

CHESTER PRIDE

England & Wales · Charity number 1161379

Details

Status Registered

Legal form Charitable company

Company number [08958558](#)

Registered 2015-04-22

Register [View on the Charity Commission register](#)

Contact

Address 28 Bridge Street
Chester
CH1 1NQ

Phone 01244257602

Email info@chesterpride.co.uk

Website www.chesterpride.co.uk

Activities

Objects: THE CHARITY'S OBJECTS ARE TO PROMOTE EQUALITY AND DIVERSITY, ADVANCE EDUCATION AND ELIMINATE DISCRIMINATION IN RELATION TO LESBIAN, GAY, BISEXUAL AND TRANSGENDER (LGBT) PEOPLE, IN PARTICULAR BUT NOT EXCLUSIVELY, THOSE RESIDENT IN CHESHIRE (THE 'AREA OF BENEFIT'), FOR THE BENEFIT OF THE PUBLIC BY RAISING AWARENESS OF ISSUES AFFECTING SAID PERSONS IN PARTICULAR BY PROMOTING AND STAGING AN ANNUAL LGBT FESTIVAL.

Activities: Chester Pride provisions an LGBTQ community festival, an LGBTQ support helpline, social and support groups, and LGBTQ library, provision of free sexual and menstrual products, and undertakes various other works to address key issues the LGBTQ communities of Cheshire and North Wales face. We aim to end discrimination against LGBTQ people, and build inclusivity for them across our area of operation.

Classification

- **How:** Provides Services, Provides Advocacy/advice/information
- **What:** Education/training, The Advancement Of Health Or Saving Of Lives, Arts/culture/heritage/science, Economic/community Development/employment, Human Rights/religious Or Racial Harmony/equality Or Diversity, Recreation, Other Charitable Purposes
- **Who:** Children/young People, Elderly/old People, People Of A Particular Ethnic Or Racial Origin, Other Charities Or Voluntary Bodies, Other Defined Groups

Geography

- Cheshire East
- Cheshire West & Chester
- Conwy
- Denbighshire
- Flintshire
- Wirral
- Wrexham

Finances

Period end	Income	Expenditure	Assets	Employees
2024-11-01	£361,775	£518,185	-	-
2023-11-01	£170,347	£138,010	-	-
2022-11-01	£237,535	£305,314	-	-
2021-11-01	£94,630	£97,763	-	-
2020-11-01	£80,847	£52,982	-	-
2019-11-01	£91,572	£125,409	-	-

Trustees

Name	Role	Appointed
WARREN LEE ALLMARK	Chair	2014-03-25
Michael Howard		2023-10-29
Wesley Diggory		2023-10-29

CHESTER PRIDE

England & Wales - Charity number 1161379

Accounts

2024



ANNUAL REPORT

Registered Charity: 1161379
Company Number: 08958558
28 Bridge Street
Chester
CH1 1NQ

Chester Pride Annual Report and Financial Statements for Year Ending 31st October 2024

The Management Committee present the annual report and financial statements for the year ending 31st October 2024.



CONTENTS

References and Administration Information	1
Our Objects and Mission	2
Annual Review	3
How our activity delivers public benefit	5
Financial Review	10
Plans for future periods	11
Structure, Governance and Management	12
Role of the Management Committee	14
Independent Examiner’s Report	15
Financial Statements	16-33

CHESTER PRIDE ANNUAL REPORT 2024

Reference and Administration Information

Charity Name:	Chester Pride
Charity Registration Number:	1161379
Company Registration Number:	08958558
Registered Office & Operational Address:	28 Bridge Street Chester CH1 1NQ

The Charity Management Committee:

Warren lee Allmark (Chair)	Appointed 25/03/14
Amanada Carolan	Appointed 01/10/23, resigned 26/09/25
Michael Howard	Appointed 29/10/23
Wesley Diggory	Appointed 29/10/23
Sarah Jackson	Appointed 29/10/23, resigned 08/01/25
Tom Parratt	Appointed 29/10/23, resigned 28/04/25

The Chester Pride Steering Committee:

Alexandra Rosu	Emma Robberts
TJ Harty	James Kirby
Caleb Maxfield	Patsy Hudson
Rachael Roberts	Rober Brooks
Rhys/ Rose Venables	

Independent Examiner:

Matthew Brown CIPFA, Adding Value Consultancy Ltd

Bankers:

Virgin Money, 2 Princess Pavement, The Grange Shopping Centre, Birkenhead, Merseyside, CH41 2XY

Our Charitable Objects

CHESTER PRIDE ANNUAL REPORT 2024

The objects of the charity are to promote equality and diversity, advance education and eliminate discrimination in relation to gay, lesbian, bisexual, transgender and otherwise sexual and gender diverse (LGBTQ+) people, in particular but not exclusively those resident in Cheshire, North Wales, and Merseyside (The 'Area of benefit') for the benefit of the public by raising awareness of the issues affecting said persons, undertaking support and relief work for said persons, promoting and staging an annual LGBTQ+ festival, the making of grants or donations to other charitable and voluntary organisations working towards similar objects as these objects, and otherwise undertaking any further activity with the object of developing an environment in favour of the LGBTQ+ equality



Our Mission

Chester Pride celebrates, supports, and advocates for the LGBT+ community of Cheshire and North Wales. We are community led, responding to the needs and voices of the community's diversity, and not gatekeep or exclude community members and allies from our activity.

We will do what we can to provide the services the community needs and wants, and we will be their voice in creating a society that includes, respects, and dignifies them.

Annual Review

2024 proved to be a year of challenges for our Charity. It saw the first full year of our fundraising strategy in place along with our volunteering and community development programs coming onboard with several social groups, workshops and training programs.

The financial challenges of 2023 also effected out main event, with cost rising more than anticipated causing us to scales back and look at doing so even more in 2025 or even putting the event on hold for a year to better strengthen the charities finances.

Whilst efforts such as becoming a paid ticket revenue event helped other losses in sponsorship also became a negative factor in the charity finances.

The trading arm of the charity proved harder than expected to trade with significant economic challenges, a lot of adjustments were made such as staffing, pricing and services used. The space however goes beyond being a café and is used for some of our event, fundraisers, meetings and other gatherings.



Annual Review

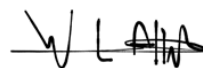
Our support for 2024 mostly consisted with the several groups, workshops and events that focused on supporting communities within the LGBTQ+ community of Chester, Chester and beyond.

We continued to work with external partners in helping sponsors, partners and local businesses strengthen their LGBTQ+ inclusion, policies and support.

With the creation of our community engagement manager more links were created to work on events such as Queen History month and Storyhouse Queer a partnership with Storyhouse that showcased several talks, events, productions and activates that were LGBTQ+ Focused, led and delivered.

Our annual event took place once again at Castle Square where we welcomed around 8,000 guests to the event that saw live entertainment, information stalls offering LGBTQ+ Focused services, a colourful parade that allowed local and national businesses the opportunity to join us in challenging and championing LGBTQ+ issues that the community faces.

We also saw a number of committee member leave us after they decided that they could no longer committee to the committee requirements, Directors/ Trustees remained the same throughout 2024



Warren Lee Allmark
CHESTER PRIDE CHAIR

How Our Activities Deliver Public Benefit

1. Chester Pride 2024

Our annual event took place on August 17th, 2024, at Castle Square Chester, with much of the event remaining the same as previous years, with our main stage, cabaret tent and community zones remaining at the event. After the success of our drag led tent, this also returned in 2024. The health zone remained at the smaller size as in 2023 due to financial issues but still offered LGBTQ+ information, charities and other originations. Our Youth Zone remained on the lower car park but was extended to the full use of the car park



EVENT FEEDBACK

“Chester Pride whilst big still remains a community focused event that makes our family feel included”

“ More so than ever we need Pride events for our younger LGBT+ community”

“The event grows and grows, which is fantastic and we hope will continue to do so whilst sticking to its values”

How Our Activities Deliver Public Benefit

1. BOX PROJECT

Just Ask is a free service in a number of venues across the city that offers free condoms and Menstrual Cycle products along with a number of support, signposting and assisting services on a wide range of topics such as Sexual Health, Addiction, Mental Health



**Over
4,800
packs given
out to date**



**PACKS NOW
AVAILABLE IN
9 LOCATIONS
ACROSS THE
CITY**

BREAKDOWN OF PACKETS

Condom Packs: 2,963

Menstrual Packs: 1837

2. CHRISTMAS DAY MEAL

We welcomed 31 people to our annual Christmas Day Buffet meal from the Local LGBTQ+ and wider Communities, funded by a crowd funding page and donations of food from local businesses and items from the Rainbow Tea Rooms that could not be used during the close for the festive period.

How Our Activities Deliver Public Benefit

3. DEVELOPMENT PROGRAMS

All six social groups consisting of our Trans social, Trans Youth Social, Youth Collective Social action group, Young creatives, Craft & Chat along with our Guardian Gathering Family Group continued to see numbers for each group over a 12-month period rise and have formed new relationships with venues such as Picture house meaning we have larger spaces for some of the more successful groups that are also fully accessible to all members. Our Garden space also launched with support from our partners, Bank of America coming on hand to help with the installation of plants, flowers and building things such as plant beds and benches.

SOCIAL GROUP BREAKDOWNS

Trans Social: 39 active members

Youth Collective Social Action group: Avg 15 per session

Craft & Chat: Avg 6 people per session

Trans Youth Social: Avg 9 people per session

Guarding Family Group: Avg 7 per session

Youth Creatives: Avg 14 people per session

4. PUBLIC EVENTS

Our charity participated in a couple of public events organised either by a partner organisation, or as a co-production.

Storyhouse Queer – As part of a weekend of events planned by Storyhouse we provided a number of public events. We were invited to jointly work on the event offering advice, commissioning links, community liaison, and marketing support.

How Our Activities Deliver Public Benefit

4. PUBLIC EVENTS Continued

World Aids Day Memorial: Working with Body positive we created an event for people to come along and pay their respects, gain information and listen to shared lived experiences.

5. NETWORKS & ADVOCACY

During 2024 we participated in several networks, stakeholder consultation groups, and met with statutory and third-party sector organisations to advocate for our LGBTQ+ community. This included meetings with our local MP Samantha Dixon, Lord Mayor and other Councillors running in the local elections.

CMagic – A regional charity supporting the gender diverse community, we took an advisory role with their board in order to develop a collaborative working approach and continued to deliver on this throughout 2024

Cheshire LGBT+ Network – This network consists of all Cheshire Pride events and has enabled us to support smaller and emerging prides; we also took part in a network and advocacy event with all Cheshire Prides and their locally elected MPS and mayors to try to tackle LGBT+ issues in Cheshire. Sadly, had to come to an end at the end of 2024 due to staff commitment restrictions.

Mental Health Alliance – This network of VCSE organisations that deal with mental health as a primary factor in their service delivery. Our involvement with the alliance sadly had to come to an end at the end of 2024 due to staff commitment restrictions.

How Our Activities Deliver Public Benefit

6. COMMUNITY SPACE

Using our very own Rainbow Tea Rooms with the intention of bringing in a revenue stream to help support Chester Prides cost, the tea rooms sadly has hit some hard times with revenue not being as much as we would have liked meaning changes had to be made and continue to adapt to outside factors.

The Rainbow Tea Rooms however has been used beyond a café in with installation of our community space area at the rear of the café

LGBT+ Library: Offering people the chance to lend, swap and purchase books with an LGBT+ topics

Hate Crime Drop Ins: Regular surgeries hosted by Cheshire Constabulary for person to ask questions about, or report hate crimes.

Local Artist Collaborations: Using our community space for local LGBT+ Artists to showcase and sell their artwork.



Financial Review

The charity generated total income of £454,919 (2023: £428,500) in the year. After taking into account expenses of £518,185 (2023: £410,571), there was a decrease in the unrestricted funds of £57,632 (2023: increase £10,780) and a decrease in restricted funds of £5,634 (2023: increase of £7,149). The decrease in total funds was £63,266 (2023: increase of £17,929) for the year.

The charity's funds at 31 October 2024 comprised restricted funds of £nil (2023: £5,634) and unrestricted funds of £(89,137) (2023: £(31,504)).



Investment Policy

The charity holds no investments save for £1 of shares within the trading company. There are no funds available for long term investment, but an investment policy will continue to be developed should the charity ever identify surplus funds that may be used for this purpose.

Reserve Policy

The charity remains committed to building up a reserve fund of unrestricted funding that operating at a surplus, the management committee is well aware that this target is ongoing with a current focus on repairing any finance impacts to both the charity and the trading arm of the charity, it is our intention by the end of 2026 to have repaid any and all debts and to start 2027 with a cash reserve target of £30,000.

Plans for future periods

With national lottery funding secured the charity arms will remain focused on delivering a number of social and community-based events, workshops and spaced whilst continuing to work with outside partners and organisations. The event will continue with its offering whilst sticking to set budgets and the trading sides main focus is to repay and financial debts or losses and become a profitable business once again.



Structure, Governance and Management

Governing Document

The organisation is a charitable company limited by guarantee, incorporated in 2014 and registered as a charity in April 2015. The company was established under a memorandum of Association which established the objects and powers of the charitable company, and it governed under its Articles of Association. In the event of the company being wound up members are required to contribute an amount not exceeding £1

Recruitment and appointment of management committee

The directors of the company are also charity trustees for the purposes of charity law and under the company's articles are known as members of the management committee. Under the requirements of the memorandum and articles of association the members of the management committee are re-elected at the next annual general meeting.

All members of the management committee give their time voluntarily and receive no benefits from the charity. Any expenses reclaimed from the charity are set out in the notes to the accounts.

Due to the charity's work focused upon the LGBTQ+ community, the management committee seeks to ensure that the needs of this group are appropriately reflected through the diversity of the trustee body. This is enhanced with a further steering committee made up of LGBTQ+ persons with lived experiences to the issues the charity works to address.

Should the need to arise to recruit new directors, the charity will advertise publicly through job sites and social media. Before each recruitment members of the management committee will provide a list of their skills and particular skills will be advertised for. On occasion individuals may be approached to offer themselves for election to the management committee.



Structure, Governance and Management

Director induction and training

Most directors are already familiar with the practical work of a charity, particularly our annual event. New trustees are invited and encouraged to extent an induction session to familiarise themselves with the charity and the context within which it operates, New Trustees will be offering training that is appropriate to their volunteer role and Enhanced DBS checks carried out at the expense of the charity and not the individual.

These are led by the chief executive of the charity. Directors are also provided with various helpful charity commission publications and invited to take part in external trustee training. Usually provided by NCVO to reinforce their confidence in their role on the management committee. All directors also receive the articles and memorandum of association, the latest financial report, and the latest management accounts.

Risk Management

The management committee has a conducted a review of the major risks to which the charity is exposed. A risk register has been established and is updated at least annually, where appropriate, systems or procedures have been established to mitigate the risks the charity faces.

Organisational Structure

The charity has a management committee of up to 7 members who meet monthly and are responsible for the strategic direction and policy of the charity. At present the committee has six members from a variety of professional backgrounds relevant to the work of the charity.

A scheme of delegation is in place and day to day responsibility for the provision of the services rest with the chief executive along with any staff members. The chief executive is responsible for ensuring that the charity delivers the services specified and that key performances indicators are met, and responsibility for the day-to-day operational management of the charity.



Structure, Governance and Management

Responsibilities of the management committee

Company law requires the management committee to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company as at the balance sheet date and if its incoming resources and application of resources, including income and expenditure, for the financial year. In preparing those financial statements, the management committee should follow best practise and:

- Select suitable accounting policies and then apply them consistently
- Make judgements and estimates that are reasonable and prudent: and
- Prepare the financial statements on the going concern basis unless it is not appropriate to assume that the company will continue that basis.

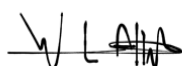
The management committee is responsible for the maintaining proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the companies act 1985.

Audit Exemption Statement

For the year ending 31st October 2024 the company was entitled to exemption from audit under section 477 of the companies act 2006 relating to small companies. The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476, The directors acknowledge their responsibilities for complying with the requirements of the act with respect to accounting records and the preparation of accounts.

This report has been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006.

This report was approved by the management committee on 7th April 2026 and signed on its behalf by:



Warren Lee Allmark
CHESTER PRIDE CHAIR



CHESTER PRIDE

Independent Examiner's Report to the Trustees of Chester Pride

For The Year Ended 31 October 2024

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 October 2024.

Responsibilities and Basis of Report

As the charity trustees of the Company (and also its directors for the purposes of company law), you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ("the 2006 Act").

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent Examiner's Statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Matthew Brown CIPFA

Date

Studio 21, Bluecoat Chambers

School Lane

Liverpool

L1 3BX

CHESTER PRIDE

Statement of Financial Activities (including Income and Expenditure Account)

For The Year Ended 31 October 2024

	Notes	Unrestricted Funds £	Restricted Funds £	2024 Total Funds £	2023 Total Funds £
Income from					
Donations	3	10,345	-	10,345	9,550
Income from Charitable Activities	4	109,548	93,144	202,692	160,797
Income from Trading Activities	5	241,882	-	241,882	258,153
Total Income		361,775	93,144	454,919	428,500
Expenditure on					
Raising funds	6	(270,590)	-	(270,590)	(272,561)
Charitable activities	7	(147,481)	(98,778)	(246,259)	(137,589)
Governance	8	(1,336)	-	(1,336)	(421)
Total Expenditure		(419,407)	(98,778)	(518,185)	(410,571)
Net (Expenditure)/Income for the year		(57,632)	(5,634)	(63,266)	17,929
NET MOVEMENT IN FUNDS		(57,632)	(5,634)	(63,266)	17,929
RECONCILIATION OF FUNDS					
Total Funds Brought Forward	12	(31,505)	5,634	(25,871)	(43,800)
Total Funds Carried Forward	12	(89,137)	-	(89,137)	(25,871)

The notes on pages 9 to 33 form part of these financial statements.

CHESTER PRIDE

Comparative Statement of Financial Activities (including Income and Expenditure Account) For The Year Ended 31 October 2024

	Unrestricted Funds £	Restricted Funds £	2023 Total Funds £
Income from			
Donations	9,450	100	9,550
Income from Charitable Activities	106,577	54,220	160,797
Income from Trading Activities	258,153	-	258,153
Total Income	374,180	54,320	428,500
Expenditure on			
Raising funds	(272,561)	-	(272,561)
Charitable activities	(90,418)	(47,171)	(137,589)
Governance	(421)	-	(421)
Total Expenditure	(363,400)	(47,171)	(410,571)
Net Income for the year	10,780	7,149	17,929
NET MOVEMENT IN FUNDS	10,780	7,149	17,929
RECONCILIATION OF FUNDS			
Total Funds Brought Forward	(42,285)	(1,515)	(43,800)
Total Funds Carried Forward	(31,505)	5,634	(25,871)

The notes on pages 9 to 33 form part of these financial statements.

CHESTER PRIDE

Balance Sheet As At 31 October 2024

	Notes	Group 31/10/2024 £	Charity 31/10/2024 £	Group 31/10/2023 £	Charity 31/10/2023 £
Fixed assets					
Tangible	14	1,900	1,456	3,142	2,653
Other	14	8,875	8,875	8,875	8,875
		10,775	10,331	12,017	11,528
Investments	15	-	1	-	1
		10,775	10,332	12,017	11,529
Current assets					
Debtors	16	18,774	37,057	21,810	58,551
Cash at bank and in hand		1,092	108	5,496	2,415
		19,866	37,165	27,306	60,966
Liabilities: amounts falling due within one year	17	(68,438)	(18,316)	(9,853)	(1,888)
Net current assets		(48,572)	18,849	17,453	59,078
Liabilities: amounts falling due after more than one year	18	(51,340)	(51,340)	(55,340)	(55,340)
Total Net Assets		(89,137)	(22,160)	(25,870)	15,266
Funds					
Unrestricted - General		(89,137)	(22,160)	(70,769)	(29,633)
Unrestricted - Designated		-	-	39,265	39,265
Restricted		-	-	5,634	5,634
Total funds	12, 19	(89,137)	(22,160)	(25,870)	15,266

The notes on pages 9 to 33 form part of these financial statements.

On behalf of the board:

Warren Lee Allmark

CHESTER PRIDE CHAIR

7th April 2026

CHESTER PRIDE

Notes to the Financial Statements For The Year Ended 31 October 2024

1. Accounting Policies

1.1. Basis of Preparation of Financial Statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)", Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006.

The charitable company is a Public Benefit Entity as defined by FRS 102.

1.2. Going Concern Disclosure

Whilst the organisation is currently showing negative reserves, the trustees are confident that through obtaining additional future funding, the organisation can continue as a going concern.

1.3. Fund Accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Designated funds comprise unrestricted funds that have been set aside by the trustees for a specific purpose.

Restricted funds are subjected to restrictions on their expenditure imposed by the donor or through the terms of an appeal or as implied by law.

There are no endowment funds.

1.4. Incoming Resources

Nature of income

Gross income represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers.

Categories of Income

Income is categorised as income from exchange transactions (contract income) and income from non-exchange transactions (gifts), investment income and other income.

Income from exchange transactions is received by the charity for goods or services supplied under contract or where entitlement is subject to fulfilling performance related conditions. The income the charity receives is approximately equal in value to the goods or services supplied by the charity to the purchaser.

Income from a non-exchange transaction is where the charity receives value from the donor without providing equal value in exchange, and includes donations of money, goods and services freely given without giving equal value in exchange.

CHESTER PRIDE

Notes to the Financial Statements For The Year Ended 31 October 2024 (continued)

Income recognition

Income, whether from exchange or non exchange transactions, is recognised in the statement of financial activities (SOFA) on a receivable basis, when a transaction or other event results in an increase in the charity's assets or a reduction in its liabilities and only when the charity has legal entitlement, the income is probable and can be measured reliably.

Income subject to terms and conditions which must be met before the charity is entitled to the resources is not recognised until the conditions have been met.

All income is accounted for gross, before deducting any related fees or costs.

1.5. Resources Expended

Recognition of liabilities and expenditure

A liability, and the related expenditure, is recognised when a legal or constructive obligation exists as a result of a past event, and when it is more likely than not that a transfer of economic benefits will be required in settlement, and when the amount of the obligation can be measured or reliably estimated.

Liabilities arising from future funding commitments and constructive obligations, including performance related grants, where the timing or the amount of the future expenditure required to settle the obligation are uncertain, give rise to a provision in the accounts, which is reviewed at the accounting year end. The provision is increased to reflect any increases in liabilities, and is decreased by the utilisation of any provision within the period, and reversed if any provision is no longer required. These movements are charged or credited to the respective funds and activities to which the provision relates.

1.6. Tangible Fixed Assets and Depreciation

Tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. Depreciation is provided at rates calculated to write off the cost of the fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Office and Computer	50% on cost
Equipment	

1.7. Cash and Cash Equivalents

Cash and cash equivalents are basic financial assets and include cash in hand and deposits held at call with banks, other short-term highly liquid investments that mature in no more than three months from the date of acquisition and are readily convertible to a known amount of cash with insignificant risk of change in value, and bank overdrafts.

1.8. Financial Instruments

Cash held by the charity is included at the amount actually held and counted at the year end. Bank balances, whether in credit or overdrawn, are shown at the amounts properly reconciled to the bank statements.

CHESTER PRIDE

Notes to the Financial Statements For The Year Ended 31 October 2024 (continued)

1.9. Taxation

The charity is exempt from tax as all its income is charitable and applied for charitable purposes.

1.10. Volunteers

In accordance with the SORP, and in recognition of the difficulties in placing a monetary value on the contribution from volunteers, the contribution of volunteers is not included within the income of the charity.

However, the trustees value the significant contribution made to the activities of the charity by unpaid volunteers.

1.11. Debtors

Debtors are measured at their recoverable amounts at the balance sheet date.

1.12. Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

2. Financial Performance of the Charity

	2024	2023
	£	£
Income	213,037	170,347
Amount gift aided from subsidiary company	-	-
	<u>213,037</u>	<u>170,347</u>
 Expenditure on charitable activities	 (250,463)	 (139,270)
 Net Income	 (37,426)	 31,077
 Total funds brought forward	 15,266	 (15,812)
 Total funds carried forward	 <u>(22,160)</u>	 <u>15,266</u>
 Represented by:		
Restricted income funds	-	5,634
Unrestricted income funds	(22,160)	9,632
	<u>(22,160)</u>	<u>15,266</u>

CHESTER PRIDE

Notes to the Financial Statements For The Year Ended 31 October 2024 (continued)

3. Donations

	Unrestricted	Designated	Restricted	Total 2024
	£	£	£	£
Public donations	3,035	-	-	3,035
St Marys - donation towards Christmas meal	-	450	-	450
John Lewis - donation towards Christmas meal	-	1,000	-	1,000
Lloyds Bank Volunteer Match Funding	-	450	-	450
Parade Entry Donations	-	2,085	-	2,085
Base Architecture	100	-	-	100
Stena Line Ltd	120	-	-	120
Donations from CW&C Member's Budgets	-	3,105	-	3,105
Total	3,255	7,090	-	10,345

Previous reporting period

	Unrestricted	Designated	Restricted	Total 2023
	£	£	£	£
<i>Public donations</i>	<i>2,682</i>	<i>-</i>	<i>100</i>	<i>2,782</i>
<i>Bank of America Volunteer Match Funding</i>	<i>-</i>	<i>398</i>	<i>-</i>	<i>398</i>
<i>Lloyds Bank Volunteer Match Funding</i>	<i>-</i>	<i>194</i>	<i>-</i>	<i>194</i>
<i>Parade Entry Donations</i>	<i>-</i>	<i>450</i>	<i>-</i>	<i>450</i>
<i>Donations from CW&C Member's Budgets</i>	<i>-</i>	<i>5,725</i>	<i>-</i>	<i>5,725</i>
Total	2,682	6,767	100	9,550

CHESTER PRIDE

Notes to the Financial Statements For The Year Ended 31 October 2024 (continued)

4. Income from Charitable Activity

	Unrestricted £	Designated £	Restricted £	Total 2024 £
Chester Pride Festival 2024				
Chester West and Chester Council Health and Wellbeing Support	-	-	4,500	4,500
CWaC Diversity and Inclusion Events Fund	-	-	2,000	2,000
Event Sponsorship	-	61,313	-	61,313
Fundraiser Income	-	2,652	-	2,652
Event Trading Pitches	-	4,314	-	4,314
Event Tickets, Parade Entries and Bar Sales	-	34,889	-	34,889
VIP Wristbands	-	3,170	-	3,170
Total Chester Pride Festival	-	106,338	6,500	112,838
Support Services				
NHS Cheshire CCG VCFSE Grant	-	-	7,000	7,000
UKSPF Grant	-	-	71,575	71,575
HCRG Box Project Sponsorship	-	-	1,500	1,500
Workshop Commissions	900	-	-	900
Total Support Services	900	-	80,075	80,975
General / Other				
Cheshire West Voluntary Action - Cancer Awareness Project Grant Funding	-	-	5,000	5,000
Cheshire West and Chester Council - Hate Crime Awareness Funding	-	-	1,569	1,569
Costa Community Grants - Donation towards Xmas Meal	-	500	-	500
Cheshire West Voluntary Action - Conritbution for work toward Mental Health Alliance project	-	600	-	600
Current account interest	220	-	-	220
Other	990	-	-	990
Total General / Other	1,210	1,100	6,569	8,879
Total	2,110	107,438	93,144	202,692

CHESTER PRIDE

Notes to the Financial Statements For The Year Ended 31 October 2024 (continued)

4. Income from Charitable Activity

Previous Reporting Period

	Unrestricted £	Designated £	Restricted £	Total 2024 £
Chester Pride Festival 2023				
Chester West and Chester Council Health and Wellbeing Support	-	-	5,000	5,000
CWaC Diversity and Inclusion Events Fund	-	-	2,500	2,500
National Lottery Awards For All Grant	-	10,000	-	10,000
Event Sponsorship	-	62,200	-	62,200
Fundraiser Income	-	2,386	-	2,386
Event Trading Pitches	-	1,300	-	1,300
Event Tickets, Parade Entries and Bar Sales	-	21,799	-	21,799
VIP Wristbands	-	6,153	-	6,153
Total Chester Pride Festival	-	103,838	7,500	111,338
Support Services				
NHS Cheshire CCG VCFSE Grant	-	-	9,200	9,200
CWaC Equality and Diversity Project Fund	-	-	12,000	12,000
Marjory Boddy Trust	-	-	5,000	5,000
UKSPF Grant	-	-	19,020	19,020
Magic Little Grant	-	500	-	500
EDI Training Delivery	400	-	-	400
HCRG Box Project Sponsorship	-	-	1,500	1,500
Cheshire Dance Project Cost Reimbursement	699	-	-	699
Workshop Commissions	803	-	-	803
Total Support Services	1,902	500	46,720	49,122
General / Other				
Current account interest	298	-	-	298
Other	40	-	-	40
Total General / Other	337	-	-	337
Total	2,239	104,338	54,220	160,797

CHESTER PRIDE

Notes to the Financial Statements For The Year Ended 31 October 2024 (continued)

5. Income earned from other activity

The wholly owned trading subsidiary Chester Pride Trading Limited is incorporated in the United Kingdom (company number 13400749) and pays all of its profits to the charity under the gift aid scheme. Chester Pride Trading Limited operates the main event bars, Rainbow Tea Rooms cafe, Bridge St View holiday lets, and all commercial trading operations carried on by Chester Pride.

