

The Screen Film Community

Registered charity no. 1161792

Company no. 08109946

Annual Report and Accounts for the year ended 30 June 2021

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Reference and Administrative Information

Registered company no.: 08109946 (England and Wales)

Registered charity no.: 1161792

Registered office: 125 Lauderdale Mansions
Lauderdale Road
London W9 1LY

Trustees/Directors: Paul Brewster
Suzanne Michaelides
Mary Patricia Herron

General Manager: Kate Herron

Bank: Lloyds Bank plc
East Ham (309293) Branch
P.O. Box 1000
BX1 1LT

Trustees' Annual Report

The Trustees, who are also directors for the purposes of the Companies Act 2006, present their report and financial statements for the year ended 30 June 2021.

The reference and administrative information set out on page 1 forms part of this report. The financial statements comply with current statutory requirements, the memorandum and articles of association and the Statement of Recommended Practice - Accounting and Reporting by Charities (issued in March 2015).

Structure, Governance and Management

The Screen Film Community is a company limited by guarantee, as defined by the Companies Act 2006. It was incorporated on 18 June 2012 and registered as a charity on 21 May 2015. It is governed by a Memorandum and Articles of Association dated 18 June 2012 as amended by certificate of incorporation on change of name dated 25 March 2014 as amended by special resolution registered at Companies House on 12 March 2015. It was registered as a charity 21 May 2015. As a charity, in the opinion of the Trustees, it complies with the provisions of Section 60 of the Companies Act 2006, which exempts it from the requirement to end its name with "limited". Throughout this report it will be referred to as "the charity".

Responsibility for the governance of the charity resides with the trustees. Day to day operations are managed by the General Manager. Trustees who served during the year under review and to date are listed on page 1.

The board believe that the best interests of the charity will be served by having an appropriate number of trustees who collectively have a range of skills and experience suitable to the running of the charity. In addition to general advertising the current trustees will use their personal knowledge and contacts to seek appropriate candidates for appointment as trustee. Newly appointed trustees will be provided with the necessary information and documents to enable them to understand the charity and their role as a trustee.

Aims and Objectives

The purpose of the charity is to advance in life and help young people, particularly in socially and economically deprived neighbourhoods in London through:

- the provision of recreational and leisure time activities provided in the interest of social welfare, designed to improve their condition in life
- providing support and activities which develop their skills, capacities and capabilities to enable them to participate in society as mature and responsible individuals, in particular by the provision of film and television training and career advice.

The objectives of The Screen Community are:

- to increase its contact with those young people who are hard to reach, such as those who are at risk of homelessness, crime, and those who are in care or those with mental health issues
- to increase the charity's networks with employers and further education bodies.
- It has developed a wide network of inward and outward referral partners in the most disadvantaged areas in Westminster, Kensington & Chelsea, and their surrounding boroughs, which has increased the demand on their services and also increased the progression routes for their beneficiaries.

The charity pursues its objects by providing workshops in Film & TV Production and in Video Games Design & Coding and other related activities.

We have recently expanded our activities to include fitness, Muay Thai, boxing and self defence especially aimed to help young women gain in fitness and self confidence.

Achievements and Performance

Overall 2020 – 2021

The environment was greatly affected by lockdown in March 2020, and as a result our charity was also greatly affected, whereby for much of the year face to face delivery was greatly disrupted. We all now know that for the year 2020 – 2021, society was closed up till July 2020 and then again from December 2020 to March 2021, so this was a challenging

environment to deliver youth activities. However, we did adapt to the circumstances and delivered some very valuable online activity as well as delivering face to face activities when we could. However, the landscape has changed whereby covid restrictions, changing priorities, impact on partner organisations, staff changes and mental health issues have greatly affected the speed, cost and efficiency of our delivery.

However, despite the disruption we have run some exciting projects and also developed new business.

