

POWER FOR THE PEOPLE

England & Wales · Charity number 1162330

Details

Status Registered

Legal form CIO

Registered 2015-06-22

Register [View on the Charity Commission register](#)

Contact

Address 10 Sword Street
Paddock Wood
Tonbridge
Kent
TN12 6FW

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Activities

Objects: FOR THE PUBLIC BENEFIT, THE RELIEF AND ASSISTANCE OF PEOPLE IN NEED IN ANY PART OF THE WORLD WHO ARE IN EXTREME POVERTY, IN PARTICULAR BY THE PROVISION OF SUSTAINABLE ENERGY, HEALTHCARE AND EDUCATIONAL FACILITIES.

Activities: Design and delivery of sustainable projects that tackle the root causes of poverty in remote, rural communities by enabling better health, education and economic activity, powered by a backbone of innovation and clean technologies.

Classification

- **How:** Provides Buildings/facilities/open Space, Provides Services
- **What:** The Advancement Of Health Or Saving Of Lives, The Prevention Or Relief Of Poverty, Overseas Aid/famine Relief
- **Who:** Children/young People, Elderly/old People, People With Disabilities, The General Public/mankind

Geography

- Algeria
- Angola
- Benin
- Botswana
- Burkina Faso
- Burundi
- Cameroon
- Central African Republic
- Chad
- Comoros
- Congo
- Congo (Democratic Republic)
- Djibouti
- Egypt
- Equatorial Guinea
- Eritrea
- Eswatini
- Ethiopia
- Gabon
- Ghana
- Guinea
- Guinea-bissau
- Ivory Coast
- Jordan
- Kenya
- Lesotho
- Liberia
- Libya
- Madagascar
- Malawi
- Mali
- Mauritania
- Mauritius
- Mayotte

- Morocco
- Mozambique
- Namibia
- Niger
- Nigeria
- Rwanda
- Réunion
- Saint Helena
- Senegal
- Seychelles
- Sierra Leone
- Somalia
- South Africa
- South Sudan
- Sudan
- São Tomé And Príncipe
- Tanzania
- The Gambia
- Togo
- Tunisia
- Uganda
- Zambia
- Zimbabwe

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£233,130	£190,675	-	-
2023-12-31	£206,073	£197,038	-	-
2022-12-31	£212,193	£187,307	-	-
2021-12-31	£189,177	£211,515	-	-
2020-12-31	£117,084	£92,642	-	-

Trustees

Name	Role	Appointed
James Stewart	Chair	2016-03-16
Dr Tedd Moya Mose		2023-10-28
Gilah Layah Allardice		2024-04-15
Jeremy Barker		2017-11-16
Mark Richard Jones		2025-10-22
NASRIN SHARIFI		2021-10-27
Sheaian Margaret Lee		2022-11-01

POWER FOR THE PEOPLE

England & Wales - Charity number 1162330

Accounts

Power for the People

Annual Report to 31 December 2024



Maasai men from Osupukiai in Narok County, Kenya, herding their cattle. In 2024 PFP initiated a community fodder programme to ensure their animals had access to food in times of drought.



Trustees' Report

The Trustees present their annual report together with the financial statements of the Charity for the year ended 31 December 2024.

Public Benefit

The trustees confirm that they have complied with the duty in the Charities' Act 2011 to have due regard to public benefit guidance published by the Charity Commission. The trustees consider that as PFP's activities are open to potential beneficiaries living in extreme poverty in any part of the world, with a current focus in rural East Africa, the activities of the CIO provide significant public benefit.

Reference and Administrative details of the Charity, its trustees, and advisers

Power for the People PFP is a Charitable Incorporated Organisation CIO, registered on 22nd June 2015.

Charity number:	1162330
Principal and Registered Office:	10 Sword Street, Paddock Wood, Tonbridge TN12 6FW
Website:	www.pfp.global
E-mail:	admin@pfp.global
Bankers:	CAF Bank Ltd: 25 Kings Kill Avenue, Kings Hill, West Malling ME19 4JQ. NatWest Bank: PO Box 127, 1 Redheughs Avenue, Edinburgh EH12 9JN.
Independent Examiner:	Paul Voltzenlogel
CEO:	Janine Edwards
Trustees who served during the year:	James Stewart, Chairman Jeremy Barker, Treasurer David Ruck, Trustee Nasrin Sharifi, Trustee Sheaia Lee, Trustee Dr Tedd Moya Mose Gilah Allardice (appointed 15 April 2024)
Charitable objects:	For the public benefit, the relief and assistance of people in need in any part of the world who are in poverty, in particular by the provision of sustainable energy, healthcare and educational facilities.

A message from our CEO

As we reflect on 2024, it is clear that Power for the People has made significant strides towards our mission of empowering communities and building sustainable futures. This year, our partnership with the Homa Bay County Health Department stands out as a remarkable example of collaborative impact. Together, we have enhanced access to essential healthcare services, delivering innovative solutions and supporting capacity-building for healthcare workers across the region.

Our commitment to a pathway to scale has seen us strengthen local leadership and governance, invest in community-led models, and lay the groundwork for replicating successful projects in new areas. From piloting digital literacy programmes and scaling clean energy solutions, to expanding our 'Handshakes not Handouts' approach, we continue to prioritise long-term, locally owned transformation.

These achievements would not have been possible without the dedication and resilience of our partners, staff, volunteers, donors, and - most importantly - the communities we serve. Thank you for your unwavering support and belief in our shared vision. We look forward to another year of growing impact and ambition together.



About us

History

Power for the People was founded by Nasrin Sharifi in 2015. She saw first-hand the urgent need for sustainable economic development as a lever to address multi-dimensional poverty. This experience inspired Nasrin to set up PFP, to support communities to become more sustainable and able to support themselves. From our outset, PFP wanted to prove that a different model of charity could deliver sustainable impact through our 'Handshakes not Handouts' partnership model.

In our first years, PFP focused on small, ambitious pilots - working closely with communities to test, learn, and refine our approach. Whether trialling clean energy in remote villages or developing grassroots education tools, each project shaped a model rooted in local ownership and long-term impact.

Today, we deliver sustainable development projects that enable access to healthcare, education, and economic opportunity for the world's most vulnerable people. Our commitment is to replicate successful holistic development models, consistently powering self-sufficiency in more communities every year.

As we grow, we're strengthening local leadership, investing in long-term partnerships, and amplifying community-led solutions that create lasting change.

Our Vision

Healthy, educated and skilled people building prosperous, sustainable communities.

Our Mission

We partner with communities experiencing extreme, multi-dimensional poverty. We address the root causes of poverty, kickstart community-led development, and reduce dependence on aid through our 'handshakes not handouts' partnerships.

Our Strategic Priorities

The Trustees have set three strategic priorities to direct our work and focus over the period 2023-2025.

1. Delivering innovative, impactful community partnerships

Commitment to place-based, community-led development in targeted communities that are experiencing extreme, multi-dimensional poverty.

2. Facilitating Learning and Connection

Strengthening the capacity of our partners. Connecting our partner communities to one another, and to others to facilitate shared learning. Sharing our expertise and learning with others in the sector to improve our own approaches and impact.

3. Strengthening our foundations

Continuing our work to build a sustainable and resilient organisation with the people, resources and systems to fulfil our ambitions and future growth.

Operating Principles

Our four operating principles underpin how our programmes are designed, implemented and monitored.



The need for our work

We serve people who live in extreme, multi-dimensional poverty and without access to the basic infrastructure and services that would help them improve their own lives. Our governing document allows us to work anywhere in the world but for the time being we focus on East Africa, and in particular Kenya, Uganda with Tanzania in plan for 2025 onwards.

- Almost half the world lives on \$1- \$2.50 a day.
- Over 1.2 billion people have no access to electricity.
- Literacy rates among the world's poorest people are below 20%.
- Every day more than 29,000 children in the world's poorest countries die before they reach the age of 5 from hunger, malnutrition and disease.
- 640 million children live without adequate shelter.
- 270 million children have no access to health services.
- 400 million children have no access to safe water.
- 2.7 billion people have no smokeless cooking facilities. Indoor air pollution from the use of solid fuels for cooking and lighting kills 1.5 million people every year.

Source: United Nations and World Bank

How we work

Our work is aligned with the UN 2030 Agenda and the [Sustainable Development Goals](#), and underpinned by our core values of partnership, empowerment and sustainability.

We partner with communities to deliver solutions for their specific needs. Each project is designed to be sustainable, scalable, and replicable with measurable outcomes and built on sustainable approaches. With Handshakes not Handouts at the heart of all our work, communities are empowered to kickstart their own development. This approach safeguards the longevity of our projects once PFP exits.





Our partnership model provides a visual representation of our approach to addressing the sustainable development goals and delivering our vision of healthy, educated, skilled people building prosperous and sustainable communities.



29 acres of land producing nutritious food for 4 partner communities using regenerative agriculture methods.

E'longo school continued maintaining their school farm, harvesting vegetables, beans and fruit to supplement all 270 learners.

The Agago Hub continued to train the community in farming/agronomic practices to feed the increasing number of learners at PAORINHER and extend to the wider community.

750+ people accessed vital health screening treatment and information via the Remba Health Camp.

64 Healthcare Workers and 122 Community Health Promoters trained in menstrual & sexual reproductive health, mental health and gender-based violence in partnership with Homa Bay County Health Dept.



15 extracurricular clubs in 3 partner schools with 30 pupil leaders trained in leadership development.

Initiated a partnership with Memusi Foundation to replicate their innovative approach to classroom building at Remba Primary School.

Implemented a self-service water kiosk at the Arise Centre, providing 24/7 access to clean drinking water for Rusinga and Mbita residents.

20 households implemented rainwater harvesting in Olobelel Village as part of our Climate-Smart Villages pilot project.





95 men and women completed the PFP academy from the Arise Centre, with vocational and business skills to enable them to pursue more sustainable livelihoods.

Revolving Loan Fund in Osupukiai fully repaid with funds available to re-distribute in other PFP locations in 2025.

7 learners with hearing impairments or additional support needs participating in our training programmes at the Arise Centre in 2024.

Initiation of a community fodder to involve the men of Osupukiai more actively in our programmes, with 12 men benefitting from the pilot in 2024/25.



598 pupils from participating households in the Climate Smart Villages programme demonstrated improved school attendance as a result of access to solar electricity and water.

Pupils at Remba and Elong'o schools benefitting from environmental education, tree-planting and other conservation activities.

Continued collaboration with five existing partner communities in Kenya and Uganda.

Identification, consultation and due diligence of one new partner community, which will see us expand our operations into Tanzania in 2025-2026.

Launched our first Joint Venture with Wable Maji Safi to provide clean water kiosks, and our first formal County Government partnership for the Health for Healthcare Workers programme.

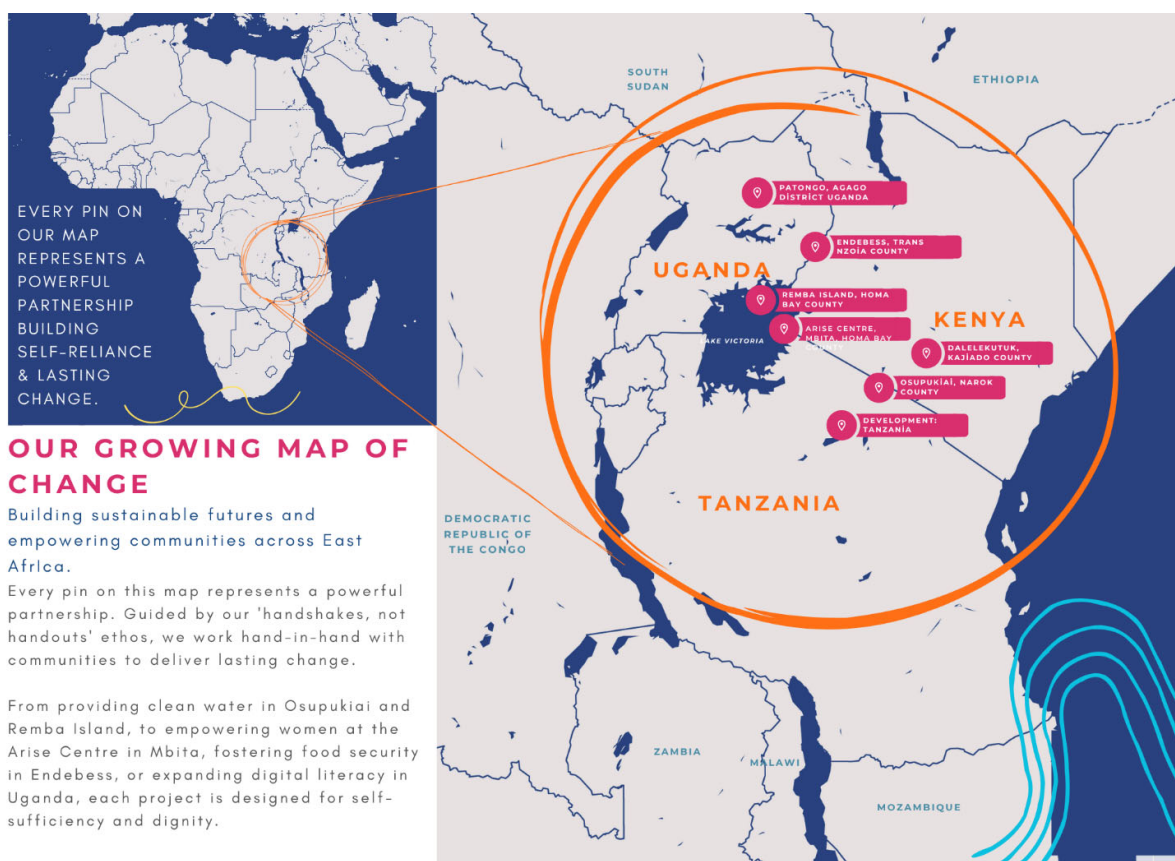


Annual Review: Activities and Achievements

Strategic priority 1: Delivering innovative, impactful programmes.

Our community partners

In 2024, we maintained our existing community partnerships and met our goal of identifying, completing due diligence and establishing one new partnership with Mulika Afrika, which will see us expand our work in Tanzania towards the end of 2025. Additionally, for the first time PFP established a county-wide partnership with the Homa Bay County Department for Health as part of an innovative partnership addressing the county's Triple Threat: new HIV/Aids infections, teen pregnancy and gender-based violence by training Healthcare Workers and Community Health Promoters.



We applied our place-based, community-led model to deliver a range of sustainable development initiatives in the following locations:

Mbita and Rusinga, Homa Bay County, Kenya. The site of our flagship Arise Centre which provides a base for community-led projects with 'Handshakes not Handouts' at the heart. At the Centre, we provide vocational and technical training, demonstrate vegetable and poultry farming, and showcase new innovations and clean technologies that can be adopted at the household and community level. It is also

where we operate our social enterprises such as a reusable sanitary pad production centre with funds reinvested in community programmes.

Ndhiwa, Homa Bay County, Kenya. The first sub-county to benefit from the Health for Healthcare Workers project delivered in partnership with Homa Bay County Health Department. This project was our first formal partnership with a County Government department and focussed on building the capacity of Healthcare Workers and Community Health Promoters to address the triple threat of teenage pregnancy, new HIV/Aids infections and gender-based violence.

Osupukiai, Narok County, Kenya. At one time, the nomadic Maasai people could forecast and predict rainfall and travel to new pasture and water, but with climate change and demarcation, access to land, water and natural resources is increasingly hard. Many have been forced to settle in villages, where frequent droughts cause crops to fail and cattle to die. Prior to partnering with PFP, the village's main water source was a seasonal ditch that lasted only a few days after rainy season, and women had to walk up to 20km every day to find water. Access to clean, plentiful water has been a catalyst for further social and economic development including livelihoods and small business incubator, and improved sanitation. Our work has expanded to the community school, Elong'o Primary School, where we have introduced a Window to the World, PFP Clubs and initiated a school Food Forest.

Remba Island, Homa Bay County, Kenya. Home to 10,000 people whose mainstay is fishing, it is a crowded, commercial place with a high transient population from all over Africa. Women in Remba are forced to take low-paying jobs in order to provide for their families, and food security is a major challenge. We initially supported a group of 15 widows to form the Remba Women's Group, providing training and seed funding to establish vegetable, poultry and pig farming to improve nutrition and increase income. Our work has expanded to Remba Primary School on sustainability, access to education and we have introduced a Window to the World and PFP Clubs as well as partnering with the County and other NGOs on health camps and waste/sanitation initiatives.

Patongo, Agago District, Northern Uganda. Our work started with the Patongo Orphan Infant Health Rehabilitation Centre (PAORINHER), a safe haven to over 500 orphans and vulnerable families, many of whom have HIV/Aids. We have partnered with PAORINHER since 2019 to support their sustainability through improved Water, Sanitation and Hygiene (WASH) facilities, improved accommodation and educational facilities, and establishing a school farm to supplement diets and provide a source of income for the school. Our work has now expanded to the wider community through sustainable agriculture, livelihoods and health initiatives working in partnership with social impact business Agago Children & Community Initiatives Ltd.

Daleleikutuk, Kajiado County, Kenya This pastoral community of approximately 12,000 people was severely impacted by the persistent droughts in East Africa, experienced a staggering loss of 95% of their livestock, the primary source of livelihood. This led to significant economic, environmental and social impacts. Piloting our Climate Smart Villages programme with local community-based organisations, Enkakenya Sidai, we spent 2024 developing and raising funds for a programme of work which will start with access to water for this community.

We will continue to partner with these communities in 2025 and beyond, and will add at least one further community per year to increase our reach and impact.

Our programmes

PFP Academy, Vocational Training and Livelihoods Development

Access to training and education is one of the most powerful tools for breaking the cycle of poverty, especially for those who would not typically have such opportunities. Many individuals, particularly women and girls are forced to leave school early, if they can attend at all, to support their families. As a result, entire communities are left with limited education and skills which restricts their access to better opportunities and sustainable livelihoods.

The PFP Academy delivers a core curriculum running over 6 weeks. The curriculum includes civic education, entrepreneurship, environmental conservation, climate change, mental health, and menstrual and sexual reproductive health. We have also incorporated the Street Business School curriculum with two of our team accredited as an SBS coach. This methodology has been proven to deliver a 211% increase in income two years after graduation, we are excited about how this will strengthen our existing livelihoods programmes.

PFP Academy is adapted to each specific community and considers the sensitive cultural and social aspects that are rooted in each of them. Additionally, from the Arise Centre we are able to offer follow on vocational skills training with courses offered in 2024 in food and beverage, beauty therapy and hairdressing, fabric and fashion design, and driving.

Progress update 2024

In 2024, we welcomed men to the Arise Centre for the first time, in an effort to improve our gender inclusion. Alongside the core training curriculum, we offered 95 men and women access to life-changing opportunities through livelihoods programmes, menstrual and sexual reproductive health education, vegetable farming demonstrations and vocational skills development. We have also produced and distributed more than 1,000 Arise Dignity Packs to women and girls in the community through our social enterprise situated at the Arise Centre.

All of the courses now have digital literacy integrated within them. The digital literacy program benefited over 40 youth and children, equipping them with essential modern skills.

In 2024 we also expanded the PFP Academy programme to deliver this for 4 village groups in Agago District, northern Uganda benefitting 39 men and 113 women (total 141). The delivery model was adapted for the local context – due to the large distances between training sites and the small team capacity, a team of Community Based Facilitators was formed with two nominations from each group. These Community Based Facilitators were trained in the core PFP Academy curriculum and additional topics including poultry production and management, Village Saving and Loan Schemes, constructing energy saving cookstoves, and introducing simple hygiene solutions such as the tippy taps made from readily available recycled materials.

The four women's groups in Osupukiai fully repaid their Revolving Loan Funds, and we continue to provide capacity building support to them to further sustain their businesses and navigate challenges.

On Remba Island, we identified and began engagement with 10 groups to participate in the PFP Academy programme in 2025, providing life skills and business skills to help kickstart their development.

Future plans

We will take the PFP Academy to Uganda, working with PAORINHER to adapt the content to suit the local setting and working with an existing network of village groups to deliver the curriculum to at least 200 people throughout 2024.

Remba Women's Group have expanded their membership since our original training and so we will provide a refresher of the content to new members and take our learning from Osupukiai to establish smaller sub-groups to focus on specific economic value chains such as poultry farming, pig farming, agriculture, waste management and water management.

Sustainable Agriculture

Our work on sustainable agriculture uses regenerative farming methods to increase yields whilst improving the environment. These initiatives improve access to nutritious, diverse food and provide an important source of employment and income for our partner communities. The communities we partner with have been affected heavily by climate change impacts resulting in erratic weather patterns and prolonged droughts, so we have introduced climate friendly farming strategies and technologies such as solarised pumps for irrigation.

Progress update 2024

In Uganda, PAORINHER's school farm produced harvests of tomatoes, onions, eggplants, bananas, poultry, and fish. This supported a balanced diet for learners and generated income to be reinvested in the school. The larger Agago Hub farm grew crops to feed a growing number of students and the community, while also teaching agronomic skills that raise crop yields to local farmers. Notable 2024 produce included sunflowers, soybeans, and cassava.

Key accomplishments:

- Harvested 5 tonnes of cassava (3,583 kg sold for £465.38; remainder consumed).
- Sold 170 fish (£71.43); additional fish consumed by the school.
- Grew tomatoes on 20x30m plot; harvested 3,254, with 1,910 sold (£206.72 income).
- Raised 122 chicks to maturity.
- Harvested 103kg onion (85kg sold for £53.25, 18kg consumed).
- Built an earth fishpond (not yet operational).

The school farm uses poultry waste and biogas as manure, promoting sustainability. Agago Hub's output also feeds livestock and supports the community. The Agago Community and Children Initiative (ACCI) runs livelihood programs, highlighting the value of all produce and strengthening local resilience. Environmental education is included to promote resource conservation.

Direct beneficiaries include 10 Community-Based Facilitators who last year trained 141 subsistence farmers and provided access to seeds through the ACCI Seedbank. At least half of beneficiary groups are single mothers, grandmothers, or individuals with disabilities. ACCI's inclusive approach helps communities identify and address agricultural and environmental challenges using Participatory Rural Approach (PRA) methods, improving farmer group effectiveness and resource management.

Turning to Osupukiai in Kenya, the E'longo school farm has continued to grow varieties of vegetables as well as watermelon and pumpkin, providing a very good source of food for the school, attracting many learners. The farm has more recently has planted fruit trees, such as orange trees which will be a source of nutrition for the students.

Following the success of the women's agriculture group in Osupukiai, we expanded our work with the men in the village to design a community fodder project, which is an initiative to ensure men are able to access constant feed for their cattle, even in times of drought.

Future plans

Our focus in 2025 will be to consolidate and strengthen existing agriculture projects in Agago, Remba and Osupukiai in order to scale production and enable greater food security for children and the most vulnerable in these communities. We plan to introduce smart farming to maximise the quality and quantity of produce available. With the PFP Academy implementing agriculture and economic development into the 6-week curriculum, we will aim to include more women in the Arise Centre agricultural projects. In Patongo, we will introduce more fishponds when access to reliable water is secured to help generate fish farming and also off-season vegetable production and soon be introducing a piggery. At Paorinher, we will review and repurpose the solar power and connect separate water tanks to ensure more consistent power for pumping irrigation water.

In Osupukiai, we will resolve the water pipeline extension challenges which will lead to improved access to water and will allow the school farm to diversify by planting more, enhancing nutrition and enabling learners to stay in school.

Water and Sanitation

Our work on water and sanitation encompasses a range of activities from providing access to water, improving sanitation and hygiene infrastructure, and supporting waste management - all crucial to human health and well-being. Safe water, sanitation and hygiene is not only a prerequisite to health, but contributes to livelihoods, school attendance and dignity and helps to create resilient communities living in healthy environments.

Progress update 2024

In a Joint Venture partnership with Wable, we installed a self-service water kiosk and a water tank at the Arise Centre, providing access to 24/7 clean drinking water. The water kiosk provides accessible water and generates a source of income for the Centre to be reinvested in community programmes. Having consistent access to water at the Arise Centre has improved menstrual and sexual reproductive health within the community as well as girl's and women's safety.

We continued to support the Osupukiai Water Committee through capacity building. We encountered some challenges with the pipeline extension to the school with repeated burst pipes, and are working with the committee to seek redress from the supplier and to fix the issues. This has been a valuable lesson for them in exercising their legal rights and putting funds aside in the Community Fund to deal with repairs and maintenance.

Future plans

We will continue to improve access to water and sanitation facilities at Elong'o and Remba schools. We will improve the pipeline extension to Elong'o school in order improve access to water and enable the school farm to diversify. We will introduce bio-toilets to Elong'o school to replace poor functioning, unhygienic pit latrines that contribute to illness and disease outbreaks.

We also plan to replicate the successful Wable partnership, bringing clean water to Remba in a similar co-investment initiative.

Access to Healthcare

Following our collaboration in a successful Health Camp led by People's Health Movement Kenya and CWE-Tech in early 2022, we introduced Health Camps into our programme to enable us to work at a County level to improve access to healthcare for the most vulnerable in the community. One of PFP's core values is accountability, and it is important that we hold Government institutions to account for their responsibilities to their constituents.

We also distribute reusable sanitary pad dignity packs alongside menstrual and sexual reproductive health education in schools and the community.

Progress update 2024

Following our pilot in 2022, we focussed 2023 and 2024 on developing partnerships with County Health Departments in our partner locations. For Health Camps to be a sustainable initiative, we need County Health Teams to take ownership and accountability for the Camps.

In December 2024, we held a Health Camp on Remba Island and focussed on including community health promoters. The event witnessed a significant turnout, demonstrating the communities appreciation for the initiative. The 2024 Health Camp offered a series of essential services, catering to various aspects of healthcare. These included, TB clinic, MCH, HIV/AIDS services, family planning guidance, general public health awareness sessions and screening services such as for cervical cancer. Moreover, attendees benefited from malaria management, de- worming treatments and consultations on security and health matters. The camp also provided pathways to start medication if the services revealed positive results as well as educating individuals on the importance of how to correctly take antibiotics to ensure health improvements. As the event concluded, participants departed with renewed hope and a strengthened sense of community well-being, paving the way for future endeavours aimed at enhancing healthcare accessibility for all.

In 2024, we also secured funds from Global Health Partnerships (formerly THET) in partnership with Homa Bay County Health Department. The Health for Health Care Workers Project is dedicated to strengthening the capacity of healthcare workers in Ndiwa Sub County, Homa Bay County, to effectively address the region's triple health threat: gender-based violence (GBV), teenage pregnancy, and new HIV infections and to support the mental health and wellbeing of Clinical Health Workers and Community Health Promoters.

Initiating in February 2024, this programme delivered training for 64 Healthcare Workers and 122 Community Health Promoters who accessed modules in mental health, gender-based violence, menstrual and sexual reproductive health. A mentorship model was introduced, where each trained healthcare worker was paired with another to cascade the learning. In addition, each trained Community Health Promoter mentored a further 3 colleagues, in order to multiply the programme's impact which included:

- 490 additional cases of sexual gender-based violence identified by Community Health Promoters and referred appropriately in accordance with County guidelines.
- 90% of sampled community members who received information and advice on gender-based violence and sexual and reproductive health, reporting greater awareness and understanding of the issue.
- 10 learning videos created and translated to local language to add to the Community Health Promoters Toolkit.

Future plans

We were delighted to secure extension funding from Global Health Partnerships to replicate our successful Health for Healthcare Workers programme in another sub-County working with Homa Bay County Department of Health. Having reviewed the impact of this programme and comparing to previous health camps, we will cease to deliver health camps from 2025, instead focussing our efforts on County Government partnerships.

Access to Education

Education is an important route out of poverty for every child. We increase access to education by improving school facilities, providing resources and initiating school sustainability programmes. We want to invest in schools to help them increase enrolments and improve educational attainment. Our Window on the World initiative is an important pillar that constructs, connects and equips ICT hubs in rural schools to offer a world of learning and opportunity through digital literacy, online learning and twinning with UK-based schools.

