

**Registered Charity No. 1162388**

**Company No. CE004879**

**NIP IN THE BUD**

A Charitable Incorporated Organisation

**Annual Report  
and  
Financial Statements**

**for the year ended  
31 March 2022**

**NIP IN THE BUD  
Trustees' Report  
for the year ended  
31 March 2022**

The trustees present their report and financial statements for the year ended 31 March 2022. The financial statements have been drawn up in accordance with the Statement of Recommended Practice (SORP 2015) – Accounting and Reporting by Charities.

**Governing document**

Nip in the Bud was registered under The Charities Act 2011 as a Charitable Incorporated Organisation (CIO) on 24 June 2015 and is registered charity no. 1162388.

**Principal address**

21 Priory Close  
London N20 8BB

**Trustees**

Details of trustees during the year and to the date of signature of these financial statements are set out below:

Kitty Nabarro (Chair from 16 April 2021)  
Julie Eyres (Appointed 4 May 2022)  
Michelle Blunt (Appointed 27 October 2021)  
Michael Caro  
Dr Gordana Milavic  
Denman Rooke  
Dr Lianne Stock  
Nicholas Winters (Treasurer)  
Daniel Nabarro (to 16 April 2021)  
Jeffrey Ward (Resigned)

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**Independent Examiner**

Jerry Michael ACA FCCA  
Baginsky Cohen Chartered Accountants  
930 High Road  
London  
N12 9RT

**Bankers**

HSBC Bank plc

**Summary of the charity's objectives**

Nip in the Bud's purpose is to improve society's understanding of childhood mental health disorders ("MHDs") in order to increase the prospects of early intervention and to reduce the risks of those MHDs becoming more serious in later years.

The founders of the Charity believe passionately that if people who are responsible for the care of children can be more informed about and better able to recognise childhood MHDs there is a greater chance of early intervention and treatment.

Nip in the Bud aims to achieve its objectives by making short films with accompanying fact sheets and by providing training using those films and fact sheets. The founders believe that in today's world of rapid communication one of the best ways of providing more information and a better understanding of childhood MHDs is to use the power of film and the internet.

Nip in the Bud currently produces two types of films: Information Films, which explain the MHD and shorter Real Life Experience Films, in which individuals who have the MHD and their parents speak about their experience of living with the MHD. All the films made by Nip in the Bud are available without charge on Nip in the Bud's website (<https://nipinthebud.org/>) together with documentary information.

Nip in the Bud is particularly focused on providing education, training and information about childhood MHDs to primary school staff, parents, health professionals, social workers and others who are responsible for the care of children.

Nip in the Bud's objectives are set out in full in its Constitution which is registered with the Charity Commission.

**Nip in the Bud's activities, achievements, and performance**

The following were the major activities of Nip in the Bud during the year ended 31 March 2022:

**1. Films and Fact Sheets**

As planned, we produced the following films:

- Autism and Co-occurring conditions – a film with expert Professor Emily Simonoff.
- Self- Harm:
  1. Understanding Self-Harm in Children - with expert Dr Dennis Ougrin.
  2. 'Emily' - A Real Life Experience film.

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- Eating Disorders:
  1. Understanding Eating Disorders in Children – with expert Dr Dasha Nicholls.
  2. Boys get Anorexia too – A Real Life Experience film with parent Jenny Langley.
  3. A Real-Life Experience film – Bulimia: Susannah's Story.
- Emotional Wellbeing films – short clips for parents, children and teachers presented by Educational Consultant Alis Rocca on the topics of:
  1. “Tips for a week of mindfulness in Nature with your children”:  
The theme for Mental Health Awareness Week 2021 was ‘Nature’. To address this topic our educational consultant Alis Rocca filmed seven short clips – one to be posted on social media for each day of that week: Mindfulness; Creativity; Collaboration and Communication; Yoga & Meditation; Nurturing Curiosity; Caring & Nurture; Art is all Around Us.

