



# Annual Report

Registered Charity: 1161379  
28 Bridge Street  
Chester  
CH1 1NQ

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Federal

# Chester Pride Annual Report and Financial Statements for Year Ending October 31st 2023

The Management Committee present the annual report and Financial Statements for the year ended 31st October 2023.



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# Reference and Administration Information

**Charity Name:**

Chester Pride

**Charity Registration Number:**

1161379

**Company Registration Number:**

08958558

**Registered Office and Operational Address**

28 Bridge Street

Chester

CH1 1NQ

**The Charity Management Committee:**

|                                     |                                   |
|-------------------------------------|-----------------------------------|
| Warren Lee Allmark, Chair           | Andrew Foxall (Resigned, Aug 23)  |
| Laura Gilhooley (Resigned, Aug 23)  | Sandra Tyrie                      |
| Tom Parratt (Appointed, Oct 23)     | Wes Diggory (Appointed, Oct 23)   |
| Amanda Carolan (Appointed, Sept 23) | Sarah Jackson (Appointed, Oct 23) |
| Michael Howard (Appointed, Oct 23)  |                                   |

**The Chester Pride Steering Committee:**

|                   |                    |
|-------------------|--------------------|
| Rachel Walker     | James Kirby        |
| Andrew Arrowsmith | Caleb Maxfield     |
| Kate Hutchinson   | Patsy Hudson       |
| Alexandra Rosu    | Mark Wall          |
| Tomara Wood       | Rachael Roberts    |
| Emma Roberts      | Robert Brooks      |
| TJ Harty          | Rhys/Rose Venables |

**Independent Examiner**

David Buxton, Managing Partner,  
Buxton Accounting LLP

**Bankers**

Virgin Money, 2 Princes Pavement, The Grange Shopping Centre, Birkenhead,  
Merseyside, CH41 2XY



# Our Charitable Objects

The objects of the charity are to promote equality and diversity, advance education and eliminate discrimination in relation to gay, lesbian, bisexual, transgender and otherwise sexual and gender diverse (LGBTQ+) people, in particular but not exclusively those resident in Cheshire, North Wales, and Merseyside (the 'area of benefit') for the benefit of the public by raising awareness of issues affecting said persons, undertaking support and relief work for said persons, promoting and staging an annual LGBTQ+ festival, the making of grants or donations to other charitable and voluntary organisations working towards similar objects as these objects, and otherwise undertaking any further activity with the object of developing an environment in favour of LGBTQ+ equality.



# Our Mission

Chester Pride celebrates, supports, and advocates for the LGBTQ+ community of Cheshire and North Wales. We are community led, responding to the needs and voice of the community we work for. We will celebrate our community's diversity, and not gatekeep or exclude community members and allies from our activity. We will do what we can to provide the services the community needs and want, and we will be their voice in creating a society that includes, respects, and dignifies them.

## CHESTER PRIDE ANNUAL REPORT 2023

# Annual Review

2023 proved to be a year of change and challenge for our charity. It has seen the beginning of our new fundraising strategy, as we seek ways to become less grant reliant and more self-financing. It has proven to be a challenging year, with the wider economic picture, and long term effects of Covid, creating fundraising challenges for the charity sector. This has impacted on our work as we sought to consolidate our support work, to restructure our provision to a more sustainable model.

The financial challenges of 2023 also affected our main Chester Pride event, with costs rising significantly causing concern over the viability of hosting the event. The charity leadership team took the decision to place a ticket charge on the event for the first time, and this proved to be a vital decision, which when combined with our largest ever amount of sponsorship and strong bar revenues, saw us generate our first significant profit from the main event. This profit generally addressed the losses of previous years, and has provided a fundraising template that we can use each year going forward.

With the establishment of our trading subsidiary last year, we continued to adapt and grow the commercial activities it undertook. Several adjustments to costs, menu pricing, and staffing levels were necessary to ensure that the café could operate in the face of significant economic challenges and to keep ahead of rising costs. The trading company also took over the lease of some short-term holiday lets situated on the floors above the café, to provide a supplementary arm of the business, and also provide the charity with spaces it could use for service users in need of refuge or a safe place to stay temporarily.





## CHESTER PRIDE ANNUAL REPORT 2023

Our support work for 2023 mostly consisted of continuing the Just Ask helpline, and a few social groups. The gender diverse community was particularly effected by the murder of a young trans person in Warrington, and this precipitated the launch of a social group for gender diverse adults, to provide a safe social space for them to gather, and the opportunity for us to offer ongoing and additional support where we identify that it is needed. We also continued our young persons creative group, in partnership with Cheshire Dance, which for most of the year focused on connecting young LGBTQ+ people with the history of our community, and inviting them to produce creative responses to what they learnt.

Around March the decision was taken to consolidate and close the Just Ask helpline, and use the time while it was inactive to focus on developing a new more sustainable model for offering such wide ranging support to the community. This new model, which also resulted in the creation of three new staff roles within the charity, began in the closing parts of the year after funding was secured for two years of project delivery.

2023 was also a strong year for partnerships, with our continued involvement in the Mental Health Alliance creating new collaborations, and enabling our access to joined up funding distributed through the alliance. We also became involved with another local charity, CMagic, in an advisory role, to ensure a joined up approach to providing specific support service for the gender diverse community. This sat alongside the many public events, training and workshops, advisory boards, stakeholder consultations, and advocacy work that we undertook with a wide variety of statutory, third sector, and private sector organisations.

The end of 2023 brought significant changes to our leadership, with two of our Directors choosing to step down. It was decided before they left that the charity would seek to recruit enough new Directors to boost the numbers to 7 total Directors, as a better reflection of the size of our charity, and provide essential skills to ensure proper management of the Charity in the future.

  
**Warren Lee Allmark**  
**Chair**



# How Our Activities Deliver Public Benefit

## 1. Chester Pride 2023

Our annual event took place on August 12th 2023. Much of the event remained the same as previous years, with our main stage, cabaret tent and community zones returning. We introduced a new stage focused on drag performers, the Runway stage, and provided new activities within our chill out area. The Health and Wellbeing tent remained at a reduced size due to cost constraints, but still featured a good number of stalls to connect our attendees with the wellbeing, social, and support services relevant to them. We also featured the usual accessibility provision, with BSL interpretation, a raised viewing platform, and accessible toilets.

New for 2023 was our Youth Pride area situated on the lower car park. This area featured activity for families and under 25s, and was free to attend. This new area was very well received, and good feedback that will help us to expand this area for next year's event.



## Event Feedback

"I found with Chester Pride unlike some you haven't forgotten the true meaning of Pride let's hope it continues from strength to strength"

"Pride is being with like minded people in a safe space. Reminding/ showing others we're here, were queer, strong and not going anywhere".

"It's fantastic. To have something on such a large scale in Chester is brilliant. Especially as we lived in London for many years. So have been used to London Pride."

“I find the whole weekend such a positive and uplifting experience, to feel included and within safe, positive spaces, is so lovely. Thank you for all the hard work that goes on behind the scenes to put the event on!”

“Chester Pride means I can be me and I can be with like minded people who deserve the same rights and respect that every other person gets”

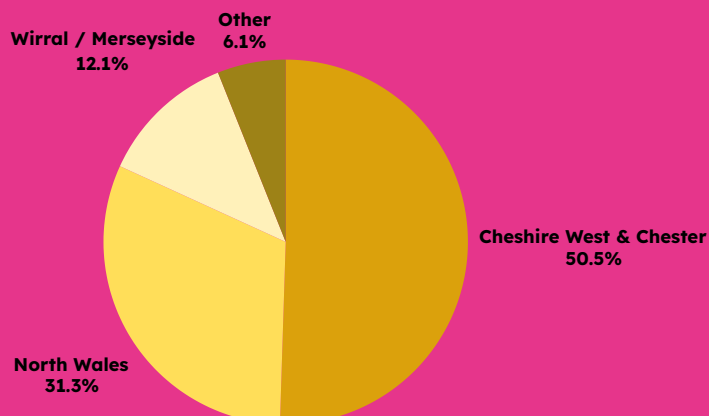
## 2. Just Ask

Just Ask operated as a general helpline, offering support for any issue an LGBTQ+ person might face. Each initial contact would be handled by a case manager, who would offer support, signposting, or assist with referrals. Due to the resignation of staff and the end of current funding streams, the decision was made to close the helpline around May 2023. The final cases were resolved, with service users referred into other services as appropriate. Over the time of its operation the helpline dealt with a variety of presenting issues, but a majority of cases presented with mental health or social isolation issues. A report evaluating the mental health of the community is being compiled to present our findings on this sector and ensure any learning from the activity is not lost.