Progress review 2024

In 2024, Window on the World continued at Remba primary school with 30 laptops given to promote digital literacy. The laptops support the students to access people around the world, engage in online learning. The boosted connectivity increases their moral in the school. Since the laptops have been given in Remba, pupils who were initially not in school have wanted to attend, boosting overall school attendance. The Remba primary school formed a computer club to oversee the digital literacy programme, which is available in grade 3 to grade 7. It is set up with a patron and students helping to manage the club. This assists everyone in learning more about the computers. Through the digital literacy programme, teachers access many educational resources online including marking schemes, lesson plans and learning materials to increase the quality of education at Remba primary school.

Similarly, at PAORINHER primary school we completed the Window on the World and initiated the digital literacy programme. The teachers at PAORINHER were proud to report that once again, their pupils achieved great success in the Uganda National Examinations Board with the highest results in the District – demonstrating the importance of investing in school facilities and access to education.

We increased our focus on menstrual and sexual reproductive health education, empowering women, and girls to learn more themselves, their health, and rights. In Remba, the youth group established an environmental clean-up every Thursday, contributing to the communities efforts to maintain a clean and healthy environment. This initiative reinforces a sense of responsibility and leadership among the youth, strengthening their role in the community.

In 2024, we saw the success of the Paorinher Sports Academy. The success in sports, especially football through active participation and leadership by these children, meant Paorinher has become a champion in the regional, national, and international (East Africa) arenas.

Future plans

In the longer-term we will continue to partner with Remba Primary School, Elong'o School and PAORINHER to increase the number of classroom facilities, improve routes to secondary and vocational education and to improve sanitation and access to water. We will build on our successful Youth Leadership and PFP Clubs programmes to integrate sports and Menstrual and Sexual Reproductive Health.

With an agreement in place with Memusi Foundation to replicate their innovative classroom designs, we will complete two classroom builds on Remba and build these into our plans for Elong'o school. We will also establish an MOU with the County Education Department and Remba Primary School, establishing a

partnership to support Remba's ambitions to have secondary school provision on the Island. This will be delivered alongside vocational training pathways, replicating a mini-Arise Centre on Remba.

New initiatives for 2025

Our Strategic Plan 2023-25 sets an ambition to introduce at least one new innovation or initiative each year in our project delivery. In 2025 we will introduce the following:

- Integrating Black Soldier Fly technology in our waste and sanitation projects on Remba Island (originally planned for 2025, deferred due to loss of technical partner);
- Establishing a forum for Educators in Trans Nzoia region, working through educators to strengthen access and quality of education.

Strategic Priority 2: Facilitating connections and networks

Connecting the communities we partner with to one another, and to others to facilitate shared learning. Sharing our expertise and learning with others in the sector to improve our own approaches and impact, and to enable others to do the same.

Progress review 2024

One of the key ways we shared our learning with others in the sector in 2024 was through the Small International Development Charities Network (SIDCN) which has over 2,000 members and aims to amplify the voices of small international development charities and provide mutual support and peer connections. Our CEO Janine Edwards joined the Board of SIDCN 2023, and chairs the Connect Working Group which facilitates opportunities for members to connect, learn and share.

In 2024 we launched our 'Kickspark!' podcast series which shares our learning, challenges and achievements with the wider world.

We hosted an in person event at the Arise Centre bringing together staff, community leaders, pupils and teachers from four partner locations across Kenya and Uganda, as part of the UEFA-funded Youth Leadership programme. Using the digital infrastructure enabled by our Windows on the World initiative, we held follow up sessions between school leaders and pupils. We also held learning sessions between our Uganda and Kenya teams, covering areas such as project management, financial management, budgeting.

Future plans

Our priorities for 2025 are to:

- Further build on the peer-learning programme and the success of the Health for Healthcare workers by hosting a Health summit at the Arise Centre.
- Continue to proactively foster relationships with sector partners who can provide additional expertise, capacity and resources both to PFP and to the communities we partner with.
- Continue our leadership role within the Small International Development Charity Network to share our expertise and benefit from the expertise of others in the field.

Strategic Priority 3: Strengthening our Foundations

Continuing our work to build a sustainable and resilient organisation with the people, resources and systems to fulfil our ambitions and future growth.

Progress review 2024

We welcomed a new trustee, Gilah Allardice to the Board in 2024. Gilah joins us as Senior Programmes Officer at Peace Direct, where she supports international partnerships and programme delivery, strengthening our Board's collective knowledge and insight on effective and equitable international development programmes.

In the UK, we maintain a lean operation with a generous benefactor continuing to contribute to our CEO salary in 2024, with further core costs recovered through grants. We maintained an average of 2 voluntary placements throughout the year to support our CEO.

We persevered with our efforts to grow and diversify our income in 2024 as we implemented our refreshed Fundraising Strategy 2023-25. We secured two new grant-making organisations who supported our work for the first time in 2024, and achieved a key milestone in accessing funding in a partnership with a County Health Department, providing a blueprint for our scaling ambitions.

In Kenya and Uganda, we continued our efforts to strengthen governance structures and delivery capacity and capabilities. In Uganda we supported our local partner, Agago Children and Community Initiative, to complete a strategic planning process giving focus and energy to their work. In Kenya, we added two new staff members to the PFP Africa Trust team to enable successful delivery of new programmes.

Future plans

Our priorities for 2025 are to:

- Review our strategy and specially develop our pathways to scale, to guide our work from 2026.
- Continue to work with our partners in Kenya and Uganda to strengthen their governance structures and delivery capacity and capabilities, ensuring it is sufficient to meet planned objectives.
- Review our core team structure to ensure our resources match our ambitions.
- Increase skilled volunteers supporting our work particularly on website, social media and fundraising.
- Continue to grow and further diversify our income from trusts and foundations, corporate partners, individual giving, events and campaigns, and volunteer-led fundraising.
- Strengthen our ability to raise funds in-country for planned projects and initiatives, working closely with our local partners to build their capacity to fundraise effectively.
- Successfully scale the Arise Pad Production in Kenya and the Wable Joint Venture with a goal of generating sufficient profits to reinvest in PFP programmes by end of 2025.
- Build our reputation and awareness of what we do and the impact we have, through effective marketing and communications across online and offline channels.

Financial Review

Income and expenditure

In the year ended 31 December 2024 our income was £233,130 (2023: £206,073), comprised of in-kind donations of £20,710 (2023: £19,312), cash donations of £209,965, (2023: £177,909), foreign exchange gains of £988 (2023: £735), interest of £42 (2022: £42) and gift aid totalling £1,695 (2023: £8,075).

Our expenditure totalled £190,675 (2023: £197,038). The lower expenditure than income and from previous year reflects grant and donation timing, with our key fundraising campaign occurring in December each year, and a major grant being received in December 2024.

Our funding sources included charitable foundations, the general public, private donors, and corporate sponsors. We were generously supported with grants from the following organisations:

- Aall Foundation
- Big Give Trust
- Brian Mercer Trust
- Guernsey Overseas Aid
- Global Health Partnerships (Formerly THET)
- Aeonian Foundation

We were delighted to continue our partnerships with businesses aligned to our goals and mission including Joseph Flach & Sons, Sladen Consulting and Schroders Greencoat LLP.

Thank you to UK trustees and our Uganda and Kenya Trustees, and our loyal volunteers who helped us achieve our ambitions this year: Frances Taylor, George Hetherington, Amanda Nicholls, Jess Taylor, Mark Richard Jones, Emmy Sang, Lawrence Okoth.

Financial position at year end

At the year-end, current assets stood at £131,972 compared to £87,119 in 2023. Current liabilities (due within 1 year) were £7,215 (2023: £7,149). Fixed assets stood at £58,567 compared to £66,668 in 2023. This represents the value of the Solar PV mini-grid system in use at the Arise Centre in Kenya. There was £11,538 in long-term liabilities for the remaining instalments on the mini-grid system (2023: £17,308). Giving total net assets of £171,786 (2023: £129,332), comprised of £143,928 restricted funds and £27,858 unrestricted funds.

Risk management objectives and policies

The trustees have overall responsibility for ensuring that PFP has an appropriate system of controls to identify financial and other risks and to take appropriate measures to manage them. Risks are recorded on the Risk Matrix and reviewed periodically by the Board. The trustees have assessed the risks and are satisfied that the systems are in place to mitigate exposure to the major risks.

Structure, governance, and management

Constitution

Power for the People (PFP) was established by its constitution on 8 April 2015 and registered as a charitable incorporated organisation (CIO) in England & Wales on 22nd June 2015. It is registered at the Charities Commission for England and Wales.

Methods of appointment or election of Trustees

The management of the Charity is the responsibility of the Trustees. The first trustees were appointed by the constitution and subsequent trustees are appointed for a term of three years by a properly convened trustees' meeting. The minimum number of trustees is three and there is no maximum number that may be appointed. Trustees are appointed for a term of three years by a resolution passed at a properly convened

meeting of the charity trustees. After this term the trustee is eligible for reappointment, but if they have served for three consecutive terms they may only be reappointed again after an interval of one year.

Our trustees are selected with due regard to the skills, knowledge and experience needed for the effective administration of PFP and once appointed are required to:

- Declare the nature and extent of any interest, direct or indirect, which he or she has in a proposed transaction or arrangement with PFP or in any transaction or arrangement entered into by PFP which has not previously been declared; and
- Absent themselves from any discussions of the charity trustees in which it is possible that a conflict of interest will arise between his or her duty to act solely in the interests of PFP and any personal interest including but not limited to any financial interest). A charity trustee absenting themselves from any discussions accordingly does not vote nor is counted as part of the quorum in any decision of the charity trustees on the matter.

Organisational structure and decision-making policies

PFP's Board of Trustees meet between four and six times a year and together with the CEO, are responsible for the strategic direction and policy of the CIO. There are two sub-committees which meet monthly with Terms of Reference setting out the delegated authority from the Board. These are Fundraising and Finance, Risk and Partnerships. The key management personnel of PFP is the CEO.

Additionally each of our community partnership locations has a Project Steering Group chaired by a PFP Trustee. Other members include in-country Trustee representative, local community leader and other stakeholders. The Project Steering Groups provide strategic oversight, governance, and risk management support to ensure the successful delivery of PFP's work in alignment with our mission, resources, and values. It enables trustees and partners to:

- Understand and oversee the impact, risks, and resourcing of the programme
- Support key decisions at critical milestones
- Champion accountability, inclusion, and sustainability

We greatly value the substantial donation of time and expertise by members of our board above and beyond their duties as trustees, and by our volunteers who have supported various functions within PFP.

Policies adopted for the induction and training of Trustees

On appointment, new trustees are provided with a current version of PFP's constitution, the Trustee Handbook and the latest set of accounts. They are also briefed on their legal obligations under charity law, the Charity Commission guidance on public benefit, the content of the constitution, the Charity's decision-making processes, strategic goals, method of operation and financial activities and status. Throughout their tenure, trustees have access to training opportunities through the Charity Commission, SIDCN and Festival of Trusteeship. Trustees are encouraged to visit PFP's projects (self-funded) in order to understand our beneficiary communities and work, although these visits have been curtailed because of the Covid pandemic. These visits are part of a monitoring and evaluation activity or to accompany high value donors.

Pay policy for key management personnel

In setting the pay for the CEO we followed our Staff Pay Policy, benchmarking the salary on similar roles in similar sized organisations. The salary is set at the median of the pay range and is reviewed annually.

Reserves policy

It is the trustees' policy to ensure a readily realisable reserve is maintained in unrestricted funds to be used in the event of a significant drop in funding to enable continuation of current activities while ways in which

additional funds may be raised are considered. The reserves policy was reviewed in 2022 to take account of an increase in our fixed cost base, and the target reserves was set to three months of fixed operating costs or £10,000, whichever is the greater. This level of reserves has been maintained throughout the period.

Investment policy

Surplus funds will be retained in a bank deposit account at the best rate possible whilst retaining instant access to the deposits as required.

Going concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

Plans for future periods

The Strategic Plan 2023-2025 sets out the key strategic priorities for the next three years. This is supported by a delivery plan that outlines in greater detail the KPIs and annual actions. In 2025 we intend to refresh and update our strategic priorities to create a Strategic Plan 2026-2028.

Statement of Trustees' responsibilities

The Trustees are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice). The law applicable to charities in England & Wales requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently.
- Observe the methods and principles of the Charities SORP (FRS 102).
- Make judgments and accounting estimates that are reasonable and prudent.
- State whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements.
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Charity's transactions and disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of its Constitution. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the order of the members of the board of Trustees and signed on behalf by:


James Stewart (Oct 16, 2025 10:24:13 GMT+1)

James Stewart (Chair of Trustees)

Date: 16/10/2025



Janine Edwards (CEO)

Date: 16/10/2025

Independent examiner's report to the Trustees of Power for the People

I report to the trustees on the accounts for the year ended 31 December 2024 that are set out on the attached pages.

Respective responsibilities of the Trustee's and the examiner

The charity's trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

It is my responsibility to

- examine the accounts under section 145 of the 2011 Act;
- follow the procedures laid down in the general directions given by the Charity Commissioners section 145(5)(b) of the 2011 Act; and
- state whether particular matters have come to my attention.

Basis of Independent Examiner's Statement

My examination was carried out in accordance with the General Directions given by the Charity Commission.

An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you, as trustees, concerning such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a "true and fair view" and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination no matter has come to my attention:

- which gives me reasonable cause to believe that in any material respect the requirements: to keep accounting records in accordance with section 130 of the 2011 Act; and
- to prepare accounts which accord with the accounting records and comply with the requirements of the 2011 Act and Regulations have not been met; or
- to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed

Paul Voltzenlogel
Paul Voltzenlogel (Oct 16, 2025 12:46:48 GMT+0)

Dated

16/10/2025

Paul Voltzenlogel

POWER FOR THE PEOPLE
STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2024

		<u>Unrestricted Funds</u>	<u>Restricted Funds</u>	<u>Total</u>	<u>2023</u>
		£	£	£	£
Income From:					
Donations and Legacies	2	46,621	185,479	232,100	205,296
Interest received	2	42	0	42	42
Exchange rate gains	2	988	0	988	735
Total Income		47,651	185,479	233,130	206,073
Expenditure on:					
Raising Funds		2,788	0	2,788	2,439
Charitable Activities	3	38,819	139,062	177,881	182,917
Other expenses - Depreciation	5	4,051	4,050	8,101	8,079
Exchange rate loss		1,905	0	1,905	0
Total Expenditure		47,563	143,113	190,675	193,434
Net Income/(Expenditure)		89	42,366	42,455	9,035
Transfers between funds		0	0	0	0
Net movement in funds		89	42,366	42,455	9,035
Reconciliation of funds:					
Total funds brought forward at 1 January		27,769	101,562	129,331	120,297
Total Funds carried forward at 31 December		27,858	143,928	171,786	129,331

BALANCE SHEET AS AT 31 DECEMBER 2024

		<u>2024</u>	<u>2023</u>
		£	£
Fixed Assets			
Plant and Machinery	5	58,567	66,668
Total Fixed Assets		58,567	66,668
Current Assets			
Debtors	6	0	6,536
Bank and Cash		131,972	80,584
Total Current Assets		131,972	87,119
Creditors: amounts due within one year			
Creditors	7	-7,215	-7,149
Net Current Assets		124,757	79,971
Total assets less current liabilities		183,324	146,639
Creditors: amounts due after one year		-11,538	-17,308
Total Net Assets		171,786	129,331
Represented by:			
Restricted Funds		143,928	101,562
Unrestricted Funds: General Funds		27,858	27,769
Total Funds		171,786	129,331

	<u>Unrestricted Funds</u>	<u>Restricted Funds</u>	<u>Total 2024</u>	<u>2023</u>
2 Income: Donations and Legacies				
	£	£	£	£
Donations	24,216	14,081	38,298	59,936
Grants	0	171,397	171,397	117,973
Donations in kind	20,710	0	20,710	19,312
Gift aid	1,695	0	1,695	8,075
	<u>46,622</u>	<u>185,479</u>	<u>232,100</u>	<u>206,073</u>

The primary sources of income during the reporting period were grant-making trusts, corporate supporters, volunteer-led fundraising and online match-funding campaigns.

Donations in kind comprise donated and discounted software through CharityTechExchange and donated management consultancy services from Sladen Consulting Butterfly Fund, which provided pro bono strategic development and executive coaching for the CEO.

	<u>Unrestricted Funds</u>	<u>Restricted Funds</u>	<u>Total 2024</u>	<u>Total 2023</u>
3 Expenditure: Charitable Activities				
	£	£	£	£
Project delivery costs	-76	-119,481	-119,557	-130,852
Staff costs	-13,480	-19,354	-32,834	-30,900
Support costs	-24,925	-227	-25,153	-21,165
Governance costs	-339	0	-339	0
	<u>-38,819</u>	<u>-139,062</u>	<u>-177,881</u>	<u>-182,917</u>

The charity's reported income for the year exceeds expenditure primarily due to timing differences. Several grant payments were received in the final month of the financial year in advance of project delivery scheduled for the first quarter of 2025. In addition, the charity's Christmas fundraising campaign was particularly successful, with a significant proportion of donations received in the last two weeks of December. These funds are restricted for activities planned in the forthcoming year.

	<u>Total 2024</u>	<u>Total 2023</u>
4 Staff Costs		
	£	£
Gross Salaries	31,950	30,000
Social security costs (covered by annual allowance)	0	0
Employers pension contributions	884	900
	<u>32,834</u>	<u>30,900</u>
The average number of employees during the year was	<u>1</u>	<u>1</u>

The CEO is considered to be the Key Management Person of PFP. The total remuneration of the CEO during the year was £32,834 (2023: £30,900) including Employer's NIC and Employers Pension contributions.

5 Tangible Fixed Assets

Cost or valuation

	<u>Total 2024</u>	<u>Total 2023</u>
Plant and Machinery		
Cost		
At 1st January 2024	75,638	
Additions		75,638
Disposals	-	-
At 31 st December 2024	<u>75,638</u>	<u>75,638</u>
Depreciation		
At 1st January 2024	- 8,970	- 891
Charge for the year	- 8,101	- 8,079
Disposals		
At 31 st December 2024	<u>- 17,071</u>	<u>- 8,970</u>
Net book value		
At 31st December 2023	<u>58,567</u>	<u>66,668</u>

All assets costing more than £1,000 are capitalised and valued at historical cost. Depreciation is charged on plant and machinery on a straight-line basis over their estimated useful life of 10 years from the year of acquisition

6 Debtors

	£	£
Donations and grants received	0	6,536
Gift aid recoverable	0	0
	<u>0</u>	<u>6,536</u>

7 Creditors

	Amounts falling due within one year		Amounts falling due after more than one year	
	2024	2023	2024	2023
	£	£	£	£
Social security and other taxes	1,445	1,394	-	-
Loans and overdrafts	5,770	5,755	11,538	17,308
Accruals and deferred income		-	-	-
Total	<u>7,215</u>	<u>7,149</u>	<u>11,538</u>	<u>17,308</u>

In 2022 DREAM EP Global Energy, a long-standing corporate supporter of PFP, supplied a 15.4KW solar mini-grid system with a book value of £75,638 on the basis of 50% donation, 50% purchase with installments payable over 5 years. A downpayment of £5,755 was made in 2022, and the second of five annual payments of £5,755 was made in 2024.

8 Trustees' remuneration and expenses

During the year, no trustees received any remuneration or other benefits (2023 - £nil). Trustee expenses were incurred for venue hire and catering for a strategy away day totalling £338.50 (2023: nil)

9 Related party transactions

Cash donations include £14,771 from the Trustees and CEO.

DREAM EP Global Energy is a company managed by Nasrin Sharifi, a PFP Trustee. In 2022 PFP entered into an agreement with DREAM EP Global Energy for the purchase of a solar mini-grid system on a 50% donation in kind, 50% purchase with installments payable over 5 years. There were no other related party transactions other than those disclosed above.

10 Restricted funds

	Funds at 1 January 2024			Transfers between funds		Funds at 31 December 2024
	£	Income £	Expenditure £	£	£	£
a Paorinher	9,011		3,200	-10,264	0	1,947
b Osupukiai	0		10,000	-5,841	0	4,159
c Core	8,894		11,908	-19,581	0	1,220
d Health Camp	0		0	0	0	0
e Ubuntu	1,000		0	0	0	1,000
f Window on the World	6,514		4,381	-7,005	0	3,891
g Arise	33,450		46,284	-40,882	0	38,853
h Enkakenya Sidai (formerly Climate Smart Villages)	0		0	0	0	0
i MSRHR Programme	13,542		3,750	-7,154	0	10,138
j Remba Transformation Phase II	29,150		38,569	-11,757	0	55,961
k Youth Leadership & Sports	0		10,821	-8,731	0	2,090
l Endebess	0		15,361	0	0	15,361
m Global Health Workforce Project	0		41,205	-31,898	0	9,308
Total funds	101,562	185,479	-143,113	0	0	143,928

a Paorinher funds were received from a major donor and from volunteer-led fundraising. The funds were used this year on a transitional year, widening the reach from a single centre to across the whole district as part of a wider programme in Northern Uganda focussed on Food Security and Sustainable Agriculture, Access to Education, Community Outreach and Livelihoods work.

b Osupukiai funds were received from Brian Mercer Trust, which supported the school growing project, community fodder pilot and installation of a biotoilets system at Elong'o school. Funds will be used to complete the work in 2025.

c Core funds represent full cost recovery from Trusts and Grants, and a trustee donation to support the CEO salary cost, pensions and employer's National Insurance in 2024. Funds carried forward will continue to support the CEO salary costs.

d No health camp funds were received or spent in 2024. We will review the sustainability of this model going forward and its alignment with our Handshakes not Handouts principle, instead focussing on developing partnerships with County Health teams modelled on our successful partnership with Homa Bay County Health Department (see m)

e Ubuntu funds were received from one individual donor to start a PFP Giving Circle in 2022, pooling charitable donations to support a selected PFP Project to be confirmed.

f Window on the World funds were raised through the Green Match Fund from the Big Give. We continue our fundraising efforts to enable further improvements to the Elong'o Window on the World in 2024 and to support the rollout of the digital literacy programme across all PFP partner communities.

g Arise funds were received from Aall Foundation to support a transition year for the Centre to becoming fully self-sustaining through income generation primarily through a water sale kiosk and reusable sanitary pad dignity packs.

h No funds were received or spent in 2024 for Climate Smart Villages. Following the pilot with local CBO Enkakenya Sidai Initiative, we have included them in our project pipeline for 2025 and beyond with due diligence complete and a Phase 1 programme of work developed.

i MSRHR Programme funds were raised through the Big Give Christmas Challenge in December 2023 with match funds being provided by the Big Give in January 2024. Funds were used to construct safe changing spaces in 3 partner communities for schoolgirls, and to provide an education programme in menstrual and reproductive mental health alongside distributing Dignity Packs produced in the Arise Centre

j Remba Transformation Phase II funds were received from Guernsey Overseas Aid, Aall Foundation and from volunteer-led fundraising and a trustee donation. Funds were used to support an ambitious programme of sustainable development including access to education, water, waste and sanitation, livelihoods development and sustainable agriculture building.

k Funds were received from UEFA Foundation for children to deliver a youth leadership through sports programme in three partner schools (Elong'o, PAORINHER and Remba), building on our existing work in these communities. The remaining funds were spent in 2025 and we are actively fundraising to replicate this programme in other locations.

l Funds were received from the Aall Foundation to expand our work to a new location in Kenya, Endebess in the Trans Nzoia region. Funds carried forward will be used to establish community engagement and governance, undertake further scoping and planning with the community, replicate successful programmes supporting education, health and livelihoods, and lay the groundwork to replicate our successful Arise Centre in future years.

m Global Health Workforce Project funds were received from Global Health Partnerships (formerly THET) to deliver an innovative partnership with the Homa Bay County Health Department, training Healthcare Workers and Community Health Promoters to address the Triple Threat (HIV/AIDS, Teen Pregnancy and Gender-Based Violence). Funds carried forward were spent continuing this programme in 2025, and supplemented with an extension grant from GHP.

Restricted Funds are held as Fixed Assets £29,284 and Bank Balances £114,645

11 Statutory Information

The charity is a Charitable Incorporated Organisation (CIO) registered with the Charity Commission in England and Wales as charity no. 1162330.

POWER FOR THE PEOPLE

England & Wales - Charity number 1162330

Accounts

Power for the People

Annual Report to 31 December 2023



Pupils on Remba Island participating in environmental education and planting trees on their school grounds.



Trustees' Report

The Trustees present their annual report together with the financial statements of the Charity for the year ended 31 December 2023.

Public Benefit

The trustees confirm that they have complied with the duty in the Charities' Act 2011 to have due regard to public benefit guidance published by the Charity Commission. The trustees consider that as PFP's activities are open to potential beneficiaries living in extreme poverty in any part of the world, with a current focus in rural East Africa, the activities of the CIO provide significant public benefit.

Reference and Administrative details of the Charity, its trustees, and advisers

Power for the People PFP is a Charitable Incorporated Organisation CIO, registered on 22nd June 2015.

Charity number:	1162330
Principal and Registered Office:	10 Sword Street, Paddock Wood, Tonbridge TN12 6FW
Website:	www.pfp.global
E-mail:	admin@pfp.global
Bankers:	CAF Bank Ltd: 25 Kings Kill Avenue, Kings Hill, West Malling, Kent ME19 4JQ. NatWest Bank: PO Box 127, 1 Redheughs Avenue, Edinburgh EH12 9JN.
Independent Examiner:	Paul Voltzenlogel
CEO:	Janine Edwards
Trustees who served during the year:	James Stewart, Chairman Jeremy Barker, Treasurer David Ruck, Trustee Nasrin Sharifi, Trustee Sheaian Lee, Trustee Dr Tedd Moya Mose (appointed 28 October 2023) Louisa Cilenti, Trustee (resigned 4 July 2024)
Charitable objects:	For the public benefit, the relief and assistance of people in need in any part of the world who are in poverty, in particular by the provision of sustainable energy, healthcare and educational facilities.

A message from our CEO

I'm delighted to share our annual report for the period 1 January-31 December 2023. It has been another positive year for PFP, with an increase in donations of 25% which enabled us to deliver our planned projects in 2023 and enabled forward planning for an ambitious programme of work into 2024. We also expanded our work to a new community. All of this a remarkable achievement given the challenging external environment both in the UK and in our project locations.

In September 2023, I was joined on a monitoring visit to Kenya by our Chair of Trustees, James Stewart. These visits are crucial to observe how projects are progressing, to strengthen relationships with local partners, and to assess the impact of our support on communities. Our visit started with meeting Board members of PFP Africa Trust in Nairobi – a vital component of our governance structure which ensures we have local leadership and oversight of our work in Kenya.

We continued to Dalelekutuk in Kajiado County, where we met with our local implementation partners Enkakenya Sidai. Through our Climate-Smart Villages pilot, we saw how access to clean electricity, smokeless cooking and rainwater harvesting was impacting hundreds of households. We also observed the high degree of community involvement and ownership of the project, with a voluntary Community Council ensuring gender and social inclusion was embedded throughout. You can read more about the impact and our learning from this pilot on page 12 of this report.

Travelling on to Osupukiai, in Narok County, Kenya, we met some of the women's groups who had benefitted from our Revolving Loan Fund in 2022 and also participated in dialogue with men in the community about a community fodder pilot. You'll find a case study of the Nalepo Women's Group on page 9.

When we reached the Arise Centre in Mbita, we were honoured to participate in the graduation of 43 women from 6-month vocational skills training – over half of whom were the sole source of income for their households and over a third having no existing source of income. You can read about the inspiring recipient of the inaugural Chairman's Award, Grace, on page 8.

We also had the opportunity to visit Remba Island, where James saw first-hand the impact of the Bike2Hike Fundraising Challenge he had organised and the funds this raised for a Window on the World for Remba Junior School. With our local expert partners CWE-Tech, we piloted a digital literacy programme benefitting over 500 pupils in 2023.

These are just a few highlights from 2023, and you can read more about our programmes and impact in this report. Looking ahead to 2024, we will continue to develop and strengthen the work of PFP and deliver long-term, sustainable impact in the communities we work with, with Handshakes not Handouts embedded at the core. To do this, we will further strengthen our local delivery and governance capacity, recognising we need to invest in the right people and systems for our work to flourish. We will continue our efforts to diversify our funding mix, emphasising volunteer-led fundraising, corporate sponsorship, individual giving and earned income through social enterprise to add to our existing grants programme.

