

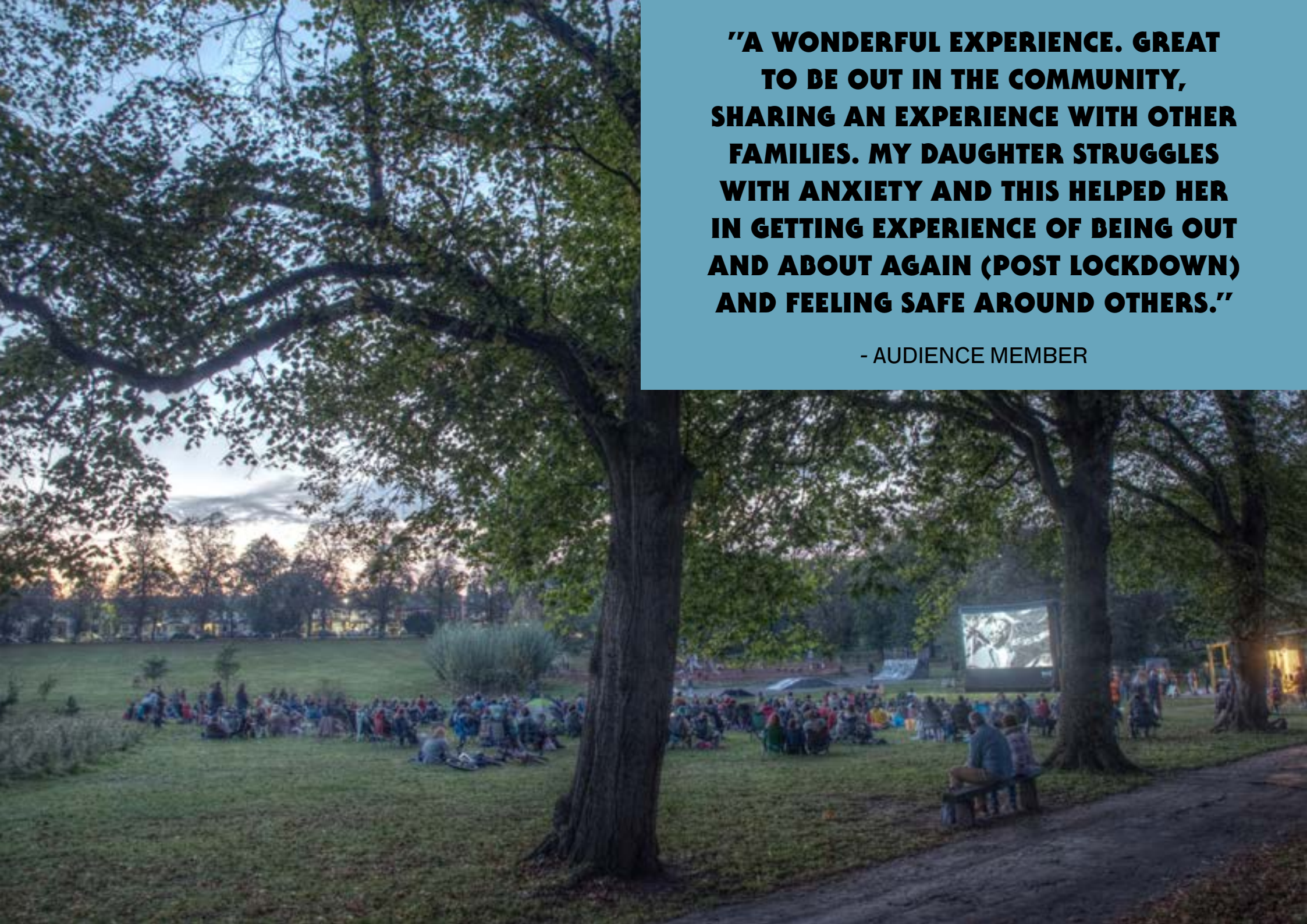


FLATPACK PROJECTS

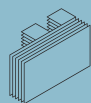
REPORT OF THE TRUSTEES FOR THE YEAR
1ST SEPTEMBER 2020 – 31ST AUGUST 2021

"A WONDERFUL EXPERIENCE. GREAT TO BE OUT IN THE COMMUNITY, SHARING AN EXPERIENCE WITH OTHER FAMILIES. MY DAUGHTER STRUGGLES WITH ANXIETY AND THIS HELPED HER IN GETTING EXPERIENCE OF BEING OUT AND ABOUT AGAIN (POST LOCKDOWN) AND FEELING SAFE AROUND OTHERS."

