

THE ALEXANDRA SALES TRUST

England & Wales · Charity number 1161811

Details

Other names ALL FOR AL

Status Registered

Legal form CIO

Registered 2015-05-26

Register [View on the Charity Commission register](#)

Contact

Address Crofton
Platt Common
Platt
Sevenoaks
TN15 8JX

Phone 01732884405

Email info@thealexandrasalestrust.co.uk

Website www.thealexandrasalestrust.co.uk

Activities

Objects: THE RELIEF OF CANCER SUFFERERS AGED 1 TO 24 YEARS AND THEIR FAMILIES AND CARERS IN PARTICULAR BUT NOT EXCLUSIVELY BY:(A) PROVIDING FINANCIAL ASSISTANCE FOR THEIR BENEFIT IN EITHER THE CHILDREN'S WARD OR AT THE TEENAGE CANCER TRUST AT THE ROYAL MARSDEN, SURREY;(B) PROVIDING GRANTS TO FAMILIES AND CARERS OF THOSE CHILDREN AND YOUNG PEOPLE SUFFERING FROM CANCER IN PARTICULAR BUT NOT LIMITED TO ITEMS TO ASSIST THEIR EMOTIONAL WELLBEING OR PROVIDING THE MEANS FOR A RESPITE BREAK FOR THE WHOLE FAMILY;(C) PROVIDING FUNDING TO THE ROYAL MARSDEN, SURREY FOR EQUIPMENT OR OTHER FACILITIES REQUIRED IN THE TEENAGE CANCER TRUST UNIT; OR(D) BY FUNDING ANY OTHER CHARITIES OR CHARITABLE ORGANISATIONS THAT PROVIDE SUPPORT OR CARE TO CHILDREN AND YOUNG PEOPLE SUFFERING WITH CANCER.

Activities: The Charity has had a very active 2018 with addition of two major fund raising events. As well as our very well supported quiz nights and Christmas Party we took up the challenge of a ladies team walking non-stop, 100k, around the Isle of Wight. We also had a men's team each with a £500 car who drove from Kent to Monaco and back. Together the teams raised in excess of £26,000.

Classification

- **How:** Other Charitable Activities
- **What:** Other Charitable Purposes
- **Who:** Children/young People

Geography

- **Area of benefit:** LOCAL
- Throughout England

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£24,431	£36,160	-	-
2024-03-31	£31,468	£26,887	-	-
2023-03-31	£30,917	£28,576	-	-
2022-03-31	£43,325	£20,579	-	-
2021-03-31	£23,950	£20,081	-	-

Trustees

Name	Role	Appointed
TONY SALES	Chair	2015-05-21
Andrea Jane Delderfield		2022-04-25
DIANE RICHARDS		2015-03-01
David William Richards		2015-08-13
GAYNOR MARTINE SALES		2015-05-21
Georgina Louise Lowry		2016-02-16
Mary Theresa Saunders		2018-01-29
Thomas James Aidan Lowry		2022-04-25

THE ALEXANDRA SALES TRUST

England & Wales - Charity number 1161811

Accounts

**THE ALEXANDRA SALES TRUST
REPORT AND FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 31 MARCH 2025**

Registered Charity No. 1161811

**Azets Audit Services
River House
1 Maidstone Road
Sidcup
Kent
DA14 5RH**

THE ALEXANDRA SALES TRUST

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THE ALEXANDRA SALES TRUST

REFERENCE AND ADMINISTRATIVE DETAILS

Trustees

T Sales
GM Sales
AJ Delderfield
GL Lowry
TJ Lowry
D Richards
DW Richards
M Saunders

Charity Registration Number

1161811

Principal Office

Crofton, Platt Common
Platt
Sevenoaks
Kent
TN15 8JX

Banker

Barclays Bank PLC
1 Churchill Place
London
E14 5HP

Independent Examiner

M A Wilkes
Azets Audit Services
River House
1 Maidstone Road
Sidcup
Kent
DA14 5RH

THE ALEXANDRA SALES TRUST

REPORT OF THE TRUSTEES

The Trustees present their report and financial statements for the year ended 31 March 2025.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's trust deed, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland published in October 2019.

OBJECTIVES

The main objective of the charity is to assist with the relief of cancer sufferers aged 1 to 24 years and their families and carers in particular but not exclusively by:

- a. Providing financial assistance for their benefit in either the children's ward of at the teenage cancer trust at the Royal Marsden, Surrey;
- b. Providing grants to families and carers of those children and assist their emotional wellbeing or providing the means for a respite break for the whole family;
- c. Providing funding to the Royal Marsden, Surrey for equipment or other facilities required in the teenage cancer Trust unit; or
- d. By funding any other charities or charitable organisations that provide support or care to children and young people suffering with cancer.

REVIEW OF THE YEAR

The Alexandra Sales Trust has entered its 11TH Year in 2025, and the Trustees continue to hold true to our original goal of raising "Smile money" for young people suffering with cancer. Our work is dedicated to the lasting memory of Alexandra and we are immensely proud of the fact that close members of Alex's family continue to lead and drive our Charity forward. We are also grateful for the continued support of our Trustees, sponsors, and donors.

During 2025 we have concentrated our fundraising efforts into our core events including Golf Day, Race Nights, and Quiz Nights. Special thanks must again go to the Pierson family who operate the catering facilities at Poul Wood where we run our annual Golf Day. This event continues to be our major single biggest fundraising activity with over £9000 being raised in 2024. A significant amount of work goes into organising the Golf Day and the Trustees would also like to thank our participating teams, volunteers, and sponsors in making this event such a success. Unfortunately, we did not run our Craft Fair in the 2024/25 Financial Year due to difficulties around finding a suitable location. We however will be bringing back our Afternoon Tea event in the 2025/26 year.

A special thanks to our major donors in the 2024/25 Financial Year including Jordan Dawes Football Tournament, Charitable Giving, Rolvenden Music Festival and Cazenove Group who again match-funded our Golf Event. Thanks also to J Hughes, T Lowry (Trustee) and J Reagan who all participated the Three Peaks Challenge raising over £2,200 through the Just Giving platform.