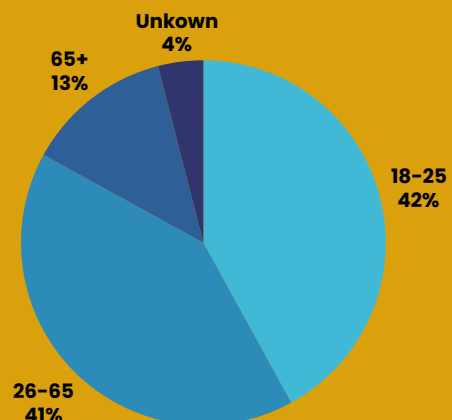
**3,319**  
Contacts in the last  
6 months of  
operation

**10,714**  
Total Contacts  
throughout the  
project

### Service User Locations

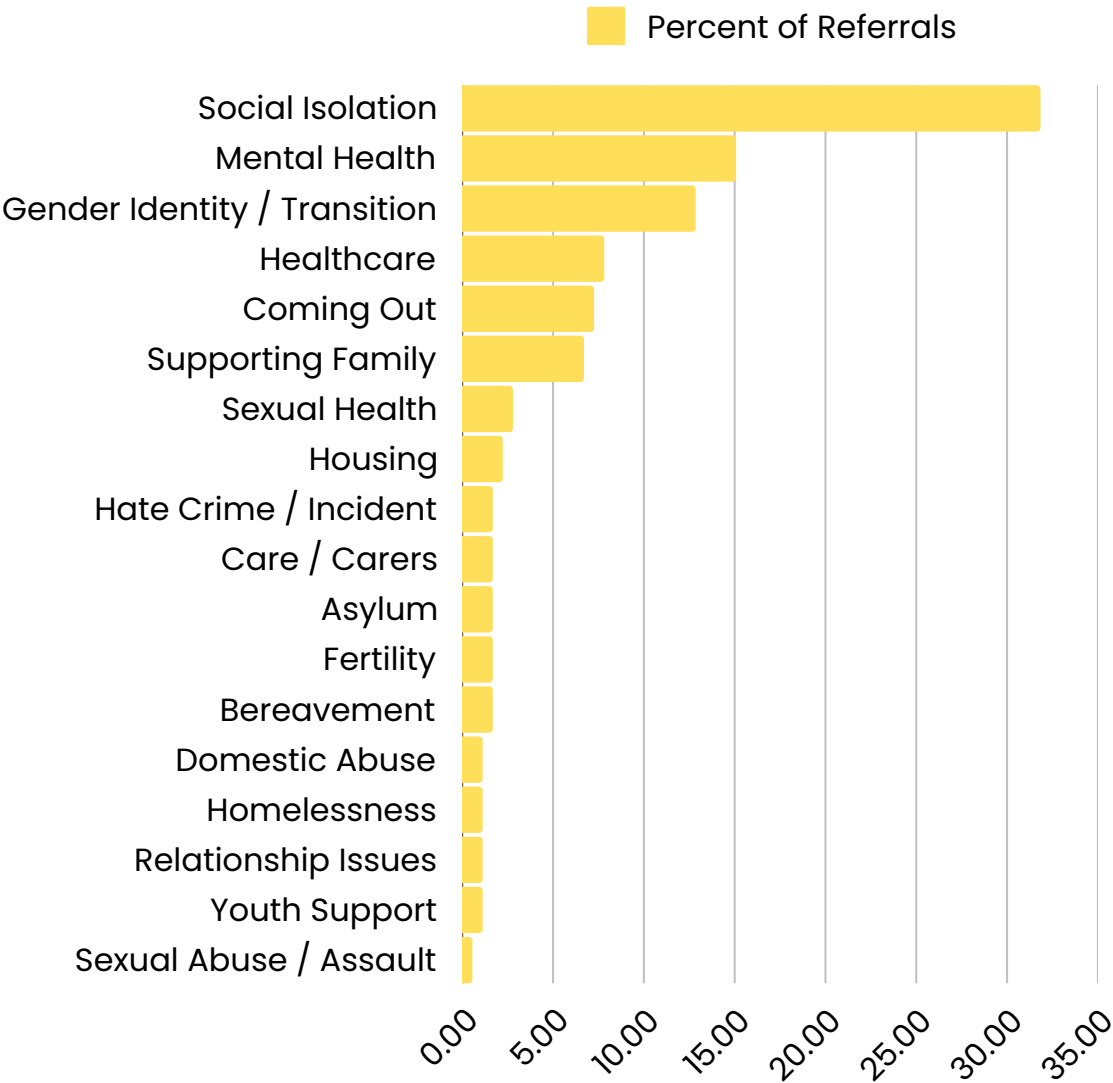


### Service User Age





## Just Ask - Presenting Issues



## 3. Development Project

Toward the end of 2023, in September, we were awarded funding under the central Government UKSPF funding stream. This funding provides funding for several new roles, and will enable us to deliver several new projects throughout 2024 and into 2025. The newly funded roles are:

- **Volunteer Manager** - to mange all volunteers, and a new befriending service
- **Project and Fundraising Manager** - to develop new revenue streams, and develop and manage small (6 to 12 month) projects
- **Youth Engagement Officer** - to run several social groups and manage our Youth Pride provision

## CHESTER PRIDE ANNUAL REPORT 2023

Under these roles the following new projects will be delivered:

- Six social groups, two existing but the rest new, consisting of a Trans Social, Trans Youth Social, Youth Collective social action group, Young Creatives, Guardian Gathering family group, Craft and Chat group.
- Befriending service as a new sustainable model for the Just Ask service. Instead of a case manager service users will now interact with highly trained volunteers who will offer fixed length interventions, signposting, and peer led mental health support
- New community fundraising initiatives
- New mental health and wellbeing projects, including a greenspaces project



## 4. Box Project

The Box Project distributes free condoms and menstrual products through public partners, allowing easy access for those in need. In each pack are also useful helpline numbers and basic support information on key topics, for anyone who might require support.

In 2023 we distributed over 1,000 items for free, through a range of public and community venues as partners.





## 5. Social Groups

Throughout the year we ran two primary social groups:

- **Young Creatives** - a group for 13 - 25 year olds, exploring LGBTQ+ themes, and in particular history. Participants were then invited to create artwork based on their response to what was discussed or learnt. This artwork was then displayed at the main event.
- **Average group attendance - 10**
- **Trans Social** - for any gender diverse adults, offering a safe and relaxed space for people to gather and chat. Dependent of the groups' desires we sometime arrange guest speakers or specific activities.
- **Average group attendance - 16**

## 6. Public Events

Our charity participated in several public events organised either by a partner organisation, or as a co-production:

- **Storyhouse Queer** - as part of a weekend of events planned by Storyhouse we provided two public events. We were invited to jointly work on the event and provided advice, commissioning links, community liaison, and marketing support.
- **Pride on Campus** - We worked alongside the University of Chester LGBTQ+ Society to create the first on campus Pride event. We hosted our own stall to promote our services, and invited along several other organisations who provided key LGBTQ+ support or social services.



- **Chester Contemporary Art Biennial** - We were a key cultural partner for the first Chester Art Biennial. Our Rainbow Tea Rooms exhibited artwork as part of the show, and hosted our own fringe exhibition of art by an LGBTQ+ artist.

## 7. Training and Workshops

As in previous years we were commissioned to deliver various trainings and workshops by various organisations. The following were delivered over the course of the year:

- Glyndwr University - Bystander Intervention Training (2 sessions)
- Cheshire West Voluntary Action - Trans Awareness Training
- Cheshire West Voluntary Action - EDI Training
- University of Chester - Warrington Pride Public Talks (2 sessions)
- Bristol Myers-Squibb - Trans Awareness Training
- Chester Air Force Cadets - LGBTQ+ Awareness Workshop

Total attendees - 151

## 8. Networks and Advocacy

Throughout the year we participated in several networks, stakeholder consultation groups, and met with statutory and third sector organisations to advocate for our LGBTQ+ community. This included a positive meeting with our local MP Sam Dixon. Other key relationships and networks we have attended include:

- **Cmagic** - A regional charity supporting the gender diverse community, we took an advisory role with their board in order to develop a collaborative working approach.
- **Cheshire LGBT+ Network** - this network consists of all Cheshire Pride events and has enabled us to support smaller and emerging pride events



- **Mental Health Alliance** - this is a network of VCSE organisations that deal with mental health as a primary factor in their service delivery. Membership of this network has provided access to training, allowed us to advocate for better mental health provision for the LGBTQ+ community, and granted access to some funding streams.
- **Hospice of the Good Shepherd** - Building on our collaborative project, we've continued our relationship with the Hospice as a external stakeholder. The collaborative approach continues to build with a joined up approach to volunteering being explored.
- **Maternity Voices Partnership** - We've maintained our presence with the local Maternity Voices Partnership as we look to strengthen our family oriented provision. The relationship also provides us with baby changing and feeding at our main event.
- **Winsford Pride** - We provided key support and advice to Winsford Pride, particularly as they faced strong opposition to their event from prominent local figures.

