

CREATIVITY WORKS PRESTON

England & Wales · Charity number 1161063

Details

Other names	CWP
Status	Registered
Legal form	Charitable company
Company number	08969288
Registered	2015-03-25
Register	View on the Charity Commission register

Contact

Address	Creativity Works Preston 33 Shepherd Street Preston PR1 3YD
Phone	01772555123
Email	info@creativityworkspreston.org.uk
Website	www.creativityworskpreston.org.uk

Activities

Objects: THE ADVANCEMENT OF EDUCATION FOR THE PUBLIC BENEFIT IN PARTICULAR BUT NOT EXCLUSIVELY BY THE PROVISION OF VOCATIONAL TRAINING, LIFELONG LEARNING PACKAGES TO CHILDREN, YOUNG PEOPLE AND FAMILIES LIVING IN LANCASHIRE SO THAT THEY ARE ABLE TO ACCESS FUTURE EMPLOYMENT.

Activities: Creativity Works Preston provides alternative education to marginalised people who need to learn in a different way to the traditional education system. The crux of the learning environment and pedagogy is learning through doing. We do this by providing an inclusive, professional and supportive learning environment for individuals irrespective of their circumstances or background.

Classification

- **How:** Provides Services
- **What:** Education/training
- **Who:** Children/young People

Geography

- Blackburn With Darwen
- Blackpool
- Lancashire

Finances

Period end	Income	Expenditure	Assets	Employees
2025-07-31	£1,019,628	£999,730	£-11,153	20
2024-07-31	£843,978	£869,352	£-31,048	20
2023-07-31	£588,514	£599,142	£-5,674	20
2022-07-31	£562,454	£618,281	£4,954	20
2021-07-31	£634,883	£599,507	£60,781	20
2020-07-31	£406,981	£442,500	-	-

Trustees

Name	Role	Appointed
Christopher Gavaghan		2025-08-01
Christopher Stott		2025-03-01
Holly Marie Breakell		2019-04-04
Linzi Mae Cookson		2024-11-01
Niomi Wilkinson		2021-08-01
WILLIAM ADAMS		2014-04-02

CREATIVITY WORKS PRESTON

England & Wales - Charity number 1161063

Accounts

**CREATIVITY WORKS PRESTON
ANNUAL REPORT AND UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 31 JULY 2023**

**CREATIVITY WORKS PRESTON
ANNUAL REPORT AND UNAUDITED ACCOUNTS
CONTENTS**

	Page
Company information	3
Director's report	4
Income statement	5
Statement of financial position	6
Statement of changes in equity	7
Notes to the accounts	8
Detailed profit and loss account	10

**CREATIVITY WORKS PRESTON
COMPANY INFORMATION
FOR THE YEAR ENDED 31 JULY 2023**

Director	Steven Egan
Company Number	08969288 (England and Wales)
Registered Office	33 SHEPHERD STREET PRESTON PR1 3UE
Accountants	SMART ACCOUNTING (NW) LTD 239 RIBBLETON LANE PRESTON PR1 5EA

**CREATIVITY WORKS PRESTON
(COMPANY NO: 08969288 ENGLAND AND WALES)
DIRECTOR'S REPORT**

The director presents his report and accounts for the year ended 31 July 2023.

Directors

Steven Egan held office during the whole of the period.

Statement of directors' responsibilities

The directors are responsible for preparing the report and accounts in accordance with applicable law and regulations.

Company law requires the directors to prepare accounts for each financial year. Under that law, the directors have elected to prepare the accounts in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the accounts unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these accounts, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Small company provisions

This report has been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006.

Signed on behalf of the board of directors

Steve Egan

.....

Steven Egan
Director

Approved by the board on: 19 April 2024

CREATIVITY WORKS PRESTON
INCOME STATEMENT
FOR THE YEAR ENDED 31 JULY 2023

	2023	2022
	£	£
Turnover	545,489	562,454
Cost of sales	(207,680)	(348,938)
Gross profit	<u>337,809</u>	<u>213,516</u>
Administrative expenses	(391,462)	(333,599)
Other operating income	43,025	64,256
Operating loss	<u>(10,628)</u>	<u>(55,827)</u>
Loss on ordinary activities before taxation	<u>(10,628)</u>	<u>(55,827)</u>
Tax on loss on ordinary activities	-	-
Loss for the financial year	<u><u>(10,628)</u></u>	<u><u>(55,827)</u></u>

CREATIVITY WORKS PRESTON
STATEMENT OF FINANCIAL POSITION
AS AT 31 JULY 2023

	Notes	2023 £	2022 £
Fixed assets			
Tangible assets	4	10,959	13,364
Current assets			
Debtors	5	9,387	9,488
Cash at bank and in hand		63,520	65,672
		<u>72,907</u>	<u>75,160</u>
Creditors: amounts falling due within one year	6	(46,191)	(83,570)
Net current assets/(liabilities)		<u>26,716</u>	<u>(8,410)</u>
Total assets less current liabilities		37,675	4,954
Creditors: amounts falling due after more than one year	7	(43,349)	-
Net (liabilities)/assets		<u>(5,674)</u>	<u>4,954</u>
Capital and reserves			
Profit and loss account		(5,674)	4,954
Shareholders' funds		<u>(5,674)</u>	<u>4,954</u>

For the year ending 31 July 2023 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with the provisions of FRS 102 Section 1A - Small Entities.

The financial statements were approved by the Board and authorised for issue on 20 February 2024 and were signed on its behalf by

Steven Egan
Director

Company Registration No. 08969288

**CREATIVITY WORKS PRESTON
STATEMENT OF CHANGES IN EQUITY
AS AT 31 JULY 2023**

	Share capital £	Profit & loss account £	Total £
At 1 August 2021	-	60,781	60,781
Loss for the year		(55,827)	(55,827)
At 31 July 2022	-	4,954	4,954
At 1 August 2022	-	4,954	4,954
Loss for the year		(10,628)	(10,628)
At 31 July 2023	-	(5,674)	(5,674)

**CREATIVITY WORKS PRESTON
NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 31 JULY 2023**

5 Debtors	2023	2022
	£	£
Amounts falling due within one year		
Trade debtors	-	101
Other debtors	-	9,387
	<u>-</u>	<u>9,488</u>
Amounts falling due after more than one year		
Other debtors	9,387	-
	<u>9,387</u>	<u>-</u>
6 Creditors: amounts falling due within one year	2023	2022
	£	£
Bank loans and overdrafts	-	37,580
Trade creditors	6,175	25,999
Taxes and social security	40,016	3,578
Other creditors	-	16,413
	<u>46,191</u>	<u>83,570</u>
7 Creditors: amounts falling due after more than one year	2023	2022
	£	£
Bank loans	26,936	-
Other creditors	16,413	-
	<u>43,349</u>	<u>-</u>

8 Average number of employees

During the year the average number of employees was 20 (2022: 20).

**CREATIVITY WORKS PRESTON
DETAILED PROFIT AND LOSS ACCOUNT
FOR THE YEAR ENDED 31 JULY 2023**

This schedule does not form part of the statutory accounts.

	2023	2022
	£	£
Turnover		
Sales	545,489	562,454
Cost of sales		
Subcontractor costs	-	81,015
Other direct costs	207,680	267,923
	207,680	348,938
Gross profit	337,809	213,516
Administrative expenses		
Wages and salaries	246,511	235,349
Employer's NI	14,457	12,634
Staff training and welfare	2,787	6,858
Travel and subsistence	36,626	29,623
Motor expenses	1,827	441
Entertaining	17,332	-
Rent	15,397	11,865
Rates	1,933	4,306
Light and heat	7,854	6,578
Cleaning	201	-
Telephone and fax	3,118	2,365
Stationery and printing	-	10
Subscriptions	3,853	1,721
Bank charges	152	149
Insurance	7,163	4,748
Equipment hire	17,965	8,715
Repairs and maintenance	7,835	741
Depreciation	2,405	2,934
Accountancy fees	3,710	3,900
Advertising and PR	336	662
	391,462	333,599
Other operating income		
Government grants	43,025	64,256
Operating loss	(10,628)	(55,827)
Loss on ordinary activities before taxation	(10,628)	(55,827)



CREATIVITY WORKS PRESTON
ANNUAL REPORT AUGUST 2022 TO JULY 2023

REPORT OF THE MANAGEMENT COMMITTEE FOR THE YEAR ENDED 31ST JULY 2022.

The Management Committee presents its directors' report and financial statements for the year ended 31st July 2023.

