

Charity number: 1161613

# **Stripey Stork**

## **Trustees' Report and Financial Statements**

**For the year ended 31 August 2020**

## **Stripey Stork**

### **Reference and administrative information for the financial year**

**1 September 2019 to 31 August 2020**

**Charity Number** 1161613

**Registered office and operational address** 51a Albert Road North, Reigate, Surrey, RH2 9EL

**Trustees** Trustees who served during the year, and up to the date of this report were as follows:

Karen Lord	Chair
Jenny Benfield	Treasurer
Margarida Littlefair	Secretary
Sarah Cape	(resigned 27 <sup>th</sup> February 2020)
Darren Cassidy	
Lynn Turner	(appointed 4 <sup>th</sup> November 2020)
Charlotte Walker	(appointed 25 <sup>th</sup> March 2021)

**Key management personnel** Nicola Dawes DL General Manager

**Bankers** CAF Bank Ltd  
25 Kings Hill Avenue, Kings Hill, West Malling, Kent, ME19 4JQ

**Independent examiner** Lynn Bailhache FCCA  
Bailhache Linton LLP, Bourne House, 475 Godstone Road,  
Whyteleafe, Surrey, CR3 0BL

## **Stripey Stork**

### **Trustees' annual report for the year ended 31 August 2020**

The Trustees present their report and the unaudited financial statements for the year ended 31<sup>st</sup> August 2020.

Reference and administrative information set out on page one forms part of this report. The financial statements comply with current statutory requirements, the memorandum and articles of association and the Statement of Recommended Practice – Accounting and Reporting by Charities: SORP applicable to charities preparing their accounts in accordance with FRS 102.

#### **Objectives and activities**

Stripey Stork believe that every child deserves the same start and that by sharing the items our families have outgrown we can support a circular economy in a focused and meaningful way. We have been successfully supporting local families with practical items they need to raise their children since 2013.

Our vision is that every child in Surrey has access to the essential things they need to develop and meet their potential.

Our mission is to alleviate the impacts of childhood poverty by providing a practical way for families to help each other with kindness and purpose.

The charity collects donations of equipment, clothes, toys and other items for babies and children, and distributes them to families experiencing hardship across Surrey and the surrounding areas. Our service has grown over the seven years we have been in operation, and we have received support from individuals, businesses, funding sources and other community groups.

Stripey Stork does not support individuals or families directly, and instead receives requests from local professionals (health visitors, social workers, schools, family centres etc.) on behalf of families in need. We aim to meet each request with the items so generously donated by local families. We keep the warehouse well stocked by sharing a monthly wish-list on our social media channels and use funds that are raised to buy items taking advantage of trade and bulk discounts wherever possible. Items are collected by these referral partners from our warehouse in Reigate and then delivered as part of the scheduled visits that the referral partners make to the families. Stripey Stork prides itself on passing on items in great condition. All items are cleaned and, where necessary, safety checked. We are confident that we can deliver a strong social return on investment with the work that we do.

Our charitable objective is the prevention or relief of poverty in local UK communities by providing grants, items and services to individuals in need and/or charities or other organisations working to prevent or relieve poverty (the current focus of Stripey Stork is on providing items rather than grants or services). Our geographical focus is Surrey, and this is where the majority of our referrals come from, but we do not restrict where in the UK our help goes and, increasingly, we help partners across a wider area.

The Trustees review the aims, objectives and activities of the charity each year. This report looks at what the charity has achieved and the outcomes of its work in the reporting period. The Trustees report the success of each key activity and the benefits the charity has brought to those groups of people that it is set up to help. The review also helps the Trustees ensure the charity's aims, objectives and activities remain focused on its stated purpose.

The Trustees have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the charity's aims and objectives and in planning its future activities. The Trustees consider how planned activities will contribute to the aims and objectives that have been set.

## Stripey Stork

### Trustees' annual report for the year ended 31 August 2020

#### Achievements and performance

The charity's main activities and who it tries to help are described below. All its charitable activities focus on making it possible for children to have the same start in life as their peers and are undertaken to further the charity's charitable purposes for the public benefit.

#### Summary of performance

From September 2019 to August 2020, Stripey Stork responded to requests to support 4,023 families. This represents an increase in demand of 52% year on year, and a 15% increase on our already ambitious target to respond to 3,500 referrals. The requests came mostly from the East Surrey boroughs but also from surrounding areas in Surrey. We also supported requests from East Sussex and the London Borough of Croydon.

We have relationships with 1,627 referral partners including health visitors, social workers, family support workers, midwives, and schools. We also work closely with local charities including Reigate & Banstead Women's Aid, YMCA East Surrey, ESDAS, HomeStart, Their Voice, Citizen's Advice Bureau and local food banks. It is a service that is needed and valued:

*"Not only does it provide the family with all the essentials they need, but it also provides them with the knowledge that people care! It also really helps us develop a relationship with the families that we are working with, helping to breakdown the barrier between a family and Surrey Children's Services."*

Social Worker, Surrey County Council.

In the reporting period we distributed £513,676 of donated items, £295,859 of which were pre-loved items donated by the local community (valued using second-hand prices) and the remaining £217,817 were new items purchased by individuals or in-kind donations from companies or other groups (valued using RRP). All items are safety checked and cleaned, and our volunteers take time to package bundles with care in response to the specific request. A clean, safe, new mattress is always included with a cot or Moses basket, and a weaning kit and bibs is always offered with a highchair. We try to avoid leaving the family with any additional costs when they receive help from us, and we want them to feel that they are receiving a gift not a handout.

As our reputation and impact grows, so does the interest we attract from companies and brands who kindly donate in kind stock. This could be new clothes and equipment, or toiletries and treats that we can add in for the mums and carers we help. In the reporting period the value of these donations amounted to £159,212 and we are grateful to brands such as Jurlique, Tropic Skincare, Redsbaby AU and Natural Baby Shower, as well as our community partners The Hygiene Bank, Beauty Banks and Sal's Shoes.

#### Items distributed – in numbers

Baby gym/play mat	83	Moses basket	26
Bedding packs	310	Nappies and wipes bundles	1,029
Book bags and toy packs	2,234	Newborn baby pack (average of 20 items)	111
Buggies and prams	180	School bags filled with stationery (new)	355
Car seats (new)	37	Shoes and trainers	585
Clothing bundles (prepacked by age/gender)	1,592	Sling	59
Craft and stationery packs	746	Stairgate	165
Crib/cot/cot bed/toddler bed	137	Steriliser	45
Highchair	105	Toiletry pack	3,344
Holiday activity packs	500	Other items	709
Mattress (new)	323		

## Stripey Stork

### Trustees' annual report for the year ended 31 August 2020

#### The need for our service

We monitor the reasons that requests are made of our service so that we can respond appropriately and ensure that we are helping those who need us most.

Low income is naturally a key factor in why a referral is made, but it is increasingly common for families to be in work and still struggling to make ends meet. During the reporting period, when low income was cited as a reason for a referral, one in four (27%) of the requests came from working families.

Homelessness or risk of homelessness is a key factor and is the reason stated for 9.4% of our referrals. We regularly hear of families living in one room in temporary accommodation, often with shared washing and cooking facilities. It is important that we can respond quickly with somewhere safe for the baby or child to sleep (families co-sleeping by necessity, not choice, is not uncommon) and a highchair for the child to be supported and fed safely. This is in addition to supplies of clothes and small toys and activities to keep the children stimulated and entertained.

Domestic violence continues to be a common reason for referral (11.8% of referrals) and anecdotally referral partners often cite it as a concern even if it not stated as a formal reason. They tell us that visiting a family with items from Stripey Stork gives them a valid reason to check in on the family.

*"You are a lifeline to our supported families. You'll never know how important it is to be able to say to someone in desperate need that we can help, and this will get sorted. It breaks down barriers, builds trust and keeps the communication going."*

Lisa-Marie Jones, Early Support Programme Croydon Council.