**Check In, Check Up Check Out**

2. Random Acts of Kindness, one film addressed to parents, and one addressed to children
3. How to use a Feelings Wheel for children
4. Emotion wheels for teachers, carers & parents

**2. Improving our website**

When we launched the charity in November 2017, we had six films and fact sheets on our website. Since then, we have produced over 60 films, as well as fact sheets and blogs.

Our current website is inadequate for this and requires a wholesale restructuring of the website structure and information architecture. The current site is not geared towards the maximisation of the content discovery opportunities for the end user. We have a rich seam of highly engaging and important content, but finding the appropriate content is not as easy for users as it should be. Content needs to be tagged so there is more effective connection between videos, fact sheets and blogs for the different topics. The absence of an effective search engine, supported by a robust taxonomy, means the user is forced to navigate via the top menu bar.

With the assistance of specialist advisers, we prepared a brief for the restructuring of the website and applied for funding. Once funding was secured from the Rayne Trust and the BMR Foundation we gave the go ahead in December 2021 to the website company we had chosen for the restructuring. The first step was to successfully migrate the website from The Creative Clinic to our new website provider Splitpixel.

Although the planning and execution of this project has taken time, we have made good progress and at the time of writing this, we anticipate that the original website should be replaced by the new website at the end of August 2022.

The following has been taken into consideration in the redevelopment of the website:

- Maintaining the branding but ensuring that the colours and layout achieves at least AA accessibility. This means that tools, technology and functionality are designed so that people with disabilities can use them.
- Researching our audiences so content can be geared to different audiences.
- Analysing our keywords with the aim to triple the number of key words to improve SEO (search engine optimisation).

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- Setting up forms for potential subscribers so the information collected through the website will be automatically linked to the CRM (Customer Relationship Management) system, rather than collecting it manually.

### **3. Social Media**

In accordance with our plans, we began the year in April 2021 with a newly appointed social media team ready to launch a more active and creative social media campaign. We have done this because we have recognised that a lot of people and particularly young people get most of their information through social media of various kinds. Since appointing the new team, content about what we do has been regularly posted on Facebook, Twitter, Instagram and LinkedIn bringing more followers and engagement.

#### **Summary of our Aims, Strategy and Tactics in relation to Social Media**

- Our main aim in this area is to reach a much wider pool of people than are currently aware of what we do and of our resources to create more relevant, designed content in different kinds of social media channels with signposts for audiences to enable them to easily go to our website
- To use National and Global Awareness Days or Weeks such as: Children's Mental Health Week, Safer Internet Day, Eating Disorders Awareness Week, OCD Awareness Week, Autism Awareness Day, Neurodiversity Celebration Week, Anti-bullying Week, PTSD Awareness Day, Time to Talk Day to amplify the topics and conditions we cover and join in with the Social Media communities which are involved in those awareness weeks and days. This strategy helps to build and earn the trust of existing and new followers and helps to grow our authority through the connections fostered by these awareness days and weeks.
- To network on all kinds of social media to help us to reach and collaborate with likeminded groups to raise awareness
- To create a Nip in the Bud Free Interactive Guide. This is a quick tour of all that the website has to offer and can be used by schools and organisations as an INSET topic to introduce staff to the website and start a conversation about mental health. In exchange for people signing up to access the resource Nip in the Bud receives details of types of audiences and Opt In or Opt Out preferences for our mailing list for newsletters.

#### **Outcomes on Social Media Channels**

This was the first year we used LinkedIn. We attracted 194 subscribers mainly professionals such as, SENCOs, SEN case workers, teachers, Directors of Educational Trusts, nursery managers, autism specialists. Our content gets strong engagement.