June 2020 – Screen Skills Mentoring

We started our Screen Skills Mentoring during lockdown and this has proven to be a very impactful project. We started in April 2020 with Line Producing and Production Management training with Rhian Griffiths. This engaged with 13 young people with the group being invited onto the set of Sky Drama "Temple" when production could start again in June 2020. A handful of our young beneficiaries were then employed as production assistants on full contracts and full pay. Over the course of the remaining year we also provided mentoring in Games Design, Camera and Editing.



October 2020 – Venice in Peril

We were lucky to be introduced to Venice in Peril, a charity which specialises in conservation of art & architecture in Venice. They required a film to illustrate their 50th Anniversary. This was an exciting proposition that gave a kick start to our social enterprise endeavours. We were able to win this project and it required travelling to Venice and filming interviews and b-roll of the various projects which Venice in Peril are working on. It ended up being a long project which required finding an Italian speaking editor, a colour grader and a sound grader. We were also lucky to obtain Sam West, the actor, to do the narration. It is a beautiful film, which we can use as part of our portfolio.



October 2020 – In depth Camera Workshop

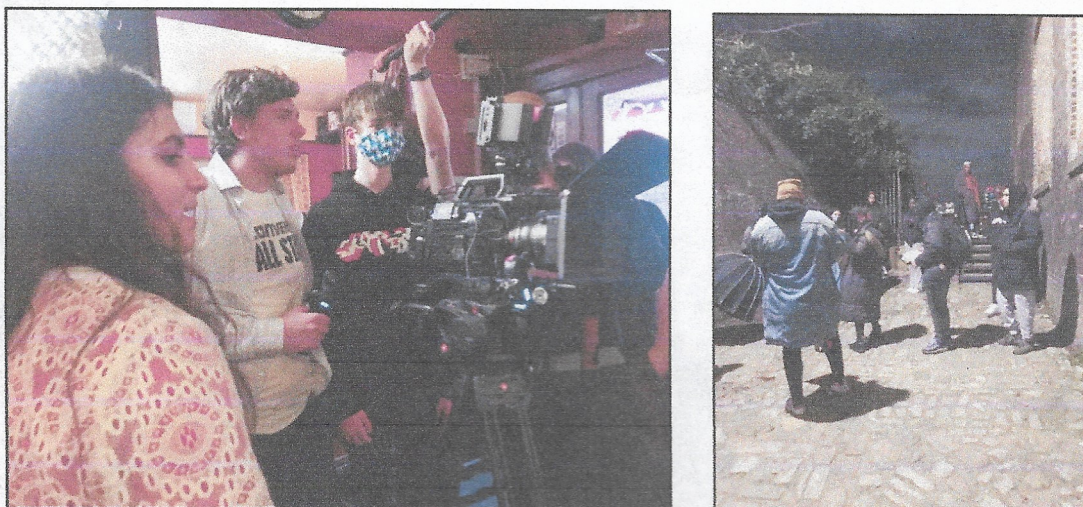
We ran a 6 session specialised camera workshop, whereby 16 of our previous beneficiaries were taught industry standard skills in being a camera assistant. This was funded by Westminster Trust with a view to pushing more of our young people towards careers. The young people were taught by talented cinematographer Joel Honeywell, also Michael Hannan from The Guild of British Camera Technicians and also Tat Radcliffe, cinematographer on Top Boy and '71. The beneficiaries were taught on cinema cameras including the Arri Mini and the Venice Camera. A handful of young beneficiaries were taken on by Tat Radcliffe to his next feature film. Joel Honeywell also specifically mentored a handful of our beneficiaries with many of them going on to careers in the industry.