In addition to the data that we collect we have looked at regional data<sup>1</sup> on childhood poverty so that we can plan and respond. The pandemic has placed a greater urgency for us to scale our service to meet growing demand from families in crisis, even here in 'affluent' Surrey:

- 16% of households in Surrey are classified as living in poverty compared to 21% nationally.
- Research shows that family income impacts on children's lives and development in several ways. Living on a low income can increase parents' stress levels, in turn affecting relationships and family dynamics.
- 8.3% of children in the county are living in relative low-income families. There are three wards in Surrey that have nearly 30% of under 16's living in relative low-income families.
- 9.5% of all school children in Surrey were eligible for Free School Meals in the 2019-20 academic year.
- Over 6,000 people in Surrey live in the 10-20% most deprived areas nationally – mostly in Reigate, Banstead, Woking and Guildford.
- Research shows that many people are seeking support for the first time, because of the coronavirus pandemic. The number of people claiming Universal Credit or Job Seekers Allowance has increased by over 300% in some areas of Surrey.

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<sup>1</sup> 'Child Poverty in Surrey' report from Surrey County Council, February 2021

## Stripey Stork

### Trustees' annual report for the year ended 31 August 2020

#### Team Stork

The Stripey Stork service is powered by a team of committed and creative volunteers. There is a core team of over 60 volunteers who help regularly in our warehouse or at home, and a wider team of 270 who help on an ad-hoc basis and act as ambassadors in the community. Together they offered 6700 hours of their time in the reporting period.

Supporting the organisation are a paid core team of seven part time staff whose collective hours are the equivalent of 3 full time equivalent (FTE) members of staff.

We welcome corporate groups to volunteer at our warehouse for the day and it is a popular option for those wishing to use some of their CSR (corporate social responsibility) allowance. We were able to welcome 29 groups in the reporting period before COVID-19 restrictions came into effect.

Partnerships are important to us, and we have developed long term relationships with companies such as LNRS Data Services Ltd (formerly Reed Business Information), Fidelity, Grant Thornton International, Partners Groups and Pfizer.

*"One of my favourite charity days to date. Nice people, worthy cause and grateful for our support. It is nice when the organisation is well organised – you feel like you are really adding value."*

Team Volunteer from LNRS Data Services Ltd

We are active citizens in the community making connections and identifying ways that we can help, and the Community Ambassador role has reaped rewards with consistent support from local community groups (WI, Soroptimists, Rotary Clubs, Round Table, Lions), schools and churches.

Stripey Stork are always proud to be selected as 'Charity of the Year'. In the reporting period we concluded our year as one of the mayoral charities for the Mayor of Reigate and Banstead as well as starting a term as the charity selected by both the male and female captains at Reigate Hill Golf Club and by the employees of local construction company Osborne.

#### Queens Award for Voluntary Service presentation – a royal visit

On the 12th of November 2019, the warehouse floor was cleared of the usual buggies and cots and over 80 guests joined us to welcome a royal visitor. HRH The Duke of Gloucester presented the team with the Queen's Award for Voluntary Service (QAVS). Accompanying His Royal Highness on the visit was the Lord-Lieutenant of Surrey, Mr Michael More-Molyneux. The QAVS recognises outstanding contributions made to local communities and was introduced in 2002 in honour of the Queen's Golden Jubilee. It is the equivalent of an MBE for voluntary groups. Stripey Stork was awarded the QAVS in June 2019 in recognition of our volunteers and the valuable help we provide to local families in need.

During his visit, His Royal Highness had the opportunity to meet some of our volunteers, corporate partners, supporters and some local dignitaries. He also heard from some of the referral partners who use and value our service. A group of junior volunteers from local schools were in attendance – Caitlyn (aged 9), Dylan (aged 10) and Sara (aged 13). They had the opportunity to talk enthusiastically with His Royal Highness about why Stripey Stork means so much to them, explaining the ways in which they had made their own contribution. Caitlyn presented a mini version of the mascot Stripey to His Royal Highness which he proudly placed in his suit jacket pocket.

The formal presentation ended with His Royal Highness extending his congratulations to the group. He ended his speech with the lasting comment: *"May I congratulate you all for what you do and for the recognition that you now have, and I hope that you will all feel both individually and collectively extremely proud of what you have achieved and how it has been recognised this way."*

## Stripey Stork

### Trustees' annual report for the year ended 31 August 2020

#### Life under lockdown

In March 2020, as the COVID-19 pandemic spread across the world, the country went into lockdown. Many businesses had to lay off staff, furlough them or cut their hours as a result. The families we help were already struggling to make ends meet and the situation had a disproportionate effect on them, as well as creating difficulties for new families who, previously, had been coping. We knew how important it was that we were able to continue helping vulnerable families through this difficult time.

Immediately we started to hear about families struggling to buy essentials such as toiletries and nappies. With the schools closed, we heard about families unable to afford stationery for home-learning, or toys to keep children entertained for long periods at home. We were well-stocked and knew that the priority was to get these essentials out into the community where they were needed.

Whilst we could no longer welcome volunteers to the warehouse, our core team continued to work behind the closed shutter doors to meet every single request for help. By working in partnership with our referral partners and other front-line organisations in the community we were able to provide bulk supplies to be passed on to families in need.

We were not able to take the pre-loved donations that we usually relied upon, so we launched an appeal to enable us to buy new items to keep our shelves stocked. Once again, we were overwhelmed by the kindness and generosity of our community – so many people got in touch to ask how they could help. Volunteers undertook tasks from home, sourcing items we needed and negotiating the best prices and discounts. Businesses looking to make in-kind donations contacted us, knowing that they could trust us to pass those on to people who needed them most.

As the guidelines changed, we adapted to new ways of working, introducing an appointment system for referral partners, enhancing cleaning practices, establishing volunteer bubbles, drive-through donation sessions, and practices for quarantining donations. As lockdown became our new normal, we continued to respond to individual and bulk requests. Our referral partners were working on the front line to support the most vulnerable members of our community, and this continued throughout the second half of the reporting period.

- The family nursing team at **Children and Family Health Surrey** contacted us asking for supplies for over 100 families that they support - to help alleviate some of the boredom, and to support home-schooling during this difficult time. They told us that *"with the children in lockdown and not going to school, the families are all stuck in one room, going stir crazy. It is affecting their mood and their sleep."* We were happy to help by providing books, games, and stationery, as well as baby and hygiene essentials.
- Many schools had to become 'one stop shops', supporting their vulnerable families through lockdown and picking up gaps that were left by the closure of other services. Victoria Kelsall, a home-school link worker in the **Dorking Schools Partnership** told us how hard it was for families – financial concerns, worries about the virus and the demands of home-schooling were taking their toll on mental health. Victoria was making weekly phone calls to the families to offer support and advice and pick up any potential problems and referring to Stripey Stork for essential items the families needed, including stationery, clothing, and age-appropriate activity bags.
- Lots of organisations had to take their support online and we heard from Michelle at **SE Surrey Special Specialist Education Service**, a service supporting children aged 0-5 years who have additional needs. Michelle asked us to provide 80 play packs for the families she supports including stationery, games, books and puzzles, and a little gift for Mum too. She dropped them on their doorsteps, and Michelle told us how much it helped to stay connected to these families, giving them a much-needed boost as well as practical tools that they could use for the online sessions to help continue their development.

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### Trustees' annual report for the year ended 31 August 2020

- **Reigate & Banstead Women's Aid** contacted us to ask for some calming boxes for children staying at their refuges. They told us *"children fleeing domestic abuse are high need and in trauma already, let alone the layer of anxiety COVID-19 is bringing into their world at the moment."* We were pleased to be able to provide boxes containing a toolkit for calming, distracting activities, and dealing with big emotions.

#### Campaigns

We pride ourselves on being able to run our quarterly campaigns in parallel with our core service, key events that either raise funds or target help at times of need. Our 2019/20 campaigns are a story of two halves – life before and with COVID-19 – but all show the impact that Team Stork can have when we work together.

##### At the heart of the community – Run Reigate 2019

A firm favourite in the Team Stork calendar, the multi award-winning Run Reigate took place on Sunday 15th September. It was Run Reigate's sixth year and as always, our runners, volunteers and supporters came out in full force, turning Priory Park orange and showing everyone Team Stork at its best. 77 runners made up of corporate partners, volunteers, referral partners and supporters took part in the half marathon, 10K, 5K or kids race to raise sponsorship for Stripey Stork, collectively raising over £12,831.