Our main activities with regards to donations is maintained through our key partner Young Lives vs Cancer who nominate the majority of the recipients of our "Smile" gifts, trips, vouchers, and tutoring. We also maintain a good relationship with Pembury Hospital to provide support for their nominated recipients.

We have experienced a considerable increase in the number of nominations from our Charitable Partners during the 2024/25 Financial Year. This is due to the cost-of-living crisis adversely affecting people's and families' finances, especially those attempting to deal with cancer diagnosis and treatment. Our donations in the Financial Year totalled £35,944, an increase of 34% on the previous year. With monies raised for the year falling by 22% the Trustees have taken the decision to support expenditure through use of Deposit Account funds. The Charity's available funds have consequently reduced by £11,729 to £57,428 over the 2024/25 Financial Year. We expect this trend to continue through the 2025/26 Year.

Here are a few examples of what we have spent our money on:

Trips to Peppa Pig World
Nintendo Switches
Trips to the theatre
Clothing vouchers

THE ALEXANDRA SALES TRUST

REPORT OF THE TRUSTEES

We all remain focused and proud to continue to raise “Smile” money in Alexandra’s name and look forward to another successful and fruitful year in 2025/26.

PUBLIC BENEFIT

The Trustees confirm that they have referred to the guidance contained in the Charity Commission’s general guidance on public benefit when reviewing the Fund’s aim and objectives and in planning future activities and setting the grant making policy for the year.

FINANCIAL REVIEW

Total income for the year was £24,431 (2024 : £31,468) and total expenditure for the year was £36,160 (2024 : £26,887). Of this, £35,944 (2024 : £26,671) was distributed as donations to individuals. The funds at 31 March 2025 were £57,428 (2024 : £69,157).

RESERVES POLICY

On an ongoing basis the Trustees aim to hold minimal reserves as the general cost base is low and funds will not be distributed to beneficiaries until they are received.

GOING CONCERN

The Trustees review nominations received and approve these in line with funds available. Funds are not committed ahead of being received. On this basis the Trustees consider the charity to be a going concern.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Constitution

The Charity is a Charitable Incorporated Organisation, registered with the Charity Commission on 26 May 2015. It is a registered charity, number 1161811. The charity began operating on 15 June 2015.

Trustees

The following Trustees have served during the year to date:

T Sales
GM Sales
AJ Delderfield
GL Lowry
TJ Lowry
DW Richards
D Richards
M Saunders

THE ALEXANDRA SALES TRUST

REPORT OF THE TRUSTEES

STATEMENT OF TRUSTEES' RESPONSIBILITIES

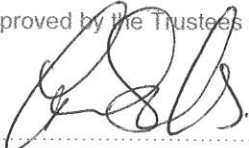
The Trustees are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP 2015 (FRS 102);
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the Trustees and signed on their behalf:



G Sales
Trustee

12 January 2026

**INDEPENDENT EXAMINER'S REPORT
TO THE TRUSTEES OF ALEXANDRA SALES TRUST**

I report to the Trustees on my examination of the accounts of the Alexandra Sales Trust for the year ended 31 March 2025.

Responsibilities and basis of report

As the charity Trustees of the Trust you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1. accounts records were not kept in respect of the Trust as required by section 130 of the Act; or
- 2. the accounts do not accord with those records; or
- 3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



.....
M A Wilkes (FCA)
For and on behalf of Azets Audit Services
River House, 1 Maidstone Road
Sidcup, Kent, DA14 5RH

12 January 2026.....

THE ALEXANDRA SALES TRUST
STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2025

	Unrestricted funds	
	2025	2024
	£	£
Income from:		
Donations	4,752	13,499
Fundraising events	18,842	17,301
Interest	837	668
	<hr/>	<hr/>
Total income	24,431	31,468
	<hr/>	<hr/>
Expenditure on:		
Raising funds	216	216
Charitable activities – donations to individuals	35,944	26,671
	<hr/>	<hr/>
Total expenditure	36,160	26,887
	<hr/>	<hr/>
Net movement in funds	(11,729)	4,581
Funds brought forward at 1 April 2024	69,157	64,576
	<hr/>	<hr/>
Fund balance carried forward at 31 March 2025	57,428	69,157
	<hr/>	<hr/>

All transactions are derived from continuing activities.
All transactions in both years were derived from unrestricted funds.

THE ALEXANDRA SALES TRUST

BALANCE SHEET

AS AT 31 MARCH 2025

	2025 £	2024 £
Current assets		
Cash at bank and in hand	57,428	69,157
Net assets	<u>57,428</u>	<u>69,157</u>
FUNDS		
Unrestricted funds	<u>57,428</u>	<u>69,157</u>

The financial statements were approved on 12 January 2026 and signed on behalf of the Board by:



G Sales
Trustee



DW Richards
Trustee

THE ALEXANDRA SALES TRUST

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2025

1. ACCOUNTING POLICIES

1.1 Basis of preparation

The Alexandra Sales Trust is a Charitable Incorporated Organisation. The address of the principal office is given in the charity information on page 1 of these financial statements. The nature of the charity's operations and principal activities are set out on page 2.

The charity constitutes a public benefit entity as defined by FRS 102. The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued in October 2019, the Charities Act 2011 and UK Generally Accepted Practice.

The financial statements are prepared on a going concern basis under the historical cost convention. The financial statements are prepared in sterling which is the functional currency of the charity.

The significant accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all years presented unless otherwise stated.

1.2 Income

All income is included in the Statement of Financial Activities (SoFA) when the charity is legally entitled to the income after any performance conditions have been met, the amount can be measured reliably and it is probable that the income will be received.

For donations to be recognised the charity will have been notified of the amounts and the settlement date in writing. If there are conditions attached to the donation and this requires a level of performance before entitlement can be obtained then income is deferred until those conditions are fully met or the fulfilment of those conditions is within the control of the charity and it is probable that they will be fulfilled.

1.3 Expenditure

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category. Expenditure is recognised where there is a legal or constructive obligation to make payments to third parties, it is probable that the settlement will be required and the amount of the obligation can be measured reliably. It is categorised under the following headings:

- Costs of raising funds includes those costs incurred by the charity when marketing and fundraising to raise fund for the charity; and
- Expenditure on charitable activities comprises those costs incurred by the charity in the delivery of donations to its beneficiaries. It includes both costs allocated directly to such activities and those costs of an indirect nature necessary to support them, where applicable.