Our deep gratitude goes to our Board of Trustees, staff, volunteers, partners, and our incredible donors, supporters, and advocates – we simply couldn't do it without your support. However, our highest appreciation must be directed towards the tenacious, innovative, and resilient individuals and communities we collaborate with. Your passion and determination constantly inspire and propel us towards a more promising future.

A handwritten signature in dark ink, appearing to read 'Janine', located at the bottom right of the page.

About Us

History

Power for the People was founded by Nasrin Sharifi in 2015. She saw first-hand the urgent need for sustainable economic development as a lever to address multi-dimensional poverty. This experience inspired Nasrin to set up PFP, to support communities to become more sustainable and able to support themselves.

Our Vision

Healthy, educated and skilled people building prosperous, sustainable communities.

Our Mission

Partnering with communities experiencing extreme, multi-dimensional poverty using innovation and clean technologies as a backbone for sustainable development.

Our Strategic Priorities

The Trustees have set three strategic priorities to direct our work and focus over the period 2023-2025.

- 1. Delivering innovative, impactful programmes:** Partnering with communities experiencing extreme, multi-dimensional poverty with a particular focus on East Africa. Commitment to place-based, community-led development in targeted communities, using a backbone of innovation and clean technology.
- 2. Facilitating connections and networks:** Connecting the communities we partner with to one another, and to others to facilitate shared learning. Sharing our expertise and learning with others in the sector to improve our own approaches and impact, and to enable others to do the same.
- 3. Strengthening our foundations:** Continuing our work to build a sustainable and resilient organisation with the people, resources and systems to fulfil our ambitions and future growth.

How we work

Our work is aligned with the UN 2030 Agenda and the [Sustainable Development Goals](#), and underpinned by our core values of partnership, empowerment and sustainability.

We partner with communities to deliver solutions for their specific needs. Each project is designed to be sustainable, scalable, and replicable with measurable outcomes and built on sustainable approaches. With Handshakes not Handouts at the heart of all our work, communities are empowered to kickstart their own development. This approach safeguards the longevity of our projects once PFP exits.



The need for our work

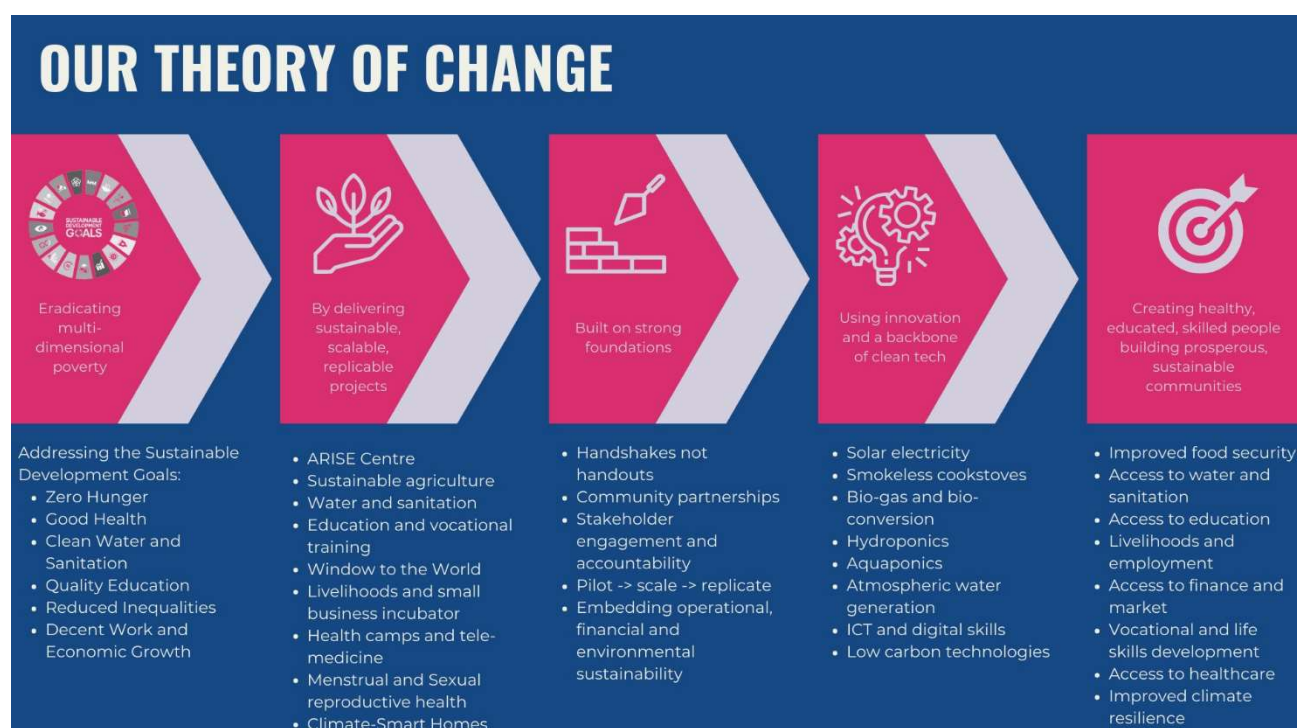
We serve people who live in extreme poverty and without access to the basic infrastructure and services that would help them to improve their own lives. We are prepared to help anywhere in the world but for the time being we focus on East Africa and particularly Kenya and Uganda.

- Almost half the world lives on \$1- \$2.50 a day.
- Over 1.2 billion people have no access to electricity.
- Literacy rates among the world's poorest people are below 20%.
- Every day more than 29,000 children in the world's poorest countries die before they reach the age of 5 from hunger, malnutrition and disease.
- 640 million children live without adequate shelter.
- 270 million children have no access to health services.
- 400 million children have no access to safe water.
- 2.7 billion people have no smokeless cooking facilities. Indoor air pollution from the use of solid fuels for cooking and lighting kills 1.5 million people every year.

Source: United Nations and World Bank

Our Theory of Change

Our Theory of Change provides a visual representation of our approach to addressing the sustainable development goals and delivering our vision of healthy, educated, skilled people building prosperous and sustainable communities.



Impact Highlights 2023 – How we contribute to the Sustainable Development Goals



5 staff members and 40 community members trained in sustainable agriculture techniques at the Agago Farm Hub.

A 2-acre Food Forest maintained at Elong'o School providing harvests of beans and vegetables to supplement 300 pupils' diet.

1-acre demonstration plot cultivated with Enkakenya Sidai, with 30 women trained in regenerative agriculture practices.

Health Camp in Remba Island benefitting over 1,000 residents with access to treatment and diagnosis. Mobilising 35+ volunteer clinicians and medicines donated from County health team.

1,000 + ARISE re-usable sanitary pad Dignity Packs distributed to women and girls



Completed the Windows on the World construction on Remba Island and piloted a digital literacy programme benefitting over 500 pupils.

Partnership with County and National Government to match classroom and dormitory building on Remba Island.

Started construction of Window on the World at PAORINHER.

Completed pipeline extension to Elong'o school initiated benefitting 300+ pupils and teachers and enabling irrigation of the school farm.

Installed washrooms at the Arise Centre and provided training in soap-making.

20 households implemented rainwater harvesting in Olobelel Village as part of our Climate-Smart Villages pilot project.



Impact Highlights 2023 – How we contribute to the Sustainable Development Goals



86 women accessed PFP Academy from the Arise Centre with 43 graduating from 6-month vocational training.

First distribution of Revolving Loan Fund to 4 self-help women's groups in Osupukiai with 100% repayment achieved to date.

Expansion of Arise programme, which combines sustainable livelihoods for women with menstrual and sexual health education and the production of re-usable sanitary pads.

Greater involvement of men in Osupukiai community, working with them to design a community fodder pilot.

Improved social and disability inclusion across all project locations.



100 residents of Esilalei in Dalelekutuk have access to solar lighting at night, with 600 school-aged children now being able to have access to light for their studies.

34 women trained on improved cookstoves production and installation, with 150 cookstoves installed in Olobelel Village, Dalelekutuk.

Pupils at Remba and Elong'o schools benefitting from environmental education, tree-planting and other conservation activities.

Continued collaboration with four existing partner communities in Kenya and Uganda.

Identification, consultation and due diligence of one new partner community and piloting of the Climate-Smart Homes initiative..



Annual Review: activities and achievements

Strategic priority 1: Delivering innovative, impactful programmes.

Our community partners

In 2023, we maintained our existing community partnerships and met our goal of identifying, completing due diligence and proceeding with one new partner. This was Enkakenya Sidai, a locally-led Community-Based Organisation. Our partnership enabled us to expand our work into Kajiado County in Kenya thanks to funding from the Big Give Green Match Fund.



We applied our place-based, community-led model to deliver a range of sustainable development initiatives in the following locations:

Mbita and Rusinga, Homa Bay County, Kenya. The site of our flagship Arise Centre which provides a base for community-led projects with 'Handshakes not Handouts' at the heart. At the Centre, we provide vocational and technical training, demonstrate vegetable and poultry farming, and showcase new innovations and clean technologies that can be adopted at the household and community level. It is also where we operate our social enterprises such as a reusable sanitary pad production centre with funds reinvested in community programmes.

Osupukiai, Narok County, Kenya. At one time, the nomadic Maasai people could forecast and predict rainfall and travel to new pasture and water, but with climate change and demarcation, access to land, water and natural resources is increasingly hard. Many have been forced to settle in villages, where frequent droughts cause crops to fail and cattle to die. Prior to partnering with PFP, the village's main water source was a seasonal ditch that lasted only a few days after rainy season, and women had to walk up to 20km every day to find water. Access to clean, plentiful water has been a catalyst for further social and economic development including livelihoods and small business incubator, and improved sanitation. Our work has expanded to the community school, Elong'o Primary School, where we have introduced a Window to the World, PFP Clubs and initiated a school Food Forest.

Remba Island, Homa Bay County, Kenya. Home to 10,000 people whose mainstay is fishing, it is a crowded, commercial place with a high transient population from all over Africa. Women in Remba are forced to take low-paying jobs to provide for their families, and food security is a major challenge. We initially supported a group of 15 widows to form the Remba Women's Group, providing training and seed funding to establish vegetable, poultry and pig farming to improve nutrition and increase income. Our work has expanded to Remba Primary School on sustainability, access to education and we have introduced a Window to the World and PFP Clubs as well as partnering with the County and other NGOs on health camps and waste/sanitation initiatives.

Patongo, Agago District, Northern Uganda. Our work started with the Patongo Orphan Infant Health Rehabilitation Centre (PAORINHER), a safe haven to over 500 orphans and vulnerable families, many of whom have HIV/Aids. We have partnered with PAORINHER since 2019 to support their sustainability through improved WASH facilities, improved accommodation and educational facilities, and establishing a school farm to supplement diets and provide a source of income for the school. Our work has expanded to the wider community through sustainable agriculture, livelihoods and health initiatives.

Dalelekutuk, Kajiado County, Kenya. This pastoral community of approximately 12,000 people was severely impacted by the persistent droughts in East Africa, experienced a staggering loss of 90% of their livestock, the primary source of livelihood. This led to significant economic, environmental and social impacts. Piloting our Climate Smart Villages programme with local community-based organisations, Enkakenya Sidai, we hope to expand our work in this community through livelihoods, health and education initiatives.

We will continue to partner with these communities in 2023 and beyond and will add at least one further community per year to increase our reach and impact.

Our programmes

PFP Academy, Vocational Training and Livelihoods Development

One of the most powerful tools at our disposal is training and education for those who wouldn't ordinarily have access to it. Many people, women and girls in particular, are kept in the cycle of poverty because they are forced out of school early to work in order to provide for their families, if they can afford to go to school in the first place. This leaves many communities with a basic level of education and skills which excludes them from potential opportunities. The PFP Academy delivers a core curriculum run over 6-8 weeks, covering civic rights and responsibilities, group dynamics and communication, business entrepreneurship, menstrual and sexual reproductive health and gender-based violence. The programme is adapted to each specific community and considers the sensitive cultural and social aspects that are rooted in each of them. Additionally, from the Arise Centre we deliver vocational and technical training in 3-month and 6-month programmes.

Progress update 2023

Since the Arise Centre opened its doors in 2022, more than 200 women and men have had access to life-changing opportunities through livelihoods programmes, menstrual and sexual reproductive health education, vegetable farming demonstrations and vocational skills development. We have also produced and distributed more than 1,000 Arise Dignity Packs to women and girls in the community through our social enterprise situated at the Arise Centre.

Case study: Grace

During her graduation from the PFP Academy and vocational training, Grace* was selected for the inaugural Chairman's Award as showing outstanding achievement in the face of adversity.

Grace came to the Arise Centre as a single mother of 3. An orphan at a young age, she was raped at age 12 and married to an older husband who abused her. She escaped this marriage but found it difficult to make ends meet - working several low-paid jobs including selling fish and doing laundry for guest houses in the local area. She signed up to our PFP Academy because she wanted a different life for her and her children - but she had to make many sacrifices to participate. She would rise at 5am to collect and wash laundry, hanging it to dry before coming to the centre for her training. Then returning to press and fold the laundry, before going out to fish in the evenings to be able to put food on the table for her kids. At the end of the 6 week PFP Academy programme, she had a bright idea of making the laundry soap and other detergents so that she could increase the profits of her laundry business. We supported this by teaching her soap-making.

The Chairman's Award has given Grace the start-up capital she needs to start producing her own laundry soap, and we will incubate her business at the Arise Centre for the next 6 months, ensuring she has access to space, power and water to really get her business off the ground. We can't wait to see how she flourishes with this small Handshake not Handout.

**(Name has been changed to protect anonymity)*

To complement our programmes at the Centre, in July 2023 two of our Kenya team completed Street Business School accreditation. This methodology has been proven to deliver a 211% increase in income two years after graduation, we are excited about how this will strengthen our existing livelihoods programmes.

We launched our Revolving Loan Fund to four women's groups in Osupukiai to help the women scale their businesses following their access to PFP Academy and initial seed funding from Women's Enterprise Fund in 2022. By the end of 2023, three of the four women's groups had achieved their repayments as scheduled. The final group (Nalepo Women's Group, focussed on bee-keeping), agreed a revised repayment schedule to allow them to complete their first harvest of honey in January 2024, and we expect the loan to be fully repaid by the end of March.

Future plans

We will review and refresh the content of the PFP Academy, integrating the Street Business School curriculum into our programmes and testing standalone delivery.

We will take the PFP Academy to Uganda, working with PAORINHER to adapt the content to suit the local setting and working with an existing network of village groups to deliver the curriculum to at least 200 people throughout 2024.

Remba Women's Group have expanded their membership since our original training and so we will provide a refresher of the content to new members and take our learning from Osupukiai to

establish smaller sub-groups to focus on specific economic value chains such as poultry farming, pig farming, agriculture, waste management and water management.

Case Study: Nalepo Women's Group

Nalepo Women's Group was one of the first beneficiaries of the Revolving Loan Fund. They borrowed 135,000 shillings (around \$900 USD) to purchase 20 beehives in addition to the 4 they had been able to save for.

When we visited in September, their hives were starting to colonise and they will have their first harvest in January 2024 at which point they predict a 4:1 return on investment. They will pay back the loan, reinvest some funds in growing their business and distribute the remaining profits amongst the women to pay for living costs and school fees for their children.

Less than \$1,000 in start up funds from PFP using our model of Handshakes not Handouts has kickstarted sustainable, community led development for Nalepo Women's Group.



Local coordinator John Lepore demonstrates the harvesting process to Janine and James.

Sustainable Agriculture

Our work on sustainable agriculture uses regenerative farming methods to increase yields whilst improving the environment. These initiatives improve access to nutritious, diverse food and provide an important source of employment and income for our partner communities. The communities we partner with have been affected heavily by climate change impacts resulting in erratic weather patterns and prolonged droughts, so we have introduced climate friendly farming strategies and technologies such as solarised pumps for irrigation.

Progress update 2023

PAORINHER's half acre school farm continued to produce food with tomatoes, eggplants, onions and bananas grown alongside poultry and fish farming. Approximately £1,350 was generated from the sale of vegetables, eggs, chickens and fish with the remainder used by the school to improve the children's diet. There were some key lessons learned by the team including the need for vigilance to prevent pests and diseases, the need to introduce more fish tanks for sampling and proper growth, and partitioning of the poultry house for different types and sizes of chickens.

The PAORINHER team built on our work on 2022 at the Agago Hub with expert training and insight from Agsense Consultants. The team and wider community benefitted from a training programme

and hands on support through a growing season. The harvest was used for feeding children and to provide feed for the chickens in the school farm.

We will further invest in capacity (including staffing) and equipment at the Agago Agriculture Hub and initiate a seedbank and training for smallholder farmers to help them implement sustainable practices and increase their yields.

Remba Women's Group experienced setbacks in their poultry and vegetable farming, partly attributable to the loss of their Chair who as a teacher was relocated off the island. Their birds suffered from an outbreak of disease and at one point the group had dwindled to a group of four people. Our key learning has been the vital importance of our long-term monitoring and ongoing capacity building especially as new group members come and go. We are hopeful that with the initiation of the Remba Phase II project and local project staff based in Remba, that we will be able to revitalise Remba Women's Group and see them flourishing once more.

We were excited to establish a 2-acre school Farm at Elong'o School in Osupukiai, which so far has realised bumper crops of pumpkin, onions, spinach and beans. We consulted with men in the village to design a community fodder pilot to ensure their cattle have year-round access to food, even in times of drought.

We established a demonstration site at the Arise Centre for vegetable farming, showcasing what can be done with a small amount of space to establish small kitchen gardens.

Future plans

Our focus in 2024 will be to consolidate and strengthen existing agriculture projects in Agago, Remba and Osupukiai to scale production and enable greater food security for children and the most vulnerable in these communities. We plan to introduce demonstration poultry farming to the Arise Centre to add to the vegetables already grown on site.

Water and Sanitation

Our work on water and sanitation encompasses a range of activities from providing access to water, improving sanitation and hygiene infrastructure, and supporting waste management - all crucial to human health and well-being. Safe water, sanitation and hygiene is not only a prerequisite to health, but contributes to livelihoods, school attendance and dignity and helps to create resilient communities living in healthy environments.

Progress update 2023

We continued to support the Osupukiai Water Committee in their third year of operation. We constructed a pipeline extension from the Osupukiai Water Hub to Elong'o school to provide plentiful, clean water to the pupils for drinking, cooking and washing and for school farm activities.

We introduced a new technology at the Arise Centre, the Maithri water system which was donated by a PFP supporter. This generates clean drinking water from the air, producing around 25L of water a day which meant people coming to the Centre could access clean water without the waste of additional plastic bottles. However, we also experienced challenges in its implementation, with replacement parts needing to be sourced from India. Conversations to install a larger system stalled with the supplier and in 2024 we decommissioned its use. Despite these setbacks, there were valuable lessons learned which will inform future efforts to introduce and maintain new technologies in similar contexts.

Future plans

In 2024 we plan to improve access to water and sanitation facilities at Elong'o and Remba Schools. Currently both schools are served by poorly functioning and unhygienic pit latrines that contribute to illness and disease outbreaks and do not have access to clean water. We will introduce bio-toilets to Elong'o and will consult with the Remba community, school teachers and pupils to co-design water and sanitation solutions which will incorporate considerations on waste management on the Island.

We will also expand the water initiative at the Arise Centre, working with a local partner to develop a water pumping and filtration/treatment system to produce clean drinking water. We will establish a water kiosk at the Centre which will provide a secondary source of income for activities at the Centre.

Access to Healthcare

Following our collaboration in a successful Health Camp led by People's Health Movement Kenya and CWE-Tech in early 2022, we introduced Health Camps into our programme to enable us to work at a county level to improve access to healthcare for the most vulnerable in the community. One of PFP's core values is accountability, and it is important that we hold Government institutions to account for their responsibilities to their constituents.

We also distribute reusable sanitary pad dignity packs alongside menstrual and sexual reproductive health education in schools and the community.

Progress update 2023

Following our pilot in 2022, we focussed 2023 on developing partnerships with County Health Departments in our partner locations. For Health Camps to be a sustainable initiative, we need County Health Teams to take ownership and accountability for the Camps.

We made and distributed over 1,000 environmentally friendly dignity packs produced from our Arise Centre providing sanitary pads, soap and underwear, alongside training and awareness raising in menstrual and sexual reproductive health.

Future plans

We were delighted to secure funds from Guernsey Overseas Aid which will enable us to deliver a Health Camp on Remba Island. We plan to build on the success of the Health Camp pilots and incorporate telemedicine technology through a partnership with Virtual Doctors UK to launch at the Remba Health Camp in 2024. We will also explore further partnerships with organisations who can provide specialist expertise in dental and eye health as these are conditions that are particularly prevalent in the communities that PFP works with.

We will also expand our menstrual and reproductive health programme in 2024, consolidating and formalising our curriculum and delivering in at least three schools and distributing 1,500 packs by the end of 2024. We will test a new model of delivery, partnering with the Homa Bay County Health department to train Clinical Health Workers and Community Health Promoters in gender-based violence, menstrual and sexual reproductive health and other related areas to strengthen their capacity and to amplify our reach through existing health infrastructure.

Access to Education

Education is an important route out of poverty for every child. We increase access to education by improving school facilities, providing resources and initiating school sustainability programmes. We want to invest in schools to help them increase enrolments and improve educational attainment. Our Window on the World initiative is an important pillar that constructs, connects and equips ICT hubs in rural schools to offer a world of learning and opportunity through digital literacy, online learning and twinning with UK-based schools.

Progress review 2023

We completed one new Window on the Word in 2023 at Remba Junior School, equipping it with laptops, a printer and books. We worked with local partners CWE-Tech to design and pilot a structured digital literacy programme, aligned to the UNESCO Digital Literacy Framework. We also started construction of the PAORINHER Window to the World in late 2023.

We completed consultation activities with staff and pupils at Remba Primary School, Elong'o School and PAORINHER to inform our future plans and priorities to improve access to education in these communities.

We introduced an Environmental Stewardship curriculum alongside the School Farm implementation with Elong'o School and developed a school Menstrual and Sexual Reproductive Health offer combined with distribution of the Arise Dignity Packs through schools.

Future plans

We will complete the PAORINHER Window to the World in 2024 and deliver the Digital Literacy programme through local staff and teachers.

In the longer-term we will continue to partner with Remba Primary School, Elong'o School and PAORINHER to increase the number of classroom facilities, improve routes to secondary and vocational education and to improve sanitation and access to water.

Climate-Smart Villages

The primary objective of this pilot project was to help low-income households adapt to climate change. We planned to recruit and train Climate-Smart Champions to introduce clean cookstoves, solar electricity, rainwater harvesting and other sustainable measures in their household, and to roll this model out to their village. This will enable them to better adapt to the adverse effects of climate change through targeted awareness campaigns and sustainable interventions.

Progress review 2023

We successfully completed the pilot in partnership with Enkakenya Sidai. Pilot evaluation findings demonstrated that we had successfully met the planned outputs and outcomes:

- 100 residents of Esilalei now have access to solar lighting at night, with 600 school-aged children now being able to have access to light for their studies. We saw a 70% reduction in the number of wild animal attacks on cattle in the homesteads benefitting from new lighting.
- 34 women were trained on improved cookstoves production and installation, with 150 cookstoves installed in Olobelel Village.
- A 1-acre plot of land was identified for regenerative agriculture, and 30 women were trained and allocated small plots for vegetable farming.

- 20 households had a 1500L water tank installed and supported in rainwater harvesting. This led to a reduction in the number of waterborne illnesses reported at the health centre, and women and children reported reduced time used in the search for water.

Future plans

We will continue to monitor the longer-term impact of the Climate-Smart Villages programme in partnership with Enkakenya Sidai. At the time of writing this report, Enkakenya Sidai had secured additional funding to scale our pilot project, and we continue to monitor their progress. We have begun to scope a longer-term programme of work combining access to essential infrastructure at a community level, using this as a springboard for community-led development.

We are consulting with our existing partner communities how the Climate-Smart Villages model can be integrated into our programme planning and will develop plans throughout 2024 with a view to delivering in 2025.

New initiatives for 2024

Our Strategic Plan 2023-25 sets an ambition to introduce at least one new innovation or initiative each year in our project delivery. In 2024 we will introduce several new innovations:

- Integrating Black Soldier Fly technology in our waste and sanitation projects on Remba Island.
- Establishing extra-curricular clubs in three schools to grow and sustain our work around digital literacy, menstrual and sexual reproductive health, environmental action, physical and mental health, and school enterprise.
- Piloting a partnership at County Health level to work directly with Clinical Health Workers and Community Health Promoters as a route to improving health outcomes, responses to gender-based violence and access to menstrual products.

Strategic Priority 2: Facilitating connections and networks

Connecting the communities we partner with to one another, and to others to facilitate shared learning. Sharing our expertise and learning with others in the sector to improve our own approaches and impact, and to enable others to do the same.

Progress review 2023

One of the key ways we shared our learning with others in the sector in 2023 was through the Small International Development Charities Network (SIDCN) which has over 2,000 members and aims to amplify the voices of small international development charities and provide mutual support and peer connections. Our CEO Janine Edwards joined the Board of SIDCN 2023, and chairs the Connect Working Group which facilitates opportunities for members to connect, learn and share.

We put a hold on our series of webinars in 2023, to review the format, focus and delivery method. With limited participation in the Working in Kenya Group established in 2022, we also paused this initiative to enable us to focus our resources on peer learning between the communities that PFP partners with. Using the digital infrastructure enabled by our Windows on the World initiative, we held:

- Joint Menstrual and Sexual Reproductive Health programme design sessions with project coordinators and school staff in three locations;

- Co-design sessions for a concept for 'PFP Boys and Girls Clubs', combining extra-curricular clubs in five thematic areas linked to PFP's work, with a personal leadership and development programme for club leaders.
- Monthly whole team learning sessions on topics such as Safeguarding, Monitoring and Evaluation, Project Management.

Towards the end of 2023, we were delighted to have the news of a successful joint application from PFP, PFP Africa Trust and the Homa Bay County Health Department to the Tropical Health Education Trust. The funding will enable us to deliver a programme to upskill over 500 Clinical Health Workers and Community Health Promoters in evidence-based approaches and responses to gender-based violence and supporting mental health of healthcare workers.

Future plans

Our priorities for 2024 are to:

- Further build on the peer-learning programme by hosting an in-person event at the ARISE Centre in Mbita for staff and community representatives.
- Deliver the joint programme with Homa Bay County Health Department, maximising our learning from the pilot and developing a blueprint for future County-level collaboration.
- Continue to foster relationships with sector partners who can provide additional expertise, capacity and resources both to PFP and to the communities we partner with - for example CWE-Tech, Women's Enterprise Fund, Virtual Doctors UK.
- Continue our leadership role within the Small International Development Charity Network to share our expertise and benefit from the expertise of others in the field.
- Re-launch our series of educational webinars and panel discussions as a podcast for corporate and grant-making audiences as well as other charities. The podcasts will enable us to facilitate shared learning and understanding of what good development looks like and to develop relationships with prospective partners. You can listen to the first season [on our website](#), or search 'KickSpark!' on your favourite platform.

Strategic Priority 3: Strengthening our Foundations

Continuing our work to build a sustainable and resilient organisation with the people, resources and systems to fulfil our ambitions and future growth.

