Capacity & Roles

To deliver all of this, we hope to recruit volunteers for podcast production, digital and social channels, administration and finance.

Risk Management and Safeguarding

No significant updates made in 2024. Our existing safeguarding and operational policies remain in place, reviewed annually.

The Church and Media Network

Trustees' Annual Report

Public Benefit Statement

Our activities (prayer, gathering, networking, resources) serve public benefit by supporting Christians in Media - as individuals, they can better integrate faith and work; as a group, they encourage integrity, truthfulness, grace and cultural engagement in media.

Statement of Trustees' Responsibilities

The trustees (who are also directors of the charity for the purpose of company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year that give a true and fair view. In preparing those financial statements, the trustees are required to:

- select suitable accounting policies and apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume the charity will continue to operate;
- summarise all relevant legislation and ethical responsibilities as per the standard format.

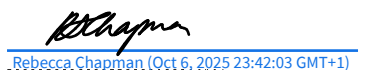
The trustees are responsible for managing risk, establishing systems to identify, assess, manage and monitor risks (including safeguarding and operational risks), and ensuring appropriate internal controls are in place.

The trustees are required to ensure funds are applied only for charitable purposes and comply with the governing document and relevant legislation.

This statement is approved by the board on 8 September 2025 and signed on its behalf by:



Lani Charlwood, Chair


Rebecca Chapman (Oct 6, 2025 23:42:03 GMT+1)

Rebecca Chapman, Vice-Chair

The Church and Media Network

Statement of Financial Activities for the Year Ended 31 December 2024 (Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)

	Note	Unrestricted £	Total 2024 £
Income and Endowments from:			
Donations and legacies	3	4,879	4,879
Other trading activities	4	3,358	3,358
Investment income		1,372	1,372
Total Income		<u>9,609</u>	<u>9,609</u>
Expenditure on:			
Charitable activities	5	<u>(24,089)</u>	<u>(24,089)</u>
Total Expenditure		<u>(24,089)</u>	<u>(24,089)</u>
Net expenditure		<u>(14,480)</u>	<u>(14,480)</u>
Net movement in funds		(14,480)	(14,480)
Reconciliation of funds			
Funds brought forward		<u>64,395</u>	<u>64,395</u>
Total funds carried forward	10	<u>49,915</u>	<u>49,915</u>
	Note	Unrestricted £	Total 2023 £
Income and Endowments from:			
Donations and legacies	3	2,681	2,681
Investment income		274	274
Total income		<u>2,955</u>	<u>2,955</u>
Expenditure on:			
Charitable activities	5	<u>(23,296)</u>	<u>(23,296)</u>
Total expenditure		<u>(23,296)</u>	<u>(23,296)</u>
Net expenditure		<u>(20,341)</u>	<u>(20,341)</u>
Net movement in funds		(20,341)	(20,341)
Reconciliation of funds			
Funds brought forward		<u>84,736</u>	<u>84,736</u>
Total funds carried forward	10	<u>64,395</u>	<u>64,395</u>

All of the charity's activities derive from continuing operations during the above period.

The notes on pages 7 to 11 form an integral part of these financial statements.

The Church and Media Network
(Registration number: 1162772)
Balance Sheet as at 31 December 2024

	Note	2024 £	2023 £
Current assets			
Investments	7	31,317	10,000
Cash at bank and in hand	8	<u>19,066</u>	<u>54,863</u>
		50,383	64,863
Creditors: Amounts falling due within one year	9	<u>(468)</u>	<u>(468)</u>
Net assets		<u>49,915</u>	<u>64,395</u>
Funds of the charity:			
Unrestricted income funds			
Unrestricted funds		<u>49,915</u>	<u>64,395</u>
Total funds	10	<u>49,915</u>	<u>64,395</u>

The financial statements on pages 5 to 11 were approved by the trustees, and authorised for issue on 8 September 2025 and signed on their behalf by:



Rebecca Chapman (Oct 6, 2025 23:42:03 GMT+1)

R Chapman
Trustee



L Charlwood
Trustee

The notes on pages 7 to 11 form an integral part of these financial statements.

The Church and Media Network

Notes to the Financial Statements for the Year Ended 31 December 2024

1 Charity status

The charity is a charitable incorporated organisation and consequently does not have share capital.

The address of its registered office is:

PO Box 295

Sidcup

DA15 0GL

These financial statements were authorised for issue by the trustees on 8 September 2025.

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)) (issued in October 2019) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Basis of preparation

The Church and Media Network meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

Going concern

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern nor any significant areas of uncertainty that affect the carrying value of assets held by the charity.

Governance costs

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees meetings and reimbursed expenses.

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Current asset investments

Current asset investments are included at the lower of cost and net realisable value / market value.

The Church and Media Network

Notes to the Financial Statements for the Year Ended 31 December 2024

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Borrowings

Interest-bearing borrowings are initially recorded at fair value, net of transaction costs. Interest-bearing borrowings are subsequently carried at amortised cost, with the difference between the proceeds, net of transaction costs, and the amount due on redemption being recognised as a charge to the Statement of Financial Activities over the period of the relevant borrowing.