A summary of the trading results is shown below.

The summary financial performance of the subsidiary alone is:

	2024 £	2023 £
Turnover	241,882	258,153
Cost of Operations	(267,722)	(271,301)
Net (Loss) / Profit	(25,840)	(13,148)
Amount gift aided to the charity	-	-
Retained in subsidiary	-	-

The assets and liabilities of the subsidiary were:

Fixed assets	444	489
Current asstes	985	3,571
Current liabilities	(68,405)	(45,196)
Total net assets / (liabilities)	(66,976)	(41,136)
Aggregate share capital and reserves	(66,976)	(41,136)

6. Cost of Raising Funds

	Unrestricted £	Restricted £	Total 2024 £
Cost of Goods Sold	520	-	520
Fundraiser Supplies	2,348	-	2,348
Subsidiary Trading Company Operational Costs	267,722	-	267,722
Total	270,590	-	270,590

Previous reporting period

	Unrestricted £	Restricted £	Total 2023 £
Cost of Goods Sold	566	-	566
Fundraiser Supplies	694	-	694
Subsidiary Trading Company Operational Costs	271,301	-	271,301
Total	272,561	-	272,561

CHESTER PRIDE

Notes to the Financial Statements For The Year Ended 31 October 2024 (continued)

7. Expenditure on Charitable Activity

	Chester Pride Festival £	Support Services £	Box Project £	General / Other £	Total 2024 £
Advertising & Marketing	80	389	-	-	469
Bank / Processing Fees	291	-	-	1,616	1,907
Depreciation Expense	218	679	-	1,200	2,097
General Expenses	882	34	-	944	1,860
Insurance	2,949	-	-	1,687	4,636
Postage & Freight	29	37	-	-	66
Printing & Stationery	3,683	189	201	91	4,164
Rent	2,058	-	-	4,400	6,458
Repairs and Maintenance	75	-	-	-	75
Staff Costs	3,538	75,030	-	26,121	104,689
Subscriptions	-	383	-	481	864
Telephone & Internet	-	1,895	-	-	1,895
Travel - National	234	173	-	-	407
Direct Delivery Costs	105,275	11,397	-	-	116,672
Total	119,312	90,206	201	36,540	246,259

Previous Reporting Period

	Chester Pride Festival £	Support Services £	Box Project £	General / Other £	Total 2023 £
Advertising & Marketing	125	498	-	317	940
Bank / Processing Fees	99	1,833	-	2,230	4,161
Depreciation Expense	69	721	-	1,631	2,421
General Expenses	584	100	-	98	782
Insurance	4,579	-	-	1,038	5,617
Postage & Freight	35	-	-	-	35
Printing & Stationery	618	289	-	287	1,194
Rent	1,546	-	-	3,000	4,546
Repairs and Maintenance	-	-	-	21	21
Staff Costs	-	34,650	-	(1,485)	33,165
Subscriptions	54	823	-	354	1,231
Telephone & Internet	-	1,768	-	-	1,768
Travel - National	107	140	-	-	247
Direct Delivery Costs	79,602	1,250	-	610	81,462
Total	87,417	42,072	-	8,101	137,589

8. Governance Costs

	Total 2024 £	Total 2023 £
Independent Examiner's Fees	750	-
Accountancy Fees	-	13
Software Subscriptions	586	408
Total	1,336	421

CHESTER PRIDE

Notes to the Financial Statements For The Year Ended 31 October 2024 (continued)

9. Staff Costs

	Group 2024 £	Charity 2024 £	Group 2023 £	Charity 2023 £
Gross Wages and Salaries	191,718	96,549	108,863	34,435
Employer's National Insurance	4,341	3,513	245	907
Pension Costs	1,651	315	3,158	1,174
	197,710	100,377	112,266	36,516

The average number of employees during the year was as follows:

	2024	2023
Charity	4	4
Trading	5	8
	9	12

Analysed as follows:

	2024	2023
Charity:		
Management	2	2
Delivery staff	2	2
	4	4

	2024	2023
Trading:		
Management	1	1
Team leaders	1	1
Café staff	3	6
	5	8

CHESTER PRIDE

Notes to the Financial Statements For The Year Ended 31 October 2024 (continued)

10. Summary analysis of income and expenditure for charitable activities (net movement per project)

	Chester Pride Festival £	Support Services £	The Box Project	Other £	Total 2024 £
Revenue Income	106,338	417	1,500	793	109,048
Donations	6,092	5	-	4,249	10,346
Costs	(120,126)	(90,204)	(201)	(39,133)	(249,664)
	(7,696)	(89,782)	1,299	(34,091)	(130,270)
Direct Grant Support	6,500	79,475	-	7,669	93,644
Total	(1,196)	(10,307)	1,299	(26,422)	(36,626)

Previous reporting period

	Chester Pride Festival £	Support Services £	The Box Project	Other £	Total 2023 £
Revenue Income	93,838	1,902	1,500	337	97,577
Donations	9,110	-	-	439	9,550
Costs	(87,415)	(41,819)	(254)	(9,782)	(139,270)
	15,533	(39,917)	1,246	(9,006)	(32,143)
Direct Grant Support	17,500	45,720	-	-	63,220
Total	33,033	5,803	1,246	(9,006)	31,077

11. Trustee Expenses

During the year the expenses reimbursed to the trustees or paid directly to third parties were as follows:

	2024 £	2023 £
Travel	73	-
Other trustee expenses	168	750
	<u>241</u>	<u>750</u>

Number of trustees reimbursed for expenses during the year was:

4 2

CHESTER PRIDE

Notes to the Financial Statements For The Year Ended 31 October 2024 (continued)

12. Analysis of Funds

Unrestricted movements

	Balance at 1st November 2023	Income	Expenditure	Transfers	Balance at 31st October 2024
	£	£	£	£	£
Unrestricted Funds:					
General Fund	(29,633)	6,141	(32,973)	34,305	(22,160)
Support Services & Box Project	-	1,322	(5,086)	3,764	-
	(29,633)	7,463	(38,059)	38,069	(22,160)
Designated Funds:					
Chester Pride 2024	39,265	112,430	(113,626)	(38,069)	-
	39,265	112,430	(113,626)	(38,069)	-
Trading Subsidiary Reserves	(41,137)	241,882	(267,722)	-	(66,977)
Group Unrestricted Funds	(31,505)	361,775	(419,407)	-	(89,137)

Previous reporting period

	Balance at 1st November 2022	Income	Expenditure	Transfers	Balance at 31st October 2023
	£	£	£	£	£
Unrestricted Funds:					
General Fund	(20,528)	677	(9,782)	-	(29,633)
Support Services & Box Project	-	2,403	(2,403)	-	-
	(20,528)	3,080	(12,185)	-	(29,633)
Designated Funds:					
Chester Pride 2023	6,231	112,949	(79,915)	-	39,265
	6,231	112,949	(79,915)	-	39,265
Trading Subsidiary Reserves	(27,989)	258,153	(271,301)	-	(41,137)
Group Unrestricted Funds	(42,286)	374,181	(363,401)	-	(31,505)

Restricted movements

	Balance at 1st November 2023	Income	Expenditure	Transfers	Balance at 31st October 2024
	£	£	£	£	£
General Fund	390	6,569	(6,959)	-	-
Support Services & Box Project	5,244	80,075	(85,319)	-	-
Chester Pride 2024	-	6,500	(6,500)	-	-
Total	5,634	93,144	(98,778)	-	-

Previous reporting period

	Balance at 1st November 2022	Income	Expenditure	Transfers	Balance at 31st October 2023
	£	£	£	£	£
General Fund	290	100	-	-	390
Support Services & Box Project	(1,805)	46,720	(39,671)	-	5,244
Chester Pride 2023	-	7,500	(7,500)	-	-
Total	(1,515)	54,320	(47,171)	-	5,634

CHESTER PRIDE

Notes to the Financial Statements For The Year Ended 31 October 2024 (continued)

13. Government Grants

The following grants are included in income for the year:

	Total 2024 £	Total 2023 £
Cheshire West and Chester Council Health and Wellbeing	4,500	5,000
CwaC Diversity and Inclusion Events Fund	2,000	2,500
NHS Cheshire CCG VCFSE Grant	7,000	9,200
CWaC Diversity and Inclusion Project Fund	-	12,000
CWaC Hate Crime Awareness Funding	1,569	-
CWaC LGBT+ Workshops for Cheshire Archives project	900	-
CWaC UKSPF Grant	52,925	19,020
Total	68,894	47,720

14. Fixed Assets

Group

	Office Equipment £	Computer Equipment £	Total Tangible Fixed Assets £	Other - Deposit on Leased Property £	Total Fixed Assets £
<u>Cost</u>					
At 1 Nov 2023	2,814	2,962	5,776	8,875	14,651
Additions	-	899	899	-	899
Disposals	(1,016)	-	(1,016)	-	(1,016)
At 31 Oct 2024	1,798	3,861	5,659	8,875	14,534
<u>Depreciation</u>					
At 1 Nov 2023	1,263	1,371	2,634	-	2,634
Charge	1,029	1,112	2,141	-	2,141
Disposals	(1,016)	-	(1,016)	-	(1,016)
At 31 Oct 2024	1,276	2,483	3,759	-	3,759
At 31 Oct 2024	522	1,378	1,900	8,875	10,775
At 1 Nov 2023	1,551	1,591	3,142	8,875	12,017

CHESTER PRIDE

Notes to the Financial Statements For The Year Ended 31 October 2024 (continued)

14. Fixed Assets

Charity

	Office Equipment £	Computer Equipment £	Total Tangible Fixed Assets £	Other - Deposit on Leased Property £	Total Fixed Assets £
<u>Cost</u>					
At 1 Nov 2023	2,614	2,460	5,074	8,875	13,949
Additions	-	899	899	-	899
Disposals	(1,016)	-	(1,016)	-	(1,016)
At 31 Oct 2024	1,598	3,359	4,957	8,875	13,832
<u>Depreciation</u>					
At 1 Nov 2023	1,211	1,210	2,421	-	2,421
Charge	1,014	1,082	2,096	-	2,096
Disposals	(1,016)	-	(1,016)	-	(1,016)
At 31 Oct 2024	1,209	2,292	3,501	-	3,501
At 31 Oct 2024	389	1,067	1,456	8,875	10,331
At 1 Nov 2023	1,403	1,250	2,653	8,875	11,528

15. Investments

	Group 2024 £	Charity 2024 £	Group 2023 £	Charity 2023 £
Shares in Trading Company	-	1	-	1
Total	-	1	-	1

16. Debtors

	Group 2024	Charity 2024	Group 2023	Charity 2023
Amounts falling due within one year:			£	£
Trade debtors	18,774	18,285	21,810	21,810
Due from subsidiary trading company	-	18,772	-	36,741
Total	18,774	37,057	21,810	58,551

CHESTER PRIDE

Notes to the Financial Statements For The Year Ended 31 October 2024 (continued)

17. Creditors: Amounts falling due within one year

	Group 2024	Charity 2024	Group 2023	Charity 2023
	£	£	£	£
Trade creditors	9,586	6,356	2,265	1,634
Taxation and social security	32,259	839	5,757	232
Accruals and deferred income	750	750	1,377	-
Other creditors	11,684	10,371	454	22
Squareup Europe Limited - Loan	14,159	-	-	-
Total	68,438	18,316	9,853	1,888

Squareup Europe Limited - Loan:

This is an unsecured loan with an interest rate of 0%. Settlement is made via collections on the organisation's receivables each day, subject to a minimum payment value. Final settlement is within 18 months from the initial loan.

18. Creditors: Amounts falling due after more than one year

	Group 2024	Charity 2024	Group 2023	Charity 2023
	£	£	£	£
Concessionary Loan	14,340	14,340	18,340	18,340
Key Fund - Loan Finance	37,000	37,000	37,000	37,000
Total	51,340	51,340	55,340	55,340

Concessionary Loan:

Due to the ongoing financial effects of Covid, Patsy Hudson agreed to provide a loan to the charity. The terms of the loan were agreed to by all current Directors, and an agreement was signed and dated on 5th July 2022 between the charity and Ms Hudson. Under the terms of this loan, Ms Hudson agreed to set an interest rate of 0%, and offer no fixed schedule of repayment, provided that the charity make efforts to repay some amount of the loan each year, if felt by the other Directors that the charity is in a financial position to do so. A full copy of the loan agreement shall be filed with each year's accounts for each year that there is a remaining credit on the loan amount. Of the original balance of £30,000, the charity was able to repay £4,000 of the loan in 2024, leaving £14,340 outstanding.

Key Fund - Loan Finance:

The key fund loan finance is a revolving facility agreement of £37,000 with a final repayment date of 15 December 2030, with a fixed interest rate of 4%

CHESTER PRIDE

Notes to the Financial Statements For The Year Ended 31 October 2024 (continued)

19. Analysis of Group Net Assets

	General Fund £	Designated Funds £	Restricted Funds £	Total 2024 £
Tangible fixed assets	10,775	-	-	10,775
Cash at bank and in hand	1,092	-	-	1,092
Other net current assets / (liabilities)	(49,664)	-	-	(49,664)
Creditors falling due in more than one year	(51,340)	-	-	(51,340)
Total	(89,137)	-	-	(89,137)

Previous Reporting Period

	General Fund £	Designated Funds £	Restricted Funds £	Total 2023 £
Tangible fixed assets	12,017	-	-	12,017
Cash at bank and in hand	3,082	2,413	-	5,495
Other net current assets / (liabilities)	12,462	-	(506)	11,956
Creditors falling due in more than one year	(55,340)	-	-	(55,340)
Total	(27,779)	2,413	(506)	(25,872)

20. Corporate Taxation

The Trustees consider that the charity satisfies the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 for UK corporation tax purposes. Accordingly, the Charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by chapter 3 part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively on the specific charitable objects of the charity and for no other purpose. Value Added Tax is not recoverable by the charity, and is therefore included in the relevant costs in the Statement of Financial Activities.

21. Funds

Name of fund or activity	Designation	Activity Type	Description, nature and purpose of fund or activity
General Fund	Unrestricted	General / Other	The free reserve and funds for Chester Pride charitable activity after allowing for all designated fund
Chester Pride 2024	Designated	Chester Pride Festival	A designated fund allocated from general funds, or through specific funding (e.g. sponsorship) for provision of the annual Chester Pride event
Support Projects	Designated / Restricted	Support Service	Smaller, or shorter term, projects focusing on providing support for mental health or social isolation issues within the LGBTQ+ community. Mostly consisting of social groups.
Box Project	Designated	Support Service	Various smaller projects with budgets under £1,000. These projects include the Box Project supplying condoms and sanitary products for distribution to those in need via social venues, and Take 5 wellbeing project giving out free wellbeing packs including mugs, herbal teas, and wellbeing activity cards.
UKSPF	Restricted	Support Service	Funding of befriender helpline, fundraising activity, volunteer scheme, and social groups. Includes funding for three new sta roles
CWaC Diversity and Inclusion Events Fund	Restricted	Support Service	Grant funding awarded specifically for the Chester Pride event.
CWac Diversity and Inclusion Project Fund	Restricted	Support Service	Grant funding from Cheshire West and Chester Council for provision of six social groups to provide social and mental health support to specific members of the LGBTQ+ community.
CWaC Health and Wellbeing Support	Restricted	Support Service	Grant award from Cheshire West and Chester Council to help fund the Health, Life, and Wellbeing area at the main event
National Lottery Awards for All	Designated	Chester Pride Festival	Grant funding to be used for various aspects of the main event.
NHS Cheshire CCG VCFSE Grant	Restricted	Support Service	Grant funding from the NHS Cheshire Clinical Commissioning Group to fund the activities of the Just Ask helpline
CWaC Members Budget Donations	Designated	Chester Pride Festival	Donations from Cheshire West and Chester Councillors to go toward the provision of the Chester Pride event

CHESTER PRIDE

England & Wales - Charity number 1161379

Accounts



Annual Report

Registered Charity: 1161379
28 Bridge Street
Chester
CH1 1NQ

Proudly supported by
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Chester Pride Annual Report and Financial Statements for Year Ending October 31st 2023

The Management Committee present the annual report and Financial Statements for the year ended 31st October 2023.



Contents

Reference and Administration Information.....	3
Our Objects and Mission.....	4
Annual Review.....	5
How our activity delivers public benefit.....	7
Financial Review.....	14
Plans for future periods.....	15
Structure, Governance and Management.....	16
Role of the Management Committee.....	17
Financial Statements.....	19
Notes to the Financial Statements.....	25

Reference and Administration Information

Charity Name:

Chester Pride

Charity Registration Number:

1161379

Company Registration Number:

08958558

Registered Office and Operational Address

28 Bridge Street

Chester

CH1 1NQ

The Charity Management Committee:

Warren Lee Allmark, Chair	Andrew Foxall (Resigned, Aug 23)
Laura Gilhooley (Resigned, Aug 23)	Sandra Tyrie
Tom Parratt (Appointed, Oct 23)	Wes Diggory (Appointed, Oct 23)
Amanda Carolan (Appointed, Sept 23)	Sarah Jackson (Appointed, Oct 23)
Michael Howard (Appointed, Oct 23)	

The Chester Pride Steering Committee:

Rachel Walker	James Kirby
Andrew Arrowsmith	Caleb Maxfield
Kate Hutchinson	Patsy Hudson
Alexandra Rosu	Mark Wall
Tomara Wood	Rachael Roberts
Emma Roberts	Robert Brooks
TJ Harty	Rhys/Rose Venables

Independent Examiner

David Buxton, Managing Partner,
Buxton Accounting LLP

Bankers

Virgin Money, 2 Princes Pavement, The Grange Shopping Centre, Birkenhead,
Merseyside, CH41 2XY



Our Charitable Objects

The objects of the charity are to promote equality and diversity, advance education and eliminate discrimination in relation to gay, lesbian, bisexual, transgender and otherwise sexual and gender diverse (LGBTQ+) people, in particular but not exclusively those resident in Cheshire, North Wales, and Merseyside (the 'area of benefit') for the benefit of the public by raising awareness of issues affecting said persons, undertaking support and relief work for said persons, promoting and staging an annual LGBTQ+ festival, the making of grants or donations to other charitable and voluntary organisations working towards similar objects as these objects, and otherwise undertaking any further activity with the object of developing an environment in favour of LGBTQ+ equality.

Our Mission

Chester Pride celebrates, supports, and advocates for the LGBTQ+ community of Cheshire and North Wales. We are community led, responding to the needs and voice of the community we work for. We will celebrate our community's diversity, and not gatekeep or exclude community members and allies from our activity. We will do what we can to provide the services the community needs and want, and we will be their voice in creating a society that includes, respects, and dignifies them.



CHESTER PRIDE ANNUAL REPORT 2023

Annual Review

2023 proved to be a year of change and challenge for our charity. It has seen the beginning of our new fundraising strategy, as we seek ways to become less grant reliant and more self-financing. It has proven to be a challenging year, with the wider economic picture, and long term effects of Covid, creating fundraising challenges for the charity sector. This has impacted on our work as we sought to consolidate our support work, to restructure our provision to a more sustainable model.

The financial challenges of 2023 also affected our main Chester Pride event, with costs rising significantly causing concern over the viability of hosting the event. The charity leadership team took the decision to place a ticket charge on the event for the first time, and this proved to be a vital decision, which when combined with our largest ever amount of sponsorship and strong bar revenues, saw us generate our first significant profit from the main event. This profit generally addressed the losses of previous years, and has provided a fundraising template that we can use each year going forward.

With the establishment of our trading subsidiary last year, we continued to adapt and grow the commercial activities it undertook. Several adjustments to costs, menu pricing, and staffing levels were necessary to ensure that the café could operate in the face of significant economic challenges and to keep ahead of rising costs. The trading company also took over the lease of some short-term holiday lets situated on the floors above the café, to provide a supplementary arm of the business, and also provide the charity with spaces it could use for service users in need of refuge or a safe place to stay temporarily.



CHESTER PRIDE ANNUAL REPORT 2023

Our support work for 2023 mostly consisted of continuing the Just Ask helpline, and a few social groups. The gender diverse community was particularly effected by the murder of a young trans person in Warrington, and this precipitated the launch of a social group for gender diverse adults, to provide a safe social space for them to gather, and the opportunity for us to offer ongoing and additional support where we identify that it is needed. We also continued our young persons creative group, in partnership with Cheshire Dance, which for most of the year focused on connecting young LGBTQ+ people with the history of our community, and inviting them to produce creative responses to what they learnt.

Around March the decision was taken to consolidate and close the Just Ask helpline, and use the time while it was inactive to focus on developing a new more sustainable model for offering such wide ranging support to the community. This new model, which also resulted in the creation of three new staff roles within the charity, began in the closing parts of the year after funding was secured for two years of project delivery.

2023 was also a strong year for partnerships, with our continued involvement in the Mental Health Alliance creating new collaborations, and enabling our access to joined up funding distributed through the alliance. We also became involved with another local charity, CMagic, in an advisory role, to ensure a joined up approach to providing specific support service for the gender diverse community. This sat alongside the many public events, training and workshops, advisory boards, stakeholder consultations, and advocacy work that we undertook with a wide variety of statutory, third sector, and private sector organisations.

The end of 2023 brought significant changes to our leadership, with two of our Directors choosing to step down. It was decided before they left that the charity would seek to recruit enough new Directors to boost the numbers to 7 total Directors, as a better reflection of the size of our charity, and provide essential skills to ensure proper management of the Charity in the future.


Warren Lee Allmark
Chair



How Our Activities Deliver Public Benefit

1. Chester Pride 2023

Our annual event took place on August 12th 2023. Much of the event remained the same as previous years, with our main stage, cabaret tent and community zones returning. We introduced a new stage focused on drag performers, the Runway stage, and provided new activities within our chill out area. The Health and Wellbeing tent remained at a reduced size due to cost constraints, but still featured a good number of stalls to connect our attendees with the wellbeing, social, and support services relevant to them. We also featured the usual accessibility provision, with BSL interpretation, a raised viewing platform, and accessible toilets.

New for 2023 was our Youth Pride area situated on the lower car park. This area featured activity for families and under 25s, and was free to attend. This new area was very well received, and good feedback that will help us to expand this area for next year's event.



Event Feedback

"I found with Chester Pride unlike some you haven't forgotten the true meaning of Pride let's hope it continues from strength to strength"

"Pride is being with like minded people in a safe space. Reminding/ showing others we're here, were queer, strong and not going anywhere".

"It's fantastic. To have something on such a large scale in Chester is brilliant. Especially as we lived in London for many years. So have been used to London Pride."

“I find the whole weekend such a positive and uplifting experience, to feel included and within safe, positive spaces, is so lovely. Thank you for all the hard work that goes on behind the scenes to put the event on!”

“Chester Pride means I can be me and I can be with like minded people who deserve the same rights and respect that every other person gets”

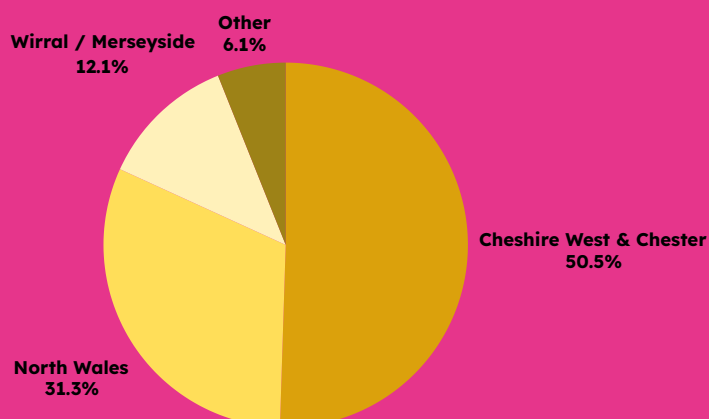
2. Just Ask

Just Ask operated as a general helpline, offering support for any issue an LGBTQ+ person might face. Each initial contact would be handled by a case manager, who would offer support, signposting, or assist with referrals. Due to the resignation of staff and the end of current funding streams, the decision was made to close the helpline around May 2023. The final cases were resolved, with service users referred into other services as appropriate. Over the time of its operation the helpline dealt with a variety of presenting issues, but a majority of cases presented with mental health or social isolation issues. A report evaluating the mental health of the community is being compiled to present our findings on this sector and ensure any learning from the activity is not lost.

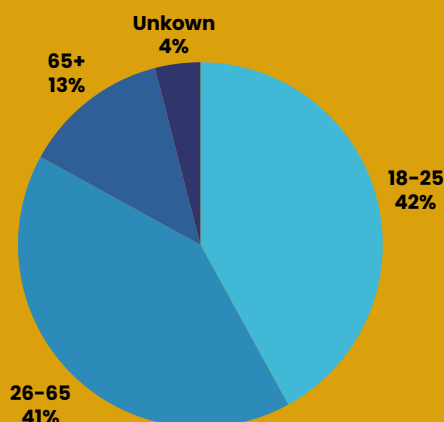
3,319
Contacts in the last
6 months of
operation

10,714
Total Contacts
throughout the
project

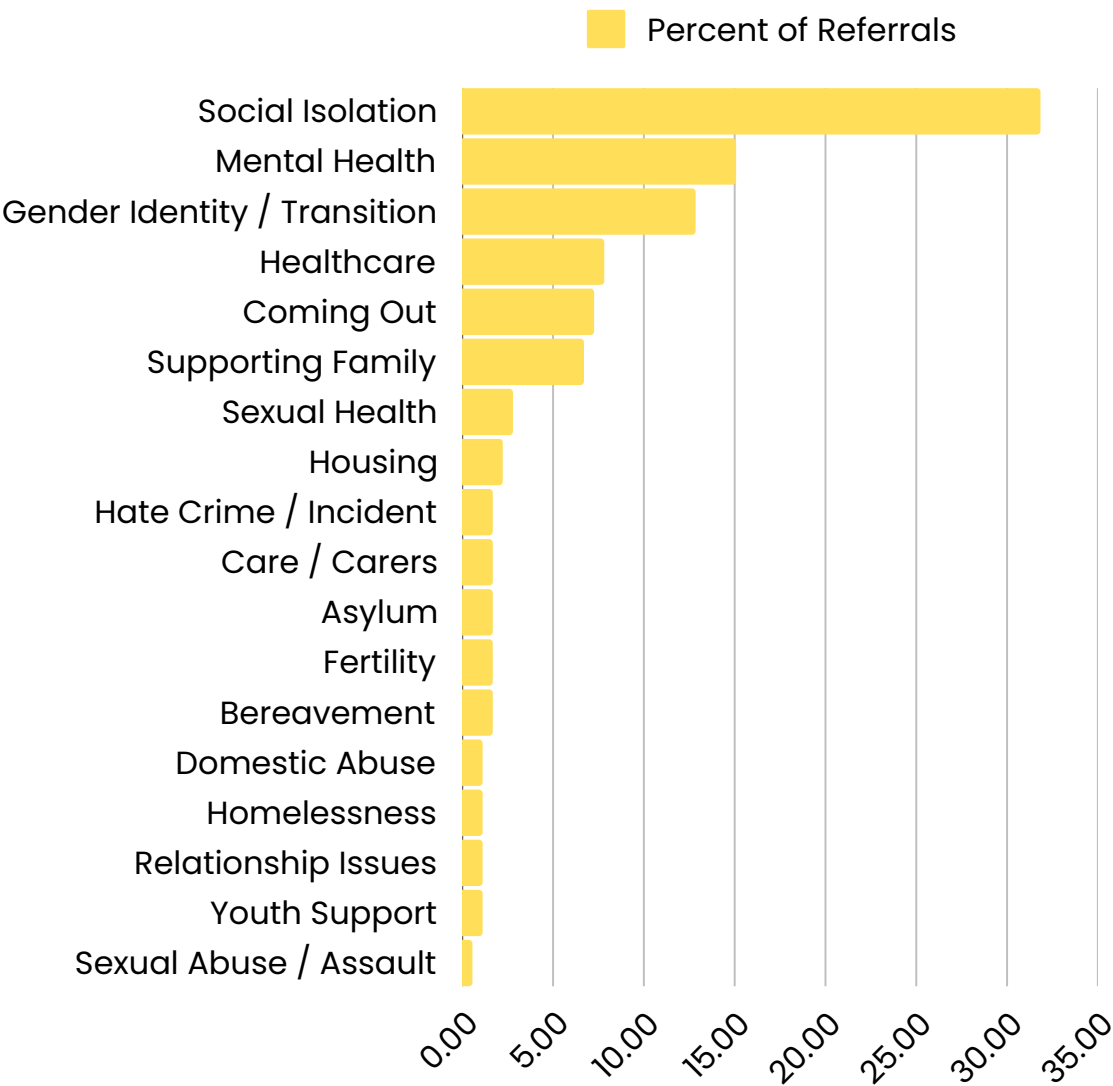
Service User Locations



Service User Age



Just Ask - Presenting Issues



3. Development Project

Toward the end of 2023, in September, we were awarded funding under the central Government UKSPF funding stream. This funding provides funding for several new roles, and will enable us to deliver several new projects throughout 2024 and into 2025. The newly funded roles are:

- **Volunteer Manager** - to mange all volunteers, and a new befriending service
- **Project and Fundraising Manager** - to develop new revenue streams, and develop and manage small (6 to 12 month) projects
- **Youth Engagement Officer** - to run several social groups and manage our Youth Pride provision

CHESTER PRIDE ANNUAL REPORT 2023

Under these roles the following new projects will be delivered:

- Six social groups, two existing but the rest new, consisting of a Trans Social, Trans Youth Social, Youth Collective social action group, Young Creatives, Guardian Gathering family group, Craft and Chat group.
- Befriending service as a new sustainable model for the Just Ask service. Instead of a case manager service users will now interact with highly trained volunteers who will offer fixed length interventions, signposting, and peer led mental health support
- New community fundraising initiatives
- New mental health and wellbeing projects, including a greenspaces project



4. Box Project

The Box Project distributes free condoms and menstrual products through public partners, allowing easy access for those in need. In each pack are also useful helpline numbers and basic support information on key topics, for anyone who might require support.