REFERENCE AND ADMINISTRATIVE INFORMATION

Charity Name: Creativity Works Preston
Charity Registration number: 1161063
Company registration number: 8969288

REGISTERED OFFICE AND OPERATIONAL ADDRESS:

33 Shepherd Street
Preston
PR1 3YD

MANAGEMENT COMMITTEE

Mr Bill Adams Chair
Mr Russell Hogarth
Mr Paul Wallace
Mr David Walker
Miss Holly Breakell
Miss Naomi Wilkinson

SECRETARY

Mrs Lauren Gutteridge

SENIOR MANAGEMENT TEAM

Mr Steve Egan, Chief Executive
Mrs Anita McGreevy, Compliance & Operations Manager
Lauren Gutteridge, Centre Manager

BANKERS

HSBC, 331 Lord St, Southport, PR8 1NJ
NatWest, Fishergate, Preston, PR1 2AD



INTRODUCTION FROM THE CHAIR

I'm delighted to be able to introduce the Annual Report for Creativity works Preston for July 2023.

This last year has as always been very challenging in providing different educational options for our students, and the staff who work so hard to give everyone a memorable and fulfilling educational experience in a safe and welcoming environment.

As most of you know, CWP exists to offer a different type of learning experience in learning by doing, whilst making sure the basics are covered in different ways than standard education providers.

This last year has seen CWP providing a host of different options for our students, giving them more choice and opening up new horizons as they progress through school and towards work. The staff and trustees will continue to develop new and suitable programmes in the coming months and hope to increase our partnership approach with local authorities, schools, and sister organisations both locally, nationally and internationally.

I would recommend you read the report and that you can continue to kindly support our organisation in the coming year.

I would like to put on record my heartfelt thanks and those of our trustees to our excellent, committed staff, who ensure the learning experience is first class to our students, and to other colleagues and volunteers who all add to the success of the organisation.

Bill Adams

Chair
Creativity Works Preston.



INTRODUCTION FROM THE CHIEF EXECUTIVE

This has been a really productive, and progressive year. Whilst the bottom line may suggest differently, the organisation lost £10,628, this is a reduction from previous years loss of £55,827.

Whilst losses are never to be taken for granted, and we certainly don't, the underlying picture is extremely positive.

We have continued to invest in our staff and facilities, believing passionately that we need to take a longer term perspective. Cash flow has been good, and this has allowed for this strategy to be implemented.

We have budgets in place now for 23/24, 24/25/ and 25/26 that show significant growth. Nothing can or will be taken for granted but I am confident that if we keep delivering the excellence we have been delivering these 'speculative' figures will become reality and bring healthy surpluses that can be invested in our work.

The figures illustrated below show that performance in terms of delivery has been excellent with some fantastic outcomes for young people.

We have also expanded our offer by introducing Construction. At present, it is on a small scale but if the early promising signs continue, we have plans to expand the space and develop a property purchase and renovation division. Our aim being to provide real hands on learning opportunities to our young people and potentially provide accommodation to young people in need, particularly those leaving care.

We continue to develop partnerships, and arguably the most important one, Lancashire County Council, is developing nicely. Our aim is to obtain some form of direct contract for post 16 learning, particularly in relation to young people with EHCP. Meetings are scheduled with the Head of LCC Commissioning as we develop this approach.

Whilst the relationship with LCC continues to develop, unfortunately I cannot say the same about our local council, Preston City. We had approached the council with plans for the development of Amounderness House, believing that as a charity we fitted the Preston Model. Sadly, the council decided to enter a partnership with a private company to develop the project as office space using Towns Fund money in the process. As CEO I believe it is my responsibility to praise when praise is due and constructively criticise when it's not. We move on.

I am fortunate to lead an organisation with an unbelievably talented and committed staff team. The team has grown and will continue to grow. We have been able to reward the hard work with a real time pay increase of 15% and a reduction in the working week to 30.5 hours. Every staff member is paid at least the living wage, and our aim is to pay the best salaries for education delivery in the region.

It would take too long to thank them all here individually but without them, none of what we have achieved would be possible. Thank you one and all.

Finally, I want to thank the Trustees and our consistent supporters, Vicky and Eddie Brown of Gainsborough floorings.

The trustees give up their free time and Vicky and Eddie continue to provide financial support and advice.

Steve Egan
CEO



OUR AIMS AND OBJECTIVES

Our charity's purposes as set out in the objects contained in the company's Articles of association are to:

'provide alternative education to marginalised people who need to learn in a different way to the traditional education system. The crux of the learning environment and pedagogy is learning through doing. We do this by providing an inclusive, professional and supportive learning environment for individuals irrespective of their circumstances or background'.

We review our aims, objectives and activities each year. This review looks at what we achieved and the outcomes of our work in the previous 12 months.

The review looks at the success of each key activity and the benefits they have brought to those groups of people we are set up to help.

The review also helps us ensure our aim, objectives and activities remained focused on our stated purposes.

We have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing our aim and objectives and in planning our future activities.

In particular, the Trustees consider how planned activities will contribute to the aims and objectives they have set.

As part of this review, we wanted to simplify and capture what we are about and it is simply:

to make learning fun!



THE FOCUS OF OUR WORK

Our focus continues to be the provision of education to people in need of alternative approaches. Specifically, we focus on 'learning by doing' and Production Education and it is based upon the Danish Production school model.

The vocational areas we offer to meet these objectives include:

- Hair and Beauty
- Art & Design
- Music making
- Childcare
- Food
- Video production for third sector organisations.
- Construction
- Maths and English
- Working in partnership with other agencies to secure the widest range of services is available that best matches the needs of people of Preston and surrounding areas.

HOW OUR ACTIVITIES DELIVER PUBLIC BENEFIT

Our main activities, and who we try to support, are described below. All our charitable activities focus upon engaging people who are marginalised from mainstream society. Through engagement in our programmes individuals are up skilled, develop confidence and self-esteem which in turn moves them closer to the job market and become more active and productive citizens.



WHO USED AND BENEFITED FROM OUR SERVICES?

In the Academic Year 2022-2023 CWP worked with 135 Young People and Adults delivering a variety of short- and long-term programmes.

These programmes included Vocational Courses and Functional Skills in Maths and English.

Of the 135:

- 67 Male -
- 58 Female
- 94 aged 13-16 (based off their age on 01/09/22)
- 25 aged 16-19
- 6 aged 19+
- 73 learners were on Free School meals
- 135 had some form of disability or disadvantage.

When compiling the figures we carefully analysed the referrals to CWP and take into account only individuals, whose participation was not affected by the external factors which CWP had no control of.

These factors included but were not limited to:

- Schools' withdrawals of young people who have never attended CWP but were referred to the provision.
- Schools' removal of young people from the programme due to the poor behaviour at the school setting.
- Looked after young people who have been moved away from the area.

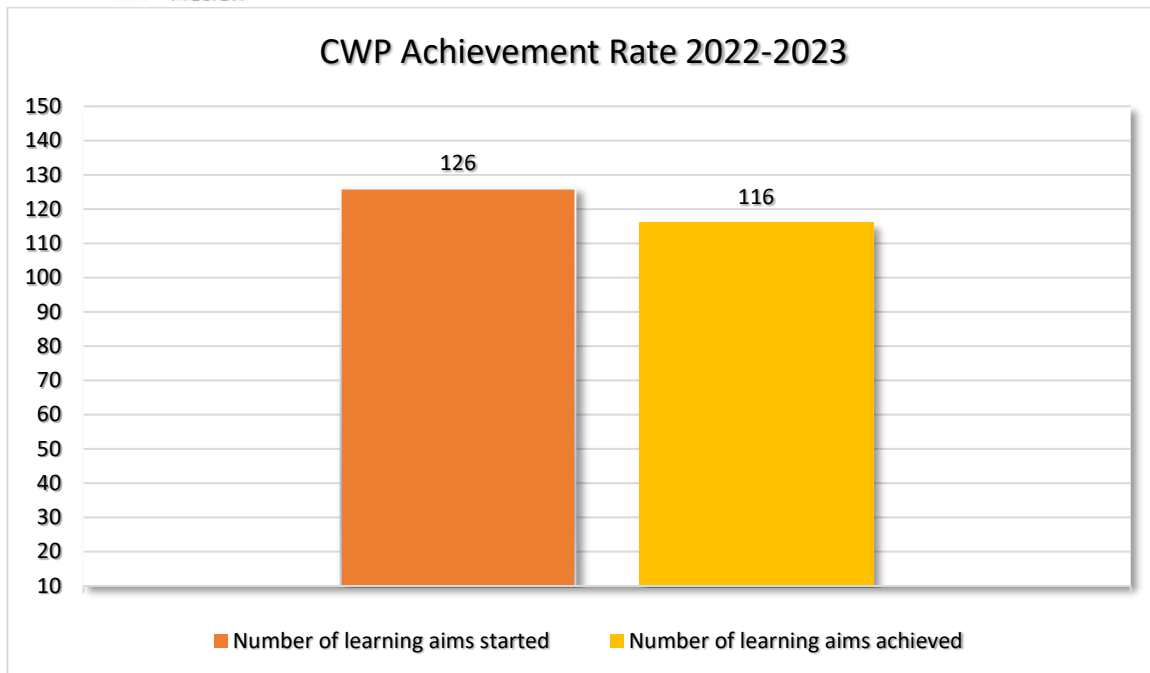
ACHIEVEMENT RATE

The Achievement Rate has been calculated using the following methodology:

Number of achieved awards divided by the number of learning aims started by the students who completed the duration of their course multiplied by 100%.

