

# FAIRY BRICKS

England & Wales · Charity number 1161639

## Details

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**Status** Registered

**Legal form** CIO

**Registered** 2015-05-12

**Register** [View on the Charity Commission register](#)

## Contact

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**Address** Unit 5 & 6 Shaw Park  
Silver Street  
Huddersfield  
Huddersfield  
HD5 9AF

**Phone** 07769686806

**Email** [contact@fairybricks.org](mailto:contact@fairybricks.org)

**Website** [www.fairybricks.org](http://www.fairybricks.org)

## Activities

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**Objects:** THE OBJECT OF THE CIO IS TO RELIEVE THE NEEDS OF CHILDREN IN A HOSPITAL AND HOSPICE ENVIRONMENT BY DONATING THE HOSPITALS AND HOSPICES LEGO SETS TO ASSIST THEIR RECOVERY AND QUALITY OF LIFE.

**Activities:** Specialise in the donation of new LEGO sets to children in a hospital and hospice environment.

## Classification

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- **How:** Other Charitable Activities
- **What:** General Charitable Purposes, The Advancement Of Health Or Saving Of Lives, Disability
- **Who:** Children/young People, People With Disabilities

## Geography

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- Australia
- Belgium
- Canada
- Croatia
- Denmark
- France
- Germany
- Ireland
- Italy
- Northern Ireland
- Norway
- Portugal
- Romania
- Scotland
- Spain
- Sweden
- United States
- Throughout England And Wales

## Finances

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Period end	Income	Expenditure	Assets	Employees
2025-03-31	£841,793	£814,983	£760,282	4
2024-01-31	£978,627	£886,773	£1,002,045	3
2023-01-31	£766,441	£741,102	£910,190	3
2022-01-31	£398,775	£491,347	-	-
2021-01-31	£954,264	£578,087	£977,422	2

## Trustees

Name	Role	Appointed
<b>Kerry Louise Barrass</b>	Chair	2020-06-01
David John Fennell		2024-10-15
Jason Sloan Granet		2016-04-19

**FAIRY BRICKS**

England & Wales - Charity number 1161639

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# Accounts

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Charity registration number

1161639

## FAIRY BRICKS

**ANNUAL REPORT OF THE TRUSTEES AND UNAUDITED FINANCIAL STATEMENTS  
FOR THE PERIOD ENDED 31 MARCH 2025**



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## Report of the Trustees for the Period Ended 31 March 2025

The trustees are pleased to present their annual report together with the financial statements of the charity for the 14 month period ending 31 March 2025.

The financial statements comply with the Charities Act 2011, the Charities Statement of Recommended Practice ("Charities SORP"). The trustees present their report with the financial statements of the charity for the 14 month period ended 31 March 2025. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement Of Recommended Practice applicable to charities preparing their account in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

### Chair's Report

With Fairy Bricks moving through its tenth year of operation the charity continues to carry out the good works for which it has become associated.

The charity has continued to flourish in the financial period ending 31 March 2025. This has largely been driven by the continued expansion of LEGO Building projects. All excess funds generated from these projects are providing an essential funding

stream negating the need to rely on grant applications. Work was completed and delivered in the UK, USA, Ireland, India, Singapore, Thailand and Australia.

The charity made a decision to streamline somewhat our partner program throughout the world. While the primary location of operation remains the UK, more focussed donation have been developed in Ireland, France, Italy, Portugal, Germany, Denmark, Belgium, Australia and New Zealand. This has enabled expansion in the number of hospitals we support in those countries compared to previous years.

Following independent advice the charity created a Limited Company Trading arm (Fairy Bricks Builds Ltd) in late 2024. While registered, due to delays in obtaining an operational bank account, the company will not start trading until April 2025. The plan is that all future LEGO Model building work will be invoiced through the limited company with all profits at the end of the financial year donated back to the charity. The Ltd Company is a 100% owned subsidiary of Fairy Bricks. A further financial decision was made to extend the financial year end of the charity to 31 March 2025 to align with the financial year end of the Limited Company and to match all income and expenditure in respect of Bricktastic.

The continued success of Fairy Bricks is a testament to the hard work and dedication of the team at Fairy HQ and the support of volunteers and the LEGO community at large and there appears to be no let-up in the support the charity is receiving year-on-year.

In closing, I would like to thank our sponsors, volunteers, staff, the Adult Fans of LEGO (AFOL) community and the LEGO group for their continuing support. To know more visit our website or email [contact@fairybricks.org](mailto:contact@fairybricks.org).

**Kerry Barrass - Chair**

## Report of the Trustees for the Period Ended 31 March 2025 (continued)

### AIM, OBJECTIVE AND PURPOSE

Fairy Bricks (FB) is primarily a children's charity dedicated to delivering new LEGO sets to hospitals and hospices throughout the UK and occasionally overseas, especially when international fundraising has taken place. Fairy Bricks is committed to working closely with Hospital Play Specialists to ensure delivery of LEGO sets that are beneficial to children and to assist hospital staff in set selection so that they provide stimulus and relief. We are champions of the proven theory of play being an essential part of the recovery process.

The objectives of the charity are:

- To provide LEGO sets to children in hospitals and hospices through donations of LEGO sets to hospitals and hospices across the UK and worldwide.
- To provide hands on building experiences with children in hospital and hospice settings in conjunction with volunteers and hospital play specialist staff.

The vision that shapes our annual activities remains the improvement in the quality of life of children that have cause to be in hospital or hospice settings. Use of LEGO sets as a distraction, a time filling activity and most importantly as a source of joy and creativity has a proven benefit in recovery from illness and positive health outcomes.

In shaping our objectives for the year and planning our activities, the trustees have considered the Charity Commission's guidance on public benefit, including the guidance 'public benefit: running a charity (PB2)'. The charity relies principally on fund-raising activities as well as financial donations. The activities carried out all revolve around LEGO shows and the LEGO community of Adult Fans of LEGO (AFOLs) who are very supportive of the charity. Funds raised are principally used in the day-to-day running of the charity and in particular the packing and distribution of thousands of donation boxes containing hundreds of thousands of LEGO sets.

The strategies employed to achieve the charity's aims and objectives are to:

- Sort through all LEGO sets donated to the charity and organise these into standardise, mix donation boxes containing a variety of set types for a range of children's ages and interests.
- Compile donation boxes in manner that allows them to be shipped by pallet internationally, loaded into the Fairy Bricks Van and driven to hospitals in the UK or in certain cases shipped out individually.
- Provide sufficient donation boxes to each hospital to last a minimum of 6 months with reasonable levels of use and to vary this to suit the needs of the hospital and the size of their children's ward.
- To revisit hospitals on a regular basis or where this is not possible to send boxes to keep previous hospitals supplied.
- To identify new hospitals for donations, in particular those in countries where new fund-raising has occurred.
- To encourage AFOLs in other countries to carry out the delivery of donation boxes to hospitals local to them or through their network, elsewhere in their county.

Putting these strategies into action addresses the primary charitable activity of Fairy Bricks. In addition, there are those strategies dedicated to fund-raising the money from which goes toward running the charity on a day-to-day basis.

### Our Volunteers

The Trust is very grateful for the assistance of volunteers in both carrying out its core activity of donating LEGO sets and in assisting with fund raising activities. There is a large community of adults who enjoy LEGO as a hobby and these individuals are often organised into LEGO User Groups (LUGs) within each country and with multiple LUGs in many countries. The LUGs are entirely self-organised and not run or controlled by the LEGO group.

Members of these LUGs in the UK, most countries in Europe, the USA, Australia and host of other countries in the rest of the world, give of their time freely to distribute donation boxes that Fairy Bricks ship to them.

In addition to these services many AFOLs support in the fundraising activities of the charity either through helping at events the charity visits by running the tombola, helping with giant LEGO mosaics or other activities. In addition, some AFOLs run events that contribute some part of the takings from their event to the charity.

**Report of the Trustees for the Period Ended 31 March 2025 (continued)****Achievements and Performance**

Throughout 2024 we started to shift focus from our more traditional fundraising events to corporate activities and commissioned LEGO Models. While providing more of a business activity, all contracts provide a sustainable funding model moving forward. This approach allows us to be financially independent while providing employment opportunities and strengthening our relationship with The LEGO Group who have become one of our clients for this kind of work. Three new substantial clients in the period were Black Hat Events, World Pay and Amazon. Working with companies so well known internationally helps to enhance our reputation as a premier provider of LEGO related activities.

Bricktastic, our stand-alone event also returned in 2025 to even greater success than 2024. We welcomed over 10,000 visitors and the event has been recognized by LEGO as having such importance it has been given the status of an AFOL Networking Event (ANE) It is only the third event in Europe to be granted such status, and twelfth worldwide. It is the only event in the UK LEGO consider significant enough to be granted such status.

We maintained our donation levels to hospitals from previous years and extended our Stay & Play Program in two London hospitals to allow the sessions to run monthly in both locations. These are sessions that provide valuable volunteering opportunities for LEGO employees while strengthening our relationships with the company.

A new campaign was established enable the delivery of MRI Scanner LEGO sets to hospitals throughout the UK. This is a set available exclusively for medical environments. In total 169 separate locations were able to receive these very specialised items. They have proven to be a great benefit to the children able to access them and an expansion of the scheme is planned in the next 12 months.

**FINANCIAL REVIEW**

The end of year cash balance increased to £455,915 (2024 £328,904) This is due to the adjustment in financial year end enabling ticket sales from Bricktastic to be included in the accounts and the increased amount of LEGO Model Building work we have undertaken. We would hope to be able to maintain a similar balance throughout 2025.

***Policy on reserves held***

It is the trustee's policy to maintain a balance on unrestricted funds (if possible), which equates to any outstanding liabilities. This policy has been achieved at year end, the charity does not maintain a restricted fund and no restricted donations have been received. This situation and the policy to maintain a balance on unrestricted funds will be reassessed by the trustees as the charities activities evolve. In particular, a restricted fund may be created if the charity takes on a lease for more substantial accommodation than the current storage solution.

It was ultimately concluded that due to the risk associated with any possible loss of support from the LEGO company (see the section on going concern and the risk assessment section for further detail) that liquidity is of vital importance and thus a significant cash reserve ought to be held for the moment.

***Amount of reserves held***

The CIO has free reserves of £710,571 as at 31 March 2025 (2024: £684,605). Free reserves are calculated by deducting 'unrestricted' fixed assets from the unrestricted and undesignated reserves held at the year end. The charity holds a sizable reserve and has no plans on holding a zero reserve.

There are plans in place to transfer some funds into a fixed term savings account in Q2 of 2025 to enable moderate interest to be paid on available cash reserves.

***Funds in material deficit***

There are no funds materially in deficit.

## Report of the Trustees for the Period Ended 31 March 2025 (continued)

## FINANCIAL REVIEW (continued)

***The charity as a going concern***

There are no concerns about the financial state of the charity that would lead to concerns about it continuing as an ongoing concern. Income, including fund raising, continues to outstrip expenditure.

Whilst we do not anticipate the relationship ending with the LEGO company this would not significantly impact the charity's income. It would, however, affect the charity's expenditure and efficiency as a significant amount of funds would have to be diverted to purchasing LEGO sets. This is discussed in more detail in the risk assessment section of this report.

## PLANS FOR THE FUTURE

***Donations to hospitals and hospices***

As with previous years, the main plan for the future is to continue to expand the number of hospitals Fairy Bricks is able to donate LEGO sets to in order to reach as many children as possible. This will involve reaching out to more LEGO communities globally and involving them in both fundraising and donation activities to hospitals. No specific target has been set for this as there are two unknown variables: the number of children's wards available and participating; the number of sets charity will receive from LEGO.

There is no centralised register of children's wards within the NHS and wards open and close regularly meaning that we occasionally turn up at a hospital only to find the ward no longer exists. This makes planning a particular strategy challenging.

The nature of the LEGO sets LEGO provides changes year-by-year. As LEGO update their own internal policies this affects how effective they are at not producing surplus and/or return sets, which is the bulk of what the charity relies on. This also means we get little to no warning before anything up to a lorry full of sets arrives.

***Fundraising***

Fundraising events such as the Black Country Brick Show, Edinbrick. The Bristol Brick Show will continue to provide vital funds in the following financial year. While not run by ourselves, they have provided substantial funds in previous years and expect them to do so again.

Our own large event Bricktastic will return in February 2026. The event continues to go from strength to strength, both in terms of visitor satisfaction, reputation within the LEGO Community, recognition from LEGO and profitability.

In late 2024 we were able to secure four places in the London Marathon for the next five years. We expect these places to generate at least £10,000 on a yearly basis.

We hope to at least maintain our income streams from the LEGO Building work we have been undertaking since 2022.

Worldwide uncertainty with commercial partners could well have an influence on work but remain confident to retain existing and recruit new clients.

## RISK ASSESSMENT

The key risks the charity faces are:

- Reduction in the quantity of LEGO sets donated by the LEGO company to the charity
- Cessation of the relationship between LEGO and the charity
- Reduction in operating revenue from fundraising activity
- Loss of key personnel from the charity

Given that LEGO are unable to provide any projection as to how many and what types of sets they will be able to provide the intake of sets varies substantially, but has been on an upward trend. Should this change there is no mitigation possible in terms of gaining another like-for-like replacement supplier as LEGO is a unique brand and the charity only donates LEGO sets. For this reason the trustees have felt it prudent to retain cash reserves in order that LEGO sets may be purchased from the open market and LEGO sets themselves received as donations (since our relationship with LEGO was established the charity has not taken in LEGO sets from the public as donations).

**Report of the Trustees for the Period Ended 31 March 2025 (continued)****RISK ASSESSMENT (continued)**

In the early stages of the charity LEGO sets were acquired from shops, on-line platforms and other sources whenever opportunities arose to purchase discounted sets. It is to this method that the charity would revert should the donations from LEGO reduce substantially.

If the relationship with LEGO should end for any reason then all the principals above would apply, but on a larger scale. Given the value of sets donated by LEGO current fund-raising would not be able to generate enough capital to buy this many sets. In this event additional effort would need to be made to raise funds, but it is most likely that the charity would simply have to reduce the number of LEGO sets it donates to each hospital. There are no clear ways to remove these risks, only to mitigate them slightly.

Fund raising opportunities have increased and there continues to be a strong positive sentiment toward the charity from the LEGO fan community and no shortage of appetite for the LEGO product across the public as a whole. It is not anticipated that a reduction in revenue for any other reason than a pandemic or similar circumstance is likely. The same mitigation exists in this respect, that of keeping a significant reserve to allow time to re-orient fund-raising.

Fairy Bricks was founded by Kevin Gascoigne, the chief executive of the charity and has grown largely through the development of his relationships with the LEGO company, the LEGO community and other partners. The loss of Kevin from the charity for any reason does present a significant risk in terms of continuity and who could be put in post to fulfil this role. The trustees plan to evaluate options to see if this risk can be mitigated to any extent.

**STRUCTURE, GOVERNANCE AND MANAGEMENT**

Fairy Bricks is a Charitable Incorporated Organisation (CIO) registered on 12 May 2015 whose structure, governance and management is described in its constitution. The trustees of the charity are the members of the CIO and are responsible for making decision on all matters of general consideration.

***Recruitment and appointment of new trustees***

Apart from the first charity trustees, every trustee will be appointed for a term of three years by a resolution passed at a properly convened meeting of the charity trustees. In selection of individuals for appointment as charity trustees, the charity trustees will have regard to the skills, knowledge and experience needed for the effective administration of the CIO. The constitution currently allows up to twelve trustees.

***Fairy Bricks Builds Limited***

A trading subsidiary was incorporated on 4th December 2024 and will become active in the next financial year.

## Report of the Trustees for the Period Ended 31 March 2025 (continued)

## ADMINISTRATIVE INFORMATION

Fairy Bricks is a registered charity in England and Wales, number 1161639. The address of Fairy Bricks registered with The Charity Commission is: Fairy Bricks, 26 Ravens Avenue, Huddersfield, HD5 8BD.

Trustees who have served between 1 February 2024 until the date this report was approved are:

- Ed Diment (Chair) (Resigned 19 January 2025)
- Jason Granet (Treasurer)
- Julie Greig (Resigned 31 October 2025)
- Dr Caroline Savage (Resigned 31 December 2025)
- Kerry Barrass (Chair from 19 January 2025)
- David Fennell (Appointed 15 October 2024)

**Independent Examiner**

Steve Bicknell  
Bicknell Business Advisers Limited  
40 Broadway Lane  
Bournemouth  
Dorset  
BH8 OAA

Approved by order of the Board of Trustees on 3 February 2026 and signed on its behalf by:

A handwritten signature in black ink that reads 'K Barrass'.

Kerry Barrass - Chair of Trustees

**Independent Examiner's Report to the Trustees of Fairy Bricks****Independent examiner's report to the trustees of Fairy Bricks**

I report to the charity trustees on my examination of the accounts of Fairy Bricks for the period ended 31 March 2025. This report is made solely to the charity's trustees, as a body, in accordance with section 154 of the Charities Act 2011. My independent examiner's work has been undertaken so that I might state to the charity's trustees those matters I am required to state to them in an independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity, the charity's members as a body for my independent examiner's work, for this report, or for the opinions I have formed.

**Responsibilities and basis of report**

As the charity trustees of the Charity you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act).

I report in respect of my examination of the Charity's accounts carried out under Section 145 of the Act and in carrying out my examination I have followed all applicable Directions given by the Charity Commission under Section 145(5)(b) of the Act.