A highlight of Run Reigate is always seeing the costumes that our talented supporters Sam and Jackie design to run their 10K in, and this year's fairy costume did not disappoint. Young supporter Caitlyn zoomed round the kid's race in her amazing Stork costume once again and Mayor Cllr Keith Foreman completed the half marathon raising money for his chosen charities – Stripey Stork and Loveworks. We were delighted to be supported by the teachers from Lime Tree School and a team from Willis Towers Watson too.

Our stall in the event village was a hive of activity, as well as being a place for our runners to check in pre-race and collect their certificate and goody bags, we had Stripey Stork face paints, stickers and of course our winner's podium was everyone's favourite place to strike a pose. Once again, our army of orange-clad volunteers manned the stall and our allocated car parks from the early hours of the morning, with bright smiles and orange buckets! We are always so grateful to everyone who takes part in this brilliant community event.

##### Christmas appeal - Santa Stork 2019

2019 was our sixth Santa Stork and a total of 3,323 brand new gifts (for 2,276 children and 1,047 of their parents/carers) were distributed to local families in need. With an estimated value of £65,000, it was nearly 1,000 more requests than we received last year.

One of the challenges for the project team was to find a secure space that could accommodate the growing numbers of requests. We were pleased to partner with new care luxury care home Reigate Grange, who allowed us to use some of their empty suites to run the project from. The staff and residents made project manager Elaine and her team of volunteers welcome and they thoroughly joined in with the spirit of Santa Stork.

The culmination of Santa Stork and a festive favourite – our Giving Day - was held at Reigate Baptist Church. Teams of Christmas jumper-clad volunteers wrapped all the gifts, before our referral partners collected them for the families they support. Lots of our corporate and community partners took part, along with That's Surrey TV and the Mayor and Mayoress of Reigate & Banstead, Cllr and Mrs Keith Foreman.



## Stripey Stork

### Trustees' annual report for the year ended 31 August 2020

A campaign of this magnitude is only possible because our wonderful community gets behind it. We are so grateful to our funders, corporate and community partners and schools for their support, and the hard-working project team. Santa Stork is made up of thousands of individuals who donate a gift, share our social media posts and organise fundraisers. Together, we made sure that every child referred to us had a gift to open on Christmas Day.

#### Mother's Day – Mum2Mum 2020

Our Mum2Mum campaign provides a pamper gift and a handwritten card for mums to open on Mother's Day, to thank them for the amazing job they do every day. It really strikes a chord with our community, who understand that whilst being a parent is incredibly rewarding, it can be challenging even under the best circumstances. The mums we support may be living in a refuge, or full-time carers to their sick or disabled children. We regularly hear stories of mums going without to ensure that their children are provided for and Mother's Day is our chance to show them that what they do is appreciated.

Pamper items and gift sets were donated by supporters and partners, and our volunteers assembled gift bags full of treats, along with a beautiful card designed by Artist Nicola B.

*"All three mothers I handed the bags out to were overwhelmed, very grateful and tearful and two responded with big hugs. None of these people have any support in their life and all are parenting challenging situations and children alone. Without these gifts they would not have been remembered on Mother's Day. Thank you so much on their behalf."*

Support Worker from Red Oak Family Centre, Merstham.

In March, as the COVID-19 pandemic dominated the news, the first lockdown began and the schools closed, we were pleased to be able to provide gifts for 565 local Mums in need, nominated by our referral partners. We could not have known what the year ahead would bring, but we did know that these mums deserved recognition on their special day. Presented to the Mums on Mother's Day by the little person/people in their life, a Mum2Mum gift is a gesture which tells mums they are not alone and the community cares.

#### Stripes4Stripey 2020

On Thursday 18th June 2020 we once again asked our supporters to wear their stripes and help raise funds to buy new socks, underwear and pyjamas to use in our clothing packs all year round. Due to COVID-19 restrictions, this year was no ordinary Stripes4Stripey, it was the year we went virtual. We all had to be a little more creative, but everyone was keen to make this the most successful yet.

The festivities started on the 1st of June with a 'countdown to Stripes4Stripey' devised by a team of our talented volunteers and young supporters. Free daily children's activities were posted online including a colouring sheet designed by Nicola B, a reading of "While We Can't Hug" by Eoin McLaughlin and Polly Dunbar, an active challenge with the Run Reigate Team, crafts, den building and quizzes to keep little ones occupied during lockdown. Some of the talented musicians in the community showed their support - Boogie Monsters hosted a virtual concert and Unison choir released a cover version of the classic song 'I'll Stand by You' to raise money. Local teacher Mr Scullin wrote and recorded our very own song – all about pants!

Our corporate partners have Stripes4Stripey marked in their calendars and we loved seeing the virtual fundraising ideas they came up with – a great way to stay connected while everyone was working remotely

## **Stripey Stork**

### **Trustees' annual report for the year ended 31 August 2020**

too. There was a stripey bake-off and afternoon tea, virtual bingo, stripey sales promotions, quizzes and karaoke. Reigate Hill Golf Club's members took to the course sporting their stripes and donations were made spanning the whole weekend, and the Merstham Cricket Club got involved too.

With everyone being apart, this was the year of the selfie and we loved seeing everyone's stripey photos - including our wonderful volunteers and supporters, referral partners at The Red Oak Family Centre, First Community Health Care and Alliance for Better Care and our friends at Kemp Marketing, Bailhache Linton, Horley Tangent and Celtic Contractors.

## **Stripey Stork**

### **Trustees' annual report for the year ended 31 August 2020**

#### Case Study - a volunteer's perspective

A different perspective on what helping at Stripey Stork has been like for one of our long-term volunteers.

**Volunteer Lockdown Poem by Lois Shrimpton, June 2020**

I volunteer at Stripey Stork  
I've done it for some time  
It started with Run Reigate  
When I fell across the line!

My work had been with families  
For many, many, years  
I felt I understood the need  
For services like these

When lockdown came the world went quiet  
"Stay home, stay safe" they heeded  
Not the case at Stripey Stork  
Lots of help was needed

After I'd been home a while  
And all my jobs were done  
Charlotte called to ask me back  
"Yes, Yes," I said, I'll come!

When I first went in to help  
I missed the usual chatter  
No-one even made me tea  
But that didn't really matter!

We all worked at a distance  
A quick response to questions  
Sorting out and packing up  
Ready for collections

Many families needing help  
For lots of girls and boys  
Life was really difficult  
They needed clothes and toys

When Jo came from the health team  
She told us of the plight  
Many more families fleeing abuse  
To a safe place, day and night

Referrals kept on flooding in  
More and more each day  
We quickly made-up clothing packs  
And sent them on their way

I also help in Merstham  
And from there I heard a shout  
A mum with kids, stuck in a flat  
Who needed helping out

I knew that Stripey Stork could help  
With clothes, soap and shampoo  
All were packed into my car  
And some treats for them too

The service Stripey gives  
To families, it is clear  
It really makes a difference  
And deserves a great big cheer!

## Stripey Stork

### Trustees' annual report for the year ended 31 August 2020

#### Case study – a referral partner's perspective

*"I had one Mum queueing outside the supermarket every morning with her baby, in the hope that nappies would be in stock. It was so stressful for her, but she was desperate. It was wonderful to be able to say we can help! It strengthens your relationship with them no end, proving that you care and that they can trust you, a leap which can be extremely hard because of their difficult upbringing."*

A quote from Johanna Hawker a Personal Adviser at Croydon Children's Services who specifically supports young adults who are leaving care. Johanna's role is to support those who have previously been accommodated by Croydon Council in a care setting and are ready to take their next step into adult life. Usually this means they have been in foster care, but on turning 18 they no longer have the option to stay with their foster family, or in their supported accommodation. With otherwise little or no family support, Johanna helps them during their 18-25 years as a young adult, to learn the necessary skills needed to be independent, from finding employment and somewhere to live, to managing their own money.

Johanna told us how it is not unusual for care leavers to become parents as young adults, so help with parenting and the practicalities surrounding this is another area which requires her support. This is where Stripey Stork has been able to help.

At the beginning of lockdown, Johanna collected a bulk supply of nappies, wipes, hygiene products, books, stationery, and entertainment activities. There was enough for 40 families, so the supplies were shared amongst other departments in Children's Services, covering areas such as disability and safeguarding. The collection came at just the right time as many families were struggling to find basic baby supplies in the shops – giving peace of mind to those who really needed help.