In 2023 we distributed over 1,000 items for free, through a range of public and community venues as partners.





5. Social Groups

Throughout the year we ran two primary social groups:

- **Young Creatives** - a group for 13 - 25 year olds, exploring LGBTQ+ themes, and in particular history. Participants were then invited to create artwork based on their response to what was discussed or learnt. This artwork was then displayed at the main event.
- **Average group attendance - 10**
- **Trans Social** - for any gender diverse adults, offering a safe and relaxed space for people to gather and chat. Dependent of the groups' desires we sometime arrange guest speakers or specific activities.
- **Average group attendance - 16**

6. Public Events

Our charity participated in several public events organised either by a partner organisation, or as a co-production:

- **Storyhouse Queer** - as part of a weekend of events planned by Storyhouse we provided two public events. We were invited to jointly work on the event and provided advice, commissioning links, community liaison, and marketing support.
- **Pride on Campus** - We worked alongside the University of Chester LGBTQ+ Society to create the first on campus Pride event. We hosted our own stall to promote our services, and invited along several other organisations who provided key LGBTQ+ support or social services.

- **Chester Contemporary Art Biennial** - We were a key cultural partner for the first Chester Art Biennial. Our Rainbow Tea Rooms exhibited artwork as part of the show, and hosted our own fringe exhibition of art by an LGBTQ+ artist.

7. Training and Workshops

As in previous years we were commissioned to deliver various trainings and workshops by various organisations. The following were delivered over the course of the year:

- Glyndwr University - Bystander Intervention Training (2 sessions)
- Cheshire West Voluntary Action - Trans Awareness Training
- Cheshire West Voluntary Action - EDI Training
- University of Chester - Warrington Pride Public Talks (2 sessions)
- Bristol Myers-Squibb - Trans Awareness Training
- Chester Air Force Cadets - LGBTQ+ Awareness Workshop

Total attendees - 151

8. Networks and Advocacy

Throughout the year we participated in several networks, stakeholder consultation groups, and met with statutory and third sector organisations to advocate for our LGBTQ+ community. This included a positive meeting with our local MP Sam Dixon. Other key relationships and networks we have attended include:

- **Cmagic** - A regional charity supporting the gender diverse community, we took an advisory role with their board in order to develop a collaborative working approach.
- **Cheshire LGBT+ Network** - this network consists of all Cheshire Pride events and has enabled us to support smaller and emerging pride events



- **Mental Health Alliance** - this is a network of VCSE organisations that deal with mental health as a primary factor in their service delivery. Membership of this network has provided access to training, allowed us to advocate for better mental health provision for the LGBTQ+ community, and granted access to some funding streams.
- **Hospice of the Good Shepherd** - Building on our collaborative project, we've continued our relationship with the Hospice as a external stakeholder. The collaborative approach continues to build with a joined up approach to volunteering being explored.
- **Maternity Voices Partnership** - We've maintained our presence with the local Maternity Voices Partnership as we look to strengthen our family oriented provision. The relationship also provides us with baby changing and feeding at our main event.
- **Winsford Pride** - We provided key support and advice to Winsford Pride, particularly as they faced strong opposition to their event from prominent local figures.

9. Community Space

Following the opening of the Rainbow Tea Rooms in Chester city Centre, we not only have a key building that raises revenue for the charity, but also a space that we frequently use for our own community purpose. The following activity has been hosted within the café space this year:



- **Chester Pride social groups** - Youth Creative, Trans Social
- **True Colours Art Workshops** - offering creative art and craft workshops as a means to benefit LGBTQ+ persons with mental health issues, delivered by Radiate Arts CIC
- **Hate Crime Drop Ins** - regular surgeries hosted by Cheshire Constabulary for any person to ask questions about, or report hate crimes

- **Exhibitions by LGBTQ+ artists** - we hosted three exhibitions, each lasting around 4 months that featured art produced by LGBTQ+ artists. This has led to an ongoing collaboration with the University of Chester who will support in producing an ongoing series of exhibitions for our café space
- **Vigils and Ad-Hoc Socials** - The venue was used to mark key dates and provide a gathering point for the community. We hosted social events to mark occasions such as Trans Day of Visibility, World AIDS Day, and similar dates. The venue was also used as a community gathering spot for the community for a vigil after the murder of trans teenager Brianna Ghey, with close to 200 attending the candlelight vigil outside the venue, and the café space being used for hot drinks and a safe social space.

Financial Review

Despite operating in an economically challenging environment, the charity performed strongly during this accounting period. We enjoyed increased event revenues that repaired the financial damage incurred from the long term effects of Covid. Overall the charity saw a net reduction in its turnover, reducing by £3,754, however this overall net expenditure was much lower year on year, resulting in an overall surplus to carry forward. As a group, with the trading subsidiary included within the figures, there was a net increase of £212,546, which is almost double the income compared to 2022, with the additional arising from the trading company's activities.

Principle funding sources

The charity receives most of its funding from revenue generating activity related to its main event, however this funding is generally retained for the purposes of producing the main event which has largely broken even and generated little profit. The wider charitable activity and support work is currently fully grant funded, but the charity aims to grow trading revenues, and identify other means of generating revenue to finance the charitable works and reduce the proportion of grant funding required.

Investment Policy

The charity holds no investments save for £1 of shares within the trading company. There are no funds available for long term investment, but an investment policy will be developed should the charity ever identify surplus funds that may be use for this purpose.

Reserves Policy

The charity has established a policy whereby the unrestricted funds not committed or invested in tangible fixed assets held by the charity should be between 3 and 6 months of the expenditure. Budgeted expenditure for 2024 is £200,000 and therefore the target is £50,000 to £100,000 in general funds. The present level of reserves available to the charity falls significantly short of this target level. Although the strategy is to continue to build reserves through planned operating surpluses, the Management Committee is well aware that it unlikely that the target range can be reached for at least five years. In the short term the Management Committee has also considered the extent to which existing activities and expenditure could be curtailed, should such circumstances arise.

Plans for Future Periods

With funding secured for the period through to March 2025, the charity aims to continue with its current activities throughout the next period and beyond. The focus of the charity will be on developing diversified revenue streams that enable operating surpluses to be created, or can offset and reduce the reliance on grant income. It is the aim of the charity to explore potential contract services, whereby core services around the befriending service and social groups may be provided under commission from the local authority or other statutory body. The charity will be focusing throughout 2024 on ensuring that its governance structure, financial controls, and other key policies and processes are updated and suitable to meet the massive growth the charity has experienced.



Structure, Governance and Management

Governing Document

The organisation is a charitable company limited by guarantee, incorporated in 2014 and registered as a charity in April 2015. The company was established under a Memorandum of Association which established the objects and powers of the charitable company and is governed under its Articles of Association. In the event of the company being wound up members are required to contribute an amount not exceeding £1

Recruitment and Appointment of Management Committee

The directors of the company are also charity trustees for the purposes of charity law and under the company's Articles are known as members of the Management Committee. Under the requirements of the Memorandum and Articles of Association the members of the Management Committee are re-elected at the next Annual General Meeting.

All member of the Management Committee give their time voluntarily and received no benefits from the charity. Any expenses reclaimed from the charity are set out in the notes to the accounts.

Due to the charity's work focused upon the LGBTQ+ community, the Management Committee seeks to ensure that the needs of this group are appropriately reflected through the diversity of the trustee body. This is enhanced with a further steering committee made up of LGBTQ+ persons with lived experience of the issues the charity works to address.

Should the need arise to recruit new Directors, the charity will advertise publicly through job sites and social media. Before each recruitment members of the Management Committee will provide a list of their skills, and particular skills will be advertised for. On occasion individuals may be approached to offer themselves for election to the Management Committee.

Director Induction and Training

Most Directors are already familiar with the practical work of the charity, particularly our annual event. New trustees are invited and encouraged to attend an induction session to familiarise themselves with the charity and the context within which it operates.

CHESTER PRIDE ANNUAL REPORT 2023

These are led by the Chief Executive of the charity. Directors are also provided with various helpful Charity Commission publications, and invited to take part in external Trustee training, usually provided by NCVO to reinforce their confidence in their role on the Management Committee. All Directors also receive the Articles and Memorandum of Association, the latest financial report, and the latest management accounts.

Risk Management

The Management Committee has conducted a review of the major risks to which the charity is exposed. A risk register has been established and is updated at least annually. Where appropriate, systems or procedures have been established to mitigate the risks the charity faces.

Organisational Structure

The charity has a Management Committee of up to 7 members who meet monthly and are responsible for the strategic direction and policy of the charity. At present the Committee has six members from a variety of professional backgrounds relevant to the work of the charity.

A scheme of delegation is in place and day to day responsibility for the provision of the services rest with the Chief Executive along with any staff members. The Chief Executive is responsible for ensuring that the charity delivers the services specified and that key performance indicators are met, and responsibility for the day to day operational management of the charity.

Responsibilities of the Management Committee

Company law requires the Management Committee to prepare financial statements for each financial year which give a true and fair view of the state of the affairs of the charitable company as at the balance sheet date and of its incoming resources and application of resources, including income and expenditure, for the financial year. In preparing those financial statements, the management committee should follow best practice and:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent; and
- prepare the financial statements on the going concern basis unless it is not appropriate to assume that the company will continue on that basis.

CHESTER PRIDE ANNUAL REPORT 2023

The Management Committee is responsible for maintaining proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 1985.

The Management Committee is also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Members of the Management Committee, who are directors for the purpose of company law and trustees for the purpose of charity law, who served during the year and up to the date of this report are set out on page 3.

Audit Exemption Statement

For the year ending (31/10/2023) the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476, The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Signed, on behalf of the Management Committee:



Warren Lee Allmark
Chair



Financial Statements

Notes on the preparation of accounts

The principal accounting policies are summarised below. The accounting policies have been applied consistently throughout the year, and in the preceding year.

a) Basis of accounting

- The financial statements have been prepared in accordance with the Charities SORP FRS102 - second edition
- The accounts have been prepared on an accrual accounting basis.

b) Fund Accounting

- Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity.
- Designated funds are unrestricted funds earmarked by the Management Committee for specific purposes.
- Restricted funds are subjected to restrictions on their expenditure imposed by the donor or through the terms of an appeal. They also include the reserve funds, as in line with the above outlined reserves policy.

Declaration

The financial statements have been prepared in accordance with the accounting policies set out in notes to the accounts and comply with the charity's governing document, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard 102 Second Edition, effective from January 2019.

Accounts prepared by:



Richard Euston, CEO (Charity's financial officer)

Approved by the charity Directors on 18th April 2024 and signed on their behalf by:



Warren Lee Allmark
Chair

Independent Examiner Statement

I report on the accounts for the year ended 31 October 2022, which are set out on pages 21 to 48.

Responsibilities and basis of report

As the charity's trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I have examined your charity's accounts as required under section 145 of the Charities Act 2011 ('the Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

My role is to state whether any material matters have come to my attention giving me cause to believe:

1. that accounting records were not kept as required by section 130 of the Act; or
2. that the accounts do not accord with those records; or
3. that the accounts do not comply with the accounting requirements of the Act; or
4. that there is further information needed for a proper understanding of the accounts.

Independent examiner's statement

I have completed my examination and have no concerns in respect of the matters (1) to (4) listed above and, in connection with following the Directions of the Charity Commission I have found no matters that require drawing to your attention.

David William Buxton BSc (Jt Hons) FCA

Fellow of the ICAEW

Buxton Accounting LLP
Chartered Accountants
98 Middlewich Road
Northwich
Cheshire
CW9 7DA

DocuSigned by:

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1/21/2025

1. Summary of Financial Activity including Income and Expenditure for the Year Ended 31st October 2023

	Notes To The Accounts	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £	Total Funds 2022 £
Income From:					
Donations	6	9,450	100	9,550	4,524
<i>Income from Charitable Activities</i>	7				
Chester Pride Festival		103,838	7,500	111,338	105,321
Support services		2,402	46,720	49,122	44,214
General/Other		337	-	337	19,375
<i>Income from Trading Activities</i>	8				
Commercial trading operations		258,153	-	258,153	64,101
Total Income		374,180	54,320	428,500	237,535
Expenditure On:					
<i>Costs of Raising Funds</i>	10				
Commercial trading operations	8	(271,301)	-	(271,301)	(92,089)
Costs of Good Sold		(566)	-	(566)	(14,388)
Other costs of raising funds		(694)	-	(694)	(308)
<i>Expenditure on charitable activities</i>	9				
Chester Pride Festival		(79,915)	(7,500)	(87,415)	(104,604)
Support Services		(2,402)	(39,671)	(42,073)	(67,682)
Other		(8,101)	-	(8,101)	(25,858)
Governance	11	(421)	-	(421)	(385)
Total Expenditure		(363,400)	(47,171)	(410,571)	(305,314)
Net Income / (Expenditure) for the year		10,780	7,149	17,929	(67,779)
Net Movement in Funds for the Year		10,780	7,149	17,929	(67,779)
Reconciliation of Funds	15				
Total Funds Brought Forward		(42,285)	(1,515)	(43,800)	23,979
Total Funds Carried Forward	15	(31,505)	5,634	(25,871)	(43,800)

2. Balance Sheet as at 31st October 2023

	Notes To The Accounts	Group 2023 £	Charity 2023 £	Group 2022 £	Charity 2022 £
Fixed Assets	17				
Tangible Assets		3,142	2,653	4,742	4,742
Other Debtors		8,875	8,875	8,875	8,875
Total Fixed Assets		12,017	11,528	13,617	13,617
Current Assets	17				
Cash in bank and in hand		5,495	2,413	1,824	1,805
Accounts Receivable	19	21,810	21,810	90	90
Due from Trading Subsidiary	18	-	36,741	27,097	27,097
Total Current Assets		27,305	60,964	29,011	28,992
Liabilities					
Creditors: amounts falling due within one year					
Due to Parent Charity		36,741	-	27,097	-
Accounts Payable	20	2,265	1,634	21,942	21,942
Wages Payable		454	-	4,370	4,370
PAYE/NIC		5,206	484	1,454	816
Pensions Payable		1,212	-	537	269
Student Loan Deductions Payable		165	22	42	36
Rounding		(.10)	.04	.35	.35
VAT		551	(252)	2,647	2,647
Net Current Liabilities		9,854	1,887	58,089	30,081
Net Current Assets (Liabilities)		17,451	59,077	(29,078)	(1,089)
Total Assets less Current Liabilities		29,468	70,606	(15,461)	12,528
Creditors: amounts falling after more than one year	22	55,340	55,340	28,340	28,340
Total Liabilities		65,194	57,227	86,429	58,421
Net Assets		(25,872)	15,266	(43,801)	(15,812)

Capital and Reserves

Current Year Earnings	17,929	31,077	(67,779)	(39,791)
Retained Earnings	(43,800)	(15,812)	23,979	23,979
Total Capital and Reserves	(25,871)	15,266	(43,801)	(15,812)

The Funds of the Charity

Reserves	-	-	-	-
Restricted Income Funds	5,634	5,634	(1,515)	(1,515)
Unrestricted Income Funds	(31,505)	9,632	(42,285)	(14,297)
Total Charity Funds	(25,871)	15,266	(43,801)	(15,812)

3. Statement of Cash Flows (Direct Method)

	Notes To The Accounts	Group 2023 £	Charity 2023 £	Group 2022 £	Charity 2022 £
Cash used in operating activities					
Receipts from customers		426,749	167,767	260,586	196,486
Payments to suppliers and employees		(439,892)	(169,196)	(314,850)	(222,761)
Cash receipts from other operating activities		(6,888)	(6,888)	5,500	5,500
Net Cash Flows from Operating Activities		(20,031)	(8,317)	(48,764)	(20,776)
Cash flows from investing activities					
Purchase of tangible fixed assets		(821)	(333)	(4,938)	(4,938)
Investment in commercial trading activity		(447)	(10,092)	2,500	(25,509)
Other Debtors		-	-	(8,875)	(8,875)
Cash provided by / (used in) investing activities		(1,269)	(10,425)	(11,314)	(39,322)
Cash flows from financing activities	22				
New Borrowing		52,000	37,000	36,000	36,000
Repayment of borrowing		(25,000)	(10,000)	(7,660)	(7,660)
Payroll Journals		(2,029)	(7,650)	7,274	7,274
Reconciliation		-	-	1	1
Cash used in financing activities		24,971	19,350	35,615	35,615
Increase / (decrease) in cash at bank and in hand in the year		3,671	608	(24,463)	(24,483)
Cash at bank and in hand at the beginning of the year		1,825	1,805	26,288	26,288
Total cash at bank and in hand at the end of the year		5,496	2,413	1,825	1,805

4. Details of funds and activities

Name of fund or activity	Designation	Activity Type	Description, nature, and purpose of fund or activity
General Fund	Unrestricted	General / Other	The free reserve and funds for Chester Pride charitable activity after allowing for all designated funds
Chester Pride 2023	Designated	Chester Pride Festival	A designated fund allocated from general funds, or through specific funding (e.g. sponsorship) for provision of the annual Chester Pride event
Just Ask	Designated / Restricted	Support Service	A helpline service, providing advice, support, information and signposting. The project also provisions events, group sessions, wellbeing activity, and other miscellaneous activity with the aim of providing support and social activity for the LGBT+ community
Support Projects	Designated / Restricted	Support Service	Smaller, or shorter term, projects focusing on providing support for mental health or social isolation issues within the LGBTQ+ community. Mostly consisting of social groups.
Box Project	Designated	Support Service	Various smaller projects with budgets under £1,000. These projects include the Box Project supplying condoms and sanitary products for distribution to those in need via social venues, and Take 5 wellbeing project giving out free wellbeing packs including mugs, herbal teas, and wellbeing activity cards.
UKSPF	Restricted	Support Service	Funding of befriender helpline, fundraising activity, volunteer scheme, and social groups. Includes funding for three new staff roles.
CWaC Diversity and Inclusion Events Fund	Restricted	Support Service	Grant funding awarded specifically for the Chester Pride event.
CWaC Diversity and Inclusion Project Fund	Restricted	Support Service	Grant funding from Cheshire West and Chester Council for provision of six social groups to provide social and mental health support to specific members of the LGBTQ+ community.
CWaC Health and Wellbeing Support	Restricted	Support Service	Grant award from Cheshire West and Chester Council to help fund the Health, Life, and Wellbeing area at the main event.
National Lottery Awards for All	Designated	Chester Pride Festival	Grant funding to be used for various aspects of the main event.
NHS Cheshire CCG VCFSE Grant	Restricted	Support Service	Grant funding from the NHS Cheshire Clinical Commissioning Group to fund the activities of the Just Ask helpline
Marjory Boddy Trust	Restricted	Support Service	Grant funding to support the Just Ask helpline
Magic Little Grant	Unrestricted	General / Other	Small grant to be used for general purposes
Event Sponsorship	Designated	Chester Pride Festival	Sponsorship payments from various local businesses and organisations to go toward the provision of the main event
HCRG Box Project Sponsorship	Restricted	Support Service	Sponsorship from HCRG health care group to directly fund the Box Project activity
CWaC Members Budget Donations	Designated	Chester Pride Festival	Donations from Cheshire West and Chester Councillors to go toward the provision of the Chester Pride event

5. Financial Performance of the Charity

The consolidated statement of financial activities includes the results of the charity's wholly owned subsidiary which operates the main event bar and the Rainbow Tea Rooms café.

The summary financial performance of the charity alone is:

	2023 £	2022 £
Income	170,347	173,434
Amount gift aided from subsidiary company	-	-
	<u>170,347</u>	<u>173,434</u>
Expenditure on charitable activities	(139,270)	(213,225)
Net Income	31,077	(39,791)
Total funds brought forward	(15,812)	23,979
Total funds carried forward	<u>15,266</u>	<u>(15,812)</u>
Represented by:		
Restricted income funds	5,634	(1,515)
Unrestricted income funds	<u>9,632</u>	<u>(14,296)</u>
	<u>15,266</u>	<u>(15,811)</u>

6. Donations

	Unrestricted £	Designated £	Restricted £	Total 2023 £
Public Donations	2,682	-	100	2,782
Bank of America Volunteer Match Funding	-	398	-	398
Lloyds Bank Foundation Volunteer Match Funding	-	194	-	194
Parade Entry Donations	-	450	-	450
Donations from CW&C Member's Budgets	-	5,725	-	5,725
Total	2,682	6,767	100	9,550

Previous reporting period

	<i>Unrestricted £</i>	<i>Designated £</i>	<i>Restricted £</i>	<i>Total 2022 £</i>
<i>Public Donations</i>	<i>4,046</i>	<i>-</i>	<i>-</i>	<i>4,046</i>
<i>Donations for Foodbank Support</i>	<i>-</i>	<i>-</i>	<i>303</i>	<i>303</i>
<i>Donations from CW&C Member's Budgets</i>	<i>-</i>	<i>175</i>	<i>-</i>	<i>175</i>
Total	4,046	175	303	4,524

7. Income from Charitable Activity

	Unrestricted £	Designated £	Restricted £	Total 2023 £
Chester Pride Festival 2023				
Cheshire West and Chester Council Health and Wellbeing Support	-	-	5,000	5,000
CWaC Diversity and Inclusion Events Fund	-	-	2,500	2,500
National Lottery Awards for All Grant	-	10,000	-	10,000
Event Sponsorship	-	62,200	-	62,200
Fundraiser Income	-	2,386	-	2,386
Event Trading Pitches	-	1,300	-	1,300
Event Tickets	-	21,799	-	21,799
VIP Wristbands	-	6,153	-	6,153
Total Chester Pride Festival	-	103,838	7,500	111,338
Support Services				
NHS Cheshire CCG VCFSE Grant	-	-	9,200	9,200
CWaC Equality and Diversity Project Fund	-	-	12,000	12,000
Marjory Boddy Trust	-	-	5,000	5,000
UKSPF Grant	-	-	19,020	19,020
Magic Little Grant	-	500	-	500
EDI Training Delivery	400	-	-	400
HCRG Box Project Sponsorship	-	-	1,500	1,500
Cheshire Dance Project Cost Reimbursement	699	-	-	699
Workshop Commissions	803	-	-	803
Total Support Services	1,902	500	46,720	49,122

General / Other

Current account interest	298	-	-	298
Cashback on card purchases	40	-	-	40
Total General / Other	337	-	-	337
Total	2,239	104,338	54,220	160,797

Previous reporting period

<i>Unrestricted</i>	<i>Designated</i>	<i>Restricted</i>	<i>Total 2022</i>
<i>£</i>	<i>£</i>	<i>£</i>	<i>£</i>

Chester Pride Festival 2022

<i>Cheshire West and Chester Council Health and Wellbeing Support</i>	-	-	5,000	5,000
<i>CWaC Diversity and Inclusion Events Fund</i>	-	-	2,500	2,500
<i>M&S Bank Volunteer hours match funding</i>	500	-	-	500
<i>Event Sponsorship</i>	-	35,067	-	35,067
<i>Fundraiser Income</i>	-	2,985	-	2,985
<i>Event Trading Pitches</i>	-	2,565	-	2,565
<i>Event Food and Beverage Sales</i>	-	44,621	-	44,621
<i>Refunds for cancelled main stage performers</i>	12,083	-	-	12,083
Total Chester Pride Festival	12,583	85,238	7,500	105,32

Support Services

<i>NHS Cheshire CCG VCFSE Grant</i>	-	-	27,600	27,600
<i>CWaC Capital and Garden Improvements</i>	-	-	5,000	5,000

<i>Steve Morgan Foundation 20th Anniversary Awards Grant</i>	-	-	4,000	4,000
<i>ASDA Foundation Grant</i>	-	-	1,500	1,500
<i>Avow Wrexham Welsh Government Winter Pressures Fund</i>	-	-	5,000	5,000
<i>EDI Training Delivery</i>	358	-	-	358
<i>Charity Sponsorship</i>	-	750	-	750
<i>Item Refunds</i>	5	-	-	5
Total Support Services	364	750	43,100	44,214
General / Other				
<i>Asset disposal</i>	53	-	-	53
<i>EDI Training delivery</i>	150	-	-	150
<i>Xmas Cards Fundraiser</i>	75	-	-	75
<i>Airbus Community Awards Grant</i>		1,000	-	1,000
<i>HSBC Supporting Our Community Grant</i>	-	-	17,933	17,933
<i>Current account interest</i>	64	-	-	64
<i>Cashback on card purchases</i>	101	-	-	101
Total General / Other	442	1,000	17,933	19,375
Total	13,389	86,988	68,533	168,910

8. Income earned from other activity

The wholly owned trading subsidiary Chester Pride Trading LTD is incorporated in the United Kingdom (company number 13400749) and pays all of its profits to the charity under the gift aid scheme. Chester Pride Trading LTD operates the main event bars, Rainbow Tea Rooms café, Bridge St View holiday lets, and all commercial trading operations carried on by Chester Pride

A summary of the trading results is shown below.

