



Annual Report 2022

Charity number: 1161379

28 Bridge Street
Chester
CH1 1NQ

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Chester Pride Annual Report and Financial Statements for Year Ended 31st October 2022

The Management Committee present the annual report and Financial Statements for the year ended 31st October 2022.

1. Reference and Administrative Information

Charity Name: Chester Pride

Charity registration number: 1161379

Company registration number: 08958558

Registered Office and operational address:

28 Bridge Street

Chester

CH1 1NQ

2. The Charity Management Committee:

Warren Allmark	Chair
Andrew Foxall	Vice-Chair
Laura Gilhooley	Vice-Chair
Sandra Tyrie	Director

3. The Chester Pride Charity Committee:

Rachel Walker	Amanda Carolan	Caleb Maxfield	Kate Hutchinson
Andrew Arrowsmith	Tom Parratt	Alexandra Rosu	
Wes Diggory	James Kirby		

4. Independent Examiner:

David William Buxton BSc (Jt Hons) FCA
Fellow of the ICAEW
Buxton Accounting LLP

5. Bankers:

Barclays, Leicester, Leicestershire, LE87 2BB

6. Independent Examiner Statement

I report on the accounts for the year ended 31 October 2022, which are set out on pages 3 to 21.

Responsibilities and basis of report

As the charity's trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I have examined your charity's accounts as required under section 145 of the Charities Act 2011 ('the Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

My role is to state whether any material matters have come to my attention giving me cause to believe:

1. that accounting records were not kept as required by section 130 of the Act; or
2. that the accounts do not accord with those records; or
3. that the accounts do not comply with the accounting requirements of the Act; or
4. that there is further information needed for a proper understanding of the accounts.

Independent examiner's statement

I have completed my examination and have no concerns in respect of the matters (1) to (4) listed above and, in connection with following the Directions of the Charity Commission I have found no matters that require drawing to your attention.

David William Buxton BSc (Jt Hons) FCA

Fellow of the ICAEW

Buxton Accounting LLP

Chartered Accountants

98 Middlewich Road

Northwich

Cheshire

CW9 7DA

5 July 2024

7. Our Aims and Objectives

a. Our Charitable Objects

The objects of the charity are to promote equality and diversity, advance education and eliminate discrimination in relation to gay, lesbian, bisexual, transgender and otherwise sexual and gender diverse (LGBTQ+) people, in particular, but not exclusively, those resident in Cheshire, North Wales, and Merseyside (the 'area of benefit') for the benefit of the public by raising awareness of issues affecting said persons, undertaking support and relief work for said persons, promoting and staging an annual LGBTQ+ festival, the making of grants or donations to other charitable and voluntary organisations working towards similar objects as these objects, and otherwise undertaking any further activity with the object of developing an environment in favour of LGBTQ+ equality.

b. Our Mission Statement

Chester Pride celebrates, supports, and advocates for the LGBT+ community of Cheshire and North Wales. We are community led, responding to the needs and voice of the community we work for. We will celebrate our community's diversity, and not gatekeep or exclude community members and allies from our activity. We will do what we can to provide the services the community needs and wants, and we will be their voice in creating a society that includes, respects, and dignifies them.

c. In one sentence:

Celebrating, supporting, and advocating for our LGBT+ community.

8. Annual Review

2022 was a promising year for our charity and marked the return of our full event for the first time since 2019. This event was also our 10th event and we wanted to mark the occasion with something special. The decision was taken to create a two-day event as a one-off to mark the tenth event. Overall the return of the main event at its usual scale was very welcome, with our charity's largest attendance level yet. The weather proved to be a challenge, with plus 30 degree heat and sunshine necessitating mitigating actions to protect attendees and volunteers. We enjoyed good support from our sponsors, volunteers, suppliers, and local authority, however, this event proved to be one of the hardest we have ever produced thanks to the weather, fundraising challenges, and the complexities of post-covid logistics. Whilst the charity enjoyed a two day event, it has become extremely clear that the logistics of producing it are too much for our volunteer led team, and as a result, we are unlikely to produce another two day event in the future.

Our support projects remained a strong proposition with the interventions provided by our Just Ask helpline providing much needed support to our community. The biggest challenge this year was with general public engagement outside of the Just Ask and main event work. Provision of community events, social groups, fundraisers and more proved challenging with mixed attendance at our fundraisers and wider support offerings.

Alongside our largest event, and strong support work, we were particularly pleased with the response to the opening of our own community and café space. It must be acknowledged that it is a challenging economic time to open a new business, but our new Rainbow Tea Rooms space has already proven to be popular with our community and provided us with a safe city centre space to use for our community outreach work. There will be a lot of work to do to make the café a fully viable offering and repay our initial investment, but it already affords us extra value to our charity through our ability to utilise it for our charitable activity.

The economic challenges of 2022 have been many and resulted in a negative year for our financial performance. However, we have little worries about the charity as an ongoing concern thanks to a sound financial plan that should offer ample opportunity to turn the financial performance around, with additional monetising of our main event seeming like a promising avenue.

On behalf of the management committee,

A handwritten signature in black ink that reads "W. L. Allmark". The signature is written in a cursive style and is underlined with a single horizontal stroke.

Warren Lee Allmark, Chair

9. How our activities deliver public benefit

a. Chester Pride

2022 saw us host our 10th event, and as such we wished to make it a very special experience. For the first time, we switched to a two day event, hosting a family fun day on the second day of the event. The logistics of the event, being across the two days, was extremely challenging but generally very positively received by the public. Our event featured the three stages of entertainment, and the usual community areas, and retained its strong accessibility focus.