What was also amazing says Johanna, *"was the wonderful beauty products by Jurlique which were included as a special treat for the Mums. The focus is always on providing for their children, so they often neglect themselves and are usually overlooked. To be able to give them a little pick-me-up is an emotional exchange"*.

She also told us about another young Mum who is living hand to mouth, she called Johanna absolutely devastated that her baby's pram had been stolen. Johanna made an emergency referral to us and the very next day a replacement pram was collected and delivered to Mum.

*"Mum's funds are so limited; she'd never have been able to replace such a big cost item. To be able to tell her this good news, after feeling so worried and demoralised, was the best feeling ever."*

Johanna explained that without our service, there would be no other option to access this kind of help:

*"There are limited organisations available to provide practical support and, for those care leaver parents with no access to public funds, there would be no other option. This would be devastating for these young parents who, although legally adults, still need a lot of support themselves so they can give their children the best start in life."*

## **Stripey Stork**

### **Trustees' annual report for the year ended 31 August 2020**

#### **Financial review**

##### Income and expenditure during the year

In the 2019/20 reporting period Stripey Stork received grants and donations of £255,930 (2018/19: £172,054) – an increase of £83,876 compared to the previous year.

Total expenditure for the year was £173,940 (2018/19: £141,677), not including the value of donated goods which were passed on to the families we help. Approximately half of the increase in expenditure is due to the number of items that we had to buy during lockdown to keep our shelves stocked. When we could no longer rely on the donations that local families so generously donate, our team sourced new items taking advantage of bulk price and charity discounts when they could. Thanks to our community appeals and generous donors we were able to respond to every request for help. Additional increases were for an increase in accommodation costs and the recruitment of some additional part-time roles to the core team.

##### Donations in kind

In line with best practice accounting practice to the SORP, the value of donated goods (new and second hand) given out during the year is also included in these accounts. The total value for 2019/20 is £513,676 (2018/19: £323,442) which is included in both income and expenditure at the same amount. No balance sheet value is assigned to any donated items held in stock at the year end.

##### Significant events affecting financial performance and the financial position during the year

The COVID-19 pandemic and associated lockdowns had a significant impact on all aspects of Stripey Stork's operations: our team, volunteers, the way we work and, most importantly, the families we support. The suspension of donation events and volunteering sessions, and the need for as many of the team as possible to work from home, necessitated a pivot in the way that we work. We remained open but for limited sessions each week and started to pass out more items in bulk so that the referral partner teams had resources on site when they needed them.

Our fundraising strategy during this year had to be adapted due to the impact of COVID-19 and the necessary changes and postponement of our fundraising activities. We were able to morph many of our planned community events into virtual events and activities with our Charity of the Year partners had to adapt. Due to the nature of our work, we were able to seek support from emergency grants that were available through Trusts and Foundations. The incredible community that supports Stripey Stork rose to the challenges that the pandemic brought and supported us in several ways, from the pocket money of a young supporter to generous individual donations.

Whilst there is still uncertainty about how the country will emerge from lockdown, and the repercussions of 2020 will be felt for years to come, we feel we are in an excellent position to adapt and adjust.

##### Summary of movement on restricted and unrestricted funds

During the year, Stripey Stork reported unrestricted income of £665,406 (2018/19: £423,955) and unrestricted expenditure of £595,280 (2018/19: £402,242), generating an unrestricted surplus for the year of £70,126 (2018/19: £21,714)

During the year, Stripey Stork reported restricted income of £109,153 (2018/19: £75,264) and restricted expenditure of £92,336 (2018/19: £62,876), generating a restricted surplus for the year of £16,817 (2018/19: £12,388).

At the end of the financial year, the total funds of the charity were £227,055 (2018/19: £140,113), comprising £160,622 (2018/19: £90,497) unrestricted and £66,433 (2018/19: £49,616) restricted income funds.

## **Stripey Stork**

### **Trustees' annual report for the year ended 31 August 2020**

#### Reserves policy

Stripey Stork has assessed the risks and opportunities of the year ahead, and based on these, the Trustees have agreed our reserves policy. They review the policy annually, taking into consideration any new risks or opportunities.

Stripey Stork is not overly reliant upon a single event, donation or grant however we do experience spikes in our income due to receipts linked to specific high profile annual events (like Run Reigate). To mitigate the risk posed by the lumpy nature of income generation we will reserve £30,000 to ensure costs and requests can be covered in those periods where cash receipts are lower.

Stripey Stork has a diversified income stream. In this reporting period we have two larger multi-year grants coming to an end with no immediate replacements. In the current climate we are aware that some income streams are more vulnerable, and that it will take us time to find a new funder if one funder is not able to continue to support us. Therefore, we are keeping £50,000 to allow us time to apply for new funding grants, and if an application is not successful, it allows us to scale back or increase fundraising efforts elsewhere.

Stripey Stork has a full repairing and insuring lease on our Reigate warehouse. Whilst the building is insured against damage, we remain liable for running repairs. We anticipate they could cost up to £15,000. Therefore, we are holding £15,000 for repairs.

Stripey Stork maintains good stock levels on all items of baby equipment, clothing and books and toys. This second-hand stock is not insured as we know that our community would be quick to help us replenish the stock in the case of fire, flood or damage to the stock. However, given the current pandemic, we anticipate it would take us at least four weeks to receive in the stock, quarantine it, and prepare packs to go out to our referral partners. Therefore, we are keeping the money to purchase a month's worth of stock, estimated to be £40,000.

Our biggest annual campaign is Santa Stork (the Christmas campaign). The team start work on this campaign at the beginning of September, before we launch our public fundraising in October. As our financial year-end is on 31st August, we are holding £10,000 for Santa Stork specifically for expenditure on the campaign.

In summary, our reserves policy is to hold a total of £145,000 as unrestricted reserves to cover the above. The unrestricted reserves at 31 August 2020 (£160,622) are broadly in line with this policy.

## Stripey Stork

### Trustees' annual report for the year ended 31 August 2020

#### Future plans

Stripey Stork have developed a strong reputation and record for delivery in the local community and we have successfully expanded to new premises and grown our supporter base. We now have an ambition to meet the increasing needs of socially deprived areas and to leverage our new capacity and capabilities. The COVID-19 pandemic has highlighted the growing social deprivation in parts of Surrey, and the significant need for our services in areas where we do not currently reach.

Our 2021-2024 strategic focus will be to target areas of high social need across Surrey, enabled by availability at the right time, and the best possible service.

- Childhood poverty and deprivation is significant in many areas of Surrey. We looked at regional and national data on childhood poverty. The pandemic has placed a greater urgency for us to scale our service to meet growing demand from families in crisis.
- Key stakeholders are targeting the impact of deprivation on the early years, and we can align with their strategies. We have engaged with regional stakeholders to ensure that we understand the local strategic priorities of our key partners. There is a focus on early years (families with pre-school children) which we should support with our programmes.
- We can increase the utilisation of our warehouse by expanding and flexing volunteer and working hours.
- We can deliver the best possible service through changes in our organisation, our process and systems, our operating model, and our product offering.

Before we start the process of expanding our service, Stripey Stork needs to make sure it has the right framework in place for growth. There are a few key areas we will focus on in the 2020/2021 reporting period before we proceed with any new strategic objectives.

- **People**  
There is an appreciation that our organisational structure needs to reflect the size and ambition of the organisation. We will build on the paid team by putting a management structure in place to support our plans for expansion.
- **Process**  
We have made an investment in our base IT functionality and it is making a difference. We now need to prioritise what other issues can be solved by further investment in technology to ensure we have the scalable service we aim for.
- **Governance**  
We will build on our governance model to ensure that there is a focus on our strategic goals, and that we review progress and respond to new opportunities and risks.

#### Surrey Baby Bank Forum

We have looked at what existing baby bank provision there is in Surrey. There are some other groups who offer a service like ours, and it makes sense to work together and avoid duplication. All the groups are eager to work together, and we will set up a Surrey Baby Bank Forum that Stripey Stork will chair. Given the support we receive with in-kind donations, and the fact that we are well supported with preloved donations, we plan to support the groups by delivering stock to them. We can also help with requests they receive for older children (all deliveries will be subject to availability). We will promote and signpost these groups to referral partners and, in time, we may be able to use them as distribution points for our referrals. This is a natural first step to starting to expand our support across the county by supporting and enhancing the existing services.

