

CEO report 2021-2022



Overview

This past year, our focus has been in continuing to support the workforce in its ongoing redesign and dynamic service provision demanded by and from the impact of COVID 19; the advancement in the use of digital technology a key component of this. This is, however, set against a backdrop of a crisis in recruitment and retention to the school nursing workforce and in reduced commissioning by local authorities linked to the Governments public health grant, a continuing cut of budget in real terms. The context is also within a cost-of-living crisis, significantly impacting the workforce and the families we work with. All of our work is in partnership with Government departments, commissioners, providers, stakeholders, voluntary sector and relevant others including service users and their families.

The wellbeing of our workforce has and remains paramount and thus, much of our work has also focused on supervision, training, and webinars, offering safe psychological spaces and communities of practice; these have been well accessed with positive impact and, importantly, provide local practitioner intelligence, being used to influence and inform the wider School nursing workforce agenda and aligned guidance and policy.

The workforce has risen to and beyond these challenges, developing a plethora of creative initiatives. SAPHNA continue to collaborate with partners to showcase and celebrate these to good effect, providing a platform of best practice which has been well utilised in improving outcomes for children and young people. We have successfully nominated a number of individuals and services for national awards.

The stark health inequalities of COVID19 and the worsening cost-of-living crisis, resulting in the tragic increase in abuse, neglect, poverty, mental health issues/illness, bereavement etc., for children, young people, and families, has further strengthened our commitment, efforts and call for reinvestment in School nursing, demanding that the health and wellbeing of children is placed urgently and high on our governments' agenda. Working as part of a number of alliances/national lobbying groups, we have had significant wins including increased emphasis and accountability on children and young people within the Health and Care Bill and now actively working with ICB Directors of Nursing to embed this into practice; the Hewitt review, recommending further investment into prevention, the work of the National Child Safeguarding Practice Review Panel, the SEND review and more, joining us in our call for reinvestment.

Our partnership working continues to grow and, as part of several coalitions, our voice has been in high demand, welcomed and heard. As a result of this, the support for investment into the school nursing workforce continues to gather pace, strength, and activity; we are in the preliminary stages of developing a national campaign and, as a result, have forged new and

strengthened existing alliances with the ADPH, RSPH, LGA, RCPCH, RCGP, NHSE, RCN, CPHVA iHV and others.

Activity

SAPHNA remain active members of the OHID 0-19 (24) Professional organisations board working in transparent partnership with the Chief Nurses Office Directorate team, actively contributing through evidence-based/service user and local practitioner intelligence and, as required, bringing constructive political/professional challenge.

We remain standing and active members of:

- Children and Young People's Mental Health Coalition (Centre for Mental health)
- National Children's Bureau:
 - Health Policy Influencing Group
 - Disabled Childrens Partnership
- BAACH
- Carnegie Centre for Excellence in Mental Health in school's advisory board
- Children First Alliance
- Children's Research Network (York and Humbs)
- Good grief (All Party Parliamentary Group on Bereavement Support)
- Health Conditions in School's Alliance
- HPV Action and European cancer network
- Natasha's allergy research foundation
- National Network of Designated Professionals
- NHS Digital children and young people (now NHSEi)
- NHSE Children and Young People's Transformation Board
- NHSE Special Educational Settings Clinical Standard
- NHSE Covid Safeguarding Collaborative
- NHSE Genomics nursing project board
- NMC Post Registration Standards Group
- OHID CND World Health Organisation (WHO) Collaborating centre.

- Paediatric Continence Forum
- The Ella Roberta Foundation
- UCL National research group and more
- UK Children and Young People's Forum (RCN)
- UK National forum for School Health Educators
- UK Standing Council

We continue to contribute to relevant consultations/publications including OHID, UKSHA, DfE, DHSC, NICE, NHSE, NMC, iHV, PHE, QNI, RCN, CPHVAetc., and continue to have an extraordinarily strong nursing/media presence.

Additionally, recognised as a lead stakeholder for public health nursing, we have contributed to an entire range of shared learning events with both statutory and non-statutory partners, locally, nationally, and internationally.

Other works include advice, support, advocacy, networking, ranging from national to international; operational to governmental.

During this year SAPHNA has continued to deliver its successful leadership course, commissioned by NHSE, the Pan-London 0-19 network and individual Providers, to a range of 0-19 health professionals. All courses have had overwhelmingly positive evaluations (report available).

Our involvement in research has increased and 'School nursing in the times of COVID' project report is receiving significant attention, again, evidencing the need for investment into the waning workforce. We continue to support the workforce in their research, wider partners and joint applications for funding.

Our Healthy Lifestyles for children and adolescent training had undergone a review and refresh and is receiving positive feedback.

There is increasing demand for our Clinical and Safeguarding supervision as well as support to NMC revalidation, which we are providing and looking to build upon. We have recently launched group Safeguarding Supervision.