Progress review 2023

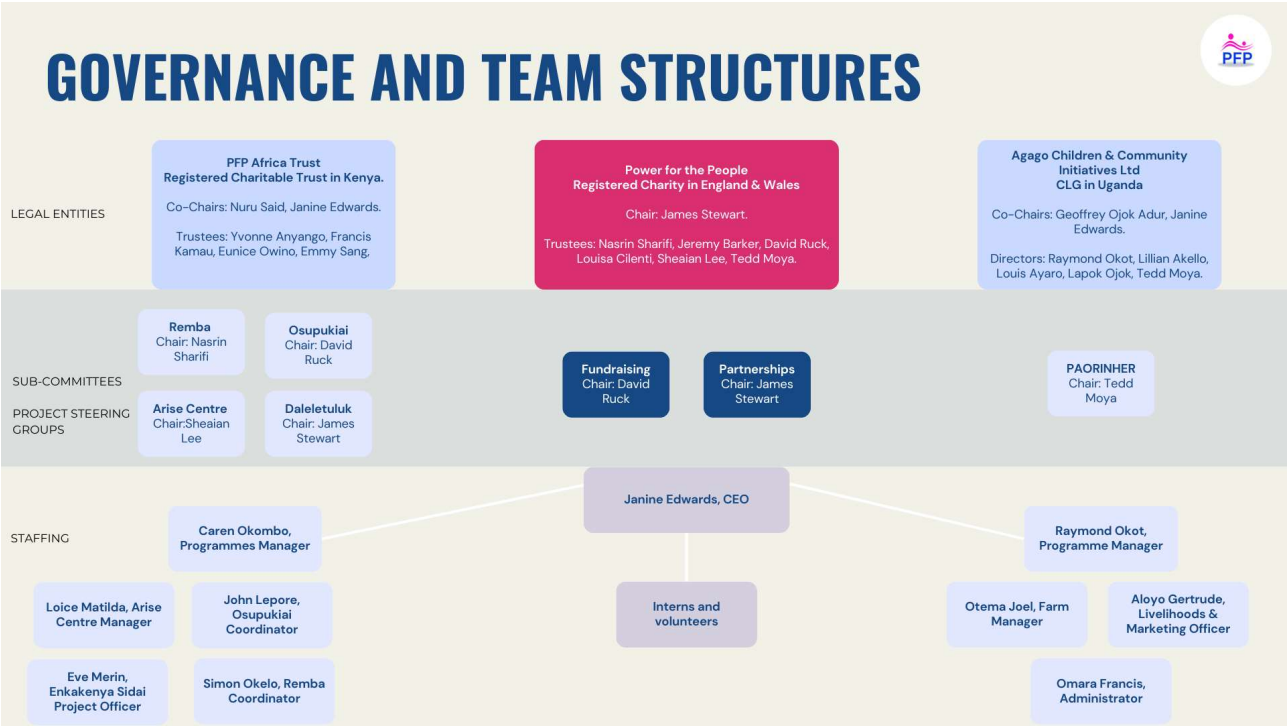
We welcomed a new Trustee to the Board, Dr Tedd Mose Moya. Tedd is a lawyer, academic, consultant, and entrepreneur with expertise in energy, environment, technology, trade, and sustainability. He brings extensive multidisciplinary research and teaching experience from the Universities of Oxford, St. Andrews, LSE, and Queen Mary University of London (UK) as well as other renowned universities in the US, India, and Africa. Additionally, Tedd leads various international sustainability initiatives and holds board positions in the UK and EMEA ventures and charities. Tedd's appointment helped PFP realise our ambition to improve lived experience and representation on our Board, as a Kenyan national with Maasai heritage and strong ties to his community.

In the UK, we maintain a lean operation with a generous benefactor continuing to contribute to our CEO salary in 2023, with further core costs recovered through grants. We maintained an average of 2 voluntary placements throughout the year to support our CEO.

We persevered with our efforts to grow and diversify our income in 2023 as we implemented our refreshed Fundraising Strategy 2023-25. We secured three new grant-making organisations who supported our work for the first time in 2023 and achieved a key milestone in accessing Official Development Assistance funding through the Guernsey Overseas Aid programme.

In Kenya and Uganda, we continued our efforts to strengthen governance structures and delivery capacity and capabilities. We recruited two new project implementation team members to Kenya in 2023 and began shaping two new roles for the Uganda team. Importantly, we identified the need to invest in a dedicated Programme Manager role to bring together and give local leadership and oversight to the various programmes of work taking place in partnership with PAORINHER.

We recruited new trustees to the Board of PFP Africa Trust, and we began the process of establishing a joint non-profit company in Uganda to provide corporate governance for our partnership with PAORINHER. The structures and key roles as at year-end are shown in the diagram below.



We were delighted to receive two awards in 2023, the first for our film “Remba Island: Creating Transformational Change with Handshakes not Handouts” and the second in the Global Business Insight Awards which saw us win “Most Sustainable East African Community Empowerment Non-Profit Organisation 2023”. These awards celebrate business leadership, innovation in finance, & success in the investment and sector space across all seven continents of the world.

Future plans

Our priorities for 2024 are to:

- Continue to work with our partners in Kenya and Uganda to strengthen their governance structures and delivery capacity and capabilities, ensuring it is sufficient to meet planned objectives.

- Increase skilled volunteers supporting our work particularly on website, social media and fundraising.
- Continue to grow and further diversify our income from trusts and foundations, corporate partners, individual giving, events and campaigns, and volunteer-led fundraising.
- Strengthen our ability to raise funds in-country for planned projects and initiatives, working closely with our local partners to build their capacity to fundraise effectively.
- Successfully scale the Arise Pad Production in Kenya with a goal of generating sufficient profits to reinvest in PFP programmes by end of 2025.
- Build our reputation and awareness of what we do and the impact we have, through effective marketing and communications across online and offline channels.

Financial Review

Income and expenditure

In the year ended 31 December 2023 our income was £206,073 (2022: £212,193), comprised of in-kind donations of £19,312 (2022: 63,842), cash donations of £177,909 (2022: £142,409), foreign exchange gains of £735 (2022: 2,252), interest of £42 (2022: £11) and gift aid totalling £8,075 (2022: £3,679).

Our funding sources included charitable foundations, the general public, private donors, and corporate sponsors. We were generously supported with grants from the following organisations:

- Aall Foundation
- Friends of the Reed Foundation
- Big Give Trust
- Alan & Nesta Fergusson Charitable Foundation
- Brian Mercer Trust
- Guernsey Overseas Aid
- Golden Bottle Trust

We were delighted to continue our partnerships with businesses aligned to our goals and mission including Joseph Flach & Sons, Sladen Consulting and Schroders Greencoat LLP.

We owe a big thank you to Harry Druet, an inspiring 8-year-old based in Stamford who took on a cycle challenge in April 2023 raising more than £2,500 for our work with Elong'o School in Osupukiai.

Thanks also to Matthew Whiteman, Jamie Livermore and Jim Grant who took on the Royal Parks Half Marathon, and to Jeremy Barker, Edward Barker and Alex Berger who completed the London to Brighton Cycle ride. Together, these two challenge events raised more than £2,100 for PFP's work.

Finally, thank you to our loyal volunteers who took on so many different duties to help us move forward: George Hetherington, Phil Wilson, Emily McHale, Nuru Said, Tidings Manzini, Amanda Nicholls, Jess Taylor, Mark Richard Jones, Emmy Sang, Lawrence Okoth.

Financial position at year end

At the year-end, current assets stood at £87,119 compared to £75,896 in 2022. The current assets were comprised of £59,093 restricted funds (2022: £38,536) and £28,026 unrestricted funds (2021: £43,868). Current liabilities (due within 1 year) were £7,149 (2022: £7,283). Fixed assets stood at £66,668 compared to £74,747 in 2022. This represents the value of the Solar PV mini-grid system in use at the Arise Centre in Kenya. There was £17,308 in long-term liabilities for the remaining instalments on the mini-grid system (2022: £22,063). Giving total net assets of £129,331 (2022: £120,297), comprised of £101,562 restricted funds and £27,769 unrestricted funds.

Risk management objectives and policies

The trustees have overall responsibility for ensuring that PFP has an appropriate system of controls to identify financial and other risks and to take appropriate measures to manage them. Risks are recorded on the Risk Matrix and reviewed periodically by the Board. The trustees have assessed the risks and are satisfied that the systems are in place to mitigate exposure to the major risks.

Structure, governance, and management

Constitution

Power for the People (PFP) was established by its constitution on 8 April 2015 and registered as a charitable incorporated organisation (CIO) in England & Wales on 22nd June 2015. It is registered at the Charities Commission for England and Wales.

Methods of appointment or election of Trustees

The management of the Charity is the responsibility of the Trustees. The first trustees were appointed by the constitution and subsequent trustees are appointed for a term of three years by a properly convened trustees' meeting. The minimum number of trustees is three and there is no maximum number that may be appointed. Trustees are appointed for a term of three years by a resolution passed at a properly convened meeting of the charity trustees. After this term the trustee is eligible for reappointment, but if they have served for three consecutive terms they may only be reappointed again after an interval of one year.

Our trustees are selected with due regard to the skills, knowledge and experience needed for the effective administration of PFP and once appointed are required to:

- Declare the nature and extent of any interest, direct or indirect, which he or she has in a proposed transaction or arrangement with PFP or in any transaction or arrangement entered into by PFP which has not previously been declared; and
- Absent themselves from any discussions of the charity trustees in which it is possible that a conflict of interest will arise between his or her duty to act solely in the interests of PFP and any personal interest including but not limited to any financial interest). A charity trustee absenting themselves from any discussions accordingly does not vote nor is counted as part of the quorum in any decision of the charity trustees on the matter.

Organisational structure and decision-making policies

PFP's Board of Trustees meet between six and eight times a year and together with the CEO, are responsible for the strategic direction and policy of the CIO. There are two sub-committees which meet monthly with Terms of Reference setting out the delegated authority from the Board. These

are Partnerships and Fundraising. At the time of writing this report, a third sub-committee had been established to oversee Finance & Risk. The key management personnel of PFP is the CEO.

We greatly value the substantial donation of time and expertise by members of our board above and beyond their duties as trustees, and by our volunteers who have supported various functions within PFP.

Policies adopted for the induction and training of Trustees

On appointment, new trustees are provided with a current version of PFP's constitution, the Trustee Handbook and the latest set of accounts. They are also briefed on their legal obligations under charity law, the Charity Commission guidance on public benefit, the content of the constitution, the Charity's decision-making processes, strategic goals, method of operation and financial activities and status. Trustees are encouraged to visit PFP's projects (self-funded) in order to understand our beneficiary communities and work, although these visits have been curtailed because of the Covid pandemic. These visits are part of a monitoring and evaluation activity or to accompany high value donors.

Pay policy for key management personnel

In setting the pay for the CEO we followed our Staff Pay Policy, benchmarking the salary on similar roles in similar sized organisations.

Reserves policy

It is the trustees' policy to ensure a readily realisable reserve is maintained in unrestricted funds to be used in the event of a significant drop in funding to enable continuation of current activities while ways in which additional funds may be raised are considered. The reserves policy was reviewed in 2022 to take account of an increase in our fixed cost base, and the target reserves was set to three months of fixed operating costs or £10,000, whichever is the greater. This level of reserves has been maintained throughout the period.

Investment policy

Surplus funds will be retained in a bank deposit account at the best rate possible whilst retaining instant access to the deposits as required.

Going concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

Plans for future periods

The Strategic Plan 2023-2025 sets out the key strategic priorities for the next three years. This is supported by a delivery plan that outlines in greater detail the KPIs and annual actions. In 2024 (the mid-point of the current Strategic Plan) we intend to refresh and update our strategic priorities.

Statement of Trustees' responsibilities

The Trustees are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice). The law applicable to charities in England & Wales requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently.
- Observe the methods and principles of the Charities SORP (FRS 102).
- Make judgments and accounting estimates that are reasonable and prudent.
- State whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements.
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Charity's transactions and disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of its Constitution. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the order of the members of the board of Trustees and signed on behalf by:

DocuSigned by:

James Stewart

30728BD371D9477...

James Stewart (Chair of Trustees)

Date: 22/10/2024

DocuSigned by:

Janine Edwards

BA97BFEEA5FA42E...

Janine Edwards (CEO)

Date: 22/10/2024

Independent examiner's report to the Trustees of Power for the People

I report to the trustees on the accounts for the year ended 31 December 2023 that are set out on the attached pages.

Respective responsibilities of the Trustee's and the examiner

The charity's trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

It is my responsibility to

- examine the accounts under section 145 of the 2011 Act;
- follow the procedures laid down in the general directions given by the Charity Commissioners section 145(5)(b) of the 2011 Act; and
- state whether particular matters have come to my attention.

Basis of Independent Examiner's Statement

My examination was carried out in accordance with the General Directions given by the Charity Commission.

An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you, as trustees, concerning such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a "true and fair view" and the report is limited to those matters set out in the statement below.

Independent examiner's statement

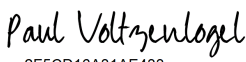
In connection with my examination no matter has come to my attention:

- which gives me reasonable cause to believe that in any material respect the requirements: to keep accounting records in accordance with section 130 of the 2011 Act; and
- to prepare accounts which accord with the accounting records and comply with the requirements of the 2011 Act and Regulations have not been met; or
- to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed

Dated 22/10/2024

Signed by:


2F5CD16A31AE433...
Paul Voltzenlogel

POWER FOR THE PEOPLE
STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2023

		<u>Unrestricted Funds</u>	<u>Restricted Funds</u>	<u>Total</u>	<u>2022</u>
		£	£	£	£
Income From:					
Donations and Grants	2	31,236	174,102	205,338	209,941
Exchange rate gains		0	735	735	2,252
Total Income		31,236	174,837	206,073	212,193
Expenditure on:					
Raising Funds	3	-2,439	0	-2,439	-3,200
Charitable Activities	3	-23,044	-163,477	-186,521	-183,216
Other expenses - Depreciation	5	-4,039	-4,039	-8,079	-891
Exchange rate loss		0	0	0	0
Total Expenditure		-29,522	-167,516	-197,038	-187,307
Net Income/(Expenditure)		1,713	7,321	9,035	24,886
Transfers between funds		-10,821	10,821	0	0
Net movement in funds		-9,107	18,142	9,035	24,886
Reconciliation of funds:					
Total funds brought forward at 1 January		36,876	83,421	120,297	95,411
Total Funds carried forward at 31 December		27,769	101,562	129,331	120,297

BALANCE SHEET AS AT 31 DECEMBER 2023

		<u>2023</u>	<u>2022</u>
	£	£	
Fixed Assets			
Plant and Machinery	5	66,668	74,747
Total Fixed Assets		66,668	74,747
Current Assets			
Debtors	6	6,536	15,174
Bank and Cash		80,584	60,722
Total Current Assets		87,119	75,896
Creditors: amounts due within one year			
Creditors	7	-7,149	-7,283
Net Current Assets		79,971	68,613
Total assets less current liabilities		146,639	143,360
Creditors: amounts due after one year		-17,308	-23,063
Total Net Assets		129,331	120,297
Represented by:			
Restricted Funds		101,562	83,421
Unrestricted Funds: General Funds		27,769	36,876
Total Funds		129,331	120,297

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2023**1 ACCOUNTING POLICIES****Basis of Accounting**

These accounts have been prepared under the historical cost convention and in accordance with the current Financial Reporting Standard FRS102, and the current Charities' SORP 2015 (Statement of Recommended Practice: "Accounting by Charities").

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

Tangible Fixed Assets

Tangible fixed assets are stated at cost less depreciation. Assets over £1000 are capitalised.

Foreign currencies

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates

Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction.

Exchange gains and losses are recognised in the statement of financial activities.

Income and Expenditure

Income and expenditure are included in the accounts on an accruals basis, when a constructive or legal entitlement or liability exists and the amount can be quantified with reasonable accuracy.

Income, including grant income and legacy income, is recognised where there is entitlement, probability of receipt and the amount can be measured with sufficient reliability.

Investment income is accounted for in the period in which the charity is entitled to receipt.

Expenditure includes irrecoverable VAT.

The value of services provided by trustees and volunteers is not incorporated into these financial statements. Where services are provided to the charity as a donation from another organisation, this contribution is included in the financial statements at an estimate based on the value of the contribution to the charity.

Funds

Restricted funds are incoming resources received or generated for specific purposes as laid down by the donor or the terms of the appeal. Expenditure which meets these criteria is drawn from the fund. Unrestricted funds are donations and other incoming resources received or generated for the general charitable purposes of the charity.

Pension costs

The charity contributes to the National Employment Savings Trust for its employees. Contributions payable are charged in the period to which they relate.

Concessionary loan

The charity has taken advantage of Section 34 of FRS 102 to recognise the interest free loan that it has received as a concessionary loan. As such, the charity initially recognises and measures the loan at the amount received, with the carrying amount adjusted in subsequent years to reflect repayments and any accrued interest.

2 Income: Donations and Legacies

	<u>Unrestricted Funds</u>	<u>Restricted Funds</u>	<u>Total 2023</u>	<u>2022</u>
	£	£	£	£
Grants and Donations	5,331	172,577	177,909	142,409
Donations in kind	19,312	0	19,312	63,842
Gift aid	6,550	1,525	8,075	3,679
Interest received	42	0	42	11
FX Gain	0	735	735	2,252
	<u>31,236</u>	<u>174,837</u>	<u>206,073</u>	<u>212,193</u>

The primary sources of income during the reporting period were grant-making trusts, corporate supporters, volunteer-led fundraising and online match-funding campaigns.

Donations in kind comprise donated and discounted software through CharityTechExchange and employee volunteering time released from the

3 Expenditure: Charitable Activities

	<u>Unrestricted Funds</u>	<u>Restricted Funds</u>	<u>Total 2023</u>	<u>Total 2022</u>
	£	£	£	£
Fundraising	-2,439	0	-2,439	3,200
Project delivery costs	-1,905	-132,551	-134,456	153,904
Support costs	-21,139	-30,926	-52,065	29,312
Other costs - depreciation	-4,039	-4,039	-8,079	891
	<u>-29,522</u>	<u>-167,516</u>	<u>-197,038</u>	<u>187,307</u>

4 Staff Costs

	<u>Total 2023</u>	<u>Total 2022</u>
	£	£
Gross Salaries	30,000	64,546
Social security costs (covered by annual allowance)	0	0
Employers pension contributions	900	1,198
	<u>30,900</u>	<u>65,744</u>
The average number of employees during the year was	<u>1</u>	<u>4</u>

The CEO is considered to be the Key Management Person of PFP. The total remuneration of the CEO during the year was £33,785 (2022: 33,079)

In 2022, the charity benefitted from the UK Government Kickstarter Scheme which funded 6 month work placements for unemployed young

5 Tangible Fixed Assets**Cost or valuation****Plant and Machinery**

	<u>Total 2023</u>	<u>Total 2022</u>
Cost		
At 1st January 2023	75,638	
Additions		75,638
Disposals	-	-
At 31 st December 2023	<u>75,638</u>	<u>75,638</u>
Depreciation		
At 1st January 2023	- 891	-
Charge for the year	- 8,079	- 891
Disposals		
At 31 st December 2023	<u>- 8,970</u>	<u>- 891</u>
Net book value		
At 31st December 2023	<u>66,668</u>	<u>74,747</u>

All assets costing more than £1,000 are capitalised and valued at historical cost. Depreciation is charged on plant and machinery on a straight-line basis over their estimated useful life of 10 years from the year of acquisition

	<u>Total 2023</u>	<u>Total 2022</u>
	£	£
Donations and grants received	6,536	14,250
Gift aid recoverable	0	924
	<u>6,536</u>	<u>15,174</u>

7 Creditors

	Amounts falling due within one year		Amounts falling due after	
	2023	2022	2023	2022
	£	£	£	£
Social security and other taxes	1,394	1,528	-	-
Loans and overdrafts	5,755	5,755	17,308	23,063
Accruals and deferred income		-	-	-
Total	<u>7,149</u>	<u>7,283</u>	<u>17,308</u>	<u>23,063</u>

In 2022 DREAM EP Global Energy, a long-standing corporate supporter of PFP, supplied a 15.4KW solar mini-grid system with a book value of £75,638 on the basis of 50% donation, 50% purchase with installments payable over 5 years. A downpayment of £5,755 was made in 2022, and the first of five annual payments of £5,755 was made in 2023.

8 Trustees' remuneration and expenses

During the year, no trustees received any remuneration or other benefits (2022 - £nil), and no trustees' expenses have been paid or payable (2022 - £nil)

9 Related party transactions

Cash donations include £20,880 from the Trustees and CEO.

DREAM EP Global Energy is a company managed by Nasrin Sharifi, a PFP Trustee. In 2022 PFP entered into an agreement with DREAM EP Global Energy for the purchase of a solar mini-grid system on a 50% donation in kind, 50% purchase with installments payable over 5 years. DREAM have also donated services to PFP in consultancy and strategic support.

There were no other related party transactions other than those disclosed above.

10 Restricted funds

	Funds at 1 January 2023			Transfers between funds		Funds at 31 December 2023
	£	Income £	Expenditure £	£	£	£
a Paorinher	20,198	8,741	-19,928	0		9,011
b Osupukiai	4,601	16,448	-30,923	9,874		0
c Core	7,049	32,771	-30,926	0		8,894
d Health Camp	219	0	-219	0		-0
e Ubuntu	1,000	0	0	0		1,000
f Window on the World	16,230	14,759	-24,475	0		6,514
g Arise	34,123	47,521	-48,193	0		33,450
h Climate Smart Villages	0	9,189	-10,135	946		0
i MSRH Programme	0	13,542	0	0		13,542
j Remba Transformation Phase II	0	31,866	-2,717	0		29,150
Total funds	83,420	174,837	-167,516	10,821		101,562

a Paorinher funds were received from the Aall Foundation and Eleanor Rathbone Trust. This has enabled us to continue our ambitious Paorinher Sustainability Project in northern Uganda which includes Food Security and Sustainable Agriculture, Access to Education, Community Outreach and Livelihoods work. The remainder of the funds will be put towards activities commencing in 2023.

b Osupukiai funds were received from Joseph Flach and Sons, The Big Give Trust, Brian Mercer Trust and from volunteer-led fundraising and fundraising campaigns throughout the year organised by George Hetherington and Harry Druett. Additional funds were transferred from unrestricted to meet additional project expenditure. Funds were used to expand our PFP Academy and Livelihoods programmes to the Osupukiai community, to support a pipeline extension from the Osupukiai Water Point to Elong'o Primary School to provide clean and plentiful water to the school, and to develop sustainable agriculture at Elong'o school and to provide educational and sports equipment to the pupils.

c Core funds represent full cost recovery from Trusts and Grants, and a trustee donation to support the CEO salary cost, pensions and employer's National Insurance in 2023. Funds carried forward will continue to support the CEO salary costs.

d Health Camp funds were received from Souter Charitable Trust to deliver a Health Camp on Remba Island in December 2023.

e Ubuntu funds were received from one individual donor to start a PFP Giving Circle in 2022, pooling charitable donations to support a selected PFP Project to be confirmed.

f Window on the World funds were raised through volunteer-led fundraising in the Royal Parks Half Marathon, and from a donation from the Alan & Nesta Charitable Foundation. Funds were used towards further construction costs for a Window on the World at PAORINHER and the piloting of a digital literacy programme at the Window on the World established on Remba Island in 2022. Funds carried forward will be used towards further improvements to the Elong'o Window on the World in 2024 and to support the rollout of the digital literacy programme.

g Arise funds were received from Aall Foundation which supported Phase 2 construction costs including a training hall and kitchen, and programme delivery (training and livelihoods) in 2023.

h Climate-Smart Village funds were raised through the Big Give Green Match Fund, enabling us to deliver a pilot programme in Kajiado County, Kenya in partnership with Enkakenya Sidai. Additional funds were transferred from Unrestricted to meet project expenditure which exceeded the funds raised.

i MSRH Programme funds were raised through the Big Give Christmas Challenge in December 2023. Funds held will be used to construct safe changing spaces in 3 partner communities for schoolgirls, and to provide an education programme in menstrual and reproductive mental health alongside distributing Dignity Packs produced in the Arise Centre

j Remba Transformation Phase II funds were received from Guernsey Overseas Aid (£24,586.85) and from volunteer-led fundraising and a trustee donation. Funds will be used in 2024 to support an ambitious programme of sustainable development including access to education, water, waste and sanitation, livelihoods development and sustainable agriculture building.

Restricted Funds are held as Fixed Assets £33,334 and Bank Balances £68,228

11 Statutory Information

The charity is a Charitable Incorporated Organisation (CIO) registered with the Charity Commission in England and Wales as charity no. 1162330.

POWER FOR THE PEOPLE

England & Wales - Charity number 1162330

Accounts

Power for the People

Annual Report to 31 December 2022



Head teacher, Moses Letulouo, pictured with pupil Naiatoi in our Window on the World at Elong'o Primary School, Osupukiai, Narok County Kenya



Trustees' Report

The Trustees present their annual report together with the financial statements of the Charity for the year ended 31 December 2022.

Public Benefit

The trustees confirm that they have complied with the duty in the Charities' Act 2011 to have due regard to public benefit guidance published by the Charity Commission. The trustees consider that as PFP's activities are open to potential beneficiaries living in extreme poverty in any part of the world, with a current focus in rural East Africa, that the activities of the CIO provide significant public benefit.

Reference and Administrative details of the Charity, its trustees, and advisers

Power for the People PFP is a Charitable Incorporated Organisation CIO, registered on 22nd June 2015.

Charity number:	1162330
Principal and Registered Office:	24B Westbury Lane, Buckhurst Hill, IG9 5PL
Website:	www.pfp.global
E-mail:	admin@pfp.global
Bankers:	CAF Bank Ltd: 25 Kings Kill Avenue, Kings Hill, West Malling, Kent ME19 4JQ. NatWest Bank: PO Box 127, 1 Redheughs Avenue, Edinburgh EH12 9JN.
Independent Examiner:	Paul Voltzenlogel
CEO:	Janine Edwards
Trustees who served during the year:	James Stewart, Chairman Jeremy Barker, Treasurer Alexandra Abrahams, Trustee (resigned 31 May 2022) David Ruck, Trustee Tidings Manzini, Trustee (resigned 30 April 2022) George Hetherington, Trustee (resigned 1 May 2023) Louisa Cilenti, Trustee (appointed 4 July 2022) Nasrin Sharifi, Trustee Sheaian Lee, Trustee (appointed 1 November 2022) Trudie Roiz de Sa, Secretary (resigned 5 June 2023)
Charitable objects:	For the public benefit, the relief and assistance of people in need in any part of the world who are in poverty, in particular by the provision of sustainable energy, healthcare and educational facilities.

A message from our CEO

I'm delighted to share with you our annual report outlining our activities and achievements, and financial performance for the period 1 January-31 December 2022. Having focussed on strengthening our foundations in 2021, we were able to build on this by growing our income and increasing direct project spending in 2022. This now represents 81% of our total expenditure, compared with 73% in 2021.

I was privileged to have my first field visit in July 2022, meeting our community partners and seeing first-hand the impactful work we are creating. But I also saw the challenges - in particular, persistent droughts across East Africa that have had devastating consequences in terms of access to water and food with knock on social and economic impacts. When I visited our partners at Patongo Orphan Infant Rehabilitation Health (PAORINHER) Centre in northern Uganda, we consulted with villagers to develop our plans and priorities. The overwhelming sense I had was fear - rains had not come as expected, crops had failed, and costs were rising to unfathomable levels. Our work with PAORINHER in 2022 has begun to address these challenges through the Agago Agricultural Hub, which will provide training, a seedbank and access to processing equipment for these farmers so that they can improve their yields and fetch better prices for their harvests.

Another community I visited was Osupukiai, in Narok County, Kenya. We have partnered with them since 2021 when we established a reliable source of clean, plentiful water. Access to water has proved a catalyst for further development – now the women are freed from walking 20km daily, they were able to participate in our training and livelihoods programmes and established self-help enterprise groups. 85 women completed the PFP Academy from Osupukiai in 2022, and accessed over 400,000 KSh in start-up loans from Women's Enterprise Fund to establish thriving ventures in bee-keeping, ghee-making, bead production and a tree nursery. After repaying their loans, surpluses are used to reinvest in their business and distributed amongst the women to support school fees and pay for food and healthcare.

Towards the end of 2022, we achieved a long-held ambition to establish the Arise Centre for Excellence thanks to support from the Aall Foundation. The Centre provides a base for our community-led projects with 'Handshakes not Handouts' at the heart. It is also where we operate our social enterprises such as a reusable sanitary pad production centre, with surpluses reinvested in community programmes. The Centre is showcasing innovation and clean technologies to the community, and thanks to our generous corporate partners at DREAM EP Global Energy, is now run entirely on solar power which gives us vital infrastructure for development and growth.