Across the two days of the event around 21,000 people attended the event, our highest attendance ever.

- 80% of attendees rated the event 'Good' or 'Excellent'
- 90% rate the accessibility of the event as 'Good' or 'Excellent'
- 96% of attendees felt safe being themselves at the event

Attendee Feedback:

"I love it and it's one of only a handful of times my husband and I go out, out. I have participated in the parade a few times and love the atmosphere and joy it brings to the city."

"It is a wonderful, safe event that has a real family vibe."

"Chester Pride as a event firstly means a safe and welcoming community and as a charity and organisation not only means something fantastic and somewhere that cares."

"Family and community coming together - diversity - it doesn't matter age, gender, sexuality - everyone is treated respectfully. It's such a wonderful event to attend - well done."

"It's a properly family friendly event where I feel confidently safe as a disabled and autistic part of the community."

"Amazing day, so glad I came. I told everybody about it afterwards! As an older disabled person I felt safe and supported throughout. I enjoyed visiting the Rainbow Tea Rooms on the way - a much needed rest on the way from the station!"

"I'd like to start by saying I'm so glad that Chester Pride exists. I know you all put in a lot of effort and work tirelessly. This year was especially tough with the heat and the last minute change in line up. It was good to see so many options on offer with the various tents and your team and volunteers did excellent work, keeping things running smoothly."

b. Just Ask

2022 was the first full year of operation for our Just Ask helpline, following its launch partway through the 2021 year.

The Just Ask helpline has, by our measures, been going well. The volume of contact has grown steadily but it began to stretch our capacity during 2022.

Contact generally has been predominantly through messaging channels, particularly WhatsApp. Most cases arising from the contacts are short, with some back-and-forth messaging, or a scheduled phone call, and forward referrals or provision of information sufficient to resolve the case.

We have also developed strong partnership links, and referral systems, and created a large database of contacts to ensure that we can be effective in our support.

Of the cases, most are resolved following a final 'check-in' from the case manager 21 days after initial contact. If no further support is required after this 'check-in' then the case is marked as closed. Long-term support cases are those not closed after 21 days. In 2022 there were:

- 7,375 Contacts

Our support information, and referral system, have been created using local authority boundaries, as where someone is based will dictate what services they can access and be referred to. The geographic breakdown of cases is as follows:

- 50% Cheshire West and Chester
- 31% Wales
- 12% Wirral/Merseyside
- 7% Other - including Cheshire East

This breakdown matches our previous data from attendees to our events, with Cheshire East being an area we struggle to engage with, largely we believe due to the proximity of most of the county to Manchester and the services there.

The most common themes arising from the cases are:

- 40% Social Isolation
- 25% Mental Health
- 15% Gender Transition
- 7% HIV Related
- 5% Parental Support

We do not track age in too granular a way, dividing contacts into broad categories of Under-18, 18 - 65, and 65+ as these broadly match the divisions between the services that individuals might access. An overwhelming majority of our cases come from adults, with that category skewing toward the younger end (early 20s), and only a handful of older persons making contact with the service. When we have had cases concerning Under-18s, these have often come from their parents seeking support on their behalf; or seeking support in the parenting of an LGBTQ+ young person. But again, the number of these types of cases is limited.

Overall we saw a 103% increase in contacts from 2021 to 2022.

c. Christmas Meal

An additional output of the Just Ask project was the provision of a Christmas Meal for those socially isolated during the 2022 festive season. 20 people attended the meal and were able to socialise and receive support from the Just Ask support worker present.

d. The Box Project

The direct experience of several members of the Chester Pride committee highlighted the need for access to sexual health and menstrual products at short notice. This is a problem that the LGBTQ+ community faces, particularly, as their gender identity may make people uncomfortable in requesting these products; or having to access bathrooms that do not match their gender identity to find these products. Through the Box Project, we worked with the local sexual health service to ensure that nighttime and social venues, such as bars, clubs, cafés, and restaurants, were able to offer some of these products for free through counter-top boxes. The project has also been extended to include services accessed by vulnerable people, or those in need, such as the local authority's homeless service. Hundreds of these boxes were distributed across the city, from 30 venues across Cheshire West.

e. Community Café

One of our biggest projects to date, we launched the Rainbow Tea Rooms, our own community café, in May 2022. The opening of the café was generously supported by public donations and grant funding, however, extra resources were required to support the opening of the venue. The profits from the venue will be given to the general funds of the charity using the corporate gift aid scheme, but the space within the venue will also allow us to host our events, community groups, fundraisers,

and external community support services. Initial response to the café has been good, but the business has opened in challenging economic conditions and will need careful monitoring to ensure it remains an asset to the charity.

f. Advocacy and Strategic Advising

Through membership in various strategic groups or advisory boards, we were able to be the voice of the community to raise awareness of the needs of LGBTQ+ people within the specific contexts of the group. For 2022 we were members of the following boards:

- Hate Crime Strategy Group
- Cultural Consortium
- Carers Partnership Board
- Visual Arts Forum
- Mental Health Alliance
- Hospice of the Good Shepherd External Stakeholders Group

g. Workshops, Pop-Ups, and Training

As part of our awareness-raising initiatives, we undertook several workshops, pop-up events, and business training sessions. For 2022 we hosted 14 of these such events. Most sessions were conducted in person, with only a handful based online. The organisations we undertook sessions for were:

- Pheonix Youth Group (Proud Trust) x 2
- University of Chester x 2
- Glyndwr University x 3
- Pride in Wrexham x 1
- Youth Federation x 1
- Cheshire West Voluntary Action x 1
- Belong Housing x 1
- Sykes Cottages x 1
- Queen Park High School x 1
- Rotary Club Northwich x 1

h. Hospice Project

In 2021 Chester Pride was contacted by the three Cheshire Hospices, St Lukes, Cheshire East Hospice, and Hospice of the Good Shepherd, and asked to partner with them on a project to help them develop inclusive practices. Throughout 2022 we have continued providing help and advice to the LGBTQ+ Development Officer and will continue with that work into the next year.

i. Projects 1 and 2

We partnered with Cheshire Dance to provide creative opportunities to LGBTQ+ young people. Sessions initially took place at St Mary's Without-the-Walls community centre, before moving to the Rainbow Tea Rooms for the second iteration of the project. The project was highly successful,

engaging around 20 young people in creative practice and exploring LGBTQ+ history, themes on identity, and generally exploring their experiences as LGBTQ+ young people.

j. Podcast

Late in 2022, we launched a podcast to explore topics relevant to the LGBTQ+ community. The first season of the podcast, the 'Chester Pridecast', met with a favourable reception and had just over 950 listeners. A second season of the podcast is planned for 2023.

10. Financial Review

2022 has proven to be a challenging year. Although the weather for the main event was warm, it proved to be too much so with highs of 30 degrees. This led to much lower dwell time for event attendees, and therefore reduced bar incomes. Taking this financial setback and adding it onto the investment required for the establishment of the community café has resulted in a large loss for the group, with both the charity and trading subsidiary incurring losses of around £30,000. Revenues for the charitable projects remained strong, however, the end of some funding strands did result in one staff redundancy.

Overall 2022 was extremely challenging and has resulted in a large loss recorded in the charity's overall financial performance. Confidence remains high for 2023, with a full revenue year for the subsidiary trading company expected to return good results.

a. Reserves Policy

Chester Pride aims to hold enough reserves to cover six months of operation of the charity. Therefore, we will endeavour to hold £80,000 in the bank account to act as an emergency contingency fund.

In 2019 the reserves were released due to the financial burdens of that year. However, the impact of the Coronavirus pandemic has meant that most of the income to the charity this year was restricted in use, including most funds available to the charity at the end of the year. As such the charity has been unable to rebuild its reserves. It remains a priority of the Directors to rebuild the reserves and, if possible, expand them to better reflect the organisation's growth and realistic expectations of costs.

b. Principle funding sources

The charity receives most of its funding from revenue generating activity related to its main event, however, this funding is generally retained to produce the main event which has largely broken even and generated little profit. The wider charitable activity and support work are currently fully grant funded, but the charity aims to grow trading revenues and identify other means of generating revenue to finance the charitable works and reduce the proportion of grant funding required.

c. Investment Policy

The charity holds no investments save for £1 of shares within the trading company. There are no funds available for long term investment, but an investment policy will be developed should the charity ever identify surplus funds that may be used for this purpose.

11. Plans for Future Periods

For the most part, the charity has little planned in terms of sweeping changes. The expectation is that many of the charitable activities will continue as they have done as the charity seeks to undertake a year of recovery to address the large loss from the event and recouping of the investment into the trading subsidiary. The charity is likely to introduce a ticket fee to the main event as we seek to monetise what elements of the event we can. It has become clear that running the event as free to attend is no longer sustainable in the face of challenging internal and external financial conditions.

12. Structure, Governance and Management

a. Governing Document

The organisation is a charitable company limited by guarantee, incorporated in 2014 and registered as a charity in April 2015. The company was established under a Memorandum of Association which established the objects and powers of the charitable company and is governed under its Articles of Association. In the event of the company being wound up members are required to contribute an amount not exceeding £1.

b. Recruitment and Appointment of Management Committee

The directors of the company are also charity trustees for the purposes of charity law and under the company's Articles are known as members of the Management Committee. Under the requirements of the Memorandum and Articles of Association, the members of the Management Committee are re-elected at the next Annual General Meeting.

All member of the Management Committee give their time voluntarily and received no benefits from the charity. Any expenses reclaimed from the charity are set out in the notes to the accounts.

Due to the charity's work focused on the LGBTQ+ community, the Management Committee seeks to ensure that the needs of this group are appropriately reflected through the diversity of the trustee body. This is enhanced with a further steering committee made up of LGBTQ+ persons with lived experience of the issues the charity works to address.

Should the need arise to recruit new Directors, the charity will advertise publicly through job sites and social media. Before each recruitment members of the Management Committee will provide a list of their skills, and particular skills will be advertised for. On occasion, individuals may be approached to offer themselves for election to the Management Committee.

c. Director Induction and Training

Most Directors are already familiar with the practical work of the charity, particularly our annual event. New trustees are invited and encouraged to attend an induction session to familiarise themselves with the charity and the context within which it operates.

These are led by the Chief Executive of the charity. Directors are also provided with various helpful Charity Commission publications and invited to take part in external Trustee training, usually provided by NCVO to reinforce their confidence in their role on the Management Committee. All Directors also receive the Articles and Memorandum of Association, the latest financial report, and the latest management accounts.

d. Risk Management

The Management Committee has conducted a review of the major risks to which the charity is exposed. A risk register has been established and is updated at least annually. Where appropriate, systems or procedures have been established to mitigate the risks the charity faces.

e. Organisational Structure

The charity has a Management Committee of up to 5 members who meet monthly and are responsible for the strategic direction and policy of the charity. At present, the Committee has six members from a variety of professional backgrounds relevant to the work of the charity.