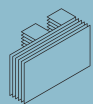
- AUDIENCE MEMBER



THIS YEAR SAW US HITTING OUR STRIDE WITH ONLINE AND OUTDOOR WORK, CONTINUING TO ADOPT CREATIVE, VERSATILE WAYS OF SUPPORTING ARTISTS AND REACHING AUDIENCES DURING A TIME OF ONGOING UNCERTAINTY. OUR SECOND DIGITAL FESTIVAL ENABLED ATTENDEES TO DISCOVER THEIR INNER PENGUIN, AND AS RESTRICTIONS EASED IN THE RUN UP TO SUMMER WE TOOK OVER ALL SORTS OF PUBLIC SPACES AS PART OF OUR FLATPACK LOCAL AND CINECOV ACTIVITY.



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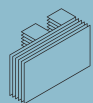


SHOWING AMAZING WORK

FLATPACK FESTIVAL 2021

Flatpack Festival marked its fifteenth edition with an online jamboree in May 2021, where we continued to refresh the home viewing experience and connect with a global audience. Highlights included:

- a festival launch within new social platform Skittish, with each audience member adopting their own animal avatar;
- world premieres for Paradise Lost - Andy Howlett's long-awaited film about Birmingham Central Library - and Xhosa Cole's Stationary Peaceful Protest, reflecting on the Black Lives Matter protests;
- extracts from British filmmaker Sonita Gale's feature-length documentary Voices from Isolation, followed by a riveting conversation between Sonita, social commentator and Windrush Campaigner Patrick Vernon OBE and other special guests;
- a huge range of special features and bonus material illuminating the short film competition programme, developed in collaboration with artists and filmmakers from around the world.



**"IT WAS TRULY GREAT TO MEET YOU.
IT GIVES ENERGY TO MAKE NEW
THINGS, ESPECIALLY WHEN I HEAR
ABOUT SCIENCE FICTION MUSICALS I
GET ALL EXCITED ABOUT CINEMA"**

NICOLAS KEPPENS,
FILMMAKER



FLATPACK FESTIVAL 2021

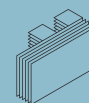
We were also able to unveil **Journey to the South**, the results of an audiovisual collaboration between musical duo ANNAM and animator Emily Scaife which we commissioned following a British Council trip to Vietnam in 2019.

FLATPACK ONLINE

Beyond the festival, other year-round highlights included a screendance programme and masterclass with Omari Carter, as well as maintaining an online family offer through regular Colour Box screenings and workshops.



SHOWING
AMAZING
WORK



THE YEAR IN NUMBERS

Screenings - 96

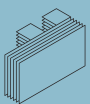
Total audience figures - 14,594

Number of artists & filmmakers worked with - 47

Number of countries we reached - 20

Number of outdoor events over the summer - 28

**Most popular animal avatar for attending online events -
Penguin**





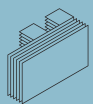
BRINGING PEOPLE TOGETHER

SCREENING ONLINE AND OUTDOORS

It was very much a year of two halves in terms of the audience experience, with autumn and winter dominated by Zoom chats and online screenings. Despite public health restrictions and all the other challenges thrown up by the pandemic, a real sense of connection and community was created through these virtual events, with short content and discussions working particularly well in this format.

Then from May onwards we could plan certain physical activity with more confidence, and make full use of our new outdoor audiovisual setup. Working in partnership with a range of community groups we mounted events in a number of different green spaces across Birmingham. Most notably, a special Lion King event at Georges Park in Lozells drew over 500 local people, the vast majority of them new to Flatpack and giving universally positive feedback. The key to its success was the buy-in we had from the park's friends group and other local organisations, and we'll be looking to build on this 'Flatpack Local' approach in the future.

