

HOME-START LONDON

England & Wales · Charity number 1161629

Details

Status Registered

Legal form CIO

Registered 2015-05-12

Register [View on the Charity Commission register](#)

Contact

Address 17 East End Road
Stephen's House
London
N3 3QE

Phone 07547433461

Email director@home-startlondon.org

Website <https://home-startlondon.org>

Activities

Objects: THE PROMOTION OF THE EFFICIENCY AND EFFECTIVENESS OF HOME-START CHARITIES IN LONDON BY PROVIDING SUPPORT TO ADMINISTRATION, INFRASTRUCTURE AND FUNDRAISING THROUGH A CONSORTIUM MODEL AND BUILDING A CO-ORDINATED SERVICE FOR VULNERABLE CHILDREN AND FAMILIES.

Activities: Home-Start is a national family support charity helping parents build better lives for their children by offering support, friendship and practical help. As an infrastructure and support organisation, Home-Start London facilitates the delivery of more varied and effective services to a large number of vulnerable families across the Capital, particularly in areas and pockets of extreme deprivation.

Classification

- **How:** Provides Other Finance, Provides Services, Provides Advocacy/advice/information, Sponsors Or Undertakes Research, Acts As An Umbrella Or Resource Body
- **What:** General Charitable Purposes, Education/training, Economic/community Development/employment
- **Who:** Children/young People, People With Disabilities, The General Public/mankind

Geography

- Throughout London

Finances

Period end	Income	Expenditure	Assets	Employees
2025-03-31	£194,778	£182,348	-	-
2024-03-31	£188,953	£168,289	-	-
2023-03-31	£330,235	£288,449	-	-
2022-03-31	£330,533	£302,621	-	-
2021-03-31	£135,897	£106,691	-	-

Trustees

Name	Role	Appointed
Fran Boto		2022-09-03
Helen Blenkinsop		2025-05-13
IAN JESNICK		2022-10-29
Jeannie Pitt		2024-05-02
Lydia Lezama		2015-05-21
Margaret Annette O'Connor		2019-10-01
Priscilla Robinson		2025-05-13
Swati Mayur		2025-07-15

Accounts



Home-Start London

(Charity number: 1161629)

Trustees' report and financial statements

For the year ended 31 March 2025

Home-Start London

Trustees' Annual Report

For the year ended 31 March 2025

Reference and administrative information

Charity number 1161629

Business and registered office
Stephens House
17 East End Road
London
N3 3QE

Trustees

Jeannie Pitt – (Appointed Chair 11th November 2025)
Julia Roberts (Former Chair resigned after approving this Trustees report and accounts at AGM 11th November 2025)
Fran Boto
Ian Jesnick
Margaret O'Connor
Lydia Lezama
Priscilla Robinson (appointed 13 May 2025)
Swati Patel (appointed 15 July 2025)
Helen Blenkinsop (appointed 13 May 2025)
Alison Cross (resigned 13 May 2025)
Helen Anastasi (resigned 11th February 2025)
Christina Smyth (resigned 31st December 2024)
Karen Robertson (resigned 31st December 2024)

Treasurer Raphael Harris

Accountant **Accountability Europe Limited**
Omnibus Workspace
39-41 North Road
London
N7 9DP

Home-Start London

Report of the Trustees for year ended 31 March 2025

Introduction

The board of trustees presents its report and the audited financial statements for the year ended 31 March 2025. The financial statements comply with current statutory requirements, the Memorandum and Articles of Association, and the Statement of Recommended Practice - Accounting and Reporting by Charities: SORP applicable to charities preparing their accounts in accordance with Financial Reporting Standard 102 (FRS 102).

Objectives and Activities

The objectives of Home-Start London (HSL) are to promote and facilitate the provision of Home-Start services throughout London, and in particular:

- To research and provide funding opportunities for members that may not otherwise be accessible to them, enabling them, with support, to extend services in their area;
- To provide a voice for and promote the work of members collectively, in London;
- To apply for funds for projects to involve some or all members;
- To raise the profile and awareness of the collective work of members, the extent and breadth of volunteer support, families reached and successful outcomes in London;
- Using collective membership data to influence policy and strategic planning of children and health services in London;
- To identify efficiencies through savings on back-office functions, training, marketing, and fundraising; and
- To reach larger numbers of vulnerable families across London, in areas where a Home-Start service may not already exist.

HSL was established in 2015 with 14 London Home-Starts operating across 15 boroughs, our membership and operations have evolved, responding to new challenges and opportunities. Over the course of this year, HSL engaged and coordinated joint initiatives with 16 local Home-Start teams operating across 28 boroughs.

Achievements and Performance

This year our network of local Home-Starts across London continued to provide vital support to families facing their toughest times. 923 trained Home-Start volunteers and 168 skilled staff supported over 7000 families including 8000 children. Through a combination of home-visiting and groups, local teams provided compassionate, community-based support tailored to the specific needs of each family. The proven Home-Start model resulted in positive outcomes for children and families: 91% of parents reported improved mental health, 88% felt less alone, and 84% felt more able to support their child's development (HSL Family Survey, 2025).

During the year, local Home-Start teams continued to face significant pressures, including rising demand for their services, high operating costs, and contracting funding. With family needs becoming increasingly complex, teams adapted their support and developed new referral partnerships. In this context, Home-Start London's small but mighty team focused on our core mission: to connect, strengthen and champion local Home-Starts across the capital so that together we can support more children and families.

Home-Start London

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For the year ended 31 March 2025

In line with our strategy, we supported local Home-Start teams by developing new partnerships, coordinating opportunities for peer support and shared learning, and raising collective voice to drive wider change for families. Our annual member survey reflected the impact of our work, with 100% of local Home-Start teams reporting that HSL had supported them to share learning and good practice, 71% to develop new partnerships, and 57% to improve organisational effectiveness. We share highlights from the year below.

Building new partnerships to sustain and extend Home-Start services to more London families.

We launched our new “Big Hopes, Big Future” programme supported by The Charity of Sir Richard Whittington as part of the Mercers’ Company’s Early Years Special Initiative. Through this programme we are working with two local Home-Starts to extend school readiness support to 400 disadvantaged children in Camden, Islington, Southwark, and Lewisham. Over four years, we will develop and share good practice and learning with the wider Home-Start network to support scale up. This year we successfully trained programme staff, built new early years partnerships, and integrated the Big Hopes, Big Futures curriculum into home visiting and groups with positive feedback from families.

We secured a new, four-year grant from the National Lottery Community Fund to sustain and grow our core work supporting local Home-Starts in London to become more sustainable, inclusive and influential. Over four years, we will co-design and deliver a tailored programme of support that builds organisational capacity, strengthens collaboration, and supports the development of new partnerships extending Home-Starts support to more families. In this first year of the grant, we recruited a new Coordinator and started new joint work in priority areas such as strengthening impact measurement and promoting equity, diversity and inclusion across the network.

We were proud to be Elite Landscape’s designated charity partner this year, supporting their fundraising efforts and staff volunteering including a successful project with Home-Start Greenwich, converting a disused outdoor space into a fantastic forest school where children are now able to play, explore and develop vital skills. We were grateful to receive a final donation from Berkeley Homes supporting Home-Start services in North East London. We brought together 80 Home-Start supporters to take part in a 5k/10k fundraiser event in Regents Park which raised over £33,000 for local Home-Starts. The event was a great success and will be repeated next year.

Sharing learning and supporting collaboration to ensure services best meet the evolving needs of London’s diverse communities.

We planned and prepared our second, London-wide volunteer recruitment campaign #My2Hours. Working in collaboration with Volunteer Managers and Communications Leads across the network, we developed and shared a range of communications assets to support volunteer recruitment throughout the year for an even more impactful campaign. These included a video message from Baroness Floella Benjamin and volunteer stories from several local Home-Starts.

Throughout the year, we facilitated our vibrant peer learning groups for Home-Start Volunteer Leads, Communication Leads and Managers across London. These groups provide a safe space to share ideas, skills and resources to address shared challenges in areas ranging from strategy and governance to social value and corporate fundraising to volunteer recruitment, development and retention. As one Manager reflected, “Sharing our learning helps us realise our blind spots and celebrate brilliant practice – it is also key to helping us work together to develop new partnerships.”

Raising profile and our collective voice in support of vulnerable London families.

Home-Start London

Trustees' Annual Report

For the year ended 31 March 2025

We ran our flagship annual London Family Voices research and campaign profiling the experiences of families with babies and young children in the capital. Conducted during the continued cost-of-living crisis, the research gathered responses from over 300 parents supported by local Home-Starts complemented by seven, in-depth interviews. Key concerns raised by parents included financial hardship, housing insecurity, their mental and physical health, and their child's development. The research also captured valuable feedback on the impact of Home-Start support which local teams were able to use to support service design, fundraising and local influencing efforts.

Throughout the year, we worked with our network to amplify family voices and raise the profile of Home-Start in key forums. This included partnering with the Childhood Trust to create and screen "Unheard Voices", a powerful film sharing the stories of two families, at the 2024 London Child Poverty Summit. As members of 4in10's Policy Forum, we took part in a roundtable with the London Deputy Mayor to discuss the impact of deepening poverty and inequality for children and families. We showcased Home-Start's volunteering model at the GLA's Equity in Volunteering Forum and, as part of the Volunteer Strategy Group supported by the GLA and London Plus, helped shape and launch London's new Vision for Volunteering.

Thanks to our partners

We would like to thank all our partners for their commitment and support for the work of Home-Start across London. Alongside our funding partnerships, we received valuable pro bono support from partners including Media Trust, Pro Bono Economics, the LSE Volunteer Centre, and ZSL London Zoo. In the current challenging operating environment, we are particularly grateful for this support. Continuing our efforts to build a sustainable funding base for HSL and our wider network of local Home-Starts across London remains a priority for the year ahead.

Public Benefit

The board of trustees confirms it has complied with the duty in section 17 of the Charities Act 2011 to have due regard to the Charity Commission's guidance on public benefit.

Structure, Governance and Management

Home-Start London became a CIO in May 2015. The governing documents are the Constitution and the Members Agreement. The board of trustees comprises of appointed trustees from the member schemes. Trustees bring skills and expertise to ensure the sound governance of the charity and representation of the member schemes. Trustees have overall responsibility for setting the strategy of the charity. The Director is responsible for delivering the strategy and for day-to-day operations.

Financial Review

During the 12-month period, the charity generated total incoming resources of £194,778 (2024: £188,953) and expended total resources of £182,348 (2024: £168,289). We continued to focus on developing our proposal pipeline, raising our profile and building new relationships, and rolling out our new membership fee model to help drive income growth.

As of 31 March 2025, Home-Start London held £122,170 (2024: £109,740) in total reserves. Of this, £69,289 (2024: £57,625) was held as general funds, £37,881 (2024: £32,115) was held as restricted and £15,000 (2024: £20,000) was designated by the trustees for the purpose of fundraising and business development to support the development of new funding partnerships for HSL.

Reserves Policy

The trustees review the reserves policy on an annual basis. It was agreed that unrestricted funds, which are the free reserves of the charity, should be set at a level that equates to approximately six to nine months of unrestricted expenditure (£55,400 - £83,000). This provides sufficient funds for management, administration and support costs. It also recognises the current challenging funding environment for HSL and our wider network. The unrestricted general funds at the end of the year were £69,289.

Statement of Trustees Responsibility

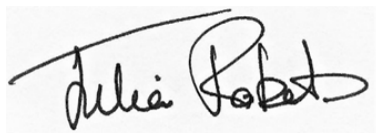
The Trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities requires in England and Wales requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity for that period and of the incoming resources and application of resources, including the income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and apply them consistently
- observe the methods and principles in the Charities SORP 2019 (FRS 102)
- make judgements and accounting estimates that are reasonable and prudent
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The Trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charities (Accounts and Reports) Regulations 2008 and the provision of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report was approved by the Board of Trustees on 11 November 2025 and signed on its behalf by:



.....
Julia Roberts - Chair of Trustees

Home-Start London

Independent Examiner's Report
For the year ended 31 March 2025

THE INDEPENDENT EXAMINER

I report to the trustees on my examination of the accounts of Home-Start London for the year ended 31 March 2025.

RESPONSIBILITIES AND BASIS OF REPORT

As the charity trustees of the CIO you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the CIO's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

INDEPENDENT EXAMINER'S STATEMENT

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the CIO as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report to enable a proper understanding of the accounts to be reached.