This includes vocational learning aims and Functional Skills in English and Maths.

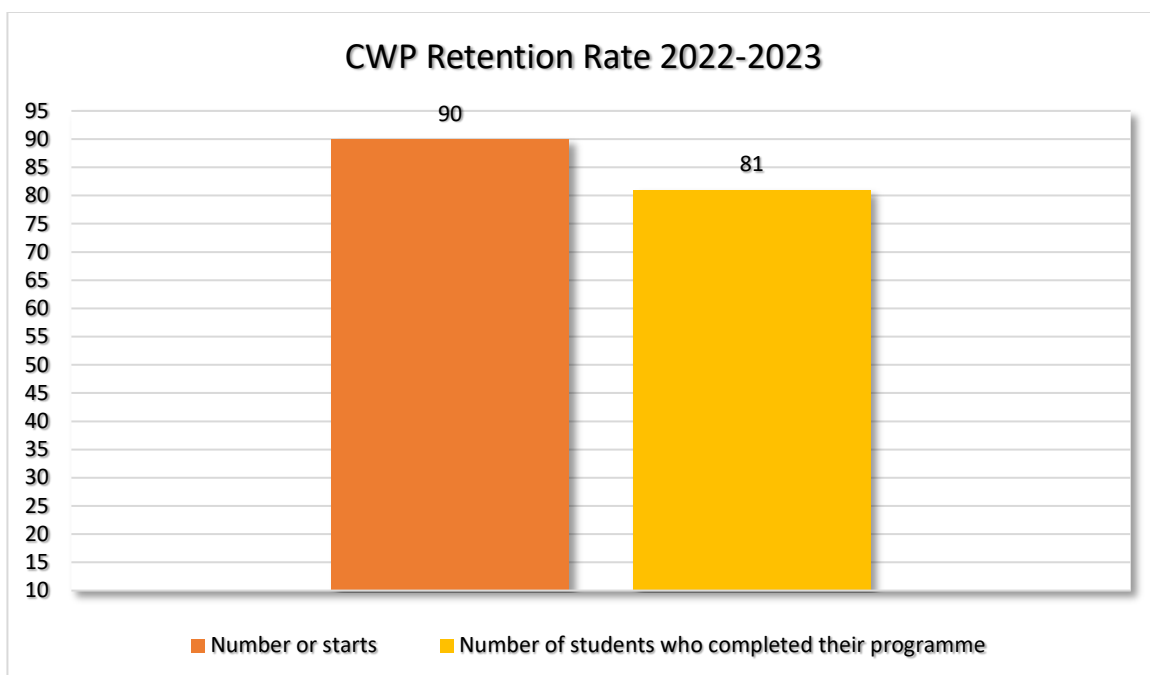
$(116/126) \times 100\% = 92\%$



RETENTION RATE

The Retention rate was calculated by taking the number of learners who completed their anticipated programme divided by the total number of students who enrolled on a programme at CWP and multiplied by 100%.

$$(81/90) \times 100\% = 90\%$$

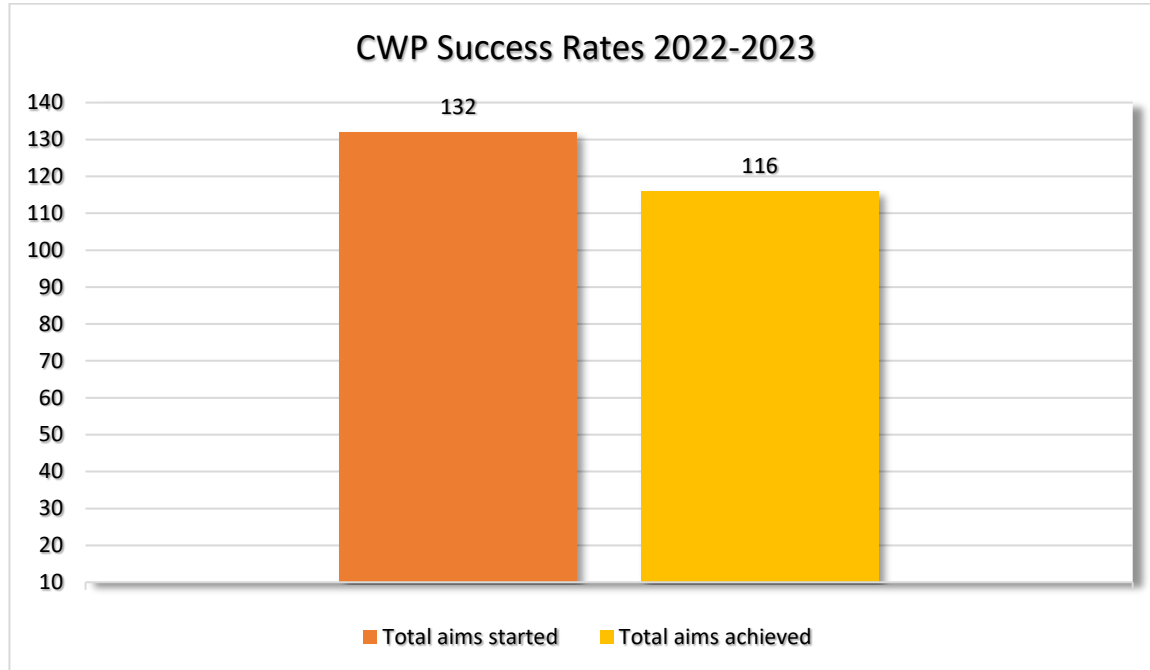




SUCCESS RATE

Success rate was calculated by the total learning aims achieved divided by the number of learning aims started, including the ones which have been withdrawn or cancelled, multiplied by 100%. The learning aims include vocation qualifications as well as Functional Skills in English and Maths.

$$(116/132) \times 100\% = 87\%$$



The statistics were achieved through the delivery of programmes across five departments (Media, Music, Childcare, Food Technology, Hair and Beauty and Construction).

We worked with the following schools:

- Acorns
- Applebee
- Ashton Community Science College
- Blackburn College
- Brookfield
- Cumberland
- Hyndburn Academy
- Nugent House
- Oswaldtwistle
- Pioneer Tech
- Rhyddings
- Rose School
- Roselyn House
- Shaftesbury High
- Shuttleworth College
- Sir Tom Finney
- Spenbrook
- Shuttleworth College
- Waterloo Lodge





GOVERNANCE, STAFFING AND QUALITY

The organisation is a charitable company limited by guarantee, incorporated on 1st April 2014 and registered as a charity on 27th March 2015.

We have established a brilliant, diverse and committed management board to oversee our continuous improvement.

We are conscious of the need to have a board of trustees that reflect the local community. All our Trustees are from Preston and have connections with Education and Training in their personal careers.

TRUSTEE INDUCTION AND TRAINING

Most trustees are already familiar with the practical work of the charity having been involved in one capacity or another with similar charities or organisations in the past.

All trustees are invited and encouraged to attend a series of short training sessions (of no more than an hour) to familiarise themselves with the charity and the context within which it operates.

STAFFING & QUALITY

In 2022-23 we employed:

- 18 people
- 9 Males
- 9 Females

1. CEO-Steve Egan
2. Centre Manager-Lauren Gutteridge
3. Compliance & Operations Manager-Anita McGreevy
4. Maths & English Tutor-Paul Wallace
5. Media Tutor - Peter Hall
6. Music Tutor - Greg Finch
7. Media/Music Tutor Matt Gerrard (20)
8. Music Tutor Mark Barlow (20 hrs)
9. Beauty Tutor, Helen Noye (12 hrs)
10. Beauty Tutor, Rafaella Alvez (12) Cleaner (10 hrs)
11. Food Tech Tutor Molly Simcock (7 hrs) Employability Tutor-(18 hrs)
12. Child Care/Health & Social Tutor, Helen Costello (12 hrs)
13. Art and Design Tutor-Aaliyah Vohra (25 hrs)
14. Administrator/Receptionist- Zaynab Desai (25hrs)
15. Social Media Coordinator, Kate Higham (10 hrs)
16. Construction Tutor, Mark Hull (12hrs)
17. Construction Tutor, Glenn Williams (12 hr)
18. Media Specialist, John Turner



We have two main teams:

Learning Support

- Compliance and Operations manager
- Centre Manager
- Office Manager
- Communications Officer
- Finance and Administrator

Delivery

- Music (3)
- Hair and Beauty (2)
- Art & Design (1)
- Film (2)
- Health & Social Care (1)
- Maths & English (1)
- Construction (2)

All staff are paid at least the living wage. The ratio between the lowest and highest paid member of staff is 1 to 2

No staff member earned more than £55,000.