The summary financial performance of the subsidiary alone is:

	2023 £
Turnover	258,153
Cost of Operations	(271,301)
Net Profit	(13,148)
Amount gift aided to the charity	-
Retained in subsidiary	-

The assets and liabilities of the subsidiary were:

Current assets	3,571
Current liabilities	(44,708)
Total net assets	(41,137)
Aggregate share capital and reserves	1

Previous reporting period

	2022 £
<i>Turnover</i>	<i>64,101</i>
<i>Cost of Operations</i>	<i>(92,089)</i>
<i>Net Profit</i>	<i>(27,989)</i>
<i>Amount gift aided to the charity</i>	
<i>Retained in subsidiary</i>	<i>-</i>

The assets and liabilities of the subsidiary were:

<i>Current assets</i>	<i>20</i>
<i>Current liabilities</i>	<i>(28,009)</i>

<i>Total net assets</i>	<u>(27,989)</u>
	<u></u>
<i>Aggregate share capital and reserves</i>	<u>1</u>

9. Expenditure on Charitable Activity

	Chester Pride Festival	Support Services	General / Other	Total 2023 £
Advertising & Marketing	125	498	317	940
Bank / Processing Fees	98	1,833	2,230	4,160
Depreciation Expense	69	721	1,631	2,421
General Expenses	584	100	98	782
Insurance	4,579	-	1,038	5,617
Postage & Freight	35	-	-	35
Printing & Stationery	618	289	287	1,194
Rent	1,546	-	3,000	4,546
Repairs and Maintenance	-	-	21	21
Staff Costs	-	34,650	(1,485)	33,165
Subscriptions	54	823	354	1,231
Telephone & Internet	-	1,768	-	1,768
Travel - National	107	140	-	247
Direct Delivery Costs	79,602	1,250	610	81,461
Total	87,415	42,072	8,101	123,667

Previous reporting period

	<i>Chester Pride Festival</i>	<i>Support Services</i>	<i>General / Other</i>	<i>Total 2022 £</i>
<i>Advertising & Marketing</i>	<i>730</i>	<i>261</i>	<i>570</i>	<i>1,561</i>
<i>Bank / Processing Fees</i>	<i>862</i>	<i>23</i>	<i>50</i>	<i>935</i>
<i>Donations collected for other organisations</i>	<i>-</i>	<i>-</i>	<i>113</i>	<i>113</i>
<i>Depreciation Expense</i>	<i>75</i>	<i>737</i>	<i>1,642</i>	<i>2,454</i>
<i>General Expenses</i>	<i>3,541</i>	<i>111</i>	<i>2,574</i>	<i>6,227</i>
<i>Insurance</i>	<i>5,964</i>	<i>-</i>	<i>1,602</i>	<i>7,566</i>
<i>IT Software and Consumables</i>	<i>-</i>	<i>-</i>	<i>56</i>	<i>56</i>
<i>Legal Expenses</i>	<i>-</i>	<i>-</i>	<i>1,150</i>	<i>1,150</i>
<i>Utilities</i>	<i>-</i>	<i>-</i>	<i>574</i>	<i>574</i>

<i>Postage & Freight</i>	<i>17</i>	<i>39</i>	<i>10</i>	<i>66</i>
<i>Printing & Stationery</i>	<i>5,442</i>	<i>224</i>	<i>260</i>	<i>5,927</i>
<i>Rent</i>	<i>950</i>	<i>-</i>	<i>908</i>	<i>1,858</i>
<i>Repairs and Maintenance</i>	<i>-</i>	<i>-</i>	<i>9,500</i>	<i>9,500</i>
<i>Staff Costs</i>	<i>-</i>	<i>62,084</i>	<i>(1,777)</i>	<i>60,306</i>
<i>Subscriptions</i>	<i>321</i>	<i>707</i>	<i>111</i>	<i>1,139</i>
<i>Telephone & Internet</i>	<i>8</i>	<i>1,444</i>	<i>880</i>	<i>2,332</i>
<i>Travel - National</i>	<i>236</i>	<i>146</i>	<i>119</i>	<i>501</i>
<i>Direct Delivery Costs</i>	<i>86,457</i>	<i>1,906</i>	<i>7,515</i>	<i>95,878</i>
<i>Total</i>	<i>104,604</i>	<i>67,682</i>	<i>25,858</i>	<i>198,144</i>

10. Cost of Raising Funds

	Unrestricted £	Restricted £	Total 2023 £
Costs of Good Sold	566	-	566
Fundraiser Supplies	694	-	694
Total	1,260	-	1,260

Previous reporting period

	Unrestricted £	Restricted £	Total 2022 £
Costs of Good Sold	14,388	-	14,388
Purchase of collection boxes	43	-	43
Subscription to Fundraising Platforms	265	-	265
Total	14,696	-	14,696

11. Governance Costs

	Total 2023 £	Total 2022 £
Audit and Accountancy Fees	13	379
Software Subscriptions	408	-
Bank Fees	-	6
Total	421	385

12. Staff Costs

	Group 2023 £	Charity 2023 £	Group 2022 £	Charity 2022 £
Gross Wages and Salaries	108,863	34,435	99,033	57,713
Employers National Insurance	6,456	2,195	6,112	4,243
Employers National Insurance - Employment Allowance	(6,211)	(1,288)	(5,417)	(3,549)
Pension Costs	3,158	1,174	2,519	1,898
Net Employee Cost	112,266	36,516	102,248	60,306

Employee Salary Details	Annual Salary (FTE)	Hours Per Week	Actual Salary	Net Pay for Reporting Period
Head of Charity	25,000	35	25,000	25,000
Project Officer	25,000	35	25,000	7,825
Volunteer Manager	30,750	15	13,179	749
Youth Engagement Officer	29,250	16	13,371	861
Total	110,000	101	76,550	34,435

Trading Staff Numbers

Managers	1
Team Leaders	1
Cafe Staff	6

13. Summary analysis of expenditure and income for charitable activities (net movement per project)

	Chester Pride Festival £	Support Services £	The Box Project £	Other £	Total 2023 £
Costs	(87,415)	(41,819)	(254)	(9,782)	(139,270)
Revenue Income	93,838	1,902	1,500	337	97,577
Donations	9,110	-	-	439	9,550
	15,533	(39,917)	1,246	(9,006)	(32,143)
Direct Grant Support	17,500	45,720	-	-	63,220
Total	33,033	5,803	1,246	(9,006)	31,077

Previous reporting period

	Chester Pride Festival £	Support Services £	The Box Project £	Community Cafe £	Other £	Total 2022 £
Costs	(118,023)	(67,245)	(437)	(23,484)	(4,035)	(213,225)
Revenue Income	97,321	1,114	-	(104)	546	98,877
Donations	3,198	-	-	175	1,150	4,524
	(17,504)	(66,131)	(437)	(23,413)	(2,339)	(109,824)
Direct Grant Support	8,000	43,100	-	18,933	-	70,033
Total	(9,504)	(23,031)	(437)	(4,480)	(2,339)	(39,790)

14. Trustee Expenses

Nature of Expense	Expense (£)	Number of Trustees Remunerated
Event Supplies	500	1
Purchase of Merch Stock	250	1
Totals	750	2
2022 Totals	461	1

Name of Trustee	Expenses Repaid (£)
Warren Lee Allmark	500
Sandra Tyrie	250

15. Analysis of Charitable Funds

Unrestricted movements inc Designated

	Balance at November 1st 2022 £	Income £	Expenditure £	Transfers £	Balance at 31st October 2023 £
General Fund	(20,528)	677	(9,782)	-	(29,633)
Support Services	-	2,403	(2,403)	-	-
Chester Pride 2023	6,231	112,949	(79,915)	-	39,265
Total	(14,297)	116,028	(92,100)	-	9,632

Previous reporting period

	Balance at November 1st 2021 £	Income £	Expenditure £	Transfers £	Balance at 31st October 2022 £
General Fund	-	2,477	(23,006)	-	(20,529)
Support Services	-	1,114	(1,114)	-	-
Chester Pride 2022	2,316	101,019	(97,104)	-	6,232
Total	2,316	104,611	(121,224)	-	(14,297)

Restricted movements

	Balance at November 1st 2022 £	Income £	Expenditure £	Transfers £	Balance at 31st October 2023 £
General Fund	290	100	-	(100)	290
Support Services	(1,805)	46,720	(39,671)	100	5,344
Chester Pride 2023	-	7,500	(7,500)	-	-
Total	(1,515)	54,320	(47,171)	-	5,634

Previous reporting period

	Balance at November 1st 2021 £	Income £	Expenditure £	Transfers £	Balance at 31st October 2022 £
General Fund	-	18,223	(17,933)	-	290
Support Services	21,663	43,100	(66,568)	-	(1,805)
Chester Pride 2022	-	7,500	(7,500)	-	-
Total	21,663	68,823	(92,001)	-	(1,515)

16. Government Grants

	Total 2023 £	Total 2022 £
Cheshire West and Chester Council Health and Wellbeing	5,000	5,000
CWaC Diversity and Inclusion Events Fund	2,500	2,500
NHS Cheshire CCG VCFSE Grant	9,200	27,600
CWaC Diversity and Inclusion Project Fund	12,000	5,000
CWaC UKSPF Grant	19,020	5,000
Total	47,720	45,100

17. Asset Register - Charity

	Office Equipment £	Computer Equipment £	Deposit on Leased Property £	Total 2023 £
Cost or valuation				
<i>At 1st November 2022</i>	2,614	2,128	8,875	13,617
Additions	-	333	-	333
As at 31st October 2023	2,614	2,460	8,875	13,950
Depreciation and impairments				
Charge for the year	1,128	1,210	-	2,338
Disposals	83	-	-	83
As at 31st October 2023	1,211	1,210	-	2,421
Net book value				
<i>At 31st October 2022</i>	2,614	2,128	8,875	13,617
At 31st October 2023	1,403	1,250	8,875	11,528

18. Investments and Stock

	Group 2023 £	Charity 2023 £	Group 2022 £	Charity 2022 £
Investments				
Shares in Trading Company	1	1	1	1
Investment into Trading Company	9,645	9,645	27,009	27,009
Stock				
Cafe inventory	3,733	-	1,707	-
Total	13,379	9,646	28,717	27,010

19. Accounts Receivable

	Total 2023	Total 2022
Grant Payment	19,020	-
Box Project Sponsorship	1,800	-
20224 VIP Wristband Sales - Corporate Order	630	-
Payment for commissioned talks	360	-
Item Refund	-	6
Fundraiser Income to be Deposited	-	84
Total	21,810	90

20. Creditors

	Group 2023 £	Charity 2023 £	Total 2022 £
Creditors: amounts falling due within one year			
<i>Due to Chester Pride</i>			<i>27,097</i>
<i>Event Suppliers</i>	-	-	<i>19,704</i>
Commercial Operations Suppliers	2,265	1,634	-
<i>Internet Supplier</i>			<i>1,393</i>
<i>Utilities</i>	-	-	<i>845</i>
Wages Payable	454	-	<i>4,370</i>
PAYE/NIC	5,206	484	<i>1,454</i>
Pensions Payable	1,212	-	<i>537</i>
Student Loan Deductions Payable	165	22	<i>42</i>
Rounding	(.10)	0.04	<i>0.35</i>
VAT	551	(252)	<i>2,647</i>
Total	9,853	1,888	58,089

Creditors: amounts falling due after more than one year

Concessionary Loan	18,340	18,340	<i>28,340</i>
Key Fund - Loan Finance	37,000	37,000	-
Total	55,340	55,340	28,340

21. Analysis of Group Net Assets

	General Fund £	Designated Funds £	Restricted Funds £	Total £
Tangible fixed assets	12,017	-	-	12,017
Cash at bank and in hand	3,082	2,413	-	5,495
Other net current assets/(liabilities)	12,462	-	(506)	11,956
Creditors of more than one year	(55,340)	-	-	(55,340)
Total	(27,779)	2,413	(506)	(25,872)

Previous Reporting Period

	General Fund £	Designated Funds £	Restricted Funds £	Total £
<i>Tangible fixed assets</i>	<i>13,617</i>	<i>-</i>	<i>-</i>	<i>13,617</i>
<i>Cash at bank and in hand</i>	<i>-</i>	<i>-</i>	<i>1,805</i>	<i>1,805</i>
<i>Other net current assets/(liabilities)</i>	<i>24,450</i>	<i>(21,852)</i>	<i>(5,491)</i>	<i>(2,893)</i>
<i>Creditors of more than one year</i>	<i>(28,340)</i>	<i>-</i>	<i>-</i>	<i>(28,340)</i>
Total	9,727	(21,852)	(3,686)	(15,811)

22. Financial Instruments

	2023 £	2022 £
Loan payable falling due within 1 year	15,000	6,000
Loan payable falling due in more than 1 year but less than 5 years	37,000	30,000
Total	52,000	36,000

Net debt reconciliation for the Group 2023

	At start of year	Cashflows In	Cashflows Out	Other non-cash changes	At year end
Cash at bank and in hand	1,825	426,749	(450,077)	-	(21,503)
Loan falling due within 1 year		15,000	(15,000)	-	-
Loan falling due in more than 1 year	28,340	37,000	(10,000)	-	55,340
Total	30,165	478,749	(475,077)	0	3,672

23. Corporate Taxation

The charity is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 or section 252 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects.

24. Details of concessionary loan

Due to the ongoing financial effects of Covid, Patsy Hudson agreed to provide a loan to the charity. The terms of the loan were agreed to by all current Directors, and an agreement was signed and dated on the 5th July 2022 between the charity and Ms Hudson. Under the terms of this loan, Ms Hudson agreed to set an interest rate of 0%, and offer no fixed schedule of repayment, provided that the charity make efforts to repay some amount of the loan each year, if it felt by the other Directors that the charity is in a financial position to do so. A full copy of the loan agreement shall be filed with each year's accounts for each year that there is a remaining credit on the loan amount. Of the original balance of £30,000 the charity was able to repay £1,660 in 2022 and £10,000 of the loan in 2023, leaving £18,340 outstanding.

CHESTER PRIDE

England & Wales - Charity number 1161379

Accounts



Annual Report 2022

Charity number: 1161379

28 Bridge Street
Chester
CH1 1NQ

Contents

1. Reference and Administrative Information	3
2. The Charity Management Committee:.....	3
3. The Chester Pride Charity Committee:.....	3
4. Independent Examiner:.....	3
5. Bankers:.....	3
6. Independent Examiner Statement	4
7. Our Aims and Objectives.....	5
8. Annual Review.....	5
9. How our activities deliver public benefit	6
10. Financial Review.....	10
11. Plans for Future Periods.....	11
12. Structure, Governance and Management	11
13. Responsibilities of the Management Committee	12
14. Financial policies	13
Financial Statements	15
1. Audit Exemption Statement.....	15
2. Notes on the preparation of accounts.....	15
Notes forming part of the Financial Statements for the Year Ended 31 st October 2022.....	19

Chester Pride Annual Report and Financial Statements for Year Ended 31st October 2022

The Management Committee present the annual report and Financial Statements for the year ended 31st October 2022.

1. Reference and Administrative Information

Charity Name: Chester Pride

Charity registration number: 1161379

Company registration number: 08958558

Registered Office and operational address:

28 Bridge Street

Chester

CH1 1NQ

2. The Charity Management Committee:

Warren Allmark	Chair
Andrew Foxall	Vice-Chair
Laura Gilhooley	Vice-Chair
Sandra Tyrie	Director

3. The Chester Pride Charity Committee:

Rachel Walker	Amanda Carolan	Caleb Maxfield	Kate Hutchinson
Andrew Arrowsmith	Tom Parratt	Alexandra Rosu	
Wes Diggory	James Kirby		

4. Independent Examiner:

David William Buxton BSc (Jt Hons) FCA
Fellow of the ICAEW
Buxton Accounting LLP

5. Bankers:

Barclays, Leicester, Leicestershire, LE87 2BB

6. Independent Examiner Statement

I report on the accounts for the year ended 31 October 2022, which are set out on pages 3 to 21.

Responsibilities and basis of report

As the charity's trustees you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

I have examined your charity's accounts as required under section 145 of the Charities Act 2011 ('the Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

My role is to state whether any material matters have come to my attention giving me cause to believe:

1. that accounting records were not kept as required by section 130 of the Act; or
2. that the accounts do not accord with those records; or
3. that the accounts do not comply with the accounting requirements of the Act; or
4. that there is further information needed for a proper understanding of the accounts.

Independent examiner's statement

I have completed my examination and have no concerns in respect of the matters (1) to (4) listed above and, in connection with following the Directions of the Charity Commission I have found no matters that require drawing to your attention.

David William Buxton BSc (Jt Hons) FCA

Fellow of the ICAEW

Buxton Accounting LLP

Chartered Accountants

98 Middlewich Road

Northwich

Cheshire

CW9 7DA

5 July 2024

7. Our Aims and Objectives

a. Our Charitable Objects

The objects of the charity are to promote equality and diversity, advance education and eliminate discrimination in relation to gay, lesbian, bisexual, transgender and otherwise sexual and gender diverse (LGBTQ+) people, in particular, but not exclusively, those resident in Cheshire, North Wales, and Merseyside (the 'area of benefit') for the benefit of the public by raising awareness of issues affecting said persons, undertaking support and relief work for said persons, promoting and staging an annual LGBTQ+ festival, the making of grants or donations to other charitable and voluntary organisations working towards similar objects as these objects, and otherwise undertaking any further activity with the object of developing an environment in favour of LGBTQ+ equality.

b. Our Mission Statement

Chester Pride celebrates, supports, and advocates for the LGBT+ community of Cheshire and North Wales. We are community led, responding to the needs and voice of the community we work for. We will celebrate our community's diversity, and not gatekeep or exclude community members and allies from our activity. We will do what we can to provide the services the community needs and wants, and we will be their voice in creating a society that includes, respects, and dignifies them.

c. In one sentence:

Celebrating, supporting, and advocating for our LGBT+ community.

8. Annual Review

2022 was a promising year for our charity and marked the return of our full event for the first time since 2019. This event was also our 10th event and we wanted to mark the occasion with something special. The decision was taken to create a two-day event as a one-off to mark the tenth event. Overall the return of the main event at its usual scale was very welcome, with our charity's largest attendance level yet. The weather proved to be a challenge, with plus 30 degree heat and sunshine necessitating mitigating actions to protect attendees and volunteers. We enjoyed good support from our sponsors, volunteers, suppliers, and local authority, however, this event proved to be one of the hardest we have ever produced thanks to the weather, fundraising challenges, and the complexities of post-covid logistics. Whilst the charity enjoyed a two day event, it has become extremely clear that the logistics of producing it are too much for our volunteer led team, and as a result, we are unlikely to produce another two day event in the future.

Our support projects remained a strong proposition with the interventions provided by our Just Ask helpline providing much needed support to our community. The biggest challenge this year was with general public engagement outside of the Just Ask and main event work. Provision of community events, social groups, fundraisers and more proved challenging with mixed attendance at our fundraisers and wider support offerings.

Alongside our largest event, and strong support work, we were particularly pleased with the response to the opening of our own community and café space. It must be acknowledged that it is a challenging economic time to open a new business, but our new Rainbow Tea Rooms space has already proven to be popular with our community and provided us with a safe city centre space to use for our community outreach work. There will be a lot of work to do to make the café a fully viable offering and repay our initial investment, but it already affords us extra value to our charity through our ability to utilise it for our charitable activity.

The economic challenges of 2022 have been many and resulted in a negative year for our financial performance. However, we have little worries about the charity as an ongoing concern thanks to a sound financial plan that should offer ample opportunity to turn the financial performance around, with additional monetising of our main event seeming like a promising avenue.

On behalf of the management committee,

A handwritten signature in black ink that reads "W. Lee Allmark". The signature is written in a cursive style and is underlined with a single horizontal stroke.

Warren Lee Allmark, Chair

9. How our activities deliver public benefit

a. Chester Pride

2022 saw us host our 10th event, and as such we wished to make it a very special experience. For the first time, we switched to a two day event, hosting a family fun day on the second day of the event. The logistics of the event, being across the two days, was extremely challenging but generally very positively received by the public. Our event featured the three stages of entertainment, and the usual community areas, and retained its strong accessibility focus.

Across the two days of the event around 21,000 people attended the event, our highest attendance ever.

- 80% of attendees rated the event 'Good' or 'Excellent'
- 90% rate the accessibility of the event as 'Good' or 'Excellent'
- 96% of attendees felt safe being themselves at the event

Attendee Feedback:

"I love it and it's one of only a handful of times my husband and I go out, out. I have participated in the parade a few times and love the atmosphere and joy it brings to the city."

"It is a wonderful, safe event that has a real family vibe."

"Chester Pride as a event firstly means a safe and welcoming community and as a charity and organisation not only means something fantastic and somewhere that cares."

"Family and community coming together - diversity - it doesn't matter age, gender, sexuality - everyone is treated respectfully. It's such a wonderful event to attend - well done."

"It's a properly family friendly event where I feel confidently safe as a disabled and autistic part of the community."

"Amazing day, so glad I came. I told everybody about it afterwards! As an older disabled person I felt safe and supported throughout. I enjoyed visiting the Rainbow Tea Rooms on the way - a much needed rest on the way from the station!"

"I'd like to start by saying I'm so glad that Chester Pride exists. I know you all put in a lot of effort and work tirelessly. This year was especially tough with the heat and the last minute change in line up. It was good to see so many options on offer with the various tents and your team and volunteers did excellent work, keeping things running smoothly."

b. Just Ask

2022 was the first full year of operation for our Just Ask helpline, following its launch partway through the 2021 year.

The Just Ask helpline has, by our measures, been going well. The volume of contact has grown steadily but it began to stretch our capacity during 2022.

Contact generally has been predominantly through messaging channels, particularly WhatsApp. Most cases arising from the contacts are short, with some back-and-forth messaging, or a scheduled phone call, and forward referrals or provision of information sufficient to resolve the case.

We have also developed strong partnership links, and referral systems, and created a large database of contacts to ensure that we can be effective in our support.

Of the cases, most are resolved following a final 'check-in' from the case manager 21 days after initial contact. If no further support is required after this 'check-in' then the case is marked as closed. Long-term support cases are those not closed after 21 days. In 2022 there were:

- 7,375 Contacts

Our support information, and referral system, have been created using local authority boundaries, as where someone is based will dictate what services they can access and be referred to. The geographic breakdown of cases is as follows:

- 50% Cheshire West and Chester
- 31% Wales
- 12% Wirral/Merseyside
- 7% Other - including Cheshire East

This breakdown matches our previous data from attendees to our events, with Cheshire East being an area we struggle to engage with, largely we believe due to the proximity of most of the county to Manchester and the services there.

The most common themes arising from the cases are:

- 40% Social Isolation
- 25% Mental Health
- 15% Gender Transition
- 7% HIV Related
- 5% Parental Support

We do not track age in too granular a way, dividing contacts into broad categories of Under-18, 18 - 65, and 65+ as these broadly match the divisions between the services that individuals might access. An overwhelming majority of our cases come from adults, with that category skewing toward the younger end (early 20s), and only a handful of older persons making contact with the service. When we have had cases concerning Under-18s, these have often come from their parents seeking support on their behalf; or seeking support in the parenting of an LGBTQ+ young person. But again, the number of these types of cases is limited.

Overall we saw a 103% increase in contacts from 2021 to 2022.

c. Christmas Meal

An additional output of the Just Ask project was the provision of a Christmas Meal for those socially isolated during the 2022 festive season. 20 people attended the meal and were able to socialise and receive support from the Just Ask support worker present.

d. The Box Project

The direct experience of several members of the Chester Pride committee highlighted the need for access to sexual health and menstrual products at short notice. This is a problem that the LGBTQ+ community faces, particularly, as their gender identity may make people uncomfortable in requesting these products; or having to access bathrooms that do not match their gender identity to find these products. Through the Box Project, we worked with the local sexual health service to ensure that nighttime and social venues, such as bars, clubs, cafés, and restaurants, were able to offer some of these products for free through counter-top boxes. The project has also been extended to include services accessed by vulnerable people, or those in need, such as the local authority's homeless service. Hundreds of these boxes were distributed across the city, from 30 venues across Cheshire West.

e. Community Café

One of our biggest projects to date, we launched the Rainbow Tea Rooms, our own community café, in May 2022. The opening of the café was generously supported by public donations and grant funding, however, extra resources were required to support the opening of the venue. The profits from the venue will be given to the general funds of the charity using the corporate gift aid scheme, but the space within the venue will also allow us to host our events, community groups, fundraisers,

and external community support services. Initial response to the café has been good, but the business has opened in challenging economic conditions and will need careful monitoring to ensure it remains an asset to the charity.

f. Advocacy and Strategic Advising

Through membership in various strategic groups or advisory boards, we were able to be the voice of the community to raise awareness of the needs of LGBTQ+ people within the specific contexts of the group. For 2022 we were members of the following boards:

- Hate Crime Strategy Group
- Cultural Consortium
- Carers Partnership Board
- Visual Arts Forum
- Mental Health Alliance
- Hospice of the Good Shepherd External Stakeholders Group

g. Workshops, Pop-Ups, and Training

As part of our awareness-raising initiatives, we undertook several workshops, pop-up events, and business training sessions. For 2022 we hosted 14 of these such events. Most sessions were conducted in person, with only a handful based online. The organisations we undertook sessions for were:

- Pheonix Youth Group (Proud Trust) x 2
- University of Chester x 2
- Glyndwr University x 3
- Pride in Wrexham x 1
- Youth Federation x 1
- Cheshire West Voluntary Action x 1
- Belong Housing x 1
- Sykes Cottages x 1
- Queen Park High School x 1
- Rotary Club Northwich x 1

h. Hospice Project

In 2021 Chester Pride was contacted by the three Cheshire Hospices, St Lukes, Cheshire East Hospice, and Hospice of the Good Shepherd, and asked to partner with them on a project to help them develop inclusive practices. Throughout 2022 we have continued providing help and advice to the LGBTQ+ Development Officer and will continue with that work into the next year.

i. Projects 1 and 2

We partnered with Cheshire Dance to provide creative opportunities to LGBTQ+ young people. Sessions initially took place at St Mary's Without-the-Walls community centre, before moving to the Rainbow Tea Rooms for the second iteration of the project. The project was highly successful,

engaging around 20 young people in creative practice and exploring LGBTQ+ history, themes on identity, and generally exploring their experiences as LGBTQ+ young people.

j. Podcast

Late in 2022, we launched a podcast to explore topics relevant to the LGBTQ+ community. The first season of the podcast, the 'Chester Pridecast', met with a favourable reception and had just over 950 listeners. A second season of the podcast is planned for 2023.

10. Financial Review

2022 has proven to be a challenging year. Although the weather for the main event was warm, it proved to be too much so with highs of 30 degrees. This led to much lower dwell time for event attendees, and therefore reduced bar incomes. Taking this financial setback and adding it onto the investment required for the establishment of the community café has resulted in a large loss for the group, with both the charity and trading subsidiary incurring losses of around £30,000. Revenues for the charitable projects remained strong, however, the end of some funding strands did result in one staff redundancy.

Overall 2022 was extremely challenging and has resulted in a large loss recorded in the charity's overall financial performance. Confidence remains high for 2023, with a full revenue year for the subsidiary trading company expected to return good results.

a. Reserves Policy

Chester Pride aims to hold enough reserves to cover six months of operation of the charity. Therefore, we will endeavour to hold £80,000 in the bank account to act as an emergency contingency fund.

In 2019 the reserves were released due to the financial burdens of that year. However, the impact of the Coronavirus pandemic has meant that most of the income to the charity this year was restricted in use, including most funds available to the charity at the end of the year. As such the charity has been unable to rebuild its reserves. It remains a priority of the Directors to rebuild the reserves and, if possible, expand them to better reflect the organisation's growth and realistic expectations of costs.

b. Principle funding sources

The charity receives most of its funding from revenue generating activity related to its main event, however, this funding is generally retained to produce the main event which has largely broken even and generated little profit. The wider charitable activity and support work are currently fully grant funded, but the charity aims to grow trading revenues and identify other means of generating revenue to finance the charitable works and reduce the proportion of grant funding required.

c. Investment Policy

The charity holds no investments save for £1 of shares within the trading company. There are no funds available for long term investment, but an investment policy will be developed should the charity ever identify surplus funds that may be used for this purpose.

11. Plans for Future Periods

For the most part, the charity has little planned in terms of sweeping changes. The expectation is that many of the charitable activities will continue as they have done as the charity seeks to undertake a year of recovery to address the large loss from the event and recouping of the investment into the trading subsidiary. The charity is likely to introduce a ticket fee to the main event as we seek to monetise what elements of the event we can. It has become clear that running the event as free to attend is no longer sustainable in the face of challenging internal and external financial conditions.

12. Structure, Governance and Management

a. Governing Document

The organisation is a charitable company limited by guarantee, incorporated in 2014 and registered as a charity in April 2015. The company was established under a Memorandum of Association which established the objects and powers of the charitable company and is governed under its Articles of Association. In the event of the company being wound up members are required to contribute an amount not exceeding £1.

b. Recruitment and Appointment of Management Committee

The directors of the company are also charity trustees for the purposes of charity law and under the company's Articles are known as members of the Management Committee. Under the requirements of the Memorandum and Articles of Association, the members of the Management Committee are re-elected at the next Annual General Meeting.

All member of the Management Committee give their time voluntarily and received no benefits from the charity. Any expenses reclaimed from the charity are set out in the notes to the accounts.

Due to the charity's work focused on the LGBTQ+ community, the Management Committee seeks to ensure that the needs of this group are appropriately reflected through the diversity of the trustee body. This is enhanced with a further steering committee made up of LGBTQ+ persons with lived experience of the issues the charity works to address.

Should the need arise to recruit new Directors, the charity will advertise publicly through job sites and social media. Before each recruitment members of the Management Committee will provide a list of their skills, and particular skills will be advertised for. On occasion, individuals may be approached to offer themselves for election to the Management Committee.

c. Director Induction and Training

Most Directors are already familiar with the practical work of the charity, particularly our annual event. New trustees are invited and encouraged to attend an induction session to familiarise themselves with the charity and the context within which it operates.

These are led by the Chief Executive of the charity. Directors are also provided with various helpful Charity Commission publications and invited to take part in external Trustee training, usually provided by NCVO to reinforce their confidence in their role on the Management Committee. All Directors also receive the Articles and Memorandum of Association, the latest financial report, and the latest management accounts.

d. Risk Management

The Management Committee has conducted a review of the major risks to which the charity is exposed. A risk register has been established and is updated at least annually. Where appropriate, systems or procedures have been established to mitigate the risks the charity faces.

e. Organisational Structure

The charity has a Management Committee of up to 5 members who meet monthly and are responsible for the strategic direction and policy of the charity. At present, the Committee has six members from a variety of professional backgrounds relevant to the work of the charity.