.....
Aamer Shehzad FCA
Accountability Europe Ltd
Omnibus Workspace
39-41 North Road
London N7 9DP
Date: 1st December 2025

HOME-START LONDON

Statement of financial activities

(including summary income and expenditure account)

For the year ended 31 March 2025

	Note	Unrestricted 2025 £	Restricted 2025 £	Total 2025 £	Unrestricted 2024 £	Restricted 2024 £	Total 2024 £
Income from:							
Grants & donations		55,342	139,436	194,778	48,806	140,147	188,953
Total income	2	55,342	139,436	194,778	48,806	140,147	188,953
Expenditure on:							
Charitable activities	3	48,678	133,671	182,348	38,111	130,178	168,289
Total expenditure		48,678	133,671	182,348	38,111	130,178	168,289
Net income/ (expenditure)		6,664	5,765	12,430	10,695	9,969	20,664
Transfer between funds		-	-	-	-	-	-
Net movement in funds		6,664	5,765	12,430	10,695	9,969	20,664
Reconciliation of funds:							
Total funds brought forward		77,625	32,115	109,740	66,930	22,146	89,076
Total funds carried forward	8a	84,289	37,881	122,170	77,625	32,115	109,740

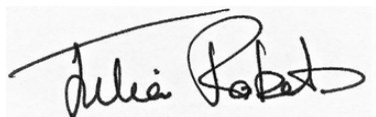
HOME-START LONDON

Balance sheet

As at 31 March 2025

	Note	£	2025 £	2024 £
Tangible assets				
	9	935		
			<u>935</u>	-
Current assets:				
Debtors	10	-		-
Cash at bank and in hand		123,903		113,018
		<u>123,903</u>		<u>113,018</u>
Liabilities:				
Creditors: amounts falling due within one year	11	(2,668)		(3,278)
		<u>(2,668)</u>		<u>(3,278)</u>
Net current assets			<u>121,235</u>	<u>109,740</u>
Total net assets	12a		<u><u>122,170</u></u>	<u><u>109,740</u></u>
Funds	8a			
Restricted funds			37,881	32,115
Unrestricted funds:				
General funds		69,289		57,625
Designated funds		<u>15,000</u>		20,000
			<u>84,289</u>	<u>77,625</u>
Total charity funds			<u><u>122,170</u></u>	<u><u>109,740</u></u>

Approved by the trustees on **11 November 2025**
and signed on their behalf by:



.....
Julia Roberts
Chair of Trustees

The attached notes form part of the financial statements.

1 Accounting policies

The principal accounting policies adopted in the preparation of the financial statements are set out below, and have been consistently applied within the accounts.

a) Basis of accounting

The financial statements have been prepared on a going concern basis under the historical cost convention, modified to include certain items at fair value. The financial statements have been prepared in accordance with the Financial Reporting Standard 102 (FRS 102), the Statement of Recommended Practice (SORP), Accounting and Reporting by Charities published in 2019 SOBP (FRS102) and applicable charity and company law. The charity has taken advantage of the reduced disclosure framework and has not prepared a Cash Flow statement.

The charity is exempted from preparing a cash flow statement due to exemption available to charities with income of less than £500,000.

b) Incoming Resources/ Income

Incoming resources are recognised on an accruals basis, except that donations and legacies are recognised only upon receipt unless the donor advises otherwise. Grants and contracts are treated as income for the period to which the funder assigns the funds so matching the income for the period to which the funder assigns the funds with the associated costs of the services.

c) Charitable activities expenditure

Charitable activities consist of expenses incurred to further the company's aims and objectives of developing and maximising the effectiveness of the charity. Charitable expenditure includes the costs of training, sponsorship, grants and support to member organisations. The costs of liaising with member organisations, the preparation of directories, events and conference are included.

d) Stocks of materials and literature

Stocks of materials and literature are written off as incurred.

e) Going concern basis

The accounts have been prepared on a going concern basis.

f) VAT

Where appropriate expenditure includes irrecoverable value added tax.

g) Fund Accounting

Unrestricted funds are available for use in the furtherance of the charity's objectives. Restricted funds are subject to restrictions imposed by donors as set out in the notes to the accounts. Designated funds are unrestricted funds earmarked by the trustees for particular purposes.

h) Tangible fixed assets

Tangible fixed assets are stated at cost less accumulated depreciation. Depreciation is provided at rates calculated to write off the cost less residual value of each asset over its expected useful life, as follows'.

Computer equipment	over 3 to 5 years
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Items of equipment are capitalised where the purchase price exceeds £1,000. Depreciation costs are allocated to activities on the basis of the use of the related assets in those activities.

i) Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid after taking account of any trade discounts due.

j) Creditors

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

2 ANALYSIS OF CHARITABLE ACTIVITIES INCOME

	2025	2024
Unrestricted	£	£
General Fund	55,342	48,806
Total Unrestricted	<u>55,342</u>	<u>48,806</u>
Restricted		
Berkeley Homes (North East London) Ltd	-	98,544
Central and North West London NHS Foundation Trust	-	20,853
City Bridge Foundation	10,000	20,000
Childhood Trust	2,760	-
Children England	-	750
National Lottery Community Fund	51,676	-
The Charity of Sir Richard Whittington	75,000	-
Total Restricted	<u>139,436</u>	<u>140,147</u>
Total Income	<u>194,778</u>	<u>188,953</u>

3 EXPENDITURE

	Charitable Activities	Support costs	Total 2025	Total 2024
Project costs	87,168	1,837	89,005	77,230
Staff costs	34,769	16,570	51,339	50,726
Office and admin	395	7,578	7,973	4,488
Legal and professional	16,812	16,619	33,431	35,245
Independent Examination	-	600	600	600
	139,144	43,204	182,348	168,289
Support costs	43,204	(43,204)	-	-
Total Expenditure	182,348	-	182,348	168,289

Of the total expenditure, £48,678 was unrestricted (2024: £38,111) and £133,671 was restricted (2024: £130,178).

4 STAFF COSTS

Staff costs were as follows:	2025	2024
	£	£
Salaries & Social Security costs	46,714	48,462
Defined contribution pension costs	2,336	2,264
Other staff costs	2,289	-
	51,339	50,726

The average number of persons employed by the charity in the year was 2 person (2024: 2)

The total amount of employee benefits received by key management personnel was £49,049 (2024: 39,829)

5 NET OPERATING SURPLUS/(DEFICIT)

The net operating surplus/(deficit) of income over expenditure is stated after charging:

	2025	2024
	£	£
Independent examination (excluding VAT)	600	600
Depreciation	151	-

6 TRUSTEES REMUNERATION AND BENEFITS

No Trustees had expenses reimbursed or paid directly in the year (2024 - Nil)

HOME-START LONDON

Notes to the financial statements

For the year ended 31 March 2025

7 TAXATION

The charity is an exempt charity within the meaning of schedule 3 of the Charities Act 2011 and is considered to pass the tests set out in Paragraph 1 Schedule 6 Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes.

8a MOVEMENT IN FUNDS

Current year

	At the start of the year £	Income £	Expenditure & losses £	Transfers £	At the end of the year £
Unrestricted Funds:					
General Fund	57,625	55,342	(43,678)	-	69,289
Designated Fund	20,000		(5,000)	-	15,000
Total Unrestricted Funds	77,625	55,342	(48,678)	-	84,289
Restricted Funds:					
Berkeley Homes (North East London) Ltd	32,115	-	(23,955)	-	8,160
National Lottery Community Fund	-	51,676	(32,987)	-	18,689
City Bridge Foundation	-	10,000	(10,000)	-	-
The Charity of Sir Richard Whittington Childhood Trust	-	75,000	(63,968)	-	11,032
	-	2,760	(2,760)	-	-
Total Restricted Funds	32,115	139,436	(133,671)	-	37,881
Total Funds	109,740	194,778	(182,348)	-	122,170

8b MOVEMENT IN FUNDS

prior year

	At the start of the year £	Income £	Expenditure & losses £	Transfers £	At the end of the year £
Unrestricted Funds:					
General Fund	44,930	48,806	(36,111)	-	57,625
Designated Fund	22,000		(2,000)	-	20,000
Total Unrestricted Funds	66,930	48,806	(38,111)	-	77,625
Restricted Funds:					
Berkeley Homes (North East London) Ltd	11,709	98,544	(78,138)	-	32,115
Central and North West London NHS Foundation Trust	10,437	20,853	(31,290)	-	-
City Bridge Foundation	-	20,000	(20,000)	-	-
Children England	-	750	(750)	-	-
Total Restricted Funds	22,146	140,147	(130,178)	-	32,115
Total Funds	89,076	188,953	(168,289)	-	109,740

HOME-START LONDON

Notes to the financial statements

For the year ended 31 March 2025

8c Purpose of restricted funds

Berkeley Homes (North East London): Development and delivery of Home-Start services in North East London.

Childhood Trust: Development of film and communications campaign.

National Lottery Community Fund: Delivery of Stronger Together: Ensuring a Better Start for Children in London project

The Charity of Sir Richard Whittington: Delivery of Big Hopes, Big Future project

Central North West London NHS Foundation Trust: Delivery of Perinatal Mental Health Peer Support

City Bridge Foundation: Contribution to Home-Start London Director salary.

Children England: Communications campaign.

8d Purpose of Designated funds

Funds have been designated by the Trustees for the purpose of fundraising and business development to support the development of new funding partnerships for Home-Start London.

9 Tangible fixed assets

	Computer equipment £	Total £
Cost		
At the start of the year	-	-
Additions in year	1,086	1,086
At the end of the year	<u>1,086</u>	<u>1,086</u>
Depreciation		
At the start of the year	-	-
Charge for the year	151	151
Eliminated on disposal	-	-
At the end of the year	<u>151</u>	<u>151</u>
Net book value		
At the end of the year	<u>935</u>	<u>935</u>
At the start of the year	<u>-</u>	<u>-</u>

All of the above assets are used for charitable purposes.

10 Debtors

	2025 £	2024 £
Other debtors	-	-
	<u>-</u>	<u>-</u>

11 Creditors: amounts falling due within one year

	2025 £	2024 £
Accruals and Deferred Income	1,850	1,500
Taxation and Social Security	133	602
Other Creditors	685	1,175
	<u>2,668</u>	<u>3,277</u>

HOME-START LONDON

Notes to the financial statements

For the year ended 31 March 2025

12a ANALYSIS OF NET ASSETS BETWEEN FUNDS

Current year	General Unrestricted £	Designated £	Restricted £	Total funds £
Current Assets	69,289	15,000	40,549	124,838
Current Liabilities	-	-	(2,668)	(2,668)
Net assets at the end of the year	69,289	15,000	37,881	122,170

12b ANALYSIS OF NET ASSETS BETWEEN FUNDS

prior year	General Unrestricted £	Designated £	Restricted £	Total funds £
Current Assets	57,625	20,000	35,392	113,017
Current Liabilities	-	-	(3,277)	(3,277)
Net assets at the end of the year	57,625	20,000	32,115	109,740

13 Related party transactions

There are no related party transactions to disclose for 2025 (2024: none).

There are no donations from related parties which are outside the normal course of business and no restricted donations from related parties.

Accounts



Home-Start London

(Charity number: 1161629)

Trustees' report and financial statements

For the year ended 31 March 2024

Home-Start London

Trustees' Annual Report

For the year ended 31 March 2024

Reference and administrative information**Charity number** 1161629**Business and registered office**
Stephens House
17 East End Road
London
N3 3QE**Trustees**

Julia Roberts – Chair
Christina Smyth
Helen Anastasi
Lydia Lezama
Margaret O'Connor
Karen Robertson
Alison Cross
Fran Boto
Ian Jesnick
Jeannie Pitt (Joined on 02 May 2024)
Silva Hrabar (Resigned 02 May 2024)
Alex Williams (Resigned 04 September 2024)

Treasurer Raphael Harris**Accountant** **Accountability Europe Limited**
Omnibus Workspace
39-41 North Road
London
N7 9DP

Home-Start London

Report of the Trustees for year ended 31 March 2024

Introduction

The board of trustees presents its report and the audited financial statements for the year ended 31 March 2024. The financial statements comply with current statutory requirements, the Memorandum and Articles of Association, and the Statement of Recommended Practice - Accounting and Reporting by Charities: SORP applicable to charities preparing their accounts in accordance with Financial Reporting Standard 102 (FRS 102).

Objectives and Activities

The objectives of Home-Start London (HSL) are to promote and facilitate the provision of Home-Start services throughout London, and in particular:

- To research and provide funding opportunities for members that may not otherwise be accessible to them, enabling them, with support, to extend services in their area;
- To provide a voice for and promote the work of members collectively, in London;
- To apply for funds for projects to involve some or all members;
- To raise the profile and awareness of the collective work of members, the extent and breadth of volunteer support, families reached and successful outcomes in London;
- Using collective membership data to influence policy and strategic planning of children and health services in London;
- To identify efficiencies through savings on back-office functions, training, marketing, and fundraising; and
- To reach larger numbers of vulnerable families across London, in areas where a Home-Start service may not already exist.

HSL was established in 2015 with 14 London Home-Starts operating across 15 boroughs, our membership and operations have evolved, responding to new challenges and opportunities. Over the course of this year, HSL supported and coordinated joint initiatives with 16 London Home-Starts collectively delivering Home-Start services across 26 London boroughs.

Achievements and Performance

In a tough year, London Home-Starts continued to show strength, resilience and courage. High demand for services was coupled with the pressures of high costs, high competition for funding and, in many boroughs, falling volunteer numbers. HSL's small team worked hard to connect, strengthen and champion our network of local Home-Starts across the capital. In line with our strategy, we focused on building new partnerships; supporting shared learning and collaboration; and raising profile and collective voice. In our annual member survey, 100% reported HSL had supported them to share learning and good practice; 84% to develop new partnerships; 84% to increase organisational effectiveness; and 64% to engage in influencing.