FINANCE

As a local charity we believe in transparency with regards income and expenditure, full details to be found in our published accounts.

In relation to income the main sources were from schools, grants and ESF with salaries accounting for the bulk of expenditure.

PRINCIPAL FUNDING SOURCES

- Achieve NW
- Erasmus Plus
- Focus Foundation
- Gainsborough Floorings (in Kind support)
- Heritage Lottery Fund
- Lancashire County Council
- LSEP - ESF-Subcontract with
- Schools
- WEA ESF
- Youth Music



RESERVES POLICY

Our aim is to make a yearly surplus to build a sustainable charity that serves as many people as possible. We aim to hold reserves equivalent to 3 months' running costs, invest in facilities, in staff and in trainees.

The Management Committee has examined the charity's requirements for reserves considering the main risks to the organisation. It has established a policy whereby the unrestricted funds not committed or invested in tangible fixed assets held by the charity should be 3 months of the expenditure. Therefore, the target is £150,000 in general funds.

The reserves are needed to meet the working capital requirements of the charity and the Management Committee are confident that at this level they would be able to continue the current activities of the charity in the event of a significant drop in funding.

PLANS FOR FUTURE PERIODS

- Increase income to £700,000.
- Increase schools funding to £300,000
- Invest in specialist staff for employment and pastoral support.
- Explore EFA/SFA contracting.
- Deliver high quality training.

CREATIVITY WORKS PRESTON

England & Wales - Charity number 1161063

Accounts

**CREATIVITY WORKS PRESTON
ANNUAL REPORT AND UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 31 JULY 2022**

**CREATIVITY WORKS PRESTON
ANNUAL REPORT AND UNAUDITED ACCOUNTS
CONTENTS**

	Page
Company information	3
Director's report	4
Income statement	5
Statement of financial position	6
Notes to the accounts	7
Detailed profit and loss account	9

**CREATIVITY WORKS PRESTON
COMPANY INFORMATION
FOR THE YEAR ENDED 31 JULY 2022**

Director	Steven Egan
Company Number	08969288 (England and Wales)
Registered Office	33 SHEPHERD STREET PRESTON PR1 3UE
Accountants	SMART ACCOUNTING (NW) LTD 239 RIBBLETON LANE PRESTON PR1 5EA

CREATIVITY WORKS PRESTON
(COMPANY NO: 08969288 ENGLAND AND WALES)
DIRECTOR'S REPORT

The director presents his report and accounts for the year ended 31 July 2022.

Directors

Steven Egan held office during the whole of the period.

Statement of directors' responsibilities

The directors are responsible for preparing the report and accounts in accordance with applicable law and regulations.

Company law requires the directors to prepare accounts for each financial year. Under that law, the directors have elected to prepare the accounts in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the accounts unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these accounts, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Small company provisions

This report has been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006.

Signed on behalf of the board of directors

.....
Steven Egan
Director

Approved by the board on: 27 February 2023

**CREATIVITY WORKS PRESTON
INCOME STATEMENT
FOR THE YEAR ENDED 31 JULY 2022**

	2022	2021
	£	£
Turnover	562,454	553,533
Cost of sales	(348,938)	(283,515)
Gross profit	<u>213,516</u>	<u>270,018</u>
Administrative expenses	(333,599)	(315,992)
Other operating income	64,256	81,350
Operating (loss)/profit	<u>(55,827)</u>	<u>35,376</u>
(Loss)/profit on ordinary activities before taxation	<u>(55,827)</u>	<u>35,376</u>
Tax on (loss)/profit on ordinary activities	-	-
(Loss)/profit for the financial year	<u><u>(55,827)</u></u>	<u><u>35,376</u></u>

CREATIVITY WORKS PRESTON
STATEMENT OF FINANCIAL POSITION
AS AT 31 JULY 2022

	Notes	2022 £	2021 £
Fixed assets			
Tangible assets	4	13,364	477
Current assets			
Debtors	5	9,488	50,858
Cash at bank and in hand		65,672	57,672
		<u>75,160</u>	<u>108,530</u>
Creditors: amounts falling due within one year	6	(83,570)	(48,226)
Net current (liabilities)/assets		<u>(8,410)</u>	<u>60,304</u>
Net assets		<u>4,954</u>	<u>60,781</u>
Capital and reserves			
Profit and loss account		4,954	60,781
Shareholders' funds		<u>4,954</u>	<u>60,781</u>

For the year ending 31 July 2022 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with the provisions of FRS 102 Section 1A - Small Entities.

The financial statements were approved by the Board and authorised for issue on 27 February 2023 and were signed on its behalf by

Steven Egan
Director

Company Registration No. 08969288

**CREATIVITY WORKS PRESTON
NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 31 JULY 2022**

6 Creditors: amounts falling due within one year

	2022	2021
	£	£
Bank loans and overdrafts	37,580	48,226
Trade creditors	25,999	-
Taxes and social security	3,578	-
Other creditors	16,413	-
	<u>83,570</u>	<u>48,226</u>

7 Average number of employees

During the year the average number of employees was 20 (2021: 20).

**CREATIVITY WORKS PRESTON
DETAILED PROFIT AND LOSS ACCOUNT
FOR THE YEAR ENDED 31 JULY 2022**

This schedule does not form part of the statutory accounts.

	2022	2021
	£	£
Turnover		
Sales	562,454	553,533
Cost of sales		
Subcontractor costs	81,015	72,179
Other direct costs	267,923	211,336
	348,938	283,515
Gross profit	213,516	270,018
Administrative expenses		
Wages and salaries	235,349	207,935
Directors' salaries	-	870
Employer's NI	12,634	10,927
Staff training and welfare	6,858	12,464
Travel and subsistence	29,623	24,805
Motor expenses	441	-
Rent	11,865	7,250
Rates	4,306	3,169
Light and heat	6,578	12,593
Telephone and fax	2,365	2,722
Stationery and printing	10	-
Subscriptions	1,721	2,214
Bank charges	149	71
Insurance	4,748	4,416
Equipment hire	8,715	22,939
Repairs and maintenance	741	-
Depreciation	2,934	105
Accountancy fees	3,900	3,000
Advertising and PR	662	512
	333,599	315,992
Other operating income		
Government grants	64,256	81,350
Operating (loss)/profit	(55,827)	35,376
(Loss)/profit on ordinary activities before taxation	(55,827)	35,376



CREATIVITY WORKS PRESTON
ANNUAL REPORT AUGUST 2021 TO JULY 2022

REPORT OF THE MANAGEMENT COMMITTEE FOR THE YEAR ENDED 31ST JULY 2022.

The Management Committee presents its directors' report and financial statements for the year ended 31st July 2022.

REFERENCE AND ADMINISTRATIVE INFORMATION

Charity Name: Creativity Works Preston

Charity Registration number: 1161063

Company registration number: 8969288

REGISTERED OFFICE AND OPERATIONAL ADDRESS:

33 Shepherd Street

Preston

PR1 3YD

MANAGEMENT COMMITTEE

Mr Bill Adams Chair

Mr Russell Hogarth

Mr Paul Wallace

Mr David Walker

Miss Holly Breakell

SECRETARY

Mrs Lauren Gutteridge

SENIOR MANAGEMENT TEAM

Mr Steve Egan, Chief Executive

Mrs Anita McGreevy, Compliance & Operations Manager

Lauren Gutteridge, Centre Manager

BANKERS

HSBC, 331 Lord St, Southport, PR8 1NJ

NatWest, Fishergate, Preston, PR1 2AD



INTRODUCTION FROM THE CHAIR

I am very pleased to introduce the Annual Report from Creativity works Preston for 2021/22. Our vitally important work has brought an expanding programme of education and activity for increasing pool of students having an experience of education to suit their specific needs.

Inspired by a fantastically dedicated and competent team, we aim to provide both stability and challenge in everything we do, backed by sound finance and management of the organisation.

I'm very proud to present our Annual Report to highlight the services we provide to the people of Preston and surrounding areas.