**January 2021 – Groundwork Lewisham Film & Games Project**

We were funded by Groundwork to run a film project and a games design project in Lewisham. Because of all the covid measures it all got behind schedule and we weren't sure if we could run this in person or if it would have to be online. In the end we ran it online starting in January with the hope we could actually shoot the film in person. It was a big risk because we weren't sure when lockdown would ease. We engaged with an amazing group of young people from Lewisham, who were very committed to coming online every Saturday. They came up with some amazing stories and they ended up voting to produce "The Street". It was amazing how we were able to cast and produce a film whilst working online. The actual shoot day coincided luckily with schools opening up so all the children had been covid checked, and so we were free to have a safe shoot day in Deptford. The young people were very excited to be out of their homes and they produced an amazing film. We are presently entering this film to festivals.

After the film project we also ran a games design project with a different group of Lewisham young people. Again, they were very keen, and would like to do more work with us.

As Lewisham goes into their Year of Culture in 2022 we are keen to obtain funding for more Lewisham based projects.

**June 2021 – Documentary Workshop**

The My Westminster Fund agreed to fund our second documentary workshop. We decided to run this as an online course. The first few sessions were about brainstorming stories. Two amazing stories were developed, one was about

one of our beneficiaries who was a Syrian refugee, another was about a demonstration at a school in Pimlico. We filmed interviews and b-roll to support these stories. Due to various other developments we still have to edit these programmes.



June 2021 – GLA Young Londoners Film Project – yr 2

This was our 2nd year of running the GLA Young Londoners project. Because the first year was rushed due to covid we wanted to ensure we ran a brilliant workshop on this year. However, we were also aware that young people had had a stressful year, so we wanted to ensure that our young people had fun rather than feel too much pressure. We had a great turnout and also a large number had come from a hospital school, so we also wanted to ensure all young people were safe during the workshop. The rest of this workshop was finished in the next financial year.



Future Plans

At the time of writing this we had finished the GLA Young Londoners Film & Games Project, plus we had also run half of Young Westminster funded Brighter Futures games hub. We also ran some more mentoring with Line Producer Dylan Rees,

We have also taken on one young person as a Kickstarter, and therefore have rented some collaborative workspace. We also plan to increase our social enterprise business and also create a business plan for a digital hub.

Financial Review

This was an extraordinary year, with many activities constrained by Covid restrictions, which were not consistent throughout the year. Nevertheless, ways were found to carry out a full programme of successful activities and to plan for future activities. The trustees are particularly thankful for the grant of £40,000 from the Big Lottery Social Enterprise Support Fund (SESF), which was fundamental to ensuring the continuation of the charity's activities during this period.

Total income for the year, including the SESF grant and £8,971 from the Venice in Peril project, amounted to £130,680 (prior year £46,809) but much of that income is for activities deferred to the next year or started towards the end of this year (see Note 7). Overall expenditure rose to £67,524 (prior year £54,482), leading to a surplus of £63,156 (prior year deficit £7,673). That surplus was mostly in restricted funds but it was also possible to reverse the previous year's deficit on unrestricted funds and create a small reserve.

As a result of the above, total funds stand at £81,280 (prior year £18,124). However, only £5,565 of that is free reserves (prior year deficit £2,151). Most of the existing restricted funds will be used in 2021/22.

Reserves Policy

The trustees are mindful of the need to ensure the sustainability of the charity and the continuance of its work.


At present, the current level of funds and projected future funding are sufficient to continue activities in the short term. However, the trustees will continually assess the need for general reserves and seek appropriate funding as necessary.

Public Benefit

The charity meets the definition of a public benefit entity under FRS 102 and the trustees have complied with the duty in section 4 of the 2006 Act to have due regard to guidance on public benefit published by the Charity Commission.

Approved by the trustees on
and signed on their behalf by

Trustee



Paul R. Brewster

22/03/22

Independent Examiners' Report to the Trustees of The Screen Film Community

I report on the accounts for the year ended 30 June 2021 set out on pages two to four.

Respective responsibilities of Trustees and Examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year (under section 144(2) of the Charities Act 2011 (the 2011 Act)) and that an independent examination is required.

