

Stoke Air Ambulance CIO

England & Wales · Charity number 1162611

Details

Other names	HELICOPTER EMERGENCY SERVICE EQUIPMENT CIO, Stoke Air Ambulance, Helicopter Emergency Service Equipment
Status	Registered
Legal form	CIO
Registered	2015-07-10
Register	View on the Charity Commission register

Contact

Address	Stoke Air Ambulance Unit 417 The Potteries Shopping Centre Hanley Stoke on Trent ST1 1PS
Phone	01782228721
Email	contact@stokeairambulance.org
Website	https://stokeairambulance.org/

Activities

Objects: THE OBJECTS OF THE CIO ARE:(1) TO RELIEVE SICKNESS AND TO PRESERVE THE HEALTH OF THE PUBLIC GENERALLY AND IN PARTICULAR (BUT WITHOUT PREJUDICE TO GENERALITY OF THE FOREGOING) BY PROVIDING OR ASSISTING IN THE PROVISION OF EQUIPMENT, FACILITIES AND SERVICES TO THE CHARITABLE ORGANISATIONS WHICH FORM THE AIR AMBULANCE SERVICES IN THE UNITED KINGDOM;(2) TO PRESERVE AND PROTECT THE HEALTH OF THE PUBLIC GENERALLY BY EDUCATING THE PUBLIC ON MATTERS RELATING TO HEALTH AND SAFETY AND IN PARTICULAR (BUT WITHOUT PREJUDICE TO THE GENERALITY OF THE FOREGOING) PROVIDING ADVICE AND GUIDANCE RELATING TO THE SAFE PARTICIPATION IN LEISURE PURSUITS.

Activities: 1. To relieve sickness and to preserve the health of the public generally by providing or assisting in the provision of equipment, facilities and services.2. To preserve and protect the health of the public generally by educating them on matters relating to health and safety.The charity has continued with further public fundraising.

Classification

- **How:** Makes Grants To Organisations, Provides Advocacy/advice/information
- **What:** The Advancement Of Health Or Saving Of Lives
- **Who:** The General Public/mankind

Geography

- Cheshire East
- Staffordshire
- Stoke-on-trent City

Finances

Period end	Income	Expenditure	Assets	Employees
2025-06-30	-	-	-	-
2024-06-30	£331,927	£353,246	-	-
2023-06-30	£54,457	£59,949	-	-
2022-06-30	£17,281	£11,112	-	-
2021-06-30	£8,624	£8,363	-	-
2020-06-30	£8,444	£8,608	-	-

Trustees

Name	Role	Appointed
DANIEL MICHAEL MOORES	Chair	2015-07-10
ADAM JONATHAN SPARKES		2015-07-10
Andrew Shaw		2019-06-03

Stoke Air Ambulance CIO

England & Wales - Charity number 1162611

Accounts

**REPORT OF THE TRUSTEES AND
UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2024
FOR
STOKE AIR AMBULANCE CIO**

Jones Harris Limited
17 St Peters Place
Fleetwood
Lancashire
FY7 6EB

STOKE AIR AMBULANCE CIO

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for the year ended 30 June 2024**

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STOKE AIR AMBULANCE CIO

REPORT OF THE TRUSTEES for the year ended 30 June 2024

The trustees present their report with the financial statements of the charity for the year ended 30 June 2024. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

The objectives of the charity are as follows -

1. To relieve sickness and to preserve the health of the public generally by providing or assisting in the provision of equipment, facilities and services to charitable organisations which form the air ambulance services in the UK.
2. To preserve and protect the health of the public generally by educating them on matters relating to health and safety, in particular, providing advice and guidance relating to the safe participation in leisure pursuits.

Significant activities

During the year, Stoke Air Ambulance focused on laying the foundations for the launch of a helicopter emergency medical service (HEMS) for Stoke-on-Trent and surrounding communities within a 19-mile radius. Our activities included:

Sustained Fundraising Campaigns

We ran a series of community fundraising events, public engagement initiatives, and donor outreach campaigns to raise awareness and generate financial support.

Public Awareness and Supporter Growth

We expanded our regional supporter network and built strong public engagement to support our long-term vision.