A scheme of delegation is in place and day-to-day responsibility for the provision of the services rests with the Chief Executive along with any staff members. The Chief Executive is responsible for ensuring that the charity delivers the services specified and that key performance indicators are met, and responsibility for the day-to-day operational management of the charity.

13. Responsibilities of the Management Committee

Company law requires the Management Committee to prepare financial statements for each financial year which give a true and fair view of the state of the affairs of the charitable company as at the balance sheet date and of its incoming resources and application of resources, including income and expenditure, for the financial year. In preparing those financial statements, the management committee should follow best practices and:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent; and
- prepare the financial statements on a going concern basis unless it is not appropriate to assume that the company will continue on that basis.

The Management Committee is responsible for maintaining proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 1985.

The Management Committee is also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Members of the Management Committee, who are directors for the purpose of company law and trustees for the purpose of charity law, who served during the year and up to the date of this report are set out on page 3.

14. Financial policies

a. Income

- All monies received will be recorded promptly in the cash analysis book and banked without delay (this includes sundry receipts such as payment for telephone calls, photocopying etc.). The Charity will maintain files of documentation to back this up.

b. Payments (Expenditure)

- All expenditure on the charity's business shall be properly authorised and this can be demonstrated.
- The latest approved budget provides the cheque signatories with the authority to spend up to the budgeted expenditure, not beyond it.
- The Charity will not pay any amounts via cheque. All payments will be made by BACS, or card. All bank transfers will be authorised by two mandated Directors.
- Cash payments may be made from petty cash or with the pre-authorisation of mandated Directors or senior staff. However, these payments may only be made upon receipt of the proper payment documentation in advance, and a receipt must be obtained and reconciled with the accounts.

c. Payment documentation

- Every payment out of the Charity's bank accounts will be evidenced by an original invoice (never against a supplier's statement or final demand). That original invoice will be retained by the Charity and filed.
- Wages and Salaries shall be properly documented, with clear authorisation for the employment of a person within the Director's meeting minutes, and accurate record keeping of payments and deductions through payslips, P60s and other relevant documentation. All employees will be paid within the PAYE and National Insurance regulations.
- All staff appointments/departures will be authorised by the Directors, minuting the dates and salary level. Similarly, all changes in hours and variable payments such as overtime, etc., will be authorised by the Directors.
- Petty cash will always be maintained on the imprest system whereby the Administration Worker is entrusted with a float as agreed by the trustees. When that is expended, a cheque will be drawn for sufficient funds to bring up the float to the agreed sum, the cheque being supported by a complete set of expenditure vouchers, totalling the required amount, analysed as required.
- Occasionally additional Petty Cash floats may be created for specific events or activities (such as the main Chester Pride event) however these will be time limited, with these limits decided by the Directors, and minuted in the relevant meeting notes. The value of this time limited float will be fixed, and at the expiration of the time all leftover monies must be returned to the

account, and all receipts reconciled against the cash book. As an alternative approach, the size of the main Petty Cash float may vary throughout the year, as required for larger events and activities, but any variances must be approved by the Directors, subject to time limits, and these decisions minuted properly.

- Due to the nature of the Charity's work, authorisation may be given by the Treasurer for cash purchases to be made from any fundraiser or event cash income. These should be receipted in the same manner as petty cash purchases and reconciled with the cash book when any income is deposited. This manner of making cash purchases must be considered a last resort and only used when there is no petty cash, or Charity debit card available to make these purchases.

d. Expenses/Allowances

The Charity will, if asked, reimburse expenditures paid for personally by staff or volunteers, providing:

- Fares are evidenced by tickets.
- Other expenditure is evidenced by original receipts.
- Car mileage is based on local authority scales.
- No cheque signatory signs for the payment of expenses to themselves.

e. Bacs approval/cheque signatures

- Each bank transfer will be signed by at least two people.
- Any payments signed or authorised by the person to whom it is payable must be counter signed by an unrelated mandate holder.

f. Other rules

- The Charity does not accept liability for any financial commitment unless properly authorised. Any orders placed or undertakings given which are likely to cost the Charity more than £2,000 must be authorised and minuted by the trustees.
- In exceptional circumstances such undertakings can be made with the Chairperson's approval who will then provide full details to the next meeting of the trustees. (This covers such items as the new service contracts, office equipment, purchase, and hire).
- All fundraising and grant applications undertaken on behalf of the organisation will be done in the name of the Charity with the prior approval of the Directors or in urgent situations the approval of the Chairperson who will provide full details to the next Director's meeting.
- The Charity will always adhere to good practice in relation to its finances, e.g., when relevant it will set up and maintain a fixed asset register stating the date of purchase, cost, serial numbers, and normal location of assets. Additionally, the Charity will maintain a property record of items of significant value, with an appropriate record of their use.

Financial Statements

1. Audit Exemption Statement

For the year ending (31/10/2022), the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476,
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

2. Notes on the preparation of accounts

The principal accounting policies are summarised below. The accounting policies have been applied consistently throughout the year and in the preceding year.

a) Basis of accounting

- The financial statements have been prepared in accordance with the Charities SORP FRS102 - second edition
- The accounts have been prepared on an accrual accounting basis.

b) Fund Accounting

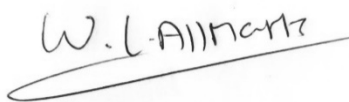
- Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity.
- Designated funds are unrestricted funds earmarked by the Management Committee for specific purposes.
- Restricted funds are subjected to restrictions on their expenditure imposed by the donor or through the terms of an appeal. They also include the reserve funds, as in line with the above outlined reserves policy.