Over the year, 750 Home-Start volunteers and 165 staff from 16 London Home-Starts collectively provided vital services and support to over 6,000 families. Highly trained Home-Start volunteers and skilled staff teams offered home visiting alongside group support and specialist services for families in

Home-Start London

Trustees' Annual Report

For the year ended 31 March 2024

need. The proven Home-Start model of volunteer-led, compassionate, relational support focused on the whole family continued to deliver impressive outcomes for children, families and communities.

Building new partnerships to sustain and extend Home-Start services to more London families.

Through our partnership with Berkeley Homes North East London, we supported three local Home-Starts to provide a range of support to over 100 families across four boroughs. Alongside home visiting, other services offered to families included group support, referrals to baby/food banks, housing advice, and money management support. As one parent shared, "Having Home-Start at a very difficult time in my life has made me more confident and helped me bond with my children. Home-Start has helped me find myself again, now I enjoy life and feel strong and capable to be a good mum."

We delivered our first, London-wide volunteer recruitment campaign #My2Hours, working closely with Volunteer Managers, Communications Leads and volunteers across the network. We secured pro-bono support from Ogilvy, a leading media agency, to help develop the campaign and launched it across our digital platforms while supporting local Home-Start teams to integrate it into their local communications plans. The campaign more than doubled engagement rates across HSL platforms and boosted volunteer enquiries. Meanwhile, local Home-Starts teams now have timeless assets and have continued to use them in regular recruitment campaigns.

At the end of the year, we were delighted to launch a new corporate partnership with Elite Landscapes Ltd. The partnership recognises our shared commitment to building thriving communities across the capital. Over the year ahead, Elite Landscapes Ltd. will support HSL through a combination of staff fundraising and skills-based volunteering connecting families to nature. This builds on our partnership with ZSL London Zoo which, over the year, created unforgettable days out for Home-Start families and volunteers across London.

Sharing learning and supporting collaboration to ensure services best meet the evolving needs of London's diverse communities.

Throughout the year, we continued to facilitate our vibrant peer learning groups for Volunteer Leads, Communication Leads and Managers. These groups provided a safe space to share ideas, skills and resources to address shared challenges in areas ranging from strategy and governance to corporate partnerships to volunteer development. As one Manager shared, "HSL is a vital umbrella for Home-Start schemes and managers. We are stronger together than working in silos. Shared practice, skills and expertise enable us all to work smarter and more cost effectively."

We successfully completed our Perinatal Mental Health Peer Support project in partnership with Central North West London (CNWL) NHS Foundation Trust. Building on an initial pilot, the project supported three local Home-Starts to provide a home-visiting service for new mothers with mild to moderate mental health difficulties across five boroughs. Of the 53 women supported, over 80% reported improved mental health, reduced social isolation and increased access to local services. In their feedback, Community PMH teams and Home-Start staff highlighted how partnership had resulted in a smoother referral process and more flexible, holistic package of support for families.

Raising profile and our collective voice in support of vulnerable London families.

This year HSL delivered our second London Family Voices research and campaign profiling the experiences of families a year into the cost-of-living crisis. We surveyed London parents supported by

Home-Start London

Trustees' Annual Report

For the year ended 31 March 2024

Home-Start, exploring how they were coping and what support they needed. Financial worries were their main concern, followed by housing, combining caring responsibilities and paid employment, their own physical and/or mental health, and their child's development. Families were also able to share their feedback on engagement with Home-Start. We worked with London campaigning group 4in10 to profile our research, including convening a panel discussion on the early years with Little Village and London Councils at the Childhood Trust's annual London Child Poverty Summit. Meanwhile, local Home-Starts shared the research with commissioners, funders, and councillors.

HSL also coordinated several joint communications campaigns championing the voices of Home-Start families and the impact of Home-Start services. This included representing Home-Start in relevant platforms including regional Perinatal Mental Health networks, the London Poverty Alliance, the GLA's Equity, Diversity and Inclusion forum and the newly established London Volunteer Strategy Steering Group convened by London Plus. Alongside this, we continued to engage and build our profile with partners and funders including the Anna Freud's Centre for Family Hubs, Trust for London, and the London Housing Panel.

Thanks to our partners

We would like to thank all our partners for their commitment and support for the work of Home-Start across London. Alongside our funding partnerships, we received valuable pro bono support from partners including Pilotlight, Media Trust/Ogilvy and ZSL London Zoo. In the current challenging operating environment, we are particularly grateful for this support. Continuing our efforts to build a sustainable funding base for HSL and our wider network of local Home-Starts across London remains a priority for the year ahead.

Public Benefit

The board of trustees confirms it has complied with the duty in section 17 of the Charities Act 2011 to have due regard to the Charity Commission's guidance on public benefit.

Structure, Governance and Management

Home-Start London became a CIO in May 2015. The governing documents are the Home-Start London Constitution and the Members Agreement. The board of trustees comprises an appointed trustee from each of the member schemes. Trustees bring skills and expertise to ensure the sound governance of the charity and representation of the member schemes. Trustees have overall responsibility for setting the strategy of the charity. The Director is responsible for delivering the strategy and for day-to-day operations.

Financial Review

During the 12-month period, the charity generated total incoming resources of £188,953 (2023: £330,235) and expended total resources of £168,289 (2023: £288,449). The decrease in income relates to significant funding partnerships for HSL coming to a close. We focused on developing our funding proposal pipeline, raising our profile and building new relationships, and scoping a new membership fee model to help drive income growth.

As of 31 March 2024, Home-Start London held £109,740 (2023: £89,076) in total reserves. Of this, £57,625 (2023: £44,930) was held as general funds, £32,115 (2023: £22,146) was held as restricted

Home-Start London

Trustees' Annual Report

For the year ended 31 March 2024

and £20,000 (2023: £22,000) was designated by the trustees for the purpose of fundraising and business development to support the development of new funding partnerships for HSL.

Reserves Policy

The trustees review the reserves policy on an annual basis. It was agreed that unrestricted funds, which are the free reserves of the charity, should be set at a level that equates to at least approximately six to nine months of unrestricted expenditure (£48,000-£70,000). This provides sufficient funds for management and administration and support costs. It also recognises the current challenging funding environment for HSL and our wider network. The unrestricted general funds at the end of the year were £57,625.

Statement of Trustees Responsibility

The Trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities requires in England and Wales requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity for that period and of the incoming resources and application of resources, including the income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently
- observe the methods and principles in the Charities SORP 2019 (FRS 102)
- make judgements and accounting estimates that are reasonable and prudent
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The Trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charities (Accounts and Reports) Regulations 2008 and the provision of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Home-Start London

Independent Examiner's Report
For the year ended 31 March 2024

I report to the trustees on my examination of the accounts of Home-Start London for the year ended 31 March 2024.

RESPONSIBILITIES AND BASIS OF REPORT

As the charity trustees of the CIO you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the CIO's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

INDEPENDENT EXAMINER'S STATEMENT

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the CIO as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



.....
Aamer Shehzad FCA
Accountability Europe Ltd
Omnibus Workspace
39-41 North Road
London N7 9DP

Date: 20/01/2025

HOME-START LONDON

Statement of financial activities

(including summary income and expenditure account)

For the year ended 31 March 2024

	Note	Unrestricted 2024 £	Restricted 2024 £	Total 2024 £	Unrestricted 2023 £	Restricted 2023 £	Total 2023 £
Income from:							
Grants & donations		48,806	140,147	188,953	54,803	275,432	330,235
Total income	2	48,806	140,147	188,953	54,803	275,432	330,235
Expenditure on:							
Charitable activities	3	38,111	130,178	168,289	23,642	264,808	288,449
Total expenditure		38,111	130,178	168,289	23,642	264,808	288,449
Net income/ (expenditure)		10,695	9,969	20,664	31,162	10,624	41,786
Transfer between funds		-	-	-	-	-	-
Net movement in funds		10,695	9,969	20,664	31,162	10,624	41,786
Reconciliation of funds:							
Total funds brought forward		66,930	22,146	89,076	35,768	11,522	47,290
Total funds carried forward	9	77,625	32,115	109,740	66,930	22,146	89,076

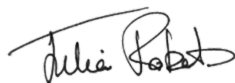
HOME-START LONDON

Balance sheet

As at 31 March 2024

	Note	£	2024 £	2023 £
Current assets:				
Debtors	9	-		3,938
Cash at bank and in hand		113,018		102,198
			<u>113,018</u>	<u>106,136</u>
Liabilities:				
Creditors: amounts falling due within one year	10	(3,278)		(17,060)
			<u>(3,278)</u>	<u>(17,060)</u>
Net current assets			<u>109,740</u>	<u>89,076</u>
Total net assets	11a		<u>109,740</u>	<u>89,076</u>
Funds	8a			
Restricted funds			32,115	22,146
Unrestricted funds:				
General funds		57,625		44,930
Designated funds		<u>20,000</u>		<u>22,000</u>
			<u>77,625</u>	<u>66,930</u>
Total charity funds			<u>109,740</u>	<u>89,076</u>

Approved by the trustees on 10th December 2024
and signed on their behalf by:



.....
Julia Roberts
Chair of Trustees

The attached notes form part of the financial statements.

1 Accounting policies

The principal accounting policies adopted in the preparation of the financial statements are set out below, and have been consistently applied within the accounts.

a) Basis of accounting

The financial statements have been prepared on a going concern basis under the historical cost convention, modified to include certain items at fair value. The financial statements have been prepared in accordance with the Financial Reporting Standard 102 (FRS 102), the Statement of Recommended Practice (SORP), Accounting and Reporting by Charities published in 2019 SOBP (FRS102) and applicable charity and company law. The charity has taken advantage of the reduced disclosure framework and has not prepared a Cash Flow statement.

b) Incoming Resources/ Income

Incoming resources are recognised on an accruals basis, except that donations and legacies are recognised only upon receipt unless the donor advises otherwise. Grants and contracts are treated as income for the period to which the funder assigns the funds so matching the income for the period to which the funder assigns the funds with the associated costs of the services.

c) Charitable activities expenditure

Charitable activities consist of expenses incurred to further the company's aims and objectives of developing and maximising the effectiveness of the charity. Charitable expenditure includes the costs of training, sponsorship, grants and support to member organisations. The costs of liaising with member organisations, the preparation of directories, events and conference are included.

d) Stocks of materials and literature

Stocks of materials and literature are written off as incurred.

e) Going concern basis

The accounts have been prepared on a going concern basis.

f) VAT

Where appropriate expenditure includes irrecoverable value added tax.

g) Fund Accounting

Unrestricted funds are available for use in the furtherance of the charity's objectives. Restricted funds are subject to restrictions imposed by donors as set out in the notes to the accounts. Designated funds are unrestricted funds earmarked by the trustees for particular purposes.

h) Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid after taking account of any trade discounts due.

i) Creditors

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

2 ANALYSIS OF CHARITABLE ACTIVITIES INCOME

	2024	2023
Unrestricted	£	£
General Fund	48,806	54,803
Total Unrestricted	48,806	54,803
Restricted		
Berkeley Homes (North East London) Ltd	98,544	140,142
Central and North West London NHS Foundation Trust	20,853	114,290
City Bridge Foundation	20,000	20,000
Children England	750	1,000
Total Restricted	140,147	275,432
Total Income	188,953	330,235

3 EXPENDITURE

	Charitable Activities	Support costs	Total 2024	Total 2023
Project costs	77,017	213	77,230	205,698
Staff costs	35,873	14,853	50,726	52,561
Office and admin	-	4,488	4,488	5,142
Legal and professional	14,912	20,333	35,245	24,449
Independent Examination	-	600	600	600
	127,802	40,487	168,289	288,449
Support costs	40,487	(40,487)	-	-
Total Expenditure	168,289	-	168,289	288,449

Of the total expenditure, £38,111 was unrestricted (2023: £23,642) and £130,178 was restricted (2023: £264,808).

4 STAFF COSTS

Staff costs were as follows:	2024	2023
	£	£
Salaries & Social Security costs	48,462	50,358
Defined contribution pension costs	2,264	2,203
	50,726	52,561

The average number of persons employed by the charity in the year was 2 person (2023: 2)

The total amount of employee benefits received by key management personnel was £39,829 (2023: 29,456)

5 NET OPERATING SURPLUS/(DEFICIT)

The net operating surplus/(deficit) of income over expenditure is stated after charging:

	2024	2023
	£	£
Independent examination	600	600

6 TRUSTEES REMUNERATION AND BENEFITS

No Trustees had expenses reimbursed or paid directly in the year (2023 - Nil)

HOME-START LONDON

Notes to the financial statements

For the year ended 31 March 2024

7 TAXATION

The charity is an exempt charity within the meaning of schedule 3 of the Charities Act 2011 and is considered to pass the tests set out in Paragraph 1 Schedule 6 Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes.