These are just a few highlights from 2022, and you can read more about our programmes and impact in this report. Looking ahead to 2023, I am incredibly enthused by the projects and initiatives we have lined up. We will continue to develop and strengthen the work of PFP and deliver long-term, sustainable impact in the communities we work with, with Handshakes not Handouts embedded at the core.

Huge thanks to our Board of trustees, staff and volunteers, partners and our amazing donors, supporters and champions – we simply couldn't do it without you. But the biggest thanks of all must go to the determined, creative and resilient people and communities we partner with. You continue to inspire and drive our work for a brighter future.

A handwritten signature in dark ink, appearing to read 'Janine', with a stylized, cursive script.

About Us

History

Power for the People was founded by Nasrin Sharifi in 2015. She saw first-hand the urgent need for sustainable economic development as a lever to address multi-dimensional poverty. This experience inspired Nasrin to set up PFP, to support communities to become more sustainable and able to support themselves.

Our Vision

Healthy, educated and skilled people building prosperous, sustainable communities.

Our Mission

Partnering with communities experiencing extreme, multi-dimensional poverty using innovation and clean technologies as a backbone for sustainable development.

Our Strategic Priorities

The Trustees have set three strategic priorities to direct our work and focus:

- 1. Delivering innovative, impactful programmes:** Partnering with communities in Kenya and Uganda experiencing extreme, multi-dimensional poverty. Commitment to place-based, community-led development in targeted communities, using a backbone of innovation and clean technology
- 2. Facilitating connections and networks:** Connecting the communities we partner with to one another, and to others to facilitate shared learning. Sharing our expertise and learning with others in the sector to improve our own approaches and impact, and to enable others to do the same.
- 3. Strengthening our foundations:** Continuing our work to build a sustainable and resilient organisation with the people, resources and systems to fulfil our ambitions and future growth.

How we work

Our work is aligned with the UN 2030 Agenda and the [Sustainable Development Goals](#), and underpinned by our core values of partnership, empowerment and sustainability.

We partner with communities to deliver solutions for their specific needs. Each project is designed to be sustainable, scalable, and replicable with measurable outcomes and built on sustainable approaches. With Handshakes not Handouts at the heart of all our work, communities are empowered to kickstart their own development. This approach safeguards the longevity of our projects once PFP exits.



The need for our work

We serve people who live in extreme poverty and without access to the basic infrastructure and services that would help them to improve their own lives. We are prepared to help anywhere in the world but for the time being we focus on East Africa and particularly Kenya and Uganda.

- Almost half the world lives on \$1- \$2.50 a day.
- Over 1.2 billion people have no access to electricity.
- Literacy rates among the world's poorest people are below 20%.
- Every day more than 29,000 children in the world's poorest countries die before they reach the age of 5 from hunger, malnutrition and disease.
- 640 million children live without adequate shelter.
- 270 million children have no access to health services.
- 400 million children have no access to safe water.
- 2.7 billion people have no smokeless cooking facilities. Indoor air pollution from the use of solid fuels for cooking and lighting kills 1.5 million people every year.

Source: United Nations and World Bank

Our Theory of Change

Our Theory of Change provides a visual representation of our approach to addressing the sustainable development goals and delivering our vision of healthy, educated, skilled people building prosperous and sustainable communities.



IMPACT HIGHLIGHTS 2022



Seven acres of land cultivated from two food growing projects initiated in Kenya.

18 acres of land cleared and 8 acres planted and harvested at the Agago Agricultural Hub in Uganda.

2,500 people accessing a health camp and getting vital medical advice, screening and treatment that they couldn't otherwise access.

500+ ARISE re-usable sanitary pad Dignity Packs distributed to women and girls in Kenya and Uganda.



2 further Windows on the World initiated benefitting over 1,200 pupils: constructing and equipping a library and ICT hub, providing access to clean electricity and internet connectivity.

520 people continue to benefit from access to clean, plentiful water from the Osupukiai Water Point with a pipeline extension to Elong'o school initiated.

80,000 KSh reinvested into the community fund from sales of water.



IMPACT HIGHLIGHTS 2022



200 Dignity Packs distributed to PAORINHER Centre, enabling menstruating girls to stay in school.

More active engagement with men in our partner communities to ensure that our work does not exclude on the basis of gender.

117 women completing PFP Academy and accessing vocational skills training and livelihoods development.

86% of graduates from Cohort 1 of the PFP Academy in employment or have a business, one year following graduation



27 smokeless cookstoves distributed through our Nishati initiative in Mbita and Rusinga.

300 saplings planted at the Osupukiai Water Point to establish a tree nursery to re-green the desert, producing over 3,000 seedlings planted at the school and distributed to the community.

Continued collaboration with four existing partner communities in Kenya and Uganda.

Addition of new delivery partners to bring specialist expertise to our programmes.

Identification, consultation and due diligence of one new partner community to take forward in 2023.



Annual Review: activities and achievements

Strategic priority 1: Delivering innovative, impactful programmes.

Our community partners

In 2022, we partnered with the following communities, applying our place-based, community-led model to deliver a range of sustainable development initiatives:

Mbita and Rusinga, Homa Bay County, Kenya: The site of our flagship Arise Centre which provides a base for community-led projects with 'Handshakes not Handouts' at the heart. At the Centre, we provide vocational and technical training, demonstrate vegetable and poultry farming, and showcase new innovations and clean technologies that can be adopted at the household and community level. It is also where we operate our social enterprises such as a reusable sanitary pad production centre with funds reinvested in community programmes.

Osupukiai, Narok County, Kenya. At one time, the nomadic Maasai people could forecast and predict rainfall and travel to new pasture and water, but with climate change and demarcation access to land, water and natural resources is increasingly hard. Many have been forced to settle in villages, where frequent droughts cause crops to fail and cattle to die. Prior to partnering with PFP, the village's main water source was a seasonal ditch that lasted only a few days after rainy season, and women had to walk up to 20km every day to find water. Access to clean, plentiful water has been a catalyst for further social and economic development including livelihoods and small business incubator, and improved sanitation. Our work has expanded to a community school, Elong'o Primary School, where we have introduced a Window to the World, PFP Clubs and initiated a school Food Forest.

Remba Island, Lake Victoria, Kenya. Home to 20,000 people whose mainstay is fishing. It is a cosmopolitan commercial place with a high transient population from all over Africa. Women in Remba are forced to take low-paying jobs in order to provide for their families, and food security is a major challenge. We initially supported a group of 15 widows to form the Remba Women's Group, providing training and seed funding to establish vegetable, poultry and pig farming to improve nutrition and increase income. Our work has expanded to Remba Primary School on sustainability, access to education and we have introduced a Window to the World and PFP Clubs as well as partnering with the County and other NGOs on health camps and waste/sanitation initiatives.

Agago District, Northern Uganda. Our work started with the Patongo Orphan Infant Health Rehabilitation Centre (PAORINHER), a safe haven to over 500 orphans and vulnerable families, many of whom have HIV/Aids. We have partnered with PAORINHER since 2019 to support their sustainability through improved WASH facilities, improved accommodation and educational facilities, and establishing a school farm to supplement diets and provide a source of income for the school. Our work has expanded to the wider community through sustainable agriculture, livelihoods and health initiatives.

We will continue to partner with these communities in 2023 and beyond, and will add at least one further community per year to increase our reach and impact.

Our programmes

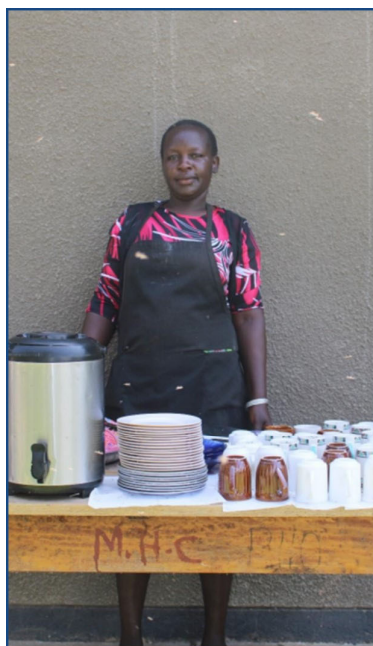
PFP Academy, Vocational Training and Livelihoods Development

One of the most powerful tools at our disposal is training and education for those who wouldn't ordinarily have access to it. Many people, women and girls in particular, are kept in the cycle of poverty because they are forced out of school early to work in order to provide for their families, if they can afford to go to school in the first place. This leaves many communities with a basic level of education and skills which excludes them from potential opportunities. The PFP Academy delivers a core curriculum that is adapted to each specific community and takes into account the sensitive cultural and social aspects that are rooted in each of them.

Progress update 2022

Following our successful pilot of the PFP Academy in 2021, 35 women from Mbita and Rusinga went on to access certified vocational training in Fashion and Design and Food and Beverage skills. We supported them to develop business plans and set up small businesses, as well as establishing the Arise Production Centre producing re-usable sanitary pads for distribution through schools and the community. 81% of women participating in the first cohort had not had any education past primary school, so this offered a valuable lifelong learning opportunity. 86% of women graduating from the first cohort were in meaningful employment or running businesses one year after graduation.

Through our Nishati project, we distributed smokeless cookstoves to 27 women who graduated from the Food and Beverage training and supported them to secure employment and set up businesses.



Case study: Macrine - "Learning never stops".

Macrine joined our first cohort of the PFP Academy and in 2022 went on to participate in our Nishati programme, which combined livelihoods development with provision of smokeless cookstoves, training and certification in Food & Beverage provided by our partners at DEVLINK. Macrine is a widow with four children in her care. Prior to joining, she had not had any education beyond lower primary school – so around the age of 10. She told Caren Okombo, our Kenya Programmes Manager during the initial assessment and selection process: "Learning never stops – if there is an opportunity, I must take it"

Macrine certainly took that opportunity - she excelled in the programme and has now opened a small eatery which is providing her with a source of income. With the help of DEVLINK she is also providing catering services at Mbita Hospital. With a small investment from PFP, and our partners and sponsors, she now has a brighter future for herself and her family.

We also rolled out the PFP Academy programme to the Osupukiai community, adapting the content to their local context. 85 women graduated from an original target of 50, and were supported to form four self-help groups focussed on different economic development activities: bee-keeping, ghee production, bead-making and a tree nursery. We facilitated each group to develop business plans and access start-up funding from the Kenya Women's Enterprise Fund, a specialist provider of accessible and affordable credit, with 100% repayment achieved.

Future plans

We will continue to develop and scale our enterprise activities at the Arise Centre. In 2023 we will launch our own Revolving Loan Fund to supplement the seed funding from Kenya Women's Enterprise Fund. This will be available to groups of women who have already established their businesses and are looking to scale.

We will take the PFP Academy to Uganda, working with PAORINHER to adapt the content to suit the local setting and working with an existing network of village groups to deliver the curriculum to at least 200 people through 2023 and 2024.

Remba Women's Group have expanded their membership since our original training and so we want to provide a refresher of the content to new members and take our learning from Osupukiai to establish smaller sub-groups to focus on specific economic value chains such as poultry farming, pig farming, agriculture, waste management and water management.

Sustainable Agriculture

Our work on sustainable agriculture uses regenerative farming methods to increase yields whilst improving the environment. These initiatives improve access to nutritious, diverse food and provide an important source of employment and income for our partner communities. The communities we partner with have been affected heavily by climate change impacts resulting in erratic weather patterns and prolonged droughts, so we have introduced climate friendly farming strategies and technologies such as solarised pumps for irrigation.

Progress update 2022

PAORINHER's half acre school farm continued to produce food with tomatoes, eggplants, onions and bananas grown alongside poultry and fish farming. Approximately £1,350 was generated from the sale of vegetables, eggs, chickens and fish with the remainder used by the school to improve the children's diet. There were some key lessons learned by the team including the need for vigilance to prevent pests and diseases, the need to introduce more fish tanks for sampling and proper growth, and partitioning of the poultry house for different types and sizes of chickens.

In 2022 we achieved a major milestone with PAORINHER with the clearing of the first part of the 50 acre farmland we purchased in 2021, to form the Agago Agricultural Hub. 8 acres of maize was planted however suffered from the prolonged drought and yields were low in the first year of operation. The harvest was used for feeding children and to provide feed for the chickens in the school farm.

Remba Women's Group expanded their poultry and vegetable farming, with a total of 500 birds reared and sold with the profits distributed amongst the women and used to pay school fees and for school uniforms. Four women have set up individual poultry businesses within the Island.

Future plans

Our focus in 2023 will be to consolidate and strengthen existing agriculture projects with PAORINHER and Remba Women's Group in order to scale production. We will further invest in capacity and equipment at the Agago Agriculture Hub and initiate a seedbank and training for smallholder farmers to help them implement sustainable practices and increase their yields. Additionally, we will introduce a school Food Forest with Elong'o School in Osupukiai and establish a community farming pilot to help villagers respond to the impact of climate change. We will also provide a demonstration site at the Arise Centre for vegetable and poultry farming, showcasing what can be done with a small amount of space to establish small kitchen gardens.

Water and Sanitation

Our work on water and sanitation encompasses a range of activities from providing access to water, improving sanitation and hygiene infrastructure, and supporting waste management.

Progress update 2022

We continued to support the Osupukiai Water Committee in their second year of operation. With our facilitation, they have been able to discuss and resolve challenges in ensuring everybody pays for the water they use. They have identified a simple smart meter technology which was implemented in 2023 and has streamlined payment collections.

We also rehabilitated two pit latrines at the Arise Centre benefitting the staff and participants in activities at the centre.

Future plans

In 2023 and 2024 we plan to improve access to water sanitation facilities at Elong'o and Remba Schools. Currently both schools are served by poorly functioning and unhygienic pit latrines that contribute to illness and disease outbreaks and do not have access to clean water.

We will construct a pipeline extension from the Osupukiai Water Point in 2023 to provide plentiful, clean water to the pupils for drinking, cooking and washing. In 2024 we plan to introduce bio-toilets to Elong'o to replace the pit latrines.

We will consult with the Remba community, school teachers and pupils to co-design water and sanitation solutions which will incorporate considerations on waste management on the Island.

Access to Healthcare

Following our collaboration in a successful Health Camp led by People's Health Movement Kenya and CWE-Tech in early 2022, we introduced Health Camps into our programme to enable us to work at a County-level to improve access to healthcare for the most vulnerable in the community. One of PFP's core values is accountability, and it is important that we hold Government institutions to account for their responsibilities to their constituents. We also distribute reusable sanitary pad dignity packs alongside menstrual and sexual reproductive health education in schools and the community.

Progress update 2022

We piloted two successful Health Camps in 2022. The first was held in Osupukiai in May and was supported by the County Health Department with provision of two doctors, four nurses and extra clinical officers. 600 residents attended and accessed diagnoses and treatment. The second was held on Remba Island in partnership with the County Health Department, Medetrina Hospital, Daktari Mashinai, and the Agha Khan Hospital Homa Bay.

1,860 cases were diagnosed and treated with some referred to specialist care. Community broadcasts on important health topics like sexually transmitted infections and hygiene practices reached over 8,000 residents.

Four months following the health camp, the Health Clinic reported a 20% reduction in the number of STI cases, the number of residents accessing health care for treatment has increased by 30% and there has been an increase in immunisation from one day a week to three days a week from the Remba Health Clinic contributing to an increased uptake in vaccines for children.



Case study: Boy A - Providing first diagnosis and family support

A boy was born with a birth defect that delayed his growth, his parents didn't understand that there was a medical condition and labelled it as witchcraft. As a result, at one year old he is not yet able to achieve development milestones like sitting by himself.

During the medical camp, the doctors and sonographers carried out tests and referred the mother to Medtrina Hospital for therapy sessions to provide psycho-social support for the mother.

The County Health department witnessed first-hand the health situation in the Island and the need to increase their presence and services. As a result, they have posted an additional Clinical Officer at the Remba Clinic and committed to increase funding towards purchase of drugs and works towards buying an ambulance speed boat to help run the emergency and referral cases.

We made and distributed over 500 environmentally friendly dignity packs produced from our Arise Centre providing sanitary pads, soap and underwear, alongside training and awareness raising in menstrual and sexual reproductive health.

Future plans

We plan to build on the success of the Health Camp pilots and incorporate telemedicine technology through a partnership with Virtual Doctors UK to launch in at least one county in Kenya. We will also explore further partnerships with organisations who can provide specialist expertise in dental and eye health as these are conditions that are particularly prevalent in the communities that PFP works with.

We will also expand our menstrual and reproductive health programme in 2023 and 2024, consolidating and formalising our curriculum and delivering in at least three schools by the end of 2024.

Access to Education

Education is an important route out of poverty for every child. We increase access to education by improving school facilities, providing resources and initiating school sustainability programmes. We want to invest in schools to help them increase enrolments and improve educational attainment. Our Window to the World initiative is an important pillar that constructs, connects and equips ICT hubs in rural schools to offer a world of learning and opportunity through digital literacy, online learning and twinning with UK-based schools.

Progress review 2022

We initiated two new Windows to the Word in 2022 (due for completion in 2023), situated at Remba Primary School and PAORINHER. Our 2021 pilot with Elong'o taught us that we needed to invest in laptops as well as tablets, and offer a more structured digital literacy programme which we incorporated into the project design and budget.

We completed consultation activities with staff and pupils at Remba Primary School, Elong'o School and PAORINHER to inform our future plans and priorities to improve access to education in these communities.

Future plans

We will complete the Remba and PAORINHER Windows to the World in 2023 and pilot a Digital Literacy Curriculum with our partners at CWE-Tech on Remba Island to benefit at least 200 pupils in the pilot phase.

We will also introduce an Environmental Stewardship curriculum alongside the School Food Forest implementation with Elong'o School and develop a school Menstrual and Sexual Reproductive Health offer combined with distribution of the Arise Dignity Packs through schools.

In the longer-term we will continue to partner with Remba Primary School, Elong'o School and PAORINHER to increase the number of classroom facilities, improve routes to secondary and vocational education and to improve sanitation and access to water.

New initiatives for 2023

Our Strategic Plan 2023-25 sets an ambition to introduce at least one new innovation or initiative each year in our project delivery. In 2023 we plan to introduce Climate-Smart Villages which is an expansion of our Nishati and Arise initiatives piloted in 2021. We will recruit, train and equip a cohort of Climate-Smart Champions and introduce climate-smart initiatives into households such as solar electricity, clean cookstoves and tree-planting to help communities adapt to climate change.

Strategic Priority 2: Facilitating connections and networks

Connecting the communities we partner with to one another, and to others to facilitate shared learning. Sharing our expertise and learning with others in the sector to improve our own approaches and impact, and to enable others to do the same.

Progress review 2022

One of the key ways we shared our learning with others in the sector in 2022 was through the Small International Development Charities Network (SIDCN) which has over 2,000 members and aims to amplify the voices of small international development charities and provide mutual support and peer connections. Our CEO Janine Edwards was an active member of the group throughout 2022 and joined the SIDCN Connect Working Group in October 2022. Our Founder and Trustee Nasrin Sharifi continued to be actively involved in the SIDCN and FSI Advisory Board for the Small International Development Charities Capacity Building Programme funded by FCDO.

In 2022 we also established a Working in Kenya Group co-chaired by Janine Edwards and Leela Shanti from Raising Futures Kenya. The purpose of the group is to promote collaboration across small international development charities working in Kenya in areas of common interest, to provide structure for networking and collaboration, to share learning, ideas and networks and to build a critical mass that can be used for advocacy or lobbying work.

We launched a series of webinars aimed at corporate and charity audiences to showcase our expertise and learning, with the first webinar 'Partnerships for Power: How the Third Sector can Support Corporate ESG Aims' panel event in September 2022 attracting over 30 registrations.

Future plans

Our priorities for 2023-25 are to:

- Establish a peer-learning programme between communities that PFP partners with, making use of the existing Window on World digital infrastructure and the ARISE Centre in Mbita.

- Continue to foster relationships with sector partners who can provide additional expertise, capacity and resources both to PFP and to the communities we partner with - for example CWE-Tech, Women's Enterprise Fund, Virtual Doctors UK.
- Take a leadership role within the Small International Development Charity Network to share our expertise and benefit from the expertise of others in the field.
- Curate a series of educational webinars/panel discussions for corporate and grant-making audiences as well as other charities, to facilitate shared learning and understanding of what good development looks like and to develop relationships with prospective partners.

Strategic Priority 3: Strengthening our Foundations

Continuing our work to build a sustainable and resilient organisation with the people, resources and systems to fulfil our ambitions and future growth.

Progress review 2022

With pro bono support from Sladen Consulting, the Board and CEO completed a strategic review in 2022. The resulting strategic plan clarifies our focus and goals for the period 2023-2025.

We said farewell to two long-standing trustees who had reached the end of their terms of office, Tidings Manzini and Sandy Abrahams. We are pleased that Tidings and Sandy continue to be active supporters for PFP and are still contributing their skills and expertise to our subcommittees.

We strengthened our Board with the addition of two new trustees in 2022, Louisa Cilenti and Sheaian Lee. Louisa specialises in commercialising low carbon technologies and delivering scaling-up business support and green financing to sustainable clean tech and ocean tech businesses. She has over two decades' experience across a wide range of innovative sustainable infrastructure projects globally. Sheaian has significant experience in design and delivery of community investment and social economic development projects in Africa, Asia and Latin America. Her experience bridges both the international NGO and corporate responsibility sectors and she has extensive experience of working in East Africa.

We maintain a lean operation with a generous benefactor continuing to contribute to our CEO salary in 2022. We continued to benefit from the government's Kickstarter scheme up to August 2022, which funded four part-time staff members for six-month work placements. This gave us vital operational capacity whilst also supporting young people in their career development. Following the closure of the scheme, we have successfully recruited two volunteers to support our UK operations.

We persevered with our efforts to grow and diversify our income in 2022 and refreshed our Fundraising Strategy 2023-25.

We successfully built our reputation and awareness through social media activity, twice-annual virtual updates and press coverage in Forbes Magazine, Stamford Mercury. We also commissioned two short documentary films to showcase the impact of our work on Remba Island and in Osupukiai.

Future plans

Our priorities for 2023-25 are to:

- Work with our partners in Kenya and Uganda to strengthen their delivery capacity and capabilities, ensuring it is sufficient to meet planned objectives.

- Build on our experience from the Kickstarter scheme in 2021/2022 to offer meaningful volunteering opportunities to support our UK operations (both entry-level and skilled volunteering)
- Continue to grow and further diversify our income from trusts and foundations, corporate partners, individual giving, events and campaigns, and volunteer-led fundraising.
- Strengthen our ability to raise funds in-country for planned projects and initiatives, working closely with our local partners to build their capacity to fundraise effectively.
- Develop a trading model in Kenya with a goal of generating income to reinvest in PFP programmes by end of 2025.
- Build our reputation and awareness of what we do and the impact we have, through effective marketing and communications across online and offline channels.

Financial Review

Income and expenditure

In the year ended 31 December 2022 our income was £212,193, comprised of in-kind donations of £63,842, cash donations of £142,409, foreign exchange gains of £2,252, interest of £11 and gift aid totalling £3,679.

Our funding sources included charitable foundations, the general public, private donors, and corporate sponsors. At the year-end net current assets stood at £68,613 compared to £95,411 in 2021. We were generously supported with grants from the following organisations:

- Aall Foundation
- Friends of the Reed Foundation
- Big Give Trust
- Eleanor Rathbone Trust
- Ince Group Charitable Trust
- Souter Charitable Foundation

A tremendous thank you to DREAM EP Global Energy Kenya, who part-donated, part-financed a solar PV mini-grid system which has accelerated the development of our ARISE Centre for Excellence in Mbita, Kenya with reliable access to solar electricity. We are grateful to Nasrin Sharifi, Tara Linstedt and Emmy Sang for making this a possibility. Thanks also to Lawrence Okoth, Japheth Mutungi and Wynne Muthiani from DREAM who volunteered their advice and expertise to support our work.

We were delighted to continue our partnerships with businesses and welcome new partners who aligned to our goals and mission including E-Strategy Advisors Ltd, Joseph Flach & Sons, Sladen Consulting and Schroders Greencoat LLP.

We owe a big thank you to James and Gill Stewart who organised the Bike2Hike Challenge, and to all the challenge participants who raised over £25,000 in sponsorship for our Windows to the World programme. Thanks also to the Bike Workshop who provided mechanical support and to Agilia Infrastructure who underwrote part of the costs of the event, meaning even more of the funds raised could support our work.

Finally, thank you to our loyal volunteers who took on so many different duties to help us move forward: Nuru Said, Sandy Abrahams, Tidings Manzini, George Hetherington, Phil Wilson, Jaanavi Coneti, Antonia Ledda.

Financial position at year end

At the year-end, current assets stood at £75,896 compared to £96,465 in 2021. The current assets were comprised of £38,536 restricted funds (2021: £51,543) and £37,360 unrestricted funds (2021: £43,868). Net fixed assets stood at £74,747 compared to £0 in 2021. This represents the value of the donated Solar PV mini-grid system.

Risk management objectives and policies

The trustees have overall responsibility for ensuring that PFP has an appropriate system of controls to identify financial and other risks and to take appropriate measures to manage them. Risks are recorded on the Risk Matrix and reviewed periodically by the Board. The trustees have assessed the risks and are satisfied that the systems are in place to mitigate exposure to the major risks.

Structure, governance, and management

Constitution

Power for the People (PFP) was established by its constitution on 8 April 2015 and registered as a charitable incorporated organisation (CIO) in England & Wales on 22nd June 2015. It is registered at the Charities Commission for England and Wales.

Methods of appointment or election of Trustees

The management of the Charity is the responsibility of the Trustees. The first trustees were appointed by the constitution and subsequent trustees are appointed for a term of three years by a properly convened trustees' meeting. The minimum number of trustees is three and there is no maximum number that may be appointed. Trustees are appointed for a term of three years by a resolution passed at a properly convened meeting of the charity trustees. After this term the trustee is eligible for reappointment, but if they have served for three consecutive terms they may only be reappointed again after an interval of one year.

Our trustees are selected with due regard to the skills, knowledge and experience needed for the effective administration of PFP and once appointed are required to:

- Declare the nature and extent of any interest, direct or indirect, which he or she has in a proposed transaction or arrangement with PFP or in any transaction or arrangement entered into by PFP which has not previously been declared; and
- Absent themselves from any discussions of the charity trustees in which it is possible that a conflict of interest will arise between his or her duty to act solely in the interests of PFP and any personal interest including but not limited to any financial interest). A charity trustee absenting themselves from any discussions accordingly does not vote nor is counted as part of the quorum in any decision of the charity trustees on the matter.

Organisational structure and decision-making policies

PFP's Board of Trustees meet between six and ten times a year and together with the CEO, are responsible for the strategic direction and policy of the CIO. The key management personnel of PFP is the CEO.

We greatly value the substantial donation of time and expertise by members of our board above and beyond their duties as trustees, and by our volunteers who have supported various functions within PFP.

Policies adopted for the induction and training of Trustees

On appointment, new trustees are provided with a current version of PFP's constitution, the Trustee Handbook and the latest set of accounts. They are also briefed on their legal obligations under charity law, the Charity Commission guidance on public benefit, the content of the constitution, the Charity's decision-making processes, strategic goals, method of operation and financial activities and status. Trustees are encouraged to visit PFP's projects (self-funded) in order to understand our beneficiary communities and work, although these visits have been curtailed because of the Covid pandemic. These visits are part of a monitoring and evaluation activity or to accompany high value donors.

Pay policy for key management personnel

In setting the pay for the CEO we followed our Staff Pay Policy, benchmarking the salary on similar roles in similar sized organisations.

Reserves policy

It is the trustees' policy to ensure a readily realisable reserve is maintained in unrestricted funds to be used in the event of a significant drop in funding to enable continuation of current activities while ways in which additional funds may be raised are considered. The reserves policy was reviewed in 2022 to take account of an increase in our fixed cost base, and the target reserves was set to three months of fixed operating costs or £10,000, whichever is the greater. This level of reserves has been maintained throughout the period.

Investment policy

Surplus funds will be retained in a bank deposit account at the best rate possible whilst retaining instant access to the deposits as required.