A scheme of delegation is in place and day-to-day responsibility for the provision of the services rests with the Chief Executive along with any staff members. The Chief Executive is responsible for ensuring that the charity delivers the services specified and that key performance indicators are met, and responsibility for the day-to-day operational management of the charity.

13. Responsibilities of the Management Committee

Company law requires the Management Committee to prepare financial statements for each financial year which give a true and fair view of the state of the affairs of the charitable company as at the balance sheet date and of its incoming resources and application of resources, including income and expenditure, for the financial year. In preparing those financial statements, the management committee should follow best practices and:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent; and
- prepare the financial statements on a going concern basis unless it is not appropriate to assume that the company will continue on that basis.

The Management Committee is responsible for maintaining proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 1985.

The Management Committee is also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Members of the Management Committee, who are directors for the purpose of company law and trustees for the purpose of charity law, who served during the year and up to the date of this report are set out on page 3.

14. Financial policies

a. Income

- All monies received will be recorded promptly in the cash analysis book and banked without delay (this includes sundry receipts such as payment for telephone calls, photocopying etc.). The Charity will maintain files of documentation to back this up.

b. Payments (Expenditure)

- All expenditure on the charity's business shall be properly authorised and this can be demonstrated.
- The latest approved budget provides the cheque signatories with the authority to spend up to the budgeted expenditure, not beyond it.
- The Charity will not pay any amounts via cheque. All payments will be made by BACS, or card. All bank transfers will be authorised by two mandated Directors.
- Cash payments may be made from petty cash or with the pre-authorisation of mandated Directors or senior staff. However, these payments may only be made upon receipt of the proper payment documentation in advance, and a receipt must be obtained and reconciled with the accounts.

c. Payment documentation

- Every payment out of the Charity's bank accounts will be evidenced by an original invoice (never against a supplier's statement or final demand). That original invoice will be retained by the Charity and filed.
- Wages and Salaries shall be properly documented, with clear authorisation for the employment of a person within the Director's meeting minutes, and accurate record keeping of payments and deductions through payslips, P60s and other relevant documentation. All employees will be paid within the PAYE and National Insurance regulations.
- All staff appointments/departures will be authorised by the Directors, minuting the dates and salary level. Similarly, all changes in hours and variable payments such as overtime, etc., will be authorised by the Directors.
- Petty cash will always be maintained on the imprest system whereby the Administration Worker is entrusted with a float as agreed by the trustees. When that is expended, a cheque will be drawn for sufficient funds to bring up the float to the agreed sum, the cheque being supported by a complete set of expenditure vouchers, totalling the required amount, analysed as required.
- Occasionally additional Petty Cash floats may be created for specific events or activities (such as the main Chester Pride event) however these will be time limited, with these limits decided by the Directors, and minuted in the relevant meeting notes. The value of this time limited float will be fixed, and at the expiration of the time all leftover monies must be returned to the

account, and all receipts reconciled against the cash book. As an alternative approach, the size of the main Petty Cash float may vary throughout the year, as required for larger events and activities, but any variances must be approved by the Directors, subject to time limits, and these decisions minuted properly.

- Due to the nature of the Charity's work, authorisation may be given by the Treasurer for cash purchases to be made from any fundraiser or event cash income. These should be receipted in the same manner as petty cash purchases and reconciled with the cash book when any income is deposited. This manner of making cash purchases must be considered a last resort and only used when there is no petty cash, or Charity debit card available to make these purchases.

d. Expenses/Allowances

The Charity will, if asked, reimburse expenditures paid for personally by staff or volunteers, providing:

- Fares are evidenced by tickets.
- Other expenditure is evidenced by original receipts.
- Car mileage is based on local authority scales.
- No cheque signatory signs for the payment of expenses to themselves.

e. Bacs approval/cheque signatures

- Each bank transfer will be signed by at least two people.
- Any payments signed or authorised by the person to whom it is payable must be counter signed by an unrelated mandate holder.

f. Other rules

- The Charity does not accept liability for any financial commitment unless properly authorised. Any orders placed or undertakings given which are likely to cost the Charity more than £2,000 must be authorised and minuted by the trustees.
- In exceptional circumstances such undertakings can be made with the Chairperson's approval who will then provide full details to the next meeting of the trustees. (This covers such items as the new service contracts, office equipment, purchase, and hire).
- All fundraising and grant applications undertaken on behalf of the organisation will be done in the name of the Charity with the prior approval of the Directors or in urgent situations the approval of the Chairperson who will provide full details to the next Director's meeting.
- The Charity will always adhere to good practice in relation to its finances, e.g., when relevant it will set up and maintain a fixed asset register stating the date of purchase, cost, serial numbers, and normal location of assets. Additionally, the Charity will maintain a property record of items of significant value, with an appropriate record of their use.

Financial Statements

1. Audit Exemption Statement

For the year ending (31/10/2022), the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476,
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

2. Notes on the preparation of accounts

The principal accounting policies are summarised below. The accounting policies have been applied consistently throughout the year and in the preceding year.

a) Basis of accounting

- The financial statements have been prepared in accordance with the Charities SORP FRS102 - second edition
- The accounts have been prepared on an accrual accounting basis.

b) Fund Accounting

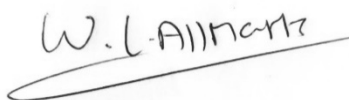
- Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity.
- Designated funds are unrestricted funds earmarked by the Management Committee for specific purposes.
- Restricted funds are subjected to restrictions on their expenditure imposed by the donor or through the terms of an appeal. They also include the reserve funds, as in line with the above outlined reserves policy.

Accounts prepared by:



Richard Euston, Head of Charity (Charity's financial officer)

Approved by the charity Directors on 16th April 2024 and signed on their behalf by:



Warren Lee Allmark, Chair of Trustees

1. Summary of Financial Activity including Income and Expenditure for the Year Ended 31st October 2022

	Notes To The Accounts	Unrestricted Funds £	Restricted Funds £	Total Funds 2022 £	Total Funds 2021 £
Income From:					
Donations	6	4,234	290	4,524	12,041
<i>Income from Charitable Activities</i>	7				
Chester Pride Festival		97,821	7,500	105,321	41,143
Support services		1,114	43,100	44,214	38,430
General/Other		1,442	17,933	19,375	2,371
<i>Income from Trading Activities</i>	8				350
Commercial trading operations		64,101	-	64,101	-
Total Income		168,712	68,823	237,535	94,335
Expenditure On:					
<i>Costs of Raising Funds</i>					
Commercial trading operations	8	(92,089)	-	(92,089)	-
Costs of Goods Sold	10	(14,388)	-	(14,388)	-
Other costs of raising funds	10	(308)	-	(308)	(547)
<i>Expenditure on charitable activities</i>	9				
Chester Pride Festival		(97,104)	(7,500)	(104,604)	(41,458)
Support Services		(1,114)	(66,568)	(67,682)	(56,880)
Other		(7,925)	(17,933)	(25,858)	(2,660)
Governance	11	(385)	-	(385)	(1,191)
Total Expenditure		(213,313)	(92,001)	(305,314)	(102,736)
Net Income / (Expenditure) for the year		(44,601)	(23,178)	(67,779)	(8,401)
Net Movement in Funds for the Year		(44,601)	(23,178)	(67,779)	(8,401)
Reconciliation of Funds					
Total Funds Brought Forward		2,316	21,663	23,979	32,380
Total Funds Carried Forward	13	(42,285)	(1,515)	(43,800)	23,979

2. Balance Sheet as at 31st October 2022

	Notes To The Account s	Group 2022 £	Charity 2022 £	2021 £
Fixed Assets				
Tangible Assets	17	4,742	4,742	1,070
Other Debtors		8,875	8,875	-
Total Fixed Assets	22	13,617	13,617	2,362
Current Assets				
Cash in bank and in hand		1,824	1,805	26,288
Accounts Receivable	19	90	90	3,306
Due from Trading Subsidiary		27,097	27,097	-
Total Current Assets		29,011	28,992	29,594
Liabilities				
	20			
Creditors: amounts falling due within one year				
Due to Chester Pride		27,097	-	
Accounts Payable		21,942	21,942	5,341
Wages Payable		4,370	4,370	61
PAYE/NIC Payable		1,454	816	464
Pensions Payable		537	269	319
Student Loan Deductions Payable		42	36	38
Rounding		(1)	-	(1)
VAT		2,647	2,647	1,754
Net Current Liabilities		58,089	30,081	7,976
Net Current Assets (Liabilities)		(29,078)	(1,089)	21,618
Total Assets less Current Liabilities		(15,461)	12,528	23,980
Creditors: amounts falling after more than one year	23	28,340	28,340	-
Total Liabilities		86,429	58,421	7,976
Net Assets		(43,800)	(15,812)	23,980
Capital and Reserves				
Current Year Earnings		(67,780)	(39,791)	(8,400)
Retained Earnings		23,979	23,979	32,380
Total Capital and Reserves		(43,801)	(15,812)	23,979

The Funds of the Charity

Reserves	-	-	-
Restricted Income Funds	(1,515)	(1,515)	-
Unrestricted Income Funds	(42,285)	(14,297)	-
Total Charity Funds	15	(43,801)	(15,812)
			23,979

3. Statement of Cash Flows (Direct Method)

	Notes To The Accounts	Group 2022 £	Charity 2022 £
Cash used in operating activities			
Receipts from customers		260,586	196,486
Payments to suppliers and employees		(314,851)	(222,761)
Cash receipts from other operating activities		5,500	5,500
Net Cash Flows from Operating Activities		(48,765)	(20,776)
Cash flows from investing activities			
Purchase of tangible fixed assets		(4,938)	(4,938)
Investment in commercial trading activity		2,500	(25,509)
Other Debtors		(8,875)	(8,875)
Cash provided by / (used in) investing activities		(11,314)	(39,322)
Cash flows from financing activities			
New Borrowing		36,000	36,000
Repayment of borrowing		(7,660)	(7,660)
Payroll Journals		7,274	7,274
Reconciliation		1	1
Cash used in financing activities		35,615	35,615
Increase / (decrease) in cash at bank and in hand in the year		(24,463)	(24,483)
Cash at bank and in hand at the beginning of the year		26,288	26,288
Total cash at bank and in hand at the end of the year		1,825	1,805

Notes forming part of the Financial Statements for the Year Ended 31st October 2022

4. Details of funds and activities

Name of fund or activity	Designation	Activity Designation	Description, nature and purposes of the fund or activity
General Fund	Unrestricted	General / Other	The free reserve and funds for Chester Pride charitable activity after allowing for all designated funds
Chester Pride	Designated	Chester Pride Festival	A designated fund allocated from general funds, or through specific funding (e.g. sponsorship) for provision of the annual Chester Pride event
Just Ask	Designated/ Restricted	Support Services	A helpline service, providing advice, support, information and signposting. The project also provisions events, group sessions, wellbeing activity, and other miscellaneous activity with the aim of providing support and social activity for the LGBTQ+ community
Small Projects	Designated/ Restricted	Support Services	Project supplying condoms and sanitary products for free distribution to those in need via social venues. Packs include information on key support offerings.
CWaC Health and Wellbeing Support	Restricted	Chester Pride Festival	Grant funding for the health, life, and wellbeing zone at our main event.
CWaC Diversity and Inclusion Events Fund	Restricted	Chester Pride Festival	Grant funding towards the main event from Cheshire West and Chester Council.
NHS Cheshire CCG VCSFE Grant	Restricted	Support Services	Grant funding for Just Ask service for core costs
CWaC Capital and Garden Improvements	Restricted	Support Services	Grant funding for the creation of an LGBTQ+ inclusive maternal mental health group as part of Gather Round
Steve Morgan Foundation	Restricted	Support Services	Grant award for volunteer related expenses
Asda Foundation Grant	Restricted	Support Services	Grant towards the expansion of the Just Ask service
AVOW Wrexham Winter Pressures Fund	Restricted	Support Services	General funding to support the Just Ask project

Airbus Community Awards	Unrestricted	General / Other	Small grant as match funding designated towards general support activity
HSBC Supporting Our Community Grant	Restricted	Community Cafe	Capital grant towards the establishment of the community café.
Charity Sponsorship	Designated	Support Services	Sponsorship payments from various local businesses and organisations to go toward the provision of support activity in 2022.
Event Sponsorship	Designated	Chester Pride Festival	Sponsorship payments from various local businesses and organisations to go toward the provision of event activity in 2022.

5. Financial Performance of the Charity

The consolidated statement of financial activities includes the results of the charity's wholly owned subsidiary which operates the main event bar and the Rainbow Tea Rooms café.

The summary financial performance of the charity alone is:

	2022	2021
	£	£
Income	173,434	94,336
Amount gift aided from subsidiary company	-	-
	173,434	94,336
Expenditure on charitable activities	(213,225)	(102,736)
Net Income	(39,791)	(8,400)
Total funds brought forward	23,979	32,380
Total funds carried forward	(15,812)	23,980
Represented by:		
Restricted income funds	(1,515)	21,663
Unrestricted income funds	(14,296)	2,316
	(15,811)	23,979

6. Donations

	Unrestricted £	Designated £	Restricted £	Total 2022 £
Public Donations	-	4,046	-	4,046
Donations for Foodbank Support	-	-	303	303
Donations from CW&C Member's Budgets	-	175	-	175
Total	-	4,221	303	4,524

Previous reporting period

	<i>Unrestricted</i> £	<i>Restricted</i> £	<i>Total 2021</i> £
<i>Online Donations</i>	<i>1,651</i>	<i>-</i>	<i>1,651</i>
<i>Cash Donations</i>	<i>3,885</i>		<i>3,885</i>
<i>External Fundraising Events</i>	<i>493</i>	<i>-</i>	<i>493</i>
<i>Donations from CW&C Member's Budget</i>		<i>2,375</i>	<i>2,375</i>
<i>Donations from Crowdfunder for Chester Pride cafe</i>		<i>3,637</i>	<i>3,637</i>
Total	6,029	6,012	12,041

7. Income from Charitable Activity

	Unrestricted £	Designated £	Restricted £	Total 2022 £
Chester Pride Festival 2022				
Cheshire West and Chester Council Health and Wellbeing Support	-	-	5,000	5,000
CWaC Diversity and Inclusion Events Fund	-	-	2,500	2,500
M&S Bank Volunteer hours match funding	500	-	-	500
Event Sponsorship	-	35,067	-	35,067
Fundraiser Income	-	2,985	-	2,985
Event Trading Pitches	-	2,565	-	2,565
Event Food and Beverage Sales	-	44,621	-	44,621
Refunds for cancelled main stage performers	12,083	-	-	12,083
Total Chester Pride Festival	12,583	85,238	7,500	105,321
Support Services				
NHS Cheshire CCG VCFSE Grant	-	-	27,600	27,600
CWaC Capital and Garden Improvements	-	-	5,000	5,000
Steve Morgan Foundation 20th Anniversary Awards Grant	-	-	4,000	4,000
ASDA Foundation Grant	-	-	1,500	1,500
Avow Wrexham Welsh Government Winter Pressures Fund	-	-	5,000	5,000
EDI Training Delivery	358	-	-	358
Charity Sponsorship	-	750	-	750
Item Refunds	5	-	-	5
Total Support Services	364	750	43,100	44,214
General / Other				
Asset disposal	53	-	-	53
EDI Training delivery	150	-	-	150
Xmas Cards Fundraiser	75	-	-	75
Airbus Community Awards Grant	-	1,000	-	1,000
HSBC Supporting Our Community Grant	-	-	17,933	17,933
Current account interest	64	-	-	64
Cashback on card purchases	101	-	-	101

Total General / Other	442	1,000	17,933	19,375
Total	13,389	86,988	68,533	168,910

Previous reporting period

	<i>Unrestricted £</i>	<i>Restricted £</i>	<i>Total 2021 £</i>
<i>Postcode Neighbourhood Trust</i>	-	20,000	20,000
<i>Cheshire Fire and Rescue Authority</i>	-	5,000	5,000
<i>Member's Budgets</i>	-		
<i>Metro Charity</i>	-	12,430	12,430
<i>Cheshire West Voluntary Action</i>	-	2,112	2,112
<i>Arnold Clark Community Fund</i>	-	1,000	1,000
<i>M&S Bank Volunteer Match Funding</i>	500	-	500
<i>Virgin Care Box Sponsorship 2021</i>	-	1,500	1,500
<i>M&S Bank Event Sponsorship</i>	10,000	-	10,000
<i>Bank of America Event Sponsorship</i>	4,000	-	4,000
<i>Bristol-Myers-Squibb Event Sponsorship</i>	2,500	-	2,500
<i>Airbus Event Sponsorship</i>	1,500	-	1,500
<i>Fundraiser Revenue</i>	21,697	-	21,697
Total	40,197	42,042	82,239

8. Income earned from other activity

The wholly owned trading subsidiary Chester Pride Trading LTD is incorporated in the United Kingdom (company number 13400749) and pays all of its profits to the charity under the gift aid scheme. Chester Pride Trading LTD operates the main event bars, Rainbow Tea Rooms café, Bridge St View holiday lets, and all commercial trading operations carried on by Chester Pride

A summary of the trading results is shown below.

The summary financial performance of the subsidiary alone is:

	2022 £
Turnover	64,101
Cost of Operations	(92,089)
Net Profit	(27,989)
Amount gift aided to the charity	-
Retained in subsidiary	-

The assets and liabilities of the subsidiary were:

Current assets	20
Current liabilities	(28,009)
Total net assets	(27,989)
Aggregate share capital and reserves	1

Previous reporting period

	<i>Unrestricted £</i>
<i>Sale of Goods (merch, food and beverages)</i>	<i>200</i>
<i>Event Ticket Sales</i>	<i>150</i>
<i>Total</i>	<i>350</i>

9. Expenditure on Charitable Activity

	Chester Pride Festival	Support Services	General / Other	Total 2022 £
Advertising & Marketing	730	261	570	1,561
Bank / Processing Fees	862	23	50	935
Donations collected for other organisations	-	-	113	113
Depreciation Expense	75	737	1,642	2,454
General Expenses	3,541	111	2,574	6,227
Insurance	5,964	-	1,602	7,566
IT Software and Consumables	-	-	56	56
Legal Expenses	-	-	1,150	1,150
Utilities	-	-	574	574
Postage & Freight	17	39	10	66
Printing & Stationery	5,442	224	260	5,927
Rent	950	-	908	1,858
Repairs and Maintenance	-	-	9,500	9,500
Staff Costs	-	62,084	(1,777)	60,306
Subscriptions	321	707	111	1,139
Telephone & Internet	8	1,444	880	2,332
Travel - National	236	146	119	501
Direct Delivery Costs	86,457	1,906	7,515	95,878
Total	104,604	67,682	25,858	198,144

Previous reporting period

	<i>Chester Pride Festival / Digital Pride</i>	<i>Just Ask</i>	<i>Small Projects</i>	<i>Total 2021 £</i>
<i>Staff Costs</i>	-	48,059	-	48,059
<i>Staff Training</i>	-	243	-	243
<i>Overheads</i>	2,181	784	228	3,193
<i>Advertising & Marketing</i>	1,087	3,936	92	5,115
<i>Postage & Freight</i>	99	-	124	223
<i>Printing & Stationery</i>	297	8	683	988
<i>Travel - National</i>	4	234	13	252
<i>Project Costs</i>	31,347	5,085	1,520	37,952
Total	35,015	58,349	2,660	96,025

10. Cost of Raising Funds

	Unrestricted £	Restricted £	Total 2022 £
Costs of Good Sold	14,388	-	14,388
Purchase of collection boxes	43	-	43
Subscriptions to fundraising platforms	265	-	265
Total	14,696	-	14,696

Previous reporting period

	<i>Unrestricted £</i>	<i>Restricted £</i>	<i>Total 2021 £</i>
<i>Cost of Items for Crowdfunder Rewards</i>	<i>559</i>	<i>-</i>	<i>559</i>
<i>Refund of broken supplies</i>	<i>(12)</i>	<i>-</i>	<i>(12)</i>
<i>Total</i>	<i>547</i>	<i>-</i>	<i>547</i>

11. Governance Costs

	Total 2022 £	Total 2021 £
Staff Costs	-	227
Audit and Accountancy Fees	379	150
Software Subscriptions	-	292
Printing and Stationary	-	26
Bank Fees	6	496
Total	385	1,191

12. Staff Costs

	Group 2022 £	Charity 2022 £	Total 2021 £
Gross Wages and Salaries	99,033	57,713	46,451
Employers National Insurance	6,112	4,243	3,264
Employment Allowance	(5,417)	(3,549)	(1,515)
Pension Costs	2,519	1,898	1,517
Net Employee Cost	102,248	60,306	49,717

Employee Salary Details	Annual Salary (FTE)	Hours Per Week	Actual Salary	Net Pay for Reporting Period
Head of Charity	25,000	35	25,000	25,000
Project Officer	20,000	24	12,500	12,630
Project Coordinator	18,000	35	18,000	17,929
Charity Intern	18,525	25	4,750	2,155
Total	81,525	119	60,250	57,713

Trading Staff Numbers

Managers	1
Team Leaders	1
Cafe Staff	11

13. Summary analysis of exp and inc for charitable activities (net movement per project)

	Chester Pride Festival £	Support Services £	The Box Project £	Community Cafe £	Other £	Total 2022 £
Costs	(104,604)	(67,245)	(437)	(23,484)	(17,453)	(213,223)
Revenue Income	101,020	1,114	-	71	1,696	103,901
	(3,584)	(66,131)	(437)	(23,413)	(15,757)	(109,323)
Direct Grant Support	7,500	43,100	-	18,933	-	69,533
Total	3,916	(23,031)	(437)	(4,480)	(15,757)	(39,790)

14. Trustee Expenses

Nature of Expense	Expense (£)	Number of Trustees Remunerated
Drag show performance fee	300	1
Event Supplies	161	1
Totals	461	1
<i>2021 Totals</i>	<i>234</i>	<i>2</i>

Name of Trustee	Expenses Repaid (£)
Warren Lee Allmark	461

15. Analysis of Charitable Funds

Unrestricted movements inc Designated

	Balance at November 1st 2021 £	Income £	Expenditure £	Transfers £	Balance at 31st October 2022 £
General Fund	-	2,477	(23,006)	-	(20,529)
Support Services	-	1,114	(1,114)	-	-
Chester Pride 2022	2,316	101,020	(97,104)	-	6,232
Total	2,316	104,611	(121,224)	-	(14,297)

Restricted movements

	Balance at November 1st 2021 £	Income £	Expenditure £	Transfers £	Balance at 31st October 2022 £
General Fund	-	18,223	(17,933)	-	290
Support Services	21,663	43,100	(66,568)	-	(1,805)
Chester Pride 2022	-	7,500	(7,500)	-	-
Total	21,663	68,823	(92,001)	-	(1,515)

16. Government Grants

	Total 2022 £	Total 2021 £
Cheshire West and Chester Council Health and Wellbeing Support	5,000	-
CWaC Diversity and Inclusion Events Fund	2,500	-
NHS Cheshire CCG VCFSE Grant	27,600	-
CWaC Capital and Garden Improvements	5,000	-
Avow Wrexham Welsh Government Winter Pressures Fund	5,000	-
Total	45,100	-

17. Asset Register

	Office Equipment £	Computer Equipment £	Deposit on Leased Property £	Total 2022 £
Cost or valuation				
<i>At 1st November 2021</i>	870	1,492	-	2,362
Additions	3,320	1,506	8,875	13,701
As at 31st October 2022	4,189	2,998	8,875	16,062
Depreciation and impairments				
Charge for the year	1,679	870	-	2,549
Disposals	(104)	-	-	(104)
As at 31st October 2022	1,575	870	-	2,445
Net book value				
At 31st October 2022	2,614	2,128	8,875	13,617

18. Investments and Stock

	Group 2022 £	Charity 2022 £	<i>Total 2021</i> £
Investments			
Shares in Trading Company	1	1	-
Investment in Trading Company	27,009	27,009	-
Stock			
Cafe inventory	1,707	-	-
Total	28,717	27,010	-

19. Accounts Receivable

	Total 2022 £	<i>Total 2021</i> £
Pending Item Refund	6	-
Fundraiser Income to be Deposited	84	-
<i>Overpayment of Invoices</i>	-	<i>104</i>
<i>Trade Debtors</i>	-	<i>3,306</i>
Total	90	<i>3,410</i>

20. Details of Creditors

	Group 2022 £	Charity 2022 £	Total 2021 £
Creditors: amounts falling due within one year			
Due to Chester Pride	27,097	-	-
Event Suppliers	19,704	19,704	-
Internet Supplier	1,393	1,393	-
Utilities	845	845	-
Wages Payable	4,370	4,370	-
PAYE/NIC/Pensions Payable	1,454	816	2,207
Pensions Payable	537	269	-
Student Loan Deductions Payable	42	36	-
Rounding	0.35	0.35	-
VAT	2,647	2,647	-
<i>Accounts Payable</i>	-	-	5,222
Total	58,089	30,080	7,429

Creditors: amounts falling due after more than one year

Concessionary Loan	28,340	28,340	-
Total	28,340	28,340	-

21. Details of concessionary loan

Due to the ongoing financial effects of COVID-19, Patsy Hudson agreed to provide a loan to the charity. The terms of the loan were agreed to by all current Directors, and an agreement was signed and dated on the 5th July 2022 between the charity and Ms Hudson. Under the terms of this loan, Ms Hudson agreed to set an interest rate of 0%, and offer no fixed schedule of repayment, provided that the charity make efforts to repay some amount of the loan each year if felt by the other Directors that the charity is in a financial position to do so. A full copy of the loan agreement shall be filed with each year's accounts for each year that there is a remaining credit on the loan amount. Of the original balance of £30,000, the charity was able to repay £1,660 in 2022, leaving £28,340 outstanding.

22. Analysis of Group Net Assets

	General Fund £	Designated Funds £	Restricted Funds £	Total £
Tangible fixed assets	13,617	-	-	13,617
Cash at bank and in hand	-	-	1,805	1,805
Other net current assets/(liabilities)	24,450	(21,852)	(5,491)	(2,893)
Creditors of more than one year	(28,340)	-	-	(28,340)
Total	9,727	(21,852)	(3,686)	(15,811)

23. Financial Instruments

	2022 £	2021 £
Loan payable falling due within 1 year	6,000	-
Loan payable falling due in more than 1 year but less than 5 years	30,000	10,000
Total	36,000	10,000

Net debt reconciliation for the Group 2022

	At start of year	Cashflows In	Cashflows Out	Other non-cash changes	At year end
Cash at bank and in hand	26,288	275,861	(328,664)	-	(26,515)
Loan falling due within 1 year	-	6,000	(6,000)	-	-
Loan falling due in more than 1 year	-	30,000	(1,660)	-	28,340
Total	26,288	311,861	(336,324)	0	1,825

24. Corporate Taxation

The charity is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 or section 252 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects.

CHESTER PRIDE

England & Wales - Charity number 1161379

Accounts



2021 ANNUAL REPORT

Registered Charity: 1161379
28 Bridge Street
Chester
CH1 1NQ

Contents

A. Reference and Administrative Information	3
B. Independent Examiner Statement	4
C. Our Aims and Objectives.....	5
D. Annual Review.....	5
E. How our activities deliver public benefit	7
F. Financial Review.....	11
G. Plans for Future Periods	12
H. Structure, Governance and Management	12
Financial Statements	19
Notes forming part of the Financial Statements for Year Ended 31 st October 2021.....	23

Chester Pride Annual Report and Financial Statements for Year Ended 31st October 2021

The Management Committee present the annual report and Financial Statements for the year ended 31st October 2021.

A. Reference and Administrative Information

Charity Name: Chester Pride

Charity registration number: 1161379

Company registration number: 08958558

Registered Office and operational address:

Box 7, Unity Center

Cuppin Street

Chester

CH1 2BN

1. The Charity Management Committee:

Warren Allmark Chair

Andrew Foxall Vice-Chair

Laura Gilhooley Vice-Chair

Sandra Tyrie Director

2. The Chester Pride Charity Committee:

Rachel Walker Amanda Carolan Caleb Maxfield Kate Hutchinson

Andrew Arrowsmith Tom Parratt Alexandra Rosu

Wes Diggory James Kirby

3. Independent Examiner:

David Buxton, Managing Partner, Buxton Accounting LLP

4. Bankers:

Barclays, Leicester, Leicestershire, LE87 2BB

B. Independent Examiner Statement

I report to the trustees on my examination of the accounts of the above charity for the year ended 31/10/2021. As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

1. the accounting records were not kept in accordance with section 130 the Charities Act; or
2. the accounts did not accord with the accounting records; or
3. the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report to enable a proper understanding of the accounts to be reached.