Accounts prepared by:



Richard Euston, Head of Charity (Charity's financial officer)

Approved by the charity Directors on 16th April 2024 and signed on their behalf by:



Warren Lee Allmark, Chair of Trustees

1. Summary of Financial Activity including Income and Expenditure for the Year Ended 31st October 2022

	Notes To The Accounts	Unrestricted Funds £	Restricted Funds £	Total Funds 2022 £	Total Funds 2021 £
Income From:					
Donations	6	4,234	290	4,524	12,041
<i>Income from Charitable Activities</i>	7				
Chester Pride Festival		97,821	7,500	105,321	41,143
Support services		1,114	43,100	44,214	38,430
General/Other		1,442	17,933	19,375	2,371
<i>Income from Trading Activities</i>	8				350
Commercial trading operations		64,101	-	64,101	-
Total Income		168,712	68,823	237,535	94,335
Expenditure On:					
<i>Costs of Raising Funds</i>					
Commercial trading operations	8	(92,089)	-	(92,089)	-
Costs of Goods Sold	10	(14,388)	-	(14,388)	-
Other costs of raising funds	10	(308)	-	(308)	(547)
<i>Expenditure on charitable activities</i>	9				
Chester Pride Festival		(97,104)	(7,500)	(104,604)	(41,458)
Support Services		(1,114)	(66,568)	(67,682)	(56,880)
Other		(7,925)	(17,933)	(25,858)	(2,660)
Governance	11	(385)	-	(385)	(1,191)
Total Expenditure		(213,313)	(92,001)	(305,314)	(102,736)
Net Income / (Expenditure) for the year		(44,601)	(23,178)	(67,779)	(8,401)
Net Movement in Funds for the Year		(44,601)	(23,178)	(67,779)	(8,401)
Reconciliation of Funds					
Total Funds Brought Forward		2,316	21,663	23,979	32,380
Total Funds Carried Forward	13	(42,285)	(1,515)	(43,800)	23,979

2. Balance Sheet as at 31st October 2022

	Notes To The Account s	Group 2022 £	Charity 2022 £	2021 £
Fixed Assets				
Tangible Assets	17	4,742	4,742	1,070
Other Debtors		8,875	8,875	-
Total Fixed Assets	22	13,617	13,617	2,362
Current Assets				
Cash in bank and in hand		1,824	1,805	26,288
Accounts Receivable	19	90	90	3,306
Due from Trading Subsidiary		27,097	27,097	-
Total Current Assets		29,011	28,992	29,594
Liabilities				
	20			
Creditors: amounts falling due within one year				
Due to Chester Pride		27,097	-	
Accounts Payable		21,942	21,942	5,341
Wages Payable		4,370	4,370	61
PAYE/NIC Payable		1,454	816	464
Pensions Payable		537	269	319
Student Loan Deductions Payable		42	36	38
Rounding		(1)	-	(1)
VAT		2,647	2,647	1,754
Net Current Liabilities		58,089	30,081	7,976
Net Current Assets (Liabilities)		(29,078)	(1,089)	21,618
Total Assets less Current Liabilities		(15,461)	12,528	23,980
Creditors: amounts falling after more than one year	23	28,340	28,340	-
Total Liabilities		86,429	58,421	7,976
Net Assets		(43,800)	(15,812)	23,980
Capital and Reserves				
Current Year Earnings		(67,780)	(39,791)	(8,400)
Retained Earnings		23,979	23,979	32,380
Total Capital and Reserves		(43,801)	(15,812)	23,979

The Funds of the Charity

Reserves	-	-	-
Restricted Income Funds	(1,515)	(1,515)	-
Unrestricted Income Funds	(42,285)	(14,297)	-
Total Charity Funds	15	(43,801)	(15,812)
			23,979

3. Statement of Cash Flows (Direct Method)

	Notes To The Accounts	Group 2022 £	Charity 2022 £
Cash used in operating activities			
Receipts from customers		260,586	196,486
Payments to suppliers and employees		(314,851)	(222,761)
Cash receipts from other operating activities		5,500	5,500
Net Cash Flows from Operating Activities		(48,765)	(20,776)
Cash flows from investing activities			
Purchase of tangible fixed assets		(4,938)	(4,938)
Investment in commercial trading activity		2,500	(25,509)
Other Debtors		(8,875)	(8,875)
Cash provided by / (used in) investing activities		(11,314)	(39,322)
Cash flows from financing activities			
New Borrowing		36,000	36,000
Repayment of borrowing		(7,660)	(7,660)
Payroll Journals		7,274	7,274
Reconciliation		1	1
Cash used in financing activities		35,615	35,615
Increase / (decrease) in cash at bank and in hand in the year		(24,463)	(24,483)
Cash at bank and in hand at the beginning of the year		26,288	26,288
Total cash at bank and in hand at the end of the year		1,825	1,805

Notes forming part of the Financial Statements for the Year Ended 31st October 2022

