



WHEELY TOTS

Trustees Annual Report & Financial Statements

For year ended 30 April 2021



From our Chair of Trustees

This year has seen lots of change and uncertainty at a global, national and local level. It has been a challenging year for many organisations. For Wheely Tots, the restrictions brought in as a result of the Covid 19 pandemic meant that we had to suspend all our face to face activities.

In the face of this challenge, the Wheely Tots team turned their efforts to finding new ways to use their skills to continue to support the local community, delivering activities online and in small groups when restrictions eased. As well as continuing to deliver cycling and walking sessions and doorstep bike servicing, new connections were made and new activities were launched including a foodbank in Broadwater Farm estate and a podcast. These new activities brought support from funders old and new including Clarion, London Community Response, Haringey Council, Haringey Giving and Walking & Cycling Grants London. Huge thanks to them all for helping us to keep the wheels turning.

It's incredible to think that all this happened during a global pandemic. Even more so when the year started with a burglary of our bike and tool store resulting in the loss of at least seven bikes and valuable tools.

This sad event sparked some positive outcomes; our insurers refused to pay out so we set up a donations page to raise funds to replace the stolen bikes and tools. We received support from the community as well as from Clarion Housing Group and Sage Foundation. The team was blown away by the offer from Sabby Gill, then Managing Director, UK & Ireland at Sage, to buy replacement bikes.

This year also saw Wheely Tots run their first fundraising event, teaming up with Sage Foundation for The Space Race. This was an idea from Laura, our Sage Foundation Ambassador, introduced to us by Elaine, Sage Foundation Manager and long-time supporter of Wheely Tots. The challenge was to cover the distance from Earth to the International Space Station and back. Impressively, as a team, we managed the distance just over six times in a month!

Following the Space Race, we were contacted by Jer, a local parent that had had a bike service from Wheely Tots. He was planning to run the Virtual London Marathon in October and offered to raise funds for Wheely Tots, another first.

This has been an incredibly good year for Wheely Tots and I'm excited to see what the future holds.

Gloria Obilana, Chair of Trustees



Wheely Tots Annual Report for the year ended 30 April 2021

Full name Wheely Tots

Registered charity number 1161237

Registered address The Trampery Tottenham, 639 High Road, Tottenham, N17 8AA

Committee members

Chair of Trustees: Gloria Obilana

Trustees: Merna Daabis (Equality, Diversity and Inclusion), David Furness (Secretary), Richard Markland (Treasurer), Eleanor Mitchell (Vice Chair of Trustees)

Chief Executive: David Pitcher

Bankers Barclays Bank

Governance and management

Wheely Tots is a CIO managed in accordance with the constitution dated April 2015.

Trustees are appointed for a minimum term of 2 years. Applications from new Trustees and volunteers are always welcome.

Merna Daabis joined as a trustee in October 2020. David Furness joined as a trustee in March 2021.

Members register to join Wheely Tots and benefit from the activities we offer namely parent & toddler balance bike sessions, use of our cargo bikes, kit library and other cycling related activities. Membership is currently free and open to all.

Safeguarding

All individuals responsible for delivering Wheely Tots sessions have Enhanced DBS checks, completed in the last two years, and attend Safeguarding training. Other policies in place are: equal opportunities, child protection & safeguarding, volunteer, privacy, online safety and financial procedures; these are reviewed annually.



Aims and objectives

Wheely Tots' formal charitable objective is "The promotion of community participation in healthy recreation in particular by the provision of cycling advice, cycle training, cycle maintenance, and other cycling related activities."

In practice we achieve our objective by

- taking a "whole family" approach to helping families grow
- taking a lead on social inclusion and community development, and
- referring families to other healthy activities and services.

Our activities

Wheely Tots is a registered charity that believes all children (and families and communities) should be healthy, confident and resilient.



Wheely Tots operates in North London in the boroughs of Hackney and Haringey and helps to unite families and promote a healthy and active lifestyle through cycling and walking activities. We create as many positive micro interactions as we can. Each seeds another and another, leading to more connections within our community.

Our flagship activity is parent and toddler balance bike sessions run weekly in local parks. We offer support for families to encourage active travel through cycling and walking.

We run a youth led cycling project with 11-18 year olds in Haringey and in March 2020 as the country entered lockdown, we set up a foodbank at Broadwater Farm estate in Tottenham.

The Covid-19 pandemic and resulting lockdown from March 2020 meant that we had to pause our face to face activities and develop new ways to use our skills to continue to support our community. Much of our activity during this year was delivered online and in small groups in line with restrictions in place at the time.



The majority of our activities take place in Haringey. Haringey is ranked 7th on Trust for London's Poverty Profile when comparing London boroughs across poverty and inequality indicators. [[Ref: Trust for London, December 2020](#)]

Haringey is a diverse borough: 64% of the population are from BAME or Other White groups; over 180 languages are spoken and 30% of residents do not speak English as their main language, the 6th highest rate in London. 16.4% of children in Haringey live in relative poverty. In West Green ward, where Lordship Recreation Ground is located, only 38% of homes have good access to nature.

Of all Inner London boroughs, Haringey has the second largest proportion that are earning below the London Living wage (29%). The proportion of residents earning below the London Living wage has increased by 47% since 2013, also the second largest increase amongst inner London boroughs. Wheely Tots is proud to be a Living Wage employer, all our roles pay at least the London Living Wage.

[Haringey, State of the Borough, April 2021](#)

The public benefit we provide can be summarised as;

- Community development: we bring together a diverse range of families from varied socio-economic and ethnic backgrounds including from private and social housing
- Confidence building: bikes/cycling provides an amazing focus for people to realise the art of the possible
- Improving and facilitating positive parent-child interaction
- Improving mental and physical health: checking & adjusting bikes and riding them
- Promoting the use of urban outdoor space (pavements & parks)
- Providing core skills e.g. agility, balance, coordination, emotional intelligence
- Learning by doing and learning how to ask the right questions and helping people to help themselves

We are a responsible, well managed organisation providing genuine public benefit. We have been successful in securing grant funding from a range of new funders in the past year which has allowed us to expand our activities and reach more families in north London.

"Thank you Wheely Tots for helping me choose a bike for my daughter that is comfortable. It was great that you came to my local park, which made it a lot easier for me to meet you."
Monica

Our social value

Wheely Tots received £209,884 income in 2020-21 and using the social value calculator thus created £5.8m in social value. For each pound received, Wheely Tots creates £27 in social value.



Summary of the main outputs during the period from Wheely Tots records

At a glance numbers 2020-21

<i>Volunteers who have kindly donated time and expertise</i>	<i>37</i>
<i>Number of volunteer hours</i>	<i>1,376</i>
<i>Number of bikes bought/borrowed from Kit Library</i>	<i>69</i>
<i>Number of bikes serviced</i>	<i>70</i>
<i>Number of families attending sessions (in person and online)</i>	<i>310</i>
<i>Number of households attending foodbank per week</i>	<i>60</i>
<i>Total families reached</i>	<i>509</i>

Outcomes

We are focussed on improving social integration in our local area. In practice this means running sessions involving different people, recognising the barriers and hurdles we all face.



This creates a positive sense of community and as a hook we seek common ground around people's enjoyment of healthy outdoor recreation and a desire from parents and carers for younger generations to be able cycle and walk to discover exciting places.

69% of attendees at Wheely Tots sessions responded that they met people from different backgrounds and 67% of attendees met new people and expanded their social group.



Projects

We have increased the number of [projects](#) we have worked on this year and have been supported by new and past funders.

Transport for London & London Marathon Charitable Trust: Walking & Cycling Grants London

We have four ongoing projects:

Awesome Families: working with families with at least one disabled family member to explore options for cycling together using adapted equipment if required.

Family Fit: supporting families to learn about bike fitting and ensuring that bikes are the correct size and fit. Fitting has become a key part of our regular session delivery and works well alongside families using our Kit Library as they choose suitable bikes.

Family Explorers: delivering family activities to encourage walking and cycling in the local area. During lockdown much of this activity was delivered online.

Winter Rides: delivering family cycling activities through the winter months.

Haringey Council

We have been fortunate to receive support from Haringey Council for a number of projects:

Positive Activities for Young People: we are in the third year of this project to deliver Positive Activities for Young People, a cycling project for young people aged 11-18 years living on the Broadwater Farm and Northumberland Park estates in Haringey. This is called [Your Bike Project](#) and has a separate website.

Foodbank: when activity was paused during lockdown, we recognised a need for foodbank provision at Broadwater Farm. We worked with The Felix Project to increase their weekly delivery of food and set up a foodbank for the local community; this has led to a number of local residents becoming involved as volunteers and taking ownership of the project to ensure that those most in need are able to benefit. The foodbank has attracted additional funding as detailed below.

Active Travel Grant: funding from Smarter Travel Haringey to deliver activities with families at local Children's Centres to encourage walking and cycling. Much of this activity was delivered through online sessions.

School Holiday Programme: provision of cycling activities and food for local families and young people during school holidays.

People Need Parks: to encourage more people to visit Lordship Rec and Hartington Park by offering bike maintenance and cycling sessions for families, adults and children to help them explore and feel more connected to the local area.



London Community Foundation: London Community Response Fund Wave 1 & Wave 3

Wheely Tots received funding from the London Community Response Fund Waves 1 and 3 to support delivery of the foodbank at Broadwater Farm estate as a response to the Covid-19 pandemic.

Haringey Giving: Covid 19 Fund

Wheely Tots received funding from Haringey Giving to support delivery of the foodbank at Broadwater Farm estate as a response to the Covid-19 pandemic. Additional funding was secured to provide hot food during the winter months to support the most vulnerable residents.

Clarion Futures

Wheely Tots received funding for a number of projects:

Walking Connections: planning walking routes using smartphones to bridge the digital divide for residents living in and around Northumberland Park, Tottenham.

A contribution towards the missing tools and equipment from our burglary.

Ride: connecting people and places in Tottenham and providing tools, skills and opportunities to communities most impacted by COVID-19.

Sage Foundation

Business Planning Support: volunteers and support to help develop and review the Wheely Tots business plan.

Kickstart support: to contribute to the training and support provided to our Kickstarters.

Federated 4 Health

Wheely Tots received funding from Federated 4 Health to deliver and collect Pulse Oximeter tests by bicycle (rather than using a taxi or private car) to vulnerable individuals who were unable to visit their GP who were suspected to have Covid-19.

GLA/London Mayor

Walking activities in Broadwater Farm alongside foodbank to offer opportunities for residents to explore the local area and meet their neighbours.



Our partners and supporters

Our activities are made possible by the assistance of individuals and partner organisations who offer in kind support.

This has been a challenging year for many organisations. Wheely Tots has continued to deliver activities in the community and has expanded into new areas.

Manor House Development Trust allows us to promote our parent and toddler balance bike sessions from the Redmond Community Centre and store some of our equipment. Berkeley Homes via Rendall & Rittner allow us to use secure storage space for our cargo bikes, balance bikes and other cycling equipment at Woodberry Down. We operate our Kit Library from this location.

The Friends of Finsbury Park and Haringey Borough Council Park Management continue to be very supportive of our activities in Finsbury Park.

In Tottenham the Lordship Community Hub at Lordship Recreation Ground have been extremely welcoming and allow us to store a cargo bike and balance bikes in a secure location in the park. Our leaflets are designed by Joan Curtis, a volunteer at Lordship Hub.



The Bridge Renewal Trust has supported our growth in Haringey by helping us to connect with local community groups and charities and promoting our vacancies through their weekly newsletter.

Our relationship with Haringey Council has developed further this year through the delivery of Your Bike Project and the foodbank set up alongside at Broadwater Farm. Through Your Bike Project we have built new partnerships with residents associations, other youth projects and local schools. The Felix Project continue to provide food for the weekly foodbank at Broadwater Farm. We have secured additional funds from Haringey Council to support school holiday activity provision this year.

This kind assistance from partner organisations is much appreciated and is essential to the success of our activities. Our partners recognise that working collaboratively and “going the extra mile” are key Wheely Tots organisational strengths.



Our Team

The Wheely Tots team has grown this year to support the increased funded activity.

David Pitcher continues as CEO supported by a Development Manager, Project Manager, and Bookkeeper (recruited September 2020).

Wheely Tots has five part-time freelance session leaders and a Foodbank Coordinator.

In January 2021, Wheely Tots committed to offering opportunities through Kickstart, a government funded scheme offering six month paid roles for young people aged 16-24 years. Through Kickstart, we have recruited a Social Media Coordinator and a Bookkeeping Assistant.

All team members at Wheely Tots work part-time and live locally. All roles are paid at least London Living Wage.

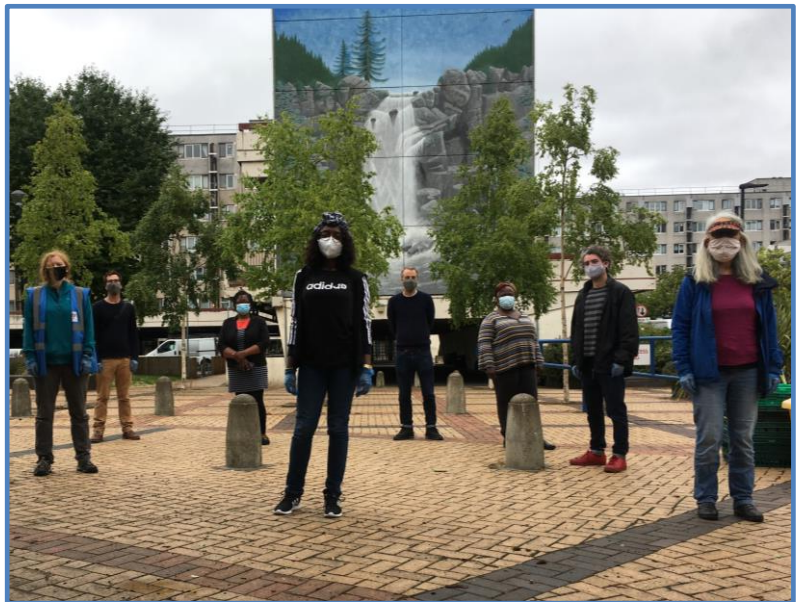
Volunteering at Wheely Tots

Wheely Tots has always been keen for people to come and apply existing skills or learn new skills on a short term basis. As a small organisation, volunteers help us to achieve things we do not have the resources to do.

Our foodbank in Broadwater Farm has benefited from volunteers from the local community keen to offer practical support. We have built a regular team of 8 volunteers from the local community that support each week.

Our relationship with Sage continued this year. As working from home became the norm, we offered virtual and online volunteering opportunities. In October 2020 a group of ten volunteers from Sage joined a session to review the Wheely Tots business plan and provide feedback. A follow up session was held in November.

We were fortunate to recruit volunteers to support us with social media, graphic design and photo tagging; some volunteers had been furloughed from their usual roles and brought their skills to help us at a time when we needed to grow our online presence and did not have capacity to do this with our existing team. Thanks to these volunteers we launched our podcast, [A Wheely Good Listen](#); we are now on our third series.





In total we have received support from 37 volunteers from May 2020 to April 2021 giving an amazing total of 1,376 volunteering hours. This is a huge increase from 237 volunteer hours last year.

Fundraising

We have used [Givey](#) as our fundraising platform since March 2020. The site is fee free and allows us to set up fundraising pages for specific projects as well as receive general donations. The site captures the required information for our Gift Aid return.

This year was our most successful yet for online fundraising. We have so far raised over £14,000 through our Givey page.

Last year the total raised from donations was just under £10,000. This year the difference was that we were fortunate to have Jer O'Mahony choose to run the virtual London Marathon for us. That single act of kindness galvanised us as a team as for the first time we had someone offering to help us. You can hear more about this on our [podcast episode here](#).

In April 2020 our bike and tool store at Broadwater Farm was burgled. At least seven bikes and our most valuable tools were taken. For us as a small charity, it couldn't have happened at a worse time. The bikes had all been lovingly restored by young people as part of Your Bike Project and we were intending to loan them to local young people, key workers and volunteers during lockdown. Our insurers refused to pay out and so we set up a donations page requesting support to raise funds to replace the stolen bikes and tools. The donation page raised £1,520 and we were additionally granted £1,000 from Clarion Housing Group towards the cost of replacements. Sage Foundation also offered their support; Sabby Gill, Managing Director, UK & Ireland at Sage (now CEO at Thomas International), offered to buy replacement bikes from Recycle Y' Bike, another of the charities supported by Sage Foundation.

In June 2020 we set up a Coronavirus Emergency Fundraiser on Givey to support our activities during lockdown when our face to face sessions were paused. This raised a total of £2,545.

In August 2020 we teamed up with Sage Foundation for The Space Race. We challenged ourselves to cover 507 miles, the distance from Earth to the International Space Station and back and asked our friends and families to sponsor us. This was the idea of our Sage Foundation Ambassador, Laura Kemppi.

By the end of August we had completed 3,097 miles, equivalent to just 6 return trips to the International Space Station. The funds raised by the Sage team were matched by Sage Foundation. The total amount raised by all participants was £4,541.

Following the Space Race, we were contacted by a local parent that had had a bike service from WheelyTots. He was planning to run the Virtual London Marathon in October and offered to raise funds for WheelyTots. In addition to the sponsorship raised, his employer also made a contribution and the total amount raised was an amazing £6,956.



Other fundraising

We have accounts with Don't Send Me A Card, Amazon Smile, and Give As You Live which provide additional income streams. We are now set up to receive donations through Facebook and PayPal Giving Fund.

Policy on reserves

Wheely Tots currently has a minimum reserve of £19,000 which is set aside for future use.

Signed on behalf of the CIO's trustees:

Gloria Obilana

Chair of Trustees

13 October 2021



Independent Examiner's Report to the Trustees of Wheely Tots

I report on the accounts for the year ended 30 April 2021 set out on pages 13 - 16.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this period (under Section 144(2) of the Charities Act 2011 (the 2011 Act)) and that an independent examination is required.

It is my responsibility to:

- examine the accounts under Section 145 of the 2011 Act
- to follow the procedures laid down in the General Directions given by the Charity Commission (under Section 145(5)(b) of the 2011 Act); and
- to state whether particular matters have come to my attention.

Basis of the independent examiner's report

My examination was carried out in accordance with the General Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustee concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statements below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that, in any material respect, the requirements

- to keep accounting records in accordance with Section 130 of the 2011 Act; and
- to prepare accounts which accord with the accounting records and to comply with the accounting requirements of the 2011 Act have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached

Scott Reynolds (ACCA) – Day Accountants (Herts) Ltd

20/09/21



Statement of Financial Activities for the Year Ended 30th April 2021

	Unrestricted £	Restricted £	2021 Total £	2020 Total £
Income				
Donations and legacies	35,167	-	35,167	10,609
Grant income	-	174,717	174,717	99,967
Other	-	-	-	-
Total	35,167	174,717	209,884	110,576
Expenditure				
Contractors	-	127,709	127,709	74,825
Advertising	-	309	309	242
Bank charges	-	14	14	15
Depreciation	-	2,440	2,440	1,594
Equipment	-	19,080	19,080	2,796
Office & admin expenses	-	8,328	8,328	3,790
Rent	1,240	-	1,240	1,344
Training	-	1,746	1,746	3,716
Travel & accommodation	-	285	285	74
Volunteer expenses	-	2,908	2,908	2,315
Other	-	884	884	-
Total	1,240	163,703	164,943	90,711
Net income/(expenditure)	33,927	11,014	44,941	19,865
Reconciliation of funds:				
Total funds brought forward	16,133	36,129	52,262	32,397
Total funds carried forward	50,060	47,143	97,203	52,262



Statement of Assets & Liabilities

	Unrestricted £	Restricted £	2021 Total £	2020 Total £
Fixed assets				
Equipment	-	3,784	3,784	2,842
Total	-	3,784	3,784	2,842
Current assets				
Debtors	-	51,515	51,515	11,628
Cash at bank and in hand	50,060	2,917	52,977	38,938
Total	50,060	54,432	104,492	50,566
Creditors: within one year	-	11,073	11,073	1,146
Net current assets/(liabilities)	50,060	43,359	93,419	49,240
Total assets less current liabilities	50,060	47,143	97,203	52,262
Creditors: after one year	-	-	-	-
Total net assets/(liabilities)	50,060	47,143	97,203	52,262
Funds of the charity				
Unrestricted	50,060	-	50,060	16,133
Restricted	-	47,143	47,143	36,129
Total	50,060	47,143	97,203	52,262

The trustees acknowledge their responsibilities for preparing accounts, which give a true and fair view of the state of affairs of the CIO as at the end of its financial year.

These financial statements have been prepared in accordance with the provisions applicable to charitable incorporated organisations subject to FRS102 SORP.

Signed on behalf of the CIO's trustees:

Gloria Obilana, Chair of Trustees, 13 October 2021

Charitable incorporated organisation: 1161237



Notes to the Financial Statements

1. Basis of accounting

These accounts have been prepared under the historical cost convention with items recognised at cost or transaction value unless otherwise stated in the relevant note(s) to these accounts. The accounts have been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued on 16 July 2014 and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102). The charity constitutes a public benefit entity as defined by FRS 102.

2. Accounting policies

2.1 Income

Income is included in the Statement of Financial Activities (SoFA) when the charity becomes entitled to the resources; it is more likely than not that the trustees will receive the resources; and the monetary value can be measured with sufficient reliability.

2.2 Expenditure

Liabilities are recognised where it is more likely than not that there is a legal or constructive obligation committing the charity to pay out resources and the amount of the obligation can be measured with reasonable certainty.

2.3 Taxation

The charity is exempt from corporation tax on its charitable activities.

2.4 Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees. Restricted funds can only be used for particular purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

3. Trustees remuneration and benefits

There were no trustees that received remuneration from the charity within the year ending 30th April 2021 nor the year ending 30th April 2020. The CEO David Pitcher received £43,728 during the year ending 30th April 2021.



3. Debtors

	This year	Last year
	£	£
Trade debtors	51,515	11,628
Prepayments/accrued income	-	-
Other debtors	-	-
Total	51,515	11,628

4. Creditors

	This year	Last year
	£	£
Trade creditors	9,371	1,146
Accrued expenses	-	-
Other creditors	1,702	-
Total	11,073	1,146

6. Related party disclosures

There were no related party transactions for the year ended 30th April 2021.

7. Notable donations & grants

During the year the charity received the following notable donations and grants:

London Borough of Haringey	£48,332.50
City of London	£25,000.00
Clarion Grants	£25,000.00
Federated 4 Health	£14,000.00
Sage Foundation	£13,000.00
Groundwork	£12,000.00
Haringey Giving	£10,000.00
Greater London Authority (GLA)	£5,000.00
Easter Holiday Sessions	£2,000.00