Organisational Development

Key work included strengthening our internal systems, governance, and planning processes in preparation for operating a HEMS.

Public Health Advice

As part of our community engagement, we provided seasonal public safety information through leaflets and social media on the dangers of heatstroke during the summer and road safety during the autumn and winter periods.

ACHIEVEMENT AND PERFORMANCE

Fundraising activities

Over the reporting period, the charity made significant progress, including:

- A marked increase in public support and recognition across the region.
- Strong growth in our fundraising results, allowing us to earmark substantial funds toward the purchase of a helicopter.
- Development of a clear operational roadmap, with milestones identified for recruitment, infrastructure, and regulatory compliance.
- Effective delivery of public education campaigns around summer and winter health and safety risks.

These achievements have moved the charity closer to launching a critical care air ambulance service.

FINANCIAL REVIEW

Financial position

The trustees acknowledge that this year included a planned operational deficit due to startup costs and infrastructure development.

STOKE AIR AMBULANCE CIO

**REPORT OF THE TRUSTEES
for the year ended 30 June 2024**

FUTURE PLANS

Trustees are confident that the deficit will be turned around through:

- Continuing successful fundraising activities, which have shown strong year-on-year growth.
- Introducing new income streams, including Gifts in Wills, regular giving, and corporate partnerships.
- Securing lending against the helicopter asset to spread acquisition costs while maintaining financial control.

The trustees remain committed to prudent financial management and ensuring that donor funds are used effectively.

The trustees are proud of the progress made during this foundational year. Special recognition is given to the dedication of our small team, led by the CEO, and to the positive response from the public, which reinforces the urgent need for a local HEMS.

We aim to begin operational readiness activities in 2025, with the objective of launching emergency helicopter services in the 2025-2026 period.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, a deed of trust and constitutes a charitable incorporated organisation.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Charity number

1162611

Principal address

Unit 417, Lower Mall
The Potteries Centre Shopping Centre
Hanley
Stoke on Trent
Staffordshire
ST1 1PS

Trustees

D Moores
A Sparkes
A Shaw

Independent Examiner

Jones Harris Limited
17 St Peters Place
Fleetwood
Lancashire
FY7 6EB

Approved by order of the board of trustees on and signed on its behalf by:

.....
D Moores - Trustee

**INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF
STOKE AIR AMBULANCE CIO**

Independent examiner's report to the trustees of Stoke Air Ambulance CIO

I report to the charity trustees on my examination of the accounts of Stoke Air Ambulance CIO (the Trust) for the year ended 30 June 2024.

Responsibilities and basis of report

As the charity trustees of the Trust you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Trust's accounts carried out under Section 145 of the Act and in carrying out my examination I have followed all applicable Directions given by the Charity Commission under Section 145(5)(b) of the Act.

Independent examiner's statement

Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a member of the Association of Chartered Certified Accountants, which is one of the listed bodies.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Trust as required by Section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Stewart Case BA(Hons) FCCA
The Association of Chartered Certified Accountants

Jones Harris Limited
17 St Peters Place
Fleetwood
Lancashire
FY7 6EB

Date:

STOKE AIR AMBULANCE CIO

**STATEMENT OF FINANCIAL ACTIVITIES
for the year ended 30 June 2024**

	Notes	2024 Unrestricted fund £	2023 Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies		331,927	54,457
EXPENDITURE ON			
Raising funds		316,664	45,533
Charitable activities			
Air ambulance		133	930
Other		36,449	13,486
Total		<u>353,246</u>	<u>59,949</u>
NET INCOME/(EXPENDITURE)		(21,319)	(5,492)
RECONCILIATION OF FUNDS			
Total funds brought forward		1,047	6,539
TOTAL FUNDS CARRIED FORWARD		<u><u>(20,272)</u></u>	<u><u>1,047</u></u>