## 9. Community Space

Following the opening of the Rainbow Tea Rooms in Chester city Centre, we not only have a key building that raises revenue for the charity, but also a space that we frequently use for our own community purpose. The following activity has been hosted within the café space this year:



- **Chester Pride social groups** - Youth Creative, Trans Social
- **True Colours Art Workshops** - offering creative art and craft workshops as a means to benefit LGBTQ+ persons with mental health issues, delivered by Radiate Arts CIC
- **Hate Crime Drop Ins** - regular surgeries hosted by Cheshire Constabulary for any person to ask questions about, or report hate crimes

- **Exhibitions by LGBTQ+ artists** - we hosted three exhibitions, each lasting around 4 months that featured art produced by LGBTQ+ artists. This has led to an ongoing collaboration with the University of Chester who will support in producing an ongoing series of exhibitions for our café space
- **Vigils and Ad-Hoc Socials** - The venue was used to mark key dates and provide a gathering point for the community. We hosted social events to mark occasions such as Trans Day of Visibility, World AIDS Day, and similar dates. The venue was also used as a community gathering spot for the community for a vigil after the murder of trans teenager Brianna Ghey, with close to 200 attending the candlelight vigil outside the venue, and the café space being used for hot drinks and a safe social space.

## Financial Review

Despite operating in an economically challenging environment, the charity performed strongly during this accounting period. We enjoyed increased event revenues that repaired the financial damage incurred from the long term effects of Covid. Overall the charity saw a net reduction in its turnover, reducing by £3,754, however this overall net expenditure was much lower year on year, resulting in an overall surplus to carry forward. As a group, with the trading subsidiary included within the figures, there was a net increase of £212,546, which is almost double the income compared to 2022, with the additional arising from the trading company's activities.

### Principle funding sources

The charity receives most of its funding from revenue generating activity related to its main event, however this funding is generally retained for the purposes of producing the main event which has largely broken even and generated little profit. The wider charitable activity and support work is currently fully grant funded, but the charity aims to grow trading revenues, and identify other means of generating revenue to finance the charitable works and reduce the proportion of grant funding required.



## Investment Policy

The charity holds no investments save for £1 of shares within the trading company. There are no funds available for long term investment, but an investment policy will be developed should the charity ever identify surplus funds that may be use for this purpose.

## Reserves Policy

The charity has established a policy whereby the unrestricted funds not committed or invested in tangible fixed assets held by the charity should be between 3 and 6 months of the expenditure. Budgeted expenditure for 2024 is £200,000 and therefore the target is £50,000 to £100,000 in general funds. The present level of reserves available to the charity falls significantly short of this target level. Although the strategy is to continue to build reserves through planned operating surpluses, the Management Committee is well aware that it unlikely that the target range can be reached for at least five years. In the short term the Management Committee has also considered the extent to which existing activities and expenditure could be curtailed, should such circumstances arise.

## Plans for Future Periods

With funding secured for the period through to March 2025, the charity aims to continue with its current activities throughout the next period and beyond. The focus of the charity will be on developing diversified revenue streams that enable operating surpluses to be created, or can offset and reduce the reliance on grant income. It is the aim of the charity to explore potential contract services, whereby core services around the befriending service and social groups may be provided under commission from the local authority or other statutory body. The charity will be focusing throughout 2024 on ensuring that its governance structure, financial controls, and other key policies and processes are updated and suitable to meet the massive growth the charity has experienced.



# Structure, Governance and Management

## Governing Document

The organisation is a charitable company limited by guarantee, incorporated in 2014 and registered as a charity in April 2015. The company was established under a Memorandum of Association which established the objects and powers of the charitable company and is governed under its Articles of Association. In the event of the company being wound up members are required to contribute an amount not exceeding £1

## Recruitment and Appointment of Management Committee

The directors of the company are also charity trustees for the purposes of charity law and under the company's Articles are known as members of the Management Committee. Under the requirements of the Memorandum and Articles of Association the members of the Management Committee are re-elected at the next Annual General Meeting.

All member of the Management Committee give their time voluntarily and received no benefits from the charity. Any expenses reclaimed from the charity are set out in the notes to the accounts.

Due to the charity's work focused upon the LGBTQ+ community, the Management Committee seeks to ensure that the needs of this group are appropriately reflected through the diversity of the trustee body. This is enhanced with a further steering committee made up of LGBTQ+ persons with lived experience of the issues the charity works to address.

Should the need arise to recruit new Directors, the charity will advertise publicly through job sites and social media. Before each recruitment members of the Management Committee will provide a list of their skills, and particular skills will be advertised for. On occasion individuals may be approached to offer themselves for election to the Management Committee.

## Director Induction and Training

Most Directors are already familiar with the practical work of the charity, particularly our annual event. New trustees are invited and encouraged to attend an induction session to familiarise themselves with the charity and the context within which it operates.

## CHESTER PRIDE ANNUAL REPORT 2023

These are led by the Chief Executive of the charity. Directors are also provided with various helpful Charity Commission publications, and invited to take part in external Trustee training, usually provided by NCVO to reinforce their confidence in their role on the Management Committee. All Directors also receive the Articles and Memorandum of Association, the latest financial report, and the latest management accounts.

## **Risk Management**

The Management Committee has conducted a review of the major risks to which the charity is exposed. A risk register has been established and is updated at least annually. Where appropriate, systems or procedures have been established to mitigate the risks the charity faces.

## **Organisational Structure**

The charity has a Management Committee of up to 7 members who meet monthly and are responsible for the strategic direction and policy of the charity. At present the Committee has six members from a variety of professional backgrounds relevant to the work of the charity.

A scheme of delegation is in place and day to day responsibility for the provision of the services rest with the Chief Executive along with any staff members. The Chief Executive is responsible for ensuring that the charity delivers the services specified and that key performance indicators are met, and responsibility for the day to day operational management of the charity.

# **Responsibilities of the Management Committee**

Company law requires the Management Committee to prepare financial statements for each financial year which give a true and fair view of the state of the affairs of the charitable company as at the balance sheet date and of its incoming resources and application of resources, including income and expenditure, for the financial year. In preparing those financial statements, the management committee should follow best practice and:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent; and
- prepare the financial statements on the going concern basis unless it is not appropriate to assume that the company will continue on that basis.



## CHESTER PRIDE ANNUAL REPORT 2023

The Management Committee is responsible for maintaining proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 1985.

The Management Committee is also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Members of the Management Committee, who are directors for the purpose of company law and trustees for the purpose of charity law, who served during the year and up to the date of this report are set out on page 3.

### Audit Exemption Statement

For the year ending (31/10/2023) the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476, The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

**Signed, on behalf of the Management Committee:**



**Warren Lee Allmark**  
**Chair**



# Financial Statements

## Notes on the preparation of accounts

The principal accounting policies are summarised below. The accounting policies have been applied consistently throughout the year, and in the preceding year.

### a) Basis of accounting

- The financial statements have been prepared in accordance with the Charities SORP FRS102 - second edition
- The accounts have been prepared on an accrual accounting basis.

### b) Fund Accounting

- Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity.
- Designated funds are unrestricted funds earmarked by the Management Committee for specific purposes.
- Restricted funds are subjected to restrictions on their expenditure imposed by the donor or through the terms of an appeal. They also include the reserve funds, as in line with the above outlined reserves policy.

## Declaration

The financial statements have been prepared in accordance with the accounting policies set out in notes to the accounts and comply with the charity's governing document, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard 102 Second Edition, effective from January 2019.

Accounts prepared by:



**Richard Euston, CEO (Charity's financial officer)**

Approved by the charity Directors on 18th April 2024 and signed on their behalf by:



**Warren Lee Allmark**  
**Chair**

# Independent Examiner Statement

I report on the accounts for the year ended 31 October 2022, which are set out on pages 21 to 48.

## Responsibilities and basis of report

As the charity's trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I have examined your charity's accounts as required under section 145 of the Charities Act 2011 ('the Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

My role is to state whether any material matters have come to my attention giving me cause to believe:

1. that accounting records were not kept as required by section 130 of the Act; or
2. that the accounts do not accord with those records; or
3. that the accounts do not comply with the accounting requirements of the Act; or
4. that there is further information needed for a proper understanding of the accounts.


## Independent examiner's statement

I have completed my examination and have no concerns in respect of the matters (1) to (4) listed above and, in connection with following the Directions of the Charity Commission I have found no matters that require drawing to your attention.