It is my responsibility to:

- examine the accounts under section 145 of the 2011 Act);
- follow the procedures laid down in the General Directions given by the Charity Commissioners (under section 145(5)(b) of the 2011 Act); and
- state whether particular matters have come to my attention.

Basis of Independent Examiners' Statement

My examination was carried out in accordance with the General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statements below.

Independent examiners' statement in connection with my examination

In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that in any material respect the requirements:

- to keep accounting records in accordance with section 130 of the 2011 Act; and
- to prepare accounts which accord with the accounting records and comply with the accounting requirements of the 2011 Act

have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached

Mary E Ryan

Mary Ryan, FCCA, DChA
Ark Accountancy
31 Cheam Road
Ewell
Epsom
Surrey KT17 1QX

Date: 26/7/22

Statement of Financial Activity

For the year ended 30 June

		2021			2020		
	Notes	Unrestricted £	Restricted £	Total £	Unrestricted £	Restricted £	Total £
Income from:							
Donations and legacies	2	40,000	20,860	60,860	-	-	-
Raising Funds		2103	-	2,103	-	-	-
Charitable activities:	3	400	58,346	58,746	20,356	26,453	46,809
Other	4	8,971	-	8,971			
Total Income		51,474	79,206	130,680	20,356	26,453	46,809
Expenditure on:							
Raising funds		3,697	-	3,697	1,672	-	1,672
Charitable Activities:							
Games workshops		273	1,218	1,491	13,345	-	13,345
Film making		2,985	18,658	21,643	17,462	16,291	33,753
Documentary		500	394	894	-	393	393
Mentoring		-	3,496	3,496	-	2,697	2,697
Other		8,802	-	8,802	33	2,589	2,622
Other Expenditure		27,501	-	27,501			
Total Expenditure	5	43,758	23,766	67,524	32,512	21,970	54,482
Net operating income/(expenditure)		7,716	55,440	63,156	(12,156)	4,483	(7,673)
Net gains/(losses) on investments		-	-	-	-	-	-
Net income/(expenditure)		7,716	55,440	63,156	(12,156)	4,483	(7,673)
Transfer between funds		-	-	-	-	-	-
Net movement in funds		7,716	55,440	63,156	(12,156)	4,483	(7,673)
Total funds brought forward		(2,151)	20,275	18,124	10,005	15,792	25,797
Total funds carried forward	7	5,565	75,715	81,280	(2,151)	20,275	18,124

The notes on the following pages form part of these accounts.

The above results derive from continuing activities. There were no other recognised gains or losses other than those stated above.

Balance Sheet

As at 30 June

		2021	2020
		£	£
	Notes		
Current Assets			
Debtors	10	8,776	8,476
Cash		117,767	27,256
		126,543	35,732
Current Liabilities			
Creditors	12	45,263	17,608
Net Current Assets		81,280	18,124
Total Assets		81,280	18,124
Funds			
Unrestricted Funds	8	5,565	(2,151)
Restricted funds	8	75,715	20,275
Total Funds	7	81,280	18,124

The notes on the following pages form part of these accounts.

For the year ending 30 June 2021 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.


The Directors have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476 of the companies Act 2006.

The Directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

Approved by the Trustees on

and signed on their behalf by

Trustee


Paul R. Brewster
22/03/22

Notes to the accounts

1. ACCOUNTING POLICIES

a) The financial statements have been prepared in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) under Accounting and Reporting by Charities; Statement of Recommended Practice (Charities SORP 2015) and the Companies Act 2006. Assets and liabilities are initially recognised at historic cost or transaction value unless otherwise stated in the relevant accounting policy or note.

b) Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and the amount can be measured reliably. Income is deferred as necessary when the donor specifies that the income must only be used in future accounting periods or when any performance conditions have not been fully met.

c) The charity operates fund accounting:

- Restricted funds are to be used for specific purposes as laid down by the donor. Expenditure which meets these criteria is charged to the fund
- Unrestricted funds are donations and other income received or generated for the charitable purposes
- Designated funds are unrestricted funds earmarked by the Trustees for particular purposes

d) Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following headings:

- Costs of raising funds relate to the costs incurred by the charity in inducing third parties to make voluntary contributions to it as well as the cost of any activities with a fundraising purpose
- Expenditure on charitable activities includes the cost of delivering services and conducting research undertaken to further the purposes of the charity, together with their associated support costs
- Other expenditure represents those items not falling into any other heading

The charity is not registered for VAT, which is charged as a cost against the activity for which the expenditure was incurred.

