

Charity registration number 1162561 (England and Wales)

Company registration number 07307468

DESIGN IN MENTAL HEALTH LIMITED
ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JULY 2025

DESIGN IN MENTAL HEALTH LIMITED

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees	Mr P P Ross Ms Katherine Lazenby Mrs Lianne Knotts Mrs B Fraenkel Mr A Mathieson	(Appointed 20 February 2025)
Charity number (England and Wales)	1162561	
Company number	07307468	
Registered office	Incom House Waterside Trafford Park Manchester M17 1WD	
Independent examiner	Topping Partnership (Accountants) Limited Incom House Waterside Trafford Park Manchester M17 1WD	

DESIGN IN MENTAL HEALTH LIMITED

CONTENTS

	Page
Trustees report	1 - 3
Statement of trustees responsibilities	4
Independent examiner's report	5
Statement of financial activities	6
Balance sheet	7
Notes to the financial statements	8 - 14

DESIGN IN MENTAL HEALTH LIMITED

TRUSTEES REPORT (INCLUDING DIRECTORS' REPORT)

FOR THE YEAR ENDED 31 JULY 2025

The Trustees present their annual report and financial statements for the year ended 31 July 2025.

The financial statements have been prepared in accordance with the accounting policies set out in the notes to the financial statements and comply with the charity's Memorandum and Articles of Association, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2016)

Objectives and activities

The objectives of the charity as adopted in 2015 are:

"The advancement of education concerning design in mental healthcare settings by sharing good practice, promoting reflective design practice, gathering and disseminating evidence-based research and raising awareness of the influence of design on mental wellbeing, and the relief of those in need by reason of mental ill-health."

There have been no changes in these objectives in the year.

The charity delivers an annual Design in Mental Health Conference, to advances its objectives by promoting evidence-based, co-produced design in mental health care environments. The event is focused on for learning, sharing best practice, and connecting stakeholders to improve mental health outcomes through better design

The Trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the charity should undertake. The Trustees also have due regard to the Charities Commission guidance on public benefit.

Achievements and performance

This year has been one of renewal and progress for the charity. We:

- Welcomed a new Chief Executive.
- Delivered a successful campaign to recruit new trustees.
- Strengthened our governance by reviewing and updating policies and processes to respond to a changing and challenging external environment.
- Developed and agreed our organisational values.
- Set out a new strategy to guide our future direction.

Workstream highlights

- **Informed choices - Testing Products for Safe Environments**
We evolved the scheme from product certification to verification, responding to NHS and industry feedback. The first products are now progressing through verification.
- **Membership & Marketing - Building a Connected, Informed Community**
Membership has grown, supported by a full website refresh and new resources. Highlights included partnering with the NHS on a webinar about sensory-informed design.
- **Research & Education - Translating Evidence into Impact**
At the 2025 Conference we launched *Design with People in Mind: The Key Evidence*, the first systematic review of independent research on inpatient mental health design.
- **International Collaboration**
We began building global connections, particularly in North America, working with architects and healthcare leaders in the US and Canada to advance mental health design internationally.

DESIGN IN MENTAL HEALTH LIMITED

TRUSTEES REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) FOR THE YEAR ENDED 31 JULY 2025

Financial review

The Trustees are pleased with the results for the year.

During the year there was a surplus of £33,046. At the year end reserves had increased from £256,266 to £289,312.

The main risk to the charity is the competing demand for funds.

It is the policy of the charity that unrestricted funds which have not been designated for a specific use should be maintained at a level equivalent to between nine and twelve month's expenditure. The Trustees considers that reserves at this level will ensure that, in the event of a significant drop in funding, they will be able to continue the charity's current activities while consideration is given to ways in which additional funds may be raised.

The trustees have assessed the major risks to which the charity is exposed, and are satisfied that systems are in place to mitigate exposure to the major risks.

Plans for the future

The Design in Mental Health Network will continue to focus on the importance of good design in improving mental health outcomes. Our strategy sets out how we will use our expertise, networks, and influence to make a tangible difference, defining priorities, focus areas, and measures of impact.

Structure, governance and management

The charity is a company limited by guarantee.

Design in Mental Health Ltd was incorporated on 7 July 2010, as a company limited by guarantee. It is governed by the Memorandum and Articles of Association. It became a charity (number 1162561) on 7 July 2015. The company works to promote design as a means of promoting good mental health.

The day to day running of Design in Mental Health Ltd is performed by the CEO.