Bill Adams
Chair - Creativity Works



INTRODUCTION FROM THE CHIEF EXECUTIVE

I write this introduction at the end of our eighth year of operation, 8 years, who would have thought? Certainly not everyone but as the old saying goes, we live to tell the tale!

It seems an appropriate time to reflect; having come through the pandemic, despite the seemingly negative financial results, more of that later, far stronger than we have ever been.

COVID made everyone pull together and I believe made people realise that community, doing something for others without thought of personal benefit, is actually not only a good thing, it's the 'natural' thing.

We didn't clap the key workers for nothing; we did so because it showed us, if we needed reminding, that all sections of society are of value and we are nothing if we don't recognise that.

Certainly, for CWP and the young people we work with, recognition is more forthcoming as we continue to develop and challenge the 'norms' of what education is, or more pertinently, could, and maybe should be.

We are working more and more with young people with SEN, and it is they, through their regular attendance and achievements, that show in practice and in our collective all be it small way, that everyone has something to offer. That potential exists in all, and the role of every member of staff, volunteer and trainee, is to facilitate that development.

The financial figures show a deficit of £55,827 but I make no apologies for that. Coming out of the unprecedented position we all found ourselves in it would have been easy to embark upon a period of 'austerity' and make cuts to budgets, staffing and premises, but that would have been to risk setbacks to all the good work and developments we have made.

In truth, given the ever growing network of schools and increasing recognition from LCC, it was a relatively risk free decision to make. As I write this report, always some months after the accounts have been produced, the decision has been vindicated as we are profiling a healthy surplus that will eradicate this years deficit and provide sufficient finance for reserves and continual investment.

None of what has been achieved would have been possible with out the fantastic work of the staff team, ably led by Lauren Gutteridge (nee Breakell). Every single member of the staff team has played their part in our development and I know that as long as we stick together and build on what we have achieved so far we can look forward with confidence to the years ahead.

I want to thank the Trustees for continuing to support the organisation, giving up free time to do so should never be taken for granted and we, the whole staff team, certainly don't.

Finally, and behalf of all involved at CWP I would like to place on record our continued thanks to Chris Whalley of One File for the donation of licences for E portfolios, Mick O'Flaherty for his valuable staff development support and Vicky Brown and family for continued use of the building. They all help to make a difficult job a little bit easier.

Steve Egan



OUR AIMS AND OBJECTIVES

Our charity's purposes as set out in the objects contained in the company's Articles of association are to:

'provide alternative education to marginalised people who need to learn in a different way to the traditional education system. The crux of the learning environment and pedagogy is learning through doing. We do this by providing an inclusive, professional and supportive learning environment for individuals irrespective of their circumstances or background'.

We review our aims, objectives and activities each year. This review looks at what we achieved and the outcomes of our work in the previous 12 months.

The review looks at the success of each key activity and the benefits they have brought to those groups of people we are set up to help.

The review also helps us ensure our aim, objectives and activities remained focused on our stated purposes.

We have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing our aim and objectives and in planning our future activities.

In particular, the Trustees consider how planned activities will contribute to the aims and objectives they have set.

As part of this review, we wanted to simplify and capture what we are about and it is simply:

to make learning fun!



THE FOCUS OF OUR WORK

Our focus continues to be the provision of education to people in need of alternative approaches. Specifically, we focus on 'learning by doing' and Production Education.

The strategies we used to meet these objectives included:

- Hair and Beauty salon
- Art & Design
- Music making
- Childcare
- Food
- Video production for third sector organisations.
- Working in partnership with other agencies to secure the widest range of services is available that best matches the needs of people of Preston and surrounding areas.

HOW OUR ACTIVITIES DELIVER PUBLIC BENEFIT

Our main activities and who we try to help are described below. All our charitable activities focus upon engaging people who are marginalised from mainstream society. Through engagement in our programmes individuals are up skilled, develop confidence and self-esteem which in turn moves them closer to the job market and become more active and productive citizens.



WHO USED AND BENEFITED FROM OUR SERVICES?

In the academic year 2021/2022, CWP worked with a total of 101 learners (80 school pupils, and 21 NEET young people aged 16-18 (25 with EHCP) across five departments (Media, Music, Childcare, Food Technology, Hair and Beauty).

We worked with the following schools:

- Brookfield
- Fulwood Academy
- Moorhey
- Spenbrook
- Ashton Community Science College
- Unity Academy
- Cumberland
- Acorns
- Roselyn House
- Waterloo Lodge
- Shaftesbury High

Out of 101 learners 86 remained at CWP until the end of the academic year.

A variety of reasons for those that left:

- School withdrawal
- Exclusion by CWP
- Completed short term intervention

A total of 83 learners achieved a nationally recognised qualification at Level 1 or above

Out of 80 school pupils, 88% had a learning difficulty/disability or were at risk of permanent exclusion.
25 were on Free school meals

All learners had one or more of the following barriers to learning: mental health, emotional and behavioural or family issues; learning difficulty/disability, were in care/supported accommodation, young offenders/at risk of offending, were in economic difficulty.

- Success rate: 80%.

Out of 80 school pupils, 88% had a learning difficulty/disability or were at risk of permanent exclusion.



GOVERNANCE, STAFFING AND QUALITY

The organisation is a charitable company limited by guarantee, incorporated on 1st April 2014 and registered as a charity on 27th March 2015.

We have established a brilliant, diverse and committed management board to oversee our continuous improvement.

We are conscious of the need to have a board of trustees that reflect the local community. All our Trustees are from Preston and have connections with Education and Training in their personal careers.

TRUSTEE INDUCTION AND TRAINING

Most trustees are already familiar with the practical work of the charity having been involved in one capacity or another with similar charities or organisations in the past.

All trustees are invited and encouraged to attend a series of short training sessions (of no more than an hour) to familiarise themselves with the charity and the context within which it operates.

STAFFING & QUALITY

In 2021-22 we employed:

- 27 people
- 7 male,
- 20 female

Of that figure 7 joined CWP as part of the Governments Kick Start scheme.

Our teams are split into two main areas:

Learning Support

- Compliance and Operations manager
- Centre Manager
- Head of Education
- Office Manager
- IT Officer
- Communications Officer
- Finance and Administrator

Delivery team:

- Music (3)
- Hair and Beauty (4)
- Art & Design (2)
- Film (2)
- Health & Social Care
- Maths & English

All staff are paid at least the living wage. The ratio between the lowest and highest paid member of staff is 1 to 2
No staff member earned more than £40,000

FINANCE

As a local charity we believe in transparency with regards income and expenditure full details to be found in our published accounts.

In relation to income the main sources were from schools, grants and ESF with salaries accounting for the bulk of expenditure.

PRINCIPAL FUNDING SOURCES

- Youth Music



- Erasmus Plus
- Schools
- Lancashire County Council
- ESF-Subcontract with LSEP
- Government Grant (Kick Start)
- One File Ltd (in Kind support)
- Gainsborough Floorings (in Kind support)



RESERVES POLICY

Our aim is to make a yearly surplus to build a sustainable charity that serves as many people as possible. We aim to hold reserves equivalent to 3 months' running costs, invest in facilities, in staff and in trainees.

The Management Committee has examined the charity's requirements for reserves considering the main risks to the organisation. It has established a policy whereby the unrestricted funds not committed or invested in tangible fixed assets held by the charity should be 3 months of the expenditure. Therefore, the target is £90,000 in general funds.

The reserves are needed to meet the working capital requirements of the charity and the Management Committee are confident that at this level they would be able to continue the current activities of the charity in the event of a significant drop in funding.

PLANS FOR FUTURE PERIODS

- Increase income to £600,000.
- Increase schools funding to £220,000
- Invest in specialist staff for employment and pastoral support.
- Explore EFA/SFA contracting.
- Deliver high quality training.

CREATIVITY WORKS PRESTON

England & Wales - Charity number 1161063

Accounts

**CREATIVITY WORKS PRESTON
ANNUAL REPORT AND UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 31 JULY 2021**

**CREATIVITY WORKS PRESTON
ANNUAL REPORT AND UNAUDITED ACCOUNTS
CONTENTS**

	Page
Company information	3
Director's report	4
Income statement	5
Statement of financial position	6
Notes to the accounts	7
Detailed profit and loss account	9

**CREATIVITY WORKS PRESTON
COMPANY INFORMATION
FOR THE YEAR ENDED 31 JULY 2021**

Director	Steven Egan
Company Number	08969288 (England and Wales)
Registered Office	33 SHEPHERD STREET PRESTON PR1 3UE
Accountants	SMART ACCOUNTING (NW) LTD 239 RIBBLETON LANE PRESTON PR1 5EA

CREATIVITY WORKS PRESTON
(COMPANY NO: 08969288 ENGLAND AND WALES)
DIRECTOR'S REPORT

The director presents his report and accounts for the year ended 31 July 2021.