## David William Buxton BSc (Jt Hons) FCA

Fellow of the ICAEW

Buxton Accounting LLP  
Chartered Accountants  
98 Middlewich Road  
Northwich  
Cheshire  
CW9 7DA

DocuSigned by:  
  
4C1F609C3EC44CB...  
1/21/2025

# 1. Summary of Financial Activity including Income and Expenditure for the Year Ended 31st October 2023

|   | Notes To<br>The<br>Accounts | Unrestricted<br>Funds<br>£ | Restricted<br>Funds<br>£ | Total Funds<br>2023<br>£ | Total Funds<br>2022<br>£ |
|---|-----------------------------|----------------------------|--------------------------|--------------------------|--------------------------|
| <b>Income From:</b>                         |                             |                            |                          |                          |                          |
| Donations                                   | 6                           | 9,450                      | 100                      | 9,550                    | 4,524                    |
| <i>Income from Charitable Activities</i>    | 7                           |                            |                          |                          |                          |
| Chester Pride Festival                      |                             | 103,838                    | 7,500                    | 111,338                  | 105,321                  |
| Support services                            |                             | 2,402                      | 46,720                   | 49,122                   | 44,214                   |
| General/Other                               |                             | 337                        | -                        | 337                      | 19,375                   |
| <i>Income from Trading Activities</i>       | 8                           |                            |                          |                          |                          |
| Commercial trading operations               |                             | 258,153                    | -                        | 258,153                  | 64,101                   |
| <b>Total Income</b>                         |                             | <b>374,180</b>             | <b>54,320</b>            | <b>428,500</b>           | <b>237,535</b>           |
| <b>Expenditure On:</b>                      |                             |                            |                          |                          |                          |
| <i>Costs of Raising Funds</i>               | 10                          |                            |                          |                          |                          |
| Commercial trading operations               | 8                           | (271,301)                  | -                        | (271,301)                | (92,089)                 |
| Costs of Good Sold                          |                             | (566)                      | -                        | (566)                    | (14,388)                 |
| Other costs of raising funds                |                             | (694)                      | -                        | (694)                    | (308)                    |
| <i>Expenditure on charitable activities</i> | 9                           |                            |                          |                          |                          |
| Chester Pride Festival                      |                             | (79,915)                   | (7,500)                  | (87,415)                 | (104,604)                |
| Support Services                            |                             | (2,402)                    | (39,671)                 | (42,073)                 | (67,682)                 |
| Other                                       |                             | (8,101)                    | -                        | (8,101)                  | (25,858)                 |
| Governance                                  | 11                          | (421)                      | -                        | (421)                    | (385)                    |
| <b>Total Expenditure</b>                    |                             | <b>(363,400)</b>           | <b>(47,171)</b>          | <b>(410,571)</b>         | <b>(305,314)</b>         |
| Net Income / (Expenditure) for the year     |                             | 10,780                     | 7,149                    | 17,929                   | (67,779)                 |
| <b>Net Movement in Funds for the Year</b>   |                             | <b>10,780</b>              | <b>7,149</b>             | <b>17,929</b>            | <b>(67,779)</b>          |
| <b>Reconciliation of Funds</b>              | 15                          |                            |                          |                          |                          |
| Total Funds Brought Forward                 |                             | (42,285)                   | (1,515)                  | (43,800)                 | 23,979                   |
| <b>Total Funds Carried Forward</b>          | 15                          | <b>(31,505)</b>            | <b>5,634</b>             | <b>(25,871)</b>          | <b>(43,800)</b>          |



## 2. Balance Sheet as at 31st October 2023

|   | Notes To<br>The<br>Accounts | Group 2023<br>£ | Charity 2023<br>£ | Group 2022<br>£ | Charity 2022<br>£ |
|---|-----------------------------|-----------------|-------------------|-----------------|-------------------|
| <b>Fixed Assets</b>                                 | 17                          |                 |                   |                 |                   |
| Tangible Assets                                     |                             | 3,142           | 2,653             | 4,742           | 4,742             |
| Other Debtors                                       |                             | 8,875           | 8,875             | 8,875           | 8,875             |
| <b>Total Fixed Assets</b>                           |                             | <b>12,017</b>   | <b>11,528</b>     | <b>13,617</b>   | <b>13,617</b>     |
| <b>Current Assets</b>                               | 17                          |                 |                   |                 |                   |
| Cash in bank and in hand                            |                             | 5,495           | 2,413             | 1,824           | 1,805             |
| Accounts Receivable                                 | 19                          | 21,810          | 21,810            | 90              | 90                |
| Due from Trading Subsidiary                         | 18                          | -               | 36,741            | 27,097          | 27,097            |
| <b>Total Current Assets</b>                         |                             | <b>27,305</b>   | <b>60,964</b>     | <b>29,011</b>   | <b>28,992</b>     |
| <b>Liabilities</b>                                  |                             |                 |                   |                 |                   |
| Creditors: amounts falling due within one year      |                             |                 |                   |                 |                   |
| Due to Parent Charity                               |                             | 36,741          | -                 | 27,097          | -                 |
| Accounts Payable                                    | 20                          | 2,265           | 1,634             | 21,942          | 21,942            |
| Wages Payable                                       |                             | 454             | -                 | 4,370           | 4,370             |
| PAYE/NIC  |                             | 5,206           | 484               | 1,454           | 816               |
| Pensions Payable                                    |                             | 1,212           | -                 | 537             | 269               |
| Student Loan Deductions Payable                     |                             | 165             | 22                | 42              | 36                |
| Rounding  |                             | (.10)           | .04               | .35             | .35               |
| VAT   |                             | 551             | (252)             | 2,647           | 2,647             |
| <b>Net Current Liabilities</b>                      |                             | <b>9,854</b>    | <b>1,887</b>      | <b>58,089</b>   | <b>30,081</b>     |
| <b>Net Current Assets (Liabilities)</b>             |                             | <b>17,451</b>   | <b>59,077</b>     | <b>(29,078)</b> | <b>(1,089)</b>    |
| <b>Total Assets less Current Liabilities</b>        |                             | <b>29,468</b>   | <b>70,606</b>     | <b>(15,461)</b> | <b>12,528</b>     |
| Creditors: amounts falling after more than one year | 22                          | 55,340          | 55,340            | 28,340          | 28,340            |
| <b>Total Liabilities</b>                            |                             | <b>65,194</b>   | <b>57,227</b>     | <b>86,429</b>   | <b>58,421</b>     |
| <b>Net Assets</b>                                   |                             | <b>(25,872)</b> | <b>15,266</b>     | <b>(43,801)</b> | <b>(15,812)</b>   |

**Capital and Reserves**

|                                   |                 |               |                 |                 |
|-----------------------------------|-----------------|---------------|-----------------|-----------------|
| Current Year Earnings             | 17,929          | 31,077        | (67,779)        | (39,791)        |
| Retained Earnings                 | (43,800)        | (15,812)      | 23,979          | 23,979          |
| <b>Total Capital and Reserves</b> | <b>(25,871)</b> | <b>15,266</b> | <b>(43,801)</b> | <b>(15,812)</b> |

**The Funds of the Charity**

|                            |                 |               |                 |                 |
|----------------------------|-----------------|---------------|-----------------|-----------------|
| Reserves                   | -               | -             | -               | -               |
| Restricted Income Funds    | 5,634           | 5,634         | (1,515)         | (1,515)         |
| Unrestricted Income Funds  | (31,505)        | 9,632         | (42,285)        | (14,297)        |
| <b>Total Charity Funds</b> | <b>(25,871)</b> | <b>15,266</b> | <b>(43,801)</b> | <b>(15,812)</b> |

### 3. Statement of Cash Flows (Direct Method)

|   | Notes To<br>The<br>Accounts | Group 2023<br>£ | Charity 2023<br>£ | Group 2022<br>£ | Charity 2022<br>£ |
|---|-----------------------------|-----------------|-------------------|-----------------|-------------------|
| <b>Cash used in operating activities</b>                      |                             |                 |                   |                 |                   |
| Receipts from customers                                       |                             | 426,749         | 167,767           | 260,586         | 196,486           |
| Payments to suppliers and employees                           |                             | (439,892)       | (169,196)         | (314,850)       | (222,761)         |
| Cash receipts from other operating activities                 |                             | (6,888)         | (6,888)           | 5,500           | 5,500             |
| <b>Net Cash Flows from Operating Activities</b>               |                             | <b>(20,031)</b> | <b>(8,317)</b>    | <b>(48,764)</b> | <b>(20,776)</b>   |
| <b>Cash flows from investing activities</b>                   |                             |                 |                   |                 |                   |
| Purchase of tangible fixed assets                             |                             | (821)           | (333)             | (4,938)         | (4,938)           |
| Investment in commercial trading activity                     |                             | (447)           | (10,092)          | 2,500           | (25,509)          |
| Other Debtors   |                             | -               | -                 | (8,875)         | (8,875)           |
| <b>Cash provided by / (used in) investing activities</b>      |                             | <b>(1,269)</b>  | <b>(10,425)</b>   | <b>(11,314)</b> | <b>(39,322)</b>   |
| <b>Cash flows from financing activities</b>                   | 22                          |                 |                   |                 |                   |
| New Borrowing   |                             | 52,000          | 37,000            | 36,000          | 36,000            |
| Repayment of borrowing  |                             | (25,000)        | (10,000)          | (7,660)         | (7,660)           |
| Payroll Journals  |                             | (2,029)         | (7,650)           | 7,274           | 7,274             |
| Reconciliation  |                             | -               | -                 | 1               | 1                 |
| <b>Cash used in financing activities</b>                      |                             | <b>24,971</b>   | <b>19,350</b>     | <b>35,615</b>   | <b>35,615</b>     |
| Increase / (decrease) in cash at bank and in hand in the year |                             | 3,671           | 608               | (24,463)        | (24,483)          |
| Cash at bank and in hand at the beginning of the year         |                             | 1,825           | 1,805             | 26,288          | 26,288            |
| <b>Total cash at bank and in hand at the end of the year</b>  |                             | <b>5,496</b>    | <b>2,413</b>      | <b>1,825</b>    | <b>1,805</b>      |