8a MOVEMENT IN FUNDS

Current year

	At the start of the year £	Income £	Expenditure & losses £	Transfers	At the end of the year £
Unrestricted Funds:					
General Fund	44,930	48,806	(36,111)	-	57,625
Designated Fund	22,000		(2,000)	-	20,000
Total Unrestricted Funds	66,930	48,806	(38,111)	-	77,625
Restricted Funds:					
Berkeley Homes (North East London) Ltd	11,709	98,544	(78,138)	-	32,115
Central and North West London NHS Foundation Trust	10,437	20,853	(31,290)	-	-
City Bridge Foundation	-	20,000	(20,000)	-	-
Children England	-	750	(750)	-	-
Total Restricted Funds	22,146	140,147	(130,178)	-	32,115
Total Funds	89,076	188,953	(168,289)	-	109,740

8b MOVEMENT IN FUNDS

prior year

	At the start of the year £	Income £	Expenditure & losses £	Transfers	At the end of the year £
Unrestricted Funds:					
General Fund	35,768	54,803	(23,642)	(22,000)	44,930
Designated Fund				22,000	22,000
Total Unrestricted Funds	35,768	54,803	(23,642)	-	66,930
Restricted Funds:					
Berkeley Homes (North East London) Ltd	1,868	140,142	(130,301)	-	11,709
Central and North West London NHS Foundation Trust	-	114,290	(103,853)	-	10,437
City Bridge Foundation	-	20,000	(20,000)	-	-
HUSK ICAP	3,402	-	(3,402)	-	-
Kristian Gerhard Jebsen Foundation	2,552	-	(2,552)	-	-
London Community Response Fund Wave 5	2,600	-	(2,600)	-	-
The Invesco Cares Foundation	1,100	-	(1,100)	-	-
Children England	-	1,000	(1,000)	-	-
Total Restricted Funds	11,522	275,432	(264,808)	-	22,146
Total Funds	47,290	330,235	(288,449)	-	89,076

HOME-START LONDON

Notes to the financial statements

For the year ended 31 March 2024

8c Purpose of restricted funds

Berkeley Homes (North East London): Development and delivery of Home-Start services in North East London.

Central North West London NHS Foundation Trust: Delivery of Perinatal Mental Health Peer Support Project.

City Bridge Foundation: Contribution to Home-Start London Director salary.

Children England: Communications campaign.

HSUK ICAP: Development of a training resource on domestic abuse.

LCRF Wave 5: Fundraising support to London Home-Starts.

Invesco Cares: Growth of Home-Start volunteer network.

Kristian Gerhard Jebesen Foundation: Promotion and development of Home-Start Perinatal Mental Health services.

8d Purpose of Designated funds

Funds have been designated by the Trustees for the purpose of fundraising and business development to support the development of new funding partnerships for Home-Start London.

9 Debtors

	2024	2023
	£	£
Other debtors	-	3,938
	<u>-</u>	<u>3,938</u>

10 Creditors: amounts falling due within one year

	2024	2023
	£	£
Accruals and Deferred Income	1,500	15,824
Taxation and Social Security	602	798
Other Creditors	1,175	438
	<u>3,278</u>	<u>17,059</u>

HOME-START LONDON

Notes to the financial statements

For the year ended 31 March 2024

11a ANALYSIS OF NET ASSETS BETWEEN FUNDS

Current year	General Unrestricted	Designated £	Restricted £	Total funds £
Current Assets	57,625	20,000	35,393	113,017
Current Liabilities		-	(3,278)	(3,278)
Net assets at the end of the year	57,625	20,000	32,115	109,740

11b ANALYSIS OF NET ASSETS BETWEEN FUNDS

prior year	General Unrestricted	Designated £	Restricted £	Total funds £
Current Assets	44,930	22,000	39,206	106,136
Current Liabilities		-	(17,060)	(17,060)
Net assets at the end of the year	44,930	22,000	22,146	89,076

12 Related party transactions

There are no related party transactions to disclose for 2024 (2023: none).

There are no donations from related parties which are outside the normal course of business and no restricted donations from related parties.

Accounts



Home-Start London

(Charity number: 1161629)

Trustees' report and financial statements

For the year ended 31 March 2023

Reference and administrative information

Charity number 1161629

Business and registered office Stephens House
17 East End Road
London
N3 3QE

Trustees

Julia Roberts – Chair
Christina Smyth
Helen Anastasi
Karen Robertson
Lydia Lezama
Margaret O'Connor
Karen Robertson
Ally Cross
Silva Hrabar
Farkhunda Jabeen Ali (resigned 1st September 2022)
Janet Mountford (resigned 7th September 2022)
Sarah Messenger (resigned 7th September 2022)
Simon Lloyd (resigned 23rd September 2022)
Fran Boto (appointed 9th November 2022)
Ian Jesnick (appointed 9th November 2022)
Alex Williams (appointed 9th November 2022)

Treasurer Raphael Harris

Accountant **Accountability Europe Limited**
Omnibus Workspace, 39-41 North Road
London
N7 9DP

Home-Start London

Report of the Trustees for year ended 31 March 2023

The trustees present their report and financial statements for the year ended 31 March 2023.

Objectives and Activities

The objectives of Home-Start London (HSL) are to promote and facilitate the provision of Home-Start services throughout London, and in particular:

- To research and provide funding opportunities for members that may not otherwise be accessible to them, enabling them, with support, to extend services in their area;
- To provide a voice for and promote the work of members collectively, in London;
- To apply for funds for projects to involve some or all members;
- To raise the profile and awareness of the collective work of members, the extent and breadth of volunteer support, families reached and successful outcomes in London;
- Using collective membership data to influence policy and strategic planning of children and health services in London;
- To identify efficiencies through savings on back-office functions, training, marketing, and fundraising; and
- To reach larger numbers of vulnerable families across London, in areas where a Home-Start service may not already exist.

Since HSL was established in 2015 with 14 London Home-Starts operating across 15 boroughs, our membership and operations have evolved, responding to new challenges and opportunities. At the start of this year, the HSL membership was 12 London Home-Starts covering 24 boroughs. During the year, efforts were made to engage and include the four other local Home-Starts in the capital. This has enabled us to extend the reach of our joint initiatives to five additional boroughs.

In shaping our objectives for the year, and planning our activities, the trustees have considered the Charity Commission's guidance on public benefit. The Trustees have agreed that activities in pursuit of the above objectives have fully met the public benefit test.

Achievements and Performance

This was a tough year for many families with young children across London. Still struggling with the impact of the pandemic, they were hit with spiralling food and energy prices. This deepened poverty and inequality, pushing more families to crisis point. Home-Starts across London reported a sharp rise in referrals and an increase in the complexity of the challenges families faced including high levels of mental and physical health difficulties and social isolation.

London Home-Starts faced increasingly difficult operating conditions with rising costs, falling volunteer numbers, and fierce competition for funding. While navigating this, Home-Starts continued to provide critical support for families: 16 London Home-Starts collectively supported 6,543 families and 9,592 children through 800 volunteers and 189 staff. Our community network of skilled staff and highly trained volunteers provided a combination of highly tailored home visiting, group support and specialist services such as counselling. This compassionate, relational support continued to deliver

Home-Start London

Trustees' Annual Report

For the year ended 31 March 2023

impressive outcomes for families and communities across the capital: 74% of parents reported improved mental health and 70% reported improved child development after Home-Start support.

Throughout the year, HSL's small team worked hard to connect, strengthen, and champion local Home-Starts. As agreed with the network, we focused on: building new partnerships to sustain and extend services; shared learning and collaboration to ensure services best meet the evolving needs of London's diverse communities; and raising our collective voice to demand more and better support for vulnerable families with young children across the capital. We share highlights below.

Building partnerships to sustain and extend Home-Start services to more London families.

In our annual member survey, 80% of Home-Starts said HSL had supported them to develop new partnerships and/or secure new funding. We provided support through joint bids, brokering introductions, signposting opportunities, and providing 1:1 advice.

Through our long-standing partnership with Berkeley Homes (North East London), we worked with three Home-Starts to support 240 new parents/carers and children in disadvantaged communities in South Islington, Hackney, Tower Hamlets, and Enfield to access Home-Start support. Families struggled to manage spiralling living costs. Alongside home visiting and groups, staff and volunteers connected parents to food and baby banks, linked them to money and housing advice, distributed food vouchers, and hosted "warm spaces" offering a hot meal. Families told us that, particularly during the tough winter months, Home-Start support was "a lifeline".

We developed two new partnerships bringing additional resources into the network. We were Oxford Street's charity partner for their 2022 Christmas campaign 'It's the Love You Give'. Hampers were distributed to 100 families across London including both treats and practical items such as thermals, socks, and blankets to help keep families warm and bring some Christmas magic over the winter months. Our new partnership with ZSL London Zoo opens up access for 3,500 parents/carers and children supported by London Home-Starts through free tickets and opportunities to share their feedback to help develop ZSL's community engagement programme. Connecting families with opportunities like this is part of Home-Start's support to build confidence and tackle social isolation.

Sharing learning and supporting collaboration to ensure services best meet the evolving needs of London's diverse communities

HSL continued to connect London Home-Starts to share learning and support joint work. This included facilitating a regular peer learning group for Home-Start CEOs/Directors. This vibrant group provided a safe space for Managers during a very difficult year to share challenges and offer ideas and support on a range of issues from DEI to governance to service innovation and income diversification. As one Manager reflected, "Through Home-Start London I have built strong relationships with other Home-Starts and shared our learning and approaches. As a network, we problem solve together. Managing a Home-Start can be a really lonely job. This peer support is vital."

At the start of the year, we shared the learning from the external evaluation of our pilot with Central North West London (CNWL) NHS Foundation Trust in several London perinatal mental health networks. This pilot supported a home-visiting service targeting new mothers facing mild to moderate mental health difficulties, bringing together staff and volunteers from three Home-Starts with Community Perinatal Mental Health teams in five boroughs. We used the learning to strengthen our partnership model, with an increased focus on ensuring the diversity of our volunteers to reflect and best support all the communities in need of our service. We were delighted to secure a new, one-year

Home-Start London

Trustees' Annual Report

For the year ended 31 March 2023

contract with CNWL NHS Foundation Trust to extend the service to 50 new mothers. During the year, we convened meetings with two other Trusts interested in replicating our service, these conversations are ongoing.

Raising our collective voice in support of London families during the cost-of-living crisis.

In the autumn, we worked with the network to conduct research and deliver a joint campaign profiling the experiences of London families in the midst of the cost-of-living crisis. We surveyed parents, exploring how they were coping and what support they needed. The results were shocking: three in four parents felt stressed and anxious due to financial pressures and one in two said they were unable to afford household bills. Parents spoke about the negative impact on their young children and their frustrations at gaps in services and support. We worked with London campaigning group 4in10 to share our research during London Challenge Poverty Week. Home-Starts also shared the research with commissioners, funders, and councillors through their local influencing efforts. Collectively, we called for more and better support for families with young children and highlighted the critical role of Home-Start and the wider voluntary sector.

Throughout the year, HSL worked closely with Communications Leads to build skills and support collaboration. This included hosting regular peer learning sessions covering topics such as storytelling and engaging parent advocates. We also supported local Home-Starts by providing assets and coordinating joint campaigns such as during Baby Loss Awareness Week. Finally, HSL's Director and Programme Manager regularly represented Home-Start externally, building our profile, sharing network insight and amplifying family voices in key forums and platforms including the Pan-London Perinatal Mental Health Network and the London Poverty Alliance.

Fundraising and Partnership Highlights

As part of Home-Start London's fantastic partnership with Berkeley Homes (North East London), we supported fundraising events this year engaging staff and contractors. This included the successful annual Question of Sport event raising over £100,000, as well as a golf day, wine tasting and dragon boat race. BHNEL staff generously gave their time to support Home-Start events including a gift drive for families at Christmas. We are very appreciative of the match funding provided by Berkeley Foundation for this partnership.

We were delighted to secure a new contract for £123,000 with CNWL NHS Foundation Trust enabling us to continue to support women experiencing perinatal mental difficulties in five boroughs. We were pleased to receive a small grant of £1,000 from Children England to support our annual family survey as part of our cost-of-living crisis campaign. We also secured new partnerships with London ZSL and Oxford Street providing valuable, in-kind support. We moved into the third year of our City Bridge Trust partnership, providing much valued support through an annual grant of £20,000 towards the Director's salary.

As ever, we would like to thank all of our funders and partners for their commitment and support for the work of Home-Start across London. We are incredibly grateful, particularly in the current context which is increasingly challenging for our network.

Structure, Governance and Management

Home-Start London became a CIO in May 2015. The governing documents are the Home-Start London Constitution and the Members Agreement. The trustee board comprises an appointed trustee from

Home-Start London

Trustees' Annual Report

For the year ended 31 March 2023

each of Home-Start London's member schemes. Trustees bring skills and expertise to ensure the sound governance of Home-Start London as well as representation of the member schemes.

During the year, the Director worked with the board to develop a new, three-year strategy for Home-Start London. This was co-developed with the Managers of Home-Starts from across the network, discussion with partners/funders, and included insight from the 2022 annual survey of families supported by London Home-Starts. The new strategy contributes to the federation wide Home-Start strategy. Progress towards the goals outlined in the strategy will be regularly reviewed by the board.

Financial Review

Income this year from all sources was £330,235 (2022 - £330,533) and expenditure £288,449 (2022 - £302,621). Total funds at the yearend were £89,076 (2022 - £47,290) of which £44,930 is unrestricted, £22,146 is restricted and £22,000 is designated by the trustees for the purpose of fundraising and business development to support the growth of new funding partnerships for HSL and our work to support the wider network of London Home-Starts. This reflects our recognition of the increasingly challenging funding context and the need to diversify HSL's funding base to ensure sustainability over the longer-term.