1.5 Funds

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

1.7 Going Concern

The financial statements have been prepared on a going concern basis as the Trustees believe that no material uncertainties exist. The Trustees have considered the level of funds held and the expected level of income and expenditure for 12 months from authorising these financial statements. The budgeted income and expenditure is sufficient with the level of reserves for the charity to be able to continue as a going concern.

THE ALEXANDRA SALES TRUST

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2025**

1.8 Judgements and key sources of estimation uncertainty

Accounting estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

No judgements (apart from those involving estimates) have been made in the process of applying the above accounting policies that have had the most significant effect on amounts recognised in the financial statements:

There are no key assumptions concerning the future and other key sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year.

2. STAFF COSTS AND TRUSTEES' REMUNERATION

None of the Trustees received any remuneration or reimbursed expenses during the year (2024 : none).

THE ALEXANDRA SALES TRUST

England & Wales - Charity number 1161811

Accounts

**THE ALEXANDRA SALES TRUST
REPORT AND FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 31 MARCH 2024**

Registered Charity No. 1161811

**Azets Audit Services
River House
1 Maidstone Road
Sidcup
Kent
DA14 5RH**

THE ALEXANDRA SALES TRUST

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THE ALEXANDRA SALES TRUST

REFERENCE AND ADMINISTRATIVE DETAILS

Trustees

T Sales
GM Sales
AJ Delderfield
GL Lowry
TJ Lowry
D Richards
DW Richards
M Saunders

Charity Registration Number

1161811

Principal Office

Crofton, Platt Common
Platt
Sevenoaks
Kent
TN15 8JX

Banker

Barclays Bank PLC
1 Churchill Place
London
E14 5HP

Independent Examiner

M A Wilkes
Azets Audit Services
River House
1 Maidstone Road
Sidcup
Kent
DA14 5RH

THE ALEXANDRA SALES TRUST

REPORT OF THE TRUSTEES

The Trustees present their report and financial statements for the year ended 31 March 2024.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's trust deed, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland published in October 2019.

OBJECTIVES

The main objective of the charity is to assist with the relief of cancer sufferers aged 1 to 24 years and their families and carers in particular but not exclusively by:

- a. Providing financial assistance for their benefit in either the children's ward or at the teenage cancer trust at the Royal Marsden, Surrey;
- b. Providing grants to families and carers of those children and assist their emotional wellbeing or providing the means for a respite break for the whole family;
- c. Providing funding to the Royal Marsden, Surrey for equipment or other facilities required in the teenage cancer Trust unit; or
- d. By funding any other charities or charitable organisations that provide support or care to children and young people suffering with cancer.

REVIEW OF THE YEAR

2024 marks the 10th anniversary of The Alexandra Sales Trust and the Trustees would like to thank all of our sponsors, donors and participants for their amazing support over this time. We carry forward Alexandra's name in all we do and are proud to maintain and strengthen our mantra of raising "Smile money" for young people suffering from cancer. Over this 10 year period we have raised over £335,000, with 99% of monies raised going to good causes.

We have maintained most of our regular events during this financial year including Golf Day, Race Nights and Quiz Nights. A special note of thanks must be made to the Pearson family who again have provided fantastic support through Poulton Wood Golf Club. We decided to rest our Afternoon Tea event in 2024 and have replaced with a Craft Fair which took place at Ide Hill Village Hall in March. This event was in main organised by Trustee Mary Saunders and was a great success, especially in extending the reach of our Charity into a new region and involving new supporters. We expect to repeat this event in 2025.

A special thanks to our major donors in the 2023/24 Financial Year including Retailer Group, Round Table, Barratt Homes and Cazenove Group who match-funded our Golf Event. Thanks also to J Hughes, D Lowe and S Walsh-McEwen who all participated in challenges which raised £4800 through the Just Giving platform.

We continue to have an excellent relationship with Young Lives vs Cancer who remain our main partner in nominating worthy recipients of our "Smile" gifts, trips, vouchers and tutoring. We also maintain a good relationship with Pembury Hospital to provide support for their nominated recipients.

We continue to support and gift families with the items or day's out they request. A few examples are a visit to help feed the tigers at Woburn Safari Park, driving lessons, a trip to an Arsenal Football match and an Arsenal football shirt, numerous theatre trips and much needed therapy sessions.

We all remain focused and proud to continue to raise "Smile" money in Alexandra's name and look forward to another successful and fruitful year in 2024/25.

PUBLIC BENEFIT

The Trustees confirm that they have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the Fund's aim and objectives and in planning future activities and setting the grant making policy for the year.

THE ALEXANDRA SALES TRUST

REPORT OF THE TRUSTEES

FINANCIAL REVIEW

Total income for the year was £31,468 (2023 : £30,917) and total expenditure for the year was £26,887 (2023 : £28,576). Of this, £26,671 (2023 : £28,360) was distributed as donations to individuals. The funds at 31 March 2024 were £69,157 (2023 : £64,576).

RESERVES POLICY

On an ongoing basis the Trustees aim to hold minimal reserves as the general cost base is low and funds will not be distributed to beneficiaries until they are received.

GOING CONCERN

The Trustees review nominations received and approve these in line with funds available. Funds are not committed ahead of being received. On this basis the Trustees consider the charity to be a going concern.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Constitution

The Charity is a Charitable Incorporated Organisation, registered with the Charity Commission on 26 May 2015. It is a registered charity, number 1161811. The charity began operating on 15 June 2015.

Trustees

The following Trustees have served during the year to date:

T Sales
GM Sales
AJ Delderfield
GL Lowry
TJ Lowry
DW Richards
D Richards
M Saunders

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The Trustees are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the Trustees are required to:

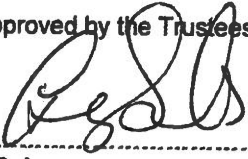
- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP 2015 (FRS 102);
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

THE ALEXANDRA SALES TRUST

REPORT OF THE TRUSTEES

Approved by the Trustees and signed on their behalf:



G Sales
Trustee

... 22 December 2024

**INDEPENDENT EXAMINER'S REPORT
TO THE TRUSTEES OF ALEXANDRA SALES TRUST**

I report to the Trustees on my examination of the accounts of the Alexandra Sales Trust for the year ended 31 March 2024.