Directors

Steven Egan held office during the whole of the period.

Statement of directors' responsibilities

The directors are responsible for preparing the report and accounts in accordance with applicable law and regulations.

Company law requires the directors to prepare accounts for each financial year. Under that law, the directors have elected to prepare the accounts in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the accounts unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these accounts, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Small company provisions

This report has been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006.

Signed on behalf of the board of directors

.....

Steven Egan
Director

Approved by the board on: 13 December 2021

**CREATIVITY WORKS PRESTON
INCOME STATEMENT
FOR THE YEAR ENDED 31 JULY 2021**

	2021	2020
	£	£
Turnover	553,533	359,953
Cost of sales	(283,515)	(175,335)
Gross profit	<u>270,018</u>	<u>184,618</u>
Administrative expenses	(315,992)	(259,417)
Other operating income	81,350	47,028
Operating profit/(loss)	<u>35,376</u>	<u>(27,771)</u>
Interest payable and similar charges	-	(7,748)
Profit/(loss) on ordinary activities before taxation	<u>35,376</u>	<u>(35,519)</u>
Tax on profit/(loss) on ordinary activities	-	-
Profit/(loss) for the financial year	<u><u>35,376</u></u>	<u><u>(35,519)</u></u>

**CREATIVITY WORKS PRESTON
STATEMENT OF FINANCIAL POSITION
AS AT 31 JULY 2021**

	Notes	2021 £	2020 £
Fixed assets			
Tangible assets	4	477	582
Current assets			
Debtors	5	50,858	12,811
Cash at bank and in hand		57,672	71,507
		108,530	84,318
Creditors: amounts falling due within one year	6	(48,226)	(59,495)
Net current assets		60,304	24,823
Net assets		60,781	25,405
Capital and reserves			
Profit and loss account		60,781	25,405
Shareholders' funds		60,781	25,405

For the year ending 31 July 2021 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with the provisions of FRS 102 Section 1A - Small Entities.

The financial statements were approved by the Board and authorised for issue on 13 December 2021 and were signed on its behalf by

Steven Egan
Director

Company Registration No. 08969288

**CREATIVITY WORKS PRESTON
NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 31 JULY 2021**

6 Creditors: amounts falling due within one year

	2021	2020
	£	£
Bank loans and overdrafts	48,226	50,000
Trade creditors	-	2,948
Other creditors	-	6,547
	<u>48,226</u>	<u>59,495</u>

7 Average number of employees

During the year the average number of employees was 20 (2020: 0).

**CREATIVITY WORKS PRESTON
DETAILED PROFIT AND LOSS ACCOUNT
FOR THE YEAR ENDED 31 JULY 2021**

This schedule does not form part of the statutory accounts.

	2021	2020
	£	£
Turnover		
Sales	553,533	359,953
Cost of sales		
Subcontractor costs	72,179	28,328
Other direct costs	211,336	147,007
	283,515	175,335
Gross profit	270,018	184,618
Administrative expenses		
Wages and salaries	207,935	150,417
Directors' salaries	870	8,011
Employer's NI	10,927	6,085
Temporary staff and recruitment	-	3,996
Staff training and welfare	12,464	23,762
Travel and subsistence	24,805	11,699
Rent	7,250	10,616
Rates	3,169	4,211
Light and heat	12,593	7,444
Telephone and fax	2,722	1,926
Stationery and printing	-	140
Subscriptions	2,214	1,341
Bank charges	71	76
Insurance	4,416	2,924
Equipment hire	22,939	14,382
Repairs and maintenance	-	8,389
Depreciation	105	128
Accountancy fees	3,000	3,480
Advertising and PR	512	390
	315,992	259,417
Other operating income		
Government grants	81,350	47,028
Operating profit/(loss)	35,376	(27,771)
Interest payable		
Other loans	-	7,748
Profit/(loss) on ordinary activities before taxation	35,376	(35,519)



CREATIVITY WORKS PRESTON
ANNUAL REPORT AUGUST 2020 TO JULY 2021

REPORT OF THE MANAGEMENT COMMITTEE FOR THE YEAR ENDED 31ST JULY 2021.

The Management Committee presents its directors' report and financial statements for the year ended 31st July 2020.

REFERENCE AND ADMINISTRATIVE INFORMATION

Charity Name: Creativity Works Preston
Charity Registration number: 1161063
Company registration number: 8969288

REGISTERED OFFICE AND OPERATIONAL ADDRESS:

33 Shepherd Street
Preston
PR1 3YD

MANAGEMENT COMMITTEE

Mr Bill Adams Chair
Mr Russell Hogarth
Mr Paul Wallace
Mr David Walker
Miss Holly Breakell

SECRETARY

Miss Lauren Breakell

SENIOR MANAGEMENT TEAM

Mr Steve Egan Chief Executive
Mrs Anita McGreevy, Compliance & Operations Manager
Lauren Breakell, Centre Manager

BANKERS

HSBC, 331 Lord St, Southport, PR8 1NJ
NatWest, Fishergate, Preston, PR1 2AD



INTRODUCTION FROM THE CHAIR

COVID

The pandemic had a severe impact on our capacity to work with young people resulting in a small loss for the first time in our existence. Staff had to be furloughed and for a significant period of time our continued existence was uncertain. Fortunately, thanks in no small part to our partners and the Govt support we managed to survive and continue our operation.

Our staff team is greatly valued. They are an outstanding team of caring, talented, and loyal individuals, who always prioritise the safety, welfare, and ambitions of our clients. They are ably led by our CEO Steve Egan and Anita McGreevy.

My personal thanks to them and their excellent staff for the dedicated work they do in this highly specialist field.

Bill Adams



INTRODUCTION FROM THE CHIEF EXECUTIVE

With the COVID situation still far from over it is difficult to make any significant or concrete plans. We will continue to follow Government guidance and where possible remain open for the most vulnerable of students.

I want to thank the Trustees for continuing to support the organisation, giving up free time to do so should never be taken for granted and we, the whole staff team, certainly don't.

My second vote of thanks goes to the whole staff team for their resilience, flexibility and commitment to keep on doing the excellent and vital work. It is very easy to take people for granted but I only need to look around at other organisations and reminisce about my previous working experiences to realise what a special team we have.

Finally, and behalf of all involved at CWP I would like to place on record our continued thanks to Chris Whalley of One File for the donation of licences for E portfolios, Mick O'Flaherty for his valuable staff development support and Vicky Keelan and family for continued use of the building. They make a difficult job a little bit easier.

Steve Egan



OUR AIMS AND OBJECTIVES

Our charity's purposes as set out in the objects contained in the company's Articles of association are to:

'provide alternative education to marginalised people who need to learn in a different way to the traditional education system. The crux of the learning environment and pedagogy is learning through doing. We do this by providing an inclusive, professional and supportive learning environment for individuals irrespective of their circumstances or background'.

We review our aims, objectives and activities each year. This review looks at what we achieved and the outcomes of our work in the previous 12 months. The review looks at the success of each key activity and the benefits they have brought to those groups of people we are set up to help.

The review also helps us ensure our aim, objectives and activities remained focused on our stated purposes.

We have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing our aim and objectives and in planning our future activities.

In particular, the trustees consider how planned activities will contribute to the aims and objectives they have set.

As part of this review, we wanted to simplify and capture what we are about and it is simply:

to make learning fun!



THE FOCUS OF OUR WORK

Our focus continues to be the provision of education to people in need of alternative approaches. Specifically, we focus on learning by doing and Production Education.

The strategies we used to meet these objectives included:

- Hair and Beauty salon
- Art & Design production and making of goods
- Music making
- Child care
- Food
- Video production for third sector organisations.
- Working in partnership with other agencies to secure the widest range of services is available that best matches the needs of people of Preston and surrounding areas.

HOW OUR ACTIVITIES DELIVER PUBLIC BENEFIT

Our main activities and who we try to help are described below. All our charitable activities focus upon engaging people who are marginalised from mainstream society. Through engagement in our programmes individuals are up skilled, develop confidence and self-esteem which in turn moves them closer to the job market and become more active and productive citizens.



WHO USED AND BENEFITED FROM OUR SERVICES?

In the academic year 2020/2021, CWP worked with a total of 67 learners (57 school pupils, and 10 NEET young people aged 16-18 (25 with EHCP)) across five departments (Media, Music, Childcare, Food Technology, Hair and Beauty).