Reserves Policy

The trustees review the reserves policy on an annual basis. It was agreed that unrestricted funds, which are the free reserves of the charity, should be set at a level that equates to at least approximately six months unrestricted expenditure (£50,000). This provides sufficient funds for management and administration and support costs.

Statement of Trustees Responsibility

The Trustees are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities requires in England and Wales requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity for that period and of the incoming resources and application of resources, including the income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently
- observe the methods and principles in the Charities SORP 2019 (FRS 102)
- make judgements and accounting estimates that are reasonable and prudent
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The Trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charities (Accounts and Reports) Regulations 2008 and the provision of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Home-Start London

Independent Examiner's Report
For the year ended 31 March 2023

I report to the trustees on my examination of the accounts of Home-Start London for the year ended 31 March 2023.

RESPONSIBILITIES AND BASIS OF REPORT

As the charity trustees of the CIO you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I report in respect of my examination of the CIO's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

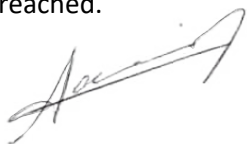
INDEPENDENT EXAMINER'S STATEMENT

Since the CIO's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales (ICAEW), which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the CIO as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



.....
Aamer Shehzad FCA

Accountability Europe Ltd
Omnibus Workspace
39-41 North Road
London N7 9DP
Date: **11th January 2024**

HOME-START LONDON

Statement of financial activities

(including summary income and expenditure account)

For the year ended 31 March 2023

	Note	Unrestricted 2023 £	Restricted 2023 £	Total 2023 £	Unrestricted 2022 £	Restricted 2022 £	Total 2022 £
Income from:							
Grants & donations		54,803	275,432	330,235	22,344	308,189	330,533
Total income	2	54,803	275,432	330,235	22,344	308,189	330,533
Expenditure on:							
Charitable activities	3	23,642	264,808	288,449	-	302,621	302,621
Total expenditure		23,642	264,808	288,449	-	302,621	302,621
Net income/ (expenditure)		31,162	10,624	41,786	22,344	5,568	27,912
Transfer between funds		-	-	-	-	-	-
Net movement in funds		31,162	10,624	41,786	22,344	5,568	27,912
Reconciliation of funds:							
Total funds brought forward		35,768	11,522	47,290	13,424	5,954	19,378
Total funds carried forward	9	66,930	22,146	89,076	35,768	11,522	47,290

HOME-START LONDON

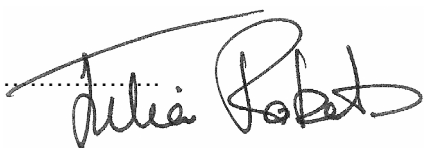
Balance sheet

As at 31 March 2023

	Note	£	2023 £	2022 £
Current assets:				
Debtors	10	3,938		-
Cash at bank and in hand		102,198		48,998
			<u>106,136</u>	<u>48,998</u>
Liabilities:				
Creditors: amounts falling due within one year	11	(17,060)		(1,708)
			<u>(17,060)</u>	<u>(1,708)</u>
Net current assets			<u>89,076</u>	<u>47,290</u>
Total net assets	12		<u>89,076</u>	<u>47,290</u>
Funds	12			
Restricted funds			22,146	35,768
Unrestricted funds:				
General funds		44,930		11,522
Designated funds		<u>22,000</u>		
			<u>66,930</u>	
Total charity funds			<u>89,076</u>	<u>47,290</u>

Approved by the trustees on **7th December 2023**
and signed on their behalf by:

.....
Julia Roberts
Chair of Trustees



The attached notes form part of the financial statements.

1 Accounting policies

The principal accounting policies adopted in the preparation of the financial statements are set out below, and have been consistently applied within the accounts.

a) Basis of accounting

The financial statements have been prepared on a going concern basis under the historical cost convention, modified to include certain items at fair value. The financial statements have been prepared in accordance with the Financial Reporting Standard 102 (FRS 102), the Statement of Recommended Practice (SORP), Accounting and Reporting by Charities published in 2019 SOBP (FRS102) and applicable charity and company law. The charity has taken advantage of the reduced disclosure framework and has not prepared a Cash Flow statement.

b) Incoming Resources/ Income

Incoming resources are recognised on an accruals basis, except that donations and legacies are recognised only upon receipt unless the donor advises otherwise. Grants and contracts are treated as income for the period to which the funder assigns the funds so matching the income for the period to which the funder assigns the funds with the associated costs of the services.

c) Charitable activities expenditure

Charitable activities consist of expenses incurred to further the company's aims and objectives of developing and maximising the effectiveness of the charity. Charitable expenditure includes the costs of training, sponsorship, grants and support to member organisations. The costs of liaising with member organisations, the preparation of directories, events and conference are included.

d) Stocks of materials and literature

Stocks of materials and literature are written off as incurred.

e) Going concern basis

The accounts have been prepared on a going concern basis.

f) VAT

Where appropriate expenditure includes irrecoverable value added tax.

g) Fund Accounting

Unrestricted funds are available for use in the furtherance of the charity's objectives. Restricted funds are subject to restrictions imposed by donors as set out in the notes to the accounts. Designated funds are unrestricted funds earmarked by the trustees for particular purposes.

h) Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid after taking account of any trade discounts due.

i) Creditors

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

HOME-START LONDON

Notes to the financial statements

For the year ended 31 March 2023

2 ANALYSIS OF CHARITABLE ACTIVITIES INCOME

	2023	2022
	£	£
Unrestricted		
General Fund	54,803	22,344
Total Unrestricted	54,803	22,344
Restricted		
Berkeley Homes (North East London) Ltd	140,142	92,381
Central and North West London NHS Foundation Trust	114,290	127,707
City Bridge Foundation	20,000	20,000
Children England	1,000	-
Clarion Futures	-	10,000
HUSK ICAP	-	7,401
Kristian Gerhard Jebsen Foundation	-	8,000
London Community Response Fund Wave 5	-	31,600
Pears Foundation	-	10,000
The Invesco Cares Foundation	-	1,100
Total Restricted	275,432	308,189
Total Income	330,235	330,533

3 EXPENDITURE

	Charitable Activities	Support costs	Total 2023	Total 2022
Project costs	205,698	-	205,698	256,278
Staff costs	52,561	-	52,561	35,393
Office and admin	-	5,142	5,142	5,249
Legal and professional	-	24,449	24,449	4,800
Independent Examination	-	600	600	900
	258,258	30,190	288,449	302,621
Support costs	30,190	(30,190)	-	-
Total Expenditure	288,449	-	288,449	302,621

Of the total expenditure, £23,642 was unrestricted (2022: £nil) and £264,808 was restricted (2022: £302,621).

5 STAFF COSTS

Staff costs were as follows:

	2023 £	2022 £
Salaries & Social Security costs	50,358	32,643
Defined contribution pension costs	2,203	2,750
	52,561	35,393

The average number of persons employed by the charity in the year was 2 person (2022: 2)

The total amount of employee benefits received by key management personnel was £29,456 (2022: 35,393)

6 NET OPERATING SURPLUS/(DEFICIT)

The net operating surplus/(deficit) of income over expenditure is stated after charging:

	2023 £	2022 £
Independent examination	600	900

7 TRUSTEES REMUNERATION AND BENEFITS

No Trustees had expenses reimbursed or paid directly in the year (2022 - Nil)

HOME-START LONDON

Notes to the financial statements

For the year ended 31 March 2023

8 TAXATION

The charity is an exempt charity within the meaning of schedule 3 of the Charities Act 2011 and is considered to pass the tests set out in Paragraph 1 Schedule 6 Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes.

9 MOVEMENT IN FUNDS

Current year

	At the start of the year £	Income £	Expenditure & losses £	Transfers	At the end of the year £
Unrestricted Funds:					
General Fund	35,768	54,803	(23,642)	(22,000)	44,930
Designated Fund				22,000	22,000
Total Unrestricted Funds	35,768	54,803	(23,642)	-	66,930
Restricted Funds:					
Berkeley Homes (North East London)	1,868	140,142	(130,301)	-	11,709
Central and North West London NHS Foundation Trust	-	114,290	(103,853)	-	10,437
City Bridge Foundation	-	20,000	(20,000)	-	-
HUSK ICAP	3,402	-	(3,402)	-	-
Kristian Gerhard Jebsen Foundation	2,552	-	(2,552)	-	-
London Community Response Fund Wave 5	2,600	-	(2,600)	-	-
The Invesco Cares Foundation	1,100	-	(1,100)	-	-
Children England		1,000	(1,000)	-	-
Total Restricted Funds	11,522	275,432	(264,808)	-	22,146
Total Funds	47,290	330,235	(288,449)	-	89,076

9a MOVEMENT IN FUNDS

prior year	At the start of the year £	Income £	Expenditure & losses £	Transfers	At the end of the year £
Unrestricted Funds:					
General Fund	13,424	22,344	-	-	35,768
Total Unrestricted Funds	13,424	22,344	-	-	35,768
Restricted Funds:					
Berkeley Homes (North East London) Ltd	-	92,381	(90,513)	-	1,868
Central and North West London NHS Foundation Trust	-	127,707	(127,707)	-	-
City Bridge Foundation	-	20,000	(20,000)	-	-
Clarion Futures	-	10,000	(10,000)	-	-
HUSK ICAP	3,402	7,401	(7,401)	-	3,402
Kristian Gerhard Jebsen Foundation	2,552	8,000	(8,000)	-	2,552
London Community Response Fund Wave 5	-	31,600	(29,000)	-	2,600
Pears Foundation	-	10,000	(10,000)	-	-
The Invesco Cares Foundation	-	1,100	-	-	1,100
Total Restricted Funds	5,954	308,189	(302,621)	-	11,522
Total Funds	19,378	330,533	(302,621)	-	47,290

HOME-START LONDON

Notes to the financial statements

For the year ended 31 March 2023

9b Purpose of restricted funds

Berkeley Homes (North East London): Development and delivery of Home-Start services in North East London.

Central North West London NHS Foundation Trust: Delivery of Perinatal Mental Health Peer Support Project.

City Bridge Foundation: Contribution to Home-Start London Director salary.

Children England: Communications campaign.

HSUK ICAP: Development of a training resource on domestic abuse.

LCRF Wave 5: Fundraising support to London Home-Starts.

Invesco Cares: Growth of Home-Start volunteer network.

KGJ Foundation: Promotion and development of Home-Start Perinatal Mental Health services.

9c Purpose of Designated funds

Funds have been designated by the Trustees for the purpose of fundraising and business development to support the development of new funding partnerships for Home-Start London.

10 Debtors

	2023	2022
	£	£
Other debtors	3,938	-
	<u>3,938</u>	<u>-</u>

11 Creditors: amounts falling due within one year

	2023	2022
	£	£
Accruals and Deferred Income	15,824	-
Taxation and Social Security	798	515
Other Creditors	438	1,193
	<u>17,060</u>	<u>1,708</u>

HOME-START LONDON

Notes to the financial statements

For the year ended 31 March 2023

12 ANALYSIS OF NET ASSETS BETWEEN FUNDS

Current year	General Unrestricted	Designated £	Restricted £	Total funds £
Current Assets	44,930	22,000	39,206	106,136
Current Liabilities		-	(17,060)	(17,060)
Net assets at the end of the year	44,930	22,000	22,146	89,076

12a ANALYSIS OF NET ASSETS BETWEEN FUNDS prior year

	General Unrestricted	Designated £	Restricted £	Total funds £
Current Assets	11,522	-	37,476	48,998
Current Liabilities	-	-	(1,708)	(1,708)
Net assets at the end of the year	11,522	-	35,768	47,290

12 Related party transactions

There are no related party transactions to disclose for 2023 (2022: none).

There are no donations from related parties which are outside the normal course of business and no restricted

HOME-START LONDON

England & Wales - Charity number 1161629

Accounts

HOME-START LONDON

ANNUAL REPORT & ACCOUNTS

YEAR ENDED 31ST MARCH 2022

HOME-START LONDON

Legal and Administrative Information

Charity Number 1161629

Address 17 East End Road
Stephen's House
London
N3 3QE

Chair of Trustees Julia Roberts

Trustees Christina Smyth
Helen Anastasi
Karen Robertson
Lydia Lezama
Margaret O Connor
Karen Robertson
Ally Cross
Simon Lloyd
Sarah Messenger
Paul Masterson (resigned 11 August 2021)
Sian Sinclair (resigned 11 March 2022)
Silva Hrabar (appointed 10 May 2022)
Farkhunda Jabeen Ali (resigned 1 September 2022)
Janet Mountford (resigned 7 September 2022)
Fran Boto (appointed 9 November 2022)
Ian Jesnick (appointed 9 November 2022)

Treasurer Raphael Harris

HOME-START LONDON

Trustees Report

YEAR ENDING 31 MARCH 2022

The trustees present their report and financial statements for the year ended 31 March 2022.