The Trustees, who are also the directors for the purpose of company law, and who served during the year and up to the date of signature of the financial statements were:

Mr P P Ross	
Ms C A Lake	(Resigned 30 September 2025)
Prof P Reavey	(Resigned 24 July 2025)
Mr P Barsby	(Resigned 19 February 2025)
Ms Katherine Lazenby	
Prof Steven Brown	(Resigned 1 June 2025)
Mrs Lianne Knotts	
Mrs B Fraenkel	
Mr A Mathieson	(Appointed 20 February 2025)

Trustees are appointed as per the rules in the memorandum and articles of association.

None of the Trustees has any beneficial interest in the company. All of the trustees are members of the company and guarantee to contribute £1 in the event of a winding up.

The trustees report was approved by the Board of Trustees.



Mr A Mathieson

DESIGN IN MENTAL HEALTH LIMITED

TRUSTEES REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED) ***FOR THE YEAR ENDED 31 JULY 2025***

Trustee

Dated: 25 November 2025

DESIGN IN MENTAL HEALTH LIMITED

STATEMENT OF TRUSTEES RESPONSIBILITIES

FOR THE YEAR ENDED 31 JULY 2025

The Trustees, who are also the directors of Design in Mental Health Limited for the purpose of company law, are responsible for preparing the Trustees Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that year.

In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The Trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

DESIGN IN MENTAL HEALTH LIMITED

INDEPENDENT EXAMINER'S REPORT

TO THE TRUSTEES OF DESIGN IN MENTAL HEALTH LIMITED

I report to the Trustees on my examination of the financial statements of Design in Mental Health Limited (the charity) for the year ended 31 July 2025.

Responsibilities and basis of report

As the Trustees of the charity (and also its directors for the purposes of company law), you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006.

Having satisfied myself that the financial statements of the charity are not required to be audited under Part 16 of the Companies Act 2006 and are eligible for independent examination, I report in respect of my examination of the charity's financial statements carried out under section 145 of the Charities Act 2011. In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the Charities Act 2011.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the charity as required by section 386 of the Companies Act 2006.
- 2 the financial statements do not accord with those records; or
- 3 the financial statements do not comply with the accounting requirements of section 396 of the Companies Act 2006 other than any requirement that the financial statements give a true and fair view, which is not a matter considered as part of an independent examination; or
- 4 the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.

Mrs S Wilcock FCCA



Topping Partnership (Accountants) Limited

Incom House
Waterside
Trafford Park
Manchester
M17 1WD

Dated: 25 November 2025

DESIGN IN MENTAL HEALTH LIMITED

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 31 JULY 2025

	Notes	Unrestricted funds 2025 £	Unrestricted funds 2024 £
Income from:			
Charitable activities	3	129,300	140,903
Total income		129,300	140,903
Expenditure on:			
Charitable activities	4	96,254	100,197
Total expenditure		96,254	100,197
Net income and movement in funds		33,046	40,706
Reconciliation of funds:			
Fund balances at 1 August 2024		256,266	215,560
Fund balances at 31 July 2025		289,312	256,266

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities.

DESIGN IN MENTAL HEALTH LIMITED

BALANCE SHEET

AS AT 31 JULY 2025

	Notes	2025 £	£	2024 £	£
Current assets					
Debtors	10	2,126		4,059	
Cash at bank and in hand		317,301		289,545	
		<u>319,427</u>		<u>293,604</u>	
Creditors: amounts falling due within one year	11	(30,115)		(37,338)	
Net current assets			<u>289,312</u>		<u>256,266</u>
The funds of the charity					
Unrestricted funds	13		<u>289,312</u>		<u>256,266</u>
			<u>289,312</u>		<u>256,266</u>


The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 31 July 2025.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the Trustees on 25 November 2025



Mr A Mathieson
Trustee

Company registration number 07307468 (England and Wales)

DESIGN IN MENTAL HEALTH LIMITED

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 JULY 2025

1 Accounting policies

Charity information

Design in Mental Health Limited is a private company limited by guarantee incorporated in England and Wales. The registered office is Incom House, Waterside, Trafford Park, Manchester, M17 1WD.

1.1 Accounting convention

The financial statements have been prepared in accordance with the charity's Memorandum and Articles of Association, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2016). The charity is a Public Benefit Entity as defined by FRS 102.

The charity has taken advantage of the provisions in the SORP for charities applying FRS 102 Update Bulletin 1 not to prepare a Statement of Cash Flows.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Going concern

At the time of approving the financial statements, the Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the Trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of their charitable objectives.

1.4 Incoming resources

Income is recognised when the charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the charity has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Turnover is measured at the fair value of the consideration received or receivable and represents amounts receivable for goods and services provided in the normal course of business..

DESIGN IN MENTAL HEALTH LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 JULY 2025

1 Accounting policies

(Continued)

1.5 Resources expended

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement, and the amount of the obligation can be measured reliably.

Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges are allocated on the portion of the asset's use.

1.6 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

1.7 Financial instruments

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

Basic financial liabilities

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Derecognition of financial liabilities

Financial liabilities are derecognised when the charity's contractual obligations expire or are discharged or cancelled.

DESIGN IN MENTAL HEALTH LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 JULY 2025

1 Accounting policies

(Continued)

1.8 Employee benefits

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the charity is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

1.9 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

2 Critical accounting estimates and judgements

In the application of the charity's accounting policies, the Trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

3 Charitable activities

	2025 £	2024 £
Membership	14,649	17,507
Editorials (STEP Communications)	15,351	8,895
Conference (STEP Exhibitions)	99,300	114,501
	<u>129,300</u>	<u>140,903</u>

DESIGN IN MENTAL HEALTH LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 JULY 2025

4 Charitable activities

	2025 £	2024 £
Staff costs	49,767	51,146
Advertisement	19,436	18,013
Travel and subsistence	2,693	3,091
Accountancy fees	1,501	1,546
Printing, stationery and postage	992	325
Administration and general expenses	9,309	5,960
Donation	165	216
IT costs	1,410	1,495
Consultancy	7,899	6,456
Insurance	1,017	1,007
Subscription	618	898
Charitable expenditure heading 12	1,447	-
Research work	-	10,044
	<u>96,254</u>	<u>100,197</u>
	<u>96,254</u>	<u>100,197</u>

5 Net movement in funds

2025
£

2024
£

The net movement in funds is stated after charging/(crediting):

Fees payable for the independent examination of the charity's financial statements

-

-

6 Trustees

None of the Trustees (or any persons connected with them) received any remuneration or benefits from the charity during the year.

7 Employees

The average monthly number of employees during the year was:

2025
Number

2024
Number

1

9

DESIGN IN MENTAL HEALTH LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 JULY 2025

7	Employees	(Continued)	
	Employment costs	2025	2024
		£	£
	Wages and salaries	48,580	49,777
	Other pension costs	1,187	1,369
		<u>49,767</u>	<u>51,146</u>

There were no employees whose annual remuneration was more than £60,000.

8 Accountancy Services

During the year, the Charity paid £710 for the preparation of the accounts.
In the previous year, the Charity paid £710 for the preparation of accounts.

9 Taxation

The charity is exempt from taxation on its activities because all its income is applied for charitable purposes.

10 Debtors

	2025	2024
	£	£
Amounts falling due within one year:		
Trade debtors	600	-
Prepayments and accrued income	1,526	4,059
	<u>2,126</u>	<u>4,059</u>

11 Creditors: amounts falling due within one year

	2025	2024
	£	£
Other taxation and social security	21,762	23,175
Trade creditors	229	4,554
Accruals and deferred income	8,124	9,609
	<u>30,115</u>	<u>37,338</u>

12 Retirement benefit schemes

	2025	2024
	£	£
Defined contribution schemes		
Charge to profit or loss in respect of defined contribution schemes	1,187	1,369

The charity operates a defined contribution pension scheme for all qualifying employees. The assets of the scheme are held separately from those of the charity in an independently administered fund.

DESIGN IN MENTAL HEALTH LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 JULY 2025

13 Unrestricted funds

The unrestricted funds of the charity comprise the unexpended balances of donations and grants which are not subject to specific conditions by donors and grantors as to how they may be used. These include designated funds which have been set aside out of unrestricted funds by the trustees for specific purposes.

	At 1 August 2024 £	Incoming resources £	Resources expended £	At 31 July 2025 £
General funds	256,266	129,300	(96,254)	289,312
Previous year:	At 1 August 2023 £	Incoming resources £	Resources expended £	At 31 July 2024 £
General funds	215,560	140,903	(100,197)	256,266

14 Analysis of net assets between funds

	Unrestricted funds 2025 £
At 31 July 2025:	
Current assets/(liabilities)	289,312
	289,312
	Unrestricted funds 2024 £
At 31 July 2024:	
Current assets/(liabilities)	256,266
	256,266

15 Company limited by guarantee

The company is limited by guarantee. In the event of the company being wound up, the trustees are obliged to pay £1 each.

16 Related party transactions

DESIGN IN MENTAL HEALTH LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 JULY 2025

16 Related party transactions

(Continued)

Transactions with related parties

No remuneration or other benefits from employment with the charity or a related entity were received by the trustees.

Five trustees have had their expenses met by the charity during the year.

In total, £1,324.71 (2024: £1,374.06) was claimed in the year. Of this £150.44 (2024: £403.79) was reimbursed for travel costs, £697.88 (2024: £873.93) for IT costs and £476.39 (2024: £96.34) for research work.