The notes form part of these financial statements

STOKE AIR AMBULANCE CIO

**BALANCE SHEET
30 June 2024**

	Notes	2024 Unrestricted fund £	2023 Total funds £
FIXED ASSETS			
Tangible assets	6	952	-
CURRENT ASSETS			
Cash at bank		13,128	1,047
CREDITORS			
Amounts falling due within one year	7	(34,352)	-
NET CURRENT ASSETS/(LIABILITIES)		<u>(21,224)</u>	<u>1,047</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>(20,272)</u>	<u>1,047</u>
NET ASSETS		<u>(20,272)</u>	<u>1,047</u>
FUNDS			
Unrestricted funds	8	<u>(20,272)</u>	<u>1,047</u>
TOTAL FUNDS		<u>(20,272)</u>	<u>1,047</u>

The financial statements were approved by the Board of Trustees and authorised for issue on and were signed on its behalf by:

.....
D Moores - Trustee

STOKE AIR AMBULANCE CIO

NOTES TO THE FINANCIAL STATEMENTS for the year ended 30 June 2024

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charity, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Charities Act 2011. The financial statements have been prepared under the historical cost convention.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery	- 25% on cost
Computer equipment	- Straight line over 3 years

Taxation

The charity is exempt from tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits

The charity operates a defined contribution pension scheme. Contributions payable to the charity's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

STOKE AIR AMBULANCE CIO

**NOTES TO THE FINANCIAL STATEMENTS - continued
for the year ended 30 June 2024**

2. SUPPORT COSTS

Accountancy fees include £2,180 in respect of Independent Examination fees and £3,232 for accountancy fees for 3 years.

3. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 30 June 2024 nor for the year ended 30 June 2023.

Trustees' expenses

Travel expenses of £106 were reimbursed to one trustee during the year.

4. STAFF COSTS

	2024	2023
	£	£
Wages and salaries	179,606	24,390
Social security costs	7,903	1,295
Other pension costs	1,141	-
	<u>188,650</u>	<u>25,685</u>

The average monthly number of employees during the year was as follows:

	2024	2023
Management	1	-
Fundraisers	5	-
	<u>6</u>	<u>-</u>

Key management personnel received remuneration of £25,019. No employee received remuneration in excess of £60,000.

5. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £
INCOME AND ENDOWMENTS FROM	
Donations and legacies	<u>54,457</u>
EXPENDITURE ON	
Raising funds	45,533
Charitable activities	
Air ambulance	930
Other	<u>13,486</u>
Total	<u>59,949</u>
NET INCOME/(EXPENDITURE)	(5,492)

STOKE AIR AMBULANCE CIO

**NOTES TO THE FINANCIAL STATEMENTS - continued
for the year ended 30 June 2024**

5. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES - continued

Unrestricted
fund
£

RECONCILIATION OF FUNDS

Total funds brought forward

6,539

TOTAL FUNDS CARRIED FORWARD

1,047

6. TANGIBLE FIXED ASSETS

	Plant and machinery £	Computer equipment £	Totals £
COST			
Additions	498	868	1,366
	<u> </u>	<u> </u>	<u> </u>
DEPRECIATION			
Charge for year	125	289	414
	<u> </u>	<u> </u>	<u> </u>
NET BOOK VALUE			
At 30 June 2024	373	579	952
	<u> </u>	<u> </u>	<u> </u>
At 30 June 2023	-	-	-
	<u> </u>	<u> </u>	<u> </u>

7. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2024 £		2023 £
Trade creditors	3,956		-
Taxation and social security	25,957		-
Other creditors	4,439		-
	<u> </u>		<u> </u>
	34,352		-
	<u> </u>		<u> </u>

8. MOVEMENT IN FUNDS

	At 1/7/23 £	Net movement in funds £	At 30/6/24 £
Unrestricted funds			
General fund	1,047	(21,319)	(20,272)
	<u> </u>	<u> </u>	<u> </u>
TOTAL FUNDS	1,047	(21,319)	(20,272)
	<u> </u>	<u> </u>	<u> </u>

STOKE AIR AMBULANCE CIO

**NOTES TO THE FINANCIAL STATEMENTS - continued
for the year ended 30 June 2024**

8. MOVEMENT IN FUNDS - continued

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	331,927	(353,246)	(21,319)
	<hr/>	<hr/>	<hr/>
TOTAL FUNDS	<u>331,927</u>	<u>(353,246)</u>	<u>(21,319)</u>