**Independent examiner's statement**

Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a member of the Chartered Institute of Management Accountants, which is one of the listed bodies.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. Accounting records were not kept in respect of the Trust as required by Section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a true and fair view which is not a matter considered part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



.....  
Steve Bicknell FCMA CGMA

Date 3/2/26

**Statement of Financial Activities  
for the Period Ended 31 March 2025**

	Notes	Unrestricted	Restricted	2025 Total funds £	As restated 2024 Total funds £
<b>INCOME AND ENDOWMENTS FROM</b>					
Donations and legacies	<b>2</b>	325,520	-	325,520	542,806
Other trading activities	<b>3</b>	516,273	-	516,273	425,506
Other income		-	-	-	-
<b>TOTAL</b>		<b>841,793</b>	<b>-</b>	<b>841,793</b>	<b>968,312</b>
<b>EXPENDITURE ON</b>					
Raising funds	<b>4</b>	342,543	-	342,543	494,543
Charitable activities	<b>5</b>	472,440	-	472,440	392,230
<b>TOTAL</b>		<b>814,983</b>	<b>-</b>	<b>814,983</b>	<b>886,773</b>
<b>NET INCOME</b>		26,810	-	26,810	81,540
Net gains and losses on investments		-	-	-	-
Movement in funds		26,810	-	26,810	81,540
Transfers between funds	<b>12</b>	-	-	-	-
<b>RECONCILIATION OF FUNDS</b>					
Total funds brought forward as restated		733,473	-	733,472	651,932
<b>TOTAL FUNDS CARRIED FORWARD</b>		<b>760,283</b>	<b>-</b>	<b>760,282</b>	<b>733,472</b>

The notes form part of these financial statements

**Balance Sheet 31 March 2025**

	Notes	Unrestricted	Restricted	2025 Total funds £	As restated 2024 Total funds £
<b>FIXED ASSETS</b>					
Tangible fixed assets	8	49,711	-	49,711	48,867
Total fixed assets		<u>49,711</u>	<u>-</u>	<u>49,711</u>	<u>48,867</u>
<b>CURRENT ASSETS</b>					
Debtors	10	4,921	-	4,921	125,697
Stocks	9	277,367	-	277,367	253,678
Cash at bank and in hand		455,915	-	455,915	328,904
Total current assets		<u>738,203</u>	<u>-</u>	<u>738,203</u>	<u>708,279</u>
<b>CREDITORS</b>					
Amounts falling due within one year	11	27,632	-	27,632	23,674
Net current assets		710,571	-	710,571	684,605
<b>NET ASSETS</b>		<u>760,282</u>	<u>-</u>	<u>760,282</u>	<u>733,472</u>
<b>FUNDS OF THE CHARITY</b>					
Restricted funds		-	-	-	-
Unrestricted funds		760,282	-	760,282	733,472
<b>TOTAL FUNDS</b>	12			<u>760,282</u>	<u>733,472</u>

The financial statements were approved by the Board of Trustees and authorised for issue on 3 February 2026 and were signed on its behalf by:



.....  
Kerry Barrass - Chair of Trustees

The notes form part of these financial statements

**Cash Flow Statement  
for the Period Ended 31 March 2025**

	Notes	<b>2025</b> £	<b>As restated</b> <b>2024</b> £
<b>Cash flows from operating activities</b>			
Cash generated from operations	1	135,962	(53,308)
Net cash (used in)/provided by operating activities		<u>135,962</u>	<u>(53,308)</u>
<b>Cash flows from investing activities</b>			
Purchase of fixed asset additions		(8,950)	-
Net cash provided by investing activities		<u>(8,950)</u>	<u>-</u>
<b>Change in cash and cash equivalents in the reporting period</b>		127,012	(53,308)
<b>Cash and cash equivalents at the beginning of the reporting period</b>		<u>328,904</u>	<u>382,213</u>
<b>Cash and cash equivalents at the end of the reporting period</b>		<u><u>455,916</u></u>	<u><u>328,904</u></u>

**Notes**
**1 RECONCILIATION OF NET (EXPENDITURE)/INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES**

	<b>2025</b> £	<b>As restated</b> <b>2024</b> £
<b>Net (expenditure)/income for the reporting period (as per the Statement of Financial Activities)</b>	26,810	81,540
<b>Adjustments for:</b>		
Depreciation charges	8,106	6,726
Decrease/(increase) in debtors	120,777	(120,536)
Decrease/(increase) in stock	(23,689)	(15,251)
(Decrease)/increase in creditors	3,957	(5,788)
<b>Net cash (used in)/provided by operations</b>	<u>135,962</u>	<u>(53,308)</u>

**2 ANALYSIS OF CHANGES IN NET FUNDS**

	<b>At 1.2.24</b> £	<b>Cash Flow</b> £	<b>At 31.3.25</b> £
<b>Net Cash</b>			
Cash at bank and in hand	328,904	127,012	455,916
<b>Total</b>	<u>328,904</u>	<u>127,012</u>	<u>455,916</u>

## Notes to the Financial Statements for the Period Ended 31 March 2025

### 1 ACCOUNTING POLICIES

#### **Basis of preparing the financial statements**

The financial statements of the charity, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 the Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Charities Act 2011. The financial statements have been prepared under the historical cost convention.

#### **Income**

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Gifts in Kind from LEGO are recognised at a discounted RRP due to the absolute restrictions from LEGO on resale of donated stock.

#### **Expenditure**

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

#### **Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its useful life.

Fixtures and Fittings 10% straight line

Plant and Machinery 20% reducing balance

Motor Vehicles 10% straight line

#### **Stocks**

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

#### **Taxation**

The charity is exempt from tax on its charitable activities

#### **Fund Accounting**

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity.

Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

**Notes to the Financial Statements (continued)  
for the Period Ended 31 March 2025**

**1 ACCOUNTING POLICIES (continued)**
**Debtors**

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

**Cash at Bank and in hand**

Cash at bank and in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

**Creditors**

Creditors are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably.

**Governance costs**

These include costs attributable to the charity's compliance with constitutional and statutory requirements, including independent examination, strategic management and trustees' meetings and reimbursed expenses.

**Prior year adjustment**

The financial statements to 31 March 2025 have been restated to reflect a change in the valuation of donated stock from Lego. The impact of the adjustment is a reduction in funds brought forward as at 1 February 2024 of £268,572.

**2 DONATIONS AND LEGACIES**

	2025	2024* As restated
	£	£
Individual and corporate donations	186,306	200,838
Non Cash Donations	139,214	341,968
	325,520	542,806
	325,520	542,806

Non cash donations comprise Lego stock.

**3 OTHER EVENTS and FUNDRAISING ACTIVITIES**

	2025	2024* As restated
	£	£
Events	152,062	130,095
Other Income	-	-
Fundraising Events	364,211	295,411
	516,273	425,506
	516,273	425,506

**Notes to the Financial Statements (continued)  
for the Period Ended 31 March 2025**

**4 EXPENDITURE ON RAISING FUNDS**

	2025	2024* As restated
	£	£
Expenditure on raising funds	342,543	494,543
	342,543	494,543

**5 DIRECT COSTS OF CHARITABLE ACTIVITIES**

	2025	2024* As restated
	£	£
Wages and salaries	168,924	92,258
Advertising, marketing and entertainment	6,528	10,653
Printing, postage and stationery	61,201	44,903
Telephone and IT	13,944	2,996
Insurance	9,625	8,410
Premises costs	55,781	95,884
Depreciation	8,106	6,726
Travel expenses	79,093	58,203
Professional fees	68,489	71,297
Independent Examination fee	750	900
	472,440	392,230

The Independent Examination fee for the year ended 31st March 2025 is £750 plus VAT (2024: £750).

The average monthly number of employees during the year was 4 (2024: 3)

No employees received emoluments in excess of £60,000 (2024 - Nil).

**6 TRUSTEES REMUNERATION AND BENEFITS**

There was no Trustees' remuneration or other benefits for the period to 31 March 2025 nor for the year ended 31 January 2024.

Trustees' expenses

No trustees have received any expenses or any other benefits from the charity during the period, other than reimbursed out of pocket expenses. Related party transactions are detailed in Note 14.

**Notes to the Financial Statements (continued)  
for the Period Ended 31 March 2025**

**7 COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES**

All funds are unrestricted

	Unrestricted	Restricted	2024* As restated Total funds £	2023 *As restated Total funds £
<b>INCOME AND ENDOWMENTS FROM</b>				
Donations and legacies	542,806	-	542,806	520,377
Other trading activities	425,506	-	425,506	249,158
Other income	-	-	-	-
<b>TOTAL</b>	<b>968,312</b>	<b>-</b>	<b>968,312</b>	<b>769,535</b>
<b>EXPENDITURE ON</b>				
Raising funds	494,543	-	494,543	480,349
Charitable activities	392,230	-	392,230	260,753
<b>TOTAL</b>	<b>886,773</b>	<b>-</b>	<b>886,773</b>	<b>741,102</b>
NET INCOME	81,540	-	81,540	28,434
TRANSFERS	-	-	-	-
Net movement in funds	81,540	-	81,540	28,434
<b>RECONCILIATION OF FUNDS</b>				
Total funds brought forward	651,932	-	651,932	623,498
<b>TOTAL FUNDS CARRIED FORWARD</b>	<b>733,472</b>	<b>-</b>	<b>733,472</b>	<b>651,932</b>

**8 TANGIBLE FIXED ASSETS**

	Fixtures and Fittings £	Motor Vehicles £	TOTAL £
<b>COST</b>			
At 1 February 2024	16,113	46,800	62,913
Additions	-	8,950	8,950
At 31 March 2025	<b>16,113</b>	<b>55,750</b>	<b>71,863</b>
<b>DEPRECIATION</b>			
At 1 February 2024	7,611	6,435	14,046
Charge for year	2,615	5,491	8,106
At 31 March 2025	<b>10,226</b>	<b>11,926</b>	<b>22,152</b>
<b>NET BOOK VALUE</b>			
At 31 March 2025	<b>5,887</b>	<b>43,824</b>	<b>49,711</b>
At 31 January 2024	<b>8,502</b>	<b>40,365</b>	<b>48,867</b>

**Notes to the Financial Statements (continued)  
for the Period Ended 31 March 2025**

**9 STOCK**

	2025	2024* As restated
	£	£
LEGO Stock	277,367	253,678
	<u>277,367</u>	<u>253,678</u>

**10 DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2025	2024* As restated
	£	£
Trade debtors	-	120,693
Prepayments	4,921	5,004
	<u>4,921</u>	<u>125,697</u>

**11 CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2025	2024* As restated
	£	£
Other creditors	23,392	16,974
Accrued expenses	4,240	6,700
	<u>27,632</u>	<u>23,674</u>

**12 MOVEMENT IN FUNDS**

	At 1 February 2024 *As restated	Income	Expenditure	Transfers	At 31 March 2025
<b>Unrestricted</b>					
General	733,472	841,793	(814,982)	-	760,282
<b>TOTAL FUNDS</b>	<u>733,472</u>	<u>841,793</u>	<u>(814,982)</u>	<u>-</u>	<u>760,282</u>

	At 1 February 2023 *As restated	Income	Expenditure	Transfers	At 31 January 2024 *As restated
<b>Unrestricted</b>					
General	651,932	968,312	(886,772)	-	733,472
<b>TOTAL FUNDS</b>	<u>651,932</u>	<u>968,312</u>	<u>(886,772)</u>	<u>-</u>	<u>733,472</u>

**Notes to the Financial Statements (continued)  
for the Period Ended 31 March 2025**

**13 ANALYSIS OF NET ASSETS BETWEEN FUNDS**

	Unrestricted	Restricted	Total at 31 March 2025
Fixed assets	49,711	-	49,711
Current assets	738,202	-	738,202
Current liabilities	(27,632)	-	(27,632)
	<u>760,281</u>	<u>-</u>	<u>760,281</u>

	Unrestricted	Restricted	Total at 31 January 2024 *As restated
Fixed assets	48,867	-	48,867
Current assets	708,279	-	708,279
Current liabilities	(23,674)	-	(23,674)
	<u>733,472</u>	<u>-</u>	<u>733,472</u>

**14 RELATED PARTY DISCLOSURES**

Fairy Bricks carried out the following arms length transactions with Sensational Bricks Limited (Previously trading as Green Pentagon Limited) (Company number 12473636) and controlled by Ed Diment a Trustee of Fairy Bricks until 19th January 2025.

		Total at 31 March 2025 £ (net of VAT)	Total at 31 January 2024 £ (net of VAT)
Purchases	LEGO ELEMENTS	<u>25,985</u>	<u>19,111</u>

The invoice was raised on 30th January 2025 after Ed Diment resigned as a Trustee.

There were no outstanding liabilities at the period end date 31 March 2025 (31 January 2024 £nil).

**FAIRY BRICKS**

England & Wales - Charity number 1161639

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# Accounts

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Charity registration number

1161639

## FAIRY BRICKS

**ANNUAL REPORT OF THE TRUSTEES AND UNAUDITED FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 JANUARY 2024**





**Contents of the Financial Statements for the Year Ended 31 January 2024**

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Report of the Trustees	3-8
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## Report of the Trustees for the Year Ended 31 January 2024

The trustees are pleased to present their annual report together with the financial statements of the charity for the year ending 31 January 2024.

The financial statements comply with the Charities Act 2011, the Charities Statement of Recommended Practice (“Charities SORP”). The trustees present their report with the financial statements of the charity for the year ended 31 January 2024. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement Of Recommended Practice applicable to charities preparing their account in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

### Chair's Report

With Fairy Bricks moving through its ninth year of operation the charity continues to carry out the good works for which it has become associated.

Following on from Kevin Gascoigne’s appointment as LEGO Certified Professional (LCP) in 2022 the charity carried out an increasing number of builds for LEGO and its partners throughout 2023. Following on from the success of the H&M LEGO tree in London additional trees were built for Barcelona, Antwerp, Munich, Sydney and Guatemala. Teams from Fairy Bricks went out to all these locations to install LEGO trees and the builds generated substantial revenue for the company.

In addition to these, Fairy Bricks were commissioned to build a life sized model of King Charles III on his throne to celebrate his coronation. This model was put on display in Hamleys toy store on Regent Street in London where it remains on display. Further builds were also carried out for the LEGO company incorporating builds for the England women’s football team as well as club sides and events at these same clubs; a LEGO heart for a LEGO campaign and a working magic LEGO trunk as part of an interactive LEGO set give-away activity at King’s Cross station in London.

All these builds cemented Fairy Bricks reputation with the LEGO company as well as bringing in valuable fund-raising monies for the charity.

The charity continued to work with LEGO fans around the world and to visit events all over the world including the UK, Ireland, Norway, Portugal, Italy, Denmark, Germany, Belgium, Australia and the USA. Fund raising activities occurred at all these shows and many other shows now run their own tombola and auctions to raise money for the charity.

The LEGO company also continue to strongly support the charity and provided a substantial number of sets, which even after donations leaves the charity with a health reserve of sets to continue making up donation boxes. The nature of sets that LEGO donate can be a challenge and gaining sufficient variety can be an issue. The charity has taken steps to acquire a wider variety of sets and this has largely been successful through a ‘swap’ scheme with key partners.

Between LEGO set donations, fundraising and commercial activity Fairy Bricks saw further increase in revenue of almost £212,000 between 2022 and 2023 to just under £1million.

During 2023 the number of events and activities taking place increased to a degree where the existing staff, freelancers and volunteers were reaching the limits of their capacity. It was thus decided in 2023 that a further full-time member of staff be appointed, bringing the total up to four full-time employees. This new role was for an events and logistics operative capable of managing transport, working at events, constructing and managing hardware and carrying out LEGO builds among other tasks.

The continued success of Fairy Bricks is a testament to the hard work and dedication of the team at Fairy HQ and the support of volunteers and the LEGO community at large and there appears to be no let-up in the support the charity is receiving year-on-year.

In closing, I would like to thank our sponsors, volunteers, staff, the Adult Fans of LEGO (AFOL) community and the LEGO group for their continuing support. To know more visit our website or email [contact@fairybricks.org](mailto:contact@fairybricks.org).

**Edwin Diment - Chair**

## Report of the Trustees for the Year Ended 31 January 2024 (continued)

### AIM, OBJECTIVE AND PURPOSE

Fairy Bricks (FB) is primarily a children's charity dedicated to delivering new LEGO sets to hospitals and hospices throughout the UK and occasionally overseas, especially when international fundraising has taken place. Fairy Bricks is committed to working closely with Hospital Play Specialists to ensure delivery of LEGO sets that are beneficial to children and to assist hospital staff in set selection so that they provide stimulus and relief. We are champions of the proven theory of play being an essential part of the recovery process.

The objectives of the charity are:

- To provide LEGO sets to children in hospitals and hospices through donations of LEGO sets to hospitals and hospices across the UK and worldwide.
- To provide hands on building experiences with children in hospital and hospice settings in conjunction with volunteers and hospital play specialist staff.

The vision that shapes our annual activities remains the improvement in the quality of life of children that have cause to be in hospital or hospice settings. Use of LEGO sets as a distraction, a time filling activity and most importantly as a source of joy and creativity has a proven benefit in recovery from illness and positive health outcomes.

In shaping our objectives for the year and planning our activities, the trustees have considered the Charity Commission's guidance on public benefit, including the guidance 'public benefit: running a charity (PB2)'. The charity relies principally on fund-raising activities as well as financial donations. The activities carried out all revolve around LEGO shows and the LEGO community of Adult Fans of LEGO (AFOLs) who are very supportive of the charity. Funds raised are principally used in the day-to-day running of the charity and in particular the packing and distribution of thousands of donation boxes containing hundreds of thousands of LEGO sets.