## **Stripey Stork**

### **Trustees' annual report for the year ended 31 August 2020**

#### **Structure, governance and management**

The organisation is a charitable incorporated organization (CIO), registered as a charity on 11<sup>th</sup> May 2015. It has no subsidiary undertakings and does not form part of a wider network.

Details of the Trustees are disclosed on page one. All Trustees give their time voluntarily and receive no benefits from the charity. Any expenses reclaimed from the charity are set out in note 10 to the accounts.

Trustees are recruited openly and recruited through an interview process conducted by nominated members of the Board. They are inducted by the staff team. The induction includes a briefing and overview of the organisational structure and policies. All Trustees are invited to spend time at the warehouse and to attend a volunteering session.

Stripey Stork has a governance framework which sets out what duties and responsibilities are delegated from the Board to the General Manager and team. The Trustees retain overall responsibility for the charity's governing document and approval for any significant changes. They also retain responsibility for the approval of Stripey Stork's strategic direction, including its vision and mission, as well as its corporate plan, which includes budgets, reserve statements and annual reviews. The Trustees are responsible for approval of Stripey Stork's key organisational policies.

#### Day to day management of the charity

The Trustees have delegated the day-to-day running of the charity to the General Manager as set out on page one. The Trustee Secretary is a regular volunteer, supporting many of the major campaigns and acts as a contact point for the team if the General Manager is out of the office.

#### Related parties and relationships with other organisations

We work in partnership with a wide range of organisations such as Reigate & Banstead Women's Aid, YMCA East Surrey, ESDAS, HomeStart East Surrey, Their Voice, Citizen's Advice Bureau and local food banks as well as statutory services such as health visitors and local authorities. The charity considers that there are no related party relationships to be disclosed and there were not any related party transactions.

#### Remuneration policy for key management personnel

The board of Trustees reviews and agrees the annual remuneration of the General Manager. It is benchmarked against other similar organisations.

#### Risk management

Risks are highlighted and reviewed at Trustee meetings which take place at least every two months.



## **Stripey Stork**

### **Trustees' annual report for the year ended 31 August 2020**

#### **Statement of responsibilities of the Trustees**

The Trustees are responsible for preparing the Trustees' annual report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Charity law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources, including the income and expenditure, of the charity for that period. In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the Charities SORP;
- Make judgements and estimates that are reasonable and prudent;
- State whether applicable UK Accounting Standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements;
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

The Trustees' annual report has been approved by the Trustees on 24<sup>th</sup> June 2021 and signed on their behalf by



Karen Lord

Chair of Trustees

## **Stripey Stork**

### **Report of the Trustees and Financial Statements Year ended 31 August 2020**

#### **Independent Examiner's Report**

I report to the charity trustees on my examination of the accounts of Stripey Stork for the year ended 31 August 2020 set out on pages 18 to 35.

#### **Responsibilities and basis of report**

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed the applicable Directions given by the Charity Commission under section 125(5)(b) of the Act.

#### **Independent examiner's statement**

The charity's gross income exceeded £250,000 and I am qualified to undertake the examination by being a qualified member of the Association of Chartered Certified Accountants.

I have completed by examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- The accounting records were not kept in accordance with section 130 of the Charities Act; or
- The accounts did not accord with the accounting records; or
- The accounts did not comply with the applicable requirements concerning the form and content of the accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Lynn Bailhache

FCCA (Fellow of the Association of Chartered Certified Accountants)

Bailhache Linton LLP

Bourne House

475 Godstone Road

Whyteleafe

CR3 0BL

24<sup>th</sup> June 2021

**Stripey Stork**  
**Statement of Financial Activities**  
**(Including Income and Expenditure account)**  
**for the year ended 31 August 2020**

	Note	Unrestricted Funds £	Restricted Funds £	Total funds 2020 £	<i>Unrestricted Funds £</i>	<i>Restricted Funds £</i>	<i>Total funds 2019 £</i>
<b>Income from:</b>							
Donations and grants	3	660,808	108,798	769,606	421,233	74,263	495,496
Other trading activities	4	4,598	354	4,952	2,723	1,001	3,724
<b>Total income</b>		<b>665,406</b>	<b>109,153</b>	<b>774,558</b>	<b>423,955</b>	<b>75,264</b>	<b>499,220</b>
<b>Expenditure on:</b>							
Raising funds	5	33,710	6,562	40,271	22,922	13,435	36,356
Charitable activities	6	561,570	85,774	647,345	379,320	49,442	428,762
<b>Total expenditure</b>		<b>595,280</b>	<b>92,336</b>	<b>687,616</b>	<b>402,242</b>	<b>62,876</b>	<b>465,118</b>
<b>Net income/expenditure for the year</b>	8	<b>70,126</b>	<b>16,817</b>	<b>86,942</b>	<b>21,714</b>	<b>12,388</b>	<b>34,101</b>
<b>Net movement in funds for the year</b>		<b>70,126</b>	<b>16,817</b>	<b>86,942</b>	<b>21,714</b>	<b>12,388</b>	<b>34,101</b>
<b>Reconciliation of funds</b>							
Total funds brought forward		90,497	49,616	140,113	68,783	37,229	106,012
<b>Total funds carried forward</b>		<b>160,622</b>	<b>66,433</b>	<b>227,055</b>	<b>90,497</b>	<b>49,616</b>	<b>140,113</b>

The statement of financial activities includes all gains and losses recognised in the year.  
All income and expenditure derive from continuing activities

**Stripey Stork**  
Charity number 1161613

**Balance sheet as at 31 August 2020**

	Note	2020	2019
		£	£
<b>Fixed assets</b>			
Tangible assets	13	14,994	5,065
<b>Total fixed assets</b>		<b>14,994</b>	<b>5,065</b>
<b>Current assets</b>			
Debtors	14	12,075	8,750
Closing stock	15	4,628	-
Cash at bank and in hand		201,559	134,445
<b>Total current assets</b>		<b>218,262</b>	<b>143,195</b>
<b>Liabilities</b>			
Creditors: amounts falling due in less than one year	16	(6,201)	(8,147)
<b>Net current assets</b>		<b>212,061</b>	<b>135,048</b>
<b>Total assets less current liabilities</b>		<b>227,055</b>	<b>140,113</b>
<b>Net assets</b>		<b>227,055</b>	<b>140,113</b>
<b>The funds of the charity:</b>			
Restricted income funds	17	66,433	49,616
Unrestricted income funds	18	160,622	90,497
<b>Total charity funds</b>		<b>227,055</b>	<b>140,113</b>

For the year in question, the charity was entitled to exemption from an audit under section 144 of the Charities Act 2011. The Charity Commission has not ordered an audit to be carried out under Section 146 of the Charities Act 2011.

The notes on pages 21 to 35 form part of these accounts

Approved by the trustees on 24th June 2021 and signed on their behalf by:



24 June 2021

Jenny Benfield, Trustee Treasurer

Date signed

**Stripey Stork**

**Statement of Cash Flows  
for the year ending 31 August 2020**

	Note	2020 £	2019 £
<b>Cash provided by / (used in) operating activities</b>	20	80,199	34,061
<i>Cash flows from investing activities:</i>			
Dividends, interest and rents from investments		-	-
Purchase of tangible fixed assets		(13,084)	(5,628)
<b>Cash provided by / (used in) investing activities</b>		<b>(13,084)</b>	<b>(5,628)</b>
Increase/(decrease) in cash and cash equivalents in the year		67,115	28,433
Cash and cash equivalents at the beginning of the year		134,445	106,012
<b>Cash and cash equivalents at the end of the year</b>		<b>201,559</b>	<b>134,445</b>

## **Stripey Stork – charity number 1161613**

### **Notes to the account for the year ending 31 August 2020**

#### **1. Accounting policies**

The principal accounting policies adopted, judgements and key sources of estimation uncertainty in the preparation of the financial statements are as follows:

##### **a. Basis of preparation**

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issues in October 2019 - Charities SORP (FRS 102), and the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

Stripey Stork meets the definition of a public benefit entity under FRS102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note.