Comparatives for movement in funds

	At 1/7/22 £	Net movement in funds £	At 30/6/23 £
Unrestricted funds			
General fund	6,539	(5,492)	1,047
	<hr/>	<hr/>	<hr/>
TOTAL FUNDS	<u>6,539</u>	<u>(5,492)</u>	<u>1,047</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	54,457	(59,949)	(5,492)
	<hr/>	<hr/>	<hr/>
TOTAL FUNDS	<u>54,457</u>	<u>(59,949)</u>	<u>(5,492)</u>

A current year 12 months and prior year 12 months combined position is as follows:

	At 1/7/22 £	Net movement in funds £	At 30/6/24 £
Unrestricted funds			
General fund	6,539	(26,811)	(20,272)
	<hr/>	<hr/>	<hr/>
TOTAL FUNDS	<u>6,539</u>	<u>(26,811)</u>	<u>(20,272)</u>

STOKE AIR AMBULANCE CIO

NOTES TO THE FINANCIAL STATEMENTS - continued
for the year ended 30 June 2024

8. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	386,384	(413,195)	(26,811)
TOTAL FUNDS	<u>386,384</u>	<u>(413,195)</u>	<u>(26,811)</u>

9. RELATED PARTY DISCLOSURES

During the year the charity paid consulting services totalling £28,038 to Community Concessions Ltd, a company controlled by Daniel Moores (trustee of Stoke Air Ambulance CIO). At 30 June 2024 £1,080 was owed to Community Concessions Ltd.

Virtual Cabinet Portal Digital Signatures

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<http://www.virtualcabinetportal.com/WhatsUTC>

Signature 1

Signed by Daniel Moores using authentication code V0V1fD5pWEwvWE42 at IP address 90.243.116.33, on 2025/05/08 16:26:13 Z.

Daniel Moores's e-mail address is: daniel.moores@stokeairambulance.org.

Trustees' Annual Report for the Year Ending 30th June 2024

Charity Name: Stoke Air Ambulance

Charity Registration Number: 1162611

Registered Address: Unit 417, Lower Mall, Potteries Shopping Centre, Stoke on Trent, ST1 1PS

Reporting Period: 01.07.2023 – 30.06.2024

Structure, Governance and Management

Stoke Air Ambulance is a Charitable Incorporated Organisation (CIO) governed by its constitution. The charity is managed by a board of trustees, who are responsible for setting the strategy and overseeing operations. Day-to-day activities are carried out by a small team of people under the leadership of the CEO.

Objectives and Activities

The primary objective of Stoke Air Ambulance is to establish and operate a helicopter emergency medical service (HEMS) for the benefit of communities in and around Stoke-on-Trent, as well as the surrounding areas within a 19-mile radius. The charity aims to provide pre-hospital critical care and rapid transport for patients in life-threatening situations.

To achieve this goal, the charity's focus during the reporting year has been on building the financial and operational foundations needed to acquire and run a helicopter service.

Achievements and Performance

During the year, the charity concentrated on the following key activities:

- **Fundraising Campaigns:**
We carried out sustained fundraising activities throughout the year, including community engagement, public events, and donor initiatives.
- **Supporter Growth:**
We significantly expanded our supporter network across the region, increasing public awareness and engagement with our cause.
- **Organisational Development:**
We focused on developing robust internal systems and planning for the future delivery of a helicopter-based critical care service.

These efforts have positioned the charity strongly for the next stage in its development.

Financial Review

The charity ended the financial year with a strong financial position, thanks to the success of our fundraising campaigns. These funds are earmarked for the future purchase of a helicopter and the launch of operational services. We continue to prioritise careful financial management and the effective use of donor support.

Plans for the Future

Looking ahead, our goals include:

- Finalising the purchase of a helicopter
- Establishing our clinical and operational infrastructure
- Recruiting and training key staff
- Preparing for service launch and regulatory readiness
- Continuing to grow public and stakeholder engagement

Our aim is to begin critical care operations during the 2025–2026 period.

Public Benefit

The trustees confirm that they have complied with the duty in section 17 of the Charities Act 2011 to have due regard to the Charity Commission’s guidance on public benefit.