Responsibilities and basis of report

As the charity Trustees of the Trust you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounts records were not kept in respect of the Trust as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



.....

M A Wilkes (FCA)
For and on behalf of Azets Audit Services
River House, 1 Maidstone Road
Sidcup, Kent, DA14 5RH

23 December 2024

THE ALEXANDRA SALES TRUST
STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2024

	Unrestricted funds	
	2024	2023
	£	£
Income from:		
Donations	13,499	12,070
Fundraising events	17,301	18,727
Interest	668	120
Total income	31,468	30,917
Expenditure on:		
Raising funds	216	216
Charitable activities – donations to individuals	26,671	28,360
Total expenditure	26,887	28,576
Net movement in funds	4,581	2,341
Funds brought forward at 1 April 2023	64,576	62,235
Fund balance carried forward at 31 March 2024	69,157	64,576

All transactions are derived from continuing activities.
All transactions in both years were derived from unrestricted funds.

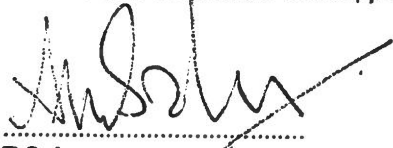
THE ALEXANDRA SALES TRUST

BALANCE SHEET

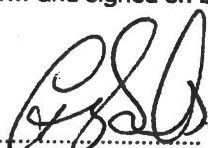
AS AT 31 MARCH 2024

	2024	2023
	£	£
Current assets		
Cash at bank and in hand	69,157	64,576
Net assets	<u>69,157</u>	<u>64,576</u>
FUNDS		
Unrestricted funds	<u>69,157</u>	<u>64,576</u>

The financial statements were approved on ... 22 December 2024 ... and signed on behalf of the Board by:



.....
T Sales
Trustee



.....
G Sales
Trustee

THE ALEXANDRA SALES TRUST

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2024

1. ACCOUNTING POLICIES

1.1 Basis of preparation

The Alexandra Sales Trust is a Charitable Incorporated Organisation. The address of the principal office is given in the charity information on page 1 of these financial statements. The nature of the charity's operations and principal activities are set out on page 2.

The charity constitutes a public benefit entity as defined by FRS 102. The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued in October 2019, the Charities Act 2011 and UK Generally Accepted Practice.

The financial statements are prepared on a going concern basis under the historical cost convention. The financial statements are prepared in sterling which is the functional currency of the charity.

The significant accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all years presented unless otherwise stated.

1.2 Income

All income is included in the Statement of Financial Activities (SoFA) when the charity is legally entitled to the income after any performance conditions have been met, the amount can be measured reliably and it is probable that the income will be received.

For donations to be recognised the charity will have been notified of the amounts and the settlement date in writing. If there are conditions attached to the donation and this requires a level of performance before entitlement can be obtained then income is deferred until those conditions are fully met or the fulfilment of those conditions is within the control of the charity and it is probable that they will be fulfilled.

1.3 Expenditure

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category. Expenditure is recognised where there is a legal or constructive obligation to make payments to third parties, it is probable that the settlement will be required and the amount of the obligation can be measured reliably. It is categorised under the following headings:

- Costs of raising funds includes those costs incurred by the charity when marketing and fundraising to raise fund for the charity; and
- Expenditure on charitable activities comprises those costs incurred by the charity in the delivery of donations to its beneficiaries. It includes both costs allocated directly to such activities and those costs of an indirect nature necessary to support them, where applicable.

1.5 Funds

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

1.7 Going Concern

The financial statements have been prepared on a going concern basis as the Trustees believe that no material uncertainties exist. The Trustees have considered the level of funds held and the expected level of income and expenditure for 12 months from authorising these financial statements. The budgeted income and expenditure is sufficient with the level of reserves for the charity to be able to continue as a going concern.

THE ALEXANDRA SALES TRUST

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2024**

1.8 Judgements and key sources of estimation uncertainty

Accounting estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

No judgements (apart from those involving estimates) have been made in the process of applying the above accounting policies that have had the most significant effect on amounts recognised in the financial statements:

There are no key assumptions concerning the future and other key sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year.

2. STAFF COSTS AND TRUSTEES' REMUNERATION

None of the Trustees received any remuneration or reimbursed expenses during the year (2023 : none).

THE ALEXANDRA SALES TRUST

England & Wales - Charity number 1161811

Accounts

**THE ALEXANDRA SALES TRUST
REPORT AND FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 31 MARCH 2023**

Registered Charity No. 1161811

**Azets Audit Services
River House
1 Maidstone Road
Sidcup
Kent
DA14 5RH**

THE ALEXANDRA SALES TRUST

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THE ALEXANDRA SALES TRUST

REFERENCE AND ADMINISTRATIVE DETAILS

Trustees

T Sales
GM Sales
AJ Delderfield
GL Lowry
TJ Lowry
D Richards
DW Richards
M Saunders

Charity Registration Number

1161811

Principal Office

Crofton, Platt Common
Platt
Sevenoaks
Kent
TN15 8JX

Banker

Barclays Bank PLC
1 Churchill Place
London
E14 5HP

Independent Examiner

M A Wilkes
Azets Audit Services
River House
1 Maidstone Road
Sidcup
Kent
DA14 5RH

THE ALEXANDRA SALES TRUST

REPORT OF THE TRUSTEES

The Trustees present their report and financial statements for the year ended 31 March 2023.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's trust deed, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland published in October 2019.

OBJECTIVES

The main objective of the charity is to assist with the relief of cancer sufferers aged 1 to 24 years and their families and carers in particular but not exclusively by:

- a. Providing financial assistance for their benefit in either the children's ward or at the teenage cancer trust at the Royal Marsden, Surrey;
- b. Providing grants to families and carers of those children and assist their emotional wellbeing or providing the means for a respite break for the whole family;
- c. Providing funding to the Royal Marsden, Surrey for equipment or other facilities required in the teenage cancer Trust unit; or
- d. By funding any other charities or charitable organisations that provide support or care to children and young people suffering with cancer.