The financial statements are presented in sterling which is the functional currency of the charity and rounded to the nearest £ sterling.

##### **b. Judgements and estimates**

The Trustees have made no key judgments which have a significant effect on the accounts.

The Trustees do not consider that there are any sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amount of assets and liabilities within the next reporting period.

##### **c. Preparation of the accounts on a going concern basis**

The Trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

The Trustees have considered the level of funds held and the expected level of income and expenditure for 12 months from authorising these financial statements and in particular the potential implications of the COVID-19 pandemic. The budgeted income and expenditure are sufficient with the level of reserves of the charity to be able to continue as a going concern.

##### **d. Income**

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the item(s) of income have been met, it is probable that the income will be received, and the amount can be measured reliably.

Income from government and other grants, whether capital grants or revenue grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received, and the amount can be measured reliably and is not deferred.

Income received in advance of a provision of a specified service is deferred until the criteria for income recognition are met.

## **Stripey Stork – charity number 1161613**

### **Notes to the account for the year ending 31 August 2020 (continued)**

#### **e. Donated services and facilities and donations in kind**

Donated professional services and donated facilities are recognised as income when the charity has control over the item, any conditions associated with the donated items have been met, the receipt of economic benefit from the use by the charity of the item is probable and that economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), general volunteer time is not recognised.

Stock is included at the lower of cost or net realisable value. Donated items of stock are recognised when distributed and therefore any donated items held by the Charity at the year end are not included in the closing stock figure in the financial statements.

The charity receives a wide range of donations from the public of second- hand items for babies and children, and new items from companies and community groups. All these donations are passed on to families in need, free of charge. These donations are valued at an estimated second- hand value (for second hand items) and RRP at the time of receipt (for new items) and recorded both as income and expenditure in the accounts.

#### **g. Fund accounting**

Unrestricted funds are available to spend on activities that further any of the purposes of the charity.

Designated funds are unrestricted funds of the charity which the Trustees have decided at their discretion to set aside to use for a specific purpose.

Restricted funds are donations which the donor has specified are to be solely used for particular areas of the charity's work or for specific projects being undertaken by the charity.

#### **h. Expenditure and irrecoverable VAT**

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required, and the amount of the obligation can be measured reliably.

Expenditure is classified under the following activity headings:

- Costs of raising funds, which comprise the costs of fundraising events, marketing and website costs, and their associated support costs.
- Expenditure on charitable activities, which includes the costs of operating baby and young children's clothing banks undertaken to further the purposes of the charity and their associated support costs
- Other expenditure, which represents those items not falling into any other heading.

Irrecoverable VAT is charged as a cost against the activity for the which the expenditure was incurred.

#### **i. Allocation of support costs**

Support costs are those functions that assist the work of the charity but do not directly undertake charitable activities. Support costs include back-office costs, finance, personnel, payroll and governance costs which support the charity's programmes and activities. These costs have been allocated between cost of raising funds and expenditure on charitable activities. The basis on which support costs have been allocated are set out in note 7.

#### **j. Tangible fixed assets**

The Trustees have decided to set the capitalisation threshold for fixed assets to £1,000. They are depreciated over their estimated useful economic lives on a straight-line basis as follows:

Furniture, fixtures and fittings	10%
Computer equipment	33%

## **Stripey Stork – charity number 1161613**

### **Notes to the account for the year ending 31 August 2020 (continued)**

#### **k. Debtors**

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

#### **l. Creditors and provisions**

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

#### **m. Financial instruments**

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

#### **n. Pensions**

Employees of the charity are entitled to join the NEST pension scheme. The charity's contribution is restricted to the contributions disclosed in note 9. Pension costs are allocated in line with associated costs of the relevant employee.

#### **o. Prior year adjustment**

During the year, the income exceeded £250,000 therefore the cash basis of accounting was no longer an accepted basis. To keep the comparatives comparable, they have been restated to incorporate the accruals basis of accounting. Restricted funds have decreased by £355 which is due to the: Net Present Value of fixed assets of £2,562 at 31 August 2019, and a proportion of the rent-free period at the beginning of the lease which started during the year of £2,917. Unrestricted funds increased by £6,399 which is due to the: reallocation of a rent deposit of £8,750 previously expensed to the profit and loss but now allocated to debtors, a proportion of the rent-free period at the beginning of the lease which started during the year of £4,854, and the Net Present Value of fixed assets of £2,503 on 31 August 2019.

Allocations in the SOFA have also changed however these changes are not considered material. Due to the change to accruals accounting, donated goods for beneficiaries have now been included in income and expenses. Due to both netting off as nil, this has no effect to the fund balances at the year end.

## **2. Legal status of the charity**

The charity is a charitable incorporated organisation registered in England and Wales with the Charity Commission and has no share capital. The registered office address is detailed on page one.



**Stripey Stork**

**Notes to the accounts for the year ended 31 August 2020 (continued)**

**3 Income from donations and grants**

	Unrestricted £	Restricted £	Total 2020 £	<i>Unrestricted</i> £	<i>Restricted</i> £	<i>Total 2019</i> £
Donations and grants	147,132	108,798	255,930	97,791	74,263	172,054
Donated goods for beneficiaries	513,676		513,676	323,442		323,442
	<u>660,808</u>	<u>108,798</u>	<u>769,606</u>	<u>421,233</u>	<u>74,263</u>	<u>495,496</u>

**4 Income from other trading activities**

	Unrestricted £	Restricted £	Total 2020 £	<i>Unrestricted</i> £	<i>Restricted</i> £	<i>Total 2019</i> £
Sales	1,395	354	1,749	1,702	750	2,452
Corporate volunteering	870	-	870	-	-	-
Fundraising events	819	-	819	-	-	-
Other income	1,514	-	1,514	1,020	251	1,272
	<u>4,598</u>	<u>354</u>	<u>4,952</u>	<u>2,723</u>	<u>1,001</u>	<u>3,724</u>

# Stripey Stork

## Notes to the accounts for the year ended 31 August 2020 (continued)

### 5 Cost of raising funds

	Unrestricted	Restricted	Total 2020	Unrestricted	Restricted	Total 2019
	£	£	£	£	£	£
Staff salary costs	16,908	3,338	20,246	9,194	5,795	14,989
Consulting and freelance	8,231	1,137	9,368	5,584	767	6,350
Fundraising platform fees	1,234	205	1,439	1,665	321	1,986
Event costs	2,770	-	2,770	3,223	827	4,051
Marketing	2,301	235	2,537	1,790	275	2,065
Purchase of stock	347	72	419	-	29	29
Website costs	521	-	521	145	4,554	4,699
Accommodation	272	1,294	1,566	583	690	1,274
Depreciation	556	154	709	-	-	-
Governance costs (see note 7)	269	-	269	175	88	264
Support costs (see note 7)	300	127	427	562	88	650
	<u>33,710</u>	<u>6,562</u>	<u>40,271</u>	<u>22,922</u>	<u>13,435</u>	<u>36,356</u>

### 6 Analysis of expenditure on charitable activities

	Unrestricted	Restricted	Total 2020	Unrestricted	Restricted	Total 2019
	£	£	£	£	£	£
Staff salary costs	23,519	12,456	35,975	19,633	13,605	33,238
Other staff costs	183	-	183	242	-	242
Consulting and freelance	915	2,262	3,177	620	85	706
Volunteer costs	250	230	480	273	-	273
Accommodation	6,529	31,050	37,579	14,001	16,571	30,572
Donated goods for beneficiaries	513,676	-	513,676	323,442	-	323,442
Bought goods for beneficiaries	3,211	32,481	35,692	6,322	13,769	20,091
Consumables	1,401	980	2,381	709	585	1,293
Insurance	317	-	317	411	646	1,058
Travel	653	704	1,357	2,240	200	2,440
Depreciation	1,487	958	2,446	278	285	563
Sundry costs	117	2,576	2,693	2,458	1,616	4,074
Governance costs (see note 7)	4,399	-	4,399	2,068	1,040	3,108
Support costs (see note 7)	4,913	2,077	6,990	6,623	1,040	7,663
	<u>561,570</u>	<u>85,774</u>	<u>647,345</u>	<u>379,320</u>	<u>49,442</u>	<u>428,762</u>

**Stripey Stork**

**Notes to the accounts for the year ended 31 August 2020 (continued)**

**7 Analysis of governance and support costs**

	Basis of apportionment	Support £	Governance £	Total 2020 £	Support £	Governance £	Total 2019 £
Staff costs	Time spent	6,517	2,868	9,385	4,130	2,771	6,902
Database expense	Allocated	900	-	900	-	-	-
Independent examination	Allocated	-	1,800	1,800	-	600	600
Legal and professional	Allocated	-	-	-	4,183	-	4,183
		<u>7,417</u>	<u>4,668</u>	<u>12,085</u>	<u>8,313</u>	<u>3,371</u>	<u>11,684</u>

Support and governance costs are either allocated as costs directly identifiable within the function or apportioned by staff time spent on those functions. These costs are then further apportioned to fundraising and charitable activities as detailed below:

Apportionment of support and governance costs to fundraising and charitable activities costs based on ratio of total expenditure.