#### 4. Details of funds and activities

| Name of fund or activity                  | Designation             | Activity Type          | Description, nature, and purpose of fund or activity  |
|---|-------------------------|------------------------|---|
| General Fund                              | Unrestricted            | General / Other        | The free reserve and funds for Chester Pride charitable activity after allowing for all designated funds  |
| Chester Pride 2023                        | Designated              | Chester Pride Festival | A designated fund allocated from general funds, or through specific funding (e.g. sponsorship) for provision of the annual Chester Pride event  |
| Just Ask                                  | Designated / Restricted | Support Service        | A helpline service, providing advice, support, information and signposting. The project also provisions events, group sessions, wellbeing activity, and other miscellaneous activity with the aim of providing support and social activity for the LGBT+ community  |
| Support Projects                          | Designated / Restricted | Support Service        | Smaller, or shorter term, projects focusing on providing support for mental health or social isolation issues within the LGBTQ+ community. Mostly consisting of social groups.  |
| Box Project                               | Designated              | Support Service        | Various smaller projects with budgets under £1,000. These projects include the Box Project supplying condoms and sanitary products for distribution to those in need via social venues, and Take 5 wellbeing project giving out free wellbeing packs including mugs, herbal teas, and wellbeing activity cards. |
| UKSPF                                     | Restricted              | Support Service        | Funding of befriender helpline, fundraising activity, volunteer scheme, and social groups. Includes funding for three new staff roles.  |
| CWaC Diversity and Inclusion Events Fund  | Restricted              | Support Service        | Grant funding awarded specifically for the Chester Pride event.   |
| CWaC Diversity and Inclusion Project Fund | Restricted              | Support Service        | Grant funding from Cheshire West and Chester Council for provision of six social groups to provide social and mental health support to specific members of the LGBTQ+ community.  |
| CWaC Health and Wellbeing Support         | Restricted              | Support Service        | Grant award from Cheshire West and Chester Council to help fund the Health, Life, and Wellbeing area at the main event.   |
| National Lottery Awards for All           | Designated              | Chester Pride Festival | Grant funding to be used for various aspects of the main event.   |
| NHS Cheshire CCG VCFSE Grant              | Restricted              | Support Service        | Grant funding from the NHS Cheshire Clinical Commissioning Group to fund the activities of the Just Ask helpline  |
| Marjory Boddy Trust                       | Restricted              | Support Service        | Grant funding to support the Just Ask helpline  |
| Magic Little Grant                        | Unrestricted            | General / Other        | Small grant to be used for general purposes   |
| Event Sponsorship                         | Designated              | Chester Pride Festival | Sponsorship payments from various local businesses and organisations to go toward the provision of the main event   |
| HCRG Box Project Sponsorship              | Restricted              | Support Service        | Sponsorship from HCRG health care group to directly fund the Box Project activity   |
| CWaC Members Budget Donations             | Designated              | Chester Pride Festival | Donations from Cheshire West and Chester Councillors to go toward the provision of the Chester Pride event  |



## 5. Financial Performance of the Charity

The consolidated statement of financial activities includes the results of the charity's wholly owned subsidiary which operates the main event bar and the Rainbow Tea Rooms café.

The summary financial performance of the charity alone is:

|   | 2023<br>£            | 2022<br>£              |
|---|----------------------|------------------------|
| Income                                    | 170,347              | 173,434                |
| Amount gift aided from subsidiary company | -                    | -                      |
|   | <u>170,347</u>       | <u>173,434</u>         |
| Expenditure on charitable activities      | (139,270)            | (213,225)              |
| <b>Net Income</b>                         | <b>31,077</b>        | <b>(39,791)</b>        |
| Total funds brought forward               | (15,812)             | 23,979                 |
| <b>Total funds carried forward</b>        | <b><u>15,266</u></b> | <b><u>(15,812)</u></b> |
| Represented by:                           |                      |                        |
| Restricted income funds                   | 5,634                | (1,515)                |
| Unrestricted income funds                 | <u>9,632</u>         | <u>(14,296)</u>        |
|   | <b><u>15,266</u></b> | <b><u>(15,811)</u></b> |

## 6. Donations

|   | Unrestricted<br>£ | Designated<br>£ | Restricted<br>£ | Total 2023<br>£ |
|---|-------------------|-----------------|-----------------|-----------------|
| Public Donations                                  | 2,682             | -               | 100             | 2,782           |
| Bank of America Volunteer<br>Match Funding        | -                 | 398             | -               | 398             |
| Lloyds Bank Foundation<br>Volunteer Match Funding | -                 | 194             | -               | 194             |
| Parade Entry Donations                            | -                 | 450             | -               | 450             |
| Donations from CW&C<br>Member's Budgets           | -                 | 5,725           | -               | 5,725           |
| <b>Total</b>                                      | <b>2,682</b>      | <b>6,767</b>    | <b>100</b>      | <b>9,550</b>    |

### *Previous reporting period*

|   | <i>Unrestricted<br/>£</i> | <i>Designated<br/>£</i> | <i>Restricted<br/>£</i> | <i>Total 2022<br/>£</i> |
|---|---------------------------|-------------------------|-------------------------|-------------------------|
| <i>Public Donations</i>                             | <i>4,046</i>              | <i>-</i>                | <i>-</i>                | <i>4,046</i>            |
| <i>Donations for Foodbank<br/>Support</i>           | <i>-</i>                  | <i>-</i>                | <i>303</i>              | <i>303</i>              |
| <i>Donations from CW&amp;C<br/>Member's Budgets</i> | <i>-</i>                  | <i>175</i>              | <i>-</i>                | <i>175</i>              |
| <b>Total</b>  | <b>4,046</b>              | <b>175</b>              | <b>303</b>              | <b>4,524</b>            |

## 7. Income from Charitable Activity

|  | Unrestricted<br>£ | Designated<br>£ | Restricted<br>£ | Total 2023<br>£ |
|--|-------------------|-----------------|-----------------|-----------------|
| <b>Chester Pride Festival 2023</b>                             |                   |                 |                 |                 |
| Cheshire West and Chester Council Health and Wellbeing Support | -                 | -               | 5,000           | 5,000           |
| CWaC Diversity and Inclusion Events Fund                       | -                 | -               | 2,500           | 2,500           |
| National Lottery Awards for All Grant                          | -                 | 10,000          | -               | 10,000          |
| Event Sponsorship  | -                 | 62,200          | -               | 62,200          |
| Fundraiser Income  | -                 | 2,386           | -               | 2,386           |
| Event Trading Pitches  | -                 | 1,300           | -               | 1,300           |
| Event Tickets  | -                 | 21,799          | -               | 21,799          |
| VIP Wristbands   | -                 | 6,153           | -               | 6,153           |
| <b>Total Chester Pride Festival</b>                            | <b>-</b>          | <b>103,838</b>  | <b>7,500</b>    | <b>111,338</b>  |
| <b>Support Services</b>  |                   |                 |                 |                 |
| NHS Cheshire CCG VCFSE Grant                                   | -                 | -               | 9,200           | 9,200           |
| CWaC Equality and Diversity Project Fund                       | -                 | -               | 12,000          | 12,000          |
| Marjory Boddy Trust  | -                 | -               | 5,000           | 5,000           |
| UKSPF Grant  | -                 | -               | 19,020          | 19,020          |
| Magic Little Grant   | -                 | 500             | -               | 500             |
| EDI Training Delivery  | 400               | -               | -               | 400             |
| HCRG Box Project Sponsorship                                   | -                 | -               | 1,500           | 1,500           |
| Cheshire Dance Project Cost Reimbursement                      | 699               | -               | -               | 699             |
| Workshop Commissions   | 803               | -               | -               | 803             |
| <b>Total Support Services</b>                                  | <b>1,902</b>      | <b>500</b>      | <b>46,720</b>   | <b>49,122</b>   |

**General / Other**

|                              |              |                |               |                |
|------------------------------|--------------|----------------|---------------|----------------|
| Current account interest     | 298          | -              | -             | 298            |
| Cashback on card purchases   | 40           | -              | -             | 40             |
| <b>Total General / Other</b> | <b>337</b>   | <b>-</b>       | <b>-</b>      | <b>337</b>     |
| <b>Total</b>                 | <b>2,239</b> | <b>104,338</b> | <b>54,220</b> | <b>160,797</b> |

**Previous reporting period**

| <i>Unrestricted</i> | <i>Designated</i> | <i>Restricted</i> | <i>Total 2022</i> |
|---------------------|-------------------|-------------------|-------------------|
| <i>£</i>            | <i>£</i>          | <i>£</i>          | <i>£</i>          |