Interest expense is recognised on the basis of the effective interest method and is included in interest payable and similar charges.

Borrowings are classified as current liabilities unless the charity has an unconditional right to defer settlement of the liability for at least twelve months after the reporting date.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees discretion in furtherance of the objectives of the charity.

Financial instruments

Classification

Financial assets and financial liabilities are recognised when the charity becomes a party to the contractual provisions of the instrument.

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the charity after deducting all of its liabilities.

Recognition and measurement

All financial assets and liabilities are initially measured at transaction price (including transaction costs), except for those financial assets classified as at fair value through profit or loss, which are initially measured at fair value (which is normally the transaction price excluding transaction costs), unless the arrangement constitutes a financing transaction. If an arrangement constitutes a financing transaction, the financial asset or financial liability is measured at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Financial assets and liabilities are only offset in the statement of financial position when, and only when there exists a legally enforceable right to set off the recognised amounts and the charity intends either to settle on a net basis, or to realise the asset and settle the liability simultaneously.

Financial assets are derecognised when and only when a) the contractual rights to the cash flows from the financial asset expire or are settled, b) the charity transfers to another party substantially all of the risks and rewards of ownership of the financial asset, or c) the charity, despite having retained some, but not all, significant risks and rewards of ownership, has transferred control of the asset to another party.

Financial liabilities are derecognised only when the obligation specified in the contract is discharged, cancelled or expires.

The Church and Media Network

Notes to the Financial Statements for the Year Ended 31 December 2024

3 Income from donations and legacies

	Unrestricted funds General £	Total 2024 £	Total 2023 £
Donations and legacies;			
Donations from companies, trusts and similar proceeds	-	-	1,795
Donations from individuals	3,879	3,879	886
Grants, including capital grants;			
Grants from other charities	1,000	1,000	-
	<u>4,879</u>	<u>4,879</u>	<u>2,681</u>

4 Income from other trading activities

	Unrestricted funds General £	Total funds £
Events income;		
Conferences and similar events	3,358	3,358
	<u>3,358</u>	<u>3,358</u>

5 Expenditure on charitable activities

	Unrestricted General £	Total 2024 £	Total 2023 £
Note			
Conference venue fees	9,274	9,274	-
Mentoring programme	1,544	1,544	4,722
Christians in Media service	-	-	406
Newsletter	-	-	106
Freelance fees	6,990	6,990	11,040
Subscriptions	1,209	1,209	-
Travel	637	637	-
Advertising	39	39	-
Sundry expenses	763	763	1,979
IT costs	404	404	2,946
Podcast	615	615	-
Bank charges	80	80	60
Governance costs	2,534	2,534	2,037
	<u>24,089</u>	<u>24,089</u>	<u>23,296</u>

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Notes to the Financial Statements for the Year Ended 31 December 2024

6 Analysis of governance and support costs

Governance costs

	Unrestricted General £	Total 2024 £	Total 2023 £
Trustees meetings and travel	1,286	1,286	694
Freelance fees	780	780	1,037
Accountancy fees	468	468	306
	<u>2,534</u>	<u>2,534</u>	<u>2,037</u>

7 Current asset investments

	2024 £	2023 £
CCLA Investment Fund	<u>31,317</u>	<u>10,000</u>

8 Cash and cash equivalents

	2024 £	2023 £
Cash at bank	<u>19,066</u>	<u>54,863</u>

9 Creditors: amounts falling due within one year

	2024 £	2023 £
Accruals	<u>468</u>	<u>468</u>

10 Funds

	Balance at 1 January 2024 £	Incoming resources £	Resources expended £	Balance at 31 December 2024 £
Unrestricted funds				
General	<u>64,395</u>	<u>9,609</u>	<u>(24,089)</u>	<u>49,915</u>

The Church and Media Network

Notes to the Financial Statements for the Year Ended 31 December 2024

	Balance at 1 January 2023 £	Incoming resources £	Resources expended £	Balance at 31 December 2023 £
Unrestricted funds				
General	<u>84,736</u>	<u>2,955</u>	<u>(23,296)</u>	<u>64,395</u>

11 Analysis of net assets between funds

	Unrestricted funds General £	Total funds at 31 December 2024 £
Current assets	49,066	49,066
Current liabilities	<u>(468)</u>	<u>(468)</u>
Total net assets	<u>48,598</u>	<u>48,598</u>

	Unrestricted funds General £	Total funds at 31 December 2023 £
Current assets	64,863	64,863
Current liabilities	<u>(468)</u>	<u>(468)</u>
Total net assets	<u>64,395</u>	<u>64,395</u>

12 Related party transactions

There were no related party transactions in the year.

13 Trustees remuneration and expenses

No trustee, nor any person connected with them, received any remuneration or any other benefits in the year.

During the year trustees were reimbursed £1,106 (2023: £756) for travel expenses and £1,348 (2023: £1,424) for other costs that they incurred on the charity's behalf