The strategies employed to achieve the charity's aims and objectives are to:

- Sort through all LEGO sets donated to the charity and organise these into standardise, mix donation boxes containing a variety of set types for a range of children's ages and interests.
- Compile donation boxes in manner that allows them to be shipped by pallet internationally, loaded into the Fairy Bricks Van and driven to hospitals in the UK or in certain cases shipped out individually.
- Provide sufficient donation boxes to each hospital to last a minimum of 6 months with reasonable levels of use and to vary this to suit the needs of the hospital and the size of their children's ward.
- To revisit hospitals on a regular basis or where this is not possible to send boxes to keep previous hospitals supplied.
- To identify new hospitals for donations, in particular those in countries where new fund-raising has occurred.
- To encourage AFOLs in other countries to carry out the delivery of donation boxes to hospitals local to them or through their network, elsewhere in their county.

Putting these strategies into action addresses the primary charitable activity of Fairy Bricks. In addition, there are those strategies dedicated to fund-raising the money from which goes toward running the charity on a day-to-day basis.

### Our Volunteers

The Trust is very grateful for the assistance of volunteers in both carrying out its core activity of donating LEGO sets and in assisting with fund raising activities. There is a large community of adults who enjoy LEGO as a hobby and these individuals are often organised into LEGO User Groups (LUGs) within each country and with multiple LUGs in many countries. The LUGs are entirely self-organised and not run or controlled by the LEGO group.

Members of these LUGs in the UK, most countries in Europe, the USA, Australia and host of other countries in the rest of the world, give of their time freely to distribute donation boxes that Fairy Bricks ship to them.

In addition to these services many AFOLs support in the fundraising activities of the charity either through helping at events the charity visits by running the tombola, helping with giant LEGO mosaics or other activities. In addition, some AFOLs run events that contribute some part of the takings from their event to the charity.

## Report of the Trustees for the Year Ended 31 January 2024 (continued)

### Achievements and Performance

Throughout 2023 we started to shift focus from our more traditional fundraising events to corporate activities and commissioned LEGO Models. While providing more of a business activity, all contracts provide a sustainable funding model moving forward. This approach allows us to be financially independent while providing employment opportunities and strengthening our relationship with The LEGO Group who have become one of our clients for this kind of work. Other clients include Warner Bros and Astra Zeneca.

Bricktastic, our stand-alone event also returned in 2023 to even greater success than 2022. We welcomed over 8,000 visitors, an increase of 1,000 compared to 2022. We now view this as our most important fundraising mechanism and plans are in place for 2024 to increase visitor capacity to over 10,000 people.

Due to the increased funding available thanks to the new model building streams we have been able to increase the amount of LEGO we donate to £1,100,000 at recommended retail price. This is an increase of just over 18% compared to the previous year. We feel that within two years we will be able to match our donation levels directly to hospitals at a level last seen in 2020. However, the volumes that year also included a significant number of sets donated to children of NHS Staff. As with previous years Fairy Bricks continues to work with hospitals, such as the Evalina and Royal London to carry out engagement activities with children, helping them build LEGO sets and engaging with them on one-to-one play activities. In particular, this year has seen an increase in the number of staff from the LEGO company volunteering to use one of their free staff days to come along to one of these days and get hands-on experience of building LEGO sets with children in a hospital play specialist setting. Feedback from these events has been universally positive and helps not only the children and LEGO staff, but cements the relationship with the LEGO company.

The autumn LEGO build-to-give campaign was carried out again this year including a visit to hospitals in the Republic of Ireland and Northern Ireland stretching the donation achievement to over 200 hospitals for the first time. Donation levels were kept as high or more for each hospital and thus a record number of LEGO sets were given away to children in need.

### FINANCIAL REVIEW

The cash balance decreased to £328,905, however, a significant reason for this relates to the timing of this report. Revenues from the Bricktastic event are paid through a ticket agency with the balance falling due after the event. In 2023 this payment has not come through at the time of the year end. In addition, with the charity now carrying out work for commercial clients there are often 30 and 60 day payment terms so a much larger balance of cash is owed to the charity at any given time.

For the above reasons the debtor balance is £125,697 compared to just £5,163 in the previous year. Taking into account this difference the true cash balance should be nearer £450,000 and thus a substantial improvement on the previous year. The charity fully expects these funds to come through within the next few weeks.

We would hope to be able to maintain a similar balance throughout 2024 while increasing slightly the amount of hospitals we are able to visit. We have also maintained our stock available for donations to just over £522,250.

#### ***Policy on reserves held***

It is the trustee's policy to maintain a balance on unrestricted funds (if possible), which equates to any outstanding liabilities. This policy has been achieved at year end, the charity does not maintain a restricted fund and no restricted donations have been received. This situation and the policy to maintain a balance on unrestricted funds will be reassessed by the trustees as the charity's activities evolve. In particular, a restricted fund may be created if the charity takes on a lease for more substantial accommodation than the current storage solution.

It was ultimately concluded that due to the risk associated with any possible loss of support from the LEGO company (see the section on going concern and the risk assessment section for further detail) that liquidity is of vital importance and thus a significant cash reserve ought to be held for the moment.

#### ***Amount of reserves held***

The CIO has free reserves of £953,178 as at 31 January 2024 (2023: £854,597). Free reserves are calculated by deducting 'unrestricted' fixed assets from the unrestricted and undesignated reserves held at the year end. The charity holds a sizable reserve and has no plans on holding a zero reserve.

## Report of the Trustees for the Year Ended 31 January 2024 (continued)

## FINANCIAL REVIEW (continued)

**Amount of reserves held (continued)**

The question of whether the charity is holding too much by way of cash reserves was discussed in 2023 with a view to looking into the possibility of investing some surplus funds into a lower risk investment and it was agreed to investigate if a suitable partner could be identified to assist with this effort in 2024.

**Funds in material deficit**

There are no funds materially in deficit.

**The charity as a going concern**

There are no concerns about the financial state of the charity that would lead to concerns about it continuing as an ongoing concern. Income, including fund raising, continues to outstrip expenditure.

Whilst we do not anticipate the relationship ending with the LEGO company this would not significantly impact the charity's income. It would, however, affect the charity's expenditure and efficiency as a significant amount of funds would have to be diverted to purchasing LEGO sets. This is discussed in more detail in the risk assessment section of this report.

## PLANS FOR THE FUTURE

**Donations to hospitals and hospices**

As with previous years, the main plan for the future is to continue to expand the number of hospitals Fairy Bricks is able to donate LEGO sets to in order to reach as many children as possible. This will involve reaching out to more LEGO communities globally and involving them in both fundraising and donation activities to hospitals. No specific target has been set for this as there are two unknown variables: the number of children's wards available and participating; the number of sets the charity will receive from LEGO.

There is no centralised register of children's wards within the NHS and wards open and close regularly meaning that we occasionally turn up at a hospital only to find the ward no longer exists. This makes planning a particular strategy challenging.

The nature of the LEGO sets LEGO provides changes year-by-year. As LEGO update their own internal policies this affects how effective they are at not producing surplus and/or return sets, which is the bulk of what the charity relies on. This also means we get little to no warning before anything up to a lorry full of sets arrives.

**Fundraising**

Our key fundraising activity of running tombola, mosaic builds and other activities at LEGO shows, which generate funds will continue. This includes shows outside the UK and there is now an annual calendar of over a dozen events that we attend that raise money for the charity, as well as a similar number that take place in different countries where we do not attend but where money is raised, in return for which we send donation sets to those countries. Our plan for the future is to expand this activity by continuing to increase our networking activities with LEGO communities.

Our own fundraising event, Bricktastic, after being revived in 2022 was run again in 2023 generating even more funds than the previous year. As with 2022 it was then immediately decided to hold the event again in 2024 at the same venue (Manchester Central). The event has now also been firmly established as the last weekend of February and thus exhibitors and visitors alike are becoming used to adding this to their calendar early. As with 2023, 2024 will represent a slight increase in size to expand capacity and with an increased ticket price. As of the time of this report ticket sales for the event have outstripped 2023, just as they did from 2022 to 2023 and we anticipate that the tickets will again sell out.

2022 saw a new revenue stream from commercial builds start to develop with the appointment of Kev Gascoigne as a LEGO Certified Professional (LCP). During 2023 this revenue stream had a bumper year and it is yet to be seen whether this can be matched in 2024, but there is already a pipeline of work into 2024 and thus we anticipate that this will at least continue as a good fund raising revenue source for the foreseeable future.

## Report of the Trustees for the Year Ended 31 January 2024 (continued)

**RISK ASSESSMENT**

The key risks the charity faces are:

- Reduction in the quantity of LEGO sets donated by the LEGO company to the charity
- Cessation of the relationship between LEGO and the charity
- Reduction in operating revenue from fundraising activity
- Loss of key personnel from the charity

Given that LEGO are unable to provide any projection as to how many and what types of sets they will be able to provide the intake of sets varies substantially, but has been on an upward trend. Should this change there is no mitigation possible in terms of gaining another like-for-like replacement supplier as LEGO is a unique brand and the charity only donates LEGO sets. For this reason the trustees have felt it prudent to retain cash reserves in order that LEGO sets may be purchased from the open market and LEGO sets themselves received as donations (since our relationship with LEGO was established the charity has not taken in LEGO sets from the public as donations).

In the early stages of the charity LEGO sets were acquired from shops, on-line platforms and other sources whenever opportunities arose to purchase discounted sets. It is to this method that the charity would revert should the donations from LEGO reduce substantially.

If the relationship with LEGO should end for any reason then all the principals above would apply, but on a larger scale. Given the value of sets donated by LEGO current fund-raising would not be able to generate enough capital to buy this many sets. In this event additional effort would need to be made to raise funds, but it is most likely that the charity would simply have to reduce the number of LEGO sets it donates to each hospital. There are no clear ways to remove these risks, only to mitigate them slightly.

Fund raising opportunities have increased and there continues to be a strong positive sentiment toward the charity from the LEGO fan community and no shortage of appetite for the LEGO product across the public as a whole. It is not anticipated that a reduction in revenue for any other reason than a pandemic or similar circumstance is likely. The same mitigation exists in this respect, that of keeping a significant reserve to allow time to re-orient fund-raising.

Fairy Bricks was founded by Kevin Gascoigne, the chief executive of the charity and has grown largely through the development of his relationships with the LEGO company, the LEGO community and other partners. The loss of Kevin from the charity for any reason does present a significant risk in terms of continuity and who could be put in post to fulfil this role. The trustees plan to evaluate options to see if this risk can be mitigated to any extent.

**STRUCTURE, GOVERNANCE AND MANAGEMENT**

Fairy Bricks is a Charitable Incorporated Organisation (CIO) registered on 12th May 2015 whose structure, governance and management is described in its constitution. The trustees of the charity are the members of the CIO and are responsible for making decision on all matters of general.

***Recruitment and appointment of new trustees***

Apart from the first charity trustees, every trustee will be appointed for a term of three years by a resolution passed at a properly convened meeting of the charity trustees. In selection of individuals for appointment as charity trustees, the charity trustees will have regard to the skills, knowledge and experience needed for the effective administration of the CIO. The constitution currently allows five trustees.

**Report of the Trustees for the Year Ended 31 January 2024 (continued)****ADMINISTRATIVE INFORMATION**

Fairy Bricks is a registered charity in England and Wales, number 1161639. The address of Fairy Bricks registered with The Charity Commission is: Fairy Bricks, 26 Ravens Avenue, Huddersfield, HD5 8BD.

Trustees who have served between 1st February 2023 until the date this report was approved are:

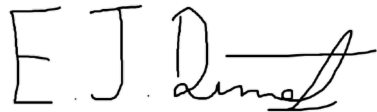
- Ed Diment (Chair)
- Jason Granet (Treasurer)
- Julie Greig
- Dr Caroline Savage
- Kerry Barras

**Independent Examiner**

Steve Bicknell  
Bicknell Business Advisers Limited  
40 Broadway Lane  
Bournemouth  
Dorset  
BH8 0AA

30/09/2024

Approved by order of the Board of Trustees on ..... and signed on its behalf by:



.....  
Ed Diment - Trustee

**Independent Examiner's Report to the Trustees of Fairy Bricks****Independent examiner's report to the trustees of Fairy Bricks**

I report to the charity trustees on my examination of the accounts of Fairy Bricks for the year ended 31 January 2024. This report is made solely to the charity's trustees, as a body, in accordance with section 154 of the Charities Act 2011. My independent examiner's work has been undertaken so that I might state to the charity's trustees those matters I am required to state to them in an independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity, the charity's members as a body for my independent examiner's work, for this report, or for the opinions I have formed.

**Responsibilities and basis of report**

As the charity trustees of the Charity you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act).

I report in respect of my examination of the Charity's accounts carried out under Section 145 of the Act and in carrying out my examination I have followed all applicable Directions given by the Charity Commission under Section 145(5)(b) of the Act.

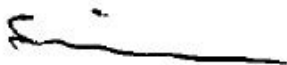
**Independent examiner's statement**

Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a member of the Chartered Institute of Management Accountants, which is one of the listed bodies.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. Accounting records were not kept in respect of the Trust as required by Section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a true and fair view which is not a matter considered part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



.....  
Steve Bicknell

Date ..... 30/09/2024 .....

**Statement of Financial Activities  
for the Year Ended 31 January 2024**

	Notes	Unrestricted	Restricted	2024 Total funds £	2023 Total funds £
<b>INCOME AND ENDOWMENTS FROM</b>					
Donations and legacies	<b>2</b>	553,121	-	553,121	517,283
Other trading activities	<b>3</b>	425,506	-	425,506	249,158
Other income		-	-	-	-
<b>TOTAL</b>		<b><u>978,627</u></b>	<b><u>-</u></b>	<b><u>978,627</u></b>	<b><u>766,441</u></b>
<b>EXPENDITURE ON</b>					
Raising funds	<b>4</b>	494,543	-	494,543	480,349
Charitable activities	<b>5</b>	392,230	-	392,230	260,753
<b>TOTAL</b>		<b><u>886,773</u></b>	<b><u>-</u></b>	<b><u>886,773</u></b>	<b><u>741,102</u></b>
<b>NET INCOME</b>		91,855	-	91,855	25,340
Net gains and losses on investments		-	-	-	-
Movement in funds		91,855	-	91,855	25,340
Transfers between funds	<b>12</b>	-	-	-	-
<b>RECONCILIATION OF FUNDS</b>					
Total funds brought forward		910,190	-	910,190	884,850
<b>TOTAL FUNDS CARRIED FORWARD</b>		<b><u><u>1,002,045</u></u></b>	<b><u><u>-</u></u></b>	<b><u><u>1,002,045</u></u></b>	<b><u><u>910,190</u></u></b>

The notes form part of these financial statements

**Balance Sheet 31 January 2024**

	Notes	Unrestricted	Restricted	2024 Total funds £	2023 Total funds £
<b>FIXED ASSETS</b>					
Tangible fixed assets	8	48,867	-	48,867	55,593
Total fixed assets		<u>48,867</u>	<u>-</u>	<u>48,867</u>	<u>55,593</u>
<b>CURRENT ASSETS</b>					
Debtors	10	125,697	-	125,697	5,163
Stocks	9	522,251	-	522,251	496,684
Cash at bank and in hand		328,905	-	328,905	382,213
Total current assets		<u>976,852</u>	<u>-</u>	<u>976,852</u>	<u>884,059</u>
<b>CREDITORS</b>					
Amounts falling due within one year	11	23,674	-	23,674	29,462
Net current assets		953,178	-	953,178	854,597
<b>NET ASSETS</b>		<u>1,002,045</u>	<u>-</u>	<u>1,002,045</u>	<u>910,190</u>
<b>FUNDS OF THE CHARITY</b>					
Restricted funds		-	-	-	-
Unrestricted funds		1,002,045	-	1,002,045	910,190
<b>TOTAL FUNDS</b>	<b>12</b>			<u><u>1,002,045</u></u>	<u><u>910,190</u></u>

The financial statements were approved by the Board of Trustees and authorised for issue on .....  
and were signed on its behalf by:

.....  
Ed Diment - Trustee

The notes form part of these financial statements

## Notes to the Financial Statements for the Year Ended 31 January 2024

### 1 ACCOUNTING POLICIES

#### **Basis of preparing the financial statements**

The financial statements of the charity, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 the Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Charities Act 2011. The financial statements have been prepared under the historical cost convention.

#### **Income**

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Gifts in Kind from LEGO are recognised at a discounted RRP due to the absolute restrictions from LEGO on resale of donated stock.

#### **Expenditure**

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

#### **Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its useful life.

Fixtures and Fittings 10% straight line

Plant and Machinery 20% reducing balance

Motor Vehicles 10% straight line

#### **Stocks**

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

#### **Taxation**

The charity is exempt from tax on its charitable activities

#### **Fund Accounting**

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity.

Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

**Notes to the Financial Statements (continued)  
for the Year Ended 31 January 2024**

**1 ACCOUNTING POLICIES (continued)**
**Debtors**

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

**Cash at Bank and in hand**

Cash at bank and in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

**Creditors**

Creditors are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably.

**Governance costs**

These include costs attributable to the charity's compliance with constitutional and statutory requirements, including independent examination, strategic management and trustees' meetings and reimbursed expenses.

**2 DONATIONS AND LEGACIES**

	2024	2023
	£	£
Individual and corporate donations	200,838	241,583
Non Cash Donations	352,283	275,700
	553,121	517,283
	553,121	517,283

Non cash donations comprise Lego stock.

**3 OTHER ACTIVITIES**

	2024	2023
	£	£
Event Management	130,095	108,155
Other Income	-	-
Fundraising Events	295,411	141,004
	425,506	249,158
	425,506	249,158

**Notes to the Financial Statements (continued)  
for the Year Ended 31 January 2024**

**4 EXPENDITURE ON RAISING FUNDS**

	2024	2023
	£	£
Expenditure on raising funds	494,543	480,349
	<u>494,543</u>	<u>480,349</u>

**5 DIRECT COSTS OF CHARITABLE ACTIVITIES**

	2024	2023
	£	£
Wages and salaries	92,258	53,357
Advertising, marketing and entertainment	10,653	10,331
Printing, postage and stationery	44,903	49,178
Telephone and IT	2,996	2,424
Insurance	8,410	9,922
Premises costs	95,884	60,504
Depreciation	6,726	4,191
Travel expenses	58,203	61,384
Professional fees	71,447	8,561
Independent Examination fee	750	900
	<u>392,230</u>	<u>260,753</u>

The Independent Examination fee for the year ended 31st January 2024 is £750 plus VAT (2023: £750).