Collaboration was also crucial to CineCov, a project which created a platform and support framework for a huge range of film exhibitors, cultural organisations and community groups. After an extended period of online groundwork, this burst into life in summer 2021 with a series of outdoor events and workshops across Coventry.



**"FOR ME IT WAS A REVELATION TO DISCOVER
THAT THIS WASN'T JUST ABOUT FILM. IT'S
ACTUALLY ABOUT THE COMMUNITIES. FILM IS THE
EXCUSE FOR BEING HERE, GETTING TOGETHER WITH
FRIENDS, NEIGHBOURS, PLENTY OF PEOPLE YOU
DON'T EVEN KNOW."**

- JOHN GORE, STOKE SCREEN





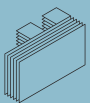
NURTURING IDEAS

BUILD YOUR OWN FILM NIGHT

Our role as a facilitator and commissioner became arguably more central to our work during the pandemic. Youth development scheme Build Your Own Film Night nimbly shifted to Zoom for most of the year, with groups in Coventry and north Shropshire learning about different facets of film exhibition including copyright, licensing, technicals and marketing. At the end of the process both groups mounted a number of events, resulting in three Coventry-based community exhibitors who are still putting on screenings and a monthly youth-led slot at Oswestry's Kinokulture Cinema.

FILM CAMP

We also delivered Film Camp - our annual one-day training event for film exhibitors - online, working with Deaffest, Quiplash, Arts Connect and Cinema for All to explore the latest innovations in cinema exhibition, sharing fresh approaches to programming, audience development and accessibility.





"I'VE FELT CONSTANTLY SUPPORTED AND TRUSTED THROUGHOUT THE PROCESS. BEING INVOLVED IN THIS HAS THEREFORE REMINDED ME WHAT SENSITIVE, FRIENDLY, AND STIMULATING FILM EVENTS LOOK AND FEEL LIKE."

- DAN LEVY, FILM PROGRAMMER



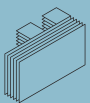
NURTURING IDEAS

OPEN CALL

Diversifying the range of voices in the Flatpack programme was a key priority for us in 2020/21, leading to our first Open Call for curators and producers from under-represented groups. All three selected projects received advice and support as well as a delivery budget, and their successful events helped to draw a range of new audiences to the festival.

COLOUR BOX AT HOME

Towards the end of the year we launched Colour Box at Home, a new iteration of our family programme with zines and activity kits complementing three themed programmes of colourful short films. Before rolling this out to families and communities across the region and beyond in autumn 2021, we worked closely with 15 artists throughout the summer to develop the activities and visual materials which would bring these programmes to life. The project was designed to support a diverse cohort of freelance artists, one of the groups disproportionately hit by the pandemic, and all were able to explore new ways of working with young audiences as part of the process.