REVIEW OF THE YEAR

With the effects of the Covid pandemic diminished, we have returned to a full programme of events including Golf Day, Quiz Nights, Wreath Making and Afternoon Tea. The support we have received has remained outstanding and a special note of thanks to the Pearson family who have again hosted our Golf Day and Race Nights at Poul Wood Golf Club. A special thanks also to the family of Jordan Dawes who raised £840 at their annual football tournament in Swanley.

We continue to have an excellent relationship with Young Lives With Cancer who remain our main partner in nominating worthy recipients of our "Smile" gifts, trips, vouchers and tutoring.

We continue to support and gift families with the items or day's out they request. A few examples are laptops, iPads, printers, white goods, theatre trips, visits to Disneyland, Nintendo Switches, beds, mattresses and linens and clothes vouchers.

Major donations for the year included £2,200 from The Grand Charity, £2,000 from B Tester and £843 from L&J Travel who conducted a raffle amongst staff and customers. Two Trustee's families carried out sponsored events during the year raising a total of £3,489 through the Just Giving platform.

We all remain focused and proud to continue to raise "Smile" money in Alexandra's name and look forward to another successful and fruitful year in 2023/24.

PUBLIC BENEFIT

The Trustees confirm that they have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the Fund's aim and objectives and in planning future activities and setting the grant making policy for the year.

FINANCIAL REVIEW

Total income for the year was £30,917 (2022 : £43,325) and total expenditure for the year was £28,576 (2022 : £20,579). Of this, £28,360 (2022 : £20,363) was distributed as donations to individuals. The funds at 31 March 2023 were £64,576 (2022 : £62,235).

RESERVES POLICY

On an ongoing basis the Trustees aim to hold minimal reserves as the general cost base is low and funds will not be distributed to beneficiaries until they are received.

THE ALEXANDRA SALES TRUST

REPORT OF THE TRUSTEES

POST BALANCE SHEET EVENTS AND GOING CONCERN

The Trustees review nominations received and approve these in line with funds available. Funds are not committed ahead of being received. On this basis the Trustees consider the charity to be a going concern.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Constitution

The Charity is a Charitable Incorporated Organisation, registered with the Charity Commission on 26 May 2015. It is a registered charity, number 1161811. The charity began operating on 15 June 2015.

Trustees

The following Trustees have served during the year to date:

T Sales
GM Sales
AJ Delderfield
GL Lowry
TJ Lowry
DW Richards
D Richards
M Saunders

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The Trustees are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP 2015 (FRS 102);
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the Trustees and signed on their behalf:


.....
G Sales
Trustee

18 July 2024

**INDEPENDENT EXAMINER'S REPORT
TO THE TRUSTEES OF ALEXANDRA SALES TRUST**

I report to the Trustees on my examination of the accounts of the Alexandra Sales Trust for the year ended 31 March 2023.

Responsibilities and basis of report

As the charity Trustees of the Trust you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounts records were not kept in respect of the Trust as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



.....

M A Wilkes (FCA)
For and on behalf of Azets Audit Services
River House, 1 Maidstone Road
Sidcup, Kent, DA14 5RH

18 July 2024

THE ALEXANDRA SALES TRUST
STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2023

	Unrestricted funds	
	2023	2022
	£	£
Income from:		
Donations	12,070	31,094
Fundraising events	18,727	12,231
Interest	120	-
Total income	30,917	43,325
Expenditure on:		
Raising funds	216	216
Charitable activities – donations to individuals	28,360	20,363
Total expenditure	28,576	20,579
Net movement in funds	2,341	22,746
Funds brought forward at 1 April 2022	62,235	39,489
Fund balance carried forward at 31 March 2023	64,576	62,235

All transactions are derived from continuing activities.
All transactions in both years were derived from unrestricted funds.

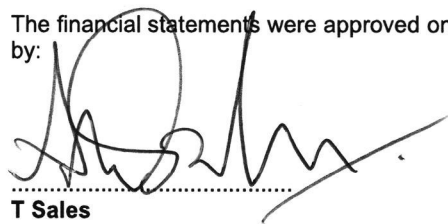
THE ALEXANDRA SALES TRUST

BALANCE SHEET

AS AT 31 MARCH 2023

	2023	2022
	£	£
Current assets		
Cash at bank and in hand	64,576	62,235
Net assets	<u>64,576</u>	<u>62,235</u>
FUNDS		
Unrestricted funds	<u>64,576</u>	<u>62,235</u>

The financial statements were approved on
by:



.....

T Sales
Trustee

2024 and signed on behalf of the Board



.....

G Sales
Trustee

THE ALEXANDRA SALES TRUST

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2023

1. ACCOUNTING POLICIES

1.1 Basis of preparation

The Alexandra Sales Trust is a Charitable Incorporated Organisation. The address of the principal office is given in the charity information on page 1 of these financial statements. The nature of the charity's operations and principal activities are set out on page 2.

The charity constitutes a public benefit entity as defined by FRS 102. The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued in October 2019, the Charities Act 2011 and UK Generally Accepted Practice.

The financial statements are prepared on a going concern basis under the historical cost convention. The financial statements are prepared in sterling which is the functional currency of the charity.

The significant accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all years presented unless otherwise stated.

1.2 Income

All income is included in the Statement of Financial Activities (SoFA) when the charity is legally entitled to the income after any performance conditions have been met, the amount can be measured reliably and it is probable that the income will be received.

For donations to be recognised the charity will have been notified of the amounts and the settlement date in writing. If there are conditions attached to the donation and this requires a level of performance before entitlement can be obtained then income is deferred until those conditions are fully met or the fulfilment of those conditions is within the control of the charity and it is probable that they will be fulfilled.

1.3 Expenditure

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category. Expenditure is recognised where there is a legal or constructive obligation to make payments to third parties, it is probable that the settlement will be required and the amount of the obligation can be measured reliably. It is categorised under the following headings:

- Costs of raising funds includes those costs incurred by the charity when marketing and fundraising to raise fund for the charity; and
- Expenditure on charitable activities comprises those costs incurred by the charity in the delivery of donations to its beneficiaries. It includes both costs allocated directly to such activities and those costs of an indirect nature necessary to support them, where applicable.