The average monthly number of employees during the year was 3 (2023: 3)

No employees received emoluments in excess of £60,000 (2023 - Nil).

**6 TRUSTEES REMUNERATION AND BENEFITS**

There was no Trustees' remuneration or other benefits for the year to 31 January 2024 nor for the year ended 31 January 2023.

Trustees' expenses

No trustees have received any expenses or any other benefits from the charity during the year, other than reimbursed out of pocket expenses. Related party transactions are detailed in Note 14.

**Notes to the Financial Statements (continued)  
for the Year Ended 31 January 2024**

**7 COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES**

All funds are unrestricted

	Unrestricted	Restricted	2023 Total funds £	2022 Total funds £
<b>INCOME AND ENDOWMENTS FROM</b>				
Donations and legacies	517,283	-	517,283	357,966
Other trading activities	249,158	-	249,158	40,809
Other income	-	-	-	-
<b>TOTAL</b>	<b>766,441</b>	<b>-</b>	<b>766,441</b>	<b>398,775</b>
<b>EXPENDITURE ON</b>				
Raising funds	480,349	-	480,349	316,828
Charitable activities	260,753	-	260,753	174,519
<b>TOTAL</b>	<b>741,102</b>	<b>-</b>	<b>741,102</b>	<b>491,347</b>
NET INCOME	25,340	-	25,340	(92,571)
TRANSFERS	-	-	-	-
Net movement in funds	25,340	-	25,340	(92,571)
<b>RECONCILIATION OF FUNDS</b>				
Total funds brought forward	884,851	-	884,851	977,422
<b>TOTAL FUNDS CARRIED FORWARD</b>	<b>910,190</b>	<b>-</b>	<b>910,190</b>	<b>884,851</b>

**8 TANGIBLE FIXED ASSETS**

	Fixtures and Fittings £	Motor Vehicles £	TOTAL £
<b>COST</b>			
At 1 February 2023	16,113	46,800	62,913
Additions	-	-	-
At 31 January 2024	<b>16,113</b>	<b>46,800</b>	<b>62,913</b>
<b>DEPRECIATION</b>			
At 1 February 2023	5,370	1,950	7,320
Charge for year	2,241	4,485	6,726
At 31 January 2024	<b>7,611</b>	<b>6,435</b>	<b>14,046</b>
<b>NET BOOK VALUE</b>			
At 31 January 2024	<b>8,502</b>	<b>40,365</b>	<b>48,867</b>
At 31 January 2023	<b>10,743</b>	<b>44,850</b>	<b>55,593</b>

**Notes to the Financial Statements (continued)  
for the Year Ended 31 January 2024**

**9 STOCK**

	2024	2023
	£	£
LEGO Stock	522,250	496,684
	<u>522,250</u>	<u>496,684</u>

**10 DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2024	2023
	£	£
Trade debtors	120,693	-
Prepayments	5,004	5,163
	<u>125,697</u>	<u>5,163</u>

**11 CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2024	2023
	£	£
Other creditors	16,974	23,522
Accrued expenses	6,700	5,940
	<u>23,674</u>	<u>29,462</u>

**12 MOVEMENT IN FUNDS**

	At 1 February 2023	Income	Expenditure	Transfers	At 31 January 2024
<b>Unrestricted</b>					
General	910,190	978,627	(886,772)	-	1,002,045
<b>TOTAL FUNDS</b>	<u>910,190</u>	<u>978,627</u>	<u>(886,772)</u>	<u>-</u>	<u>1,002,045</u>

<b>Comparatives for movement in funds</b>	At 1 February 2022	Income	Expenditure	Transfers	At 31 January 2023
<b>Unrestricted</b>	884,851	766,441	(741,101)	-	910,190
<b>TOTAL FUNDS</b>	<u>884,851</u>	<u>766,441</u>	<u>(741,101)</u>	<u>-</u>	<u>910,190</u>

**Notes to the Financial Statements (continued)  
for the Year Ended 31 January 2024**

**13 ANALYSIS OF NET ASSETS BETWEEN FUNDS**

	Unrestricted	Restricted	Total at 31 January 2024
Fixed assets	48,867	-	48,867
Current assets	976,852	-	976,852
Current liabilities	(23,674)	-	(23,674)
	<u>1,002,045</u>	<u>-</u>	<u>1,002,045</u>

	Unrestricted	Restricted	Total at 31 January 2023
Fixed assets	55,593	-	55,593
Current assets	884,059	-	884,059
Current liabilities	(29,462)	-	(29,462)
	<u>910,190</u>	<u>-</u>	<u>910,190</u>

**14 RELATED PARTY DISCLOSURES**

Fairy Bricks carried out the following arms length transactions with Sensational Bricks Limited (Previously trading as Green Pentagon Limited) (Company number 12473636) and controlled by Ed Diment a Trustee of Fairy Bricks.

		Total at 31 January 2024 £ (net of VAT)	Total at 31 January 2023 £ (net of VAT)
Purchases	LEGO ELEMENTS	<u>19,111</u>	<u>6,612</u>

There were no outstanding liabilities at the year end date 31 January 2024 (31 January 2023 £nil).

**FAIRY BRICKS**

England & Wales - Charity number 1161639

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# Accounts

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Charity registration number

1161639

## FAIRY BRICKS

**ANNUAL REPORT OF THE TRUSTEES AND UNAUDITED FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 JANUARY 2023**





**Contents of the Financial Statements for the Year Ended 31 January 2023**

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## Report of the Trustees for the Year Ended 31 January 2023

The trustees are pleased to present their annual report together with the financial statements of the charity for the year ending 31 January 2023.

The financial statements comply with the Charities Act 2011, the Charities Statement of Recommended Practice (“Charities SORP”). The trustees present their report with the financial statements of the charity for the year ended 31 January 2023. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement Of Recommended Practice applicable to charities preparing their account in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

### Chair's Report

With the move away from Covid19 restrictions 2022 marked a return to more normal operating conditions for the charity and a return to growth in revenue. In February 2022 Fairy Bricks was able to hold its annual LEGO show, Bricktastic, which was hugely successful being sold out and raising funds for the charity.

During the year the charity's relationship with the LEGO company, and in particular LEGO UK, continued to make strides forward. In particular, LEGO began to ask the charity, with its skill set, contacts and dedicated staff, to create small builds and carry out other small, bespoke projects for the company that could not be carried out by their own workshop. These projects were all profit generating projects that added another source of income for the charity helping to increase funds for carrying out donations to hospitals and other core activities for the charity.

So successful were the charity in catering to LEGO's needs that in the autumn of 2022 Kevin Gascoigne was invited to apply to become a LEGO Certified Professional (LCP) and successfully beat out all other candidates to become only the second LCP in the UK and one of only twenty three in the world. The LCP programme provides access to LEGO brick ordering direct from the company as well as software unique to LEGO and further opportunities to develop relationships with LEGO and its partners.

Almost immediately after being appointed LCP Fairy Bricks secured a project with LEGO and H&M to build a tree for the Regent Street H&M store children's department. This was a step up in scope of project compared to earlier smaller builds and was installed in the H&M store just prior to Christmas. This was so well received by H&M that Fairy Bricks is now in discussion about providing more LEGO trees for other store locations around the world.

The LCP work that the charity is now able to carry out is likely to add a significant additional income stream to the charity. The LEGO company also continue to strongly support the charity and provided a record number of LEGO sets for donation in 2022 helping to bring stock levels back above where they were prior to the 2020 robbery. The nature of sets that LEGO donate is in a constant state of flux as the company improves its systems and cuts down wastage, whilst at the same time opening up Fairy Bricks to new contacts able to provide sets from other surplus channels.

Between LEGO set donations, fundraising and commercial activity Fairy Bricks saw an almost doubling of revenue between 2021 and 2022 and ended the year with an increase in reserves compared to the drop between 2020 and 2021.

With the increase in the number of events Fairy Bricks attended in 2022 and the design needs relating to commercial builds an additional full-time role within the charity was created for a designer, who not only designs all the mosaics that the charity carries out through the year, but also designs all graphics, artwork as well as designing the LEGO models that the charity now builds for clients, including the LEGO company.

In comparison to 2021 the past year has seen a great many positive steps that will set the charity in good stead for future years with anticipated growth in terms of finance, LEGO set acquisition and thus the volume of sets that can be donated to sick children in hospitals will increase.

In closing, I would like to thank our sponsors, volunteers, staff, the Adult Fans of LEGO (AFOL) community and the LEGO group for their continuing support. To know more visit our website or email [contact@fairybricks.org](mailto:contact@fairybricks.org).

**Edwin Diment - Chair**

## Report of the Trustees for the Year Ended 31 January 2023 (continued)

### AIM, OBJECTIVE AND PURPOSE

Fairy Bricks (FB) is primarily a children's charity dedicated to delivering new LEGO sets to hospitals and hospices throughout the UK and occasionally overseas, especially when international fundraising has taken place. Fairy Bricks is committed to working closely with Hospital Play Specialists to ensure delivery of LEGO sets that are beneficial to children and to assist hospital staff in set selection so that they provide stimulus and relief. We are champions of the proven theory of play being an essential part of the recovery process.

The objectives of the charity are:

- To provide LEGO sets to children in hospitals and hospices through donations of LEGO sets to hospitals and hospices across the UK and worldwide.
- To provide hands on building experiences with children in hospital and hospice settings in conjunction with volunteers and hospital play specialist staff.

The vision that shapes our annual activities remains the improvement in the quality of life of children that have cause to be in hospital or hospice settings. Use of LEGO sets as a distraction, a time filling activity and most importantly as a source of joy and creativity has a proven benefit in recovery from illness and positive health outcomes.

In shaping our objectives for the year and planning our activities, the trustees have considered the Charity Commission's guidance on public benefit, including the guidance 'public benefit: running a charity (PB2)'. The charity relies principally on fund-raising activities as well as financial donations. The activities carried out all revolve around LEGO shows and the LEGO community of Adult Fans of LEGO (AFOLs) who are very supportive of the charity. Funds raised are principally used in the day-to-day running of the charity and in particular the packing and distribution of thousands of donation boxes containing hundreds of thousands of LEGO sets.

The strategies employed to achieve the charity's aims and objectives are to:

- Sort through all LEGO sets donated to the charity and organise these into standardise, mix donation boxes containing a variety of set types for a range of children's ages and interests.
- Compile donation boxes in manner that allows them to be shipped by pallet internationally, loaded into the Fairy Bricks Van and driven to hospitals in the UK or in certain cases shipped out individually.
- Provide sufficient donation boxes to each hospital to last a minimum of 6 months with reasonable levels of use and to vary this to suit the needs of the hospital and the size of their children's ward.
- To revisit hospitals on a regular basis or where this is not possible to send boxes to keep previous hospitals supplied.
- To identify new hospitals for donations, in particular those in countries where new fund-raising has occurred.
- To encourage AFOLs in other countries to carry out the delivery of donation boxes to hospitals local to them or through their network, elsewhere in their county.

Putting these strategies into action addresses the primary charitable activity of Fairy Bricks. In addition, there are those strategies dedicated to fund-raising the money from which goes toward running the charity on a day-to-day basis.

### Our Volunteers

The Trust is very grateful for the assistance of volunteers in both carrying out its core activity of donating LEGO sets and in assisting with fund raising activities. There is a large community of adults who enjoy LEGO as a hobby and these individuals are often organised into LEGO User Groups (LUGs) within each country and with multiple LUGs in many countries. The LUGs are entirely self-organised and not run or controlled by the LEGO group.

Members of these LUGs in the UK, most countries in Europe, the USA, Australia and host of other countries in the rest of the world, give of their time freely to distribute donation boxes that Fairy Bricks ship to them.

In addition to these services many AFOLs support in the fundraising activities of the charity either through helping at events the charity visits by running the tombola, helping with giant LEGO mosaics or other activities. In addition, some AFOLs run events that contribute some part of the takings from their event to the charity.

## Report of the Trustees for the Year Ended 31 January 2023 (continued)

### Achievements and Performance

It was decided in mid 2021 to revive our standalone fundraising event, Bricktastic with an anticipated live date of February 2022. This was a date selected with both hope and caution that all Covid 19 restrictions would be lifted.

This wasn't a decision taken without much consultation. We ran the event from 2015 – 2018 with what can only be described as limited at worst to moderate success at best. While the event in itself was very well received, we needed a complete rethink on the marketing strategy.

Thankfully a week before the event was due to go live all Covid 19 restrictions were lifted and the event was able to run without reduced capacities etc. The marketing strategy also proved to be a success as witnessed by our ability to completely sell out the event and welcome over 7,000 visitors over the weekend.

Being the first time people had seen a crowd in two years, the event wasn't without fault and it included a lot of lessons to be learned for subsequent years. The same dates for 2023 have already been secured with the hope to increase capacity to 8,000 visitors.

Following on from Bricktastic, several other live events returned throughout the year as we returned to relative normal. For the first time since 2019 we were able to see our income streams returning.

In March 2022 Fairy Bricks was contacted by The LEGO Group with a view to arranging a special donation to refugees fleeing the war in Ukraine. LEGO will provide circa 17,500 sets to children in those countries that they are fleeing to, in rough proportion to the numbers going to those countries. Whilst 17,500 sets will not equate to the potential number of child refugees, sadly that is likely to reach a number that cannot be met with LEGO sets. This in no way diminishes the value of making this donation as every child who can gain a measure of joy in this awful situation is worth donating to.

Due to the speed and generosity of LEGO, logistically Fairy Bricks managed the donations, via Thomas in the hub in Germany. Whilst this donation fell outside the usual scope of the charity's work with Hospitals and hospitals the combination of work to support LEGO, who support this charity so much and the parallel needs of these children (the need for play and enjoyment to promote mental wellbeing at a time of heightened stress) made it a good fit in the eyes of Fairy Bricks.

Fairy Bricks was contacted by LEGO USA with a view to taking a substantial amount of stock in the US and redistributing it to hospital across the country. This stock amounted to just over 300 pallets of brand-new sets. This quantity was more than the charity could realistically accept with the help of volunteers.

The charity therefore contacted organisations in the USA that are used to handling in and out shipping logistics. An organisation in Texas was chosen as they both had the right skill set and were located close to where the LEGO sets were coming to from LEGO. Fairy Bricks had initially estimated a fee of circa \$25,000 USD to breakdown the pallets, re-box them into donation boxes and distribute them across the USA, including all the outbound shipping costs. The company in question quoted at a very similar price point to this.

It was agreed that, given the huge amount of stock this represents, i.e. more than a year's worth of the charities typical European-wide donation quantity that an outlay of \$25,000 + internal admin costs would be a reasonable use of the charity's financial resources. In the event, LEGO agreed to provide the funding to cover this, so the donations did not cost the charity anything.

Since the charity did not take receipt of the sets, only aided in processing and distributing them, they have not been recorded as donations and thus not evaluated in relation to the charity's finances for the year.

### FINANCIAL REVIEW

The cash balance increased to £382,213. We would hope to maintain a similar balance throughout 2023 while increasing slightly the amount of hospitals we are able to visit. Our stock available for donations is just over £496,683.

#### ***Policy on reserves held***

It is the trustee's policy to maintain a balance on unrestricted funds (if possible), which equates to any outstanding liabilities. This policy has been achieved at year end, the charity does not maintain a restricted fund and no restricted donations have been received. This situation and the policy to maintain a balance on unrestricted funds will be reassessed by the trustees as the charities activities evolve. In particular, a restricted fund may be created if the charity takes on a lease for more substantial accommodation than the current storage solution.

## Report of the Trustees for the Year Ended 31 January 2023 (continued)

**FINANCIAL REVIEW (continued)*****Policy on reserves held (continued)***

It was ultimately concluded that due to the risk associated with any possible loss of support from the LEGO company (see the section on going concern and the risk assessment section for further detail) that liquidity is of vital importance and thus a significant cash reserve ought to be held for the moment.

***Amount of reserves held***

The CIO has free reserves of £854,597 as at 31 January 2023 (2022 £871,867). Free reserves are calculated by deducting 'unrestricted' fixed assets from the unrestricted and undesignated reserves held at the year end. The charity holds a sizable reserve and has no plans on holding a zero reserve.

***Funds in material deficit***

There are no funds materially in deficit.

***The charity as a going concern***

There are no concerns about the financial state of the charity that would lead to concerns about it continuing as an ongoing concern. Income, including fund raising, continues to outstrip expenditure.

Whilst we do not anticipate the relationship ending with the LEGO company this would not significantly impact the charity's income. It would, however, affect the charity's expenditure and efficiency as a significant amount of funds would have to be diverted to purchasing LEGO sets. This is discussed in more detail in the risk assessment section of this report.

**PLANS FOR THE FUTURE*****Donations to hospitals and hospices***

As with previous years, the main plan for the future is to continue to expand the number of hospitals Fairy Bricks is able to donate LEGO sets to in order to reach as many children as possible. This will involve reaching out to more LEGO communities globally and involving them in both fundraising and donation activities to hospitals. No specific target has been set for this as there are two unknown variables: the number of children's wards available and participating; the number of sets the charity will receive from LEGO.

There is no centralised register of children's wards within the NHS and wards open and close regularly meaning that we occasionally turn up at a hospital only to find the ward no longer exists. This makes planning a particular strategy challenging.