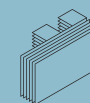


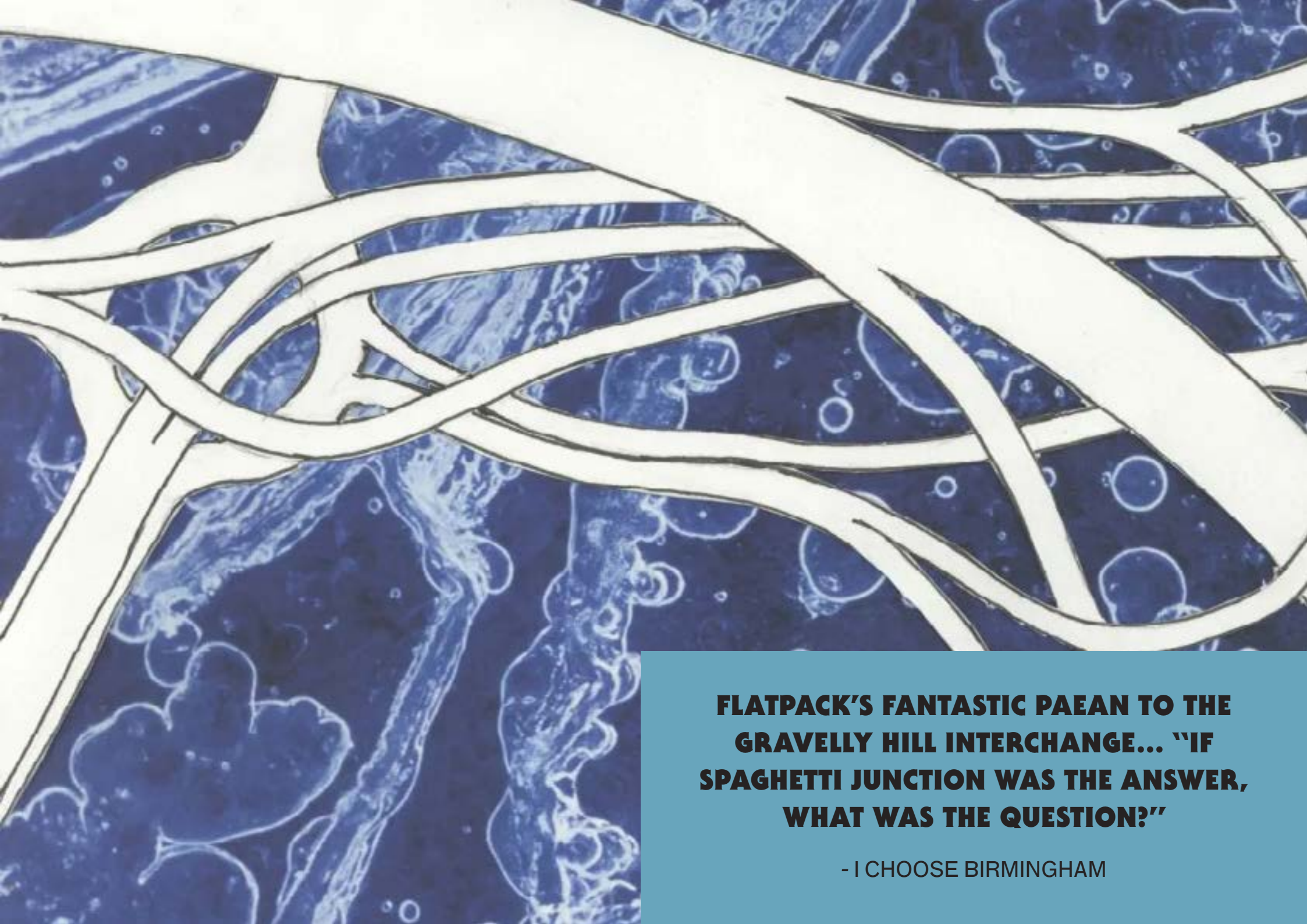
FLATPACK LOCAL

It's clear that our relationship with place changed significantly during 2020 and 2021, and this also had an effect on the way the charity works with communities. Flatpack Local was conceived in response to the way people were connecting more intensely with green space in their neighbourhoods, and was designed to show how activating a park with cultural activity can help to break down barriers and improve wellbeing.

SPAGHETTI JUNCTION

Given the limited scope for bringing audiences together, a good deal of our placemaking work happened online and in written form this year. We began to delve into Birmingham's cinema history in preparation for the launch of the Wonderland project in 2022, and Flatpack director Ian Francis produced a longform appreciation of the notorious / iconic Spaghetti Junction for a new publication called Back to the Future.





**FLATPACK'S FANTASTIC PAEAN TO THE
GRAVELLY HILL INTERCHANGE... "IF
SPAGHETTI JUNCTION WAS THE ANSWER,
WHAT WAS THE QUESTION?"**

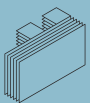
- I CHOOSE BIRMINGHAM

ILLUMINATING PLACE

CINECOV

By summer 2021 Coventry was beginning to draw visitors with its City of Culture celebrations, and CineCov showed how film events can boost local pride and increase tourism.

Supporting outdoor events in Coventry Cathedral and parks around the city, we also commissioned a series of CineCov Stories delving into little known cinematic tales including interviews with Billie Whitelaw's childhood friend and a crane-driver who worked on The Italian Job.