YouTube provides our most extensive audience:

Total YouTube subscribers 1,575 (new YouTube subscribers this year +973)

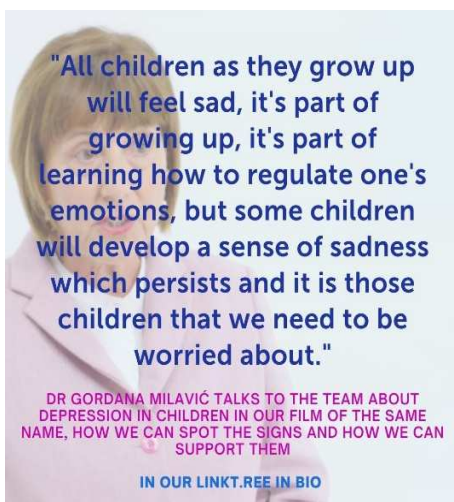
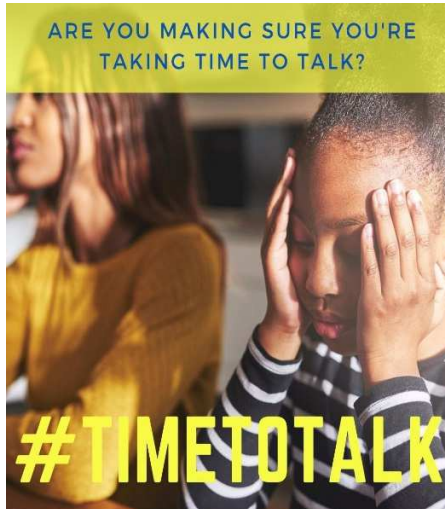
Film Views: 187,477 (120% increase since March 2021)

Overall engagement this year including views of our films on You Tube, likes, comments, shares and mentions across all our channels, was 224,764.

Google Analytics shows that visits to our website from our social media channels this year increased by 33% from 87,598 to 116,810.

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**Examples of Instagram Posts**





## NIP IN THE BUD Trustees' Report for the year ended 31 March 2022

### SYMPTOMS OF EATING DISORDERS

The most obvious sign of a problem is weight loss but changes to physical appearance may not be apparent right away.

In fact, many children with eating disorders look perfectly healthy. Some general signs that may be associated with all eating disorders include:

- |                               |  |
|-------------------------------|--|
| 1 Low self-esteem             | 7 Social withdrawal  |
| 2 Irritability & mood swings  | 8 Feelings of shame, guilt & anxiety                       |
| 3 Tiredness                   | 9 Obsession with their appearance                          |
| 4 Feeling cold                | 10 Wearing baggy clothes to hide their body                |
| 5 Poor concentration          | 11 Self-consciousness when eating in front of others       |
| 6 Delay in sexual development | 12 Preoccupation with &/or secretive behaviour around food |

"We had family counselling which didn't really have much effect because obviously Autism is not an illness. You can't have a quick fix for it."

- EMMA BAKER (SUMMER'S MUM)  
NIP IN THE BUD'S "AUTISM SPECTRUM CONDITION IN CHILDREN" FILM



Have  
you  
checked  
in with  
Alis?



WE'RE ALL IN FOR  
*Neurodiversity Celebration Week!*

Parent-power drives so much activism and change around us and we want to celebrate the amazing parents we know and love here at Nip in the Bud who champion their children's experiences of neurodiversity.

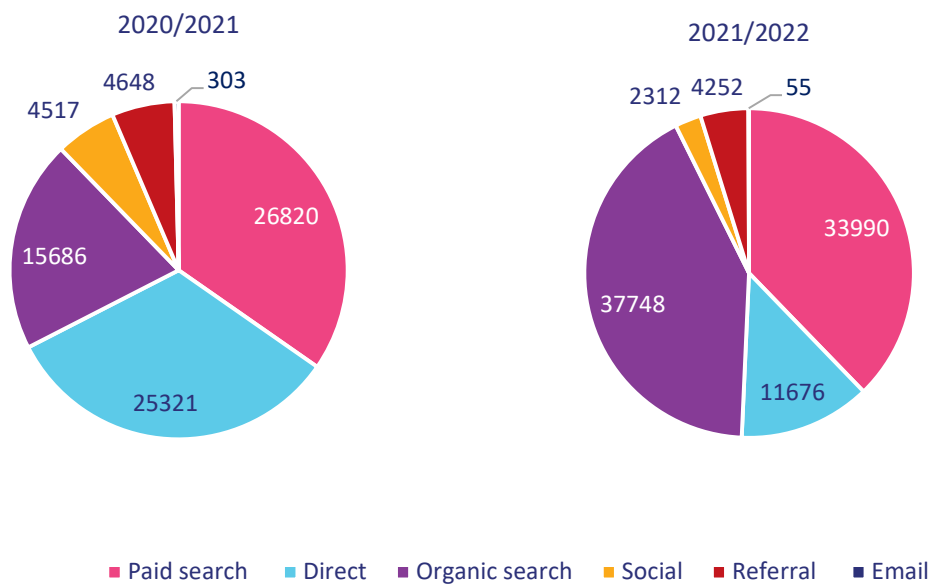
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**Annual Digital Report from Google Analytics – Website Traffic  
Year ended 31 March 2022**