The nature of the LEGO sets LEGO provides changes year-by-year. As LEGO update their own internal policies this affects how effective they are at not producing surplus and/or return sets, which is the bulk of what the charity relies on. This also means we get little to no warning before anything up to a lorry full of sets arrives.

***Fundraising***

Our key fundraising activity of running tombola, mosaic builds and other activities at LEGO shows, which generate funds will continue. This includes shows outside the UK and there is now an annual calendar of over a dozen events that we attend that raise money for the charity, as well as a similar number that take place in different countries where we do not attend but where money is raised, in return for which we send donation sets to those countries. Our plan for the future is to expand this activity by continuing to increase our networking activities with LEGO communities.

Our own fundraising event, Bricktastic, was revived in 2022 running on the 26th and 27th February. The event was a great success netting a near £65,000 surplus for the charity. As a result, the same venue (Manchester Central) has been booked for 2023, but in the larger hall to expand capacity and with an increased ticket price. As of the time of this report ticket sales for the event have outstripped 2022 and we anticipate that the tickets will again sell out.

2022 saw a new revenue stream from commercial builds start to develop with the appointment of Kev Gascoigne as a LEGO Certified Professional (LCP). Fairy Bricks plan to promote this fact to all departments at the LEGO company, particularly within the UK, so that LEGO may utilise the charity's services for commercial model builds and activities. In addition, the charity is free to promote these services to the wider market and is doing so. This has resulted in a pipeline of work into 2023 and thus we anticipate that this will grow as a fund raising revenue source in future.

## Report of the Trustees for the Year Ended 31 January 2023 (continued)

**RISK ASSESSMENT**

The key risks the charity faces are:

- Reduction in the quantity of LEGO sets donated by the LEGO company to the charity
- Cessation of the relationship between LEGO and the charity
- Reduction in operating revenue from fundraising activity
- Loss of key personnel from the charity

Given that LEGO are unable to provide any projection as to how many and what types of sets they will be able to provide the intake of sets varies substantially, but has been on an upward trend. Should this change there is no mitigation possible in terms of gaining another like-for-like replacement supplier as LEGO is a unique brand and the charity only donates LEGO sets. For this reason the trustees have felt it prudent to retain cash reserves in order that LEGO sets may be purchased from the open market and LEGO sets themselves received as donations (since our relationship with LEGO was established the charity has not taken in LEGO sets from the public as donations).

In the early stages of the charity LEGO sets were acquired from shops, on-line platforms and other sources whenever opportunities arose to purchase discounted sets. It is to this method that the charity would revert should the donations from LEGO reduce substantially.

If the relationship with LEGO should end for any reason then all the principals above would apply, but on a larger scale. Given the value of sets donated by LEGO current fund-raising would not be able to generate enough capital to buy this many sets. In this event additional effort would need to be made to raise funds, but it is most likely that the charity would simply have to reduce the number of LEGO sets it donates to each hospital. There are no clear ways to remove these risks, only to mitigate them slightly.

Fund raising opportunities have increased and there continues to be a strong positive sentiment toward the charity from the LEGO fan community and no shortage of appetite for the LEGO product across the public as a whole. It is not anticipated that a reduction in revenue for any other reason than a pandemic or similar circumstance is likely. The same mitigation exists in this respect, that of keeping a significant reserve to allow time to re-orient fund-raising.

Fairy Bricks was founded by Kevin Gascoigne, the chief executive of the charity and has grown largely through the development of his relationships with the LEGO company, the LEGO community and other partners. The loss of Kevin from the charity for any reason does present a significant risk in terms of continuity and who could be put in post to fulfil this role. The trustees plan to evaluate options to see if this risk can be mitigated to any extent.

**STRUCTURE, GOVERNANCE AND MANAGEMENT**

Fairy Bricks is a Charitable Incorporated Organisation (CIO) registered on 12th May 2015 whose structure, governance and management is described in its constitution. The trustees of the charity are the members of the CIO and are responsible for making decision on all matters of general.

***Recruitment and appointment of new trustees***

Apart from the first charity trustees, every trustee will be appointed for a term of three years by a resolution passed at a properly convened meeting of the charity trustees. In selection of individuals for appointment as charity trustees, the charity trustees will have regard to the skills, knowledge and experience needed for the effective administration of the CIO. The constitution currently allows five trustees.

**Report of the Trustees for the Year Ended 31 January 2023 (continued)****ADMINISTRATIVE INFORMATION**

Fairy Bricks is a registered charity in England and Wales, number 1161639. The address of Fairy Bricks registered with The Charity Commission is: Fairy Bricks, 26 Ravens Avenue, Huddersfield, HD5 8BD.

Trustees who have served between 1st February 2022 until the date this report was approved are:

- Ed Diment (Chair)
- Jason Granet (Treasurer)
- Julie Greig
- Dr Caroline Savage
- Kerry Barras

**Independent Examiner**

Steve Bicknell  
Bicknell Business Advisers Limited  
40 Broadway Lane  
Bournemouth  
Dorset  
BH8 OAA

Approved by order of the Board of Trustees on ..... and signed on its behalf by:

.....  
Ed Diment - Trustee

**Independent Examiner's Report to the Trustees of Fairy Bricks****Independent examiner's report to the trustees of Fairy Bricks**

I report to the charity trustees on my examination of the accounts of Fairy Bricks for the year ended 31 January 2023. This report is made solely to the charity's trustees, as a body, in accordance with section 154 of the Charities Act 2011. My independent examiner's work has been undertaken so that I might state to the charity's trustees those matters I am required to state to them in an independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity, the charity's members as a body for my independent examiner's work, for this report, or for the opinions I have formed.

**Responsibilities and basis of report**

As the charity trustees of the Charity you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Charity's accounts carried out under Section 145 of the Act and in carrying out my examination I have followed all applicable Directions given by the Charity Commission under Section 145(5)(b) of the Act.

**Independent examiner's statement**

Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a member of the Chartered Institute of Management Accountants, which is one of the listed bodies.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. Accounting records were not kept in respect of the Trust as required by Section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a true and fair view which is not a matter considered part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



.....  
Steve Bicknell

Date ..... 30/09/2024 .....

**Statement of Financial Activities  
for the Year Ended 31 January 2023**

	Notes	Unrestricted	Restricted	2023 Total funds £	2022 Total funds £
<b>INCOME AND ENDOWMENTS FROM</b>					
Donations and legacies	<b>2</b>	517,283	-	517,283	357,966
Other trading activities	<b>3</b>	249,158	-	249,158	40,809
Other income		-	-	-	-
<b>TOTAL</b>		<b><u>766,441</u></b>	<b><u>-</u></b>	<b><u>766,441</u></b>	<b><u>398,775</u></b>
<b>EXPENDITURE ON</b>					
Raising funds	<b>4</b>	480,349	-	480,349	316,828
Charitable activities	<b>5</b>	260,753	-	260,753	174,519
<b>TOTAL</b>		<b><u>741,102</u></b>	<b><u>-</u></b>	<b><u>741,102</u></b>	<b><u>491,347</u></b>
<b>NET INCOME</b>		25,340	-	25,340	(92,571)
Net gains and losses on investments		-	-	-	-
Movement in funds		25,340	-	25,340	(92,571)
Transfers between funds	<b>12</b>	-	-	-	-
<b>RECONCILIATION OF FUNDS</b>					
Total funds brought forward		884,851	-	884,851	977,422
<b>TOTAL FUNDS CARRIED FORWARD</b>		<b><u><u>910,190</u></u></b>	<b><u><u>-</u></u></b>	<b><u><u>910,190</u></u></b>	<b><u><u>884,851</u></u></b>

The notes form part of these financial statements

**Balance Sheet 31 January 2023**

	Notes	Unrestricted	Restricted	2023 Total funds £	2022 Total funds £
<b>FIXED ASSETS</b>					
Tangible fixed assets	<b>8</b>	55,593	-	55,593	12,984
Total fixed assets		<u>55,593</u>	<u>-</u>	<u>55,593</u>	<u>12,984</u>
<b>CURRENT ASSETS</b>					
Debtors	<b>10</b>	5,163	-	5,163	5,652
Stocks	<b>9</b>	496,684	-	496,684	513,279
Cash at bank and in hand		382,213	-	382,213	361,879
Total current assets		<u>884,059</u>	<u>-</u>	<u>884,059</u>	<u>880,810</u>
<b>CREDITORS</b>					
Amounts falling due within one year	<b>11</b>	29,462	-	29,462	8,944
Net current assets		854,597	-	854,597	871,867
<b>NET ASSETS</b>		<u>910,190</u>	<u>-</u>	<u>910,190</u>	<u>884,851</u>
<b>FUNDS OF THE CHARITY</b>					
Restricted funds		-	-	-	-
Unrestricted funds		910,190	-	910,190	884,851
<b>TOTAL FUNDS</b>	<b>12</b>			<u><u>910,190</u></u>	<u><u>884,851</u></u>

The notes form part of these financial statements

Notes to the Financial Statements  
for the Year Ended 31 January 2023

## 1 ACCOUNTING POLICIES

### **Basis of preparing the financial statements**

The financial statements of the charity, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 the Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Charities Act 2011. The financial statements have been prepared under the historical cost convention.

### **Income**

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Gifts in Kind from LEGO are recognised at a discounted RRP due to the absolute restrictions from LEGO on resale of donated stock.

Government grants include money received as part of the Covid 19 Job Retention Scheme. Income is recognised in the same period in which the related payroll expenditure is recorded.

### **Expenditure**

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

### **Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its useful life.

Fixtures and Fittings 10% straight line

Plant and Machinery 20% reducing balance

Motor Vehicles 10% straight line

### **Stocks**

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

### **Taxation**

The charity is exempt from tax on its charitable activities.

### **Fund Accounting**

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity.

Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

**Notes to the Financial Statements (continued)  
for the Year Ended 31 January 2023**

**1 ACCOUNTING POLICIES (continued)**
**Debtors**

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

**Cash at Bank and in hand**

Cash at bank and in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

**Creditors**

Creditors are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably.

**Governance costs**

These include costs attributable to the charity's compliance with constitutional and statutory requirements, including independent examination, strategic management and trustees' meetings and reimbursed expenses.

**2 DONATIONS AND LEGACIES**

	2023	2022
	£	£
Individual and corporate donations	241,583	105,621
Non Cash Donations	275,700	245,067
Grants	-	7,278
	517,283	357,966
	517,283	357,966

Non cash donations comprise Lego stock.

In the year ended 31 January 2022 grants comprise £7,278 in respect of the Coronavirus Job Retention Scheme.

**3 OTHER ACTIVITIES**

	2023	2022
	£	£
Event Management	108,155	13,276
Other Income	-	-
Fundraising Events	141,004	27,534
	249,158	40,809
	249,158	40,809

**Notes to the Financial Statements (continued)  
for the Year Ended 31 January 2023**

**4 EXPENDITURE ON RAISING FUNDS**

	2023	2022
	£	£
Expenditure on raising funds	480,349	316,828
	<u>480,349</u>	<u>316,828</u>

**5 DIRECT COSTS OF CHARITABLE ACTIVITIES**

	2023	2022
	£	£
Wages and salaries	53,357	39,408
Advertising, marketing and entertainment	10,331	11,136
Printing, postage and stationery	49,178	53,245
Telephone and IT	2,424	3,484
Insurance	9,922	6,637
Premises costs	60,504	30,349
Depreciation	4,191	2,241
Travel expenses	61,384	21,180
Professional fees	8,711	5,938
Independent Examination fee	750	900
	<u>260,753</u>	<u>174,519</u>

The Independent Examination fee for the year ended 31st January 2023 is £750 plus VAT (2022: £900).

The average monthly number of employees during the year was 3 (2022: 2)

No employees received emoluments in excess of £60,000 (2022 - Nil).

**6 TRUSTEES REMUNERATION AND BENEFITS**

There was no Trustees' remuneration or other benefits for the year to 31 January 2023 nor for the year ended 31 January 2022.

Trustees' expenses

No trustees have received any expenses or any other benefits from the charity during the year, other than reimbursed out of pocket expenses. Related party transactions are detailed in Note 14.

**Notes to the Financial Statements (continued)  
for the Year Ended 31 January 2023**

**7 COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES**

All funds are unrestricted

	Unrestricted	Restricted	2022 Total funds £	2021 Total funds £
<b>INCOME AND ENDOWMENTS FROM</b>				
Donations and legacies	357,966	-	357,966	683,957
Other trading activities	40,809	-	40,809	270,307
Other income	-	-	-	-
<b>TOTAL</b>	<b>398,775</b>	<b>-</b>	<b>398,775</b>	<b>954,264</b>
<b>EXPENDITURE ON</b>				
Raising funds	316,828	-	316,828	451,747
Charitable activities	174,519	-	174,519	126,340
<b>TOTAL</b>	<b>491,347</b>	<b>-</b>	<b>491,347</b>	<b>578,087</b>
NET INCOME	(92,571)	-	(92,571)	376,177
TRANSFERS	-	-	-	-
Net movement in funds	(92,571)	-	(92,571)	376,177
<b>RECONCILIATION OF FUNDS</b>				
Total funds brought forward	977,422	-	977,422	601,245
<b>TOTAL FUNDS CARRIED FORWARD</b>	<b>884,851</b>	<b>-</b>	<b>884,851</b>	<b>977,422</b>

**8 TANGIBLE FIXED ASSETS**

	Fixtures and Fittings £	Motor Vehicles £	TOTAL £
<b>COST</b>			
At 1 February 2022	16,113	-	16,113
Additions	-	46,800	46,800
At 31 January 2023	<b>16,113</b>	<b>46,800</b>	<b>62,913</b>
<b>DEPRECIATION</b>			
At 1 February 2022	3,129	-	3,129
Charge for year	2,241	1,950	4,191
At 31 January 2023	<b>5,370</b>	<b>1,950</b>	<b>7,320</b>
<b>NET BOOK VALUE</b>			
At 31 January 2023	<b>10,743</b>	<b>44,850</b>	<b>55,593</b>
At 31 January 2022	<b>12,984</b>	<b>-</b>	<b>12,984</b>

**Notes to the Financial Statements (continued)  
for the Year Ended 31 January 2023**

**9 STOCK**

	2023 £	2022 £
LEGO Stock	496,684	513,279
	<u>496,684</u>	<u>513,279</u>

**10 DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2023 £	2022 £
Other debtors		
Prepayments	5,163	5,652
	<u>5,163</u>	<u>5,652</u>

**11 CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2023 £	2022 £
Other creditors	23,522	4,714
Accrued expenses	5,940	4,230
	<u>29,462</u>	<u>8,944</u>

**12 MOVEMENT IN FUNDS**

	At 1 February 2022	Income	Expenditure	Transfers	At 31 January 2023
	£	£	£	£	£
<b>Unrestricted</b>					
General	884,851	766,441	(741,102)	-	910,190
<b>TOTAL FUNDS</b>	<u>884,851</u>	<u>766,441</u>	<u>(741,102)</u>	<u>-</u>	<u>910,190</u>

<b>Comparatives for movement in funds</b>	At 1 February 2021	Income	Expenditure	Transfers	At 31 January 2022
	£	£	£	£	£
<b>Unrestricted</b>	977,422	398,775	(491,346)	-	884,851
<b>TOTAL FUNDS</b>	<u>977,422</u>	<u>398,775</u>	<u>(491,346)</u>	<u>-</u>	<u>884,851</u>

**Notes to the Financial Statements (continued)  
for the Year Ended 31 January 2023**

**13 ANALYSIS OF NET ASSETS BETWEEN FUNDS**

	Unrestricted	Restricted	Total at 31 January 2023
	£	£	£
Fixed assets	55,593	-	55,593
Current assets	884,059	-	884,059
Current liabilities	(29,462)	-	(29,462)
	<u>910,190</u>	<u>-</u>	<u>910,190</u>

	Unrestricted	Restricted	Total at 31 January 2022
	£	£	£
Fixed assets	12,984	-	12,984
Current assets	880,810	-	880,810
Current liabilities	(8,944)	-	(8,944)
	<u>884,851</u>	<u>-</u>	<u>884,851</u>

**14 RELATED PARTY DISCLOSURES**

Fairy Bricks carried out the following arms length transactions with Green Pentagon Limited (Company number 12473636) and controlled by Ed Diment a Trustee of Fairy Bricks.

		Total at 31 January 2023	Total at 31 January 2022
		£ (net of VAT)	£ (net of VAT)
Purchases	LEGO ELEMENTS	<u>6,612</u>	<u>2,776</u>

There were no outstanding liabilities at the year end date 31 January 2023 (31 January 2022 £nil).

**FAIRY BRICKS**

England & Wales - Charity number 1161639

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# Accounts

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Charity registration number

1161639

## FAIRY BRICKS

**ANNUAL REPORT OF THE TRUSTEES AND UNAUDITED FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 JANUARY 2022**





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## Report of the Trustees for the Year Ended 31 January 2022

The trustees are pleased to present their annual report together with the financial statements of the charity for the year ending 31 January 2022.

The financial statements comply with the Charities Act 2011, the Charities Statement of Recommended Practice (“Charities SORP”). The trustees present their report with the financial statements of the charity for the year ended 31 January 2022. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement Of Recommended Practice applicable to charities preparing their account in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

### Chair's Report

From 2021 through to January 2022 Fairy Bricks faced significant challenges with the continued impact of the Covid19 pandemic. Even after taking account of the large one-off payment in 2020 relating to the insurance reimbursement of the loss due to the robbery, income for 2021 was still down. This was in part due to the continued inability to be present at LEGO events or to run the charity's own event Bricktastic and to a drop off in donations after the previous year's surge with charity supporters coming forward with help during the early stages of the pandemic and help after the robbery.

As a consequence of the challenging environment Fairy Bricks made a net loss for the year, however, with the charity's decision in previous years to retain cash as a contingency in case of such situations Fairy Bricks ended the year with a substantial cash balance. Whilst LEGO set stock levels for donations have not returned to pre-robbery levels, with the support of the LEGO company stock levels are increasing and look set to into 2022.