Expenditure is allocated to the particular activity for which it was incurred. The cost of overall direction and administration, comprising the salary and overhead costs of the central function, together with governance costs, is apportioned to each charitable activity on the basis of direct costs attributable to that activity.

e) Items of equipment and other tangible assets will be capitalised where the purchase price exceeds £1000. Those items will be depreciated on a straight line basis over three years.

f) The Trustees are of the opinion that the charity is exempt from Corporation Tax on its charitable activities.

g) The charity has no employee and therefore does not currently run a pension scheme.

2. INCOMING RESOURCES FROM DONATIONS AND LEGACIES

	2021	2020
	£	£
Donations		
Big Lottery – Social Enterprise Support Fund	40,000	-
Enterprise Development Fund	20,860	-
	<u>60,860</u>	<u>-</u>

3. INCOMING RESOURCES FROM CHARITABLE ACTIVITIES

	2021	2020
	£	£
Grants:		
John Lyon's Charity	360	-
GLA – Young Londoners Fund	19,949	19,949
City of Westminster Trust	5,317	5,317
Queens Park CC Community Grant	-	3,500
The London Community Foundation	-	4,785
The Kensington and Chelsea Foundation	-	4,500
Screenskills	-	8,350
Paddington Charities	-	33
London Youth	2,000	-
Groundwork UK	9,970	-
PTC	12,000	-
Young Westminster Brighter Futures	8,750	-
	58,346	46,434
Other:		
Westminster City Council	400	375

4. OTHER INCOME

	2021	2020
	£	£
Fees: Production of Anniversary Film for Venice in Peril Fund	8,971	-
	8,971	-

5. ANALYSIS OF EXPENDITURE

Current year:

	Games	Film	Docu mentary	Mentori ng	Other	Fundra ising	Support and Gov'nance	Total 2021
	£	£	£	£	£	£	£	£
Premises		2,005			144			2,149
Project management		3,450		3,000	2,000		12,000	20,450
Teachers and assistants	1,000	4,410	650				3,281	9,341
Equipment hire	20	3,922					180	4,122
Film crew and extras		1,297			2,972			4,269
Other direct costs	10	2,742	148	150	624		1,936	5,610
Professional fees	360	1,000				3,697	9,692	14,749
Bank charges					46		15	61
Insurance		140					441	581
IT and telephone costs		74		86			1,413	1,573
Meetings and travel		1,002	36	24	3,016		341	4,419
Stationery and postage		140					60	200
	1,390	20,182	834	3,260	8,802	3,697	29,359	67,524
Support and governance	101	1,461	60	236			(1,858)	-
Total expenditure 2021	1,491	21,643	894	3,496	8,802	3,697	27,501	67,524

Prior year:	Games	Film	Documentary	Mentoring	Fundraising	Support and Governance	Total 2020
	£	£	£		£	£	£
Engagement fees	1,000	1,500		500			3,000
Premises	1,610	3,234					4,844
Project management	3,250	8,625	375	500		1,000	13,750
Teachers and assistants	6,380	5,923		1,575			13,878
Equipment hire	501	4,249					4,750
Film crew and extras		6,169					6,169
Other film costs		1,897					1,897
Professional and legal fees					1,596	2,985	4,581
Bank charges							
Insurance		156				409	565
IT and telephone costs						495	495
Meetings and travel		471				82	552
Stationery and postage							
	12,741	32,224	375	2,575	1,596	4,971	54,482
Support and governance	604	1,529	18	122	76	(2,349)	-
Total expenditure 2020	13,345	33,753	393	2,697	1,672	2,622	54,482