Trustees

Daniel Moores – Chair / Trustee

Andrew Shaw – Trustee

Adam Sparkes – Trustee

Stoke Air Ambulance CIO

England & Wales - Charity number 1162611

Accounts



Trustees' Annual Report for the period

From	Period start date			To	Period end date		
	01	July	2022		30	June	2023

Section A Reference and administration details

Charity name **STOKE AIR AMBULANCE**

Other names charity is known by **HELICOPTER EMERGENCY SERVICE EQUIPMENT**

Registered charity number (if any) **1162611**

CHARITY COMMISSION
FIRST CONTACT
23 MAY 2024

Charity's principal address

COMMERCE HOUSE

FESTIVAL PARK

STOKE ON TRENT

Postcode **ST1 5BE**

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Daniel Moores			
2	Andrew Shaw			
3	Adam Sparkes			
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

PHIL COPELAND – CEO

Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	CIO
How the charity is constituted (eg. trust, association, company)	CIO
Trustee selection methods (eg. appointed by, elected by)	Selected by experience, knowledge and passion for the charity sector.

Additional governance issues (Optional information)

You may choose to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

1.To relieve sickness and to preserve the health of the public generally by providing or assisting in the provision of equipment, facilities and services to charitable organisations which form the air ambulance services in the UK and 2. to preserve and protect the health of the public generally by educating them on matters relating to health and safety, in particular, providing advice and guidance relating to the safe participation in leisure pursuits.

Fundraising

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Summary of the main achievements of the charity during the year

This period was the initial start of our charity under the new charity name Stoke Air Ambulance and redirection as we are currently raising funds for a new air ambulance helicopter which will serve Stoke On Trent and the surrounding areas.

We currently are on track to deliver this lifesaving, time saving service to the area in the imminent future which we thank the general public and donors for their overwhelming and continued support to the project. A little bit of background into the charity, before Stoke Air Ambulance was born we had been trading as Helicopter Emergency Service Equipment since 2015. However, when the concept had been established to provide Stoke On Trent and surrounding areas with a dedicated air ambulance, it became clear that Stoke Air Ambulance would exceed the plans of Helicopter Emergency Service Equipment. Rather than setup a new charity registration with the charity commission as Stoke Air Ambulance, we all agreed that it would make sense to keep the existing charity Helicopter Emergency Service Equipment but make Stoke Air Ambulance the main charity name given the plans, however keep Helicopter Emergency Service Equipment as a trading name so the charity can still continue the work carried out and recognised under Helicopter Emergency Service Equipment brand.

Although the charity has been established since 2015, Stoke Air Ambulance is new and given the intentions of growth for the charity, we recognise that it is important to put the foundations in place first to protect not just the charity but the donors and the public. This meant spending some of the funds on legal and professional fees as listed in the report. We also spent funds on trademarking the brand to secure and protect the future of Stoke Air Ambulance. We also spent funds on IT to ensure we comply with GDPR and cyber security. We also spent funds on the launch event of Stoke Air Ambulance at the Hilton in Stoke On Trent which was a success in marketing the charity, and establishing who we are.

The initial planned phase of income derives from support from donors via direct debit. We recruited a small team of fundraisers to help establish a presence of Stoke Air Ambulance and help build a regular income into the charity. This achievement has allowed the charity to build a mass of supporters which at the point of critical mass in the near future will give us the accreditation to go to tender with various helicopter suppliers. We also achieved the support from Jason Hill, CEO and Chief Engineer at Hill Helicopters who has offered to support the charity with a HQ / Air Base to house Stoke Air Ambulance. Further ongoing conversations will follow from this in the future as we explore various options at present. We recognise that as well as fundraising for the new air ambulance, we can still be proactive in our work. We have run various campaigns throughout this period which has reached out to thousands of people with our heat stroke/heat exhaustion campaign during summer months, and our road safety campaigns during autumn and winter months. Both campaigns are designed to reduce the need for an air ambulance to attend and improve the overall health of the general public. With heat stroke / heat exhaustion, particularly with the elderly who may not realise they are dehydrated could lead to collapsing with exhaustion or lead to further complications such as a heart attack. The next campaign is designed at making our roads safer by education and making the public aware of current road laws and providing driving tips. We had also installed a defibrillator in a key location with very high footfall in Stoke On Trent continuing some of the work from Helicopter Emergency Service

Section D

Achievements and performance

Equipment.