**Overview**

Metric	2020/2021	2021/2022	% Change
New users that have had a session within the date range	76,564	87,533	14.3%↑
Returning users that have had a session within the date range	10,679	11,375	6.5%↑
Sessions When a user visits and interacts with the site	95,988	108,608	13.1%↑
Page views Total number of pages viewed (includes repeated views of a page)	152,077	151,110	0.6%↓

**Where are people coming from?**



Our largest increase in traffic to the website this year came through Organic Search. It has more than doubled from 15,686 in 2021 to 37,748 in 2022.

Organic search are the unpaid listings on a search engine results page that appear because of factors such as relevance to the search query, quality and valid search engine optimisation efforts rather than because of search engine marketing.

Direct Search results are from the user typing in the URL



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Paid Search – results from a monthly credit of \$10,000 for Google Ads which Google has awarded us.

Traffic to our website in 2020/2021 totaled 31,247. In 2021/2022 traffic totaled 77,295.

#### **4. Our Training Resource**

Our plan for 2022 included offering our mental health Training Resource to primary schools. Our concerns about application of the GDPR rules delayed our release of our Training Resource. By the time we had established the rules, other organisations had already prepared some free training resources which schools were using.

We followed up with the 19 university lecturers who had been given free mental health awareness presentations in 2018 and 2019 and who were keen to purchase our Training Resource for their teacher trainees when it became available. Unfortunately, Covid had reduced universities' income from foreign students and these universities no longer had the budget for this. These lecturers told us that despite not being able to purchase our Training Resource, they would recommend the Nip in the Bud website to their teacher trainees and would use our free online films and fact sheets.

Our analytics have shown that 67 out of 85 lecturers with whom we have connected in the last year, have been engaging with our monthly Mailchimp emails which promote the new films and content as they become available online.

#### **5. Partnerships and spreading the word widely about the Nip in the Bud resources**

We have established our contacts with the following mental health organisations who promote Nip in the Bud and share our update emails with their communities/members:

- ACAMH
- Place2Be
- CYPMHC (Children and Young People's Mental Health Coalition)
- Mentally Healthy Schools
- Embracing Complexity (part of Autistica)
- Best for You NHS
- Young Barnet Foundation
- We are Beyond
- OCD Action

Nip in the Bud is a member of Young Barnet Foundation (YBF). This connects us with many other charities within the borough who are also members of YBF and who support young people. YBF has in turn also introduced Nip in the Bud to the wider organisation of the Young People Foundation. Nip in the Bud is now a member or associate member of the Young People Foundations in the following boroughs: Brent, Camden, Ealing, Hammersmith & Fulham, Harrow, Kensington & Chelsea, Westminster.

These organisations keep in regular touch with Nip in the Bud, share our resources with their communities and several have added a Nip in the Bud portal on their website. We have been invited to their meetings to give a presentation about Nip in the Bud.

The one advantage of Covid is that we have been able to network, meet with organisations and attend webinars in a more time efficient way through Zoom meetings, avoiding lengthy travel time.

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## **Funding**

The Kitty and Daniel Nabarro Charitable Trust has continued to give its financial support. In the year ended 31 March 2022 it donated £50,000. (2021: £44,100).