In partnership with Compass Positive Effect, we have developed our Digital training offer which is receiving good interest, uptake, and positive evaluations.

The launch of the School Nurse eating Disorders toolkit took the world by storm in October 2022, thus far over 5K downloads, currently undertaking a formal evaluation but anecdotally and from user feedback is making a positive difference to many.

Funding

We gain our funding from a combination of funded workstreams and commissions including.

- SAPHNA training
- E-learning health modules, webinars, resources, and publications
- Sponsored Webinars/training
- Research activity
- Corporate sponsorship
- Commissioner/Provider advice, support, service reviews, redesigns, service specifications tender support
- Memberships

Visibility and growth

Our reach has increased hugely due to social media activity with over 25,000 followers, our website, which receives unprecedented traffic from our growing membership, profession, and a range of key stakeholders; membership has grown by over 60% in the past 12 months.

We have recruited x 4 academic advisors who have strengthened our research activity and in providing essential education expertise. We have also recruited a successor student ambassador, with a strengthened two-way offer to student SCPHN, nursing associates and others, which is working effectively.

Working in partnership with the Institute of Health Visiting has grown allowing us to jointly influence, challenge, change and drive forward the 0-19 public health nursing agenda.

Our offer to nurses working in the independent sector has and continues to grow, expertise and support provided via our expert advisor who also leads a dedicated special interest group.

We have strengthened offer to nurses working with children SEND. Special interest group established, now partnered with the QNI Children's community network, expertise, dedicated website section and national forthcoming conference.

Our Special Interest Groups continue to develop according to membership need and are producing excellent best practice, guides, tools and expertise.

We have a growing bank of national public health nursing experts who offer their time and talents to SAPHNA voluntarily. We are looking to optimise this process as part of our wider transformation.

Membership

Corporate membership is growing at an exponential rate with several others currently being explored.

Individual membership also continues to grow, particularly from nurses working outwith the 'state' school nursing sector. There is a growing trend for schools to employ their own nurse due to lack of resource/capacity within local authority school nursing.

Corporate partner sponsorship agreements have been secured.

These include:

- [The Lancaster Model](#)
- [School Screener](#)
- [ChatHealth](#)
- [Kitt Medical](#)

Partnership member offers have been secured with:

- Dr Pooky Knightsmith www.creativeeducation.co.uk
- The British Journal of Child Health (School Nursing) www.markallengroup.com
- First Aid for Life www.firstaidforlife.org
- National Association Special Schools [National Association of Independent & Non-Maintained Special Schools \(nasschools.org.uk\)](http://NationalAssociationofIndependent&NonMaintainedSpecialSchools(nasschools.org.uk))
- Scottish Council Independent Schools [Home » SCIS](#)
- MAAPP [Home - QR Code Resources - MAAPP](#)

Consultancy services

We continue to receive requests to and deliver expertise across a range of areas including service development; development events, service specifications, service review, change/re-design, implementation, oversight, monitoring, and audit. Contributing to tender review, submissions, and procurement processes etc. We continue to build our bank of Consultancy experts and have made further recent appointments in response to demand.

Committee

The Committee continue to support and enable the work of SAPHNA and, given the unimaginable impact of COVID19 as well as the ever-increasing pressures on their time and talents, deserve huge thanks and appreciation for all that they contribute, as does our amazing admin support and essential cog in the wheel, Gemma. We are also supported by WSA communications and thank them for their professional excellence.

Our trustees, have, as ever, been great sources of encouragement, wisdom, and support for which we are grateful.

Due to our growth, we are currently reviewing our structures and will be undergoing a period of positive transition. As part of this we have appointed a part-time interim Professional officer with imminent plans to recruit.

Conclusion

This annual report demonstrates further growth and strength in SAPHNA as the leading professional organisation for school and public health nursing of which we should all be extremely proud.

It is an honour to serve as CEO of this wonderful organisation alongside such resolute experts in advancing the public health nursing profession and, in turn, the improvement of health and well-being outcomes for children, young people and families.

Sharon White OBE, CEO SAPHNA sharon@saphna.co

SAPHNA**Accounts for the year ended 31 July 2022**

	£	£
<u>Income</u>		
General fund		100,534
Interest		-
Saphna projects		<u>40,540</u>
Total income		141,074
<u>Expenditure</u>		
General fund expenses	72,250	
Leadership	1,868	
Educare	385	
All our Health	385	
Digital Technologies	1,013	
School Nurse Vision	2,358	
Long Covid guidance	703	
Forum Training	1,564	
Eventbrite	250	
Stripe	<u>37</u>	
Total expenditure		80,811
Net surplus for the year		<u>60,263</u>
Fund balance at 31 July 2021		38,290
Surplus (above)		<u>60,263</u>
Fund balance at 31 July 2022		<u>98,553</u>
Bank balance at 31 July 2022		<u>98,553</u>

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