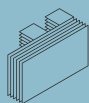
THANK YOU

Flatpack Projects is a Charitable Incorporated Organisation, reg no 1162754

Our core funders are Arts Council England and the British Film Institute. In partnership with Broadway in Nottingham, Flatpack also co-lead Film Hub Midlands as part of the BFI Film Audience Network.

Along with core funding and earned income, Flatpack's work would not be possible without the support of a huge range of partners, trusts & foundations and cultural institutes. In 2020/21, these included:

- Postcode Neighbourhood Trust
- British Council
- Heart of England Community Foundation
- Artangel
- DMF Ellis Charitable Trust
- EH Smith Charitable Trust
- John Feeney Charitable Trust



PUBLIC BENEFIT STATEMENT

The Trustees confirm that they have complied with the duty in Section 4 of the Charities Act 2006 to have due regard to the Charity Commission's general guidance on public benefit, 'Charities and Public Benefit'.

SUMMARY OF THE OBJECTS OF THE CHARITY SET OUT IN ITS GOVERNING DOCUMENT

1. To promote appreciation of and education in the arts and their associated technologies, especially but not exclusively those of the cinema, film and other forms of moving images, through the production and performance of festivals, workshops, seminars, projects, events, online resources, new media and in any other ways as the CIO may decide from time to time.
2. To advance the education of the public in the history, culture, aesthetics, practice and theory of arts, cinema, film and other moving images.

STATEMENT OF THE CHARITY'S POLICY ON RESERVES

It is the policy of Flatpack Projects (CIO) to retain sufficient reserves to cover the organisation's overheads for a 3 month period should there be any unexpected costs or delays in receiving any funds owed.

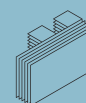
The trustees have regard to the guidance issued by the charity commission on public benefit.

Approved by order of the board of trustees on 15 June 2022 and signed on its behalf by:



Ian Francis - Trustee

CHARITY INFORMATION



REGISTERED COMPANY NUMBER: CE005084 (England and Wales)
REGISTERED CHARITY NUMBER: 1162754

Report of the Trustees and
Unaudited Financial Statements for the Year Ended 31 August 2021
for
Flatpack Projects

CJM Associates
St Thomas House
83 Wolverhampton Road
Cannock
Staffordshire
WS11 1AR

Flatpack Projects

Contents of the Financial Statements for the Year Ended 31 August 2021

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Flatpack Projects

Report of the Trustees for the Year Ended 31 August 2021

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 August 2021. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

CE005084 (England and Wales)

Registered Charity number

1162754

Registered office

Unit 304
The Custard Factory
Gibb Street
Digbeth, Birmingham
West Midlands
B9 4AA

Trustees

I Francis (Director)
J Grimley
D Lawson (Chairman)
L Page
L Thomas
B Dosanjh (appointed 6.4.21)

Approved by order of the board of trustees on 4 January 2022 and signed on its behalf by:

I Francis - Trustee

Flatpack Projects

Statement of Financial Activities
for the Year Ended 31 August 2021

	Notes	Unrestricted fund £	Restricted fund £	31.8.21 Total funds £	31.8.20 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies		255,865	-	255,865	156,620
Other trading activities	2	82,006	-	82,006	161,509
Total		337,871	-	337,871	318,129
EXPENDITURE ON					
Raising funds		6,500	-	6,500	475
Other		309,313	-	309,313	306,675
Total		315,813	-	315,813	307,150
NET INCOME		22,058	-	22,058	10,979
RECONCILIATION OF FUNDS					
Total funds brought forward		116,641	6,600	123,241	112,262
TOTAL FUNDS CARRIED FORWARD		138,699	6,600	145,299	123,241