Signed by:  David Buxton (Aug 31, 2022 10:16 GMT+1)	
Name: David Buxton	Date: Aug 31, 2022
Address: 98 Middlewich Road, Northwich, CW9 7DA	
Relevant Professional Qualifications or body: Fellow of ICAEW	

C. Our Aims and Objectives

Our objects were updated in December 2021, just after the end of the financial year being reported on, with the changes approved by the Charities Commission. The purpose of this change was to better reflect the changed nature of the charity, and the expanded scope of its work. The updated objects still apply to the charity's activities throughout 2021 and were largely changed as a result of the work undertaken in 2021.

Our Charitable Objects

The objects of the charity are to promote equality and diversity, advance education and eliminate discrimination in relation to gay, lesbian, bisexual, transgender and otherwise sexual and gender diverse (LGBTQ+) people, in particular but not exclusively those resident in Cheshire, North Wales, and Merseyside (the 'area of benefit') for the benefit of the public by raising awareness of issues affecting said persons, undertaking support and relief work for said persons, promoting and staging an annual LGBTQ+ festival, the making of grants or donations to other charitable and voluntary organisations working towards similar objects as these objects, and otherwise undertaking any further activity with the object of developing an environment in favour of LGBTQ+ equality.

Our Mission Statement

Chester Pride celebrates, supports, and advocates for the LGBT+ community of Cheshire and North Wales. We are community led, responding to the needs and voice of the community we work for. We will celebrate our community's diversity, and not gatekeep or exclude community members and allies from our activity. We will do what we can to provide the services the community needs and want, and we will be their voice in creating a society that includes, respects, and dignifies them.

In one sentence:

Celebrating, supporting, and advocating for our LGBT+ community.

D. Annual Review

The beginning of our 2021 year saw Chester Pride on a strong footing both in its work and its finances. Although we had been unable to run many fundraisers or events through 2020, the launch of our support services ensured that the charity had a renewed purpose, and diversified income streams. The challenge of 2021 was to grow the charity's support projects; and seek to establish a sound financial footing that would allow them to continue for many years. The charity was also determined to return to the provision of a physical event, whether this was the main Chester Pride event, or a smaller Covid safe event.

It quickly became understood that 2021 would largely follow the same template as 2020. All activities were still largely shaped by the ongoing Covid pandemic, and frequent changes were made in order to ensure that all activity, both support and event, were Covid safe as restrictions and laws changed.

Overall, the support activity remained successful and strong, however the charity has faced capacity issues throughout 2021, and struggled at times to meet the demand of our service users. It is likely that this will be a persistent issue and shows little sign of resolution without a significant multi-year grant (or other) funding that can allow for the rapid growth of the charity's services.

To better enable the charity to provide its support projects it began, in 2021, to identify potential venues for its own trading business. This proved to be a challenge, and a venue had not yet been secured by the conclusion of the 2021 financial year. However, the charity did put out an appeal to the public and was successful in raising significant money from the public to kickstart the financing of this project. To easily manage the operation of this venue, when established, and ensure compliance with charity law and general sector good practice, a separate for-profit company was established, Chester Pride Trading LTD. This will allow for the operation of Chester Pride's own venue to be conducted as its own distinct entity and ensure the commercial and charity interest do not clash as both entities develop and grow.

It became clear throughout 2021 that the charity would not be able to bring the main Chester Pride festival back, for two main reasons. Firstly, Covid was still too great a risk for large scale events, even though it would have been outdoors, and with a community made up of many vulnerable persons it was not felt to be appropriate to resurrect the event and put those persons at risk. Secondly, having had a year without fundraising or a large event, the reserves of the charity were too low to allow the charity to put on such a large-scale event.

Instead, the charity looked to host an event we called 'Reflect and Connect'. This was a much smaller event, hosting around 2,500 people, who were charged a ticket fee to attend. The event was a smaller version of Pride, featuring a stage of entertainment, food and drink, and limited community activities. It was a very successful fundraiser for the charity, and well received by the community, who valued having any opportunity to come together and establish some of the community cohesion that the LGBTQ+ community is known for.

Overall, 2021 proved to be a challenging, yet highly successful year for Chester Pride.

A handwritten signature in black ink, reading "W. Lee Allmark", with a long horizontal flourish underneath.

Warren Lee Allmark, Chair

E. How our activities deliver public benefit

1. *DIGITAL CHESTER PRIDE*

Due to the ongoing Covid pandemic at the time of our usual Chester Pride main event, the decision was taken to host a second digital event instead of bringing the main festival back. The event was split into three main parts. The first was the family and kids' section, offering craft activity and entertainment suitable for young people, and fully inclusive of LGBTQ+ families and identities.

The second major section was our Trans and Non-Binary content, featuring entertainment and panel discussion around trans issues, led by trans voices. This section was one of the most important sections for the charity to include as the trans community are under particularly under attack and marginalised. For the charity we felt it key to amplify trans voices as part of our output and use our platform to address these issues.

The final section, and the longest, was our entertainment section featuring the type of acts and performers that would normally feature on the main Chester Pride stage.

Overall, the digital version of Pride ran for six hours, viewed on demand rather than livestreamed, and was very well received. Around 6,000 people watched the programming by the end of the 2021 year. Most viewers were based in Chester and Cheshire West.

This represents around half the usual audience for Chester Pride, and we were pleased that it received this level of viewing. What was worth noting, however, was that the digital format allowed us to engage with two audiences that we normally cannot. The first of these audiences were members of our community who had moved away, and thus felt separated from the community they left behind. One or two of these such viewers expressed to us how valuable it was to them that they were able to reconnect with the Chester based community. The second new audience was made up of the small number of LGBTQ+ people who wish to engage with the community but struggle to do so due to mental or physical health issues. For the first time they were able to engage with a community celebration that they normally would feel isolated from. This second group have presented the charity with a learning opportunity as we will seek ways to include this audience segment in our future activity, thereby increasing the accessibility of our event, and ensuring no members of our LGBTQ+ community feel isolated.

2. *JUST ASK HELPLINE*

2021 was the first full year of operation for our Just Ask helpline, following its launch partway through the 2022 year.

The Just Ask helpline has, by our measures, been going well. The volume of contact has grown steadily, and has begun to stretch our capacity with the employment of additional staff being considered for 2022, to help cope with demand.

Contact generally has been predominantly through messaging channels, particularly WhatsApp. Most cases arising from the contacts are short, with some back and forth messaging, or a scheduled phone call, and forward referrals or provision of information sufficient to resolve the case.

We have also developed strong partnership links, referral systems, and created a large database of contacts to ensure that we can be effective in our support. This has resulted in some strong partnerships, particularly with the Cheshire Fire Service, who will refer LGBTQ+ residents that they work with and support to Just Ask, and in return we will refer our contacts to the home safety check scheme, as the LGBTQ+ community are at increased risk of home fires and the service are keen to mitigate this. Other partnerships that have developed, or are in development, include links with Cheshire West and Chester Council (various departments), Brio Leisure's active wellbeing scheme, North Wales Police's hate crime unit, and local community health boards such as the Maternity Voices Partnership and Healthwatch.

Of the cases, most are resolved following a final 'check in' from the case manager 21 days after initial contact. If no further support is required after this 'check-in' then the case is marked as closed. Long-term support cases are those not closed after 21 days. In 2021 there were:

- 106 Referrals
- 586 Emails
- 30 Phone Calls
- 2706 Text Messages
- 65 Client Meetings
- 238 Indirect Contacts

Our support information, and referral system, has been created using local authority boundaries, as where someone is based will dictate what services they can access and be referred to. The geographic breakdown of cases is as follows:

- 57% Cheshire West and Chester
- 25% Wales
- 13% Wirral/Merseyside
- 5% Other - including Cheshire East

This breakdown matches our previous data from attendees to our events, with Cheshire East being an area we struggle to engage with, largely we believe due to the proximity of most of the county to Manchester and the services there.

A majority, in fact almost all, cases touch on some aspect of Mental Health, Social Isolation and Anxiety. After this the most common themes arising from the cases are sexual health advice, gender transition, and coming out.

We do not track age in too granular a way, dividing contacts into broad categories of Under-18, 18 - 65, and 65+ as these broadly match the divisions between the services that individuals might access. An overwhelming majority of our cases come from adults, with that category skewing toward the younger end (early 20s), and only a handful of older persons making contact with the service. When we have had cases concerning Under-18s, these have often come from their parents seeking support on their behalf; or seeking support in the parenting of an LGBT+ young person. But again, the number of these types of cases are limited.

3. *CHRISTMAS MEAL*

An additional output of the Just Ask project was the provision of a Christmas Meal for those socially isolated during the 2021 festive season. 15 people attended the meal and were able to socialise and receive support from the Just Ask support worker present. The meal was also featured on the Christmas Day broadcast of BBC News, reaching an estimated audience of 8 million.

4. *THE BOX PROJECT*

The direct experience of several members of the Chester Pride committee highlighted the need for access to sexual health and menstrual products at short notice. This is a problem that the LGBTQ+ community face, particularly, as their gender identity may make people uncomfortable in requesting these products; or having to access bathrooms that do not match their gender identity in order to find these products. Through the Box Project we worked with the local sexual health service to ensure that nighttime and social venues, such as bars, clubs, cafés, and restaurants, were able to offer some of these products for free through counter-top boxes. The project has also been extended to include services accessed by vulnerable people, or those in need, such as the local authority's homeless service. Hundreds of these boxes were distributed across the city, from 30 venues across Cheshire West.

5. *TAKE 5*

The project saw the distribution of wellbeing packs and mugs. The concept was to promote 'taking 5' – a five-minute break in your day to practice self-care. The mugs came with herbal teas, wellbeing activity cards, and links to beneficial services, such as our own Just Ask service. Around 234 mugs were distributed, however the project was too great in investment of time and money, for little engagement or other benefits to the service users, as such the decision was made to retire the project in 2022.

6. VISUAL ARTS FORUM

Chester Pride continued to be a member of the Cheshire West Visual Arts Forum as a provider of one of the biggest cultural events in the city. This forum helps to shape the provision of art in the city and encourage collaborative work between artists and art organisations. As part of this forum Chester Pride had a say in developing the cultural plan for Cheshire West, including being part of planning a biennial event for the city. We were also chosen to be part of the Heritage Action Zone (HAZ) Cultural Consortium.

a. HAZ CULTURAL CONSORTIUM

The local authority was successful in securing a grant to help revitalize the historic high street of Chester city center. As part of that funding the council will provision four years of cultural activity based on promoting the use of the high street. As the organisation behind one of the main high street based cultural activities we were asked to be a member of the cultural consortium that will help to programme and develop this cultural activity. We were designated the Lead Partner in the consortium and have been working with the council to launch the first part of the programme, and oversee the distribution of the first grants from the programme.

b. Reclaiming the City

As part of the HAZ Cultural programme, the photographer Suzanne St Clare was commissioned to take portraits of LGBTQ+ Chester Residents, and interviewed them about their relationship to the city, especially in light of the Covid pandemic. The resulting work was displayed in the fronts of empty retail units within the city, and has the potential for future displays in 2022.

7. BUSINESS TRAINING

As part of our work to see LGBTQ+ inclusivity in the workplace improve we conducted several training sessions at various businesses. Overall, we conducted 13 workshops or training sessions, in addition to any others mentioned above. These sessions generally focused on general inclusivity in the workplace, with variation depending on the specific needs of the organisation. Many sessions were delivered virtually due to the pandemic.

8. HOSPICE PROJECT

Chester Pride was contacted by the three Cheshire Hospices, St Lukes, Cheshire East Hospice, and Hospice of the Good Shepherd, and asked to partner with them on a project to help them develop inclusive practices. We provided assistance in the writing of the funding bid, which was ultimately successful, and assisted in the recruitment of an LGBTQ+ Development Officer to deliver the project within the hospices. We have been providing

help and advice to this LGBTQ+ Development Officer and will continue with that work into the next year.

9. REFLECT AND CONNECT

In place of a main Chester Pride event, the charity undertook to host a smaller event. This event was largely designed as a fundraiser, to try and kickstart the funding of a return of the main event in 2022. 2,500 tickets were sold to the event, which resulted in the event being sold out. The event featured many of the same aspects of Chester Pride, albeit on a much smaller scale.

We received very positive feedback following the event; however, we did not conduct the usual survey that we would undertake after the main Chester Pride event. The charity considered the event a great success, and it succeeded in raising a good amount to go towards the 2022 event

F. Financial Review

2021 has been a very steady year for the charity. It began on a strong footing from 2020, with good levels of grant funding sustaining the charity throughout that year.

2021 saw the charity continue to be successful in its grant fundraising, and enjoyed strong incomes from sponsorship of the Digital Pride event, and fundraising income from the various small fundraisers and the Reflect and Connect event.

Although the charity has been successful at bringing in revenue to maintain its operations, it has not really grown its income and as such has struggled to increase its working capacity to deal with the growth in support service demand. This has also meant that the charity has not been able to rebuild its reserves, nor carry forward much cash in hand.

However, the charity has been able to reduce its liabilities and create a much healthier balance sheet by the end of the year. The charity is highly liquid in its assets, and it is the long-term aim of the charity to put any surplus from future trading activity in investments and beneficial assets that can give the charity long term financial security.

Reserves Policy

Chester Pride aims to hold enough reserves to cover six months of operation of the charity. Therefore, we will endeavor to hold £40,000 in the bank account to act as an emergency contingency fund.

In 2019 the reserves were released due to the financial burdens of that year. However, the impact of the Coronavirus pandemic has meant that most of the income to the charity this year was restricted in use, including most funds available to the charity at the end of the year. As such the charity has been unable to rebuild its reserves. It remains a priority of the

Directors to rebuild the reserves and, if possible, expand them to better reflect the organisation's growth and realistic expectations of costs.

G.Plans for Future Periods

The continued effects of the Coronavirus pandemic make forward planning a difficult undertaking. Already the charity is examining how it might run its main event next year, and we are planning many different contingency strategies. We hope to bring back the event in a physical capacity and this is looking very likely. It must be noted that the finances relating to the event are not strong, and this will also factor into the management committee's decisions regarding the event.

The other charitable projects will continue, with the smaller projects coming under the umbrella of the Just Ask project for funding and staffing purposes. Already the finances to continue Just Ask for another 12 months have been secured, and a larger funding bid to allow for multi-year financing is expected to be developed and submitted in the course of the next year. The service will also be expanded and developed to better support the trans and gender non-conforming communities, with specialised help and support.

During the next 12 months the charity also looks to open its first permanent venue, through the opening of a café and community space. The charity has identified several potential sites that can be used for this purpose and will look to secure the venue and the funding to open it. The venue will be used as the offices for the charity and include space to run Just Ask activity such as drop-in days, support groups, and more. Part of the venue will be used as a commercial café space, to allow for the charity to raise its own revenue to support its operations. This part of the operation will be managed by the newly established trading subsidiary, with the profits being fed back into the charity.

H.Structure, Governance and Management

Chester Pride was registered as a company with Companies House in 2014. It was later converted to a Charity and registered with the Charities Commission in England and Wales. It is governed by a model Articles of Association, adapted to suit its charitable purpose.

1. *GOVERNING DOCUMENT*

In addition to the Articles of Association, Chester Pride uses an annual constitution, which is refreshed annually. This constitution is a working governance document which outlines the roles of committee members, as well as outlining the governance structure, voting procedures, and other operational information. This constitution is in addition to the Articles of Association, and designed to supplement them, to encourage best practice for the committee, and ensure fair treatment.

RECRUITMENT AND APPOINTMENT OF COMMITTEES

- All are welcome to apply for a vacant position on the Chester Pride committee on the provision that they agree with the core ethics and values of Chester Pride – i.e., equality for all, working to end discrimination etc.
- Committee members shall hold their positions with Chester Pride until they choose to resign, or the Directors of Chester Pride ask the member to step down.
- The committee represent the voice of the LGBT+ community within Chester Pride. As such the Directors should endeavor to ensure that the committee is as representative of the community as possible, being made up of a diverse range of identities, ages, ethnicities, genders, and backgrounds.
- Where a vacancy arises on the management committee, an open recruitment process should be adopted to ensure a person with the necessary skills to act as a trustee may be appointed to the position.
- All Directors of Chester Pride shall be the trustees, and as such shall make a written declaration that they are a right and proper person for the role, and not disqualified from acting in this capacity as set out in any relevant legislation.

INDUCTION AND TRAINING

- Before being made a member of the Chester Pride committee a candidate will have a thorough conversation with a Director, and another committee member, to ensure that they are aware of the responsibilities and expectations of the committee members.
- Once a member of the committee, the candidate will be provided with a copy of the constitution, which will give them all the information needed around governance and procedures.
- Support and training will be provided by a Director, who will be assigned to them to ensure that each committee member reports to a Director with the relevant knowledge, experience, or expertise to offer them advice and guidance.

ORGANISATIONAL STRUCTURE

- The Directors will act at the charity's trustees and management committee.
- The Chester Pride committee will act as a steering group, working alongside the Directors to shape the activity of the charity and oversee the staff. This is to ensure that the charity is informed directly by the community it serves, embedding their voice directly into the strategy and planning for the charity.
- Whilst the work of staff will be shaped and informed by the committee, they shall report and responsible solely to the Directors.
- All Committee Members have right to apply for any vacancies on the Management Committee
- A member may resign from any committee with written notice to Chair or Vice Chair

- A member's volunteering opportunity with Chester Pride will be ended for misconduct, lack of contribution or insufficiently meeting the expectations set out in the constitution. Members will be given a verbal and written warning in the first instance.

Meetings

There will be 4 types of meetings that will take place:

- **Director Meetings:** These will be meetings between the Directors for the operational, legal, and strategic purposes of the overall management of the Charity. The Directors may make decisions that affects the direction of the Charity, and as such must be mindful of any feedback and input from the wider committee. The Directors may also vote to appoint new Directors, staff members, and any other legal matters. These meetings shall be minuted and any relevant decisions made recorded in these minutes.
- **Committee Meetings** shall include the wider Chester Pride committee. These meetings shall be used to inform the wider committee of the activities of the Charity and take on board their feedback and ideas regarding this activity. These meetings shall also be used to approve the appointment of Directors, staff, and Chair. These appointments can be made without committee approval; however it will be good practice for the charity to respect the wishes of the committee in this regard.
- **AGM/EGM** meetings shall be held once a year within 15 months of the last AGM, as per the Articles of Association. The AGM will be open to members of Chester Pride Group and wider community. At these meetings, the activity and finances of Chester Pride shall be reported on and will present an opportunity for the charity to receive questions and feedback from the wider public.
- **Quorum** limits for these meetings are set within the Articles of Association and the governing constitution but are generally around 80% of the relevant membership body.

Responsibilities of the Directors

- The Directors shall be the Management Committee of Chester Pride and will act as Trustees of the charity. The minimum number of Directors shall be set by the Articles of Association, but there is no upper limit except where one is set by the Directors themselves.
- Directors must, upon appointment, sign a declaration that nothing bars them from acting in the capacity of trustee, and must sign a declaration of interests. These shall be presented to the committee before any vote to confirm new Directors.
- In the situation of a vacancy of Directors then the role shall be advertised using Chester Pride's volunteer recruitment policy. Vacancies may be advertised to existing

Committee members and volunteers as an internal role; however, it will be the good practice of this charity to advertise vacant Director roles externally in an open recruitment manner.

- Directors can enter contracts on behalf of Chester Pride, to ensure that all contracts/business with companies and services are legally binding. All contracts must be signed by at least 2 Directors of the group with at least one being the Treasurer when possible.
- At least two Directors shall hold a mandate over any of the charity's bank accounts at any time.
- All Directors will be expected to represent the whole group externally as necessary.

Financial Records and Accounts

1. Financial records must be kept so that:
 - a. The organisation meets its legal and other statutory obligations
 - b. The trustees have proper financial control of the organisation.
 - c. The organisation meets the contractual obligations and requirements of funders.
2. The books of accounts must include:
 - a. A cashbook analysing all the transactions appearing on the bank accounts
 - b. A petty cash book if cash payments are being made.
 - c. Inland Revenue deduction cards P11 (if registered for PAYE)
3. Accounts must be drawn up at the end of each financial year within 3 months of the financial year end and presented at the next Annual General Meeting.
4. Prior to the start of each financial year, the trustees will approve a budgeted income and expenditure account for the following year.
5. A report comparing actual income and expenditure with the budget should be presented to the Directors every three months, or whenever meetings take place.
6. The Directors will appoint an appropriately qualified auditor/ independent examiner to audit or examine the accounts before presentation to the next AGM.

BANKING

1. The charity currently banks with Barclays Bank plc, at its Chester City Center Branch. The charity maintains a Community Current Account with this bank and will continue to maintain this account whilst the charity is active.
2. The bank mandate (list of people who can sign cheques on the organisations behalf) will always be approved and minuted by the trustees, as will any changes to it. There will always be a minimum of two mandated Directors alongside any authorized staff members. The current Directors holding the Mandate are Warren-Lee Allmark (Chair), and Andrew Foxall (Vice-Chair).

3. The charity will require the bank to provide statements every month and these will be reconciled with the cash book at least every three months and the treasurer will spot check that this reconciliation has been done at least twice a year, signing the cash book accordingly.
4. The charity will not use any other bank or financial institution or use overdraft facilities or loan without the agreement of the Directors.

FINANCIAL POLICIES

1. INCOME

- All monies received will be recorded promptly in the cash analysis book and banked without delay (this includes sundry receipts such as payment for telephone calls, photocopying etc.). The Charity will maintain files of documentation to back this up.

2. PAYMENTS (EXPENDITURE)

- All expenditure on the charity's business shall be properly authorised and this can be demonstrated.
- The latest approved budget provides the cheque signatories with authority to spend up to the budgeted expenditure, not beyond it.
- The Charity will not pay any amounts via cheque. All payments will be made by BACS, or card. All bank transfers will be authorised by two mandated Directors.
- Cash payments may be made from petty cash or with the pre-authorisation of mandated Directors or senior staff. However, these payments may only be made upon receipt of the proper payment documentation in advance, and a receipt must be obtained and reconciled with the accounts.

3. PAYMENT DOCUMENTATION

- Every payment out of the Charity's bank accounts will be evidenced by an original invoice (never against a supplier's statement or final demand). That original invoice will be retained by the Charity and filed.
- Wages and Salaries shall be properly documented, with clear authorisation for the employment of a person within the Director's meeting minutes, and accurate record keeping of payments and deductions through payslips, P60s and other relevant documentation. All employees will be paid within the PAYE and National Insurance regulations.
- All staff appointments/departures will be authorised by the Directors, minuting the dates and salary level. Similarly, all changes in hours and variable payments such as overtime, etc., will be authorised by the Directors.
- Petty cash will always be maintained on the imprest system whereby the Administration Worker is entrusted with a float as agreed by the trustees. When that is expended, a cheque will be drawn for sufficient funds to bring up the float to the

agreed sum, the cheque being supported by a complete set of expenditure vouchers, totalling the required amount, analysed as required.

- Occasionally additional Petty Cash floats may be created for specific events or activities (such as the main Chester Pride event) however these will be time limited, with these limits decided by the Directors, and minuted in the relevant meeting notes. The value of this time limited float will be fixed, and at the expiration of the time all leftover monies must be returned to the account, and all receipts reconciled against the cash book. As an alternative approach the size of the main Petty Cash float may vary throughout the year, as required for larger events and activity, but any variances must be approved by the Directors, subject to time limits, and these decisions minuted properly.
- Due to the nature of the Charity's work, authorisation may be given by the Treasurer for cash purchases to be made from any fundraiser or event cash income. These should be receipted in the same manner as petty cash purchases and reconciled with the cash book when any income is deposited. This manner of making cash purchases must be considered a last resort, and only used when there is no petty cash, or Charity debit card available to make these purchases.

4. EXPENSES / ALLOWANCES

The Charity will, if asked, reimburse expenditure paid for personally by staff or volunteers, providing:

- Fares are evidenced by tickets.
- Other expenditure is evidenced by original receipts.
- Car mileage is based on local authority scales.
- No cheque signatory signs for the payment of expenses to themselves.

5. BACS APPROVAL/CHEQUE SIGNATURES

- Each bank transfer will be signed by at least two people.
- Any payments signed or authorised by the person to whom it is payable must be counter signed by an unrelated mandate holder.

6. OTHER RULES

- The Charity does not accept liability for any financial commitment unless properly authorised. Any orders placed or undertakings given which are likely to cost the Charity more than £2,000 must be authorised and minuted by the trustees.
- In exceptional circumstances such undertakings can be made with the Chairperson's approval who will then provide full details to the next meeting of the trustees. (This covers such items as the new service contracts, office equipment, purchase, and hire).
- All fundraising and grant applications undertaken on behalf of the organisation will be done in the name of the Charity with the prior approval of the Directors or in urgent

situations the approval of the Chairperson who will provide full details to the next Director's meeting.

- The Charity will always adhere to good practice in relation to its finances, e.g., when relevant it will set up and maintain a fixed asset register stating the date of purchase, cost, serial numbers, and normal location of assets. Additionally, the Charity will maintain a property record of items of significant value, with an appropriate record of their use.

Financial Statements

1. Audit Exemption Statement

For the year ending (31/10/2021) the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476,
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

2. Notes on the preparation of accounts

The principal accounting policies are summarised below. The accounting policies have been applied consistently throughout the year, and in the preceding year.

a) Basis of accounting

- The financial statements have been prepared in accordance with the Charities SORP FRS102 - second edition
- The accounts have been prepared on a cash accounting basis.

b) Fund Accounting

- Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity.
- Designated funds are unrestricted funds earmarked by the Management Committee for specific purposes.
- Restricted funds are subjected to restrictions on their expenditure imposed by the donor or through the terms of an appeal. They also include the reserve funds, as in line with the above outlined reserves policy.

3. Summary of Financial Activity including Income and Expenditure for the Year Ended 31st October 2021

	Notes To The Accounts	Unrestricted Funds £	Restricted Funds £	Total Funds 2021 £	<i>Total Funds 2020 £</i>
Income From:					
Donations	1	6,029	6,012	12,041	9,658
Charitable Activities	2	40,197	42,042	82,239	66,995
Trading Activities	3	350	-	350	4,194
Total Income		46,576	48,054	94,630	80,847
Expenditure On:					
Raising Funds	4	(547)	-	(547)	(1,014)
Charitable Activities	5	(10,264)	(25,795)	(36,059)	(50,997)
Governance	7	(1,191)	-	(1,191)	(971)
Administrative Costs		(41,344)	(18,622)	(59,966)	-
Total Expenditure		(53,346)	(44,417)	(97,763)	(52,982)
Net Income / (Expenditure) for the year		(6,770)	3,637	(3,133)	27,865
Net Movement in Funds for the Year		(6,770)	3,637	(3,133)	27,865
Reconciliation of Funds					
Total Funds Brought Forward		(13,747)	32,725	18,978	(8,887)
Total Funds Carried Forward		(20,517)	36,362	15,845	18,978

4. Balance Sheet as at 31st October 2020

	Notes To The Accounts	2021 £	2020 £
Fixed Assets			
Tangible Assets		2,362	1,070
Total Fixed Assets		<u>2,362</u>	<u>1,070</u>
Current Assets			
Cash in bank and in hand		26,288	35,752
Accounts Receivable	11	3,306	303
VAT		-	-
PAYE Employer Relief		104	499
Rounding		-	4
Total Current Assets		<u>29,698</u>	<u>36,558</u>
Liabilities			
Creditors: amounts falling due within one year	12	7,249	1,171
VAT		8,966	7,479
Net Current Liabilities		<u>16,215</u>	<u>8,650</u>
Net Current Assets		<u>13,483</u>	<u>27,908</u>
Total Assets less Current Liabilities		<u>15,845</u>	<u>28,978</u>
Creditors: amounts falling after more than one year	12	-	10,000
Total Liabilities		<u>16,215</u>	<u>18,650</u>
Net Assets		<u>15,845</u>	<u>18,978</u>
Capital and Reserves			
Current Year Earnings		(3,133)	27,865
Retained Earnings		18,978	(8,887)
Total Capital and Reserves		<u>15,845</u>	<u>18,978</u>
The Funds of the Charity			
Reserves			
Restricted Income Funds	13	36,362	32,725
Unrestricted Income Funds	14	(20,517)	(13,747)
Total Charity Funds		<u>15,845</u>	<u>18,978</u>

DECLARATION

The financial statements have been prepared in accordance with the accounting policies set out in notes to the accounts and comply with the charity's governing document, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard 102 Second Edition, effective from January 2019.