1.5 Funds

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

1.7 Going Concern

The financial statements have been prepared on a going concern basis as the Trustees believe that no material uncertainties exist. The Trustees have considered the level of funds held and the expected level of income and expenditure for 12 months from authorising these financial statements. The budgeted income and expenditure is sufficient with the level of reserves for the charity to be able to continue as a going concern.

THE ALEXANDRA SALES TRUST

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2023**

1.8 Judgements and key sources of estimation uncertainty

Accounting estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

No judgements (apart from those involving estimates) have been made in the process of applying the above accounting policies that have had the most significant effect on amounts recognised in the financial statements:

There are no key assumptions concerning the future and other key sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year.

2. STAFF COSTS AND TRUSTEES' REMUNERATION

None of the Trustees received any remuneration or reimbursed expenses during the year (2022 : none).

THE ALEXANDRA SALES TRUST

England & Wales - Charity number 1161811

Accounts

**THE ALEXANDRA SALES TRUST
REPORT AND FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 31 MARCH 2022**

Registered Charity No. 1161811

**Azets Audit Services
Greytown House
221/227 High Street
Orpington
Kent BR6 0NZ**

THE ALEXANDRA SALES TRUST

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THE ALEXANDRA SALES TRUST

REFERENCE AND ADMINISTRATIVE DETAILS

Trustees

T Sales
GM Sales
AJ Delderfield
GL Lowry
TJ Lowry
D Richards
DW Richards
M Saunders

Charity Registration Number

1161811

Principal Office

Crofton, Platt Common
Platt
Sevenoaks
Kent
TN15 8JX

Banker

Barclays Bank PLC
1 Churchill Place
London
E14 5HP

Independent Examiner

M A Wilkes
Azets Audit Services
Greytown House
221 – 227 High Street
Orpington
Kent
BR6 0NZ

THE ALEXANDRA SALES TRUST

REPORT OF THE TRUSTEES

The Trustees present their report and financial statements for the year ended 31 March 2022.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's trust deed, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland published on 1 January 2019 as amended by Update Bulletin 1.

OBJECTIVES

The main objective of the charity is to assist with the relief of cancer sufferers aged 1 to 24 years and their families and carers in particular but not exclusively by:

- a. Providing financial assistance for their benefit in either the children's ward or at the teenage cancer trust at the Royal Marsden, Surrey;
- b. Providing grants to families and carers of those children and assist their emotional wellbeing or providing the means for a respite break for the whole family;
- c. Providing funding to the Royal Marsden, Surrey for equipment or other facilities required in the teenage cancer Trust unit; or
- d. By funding any other charities or charitable organisations that provide support or care to children and young people suffering with cancer.

REVIEW OF THE YEAR

We have been lucky this year, with the pandemic lessening, we have been able to return to all our regular fundraising events. The support we have received has been outstanding with all our events – quiz nights, wreath making evening, afternoon tea and our annual golf day, selling out. It has also been heart-warming when families we have helped have attended our events to support us.

We continue to have a good relationship with Young Lives 'vs' Cancer who provide the nominations of requested 'smiles'.

We were able to gift Pembury Hospital £1,000 worth of games and toys etc through a donation gifted to us by the Lions Club in Tonbridge.

We have had a very strong year of donations with a particular company awarding us an amazing £25,000.

We continue to support and gift families with the items or day's out they request. A few examples are laptops, white goods, theatre trips, financial assistance whilst staying in hospital, Nintendo Switches, beds, mattresses and linens and clothes vouchers to name but a few.

We continue to grow as a charity and are very proud of everything we've achieved and to keep Alexandra's name alive.

We look forward to a promising 222/23.

THE ALEXANDRA SALES TRUST

REPORT OF THE TRUSTEES

PUBLIC BENEFIT

The Trustees confirm that they have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the Fund's aim and objectives and in planning future activities and setting the grant making policy for the year.

FINANCIAL REVIEW

Total income for the year was £43,325 (2021 : £23,950) and total expenditure for the year was £20,579 (2010 : £20,081). Of this, £20,363 (2021 : £19,232) was distributed as donations to individuals. The funds at 31 March 2022 were £62,235 (2021 : £39,489).

RESERVES POLICY

On an ongoing basis the Trustees aim to hold minimal reserves as the general cost base is low and funds will not be distributed to beneficiaries until they are received.

POST BALANCE SHEET EVENTS AND GOING CONCERN

The Trustees review nominations received and approve these in line with funds available. Funds are not committed ahead of being received. On this basis the Trustees consider the charity to be a going concern.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Constitution

The Charity is a Charitable Incorporated Organisation, registered with the Charity Commission on 26 May 2015. It is a registered charity, number 1161811. The charity began operating on 15 June 2015.

Trustees

The following Trustees have served during the year to date:

T Sales	
GM Sales	
AJ Delderfield	appointed 25 April 2022
S Doyle	resigned 25 April 2022
GL Lowry	
TJ Lowry	appointed 25 April 2022
DW Richards	
D Richards	
M Saunders	

THE ALEXANDRA SALES TRUST

REPORT OF THE TRUSTEES

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The Trustees are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP 2015 (FRS 102);
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the Trustees and signed on their behalf:

.....
G Sales
Trustee

30 January 2023

**INDEPENDENT EXAMINER'S REPORT
TO THE TRUSTEES OF ALEXANDRA SALES TRUST**

I report to the Trustees on my examination of the accounts of the Alexandra Sales Trust for the year ended 31 March 2022.

Responsibilities and basis of report

As the charity Trustees of the Trust you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1. accounts records were not kept in respect of the Trust as required by section 130 of the Act; or
- 2. the accounts do not accord with those records; or
- 3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

.....
M A Wilkes (FCA)
For and on behalf of Azets Audit Services
Greytown House, 221-227 High Street
Orpington, BR6 0NZ

31 January 2023

THE ALEXANDRA SALES TRUST
STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2022

	Unrestricted funds	
	2022	2021
	£	£
Income from:		
Donations	31,094	11,643
Fundraising events	12,231	12,307
Total income	43,325	23,950
Expenditure on:		
Raising funds	216	849
Charitable activities – donations to individuals	20,363	19,232
Total expenditure	20,579	20,081
Net movement in funds	22,746	3,869
Funds brought forward at 1 April 2021	39,489	35,620
Fund balance carried forward at 31 March 2022	62,235	39,489

All transactions are derived from continuing activities.
All transactions in both years were derived from unrestricted funds.