In the next period we will continue building our support via direct debits. We will continue to invest into technology and continue to expand our policies and practices as the charity grows. Direct debit will continue to be the main source of income into the charity. In the next period once the charity is sustainable we will be looking to develop other fundraising methods such as gifts in wills and holding our own events.

Section E

Financial review

Brief statement of the charity's policy on reserves

Charity does not have a reserves policy at present.

Details of any funds materially in deficit

Further financial review details (Optional information)

You may choose to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Section F


Other optional information

Section G

Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Daniel Moores	
Position (eg Secretary, Chair, etc)	Trustee	
Date	29/04/2024	



CHARITY COMMISSION
FOR ENGLAND AND WALES

Stoke Air Ambulance CIO

1162611

Receipts and payments accounts

CC16a

For the period
from

7/1/2022

To

6/30/2023

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Fundraising	54,457	-	-	54,457	17,281
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total(Gross income for AR)	54,457	-	-	54,457	17,281
A2 Asset and investment sales, (see table).					
Loans from connected person	-	-	-	-	105
	-	-	-	-	-
Sub total	-	-	-	-	105
Total receipts	54,457	-	-	54,457	17,386
A3 Payments					
Fundraising Costs	10,571	-	-	10,571	1,573
Website Development	-	-	-	-	3,415
Marketing	6,044	-	-	6,044	816
Printing, Postage, Stationery and Computer Supplies	704	-	-	704	-
Memberships and Licences	486	-	-	486	50
Insurance	332	-	-	332	-
Equipment Leasing/Charges	3,360	-	-	3,360	1,178
Administration	1,350	-	-	1,350	155
Equipment	799	-	-	799	963
Bank charges	150	-	-	150	47
Reimbursements of trustees' expenses	1,132	-	-	1,132	737
Employees and Contractors	29,673	-	-	29,673	-
Legal and Professional Fees	5,347	-	-	5,347	-
Accountancy	-	-	-	-	1,890
	-	-	-	-	-
Sub total	59,949	-	-	59,949	10,824
A4 Asset and investment purchases, (see table)					
Loan from connected person repaid	-	-	-	-	288
	-	-	-	-	-
Sub total	-	-	-	-	288
Total payments	59,949	-	-	59,949	11,112
Net of receipts/(payments)	- 5,492	-	-	- 5,492	6,274
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	6,539	-	-	6,539	265
Cash funds this year end	1,047	-	-	1,047	6,539

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank Account	1,047	-	-
		-	-	-
		-	-	-
	Total cash funds	1,047	-	-
(agree balances with receipts and payments account(s))				


Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use	Samsung Tablets		624	-
	Defibrillator and cabinet		799	-
	IT Equipment		1,374	-
			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities	Accountancy Fees		2,142	
	Professional Fees		101	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees

Signature	Print Name	Date of approval
	Daniel Moores	4/29/2024

**INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF
STOKE AIR AMBULANCE CIO**

I report on the accounts for the year ended 30 June 2023.

Responsibilities and basis of report

As the charity's trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I have examined your charity's accounts as required under section 145 of the Charities Act 2011 ('the Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

My role is to state whether any material matters have come to my attention giving me cause to believe:

1. that accounting records were not kept as required by section 130 of the Act; or
2. that the accounts do not accord with those records; or
3. that the accounts do not comply with the accounting requirements of the Act; or
4. that there is further information needed for a proper understanding of the accounts.

Independent examiner's statement

I have completed my examination and have no concerns in respect of the matters (1) to (4) listed above and, in connection with following the Directions of the Charity Commission I have found no matters that require drawing to your attention.