Out of 67 learners 53 remained at CWP until the end of the academic year. Of the remaining 14, two reengaged and subsequently returned to mainstream education, 2 were permanently excluded from CWP, and 10 were withdrawn due to variety of reasons unrelated to CWP provision.

We started a total of 76 learning aims, both regulated and non-regulated, with targets to be completed by the end of the 2020/2021 academic year. Sixty one have been completed and fully achieved.

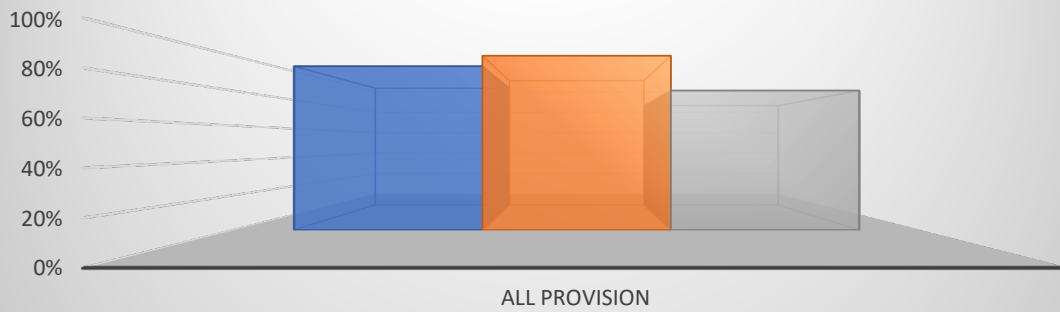
Based on the above figures in the academic year 2020/21 for both schools and post 16 programmes the figures for CWP were as follows:

- Retention rate: 94%
- Achievement rate: 100%
- Success rate: 80%.

Out of 67 school pupils, 88% had a learning difficulty/disability or were at risk of permanent exclusion.

All NEET learners had one or more of the following barriers to learning: mental health, emotional and behavioural or family issues; learning difficulty/disability, were in care/supported accommodation, young offenders/at risk of offending, were in economic difficulty.

All provision 2020/2021



	All provision
■ Retention	94%
■ Achievement rate	100%
■ Success rate	80%

■ Retention ■ Achievement rate ■ Success rate



GOVERNANCE, STAFFING AND QUALITY

The organisation is a charitable company limited by guarantee, incorporated on 1st April 2014 and registered as a charity on 27th March 2015.

We have established a brilliant, diverse and committed management board to oversee our continuous improvement. It's a bold statement and we are obviously biased but facts are facts!

We are conscious of the need to have a board of trustees that reflect the local community. All our Trustees are from Preston and have connections with Education and Training in their personal careers.

TRUSTEE INDUCTION AND TRAINING

Most trustees are already familiar with the practical work of the charity having been involved in one capacity or another with similar charities or organisations in the past.

All trustees are invited and encouraged to attend a series of short training sessions (of no more than an hour) to familiarise themselves with the charity and the context within which it operates.

STAFFING & QUALITY

In 2020-21 we employed:

- 23 people
- 9 males,
- 14 females

Of that figure 7 joined CWP as part of the Governments Kick Start scheme. Our teams are split into two main areas:

Learning Support

- Compliance and Operations manager,
- Centre Manager,
- Head of Education,
- Office Manager,
- IT Officer,
- Communications Officer
- Finance and Administrator.

Delivery team:

- Music (3)
- Hair and Beauty (4)
- Art & Design (2),
- Film (2)
- Health & Social Care,
- Maths & English.



FINANCE

As a local charity we believe in transparency with regards income and expenditure full details to be found in our published accounts.

In relation to income the main sources were from schools, grants and ESF with salaries accounting for the bulk of expenditure.

PRINCIPAL FUNDING SOURCES

- Youth Music
- Erasmus Plus
- Schools
- Lancashire County Council
- ESF-Subcontract with LSEP
- One File Ltd (in Kind support)
- Gainsborough Floorings (in Kind support)



RESERVES POLICY

Our aim is to make a yearly surplus to build a sustainable charity that serves as many people as possible. We aim to hold reserves equivalent to 3 months' running costs, invest in facilities, in staff and in trainees.

The Management Committee has examined the charity's requirements for reserves considering the main risks to the organisation. It has established a policy whereby the unrestricted funds not committed or invested in tangible fixed assets held by the charity should be 3 months of the expenditure. Therefore, the target is £90,000 in general funds.

The reserves are needed to meet the working capital requirements of the charity and the Management Committee are confident that at this level they would be able to continue the current activities of the charity in the event of a significant drop in funding.

PLANS FOR FUTURE PERIODS

- Increase income to £500,000.
- Increase schools funding to £175,000
- Invest in specialist staff for employment and pastoral support.
- Explore EFA/SFA contracting.
- Deliver high quality training.

CREATIVITY WORKS PRESTON

England & Wales - Charity number 1161063

Accounts

**CREATIVITY WORKS PRESTON
ANNUAL REPORT AND UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 31 JULY 2020**

**CREATIVITY WORKS PRESTON
ANNUAL REPORT AND UNAUDITED ACCOUNTS
CONTENTS**

	Page
Company information	3
Director's report	4
Income statement	5
Statement of financial position	6
Notes to the accounts	7
Detailed profit and loss account	9

**CREATIVITY WORKS PRESTON
COMPANY INFORMATION
FOR THE YEAR ENDED 31 JULY 2020**

Director	Steven Egan
Company Number	08969288 (England and Wales)
Registered Office	33 SHEPHERD STREET PRESTON PR1 3UE
Accountants	SMART ACCOUNTING (NW) LTD 239 RIBBLETON LANE PRESTON PR1 5EA

CREATIVITY WORKS PRESTON
(COMPANY NO: 08969288 ENGLAND AND WALES)
DIRECTOR'S REPORT

The director presents his report and accounts for the year ended 31 July 2020.

Directors

Steven Egan held office during the whole of the period.

Statement of directors' responsibilities

The directors are responsible for preparing the report and accounts in accordance with applicable law and regulations.

Company law requires the directors to prepare accounts for each financial year. Under that law, the directors have elected to prepare the accounts in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the accounts unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these accounts, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Small company provisions

This report has been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006.

Signed on behalf of the board of directors

.....

Steven Egan
Director

Approved by the board on: 30 March 2021

**CREATIVITY WORKS PRESTON
INCOME STATEMENT
FOR THE YEAR ENDED 31 JULY 2020**

	2020	2019
	£	£
Turnover	359,953	334,440
Cost of sales	(175,335)	(93,962)
Gross profit	184,618	240,478
Administrative expenses	(259,417)	(222,621)
Other operating income	47,028	-
Operating (loss)/profit	(27,771)	17,857
Interest payable and similar charges	(7,748)	-
(Loss)/profit on ordinary activities before taxation	(35,519)	17,857
Tax on (loss)/profit on ordinary activities	-	-
(Loss)/profit for the financial year	(35,519)	17,857

**CREATIVITY WORKS PRESTON
STATEMENT OF FINANCIAL POSITION
AS AT 31 JULY 2020**

	Notes	2020 £	2019 £
Fixed assets			
Tangible assets	4	582	710
Current assets			
Debtors	5	12,811	50,073
Cash at bank and in hand		71,507	27,814
		<u>84,318</u>	<u>77,887</u>
Creditors: amounts falling due within one year	6	(59,495)	(17,673)
Net current assets		<u>24,823</u>	<u>60,214</u>
Net assets		<u>25,405</u>	<u>60,924</u>
Capital and reserves			
Profit and loss account		<u>25,405</u>	<u>60,924</u>
Shareholders' funds		<u>25,405</u>	<u>60,924</u>

For the year ending 31 July 2020 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with the provisions of FRS 102 Section 1A - Small Entities.

The financial statements were approved by the Board and authorised for issue on 30 March 2021 and were signed on its behalf by

Steven Egan
Director

Company Registration No. 08969288

**CREATIVITY WORKS PRESTON
NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 31 JULY 2020**

6 Creditors: amounts falling due within one year	2020	2019
	£	£
Bank loans and overdrafts	50,000	-
Trade creditors	2,948	7,272
Taxes and social security	-	6,522
Other creditors	6,547	784
Loans from directors	-	3,095
	<u>59,495</u>	<u>17,673</u>

7 Average number of employees

During the year the average number of employees was 0 (2019: 0).

**CREATIVITY WORKS PRESTON
DETAILED PROFIT AND LOSS ACCOUNT
FOR THE YEAR ENDED 31 JULY 2020**

This schedule does not form part of the statutory accounts.