The charity Nip in the Bud is very grateful to the Rayne Trust and the BMR Foundation for their donations of £10,000 and £3500 to enable the go-ahead to redevelop the website.

Our thanks also go for their donations to the Sudborough Foundation, the Diana and Alan Morgenthau Charitable Trust, the Stephen Zimmerman Charitable Trust, the David and Vivienne Woolf Charitable Trust, and to our other loyal supporters for their ongoing sizeable donations.

## **Nip in the Bud's long-term objectives and future prospects**

Nip in the Bud's long-term objective is to have achieved widespread recognition and understanding of childhood mental health disorders ("MHDs") in the UK so that the need for early intervention is quickly recognised and acted upon without stigma and the risks of those childhood MHDs becoming more serious in later years is substantially reduced.

## **Nip in the Bud's medium-term objectives**

In order to move further towards achieving its long-term objective, Nip in the Bud's aims over the next three years are broadly:

- to make more Information films, Real Life Experience films and other types of films with accompanying fact sheets.
- to further improve its website.
- to have established partnership arrangements with other charities who work in the area of childhood MHDs.
- to have achieved recognition and endorsement of its work by educational authorities and other relevant governmental bodies which are focused on childhood MHDs.
- to have rolled out the films and website and training on MHDs to primary schools, universities teacher trainees, social workers, health professionals and parents;
- to have improved on any existing films and fact sheets where the state of knowledge on MHDs has developed;
- to have covered some of its costs by charging a fee for the online training resource
- to have raised further funds from charitable organisations and supporters to enable it to move towards achieving these medium-term goals.

## **Nip in the Bud's plans for the current year 2022/23**

- To seek funding to enable us:
  - 1) To produce more valuable, evidence-based content with its focus on Early Intervention for Children and raising mental health awareness among staff in primary schools, parents/carers and organisations working with children.
  - 2) To add a section for Children and Young People to the website creating films that are suitable for children and that they can relate to. We recognise that 27% of our Users are aged 14-25. We need to look more broadly at our vision for Nip in the Bud to consider including content and themes that are of interest to young people.
  - 3) To fund the help of a consultant to tidy up our CRM system (Customer Relationship Management) and improve our email marketing so we can reach more audiences and establish more partnerships.
  - 4) To kick-start Podcasts through a Crowdfunding scheme.

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- To research, find the experts and contributors and create films and facts sheets for the following topics:

Information films:

- Stigma - our aim here is to explain how the stigma of an actual diagnosis or the fear of a potential diagnosis of a mental health disorder can prevent people from seeking treatment and thereby exacerbate the very condition that needs treatment.
- Early Intervention: Guide for Parents to get the right help for their Child.

Real Life Experience Films:

- ADHD
- PDA (Pathological Demand Avoidance – part of the Autistic spectrum)
- PANDAS (Pediatric Autoimmune Neuropsychiatric Disorder Associated with Streptococcus)
- Grief and Loss
- To work with our new website company Splitpixel to redesign the website

To integrate the contact forms on the website with Mailchimp so that the data of the subscribers and prospective donors will be automatically sent to the CRM.

- To see how we can set up partnerships/collaborate with mental health organisations in the NHS such as the MHSTs (Mental Health Support Teams) and other charities such as the Charlie Waller Trust, Coram/Coram Life Education, National Autistic Society.
- To establish partnerships with national organisations that support families/parents/carers and young people such as The Place, Rollercoaster, Youth Mental Health Foundation.
- To collaborate with local organisations within Barnet who support families/parents/carers and young people.
- To continue to find ways to spread the word to local authorities about the Nip in the Bud's free online resources so that they in turn can disseminate the information to their schools and communities. GDPR regulations make it difficult to obtain details for the appropriate contacts. Researching individual local authorities is very time consuming and therefore costly.
- To research conferences for groups such as Head Teachers, SENCOs, Social Workers, Scout leaders and others to offer them presentations for a fee, which fees will be used to help us to raise further funds for the charity to achieve its objectives.