**Chester Pride Festival 2022**

|   |               |               |              |               |
|---|---------------|---------------|--------------|---------------|
| <i>Cheshire West and Chester Council Health and Wellbeing Support</i> | -             | -             | 5,000        | 5,000         |
| <i>CWaC Diversity and Inclusion Events Fund</i>                       | -             | -             | 2,500        | 2,500         |
| <i>M&amp;S Bank Volunteer hours match funding</i>                     | 500           | -             | -            | 500           |
| <i>Event Sponsorship</i>  | -             | 35,067        | -            | 35,067        |
| <i>Fundraiser Income</i>  | -             | 2,985         | -            | 2,985         |
| <i>Event Trading Pitches</i>  | -             | 2,565         | -            | 2,565         |
| <i>Event Food and Beverage Sales</i>                                  | -             | 44,621        | -            | 44,621        |
| <i>Refunds for cancelled main stage performers</i>                    | 12,083        | -             | -            | 12,083        |
| <b>Total Chester Pride Festival</b>                                   | <b>12,583</b> | <b>85,238</b> | <b>7,500</b> | <b>105,32</b> |

**Support Services**

|   |   |   |        |        |
|---|---|---|--------|--------|
| <i>NHS Cheshire CCG VCFSE Grant</i>         | - | - | 27,600 | 27,600 |
| <i>CWaC Capital and Garden Improvements</i> | - | - | 5,000  | 5,000  |



|  |               |               |               |                |
|--|---------------|---------------|---------------|----------------|
| <i>Steve Morgan Foundation 20th Anniversary Awards Grant</i> | -             | -             | 4,000         | 4,000          |
| <i>ASDA Foundation Grant</i>                                 | -             | -             | 1,500         | 1,500          |
| <i>Avow Wrexham Welsh Government Winter Pressures Fund</i>   | -             | -             | 5,000         | 5,000          |
| <i>EDI Training Delivery</i>                                 | 358           | -             | -             | 358            |
| <i>Charity Sponsorship</i>                                   | -             | 750           | -             | 750            |
| <i>Item Refunds</i>  | 5             | -             | -             | 5              |
| <b>Total Support Services</b>                                | <b>364</b>    | <b>750</b>    | <b>43,100</b> | <b>44,214</b>  |
| <b>General / Other</b>                                       |               |               |               |                |
| <i>Asset disposal</i>  | 53            | -             | -             | 53             |
| <i>EDI Training delivery</i>                                 | 150           | -             | -             | 150            |
| <i>Xmas Cards Fundraiser</i>                                 | 75            | -             | -             | 75             |
| <i>Airbus Community Awards Grant</i>                         |               | 1,000         | -             | 1,000          |
| <i>HSBC Supporting Our Community Grant</i>                   | -             | -             | 17,933        | 17,933         |
| <i>Current account interest</i>                              | 64            | -             | -             | 64             |
| <i>Cashback on card purchases</i>                            | 101           | -             | -             | 101            |
| <b>Total General / Other</b>                                 | <b>442</b>    | <b>1,000</b>  | <b>17,933</b> | <b>19,375</b>  |
| <b>Total</b>   | <b>13,389</b> | <b>86,988</b> | <b>68,533</b> | <b>168,910</b> |

8. Income earned from other activity

The wholly owned trading subsidiary Chester Pride Trading LTD is incorporated in the United Kingdom (company number 13400749) and pays all of its profits to the charity under the gift aid scheme. Chester Pride Trading LTD operates the main event bars, Rainbow Tea Rooms café, Bridge St View holiday lets, and all commercial trading operations carried on by Chester Pride

A summary of the trading results is shown below.

The summary financial performance of the subsidiary alone is:

|                                  | 2023<br>£ |
|----------------------------------|-----------|
| Turnover                         | 258,153   |
| Cost of Operations               | (271,301) |
| Net Profit                       | (13,148)  |
| Amount gift aided to the charity | -         |
| Retained in subsidiary           | -         |

The assets and liabilities of the subsidiary were:

|                                      |          |
|--------------------------------------|----------|
| Current assets                       | 3,571    |
| Current liabilities                  | (44,708) |
| Total net assets                     | (41,137) |
| Aggregate share capital and reserves | 1        |

Previous reporting period

|                                  | 2022<br>£ |
|----------------------------------|-----------|
| Turnover                         | 64,101    |
| Cost of Operations               | (92,089)  |
| Net Profit                       | (27,989)  |
| Amount gift aided to the charity | -         |
| Retained in subsidiary           | -         |

The assets and liabilities of the subsidiary were:

|                     |          |
|---------------------|----------|
| Current assets      | 20       |
| Current liabilities | (28,009) |

|   |                 |
|---|-----------------|
| <i>Total net assets</i>                     | <u>(27,989)</u> |
|   | <u></u>         |
| <i>Aggregate share capital and reserves</i> | <u>1</u>        |

## 9. Expenditure on Charitable Activity

|                         | Chester Pride<br>Festival | Support<br>Services | General /<br>Other | Total 2023<br>£ |
|-------------------------|---------------------------|---------------------|--------------------|-----------------|
| Advertising & Marketing | 125                       | 498                 | 317                | 940             |
| Bank / Processing Fees  | 98                        | 1,833               | 2,230              | 4,160           |
| Depreciation Expense    | 69                        | 721                 | 1,631              | 2,421           |
| General Expenses        | 584                       | 100                 | 98                 | 782             |
| Insurance               | 4,579                     | -                   | 1,038              | 5,617           |
| Postage & Freight       | 35                        | -                   | -                  | 35              |
| Printing & Stationery   | 618                       | 289                 | 287                | 1,194           |
| Rent                    | 1,546                     | -                   | 3,000              | 4,546           |
| Repairs and Maintenance | -                         | -                   | 21                 | 21              |
| Staff Costs             | -                         | 34,650              | (1,485)            | 33,165          |
| Subscriptions           | 54                        | 823                 | 354                | 1,231           |
| Telephone & Internet    | -                         | 1,768               | -                  | 1,768           |
| Travel - National       | 107                       | 140                 | -                  | 247             |
| Direct Delivery Costs   | 79,602                    | 1,250               | 610                | 81,461          |
| <b>Total</b>            | <b>87,415</b>             | <b>42,072</b>       | <b>8,101</b>       | <b>123,667</b>  |

### *Previous reporting period*

|  | <i>Chester Pride<br/>Festival</i> | <i>Support<br/>Services</i> | <i>General /<br/>Other</i> | <i>Total 2022<br/>£</i> |
|--|-----------------------------------|-----------------------------|----------------------------|-------------------------|
| <i>Advertising &amp; Marketing</i>                     | <i>730</i>                        | <i>261</i>                  | <i>570</i>                 | <i>1,561</i>            |
| <i>Bank / Processing Fees</i>                          | <i>862</i>                        | <i>23</i>                   | <i>50</i>                  | <i>935</i>              |
| <i>Donations collected for other<br/>organisations</i> | <i>-</i>                          | <i>-</i>                    | <i>113</i>                 | <i>113</i>              |
| <i>Depreciation Expense</i>                            | <i>75</i>                         | <i>737</i>                  | <i>1,642</i>               | <i>2,454</i>            |
| <i>General Expenses</i>                                | <i>3,541</i>                      | <i>111</i>                  | <i>2,574</i>               | <i>6,227</i>            |
| <i>Insurance</i>                                       | <i>5,964</i>                      | <i>-</i>                    | <i>1,602</i>               | <i>7,566</i>            |
| <i>IT Software and Consumables</i>                     | <i>-</i>                          | <i>-</i>                    | <i>56</i>                  | <i>56</i>               |
| <i>Legal Expenses</i>                                  | <i>-</i>                          | <i>-</i>                    | <i>1,150</i>               | <i>1,150</i>            |
| <i>Utilities</i>                                       | <i>-</i>                          | <i>-</i>                    | <i>574</i>                 | <i>574</i>              |



|                                  |                       |                      |                      |                       |
|----------------------------------|-----------------------|----------------------|----------------------|-----------------------|
| <i>Postage &amp; Freight</i>     | <i>17</i>             | <i>39</i>            | <i>10</i>            | <i>66</i>             |
| <i>Printing &amp; Stationery</i> | <i>5,442</i>          | <i>224</i>           | <i>260</i>           | <i>5,927</i>          |
| <i>Rent</i>                      | <i>950</i>            | <i>-</i>             | <i>908</i>           | <i>1,858</i>          |
| <i>Repairs and Maintenance</i>   | <i>-</i>              | <i>-</i>             | <i>9,500</i>         | <i>9,500</i>          |
| <i>Staff Costs</i>               | <i>-</i>              | <i>62,084</i>        | <i>(1,777)</i>       | <i>60,306</i>         |
| <i>Subscriptions</i>             | <i>321</i>            | <i>707</i>           | <i>111</i>           | <i>1,139</i>          |
| <i>Telephone &amp; Internet</i>  | <i>8</i>              | <i>1,444</i>         | <i>880</i>           | <i>2,332</i>          |
| <i>Travel - National</i>         | <i>236</i>            | <i>146</i>           | <i>119</i>           | <i>501</i>            |
| <i>Direct Delivery Costs</i>     | <i>86,457</i>         | <i>1,906</i>         | <i>7,515</i>         | <i>95,878</i>         |
| <b><i>Total</i></b>              | <b><i>104,604</i></b> | <b><i>67,682</i></b> | <b><i>25,858</i></b> | <b><i>198,144</i></b> |