Going concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

Plans for future periods

The Strategic Plan 2023-2025 sets out the key strategic priorities for the next three years. This is supported by a delivery plan that outlines in greater detail the KPIs and annual actions.

Statement of Trustees' responsibilities

The Trustees are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice). The law applicable to charities in England & Wales requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently.
- Observe the methods and principles of the Charities SORP (FRS 102).
- Make judgments and accounting estimates that are reasonable and prudent.
- State whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements.
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Charity's transactions and disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of its Constitution. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the order of the members of the board of Trustees and signed on behalf by:

James Stewart (Chair of Trustees)

Date: Sep 26, 2023



[James Stewart \(Sep 26, 2023 22:25 GMT+1\)](#)

Janine Edwards (CEO)

Date: 26/09/2023



Independent examiner's report to the Trustees of Power for the People

I report to the trustees on the accounts for the year ended 31 December 2022 that are set out on the attached pages.

Respective responsibilities of the Trustee's and the examiner

The charity's trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

It is my responsibility to

- examine the accounts under section 145 of the 2011 Act;
- follow the procedures laid down in the general directions given by the Charity Commissioners section 145(5)(b) of the 2011 Act; and
- state whether particular matters have come to my attention.

Basis of Independent Examiner's Statement

My examination was carried out in accordance with the General Directions given by the Charity Commission.

An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you, as trustees, concerning such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a "true and fair view" and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination no matter has come to my attention:

- which gives me reasonable cause to believe that in any material respect the requirements: to keep accounting records in accordance with section 130 of the 2011 Act; and
- to prepare accounts which accord with the accounting records and comply with the requirements of the 2011 Act and Regulations have not been met; or
- to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed

Dated Sep 29, 2023

Paul Voltzenlogel

Paul Voltzenlogel (Sep 29, 2023 10:21 GMT+3)

Paul Voltzenlogel

POWER FOR THE PEOPLE
STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2022

		<u>Unrestricted</u> <u>Funds</u>	<u>Restricted</u> <u>Funds</u>	<u>Total</u>	<u>2021</u>
		£	£	£	£
Income From:					
Donations and Grants	2	41,988	167,953	209,941	189,177
Exchange rate gains		2,252		2,252	0
Total Income		44,240	167,953	212,193	189,177
Expenditure on:					
Raising Funds	3	3,200	0	3,200	8,485
Charitable Activities	3	47,548	135,668	183,216	201,479
Other expenses	5	484	407	891	0
Exchange rate loss		0	0	0	1,551
Total Expenditure		51,232	136,074	187,307	211,515
Net Income/(Expenditure)		-6,992	31,878	24,886	-22,338
Transfers between funds		0	0	0	0
Net movement in funds		-6,992	31,878	24,886	-22,338
Reconciliation of funds:					
Total funds brought forward at 1 January		43,868	51,543	95,411	117,749
Total Funds carried forward at 31 December		36,876	83,421	120,297	95,411

BALANCE SHEET AS AT 31 DECEMBER 2022

		2022	2021
		£	£
Fixed Assets			
Plant and Machinery	5	74,747	0
Total Fixed Assets		74,747	
Current Assets			
Debtors	6	15,174	28,692
Bank and Cash		60,722	67,773
Total Current Assets		75,896	96,465
Creditors: amounts due within one year			
Creditors	7	-7,283	-1,054
Net Current Assets		68,613	95,411
Total assets less current liabilities		143,360	95,411
Creditors: amounts due after one year		-23,063	0
Total Net Assets		120,297	95,411
Represented by:			
Restricted Funds		83,421	51,543
Unrestricted Funds: General Funds		36,876	43,868
Total Funds		120,297	95,411

	<u>Unrestricted Fund</u>	<u>Restricted Funds</u>	<u>Total 2022</u>	<u>2021</u>
2 Income: Donations and Legacies				
	£	£	£	£
Grants and Donations	8,986	133,423	142,409	127,503
Donations in kind	29,312	34,530	63,842	54,302
Gift aid	3,679	0	3,679	7,372
Interest received	11	0	11	0
FX Gain	2,252	0	2,252	0
	44,240	167,953	212,193	189,177

The primary sources of income during the reporting period were grant-making trusts, corporate supporters, volunteer-led fundraising and online match-funding campaigns.

Donations in kind comprise donated and discounted software through CharityTechExchange, 50% in kind value of a solar-mini-grid system donated by DREAM EP Global Energy, and employee volunteering time released from the following companies: Dream EP Global Energy, HMS Advocates, KPMG, Sladen Consulting.

	<u>Unrestricted Funds</u>	<u>Restricted Funds</u>	<u>Total 2022</u>	<u>Total 2021</u>
3 Expenditure: Charitable Activities				
	£	£	£	£
Fundraising	3,200	0	3,200	0
Project delivery costs	18,236	135,668	153,904	147,262
Support costs	29,312	0	29,312	54,217
Other costs	484	407	891	0
	51,232	136,074	187,307	201,479

In 2021 and 2022 the independent examination was carried out by an individual and so, in accordance with FRS102, is treated as voluntary time and not quantified as income or expenditure.

	<u>Total 2022</u>	<u>Total 2021</u>
4 Staff Costs		
	£	£
Gross Salaries	64,546	14,264
Social security costs (covered by annual allowance)	0	0
Employers pension contributions	1,198	232
	65,744	14,496

The average number of employees during the year was	<u>4</u>	<u>1</u>
---	----------	----------

The CEO is considered to be the Key Management Person of PFP. The total remuneration of the CEO during the year was £33,079 (2021: £3,433) including Employer's NIC and Employers Pension contributions.

During the year, the charity benefitted from the UK Government Kickstarter Scheme which funded 6 month work placements for unemployed young people and enabled PFP to take on additional UK capacity to support our operations.

5 Tangible Fixed Assets

Cost or valuation

Plant and Machinery	<u>Total 2022</u>	<u>Total 2021</u>
Cost		
At 1st January 2022		
Additions	75,638	-
Disposals	-	-
At 31 st December 2022	<u>75,638</u>	<u>-</u>
Depreciation		
At 1st January 2022		
Charge for the year	891	-
Disposals	-	-
At 31 st December 2022	<u>891</u>	<u>-</u>
Net book value		
At 31 st December 2021	<u>-</u>	<u>-</u>
At 31st December 2022	<u>74,747</u>	<u>-</u>

During the year, DREAM EP Global Energy, a long-standing corporate supporter to PFP, supplied a 15.4KW solar mini-grid system with a book value of £75,638 on the basis of 50% donation, 50% purchase with installments payable over 5 years.

All assets costing more than £1,000 are capitalised and valued at historical cost. Depreciation is charged on plant and machinery on a straight-line basis over their estimated useful life of 10 years from the year of acquisition

	<u>Total 2022</u>	<u>Total 2021</u>
	£	£
Donations and grants received	14,250	14,324
Gift aid recoverable	924	14,368
	<u>15,174</u>	<u>28,692</u>

7 Creditors

	Amounts falling due within one year		Amounts falling due after more than one year	
	2022	2021	2022	2021
	£	£	£	£
Social security and other taxes	1,528	1,054	-	-
Loans and overdrafts	5,755	-	23,063	-
Accruals and deferred income	-	-	-	-
Total	<u>7,283</u>	<u>1,054</u>	<u>23,063</u>	<u>0</u>

During the year, DREAM EP Global Energy, a long-standing corporate supporter of PFP, supplied a 15.4KW solar mini-grid system with a book value of £75,638 on the basis of 50% donation, 50% purchase with installments payable over 5 years. A downpayment of £5,755 was made in current financial year, with further annual payments of £5,755 made over the next 5 years.

8 Trustees' remuneration and expenses

During the year, no trustees received any remuneration or other benefits (2021 - £nil), and no trustees' expenses have been paid or payable (2021 - £nil)

9 Related party transactions

Cash donations include £7,065 from the trustees.

DREAM EP Global Energy is a company managed by Nasrin Sharifi, a PFP Trustee.

PFP entered into an agreement with DREAM EP Global Energy for the purchase of a solar mini-grid system on a 50% donation in kind, 50% purchase with installments payable over 5 years.

There were no other related party transactions other than those disclosed above.

10 Restricted funds

	Funds at 1 January	Income	Expenditure	Funds at 31 December
	£	£	£	£
a Paorinher	4,063	58,741	-42,606	20,198
b Pinovate	15,957	0	-15,957	0
c Osupukiai	0	11,694	-7,093	4,601
d Kickstart	939	34,959	-35,898	0
e Salaries	30,584	0	-23,535	7,049
f Health Camp	0	3,087	-2,868	219
g Ubuntu	0	1,000	0	1,000
h Window to the World	0	23,941	-7,711	16,230
i Arise	0	34,530	-407	34,123
Total funds	51,543	167,953	-136,074	83,421

a Paorinher funds were received from the Aall Foundation, Brian Mercer Trust and the Big Give Christmas Challenge campaign. This has enabled us to continue our ambitious Paorinher Sustainability Project in northern Uganda. The remainder of the funds will put towards Phase 3 of the project commencing in 2023.

b The Pinovate Fund was raised in previous financial periods through our fundraising campaigns towards equipping women and girls in Kenya and Uganda with the skills and materials to build sustainable livelihoods in poultry farming. The funds were used in 2022 to enable us to expand our sustainable livelihoods and poultry farming initiatives from the Arise Centre in Mbita, Kenya.

c Osupukiai funds were received from Joseph Flach and Sons, The Big Give Trust, and from volunteer-led fundraising and fundraising campaigns throughout the year. Funds were used to expand our PFP Academy and Livelihoods programmes to the Osupukiai community. Funds carried forward will support a pipeline extension from the Osupukiai Water Point to Elong'o Primary School to provide clean and plentiful water to the school.

d Kickstart funds were received by DWP and Reed for seven Kickstart placements throughout the year, enabling PFP to increase capacity to support our operations. Funds were used to support salary, National Insurance and pension costs of the employees, as well as training and management costs throughout their 6-month placement.

e A trustee donation of £27,062 plus Gift Aid was made to allow PFP to appoint its first employed CEO in November 2021, this was used to support the salary cost, pensions and employer's National Insurance in 2022. Funds carried forward will continue to support the CEO salary costs.

f A donation from Souter Charitable Trust was received to support our Health Camp held on Remba Island in December 2022. Funds carried forward will be used towards a second health camp in 2023.

g Ubuntu funds were received from one individual donor to start a PFP Giving Circle in 2023, pooling charitable donations to support a selected PFP Project to be confirmed.

h Windows to the World funds were raised through a volunteer-led challenge event, Bike2Hike and were used towards constructing, connecting and equipping two ICT and Library Hubs – one at Paorinher and one on Remba Island. Funds carried forward will be used to complete these projects in 2023 and to support the pilot of a digital literacy programme.

i Arise income represents the donation of the solar mini-grid system from DREAM EP Global Energy.

Restricted Funds are held as Fixed Assets £34,123 and Bank Balances £49,298

11 Statutory Information

The charity is a Charitable Incorporated Organisation (CIO) registered with the Charity Commission in England and Wales as charity no. 1162330.

PFP Annual Report and Accounts 2022 for signature

Final Audit Report

2023-09-29

Created:	2023-09-26
By:	Janine Edwards (janine.edwards@pfp.global)
Status:	Signed
Transaction ID:	CBJCHBCAABAAb2BEcZvu0N1coP7yeWU0WWdYVm3nk2ux

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-  Document created by Janine Edwards (janine.edwards@pfp.global)
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-  Signer james@jagstewart.co.uk entered name at signing as James Stewart
2023-09-26 - 9:25:13 PM GMT
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Signature Date: 2023-09-26 - 9:25:15 PM GMT - Time Source: server
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2023-09-26 - 9:25:17 PM GMT
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2023-09-26 - 10:55:26 PM GMT
-  Signer paul@kirsam.co.uk entered name at signing as Paul Voltzenlogel
2023-09-29 - 7:21:36 AM GMT
-  Document e-signed by Paul Voltzenlogel (paul@kirsam.co.uk)
Signature Date: 2023-09-29 - 7:21:38 AM GMT - Time Source: server
-  Agreement completed.
2023-09-29 - 7:21:38 AM GMT

POWER FOR THE PEOPLE

England & Wales - Charity number 1162330

Accounts

Power for the People

Annual Report 2021



Masai women accessing clean, plentiful water following our installation of a solar-powered borehole and water kiosk and trading post in Osupukiai Village, Narok County, Kenya.



Trustees' Report

The Trustees present their annual report together with the financial statements of the Charity for the year ended 31 December 2021.

Public Benefit

The trustees confirm that they have complied with the duty in the Charities' Act 2011 to have due regard to public benefit guidance published by the Charity Commission. The trustees consider that as PFP's activities are open to potential beneficiaries living in extreme poverty in any part of the world, with a current focus in rural East Africa, that the activities of the CIO provide significant public benefit.

Reference and Administrative details of the Charity, its trustees, and advisers

Power for the People PFP is a Charitable Incorporated Organisation CIO, registered on 22nd June 2015.

Charity number:	1162330
Principal and Registered Office:	24B Westbury Lane, Buckhurst Hill, IG9 5PL
Website:	www.pfp.global
E-mail:	admin@pfp.global
Bankers:	CAF Bank Ltd: 25 Kings Kill Avenue, Kings Hill, West Malling, Kent ME19 4JQ. NatWest Bank: PO Box 127, 1 Redheughs Avenue, Edinburgh EH12 9JN.
Independent Examiner:	Mary Wallbank FCIE, DChA
CEO:	Janine Edwards (appointed November 2021)
Trustees who served during the year 2021:	James Stewart, Chairman Trudie Roiz de Sa, Secretary Jeremy Barker, Treasurer Alexandra Abrahams, Trustee David Ruck, Trustee Tidings Manzini, Trustee George Hetherington, Trustee (appointed March 2021) Nasrin Sharifi, Trustee (appointed October 2021) Janine Edwards, Trustee (resigned October 2021)

About Us

History

Power for the People was founded by Nasrin Sharifi in 2015. She saw first-hand the urgent need for sustainable economic development as a lever to address multidimensional poverty. This experience inspired Nasrin to set up PFP, to support communities to become more sustainable and able to support themselves.

"I had been scouting for commercial wind and solar electricity projects in East Africa in my 'day job' as a renewable energy developer, and I had met so many communities that did not have clean water, electricity, schools, basic healthcare (...) or even food. Their lives were blighted by climate change, hunger, malnutrition, and disease, but what shone through was their pride, courage, and determination to live well and build brighter futures for themselves and their communities. Inspired by their tenacity, hope, and courage, I set up Power for the People (PFP) to help them build vibrant, sustainable communities"

Nasrin Sharifi, Founder and Trustee

Like our beneficiaries, we passionately believe that together we can build healthy, educated, prosperous, inclusive communities in a way that doesn't destroy our planet. We work with people living in extreme multidimensional poverty to enable food security, education, water, electricity, and increased household income.

Clean technologies and sustainable approaches (for electricity, cooking, waste management, water management, farming, fishing, schools, and healthcare) and local capability building form the backbone of our projects.

We offer "handshakes not handouts", enabling people to pay for the services they use into a funding pot that they manage to operate, maintain, and further develop their community.

Our Vision

Our vision is of empowered, healthy, prosperous communities across the world.

Our Mission

Our mission is to build sustainable communities for the world's poorest people, to eradicate extreme multidimensional poverty.

How we work

Our work is aligned with the UN 2030 Agenda and the [Sustainable Development Goals](#), and underpinned by our core values of partnership, empowerment, and sustainability.

We partner with communities to deliver solutions for their specific needs. Each project is designed to be sustainable, scalable, and replicable with measurable outcomes and built on the principles of reduce, reuse, and recycle, and circular economies. With access to, and training in, clean energy, sustainable approaches, and cleantech, our communities kick-start their own sustainable development. This approach safeguards the longevity of our projects once PFP exits.



The Sustainable Development Goals (SDGs) were adopted by the United Nations in 2015 as a universal call to action to end poverty, protect the planet, and ensure that by 2030 all people enjoy peace and prosperity.

The need for our work

We serve people anywhere in the world who live in extreme poverty and without access to the basic infrastructure and services that would help them to improve their own lives. The effects of the COVID-19 pandemic have had a detrimental impact on the progress to end global poverty, and efforts must be increased in order to get back on track.

- Almost half the world lives on \$1- \$2.50 a day.
- Over 1.2 billion people have no access to electricity.
- Literacy rates among the world's poorest people are below 20%.
- Every day more than 29,000 children in the world's poorest countries die before they reach the age of 5 from hunger, malnutrition, and disease.
- 640 million children live without adequate shelter.
- 270 million children have no access to health services.
- 400 million children have no access to safe water.
- 2.7 billion people have no smokeless cooking facilities. Indoor air pollution from the use of solid fuels for cooking and lighting kills 1.5 million people every year.

Source: United Nations and World Bank

Our Theory of Change



Where we work

PFP mainly operates in East Africa in Kenya and Uganda, but we have undertaken projects in South Sudan, Zambia, and Syria.

Our current projects are focused in Narok County and Homa Bay County in Kenya, and Patongo district in Uganda.



"I want to commend the work that PFP has been doing in Mbita, Rusinga, Remba and Osupukiai, because those counties are marginalised and are affected most. I want to commend the idea of giving women information, of empowering women and listening to women when they present their ideas."

Eunice Owino, Co-Founder of the Centre for Women's Empowerment in Technology

A message from our CEO

I am proud and excited to have joined PFP as CEO in November 2021 after having spent two years as a trustee and seeing the incredible achievements and impact of our work.

2021 has been another year of significant progress for our projects, which you will read about in this report. One of the projects is Remba Island, where we have worked since 2019. We reached an important milestone in 2021, with the group of women we worked with formally registering as Remba Women's Group. With our 'Handshakes Not Handouts' approach, the women now have thriving poultry and vegetable farming and are generating income for themselves and their families. Surpluses are reinvested into further community development initiatives, and the women have accessed local funding schemes to support their ambitions. This evidences that our programme model is effective in achieving long-term, sustainable change beyond our direct support.

This year we have also completed Phase 1 of our project with the Paorinher Centre in Uganda. We saw the transformational effect of sport when the newly invigorated Paorinher Football Academy was chosen to represent northern Uganda in the East African Chipkizi Cup.

We were delighted to fulfil our ambition of bringing clean, plentiful water to benefit over 520 families in Osupukiai Village, Kenya as well as livestock and local wildlife. We also took our learning from the last five years of delivery and developed a core curriculum training programme that will feed into all future projects: the PFP Academy.

Organisationally, it has been a year of building foundations for continued success. We have developed and built on the work of our amazing volunteers with our first UK staff members in 2021, thanks to support from one of our donors and the Government's Kickstarter scheme for unemployed young people.

Looking to the world around us, we watched our world leaders gather in Glasgow for COP26 in the hopes that they would collectively take the action needed to achieve the UN Agenda for 2030 and deliver the Sustainable Development Goals. Like others working in communities most affected by climate change, we were disappointed in the lack of tangible action – in Greta Thunberg's words it all felt a bit '*blah blah blah*'. This has reaffirmed the role that we must play - alongside communities, community organisations, NGOs, and activists - to do all that we can to tackle the climate crisis through our work. Our strategy 2021-23 set out our commitment to ensure sustainability in all aspects of our work, and I am proud to say that we are putting our words into action.

Looking ahead to 2022, I am incredibly enthused by the projects and initiatives we have lined up. We will continue to develop and strengthen the work of PFP and deliver long-term, sustainable impact in the communities we work with. I am indebted to Nasrin and the Board by my side as I step into my first year as CEO. Huge thanks also to our staff and volunteers, partners, donors, supporters, and champions – we simply couldn't do it without you. But the biggest thanks of all must go to the determined, creative, inspiring people and communities we work alongside. You give us hope for a brighter future.

2021: In Summary



We brought sporting facilities to 1,000 children in Remba Island, Kenya.



60 final-year pupils received vocational training in closed loop farming at Paorinher Centre in Uganda.



35 women in Mbita, Kenya graduated from PFP Academy.



52 women in Osupukiai, Kenya are supporting their families through the water kiosk.



240 additional children are now benefitting from increased access to education at Elongo School in Olkinyei, Kenya.



Our work with Paorinher, Uganda successfully reinvigorated the football academy.

Our charitable objects

Power for the People's governing document states our objects as "for the public benefit, the relief and assistance of people in need in any part of the world who are in poverty, in particular by the provision of sustainable energy, healthcare and educational facilities".

Activities undertaken this year to achieve our charitable objects

1. Projects

1.1 PFP Academy

Overview

One of the most powerful tools at our disposal is the ability to provide training and education for those who wouldn't ordinarily have access to it. Many people; women and girls in particular; are kept in the cycle of poverty because they are forced out of school early to work in order to provide for their families. Fewer still can afford to go to school in the first place. This leaves many communities with a basic level of education and skills which excludes them from potential opportunities. Over the years, PFP has run various workshops and training courses in the communities that we have worked in. This has culminated in PFP Academy, which delivers training where needed using a core curriculum that is adapted to each specific community and takes into account the sensitive cultural and social aspects that are rooted in each of them.

Progress update 2021

In November 2021, PFP launched a six-week pilot of the PFP Academy that trained 50 women from Remba, Rusinga and Mbita – all part of the coastal community along Lake Victoria, Kenya. These women were enrolled in workshops that taught them about Menstrual and Sexual Reproductive Health, Entrepreneurship, Customer & Credit Management, Marketing, Environmental Awareness & Stewardship, Civic Education & Responsibility, and Communication Skills. The women were encouraged to develop business plans that could be seed-funded through grants and microloans.

35 women went on to graduate from the programme. Graduates received a certificate, solar power units and water purifiers. Three groups who presented the best business plan received seed-funding from PFP.

Future plans

Having piloted the academy curriculum, our next step is to embed this across our other projects. We will start in January 2022 with delivery to a group of women from Osupukiai Village in Kenya.

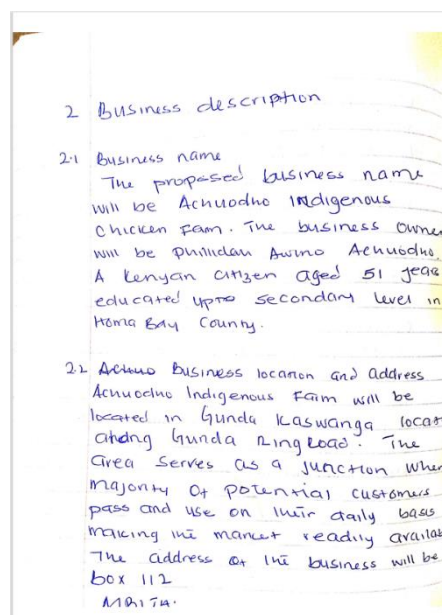
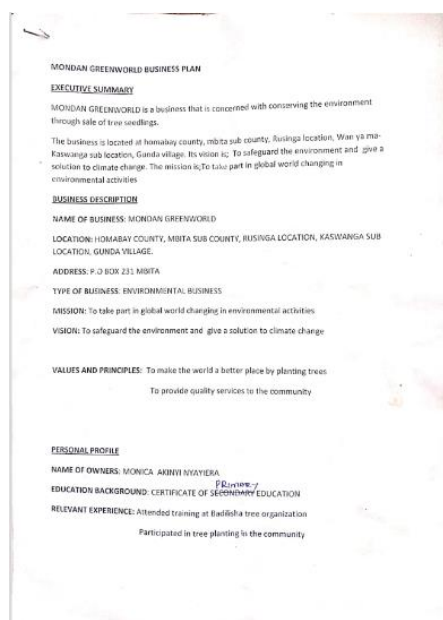
Case Study: Mbita

In September 2021 PFP carried out a feasibility study before developing a program for the women of Mbita. The women highlighted several social economic challenges they were going through such as inability to support their families, gender-based violence and sexual violence. These circumstances led some to join commercial sex work, illegal brewing and selling of local alcohol, and the transactional business of giving sex for fish. As a result, many people in Mbita, women and children included, are living with HIV and AIDS. Abortion is common, as is widowhood, and the school dropout rates for their children is high.

During the training at the 'setting of expectation stage', 95% of women expressed the desire to be economically empowered. They wanted to earn money, do business, and contribute to the family financially.

"Learning never stops – if there is an opportunity, I must take it"

– Macrine Atieno Ouma, one of the PFP Academy graduates. Prior to participating, Macrine had not completed education beyond Standard 5 (Primary School)



Business plans that the women were supported to develop through the PFP Academy.

1.2 Osupukiai

Overview

At one time, the nomadic Maasai people could forecast and predict rainfall and travel to new pasture and water, but with climate change and demarcation, access to land, water, and natural resources are increasingly hard. Many have been forced to settle in villages, where frequent droughts cause crops to fail and cattle to die.

Osupukiai, a village in Olkinyei, Narok, Kenya, is a case in point. Before PFP stepped in, the village's main water source was a seasonal ditch that lasted only a few days after rainy season, and women had to walk up to 20km every day to find water.

Progress Updates

In 2021, our team established a reliable water supply for the village and surrounding communities by drilling down 280m to reach a plentiful water supply. We built a securely fenced trading compound comprised of a solarised borehole and water tanks, cattle troughs, and a water kiosk where people can sign up to buy water for themselves and their livestock. The system is designed for growth and to manage water when it is overcast, rainy or in drought.

The women of the village formed a cooperative to manage the compound and water customers, and to spearhead sustainable livelihood projects. Customers pay 20KES (15p) for a 30L jerry can of water or sign up for domestic water at 400KES/month.



1. Installing the water solution

2. Flowing water in Osupukiai.

520 people, their livestock and the local wildlife all have access to plentiful water today. 52 women work in the compound. The project has created local building and maintenance skills, as well as four permanent jobs. Income from water sales pay for maintenance of the compound, and go towards further developments such as electricity, table banking, and education.

Future Plans

52 women from Osupukiai are scheduled to take part in the PFP Academy in the first quarter of 2022, developing their knowledge of sexual and reproductive health, civil responsibilities and rights, environmental stewardship, business skills and communication. This will be supplemented with an ongoing literacy, numeracy, and IT skills program at Elong'o school (see below).

We will also be working with them on a livelihoods programme, using their natural resources to establish goat farming, ghee-making, beekeeping and a tree nursery.

1.3 Elong'o School

Overview

Elong'o is the only access to education within a 5 km radius for over 300 children from Osupukiai and nearby villages in Olkinyei (Narok County, Kenya). Many of these children walk 10km or more every day to get to school. The school is at maximum capacity with 200+ on the waiting list. It is in dire need of refurbishment: classrooms are basic and poorly ventilated, the only washroom has overflowing pit latrines, and the children do not have access to food or water unless they can bring it with them from home. Teachers and pupils alike told us their dearest wish and most urgent need is a library.



1. Pupils and teachers at Elong'o School.



2. Poor sanitation and hygiene facilities.

Progress Updates

One of the benefits of our work in Osupukiai Village is that Elong'o School staff now bring in water so that pupils can have water and a scoop of maize and beans for lunch. The pupils tell us that they love school and dream of bright futures ahead.

PFP built a Window on the World Library & Connectivity Hub at Elong'o School as the pupils had requested, which became operational in December 2021. Connectivity is a game changer for Elong'o, providing a gateway to learning and opportunity, and enabling IT lessons and e-learning. 500 fiction and non-fiction books, as well as Kenya School texts and teaching manuals, are due to arrive in February 2022.

The Hub provides access to a wide variety of books, school texts, electricity, and internet for the school and wider community. This enables them to connect with, and learn about, the world outside Olkinyei. It also facilitates our twinning project between Elong'o and St. Gilberts Primary School in Lincolnshire (UK); a unique opportunity for both schools to interact and learn about one another's lifestyles and education through regular video calls and letters.



As part of PFP's [#HandshakesNotHandouts](#) ethos, Elong'o has assigned a female teacher to improve the literacy and numeracy of the women of the community and teach them IT and connectivity skills so that they can exchange experience and ideas with other PFP communities and market their products via online channels.

The pupils have requested that the walls to their Hub be left unpainted so that they can bring it to life with their own vibrant wall art, and we look forward to seeing them express their creativity in bright, bold colours!