THE ALEXANDRA SALES TRUST

BALANCE SHEET

AS AT 31 MARCH 2022

	2022	2021
	£	£
Current assets		
Cash at bank and in hand	62,235	39,489
Net assets	<u>62,235</u>	<u>39,489</u>
FUNDS		
Unrestricted funds	<u>62,235</u>	<u>39,489</u>

The financial statements were approved on 30 January 2023 and signed on behalf of the Board by:

.....
T Sales
Trustee

.....
G Sales
Trustee

THE ALEXANDRA SALES TRUST

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2022

1. ACCOUNTING POLICIES

1.1 Basis of preparation

The Alexandra Sales Trust is a Charitable Incorporated Organisation. The address of the principal office is given in the charity information on page 1 of these financial statements. The nature of the charity's operations and principal activities are set out on page 2.

The charity constitutes a public benefit entity as defined by FRS 102. The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 and amended by Update Bulletin 1, the Charities Act 2011 and UK Generally Accepted Practice as it applies from 1 January 2015.

The financial statements are prepared on a going concern basis under the historical cost convention. The financial statements are prepared in sterling which is the functional currency of the charity.

The significant accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all years presented unless otherwise stated.

1.2 Income

All income is included in the Statement of Financial Activities (SoFA) when the charity is legally entitled to the income after any performance conditions have been met, the amount can be measured reliably and it is probable that the income will be received.

For donations to be recognised the charity will have been notified of the amounts and the settlement date in writing. If there are conditions attached to the donation and this requires a level of performance before entitlement can be obtained then income is deferred until those conditions are fully met or the fulfilment of those conditions is within the control of the charity and it is probable that they will be fulfilled.

1.3 Expenditure

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category. Expenditure is recognised where there is a legal or constructive obligation to make payments to third parties, it is probable that the settlement will be required and the amount of the obligation can be measured reliably. It is categorised under the following headings:

- Costs of raising funds includes those costs incurred by the charity when marketing and fundraising to raise fund for the charity; and
- Expenditure on charitable activities comprises those costs incurred by the charity in the delivery of donations to its beneficiaries. It includes both costs allocated directly to such activities and those costs of an indirect nature necessary to support them, where applicable.

1.5 Funds

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

1.7 Going Concern

The financial statements have been prepared on a going concern basis as the Trustees believe that no material uncertainties exist. The Trustees have considered the level of funds held and the expected level of income and expenditure for 12 months from authorising these financial statements. The budgeted income and expenditure is sufficient with the level of reserves for the charity to be able to continue as a going concern.

THE ALEXANDRA SALES TRUST

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2022**

1.8 Judgements and key sources of estimation uncertainty

Accounting estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

No judgements (apart from those involving estimates) have been made in the process of applying the above accounting policies that have had the most significant effect on amounts recognised in the financial statements:

There are no key assumptions concerning the future and other key sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year.

2. STAFF COSTS AND TRUSTEES' REMUNERATION

None of the Trustees received any remuneration or reimbursed expenses during the year (2020 : none).

THE ALEXANDRA SALES TRUST

England & Wales - Charity number 1161811

Accounts

**THE ALEXANDRA SALES TRUST
REPORT AND FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 31 MARCH 2021**

Registered Charity No. 1161811

**Azets Audit Services
Greytown House
221/227 High Street
Orpington
Kent BR6 0NZ**

THE ALEXANDRA SALES TRUST

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THE ALEXANDRA SALES TRUST

REFERENCE AND ADMINISTRATIVE DETAILS

Trustees

S Doyle
T Sales
GM Sales
GL Lowry
D Richards
DW Richards
M Ferguson

Charity Registration Number

1161811

Principal Office

Crofton, Platt Common
Platt
Sevenoaks
Kent
TN15 8JX

Banker

Barclays Bank PLC
1 Churchill Place
London
E14 5HP

Independent Examiner

M A Wilkes
Azets Audit Services
Greytown House
221 – 227 High Street
Orpington
Kent
BR6 0NZ

THE ALEXANDRA SALES TRUST

REPORT OF THE TRUSTEES

The Trustees present their report and financial statements for the year ended 31 March 2021.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's trust deed, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland published on 16 July 2014 as amended by Update Bulletin 1.

OBJECTIVES

The main objective of the charity is to assist with the relief of cancer sufferers aged 1 to 24 years and their families and carers in particular but not exclusively by:

- a. Providing financial assistance for their benefit in either the children's ward or at the teenage cancer trust at the Royal Marsden, Surrey;
- b. Providing grants to families and carers of those children and assist their emotional wellbeing or providing the means for a respite break for the whole family;
- c. Providing funding to the Royal Marsden, Surrey for equipment or other facilities required in the teenage cancer Trust unit; or
- d. By funding any other charities or charitable organisations that provide support or care to children and young people suffering with cancer.

REVIEW OF THE YEAR

A very different year for our Charity as for most charities and families during these difficult times due to the pandemic.

As you would expect, our fundraising took a very bad hit but we are grateful to have some very kind people, schools and companies raise money for us as they realised the difficulties we were facing. We were also very lucky that we were able to have our first 'Golf Day' take place just in time before a lockdown!

Our TopShop visits were unable to take place as they were too dangerous for the patients and now with the collapse of TopShop unfortunately we have lost the whole experience. We will be looking for an alternative once the world becomes safer and Young Lives vs Cancer allow us.

We still receive our nominations through CLIC Sargent which have been restructured and renamed Young Lives vs Cancer. The pandemic meant the social workers were unable to have face to face contact with the patients and families which was very challenging. The knock on effect was that we received less nominations. In some ways this was helpful to us as fundraising was low but the negative was that we were unable to raise 'smiles' for as many young people as we would hope. A vicious circle until the social workers were able to make contact.