Despite the ongoing restrictions of the Covid19 pandemic the charity was still able to donate LEGO sets to over 175 hospitals, continuing to do the core work of helping children facing a difficult time due to Covid restrictions at a time when they are ill and in need of as much joy and engagement that LEGO can bring.

In closing, I would like to thank our sponsors, volunteers, staff, the Adult Fans of LEGO (AFOL) community and the LEGO group for their continuing support. To know more visit our website or email [contact@fairybricks.org](mailto:contact@fairybricks.org).

**Edwin Diment - Chair**

### AIM, OBJECTIVE AND PURPOSE

Fairy Bricks (FB) is primarily a children's charity dedicated to delivering new LEGO sets to hospitals and hospices throughout the UK and occasionally overseas, especially when international fundraising has taken place. Fairy Bricks is committed to working closely with Hospital Play Specialists to ensure delivery of LEGO sets that are beneficial to children and to assist hospital staff in set selection so that they provide stimulus and relief. We are champions of the proven theory of play being an essential part of the recovery process.

The objectives of the charity are:

- To provide LEGO sets to children in hospitals and hospices through donations of LEGO sets to hospitals and hospices across the UK and worldwide.
- To provide hands on building experiences with children in hospital and hospice settings in conjunction with volunteers and hospital play specialist staff.

The vision that shapes our annual activities remains the improvement in the quality of life of children that have cause to be in hospital or hospice settings. Use of LEGO sets as a distraction, a time filling activity and most importantly as a source of joy and creativity has a proven benefit in recovery from illness and positive health outcomes.

In shaping our objectives for the year and planning our activities, the trustees have considered the Charity Commission's guidance on public benefit, including the guidance 'public benefit: running a charity (PB2)'. The charity relies principally on fund-raising activities as well as financial donations. The activities carried out all revolve around LEGO shows and the LEGO community of Adult Fans of LEGO (AFOLs) who are very supportive of the charity. Funds raised are principally used in the day-to-day running of the charity and in particular the packing and distribution of thousands of donation boxes containing hundreds of thousands of LEGO sets.

## Report of the Trustees for the Year Ended 31 January 2022 (continued)

## AIM, OBJECTIVE AND PURPOSE (continued)

The strategies employed to achieve the charity's aims and objectives are to:

- Sort through all LEGO sets donated to the charity and organise these into standardise, mix donation boxes containing a variety of set types for a range of children's ages and interests.
- Compile donation boxes in manner that allows them to be shipped by pallet internationally, loaded into the Fairy Bricks Van and driven to hospitals in the UK or in certain cases shipped out individually.
- Provide sufficient donation boxes to each hospital to last a minimum of 6 months with reasonable levels of use and to vary this to suit the needs of the hospital and the size of their children's ward.
- To revisit hospitals on a regular basis or where this is not possible to send boxes to keep previous hospitals supplied.
- To identify new hospitals for donations, in particular those in countries where new fund-raising has occurred.
- To encourage AFOLs in other countries to carry out the delivery of donation boxes to hospitals local to them or through their network, elsewhere in their county.

Putting these strategies into action addresses the primary charitable activity of Fairy Bricks. In addition, there are those strategies dedicated to fund-raising the money from which goes toward running the charity on a day-to-day basis.

Donations made in the last month include significant numbers of donations to hospitals in North America including Idaho, Arizona, Seattle, Vancouver, St Louis, Tennessee and Los Angeles. In addition, donations continued to European countries and Australia and New Zealand.

The charity received new stock directly from LEGO but also received surplus stock from all LEGO brand stores in the UK. LEGO have agreed in future to make it a policy to send all surplus brand store stock from UK stores direct to Fairy Bricks due to the problems of collating this in EU given Brexit.

Due to the ongoing issues in certain EU countries with donations 20 pallets of donation boxes to Thomas Wasselski in Germany in order that they need only clear one customs point. Now that these donation boxes are in Germany Thomas will ship them out to EU countries as and when needed thus bypassing the Brexit problem. Thomas is a German AFOL, long-term supporter of the charity and runs his own business near Hamburg. Thomas agreed to provide warehouse space for donation box storage free of charge and it is intended that this will continue into the future with this becoming a European 'hub' for donations.

The annual LEGO fan event in Skaerbaek (Denmark) went ahead normally this year, after a two year break, on the last weekend in September. The event provided an opportunity for Kev to meet with a number of LEGO staff and re-establish personal relationships. Many of the AFOL representatives that manage the donations in Europe were present allowing discussions around the plans for the next year of donations to go ahead.

The Norwegian LEGO show in Trondheim in October was very successful with approximately £7,000 raised for the charity. The LEGO event in Florence in November raised just over £5,000 and the most recent event in Antwerp raised a further nearly £4,000. All figures are the gross take, but even the Antwerp event produced a return of more than 75% with the other two events being similar or higher and, in this regard, they continue to be very cost-effective fund-raising mechanisms. These new show activities were managed despite adjustments needed for Coronavirus restrictions.

An annual Build-to-give campaign in the UK has now been established as a partnership with the LEGO company. During build-to-give donations went to 185 hospitals in total, compared to 179 for the same project in 2020.

Donations were also provided to Norway, Italy and Belgium in line with the events happening in those countries as well as a few other small donations. In this respect donations have remained at a high level throughout the pandemic. All donations have been subject to the requirements of the hospitals concerned regarding Covid safety restrictions.

## Report of the Trustees for the Year Ended 31 January 2022 (continued)

### Our Volunteers

The Trust is very grateful for the assistance of volunteers in both carrying out its core activity of donating LEGO sets and in assisting with fund raising activities. There is a large community of adults who enjoy LEGO as a hobby and these individuals are often organised into LEGO User Groups (LUGs) within each country and with multiple LUGs in many countries. The LUGs are entirely self-organised and not run or controlled by the LEGO group.

Members of these LUGs in the UK, most countries in Europe, the USA, Australia and host of other countries in the rest of the world, give of their time freely to distribute donation boxes that Fairy Bricks ship to them.

In addition to these services many AFOLs support in the fundraising activities of the charity either through helping at events the charity visits by running the tombola, helping with giant LEGO mosaics or other activities. In addition, some AFOLs run events that contribute some part of the takings from their event to the charity.

### Achievements and Performance

As with 2020 the charity was unable to fully complete regular in person hospital deliveries during Covid 19. We therefore continued to make the majority of deliveries by shipping LEGO sets directly to hospitals.

Difficult decisions had to be made throughout the year regarding our donation volumes to our hospital partners. Due to a reduced cash income and physical LEGO set deliveries from The LEGO Group we were faced with the decision of removing some hospital partners completely or reducing the volume to all partners. We decided on the later and therefore we were able to support as many hospitals as previous years, albeit with less per place.

Following this policy and the difficult fundraising conditions, we were still able to donate sets with recommended retail value of £855,000 throughout the year. While a reduction on the previous year, we still feel this is a significant achievement given the ongoing circumstances surrounding Covid 19.

After careful evaluation it was decided to place one member of staff into the government furlough scheme while evaluating the possibilities of online opportunities.

### FINANCIAL REVIEW

The cash balance fell to £361,465. We would hope to be able to maintain a similar balance throughout 2022 while increasing slightly the amount of hospitals we are able to visit. We have also maintained our stock available for donations to just over £513,278.

#### ***Policy on reserves held***

It is the trustee's policy to maintain a balance on unrestricted funds (if possible), which equates to any outstanding liabilities. This policy has been achieved at year end, the charity does not maintain a restricted fund and no restricted donations have been received. This situation and the policy to maintain a balance on unrestricted funds will be reassessed by the trustees as the charities activities evolve. In particular, a restricted fund may be created if the charity takes on a lease for more substantial accommodation than the current storage solution.

It was ultimately concluded that due to the risk associated with any possible loss of support from the LEGO company (see the section on going concern and the risk assessment section for further detail) that liquidity is of vital importance and thus a significant cash reserve ought to be held for the moment.

#### ***Amount of reserves held***

The CIO has free reserves of £871,867 as at 31 January 2022 (2021 £962,197). Free reserves are calculated by deducting 'unrestricted' fixed assets from the unrestricted and undesignated reserves held at the year end. The charity holds a sizable reserve and has no plans on holding a zero reserve.

#### ***Funds in material deficit***

There are no funds materially in deficit.

## Report of the Trustees for the Year Ended 31 January 2022 (continued)

**FINANCIAL REVIEW (continued)*****The charity as a going concern***

There are no concerns about the financial state of the charity that would lead to concerns about it continuing as an ongoing concern. Income, including fund raising, continues to outstrip expenditure.

Whilst we do not anticipate the relationship ending with the LEGO company this would not significantly impact the charity's income. It would, however, affect the charity's expenditure and efficiency as a significant amount of funds would have to be diverted to purchasing LEGO sets. This is discussed in more detail in the risk assessment section of this report.

**PLANS FOR THE FUTURE*****Donations to hospitals and hospices***

The key plan for the future is to continue to expand the number of hospitals Fairy Bricks is able to donate LEGO sets to in order to reach as many children as possible. This will involve reaching out to more LEGO communities globally and involving them in both fundraising and donation activities to hospitals. No specific target has been set for this as there are two unknown variables: the number of children's wards available and participating; the number of sets the charity will receive from LEGO.

There is no centralised register of children's wards within the NHS and wards open and close regularly meaning that we occasionally turn up at a hospital only to find the ward no longer exists. This makes planning a particular strategy challenging.

The nature of the LEGO sets LEGO provides changes year-by-year. As LEGO update their own internal policies this affects how effective they are at not producing surplus and/or return sets, which is the bulk of what the charity relies on. This also means we get little to no warning before anything up to a lorry full of sets arrives.

***Fundraising***

Our key fundraising activity of running tombola, mosaic builds and other activities at LEGO shows, which generate funds will continue. This includes shows outside the UK and there is now an annual calendar of over a dozen events that we attend that raise money for the charity, as well as a similar number that take place in different countries where we do not attend but where money is raised, in return for which we send donation sets to those countries. Our plan for the future is to expand this activity by continuing to increase our networking activities with LEGO communities.

Covid 19 restrictions remained from the previous year with live fundraising events remaining restricted. Support such as the government furlough scheme, local grant assistance for things such as business rates relief had also come to an end.

It became apparent very early in 2021 that our income streams were going to be more restricted and reduced than in 2020. A decision was therefore made to reduce our donation volumes for a minimum of six months, subsequently extended to twelve months to ensure the organisations survival.

Between 2015 and 2018 Fairy Bricks ran four 'Bricktastic' events at Manchester Central and these events were ticketed public entry events running over a weekend. The content for the events was predominantly provided by AFOLs bringing along their models to display, as well as interactive activities provided by Fairy Bricks such as brick pits, mosaics, build areas and workshops. These events proved successful with all showing a profit for the charity, but a diminishing return in 2018. It was decided, therefore, to have a fallow year in 2019 with the intention to re-launch in 2020. Unfortunately, due to the A decision was taken to revive our own fundraising event, Bricktastic. A date was selected for February 2022 with the event only able to take place subject to Covid 19 restrictions at the time. We hope that the return of Bricktastic is able to provide a consistent, significant fundraising stream not just for 2022 but for subsequent years afterwards. At the time of this report the event has sold over 80% of available tickets and is on target to sell out, which will bring a welcome boost in revenue.

## Report of the Trustees for the Year Ended 31 January 2022 (continued)

**RISK ASSESSMENT**

The key risks the charity faces are:

- Reduction in the quantity of LEGO sets donated by the LEGO company to the charity
- Cessation of the relationship between LEGO and the charity
- Reduction in operating revenue from fundraising activity
- Loss of key personnel from the charity

Given that LEGO are unable to provide any projection as to how many and what types of sets they will be able to provide the intake of sets varies substantially, but has been on an upward trend. Should this change there is no mitigation possible in terms of gaining another like-for-like replacement supplier as LEGO is a unique brand and the charity only donates LEGO sets. For this reason the trustees have felt it prudent to retain cash reserves in order that LEGO sets may be purchased from the open market and LEGO sets themselves received as donations (since our relationship with LEGO was established the charity has not taken in LEGO sets from the public as donations).

In the early stages of the charity LEGO sets were acquired from shops, on-line platforms and other sources whenever opportunities arose to purchase discounted sets. It is to this method that the charity would revert should the donations from LEGO reduce substantially.

If the relationship with LEGO should end for any reason then all the principals above would apply, but on a larger scale. Given the value of sets donated by LEGO current fund-raising would not be able to generate enough capital to buy this many sets. In this event additional effort would need to be made to raise funds, but it is most likely that the charity would simply have to reduce the number of LEGO sets it donates to each hospital. There are no clear ways to remove these risks, only to mitigate them slightly.

Fund raising opportunities have increased and there continues to be a strong positive sentiment toward the charity from the LEGO fan community and no shortage of appetite for the LEGO product across the public as a whole. It is not anticipated that a reduction in revenue for any other reason than a pandemic or similar circumstance is likely. The same mitigation exists in this respect, that of keeping a significant reserve to allow time to re-orient fund-raising.

Fairy Bricks was founded by Kevin Gascoigne, the chief executive of the charity and has grown largely through the development of his relationships with the LEGO company, the LEGO community and other partners. The loss of Kevin from the charity for any reason does present a significant risk in terms of continuity and who could be put in post to fulfil this role. The trustees plan to evaluate options to see if this risk can be mitigated to any extent.

**STRUCTURE, GOVERNANCE AND MANAGEMENT**

Fairy Bricks is a Charitable Incorporated Organisation (CIO) registered on 12th May 2015 whose structure, governance and management is described in its constitution. The trustees of the charity are the members of the CIO and are responsible for making decision on all matters of general.

***Recruitment and appointment of new trustees***

Apart from the first charity trustees, every trustee will be appointed for a term of three years by a resolution passed at a properly convened meeting of the charity trustees. In selection of individuals for appointment as charity trustees, the charity trustees will have regard to the skills, knowledge and experience needed for the effective administration of the CIO. The constitution currently allows five trustees.

**Report of the Trustees for the Year Ended 31 January 2022 (continued)****ADMINISTRATIVE INFORMATION**

Fairy Bricks is a registered charity in England and Wales, number 1161639. The address of Fairy Bricks registered with The Charity Commission is: Fairy Bricks, 26 Ravens Avenue, Huddersfield, HD5 8BD.

Trustees who have served between 1st February 2021 until the date this report was approved are:

- Ed Diment (Chair)
- Jason Granet (Treasurer)
- Julie Greig
- Dr Caroline Savage
- Kerry Barras

**Independent Examiner**

Steve Bicknell  
Bicknell Business Advisers Limited  
40 Broadway Lane  
Bournemouth  
Dorset  
BH8 OAA

Approved by order of the Board of Trustees on ..... and signed on its behalf by:

.....  
Ed Diment - Trustee

**Independent Examiner's Report to the Trustees of Fairy Bricks****Independent examiner's report to the trustees of Fairy Bricks**

I report to the charity trustees on my examination of the accounts of Fairy Bricks for the year ended 31 January 2022. This report is made solely to the charity's trustees, as a body, in accordance with section 154 of the Charities Act 2011. My independent examiner's work has been undertaken so that I might state to the charity's trustees those matters I am required to state to them in an independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity, the charity's members as a body for my independent examiner's work, for this report, or for the opinions I have formed.

**Responsibilities and basis of report**

As the charity trustees of the Charity you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Charity's accounts carried out under Section 145 of the Act and in carrying out my examination I have followed all applicable Directions given by the Charity Commission under Section 145(5)(b) of the Act.

**Independent examiner's statement**

Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a member of the Chartered Institute of Management Accountants, which is one of the listed bodies.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. Accounting records were not kept in respect of the Trust as required by Section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a true and fair view which is not a matter considered part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



.....  
Steve Bicknell

30/09/2024  
Date .....

**Statement of Financial Activities  
for the Year Ended 31 January 2022**

	Notes	Unrestricted	Restricted	2022 Total funds £	2021 Total funds £
<b>INCOME AND ENDOWMENTS FROM</b>					
Donations and legacies	<b>2</b>	357,966	-	357,966	683,957
Other trading activities	<b>3</b>	40,809	-	40,809	270,307
Other income		-	-	-	-
<b>TOTAL</b>		<b>398,775</b>	<b>-</b>	<b>398,775</b>	<b>954,264</b>
<b>EXPENDITURE ON</b>					
Raising funds	<b>4</b>	316,828	-	316,828	451,747
Charitable activities	<b>5</b>	174,519	-	174,519	126,340
<b>TOTAL</b>		<b>491,347</b>	<b>-</b>	<b>491,347</b>	<b>578,087</b>
<b>NET INCOME</b>		(92,571)	-	(92,571)	376,177
Net gains and losses on investments		-	-	-	-
Movement in funds		(92,571)	-	(92,571)	376,177
Transfers between funds	<b>12</b>	-	-	-	-
<b>RECONCILIATION OF FUNDS</b>					
Total funds brought forward		977,422	-	977,422	601,245
<b>TOTAL FUNDS CARRIED FORWARD</b>		<b>884,851</b>	<b>-</b>	<b>884,851</b>	<b>977,422</b>

The notes form part of these financial statements

**Balance Sheet 31 January 2022**

	Notes	Unrestricted	Restricted	2022 Total funds £	2021 Total funds £
<b>FIXED ASSETS</b>					
Tangible fixed assets	<b>8</b>	12,984	-	12,984	15,225
Total fixed assets		<u>12,984</u>	<u>-</u>	<u>12,984</u>	<u>15,225</u>
<b>CURRENT ASSETS</b>					
Debtors	<b>10</b>	5,652	-	5,652	3,842
Stocks	<b>9</b>	513,279	-	513,279	537,627
Cash at bank and in hand		361,879	-	361,879	426,860
Total current assets		<u>880,810</u>	<u>-</u>	<u>880,810</u>	<u>968,328</u>
<b>CREDITORS</b>					
Amounts falling due within one year	<b>11</b>	8,944	-	8,944	6,131
Net current assets		871,867	-	871,867	962,197
<b>NET ASSETS</b>		<u>884,851</u>	<u>-</u>	<u>884,851</u>	<u>977,422</u>
<b>FUNDS OF THE CHARITY</b>					
Restricted funds		-	-	-	-
Unrestricted funds		884,851	-	884,851	977,422
<b>TOTAL FUNDS</b>	<b>12</b>			<u>884,851</u>	<u>977,422</u>

The notes form part of these financial statements

## Notes to the Financial Statements for the Year Ended 31 January 2022

### 1 ACCOUNTING POLICIES

#### **Basis of preparing the financial statements**

The financial statements of the charity, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 the Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Charities Act 2011. The financial statements have been prepared under the historical cost convention.