	2020	2019
	£	£
Turnover		
Sales	359,953	334,440
Cost of sales		
Subcontractor costs	28,328	-
Other direct costs	147,007	93,962
	175,335	93,962
Gross profit	184,618	240,478
Administrative expenses		
Wages and salaries	150,417	135,650
Directors' salaries	8,011	24,150
Employer's NI	6,085	9,188
Temporary staff and recruitment	3,996	-
Staff training and welfare	23,762	1,352
Travel and subsistence	11,699	2,563
Rent	10,616	10,300
Rates	4,211	4,459
Light and heat	7,444	11,145
Telephone and fax	1,926	1,661
Stationery and printing	140	31
Subscriptions	1,341	1,591
Bank charges	76	69
Insurance	2,924	3,273
Equipment hire	14,382	6,483
Repairs and maintenance	8,389	6,781
Depreciation	128	155
Sundry expenses	-	767
Accountancy fees	3,480	1,441
Advertising and PR	390	383
Other legal and professional	-	1,179
	259,417	222,621
Other operating income		
Government grants	47,028	-
Operating (loss)/profit	(27,771)	17,857
Interest payable		
Other loans	7,748	-
(Loss)/profit on ordinary activities before taxation	(35,519)	17,857



CREATIVITY WORKS PRESTON

ANNUAL REPORT AUGUST 2019 TO JULY 2020

REPORT OF THE MANAGEMENT COMMITTEE FOR THE YEAR ENDED 31ST JULY 2020.

The Management Committee presents its directors' report and financial statements for the year ended 31st July 2020.

REFERENCE AND ADMINISTRATIVE INFORMATION

Charity Name: Creativity Works Preston

Charity Registration number: 1161063

Company registration number: 8969288

REGISTERED OFFICE AND OPERATIONAL ADDRESS:

33 Shepherd Street

Preston

PR1 3UE

MANAGEMENT COMMITTEE

Mrs Hilary Anslow, Chair (resigned 30th September 2019)

Mr Bill Adams (Chair as of 30th September 2019)

Mr Russell Hogarth

Mr Paul Wallace

Mr David Walker

Miss Holly Breakell

SECRETARY

Miss Lauren Breakell

SENIOR MANAGEMENT TEAM

Mr Steve Egan Chief Executive

Mrs Anita McGreevy, Quality Manager

BANKERS

HSBC, 331 Lord St, Southport, PR8 1NJ

NatWest, Fishergate, Preston, PR1 2AD



INTRODUCTION FROM THE CHAIR

We were all saddened to receive the resignation of Hilary Anslow late last year. Hilary brought a level of expertise and inclusive working to the organisation which was a real example to all the staff at CWP. Her knowledge of the sector and commitment and empathy with our young people was exemplary and inspirational. I would personally and behalf of everyone connected to CWP like to send Hilary our thanks and best wishes for the future.

COVID

The COVID pandemic has hit our capacity to work with young people resulting in a small loss for the first time in our existence. The year has been very tough for all our staff, and for young people too. We became a covid secure establishment very quickly thanks to the diligence of our CEO and his staff team. I'm looking forward to resuming our organisation back to full capacity to what is a very valued service to the city and beyond.

Our staff team is greatly valued. They are an outstanding team of talented and loyal individuals, ably led our CEO Steve Egan and Anita McGreevy. You are all a credit to the organisation, your work and empathy with our young people is greatly appreciated and valued.

Bill Adams



INTRODUCTION FROM THE CHIEF EXECUTIVE

There is only one word that can be used to describe the past year, unprecedented! However, that now over used adjective doesn't do justice to the roller coaster ride we have all had to participate in over the past 12 months or so.

It should be obvious to all that having had to close down our centre to current and potential students was always going to have an impact on the bottom line and CWP is no different to other charities and businesses in posting a loss for the year, the first in our history and hopefully the last.

The fact that we are still here today is thanks in no small part to the flexibility and support of our staff and partner organisations who maintained their support in these difficult times-thank you to all. Particular thanks to the schools we work with who honoured agreements.

With the COVID situation still far from over it is difficult to make any significant or concrete plans. We will continue to follow Government guidance and where possible remain open for the most vulnerable of students.

I also want to thank the Trustees for continuing to support the organisation, giving up free time to do so should never be taken for granted and I certainly don't.

Finally, and behalf of all involved at CWP I would like to place on record our continued thanks to Chris Whalley of One File for the donation of licences for E portfolios and Vicky Keelan and family for continued use of the building. They have both made a difficult job a little bit easier.

Steve Egan



OUR AIMS AND OBJECTIVES

Our charity's purposes as set out in the objects contained in the company's Articles of association are to:

'provide alternative education to marginalised people who need to learn in a different way to the traditional education system. The crux of the learning environment and pedagogy is learning through doing. We do this by providing an inclusive, professional and supportive learning environment for individuals irrespective of their circumstances or background'.

We review our aims, objectives and activities each year. This review looks at what we achieved and the outcomes of our work in the previous 12 months. The review looks at the success of each key activity and the benefits they have brought to those groups of people we are set up to help.

The review also helps us ensure our aim, objectives and activities remained focused on our stated purposes.

We have referred to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing our aim and objectives and in planning our future activities.

In particular, the trustees consider how planned activities will contribute to the aims and objectives they have set.

As part of this review, we wanted to simplify and capture what we are about and it is simply:

to make learning fun!

THE FOCUS OF OUR WORK

Our focus continues to be the provision of education to people in need of alternative approaches. Specifically, we focus on learning by doing and Production Education.

The strategies we used to meet these objectives included:

- Hair and Beauty salon
- Art & Design production and making of goods
- Music making
- Video production for third sector organisations.
- Working in partnership with other agencies to secure the widest range of services is available that best matches the needs of people of Preston and surrounding areas.

HOW OUR ACTIVITIES DELIVER PUBLIC BENEFIT

Our main activities and who we try to help are described below. All our charitable activities focus engaging people who are marginalised from mainstream society. Through engagement in our programmes individuals are up skilled, develop confidence and self-esteem which in turn moves them closer to the job market and become more active and productive citizens.



WHO USED AND BENEFITED FROM OUR SERVICES?

In the last 12 months we have delivered:

- an alternative education programme with 9 local schools and specials schools
- Successfully delivered a ESF sub-contract Programme in partnership with LESEP offering employability and a vocational qualification to people aged 16+

In total, we have worked with:

- 50 young people ages 13-16
- 7 young people aged 16+

Of the post 16 learners 100% were not in employment, education or training [NEETs].

- 38 Young people had Special Education Needs.
- 10 Were in the care system.

Qualification achievement rate: 72%

Retention rate: 81%



GOVERNANCE, STAFFING AND QUALITY

The organisation is a charitable company limited by guarantee, incorporated on 1st April 2014 and registered as a charity on 27th March 2015.

We have established a brilliant, diverse and committed management board to oversee our continuous improvement. We are conscious of the need to have a board of trustees that reflect the local community. All our Trustees are from Preston and have connections with Education and Training in their personal careers.

TRUSTEE INDUCTION AND TRAINING

Most trustees are already familiar with the practical work of the charity having been involved in one capacity or another with similar charities or organisations in the past.

All trustees are invited and encouraged to attend a series of short training sessions (of no more than an hour) to familiarise themselves with the charity and the context within which it operates.

STAFFING & QUALITY

In 2019-20 we employed
10 individuals, 6 males, 4 females

Our core team consists of
6 FT members of staff and 4 PT

Our teams are split into two main areas:
Learning Support, consisting Quality manager, Administrator and Site Manger

Delivery team:
Music (2), Hair and Beauty, Art & Design, Film and Maths & English.

FINANCE

As a local charity we believe in transparency with regards income and expenditure full details to be found in our published accounts.

In relation to income the main sources were from schools, grants and ESF with salaries accounting for the bulk of expenditure.

PRINCIPAL FUNDING SOURCES

Curious Minds
Youth Music
Erasmus Plus
Schools
ESF-Subcontract with LSEP
Donations
One File Ltd
Gainsborough Floorings



RESERVES POLICY

Our aim is to make a yearly surplus to build a sustainable charity that serves as many people as possible. We aim to hold reserves equivalent to 3 months' running costs, invest in facilities, in staff and in trainees.

The Management Committee has examined the charity's requirements for reserves in light of the main risks to the organisation. It has established a policy whereby the unrestricted funds not committed or invested in tangible fixed assets held by the charity should be 3 months of the expenditure. Therefore, the target is £60,000 in general funds.

The reserves are needed to meet the working capital requirements of the charity and the Management Committee are confident that at this level they would be able to continue the current activities of the charity in the event of a significant drop in funding.

PLANS FOR FUTURE PERIODS

Increase income to £400,000.

Invest in specialist staff for employment and pastoral support.

Explore EFA/SFA contracting.

Deliver high quality training.