**The resources required**

The trustees understand that current supporters, principally The Kitty and Daniel Nabarro Charitable Trust, will continue to give their support for the plans outlined above for 2022/23.

However, external funding will be necessary to carry through all the plans for 2022/23 and Nip in the Bud will be looking at different sources of funding.

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**Nip in the Bud's structure, governance and management**

The following is a brief and simplified summary of the provisions of the Charity's Constitution which deal with the method of appointment or election of trustees. Full details of these provisions are set out in the Constitution.

1. The affairs of the Charity are managed by the trustees.
2. The names of the current trustees are set out on page 2 of this document.
3. There must be at least four and no more than twelve trustees (except that this maximum may be exceeded in the circumstances summarised in 7 (ii) below).
4. At the first and every subsequent Annual General Meeting ("AGM") of the members of the Charity, one-third of the trustees or the number nearest to one-third shall retire from office. The trustees to retire are those who have been longest in office since their last appointment or reappointment.
5. The vacancies arising may be filled by the members at the AGM.
6. Any vacancies not filled at the AGM may be filled:
  - i. by the members at any time; or
  - ii. by the trustees themselves at any time and in making such appointments the trustees may exceed by four the limit of twelve trustees provided that if the limit of twelve trustees is exceeded by such appointments the number of new trustees appointed must not exceed one-third of the total number of trustees at the time the relevant new trustees are appointed.
7. A person appointed as a trustee by the members shall retire by rotation in accordance with the one third retirement rule summarised in 4 above.
8. A person appointed as a trustee by the trustees themselves shall hold office only until the conclusion of the next AGM after the date of his or her appointment when he/she shall cease to hold office as a trustee and a trustee who is appointed as a trustee by the trustees themselves:
  - i. shall not be counted for the purpose of determining which of the trustees is to retire by rotation at the AGM, unless appointed as a trustee by the members; and
  - ii. shall not be re-appointed by the trustees within the period of 12 months starting on the date of the AGM at which he/she ceased to hold office.

**Public benefit**

The trustees have referred to the Charity Commission's general guidance on public benefit when reviewing the Charity's aims and objectives and in planning its activities. In particular, the trustees have considered how planned activities will contribute to the aims and objectives they have set, and they are satisfied that the public benefits to be provided are directly related to the Charity's aims and objectives.

**Appointment and induction of new trustees**

As appropriate, new trustees will be appointed by the current trustees and will receive the relevant necessary training and guidance. A list of trustees acting during the year appears above and in the information page of these statements.

**Activities and financial review**

The trustees are responsible for the governance of the charitable and fundraising activities of the Charity. During the year, these activities were concentrated upon the making of films to be used in achieving its objectives and the year saw a positive net movement in funds.

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After making appropriate enquiries, the Charity's trustees have a reasonable expectation that it has adequate resources to continue in operational existence for the foreseeable future. For this reason, they have adopted the going concern basis in preparing the financial statements.

As noted above, in the year ended 31 March 2022, The Kitty and Daniel Nabarro Charitable Trust donated £50,000 (2021: £44,100).

### **Educational films**

The Charity largely meets its objectives by producing and making available educational films. To date approximately 60 films have been produced at a total cost of £263,316 (2021 £225,273) all of which has been charged to the Income and Expenditure account.

### **Reserves policy**

It is the charity's policy to hold in reserve not less than that needed to meet six months estimated day-to-day expenditure. Capital projects and expenses of a one-off nature will only be undertaken as and when sufficient funds have been raised.

### **Trustees' remuneration**

The Trustees meet regularly to discuss and review the Charity's activities. No Trustee has received any remuneration during the year.

### **Trustees' responsibilities**

The trustees are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and regulations. Charity law requires the trustees to prepare financial statements for each financial year in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). The financial statements are required by law to give a true and fair view of the state of affairs of the charity and of the income and expenditure of the charity for that period.

In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and apply them consistently;
- make judgments and estimates that are reasonable and prudent, state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis, unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Signed on behalf of the trustees

Katherine Nabarro  
Chair

*Katherine Nabarro*

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Kitty Nabarro (Nov 1, 2022, 6:12pm)

20 October 2022

**NIP IN THE BUD**  
**Independent Examiner's Report to the Trustees**

I report on the financial statements of the Charity for the year ended 31 March 2022.