	2020	£	% of total	Share of support costs £	Share of governance costs £
Charitable activities		635,956	94.24%	6,990	4,399
Fundraising		38,866	5.76%	427	269
		<u>674,822</u>		<u>7,417</u>	<u>4,668</u>
	2019	£	% of total	Share of support costs £	Share of governance costs £
Charitable activities		417,991	92.18%	7,663	3,108
Fundraising		35,443	7.82%	650	264
		<u>453,434</u>		<u>8,313</u>	<u>3,371</u>

# **Stripey Stork**

## **Notes to the accounts for the year ended 31 August 2020 (continued)**

### **8 Net income/(expenditure) for the year**

	2020	2019
This is stated after charging/(crediting):	£	£
Depreciation	3,155	563
Independent examiner's fee	1,800	600
	<u>          </u>	<u>          </u>

### **9 Staff costs**

Staff costs during the year were as follows:

	2020	2019
	£	£
Wages and salaries	62,048	51,851
Social security costs	2,352	2,274
Pension costs	587	457
	<u>          </u>	<u>          </u>
	<u>64,987</u>	<u>54,581</u>

Allocated as follows:

Cost of raising funds	20,246	14,989
Charitable activities	35,975	33,238
Support costs	5,898	3,583
Governance costs	2,868	2,771
	<u>          </u>	<u>          </u>
	<u>64,987</u>	<u>54,581</u>

No employee has employee benefits in excess of £60,000 (2019: Nil)

The average number of staff employed during the period was 7 (2019: 7)

The key management personnel of the charity comprise the trustees and General Manager. The trustees did not receive any remuneration. The total employee benefits of the General Manager were £28,679 (2019: £27,714)

## Stripey Stork

### Notes to the accounts for the year ended 31 August 2020 (continued)

#### 10 Trustee remuneration and expenses, and related party transactions

Neither the trustees nor any persons connected with them received any remuneration from the Charity or a related entity during the year (2019: Nil)

There are no donations from related parties which are outside the normal course of business and no restricted donations from related parties.

No trustee or other person related to the charity had any personal interest in any contract or transaction entered into by the charity, including guarantees, during the year (2019: £2,851 was paid for legal services to a LLP of which one of the charity trustees is a partner, this was carried out on an arms length basis).

#### 11 Government grants

The government grants recognised in the accounts were as follows:

	2020 £	2019 £
Reigate and Banstead Borough Council	12,500	3,887
Mole Valley District Council	-	2,250
Tandridge Community Fund	-	1,920
	<hr/>	<hr/>
	12,500	8,057
	<hr/>	<hr/>

There were no unfulfilled conditions and contingencies attaching to these grants.

#### 12 Corporation tax

The charity is exempt from tax on income and gains falling within Chapter 3 of Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects. No tax charges have arisen in the charity.

## Stripey Stork

### Notes to the accounts for the year ended 31 August 2020 (continued)

#### 13 Fixed assets: tangible assets

	Fixtures and fittings £	Computer equipment £	Total £
<b>Cost</b>			
As at 1 September 2019	5,628	-	5,628
Additions	7,582	5,502	13,084
Disposals	-	-	-
	<hr/>	<hr/>	<hr/>
As at 31 August 2020	13,210	5,502	18,712
	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>
<b>Depreciation</b>			
As at 1 September 2019	563	-	563
Charge for the year	1,321	1,834	3,155
Disposals	-	-	-
	<hr/>	<hr/>	<hr/>
As at 31 August 2020	1,884	1,834	3,718
	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>
<b>Net book value</b>			
As at 31 August 2020	11,326	3,668	14,994
	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>
As at 31 August 2019	5,065	-	5,065
	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>

**Stripey Stork**

**Notes to the accounts for the year ended 31 August 2020 (continued)**

**14 Debtors**

	2020 £	2019 £
Other debtors	210	-
Rental deposit	8,750	8,750
Prepayments	140	-
Accrued income	2,975	-
	<hr/> 12,075	<hr/> 8,750
	<hr/> <hr/>	<hr/> <hr/>

**15 Closing stock**

	2020 £	2019 £
Bought goods for beneficiaries (restricted funds)	3,924	-
Bought goods for beneficiaries (unrestricted funds)	94	-
Materials for sponsored events (unrestricted funds)	610	-
	<hr/> 4,628	<hr/> -
	<hr/> <hr/>	<hr/> <hr/>

**16 Creditors: amounts falling due within one year**

	2020 £	2019 £
Trade creditors	147	376
Other creditors and accruals	6,054	7,771
	<hr/> 6,201	<hr/> 8,147
	<hr/> <hr/>	<hr/> <hr/>

# Stripey Stork

## Notes to the accounts for the year ended 31 August 2020 (continued)

### 17 Analysis of movements in restricted funds

	Balance at 1 September 2019 £	Income £	Expenditure £	Transfers £	Balance at 31 August 2020 £
29 Albert Hunt	-	2,000	-	-	2,000
2 Bags 4 School	-	2,014	(2,014)	-	-
33 Charles Lewis Foundation	-	1,000	(1,000)	-	-
Community Foundation for Surrey					
6 (Gatwick Foundation and Dancer Funds)	10,512	-	(10,512)	-	-
7 Cots for Tots	612	7,532	(2,279)	-	5,865
8 Kitchen fund*	3,000	3,131	(1,043)	-	5,089
31 Covid 19 Appeal	-	18,133	(15,341)	1,556	4,348
32 Esure Appeal	-	2,499	(1,064)	-	1,435
33 Garfield Weston Foundation	-	15,000	(4,389)	-	10,611
34 Gatwick Airport Community Trust 2020	-	2,000	-	-	2,000
10 New Nest*	2,562	-	(285)	-	2,277
12 Merstham Millenium Trust	28	-	(28)	-	-
13 Mole Valley District Council**	2,250	-	(1,401)	(849)	-
14 Mum2Mum Campaign	323	961	(1,075)	-	209
35 National Lottery	-	8,340	(5,044)	-	3,296
15 Peter Harrison Foundation	-	5,800	(5,800)	-	-
Raven Housing Trust - Brighter					
17 Community Fund 2019	4,043	-	(4,043)	-	-
Raven Housing Trust - Brighter					
36 Community Fund 2020	-	5,000	(895)	-	4,105
Reigate and Banstead Borough Council					
37 2020	-	2,500	(1,985)	-	515
Reigate and Banstead Borough Council					
18 2019	575	-	(575)	-	-
21 Rent Appeal	1,240	2,255	(45)	-	3,450
22 Santa Stork Campaign	1,425	9,053	(10,478)	-	-
23 St Faith's Trust	17,083	15,000	(18,040)	-	14,043
24 Stripes for Stripey Campaign	3,456	6,934	(3,201)	-	7,189
25 Tandridge Community Fund**	707	-	-	(707)	-
28 Toyota (GB) Charitable Trust	1,800	-	(1,800)	-	-
Total	49,616	109,153	(92,336)	-	66,433

\* Grant is fully spent in cash terms, residual fund above is due to depreciation policy

\*\* Tandridge and Mole Valley agreed for their funds to be used towards the Covid-19 relief effort