6. GOVERNANCE COSTS

	2021	2020
	£	£
Administrative costs	-	13
Professional fees	6,480	2,589
Independent Examination Fee	500	500
Total	6,980	3,102

7. MOVEMENT IN FUNDS

	Funds b/f	Incoming Resources	Outgoing Resources	Transfers between funds	Funds c/f
	£	£	£	£	£
Unrestricted funds					
General funds	(2,151)	51,474	(43,758)		5,565
Restricted Funds:					
Film – City of Westminster Trust	5,317	5,317	(7,440)		3,194
Film – Kensington & Chelsea Foundation	4,500	-	(1,233)		3,267
Games – Queens Park CC	3,500	-	-		3,500
Mentoring - Screenskills	5,653	-	(3,496)		2,157
Documentary – Westminster CC	394	-	(394)		-
Enterprise Development Fund	911	20,860	-		21,771
London Youth		2,000	(331)		1,669
Groundwork		9,970	(8,543)		1,427
John Lyons Charity		360	(360)		-
PTC Programme		12,000	-		12,000
Young Westminster Brighter Futures		8,750	-		8,750
GLA Young Londoners		19,949	(1,969)		17,980
Total Restricted funds	20,275	79,206	(23,766)		75,715
Total Funds	18,124	130,680	(67,524)		81,280

8. ANALYSIS OF NET ASSETS BETWEEN FUNDS

Current year:

		2021		
		Unrestricted	Restricted	Total
		£	£	£
Current Assets	Debtors	8,776	-	8,476
	Cash	42,052	75,715	29,572
Current Liabilities	Creditors	(45,263)	-	(19,924)
Net Current Assets		5,565	75,715	18,124
Total Assets		5,565	75,715	18,124

Prior year:

		2020		
		Unrestricted	Restricted	Total
		£	£	£
Current Assets	Debtors	-	8,476	8,476
	Cash	-	29,572	38,252
Current Liabilities	Creditors	(2,151)	(17,773)	(19,924)
Net Current Assets		(2,151)	20,275	18,124
Total Assets		(2,151)	20,275	18,124

9. STAFF COSTS

The charity had no employees during the period under review. The General Manager, teachers and assistants all acted on a freelance basis.

10. DEBTORS

		2021	2020
		£	£
Trade debtors		126	126
Accrued income		498	8,350
Sundry debtors		8,152	-
Total		8,776	8,476

11. ACCRUED INCOME

		2021	2020
		£	£
Accrued income brought forward		8,350	-
Released in year		(8,350)	-
Arising in year	Screenskills		8,350
	Groundwork UK	498	
Deferred income carried forward		498	8,350

12. CREDITORS: Amounts falling due within one year

	2021	2020
	£	£
Trade creditors	34,245	14,540
Deferred income	9,850	-
Other creditors	-	-
Accrued expenses	1,168	3,068
Total	<u>45,263</u>	<u>17,608</u>

13. DEFERRED INCOME

	2021	2020
	£	£
Deferred income brought forward	-	-
Released in year	-	-
Arising in year	9,850	-
Deferred income carried forward	<u>9,850</u>	<u>-</u>

14. RELATED PARTIES

The General Manager, Kate Herron, is the daughter of Mary Patricia Herron, a trustee. Expenses incurred by Kate Herron in 2015/16 amounting to £1,476 have not yet been paid. Fees amounting to £19,950 for Kate Herron were booked during the year (prior year £20,000) and an amount of £32,725 remained unpaid at the end of the year (prior year £14,725).

15. TRUSTEES

The Trustees who served throughout the year are listed on page 1. There was no Trustee remuneration, other benefits or expenses paid during the year.