10. Cost of Raising Funds

|                     | Unrestricted<br>£ | Restricted<br>£ | Total 2023<br>£ |
|---------------------|-------------------|-----------------|-----------------|
| Costs of Good Sold  | 566               | -               | 566             |
| Fundraiser Supplies | 694               | -               | 694             |
| <b>Total</b>        | <b>1,260</b>      | <b>-</b>        | <b>1,260</b>    |

Previous reporting period

|                                       | Unrestricted<br>£ | Restricted<br>£ | Total 2022<br>£ |
|---------------------------------------|-------------------|-----------------|-----------------|
| Costs of Good Sold                    | 14,388            | -               | 14,388          |
| Purchase of collection boxes          | 43                | -               | 43              |
| Subscription to Fundraising Platforms | 265               | -               | 265             |
| <b>Total</b>                          | <b>14,696</b>     | <b>-</b>        | <b>14,696</b>   |

11. Governance Costs

|                               | Total 2023<br>£ | Total 2022<br>£ |
|-------------------------------|-----------------|-----------------|
| Audit and<br>Accountancy Fees | 13              | 379             |
| Software<br>Subscriptions     | 408             | -               |
| Bank Fees                     | -               | 6               |
| Total                         | 421             | 385             |

12. Staff Costs

|  | Group 2023<br>£ | Charity 2023<br>£ | Group 2022<br>£ | Charity 2022<br>£ |
|--|-----------------|-------------------|-----------------|-------------------|
| Gross Wages and Salaries                               | 108,863         | 34,435            | 99,033          | 57,713            |
| Employers National Insurance                           | 6,456           | 2,195             | 6,112           | 4,243             |
| Employers National Insurance -<br>Employment Allowance | (6,211)         | (1,288)           | (5,417)         | (3,549)           |
| Pension Costs  | 3,158           | 1,174             | 2,519           | 1,898             |
| Net Employee Cost                                      | 112,266         | 36,516            | 102,248         | 60,306            |

| Employee Salary Details  | Annual Salary<br>(FTE) | Hours Per Week | Actual Salary | Net Pay for<br>Reporting Period |
|--------------------------|------------------------|----------------|---------------|---------------------------------|
| Head of Charity          | 25,000                 | 35             | 25,000        | 25,000                          |
| Project Officer          | 25,000                 | 35             | 25,000        | 7,825                           |
| Volunteer Manager        | 30,750                 | 15             | 13,179        | 749                             |
| Youth Engagement Officer | 29,250                 | 16             | 13,371        | 861                             |
| Total                    | 110,000                | 101            | 76,550        | 34,435                          |

Trading Staff Numbers

|              |   |
|--------------|---|
| Managers     | 1 |
| Team Leaders | 1 |
| Cafe Staff   | 6 |

**13. Summary analysis of expenditure and income for charitable activities (net movement per project)**

|                      | <b>Chester Pride Festival<br/>£</b> | <b>Support Services<br/>£</b> | <b>The Box Project<br/>£</b> | <b>Other<br/>£</b> | <b>Total 2023<br/>£</b> |
|----------------------|-------------------------------------|-------------------------------|------------------------------|--------------------|-------------------------|
| Costs                | (87,415)                            | (41,819)                      | (254)                        | (9,782)            | (139,270)               |
| Revenue Income       | 93,838                              | 1,902                         | 1,500                        | 337                | 97,577                  |
| Donations            | 9,110                               | -                             | -                            | 439                | 9,550                   |
|                      | 15,533                              | (39,917)                      | 1,246                        | (9,006)            | (32,143)                |
| Direct Grant Support | 17,500                              | 45,720                        | -                            | -                  | 63,220                  |
| <b>Total</b>         | <b>33,033</b>                       | <b>5,803</b>                  | <b>1,246</b>                 | <b>(9,006)</b>     | <b>31,077</b>           |

***Previous reporting period***

|                      | <b>Chester Pride Festival<br/>£</b> | <b>Support Services<br/>£</b> | <b>The Box Project<br/>£</b> | <b>Community Cafe<br/>£</b> | <b>Other<br/>£</b> | <b>Total 2022<br/>£</b> |
|----------------------|-------------------------------------|-------------------------------|------------------------------|-----------------------------|--------------------|-------------------------|
| Costs                | (118,023)                           | (67,245)                      | (437)                        | (23,484)                    | (4,035)            | (213,225)               |
| Revenue Income       | 97,321                              | 1,114                         | -                            | (104)                       | 546                | 98,877                  |
| Donations            | 3,198                               | -                             | -                            | 175                         | 1,150              | 4,524                   |
|                      | (17,504)                            | (66,131)                      | (437)                        | (23,413)                    | (2,339)            | (109,824)               |
| Direct Grant Support | 8,000                               | 43,100                        | -                            | 18,933                      | -                  | 70,033                  |
| <b>Total</b>         | <b>(9,504)</b>                      | <b>(23,031)</b>               | <b>(437)</b>                 | <b>(4,480)</b>              | <b>(2,339)</b>     | <b>(39,790)</b>         |



14. Trustee Expenses

| Nature of Expense       | Expense (£) | Number of Trustees Remunerated |
|-------------------------|-------------|--------------------------------|
| Event Supplies          | 500         | 1                              |
| Purchase of Merch Stock | 250         | 1                              |
| Totals                  | 750         | 2                              |
| 2022 Totals             | 461         | 1                              |

| Name of Trustee    | Expenses Repaid (£) |
|--------------------|---------------------|
| Warren Lee Allmark | 500                 |
| Sandra Tyrie       | 250                 |

## 15. Analysis of Charitable Funds

### Unrestricted movements inc Designated

|                    | Balance at<br>November 1st<br>2022<br>£ | Income<br>£    | Expenditure<br>£ | Transfers<br>£ | Balance at<br>31st October<br>2023<br>£ |
|--------------------|---|----------------|------------------|----------------|---|
| General Fund       | (20,528)                                | 677            | (9,782)          | -              | (29,633)                                |
| Support Services   | -                                       | 2,403          | (2,403)          | -              | -                                       |
| Chester Pride 2023 | 6,231                                   | 112,949        | (79,915)         | -              | 39,265                                  |
| <b>Total</b>       | <b>(14,297)</b>                         | <b>116,028</b> | <b>(92,100)</b>  | <b>-</b>       | <b>9,632</b>                            |

#### Previous reporting period

|                    | Balance at<br>November 1st<br>2021<br>£ | Income<br>£    | Expenditure<br>£ | Transfers<br>£ | Balance at<br>31st October<br>2022<br>£ |
|--------------------|---|----------------|------------------|----------------|---|
| General Fund       | -                                       | 2,477          | (23,006)         | -              | (20,529)                                |
| Support Services   | -                                       | 1,114          | (1,114)          | -              | -                                       |
| Chester Pride 2022 | 2,316                                   | 101,019        | (97,104)         | -              | 6,232                                   |
| <b>Total</b>       | <b>2,316</b>                            | <b>104,611</b> | <b>(121,224)</b> | <b>-</b>       | <b>(14,297)</b>                         |

### Restricted movements

|                    | Balance at<br>November 1st<br>2022<br>£ | Income<br>£   | Expenditure<br>£ | Transfers<br>£ | Balance at<br>31st October<br>2023<br>£ |
|--------------------|---|---------------|------------------|----------------|---|
| General Fund       | 290                                     | 100           | -                | (100)          | 290                                     |
| Support Services   | (1,805)                                 | 46,720        | (39,671)         | 100            | 5,344                                   |
| Chester Pride 2023 | -                                       | 7,500         | (7,500)          | -              | -                                       |
| <b>Total</b>       | <b>(1,515)</b>                          | <b>54,320</b> | <b>(47,171)</b>  | <b>-</b>       | <b>5,634</b>                            |

#### Previous reporting period

|                    | Balance at<br>November 1st<br>2021<br>£ | Income<br>£   | Expenditure<br>£ | Transfers<br>£ | Balance at<br>31st October<br>2022<br>£ |
|--------------------|---|---------------|------------------|----------------|---|
| General Fund       | -                                       | 18,223        | (17,933)         | -              | 290                                     |
| Support Services   | 21,663                                  | 43,100        | (66,568)         | -              | (1,805)                                 |
| Chester Pride 2022 | -                                       | 7,500         | (7,500)          | -              | -                                       |
| <b>Total</b>       | <b>21,663</b>                           | <b>68,823</b> | <b>(92,001)</b>  | <b>-</b>       | <b>(1,515)</b>                          |