Future Plans

Phase 2 (2022) of the project focuses on improving sanitation, water, and food security, and establishing a Food Forest at the school. Phase 3 (2023) will improve educational and sanitation facilities and include expansion of the Food Forest to closed-loop farming. This will teach the children sustainable farming methods, establish food security and bring in income for the school from surplus sales.

1.4 Paorinher

Overview

Paorinher Centre is a safe haven to over 500 orphans and vulnerable families, many of whom are living with HIV/AIDS. In October 2017 we visited Paorinher with HART. The two biggest problems we noted at Paorinher were lack food security and access to electricity.

We saw how daily life activities, from collecting firewood and water to working the land and caring of the family, must be done between sunrise and sunset because there was no electricity and darkness is absolute. With only hoes and axes to farm the ravaged land, families headed by elderly people, single mothers, and children could not gather enough

food. Crops were often lost to droughts and floods. Primitive post-harvest processing and storage resulted in high losses and spoilage.

Since 2018, PFP has been working with the Paorinher Centre to help address their immediate needs whilst also supporting long-term, sustainable development solutions.

Progress update

Despite school closures due to staffing restrictions having an impact on staffing and costs, significant progress was made in 2021.

In line with Uganda restrictions, the school was closed from June 2020 to December 2021. Repeat lockdowns and continuing restrictions delayed construction and caused material and labour shortages, increasing costs. Nevertheless, with the efforts of the Paorinher team, Phase 1 completed successfully in December 2021 with:

- Construction of a fish tank to breed catfish and tilapia. 700 fish will soon be harvested, generating income for the Centre.
- Harvests of bananas, passion fruit, spring onions, tomatoes, papaya, and watermelon.
- Construction of an underground Biogas tank, new kitchen with cookstove using the piped biogas, 8 bio-toilets with running water and wash basins, and a dormitory for 150 children.
- Installation of solar electricity and solarised water pumping.
- Water storage and piped distribution, drip irrigation.
- Security fencing and lighting.



Closed loop farming has been implemented and crops are now being sold to generate income.



Fish farming also provides food alongside the income it brings in.



The poultry farm is now generating revenue for the centre.



Washbasins have been installed as well as bio-toilets.

Paorinher's Headmaster incorporated closed-loop sustainable farming techniques into the education curriculum so that the children can learn vital agricultural skills. Revenue generation is building up as the farm bears fruit alongside the sales of eggs and poultry. In particular, there is high demand for Paorinher's Kienyeji birds and eggs, and the team also secured a further 50 Kuroiler chicks which are known for their fast growth.

Paorinher Football Academy was also revitalised when PFP sent the children 50 footballs, donated by the UEFA Foundation for Children. Paorinher Football Academy was chosen by the Uganda Youth Football Association to represent northern Uganda in the Chipkizi Cup 2021 tournament in Arusha, where the team excelled. We extend huge thanks to HART, who contributed towards the expenses for this trip. Paorinher's under-11 category was crowned champion of the East African Children's League. In the under-13 category, Paorinher came second in the final. Paorinher's under-15 category also reached the quarter-finals. The best player of the tournament came from Paorinher, a young boy called Francis Ojara. Another boy from Paorinher, Opio, has been selected to go to Spain in July for trials. This achievement is all the more compelling because Paorinher's children come from very difficult backgrounds, lacking the nutrition, equipment, and opportunities that bigger academies in the cities benefit from.



Everyone was ecstatic that their hard work paid off this year.



It was an auspicious event that marked the end of a tough year for the children of Paorinher.



Ojara, the best player of the tournament and Opio, who has been given the opportunity for a trial in Spain in July 2022.

Future Plans

Phase 2 of this project (2022-2023) will focus on establishing the Agago Support Hub. 50 acres of land have been purchased to replicate and scale the closed-loop farm at the Centre, as well as grow maize, sorghum, and casava. The Hub will also pilot access to lighting, smokeless cookstoves, menstrual and reproductive health initiatives, and microfinance. We will also expand our 'Window on the World' connectivity programme to Paorinher School, enabling the teachers and pupils to connect with other PFP communities and providing an important gateway to further learning.

Phase 3 (2023) will improve educational facilities; providing secondary education facilities, vocational training, and establishing a health clinic as well as constructing a second dormitory.

1.5 Remba

Overview

Remba Island, on Lake Victoria in Kenya, is home to 10,000 people whose mainstay is fishing. It is a cosmopolitan, commercial place with a high transient population from all over Africa. Women in Remba are forced to take low-paying jobs in order to provide for their families. Prostitution and sex-for-fish is rife, causing inevitable outbreaks of sexually transmitted diseases that sweep through the island's population. Food security is also a big problem, particularly for female-headed households, where mothers must decide between paying for their children's education or making sure they have enough to eat.

Since 2019, we have worked with a group of 15 widows and single mothers on education and sustainable livelihoods: business training and life skills, innovative vegetable farming, solarized poultry keeping, and a business savings scheme.

Progress Updates

In 2021 we completed the Remba Women's Group (RWG) compound with secure fencing, a large poultry house with feeders, drinkers and laying boxes, an office, storage room, solar power and 2 solarised egg incubators. The remainder of our involvement in 2021 was mostly oversight, ensuring that the training delivered in the previous years was being put to good use by RWG so that the sustainable poultry, vegetable, and Remba School programs established in 2019-2020 could thrive. The results were impressive:

- RWG successfully registered as a self-help group with Homa Bay County and qualified for the Women Enterprise Fund so that they can benefit from loans, grants, and training as they become available through the County Government.
- We delivered the final batch of 50 Kienyeji cocks and pullets.
- RWG established a thriving business selling their eggs, birds, and fresh vegetables on the island, with people queueing for their produce.
- RWG successfully doubled their flock size to 250 and managed an outbreak of poultry disease with minor loss of birds.

- RWG set up a savings and investment scheme, saving over £300 from the sale of their produce. Each member contributes 60p a month to the RWG table bank. The aim is to save towards a fish cage and add fish farming to their income stream.
- RWG have safeguarded our investment in Remba Primary School (fencing the school perimeter and providing solar electricity, building a football pitch and a vegetable garden, and improving discipline and attendance through a sporting program) by initiating vegetable farming with the school and establishing a monitoring rota for the trees planted.
- RWG and Remba School teachers report that football and the playing grounds help keep Remba's children and youth away from drink, drugs, and violence. They also report that because of improved diet, health, fitness and discipline the children attend school regularly and study better.



Poultry farming is now thriving, providing a diverse, nutritious diet for the women and their families, as well as an important source of income.



Mary Odhiambo completes the PFP Women's programme



We brought sporting facilities to 500 children, and the Remba football team participated in a football tournament with Hope School in mid-December.

1.6 New initiatives for 2022

1.6.1 ARISE

The ARISE project combines sustainable livelihoods for vulnerable women with reducing plastic and sanitary waste, reducing the spread of HIV, and improving reproductive health by establishing a centre in Homa Bay County where women make, distribute, and sell re-useable sanitary pads. We initiated this project in late 2021 and will move into delivery in 2022.

1.6.2 Nishati

The Nishati project combines sustainable livelihoods for vulnerable women with fossil fuel eradication, by training women in catering and providing them with smokeless cook stoves and solar power to kick-start their businesses.

2. Communications and Events

2.1 Social Media

Our social media platforms have seen increased growth and use since we were able to expand our team in the latter half of 2021. Towards the end of the year, a greater emphasis was placed on consistent and regular updates to social media.

2.2 Virtual Donor Updates

We hosted our first in June 2021 where our local teams presented the amazing achievements of our community partners in Kenya and Uganda. We followed this up with a second virtual donor update event in late November to kick-start our Big Give Christmas Campaign. Our donors and supporters enjoy hearing from our teams on the ground and ask questions about the challenges they face. We appreciate the discourse and their feedback.

2.3 Greencoat Capital Interview

Greencoat Capital, one of Europe's largest renewables asset managers, has been a PFP cornerstone supporter since 2017. In [this interview](#), Andreas Kyriacou talks about why Greencoat Capital continues to support us and what they find most interesting about us.



2.4 Bottletop Togetherband Interview

We were delighted to feature in an article written about the Bottletop Foundation's [#TOGETHERBAND](#) campaign, which has helped fund PFP projects such as the Remba Island Women's Empowerment Programme and the Paorinher sustainability project. They fund PFP's work through donations from the sales of their #TOGETHERBANDs, which come in 17 varieties reflecting each one of the United Nations Sustainable Development Goals.



2.5 Plans for the Future

We aim to boost community engagement by reaching out to more of our supporters through virtual update events, strengthening our relationship with our partners and donors through interviews and speaking engagements, and offering a series of webinars based on the experiences of the communities that we work in and the impact of our work.

3 Fundraising

3.1 Corporate Partnerships

We would like to thank our corporate sponsors and donors whose generosity and support made our work possible in 2021:

E-Strategy Advisors Ltd. (ESAL) offer strategic advisory support on areas such as renewable energy, circular economies, and sustainable development.

| e-Strategy Advisors Ltd |
www.esal.uk

ESAL provided match funding for our Christmas Challenge 2021 campaign. Their support helped us to access further match funding from the Reed Foundation and generated more than 100 new donors to PFP. The funds raised supported our Arise project, focused on menstrual health and hygiene and sustainable livelihoods for a group of 35 women.

Inobat Auto specialise in the pioneering research, development, manufacture, and provision of premium innovative electric batteries. In 2021, Inobat Auto gave an unrestricted donation to support PFP to achieve its aims and objectives.

INOBAT AUTO

IPM Group Holding is an asset manager with more than one billion US dollars in assets under management. In 2021, IPM Group Holding gave an unrestricted donation to support PFP to achieve its aims and objectives.

IPM

Joseph Flach & Sons are suppliers of high-quality wholesale botanicals, herbs, spices, and related plant products. Joseph Flach & Sons supported our Green Match Campaign, enabling us to complete the first phase of our water project in Osupukiai.



Royston Community Solar Project CIC – As part of a long-term partnership, Royston Community Solar Project have made an unrestricted gift to support our aims and objectives.

Sladen Consulting provide coaching, develop high performing teams, and build and deliver learning journeys to help teams navigate change. We were selected by Sladen to benefit from their Butterfly Fund, offering pro bono board development and leadership coaching to our incoming CEO.



3.2 Events



George's achievements featured in the Stamford Mercury

We held a variety of fundraising events in the year organised by our volunteer fundraising committee and our Community Ambassadors. These included a wine tasting event and online pub quiz.

George Hetherington has been one of our most valuable and passionate supporters, and champion of the Osupukiai project for which he has raised over £50,000. He held the quiz 'Not a Drop to Drink', a fun family quiz with a raffle prize of an aerial photograph of the winner's house which was kindly donated by Tobi Corney Photography. In his community in Stamford, he ran a garage sale and raised over £4,000

George was recognised by the Small Charities Coalition for his work with PFP, as well as the Stamford-based project Second Helpings, and was awarded 'Small Charity Star of 2021'. The Monoceros star has been renamed to the George Hetherington star as a part of the award.

3.3 Match funding campaigns

In April we took part in the Big Give Green Match Fund and raised over £10,000 thanks to the support of the Reed Foundation and Joseph Flach & Sons. This, along with George's fundraising, went towards installing a water pump system in Osupukiai and completing the construction of the trading compound. The compound is run by Osupukiai women, where the local community can buy water for themselves and their livestock.

We also participated in the Big Give Christmas challenge for the third consecutive year in 2021. Championed by the Reed Foundation and E-Strategy Advisors Ltd, our campaign raised funds for our ARISE project, towards training workshops for women. We set an ambitious target of £15,000. We had many great ideas for the campaign, including setting up a pop-up charity shop in Kentish Town so that we could interact with the local community and raise money for the campaign.

In total, we raised £17,062 through a combination of Gift Aid, online donations, and the money raised from our pop-up charity



Our pop-up charity shop in Kentish Town.

shop. We are proud of how our team coordinated responsibilities and tasks during the campaign and brought new ideas to the table that boosted the charities visibility while also forging connections with new supporters.

4. Organisational Development

4.1 CEO

We were delighted to announce Janine Edwards as our new CEO in November 2021. She took the helm from our Founder, Nasrin Sharifi, who had previously acted in a voluntary CEO capacity. Janine stepped into the role at a critical stage in PFP's development, bringing her in-depth knowledge of the charity sector and small charity development that will facilitate Power for the People's journey towards its strategic goals to 2023 and beyond.

4.2 Trustees

"I am delighted to be joining Power for the People at this pivotal stage in the charity's development. The ethos behind our work, especially our #HandshakesNotHandouts approach, speaks very strongly to my personal values. I am proud that we work in equal partnership with communities, helping them build sustainable futures. We are breaking the cycle of dependence and creating transformational change."

Janine Edwards, CEO

George Hetherington was welcomed as a trustee this year and he has already applied his vast knowledge of fundraising to many projects and events while also cultivating new connections between PFP and the Stamford community. Nasrin Sharifi, founder, also joined the board as a Trustee.

4.3 New Recruits

Through the government's Kickstarter scheme, PFP recruited three new part-time staff members to lead on key operational areas - website, social media platforms and fundraising. These 6-month placements have given vital capacity to PFP whilst also supporting young people in their career development.

4.4 Community Ambassador Programme

We launched our Community Ambassador Programme, which gives people the opportunity to raise awareness about our work in their local community. Community Ambassadors represent Power for the People at local events and functions and help strengthen ties with local community networks whilst developing new skills through training and support from us. Two ambassadors started in the latter half of 2021.

5. Financial Review

Income and expenditure

In the year ended 31 December 2021 our income was £189,177, comprised of in-kind donations of £54,302, grants and donations of £127,503, and Gift Aid totalling £7,372. Our total expenditure was £211,515.

Our funding sources included charitable foundations, the general public, private donors, and corporate sponsors.

We were generously supported with grants from the following organisations:

- Aall Foundation
- The Bottletop Foundation
- The Brian Mercer Foundation
- The Reed Foundation
- Royston CIC
- Sevenhills Wholefoods
- The UEFA Foundation for Children

We were also delighted to develop partnerships with businesses who aligned with our goals and mission, including E-Strategy Advisors Ltd, InoBat Auto, IPM Group Holdings, Joseph Flach & Sons, and Sladen Consulting.

We owe a big thank you to our loyal volunteers, who took on so many different duties to help us move forward: Nuru Said, Caren Okombo, Japheth Mutungi, Dave Okech, Charlie Barrons, Lawrence Okot, Celine Leu, Jessica Blackwell, Jessica Taylor, Kate Taylor, and Lucy Briggs. We are indebted to Charity Management Services for their support.

Financial position at year end

At the year-end net current assets stood at £95,411 compared to £117,949 in 2020. The net assets were comprised of £51,543 restricted funds and £43,868 unrestricted funds.

Post balance sheet events

The trustees do not consider that the COVID pandemic has adversely affected the Charity's fundraising, income, costs, or operations in the period. Although the impact of the pandemic has not yet been fully evaluated, the trustees are of the opinion that the impact has not been material. They also believe that the Charity's fixed cost base is low enough to enable the Charity to continue in operation even if income does fall because of the impact of the pandemic.

Principal risks and uncertainties

In 2021, we were able to address one of our key risks: a lack of dedicated resources to support the management of PFP and fundraising. We appointed a CEO and took on additional staff through the Government's Kickstarter scheme.

Two key risks are considered to be: 1) A need to invest further in our project management capacity given the increased scope and geographic spread of our projects in Kenya; and 2) Political instability in a number of the countries in which we work.

Financial risk management objectives and policies

The trustees have overall responsibility for ensuring that PFP has an appropriate system of controls to identify financial and other risks and to take appropriate measures to manage them. Risks are recorded on the Risk Matrix and reviewed periodically by the Board. The trustees have assessed this and are satisfied that the systems are in place to mitigate exposure to major risks.

Structure, governance, and management

a. Constitution

Power for the People (PFP) was established by its constitution on 8th April 2015 and registered as a charitable incorporated organisation (CIO) in England & Wales on 22nd June 2015. It is registered at the Charities Commission.

b. Methods of appointment or election of Trustees

The management of the Charity is the responsibility of the Trustees. The first trustees were appointed by the constitution and subsequent trustees are appointed for a term of three years by a properly convened trustees' meeting. The minimum number of trustees is three and there is no maximum number that may be appointed. Trustees are appointed for a term of three years by a resolution passed at a properly convened meeting of the charity trustees. After this term the trustee is eligible for reappointment, but if they have served for three consecutive terms they may only be reappointed again after an interval of one year.

Our trustees are selected with due regard to the skills, knowledge and experience needed for the effective administration of PFP, and once appointed are required to:

- Declare the nature and extent of any interest, direct or indirect, which he or she has in a proposed transaction or arrangement with PFP or in any transaction or arrangement entered into by PFP which has not previously been declared; and
- Absent themselves from any discussions of the charity trustees in which it is possible that a conflict of interest will arise between his or her duty to act solely in the interests of PFP and any personal interest including but not limited to any financial interest. A charity trustee absenting themselves from any discussions accordingly does not vote nor is counted as part of the quorum in any decision of the charity trustees on the matter.

c. Organisational structure and decision-making policies

PFP's Board of Trustees meet between six and ten times a year and, together with the CEO, are responsible for the strategic direction and policy of the CIO. The key management personnel of PFP are the trustees and the CEO.

We greatly value the substantial donation of time and expertise by members of our board above and beyond their duties as trustees, and by our volunteers who have supported various functions within PFP.

d. Policies adopted for the induction and training of Trustees

On appointment, new trustees are provided with a current version of PFP's constitution, the Trustee Handbook, and the latest set of accounts. They are also briefed on their legal obligations under charity law, the Charity Commission guidance on public benefit, the content of the constitution, the Charity's decision-making processes, strategic goals, method of operation and financial activities and status. Trustees are encouraged to visit PFP's projects in order to understand our beneficiary communities and work, although these visits have been curtailed because of the COVID-19 pandemic. These visits are part of a monitoring and evaluation activity, or to accompany high value donors.

e. Pay policy for key management personnel

For the majority of 2021, key management personnel worked for the charity for no remuneration. In November 2021 a CEO was appointed on an employment basis. In setting the pay for the CEO, trustees followed the Staff Pay Policy, benchmarking the salary on similar roles in similar sized organisations.

f. Reserves policy

It is the trustees' policy to ensure a readily realisable reserve is maintained: unrestricted funds to be used in the event of a significant drop in funding to enable continuation of current activities while ways in which additional funds may be raised are considered. The target level of reserves is set to three months of operating costs and has been maintained throughout the period.

g. Investment policy

Surplus funds will be retained in a bank deposit account at the best rate possible whilst retaining instant access to the deposits as required.

h. Going concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

i. Plans for future periods

The trustees have set the following objectives for the next twelve months:

1. Continue the delivery and monitoring of the projects in hand, building PFP's delivery track record.
2. Review our project monitoring approaches and work towards measuring and communicating the social value impact of our work.
3. Expand our digital presence and build a loyal supporter base.
4. Build a steady stream of funding and earned income to sustain and expand our operations.

Statement of Trustees' responsibilities

The Trustees are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice). The law applicable to charities in England & Wales requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently.
- Observe the methods and principles of the Charities SORP (FRS 102).
- Make judgments and accounting estimates that are reasonable and prudent.
- State whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements.
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Charity's transactions and disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008, and the provisions of its Constitution. They are also responsible for safeguarding the assets of the Charity, and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the order of the members of the board of Trustees and signed on behalf by:

James Stewart (Chair of Trustees)

Date:

DocuSigned by:
James Stewart
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7/7/2022

Janine Edwards (CEO)

Date:

DocuSigned by:
Janine Edwards
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7/7/2022

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF POWER FOR THE PEOPLE

I report on the financial statements of the charity for the year ended 31 December 2021, which comprise the following Statement of Financial Activities, Balance Sheet, accounting policies and supporting notes.

Respective responsibilities of trustees and examiner

The trustees are responsible for the preparation of the financial statements. The trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed. I am qualified to undertake the examination by being a qualified member of the Association of Independent Examiners.

It is my responsibility to:

- examine the financial statements under Section 145 of the Charities Act;
- follow the procedures laid down in the General Directions given by the Charity Commissioners under Section 145(5)(b) of the Charities Act); and
- state whether particular matters have come to my attention.

Basis of independent examiner's statement

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the financial statements presented with those records. It also includes consideration of any unusual items or disclosures in the financial statements, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the financial statements present a "true and fair view" and the report is limited to those matters set out in the statement below.

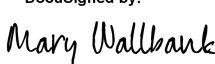
Independent examiner's statement

In connection with my examination, no matter has come to my attention to indicate:

- a) accounting records have not been kept in accordance with section 130 of the Charities Act;
- b) the accounts do not accord with such records;
- c) that they fail to comply with the relevant accounting requirements concerning form and content;
- d) any matter which the examiner believes should be drawn to the attention of the reader to gain a proper understanding of the financial statements.

Mary Wallbank DChA, FCIE
Charity Management Services
48 Carlyn Drive
Chandlers Ford
Eastleigh
Hampshire
SO53 2DL

Date: 13/7/2022

DocuSigned by:

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POWER FOR THE PEOPLE

STATEMENT OF FINANCIAL ACTIVITIES **FOR THE YEAR ENDED 31 DECEMBER 2021**

	Note	Unrestricted Funds	Restricted Funds	Total 2021	Total 2020
		£	£	£	£
Income from:					
Donations and Grants	2	66,509	122,668	189,177	116,012
Exchange rate gains		-	-	-	1,072
Total Income		66,509	122,668	189,177	117,084
Expenditure on:					
Raising Funds		8,485	-	8,485	5,600
Charitable Activities	3	85,492	115,987	201,479	87,042
Exchange rate loss		1,551	-	1,551	-
Total Expenditure		95,528	115,987	211,515	92,642
Net Income/(Expenditure)		(29,019)	6,681	(22,338)	24,442
Transfers between funds		-	-	-	-
Net movement in funds		(29,019)	6,681	(22,338)	24,442
Reconciliaiton of funds:					
Total funds brought forward at 1 January		72,887	44,862	117,749	93,307
Total Funds carried forward at 31 December		43,868	51,543	95,411	117,749

There are no recognised gains and losses other than those passing through the income and expenditure account. All income and expenditure is in respect of the charity's continuing activities.

POWER FOR THE PEOPLE**BALANCE SHEET AS AT 31 DECEMBER 2021**

	Note	£	2021 £	£	2020 £
Fixed Assets			-		-
Current Assets					
Debtors	5	28,692		15,124	
Bank and Cash		<u>67,773</u>		<u>102,625</u>	
		96,465		117,749	
Creditors: amounts due within one year					
Creditors	6	<u>(1,054)</u>		<u>-</u>	
Net Current Assets			95,411		117,749
Total Net Assets			<u>95,411</u>		<u>117,749</u>
Represented by:					
Restricted Funds	9		51,543		44,862
Unrestricted Funds: General Funds			43,868		72,887
Total Funds			<u>95,411</u>		<u>117,749</u>

7/7/2022

Approved by the trustees on..... and signed on their behalf:

DocuSigned by:

James Stewart

30728BD371D9477...

..... James Stewart (Trustee)

POWER FOR THE PEOPLE

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

1 Accounting Policies

Basis of Accounting

These accounts have been prepared under the historical cost convention and in accordance with the current Financial Reporting Standard FRS102, and the current Charities' SORP 2015 (Statement of Recommended Practice: "Accounting by Charities").

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

Tangible Fixed Assets

Tangible fixed assets are stated at cost less depreciation. Assets over £500 are capitalised.

Foreign currencies

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the reporting date.

Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction.

Exchange gains and losses are recognised in the statement of financial activities.

Income and Expenditure

Income and expenditure are included in the accounts on an accruals basis, when a constructive or legal entitlement or liability exists and the amount can be quantified with reasonable accuracy.

Income, including grant income and legacy income, is recognised where there is entitlement, probability of receipt and the amount can be measured with sufficient reliability.

Investment income is accounted for in the period in which the charity is entitled to receipt.

Expenditure includes irrecoverable VAT.

The value of services provided by trustees and volunteers is not incorporated into these financial statements. Where services are provided to the charity as a donation from another organisation, this contribution is included in the financial statements at an estimate based on the value of the contribution to the charity.

Funds

Restricted funds are incoming resources received or generated for specific purposes as laid down by the donor or the terms of the appeal. Expenditure which meets these criteria is drawn from the fund. Unrestricted funds are donations and other incoming resources received or generated for the general charitable purposes of the charity.

Pension costs

The charity contributes to the National Employment Savings Trust for its employees. Contributions payable are charged in the period to which they relate.

POWER FOR THE PEOPLE

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

	Unrestricted Funds	Restricted Funds	Total 2021	Total 2020
	£	£	£	£
2 Income: Donations and Legacies				
Grants and Donations	11,601	115,902	127,503	63,639
Donations in kind	54,302	-	54,302	48,703
Gift aid	606	6,766	7,372	3,670
	<u>66,509</u>	<u>122,668</u>	<u>189,177</u>	<u>116,012</u>

Grant and Donations includes £20,000 from the Aall Foundation (2020: £20,000) and £27,062 from a trustee, who is known to the other trustees but wishes to remain publicly anonymous.

Donations in kind comprise primarily employee volunteering time released from the following companies: Dream EP Global Energy (Kenya), HMS advocates, KPMG, Sladen Consulting and the Foundation for Social Improvement.

In 2020 Donation income included £45,270 of restricted funds.

3 Expenditure: Charitable Activities

	£	£	£	£
Project delivery costs	34,518	112,744	147,262	39,583
Support costs	50,974	3,243	54,217	47,459
Statutory accounts and independent examination	-	-	-	-
	<u>85,492</u>	<u>115,987</u>	<u>201,479</u>	<u>87,042</u>

In 2020 and 2021 the independent examination was carried out by an individual and so, in accordance with FRS102, is treated as voluntary time and not quantified as income or expenditure.

In 2020 Charitable Activities expenditure comprised £23,640 of restricted expenditure.

4 Staff costs

	Total 2021 £	Total 2020 £
Gross salaries	14,264	-
Social security costs (covered by annual allowance)	-	-
Employers pension contributions	<u>232</u>	<u>-</u>
	<u>14,496</u>	<u>-</u>
The average number of employees during the year was	<u>1</u>	<u>-</u>

No employee received emoluments in excess of £60,000 p.a. full-time equivalent during the year (2020 - none).

	2021 £	2020 £
5 Debtors		
Donations and grants receivable	14,324	8,128
Gift aid recoverable	<u>14,368</u>	<u>6,996</u>
	<u>28,692</u>	<u>15,124</u>

6 Creditors

Social security and other taxes	163	-
Other creditors	<u>891</u>	<u>-</u>
	<u>1,054</u>	<u>-</u>

POWER FOR THE PEOPLE

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

7 Trustees' remuneration and expenses

During the year, no trustees received any remuneration or other benefits (2020 - £nil), and no trustees' expenses have been paid or payable (2020 - £NIL).

8 Related party transactions

Cash donations include £31,192 from the trustees.

Donations in kind include the release of the CEO's time valued at £32,000 from her employer, being a company managed by her sister, Dream EP Global Energy (Kenya).

There were no other related party transactions other than those disclosed above.