Jones Harris

Jones Harris Limited
Chartered Accountants
17 St Peters Place
Fleetwood
Lancashire
FY7 6EB

Date: 30 April 2024

Stoke Air Ambulance CIO

England & Wales - Charity number 1162611

Accounts



Trustees' Annual Report for the period

From	Period start date			To	Period end date		
	01	July	2021		30	June	2022

Section A Reference and administration details

Charity name

Other names charity is known by

Registered charity number (if any)

Charity's principal address

COMMERCE HOUSE
FESTIVAL PARK
STOKE ON TRENT
Postcode <input type="text" value="ST1 5BE"/>

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Daniel Moores			
2	Andrew Shaw			
3	Adam Sparkes			
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

PHIL COPELAND – CEO

Section B Structure, governance and management

Description of the charity’s trusts

Type of governing document (eg. trust deed, constitution)	CIO
How the charity is constituted (eg. trust, association, company)	CIO
Trustee selection methods (eg. appointed by, elected by)	Selected by experience, knowledge and passion for the charity sector.

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity’s organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees’ consideration of major risks and the system and procedures to manage them.

Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

1.To relieve sickness and to preserve the health of the public generally by providing or assisting in the provision of equipment, facilities and services to charitable organisations which form the air ambulance services in the UK and 2. to preserve and protect the health of the public generally by educating them on matters relating to health and safety, in particular, providing advice and guidance relating to the safe participation in leisure pursuits.

Fundraising

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Summary of the main achievements of the charity during the year

During the lockdown period the charity trustees decided that the charity needed a significant change and redirection if the charity was going to continue as Helicopter Emergency Service Equipment. COVID 19 made us rethink about our fundraising strategy and overall outlook of the charity.

During 2021 with the funds raised we spent £962.20 on Defib and medical equipment.

Towards the end of this period, we started making the significant changes within the charity and investment into what is now the main project for the charity, now known as "Stoke Air Ambulance". In the next financial year we will be investing funds into the new project to help deliver an Air Ambulance service which will be dedicated to Stoke On Trent and its surrounding area by the summer of 2025.

Section E Financial review

Brief statement of the charity's policy on reserves

Charity does not have a reserves policy at present.

Details of any funds materially in deficit

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:


- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Section F Other optional information

Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Daniel Moores	
Position (eg Secretary, Chair, etc)	Trustee	
Date	20/04/2023	



Receipts and payments accounts

CC16a

For the period
from

01/07/2021

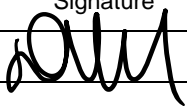
To

30/06/2022

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Fundraising	17,281	-	-	17,281	8,336
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	17,281	-	-	17,281	8,336
A2 Asset and investment sales, (see table).					
Loans from connected person	105	-	-	105	288
	-	-	-	-	-
Sub total	105	-	-	105	288
Total receipts	17,386	-	-	17,386	8,624
A3 Payments					
Fundraising costs	1,573	-	-	1,573	2,142
Website development	3,415	-	-	3,415	-
Insurance	-	-	-	-	338
Equipment leasing/charges	1,178	-	-	1,178	1,847
Marketing	816	-	-	816	-
Printing, postage, stationery and computer supplies	-	-	-	-	17
Memberships and licences	50	-	-	50	40
Administration	155	-	-	155	64
Donation of equipment	962	-	-	962	2,000
Bank charges	47	-	-	47	15
Reimbursement of trustees' expenses	737	-	-	737	-
Accountancy	1,890	-	-	1,890	1,900
Sub total	10,824	-	-	10,824	8,363
A4 Asset and investment purchases, (see table)					
Loan from connected person repaid	288	-	-	288	-
	-	-	-	-	-
Sub total	288	-	-	288	-
Total payments	11,112	-	-	11,112	8,363
Net of receipts/(payments)	6,274	-	-	6,274	261
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	265	-	-	265	4
Cash funds this year end	6,539	-	-	6,539	265

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank account	6,539	-	265
		-	-	-
		-	-	-
	Total cash funds	6,539	-	265
	(agree balances with receipts and payments account(s))	OK	OK	OK
B2 Other monetary assets	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
	Samsung tablets	General	624	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
		DANIEL MOORES	26/04/2023	

Stoke Air Ambulance CIO

England & Wales - Charity number 1162611

Accounts



Trustees' Annual Report for the period

From	Period start date			To	Period end date		
	01	July	2020		30	June	2021

Section A Reference and administration details

Charity name Helicopter Emergency Service Equipment

Other names charity is known by HESE

Registered charity number (if any) 1162611

Charity's principal address

7 Mather Close
 Middlewich
 Postcode CW10 9PP

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Daniel Moores			
2	Andrew Shaw			
3	Adam Sparkes			
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

--

Section B Structure, governance and management

Description of the charity’s trusts

Type of governing document (eg. trust deed, constitution)	CIO
How the charity is constituted (eg. trust, association, company)	CIO
Trustee selection methods (eg. appointed by, elected by)	Same trustee board as start of organisation. Selected by experience, knowledge and passion for the charity sector.