Accounts prepared by:



Richard Euston, Head of Charity (Charity's financial officer)

Approved by the charity Directors on 30/08/2022 and signed on their behalf by:



Mr. Warren Lee Allmark (Chair)

5. Notes forming part of the Financial Statements for Year Ended 31st October 2021

1. Details of funds and activities

Name of fund or activity	Designation	Description, nature and purposes of the fund or activity
General Fund	Unrestricted	The free reserve and funds for Chester Pride charitable activity after allowing for all designated funds
Chester Pride	Designated	A designated fund allocated from general funds, or through specific funding (e.g. sponsorship) for provision of the annual Chester Pride event
Just Ask	Designated /Restricted	A helpline service, providing advice, support, information and signposting. The project also provisions events, group sessions, wellbeing activity, and other miscellaneous activity with the aim of providing support and social activity for the LGBT+ community
Small Projects	Designated	Various smaller projects with budgets under £1,000. These projects include the Box Project supplying condoms and sanitary products for distribution to those in need via social venues, and Take 5 wellbeing project giving out free wellbeing packs including mugs, herbal teas, and wellbeing activity cards.
Postcode Neighbourhood Trust	Restricted	Grant funding for the running and expansion of the Just Ask Service
Cheshire Fire and Rescue Authority Members Fund	Restricted	Grant funding towards the Just Ask service to enable partnership working between the Cheshire Fire and Rescue service and Just Ask
Metro Charity	Restricted	Grant funding for the Just Ask service for core costs
Cheshire West Voluntary Action	Restricted	Grant funding for the creation of an LGBTQ+ inclusive maternal mental health group as part of Gather Round
Virgin Care Ltd 2020	Restricted	Delayed payment of grant funding towards the running of the Box Project
Virgin Care Ltd 2021	Restricted	Sponsorship of Box Project for 2021
Arnold Clark Community Fund	Restricted	General funding to support the Just Ask project

M&S Bank	Unrestricted	Small grant as match funding for volunteer hours given to the charity by M&S Bank staff
Crowdfunder donations	Restricted	Donations raised from the public, and matched by Aviva Insurance staff. For the purposes of establishing a Chester Pride café and community space
Cheshire West and Chester Council Member's Budget Award	Restricted	Donations from Cheshire West and Chester Councillors to go toward the provision of Chester Pride events, nominally Digital Pride and Reflect and Connect.
Event Sponsorship	Designated	Sponsorship payments from various local businesses and organisations to go toward the provision of event activity in 2021, namely Digital Pride and Reflect and Connect.

2. Income from donations

	Unrestricted £	Restricted £	Total 2021 £
Online Donations	1,651		1,651
Cash Donations	3,885		3,885
External Fundraising Events	493		493
Donations from CW&C Member's Budgets		2,375	2,375
Donations from Crowdfunder for Chester Pride cafe		3,637	3,637
Total	6,029	6,012	12,041

Previous reporting period

	<i>Unrestricted £</i>	<i>Restricted £</i>	<i>Total 2020 £</i>
<i>Online Donations</i>	<i>5,651</i>	<i>-</i>	<i>5,651</i>
<i>Cash Donations</i>	<i>679</i>	<i>-</i>	<i>679</i>
<i>External Fundraising Events</i>	<i>3,148</i>	<i>-</i>	<i>3,148</i>
<i>Donations for Foodbank Support</i>	<i>-</i>	<i>180</i>	<i>180</i>
<i>Donations from CW&C Member's Budgets</i>	<i>-</i>	<i>-</i>	<i>-</i>
<i>Total</i>	<i>9,478</i>	<i>180</i>	<i>9,658</i>

3. Income from charitable activity

	Unrestricted £	Restricted £	Total 2021 £
Postcode Neighbourhood Trust	-	20,000	20,000
Cheshire Fire and Rescue Authority Member's Budget	-	5,000	5,000
Metro Charity	-	12,430	12,430
Cheshire West Voluntary Action	-	2,112	2,112
Arnold Clark Community Fund	-	1,000	1,000
M&S Bank Volunteer Match Funding	500	-	500
Virgin Care Box Project Sponsorship 2021	-	1,500	1,500
M&S Bank Event Sponsorship	10,000	-	7,500
Bank of America Event Sponsorship	4,000	-	4,000
Bristol Myers-Squibb Event Sponsorship	2,500	-	2,500
Airbus Event Sponsorship	1,500	-	1,500
Fundraiser Revenue	21,697	-	21,697
Total	40,197	42,042	82,239

Previous Reporting Period

	Unrestricted £	Restricted £	Total 2020 £
Just Ask			
Cheshire West and Chester Council	5,000	2,000	7,000
Cheshire Community Foundation	-	3,747	3,747
Steve Morgan Foundation	-	3,748	3,748
National Lottery Community Fund	-	38,000	38,000
Digital Pride			
M&S Bank Sponsorship	3,750	-	3,750
Chester Pride Festival 2021			
Other Sponsorship (Under £2,000)	7,000	-	7,000
Small Projects			
M&S Bank Sponsorship	3,750	-	3,750
Total	19,500	47,495	66,995

4. Income from trading activity

	Unrestricted £	Restricted £	Total 2021 £
Sale of Goods (merch, food and beverages)	200	-	200
Training Commissions	150	-	150
Total	350	-	350

Previous reporting period

	<i>Unrestricted £</i>	<i>Restricted £</i>	<i>Total 2020 £</i>
<i>Sale of Goods (merch, food and beverages)</i>	<i>1,562</i>	<i>-</i>	<i>1,562</i>
<i>Trader Pitches</i>	<i>833</i>	<i>-</i>	<i>833</i>
<i>Event Ticket Sales</i>	<i>1,799</i>	<i>-</i>	<i>1,799</i>
<i>Total</i>	<i>4,194</i>	<i>-</i>	<i>4,194</i>

5. Details on the cost of raising funds

	Unrestricted £	Restricted £	Total 2021 £
Cost of Items for Crowdfunder Rewards	559	-	559
Refund of broken supplies	(12)	-	(12)
Total	547	-	547
<i>Previous reporting period</i>			
	<i>Unrestricted £</i>	<i>Restricted £</i>	<i>Total 2020 £</i>
<i>Cost of Good Sold</i>	<i>1,014</i>	<i>-</i>	<i>1,014</i>
<i>Total</i>	<i>1,014</i>	<i>-</i>	<i>1,014</i>

6. Expenditure on charitable activity

	Chester Pride Festival / Digital Pride	Just Ask	Small Projects	Total 2021 £
Staff Costs	-	48,059	-	48,059
Staff Training	-	243	-	243
Overheads	2,181	784	228	3,193
Advertising & Marketing	1,087	3,936	92	5,115
Postage & Freight	99	-	124	223
Printing & Stationary	297	8	683	988
Travel - National	4	234	13	252
Project Costs	31,347	5,085	1,520	37,952
Total	35,016	58,349	2,660	96,025

Previous reporting period

	<i>Chester Pride Festival / Digital Pride</i>	<i>Just Ask</i>	<i>Small Projects</i>	<i>Total 2020 £</i>
<i>Staff Costs</i>	-	14,074	-	14,074
<i>Staff Training</i>	-	208	-	208
<i>Overheads</i>	-	4,127	-	4,127
<i>Advertising & Marketing</i>	883	35	71	989
<i>Postage & Freight</i>	-	-	44	44
<i>Printing & Stationary</i>	334	145	78	557
<i>Travel - National</i>	130	21	-	151
<i>Project Costs</i>	28,989	451	1,407	30,847
<i>Total</i>	<i>30,336</i>	<i>19,061</i>	<i>1,600</i>	<i>50,997</i>

7. Costs relating to governance

	Total 2021 £	<i>Total 2020</i> £
Staff Costs	227	672
Audit and Accountancy Fees	150	150
Software Subscriptions	292	-
Printing and Stationary	26	-
Bank Fees	496	149
Total	1,191	971

8. Staff costs

	Total 2021 £	Total 2020 £
Net Wages and Salaries	39,164	12,101
PAYE Costs	5,629	1,000
NIC Contributions	3,264	1,814
NIC Recoveries	(1,515)	(1,007)
Pension Costs	1,517	839
Total	48,059	14,746

Allocated as follows:

Charitable Activities	47,832	14,074
Governance Costs	227	672
Total	48,059	14,746

Employee Salary Details	Annual Salary (FTE)	Hours Per Week	Actual Salary	Net Pay for Reporting Period
Head of Charity	25,000	37.5	25,000	19,502
Project Officer	20,000	24	12,500	11,878
Project Worker	20,500	33	18,000	4,991
Charity Intern	18,500	25	12,350	2,793
Total	84,000	-	67,850	39,164

9. Details of government grants (including local authority grants)

	Total 2021 £	Total 2020 £
<i>Cheshire West and Chester Council - Public Health</i>	-	5,000
<i>Cheshire West and Chester Council - COVID Response</i>	-	2,000
<i>DCMS Coronavirus Community Support Fund</i>	-	38,000
Total	-	45,000

10. Asset Register

	Office and Computer Equipment	Total 2021 £
Cost		
At 1st November 2020	1,070	1,070
Additions	2,494	2,494
Disposals	-	-
As at 31st October 2021	<u>3,564</u>	<u>3,564</u>
Depreciation		
At 1st November 2020	-	-
Charge for the year	(1,202)	(1,202)
Disposals	-	-
As at 31st October 2021	<u>(1,202)</u>	<u>(1,202)</u>
Net book value		
At 31st October 2021	<u>2,362</u>	<u>2,362</u>
At 31st October 2020	<u>1,070</u>	<u>1,070</u>

11. Details of concessionary loan

Due to the unprecedented financial effect that the cancellation and rescheduling of the main Chester Pride event had on the charity in 2019, the Chair and trustee of Chester Pride, Warren Lee Allmark, agreed to provide a loan to the charity. The terms of the loan were agreed to by all current Directors, and an agreement was signed and dated on the 15th September 2019 between the charity and Mr Allmark. Under the terms of this loan, Mr Allmark agreed to set an interest rate of 0%, and offer no fixed schedule of repayment, provided that the charity make efforts to repay some amount of the loan each year 2019, if it felt by the other Directors that the charity is a financial position to do so. A full copy of the loan agreement shall be filed with each year's accounts for each year that there is a remaining credit on the loan amount. Of the original balance of £14,500 the charity was able to repay £4,500 of the loan in 2020, leaving £10,000 outstanding. By the conclusion of 2021 this loan had been fully repaid

12. Details of Accounts Receivable

	Total 2021 £	Total 2020 £
Security deposit held on hired items	-	200
Overpayment of Invoices	104	103
Trade Debtors	3,306	-
Total	3,410	303

13. Details of creditors

	Total 2021 £	Total 2020 £
Creditors: amounts falling due within one year		
Accounts Payable	5,222	-
PAYE/NIC Payable	-	984
Payroll Creditors	1,708	-
Pensions Payable	319	187
Total	<u>7,249</u>	<u>1,171</u>
Creditors: amounts falling due after more than one year		
Concessionary Loan	-	10,000
Total	<u>-</u>	<u>10,000</u>

14. Movements in restricted funds

	Balance at November 1st 2020 £	Income £	Expenditure £	Transfers £	Balance at 31st October 2021 £
Charitable Activity					
Just Ask	32,725	38,430	38,430	-	32,725
Chester Pride 2021	-	2,375	2,375	-	-
Small Projects	-	3,612	2,112	-	-
Café	-	3,637	-	-	3,637
Total	32,725	48,054	44,417	-	36,362

Previous reporting period

	<i>Balance at November 1st 2019 £</i>	<i>Income £</i>	<i>Expenditure £</i>	<i>Transfers £</i>	<i>Balance at 31st October 2020 £</i>
Charitable Activity					
Just Ask	-	47,495	(14,770)	-	32,725
Chester Pride 2020	-	-	-	-	-
Foodbank Support	-	180	(180)	-	-
Total	-	47,675	(14,950)	-	32,725

15. Movements in unrestricted funds (including designated funds)

	Balance at November 1st 2020 £	Income £	Expenditure £	Transfers £	Balance at 31st October 2021 £
General Fund	(12,042)	6,879	(1,738)	-	(6,901)
Just Ask	3,947	-	(19,919)	-	(15,972)
Chester Pride 2021	(5,652)	39,697	(27,529)	-	6,516
Small Projects	-	548	(3,612)	-	(4,160)
Total	(13,747)	46,576	(53,346)		(20,517)

	<i>Balance at November 1st 2019 £</i>	<i>Income £</i>	<i>Expenditure £</i>	<i>Transfers £</i>	<i>Balance at 31st October 2020 £</i>
<i>General Fund</i>	<i>(12,369)</i>	<i>21,672</i>	<i>(3,345)</i>	<i>(18,000)</i>	<i>(12,042)</i>
<i>Just Ask</i>	<i>-</i>	<i>5,000</i>	<i>(1,053)</i>	<i>-</i>	<i>3,947</i>
<i>Chester Pride 2021 Funds allocated to Chester Pride 2020 but carried forward to 2021</i>	<i>3,482</i>	<i>6,500</i>	<i>(33,634)</i>	<i>18,000</i>	<i>(5,652)</i>
Total	(8,887)	33,172	(38,032)	-	(13,747)

16. Details of Trustee remuneration and related party transactions

During the year of 2021 no agreements or purchases were given to any parties related to a trustee of the charity. Two trustees were reimbursed for expenses incurred in undertaking charitable activity, to a total of £234. The details of these payments are as follows:

Nature of Expense	Expense (£)	Number of Trustees Remunerated
Advertisement Expense (Facebook)	65	1
Digital Pride Expense	154	1
Box Project Supplies	10	1
Parking Reimbursement	5	1
Totals	234	2

Name of Trustee	Expenses Repaid (£)
Andrew Foxall	5
Warren Lee Allmark	229

No other transactions or remunerations were made to any other trustees.

17. Taxation

As a charity Chester Pride is exempt on tax on income and gains to the extent that these are applied to its charitable objectives. For the year ended 31st October 2021 no tax charges have arisen in the Charity.

Annual Report 2021 FINAL

Final Audit Report

2022-08-31

Created:	2022-08-31
By:	Richard Euston (richard@chesterpride.co.uk)
Status:	Signed
Transaction ID:	CBJCHBCAABAA8CsOAiktV_R-6vJsynv2GjuM8kvl-u-D

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Adobe Acrobat Sign

CHESTER PRIDE

England & Wales - Charity number 1161379

Accounts



CHESTER PRIDE ANNUAL REPORT 2020



Registered Charity in England and Wales: 1161379

Box 7

Unity Centre

Cuppin Street

Chester

CH1 2BN

Tel: 01244 257602

Email: info@chesterpride.co.uk



Contents

1. Reference and Administrative Information	3
2. Independent Examiner Statement	4
3. Our Aims and Objectives.....	5
4. Annual Review.....	5
5. How our activities deliver public benefit	7
6. Financial Review	11
7. Plans for Future Periods.....	12
8. Structure, Governance and Management	12
9. Financial Statements.....	18
Notes forming part of the Financial Statements for Year Ended 31 st October 2020	20

Chester Pride Annual Report and Financial Statements for Year Ended 31st October 2020

The Management Committee present the annual report and Financial Statements for the year ended 31st October 2020.

1. Reference and Administrative Information

Charity Name: Chester Pride

Charity registration number: 1161379

Company registration number: 08958558

Registered Office and operational address:

Box 7, Unity Center
Cuppin Street
Chester
CH1 2BN

The Charity Management Committee:

Warren Allmark	Chair
Andrew Foxall	Vice-Chair
Richard Euston	Vice-Chair/Treasurer (Stepped Down July 2020)
Laura Gilhooley	Director/ Vice-Chair from July 2020
Sandra Tyrie	Director (Appointed July 2020)

The Chester Pride Charity Committee:

Craig Hartshorn	Rachel Walker	Amanda Carolan	Caleb Maxfield	Adam Prankard
Stephen Mongahan	Kate Hutchinson	Andrew Arrowsmith	Tom Parratt	Alexandra Rosu
Mike Crossley	Wes Diggory	James Kirby		

Independent Examiner:

Bankers:

Barclays, Leicester, Leicestershire, LE87 2BB

2. Independent Examiner Statement

I report to the trustees on my examination of the accounts of the above charity for the year ended 31/10/2020. As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

1. the accounting records were not kept in accordance with section 130 the Charities Act; or
2. the accounts did not accord with the accounting records; or
3. the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report to enable a proper understanding of the accounts to be reached.

Signed by: 	
Name: MR DAVID BUXTON FCA	Date: 31/08/2021
Address: BUXTON ACCOUNTING LLP, 98 MEDDLEWICH ROAD, NORTHWICH, CHESHIRE, CW97DA.	
Relevant Professional Qualifications or body: FELLOW OF THE INSTITUTE OF CHARTERED ACCOUNTANTS IN ENGLAND AND WALES.	

3. Our Aims and Objectives

Chester Pride is a celebration of lesbian, gay, bisexual, transgender, and other sexual and gender identities, (LGBT+) life in Chester and West Cheshire. The events arranged by Chester Pride promote visibility and awareness of LGBT+ issues and inequalities, providing information, education, and entertainment in a safe and encouraging environment.

Principle Aims of Group:

- To produce a regular (at least annual) community-based LGBT+ event in Chester
- To raise awareness of Cheshire's LGBT+ community and promote acceptance and tolerance
- To work with LGBT+ charities and groups on local and national scale to promote their work and activities during Pride
- To work with Chester's LGBT+ owned and operated businesses to promote cohesion and a sense of community
- To work with local authority and our key partners, including NHS, Fire, Police, University and Private Sector to bring services to all and promote equality
- To work with local businesses and organisations in Cheshire West
- To support and advocate for the LGBT+ community throughout the year, providing or promoting services and activities needed by, and focused on, the LGBT+ community

In 2021 Chester Pride aims to review its aims and objectives to better reflect the expanded scope of our work.

4. Annual Review

At the end of 2019 Chester Pride faced some tough battles. Our finances had been stretched due to the impact of the weather-related rescheduling of our main event, and we had an uphill battle to not only to fund and provision our 2020 event, but also to fund and expand the broader charitable activity we had just begun.

We must also acknowledge the impact the Coronavirus pandemic has had on our activity. The arrival of the virus, and the effect it has upon the community, caused us to upend our plans. Many of our plans had to be shelved or adapted, and the future of the charity seemed precarious due to much of our finances relating to our planned annual event which it became quickly apparent would not be able to go ahead. The road ahead could not have appeared more challenging and difficult.

But Chester Pride is not a charity that shirks from challenge. With the pandemic presenting major issues to the LGBT+ community we were determined to do more to support the community; and we were keen not to 'disappear' along with our event. In direct reaction to the Coronavirus and the needs of the community we launched six projects to provide support and entertainment. These projects have been an overwhelming

success, with Digital Chester Pride and our Just Ask support helpline being the two biggest successes this year.

These projects have ensured that the charity remains active and relevant but have also led to Chester Pride undergoing several organizational changes and adaptations. The demands of delivering services such as the Just Ask helpline means that we have taken on the charity's first employees to manage these projects. Several policies and processes have been reviewed and adapted, and we are in the process of overhauling how we work with volunteers and our own committee. This has all resulted in a charity that is flexible and responsive, able to scale to suit demand and the realities of our finances. This maturing of the charity has been reflected in the significant number of grants and funding that the charity received to deliver its support services. The backing of these grant awards, and the continued support of our sponsors and supporters, has meant that the charity has also overcome some of its financial challenges. There are still significant challenges ahead, especially regarding our main event, but the charity has rediscovered its financial stability and secured the funding for its charitable activity throughout 2021.

Chester Pride has ended 2020 as a stronger, more stable, and more effective charity, a rare success story of a very difficult year. The biggest triumph, as the management committee see it, is the fact that the charity has been able to do so much more to support the community. Chester Pride has long worked to become about more than just its main event, and this year has seen a realisation of that. As a charity we have been able to help more people, especially in the face of the global pandemic that has affected the LGBT+ community in a heightened way.

We have seen that mental health particularly has been a huge area of crisis and struggle for the community. social isolation and anxiety induced by the pandemic, and the fact that many members of the community have ended up in hostile living situations during various lockdowns, have shown that LGBT+ people are a vulnerable community. Although our Just Ask service and other small projects have been able to help some of the community, we know that there is so much more to do. We are proud of the work that Chester Pride has done this year; and we look at 2021 as the year to expand on this strong foundation and reach even more of the community.

A handwritten signature in black ink that reads "W. L. Allmark". The signature is written in a cursive style and is underlined with a single horizontal stroke.

Warren Lee Allmark, Chair

5. How our activities deliver public benefit

A. DIGITAL CHESTER PRIDE

Due to the ongoing health emergency at the time of our usual Chester Pride main event, the decision was taken to transition to a digital event instead of outright cancellation. The event was split into four main parts. The first was the family and kids' section, offering craft activity and entertainment suitable for young people, and fully inclusive of LGBT+ families and identities.

The second major section was our Trans and Non-Binary content, featuring entertainment and panel discussion around trans issues, led by trans voices. This section was one of the most important sections for the charity to include as the trans community are under particularly under attack and marginalised. For the charity we felt it key to amplify trans voices as part of our output and use our platform to address these issues. This content was then replayed across our social media channels during Trans Day of Remembrance in November.

The third section was a selection of online workshops featuring social and wellbeing activity, such as dance classes, exercise session, creative writing class, and social activities for specific groups such as older persons. These sessions were not well attended; however, it was important for the charity to include them as they represent the wider offering that we usually have at our physical Chester Pride event. At our event we know that it is important to promote good health and wellbeing, access to support and information, and cater for the needs of the LGBT+ community as they can be affected more by issues such as mental health, homelessness, domestic abuse, sexual health, and many more. By provisioning a range of wellbeing content as part of our digital event we made sure that this aspect of the Chester Pride event was still present despite the change in format.

The final section, and the longest, was our entertainment section featuring the type of acts and performers that would normally feature on the main Chester Pride stage.

Overall, the digital version of Pride ran for twelve hours, and was very well received. Around 6,000 people watched across the day, with most viewers based in Chester and Cheshire West. This represents around half the usual audience for Chester Pride, and we were pleased that it received this level of viewing. What was worth noting, however, was that the digital format allowed us to engage with two audiences that we normally cannot. The first of these audiences were members of our community who had moved away, and thus felt separated from the community they left behind. One or two of these such viewers expressed to us how valuable it was to them that they were able to reconnect with the Chester based community. The second new audience was made up of the small number of LGBT+ people who wish to engage with the community but struggle to do so due to mental or physical health issues. For the first time they were able to engage with a community celebration that they normally would feel isolated from. This second group have presented the charity with a learning opportunity as we will seek ways to include this audience segment in our future activity, thereby increasing the accessibility of our event, and ensuring no members of our LGBT+ community feel isolated.

B. UNIVERSITY OF CHESTER DIVERSITY FESTIVAL

Chester Pride supported the University of Chester with its annual Diversity Festival. As part of this we provided several talks and workshops covering inclusive sport, LGBT+ modern life, why Pride is still needed, and being a better LGBT+ ally. We ran a free training workshop on Bystander Intervention, to empower people to intervene in situations where a person may be facing abuse, victimization, or discrimination.

Feedback from the sessions was very good and has enabled us to create workshops and sessions have already been booked to be delivered virtually for 2021.

C. JUST ASK HELPLINE

Originally planned for a soft launch in 2020 the decision was made to accelerate our plans with the Just Ask helpline in direct response to the Coronavirus pandemic. The helpline can deal with any issue that an LGBT+ person might have through provision of support, signposting, referrals, advice, and information.

The Just Ask helpline has, by our measures, been going well. The volume of contact has been steady, rather than being overwhelming or too low. Contact generally has been predominantly through messaging channels, particularly WhatsApp. Most cases arising from the contacts are short, with some back and forth messaging, or a scheduled phone call, and forward referrals or provision of information sufficient to resolve the case.

We have also developed strong partnership links, referral systems, and created a large database of contacts to ensure that we can be effective in our support. This has resulted in some strong partnerships, particularly with the Cheshire Fire Service, who will refer LGBT+ residents that they work with and support to Just Ask, and in return we will refer our contacts to the home safety check scheme, as the LGBT+ community are at increased risk of home fires and the service are keen to mitigate this. Other partnerships that have developed, or are in development, include links with Cheshire West and Chester Council (various departments), Brio Leisure's active wellbeing scheme, North Wales Police's hate crime unit, and local community health boards such as the Maternity Voices Partnership and Healthwatch.

Of the cases, most are resolved following a final 'check in' from the case manager 21 days after initial contact. If no further support is required after this 'check-in' then the case is marked as closed. Long-term support cases are those not closed after 21 days. So far there have been:

- 330 contacts

Of which most are resolved within 21 days. However, of these initial contacts there have been:

- 58 long-term cases

Our support information, and referral system, has been created using local authority boundaries, as where someone is based will dictate what services they can access and be referred to. The geographic breakdown of cases is as follows:

- 57% Cheshire West and Chester

- 25% Wales
- 13% Wirral/Merseyside
- 5% Other - including Cheshire East

This breakdown matches our previous data from attendees to our events, with Cheshire East being an area we struggle to engage with, largely we believe due to the proximity of most of the county to Manchester and the services there.

A majority, in fact almost all, cases touch on some aspect of Mental Health, Social Isolation and Anxiety. After this the most common themes arising from the cases are sexual health advice, gender transition, and coming out.

We do not track age in too granular a way, dividing contacts into broad categories of Under-18, 18 - 65, and 65+ as these broadly match the divisions between the services that individuals might access. An overwhelming majority of our cases come from adults, with that category skewing toward the younger end (early 20s), and only a handful of older persons making contact with the service. When we have had cases concerning Under-18s, these have often come from their parents seeking support on their behalf; or seeking support in the parenting of an LGBT+ young person. But again, the number of these types of cases are limited.

CHRISTMAS MEAL

An additional output of the Just Ask project was the provision of a Christmas Meal for those socially isolated during the 2020 festive season. Due to the restrictions around indoor activity during the pandemic, the group was restricted only to those in the greatest need for support. 12 people attended the meal and were able to socialise and receive support from the Just Ask support worker present.

D. *THE BOX PROJECT*

The direct experience of several members of the Chester Pride committee highlighted the need for access to sexual health and menstrual products at short notice. This is a problem that the LGBT+ community face, particularly, as their gender identity may make people uncomfortable in requesting these products; or having to access bathrooms that do not match their gender identity in order to find these products. Through the Box Project we worked with the local sexual health service to ensure that nighttime and social venues, such as bars, clubs, cafés, and restaurants, were able to offer some of these products for free through counter-top boxes. The project has also been extended to include services accessed by vulnerable people, or those in need, such as the local authority's homeless service. Around 30 of these boxes were distributed across the city, with more distribution planned when venues can reopen.

E. *TAKE 5*

The project saw the distribution of wellbeing packs and mugs. The concept was to promote 'taking 5' – a five-minute break in your day to practice self-care. The mugs came with herbal teas, wellbeing activity cards, and links to beneficial services, such as our own Just Ask service. Around 64 mugs were distributed, with the project continuing into 2021.

F. VISUAL ARTS FORUM

Chester Pride continued to be a member of the Cheshire West Visual Arts Forum as a provider of one of the biggest cultural events in the city. This forum helps to shape the provision of art in the city and encourage collaborative work between artists and art organisations. As part of this forum Chester Pride had a say in developing the cultural plan for Cheshire West, including being part of planning a biennial event for the city. We were also chosen to be part of the Heritage Action Zone (HAZ) Cultural Consortium.

HAZ CULTURAL CONSORTIUM

The local authority was successful in securing a grant to help revitalize the historic high street of Chester city center. As part of that funding the council will provision four years of cultural activity based on promoting the use of the high street. As the organisation behind one of the main high street based cultural activities we were asked to be a member of the cultural consortium that will help to programme and develop this cultural activity. We were designated the Lead Partner in the consortium and have been working with the council to launch the first part of the programme, the opening of a cultural hub in the city center.

G. BUSINESS TRAINING

As part of our work to see LGBT+ inclusivity in the workplace improve we conducted several training sessions at various businesses. Overall, we conducted 6 workshops or training sessions, in addition to any others mentioned above. These sessions generally focused on general inclusivity in the workplace, with variation depending on the specific needs of the organisation. Many sessions were delivered virtually due to the pandemic.

H. PROUD AT WORK

The Proud at Work network was originally planned to launch in March of this year, with the brand developed with the initial partners, and a soft launch comms event forming part of the University of Chester diversity festival. However, with the onset of the pandemic I was decided to postpone the launch of the network until a more appropriate time. The founding members of the network remain committed to it, however, and as such it is planned to launch in 2021. At launch the network will cover over 10,000 employees and help the businesses involved to better support their LGBT+ colleagues through shared best practice, training, and networking events. The initial members are, Bank of America, M&S Bank, Lloyds Banking Group, University of Chester, Cheshire Fire & Rescue, Cheshire West and Chester Council, and Cheshire Constabulary.