Objectives and Activities

The objectives of Home-Start London (HSL) are to promote and facilitate the provision of Home-Start services throughout London, and in particular:

- To research and provide funding opportunities for members that may not otherwise be accessible to them, enabling them, with support, to extend services in their area;
- To provide a voice for and promote the work of members collectively, in London;
- To apply for funds for projects to involve some or all members;
- To raise the profile and awareness of the collective work of members, the extent and breadth of volunteer support, families reached and successful outcomes in London;
- Using collective membership data to influence policy and strategic planning of children and health services in London;
- To identify efficiencies through savings on back-office functions, training, marketing, and fundraising; and
- To reach larger numbers of vulnerable families across London, in areas where a Home-Start service may not already exist.

Since HSL was established in 2015 with 14 Home-Starts operating across 15 boroughs, our membership and operations have continued to evolve, responding to new challenges by adapting and changing to create cost efficiencies, operate across wider geographical areas and attract new funding opportunities. The consortium now has 12 local Home-Start members supporting vulnerable families in 24 boroughs across the capital.

In shaping our objectives for the year, and planning our activities, the trustees have considered the Charity Commission's guidance on public benefit. The Trustees have agreed that activities in pursuit of the above objectives have fully met the public benefit test.

Achievements and Performance

As the country continued to be impacted by the effects of the pandemic, London Home-Starts again adapted their services to support growing numbers of parents and families facing new and unprecedented challenges.

This year a total of 2,073 families and 3,740 children were supported by 797 volunteers through the 12 local Home-Starts in the consortium. It was a challenging year with Home-Starts reporting rising levels of mental health difficulties, financial hardship and social isolation amongst families supported. Through compassionate, non-judgemental support, Home-Start staff and trained volunteers supported parents and families to build confidence and coping abilities, connect into their communities and access local services.

HOME-START LONDON

Trustees Report

YEAR ENDING 31 MARCH 2022

Connecting and supporting peer learning between London Home-Starts

HSL continued to provide a key role in connecting and supporting the 12 London Home-Starts that form the consortium. This included facilitating quarterly peer learning forums for Home-Start CEOs/Directors, enabling them to share challenges and identify opportunities for collaboration. This year HSL established a second peer learning group for communications leads from each Home-Start. This group met bi-monthly to share learning and work on joint communications campaigns. In addition to peer learning, throughout the year the HSL Director played a key role in signposting relevant funding opportunities to the local Home-Starts, making useful connections, and providing advice and guidance on a range of issues.

Developing an effective partnership model for Perinatal Mental Health support

HSL's Peer Support pilot project in partnership with Central North West London (CNWL) NHS Foundation Trust was extended to March 2022. Over 18-months the project provided volunteer-led, home-visiting support to 89 women from five London boroughs with mild to moderate perinatal mental health needs.

The project had a target of 80% of service users reporting improvements in agreed outcome areas. These outcome areas were mental health; social isolation; use of services; and child development. The target was exceeded across all areas. The pilot was also successful in developing an effective partnership between Home-Start and CNWL. Home-Start's holistic offer enhanced the clinical interventions offered by community Perinatal Mental Health teams to provide a more comprehensive package of support for women and their families.

Alongside the CNWL contract, HSL provided targeted support to three London Home-Starts implementing the "Connecting from the Start" project supporting new parents at risk of developing mental health needs. This included mapping perinatal mental health services, connecting Home-Starts to key networks and stakeholders, and designing and rolling out a marketing strategy to raise awareness of Home-Start services.

New training resources on domestic abuse for Home-Start staff and volunteers

Recognising the rise in the number of families affected by domestic abuse during the pandemic, HSL continued work with Home-Start Lambeth to produce a high quality, comprehensive new training package for Home-Start staff and volunteers. The training was tested with 15 staff and volunteers from two London Home-Starts and adapted. A train the trainer was held for 10 staff from seven London Home-Starts. These staff will receive follow up support on embedding the training. Next year we hope to support scale up across the wider Home-Start network.

HOME-START LONDON

Trustees Report

YEAR ENDING 31 MARCH 2022

Extending Home-Start services

Through HSL's partnership with Berkeley Homes North East London we were able to support the provision of Home-Start's volunteer-led, home visiting services in South Islington, Hackney, Tower Hamlets and Enfield. Meanwhile, through HSL's partnership with Clarion Futures we supported Home-Starts in Ealing and Southwark to design and deliver successful campaigns to recruit new Home-Start volunteers and raise awareness of Home-Start services and support amongst families.

Understanding and evidencing the impact of Home-Start support

HSL contracted Claire Sands to lead an external evaluation of the Perinatal Peer Support Pilot. Conducted from November 2021 to March 2022, the evaluation clearly demonstrated the project's positive impact. Findings were shared with participating Home-Start schemes, Home-Start UK and CNWL. Highlights of the report were shared on the HSL website and through social media channels.

HSL also undertook research to better understand the motivation of Home-Start volunteers and the impact of Covid on volunteering. Findings were used to inform volunteer related communications across the consortium and fundraising applications. A summary report was shared on HSL's website. Next year we plan to take forward the recommendations of this research, including a focus on diversifying our volunteer base across London.

Raising the profile of Home-Start in London

This year additional resource was invested in profiling Home-Start services in London. This included, for example, contributing to Home-Start UK's flagship report "Home is Where We Start From" which demonstrated the impact of the pandemic, highlighted the value of Home-Start support, and called for urgent investment in family support. Findings were shared on the HSL website and social media channels, positioning Home-Start as a leading family support charity in the recovery effort.

Analysis at year end showed an increase in reach and engagement across HSL social media channels as well as increased traffic to the HSL website. Meanwhile, consortium members expressed interest in further support from HSL to develop and grow their external communications. These are solid foundations to build on next year.

Strengthening Home-Start London operations

As Home-Start London operations develop, an internal review was conducted to identify a more efficient approach to information sharing across the consortium. Recommendations will be taken forward next year. Meanwhile, financial management moved to QuickBooks to enable more efficient reporting.

HOME-START LONDON

Trustees Report

YEAR ENDING 31 MARCH 2022

Fundraising and Partnership Highlights

HSL's fantastic partnership with Berkeley Homes North East London continued. Several staff fundraising events were held including a Golf Day in October and the highly successful annual Question of Sport event in March at the Hilton. As well as fundraising, BHNEL staff generously gave their time to support Home-Start events including a gift drive at Christmas. We are very appreciative of the match funding provided by Berkeley Foundation for this partnership.

We were delighted that our contract with CNWL providing support to women experiencing perinatal mental difficulties in five boroughs was extended. A grant of £10,000 received from the Pears Foundation through Home-Start UK enabled us to commission an independent evaluation of the pilot. This evaluation, in demonstrating the positive impact of the pilot on women and their families, was valuable both in generating learning and supporting successful discussions on a new contract with CNWL for 2022/23.

This year we were also successful in securing £31,600 from the London Community Response Fund Wave 5 to enable us to provide fundraising support to Home-Starts navigating a very challenging operating environment. Meanwhile, City Bridge Trust continued to provide valued support through their annual grant of £20,000 towards the Director's salary.

As ever, we would like to thank all of our funders and partners for their commitment and support for the work of Home-Start across London.

Structure, Governance and Management

Home-Start London became a CIO in May 2015. The governing documents are the Home-Start London Constitution and the Members Agreement. The trustee board comprises an appointed trustee from each of Home-Start London's member schemes. Trustees bring skills and expertise to ensure the sound governance of HSL as well as representation of the member schemes.

During the year trustees agreed that development of Home-Start London's new strategic plan should be delayed until the launch of Home-Start UK's new strategy to ensure alignment. A six-month interim plan was produced to guide activities in the short-term.

Financial Review

Income this year from all sources was £330,533 (2021 - £181,352). There is a surplus of £47,290 (2021 - £19,378) of which £35,768 is unrestricted and £11,522 is restricted. This reflects our continued efforts to build our reserves. Looking ahead, we plan to attract funding to further develop our work enabling consortium members to reach and support more families facing difficult times across London.

HOME-START LONDON

Trustees Report

YEAR ENDING 31 MARCH 2022

Reserves Policy

It is the policy of Home-Start London to maintain unrestricted funds, which are the free reserves of the charity, at a level that equates to at least approximately six months unrestricted expenditure (£40,000). This provides sufficient funds for management and administration and support costs.

Trustees' responsibilities statement

The trustees are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

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- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charities (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.



Julia Roberts
Chair of Trustees

16-12-2022

Date

INDEPENDENT EXAMINERS REPORT TO THE MEMBERS OF HOME-START LONDON

YEAR ENDING 31 MARCH 2022

Independent Examiner's Report

I report to the charity trustees on my examination of the accounts of the charity for the year ended 31st March 2022.

Responsibilities and basis of report

As the charity trustees of the company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your company's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

Since the company's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of Institute of Chartered Accounts of Scotland which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- accounting records were not kept in respect of the company as required by section 386 of the 2006 Act; or
- the accounts do not accord with those records; or
- the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
- the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached



M J Laughton CA
MUNRO BROWN LTD
Chartered Accountants
38 Gay Street, Bath BA1 2NT

Date: 16-12-2022

HOME-START LONDON

STATEMENT OF FINANCIAL ACTIVITIES (including summary income and expenditure account)

FOR THE YEAR ENDED 31 MARCH 2022

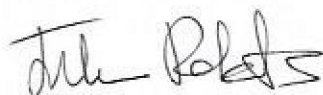
		UNRESTRICTED FUNDS	RESTRICTED FUNDS	TOTAL FUNDS	TOTAL FUNDS
	Notes	2022 £	2022 £	2022 £	2021 £
INCOME					
Grants & donations		22,344	308,189	330,533	181,352
Other Income		-	-	-	-
TOTAL INCOMING RESOURCES	4,9	22,344	308,189	330,533	181,352
EXPENDITURE					
Charitable activities		-	302,621	302,621	216,961
TOTAL EXPENDITURE	9	-	302,621	302,621	216,961
NET INCOME / (EXPENDITURE)		22,344	5,568	27,912	(35,609)
TRANSFERS BETWEEN FUNDS		-	-	-	-
NET MOVEMENT IN FUNDS		22,344	5,568	27,912	(35,609)
TOTAL FUNDS BROUGHT FORWARD		13,424	5,954	19,378	54,987
TOTAL FUNDS CARRIED FORWARD	9	35,768	11,522	47,290	19,378

HOME-START LONDON

BALANCE SHEET

AT 31ST MARCH 2022

	Notes	2022 £	£	2021 £	£
CURRENT ASSETS					
Debtors	10	-		-	
Cash at bank		<u>48,998</u>		<u>92,230</u>	
Total Current Assets		48,998		92,230	
CREDITORS, AMOUNTS FALLING DUE WITHIN ONE YEAR					
Creditors	11	<u>1,708</u>		<u>72,852</u>	
Total Current Liabilities		1,708		72,852	
NET CURRENT ASSETS			<u>47,290</u>		<u>19,378</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			47,290		19,378
TOTAL NET ASSETS			<u>47,290</u>		<u>19,378</u>
<i>The funds of the charity:</i>					
UNRESTRICTED FUNDS	12		35,768		13,424
RESTRICTED FUNDS	12		11,522		5,954
TOTAL CHARITY FUNDS			<u>47,290</u>		<u>19,378</u>



Julia Roberts
Chair of Trustees

16-12-2022

Date:

HOME-START LONDON

NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 31 MARCH 2022

1) ACCOUNTING POLICIES

The principal accounting policies adopted in the preparation of the financial statements are set out below, and have been consistently applied within the accounts.

a) Basis of accounting

The financial statements have been prepared on a going concern basis under the historical cost convention, modified to include certain items at fair value. The financial statements have been prepared in accordance with the Financial Reporting Standard 102 (FRS 102), the Statement of Recommended Practice (SORP), "Accounting and Reporting by Charities" published in 2019 SORP (FRS102) and applicable charity and company law. The charity has taken advantage of the reduced disclosure framework and has not prepared a Cash Flow statement.

b) Incoming Resources/ Income

Incoming resources are recognised on an accruals basis, except that donations and legacies are recognised only upon receipt unless the donor advises otherwise. Grants & contracts are treated as income for the period to which the funder assigns the funds so matching the income for the period to which the funder assigns the funds with the associated costs of the services.

c) Charitable activities expenditure

Charitable activities consist of expenses incurred to further the company's aims and objectives of developing and maximising the effectiveness of the charity. Charitable expenditure includes the costs of training, sponsorship, grants and support to member organisations. The costs of liaising with member organisations, the preparation of directories, events and conferences are included.

d) Stocks of materials & literature

Stocks of materials and literature are written off as incurred.

e) Going concern basis

The accounts have been prepared on a going concern basis.

f) VAT

Where appropriate expenditure includes irrecoverable value added tax.

g) Fund Accounting

Unrestricted funds are available for use in the furtherance of the charity's objectives. Restricted funds are subject to restrictions imposed by donors as set out in the notes to the accounts.

h) Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid after taking account of any trade discounts due.

i) Creditors

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

HOME-START LONDON

NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 31 MARCH 2022

2) NET OPERATING SURPLUS/(DEFICIT)

The net operating surplus/(deficit) of income over expenditure is stated after charging:
Staff costs (note 3)

2022	2021
£	£
54,533	34,981

3) STAFF COSTS

Staff costs for the year were as follows:
Salaries & Social Security costs
Defined contribution pension costs
Other Staff Costs

2022	2021
£	£
32,643	31,981
2,750	3,000
19,140	-
54,533	34,981

The average number of persons employed by the charitable company in the year was 2 person (2021 - 1).