The notes form part of these financial statements

Flatpack Projects

Balance Sheet

31 August 2021

	Notes	Unrestricted fund £	Restricted fund £	31.8.21 Total funds £	31.8.20 Total funds £
FIXED ASSETS					
Tangible assets	7	23,915	-	23,915	6,714
CURRENT ASSETS					
Debtors	8	49,380	-	49,380	53,698
Cash at bank and in hand		136,740	64,603	201,343	85,798
		186,120	64,603	250,723	139,496
CREDITORS					
Amounts falling due within one year	9	(71,336)	(58,003)	(129,339)	(22,969)
NET CURRENT ASSETS		114,784	6,600	121,384	116,527
TOTAL ASSETS LESS CURRENT LIABILITIES		138,699	6,600	145,299	123,241
NET ASSETS		138,699	6,600	145,299	123,241
FUNDS	10				
Unrestricted funds				138,699	116,641
Restricted funds				6,600	6,600
TOTAL FUNDS				145,299	123,241

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 August 2021.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 August 2021 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 4 January 2022 and were signed on its behalf by:

I Francis - Trustee

The notes form part of these financial statements

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% on reducing balance
Computer equipment	- 25% on cost

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

2. OTHER TRADING ACTIVITIES

	31.8.21	31.8.20
	£	£
Advertising Sales	-	4,487
Bar takings	-	172
Booking fee	63	22
Box office	4,988	431
British Film Institute	-	45,000
Programme partners	6,242	3,899
Submission fees	14,019	6,392
Merchandise sales	1,499	3,393
Year round projects	2,058	13,509
Subscriptions	-	600
Broadway	53,137	83,604
Carried forward	82,006	161,509

Notes to the Financial Statements - continued
for the Year Ended 31 August 2021

2. OTHER TRADING ACTIVITIES - continued

	31.8.21	31.8.20
	£	£
Brought forward	82,006	161,509
	<u>82,006</u>	<u>161,509</u>

3. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	31.8.21	31.8.20
	£	£
Depreciation - owned assets	3,686	3,065
	<u>3,686</u>	<u>3,065</u>

4. TRUSTEES' REMUNERATION AND BENEFITS

During the period remuneration of £35,976.96 was paid to the director of the organisation who is also a trustee of the charity.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 August 2021 nor for the year ended 31 August 2020.

5. STAFF COSTS

The average monthly number of employees during the year was as follows:

	31.8.21	31.8.20
Director	1	1
Other staff	4	4
	<u>5</u>	<u>5</u>

No employees received emoluments in excess of £60,000.

6. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £	Restricted fund £	Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies	150,020	6,600	156,620
Other trading activities	161,509	-	161,509
Total	311,529	6,600	318,129
EXPENDITURE ON			
Raising funds	475	-	475
Other	306,675	-	306,675
Total	307,150	-	307,150

Notes to the Financial Statements - continued
for the Year Ended 31 August 2021

6. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES - continued

	Unrestricted fund £	Restricted fund £	Total funds £
NET INCOME	4,379	6,600	10,979
RECONCILIATION OF FUNDS			
Total funds brought forward	112,262	-	112,262
TOTAL FUNDS CARRIED FORWARD	116,641	6,600	123,241

7. TANGIBLE FIXED ASSETS

	Fixtures and fittings £	Computer equipment £	Totals £
COST			
At 1 September 2020	8,973	9,502	18,475
Additions	715	20,172	20,887
At 31 August 2021	9,688	29,674	39,362
DEPRECIATION			
At 1 September 2020	4,091	7,670	11,761
Charge for year	1,220	2,466	3,686
At 31 August 2021	5,311	10,136	15,447
NET BOOK VALUE			
At 31 August 2021	4,377	19,538	23,915
At 31 August 2020	4,882	1,832	6,714

8. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31.8.21 £	31.8.20 £
Trade debtors	46,051	51,187
VAT	815	497
Prepayments	2,514	2,014
	49,380	53,698

Notes to the Financial Statements - continued
for the Year Ended 31 August 2021

9. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31.8.21	31.8.20
	£	£
Trade creditors	19,358	1,661
Social security and other taxes	7,581	(3,585)
Other creditors	96,318	22,643
Accrued expenses	6,082	2,250
	<u>129,339</u>	<u>22,969</u>