This report is made solely to the charity's trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. My work has been undertaken so that I might state to the charity's trustees those matters I am required to state to them in an Independent Examiner's Report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for my work or for this report.

**Respective responsibilities of trustees and examiner**

The charity's trustees are responsible for the preparation of the financial statements. They consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the Act) but that an independent examination is needed. It is my responsibility to:

- examine the financial statements under section 145 of the Act.
- follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the Act; and
- state whether particular matters have come to my attention.

**Basis of Independent Examiner's report**

My examination was carried out in accordance with the general directions given by The Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the financial statements presented with those records. It also includes consideration of any unusual items or disclosures in the financial statements and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the financial statements present a 'true and fair view' and the report is limited to those matters set out in the statement below.

**Independent Examiner's statement**

In connection with my examination, no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 130 of the 2011 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a "true and fair view" which is not a matter considered as part of an independent examination.

Signed Jerry Michael  
Jerry Michael (Nov 1, 2022, 7:08pm)

20 October 2022

Jerry Michael ACA FCCA  
Baginsky Cohen Chartered Accountants  
930 High Road  
London  
N12 9RT

**NIP IN THE BUD**  
**Statement of Financial Activities**  
**for the year ended**  
**31 March 2022**

	<b>Note</b>	<b>Unrestricted Funds 2022 £</b>	<b>Unrestricted Funds 2021 £</b>
<b>Incoming resources</b>			
Incoming resources from generated funds			
Donations		70,463	65,033
Other		933	725
Total generated		<u>71,396</u>	<u>65,758</u>
<b>Resources expended</b>			
Charitable activities			
Consultancy		14,727	20,110
Social media		19,527	13,693
Website		11,623	6,976
Film-making	4	38,043	18,098
Administration		<u>4,097</u>	<u>2,984</u>
<b>Total resources expended</b>		<u>(88,017)</u>	<u>(61,861)</u>
<b>Net movement in funds</b>		<b>(16,622)</b>	<b>3,897</b>
Balance at 1 April 2021		<u>48,563</u>	<u>44,666</u>
<b>Balance at 31 March 2022</b>		<b><u>£31,941</u></b>	<b><u>£48,563</u></b>



**NIP IN THE BUD**  
**Balance sheet**  
**for the year ended**  
**31 March 2022**

		<b>2022</b>	<b>2021</b>
		<b>£</b>	<b>£</b>
<b>Note</b>			
Cash at bank		34,204	52,615
Other debtors		1,257	570
		<u>35,461</u>	53,185
<b>Current liabilities</b>			
Creditors falling due within one year	3	<u>(3,520)</u>	<u>(4,622)</u>
<b>Net assets</b>		<b><u>£31,941</u></b>	<b><u>£48,563</u></b>
Representing:			
General fund	2	<u>£31,941</u>	£48,563
<b>Reserves</b>		<b><u>£31,941</u></b>	<b><u>£48,563</u></b>

The trustees approved these financial statements, and authorised their distribution on

20 October 2022

*Katherine Nabarro*

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Kitty Nabarro (Nov 1, 2022, 6:12pm)

Katherine Nabarro  
Chair

The notes which follow form part of these financial statements.

**NIP IN THE BUD**  
**Notes to the Financial Statements for the year ended 31 March 2022**

**1. Accounting policies**

**Basis of preparation**

The financial statements have been prepared to give a true and fair view and have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a true and fair view. This departure has involved following the Charities SORP (FRS 102) published on 16 July 2014 rather than the Accounting and Reporting by Charities: Statement of Recommended Practice effective from 1 April 2005 which has since been withdrawn.

The financial statements have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant notes to these accounts. The financial statements have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 and Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and Charities Act 2011.

**Incoming resources**

All incoming resources are included in the Statement of Financial Activities (SOFA) where the charity is legally entitled to receipt.