16. Government Grants

|   | Total 2023<br>£ | Total 2022<br>£ |
|---|-----------------|-----------------|
| Cheshire West and Chester<br>Council Health and Wellbeing | 5,000           | 5,000           |
| CWaC Diversity and Inclusion<br>Events Fund               | 2,500           | 2,500           |
| NHS Cheshire CCG VCFSE Grant                              | 9,200           | 27,600          |
| CWaC Diversity and Inclusion<br>Project Fund              | 12,000          | 5,000           |
| CWaC UKSPF Grant  | 19,020          | 5,000           |
| Total   | 47,720          | 45,100          |

**17. Asset Register - Charity**

|                                     | Office<br>Equipment<br>£ | Computer<br>Equipment<br>£ | Deposit on<br>Leased<br>Property<br>£ | Total 2023<br>£ |
|-------------------------------------|--------------------------|----------------------------|---------------------------------------|-----------------|
| <b>Cost or valuation</b>            |                          |                            |                                       |                 |
| <i>At 1st November 2022</i>         | 2,614                    | 2,128                      | 8,875                                 | 13,617          |
| Additions                           | -                        | 333                        | -                                     | 333             |
| <b>As at 31st October 2023</b>      | <b>2,614</b>             | <b>2,460</b>               | <b>8,875</b>                          | <b>13,950</b>   |
| <b>Depreciation and impairments</b> |                          |                            |                                       |                 |
| Charge for the year                 | 1,128                    | 1,210                      | -                                     | 2,338           |
| Disposals                           | 83                       | -                          | -                                     | 83              |
| <b>As at 31st October 2023</b>      | <b>1,211</b>             | <b>1,210</b>               | <b>-</b>                              | <b>2,421</b>    |
| <b>Net book value</b>               |                          |                            |                                       |                 |
| <i>At 31st October 2022</i>         | 2,614                    | 2,128                      | 8,875                                 | 13,617          |
| <b>At 31st October 2023</b>         | <b>1,403</b>             | <b>1,250</b>               | <b>8,875</b>                          | <b>11,528</b>   |

18. Investments and Stock

|                                 | Group 2023<br>£ | Charity 2023<br>£ | Group 2022<br>£ | Charity 2022<br>£ |
|---------------------------------|-----------------|-------------------|-----------------|-------------------|
| <b>Investments</b>              |                 |                   |                 |                   |
| Shares in Trading Company       | 1               | 1                 | 1               | 1                 |
| Investment into Trading Company | 9,645           | 9,645             | 27,009          | 27,009            |
| <b>Stock</b>                    |                 |                   |                 |                   |
| Cafe inventory                  | 3,733           | -                 | 1,707           | -                 |
| <hr/>                           |                 |                   |                 |                   |
| <b>Total</b>                    | <b>13,379</b>   | <b>9,646</b>      | <b>28,717</b>   | <b>27,010</b>     |
| <hr/>                           |                 |                   |                 |                   |

19. Accounts Receivable

|   | Total 2023 | Total 2022 |
|---|------------|------------|
| Grant Payment                               | 19,020     | -          |
| Box Project Sponsorship                     | 1,800      | -          |
| 20224 VIP Wristband Sales - Corporate Order | 630        | -          |
| Payment for commissioned talks              | 360        | -          |
| Item Refund                                 | -          | 6          |
| Fundraiser Income to be Deposited           | -          | 84         |
| Total                                       | 21,810     | 90         |



**20. Creditors**

|   | Group 2023<br>£ | Charity 2023<br>£ | Total 2022<br>£ |
|---|-----------------|-------------------|-----------------|
| <b>Creditors: amounts falling due within one year</b> |                 |                   |                 |
| <i>Due to Chester Pride</i>                           |                 |                   | 27,097          |
| <i>Event Suppliers</i>                                | -               | -                 | 19,704          |
| Commercial Operations Suppliers                       | 2,265           | 1,634             | -               |
| <i>Internet Supplier</i>                              |                 |                   | 1,393           |
| <i>Utilities</i>                                      | -               | -                 | 845             |
| Wages Payable   | 454             | -                 | 4,370           |
| PAYE/NIC  | 5,206           | 484               | 1,454           |
| Pensions Payable                                      | 1,212           | -                 | 537             |
| Student Loan Deductions Payable                       | 165             | 22                | 42              |
| Rounding  | (.10)           | 0.04              | 0.35            |
| VAT   | 551             | (252)             | 2,647           |
| <b>Total</b>  | <b>9,853</b>    | <b>1,888</b>      | <b>58,089</b>   |

**Creditors: amounts falling due after more than one year**

|                         |               |               |               |
|-------------------------|---------------|---------------|---------------|
| Concessionary Loan      | 18,340        | 18,340        | 28,340        |
| Key Fund - Loan Finance | 37,000        | 37,000        | -             |
| <b>Total</b>            | <b>55,340</b> | <b>55,340</b> | <b>28,340</b> |

## 21. Analysis of Group Net Assets

|  | <b>General Fund</b><br>£ | <b>Designated</b><br><b>Funds</b><br>£ | <b>Restricted</b><br><b>Funds</b><br>£ | <b>Total</b><br>£ |
|--|--------------------------|--|--|-------------------|
| Tangible fixed assets                  | 12,017                   | -                                      | -                                      | 12,017            |
| Cash at bank and in hand               | 3,082                    | 2,413                                  | -                                      | 5,495             |
| Other net current assets/(liabilities) | 12,462                   | -                                      | (506)                                  | 11,956            |
| Creditors of more than one year        | (55,340)                 | -                                      | -                                      | (55,340)          |
| <b>Total</b>                           | <b>(27,779)</b>          | <b>2,413</b>                           | <b>(506)</b>                           | <b>(25,872)</b>   |

### *Previous Reporting Period*

|   | <b>General Fund</b><br>£ | <b>Designated</b><br><b>Funds</b><br>£ | <b>Restricted</b><br><b>Funds</b><br>£ | <b>Total</b><br>£ |
|---|--------------------------|--|--|-------------------|
| <i>Tangible fixed assets</i>                  | <i>13,617</i>            | <i>-</i>                               | <i>-</i>                               | <i>13,617</i>     |
| <i>Cash at bank and in hand</i>               | <i>-</i>                 | <i>-</i>                               | <i>1,805</i>                           | <i>1,805</i>      |
| <i>Other net current assets/(liabilities)</i> | <i>24,450</i>            | <i>(21,852)</i>                        | <i>(5,491)</i>                         | <i>(2,893)</i>    |
| <i>Creditors of more than one year</i>        | <i>(28,340)</i>          | <i>-</i>                               | <i>-</i>                               | <i>(28,340)</i>   |
| <b>Total</b>                                  | <b>9,727</b>             | <b>(21,852)</b>                        | <b>(3,686)</b>                         | <b>(15,811)</b>   |

**22. Financial Instruments**

|  | <b>2023</b><br><b>£</b> | <b>2022</b><br><b>£</b> |
|--|-------------------------|-------------------------|
| Loan payable falling due within 1 year                             | 15,000                  | 6,000                   |
| Loan payable falling due in more than 1 year but less than 5 years | 37,000                  | 30,000                  |
| <b>Total</b>   | <b>52,000</b>           | <b>36,000</b>           |

**Net debt reconciliation for the Group 2023**

|                                      | <b>At start of year</b> | <b>Cashflows In</b> | <b>Cashflows Out</b> | <b>Other non-cash changes</b> | <b>At year end</b> |
|--------------------------------------|-------------------------|---------------------|----------------------|-------------------------------|--------------------|
| Cash at bank and in hand             | 1,825                   | 426,749             | (450,077)            | -                             | (21,503)           |
| Loan falling due within 1 year       |                         | 15,000              | (15,000)             | -                             | -                  |
| Loan falling due in more than 1 year | 28,340                  | 37,000              | (10,000)             | -                             | 55,340             |
| <b>Total</b>                         | <b>30,165</b>           | <b>478,749</b>      | <b>(475,077)</b>     | <b>0</b>                      | <b>3,672</b>       |

### **23. Corporate Taxation**

The charity is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 or section 252 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects.

### **24. Details of concessionary loan**

Due to the ongoing financial effects of Covid, Patsy Hudson agreed to provide a loan to the charity. The terms of the loan were agreed to by all current Directors, and an agreement was signed and dated on the 5th July 2022 between the charity and Ms Hudson. Under the terms of this loan, Ms Hudson agreed to set an interest rate of 0%, and offer no fixed schedule of repayment, provided that the charity make efforts to repay some amount of the loan each year, if it felt by the other Directors that the charity is in a financial position to do so. A full copy of the loan agreement shall be filed with each year's accounts for each year that there is a remaining credit on the loan amount. Of the original balance of £30,000 the charity was able to repay £1,660 in 2022 and £10,000 of the loan in 2023, leaving £18,340 outstanding.