#### **Income**

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Gifts in Kind from LEGO are recognised at a discounted RRP due to the absolute restrictions from LEGO on resale of donated stock.

Government grants include money received as part of the Covid 19 Job Retention Scheme. Income is recognised in the same period in which the related payroll expenditure is recorded.

#### **Expenditure**

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

#### **Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its useful life.

Fixtures and Fittings 10% straight line

Plant and Machinery 20% reducing balance

#### **Stocks**

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

#### **Taxation**

The charity is exempt from tax on its charitable activities.

#### **Fund Accounting**

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity.

Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

**Notes to the Financial Statements (continued)  
for the Year Ended 31 January 2022**

**1 ACCOUNTING POLICIES (continued)**
**Debtors**

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

**Cash at Bank and in hand**

Cash at bank and in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

**Creditors**

Creditors are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably.

**Governance costs**

These include costs attributable to the charity's compliance with constitutional and statutory requirements, including independent examination, strategic management and trustees' meetings and reimbursed expenses.

**2 DONATIONS AND LEGACIES**

	2022	2021
	£	£
Individual and corporate donations	105,621	138,074
Non Cash Donations	245,067	520,767
Grants	7,278	25,116
	357,966	683,957

Non cash donations comprise Lego stock.

Grants comprise £7,278 in respect of the Coronavirus Job Retention Scheme.

**3 OTHER ACTIVITIES**

	2022	2021
	£	£
Event Management	13,276	7,364
Other Income	-	221,480
Fundraising Events	27,534	41,463
	40,809	270,307

Other income in the year to 31st January 2021 includes £221,480 received in respect of the insurance claim.

**Notes to the Financial Statements (continued)  
for the Year Ended 31 January 2022**

**4 EXPENDITURE ON RAISING FUNDS**

	2022	2021
	£	£
Expenditure on raising funds	316,828	516,575
Stock theft and revaluation	-	(64,828)
	<u>316,828</u>	<u>451,747</u>

**5 DIRECT COSTS OF CHARITABLE ACTIVITIES**

	2022	2021
	£	£
Wages and salaries	39,408	39,303
Advertising, marketing and entertainment	11,136	205
Printing, postage and stationery	53,245	42,000
Telephone and IT	3,484	1,321
Insurance	6,637	3,441
Premises costs	30,349	24,781
Depreciation	2,241	887
Travel expenses	21,180	4,553
Professional fees	5,938	8,949
Independent Examination fee	900	900
	<u>174,519</u>	<u>126,340</u>

The Independent Examination fee for the year ended 31st January 2022 is £750 plus VAT (2021: £900).

The average monthly number of employees during the year was 2 (2021: 2)

No employees received emoluments in excess of £60,000 (2021 - Nil).

**6 TRUSTEES REMUNERATION AND BENEFITS**

There was no Trustees' remuneration or other benefits for the year to 31 January 2022 nor for the year ended 31 January 2021.

Trustees' expenses

No trustees have received any expenses or any other benefits from the charity during the year, other than reimbursed out of pocket expenses. Related party transactions are detailed in Note 14.

**Notes to the Financial Statements (continued)  
for the Year Ended 31 January 2022**

**7 COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES**

All funds are unrestricted

	Unrestricted	Restricted	2021 Total funds £	2020 *As restated Total funds £
<b>INCOME AND ENDOWMENTS FROM</b>				
Donations and legacies	683,957	-	683,957	849,463
Other trading activities	270,307	-	270,307	95,116
Other income	-	-	-	-
<b>TOTAL</b>	<b>954,264</b>	<b>-</b>	<b>954,264</b>	<b>944,579</b>
<b>EXPENDITURE ON</b>				
Raising funds	451,747	-	451,747	644,568
Charitable activities	126,340	-	126,340	114,730
<b>TOTAL</b>	<b>578,087</b>	<b>-</b>	<b>578,087</b>	<b>759,298</b>
<b>NET INCOME</b>	<b>376,177</b>	<b>-</b>	<b>376,177</b>	<b>185,281</b>
<b>TRANSFERS</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
Net movement in funds	376,177	-	376,177	185,281
<b>RECONCILIATION OF FUNDS</b>				
Total funds brought forward	601,244	-	601,244	415,964
<b>TOTAL FUNDS CARRIED FORWARD</b>	<b>977,421</b>	<b>-</b>	<b>977,421</b>	<b>601,245</b>

**8 TANGIBLE FIXED ASSETS**
**COST**

	Fixtures and Fittings £
At 1 February 2021	16,113
Additions	-
At 31 January 2022	<u>16,113</u>

**DEPRECIATION**

At 1 February 2021	887
Charge for year	2,241
At 31 January 2022	<u>3,129</u>

**NET BOOK VALUE**

At 31 January 2022	<u>12,984</u>
At 31 January 2021	<u>15,225</u>

**Notes to the Financial Statements (continued)  
for the Year Ended 31 January 2022**

**9 STOCK**

	2022	2021
	£	£
LEGO Stock	513,279	537,627
	<u>513,279</u>	<u>537,627</u>

**10 DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2022	2021
	£	£
Other debtors		
Prepayments	5,652	3,842
	<u>5,652</u>	<u>3,842</u>

**11 CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2022	2021
	£	£
Other creditors	4,714	3,731
Accrued expenses	4,230	2,400
	<u>8,944</u>	<u>6,131</u>

**12 MOVEMENT IN FUNDS**

	At 1 February 2021	Income	Expenditure	Transfers	At 31 January 2022
	£	£	£	£	£
<b>Unrestricted</b>					
General	977,422	398,775	(491,346)	-	884,851
<b>TOTAL FUNDS</b>	<u>977,422</u>	<u>398,775</u>	<u>(491,346)</u>	<u>-</u>	<u>884,851</u>

	At 1 February 2020 *As restated	Income	Expenditure	Transfers	At 31 January 2021
	£	£	£	£	£
<b>Unrestricted</b>	601,245	954,264	(578,087)	-	977,422
<b>TOTAL FUNDS</b>	<u>601,245</u>	<u>954,264</u>	<u>(578,087)</u>	<u>-</u>	<u>977,422</u>

**Notes to the Financial Statements (continued)  
for the Year Ended 31 January 2022**

**13 ANALYSIS OF NET ASSETS BETWEEN FUNDS**

	Unrestricted	Restricted	Total at 31 January 2022
	£	£	£
Fixed assets	12,984	-	12,984
Current assets	880,810	-	880,810
Current liabilities	(8,944)	-	(8,944)
	<u>884,851</u>	<u>-</u>	<u>884,851</u>

	Unrestricted	Restricted	Total at 31 January 2021
	£	£	£
Fixed assets	15,225	-	15,225
Current assets	968,328	-	968,328
Current liabilities	(6,131)	-	(6,131)
	<u>977,422</u>	<u>-</u>	<u>977,422</u>

**14 RELATED PARTY DISCLOSURES**

Fairy Bricks carried out the following arms length transactions with Green Pentagon Limited (Company number 12473636) and controlled by Ed Diment a Trustee of Fairy Bricks.

		Total at 31 January 2022 £ (net of VAT)	Total at 31 January 2021 £ (net of VAT)
Purchases	LEGO ELEMENTS	<u>2,776</u>	<u>39,628</u>

There were no outstanding liabilities at the year end date 31 January 2022 (31 January 2021 £nil).

**FAIRY BRICKS**

England & Wales - Charity number 1161639

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# Accounts

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Charity registration number

1161639

## FAIRY BRICKS

**ANNUAL REPORT OF THE TRUSTEES AND UNAUDITED FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 JANUARY 2021**





**Contents of the Financial Statements for the Year Ended 31 January 2021**

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## Report of the Trustees for the Year Ended 31 January 2021

The trustees are pleased to present their annual report together with the financial statements of the charity for the year ending 31 January 2021. The financial statements comply with the Charities Act 2011, the Charities Statement of Recommended Practice (“Charities SORP”). The trustees present their report with the financial statements of the charity for the year ended 31 January 2021. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement Of Recommended Practice applicable to charities preparing their account in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

### Chair's Report

At the outset of 2020 the charity was in a state of growth in terms of its core activity of donating LEGO sets to sick children in hospital. The continued development in the relationship between the LEGO company and Fairy Bricks meant that the accumulation of LEGO sets through purchase or donation was no longer a significant source of sets for donation as the majority of the charities donation stock now comes from the LEGO group.

Unfortunately, due to Covid 19 restrictions, all fundraising efforts were severely restricted throughout 2020. At the same time our key partner, The LEGO Group (TLG) invited us to apply for a donation to assist through this difficult period. We were able to successfully apply and receive an unrestricted donation of £30,000 to assist us while income opportunities were limited.

In July 2020 we suffered a robbery, but with the subsequent national news coverage, we received an unusual amount of voluntary donations from the public. This was despite the charity not making a public appeal of any kind requesting such donations.

Donations of LEGO from TLG remained high both to support our core activity of donating LEGO sets to hospitals and an additional one-off set of donations to the children of NHS Staff.

The Coronavirus pandemic and the Covid-19 control measures have had a significant impact on the fund-raising activity of the charity in particular the lockdowns. Our typical primary source of income, live events ceased to exist almost overnight. In closing, I would like to thank our sponsors, volunteers, staff, the Adult Fans of LEGO (AFOL) community and the LEGO group for their continuing support. To know more visit our website or email [contact@fairybricks.org](mailto:contact@fairybricks.org).

**Edwin Diment - Chair**

### AIM, OBJECTIVE AND PURPOSE

The objectives of the charity are:

- To provide LEGO sets to children in hospitals and hospices through donations of LEGO sets to hospitals and hospices across the UK and worldwide.
- To provide hands on building experiences with children in hospital and hospice settings in conjunction with volunteers and hospital play specialist staff.

The vision that shapes our annual activities remains the improvement in the quality of life of children that have cause to be in hospital or hospice settings. Use of LEGO sets as a distraction, a time filling activity and most importantly as a source of joy and creativity has a proven benefit in recovery from illness and positive health outcomes.

In shaping our objectives for the year and planning our activities, the trustees have considered the Charity Commission’s guidance on public benefit, including the guidance ‘public benefit: running a charity (PB2)’. The charity relies principally on fund-raising activities as well as financial donations. The activities carried out all revolve around LEGO shows and the LEGO community of Adult Fans of LEGO (AFOLs) who are very supportive of the charity. Funds raised are principally used in the day-to-day running of the charity and in particular the packing and distribution of thousands of donation boxes containing hundreds of thousands of LEGO sets.

## Report of the Trustees for the Year Ended 31 January 2021 (continued)

### AIM, OBJECTIVE AND PURPOSE (continued)

The strategies employed to achieve the charity's aims and objectives are to:

- Sort through all LEGO sets donated to the charity and organise these into standardise, mix donation boxes containing a variety of set types for a range of children's ages and interests.
- Compile donation boxes in manner that allows them to be shipped by pallet internationally, loaded into the Fairy Bricks Van and driven to hospitals in the UK or in certain cases shipped out individually.
- Provide sufficient donation boxes to each hospital to last a minimum of 6 months with reasonable levels of use and to vary this to suit the needs of the hospital and the size of their children's ward.
- To revisit hospitals on a regular basis or where this is not possible to send boxes to keep previous hospitals supplied.
- To identify new hospitals for donations, in particular those in countries where new fund-raising has occurred.
- To encourage AFOLs in other countries to carry out the delivery of donation boxes to hospitals local to them or through their network, elsewhere in their county.

Putting these strategies into action addresses the primary charitable activity of Fairy Bricks. In addition, there are those strategies dedicated to fund-raising the money from which goes toward running the charity on a day-to-day basis.

Donation of LEGO sets to the USA increased during the year with more fund raising activity taking place in the USA. In the summer of 2020 the charity made its first donation in Fiji, bringing the total number of countries where sets have been donated to hospitals to over 50.

During the year the LEGO company had had an internal restructure in their community arm and for fund-raising / foundation projects. At the moment this has not directly affected our contacts in the company and their relationship with us, but those contacts have, in some cases, lost staff and/or are being asked to operate differently, as yet this has not had an impact on the receipt of sets from LEGO.

Fairy Bricks received a large number of Star Wars (circa 250,000) LEGO 'poly bag' mini sets that did not contain instructions. These sets were deemed unsuitable for donations to hospitals, so it was agreed instead that these would be disposed of in a variety of ways over the next few years: used as give-away prizes for events; used as give aways by clients or partners supporting the charity and parted out to provide play bricks for event activities.

In January 2021 Kevin Gascoigne piloted a project with a hospital in Manchester to work on assisting young people with mental health issues. This was a new departure for the charity and was based on the new LEGO mosaic sets where the sets were used to help mindfulness and participants were encouraged to create their own images.

### Our Volunteers

The Trust is very grateful for the assistance of volunteers in both carrying out its core activity of donating LEGO sets and in assisting with fund raising activities. There is a large community of adults who enjoy LEGO as a hobby and these individuals are often organised into LEGO User Groups (LUGs) within each country and with multiple LUGS in many countries. The LUGs are entirely self-organised and not run or controlled by the LEGO group.

Members of these LUGs in the UK, most countries in Europe, the USA, Australia and host of other countries in the rest of the world, give of their time freely to distribute donation boxes that Fairy Bricks ship to them.

In addition to these services many AFOLs support in the fundraising activities of the charity either through helping at events the charity visits by running the tombola, helping with giant LEGO mosaics or other activities. In addition, some AFOLs run events that contribute some part of the takings from their event to the charity.

### Achievements and Performance

It was obvious that we would be unable to continue our regular in person hospital deliveries during Covid 19. We therefore moved all deliveries to a remote situation with all LEGO sets shipped directly to hospitals.

In addition to supporting children in hospital, we requested by TLG to head up a series of donations throughout the country to the children of frontline NHS Staff. Special permission was granted to allow us to travel the country throughout Lockdown to facilitate those deliveries.

## Report of the Trustees for the Year Ended 31 January 2021 (continued)

## Achievements and Performance (continued)

With the combination of our remote deliveries the NHS staff deliveries, combined we managed to donate LEGO sets with a combined value of £468,537.

**Robbery**

In July 2020 we suffered a huge robbery at our warehouse in Huddersfield. Over two consecutive weekend evenings, professional criminals stole LEGO sets from us with a retail value of £440,000. The robbery was a planned, targeted attack and despite an intensive police investigation no one has ever been brought to justice. In addition to the material loss of the LEGO sets, the building also suffered significant damage.

Following a protracted negotiation with our insurer a cash settlement figure was agreed of £221,480. After receiving expert advice, we believe this settlement figure was the highest we could have achieved given the nature of our insurance cover, valuations and insurance averaging.

A full and extensive security review was also carried out at our building. This included input from our insurer, the police and independent advice. Major building upgrades were made following the review in terms of alarm system, security cameras and remote monitoring. Without any doubt this single incident has been the most significant blow the organisation has ever received. Thanks to the strength of our staff, support from the general public and TLG we managed to emerge from this horrific situation even stronger.

After careful evaluation it was decided to place one member of staff into the government furlough scheme while evaluating the possibilities of online opportunities.

## FINANCIAL REVIEW

Despite our increased number of hospital visits, thanks to dedicated fundraising efforts we managed to increase our cash balance to have an available balance of £426,860. We would hope to be able to maintain a similar balance throughout 2021 while increasing slightly the amount of hospitals we are able to visit. We have also increased our stock available for donations to just over £537,627.

A substantial part of the increase in income and thus available funds for the charity stems from the insurance claim following the robbery. After discussion with the insurance company the aforementioned figure of £221,480 was agreed and paid to Fairy Bricks in lieu of the lost LEGO stock and this is reflected in the asset balance of the accounts.

**Policy on reserves held**

It is the trustee's policy to maintain a balance on unrestricted funds (if possible), which equates to any outstanding liabilities. This policy has been achieved at year end, the charity does not maintain a restricted fund and no restricted donations have been received. This situation and the policy to maintain a balance on unrestricted funds will be reassessed by the trustees as the charities activities evolve. In particular, a restricted fund may be created if the charity takes on a lease for more substantial accommodation than the current storage solution.

It was ultimately concluded that due to the risk associated with any possible loss of support from the LEGO company (see the section on going concern and the risk assessment section for further detail) that liquidity is of vital importance and thus a significant cash reserve ought to be held for the moment.

**Amount of reserves held**

The CIO has free reserves of £962,197 as at 31 January 2021 (2020 £601,245). Free reserves are calculated by deducting 'unrestricted' fixed assets from the unrestricted and undesignated reserves held at the year end. The charity holds a sizable reserve and has no plans on holding a zero reserve.

**Funds in material deficit**

There are no funds materially in deficit.

**The charity as a going concern**

There are no concerns about the financial state of the charity that would lead to concerns about it continuing as an ongoing concern. Income, including fund raising, continues to outstrip expenditure.