The total amount of employee benefits received by key management personnel was £35,393 (2021 - £34,981).

4) ANALYSIS OF CHARITABLE ACTIVITIES INCOME

	2022	Deferred income movement	TOTAL 2022	TOTAL 2021
	£	£	£	£
UNRESTRICTED FUNDS				
General Fund	22,344	-	22,344	12,585
TOTAL UNRESTRICTED FUNDS	22,344	-	22,344	12,585
RESTRICTED FUNDS				
Berkeley Homes (North East London) Ltd	62,896	29,485	92,381	-
Central and North West London NHS Foundation Trust	101,624	26,083	127,707	62,168
City Bridge Trust	20,000	-	20,000	20,000
Clarion Futures	10,000	-	10,000	11,000
HSUK ICAP	-	7,401	7,401	7,599
Kristian Gerhard Jebsen Foundation	-	8,000	8,000	8,000
London Community Response Fund Wave 5	31,600	-	31,600	-
NCLF Covid-19 Response Fund	-	-	-	50,000
Pears Foundation	10,000	-	10,000	-
The Invesco Cares Foundation	1,100	-	1,100	-
Berkeley Foundation	-	-	-	10,000
TOTAL RESTRICTED FUNDS	237,220	70,969	308,189	168,767
TOTAL UNRESTRICTED & RESTRICTED	259,564	70,969	330,533	181,352

HOME-START LONDON

NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 31 MARCH 2022

5) TRUSTEES' REMUNERATION AND BENEFITS

No Trustees had expenses reimbursed or paid directly in the year (2021 - Nil).

6) TAXATION

The charity is an exempt charity within the meaning of schedule 3 of the Charities Act 2011 and is considered to pass the tests set out in Paragraph 1 Schedule 6 Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes.

7) EXPENDITURE

	Activity Costs	Governance & Support Costs	TOTAL 2022
	£	£	£
UNRESTRICTED FUNDS			
Charitable Activities	-	-	-
TOTAL UNRESTRICTED FUNDS	-	-	-
RESTRICTED FUNDS			
Berkeley Homes (North East London) Ltd	88,663	1,850	90,513
Central and North West London NHS Foundation Trust	125,857	1,850	127,707
City Bridge Trust	20,000	-	20,000
Clarion Futures	9,500	500	10,000
HSUK ICAP	6,801	600	7,401
Kristian Gerhard Jebsen Foundation	7,600	400	8,000
London Community Response Fund Wave 5	29,000	-	29,000
Pears Foundation	9,500	500	10,000
TOTAL RESTRICTED FUNDS	296,921	5,700	302,621
TOTAL FUNDS	296,921	5,700	302,621

8) GOVERNANCE & SUPPORT COSTS

	£
Independent examiner's fee	900
Bookkeeping	4,800
	5,700

HOME-START LONDON

NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 31 MARCH 2022

9) MOVEMENT ON FUNDS IN YEAR

	Opening Balance 1 April 2021	Income	Expenditure	Closing Balance 31 March 2022
	£	£	£	£
UNRESTRICTED FUNDS				
General Fund	13,424	22,344	-	35,768
TOTAL UNRESTRICTED FUNDS	13,424	22,344	-	35,768
RESTRICTED FUNDS				
Berkeley Homes (North East London) Ltd	-	92,381	90,513	1,868
Central and North West London NHS Foundation Trust	-	127,707	127,707	-
City Bridge Trust	-	20,000	20,000	-
Clarion Futures	-	10,000	10,000	-
HSUK ICAP	3,402	7,401	7,401	3,402
Kristian Gerhard Jebsen Foundation	2,552	8,000	8,000	2,552
London Community Response Fund Wave 5	-	31,600	29,000	2,600
Pears Foundation	-	10,000	10,000	-
The Invesco Cares Foundation	-	1,100	-	1,100
TOTAL RESTRICTED FUNDS	5,954	308,189	302,621	11,522
TOTAL UNRESTRICTED & RESTRICTED	19,378	330,533	302,621	47,290

10) DEBTORS, amounts falling due within one year

	2022 £	2021 £
Other Debtors	-	-
	-	-

11) CREDITORS, amounts falling due within one year

	2022 £	2021 £
Deferred Income	-	70,969
Taxation & Social Security	515	981
Other Creditors & Accruals	1,193	900
	1,708	72,382

12) ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Restricted £	Unrestricted £	Total £
Current Assets	11,522	37,476	48,998
Creditors	-	(1,708)	(1,708)
	11,522	35,768	47,290

HOME-START LONDON

England & Wales - Charity number 1161629

Accounts

HOME-START LONDON

ANNUAL REPORT & ACCOUNTS

YEAR ENDED 31ST MARCH 2021

HOME-START LONDON

Legal and Administrative Information

Charity Number 1161629

Address 17 East End Road
Stephen's House
London
N3 3QE

Chair of Trustees Julia Roberts

Trustees Farkhunda Jabeen Ali
George Szlachetko
Christina Smyth
Helen Anastasi
Karen Robertson
Lydia Lezama
Margaret O'Connor
Paul Masterson (resigned 11/08/21)
Sian Sinclair
Simon Lloyd
Janet Mountford
Phillippa South (resigned 06/01/21)
Sarah Messenger (appointed 06/01/21)

Treasurer Raphaell Harris

HOME-START LONDON

Trustees Report

YEAR ENDING 31 MARCH 2021

The objectives of Home-Start London ("the Charity") are to promote and facilitate the provision of Home-Start services throughout London, and in particular:

- To research and provide funding opportunities for members that may not otherwise be accessible to them, enabling them, with support, to extend services in their area.
- To provide a voice for and promote the work of the Charity's members collectively, in London.
- To apply for funds for projects to involve some or all of the Charity's members;
- To raise the profile and awareness of the collective work of the Charity's members, the extent and breadth of volunteer support, families reached and successful outcomes in London;
- To use collective membership data to influence policy and strategic planning of children and health services in London;
- To identify efficiencies through savings on back-office functions, training, marketing and fundraising; and
- To reach larger numbers of vulnerable families across London, in areas where a Home-Start service may not already exist.

History

Established in 2015, Home-Start London started operating in 2016. Five years ago, Home-Start London comprised of 14 Home-Starts operating across 15 boroughs. Our membership and its operations have since adapted and changed - some Home-Starts have merged, operating across larger geographical areas, creating cost efficiencies and attracting new funding opportunities. Many other Home-Starts have extended their services into new areas (we now cover 24 London Boroughs, with a service shortly starting in Lewisham). Each year more families and children across London have benefitted from the support of Home-Start (with the exception of a year impacted by Covid). We know from evidence that the work of Home-Start means families develop new skills and resilience so that they are less isolated, better connected to their community and local services, as well as more confident in their parenting.

Home-Start London continues to play an integral role in supporting its members, particularly in finding new funding opportunities to expand their provision to meet the increased demand for services, creating new partnerships to develop and deliver new approaches and creating efficiencies and skills by sharing ways of working, information and good practice across the London network. A significant amount of work via the use of social media has been undertaken to promote the work of Home-Starts in London. We have attracted new stakeholders particularly mental health-related, funders, policymakers and partners.

In addition to its core activities, Home-Start London has run several new projects and pilots, all of which are of strategic importance to the network.

HOME-START LONDON

Trustees Report

YEAR ENDING 31 MARCH 2021

Covid-19

This year has been exceptionally challenging for everyone. Many Home-Start families were adversely affected by Covid-19 restrictions and lockdown, the availability of our valued Home-Start volunteers was also impacted because of their health issues or caring responsibilities. This impact was also felt by our committed Home-Start staff who needed to isolate or juggle childcare, education or caring responsibilities with the demands of working from home.

Rapid response - Despite these challenges, the London Home-Starts quickly implemented new ways of working, rolled out telephone and online support services to groups and individual families and coordinated the delivery of essential items to the doors of isolating families. Whilst it was difficult to recruit and train new volunteers in person, some London Home-Starts adapted their training, delivering it online. Working safely with families, volunteers and staff has remained a key priority throughout the year with some excellent information sharing and exchange of high-quality resources amongst the London members.

Impact - In 2020/21, 2,026 London families and 3,222 children were supported by 496 volunteers. 24% of these families had multiple and complex issues. Due to Covid-19 there was a significant fall in the number of home-visiting volunteers¹. In addition, hundreds of families received Covid-related support e.g. delivery of essential items and food vouchers. This year, like no other, the support and friendship provided to families has helped them cope with long periods of isolation, financial worries and the ongoing and changing demands of living in lockdown.

A year later, as we slowly emerge out of restrictions, Home-Starts are beginning to experience a rise in referrals as statutory services begin to resume their face to face appointments. Home-Starts have adapted the way they work with families and many are now safely meeting families (at a distance) in outdoor spaces and local parks.

Thanks - Home-Start London and member Home-Starts have worked very hard to raise sufficient income to keep their operations going. In particular, Home-Start London has researched and linked Home-Starts to new funding opportunities to enable operations to continue. The support and generosity of our partners throughout this difficult period has been most welcome - £618,000 Covid-19 response funding has been granted to the London Home-Start network in the 2020/21 year. Thank you.

HSL continues to work towards attaining the above objectives and the Trustees can report that good progress has been achieved. In particular, we would like to highlight the following activities:

Governance

Home-Start London continues to demonstrate sound governance with productive, quarterly Board meetings, we have continued to run four in the last year. These have all been conducted over Zoom. As we lift out of restrictions, we hope to be able to resume to face to face meetings soon.

¹ This figure would be much higher if local Home-Starts' volunteer training courses were not cancelled throughout the year.

HOME-START LONDON

Trustees Report

YEAR ENDING 31 MARCH 2021

Marketing & communications

Home-Start London has continued to work towards and review the final year of its 3-year strategic plan. With modest marketing and communications resources, we have continued to raise awareness of the brand across London (and beyond) to further promote our work to funders and reach out to potential partners. Home-Start London has a new presence on LinkedIn and has significantly increased its use of Facebook and Twitter. Regular news items have been added to the Home-Start London website. We have diagnostic reporting in place to show the impact of our communications activities and this is shared with the Board of Trustees in our quarterly meetings. Some positive results have emerged, including a 2,317% increase in Tweet impressions over the last 6-months with a greater focus on perinatal mental health messaging (a key focus of our work). A monthly HSL Communications group started in March 2021. Led by the HSL Communications Manager, a staff member from each London Home-Start is encouraged to attend to share ideas, good practice and unify ways of working to create a rich mix of comms content that highlights London Home-Start success to funders and potential partners.

Perinatal Support

Perinatal mental health (PMH) remains a Home-Start London development priority. We can report that support services with delivery take place across 10 London boroughs. This year, Home-Start London has been working in partnership with the Central and North West London (CNWL) NHS Foundation Trust to pilot a perinatal peer support approach with 70 referred families with mild to moderate perinatal support needs living in Westminster, RBKC, Hillingdon, Brent and Harrow. The 18-month Transformation Fund contract (value £166,000) started in August with delivery taking place in October 2020. There has been some significant learning from this pilot (especially as delivery has had to adapt to meet the challenges of operating during a pandemic). We hope to capture this learning via an independent external evaluation.

Systems development

The development of sound systems and alerts has continued to ensure Home-Start London receives timely information and can research grant-making trust and contract opportunities. Member schemes continue to regularly submit information to Home-Start London so that data trends can be scrutinised at Board level. Looking ahead, we will be developing a comprehensive repository of information for each Home-Start member to further support the HSL marketing and fundraising functions.

New and existing partnership work

Following the successful submission of our annual return to City Bridge Trust, we are now in our second (of five) year funding towards the Director's salary. In addition, City Bridge Trust granted Home-Start London a one-off unrestricted grant of £5,000 in recognition of the difficulties presented by Covid.

Our relationship with Berkeley Homes North East London Ltd continues. Because of lockdown and/or Covid restrictions, the three fundraising events due to take place in March, May and June 2020 were cancelled. We managed to continue Home-Start delivery across the four new geographical areas during the first half of the 2019/20 financial year and then successfully applied to the London Community Response Fund Wave 3 (£50,000) and Berkeley Foundation Covid-19 Emergency grant

HOME-START LONDON

Trustees Report

YEAR ENDING 31 MARCH 2021

(£10,000)² to enable remote support activity to continue to the end of the year³. From 1 April 2020 to 31 March 2021, 76 families with 166 children benefitted from the support of trained Home-Start volunteers and staff.

Berkeley Homes coordinated a Covid-19 response, with employees generously donating bags of toys, DVDs, dry food and supermarket vouchers to distribute to families in need. The Big Christmas Give resulted in employees donating 229 toys to Home-Start children across the four North East London boroughs. With many families facing a very difficult period, these gifts were particularly well-received just before Christmas.

Following a Berkeley Homes submission to the Third Sector Charity Awards, Home-Start London was congratulated on being a finalist for Reaching More Families Across North East London in the Community impact category.

We are delighted to report Berkeley Homes North East London Ltd agreed to extend our 3-year partnership by another year, to take account of the disruptions throughout 2019/20.