# Stripey Stork

## Notes to the accounts for the year ended 31 August 2020 (continued)

### Comparative period

	Balance at 1 September 2018 £	Income £	Expenditure £	Transfers £	Balance at 31 August 2019 £
1 Aviva	-	200	(200)	-	-
2 Bags 4 School	38	1,577	(1,615)	-	-
3 Beauty Box	-	140	(140)	-	-
4 Comic Relief Core Strength Programme Community Foundation for Surrey (Bryn	1,754	-	(1,754)	-	-
5 Sirlol and Dancer Funds)	11,281	-	(11,281)	-	-
Community Foundation for Surrey					
6 (Gatwick Foundation and Dancer Funds)	-	10,512	-	-	10,512
7 Cots for Tots	1	2,574	(1,963)	-	612
8 Kitchen Fund	-	3,000	-	-	3,000
9 Everyclick	98	251	(349)	-	-
10 New Nest*	-	4,448	(1,886)	-	2,562
11 Masonic Foundation	2,500	-	(2,500)	-	-
12 Merstham Millenium Trust	5,000	-	(4,972)	-	28
13 Mole Valley District Council	-	2,250	-	-	2,250
14 Mum2Mum Campaign	71	504	(252)	-	323
15 Peter Harrison Foundation	5,242	5,800	(11,042)	-	-
Raven Housing Trust - Brighter					
16 Community Fund 2018	4,248	-	(4,248)	-	-
Raven Housing Trust - Brighter					
17 Community Fund 2019	-	5,000	(957)	-	4,043
Reigate and Banstead Borough Council					
18 2019	-	2,500	(1,925)	-	575
Reigate and Banstead Borough Council					
19 2018	2,000	-	(2,000)	-	-
20 Reigate and Redhill Roundtable (RT119)	850	-	(850)	-	-
21 Rent Appeal	-	1,271	(31)	-	1,240
22 Santa Stork Campaign	994	7,630	(7,199)	-	1,425
23 St Faith's Trust	-	20,000	(2,917)	-	17,083
24 Stripes for Stripey Campaign	1,861	3,887	(2,292)	-	3,456
25 Tandridge Community Fund	-	1,920	(1,213)	-	707
26 Tesco Groundwork	394	-	(394)	-	-
27 Toyota (GB) Charitable Trust	896	-	(896)	-	-
28 Toyota (GB) Charitable Trust	-	1,800	-	-	1,800
<b>Total</b>	<b>37,229</b>	<b>75,264</b>	<b>(62,876)</b>	<b>-</b>	<b>49,616</b>

\* Grant is fully spent in cash terms, residual fund above is due to depreciation policy

## Stripey Stork

### Notes to the accounts for the year ended 31 August 2020 (continued)

	Name of restricted fund	Description, nature and purposes of the fund
1	Aviva	Award used to purchase new socks and pants for clothing packs
2	Bags 4 School	Campaign to provide schoolbags
3	Beauty Box	Funds from sale of electric toothbrushes donated by Beauty Box, used to purchase larger sized nappies
4	Comic Relief Core Strength Programme	Grant to cover core running costs
5	Community Foundation for Surrey (Bryn Sirlol and Dancer Funds)	Grant to cover salary costs
6	Community Foundation for Surrey (Gatwick Foundation and Dancer Funds)	Grant to cover rental and salary costs
7	Cots for Tots	Donated funds, including money from Co-op used for purchase of new mattresses
8	Kitchen fund	Award used to furnish kitchen in Albert Road North warehouse. Funding provided by Councillors' Community Awards from Cllr Thomson and Cllr Grant-Duff alongside funding from Reed Business Information
9	Everyclick	Online shopping site used to buy new mattresses and spare parts
10	New Nest	Grant to cover refurbishment of the Albert Road North warehouse. Funding provided by Gatwick Airport Community Trust, Horley Lions, Reigate and Redhill Roundtable (RT119) and Reigate Soroptimists.
11	Masonic Foundation	Grant to cover salary costs
12	Merstham Millenium Trust	Grant to cover updating website
13	Mole Valley District Council	Grant to cover expansion of services into Mole Valley
14	Mum2Mum Campaign	Individual donations for the Mother's Day campaign
15	Peter Harrison Foundation	Grant to cover rental costs
16	Raven Housing Trust - Brighter Community Fund 2018	Grant to cover rental and salary costs
17	Raven Housing Trust - Brighter Community Fund 2019	Grant to cover rental costs
18	Reigate and Banstead Borough Council 2019	Grant to cover salary costs
19	Reigate and Banstead Borough Council 2018	Grant to cover salary costs
20	Reigate and Redhill Roundtable (RT119)	Grant to cover Run Reigate costs
21	Rent Appeal	Individual donations to cover rental costs
22	Santa Stork Campaign	Individual donations for the Christmas campaign
23	St Faith's Trust ***	Grant to cover rental costs
24	Stripes for Stripey Campaign	Individual donations to buy new socks, pants and pyjamas for clothing packs
25	Tandridge Community Fund	Grant to cover expansion of services into Tandridge
26	Tesco Groundwork	Grant to cover salary costs
27	Toyota (GB) Charitable Trust	Grant to cover purchasing of new items for new baby packs
28	Toyota (GB) Charitable Trust	Grant to cover costs to provide around 90 support packages for families in need
29	Albert Hunt	Grant to cover salary costs
30	Charles Lewis Foundation	Grant to cover purchase of pushchairs and stairgates
31	Covid 19 Appeal	Appeal to provide direct help and buy new items during the Covid 19 pandemic. Includes grants from the Charles Lewis Foundation, Community Foundation for Surrey's Coronavirus Response Fund, Tesco Bags for Help Covid 19 Communities Fund, Neighbourly Community Fund and Croydon Whitgift Rotary Club.
32	Esure Appeal	Funds raised by Esure to provide various direct help
33	Garfield Weston Foundation ***	Grant to cover core funding
34	Gatwick Airport Community Trust 2020 ***	Funding to make videos for website
35	National Lottery ***	Grant to cover costs of Office Manager
36	Raven Housing Trust - Brighter Community Fund 2020 ***	Grant to cover salary costs
37	Reigate and Banstead Borough Council 2020	Grant to cover salary costs

\*\*\* Grant spread across the grant period

# Stripey Stork

## Notes to the accounts for the year ended 31 August 2020 (continued)

### 18 Analysis of movements in unrestricted funds

	Balance at 1 September 2019 £	Income £	Expenditure £	Transfers £	Balance at 31 August 2020 £
General fund	90,497	665,406	(595,280)	-	160,622
Total	90,497	665,406	(595,280)	-	160,622

### Comparative period

	Balance at 1 September 2018 £	Income £	Expenditure £	Transfers £	Balance at 31 August 2019 £
General fund	68,783	423,955	(402,242)	-	90,497
Total	68,783	423,955	(402,242)	-	90,497

### Name of restricted fund

### Description, nature and purposes of the fund

General fund

The free reserves after allowing for all designated funds

**Stripey Stork**

**Notes to the accounts for the year ended 31 August 2020 (continued)**

**19 Analysis of net assets between funds**

	General fund	Designated funds	Restricted funds	Total 2020
Tangible fixed assets	7,104	-	7,890	14,994
Net current assets / (liabilities)	153,518	-	58,543	212,061
	<hr/>	<hr/>	<hr/>	<hr/>
Total	160,622	-	66,433	227,055
	<hr/>	<hr/>	<hr/>	<hr/>

*Comparative period*

	General fund	Designated funds	Restricted funds	Total 2019
Tangible fixed assets	2,503	-	2,562	5,065
Net current assets / (liabilities)	87,994	-	47,054	135,048
	<hr/>	<hr/>	<hr/>	<hr/>
Total	90,497	-	49,616	140,113
	<hr/>	<hr/>	<hr/>	<hr/>

**20 Reconciliation of net movement in funds to net cashflow from operating activities**

	2020 £	2019 £
<b>Net income/expenditure for the year</b>	86,942	34,101
<b>Adjustments for:</b>		
Depreciation charge	3,155	563
Decrease/(increase) in debtors	(7,953)	(8,750)
Increase/(decrease) in creditors	(1,946)	8,147
	<hr/>	<hr/>
<b>Net cash provided by / (used in) operating activities</b>	80,199	34,061
	<hr/>	<hr/>