4. Details of funds and activities

Name of fund or activity	Designation	Activity Designation	Description, nature and purposes of the fund or activity
General Fund	Unrestricted	General / Other	The free reserve and funds for Chester Pride charitable activity after allowing for all designated funds
Chester Pride	Designated	Chester Pride Festival	A designated fund allocated from general funds, or through specific funding (e.g. sponsorship) for provision of the annual Chester Pride event
Just Ask	Designated/ Restricted	Support Services	A helpline service, providing advice, support, information and signposting. The project also provisions events, group sessions, wellbeing activity, and other miscellaneous activity with the aim of providing support and social activity for the LGBTQ+ community
Small Projects	Designated/ Restricted	Support Services	Project supplying condoms and sanitary products for free distribution to those in need via social venues. Packs include information on key support offerings.
CWaC Health and Wellbeing Support	Restricted	Chester Pride Festival	Grant funding for the health, life, and wellbeing zone at our main event.
CWaC Diversity and Inclusion Events Fund	Restricted	Chester Pride Festival	Grant funding towards the main event from Cheshire West and Chester Council.
NHS Cheshire CCG VCSFE Grant	Restricted	Support Services	Grant funding for Just Ask service for core costs
CWaC Capital and Garden Improvements	Restricted	Support Services	Grant funding for the creation of an LGBTQ+ inclusive maternal mental health group as part of Gather Round
Steve Morgan Foundation	Restricted	Support Services	Grant award for volunteer related expenses
Asda Foundation Grant	Restricted	Support Services	Grant towards the expansion of the Just Ask service
AVOW Wrexham Winter Pressures Fund	Restricted	Support Services	General funding to support the Just Ask project

Airbus Community Awards	Unrestricted	General / Other	Small grant as match funding designated towards general support activity
HSBC Supporting Our Community Grant	Restricted	Community Cafe	Capital grant towards the establishment of the community café.
Charity Sponsorship	Designated	Support Services	Sponsorship payments from various local businesses and organisations to go toward the provision of support activity in 2022.
Event Sponsorship	Designated	Chester Pride Festival	Sponsorship payments from various local businesses and organisations to go toward the provision of event activity in 2022.

5. Financial Performance of the Charity

The consolidated statement of financial activities includes the results of the charity's wholly owned subsidiary which operates the main event bar and the Rainbow Tea Rooms café.

The summary financial performance of the charity alone is:

	2022	2021
	£	£
Income	173,434	94,336
Amount gift aided from subsidiary company	-	-
	173,434	94,336
Expenditure on charitable activities	(213,225)	(102,736)
Net Income	(39,791)	(8,400)
Total funds brought forward	23,979	32,380
Total funds carried forward	(15,812)	23,980
Represented by:		
Restricted income funds	(1,515)	21,663
Unrestricted income funds	(14,296)	2,316
	(15,811)	23,979

6. Donations

	Unrestricted £	Designated £	Restricted £	Total 2022 £
Public Donations	-	4,046	-	4,046
Donations for Foodbank Support	-	-	303	303
Donations from CW&C Member's Budgets	-	175	-	175
Total	-	4,221	303	4,524

Previous reporting period

	<i>Unrestricted £</i>	<i>Restricted £</i>	<i>Total 2021 £</i>
<i>Online Donations</i>	<i>1,651</i>	<i>-</i>	<i>1,651</i>
<i>Cash Donations</i>	<i>3,885</i>		<i>3,885</i>
<i>External Fundraising Events</i>	<i>493</i>	<i>-</i>	<i>493</i>
<i>Donations from CW&C Member's Budget</i>		<i>2,375</i>	<i>2,375</i>
<i>Donations from Crowdfunder for Chester Pride cafe</i>		<i>3,637</i>	<i>3,637</i>
Total	6,029	6,012	12,041

7. Income from Charitable Activity

	Unrestricted £	Designated £	Restricted £	Total 2022 £
Chester Pride Festival 2022				
Cheshire West and Chester Council Health and Wellbeing Support	-	-	5,000	5,000
CWaC Diversity and Inclusion Events Fund	-	-	2,500	2,500
M&S Bank Volunteer hours match funding	500	-	-	500
Event Sponsorship	-	35,067	-	35,067
Fundraiser Income	-	2,985	-	2,985
Event Trading Pitches	-	2,565	-	2,565
Event Food and Beverage Sales	-	44,621	-	44,621
Refunds for cancelled main stage performers	12,083	-	-	12,083
Total Chester Pride Festival	12,583	85,238	7,500	105,321
Support Services				
NHS Cheshire CCG VCFSE Grant	-	-	27,600	27,600
CWaC Capital and Garden Improvements	-	-	5,000	5,000
Steve Morgan Foundation 20th Anniversary Awards Grant	-	-	4,000	4,000
ASDA Foundation Grant	-	-	1,500	1,500
Avow Wrexham Welsh Government Winter Pressures Fund	-	-	5,000	5,000
EDI Training Delivery	358	-	-	358
Charity Sponsorship	-	750	-	750
Item Refunds	5	-	-	5
Total Support Services	364	750	43,100	44,214
General / Other				
Asset disposal	53	-	-	53
EDI Training delivery	150	-	-	150
Xmas Cards Fundraiser	75	-	-	75
Airbus Community Awards Grant	-	1,000	-	1,000
HSBC Supporting Our Community Grant	-	-	17,933	17,933
Current account interest	64	-	-	64
Cashback on card purchases	101	-	-	101

Total General / Other	442	1,000	17,933	19,375
Total	13,389	86,988	68,533	168,910

Previous reporting period

	<i>Unrestricted £</i>	<i>Restricted £</i>	<i>Total 2021 £</i>
<i>Postcode Neighbourhood Trust</i>	-	20,000	20,000
<i>Cheshire Fire and Rescue Authority</i>	-	5,000	5,000
<i>Member's Budgets</i>	-	12,430	12,430
<i>Metro Charity</i>	-	2,112	2,112
<i>Cheshire West Voluntary Action</i>	-	1,000	1,000
<i>Arnold Clark Community Fund</i>	500	-	500
<i>M&S Bank Volunteer Match Funding</i>	-	1,500	1,500
<i>Virgin Care Box Sponsorship 2021</i>	10,000	-	10,000
<i>M&S Bank Event Sponsorship</i>	4,000	-	4,000
<i>Bank of America Event Sponsorship</i>	2,500	-	2,500
<i>Bristol-Myers-Squibb Event Sponsorship</i>	1,500	-	1,500
<i>Airbus Event Sponsorship</i>	21,697	-	21,697
<i>Fundraiser Revenue</i>			
Total	40,197	42,042	82,239