10. MOVEMENT IN FUNDS

	At 1.9.20	Net movement in funds	At 31.8.21
	£	£	£
Unrestricted funds			
General fund	116,641	22,058	138,699
Restricted funds			
Designated Fund	6,600	-	6,600
TOTAL FUNDS	<u>123,241</u>	<u>22,058</u>	<u>145,299</u>

Net movement in funds, included in the above are as follows:

	Incoming resources	Resources expended	Movement in funds
	£	£	£
Unrestricted funds			
General fund	337,871	(315,813)	22,058
TOTAL FUNDS	<u>337,871</u>	<u>(315,813)</u>	<u>22,058</u>

Comparatives for movement in funds

	At 1.9.19	Net movement in funds	At 31.8.20
	£	£	£
Unrestricted funds			
General fund	112,262	4,379	116,641
Restricted funds			
Designated Fund	-	6,600	6,600
TOTAL FUNDS	<u>112,262</u>	<u>10,979</u>	<u>123,241</u>

Notes to the Financial Statements - continued
for the Year Ended 31 August 2021

10. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	311,529	(307,150)	4,379
Restricted funds			
Designated Fund	6,600	-	6,600
TOTAL FUNDS	<u>318,129</u>	<u>(307,150)</u>	<u>10,979</u>

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.9.19 £	Net movement in funds £	At 31.8.21 £
Unrestricted funds			
General fund	112,262	26,437	138,699
Restricted funds			
Designated Fund	-	6,600	6,600
TOTAL FUNDS	<u>112,262</u>	<u>33,037</u>	<u>145,299</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	649,400	(622,963)	26,437
Restricted funds			
Designated Fund	6,600	-	6,600
TOTAL FUNDS	<u>656,000</u>	<u>(622,963)</u>	<u>33,037</u>

11. RELATED PARTY DISCLOSURES

During the period, £162.35 (2020 - £3,041.16) was paid to Made Media Limited for the maintenance of the charity's website. J Grimley, trustee, is a person of significant control at Made Media Limited.

Flatpack Projects

Detailed Statement of Financial Activities for the Year Ended 31 August 2021

	31.8.21 £	31.8.20 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Arts Council England	112,024	112,024
British Film Institute	77,910	-
Birmingham City University	-	21,850
Grants	55,931	14,146
Trusts & foundations	10,000	8,600
	<hr/> 255,865	<hr/> 156,620
Other trading activities		
Advertising Sales	-	4,487
Bar takings	-	172
Booking fee	63	22
Box office	4,988	431
British Film Institute	-	45,000
Programme partners	6,242	3,899
Submission fees	14,019	6,392
Merchandise sales	1,499	3,393
Year round projects	2,058	13,509
Subscriptions	-	600
Broadway	53,137	83,604
	<hr/> 82,006	<hr/> 161,509
Total incoming resources	<hr/> 337,871	<hr/> 318,129
EXPENDITURE		
Other trading activities		
Cost of raising funds	6,500	475
Other		
Equipment purchase	3,688	2,016
PR and Marketing	19,255	40,798
Programme	60,680	67,625
Technical and Venue	11,504	19,831
Guest Care	271	49
Other direct costs	9,570	-
	<hr/> 104,968	<hr/> 130,319
Support costs		
Management		
Wages	165,511	146,947
Rent, rates and utilities	20,711	13,203
Insurance	2,132	2,298
Telephone	599	586
Carried forward	188,953	163,034

This page does not form part of the statutory financial statements

Flatpack Projects

Detailed Statement of Financial Activities for the Year Ended 31 August 2021

	31.8.21 £	31.8.20 £
Management		
Brought forward	188,953	163,034
Printing, post and stationery	605	908
Gifts	-	31
IT costs	944	1,287
Office running costs	929	878
Other staff costs	622	827
Travelling expenses	4,163	2,474
Depreciation of tangible and heritage assets	3,687	3,065
	<hr/> 199,903	<hr/> 172,504
Finance		
Bank charges	553	572
Governance costs		
Accountancy and legal fees	3,889	3,280
	<hr/> 315,813	<hr/> 307,150
Total resources expended		
Net income	<hr/> <hr/> 22,058	<hr/> <hr/> 10,979