We would like to take this opportunity to thank all Berkeley Homes (North East London) Ltd staff (and especially Fionna McDermott and Mark Tomlinson) for their continued enthusiasm and support in fundraising and volunteering for Home-Start in North East London.

Clarion Futures has continued to support Home-Start by awarding Home-Start London two small contracts. One included the distribution of sensory packs and support to 40 families across North London. Many Home-Start families have children on the Autistic spectrum and Covid-19 lockdown measures have proven particularly challenging for families parenting children with special educational needs. By partnering with Clarion Futures, many families unable to afford these expensive resources, benefitted, with additional online or face to face support to help them use the packs with their children.

In March 2020, Home-Start London was awarded a small grant from Home-Start UK (£15,000) for a new project entitled 'Upskilling volunteers – Domestic Violence and Abuse (DVA) Module Course of Volunteer Preparation. Working with Home-Start Lambeth and partner, AWA Project, a training package started to be developed to raise DVA awareness amongst London volunteers. Because of Covid, it was not possible to progress the project activities (we, therefore, researched and circulated a DVA-referral and resource-pack to the London members). We have re-profiled the project activities and the project will be completed later in 2021.

As Covid restrictions lift, we expect a rapid rise in family referrals. To ensure the network is well-positioned to meet this need, Home-Start London applied to the London Community Response Fund (Wave 5) and successfully secured £31,000 towards the costs of a new Partnerships Manager post. We look forward to working with the new postholder in 2021/22.

Finally, HSL has maintained links with new partners, including the Microsoft store Oxford Circus which has supported Home-Starts with IT issues, also Barclays Bank Women's Initiative Network – which has worked with some of the London Home-Starts, providing a 6-month mentoring programme to managers.

² We also received a £10,000 unrestricted donation from the Berkeley Foundation.

³ With donations from Berkeley Homes and their fundraising events.

HOME-START LONDON

Trustees Report

YEAR ENDING 31 MARCH 2021

We would like to thank all our funders and partners in supporting the work of Home-Start across the capital, particularly throughout this difficult period.

Reserves policy

The accumulated funds at 31 March 2021 were £19,378 (2020 - £54,987). It should be noted that we used the 2020 reserves to enable Home-Start activity to continue in the first 6 months of the year ending 31 March 2021.

It is the policy of the charity to maintain unrestricted funds, which are the free reserves of the charity, at a level that equates at least to approximately six months' unrestricted expenditure (£40,000). This provides sufficient funds to cover management and administration and support costs.

Trustees' responsibilities statement

The trustees are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP 2019 (FRS 102);
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charities (Accounts and Reports) Regulations 2008, and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.



Julia Roberts
Chair of Trustees

20/12/2021

Date

**INDEPENDENT EXAMINERS REPORT TO THE MEMBERS OF
HOME-START LONDON**

YEAR ENDING 31 MARCH 2021

Independent Examiner's Report to the Trustees of Home-Start London

I report to the charity trustees on my examination of the accounts of the charity for the year ended 31st March 2021.

Responsibilities and basis of report

As the charity's trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

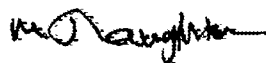
I report in respect of my examination of the charity's accounts carried out under section 145 of the Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the charity as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



M J Laughton CA
MUNRO BROWN LTD
Chartered Accountants
38 Gay Street, Bath BA1 2NT

Date: 27-12-21

HOME-START LONDON

STATEMENT OF FINANCIAL ACTIVITIES (including summary income and expenditure account)

FOR THE YEAR ENDED 31 MARCH 2021

		UNRESTRICTED FUNDS	RESTRICTED FUNDS	TOTAL FUNDS	TOTAL FUNDS
	Notes	2021 £	2021 £	2021 £	2020 £
INCOME					
Grants & donations		12,585	168,767	181,352	135,493
Other Income		-	-	-	404
TOTAL INCOMING RESOURCES	4,9	12,585	168,767	181,352	135,897
EXPENDITURE					
Charitable activities		54,148	162,813	216,961	106,691
TOTAL EXPENDITURE	9	54,148	162,813	216,961	106,691
NET INCOME / (EXPENDITURE)		(41,563)	5,954	(35,609)	29,206
TRANSFERS BETWEEN FUNDS		-	-	-	-
NET MOVEMENT IN FUNDS		(41,563)	5,954	(35,609)	29,206
TOTAL FUNDS BROUGHT FORWARD		54,987	-	54,987	25,781
TOTAL FUNDS CARRIED FORWARD	9	13,424	5,954	19,378	54,987

HOME-START LONDON

BALANCE SHEET

AT 31ST MARCH 2021

	Notes	2021 £	£	2020 £	£
CURRENT ASSETS:					
Debtors	10	-		-	
Cash at bank		<u>92,230</u>		<u>72,346</u>	
Total Current Assets		92,230		72,346	
CREDITORS, AMOUNTS FALLING DUE WITHIN ONE YEAR:					
Creditors	11	<u>72,852</u>		<u>17,359</u>	
Total Current Liabilities		72,852		17,359	
NET CURRENT ASSETS			<u>19,378</u>		<u>54,987</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			19,378		54,987
TOTAL NET ASSETS			<u>19,378</u>		<u>54,987</u>
<i>The funds of the charity:</i>					
UNRESTRICTED FUNDS	12		13,424		54,987
RESTRICTED FUNDS	12		5,954		-
TOTAL CHARITY FUNDS			<u>19,378</u>		<u>54,987</u>



Julia Roberts
Chair of Trustees

20/12/2021

Date:

HOME-START LONDON

NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 31 MARCH 2021

1) ACCOUNTING POLICIES

The principal accounting policies adopted in the preparation of the financial statements are set out below, and have been consistently applied within the accounts:

a) Basis of accounting

The financial statements have been prepared on a going concern basis under the historical cost convention, modified to include certain items at fair value. The financial statements have been prepared in accordance with the Financial Reporting Standard 102 (FRS 102), the Statement of Recommended Practice (SORP), "Accounting and Reporting by Charities" published in 2019 SORP (FRS102), and applicable charity and company law. The charity has taken advantage of the reduced disclosure framework and has not prepared a Cash Flow statement.

b) Incoming Resources/ Income

Incoming resources are recognised on an accruals basis, except that donations and legacies are recognised only upon receipt unless the donor advises otherwise. Grants & contracts are treated as income for the period to which the funder assigns the funds so matching the income for the period to which the funder assigns the funds with the associated costs of the services.

c) Charitable activities expenditure

Charitable activities consist of expenses incurred to further the company's aims and objectives of developing and maximising the effectiveness of the charity. Charitable expenditure includes the costs of training, sponsorship, grants and support to member organisations. The costs of liaising with member organisations, the preparation of directories, events and conferences are included.

d) Stocks of materials & literature

Stocks of materials and literature are written off as incurred.

e) Going concern basis

The accounts have been prepared on a going concern basis.

f) VAT

Where appropriate expenditure includes irrecoverable value added tax.

g) Fund Accounting

Unrestricted funds are available for use in the furtherance of the charity's objectives. Restricted funds are subject to restrictions imposed by donors as set out in the notes to the accounts.

h) Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid after taking account of any trade discounts due.

i) Creditors

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

HOME-START LONDON

NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 31 MARCH 2021

2) NET OPERATING SURPLUS/(DEFICIT):

	2021	2020
The net operating surplus/(deficit) of income over expenditure is stated after charging:	£	£
Staff costs (note 3)	34,981	27,147

3) STAFF COSTS

	2021	2020
Staff costs for the year were as follows:	£	£
Salaries & Social Security costs	31,981	24,939
Defined contribution pension costs	3,000	2,208
	<u>34,981</u>	<u>27,147</u>

The average number of persons employed by the charitable company in the year was 1 person (2020 - 1).
The total amount of employee benefits received by key management personnel was £34,981 (2020 - £27,147). The Charities key management costs were £34,981.

4) ANALYSIS OF CHARITABLE ACTIVITIES INCOME

	2021	Deferred income movement	TOTAL 2021	TOTAL 2020
UNRESTRICTED FUNDS	£	£	£	£
General Fund	29,816	(17,231)	12,585	94,475
TOTAL UNRESTRICTED FUNDS	<u>29,816</u>	<u>(17,231)</u>	<u>12,585</u>	<u>94,475</u>
RESTRICTED FUNDS:				
Awards For All	-	-	-	10,000
City Bridge Trust	20,000	-	20,000	10,000
NGLF Covid-19 Response Fund	50,000	-	50,000	-
Clarion Futures	11,000	-	11,000	12,000
HSDK ICAP	-	7,599	7,599	-
Central and North West London NHS Foundation Trust	88,251	(26,083)	62,168	-
Berkeley Homes (North East London) Ltd	7,254	(7,254)	-	-
Perinatal Mental Health Partnership Project	5,000	(5,000)	-	-
Kristian Gerhard Jensen Foundation	16,000	(8,000)	8,000	-
SAGE Publishing	-	-	-	3,000
Berkeley Foundation	10,000	-	10,000	-
Perinatal Mental Health Partnership Project	-	-	-	6,422
TOTAL RESTRICTED FUNDS	<u>207,505</u>	<u>(38,738)</u>	<u>168,767</u>	<u>41,422</u>
TOTAL UNRESTRICTED & RESTRICTED	<u>237,321</u>	<u>(55,969)</u>	<u>181,352</u>	<u>135,897</u>

The General Unrestricted Fund includes £5,000 of income from the City Bridge Trust (Additional Support Funds).

NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 31 MARCH 2021

5) TRUSTEES' REMUNERATION AND BENEFITS

No Trustees had expenses reimbursed or paid directly in the year (2020 - Nil).

6) TAXATION

The charity is an exempt charity within the meaning of schedule 3 of the Charities Act 2011 and is considered to pass the tests set out in Paragraph 1 Schedule 6 Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes.

7) EXPENDITURE

	Activity Costs	Governance Costs	TOTAL 2021
	£	£	£
UNRESTRICTED FUNDS			
Charitable Activities	53,248	900	54,148
TOTAL UNRESTRICTED FUNDS	53,248	900	54,148
RESTRICTED FUNDS			
City Bridge Trust	20,000	-	20,000
NCEF Covid-19 Response Fund	50,000	-	50,000
Clarion Futures	11,000	-	11,000
HSUK ICAP	4,197	-	4,197
Central and North West London NHS Foundation Trust	62,168	-	62,168
Kristian Gerhard Jebsen Foundation	5,448	-	5,448
Berkeley Foundation	10,000	-	10,000
TOTAL RESTRICTED FUNDS	162,813	-	162,813
TOTAL FUNDS	216,061	900	216,961

8) GOVERNANCE & SUPPORT COSTS

	£
Independent examiner's fee	900
	900

UNRESTRICTED FUNDS

General Fund

TOTAL UNRESTRICTED FUNDS

RESTRICTED FUNDS

City Bridge Trust

NCLF Covid-19 Response Fund

Clarion Futures

HSUK ICAP

Central and North West London NHS Foundation Trust

Berkeley Foundation

Kristian Gerhard Jebsen Foundation

TOTAL RESTRICTED FUNDS

TOTAL UNRESTRICTED & RESTRICTED

	£	£	£	£	£
General Fund	54,987	12,585	54,148	-	13,424
TOTAL UNRESTRICTED FUNDS	54,987	12,585	54,148	-	13,424
RESTRICTED FUNDS					
City Bridge Trust	-	20,000	20,000	-	-
NCLF Covid-19 Response Fund	-	50,000	50,000	-	-
Clarion Futures	-	11,000	11,000	-	-
HSUK ICAP	-	7,599	4,197	-	3,402
Central and North West London NHS Foundation Trust	-	62,168	62,168	-	-
Berkeley Foundation	-	10,000	10,000	-	-
Kristian Gerhard Jebsen Foundation	-	8,000	5,448	-	2,552
TOTAL RESTRICTED FUNDS	-	168,767	162,813	-	5,954
TOTAL UNRESTRICTED & RESTRICTED	54,987	181,352	216,961	-	19,378

10) DEBTORS, amounts falling due within one year

Other Debtors

2021
£2020
£

-	-
-	-

11) CREDITORS, amounts falling due within one year

Deferred Income

Taxation & Social Security

Other Creditors & Accruals

2021
£2020
£

70,969	15,000
981	399
900	1,960
72,850	17,359

12) ANALYSIS OF NET ASSETS BETWEEN FUNDS

Current Assets

Creditors

Restricted £	Unrestricted £	Total £
59,692	32,538	92,230
(53,738)	(19,114)	(72,852)
5,954	13,424	19,378

13) ANALYSIS OF GRANTS TO INSTITUTIONS

	2021 £	2020 £
Grants to other Home Start Charities:		
Home-Start Barnet, Brent, Harrow, & Enfield	100,182	25,335
Home-Start Camden & Islington	24,675	8,084
Home-Start Hillingdon	5,000	-
Home-Start Southwark	4,000	-
Home-Start Westminster	10,000	-
Home-Start Haringey, Hackney, & Waltham Forest	26,025	9,084
Home-Start Richmond, Kingston & Hounslow	-	375
	<u>169,882</u>	<u>42,878</u>