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity’s organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees’ consideration of major risks and the system and procedures to manage them.

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Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

1.To relieve sickness and to preserve the health of the public generally by providing or assisting in the provision of equipment, facilities and services to charitable organisations which form the air ambulance services in the UK and 2. to preserve and protect the health of the public generally by educating them on matters relating to health and safety, in particular, providing advice and guidance relating to the safe participation in leisure pursuits.

Public fundraising

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Summary of the main achievements of the charity during the year

At the start of 2020, we invested in tablets; contactless devices and some branding material to go out their with a small fundraising team and bring in some funds with our lottery to generate funds to buy medical equipment. However, by mid-March the we had gone into a national lock down.

Our plans had to then change immediately as our fundraising currently had all been done previously fundraising in public places.

With the pandemic, it meant that for most of 2020 we had stopped all face to face fundraising activities.

In 2021 as the vaccination program was underway and the country was starting to open up again, we started looking at public fundraising once again. Although the country had opened up the doors and other charities had slowly started public fundraising, we felt that it was not appropriate to go back out until COVID was in much better control. We decided to look at other fundraising alternatives for 2021 such as fundraising online.

In May 2021 the air ambulance was called out to Middlewich to attend an incident. Further from the incident the public decided to raise money for 3 24 hour access defibs to put in the high street and key locations in Middlewich. We bought and put in place 3 defibs.

Section E

Financial review

Brief statement of the charity's policy on reserves

Charity does not have a reserves policy at present.

Details of any funds materially in deficit

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Section F

Other optional information

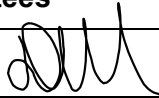
Section G

Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)



Full name(s)

Daniel Moores

Position (eg Secretary, Chair, etc)

Trustee

Date

27/04/2022



Receipts and payments accounts

CC16a

For the period
from

01/07/2020

To

30/06/2021

Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Fundraising	8,336	-	-	8,336	8,311
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
Sub total (Gross income for AR)	8,336	-	-	8,336	8,311
A2 Asset and investment sales, (see table).					
Loans from connected person	288	-	-	288	133
	-	-	-	-	-
Sub total	288	-	-	288	133
Total receipts	8,624	-	-	8,624	8,444
A3 Payments					
Fundraising costs	2,142	-	-	2,142	5,492
Insurance	338	-	-	338	367
Equipment leasing/charges	1,847	-	-	1,847	1,092
Advertising	-	-	-	-	181
Printing, postage, stationery and computer supplies	17	-	-	17	6
Memberships and licences	40	-	-	40	419
Administration	64	-	-	64	-
Donation of equipment	2,000	-	-	2,000	-
Bank charges	15	-	-	15	72
Accountancy	1,900	-	-	1,900	300
Sub total	8,363	-	-	8,363	7,929
A4 Asset and investment purchases, (see table)					
Computer equipment	-	-	-	-	624
Loan from connected person repaid	-	-	-	-	55
Sub total	-	-	-	-	679
Total payments	8,363	-	-	8,363	8,608
Net of receipts/(payments)	261	-	-	261	- 164
A5 Transfers between funds	-	-	-	-	-
A6 Cash funds last year end	4	-	-	4	168
Cash funds this year end	265	-	-	265	4

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Bank account	265	-	-
		-	-	-
		-	-	-
	Total cash funds	265	-	-
(agree balances with receipts and payments account(s))		OK	OK	OK

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B2 Other monetary assets		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B3 Investment assets			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
B4 Assets retained for the charity's own use	Samsung tablets	General	624	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-

Categories	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
B5 Liabilities			-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval