

FINANCIAL REVIEW

Details of Donations/Fundraising

We have been fortunate enough to have received further grant funding from Dorset Community Foundation in the sum of £8,000 – to fund family food shops; Christchurch Magdalen Trust; for the sum of £3,000, for referrals in the BH23 area; and Groundworks (Tesco), also for food shops.

We also receive monies from local Companies through fundraising, sponsored events, company donations; and supermarkets in their token/grant schemes. This money is used to provide food shopping, microwaves, beds, school uniforms, clothing, bedding etc. We have numerous charity pots at local organisations, which bring in much needed funds. Food shops are our main expense, so these donations enable us to continue to provide food for local families in extreme poverty.

We attended several fundraising events to spread the word about our Charity and to raise much needed funds

We are lucky enough to be included in the Wave 105 Mission Christmas Appeal, and receive Christmas presents for the children we support. Last year we provided over 1200 gifts.

FUTURE PLANS

We plan to continue the service we provide, and further support the families referred to us. We will also continue to fundraise and try to increase our revenue for the next Financial Period, so we can help more families and improve our service to the local community. The cost of living crisis continues to cause a huge spike in referrals for food shops, and this obviously has an impact on our expenditure.

We also propose to contact local businesses and schools to gain more financial support, and increase the awareness of our Charity.

We hope to obtain grant monies from the various organisations we have applied to.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Recruitment and appointment of new trustees

We hold an annual AGM, and Trustees and Volunteers attend. During the last Financial Year, the Trustees were confirmed as Anna Carney (Chairperson), Lynn Hewitt (Treasurer) and Danielle Turner (Secretary) - these roles were confirmed for a further two year period until January 2026. We currently have three volunteers who help run stalls at our fetes, sort Christmas presents and collect donations as and when required.

Charity registration number: 1161258

Ashley's Birthday Bank

Annual Report and Financial Statements

for the Year Ended 31 March 2025

Ashley's Birthday Bank

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Ashley's Birthday Bank

Reference and Administrative Details

Trustees	Miss A Carney, Chairperson
	Mrs L Hewitt, Treasurer
	Mrs D Turner, Secretary
Charity Registration Number	1161258
Principal Office	17c Willow Way
	Christchurch
	Dorset
	BH23 1JJ
Independent Examiner	Ward Goodman Audit Services Ltd
	4 Cedar Park
	Ferndown Industrial Estate
	Wimborne
	Dorset
	BH21 7SF

Ashley's Birthday Bank

Trustees' Report

The trustees present the annual report together with the financial statements of the charity for the year ended 31 March 2025. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

We provide a vital service for many children and families in the Poole, Bournemouth & Christchurch (and surrounding) area.

Ashley's Birthday Bank was set up at the end of 2014 and registered as a charity in April 2015. We provide underprivileged children with a birthday and Christmas present to ensure they do not go without on these special occasions. We also provide for families who have run away from domestic violence, human trafficking, sexual abuse, neglect, families with alcohol dependency or those who find themselves going through a financially difficult time. The support includes food shopping, toiletries, cleaning equipment, clothing, toys, books, baby equipment, nappies, baby milk, household items, beds, bedding, white goods etc to these families. We also work with the local refuges, the human trafficking unit, Social Workers, Health Visitors, Police Support Workers etc. Unfortunately, the need in this area is massive and we receive daily requests for support. All families have to meet the criteria we have set to ensure only those in genuine need receive our support.

To provide these services we rely solely on donations. We run the charity in our spare time, therefore we work on a voluntary basis; so any money we receive goes straight into providing the support that is required. This is something we are passionate about.

Objectives and activities

Objects and aims

Our aim is to ensure every underprivileged child in Poole, Bournemouth & Christchurch receives a birthday gift and a Christmas present. Also to ensure every family in poverty, or who have escaped domestic violence etc, have their basic needs met. We also provide weekly food shops to families, baby equipment, nappies, baby milk, clothing, beds and household items.

We achieve this by liaising directly with the local Children's Centres, Social Services, Schools, Police Liaison Officers, Midwives etc.

Ashley's Birthday Bank

Trustees' Report (continued)

Community Access

We have a set criteria for helping local families which they have to meet in order to receive support from us :-
At least two of the following must apply :-

- Income Support
- ESA (Employment & Support Allowance)
- Universal Credit
- DLA (Disability Living Allowance)
- Families who have been sanctioned by the job centre
- Families who have been made homeless through no fault of their own, including families living in temporary accommodation (B&B/Refuge etc)
- Children who are carers
- Children with life limiting illnesses
- Under 18 Pregnant Mum
- Human Trafficking Unit

If they ask for help with food, we first advise them to approach their local foodbank, through their children's school or through their health visitor. Once they have exhausted this option (they are only open certain days a week and people can only use their facilities for a limited number of times per year), we then provide them with a week's shopping from a supermarket online which includes fresh meat, vegetables, cheese, milk, bread and general items. The cost of this is normally £140 - £160 per family.

We also offer a Gift Service, which was the initial reason the charity was set up. We have a list of the children in the local refuges and provide them with a birthday gift and also a Christmas Gift. We also accept requests through referrals from schools, social services etc.

Use of volunteers

We currently have 3 Trustees and 3 Volunteers. They are all voluntary and no-one receives payment for their involvement with the charity. The Trustees are all DBS Checked, one has Food Hygiene Certificate and one has First Aid Certification. Two are also trained Mental Health First Aiders. We hold Public Liability Insurance, and provide full risk assessments when we attend events.

Achievements and performance

We have helped many hundreds of local families with supplying weekly food shops, toiletries, clothing, baby equipment, Over 1,200 Christmas gifts, birthday gifts, household items such as furniture, washing machines, fridges, freezers, curtains, rugs, beds, cots, bedding, toys, microwaves, prams, pushchairs, cleaning supplies. We have also offered advice and support regarding debt advice charities, budgeting, and grants that can be applied for. We also support the Women's refuges, Human Trafficking Refuge, Social Services, Police Support Officers etc with regular requests for clothing, baby equipment, beds, toys, toiletries etc. We have supported children who have suffered rape or sexual abuse, by providing new beds, and bedroom furniture, to try and create a new sanctuary for them.

Ashley's Birthday Bank

Trustees' Report (continued)

Financial review

Total income for the financial year was £26,441 (2024 - £43,603), and expenditure was £35,656 (2024 - £29,385). From this the net expenditure for the year was £9,215 (2024 - income £14,218).

At the balance sheet date the total unrestricted income was £15,560 (2024 - £27,775). The charity had funds restricted for use at the year end of £3,000 (2024 - £nil).

At the year end the charity held free reserves of £15,560 (2023: £27,775). Free reserves are calculated by deducting unrestricted fixed assets from unrestricted reserves.

Details of Donations/Fundraising

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We also receive monies from local Companies through fundraising, sponsored events, company donations; and supermarkets in their token/grant schemes. This money is used to provide food shopping, microwaves, beds, school uniforms, clothing, bedding etc. We have numerous charity pots at local organisations, which bring in much needed funds. Food shops are our main expense, so these donations enable us to continue to provide food for local families in extreme poverty.

We attended several fundraising events to spread the word about our Charity and to raise much needed funds

We are lucky enough to be included in the Wave 105 Mission Christmas Appeal, and receive Christmas presents for the children we support. Last year we provided over 1200 gifts.

Policy on reserves

Grants and donations are used to run the Charity, and our general overheads are relatively small. The Trustees have identified the need for £1,700 to be held in reserve, which is the sum spent on providing Christmas and Birthday Gifts each year. We receive other sums of money as detailed above, which are used for our referrals. The Trustees will use the funds that are not allocated to grant expenditure as they see fit, to ensure the smooth running of the Charity and to fulfil our obligations to the families.

Ashley's Birthday Bank

Trustees' Report (continued)

Plans for future periods

Aims and key objectives for future periods

We plan to continue the service we provide, and further support the families referred to us. We will also continue to fundraise and try to increase our revenue for the next Financial Period, so we can help more families and improve our service to the local community. The cost of living crisis continues to cause a huge spike in referrals for food shops, and this obviously has an impact on our expenditure.

We also propose to contact local businesses and schools to gain more financial support, and increase the awareness of our Charity.


We hope to obtain grant monies from the various organisations we have applied to.

Structure, governance and management

Recruitment and appointment of trustees

We hold an annual AGM, and Trustees and Volunteers attend. During the last Financial Year, the Trustees were confirmed as Anna Carney (Chairperson), Lynn Hewitt (Treasurer) and Danielle Turner (Secretary) - these roles were confirmed for a further two year period until January 2026. We currently have three volunteers who help run stalls at our fetes, sort Christmas presents and collect donations as and when required.

The annual report was approved by the trustees of the charity on 5.8.25 and signed on its behalf by:



Miss A Carney
Trustee

Ashley's Birthday Bank

Statement of Trustees' Responsibilities

The trustees are responsible for preparing the trustees' report and the financial statements in accordance with the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) and applicable law and regulations.

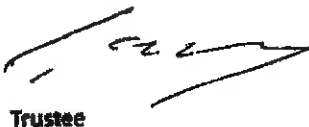
The law applicable to charities requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charities (Accounts and Reports) Regulations 2008, and the provisions of the constitution. The trustees are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Approved by the trustees of the charity on 5.6.25 and signed on its behalf by:



Trustee

Ashley's Birthday Bank

Independent Examiner's Report to the trustees of Ashley's Birthday Bank

I report to the trustees on my examination of the accounts of Ashley's Birthday Bank for the year ended 31 March 2025.

Responsibilities and basis of report

As the charity trustees of Ashley's Birthday Bank you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

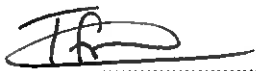
I report in respect of my examination of the Ashley's Birthday Bank's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of Ashley's Birthday Bank as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Mr T G Froud ACA
Ward Goodman Audit Services Ltd

4 Cedar Park
Ferndown Industrial Estate
Wimborne
Dorset
BH21 7SF

Date: 05 August 2025

Ashley's Birthday Bank

Statement of Financial Activities for the Year Ended 31 March 2025

	Note	Unrestricted funds £	Restricted funds £	Total 2025 £	Total 2024 £
Income and Endowments from:					
Donations and legacies		9,598	-	9,598	12,992
Charitable activities		-	11,375	11,375	18,392
Other trading activities		5,468	-	5,468	12,219
Total income		<u>15,066</u>	<u>11,375</u>	<u>26,441</u>	<u>43,603</u>
Expenditure on:					
Charitable activities		<u>(27,281)</u>	<u>(8,375)</u>	<u>(35,656)</u>	<u>(29,385)</u>
Total expenditure		<u>(27,281)</u>	<u>(8,375)</u>	<u>(35,656)</u>	<u>(29,385)</u>
Net (expenditure)/income		(12,215)	3,000	(9,215)	14,218
Reconciliation of funds					
Total funds brought forward		<u>27,775</u>	<u>-</u>	<u>27,775</u>	<u>13,557</u>
Total funds carried forward	14	<u>15,560</u>	<u>3,000</u>	<u>18,560</u>	<u>27,775</u>

All of the charity's activities derive from continuing operations during the above two periods.

The funds breakdown for 2024 is shown in note 14.

The notes on pages 10 to 17 form an integral part of these financial statements.

Ashley's Birthday Bank

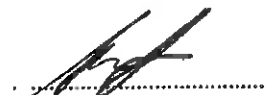
(Registration number: 1161258)
Balance Sheet as at 31 March 2025

	Note	Unrestricted	Restricted	2025 £	2024 £
Current assets					
Cash at bank and in hand		17,402	3,000	20,402	29,035
Creditors: Amounts falling due within one year	13	<u>(1,842)</u>		<u>(1,842)</u>	<u>(1,260)</u>
Net assets		<u>15,560</u>	<u>3,000</u>	<u>18,560</u>	<u>27,775</u>
Funds of the charity:					
Restricted income funds					
Restricted funds				3,000	-
Unrestricted income funds					
Unrestricted funds				<u>15,560</u>	<u>27,775</u>
Total funds	14			<u>18,560</u>	<u>27,775</u>

The financial statements on pages 8 to 17 were approved by the trustees, and authorised for issue on 5.8.25 and signed on their behalf by:



Miss A Carney
Trustee



Mrs L Hewitt
Trustee

Ashley's Birthday Bank

Notes to the Financial Statements for the Year Ended 31 March 2025

1 Legal form

Ashley's Birthday Bank is a charitable incorporated organisation, incorporated in England and Wales. The principal address is noted on page 1 of these financial statements.

2 Accounting policies

Statement of compliance

The financial statements have been prepared in accordance with the second edition of the Charities Statement of Recommended Practice issued in October 2019, the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011.

Basis of preparation

Ashley's Birthday Bank meets the definition of a public benefit entity under FRS 102. The accounts (financial statements) have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

Going concern

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

Income and endowments

Voluntary income including donations, gifts, legacies and grants that provide core funding or are of a general nature is recognised when the charity has entitlement to the income, it is probable that the income will be received and the amount can be measured with sufficient reliability.

Donations and legacies

Donations and legacies are recognised on a receivable basis when receipt is probable and the amount can be reliably measured.

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Ashley's Birthday Bank

Notes to the Financial Statements for the Year Ended 31 March 2025 (continued)

2 Accounting policies (continued)

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Support costs

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, for example, allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.

Governance costs

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees meetings and reimbursed expenses.

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Fixtures and fittings - Straight line over 3 years

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees discretion in furtherance of the objectives of the charity.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

Ashley's Birthday Bank

Notes to the Financial Statements for the Year Ended 31 March 2025 (continued)

3 Income from donations and legacies

	Total 2025 £	Total 2024 £
Donations and legacies;		
Donations from individuals	9,598	12,992
	<u>9,598</u>	<u>12,992</u>

4 Income from charitable activities

	Total 2025 £	Total 2024 £
Charitable activity	<u>11,375</u>	<u>18,392</u>

5 Income from other trading activities

	Total 2025 £	Total 2024 £
Other income from other trading activities	<u>5,468</u>	<u>12,219</u>
	<u>5,468</u>	<u>12,219</u>

6 Expenditure on charitable activities

	Unrestricted funds General	Restricted funds	Total 2025 £	Total 2024 £
Note	£	£	£	£
Charitable activity	25,402	8,375	33,777	28,106
Allocated support costs	37	-	37	19
Governance costs	<u>1,842</u>	<u>-</u>	<u>1,842</u>	<u>1,260</u>
	<u>27,281</u>	<u>8,375</u>	<u>35,656</u>	<u>29,385</u>

Ashley's Birthday Bank

Notes to the Financial Statements for the Year Ended 31 March 2025 (continued)

7 Analysis of governance and support costs

Support costs allocated to charitable activities

	Total 2025 £	Total 2024 £
Charitable activity	<u>37</u>	<u>19</u>

Governance costs

	Total 2025 £	Total 2024 £
Independent examiner fees		
Independent examiners remuneration	<u>1,842</u>	<u>1,260</u>
	<u>1,842</u>	<u>1,260</u>

8 Trustees remuneration and expenses

No trustees, nor any persons connected with them, have received any remuneration from the charity during the year ended 31 March 2025, nor during the year ended 31 March 2024.

There were no expenses or benefits paid to trustees in the period covered by these financial statements.

Ashley's Birthday Bank

Notes to the Financial Statements for the Year Ended 31 March 2025 (continued)

9 Taxation

The charity is a registered charity and is therefore exempt from taxation.

10 Comparatives for the statement of financial activities

	Note	Unrestricted funds £	Restricted funds £	Total 2024 £
Income and Endowments from:				
Donations and legacies		2,867	10,125	12,992
Charitable activities		18,392	-	18,392
Other trading activities		12,219	-	12,219
Total income		<u>33,478</u>	<u>10,125</u>	<u>43,603</u>
Expenditure on:				
Charitable activities		<u>(19,260)</u>	<u>(10,125)</u>	<u>(29,385)</u>
Total expenditure		<u>(19,260)</u>	<u>(10,125)</u>	<u>(29,385)</u>
Net income		<u>14,218</u>	<u>-</u>	<u>14,218</u>
Net movement in funds		14,218	-	14,218
Reconciliation of funds				
Total funds brought forward		<u>13,557</u>	<u>-</u>	<u>13,557</u>
Total funds carried forward	14	<u>27,775</u>	<u>-</u>	<u>27,775</u>

Ashley's Birthday Bank

Notes to the Financial Statements for the Year Ended 31 March 2025 (continued)

11 Tangible fixed assets

	Furniture and equipment £	Total £
Cost		
At 1 April 2024	<u>1,500</u>	<u>1,500</u>
At 31 March 2025	<u>1,500</u>	<u>1,500</u>
Depreciation		
At 1 April 2024	<u>1,500</u>	<u>1,500</u>
At 31 March 2025	<u>1,500</u>	<u>1,500</u>
Net book value		
At 31 March 2025	<u>-</u>	<u>-</u>
At 31 March 2024	<u>-</u>	<u>-</u>

12 Cash and cash equivalents

	2025 £	2024 £
Cash at bank	<u>20,402</u>	<u>29,035</u>

13 Creditors: amounts falling due within one year

	2025 £	2024 £
Accruals	<u>1,842</u>	<u>1,260</u>

Ashley's Birthday Bank

Notes to the Financial Statements for the Year Ended 31 March 2025 (continued)

14 Funds

	Balance at 1 April 2024 £	Incoming resources £	Resources expended £	Balance at 31 March 2025 £
Unrestricted funds				
<i>General</i>				
General Funds	27,775	15,066	(27,281)	15,560
Restricted funds				
Weekly Shops	-	8,375	(8,375)	-
Christchurch Magdalen Trust	-	3,000	-	3,000
	<u>-</u>	<u>11,375</u>	<u>(8,375)</u>	<u>3,000</u>
Total funds	<u>27,775</u>	<u>26,441</u>	<u>(35,656)</u>	<u>18,560</u>
	Balance at 1 April 2023 £	Incoming resources £	Resources expended £	Balance at 31 March 2024 £
Unrestricted funds				
<i>General</i>				
General Funds	13,557	33,478	(19,260)	27,775
Restricted funds				
Weekly Shops	-	10,125	(10,125)	-
Total funds	<u>13,557</u>	<u>43,603</u>	<u>(29,385)</u>	<u>27,775</u>

Purposes of restricted funds:

Weekly shops - to be spent on the weekly shopping that we provide for families.

Christchurch Magdalen Trust - to be spent on charitable expenditure in the BH23 area.

Ashley's Birthday Bank

Notes to the Financial Statements for the Year Ended 31 March 2025 (continued)

15 Analysis of net assets between funds

	Unrestricted funds General £	Restricted funds £	Total funds at 31 March 2025 £
Current assets	17,402	3,000	20,402
Current liabilities	<u>(1,842)</u>	<u>-</u>	<u>(1,842)</u>
Total net assets	<u>15,560</u>	<u>3,000</u>	<u>18,560</u>
		Unrestricted funds General £	Total funds at 31 March 2024 £
Current assets		29,035	29,035
Current liabilities		<u>(1,260)</u>	<u>(1,260)</u>
Total net assets		<u>27,775</u>	<u>27,775</u>

16 Related party transactions

There were no related party transactions in the year ended 31 March 2025, nor in the year ended 31 March 2024.

Charity registration number: 1161258

Ashley's Birthday Bank

Annual Report and Financial Statements

for the Year Ended 31 March 2025

Ashley's Birthday Bank

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	Mrs L Hewitt, Treasurer
	Mrs D Turner, Secretary
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Ashley's Birthday Bank

Trustees' Report

The trustees present the annual report together with the financial statements of the charity for the year ended 31 March 2025. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

We provide a vital service for many children and families in the Poole, Bournemouth & Christchurch (and surrounding) area.

Ashley's Birthday Bank was set up at the end of 2014 and registered as a charity in April 2015. We provide underprivileged children with a birthday and Christmas present to ensure they do not go without on these special occasions. We also provide for families who have run away from domestic violence, human trafficking, sexual abuse, neglect, families with alcohol dependency or those who find themselves going through a financially difficult time. The support includes food shopping, toiletries, cleaning equipment, clothing, toys, books, baby equipment, nappies, baby milk, household items, beds, bedding, white goods etc to these families. We also work with the local refuges, the human trafficking unit, Social Workers, Health Visitors, Police Support Workers etc. Unfortunately, the need in this area is massive and we receive daily requests for support. All families have to meet the criteria we have set to ensure only those in genuine need receive our support.

To provide these services we rely solely on donations. We run the charity in our spare time, therefore we work on a voluntary basis; so any money we receive goes straight into providing the support that is required. This is something we are passionate about.

Objectives and activities

Objects and aims

Our aim is to ensure every underprivileged child in Poole, Bournemouth & Christchurch receives a birthday gift and a Christmas present. Also to ensure every family in poverty, or who have escaped domestic violence etc, have their basic needs met. We also provide weekly food shops to families, baby equipment, nappies, baby milk, clothing, beds and household items.

We achieve this by liaising directly with the local Children's Centres, Social Services, Schools, Police Liaison Officers, Midwives etc.

Ashley's Birthday Bank

Trustees' Report (continued)

Community Access

We have a set criteria for helping local families which they have to meet in order to receive support from us :-
At least two of the following must apply :-

- Income Support
- ESA (Employment & Support Allowance)
- Universal Credit
- DLA (Disability Living Allowance)
- Families who have been sanctioned by the job centre
- Families who have been made homeless through no fault of their own, including families living in temporary accommodation (B&B/Refuge etc)
- Children who are carers
- Children with life limiting illnesses
- Under 18 Pregnant Mum
- Human Trafficking Unit

If they ask for help with food, we first advise them to approach their local foodbank, through their children's school or through their health visitor. Once they have exhausted this option (they are only open certain days a week and people can only use their facilities for a limited number of times per year), we then provide them with a week's shopping from a supermarket online which includes fresh meat, vegetables, cheese, milk, bread and general items. The cost of this is normally £140 - £160 per family.

We also offer a Gift Service, which was the initial reason the charity was set up. We have a list of the children in the local refuges and provide them with a birthday gift and also a Christmas Gift. We also accept requests through referrals from schools, social services etc.

Use of volunteers

We currently have 3 Trustees and 3 Volunteers. They are all voluntary and no-one receives payment for their involvement with the charity. The Trustees are all DBS Checked, one has Food Hygiene Certificate and one has First Aid Certification. Two are also trained Mental Health First Aiders. We hold Public Liability Insurance, and provide full risk assessments when we attend events.

Achievements and performance

We have helped many hundreds of local families with supplying weekly food shops, toiletries, clothing, baby equipment, Over 1,200 Christmas gifts, birthday gifts, household items such as furniture, washing machines, fridges, freezers, curtains, rugs, beds, cots, bedding, toys, microwaves, prams, pushchairs, cleaning supplies. We have also offered advice and support regarding debt advice charities, budgeting, and grants that can be applied for. We also support the Women's refuges, Human Trafficking Refuge, Social Services, Police Support Officers etc with regular requests for clothing, baby equipment, beds, toys, toiletries etc. We have supported children who have suffered rape or sexual abuse, by providing new beds, and bedroom furniture, to try and create a new sanctuary for them.

Ashley's Birthday Bank

Trustees' Report (continued)

Financial review

Total income for the financial year was £26,441 (2024 - £43,603), and expenditure was £35,656 (2024 - £29,385). From this the net expenditure for the year was £9,215 (2024 - income £14,218).

At the balance sheet date the total unrestricted income was £15,560 (2024 - £27,775). The charity had funds restricted for use at the year end of £3,000 (2024 - £nil).

At the year end the charity held free reserves of £15,560 (2023: £27,775). Free reserves are calculated by deducting unrestricted fixed assets from unrestricted reserves.

Details of Donations/Fundraising

We have been fortunate enough to have received further grant funding from Dorset Community Foundation in the sum of £8,000 - to fund family food shops; Christchurch Magdalen Trust; for the sum of £3,000, for referrals in the BH23 area; and Groundworks (Tesco), also for food shops.

We also receive monies from local Companies through fundraising, sponsored events, company donations; and supermarkets in their token/grant schemes. This money is used to provide food shopping, microwaves, beds, school uniforms, clothing, bedding etc. We have numerous charity pots at local organisations, which bring in much needed funds. Food shops are our main expense, so these donations enable us to continue to provide food for local families in extreme poverty.

We attended several fundraising events to spread the word about our Charity and to raise much needed funds

We are lucky enough to be included in the Wave 105 Mission Christmas Appeal, and receive Christmas presents for the children we support. Last year we provided over 1200 gifts.

Policy on reserves

Grants and donations are used to run the Charity, and our general overheads are relatively small. The Trustees have identified the need for £1,700 to be held in reserve, which is the sum spent on providing Christmas and Birthday Gifts each year. We receive other sums of money as detailed above, which are used for our referrals. The Trustees will use the funds that are not allocated to grant expenditure as they see fit, to ensure the smooth running of the Charity and to fulfil our obligations to the families.

Ashley's Birthday Bank

Trustees' Report (continued)

Plans for future periods

Aims and key objectives for future periods

We plan to continue the service we provide, and further support the families referred to us. We will also continue to fundraise and try to increase our revenue for the next Financial Period, so we can help more families and improve our service to the local community. The cost of living crisis continues to cause a huge spike in referrals for food shops, and this obviously has an impact on our expenditure.

We also propose to contact local businesses and schools to gain more financial support, and increase the awareness of our Charity.


We hope to obtain grant monies from the various organisations we have applied to.

Structure, governance and management

Recruitment and appointment of trustees

We hold an annual AGM, and Trustees and Volunteers attend. During the last Financial Year, the Trustees were confirmed as Anna Carney (Chairperson), Lynn Hewitt (Treasurer) and Danielle Turner (Secretary) - these roles were confirmed for a further two year period until January 2026. We currently have three volunteers who help run stalls at our fetes, sort Christmas presents and collect donations as and when required.

The annual report was approved by the trustees of the charity on 5.8.25 and signed on its behalf by:



Miss A Carney
Trustee

Ashley's Birthday Bank

Statement of Trustees' Responsibilities

The trustees are responsible for preparing the trustees' report and the financial statements in accordance with the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) and applicable law and regulations.

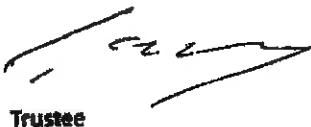
The law applicable to charities requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charities (Accounts and Reports) Regulations 2008, and the provisions of the constitution. The trustees are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Approved by the trustees of the charity on 5.6.25 and signed on its behalf by:



Trustee

Ashley's Birthday Bank

Independent Examiner's Report to the trustees of Ashley's Birthday Bank

I report to the trustees on my examination of the accounts of Ashley's Birthday Bank for the year ended 31 March 2025.

Responsibilities and basis of report

As the charity trustees of Ashley's Birthday Bank you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the Act').

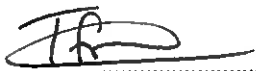
I report in respect of my examination of the Ashley's Birthday Bank's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of Ashley's Birthday Bank as required by section 130 of the Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Mr T G Froud ACA
Ward Goodman Audit Services Ltd

4 Cedar Park
Ferndown Industrial Estate
Wimborne
Dorset
BH21 7SF

Date: 05 August 2025

Ashley's Birthday Bank

Statement of Financial Activities for the Year Ended 31 March 2025

	Note	Unrestricted funds £	Restricted funds £	Total 2025 £	Total 2024 £
Income and Endowments from:					
Donations and legacies		9,598	-	9,598	12,992
Charitable activities		-	11,375	11,375	18,392
Other trading activities		5,468	-	5,468	12,219
Total income		<u>15,066</u>	<u>11,375</u>	<u>26,441</u>	<u>43,603</u>
Expenditure on:					
Charitable activities		<u>(27,281)</u>	<u>(8,375)</u>	<u>(35,656)</u>	<u>(29,385)</u>
Total expenditure		<u>(27,281)</u>	<u>(8,375)</u>	<u>(35,656)</u>	<u>(29,385)</u>
Net (expenditure)/income		(12,215)	3,000	(9,215)	14,218
Reconciliation of funds					
Total funds brought forward		<u>27,775</u>	<u>-</u>	<u>27,775</u>	<u>13,557</u>
Total funds carried forward	14	<u>15,560</u>	<u>3,000</u>	<u>18,560</u>	<u>27,775</u>

All of the charity's activities derive from continuing operations during the above two periods.

The funds breakdown for 2024 is shown in note 14.

The notes on pages 10 to 17 form an integral part of these financial statements.

Ashley's Birthday Bank

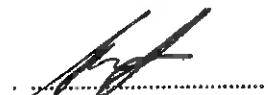
(Registration number: 1161258)
Balance Sheet as at 31 March 2025

	Note	Unrestricted	Restricted	2025 £	2024 £
Current assets					
Cash at bank and in hand		17,402	3,000	20,402	29,035
Creditors: Amounts falling due within one year	13	<u>(1,842)</u>		<u>(1,842)</u>	<u>(1,260)</u>
Net assets		<u>15,560</u>	<u>3,000</u>	<u>18,560</u>	<u>27,775</u>
Funds of the charity:					
Restricted income funds					
Restricted funds				3,000	-
Unrestricted income funds					
Unrestricted funds				<u>15,560</u>	<u>27,775</u>
Total funds	14			<u>18,560</u>	<u>27,775</u>

The financial statements on pages 8 to 17 were approved by the trustees, and authorised for issue on 5.9.25 and signed on their behalf by:



Miss A Carney
Trustee



Mrs L Hewitt
Trustee

Ashley's Birthday Bank

Notes to the Financial Statements for the Year Ended 31 March 2025

1 Legal form

Ashley's Birthday Bank is a charitable incorporated organisation, incorporated in England and Wales. The principal address is noted on page 1 of these financial statements.

2 Accounting policies

Statement of compliance

The financial statements have been prepared in accordance with the second edition of the Charities Statement of Recommended Practice issued in October 2019, the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011.

Basis of preparation

Ashley's Birthday Bank meets the definition of a public benefit entity under FRS 102. The accounts (financial statements) have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts.

Going concern

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern.

Income and endowments

Voluntary income including donations, gifts, legacies and grants that provide core funding or are of a general nature is recognised when the charity has entitlement to the income, it is probable that the income will be received and the amount can be measured with sufficient reliability.

Donations and legacies

Donations and legacies are recognised on a receivable basis when receipt is probable and the amount can be reliably measured.

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Ashley's Birthday Bank

Notes to the Financial Statements for the Year Ended 31 March 2025 (continued)

2 Accounting policies (continued)

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Support costs

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, for example, allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.

Governance costs

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees meetings and reimbursed expenses.

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Fixtures and fittings - Straight line over 3 years

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees discretion in furtherance of the objectives of the charity.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

Ashley's Birthday Bank

Notes to the Financial Statements for the Year Ended 31 March 2025 (continued)

3 Income from donations and legacies

	Total 2025 £	Total 2024 £
Donations and legacies;		
Donations from individuals	9,598	12,992
	<u>9,598</u>	<u>12,992</u>

4 Income from charitable activities

	Total 2025 £	Total 2024 £
Charitable activity	<u>11,375</u>	<u>18,392</u>

5 Income from other trading activities

	Total 2025 £	Total 2024 £
Other income from other trading activities	<u>5,468</u>	<u>12,219</u>
	<u>5,468</u>	<u>12,219</u>

6 Expenditure on charitable activities

	Unrestricted funds General £	Restricted funds £	Total 2025 £	Total 2024 £
Charitable activity	25,402	8,375	33,777	28,106
Allocated support costs	37	-	37	19
Governance costs	<u>1,842</u>	<u>-</u>	<u>1,842</u>	<u>1,260</u>
	<u>27,281</u>	<u>8,375</u>	<u>35,656</u>	<u>29,385</u>

Ashley's Birthday Bank

Notes to the Financial Statements for the Year Ended 31 March 2025 (continued)

7 Analysis of governance and support costs

Support costs allocated to charitable activities

	Total 2025 £	Total 2024 £
Charitable activity	<u>37</u>	<u>19</u>

Governance costs

	Total 2025 £	Total 2024 £
Independent examiner fees		
Independent examiners remuneration	<u>1,842</u>	<u>1,260</u>
	<u>1,842</u>	<u>1,260</u>

8 Trustees remuneration and expenses

No trustees, nor any persons connected with them, have received any remuneration from the charity during the year ended 31 March 2025, nor during the year ended 31 March 2024.

There were no expenses or benefits paid to trustees in the period covered by these financial statements.

Ashley's Birthday Bank

Notes to the Financial Statements for the Year Ended 31 March 2025 (continued)

9 Taxation

The charity is a registered charity and is therefore exempt from taxation.

10 Comparatives for the statement of financial activities

	Note	Unrestricted funds £	Restricted funds £	Total 2024 £
Income and Endowments from:				
Donations and legacies		2,867	10,125	12,992
Charitable activities		18,392	-	18,392
Other trading activities		12,219	-	12,219
Total income		<u>33,478</u>	<u>10,125</u>	<u>43,603</u>
Expenditure on:				
Charitable activities		<u>(19,260)</u>	<u>(10,125)</u>	<u>(29,385)</u>
Total expenditure		<u>(19,260)</u>	<u>(10,125)</u>	<u>(29,385)</u>
Net income		<u>14,218</u>	<u>-</u>	<u>14,218</u>
Net movement in funds		14,218	-	14,218
Reconciliation of funds				
Total funds brought forward		<u>13,557</u>	<u>-</u>	<u>13,557</u>
Total funds carried forward	14	<u>27,775</u>	<u>-</u>	<u>27,775</u>

Ashley's Birthday Bank

Notes to the Financial Statements for the Year Ended 31 March 2025 (continued)

11 Tangible fixed assets

	Furniture and equipment £	Total £
Cost		
At 1 April 2024	<u>1,500</u>	<u>1,500</u>
At 31 March 2025	<u>1,500</u>	<u>1,500</u>
Depreciation		
At 1 April 2024	<u>1,500</u>	<u>1,500</u>
At 31 March 2025	<u>1,500</u>	<u>1,500</u>
Net book value		
At 31 March 2025	<u>-</u>	<u>-</u>
At 31 March 2024	<u>-</u>	<u>-</u>

12 Cash and cash equivalents

	2025 £	2024 £
Cash at bank	<u>20,402</u>	<u>29,035</u>

13 Creditors: amounts falling due within one year

	2025 £	2024 £
Accruals	<u>1,842</u>	<u>1,260</u>

Ashley's Birthday Bank

Notes to the Financial Statements for the Year Ended 31 March 2025 (continued)

14 Funds

	Balance at 1 April 2024 £	Incoming resources £	Resources expended £	Balance at 31 March 2025 £
Unrestricted funds				
<i>General</i>				
General Funds	27,775	15,066	(27,281)	15,560
Restricted funds				
Weekly Shops	-	8,375	(8,375)	-
Christchurch Magdalen Trust	-	3,000	-	3,000
	<u>-</u>	<u>11,375</u>	<u>(8,375)</u>	<u>3,000</u>
Total funds	<u>27,775</u>	<u>26,441</u>	<u>(35,656)</u>	<u>18,560</u>
	Balance at 1 April 2023 £	Incoming resources £	Resources expended £	Balance at 31 March 2024 £
Unrestricted funds				
<i>General</i>				
General Funds	13,557	33,478	(19,260)	27,775
Restricted funds				
Weekly Shops	-	10,125	(10,125)	-
Total funds	<u>13,557</u>	<u>43,603</u>	<u>(29,385)</u>	<u>27,775</u>

Purposes of restricted funds:

Weekly shops - to be spent on the weekly shopping that we provide for families.

Christchurch Magdalen Trust - to be spent on charitable expenditure in the BH23 area.

Ashley's Birthday Bank

Notes to the Financial Statements for the Year Ended 31 March 2025 (continued)

15 Analysis of net assets between funds

	Unrestricted funds General £	Restricted funds £	Total funds at 31 March 2025 £
Current assets	17,402	3,000	20,402
Current liabilities	(1,842)	-	(1,842)
Total net assets	<u>15,560</u>	<u>3,000</u>	<u>18,560</u>
		Unrestricted funds General £	Total funds at 31 March 2024 £
Current assets		29,035	29,035
Current liabilities		(1,260)	(1,260)
Total net assets		<u>27,775</u>	<u>27,775</u>

16 Related party transactions

There were no related party transactions in the year ended 31 March 2025, nor in the year ended 31 March 2024.