Although a quieter year we have still managed to help and gift families with ipads and laptops, which were requested more than usual due to the circumstances and we were glad we could help. Clothing vouchers and gift cards were requested as this was something that could be used online. We continue to support Pembury Hospital with their children's' boxes which are still very well received. Some driving lessons, tutoring and therapies were also able to take place when possible.

We are looking forward to a less challenging year and we hopeful to be able to carry out our schedule of fundraising to carry on providing much needed 'smiles'.

THE ALEXANDRA SALES TRUST

REPORT OF THE TRUSTEES

PUBLIC BENEFIT

The Trustees confirm that they have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the Fund's aim and objectives and in planning future activities and setting the grant making policy for the year.

FINANCIAL REVIEW

Total income for the year was £23,950 (2020 : £28,015) and total expenditure for the year was £20,081 (2020 : £54,024). Of this, £19,232 (2020 : £52,859) was distributed as donations to individuals. The funds at 31 March 2021 were £39,489 (2020 : £35,620).

RESERVES POLICY

On an ongoing basis the Trustees aim to hold minimal reserves as the general cost base is low and funds will not be distributed to beneficiaries until they are received.

POST BALANCE SHEET EVENTS AND GOING CONCERN

The Trustees review nominations received and approve these in line with funds available. Funds are not committed ahead of being received. On this basis the Trustees consider the charity to be a going concern.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Constitution

The Charity is a Charitable Incorporated Organisation, registered with the Charity Commission on 26 May 2015. It is a registered charity, number 1161811. The charity began operating on 15 June 2015.

Trustees

The following Trustees have served during the year to date:

S Doyle
T Sales
GM Sales
GL Lowry
DW Richards
D Richards
M Ferguson

THE ALEXANDRA SALES TRUST

REPORT OF THE TRUSTEES

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The Trustees are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP 2015 (FRS 102);
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by the Trustees and signed on their behalf:

.....
G Sales
Trustee

28 January 2022

**INDEPENDENT EXAMINER'S REPORT
TO THE TRUSTEES OF ALEXANDRA SALES TRUST**

I report to the Trustees on my examination of the accounts of the Alexandra Sales Trust for the year ended 31 March 2021.

Responsibilities and basis of report

As the charity Trustees of the Trust you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1. accounts records were not kept in respect of the Trust as required by section 130 of the Act; or
- 2. the accounts do not accord with those records; or
- 3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

.....
M A Wilkes (FCA)
For and on behalf of Azets Audit Services
Greytown House, 221-227 High Street
Orpington, BR6 0NZ

28 January 2022

THE ALEXANDRA SALES TRUST
STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2021

	Unrestricted funds	
	2021	2020
	£	£
Income from:		
Donations	11,643	16,569
Fundraising events	12,307	11,446
Total income	23,950	28,015
Expenditure on:		
Raising funds	849	1,165
Charitable activities – donations to individuals	19,232	52,859
Total expenditure	20,081	54,024
Net movement in funds	3,869	(26,009)
Funds brought forward at 1 April 2020	35,620	61,629
Fund balance carried forward at 31 March 2021	39,489	35,620

All transactions are derived from continuing activities.
All transactions in both years were derived from unrestricted funds.

THE ALEXANDRA SALES TRUST

BALANCE SHEET

AS AT 31 MARCH 2021

	2021	2020
	£	£
Current assets		
Cash at bank and in hand	39,489	35,620
Net assets	<u>39,489</u>	<u>35,620</u>
FUNDS		
Unrestricted funds	<u>39,489</u>	<u>35,620</u>

The financial statements were approved on 28 January 2022 and signed on behalf of the Board by:

.....
G Sales
Trustee

.....
S Doyle
Trustee

THE ALEXANDRA SALES TRUST

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2021

1. ACCOUNTING POLICIES

1.1 Basis of preparation

The Alexandra Sales Trust is a Charitable Incorporated Organisation. The address of the principal office is given in the charity information on page 1 of these financial statements. The nature of the charity's operations and principal activities are set out on page 2.

The charity constitutes a public benefit entity as defined by FRS 102. The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 and amended by Update Bulletin 1, the Charities Act 2011 and UK Generally Accepted Practice as it applies from 1 January 2015.

The financial statements are prepared on a going concern basis under the historical cost convention. The financial statements are prepared in sterling which is the functional currency of the charity.

The significant accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all years presented unless otherwise stated.

1.2 Income

All income is included in the Statement of Financial Activities (SoFA) when the charity is legally entitled to the income after any performance conditions have been met, the amount can be measured reliably and it is probable that the income will be received.

For donations to be recognised the charity will have been notified of the amounts and the settlement date in writing. If there are conditions attached to the donation and this requires a level of performance before entitlement can be obtained then income is deferred until those conditions are fully met or the fulfilment of those conditions is within the control of the charity and it is probable that they will be fulfilled.

1.3 Expenditure

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category. Expenditure is recognised where there is a legal or constructive obligation to make payments to third parties, it is probable that the settlement will be required and the amount of the obligation can be measured reliably. It is categorised under the following headings:

- Costs of raising funds includes those costs incurred by the charity when marketing and fundraising to raise fund for the charity; and
- Expenditure on charitable activities comprises those costs incurred by the charity in the delivery of donations to its beneficiaries. It includes both costs allocated directly to such activities and those costs of an indirect nature necessary to support them, where applicable.

1.5 Funds

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

1.7 Going Concern

The financial statements have been prepared on a going concern basis as the Trustees believe that no material uncertainties exist. The Trustees have considered the level of funds held and the expected level of income and expenditure for 12 months from authorising these financial statements. The budgeted income and expenditure is sufficient with the level of reserves for the charity to be able to continue as a going concern.

THE ALEXANDRA SALES TRUST

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2021**

1.8 Judgements and key sources of estimation uncertainty

Accounting estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

No judgements (apart from those involving estimates) have been made in the process of applying the above accounting policies that have had the most significant effect on amounts recognised in the financial statements:

There are no key assumptions concerning the future and other key sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year.

2. STAFF COSTS AND TRUSTEES' REMUNERATION

None of the Trustees received any remuneration or reimbursed expenses during the year (2020 : none).