8. Income earned from other activity

The wholly owned trading subsidiary Chester Pride Trading LTD is incorporated in the United Kingdom (company number 13400749) and pays all of its profits to the charity under the gift aid scheme. Chester Pride Trading LTD operates the main event bars, Rainbow Tea Rooms café, Bridge St View holiday lets, and all commercial trading operations carried on by Chester Pride

A summary of the trading results is shown below.

The summary financial performance of the subsidiary alone is:

	2022 £
Turnover	64,101
Cost of Operations	(92,089)
Net Profit	(27,989)
Amount gift aided to the charity	-
Retained in subsidiary	-

The assets and liabilities of the subsidiary were:

Current assets	20
Current liabilities	(28,009)
Total net assets	(27,989)
Aggregate share capital and reserves	1

Previous reporting period

	<i>Unrestricted £</i>
<i>Sale of Goods (merch, food and beverages)</i>	<i>200</i>
<i>Event Ticket Sales</i>	<i>150</i>
<i>Total</i>	<i>350</i>

9. Expenditure on Charitable Activity

	Chester Pride Festival	Support Services	General / Other	Total 2022 £
Advertising & Marketing	730	261	570	1,561
Bank / Processing Fees	862	23	50	935
Donations collected for other organisations	-	-	113	113
Depreciation Expense	75	737	1,642	2,454
General Expenses	3,541	111	2,574	6,227
Insurance	5,964	-	1,602	7,566
IT Software and Consumables	-	-	56	56
Legal Expenses	-	-	1,150	1,150
Utilities	-	-	574	574
Postage & Freight	17	39	10	66
Printing & Stationery	5,442	224	260	5,927
Rent	950	-	908	1,858
Repairs and Maintenance	-	-	9,500	9,500
Staff Costs	-	62,084	(1,777)	60,306
Subscriptions	321	707	111	1,139
Telephone & Internet	8	1,444	880	2,332
Travel - National	236	146	119	501
Direct Delivery Costs	86,457	1,906	7,515	95,878
Total	104,604	67,682	25,858	198,144

Previous reporting period

	<i>Chester Pride Festival / Digital Pride</i>	<i>Just Ask</i>	<i>Small Projects</i>	<i>Total 2021 £</i>
<i>Staff Costs</i>	-	48,059	-	48,059
<i>Staff Training</i>	-	243	-	243
<i>Overheads</i>	2,181	784	228	3,193
<i>Advertising & Marketing</i>	1,087	3,936	92	5,115
<i>Postage & Freight</i>	99	-	124	223
<i>Printing & Stationery</i>	297	8	683	988
<i>Travel - National</i>	4	234	13	252
<i>Project Costs</i>	31,347	5,085	1,520	37,952
Total	35,015	58,349	2,660	96,025

10. Cost of Raising Funds

	Unrestricted £	Restricted £	Total 2022 £
Costs of Good Sold	14,388	-	14,388
Purchase of collection boxes	43	-	43
Subscriptions to fundraising platforms	265	-	265
Total	14,696	-	14,696

Previous reporting period

	<i>Unrestricted £</i>	<i>Restricted £</i>	<i>Total 2021 £</i>
<i>Cost of Items for Crowdfunder Rewards</i>	<i>559</i>	<i>-</i>	<i>559</i>
<i>Refund of broken supplies</i>	<i>(12)</i>	<i>-</i>	<i>(12)</i>
<i>Total</i>	<i>547</i>	<i>-</i>	<i>547</i>

11. Governance Costs

	Total 2022 £	Total 2021 £
Staff Costs	-	227
Audit and Accountancy Fees	379	150
Software Subscriptions	-	292
Printing and Stationary	-	26
Bank Fees	6	496
Total	385	1,191

12. Staff Costs

	Group 2022 £	Charity 2022 £	Total 2021 £
Gross Wages and Salaries	99,033	57,713	46,451
Employers National Insurance	6,112	4,243	3,264
Employment Allowance	(5,417)	(3,549)	(1,515)
Pension Costs	2,519	1,898	1,517
Net Employee Cost	102,248	60,306	49,717

Employee Salary Details	Annual Salary (FTE)	Hours Per Week	Actual Salary	Net Pay for Reporting Period
Head of Charity	25,000	35	25,000	25,000
Project Officer	20,000	24	12,500	12,630
Project Coordinator	18,000	35	18,000	17,929
Charity Intern	18,525	25	4,750	2,155
Total	81,525	119	60,250	57,713

Trading Staff Numbers

Managers	1
Team Leaders	1
Cafe Staff	11

13. Summary analysis of exp and inc for charitable activities (net movement per project)

	Chester Pride Festival £	Support Services £	The Box Project £	Community Cafe £	Other £	Total 2022 £
Costs	(104,604)	(67,245)	(437)	(23,484)	(17,453)	(213,223)
Revenue Income	101,020	1,114	-	71	1,696	103,901
	(3,584)	(66,131)	(437)	(23,413)	(15,757)	(109,323)
Direct Grant Support	7,500	43,100	-	18,933	-	69,533
Total	3,916	(23,031)	(437)	(4,480)	(15,757)	(39,790)