9 Restricted funds

	Funds at 1 January	Income	Expenditure	Transfers	Funds at 31 December
	£	£	£		£
a Paorinher	6,000	47,354	(49,291)	-	4,063
b Pinovate	15,957	-	-	-	15,957
c Osupukiai	20,405	13,851	(34,256)	-	0
d Remba	2,500	-	(2,500)	-	0
e Arise	-	15,346	(15,346)	-	0
f Kickstart	-	12,289	(11,350)	-	939
g Salaries	-	33,828	(3,243)	-	30,584
Total funds	44,862	122,668	(115,987)	0	51,543

a Paorinher funds were received from the Aall Foundation, Brian Mercer Trust, Sevenhills Wholefoods, The Coles-Medlock Foundation, UEFA Foundation for Children and from fundraising campaigns throughout the year. This has enabled us to continue our ambitious Paorinher Sustainability Project in northern Uganda. The remainder of the funds will be put towards the project completion in 2022.

b The Pinovate Fund has been raised through our fundraising campaigns towards equipping women and girls in Kenya and Uganda with the skills and materials to build sustainable livelihoods in poultry farming. Funds carried forward will enable us to expand our sustainable livelihoods and poultry farming initiatives in 2022.

c Osupukiai funds were received from Joseph Flach and Sons, The Big Give Trust, and from fundraising campaigns throughout the year. The funds were used to complete the water kiosk and solarised borehole and trading post for Osupukiai and nearby villages in Narok County Kenya.

d Remba Funds were used to complete the Remba Sustainability project, an initiative to empower women on Remba Island, Kenya through education, skills and sustainable livelihoods; and to improve the health and academic performance for children at Remba Primary School.

e ARISE funds were received from e-Strategy Advisors Ltd, The Reed Foundation, and from fundraising campaigns. Funds were used to initiate our ARISE menstrual and sexual health and re-usable pad livelihoods programme for women in Homa Bay County, Kenya towards the end of 2021 with the project continuing into 2022.

f Kickstart funds were received by DWP and Reed for three Kickstart placements, enabling PFP to take on our first staff in the UK to support our operations. Remaining funds will be spend on training and management support for the Kickstart employees in 2022.

g A trustee donation of £27,062 plus Gift Aid was made to allow PFP to appoint its first employed CEO in November 2021. Remaining funds will be spent on her salary in 2022.

All the restricted funds are held as bank balances.

10 Statutory Information

The charity is a Charitable Incorporated Organisation (CIO) registered with the Charity Commission in England and Wales as charity no. 1162330.

POWER FOR THE PEOPLE

England & Wales - Charity number 1162330

Accounts

POWER FOR THE PEOPLE

*Trustees Report & Financial Statement
01 January - 31 December 2020*





POWER FOR THE PEOPLE CHARITABLE INCORPORATED ORGANISATION

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Reference and Administrative details of the Charity, its trustees, and advisers

Power for the People PFP is a Charitable Incorporated Organisation CIO, registered on 22nd June 2015.

Charity number: 1162330

Principal and Registered Office: 12 Corringway, London NW11 7ED.
Telephone: +44 20 33805144
Website: www.pfp.global
E-mail: enquiries@pfp.global

Bankers: CAF Bank Ltd
25 Kings Kill Avenue, Kings Hill
West Malling, Kent ME19 4JQ.

NatWest Bank
PO Box 127
Redheughs Avenue
Edinburgh EH12 9JN.

Independent Examiner: Mary Wallbank, DChA, FCIE
Charity Management Services
19 Stinchar Drive, Chandlers Ford
Eastleigh, Hampshire SO53 4QJ.

Director: Nasrin Sharifi (appointed 2016)

Trustees who served during this period and up to the date of signing these Financial Statements were:

James Stewart, Chairman
Trudie Roiz de Sa, Secretary
Jeremy Barker, Treasurer
Alexandra Abrahams, Trustee
David Ruck, Trustee
Tidings Manzini, Trustee
Janine Edwards, Trustee
George Hetherington, Trustee
Adrian Williams, Trustee
Perez Ochieng, Trustee

Resigned 21 April 2020
Resigned 21 December 2020

Trustees' Report

The Trustees present their annual report together with the financial statements of the Charity for the year ended 31 December 2020.

Public Benefit

The trustees confirm that they have complied with the duty in the Charities' Act 2011 to have due regard to public benefit guidance published by the Charity Commission. The trustees consider that as PFP's activities are open to potential beneficiaries living in extreme poverty in any part of the world, with a current focus in rural sub-Saharan Africa, that the activities of the CIO provide significant public benefit.

Objectives and activities

General Objectives

Power for the People's charter states our objects as "for the public benefit, the relief and assistance of people in need in any part of the world who are in poverty, in particular by the provision of sustainable energy, healthcare and educational facilities".

We enable communities living below the poverty line to kick-start their own sustainable development by providing them with the essential infrastructure, tools, know-how and capital to build financial and operational independence and resilience. Our projects are aimed at increasing household income and improving health, literacy, numeracy, employment, and business start-up skills and are typically enabled by a backbone of solar electricity and clean technologies. Our work delivers to Agenda 2030 and the United Nations Sustainable Development Goals.

Strategies for achieving objectives

PFP works through partnerships and alliances to leverage expertise and resources and minimize duplication and overheads. The board of trustees approves all partnerships and alliances, and a Memorandum of Understanding between the respective organisations defines the expectations and obligations of the parties. Projects are delivered on the ground by selected local delivery partners.

Activities undertaken to achieve objectives

1.1 Project delivery 1st January 2020 – 31st December 2020

2020 was an exceptionally challenging year globally, and not least for the communities we work with. Floods, droughts, and locust swarms destroyed their crops and homes early in the year, leaving hunger and destitution in their wake. Then the COVID-19 pandemic erupted in the spring, bringing the world to lockdown standstill. Nonetheless, with tremendous support from our generous partners, sponsors and donors we continued to deliver vital, sustainable projects for our courageous and inspirational communities. We wish to highlight three achievements from the year in this report.

1.1.1 Remba Island Sustainability Project

Using skills they had gained during the training we delivered in 2019, Remba Women's Group (RWG) planted vegetables on RWG's land as well as in sacks (sack farming) in our local partner DRE AM EP Global Energy's fenced compound. The outcome was that their families, the elderly, and families devastated by floods and Covid-19 pandemic enjoyed fresh, nutritious food. RWG vegetable farming showed a small profit at the end of the year, which the women have reinvested in tyre farming in the coming year.



"This program has empowered women in many ways: they can own, grow, and manage their own shambas¹ with little resources. It generates income which supplements to other family needs, from the sales of mboga² they started separate other small businesses. It has reduced malnutrition and starvation in young children, they have a change of diet from daily routine of proteins to vitamins thus improves their health. Increase of iron and vitamins help fight diseases, more so in children. To the community, it's of great help. Fresh affordable vegetables are now easily within the reach and means of people and small-scale greengrocers. People scramble for the green leafy vegetables, they come together for a common cause



especially during starvation, drought, food shortage and now Covid-19. The community sees planting vegetables as an opportunity to raise money. Sack planting is seen as a possible way of conserving the rocky little resource (soil) of the Island. Many families are widely borrowing the idea of household shambas since it consumes little space and little labour. It's cheap and affordable so they venture into it as an economic activity."

Madam Jacline Otuoma, RWG Chair

We built the RWG Poultry Compound comprised of a chicken house, an office, and secure perimeter fencing.



Despite the challenges posed by Covid-19 pandemic restrictions our local partner DREAM EP Global Energy completed the construction of Remba School perimeter fence and football pitch for our Remba School Football Program.

Ground selected for the pitch



Fencing materials arrive



Cleared and fenced pitch



¹ Vegetable patch

² Vegetables

The Football Tournament had to be postponed because of restrictions but, with the grounds secure, the children have enjoyed playing safely on the pitch during this difficult time.

Remba School Boys Football Team



Remba School Girls Football Team



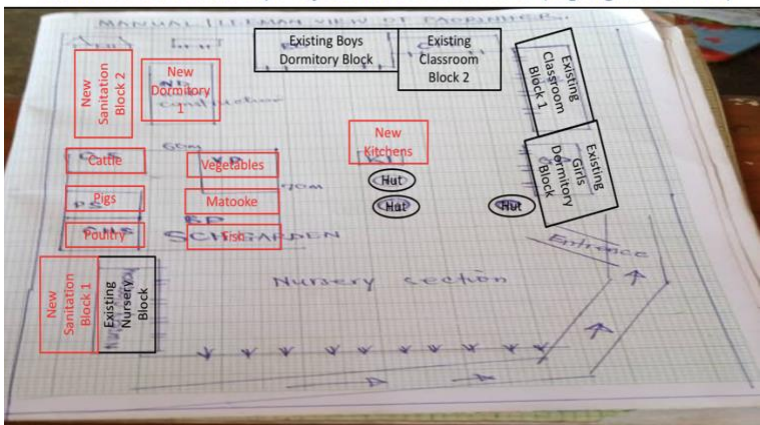
With Remba School closed during the Covid-19 pandemic, the Remba Women’s Continuing Education Program is on hold, but we have planned for commercial and technical training, and reproductive health awareness, to take place once the restrictions are lifted.

We are deeply grateful to our partners UEFA Foundation for Children and DREAM EP Global Energy, whose generous support made this project possible.

1.1.2 Patongo Orphan Infant Health Rehabilitation Centre (PAORINHER) Sustainability Project

Progress on this comprehensive and transformational project was hindered from April to July 2020 because of floods, locust plagues and COVID-19 pandemic restrictions in northern Uganda. Work stopped completely on March 18 when the government of Uganda implemented a complete lockdown that was in effect until June 2020. Lockdown eased slowly throughout July, allowing restricted movement allowing the team to recommence work on the project.

Paorinher Sustainability Project Phase 1 Elements (highlighted in red)



A core team selected by Paorinher Board attended training on sustainable, closed-loop farming at the [MST Academy in Kampala](#) and planned a pilot farm that will enable food security and income generation for Paorinher Centre. Paorinher Science teacher Charles Okech, a course attendee, shares his aspirations for the initiative [here](#). The team has planted a variety of fruits and vegetables bought from MST Academy at the pilot farm, including plantains, bananas, spring onions, and broccoli, and built a vermiculture tank and fishpond.



Paorinher's headmaster launched pilot vocational training in closed loop farming for 60 final year pupils who were allowed to return to Paorinher School following the Uganda Government guidelines. This approach of sustainable closed-loop farming and vocational training embedded in the education curriculum is unique to Paorinher among the institutions in Agago and northern Uganda. The aim is to teach children vital food security practices so that they can earn a living and succeed in life. 80% of Ugandan economy relies on agriculture. The fruits and vegetables planted are particularly beneficial for HIV+ children, and popular in the open market allowing for better revenue generation.

Preparing the vermiculture tank



Preparing cow-dung feeding baskets for matooke



Transplanting seedlings



Teaching children at Paorinher about closed loop farming, new techniques and technologies



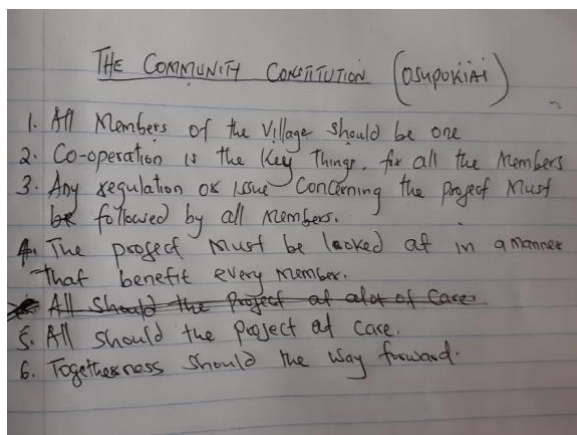
Construction of structures for the pilot closed loop farm, one dormitory, kitchen, biogas, and two sanitation blocks with bio-toilets began in October and is due to be completed in Q1/Q2 2021 as Covid-19 restrictions permit.



We applaud the dedication and efforts of Paorinher Founder Director Raymond Okot and his team, the generosity of our sponsors The Aall Foundation, and the support of our partners The Humanitarian Aid Relief Trust ,for making this project possible.

1.1.3 Osupukiai Village Community Sustainability Project

Thanks to the tremendous fundraising efforts of our super-volunteer George Hetherington, the Osupukiai Water project in Narok, Western Kenya, broke ground in Q3 2020. The project provides plentiful, clean water for the households and livestock of Osupukiai and nearby communities, as well as a secure compound where the women can farm vegetables and trade their produce and handicraft.



The community's constitution

A suitable plot of land was chosen, and a hydrological survey conducted to assess the level and depth of the water supply. An assessment by sand dam engineers from Narok County Government, found that the local lugga was unsuitable for a sand dam so water troughs will be built for livestock and local wildlife. Permits and licenses have been obtained from Narok County Government and public consultations held with Osupukiai and nearby communities. Construction of the water kiosk, drilling of the borehole and installation of a solarised water pump are scheduled to complete in Q1 2021. Discussions with the women on their pricing and business model for the water, potential vegetable and goat farming, and reproductive health are ongoing in preparation for work starting in 2021.



Choosing the land and conducting the hydrological survey

We were thrilled by project champion George Hetherington's dedication and success in raising awareness of, and support for, the challenges that the Masai face as they transition to a pastoral life. George and his wife Jan have raised over £30,000 for this project so far and continue their efforts. Their fun events included chats on the local radio and TV, an art exhibition, Head & Beard Shave, garage sale, virtual pub quiz and walking the equivalent distance (4,228 miles as the crow flies) from his home in Stamford to Osupukiai village.

George & Jan: wearing out shoes and interviewing MPs and George & Jan's garage sale



George's Head & Beard Shave and Walk4Water Challenge Fundraisers



We are indebted to our partners, DREAM EP Global Energy, for their continued technical support.

1.2 Organisation development 1st January 2020 – 31st December 2020

The global Covid-19 Pandemic rocked the world and forced us to shift perspective, prioritising two areas of organisational development:

- Redefining our fundraising strategy and calendar, revitalising our website and social media and running fundraising events to virtual channels. This is increasing our digital footprint and public awareness and engagement in our work and attracting new donors and volunteers.
We are grateful to our supporters who joined our fun events such as virtual pub quizzes, mindfulness workshops and wine-tasting to raise over £5,000 for our projects, and to the Coles-Medlock and Calleva Foundations for supporting our Big Give Christmas Challenge 2020.
- Reviewing our strategic plan against a backdrop of the impact of the COVID-19 global pandemic, climate crisis and Brexit. Our [strategic plan 2021-2023](#) crystallizes, more clearly than ever, our vision and mission and brings greater clarity and focus to our work.

Financial Review

Post balance sheet events

The trustees do not consider that the COVID pandemic in 2020 has adversely affected the Charity's fundraising, income, costs, or operations in the period. Although the impact of the pandemic has not yet been fully evaluated, the trustees are of the opinion that the impact has not been material. They also believe that the Charity's fixed cost base is low enough to enable the Charity to continue in operation even if income does fall because of the impact of the Covid19 pandemic.

In the year ended 31 December 2020 our income was £116,012, comprised of in-kind donations of £48,703, cash donations of £63,639, and gift aid totalling £3,670. Our funding sources included charitable foundations, the general public, private donors, and corporate sponsors. At the year-end net current assets stood at £117,749 compared to £93,307 in 2019.

We were generously supported with grants from the following organisations:

- Aall Foundation.
- The Coles-Medlock Foundation.
- The Calleva Foundation.
- The Bottletop Foundation.
- The UEFA Foundation for Children.
- Royston CIC.

We owe a big thank you to our loyal volunteers who took on so many different duties to help us move forward: Nuru Said, Caren Okombo, Japheth Mutungi, Dave Okech, Charlie Barrons, Lawrence Okot, Celine Leu, Jessica Blackwell, Jessica Taylor, Kate Taylor, Lucy Briggs and the 180 Degrees Consulting Team (Muhammad Ali Rizvi, Tom Wookey, Marilyn Kee Gin Lee, Rita Coimbra, Brandon Chong, Josh Finn, Archie woods, Abhinav Adkakha, Elliot Davies). We are indebted to Charity Management Services, for their support.

a. Principal risks and uncertainties

Two key risks are considered to be:

- Lack of dedicated resources to support the Director and fundraising.
- Political instability in a number of the countries in which we work.

b. Financial risk management objectives and policies

The trustees have overall responsibility for ensuring that PFP has an appropriate system of controls to identify financial and other risks and to take appropriate measures to manage them. Risks are recorded on the Risk Matrix and reviewed periodically by the Board.

The trustees have assessed the risks and are satisfied that the systems are in place to mitigate exposure to the major risks.

Structure, governance, and management

a. Constitution

Power for the People (PFP) was established by its constitution on 8 April 2015 and registered as a charitable incorporated organisation (CIO) in England & Wales on 22nd June 2015. It is registered at the Charities Commission.

b. Methods of appointment or election of Trustees

The management of the Charity is the responsibility of the Trustees.

The first trustees were appointed by the constitution and subsequent trustees are appointed for a term of three years by a properly convened trustees' meeting. The minimum number of trustees is three and there is no maximum number that may be appointed. Trustees are appointed for a term of three years by a resolution passed at a properly convened meeting of the charity trustees. After this term the trustee is eligible for reappointment, but if they have served for three consecutive terms they may only be reappointed again after an interval of one year.

Our trustees are selected with due regard to the skills, knowledge and experience needed for the effective administration of PFP and once appointed are required to:

- Declare the nature and extent of any interest, direct or indirect, which he or she has in a proposed transaction or arrangement with PFP or in any transaction or arrangement entered into by PFP which has not previously been declared; and
- Absent himself or herself from any discussions of the charity trustees in which it is possible that a conflict of interest will arise between his or her duty to act solely in the interests of PFP and any personal interest including but not limited to any financial interest).

A charity trustee absenting himself or herself from any discussions accordingly does not vote nor is counted as part of the quorum in any decision of the charity trustees on the matter.

c. Organisational structure and decision-making policies

PFP's Board of Trustees meet between six and twelve times a year and are responsible for the strategic direction and policy of the CIO.

The key management personnel of PFP were the trustees and the Director. We greatly value the substantial donation of time and expertise by members of our board above and beyond their duties as trustees, and by our volunteers who have supported various functions within PFP.

d. Policies adopted for the induction and training of Trustees

On appointment, new trustees are provided with a current version of PFP's constitution, the Trustee Handbook and the latest set of accounts. They are also briefed on their legal obligations under charity law, the Charity Commission guidance on public benefit, the content of the constitution, the Charity's decision-making processes, strategic goals, method of operation and financial activities and status. Trustees are encouraged to visit PFP's projects in order to understand our beneficiary communities and work, although these visits have been curtailed because of the Covid pandemic. These visits are part of a monitoring and evaluation activity or to accompany high value donors.

e. Pay policy for key management personnel

Key management personnel currently work for the Charity for no remuneration.

f. Reserves policy

It is the trustees' policy to ensure a readily realisable reserve is maintained-unrestricted funds to be used in the event of a significant drop in funding to enable continuation of current activities while ways in which additional funds may be raised are considered. The target level of reserves is set to three months of operating costs and has been maintained throughout the period.

g. Investment policy

Surplus funds will be retained in a bank deposit account at the best rate possible whilst retaining instant access to the deposits as required.

h. Going concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

Plans for future periods

Our board has set the following objectives for the next twelve months:

1. Continue the delivery and monitoring of the projects in hand.
2. Define at least three new high-quality projects with trusted partners, with at least one being part of a larger, longer-term programme, to build PFP's delivery track record.
3. Expand our digital presence and build a loyal supporter base.
4. Build a steady stream of funding and earned income to sustain and expand our operations.

Statement of Trustees' responsibilities

The Trustees are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently.
- Observe the methods and principles of the Charities SORP (FRS 102).
- Make judgments and accounting estimates that are reasonable and prudent.
- State whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements.
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Charity's transactions and disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of its Constitution. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the order of the members of the board of Trustees and signed on behalf by:

James Stewart
(Chair of Trustees)

Date: 22/11/2021

A handwritten signature in black ink, appearing to read 'J. Stewart', with a long horizontal stroke extending to the right.

NASRIN SHARIFI
(Director)

Date: 17.11.2021

A handwritten signature in black ink, appearing to read 'N. Sharifi', written in a cursive style.

Independent Examiner's Report

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF POWER FOR THE PEOPLE

I report on the financial statements of the charity for the year ended 31 December 2020, which comprise the following Statement of Financial Activities, Balance Sheet, accounting policies and supporting notes.

Respective responsibilities of trustees and examiner

The trustees are responsible for the preparation of the financial statements. The trustees consider that an audit is not required for this year under section 144 of the Charities Act 2011 (the Charities Act) and that an independent examination is needed. I am qualified to undertake the examination by being a qualified member of the Association of Independent Examiners.

It is my responsibility to:

- examine the financial statements under Section 145 of the Charities Act;
- follow the procedures laid down in the General Directions given by the Charity Commissioners under Section 145(5)(b) of the Charities Act); and
- state whether particular matters have come to my attention.

Basis of independent examiner's statement

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the financial statements presented with those records. It also includes consideration of any unusual items or disclosures in the financial statements and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the financial statements present a "true and fair view" and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention to indicate:

- a) accounting records have not been kept in accordance with section 130 of the Charities Act;
- b) the accounts do not accord with such records;
- c) that they fail to comply with the relevant accounting requirements concerning form and content;
- d) any matter which the examiner believes should be drawn to the attention of the reader to gain a proper understanding of the financial statements.

Mary Wallbank DChA, FCIE
Charity Management Services
19 Stinchar Drive
Chandlers Ford
Eastleigh
Hampshire
SO53 4QJ

Date:

POWER FOR THE PEOPLE
STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2020

	Note	Unrestricted Funds	Restricted Funds	Total 2020	Total 2019 (Restated)
		£	£	£	£
Income from:					
Donations and Grants	2	70,742	45,270	116,012	135,197
Exchange rate gains		1,072	-	1,072	-
Total Income		71,814	45,270	117,084	135,197
Expenditure on:					
Raising Funds	3	5,600	-	5,600	4,653
Charitable Activities	4	63,402	23,640	87,042	118,856
Total Expenditure		69,002	23,640	92,642	123,509
Net Income/(Expenditure)					11,688
		2,812	21,630	24,442	
Transfers between funds		-	-	-	-
Net movement in funds		2,812	21,630	24,442	11,688
Reconciliaiton of funds:					
Total funds brought forward at 1 January		60,286	33,021	93,307	78,899
Funds restated due to prior year adjustments	5	9,789	(9,789)	-	2,720
Total Funds carried forward at 31 December		72,887	44,862	117,749	93,307

There are no recognised gains and losses other than those passing through the income and expenditure account. All income and expenditure is in respect of the charity's continuing activities.

POWER FOR THE PEOPLE

BALANCE SHEET AS AT 31 DECEMBER 2020

	Note	£	2020 £	£	Restated 2019 £
Fixed Assets					
-					
Current Assets					
Debtors	6	15,124		26,720	
Bank and Cash		<u>102,625</u>		<u>66,587</u>	
		117,749		93,307	
Creditors: amounts due within one year					
Creditors		<u>-</u>		<u>-</u>	
Net Current Assets			117,749		93,307
Total Net Assets			<u>117,749</u>		<u>93,307</u>
Represented by:					
Restricted Funds	10		44,862		33,021
Unrestricted Funds: General Funds			72,887		60,286
Total Funds			<u>117,749</u>		<u>93,307</u>

Approved by the trustees on 22/11/2021 and signed on their behalf:

.....  James Stewart (Trustee)

POWER FOR THE PEOPLE

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER

1 Accounting Policies

Basis of Accounting

These accounts have been prepared under the historical cost convention and in accordance with the current Financial Reporting Standard FRS102, and the current Charities' SORP 2015 (Statement of Recommended Practice: "Accounting by Charities").

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

Tangible Fixed Assets

Tangible fixed assets are stated at cost less depreciation. Assets over £500 are capitalised.

Foreign currencies

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the reporting date.

Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction.

Exchange gains and losses are recognised in the statement of financial activities.

Income and Expenditure

Income and expenditure are included in the accounts on an accruals basis, when a constructive or legal entitlement or liability exists and the amount can be quantified with reasonable accuracy.

Income, including grant income and legacy income, is recognised where there is entitlement, probability of receipt and the amount can be measured with sufficient reliability.

Investment income is accounted for in the period in which the charity is entitled to receipt.

Expenditure includes irrecoverable VAT.

The value of services provided by trustees and volunteers is not incorporated into these financial statements. Where services are provided to the charity as a donation from another organisation, this contribution is included in the financial statements at an estimate based on the value of the contribution to the charity.

Funds

Restricted funds are incoming resources received or generated for specific purposes as laid down by the donor or the terms of the appeal. Expenditure which meets these criteria is drawn from the fund.

Unrestricted funds are donations and other incoming resources received or generated for the general charitable purposes of the charity.

	Unrestricted Funds	Restricted Funds	Total 2020	Total 2019
	£	£	£	£
2 Income: Donations and Legacies				
Grants and Donations	18,369	45,270	63,639	48,391
Donations in kind	48,703	-	48,703	86,200
Gift aid	3,670	-	3,670	606
	<u>70,742</u>	<u>45,270</u>	<u>116,012</u>	<u>135,197</u>

Grant and Donations includes £20,000 from the Aall Foundation.

Donations in kind comprise primarily employee volunteering time released from the following companies: Dream EP Global Energy (Kenya), 180 Degrees Consulting, KPMG, and The Foundation for Social Improvement.

In 2019 Donation income included £91,658 of restricted funds.

3 Expenditure: Raising funds

	£	£	£	£
Fund-raising fees and publicity	5,600	-	5,600	1,641
Other fund-raising costs	-	-	-	3,012
	<u>5,600</u>	<u>-</u>	<u>5,600</u>	<u>4,653</u>

4 Expenditure: Charitable Activities

	£	£	£	£
Project delivery costs	15,943	23,640	39,583	84,342
Support costs	47,459	-	47,459	29,514
Statutory accounts and independent examination	-	-	-	5,000
	<u>63,402</u>	<u>23,640</u>	<u>87,042</u>	<u>118,856</u>

For 2020 the independent examination was carried out by an individual and so in accordance with FRS102 is treated as voluntary time and not quantified as income or expenditure.

In 2019 Charitable Activities expenditure comprised £84,342 of restricted expenditure.

5 Prior Year adjustments

- i Gift aid receivable had not been included as a debtors in previous years accounts. Amounts due have been adjusted as follows:

	£
Gift aid debtor due at 31 12 2018:	2,720
Gift aid debtor due at 31 12 2019:	3,326

The comparative figures have been adjusted for this correction.

- ii Fund classifications at 31 12 2019 between Restricted and Unrestricted funds have been corrected as follows:

		£
Transfer to unrestricted funds	Royston	12,289
Transfer to restricted funds	Remba	(2,500)
Net adjustment - see note 10		<u>9,789</u>

7 Debtors

	2020 £	2019 £
Donations and grants receivable	8,128	21,240
Gift aid recoverable	6,996	3,326
Other debtors	-	1,560
Prepayments	-	594
	<u>15,124</u>	<u>26,720</u>

8 Staff costs

The charity had no employees during the year, (2019 - none.)

9 Trustees' remuneration and expenses

During the year, no trustees received any remuneration or other benefits (2019 - £nil), and no trustees' expenses have been paid or payable (2019 - £NIL).

10 Related party transactions

Donations in kind include the release of the CEO's time valued at £32,000 from her employer, being a company managed by her sister, Dream EP Global Energy (Kenya).

There were no other related party transactions other than those disclosed above.

11 Restricted funds

	Funds at 1 January	Income	Expenditure	Transfers	Funds at 31 December
	£	£	£		£
a Paorinher	-	28,100	(22,100)	-	6,000
b Pinovate	15,957	-	-	-	15,957
c Royston	12,289	-	-	(12,289)	-
d Osopukia (Masai village water)	4,775	15,630	-	-	20,405
e Remba	-	1,540	(1,540)	2,500	2,500
Total funds	<u>33,021</u>	<u>45,270</u>	<u>(23,640)</u>	<u>(9,789)</u>	<u>44,862</u>

a The Aall Foundation has provided a grant to launch our Paorinher Sustainability Project in northern Uganda. The remainder of the funds will be put towards the project completion.

b The Pinovate Fund has been raised through our fundraising campaigns towards equipping women and girls in Kenya and Uganda with the skills and materials to build sustainable livelihoods in poultry farming.

c The Royston fund has been reclassified as unrestricted (see note 5).

d The Osupukiai Fund has been raised by George Hetherington to build a water kiosk, solarised borehole and trading post for Osupukiai and nearby villages in Narok County Kenya.

e The UEFA Foundation for Children has provided a grant to launch our Remba Sustainability Project, to equip Remba Women's Group with the skills and materials to build sustainable livelihoods in poultry and vegetable farming, and build a football pitch and program for the children of Remba.

All the restricted funds are held as bank balances.

11 Statutory Information

The charity is a Charitable Incorporated Organisation (CIO) registered with the Charity Commission in England and Wales as charity no. 1162330.