6. Financial Review

At the start of the 2020 Chester Pride was already facing significant challenges from the impact of the previous year's necessary rescheduling of the main event. Our year started strong, with good levels of backing from sponsors, but with significant financial hurdles in the raising of the rest of the funds we required. The start of the pandemic in early 2020 presented many challenges, as we recognised early on that we would not be able to host our main event, putting much of our planned revenue streams in jeopardy as they directly relate to the main Chester Pride.

We were, however, able to turn the pandemic to our advantage. With our 'six projects' and switch to a digital main event, we were able to talk to sponsors and have them move their sponsorship across to our new outputs and access a wide number of grants to support this work. This has ensured that the charity has remained financially viable during the difficulties presented by this year. It has also ensured that the charity is on a much stronger footing as we enter our new year, with the project related income being sufficient to ensure that the 'charity' arm (that is, all charitable activity unrelated to the main Chester Pride event) can continue throughout 2021, allowing the charity to have purpose and financial stability independent of the main Chester Pride event.

Not only has this year seen the charity become much stronger and financially stable again, but it has also been a period of expansion and transformation. The charity as it is now is a much more flexible and responsive organisation across its financial structure, staffing, and outputs and engagements. This will ensure that the charity will be able to respond successfully to future challenges and periods of financial uncertainty as the organisation can scale much more effectively.

It must also be noticed that the liabilities of the charity have increased this year as we have taken on two members of staff to deliver our support services. All current staff have been retained on contracts that cover the period for which the funding for the role has been secured.

In summary, this year has been a challenge, but one which the charity has responded well to. Chester Pride is emerging from this year a much more stable, secure, and mature organisation, compared to where the charity was at the end of 2019.

Reserves Policy

Chester Pride aims to hold enough reserves to be able to stage a small event. Therefore, we will endeavor to hold £10,000 in the bank account to act as an emergency contingency fund.

In 2019 the reserves were released due to the financial burdens of that year. However, the impact of the Coronavirus pandemic has meant that most of the income to the charity this year was restricted in use, including most funds available to the charity at the end of the year. As such the charity has been unable to rebuild its reserves. It remains a priority of the Directors to rebuild the reserves and, if possible, expand them to better reflect the organisation's growth and realistic expectations of costs.

7. Plans for Future Periods

The continued effects of the Coronavirus pandemic make forward planning a difficult undertaking. Already the charity is examining how it might run its main event next year, and we are planning many different contingency strategies. We hope to bring back the event in a physical capacity but may look to restage it as a digital event if necessary. It must be noted that the finances relating to the event are not strong, and this will also factor into the management committee's decisions regarding the event.

The other charitable projects will continue, with the smaller projects coming under the umbrella of the Just Ask project for funding and staffing purposes. Already the finances to continue Just Ask for another 12 months have been secured, and a larger funding bid to allow for multi-year financing is expected to be developed and submitted in the course of the next year. The service will also be expanded and developed to better support the trans and gender non-conforming communities, with specialised help and support. #

During the next 12 months the charity also looks to open its first permanent venue, through the opening of a café and community space. The charity has identified several potential sites that can be used for this purpose and will look to secure the venue and the funding to open it. The venue will be used as the offices for the charity and include space to run Just Ask activity such as drop-in days, support groups, and more. Part of the venue will be used as a commercial café space, to allow for the charity to raise its own revenue to support its operations. It is likely that a subsidiary operation to manage the café will be established by the charity.

8. Structure, Governance and Management

Chester Pride was registered as a company with Companies House in 2014. It was later converted to a Charity and registered with the Charities Commission in England and Wales. It is governed by a model Articles of Association, adapted to suit its charitable purpose.

A. GOVERNING DOCUMENT

In addition to the Articles of Association, Chester Pride uses an annual constitution, which is refreshed annually. This constitution is a working governance document which outlines the roles of committee members, as well as outlining the governance structure, voting procedures, and other operational information. This constitution is in addition to the Articles of Association, and designed to supplement them, to encourage best practice for the committee, and ensure fair treatment.

B. RECRUITMENT AND APPOINTMENT OF COMMITTEES

- All are welcome to apply for a vacant position on the Chester Pride committee on the provision that they agree with the core ethics and values of Chester Pride – i.e., equality for all, working to end discrimination etc.
- Committee members shall hold their positions with Chester Pride until they choose to resign, or the Directors of Chester Pride ask the member to step down.
- The committee represent the voice of the LGBT+ community within Chester Pride. As such the Directors should endeavor to ensure that the committee is as representative of the community as possible, being made up of a diverse range of identities, ages, ethnicities, genders, and backgrounds.

- Where a vacancy arises on the management committee, an open recruitment process should be adopted to ensure a person with the necessary skills to act as a trustee may be appointed to the position.
- All Directors of Chester Pride shall be the trustees, and as such shall make a written declaration that they are a right and proper person for the role, and not disqualified from acting in this capacity as set out in any relevant legislation.

C. *INDUCTION AND TRAINING*

- Before being made a member of the Chester Pride committee a candidate will have a thorough conversation with a Director, and another committee member, to ensure that they are aware of the responsibilities and expectations of the committee members.
- Once a member of the committee, the candidate will be provided with a copy of the constitution, which will give them all the information needed around governance and procedures.
- Support and training will be provided by a Director, who will be assigned to them to ensure that each committee member reports to a Director with the relevant knowledge, experience, or expertise to offer them advice and guidance.

D. *ORGANISATIONAL STRUCTURE*

- The Directors will act at the charity's trustees and management committee.
- The Chester Pride committee will act as a steering group, working alongside the Directors to shape the activity of the charity and oversee the staff. This is to ensure that the charity is informed directly by the community it serves, embedding their voice directly into the strategy and planning for the charity.
- Whilst the work of staff will be shaped and informed by the committee, they shall report and responsible solely to the Directors.
- All Committee Members have right to apply for any vacancies on the Management Committee
- A member may resign from any committee with written notice to Chair or Vice Chair
- A member's volunteering opportunity with Chester Pride will be ended for misconduct, lack of contribution or insufficiently meeting the expectations set out in the constitution. Members will be given a verbal and written warning in the first instance.

E. *Meetings*

There will be 4 types of meetings that will take place:

- **Director Meetings:** These will be meetings between the Directors for the operational, legal, and strategic purposes of the overall management of the Charity. The Directors may make decisions that affects the direction of the Charity, and as such must be mindful of any feedback and input from the wider committee. The Directors may also vote to appoint new Directors, staff members, and any other legal matters. These meetings shall be minuted and any relevant decisions made recorded in these minutes.
- **Committee Meetings** shall include the wider Chester Pride committee. These meetings shall be used to inform the wider committee of the activities of the Charity and take on board their feedback and

ideas regarding this activity. These meetings shall also be used to approve the appointment of Directors, staff, and Chair. These appointments can be made without committee approval; however it will be good practice for the charity to respect the wishes of the committee in this regard.

- AGM/EGM meetings shall be held once a year within 15 months of the last AGM, as per the Articles of Association. The AGM will be open to members of Chester Pride Group and wider community. At these meetings, the activity and finances of Chester Pride shall be reported on and will present an opportunity for the charity to receive questions and feedback from the wider public.
- Quorum limits for these meetings are set within the Articles of Association and the governing constitution but are generally around 80% of the relevant membership body.

F. *Responsibilities of the Directors*

- The Directors shall be the Management Committee of Chester Pride and will act as Trustees of the charity. The minimum number of Directors shall be set by the Articles of Association, but there is no upper limit except where one is set by the Directors themselves.
- Directors must, upon appointment, sign a declaration that nothing bars them from acting in the capacity of trustee, and must sign a declaration of interests. These shall be presented to the committee before any vote to confirm new Directors.
- In the situation of a vacancy of Directors then the role shall be advertised using Chester Pride's volunteer recruitment policy. Vacancies may be advertised to existing Committee members and volunteers as an internal role; however, it will be the good practice of this charity to advertise vacant Director roles externally in an open recruitment manner.
- Directors can enter contracts on behalf of Chester Pride, to ensure that all contracts/business with companies and services are legally binding. All contracts must be signed by at least 2 Directors of the group with at least one being the Treasurer when possible.
- At least two Directors shall hold a mandate over any of the charity's bank accounts at any time.
- All Directors will be expected to represent the whole group externally as necessary.

G. *Financial Records and Accounts*

1. Financial records must be kept so that:
 - a. The organisation meets its legal and other statutory obligations
 - b. The trustees have proper financial control of the organisation.
 - c. The organisation meets the contractual obligations and requirements of funders.
2. The books of accounts must include:
 - a. A cashbook analysing all the transactions appearing on the bank accounts
 - b. A petty cash book if cash payments are being made.
 - c. Inland Revenue deduction cards P11 (if registered for PAYE)
3. Accounts must be drawn up at the end of each financial year within 3 months of the financial year end and presented at the next Annual General Meeting.
4. Prior to the start of each financial year, the trustees will approve a budgeted income and expenditure account for the following year.
5. A report comparing actual income and expenditure with the budget should be presented to the Directors every three months, or whenever meetings take place.

6. The Directors will appoint an appropriately qualified auditor/ independent examiner to audit or examine the accounts before presentation to the next AGM.

H. *BANKING*

1. The charity currently banks with Barclays Bank plc, at its Chester City Center Branch. The charity maintains a Community Current Account with this bank and will continue to maintain this account whilst the charity is active.
2. The bank mandate (list of people who can sign cheques on the organisations behalf) will always be approved and minuted by the trustees, as will any changes to it. There will always be a minimum of two mandated Directors alongside any authorized staff members. The current Directors holding the Mandate are Warren-Lee Allmark (Chair), and Andrew Foxall (Vice-Chair).
3. The charity will require the bank to provide statements every month and these will be reconciled with the cash book at least every three months and the treasurer will spot check that this reconciliation has been done at least twice a year, signing the cash book accordingly.
4. The charity will not use any other bank or financial institution or use overdraft facilities or loan without the agreement of the Directors.

I. *FINANCIAL POLICIES*

1. INCOME

- All monies received will be recorded promptly in the cash analysis book and banked without delay (this includes sundry receipts such as payment for telephone calls, photocopying etc.). The Charity will maintain files of documentation to back this up.

2. PAYMENTS (EXPENDITURE)

- All expenditure on the charity's business shall be properly authorised and this can be demonstrated.
- The latest approved budget provides the cheque signatories with authority to spend up to the budgeted expenditure, not beyond it.
- The Charity will not pay any amounts via cheque. All payments will be made by BACS, or card. All bank transfers will be authorised by two mandated Directors.
- Cash payments may be made from petty cash or with the pre-authorisation of mandated Directors or senior staff. However, these payments may only be made upon receipt of the proper payment documentation in advance, and a receipt must be obtained and reconciled with the accounts.

3. PAYMENT DOCUMENTATION

- Every payment out of the Charity's bank accounts will be evidenced by an original invoice (never against a supplier's statement or final demand). That original invoice will be retained by the Charity and filed.
- Wages and Salaries shall be properly documented, with clear authorisation for the employment of a person within the Director's meeting minutes, and accurate record keeping of payments and deductions through payslips, P60s and other relevant documentation. All employees will be paid within the PAYE and National Insurance regulations.

- All staff appointments/departures will be authorised by the Directors, minuting the dates and salary level. Similarly, all changes in hours and variable payments such as overtime, etc., will be authorised by the Directors.
- Petty cash will always be maintained on the imprest system whereby the Administration Worker is entrusted with a float as agreed by the trustees. When that is expended, a cheque will be drawn for sufficient funds to bring up the float to the agreed sum, the cheque being supported by a complete set of expenditure vouchers, totalling the required amount, analysed as required.
- Occasionally additional Petty Cash floats may be created for specific events or activities (such as the main Chester Pride event) however these will be time limited, with these limits decided by the Directors, and minuted in the relevant meeting notes. The value of this time limited float will be fixed, and at the expiration of the time all leftover monies must be returned to the account, and all receipts reconciled against the cash book. As an alternative approach the size of the main Petty Cash float may vary throughout the year, as required for larger events and activity, but any variances must be approved by the Directors, subject to time limits, and these decisions minuted properly.
- Due to the nature of the Charity's work, authorisation may be given by the Treasurer for cash purchases to be made from any fundraiser or event cash income. These should be receipted in the same manner as petty cash purchases and reconciled with the cash book when any income is deposited. This manner of making cash purchases must be considered a last resort, and only used when there is no petty cash, or Charity debit card available to make these purchases.

4. EXPENSES / ALLOWANCES

The Charity will, if asked, reimburse expenditure paid for personally by staff or volunteers, providing:

- Fares are evidenced by tickets.
- Other expenditure is evidenced by original receipts.
- Car mileage is based on local authority scales.
- No cheque signatory signs for the payment of expenses to themselves.

5. BACS APPROVAL/CHEQUE SIGNATURES

- Each bank transfer will be signed by at least two people.
- Any payments signed or authorised by the person to whom it is payable must be counter signed by an unrelated mandate holder.

6. OTHER RULES

- The Charity does not accept liability for any financial commitment unless properly authorised. Any orders placed or undertakings given which are likely to cost the Charity more than £2,000 must be authorised and minuted by the trustees.
- In exceptional circumstances such undertakings can be made with the Chairperson's approval who will then provide full details to the next meeting of the trustees. (This covers such items as the new service contracts, office equipment, purchase, and hire).

- All fundraising and grant applications undertaken on behalf of the organisation will be done in the name of the Charity with the prior approval of the Directors or in urgent situations the approval of the Chairperson who will provide full details to the next Director's meeting.
- The Charity will always adhere to good practice in relation to its finances, e.g., when relevant it will set up and maintain a fixed asset register stating the date of purchase, cost, serial numbers, and normal location of assets. Additionally, the Charity will maintain a property record of items of significant value, with an appropriate record of their use.

9. Financial Statements

Audit Exemption Statement

For the year ending (31/10/2020) the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476,
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Notes on the preparation of accounts

The principal accounting policies are summarised below. The accounting policies have been applied consistently throughout the year, and in the preceding year.

- a) Basis of accounting
 - The financial statements have been prepared in accordance with the Charities SORP FRS102 - second edition
 - The accounts have been prepared on a cash accounting basis.
- b) Fund Accounting
 - Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity.
 - Designated funds are unrestricted funds earmarked by the Management Committee for specific purposes.
 - Restricted funds are subjected to restrictions on their expenditure imposed by the donor or through the terms of an appeal. They also include the reserve funds, as in line with the above outlined reserves policy.

Summary of Financial Activity including Income and Expenditure for the Year Ended 31st October 2020

	Notes To The Accounts	Unrestricted Funds £	Restricted Funds £	Total Funds 2020 £	Total Funds 2019 £
Income From:					
Donations	1	9,478	180	9,658	19,476
Charitable Activities	2	19,500	47,495	66,995	50,147
Trading Activities	3	4,194	-	4,194	7,449
Total Income		33,172	47,675	80,847	77,072
Expenditure On:					
Raising Funds	4	(1,014)	-	(1,014)	(7,329)
Charitable Activities	5	(36,047)	(14,950)	(50,997)	(89,419)
Governance	7	(971)	-	(971)	(245)
Administrative Costs		-	-	-	(26,231)
Total Expenditure		(38,032)	(14,950)	(52,982)	(123,224)
Net Income / (Expenditure) for the year		(4,860)	32,725	27,865	(46,152)
Net Movement in Funds for the Year		(4,860)	32,725	27,865	(46,152)
Reconciliation of Funds					
Total Funds Brought Forward		(8,887)	-	(8,887)	37,265
Total Funds Carried Forward		(13,747)	32,725	18,978	(8,887)

Balance Sheet as at 31st October 2020

	Notes To The Accounts	2020 £	2019 £
Fixed Assets			
Tangible Assets		1,070	-
Total Fixed Assets		1,070	-
Current Assets			
Cash in bank and in hand		35,752	2,427
Accounts Receivable	11	303	997
VAT		-	2,185
PAYE Employer Relief		499	-
Rounding		4	4
Total Current Assets		36,558	5,613
Liabilities			
Creditors: amounts falling due within one year	12	1,171	-
VAT		7,479	-
Current Liabilities		8,650	-
Net Current Assets		27,908	5,613
Total Assets less Current Liabilities		28,978	5,613
Creditors: amounts falling after more than one year	12	10,000	14,500
Total Liabilities		18,650	14,500
Net Assets		18,978	(8,887)
Capital and Reserves			
Current Year Earnings		27,865	(46,154)
Retained Earnings		(8,887)	37,266
Total Capital and Reserves		18,978	(8,887)
The Funds of the Charity			
Reserves		-	-
Restricted Income Funds	13	32,725	-
Unrestricted Income Funds	14	(13,747)	(8,887)
Total Charity Funds		18,978	(8,887)

DECLARATION

The financial statements have been prepared in accordance with the accounting policies set out in notes to the accounts and comply with the charity's governing document, the Charities Act 2011 and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard 102 Second Edition, effective from January 2019.

Accounts prepared by:

A handwritten signature in black ink, appearing to be 'R Euston', written on a light blue background.

Richard Euston, Head of Charity (Charity's financial officer)

Approved by the charity Directors on 21/02/2021 and signed on their behalf by:

A handwritten signature in black ink, reading 'W. L. Allmark', written on a light blue background.

Mr. Warren Lee Allmark (Chair)

Notes forming part of the Financial Statements for Year Ended 31st October 2020

1. Details of funds and activities

Name of fund or activity	Designation	Description, nature and purposes of the fund or activity
General Fund	Unrestricted	The free reserve and funds for Chester Pride charitable activity after allowing for all designated funds
Chester Pride	Designated	A designated fund allocated from general funds, or through specific funding (e.g. sponsorship) for provision of the annual Chester Pride event
Just Ask	Designated/ Restricted	A helpline service, providing advice, support, information and signposting. The project also provisions events, group sessions, wellbeing activity, and other miscellaneous activity with the aim of providing support and social activity for the LGBT+ community
Small Projects	Designated	Various smaller projects with budgets under £1,000. These projects include the Box Project supplying condoms and sanitary products for distribution to those in need via social venues, and Take 5 wellbeing project giving out free wellbeing packs including mugs, herbal teas, and wellbeing activity cards.
Foodbank Support	Restricted	A campaign to collect items to give to the West Cheshire Foodbank. Donations were also collected in order to purchase items where people were unable to leave the house and shop
CWAC – Public Health Funding	Designated	Funding from the local authority (Cheshire West and Chester) designated towards supporting the Just Ask project, particularly with regard establishing support services for the Trans community
CWAC Covid Response Funding	Unrestricted	General purpose funding to be used by charities responding to the Covid crisis. This funding was used for the Just Ask project
DCMS Community Covid Recovery Fund	Restricted	Funding issued by the DCMS and administered by the National Lottery Communities fund to support charities in the provision of activity in response to the Covid crisis. Funding was awarded to the charity to support the Just Ask activity
Cheshire Community Foundation and Steve Morgan Foundation	Restricted	A joint grant from each body to support the Just Ask project
Sponsorship	Designated	Sponsorship from various external organisations designated to support the Chester Pride main event, but repurposed with their agreement to support the digital version of the event, and other charitable projects

2. Income from donations

	Unrestricted £	Restricted £	Total 2020 £
Online Donations	5,651	-	5,651
Cash Donations	679	-	679
External Fundraising Events	3,148	-	3,148
Donations for Foodbank Support	-	180	180
Donations from CW&C Member's Budgets	-	-	-
Total	9,478	180	9,658

Previous reporting period

	<i>Unrestricted £</i>	<i>Restricted £</i>	<i>Total 2019 £</i>
<i>Online and Cash Donations</i>	<i>5,228</i>	<i>-</i>	<i>5,228</i>
<i>External Fundraising Events</i>	<i>4,848</i>	<i>-</i>	<i>4,848</i>
<i>Donations from CW&C Member's Budget</i>	<i>9,400</i>	<i>-</i>	<i>9,400</i>
Total	19,476	-	19,476

3. Income from charitable activity

	Unrestricted £	Restricted £	Total 2020 £
Just Ask			
Cheshire West and Chester Council	5,000	2,000	7,000
Cheshire Community Foundation	-	3,748	3,748
Steve Morgan Foundation	-	3,748	3,748
National Lottery Community Fund	-	38,000	38,000
Digital Pride			
M&S Bank Sponsorship	3,750	-	3,750
Chester Pride Festival 2021			
Other Sponsorship (Under £2,000)	7,000	-	7,000
Small Projects			
M&S Bank Sponsorship	3,750	-	3,750
Total	19,500	47,495	66,995
Previous reporting period			
	Unrestricted £	Restricted £	Total 2019 £
Chester Pride Festival 2019			
Williams Family Foundation	-	2,000	2,000
Cheshire West and Chester Council	10,500	-	10,500
Trader Pitch Fees	5,040	-	5,040
M&S Bank Sponsorship	7,500	-	7,500
Cheshire PCC Sponsorship	2,500	-	2,500
Bank of America Sponsorship	3,753	-	3,753
Other Sponsorship (Under 2k)	8,854	-	8,854
Outreach Projects			
National Lottery Awards for All	10,000	-	10,000
Total	48,147	2,000	50,147

4. Income from trading activity

	Unrestricted £	Restricted £	Total 2020 £
Sale of Goods (merch, food and beverages) and Event Tickets	1,562	-	1,562
Trader Pitches	833	-	833
Event Ticket Sales	1,799	-	1,799
Total	4,194	-	4,194
<i>Previous reporting period</i>			
	<i>Unrestricted £</i>	<i>Restricted £</i>	<i>Total 2019 £</i>
<i>Sale of Goods (merch, food and beverages)</i>	<i>5,338</i>	<i>-</i>	<i>5,338</i>
<i>Event Ticket Sales</i>	<i>2,111</i>	<i>-</i>	<i>2,111</i>
Total	7,449	-	7,449

5. Details on the cost of raising funds

	Unrestricted £	Restricted £	Total 2020 £
Cost of Goods Sold	1,014	-	1,014
Total	1,014	-	1,014
<i>Previous reporting period</i>			
	<i>Unrestricted £</i>	<i>Restricted £</i>	<i>Total 2019 £</i>
<i>Cost of Good Sold</i>	<i>7,329</i>	<i>-</i>	<i>7,329</i>
Total	7,329	-	7,329

6. Expenditure on charitable activity

	Chester Pride Festival / Digital Pride	Just Ask	Small Projects	Total 2020 £
Staff Costs	-	14,074	-	14,074
Staff Training	-	208	-	208
Overheads	-	4,127	-	4,127
Advertising & Marketing	883	35	71	989
Postage & Freight	-	-	44	44
Printing & Stationary	334	145	78	557
Travel - National	130	21	-	151
Project Costs	28,989	451	1,407	30,847
Total	30,336	19,061	1,600	50,997
<i>Previous reporting period</i>				
	<i>Chester Pride Festival</i>	<i>Outreach and Engagement Projects</i>		<i>Total 2019 £</i>
<i>Staff Costs</i>	-	-		-
<i>Overheads</i>	1,917	-		1,917
<i>Project Costs</i>	72,791	14,711		87,502
Total	74,708	14,711		89,419

7. Costs relating to governance

	Total 2020 £	Total 2019 £
Staff Costs	672	-
Audit and Accountancy Fees	150	
Bank Fees	149	245
Total	971	245

8. Staff costs

	Total 2020 £	Total 2019 £
Net Wages and Salaries	12,101	-
PAYE Costs	1,000	-
NIC Contributions	1,814	-
NIC Recoveries	(1,007)	-
Pension Costs	839	-
Total	14,746	-

Allocated as follows:

Charitable Activities	14,074	-
Governance Costs	672	-
Total	14,746	-

Employee Salary Details	Annual Salary (FTE)	Hours Per Week	Actual Salary	Net Pay for Reporting Period
Head of Charity	25,000	37.5	25,000	7,099
Project Officer	20,000	24	12,500	5,002
Total	45,000	62	37,500	12,101

9. Details of government grants (including local authority grants)

	Total 2020 £	Total 2019 £
Cheshire West and Chester Council - Public Health	5,000	5,000
Cheshire West and Chester Council - COVID Response	2,000	-
DCMS Coronavirus Community Support Fund	38,000	-
<i>Cheshire West and Chester Council - Equality and Diversity</i>	-	5,000
<i>Cheshire West and Chester Council - Greenspaces</i>	-	500
Total	45,000	10,500

10.Asset Register

	Office Equipment	Computer Equipment	Total 2020 £
Cost			
At 1st November 2019	-	-	-
Additions	738	333	1,070
Disposals	-	-	-
As at 31st October 2020	738	333	1,070
Depreciation			
At 1st November 2019	-	-	-
Charge for the year	103	25	127
Disposals	-	-	-
As at 31st October 2020	103	25	127
Net book value			
At 31st October 2020	635	308	943
<i>At 31st October 2019</i>	-	-	-

11.Details of concessionary loan

Due to the unprecedented financial effect that the cancellation and rescheduling of the main Chester Pride event had on the charity in 2019, the Chair and trustee of Chester Pride, Warren Lee Allmark, agreed to provide a loan to the charity. The terms of the loan were agreed to by all current Directors, and an agreement was signed and dated on the 15th September between the charity and Mr Allmark. Under the terms of this loan, Mr Allmark agreed to set an interest rate of 0%, and offer no fixed schedule of repayment, provided that the charity make efforts to repay some amount of the loan each year 2019, if it felt by the other Directors that the charity is a financial position to do so. A full copy of the loan agreement shall be filed with each year's accounts for each year that there is a remaining credit on the loan amount. Of the original balance of £14,500 the charity was able to repay £4,500 of the loan in 2020, leaving £10,000 outstanding.

12.Details of Accounts Receivable

	Total 2020 £	Total 2019 £
Security deposit held on hired items	200	-
Overpayment of Invoices	103	-
Trade Debtors	-	997
Total	303	997

13.Details of creditors

	Total 2020 £	Total 2019 £
Creditors: amounts falling due within one year		
PAYE/NIC Payable	984	-
Pensions Payable	188	-
Total	1,171	-
Creditors: amounts falling due after more than one year		
Concessionary Loan	10,000	14,500
Total	10,000	14,500

14.Movements in restricted funds

	Balance at November 1st 2019 £	Income £	Expenditure £	Transfers £	Balance at 31st October 2020 £
Charitable Activity					
Just Ask	-	47,495	(14,770)	-	32,725
Chester Pride 2020	-	-	-	-	-
Foodbank Support	-	180	(180)	-	-
Total	-	47,675	(14,950)	-	32,725
Previous reporting period					
	Balance at November 1st 2018 £	Income £	Expenditure £	Transfers £	Balance at 31st October 2019 £
Charitable Activity					
Chester Pride 2019	-	2,000	(2,000)	-	-
General Outreach Activity	-	-	-	-	-
Total	-	2,000	(2,000)	-	-

15.Movements in unrestricted funds (including designated funds)

	Balance at November 1st 2019 £	Income £	Expenditure £	Transfers £	Balance at 31st October 2020 £
General Fund	(12,369)	21,672	(3,345)	(18,000)	(12,042)
Just Ask	-	5,000	(1,053)	-	3,947
Chester Pride 2021 <i>Funds allocated to Chester Pride 2020 but carried forward to 2021</i>	3,482	6,500	(33,634)	18,000	(5,652)
Total	(8,887)	33,172	(38,032)	-	(3,747)

Previous reporting period

	Balance at November 1st 2018 £	Income £	Expenditure £	Transfers £	Balance at 31st October 2019 £
General Fund	-	10,625	(22,285)	(709)	(12,369)
Chester Pride 2019	37,265	66,447	(100,939)	709	3,482
Total	37,265	77,072	(123,224)	-	(8,887)

16.Details of Trustee remuneration and related party transactions

During the year of 2020 no agreements or purchases were given to any parties related to a trustee of the charity. Two trustees were reimbursed for expenses incurred in undertaking charitable activity, to a total of £362. The details of these payments are as follows:

Nature of Expense	Expense (£)	Number of Trustees Remunerated
Meeting Refreshments	65	2
Office Stationery and Supplies	115	2
Travel to Meeting (National)	10	1
Postage	10	1
Event/Fundraiser Supplies	163	1
Totals	362	2

Name of Trustee	Expenses Repaid (£)
Richard Euston	144
Warren Lee Allmark	218

No other transactions or remunerations were made to any other trustees.

17.Taxation

As a charity Chester Pride is exempt on tax on income and gains to the extent that these are applied to its charitable objectives. For the year ended 31st October 2020 no tax charges have arisen in the Charity.