Whilst we do not anticipate the relationship ending with the LEGO company this would not significantly impact the charity's income. It would, however, affect the charity's expenditure and efficiency as a significant amount of funds would have to be diverted to purchasing LEGO sets. This is discussed in more detail in the risk assessment section of this report.

## Report of the Trustees for the Year Ended 31 January 2021 (continued)

## PLANS FOR THE FUTURE

**Donations to hospitals and hospices**

The key plan for the future is to continue to expand the number of hospitals Fairy Bricks is able to donate LEGO sets to in order to reach as many children as possible. This will involve reaching out to more LEGO communities globally and involving them in both fundraising and donation activities to hospitals. No specific target has been set for this as there are two unknown variables: the number of children's wards available and participating; the number of sets the charity will receive from LEGO.

There is no centralised register of children's wards within the NHS and wards open and close regularly meaning that we occasionally turn up at a hospital only to find the ward no longer exists. This makes planning a particular strategy challenging.

The nature of the LEGO sets LEGO provides changes year-by-year. As LEGO update their own internal policies this affects how effective they are at not producing surplus and/or return sets, which is the bulk of what the charity relies on. This also means we get little to no warning before anything up to a lorry full of sets arrives.

**Fundraising**

Our key fundraising activity of running tombola, mosaic builds and other activities at LEGO shows, which generate funds will continue. This includes shows outside the UK and there is now an annual calendar of over a dozen events that we attend that raise money for the charity, as well as a similar number that take place in different countries where we do not attend but where money is raised, in return for which we send donation sets to those countries. Our plan for the future is to expand this activity by continuing to increase our networking activities with LEGO communities.

Between 2015 and 2018 Fairy Bricks ran four 'Bricktastic' events at Manchester Central and these events were ticketed public entry events running over a weekend. The content for the events was predominantly provided by AFOLs bringing along their models to display, as well as interactive activities provided by Fairy Bricks such as brick pits, mosaics, build areas and workshops. These events proved successful with all showing a profit for the charity, but a diminishing return in 2018. It was decided, therefore, to have a fallow year in 2019 with the intention to re-launch in 2020. Unfortunately, due to the Covid 19 pandemic, this was not possible, but our plan for the future is to run a Bricktastic event in 2021.

## RISK ASSESSMENT

The key risks the charity faces are:

- Reduction in the quantity of LEGO sets donated by the LEGO company to the charity
- Cessation of the relationship between LEGO and the charity
- Reduction in operating revenue from fundraising activity
- Loss of key personnel from the charity

Given that LEGO are unable to provide any projection as to how many and what types of sets they will be able to provide the intake of sets varies substantially, but has been on an upward trend. Should this change there is no mitigation possible in terms of gaining another like-for-like replacement supplier as LEGO is a unique brand and the charity only donates LEGO sets. For this reason the trustees have felt it prudent to retain cash reserves in order that LEGO sets may be purchased from the open market and LEGO sets themselves received as donations (since our relationship with LEGO was established the charity has not taken in LEGO sets from the public as donations).

In the early stages of the charity LEGO sets were acquired from shops, on-line platforms and other sources whenever opportunities arose to purchase discounted sets. It is to this method that the charity would revert should the donations from LEGO reduce substantially.

If the relationship with LEGO should end for any reason then all the principals above would apply, but on a larger scale. Given the value of sets donated by LEGO current fund-raising would not be able to generate enough capital to buy this many sets. In this event additional effort would need to be made to raise funds, but it is most likely that the charity would simply have to reduce the number of LEGO sets it donates to each hospital. There are no clear ways to remove these risks, only to mitigate them slightly.

## Report of the Trustees for the Year Ended 31 January 2021 (continued)

**RISK ASSESSMENT (CONTINUED)**

Fund raising opportunities have increased and there continues to be a strong positive sentiment toward the charity from the LEGO fan community and no shortage of appetite for the LEGO product across the public as a whole. It is not anticipated that a reduction in revenue for any other reason than a pandemic or similar circumstance is likely. The same mitigation exists in this respect, that of keeping a significant reserve to allow time to re-orient fund-raising. Fairy Bricks was founded by Kevin Gascoigne, the chief executive of the charity and has grown largely through the development of his relationships with the LEGO company, the LEGO community and other partners. The loss of Kevin from the charity for any reason does present a significant risk in terms of continuity and who could be put in post to fulfil this role. The trustees plan to evaluate options to see if this risk can be mitigated to any extent.

**STRUCTURE, GOVERNANCE AND MANAGEMENT**

Fairy Bricks is a Charitable Incorporated Organisation (CIO) registered on 12th May 2015 whose structure, governance and management is described in its constitution. The trustees of the charity are the members of the CIO and are responsible for making decision on all matters of general.

***Recruitment and appointment of new trustees***

Apart from the first charity trustees, every trustee will be appointed for a term of three years by a resolution passed at a properly convened meeting of the charity trustees. In selection of individuals for appointment as charity trustees, the charity trustees will have regard to the skills, knowledge and experience needed for the effective administration of the CIO. The constitution currently allows five trustees.

**Report of the Trustees for the Year Ended 31 January 2021 (continued)****ADMINISTRATIVE INFORMATION**

Fairy Bricks is a registered charity in England and Wales, number 1161639. The address of Fairy Bricks registered with The Charity Commission is: Fairy Bricks, 26 Ravens Avenue, Huddersfield, HD5 8BD.

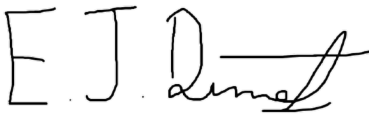
Trustees who have served between 1st February 2020 until the date this report was approved are:

- Ed Diment (Chair)
- Jason Granet (Treasurer)
- Julie Greig
- Dr Caroline Savage
- Kerry Barras

**Independent Examiner**

Steve Bicknell  
Bicknell Business Advisers Limited  
40 Broadway Lane  
Bournemouth  
Dorset  
BH8 OAA

Approved by order of the Board of Trustees on ..... and signed on its behalf by:



.....  
Ed Diment - Trustee

**Independent Examiner's Report to the Trustees of Fairy Bricks****Independent examiner's report to the trustees of Fairy Bricks**

I report to the charity trustees on my examination of the accounts of Fairy Bricks for the year ended 31 January 2021. This report is made solely to the charity's trustees, as a body, in accordance with section 154 of the Charities Act 2011. My independent examiner's work has been undertaken so that I might state to the charity's trustees those matters I am required to state to them in an independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity, the charity's members as a body for my independent examiner's work, for this report, or for the opinions I have formed.

**Responsibilities and basis of report**

As the charity trustees of the Charity you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the Charity's accounts carried out under Section 145 of the Act and in carrying out my examination I have followed all applicable Directions given by the Charity Commission under Section 145(5)(b) of the Act.

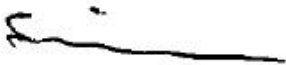
**Independent examiner's statement**

Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a member of the Chartered Institute of Management Accountants, which is one of the listed bodies.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. Accounting records were not kept in respect of the Trust as required by Section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a true and fair view which is not a matter considered part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



.....  
Steve Bicknell

Date 30/09/2024 .....

**Statement of Financial Activities  
for the Year Ended 31 January 2021**

	Notes	Unrestricted	Restricted	2021 Total funds £	*As restated 2020 Total funds £
<b>INCOME AND ENDOWMENTS FROM</b>					
Donations and legacies	2	683,957	-	683,957	849,463
Other trading activities	3	270,307	-	270,307	95,116
Other income		-	-	-	-
<b>TOTAL</b>		<b>954,264</b>	<b>-</b>	<b>954,264</b>	<b>944,579</b>
<b>EXPENDITURE ON</b>					
Raising funds	4	451,747	-	451,747	644,568
Charitable activities	5	126,340	-	126,340	114,730
<b>TOTAL</b>		<b>578,087</b>	<b>-</b>	<b>578,087</b>	<b>759,298</b>
<b>NET INCOME</b>		376,177	-	376,177	185,281
Net gains and losses on investments		-	-	-	-
Movement in funds		376,177	-	376,177	185,281
Transfers between funds	13	-	-	-	-
<b>RECONCILIATION OF FUNDS</b>					
Total funds brought forward		601,245	-	601,245	415,964
<b>TOTAL FUNDS CARRIED FORWARD</b>		<b>977,422</b>	<b>-</b>	<b>977,422</b>	<b>601,245</b>

The notes form part of these financial statements

**Balance Sheet 31 January 2021**

	Notes	Unrestricted	Restricted	2021 Total funds £	*As restated 2020 Total funds £
<b>FIXED ASSETS</b>					
Tangible fixed assets	9	15,225	-	15,225	-
Total fixed assets		<u>15,225</u>	<u>-</u>	<u>15,225</u>	<u>-</u>
<b>CURRENT ASSETS</b>					
Debtors	11	3,842	-	3,842	-
Stocks	10	537,627	-	537,627	420,569
Cash at bank and in hand		426,860	-	426,860	185,217
Total current assets		<u>968,328</u>	<u>-</u>	<u>968,328</u>	<u>605,786</u>
<b>CREDITORS</b>					
Amounts falling due within one year	12	6,131	-	6,131	4,541
Net current assets		962,197	-	962,197	601,245
<b>NET ASSETS</b>		<u>977,422</u>	<u>-</u>	<u>977,422</u>	<u>601,245</u>
<b>FUNDS OF THE CHARITY</b>					
Restricted funds		-	-	-	-
Unrestricted funds		977,422	-	977,422	601,245
<b>TOTAL FUNDS</b>	<b>13</b>			<u><b>977,422</b></u>	<u><b>601,245</b></u>

The notes form part of these financial statements

## Notes to the Financial Statements for the Year Ended 31 January 2021

### 1 ACCOUNTING POLICIES

#### **Basis of preparing the financial statements**

The financial statements of the charity, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 the Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Charities Act 2011. The financial statements have been prepared under the historical cost convention.

#### **Income**

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Gifts in Kind from LEGO are recognised at a discounted RRP due to the absolute restrictions from LEGO on resale of donated stock.

Government grants include money received as part of the Covid 19 Job Retention Scheme. Income is recognised in the same period in which the related payroll expenditure is recorded.

#### **Expenditure**

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

#### **Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its useful life.

Fixtures and Fittings 10% straight line

Plant and Machinery 20% reducing balance

#### **Stocks**

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

#### **Taxation**

The charity is exempt from tax on its charitable activities

#### **Fund Accounting**

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity.

Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

**Notes to the Financial Statements (continued)  
for the Year Ended 31 January 2021**

**1 ACCOUNTING POLICIES (continued)**
**Debtors**

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

**Cash at Bank and in hand**

Cash at bank and in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

**Creditors**

Creditors are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably.

**Governance costs**

These include costs attributable to the charity's compliance with constitutional and statutory requirements,

**2 DONATIONS AND LEGACIES**

	2021	2020 *As restated
	£	£
Individual and corporate donations	138,074	63,311
Non Cash Donations	520,767	786,152
Grants	25,116	-
	<hr/>	<hr/>
	683,957	849,463
	<hr/> <hr/>	<hr/> <hr/>

Non cash donations comprise Lego stock.

Grants comprise £10,000 from East Hearts Council and £15,116 in respect of the Coronavirus Job Retention Scheme.

**3 OTHER ACTIVITIES**

	2021	2020 *As restated
	£	£
Event Management	7,364	5,840
Other Income	221,480	28,530
Fundraising Events	41,463	60,746
	<hr/>	<hr/>
	270,307	95,116
	<hr/> <hr/>	<hr/> <hr/>

Other income includes £221,480 received in respect of the insurance claim.

**Notes to the Financial Statements (continued)  
for the Year Ended 31 January 2021**

**4 EXPENDITURE ON RAISING FUNDS**

	2021	2020 *As restated
	£	£
Expenditure on raising funds	516,575	644,568
Stock theft and revaluation	(64,828)	-
	<u>451,747</u>	<u>644,568</u>

**5 DIRECT COSTS OF CHARITABLE ACTIVITIES**

	2021	2020 *As restated
	£	£
Wages and salaries	39,303	49,493
Advertising, marketing and entertainment	205	1,284
Printing, postage and stationery	42,000	9,106
Telephone and IT	1,321	304
Insurance	3,441	3,512
Premises costs	24,781	18,219
Depreciation	887	-
Travel expenses	4,553	27,023
Professional fees	8,949	3,689
Independent Examination fee	900	2,100
	<u>126,340</u>	<u>114,730</u>

The Independent Examination fee for the year ended 31st January 2021 is £750 plus VAT (2020: £2,100).

The average monthly number of employees during the year was 2 (2020: 2)

No employees received emoluments in excess of £60,000 (2020 - Nil).

**6 TRUSTEES REMUNERATION AND BENEFITS**

There was no Trustees' remuneration or other benefits for the year to 31 January 2021 nor for the year ended 31 January 2020.

Trustees' expenses

No trustees have received any expenses or any other benefits from the charity during the year, other than reimbursed out of pocket expenses. Related party transactions are detailed in Note 15.

**7 PRIOR YEAR ADJUSTMENT**

Gifts in Kind from LEGO should be recognised at a discounted RRP due to the absolute restrictions from LEGO Funds and stock carried forward have been reduced for the years ending 31st January 2018, 31st January 2019 and 31st January 2020.

Stock donations 2018	92,956
Stock donations 2019	245,077
Stock donations 2020	350,478
Total reduction in funds carried forward	<u>688,511</u>

**Notes to the Financial Statements (continued)  
for the Year Ended 31 January 2021**

**8 COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES**

All funds are unrestricted

	Unrestricted	Restricted	2020 *As restated	2019 *As restated
			Total funds	Total funds
			£	£
<b>INCOME AND ENDOWMENTS FROM</b>				
Donations and legacies	849,463	-	849,463	787,171
Other trading activities	95,116	-	95,116	149,809
Other income	-	-	-	-
<b>TOTAL</b>	<b>944,579</b>	<b>-</b>	<b>944,579</b>	<b>936,980</b>
<b>EXPENDITURE ON</b>				
Raising funds	644,568	-	644,568	647,325
Charitable activities	114,730	-	114,730	144,355
<b>TOTAL</b>	<b>759,298</b>	<b>-</b>	<b>759,298</b>	<b>791,680</b>
NET INCOME	185,281	-	185,281	145,300
TRANSFERS	-	-	-	-
Net movement in funds	185,281	-	185,281	145,300
<b>RECONCILIATION OF FUNDS</b>				
Total funds brought forward	415,964	-	415,964	270,664
<b>TOTAL FUNDS CARRIED FORWARD</b>	<b>601,245</b>	<b>-</b>	<b>601,245</b>	<b>415,964</b>

**9 TANGIBLE FIXED ASSETS**

	Fixtures and Fittings
	£
<b>COST</b>	
At 1 February 2020 *As restated	-
Additions	16,113
At 31 January 2021	<u>16,113</u>
<b>DEPRECIATION</b>	
At 1 February 2020 *As restated	-
Charge for year	888
At 31 January 2021	<u>888</u>
<b>NET BOOK VALUE</b>	
At 31 January 2021	<u>15,225</u>
At 31 January 2020	<u>-</u>

**Notes to the Financial Statements (continued)  
for the Year Ended 31 January 2021**

**10 STOCK**

	2021 £	2020 *As restated £
LEGO Stock	537,627	420,569
	<u>537,627</u>	<u>420,569</u>

**11 DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2021 £	2020 *As restated £
Other debtors		
Prepayments	3,842	-
	<u>3,842</u>	<u>-</u>

**12 CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2021 £	2020 *As restated £
Other creditors	3,731	3,077
Accrued expenses	2,400	1,464
	<u>6,131</u>	<u>4,541</u>

**13 MOVEMENT IN FUNDS**

	At 1 February 2020 *As restated £	Income £	Expenditure £	Transfers £	At 31 January 2021 £
<b>Unrestricted</b>					
General	601,245	954,264	(578,087)	-	977,422
<b>TOTAL FUNDS</b>	<u>601,245</u>	<u>954,264</u>	<u>(578,087)</u>	<u>-</u>	<u>977,422</u>

	At 1 February 2019 *As restated £	Income *As restated £	Expenditure *As restated £	Transfers £	At 31 January 2020 *As restated £
<b>Comparatives for movement in funds</b>					
<b>Unrestricted</b>	415,964	944,579	(759,298)	-	601,245
<b>TOTAL FUNDS</b>	<u>415,964</u>	<u>944,579</u>	<u>(759,298)</u>	<u>-</u>	<u>601,245</u>

**Notes to the Financial Statements (continued)  
for the Year Ended 31 January 2021**

**14 ANALYSIS OF NET ASSETS BETWEEN FUNDS**

	Unrestricted	Restricted	Total at 31 January 2021
	£	£	£
Fixed assets	15,225	-	15,225
Current assets	968,328	-	968,328
Current liabilities	(6,131)	-	(6,131)
	<u>977,422</u>	<u>-</u>	<u>977,422</u>

	Unrestricted	Restricted	Total at 31 January 2020 *As restated
	£	£	£
Fixed assets	-	-	-
Current assets	605,786	-	605,786
Current liabilities	(4,541)	-	(4,541)
	<u>601,245</u>	<u>-</u>	<u>601,245</u>

**15 RELATED PARTY DISCLOSURES**

Fairy Bricks carried out the following arms length transactions with Green Pentagon Limited (Company number 12473636) and controlled by Ed Diment a Trustee of Fairy Bricks.

		Total at 31 January 2021 £ (net of VAT)	Total at 31 January 2020 £ (net of VAT)
Purchases	LEGO ELEMENTS	<u>39,628</u>	<u>-</u>

There were no outstanding liabilities at the year end date 31 January 2021 (31 January 2020 £nil).