**Resources expended**

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category. Governance costs are those incurred in the governance of the charity and are primarily associated with the constitutional and statutory requirements.

**Fund accounting**

The general fund consists of funds which the charity may use for its purposes at its discretion.

**Film production costs**

All costs of the production of films are expensed as incurred.

**Going concern**

After making appropriate enquiries, the Charity's trustees have a reasonable expectation that it has adequate resources to continue in operational existence for the foreseeable future. For this reason, they have adopted the going concern basis in preparing the financial statements.

**2. General fund**

The general fund represents funds which have not been designated for any particular purpose.

	<b>£</b>
Opening balance at 1 April 2021	48,563
Movement in funds for the year	(16,622)
Closing balance 31 March 2022	<u>£31,941</u>

**NIP IN THE BUD**  
**Notes to the Financial Statements for the year ended 31 March 2022**

<b>3. Creditors</b>	<b>2022</b>	<b>2021</b>
	<b>£</b>	<b>£</b>
Amounts falling due within one year		
Trade payables	2,920	4,022
Accruals	600	600
	<hr/>	<hr/>
	£3,520	£4,622
	<hr/>	<hr/>

**4. Film production costs**

All film production costs are charged to the income statement as incurred although by providing access to these films Nip in the Bud achieves its objectives. Since its formation, the charity has spent £263,316 (2021: £225,273) on the production of approximately 60 educational films.

**5. Related parties**

During the year, £50,000 (2021 - £44,100) was donated to Nip in the Bud by The Kitty & Daniel Nabarro Charitable Trust. Kitty Nabarro is a trustee of both Nip in the Bud and The Kitty & Daniel Nabarro Charitable Trust.



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**Parties involved with this document**

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Tue, 1st Nov 2022 19:08:14 UTC	Nick Winters - Copied In (b1050b89a33c8229033805e92ebe7753)

**Audit history log**

Date	Action
Tue, 1st Nov 2022 19:08:18 UTC	Jerry Michael viewed the envelope. (86.18.82.165)
Tue, 1st Nov 2022 19:08:16 UTC	Document emailed to winters@talk21.com (18.134.196.172)
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Tue, 1st Nov 2022 19:08:14 UTC	Sent a copy of the envelope to Nick Winters (winters@talk21.com). (86.18.82.165)
Tue, 1st Nov 2022 19:08:14 UTC	Jerry Michael signed the envelope. (86.18.82.165)
Tue, 1st Nov 2022 19:08:04 UTC	Jerry Michael viewed the envelope. (86.18.82.165)
Tue, 1st Nov 2022 19:08:01 UTC	Jerry Michael opened the document email. (172.226.0.31)
Tue, 1st Nov 2022 18:12:43 UTC	Kitty Nabarro viewed the envelope. (75.155.232.56)
Tue, 1st Nov 2022 18:12:42 UTC	Document emailed to jerry@baginskycohen.com (35.176.196.87)
Tue, 1st Nov 2022 18:12:41 UTC	Sent the envelope to Jerry Michael (jerry@baginskycohen.com) for signing. (75.155.232.56)
Tue, 1st Nov 2022 18:12:41 UTC	Kitty Nabarro signed the envelope. (75.155.232.56)
Tue, 1st Nov 2022 18:08:11 UTC	Kitty Nabarro viewed the envelope. (75.155.232.56)
Tue, 1st Nov 2022 18:07:03 UTC	Kitty Nabarro opened the document email. (66.249.84.122)
Tue, 1st Nov 2022 17:36:53 UTC	Kitty Nabarro opened the document email. (66.249.84.118)
Tue, 1st Nov 2022 15:08:51 UTC	Kitty Nabarro opened the document email. (66.249.89.29)
Tue, 1st Nov 2022 15:08:48 UTC	Document emailed to kitty.nabarro@gmail.com (18.134.132.57)
Tue, 1st Nov 2022 15:08:47 UTC	Sent the envelope to Kitty Nabarro (kitty.nabarro@gmail.com) for signing. (81.137.243.195)

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