14. Trustee Expenses

Nature of Expense	Expense (£)	Number of Trustees Remunerated
Drag show performance fee	300	1
Event Supplies	161	1
Totals	461	1
<i>2021 Totals</i>	<i>234</i>	<i>2</i>

Name of Trustee	Expenses Repaid (£)
Warren Lee Allmark	461

15. Analysis of Charitable Funds

Unrestricted movements inc Designated

	Balance at November 1st 2021 £	Income £	Expenditure £	Transfers £	Balance at 31st October 2022 £
General Fund	-	2,477	(23,006)	-	(20,529)
Support Services	-	1,114	(1,114)	-	-
Chester Pride 2022	2,316	101,020	(97,104)	-	6,232
Total	2,316	104,611	(121,224)	-	(14,297)

Restricted movements

	Balance at November 1st 2021 £	Income £	Expenditure £	Transfers £	Balance at 31st October 2022 £
General Fund	-	18,223	(17,933)	-	290
Support Services	21,663	43,100	(66,568)	-	(1,805)
Chester Pride 2022	-	7,500	(7,500)	-	-
Total	21,663	68,823	(92,001)	-	(1,515)

16. Government Grants

	Total 2022 £	Total 2021 £
Cheshire West and Chester Council Health and Wellbeing Support	5,000	-
CWaC Diversity and Inclusion Events Fund	2,500	-
NHS Cheshire CCG VCFSE Grant	27,600	-
CWaC Capital and Garden Improvements	5,000	-
Avow Wrexham Welsh Government Winter Pressures Fund	5,000	-
Total	45,100	-

17. Asset Register

	Office Equipment £	Computer Equipment £	Deposit on Leased Property £	Total 2022 £
Cost or valuation				
<i>At 1st November 2021</i>	870	1,492	-	2,362
Additions	3,320	1,506	8,875	13,701
As at 31st October 2022	4,189	2,998	8,875	16,062
Depreciation and impairments				
Charge for the year	1,679	870	-	2,549
Disposals	(104)	-	-	(104)
As at 31st October 2022	1,575	870	-	2,445
Net book value				
At 31st October 2022	2,614	2,128	8,875	13,617

18. Investments and Stock

	Group 2022 £	Charity 2022 £	<i>Total 2021</i> £
Investments			
Shares in Trading Company	1	1	-
Investment in Trading Company	27,009	27,009	-
Stock			
Cafe inventory	1,707	-	-
Total	28,717	27,010	-

19. Accounts Receivable

	Total 2022 £	<i>Total 2021</i> £
Pending Item Refund	6	-
Fundraiser Income to be Deposited	84	-
<i>Overpayment of Invoices</i>	-	<i>104</i>
<i>Trade Debtors</i>	-	<i>3,306</i>
Total	90	<i>3,410</i>

20. Details of Creditors

	Group 2022 £	Charity 2022 £	Total 2021 £
Creditors: amounts falling due within one year			
Due to Chester Pride	27,097	-	-
Event Suppliers	19,704	19,704	-
Internet Supplier	1,393	1,393	-
Utilities	845	845	-
Wages Payable	4,370	4,370	-
PAYE/NIC/Pensions Payable	1,454	816	2,207
Pensions Payable	537	269	-
Student Loan Deductions Payable	42	36	-
Rounding	0.35	0.35	-
VAT	2,647	2,647	-
<i>Accounts Payable</i>	-	-	5,222
Total	58,089	30,080	7,429

Creditors: amounts falling due after more than one year

Concessionary Loan	28,340	28,340	-
Total	28,340	28,340	-

21. Details of concessionary loan

Due to the ongoing financial effects of COVID-19, Patsy Hudson agreed to provide a loan to the charity. The terms of the loan were agreed to by all current Directors, and an agreement was signed and dated on the 5th July 2022 between the charity and Ms Hudson. Under the terms of this loan, Ms Hudson agreed to set an interest rate of 0%, and offer no fixed schedule of repayment, provided that the charity make efforts to repay some amount of the loan each year if felt by the other Directors that the charity is in a financial position to do so. A full copy of the loan agreement shall be filed with each year's accounts for each year that there is a remaining credit on the loan amount. Of the original balance of £30,000, the charity was able to repay £1,660 in 2022, leaving £28,340 outstanding.

22. Analysis of Group Net Assets

	General Fund £	Designated Funds £	Restricted Funds £	Total £
Tangible fixed assets	13,617	-	-	13,617
Cash at bank and in hand	-	-	1,805	1,805
Other net current assets/(liabilities)	24,450	(21,852)	(5,491)	(2,893)
Creditors of more than one year	(28,340)	-	-	(28,340)
Total	9,727	(21,852)	(3,686)	(15,811)

23. Financial Instruments

	2022 £	2021 £
Loan payable falling due within 1 year	6,000	-
Loan payable falling due in more than 1 year but less than 5 years	30,000	10,000
Total	36,000	10,000

Net debt reconciliation for the Group 2022

	At start of year	Cashflows In	Cashflows Out	Other non- cash changes	At year end
Cash at bank and in hand	26,288	275,861	(328,664)	-	(26,515)
Loan falling due within 1 year	-	6,000	(6,000)	-	-
Loan falling due in more than 1 year	-	30,000	(1,660)	-	28,340
Total	26,288	311,861	(336,324)	0	1,825

24. Corporate Taxation

The charity is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 or section 252 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects.